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SHOWMEN'S TRADE REVIEW

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REVIEWED IN THIS ISSUE

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★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 34



Vol. 36 No. 24

July 4
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

PN1993
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The Line That Will Soon Stretch Across America!

"The foyer is packed too, but thank heaven, we're finally inside!"

"Wonder how many more weeks 'Mrs. Miniver' will be here? Imagine! It's just as crowded the fifth week as it was the first!"

"I never stand on line, but 'Mrs. Miniver' is different! All my friends are talking about it!"

"Did you see where everybody put it on their list of the ten best pictures ever made?"



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20811
380
50

"'Mrs. Miniver' is Redbook Magazine's 'Picture of the Month'. And now Liberty picks it too. I never read such reviews on a movie before!"

"The newspapers say it broke the 10-year record of The Music Hall."

"I had to wait on this same line for 'Woman of the Year,' 'Tortilla Flat' and 'The Philadelphia Story.' Only this line is longer! That M-G-M company makes the best pictures!"

"Do you think we'll get in this year?"



GREER GARSON
WALTER PIDGEON
Directed by
WILLIAM WYLER
Produced by
SIDNEY FRANKLIN
"MRS. MINIVER"
with Teresa Wright
Dame May Whitty
Reginald Owen
Henry Travers
Richard Ney
Henry Wilcoxon
Screen Play by
Arthur Wimperis,
George Froeschel,
James Hilton and
Claudine West
A WILLIAM WYLER
Production Based on
JAN STRUTHER'S
Novel • A Metro-
Goldwyn-Mayer
Picture

ADMISSION PRICES AND "MRS. MINIVER"

Metro-Goldwyn-Mayer announces the early availability of "Mrs. Miniver," a picture conceded by many to be one of the greatest in the history of our industry.

Some exhibitors have advocated its presentation at advanced admission prices. The merit of the picture surely deserves this recognition.

Nevertheless, Metro-Goldwyn-Mayer desires this film to be played to the greatest number of people in the shortest possible space of time.

This picture really belongs to the people.

For this reason we have decided to offer "Mrs. Miniver" to our customers without any provision for increased admission prices to the public.

NICHOLAS M. SCHENCK

The Editorial Page

Hidden Gold

In thousands of theatres throughout the country there are thousands of expensive pipe organs rotting away or lying dormant.

We were just wondering why the thousands of men operating those theatres did not take advantage of the fact that in these trying days movie audiences would love to indulge in some off-the-screen entertainment by joining in some community singing to the accompaniment of that organ.

We don't believe the idea is sufficiently important to tell you to go out and buy such an instrument but if you have it, if it can be put back into playing condition, why not find someone who can play it and put it to work.

If you act on this suggestion, give it a good build-up and make it a regular feature of each change of program. Invite suggestions and push it for all it is worth because in most instances it will pay off at the box office as something added and very much liked by your patrons.

▲ ▲ ▲

This Means YOU!

The motion picture theatres are doing a tremendous bond and stamp selling job. Nevertheless, they are not in a position to take proper credit for the job being done because of the reluctance of so many theatre men to report how much their sales of bonds and stamps total.

The WAC states that in Washington most of the other industries are making impressive reports on these activities because they are able to get regular and accurate reports from the field. Thus, the department stores, drug stores and other groups are being held up as shining examples of cooperation with their governments, while our industry can only offer conversation even though we all know full well, that we are probably outselling those other groups by ten or twenty to one.

YOU can do your individual share toward improving this situation by dropping a line to the War Activities Committee at 1501 Broadway, New York, advising them at the end of each and every week how much your theatre sold. By doing this each week the total figures can be compiled and the treasury be informed of the great job being done. Send along photos and tear sheets too if you have them.

The committee feels that without this help and cooperation our combined effort will be lost in the shuffle and by comparison with other industries we will suffer and possibly be considered indifferent about a job we are doing well and faithfully.

So, how about it boys? Why not make a note on your calendar to send in a brief letter or post card each Saturday or Sunday night giving the WAC this information and enabling our industry to report on what we are doing? It isn't much to ask but it is so vitally important that we felt we would like to pass this along to all of you because you are as much a part of this joint effort as the rest of us and we are all anxious to let our government know what we are doing.

▲ ▲ ▲

Rationing vs. Gas

When gasoline rationing began in the eastern states there was quite a to-do especially among theatremen who wondered just what effect it would have on box-office receipts. But when it started there seemed to be enough gasoline to take care of those who were willing to have their cards punched out.

The situation has now become far more acute. Over the past weekend in New York it didn't matter what kind of a ration card you held. There just was no gas to be bought at any price. One visiting fireman reported that he drove into New York from a point eight miles up state and couldn't find one single gas station that had any to sell.

Which ought to give theatremen in the affected states a slight, advanced, idea of what's going to happen at the box-office when this rationing of gas really gets tough. The auto drivers just couldn't do anything but stay in their home towns and neighborhoods because, unless they were willing to sacrifice the gas they had in their tanks, they simply had to stay at home.

And brothers. This is just the beginning. The point is: what are you doing about it and how are you finding its reaction at your box-offices? With this as a starter you might be able to get the lowdown of things to come. And thereby lay your plans to cope with these conditions.

▲ ▲ ▲

Smart Guy, That Leo

Right in the middle of an unfortunate run of "advanced" admission price pictures comes Leo the Lion with a sockeroo of the first water and a natural for such a demand. In fact, most theatremen took it for granted that they would be asked to advance their scale for this picture.

But Leo fooled them again!

Smart guy, that Leo.

—"CHICK" LEWIS

UMPI Plan Presented for Approval of Government

A committee of six, representing the United Motion Picture Industry, will present the UMPI plan to Thurman W. Arnold, Assistant Attorney General, and Robert L. Wright, special assistant to the Attorney General, Friday morning (July 3) in Washington.

The committee will be comprised of William F. Rodgers, Austin Keough, Ed Kuykendall, William Crockett, Harry Brandt, Abram F. Myers, Robert T. Barton, Jr., who will urge that the Department of Justice consent to application to the courts for approval of the plan as a substitute for consent decree selling, on the grounds that the new plan has been endorsed by the overwhelming majority of exhibitor groups and distributor companies. If such consent is obtained, UMPI will then apply to New York Federal Court Judge Henry W. Goddard, who signed the consent decree, for approval of the plan in substitution of the blocks-of-5 method provided by the decree.

Details of the plan may not be published before approval has been obtained, but it has been widely reported that the selling program is substantially as outlined by UMPI in a formal statement published some time ago. According to the report the maximum number of pictures to be sold at any one time has been raised to 13 from the original proposals of 12 pictures to the block; with 5 of each block to be trade shown and the remaining 8 to be designated by title, cast and synopsis. Cancellation provisions call for the right to cancel 1 or 2 of the 8 designated pictures—2 cancellations allowed to accounts whose average rental for the 1940-41 season did not exceed $100, and 1 cancellation allowed accounts whose average for the same period exceeded $100 per picture. It has also been reported that provisions were made in the final draft for special situations, such as Radio City Music Hall, to buy singly or in blocks of fewer than the maximum of 13.

N. Y. Exhibitors Organize

An association of upstate New York independent exhibitors has received a charter under the name of Upstate Theatres, Inc. Leonard L. Rosenthal, Troy, is attorney for the new unit, with the following named directors to serve until the first annual meeting: A. Stone, Albany; Charles F. Wilson, and Robert J. Rosenthal, Troy; John Gardner, David J. Willig, Sid Dwore, and Martin Dwore, Schenectady.

Allied Meet Set for Mid-July

Allied States Association directors' meeting will be held in mid-July, the exact date to be named this week by the organization's executive committee. It is reported that Pittsburgh or Columbus lead as the sites under consideration for the conclave.

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D. of J. Attitude

The Department of Justice is not committed to approve any selling plan which the majority of exhibitors endorse, but in considering any plan, "the Department must take notice of its effect upon other members of the industry and the general public," Thurman Arnold, Assistant Attorney General, stated in a letter to John C. Flinn of the Society of Independent Motion Picture Producers.

The statement by Arnold was in reply to a letter addressed to him by Flinn as to the accuracy of a published report that the Department of Justice had said that "whatever the majority of exhibitors want will be OK with the Department of Justice."

Stockholders' Suit Dismissed by Court

In a decision rendered Friday (26th) dismissing the Paramount minority stockholders' suit in New York Supreme Court, Justice Carroll G. Walters cleared all officials of the company of every charge of misconduct, finding "that Paramount, or, more specifically Keough (Austin J. Keough, vice president and legal department head of Paramount) was not the giver of a bribe but a submitter to extortion," in paying $100,000 to George E. Browne and William Bioff.

The Court's decision reviewed claims of the plaintiffs in charging that the payment of $100,000 of the company's funds to ex-labor racketeers Browne and Bioff illegally diverted funds, and found that "here the giving of money was not voluntary and it was not given to influence the performance of official duty. There is not the slightest evidence that this duly appointed representative of a labor organization (Bioff) was or even pretended to be under legal duty to cause a strike."

Massachusetts and Maine Tax Committees Completed

Two more UMPI state tax committees have been organized under the direction of Leon J. Bamberger, executive secretary of the association. The two new bodies formed are the Maine Committee, comprising Otis S. Page, Lincoln Theatre, Damariscotta; Louis M. Gordon, Lockwood and Gordon, Boston; Edward Bradley, Paramount representative for Maine; and the Massachusetts Committee, made up of Stanley Sumner, University theatre, Cambridge; Chas. E. Kurtzman, Loew's Theatres, Boston; A. M. Kane, Paramount branch manager, Boston.

Warner Checking Organization Complete; 1,100 in Personnel

With a personnel of 1,100 field men, Warner Bros. checking organization, reinstated recently by General Sales Manager Ben Kalmenson, is functioning with complete satisfaction in covering all engagements ordered checked by the sales department of the company, Rudy Hagen, head of the department, said on his return to New York from a recent trip to the midwest.

Thomas With Jackson Theatres

Jonas F. Thomas has been appointed film, booker and manager of the Mt. Lookout and Jackson theatres in Cincinnati.

54,000 Units Clear Thru Dunphy Office

The amusement industry over which WPB Amusements Section, headed by C. J. Dunphy, has supervision covers 56 different fields of business enterprise, and there are 54,000 separate units which clear through Dunphy's office in connection with priorities, applications for critical materials for repair, etc.

Some facts concerning the wide scope and complex ramifications of the Dunphy office were learned this week from sources close to this liaison office between the Government and the Amusement Industry.

Amusement projects involving expenditures of more than $5,000; projects requiring critical materials, regardless of cost; critical materials or items for repair, replacement and maintenance, all clear through the Amusements Section. The various enterprises include:

Amusement parks; amusement services; aquariums; archery ranges; auditoriums; bands; baseball; baseball parks; bathing beaches; billiard parlors; bowling alleys; canteen equipment; carnivals; circuses; football and hockey (professional and amateur); dance halls; studios and academies; exhibitions and expositions; fairs; golf driving ranges; gymnasiums; race tracks (automobile, dog and horse); ice arenas; museums (commercially operated); opera and opera houses; orchestras; rodeos; shooting galleries; slot-machine establishments; sports organizations (wrestling, boxing, etc); sports and athletic fields; sports promoters; swimming pools; table tennis establishments; tennis courts; theatres (legitimate, motion picture and vaudeville); traveling picture shows; traveling tent shows; USO amusement and recreation centers.

WPB Instructs on Methods for Dealers to Obtain Supplies

Theatre equipment dealers may apply for preference ratings for stipulated quantities of maintenance and repair materials necessary to the continued operation of theatres, on form PD-1X, it was announced this week by the Distributors Branch of the Division of Industry Operations of the WPB. A dealer who does not customarily purchase directly from a manufacturer may place his order through his usual wholesale channels, it was said. Under this plan theatre owners will be able to obtain necessary materials through their usual sources.

Studio Saving Gas, Rubber

Hollywood studios have effected a general mileage reduction of about 35 per cent, according to a report by the studio transportation managers' meeting at the AMPP offices to discuss wartime conservation measures.

Brown Moves to Woonsocket

Bill Brown, formerly manager of the Metropolitan and Playhouse theatres in Providence, is now managing the New Park Theatre, Woonsocket, R. I.

SHOWMEN'S TRADE REVIEW

Vol. 36, No. 24 July 4, 1942

Title and Trade Mark Registered U. S. Patent Office

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif., Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

Contents copyrighted 1942 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

Work on Problem of New Film Delivery Schedules

The government order curtailing deliveries to conserve rubber and gasoline which went into effect July 1, was the subject of conferences by local film exchange representatives and a special carriers' committee in New York this week, with David A. Levy, president of the Film Board of Trade presiding. Efforts are being made to develop a program to expedite transportation of film under the restrictions which call for a cut of 25 per cent in the mileage of motor trucks. Meanwhile, theatremen in many areas are finding it necessary to reshape booking and shipping schedules to meet restricted deliveries.

Sunday deliveries were eliminated by the New Haven Film Exchange Transfer and by other carriers in that area. David Newman, attorney for Co-Operative Theatres of Michigan, was in Washington this week seeking relief from regulations which threaten great hardships for exhibitors and transportation companies alike in the Detroit territory, where the city and suburban theatres particularly are said to be hard hit because of an established custom which calls for film pickups about 7 a.m. and reshipments, after exchange inspection, the same morning. In Cleveland, carrier representatives were to meet Friday with local Office of Defense Transportation representatives regarding the single daily deliveries to theatres.

Warners Win on Appeal in Leased Theatre Case

In a decision in favor of Warner Bros., the New Jersey Supreme Court of Errors and Appeals made a ruling concerning the liability of lessees of theatres which are closed because their operation is unprofitable. The case, involving the Tower Theatre, Camden, N. J., was an appeal from a decision of the Vice-Chancellor in favor of the mortgagee who sued the theatre company, because it had not kept the property in repair, when foreclosure proceedings did not bring an amount sufficient to cover the mortgage.

In unanimously reversing the decision against Warners, the upper court held that there was no affirmative obligation on the mortgagor or the owner to make repairs unless such obligation was included in the terms of the mortgage. Warners had acquired the Tower in 1930, the house being taken over subject to a mortgage which Warners did not assume.

MGM's Leo Now on Air

Through a series of special skits written by Howard Dietz, MGM vice president in charge of publicity and advertising, the famous Lion's roar is on the air for the first time. Success of the initial tryout on "Mrs. Miniver" engagement at the Music Hall induced MGM to carry the radio skit idea to all out-of-town test runs on the same picture.

Warners' Radio Trailer Service

Announced as "an important new service to exhibitors," Radio Trailers will be inaugurated by Warner Bros. with the release of "Wings for the Eagle." Each trailer, or record, contains a complete radio spot advertising campaign.

Selette Accepts New Post

Edward Selette, for the past seven years manager of the Albany Theatre, Albany, N. Y., has accepted a position as manager of the Strand Theatre, New Bedford, Mass., one of the houses in the E. M. Loew circuit. The Albany is closing for an indefinite period.

Pictures Doing Big Job

Declaring that the prime function of the motion picture is to entertain, Charles Francis Coe, vice-president and general counsel of the MPPDA, told a gathering of business men meeting in New York over last week-end to discuss problems arising out of the war, that natural "eagerness to win the war is apt to impel the unknowing to excessive demands on motion pictures," and that overzealousness in attempts to instruct the public via the screen might result in emptying the 17,000 theatres.



Charles F. Coe

"Our people now go eagerly" to the theatres," Coe said. "If we seek to instruct the people, we miss our mission. When we entertain and apprise them, we achieve our highest function." Motion picture theatres he said are "vibrant points of contact," through which newsreels, short subjects, documentary films, tell millions upon millions of people what their government is doing and what help it needs.

Johnston Joins Stromberg Unit

John Leroy Johnston has been appointed public relations director for Hunt Stromberg Productions. Johnston occupied a similar post with Walter Wanger for the past four years and prior to that was associated with Universal.

"Pride of Yankees" Trade Shows

RKO will hold trade showings of "The Pride of the Yankees" on July 15th at 10:30 a.m. in all territories except Buffalo, Salt Lake City and Washington, D. C., when the showings will be at 10:30 a.m., July 8th, and in New York City in which the screening is set for 11 a.m., July 15th.

Warners Ordered to Offer Some Run in Sosna Case Ruling

In a ruling by Arbitrator Shepley of the St. Louis tribunal, Warners was ordered to offer its films for some run to Louis Sosna, operator of the Sosna Theatre, Mexico, Mo., the order stating that the terms of such offer of service shall not defeat the spirit and intent of Section 6 of the consent decree. In ruling on the Sosna complaint, the arbitrator dismissed charges against RKO, 20th-Fox and Paramount.

One of the principal issues of the defense was the 5 cents admission price for matinees at the Sosna Theatre. In reply Sosna contended that the Rex and Liberty Theatres operated by Frisina Amusement showed pictures from 60 to 90 days before the Sosna on a 10 and 15 cents admission policy.

Basil Bros. has appealed the Buffalo Arbitrator's award reducing clearance of Basil's Apollo over M. M. Konczakowski's Regent Theatre from 7 to 3 days. Basil was one of the intervenors in the complaint filed by Konczakowski against Loew's, 20th-Fox and RKO.

Hearing of the complaint of Liberty Operating Co., Akron, against the five consenting companies, which was filed May 14, has been set for July 8 in the Cleveland tribunal before Arbitrator Leonard H. Davis. Liberty asks for first run it held for 20 years prior to opening of the Highland Theatre, Akron, and that the Highland be prohibited from licensing pictures by circuit buying.

Arbitrator Benjamin Wham, Chicago tribunal, has set August 11 as date for hearing the Gary Theatre case, in which Inland Amusement Co., Indiana Harbor; Vogue Amusement Co., East Chicago and Whiting Amusement Co., Whiting, Inc., have filed interventions.

Claiming they are giving an unreasonable clearance to Uptown and Zaring Theatres, Indianapolis, over his Ritz Theatre, Manny Marcus has filed a complaint against the five consenting companies with the Indianapolis tribunal.



Rathvon and Depinet RKO and Radio Pictures Presidents



N. Peter Rathvon



Ned Depinet

N. Peter Rathvon, director and chairman of the executive committee of Radio-Keith-Orpheum Corp., since 1939, was elected president of the corporation, and Ned E. Depinet was named president of RKO-Radio Pictures, the picture producing and distributing subsidiary of RKO at a meeting of the directors of the corporation last week.

Depinet also was elected vice-president of Radio-Keith-Orpheum, and Charles W. Koerner was elected vice-president of RKO-Radio Pictures, in charge of its studio.

Other officers of Radio-Keith-Orpheum Corp. re-elected for the ensuing year were: Richard C. Patterson, Jr., chairman of the board; Gordon E. Youngman, vice-president and general counsel; Leon Goldberg, treasurer; J. Millar Walker, secretary; Garret Van Wagner, comptroller; Robert H. Dann, assistant secretary; Kenneth B. Umbreit; William F. Whitman; William H. Clark, assistant treasurer; O. R. McMahon; Harold E. Newcomb.

Depinet is one of the industry's most widely known top executives, having been associated with the industry for 35 of his 52 years. He began his career in the film industry in Texas, making his way up to the top after experience in exchanges, exhibition, sales and executive duties with distributing concerns. In 1924 he became a sales director for Universal, and two years later went with First National as a sales executive. Later he joined Warner Bros. as general sales manager. In March of 1931, Depinet became vice-president of RKO-Pathe, and when it was consolidated with RKO-Radio Pictures, he became vice-president of RKO Distributing Co., later being named president of the distributing company. Depinet was elected vice-president, director and member of the executive committee of Radio-Keith-Orpheum when that corporation was reorganized and emerged from receivership.

Orson Welles and RKO Part

RKO studio and Orson Welles this week came to a parting of the ways, with Welles' Mercury Production staff dropped from the payroll and ordered to vacate offices they occupied at the studio by Charles Koerner, head of RKO production. The producer, writer, director, actor is in Brazil filming "Carnival in Rio." His "Magnificent Ambersons" is soon to be released by RKO and another of his productions, "Journey Into Fear" has been completed for the company.

Nebel Returns to Exploitation as Paramount Ad Representative

Charles Nebel, former trade paper correspondent and theatre operator, has returned to the film industry as district advertising representative covering Kansas City, St. Louis and Des Moines for Paramount.

RKO Sales Convention

RKO-Radio's annual sales convention will be held in New York July 26th to 30th, it was announced Tuesday by Ned E. Depinet.

All district managers, branch managers and salesmen, as well as home office representatives will attend the convention at which new season programs and sales policies will be announced. Delegates will arrive in New York July 26th, with business meetings to start July 27th.

Reeve Attacks Price Advances to Public

Referring to reported discussions of some major distributors of adopting a policy for increased admissions for pictures having war backgrounds, Henry Reeve, president of Texas Theatre Owners, Inc., warns that such demands constitute a strain upon the public and declares the practice would be a misuse of the patriotic impulses of this country.

The blast at rumored discussions of such policies by distributors was issued by Reeve in a bulletin from the theatre owner group's headquarters in Menard, Texas. Reeve points out that in key cities the increase asked for results in but 10 to 15 per cent of the established price, but in the majority of subsequent runs, suburban and small town theatres, the increase ranges from 25 to 33 per cent and often to as much as 50 per cent over regular admission scales.

Smith Eastern Sales Head of 20th-Fox

A. W. (Andy) Smith, Jr., was appointed Eastern Sales Manager of 20th Century-Fox, Tom J. Connors, vice-president and head of distribution for the company, announced Wednesday. The new appointment came closely on the heels of announcement that Smith had resigned as sales manager of RKO-Radio Pictures, a post he had occupied since 1940.



A. W. Smith

The new Eastern sales head of 20th-Fox entered film business in 1914, serving successively in sales capacities with Pathe, Hodkinson, First National, Warner-First National. In 1935 Smith became vice-president of Vitagraph Corp., and a year later was appointed general sales manager for United Artists. In 1939 Smith joined RKO, being named sales manager a year later.

Smith's appointment with 20th-Fox became effective immediately.

William Gehring, formerly central division manager, in future will function as Western sales manager, and William Sussman, formerly Eastern manager, has been assigned to special duties at the home office.

Re-Use of Newsreel Leader to Save 10,000,000 Feet of Stock

An estimated 10,000,000 feet of positive stock will be saved annually by the plan under which theatres will retain the title leaders for re-use with newsreel issues for a period of six weeks. The opening and closing leader footage, held by the theatre, is affixed to the new issues. At the end of six weeks' use of the leaders new titles are sent to the theatre with the used film being returned to exchanges for salvage.

Regular Admission Prices for Showings of "Mrs. Miniver"

Announcing that there would be no increase in admission prices for "Mrs. Miniver," Nicholas M. Schenck, president of MGM, this week issued a statement in which he said that the company had decided to offer "Mrs. Miniver" to exhibitor customers so that it may be played to the greatest number of people in the shortest possible space of time.

"Metro-Goldwyn Mayer," the Schenck announcement stated, "announces the early availability of 'Mrs. Miniver,' a picture conceded by many to be one of the greatest in the history of our industry. Some exhibitors have advocated its presentation at advanced admission prices. The merit of the picture surely deserves this recognition. Nevertheless, Metro-Goldwyn-Mayer desires this film to be played to the greatest number of people in the shortest possible space of time. This picture really belongs to the people. For this reason we have decided to offer "Mrs. Miniver' to our customers without any provision for increased admission prices to the public."

The fifteen test engagements which started Wednesday in St. Louis, consequently will be at regular admission scales for the theatres they play. Originally it was planned to make the fifteen engagements tests of price scales as well as localities, types of patronage, etc., by different scales for the engagements to be played out between July 1 and July 12. This phase of the test engagements was dropped and "Mrs. Miniver" opened at the State, St. Louis, and State, New Orleans, last Wednesday at regular prices for those houses.

Sets All-Time Record

"Mrs. Miniver," now in its fifth week at the Music Hall, has run up an all-time record for attendance and money. At end of the fourth week, with a total attendance of 622,-354, it established a lead of more than 30,000 over the previous record-holder, "Philadelphia Story." Said Managing Director Gus Eyssell: "We have been playing to 94 per cent capacity since the picture opened."

20th-Fox Dates Five '42-'43 Films

20th Century-Fox will launch its 1942-43 program with the release on August 1st of "Footlight Parade." The new season's product will be started with a block of 5 features to be trade shown next week with "A-Haunting We Will Go," "Little Tokyo, U. S. A.," "The Pied Piper" and "Loves of Edgar Allan Poe" joining "Footlight Parade" as the first month's schedule for 1942-43. The company concludes the current season with the delivery of 54 features.

Goodman Pacific Coast Manager

Del Goodman, former Canadian sales manager, has been appointed Paramount's district manager for the Pacific Coast, and Hugh Braly, formerly in charge of the Far Western territory, has been transferred to head the Rocky Mount district of the company.

Army Needs Cameras

The War Department has issued a call for owners of 35 mm motion picture cameras and lenses to turn them into war work, as the Army is in need of such equipment. Owners are urged to submit full description as to model, age, condition and price expected to the Signal Corps Photographic Purchase Board, 35-11 35th Ave., Long Island City, N. Y.

The Box Office Slant

One Thrilling Night

Monogram **Comedy** **69 mins.**

AUDIENCE SLANT: (Adult) Funny situations make it swell entertainment.

BOX-OFFICE SLANT: Word-of-mouth should result in substantial returns. Sleeper in the minor league.

Cast: John Beal, Wanda McKay, Warren Hymer, J. Farrell MacDonald, Barbara Pepper, Tom Neal, Ernie Adams, Lynton Brent, Pierce Lyden, Gene O'Donnell, Jim O'Gatty, Tom Herbert, Charles Williams. Credits: Directed by William Beaudine. Original screenplay by Joseph Hoffman. Director of photography, Marcel Le Picard. Produced by A. W. Hackel.

Plot: A young couple from a small town arrive in the big city for a one night honeymoon for he is due to report to the army in the morning. They register at a hotel, expecting to be left alone, but gangsters get into their room, and a body is found in their trunk. The groom is abducted because the gangsters mistake him for someone else. Excitement reigns before things are finally straightened out, but just as they get ready to go to sleep, the phone bell rings and they are notified by the desk clerk that it is time to get up for the groom must get ready to leave.

Comment: This picture may prove to be a sleeper in the minor league. It is a simple tale told in simplicity but fairly runs over with fun and funny situations. The laughs come so fast that some of the dialogue is lost, but that doesn't detract from the entertainment. Most audiences will be so well amused that word-of-mouth should result, bringing in substantial box-office returns. The direction of William Beaudine is like a cut gem, for no one situation interferes with another. Excellently cast, each of the players is perfect for his part. High commendation must go to John Beal, Wanda McKay, Warren Hymer, J. Farrell MacDonald, Barbara Pepper and every member of the cast, including those with the most minor part. Credit must go to Joseph Hoffman for the original screenplay and to Producer A. W. Hackel for turning out a picture with so much audience appeal. Enlist the cooperation of trunk shops, using stills from the picture. Title is a natural for teaser ads. Offer free tickets to the best essay on "One Thrilling Night."

Catchline: A wedding night that held many "unexpected" surprises.

The Magnificent Ambersons

RKO-Radio **Drama** **88 mins.**

AUDIENCE SLANT: (Adult) A story that loses nothing in the telling, this narrative about the dwindling fortunes of a family long used to wealth, and laid in a period of the turn of the century, has strong and compelling interest for grown-up audiences.

BOX-OFFICE SLANT: Orson Welles' star has risen to considerable proportion and figures to attract sufficiently to bring them in in such numbers as to cause the word-of-mouth advertising that should make business build.

Cast: Joseph Cotten, Dolores Costello, Anne Baxter, Tim Holt, Agnes Moorehead, Ray Collins, Erskine Sanford, Richard Bennett, Don Dillaway. Credits: Screenplay, production and direction by Orson Welles. From the novel by Booth Tarkington. Director of photography, Stanley Cortez.

Plot: Joseph Cotten unsuccessfully woos the beautiful and wealthy Dolores Costello as Isabel Amberson; does not see her after her marriage to the insignificant Wilbur Minafer until his return to the old town as a wealthy inventor and manufacturer of a "horseless carriage." Her son George Amberson Minafer (Tim Holt) is self-willed, insufferably class-conscious but withal a fellow of strong character. He falls in love with Cotten's daughter Lucy, but this romance is interrupted because George disapproves of the attentions paid his now widowed mother by Cotten. George persists to the untimely death of his mother to keep his mother and Cotten apart. When the Amberson fortune is gone, George gives up his plan for a career as a lawyer to accept well-paying work at a dangerous trade in order to support his aunt—sister of his father. An accident in which George is injured re-unites George and Lucy and proves the means of ending Cotten's bitterness toward the young man.

Comment: Orson Welles again displays his exceptional flair as a story teller, and also as a most ingenious craftsman in the use of the motion picture camera and the film sound track to reveal vivid, vigorous and realistic characterization. Characterization is far more important in sustaining interest in this picture than the turns of plot which occur in Welles' screen adaptation of Booth Tarkington's novel. The locale is an Indiana town; the time the early 1900's. Welles "plants" his scene and also the period with fascinatingly humorous "prologue" scenes as some of the play's principals are posed in what was the most stylish dress of the late '90's and the early 1900's. It is in such broadly appealing touches as this that "The Magnificent Ambersons" possesses elements which well could make it popular with all types of theatregoers. Many extraordinary "acting" displays will make for word-of-mouth advertising that may turn this offering into a strong box-office attraction. Two of these exceptional scenes are performed by Agnes Moorehead. The picture has the virtue of a strong opening—strongly interesting, that is—and a rather touching ending, with a final "happy ending" episode in which the young lovers are reunited. Along about the middle the story drags, and there are evidences which many will claim to be due to re-editing and telescoping. The acting throughout is very superior. It is a cast few experts and few paying-customers will find other than "perfect" for the types and characters portrayed. The older generation will be familiar with the title of the Tarkington novel, and perhaps with the book's contents. Older theatregoers would seem the ones most likely to be attracted to the picture. However, the Orson Welles name has some magic of its own for people of all sorts and types, ages and tastes. Based on the success of "Citizen Kane" this should be sold as Welles' first picture since that exceptional photoplay.

Legion of Decency Ratings

(For Week Ending July 4th)

SUITABLE FOR GENERAL PATRONAGE

Apache Trail — Phantom Plainsmen
Desperate Journey — Texas Trouble Shooters
Tombstone

SUITABLE FOR ADULTS ONLY

Are Husbands Necessary — I Live On Danger
Yank In Libya

OBJECTIONABLE IN PART

Vengeance of the West

This Is The Enemy

Artkino **Drama** **74 mins.**

AUDIENCE SLANT: (Adult) If photography were better this would make interesting and at times gripping realism as portrayed in five episodes showing the courageous manner in which people behind the lines fight the Nazi invaders.

BOX-OFFICE SLANT: Has no particular pull of its own but may bulwark a program headed by a strong attraction in the comedy classification.

Cast: V. Lukin, Vladimir Gardin, Varvara Miasnikova, Boris Blinov, I. Kuznetzov, Alexander Melnikov and others. Credits: Directed by Vladimir Feinbert, Victor Eisimont, Eugene Chervíakov, Herbert Rappaport, I. Mutanov, Alexei Olenin. Scenarists: Vasili Belayev and Mikhail Rosenberge, Yuri Herman, Voyevodin and Ryss, Leonid Leonov, Johan Zeltner, A. Stein. Nikolai Kriukov, cameraman.

Plot: First of five separate episodes, or short stories, deals with the cruelty of Nazi troops toward Polish people whose homes they invade. One man escapes the firing squad, reaches Russia and there fights on to avenge the death of his child. "Air Raid" is the picturization of an episode near Leningrad, as efficient anti-aircraft troops bring down a Nazi bomber and make the pilot prisoner. Treachery of a wounded German officer who attempts to shoot a nurse and Russian soldier is the dramatic material portrayed by action taking place in a shell crater. The shooting of 100 hostages for one German soldier killed when he attacks a young girl makes a grippingly tense episode which is pictured as taking place in Yugoslavia. A saboteur's capture furnishes another episode. A final episode is effectively comic — showing a character dressed as Napoleon sending a telegram to Hitler advising him not to expect success in war against Russia.

Comment: This picture, which bears the subtitle: "Episodes in The Peoples' War Against Hitler," offers some strongly interesting realistic drama, but suffers because of the very poor photographic results. The English titles are adequate to keep the spectator informed as to the main elements involved as a series of stories illustrating the fight by civilians as well as soldiers against the Nazi invaders is dramatically portrayed. Little has been gained by prefixing a cartoon prologue reviewing the series of aggressions by the Nazi government and armies. As an added attraction for a program headlining a strong attraction of the comedy type, the film should win favorable reaction in downtown city theatres.

Prisoner of Japan

P.R.C. **Drama** **64 mins.**

(Prod. No. 204—Nat'l Release, June 12)

AUDIENCE SLANT: (Adult) This timely melodrama is suspenseful and entertaining screen fare for the masses.

BOX-OFFICE SLANT: Should draw well where exhibitors capitalize on its timeliness.

Cast: Alan Baxter, Gertrude Michael, Ernest Dorian, Corinna Mura, Tommy Seidel, Billy Moya, Ray Bennett, Dave O'Brien, Ann Staunton, Beal Wong, Gilbert Frye, Kent Thurber. Credits: Produced by Seymour Nebenzahl. Associate producer, Andre Dumonceau. Directed by Arthur Ripley. Screenplay and dialogue by Robert Chapin and Arthur Ripley. Based on a story by E. G. Ulmer. Director of photography, Jack Greenhalgh.

Plot: On a Pacific island, Alan Baxter, who has an observatory where he conducts

(*Continued on Page* 22)

Strand - Albany, N. Y.
Stanley - Utica, N. Y.
Sheridan - Miami Beach, Fla.
Paramount - Miami, Fla.
Beach - Miami Beach, Fla.
State - Tampa, Fla.
St. Johns - Jacksonville, Fla.
Lee - Ft. Myers, Fla.
Playhouse - St. Petersburg, Fla.
East - Macon, Ga.
Knickerbocker - Nashville
Boston - Boston, Mass.
Majestic - Providence, R. I.
Warner - Worcester, Mass.
Capitol - Springfield, Mass.
Broadway - Lawrence, Mass.
State - Manchester, N. H.
Hippodrome, Buffalo, N. Y.
Paramount - Syracuse, N. Y.
Century - Rochester, N. Y.
State - Ithaca, N. Y.
Iowa - Cedar Rapids, Ia.
Strand - C[illegible]own, R. I.
Ohio - [illegible] O.
Farr[illegible]
Co[illegible] C.
4t[illegible] O.
Ca[illegible]ield, O.
East[illegible], Ga.
Capitol [illegible]alisbury, N.
Warne[illegible]
State -
St. Jo[illegible]
Center
Strand -
Ohio - Ma[illegible]
Keeney - Elmira, N. Y.
Shea's O. H. - Jamestown, N. Y
Havens - Olean, N. Y.
Strand - Binghamton, N. Y.
Family - Batavia, N. Y.
Capitol - Salisbury, N. C.
Center - Rocky Mount, N. C.
Carolina - Hendersonville, N. C.
Colonial - Florence, S. C.
State - Raleigh, N. C.
Apollo - Chicago, Ill.
Rialto - Champaign, Ill.
Palace — Cincinnati, O.
State - Springfield, O.
Grand - Columbus, O.
Virginia - Charleston, S. C.

Columbia - Portsmouth, O.
Ohio - Lima, O.
Ohio - Sidney, O.
Sherman - Chillicothe, O.
Victory - Dayton, O.
Hippodrome - Cleveland, O.
Ohio - Mansfield, O.
Harris - Findlay, O.
6th St. - Coshocton, O.
Warner - Youngstown, O.
Ohio - Canton, O.
Rivoli - Toledo, O.
Ohio - Kenton, O.
Capitol - Steubenville, O.
Colonial - Akron, O.
Ohio - Marion, O.
Liberty - Zanesville, O.
Hollywood - Ft. Worth, Tex.
Majestic - Wichita Falls, Tex.
Avalon - Clarksville, Tex.
Chief - Gallup, N. M.
Paramount - Austin, Tex.
Palace - Marfa, Tex.
Grand - Mineral Wells, Tex.
Tyler - Tyler, Tex.
Orpheum - St. Petersbu[illegible]
Palace — Cinci[illegible]
Apollo[illegible]
[illegible], Ill.
[illegible]oungstown, O.
Orpheum - Des Moines, Ia.
Strand - Altoona, Pa.
Orpheum - Dubuque, Ia.
Capitol - Marshalltown, Ia.
Indiana - Indianapolis, Ind.
Mary Anderson - Louisville
Orpheum - Kansas City, Mo.
Tarkio - Tarkio, Mo.
Hollywood - Hollywood, Cal.
Downtown - Los Angeles, Cal.
Ritz - San Bernardino, Cal.
Granada - Santa Barbara, Cal.
Warner - Memphis, Tenn.
Uark - Fayetteville, Ark.
Ritz - Oxford, Miss.
Warner - Milwaukee, Wisc.

Capitol - Madison, Wisc.
Rialto - Racine, Wisc.
Rex - Sheboygan, Wisc.
Gateway - Kenosha, Wisc.
Strand - Oshkosh, Wisc.
Appleton - Appleton, Wisc.
Bay - Green Bay, Wisc.
Cambria - Johnstown, Pa.
Myers - Janesville, Wisc.
Odeon - Beaver Dam, Wisc.
Capitol - Manitowoc, Wisc.
Strand - Hartford, Conn.
Warner - Bridgeport, Conn.
State - Waterbury, Conn.
Palace - So. Norwalk, Conn.
Garde - New London, Conn.
Stamford - Stamford, Conn.
Strand - New York City
Rivoli - New Brunswick, N. J
Branford - Newark, N. J.
Stanley - Jersey City, N[illegible]
Iowa - Cedar Ra[illegible]
Ohio - Ken[illegible]
Stra[illegible]
[illegible]nton, N. Y.
[illegible]t - Wash., D.C.
[illegible]pitol - Pottsville, Pa.
Fabian - Paterson, N. J.
Montauk - Passaic, N. J.
Midwest - Oklahoma City
Orpheum - Tulsa, Okla.
Aztec - Enid, Okla.
Osage - Bartlesville, Okla.
Poncan - Ponca City, Okla.
Orpheum - Sioux City, Ia.
Lincoln - Lincoln, Neb.
Fox - Philadelphia, Pa.
Strand - York, Pa.
Grand - Lancaster, Pa.
Warner - Reading, Pa.
Warner - Atlantic City, N. J.
Warner - Wilmington, Del.
Palace - Bethlehem, Pa.
Capitol - Wilkes Barre, Pa.
Comerford - Scranton, Pa.
Mayfair - Trenton, N. J.

State - Harrisburg, Pa.
Stanley - Atlantic City, N. J.
Capitol - York, Pa.
Capitol - Shamokin, Pa.
Warner - Pittsburgh, Pa.
Columbia - Sharon, Pa.
Ritz - Clarksburg, W. Va.
Warner - Morgantown, W. Va.
Fond du Lac - Fond du Lac, Wi[illegible]
Court - Wheeling, W. Va.
Roger Sherman - New Haven, C[illegible]
Latonia - Oil City, Pa.
Manos - Vandergrift, Pa.
Manos - Indiana, Pa.
Manos - Elkins, W. Va.
Warner - Erie, Pa.
Orpheum - Des[illegible]
Ohio - Li[illegible]
Ay[illegible]
[illegible], N. Y.
[illegible]leigh, Pa.
[illegible]te - Uniontown, Pa.
Victor - New Castle, Pa.
Butler - Butler, Pa.
Cathaum - State College, Pa.
State - Kittanning, Pa.
Manos - Greensburg, Pa.
Elsinore - Salem, Ore.
Fox - St. Louis, Mo.
Broadway - Cape Girardeau, M[illegible]
Town - Springfield, Ill.
Rialto - Deer Lodge, Mont.
Montana - Butte, Mont.
Warner - Fresno, Calif.
Warner - Aberdeen, Wash.
Metropolitan - Washington, D.
Williamsburg - Wmsburg, Va.
National - Richmond, Va.
Colonial - Richmond, Va.
Stanley - Baltimore, Md.
Maryland - Hagerstown, Md.
Capitol - Winchester, Va.
Dixie - Staunton, Va.
State - Harrisonburg, Va.
Granby - Norfolk, Va.
Palace - Newport News, Va.

The Finest Theatres in

"They did it before . . . And they will do it again!"


America are Re-Playing
GARY COOPER
SERGEANT YORK"
JULY 4th AT POPULAR PRICES!
FROM THE INDUSTRY'S BIG SHOT
WARNERS
with WALTER BRENNAN • JOAN LESLIE
GEORGE TOBIAS • STANLEY RIDGES
A HOWARD HAWKS PRODUCTION
Original Screen Play by Abem Finkel & Harry Chandlee and Howard Koch & John Huston • Based Upon the Diary of Sergeant York
Produced by JESSE L. LASKY and HAL B. WALLIS
Music by Max Steiner

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

Bond-Stamp Sales Hit $150,000-Per-Week Clip

Total sales of War Bonds and Stamps to moviegoers attending Loew's theatres during the last four weeks reached $600,000 of which $260,640 was in War Stamps. New Yorkers are out-buying film fans in other cities, judging by the Loew circuit tabulation. Sales in New York Loew houses: $320,612; in some forty other cities in which Loew's theatres operate: $280,000. From the start of the drive the sale has maintained a $150,000-per-week clip.

National headquarters for the industry's Bond and Stamp drive is now preparing to tabulate the first month's reports in some 15,000 theatres from coast to coast. The total, it is estimated, will be between $10,000,000 and $15,000,000. The theatre group is aiming at sales of $250,000,000 per year.

Idea Boosts War Stamp Sales

Several Fox West Coast theatres in Washington State are boosting the sale of War Stamps by urging youngsters to buy stamps to "stamp out the Jap." To get the idea across, the menacing figure of a Jap is rubber-stamped on each page where space is printed for the affixing of stamps. The line, "Stamp Out the Japs" appears on the cover of the stamp book. Expense: the cost of the rubber stamp and pad.

Theatres Aid Rubber Drive

When President Roosevelt called for the collection of scrap rubber, circuit operator Sidney Lust inaugurated "rubber matinees" in his six Maryland theatres, collected nearly five tons. Declares Lust: "If there is any loose rubber lying around, this is a sure way to get it."

Meanwhile, Loew Theatres have started a collection of scrap rubber in Greater New York and Westchester. All money received for the rubber will be donated by Loew's to the United Service Organizations.

Milwaukee War Exposition Boosts Sales of Bonds to $2,500,000

War bond sales were boosted to well over $2,500,000 at Milwaukee's recent five-day War Exposition and Bond Rally held in the Auditorium. Stars appearing in person included Alfred Lunt and Lynne Fontanne, Arleen Whelan, Major Donald Crisp, Gale Sondergaard, Mary Howard, Shirley Ross and Mrs. Pat O'Brien.

Frank Kuhl, State Administrator of the War Savings Staff, and his deputy, Vernon Reaver, former motion picture theatre exhibitor, received fullest cooperation in making the event "quite a show," it was said.



Theatres Unite In 'Morale' Ad

That wholesome competition is the backbone of theatre business is not to be denied. But there are times—and right now is one of them—when competitive exhibitors should join together in their various situations to promote the morale-building value of attending the movies regularly. Up in Portland, Me., recently, all local theatres—13 of them — cooperated in sponsoring the full-page ad reproduced here. Harry Botwick of the M & P State, one of the cooperating theatres, believes this is the first time movie houses in one community have united to publicize the importance of motion pictures in wartime. Because all the houses sponsored the ad, the cost to each was comparatively small. Why not get exhibitors in your own community to get behind a similar institutional venture?

Theatres Back Drive To Collect Furniture

Drives for worthy purposes always receive the backing of the Liberty Theatre, North Little Rock, Ark.

When a campaign to collect used and discarded furniture was inaugurated recently, Resident Manager Herod Jimerson of the Central Amusement Co., operators of the house, ran this appeal in the newspaper in place of his customary attractions announcement:

"Dear Folks—It is our desire to use this space, ordinarily allotted for the purpose of telling you about our current programs, to acquaint you with a few facts concerning the drive now being conducted in Little Rock and North Little Rock to collect your used and discarded furniture.

"There are over 150 day rooms (recreation rooms for the boys in camp) that are bare of furniture, with no visible means of obtaining furniture other than through your donations.

"The Young Business Men's Association is making arrangements to pick up this furniture at your convenience, so call the young lady NOW at 4-6123 and tell her to send for that old chair, table, couch, etc."

The ad, which then listed the attractions at the Rex and Liberty, was signed by the amusement company's general manager, C. C. Mundo.

With so many worthy drives prevailing these days, exhibitors can win much goodwill and extra patronage by backing them in the manner of Mundo and Jimerson of Little Rock.

RKO Inaugurates Magazine for Own Men in the Armed Forces

Through a new company house organ which made its debut last week, RKO Radioites now in the nation's armed forces will keep in touch with one another and their former office associates.

Called *The Salute,* the publication is a supplement to *Flash,* the regular house organ. Circulation is confined strictly within the RKO home office, studio and branch offices, and to RKO men currently in the fighting forces. Magazine will have no regular publication date, but will be issued as often as availability of material makes it practicable. Jack Level is the editor.

Appoint Exhibitor Committee for USO Drive Scheduled for July 23

Appointment of a committee to secure cooperation in the USO theatre drive scheduled for the week of July 23 was announced by the War Activities Committee following a meeting this week in the group's offices, at which Fred Schwartz and Sam Rinzler presided. Named were:

Joseph J. Lee, chairman of the group in charge of Queens; Bob Wolff, in charge of circuits and newsreel theatres; Irving Lesser, in charge of Broadway houses; Henry Randell, in charge of Manhattan; Jack Bowen, the Bronx; Phil Hodes, Brooklyn; Dave Burkan, Staten Island.

Drive Receipts Reach $1,900,000

Additional remittances to the national headquarters of the Industry Army and Navy Relief Drive have brought the total cash-in-hand to $1,900,000.

Selling the Picture

'Juke Girl' Contest Scores in Canada

Contest to select Toronto's "Juke Girl" produced a lot of excellent follow-up exploitation for the Warner Bros.' picture both in Toronto and in Montreal, where a sequel contest was immediately undertaken with the Toronto winner appearing in the Quebec city for the windup of the local promotion. The two events produced national radio as well as newspaper breaks.



Jill-in-the-Juke Box

Selection of the Toronto "Juke Girl" was made at Sunnyside Beach, with a gorgeous redhead, Norine McNaughlin taking the honor (*see cut*). Prize included a trip to Montreal and week-end at the Mount Royal Hotel, with the Ontario Amusement Machine Association sponsoring the trip.

Norine's activities on arrival in Montreal included an appearance on the stage of the Capitol Theatre for the selection of the local "Juke Girl"; a Juke Girl Night at the Club Chez Maurice after the contest, with a radio broadcast; a Tally-Ho ride next morning; to the Mayor's office, to Lookout on Mount Royal and to Royal Victoria Hospital, to give Juke Girl Blood to blood bank.

The "Juke Girls" also were set to make a transcription, a message to Canadian soldiers, for delivery in London via Ferry Command; then a coast-to-coast broadcast, to mass on Sunday morning, followed by a personal appearance at Belmont Park.

Advance newspaper breaks on the contest were big, with all papers cooperating.

The Sethco Record Shop of Montreal underwrote the prize for the local "Juke Girl," who received a trip to Quebec via Canada Steamship Lines and a week-end at the Chateau Fontenac.

600-Newspaper Serialization on 'Gay Sisters' Set by Warners

Arrangements have been made by Warner Bros. for widespread serialization of "The Gay Sisters," the Stephen Longstreet novel from which the picture was made, in some 600 newspapers throughout the country.

Promotional work by the newspapers in connection with the serialization is calculated to build strong public interest in the picture.

Uses Title in Window Tieup

Playing "Fingers at the Window" soon? Then why not use the stunt that clicked for Manager Bob Cottom of the Nile Theatre, Bakersfield, Calif.? In a tieup, he pasted two giant cut-out fingers on a merchant's window. Title of the picture was on one finger, while on the other was this follow-up copy: "—point to Wingate's outstanding values." If you're a showman, you'll see the importance of tieing in a title whenever possible.

Working Data a "Must" for Well Organized Publicity Department

Certain basic information of the "where-to-go-for-what" order that will save time and permit the accurate planning and directing of advertising campaigns at a minimum of expense should be at the finger tips of the theatre publicity man.

Every theatre should have a file that includes the following items:

List showing the names and addresses of members and officers of Civic Clubs, Chamber of Commerce, Boy and Girl Scouts, 4 H Clubs, Women's Clubs, School Teachers, P.T.A., Sororities, Fraternities, American Legion, V.F.W., Garden Clubs, etc.

Each list should be separate and a master list of all of the community club members cross indexed so as to prevent duplication in the event of city-wide mail canvas.

For the purpose of having cooperative effort available for the planning of special stage events etc., there should be lists of all Dancing Schools and teachers, Music Schools and teachers, Dramatic Schools and teachers, Bands and leaders.

For cooperative advertising effort there should be a list of local merchants showing the name of manager and advertising manager; officials of the radio station and names of announcers, program arrangers, etc.; newspaper editors and department heads.

An outline of all city ordinances affecting the handling of advertising such as: street banners, hanging signs, ballyhoo, sound on streets, passing of handbills, etc. The names of all city officials and the departments under their supervision for contact for special permission on stunts, etc.

List of local industries showing names of owners and managers as well as department heads and information as to the number of employes in each, the hours worked, time of start and finish of shifts, lunch hours, etc.

A list of local trade unions and executives, lodge officials, athletic teams, bowling teams, etc., for use when programs contain elements of particular interest to their members.

A large map of the community showing: Locations inhabited by certain foreign segments of the population and the approximate number in each locality; areas inhabited by factory workers, white collar workers, college students, class patronage, etc.; schools, grade, high, parochial, prep, etc.; principal transportation arteries, main cross thoroughfares, etc.; churches, with names of pastors and denomination; and a complete list of all billing locations in use by the theatre showing size or paper accommodated; a supplemental list showing locations, size, etc., not in use but available for special billing campaigns.

A list of the rural routes showing the number of box holders on each.

A list of the window locations used regularly and a supplemental list of windows available, divided as to neighborhoods, for use in special campaigns.

An accurate outline of the religious factions that make up the community with information as to the leading dignitaries of each.

An outline of the political parties with information as to the leading figures in each.

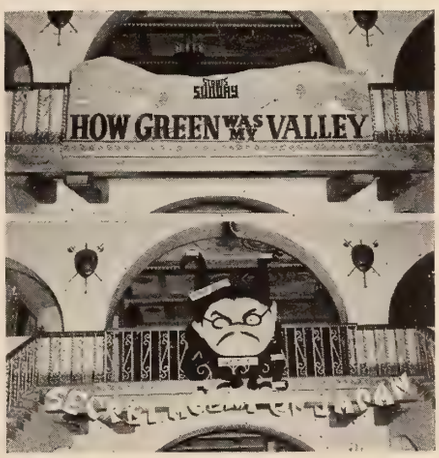
A list of the various kinds of merchandise or equipment manufactured in the community with the names of such concerns and the names of the heads of the companies.

A list of the employes of the theatre showing the address of each and such information as will specify how they can be called upon for special assistance in their respective neighborhoods.

A list of the hotels, rooming, and boarding houses showing the class of the establishment and the names of owners and managers.

A list of holidays observed, special anniversaries of significance to the community, davs set to commemorate heroic deeds of townsmen, etc.

A complete set-up of opposition houses and enterprises and an established method of securing as much information as possible about their activities and coming attractions.



Nunan Uses 'Balcony' Displays

How to make effective use of that "balcony" space above the entrance to the main auditorium may be gleaned from the two examples shown above—20th Century-Fox's "How Green Was My Valley" and "Secret Agent of Japan"—submitted by Manager Harry Nunan of the Merced Theatre, Merced, Calif. The displays are specially prepared for this particular spot in the theatre.

Film's Costumes Modeled by Mannequins in Exploitation Stunt

When "Reap the Wild Wind" played the Paramount Theatre, Seattle, Manager Dan Redden obtained the original costumes from the studio, turned them over to one of Seattle's largest department stores where four times daily for an entire week they were modeled by mannequins in the store's "Little Theatre."

Thousands watching the style show during the week were told all about "Reap the Wild Wind," about the costumes, etc., via the store's public address system. Large ads were carried in the newspapers by the department store plugging the picture and the style show.

Bonk Distributes Teaser Cards

To arouse the interest of the public in "Wild Bill Hickock Rides," Manager Thomas Bonk of the Orpheum Theatre, Hammond, Ind., distributed teaser cards with this copy: "He took the law into his own hands, and in each was a blazing six-shooter! Be here when 'Wild Bill Hickock Rides' . . . (playdates), etc."



JOT 'EM DOWN STORE IN STATE LOBBY

Manager Bob Collins reproduced the Jot 'Em Down store in his lobby for the showing of Lum 'n' Abner's new RKO-Radio comedy, "The Bashful Bachelor" at the State Theatre, Modesto, California. As can be noticed from the photo above, the display must have been 100 per cent effective. The gentleman in the center is not identified, but we'll bet a jug of cider it's Bob himself. The State management also arranged tieups with stores for "Jot 'Em Down Specials," furnished them with window strips.

Trip to Visit Sweetheart in Service Given As 1st Prize in Hynes' 'Gal Sal' Contest

By means of an advance newspaper contest, Manager Bernie Hynes of the Denver Theatre, Denver, Colo., staged an outstanding exploitation stunt to boost box-office returns on "My Gal Sal." Hynes tied-up with the Denver *Post,* which gave him full cooperation.

A story announcing the contest stated that "some Denver girl or woman will be given an opportunity to visit the service man who holds the biggest place in her heart—and it won't cost her a cent!" It also pointed out that "Sal, of the picture title, had to stay home, too, while her sweetheart went to war." Listed as sponsors of the contest were Rita Hayworth, Victor Mature and Carole Landis, stars of the film.

To compete, one had to "have a 'sweetheart'—and that includes a son, brother, husband or boy friend—in our armed forces and stationed west of the Mississippi river and within the continental borders of our country."

Contestants were asked to write a letter of not more than 200 words telling the contest editor "Why Everyone Should Buy War Stamps and Bonds." Judges were Ralph A. Nicholas, regional director for the Treasury Department, and a staff of Treasury Department Minute Men.

To the writer of the best letter went "deluxe rail transportation to the army, air, navy, coast guard or marine camp where her service man is stationed—or to the nearest town or city, provided the location is within the continental borders of the United States and west of the Mississippi river. All her expenses during a three-day visit at that point will be paid. And, of course, she will be returned to Denver in the same grand style in which she went."

There was a further provision that the winner must accept and start her trip within ten days after a specified date, otherwise she would have to forfeit it to her runner-up. The award was presented on the stage of the Denver Theatre on the opening night of "My Gal Sal."

Well, that's all there was to it, but any showman can easily see its box-office value, not to mention its timeliness. If Hynes could do it in Denver, surely you can do it in your situation, with a few changes here or there to suit local conditions.

Adds Something Special

Something special in added attractions was given patrons of the Sheridan Theatre, Washington, when Manager Lawrence Snoots invited Johnny Puleo, midget member of Borrah Minevitch and his Rascals, to appear in person during the engagement of "Always in My Heart." With Snoots' "emceeing," Puleo played several selections on his harmonica for the audience's delight.

Here's an Effective Way to Use Three-Sheet Figure of 'Roxie Hart'

If you haven't yet played "Roxie Hart," here's a stunt you shouldn't pass up. One of the three-sheets (you'll recognize it) shows Ginger Rogers in the pose used in most of the advertising.

Cutting out this full figure, Manager Tom Muchmore of the Bell Theatre, Bell, Calif., placed it next to the ticket hopper. To one entering the theatre, it looked as though Miss Rogers was actually leaning on the hopper. Front of the hopper was covered by a card which bore this slogan: "Hello Boys! I'm waiting to see my new picture, 'Roxie Hart.' Don't miss it!" What a way to greet the patrons and plug the picture at the same time! As we said before concerning the stunt, don't pass it up when you play "Roxie Hart."

Radio, Drug Stores Cooperate

All local radio stations cooperated with Manager Lamar Keen of the Capitol Theatre, Winchester, Va., on plugging Kay Kyser recordings in conjunction with the engagement of "Playmates." Three local drug stores used Lucky Strike window displays featuring Kyser.

These Showmen Won MGM Honor Roll Buttons

The Winnah: L. B. Clark, Rialto Theatre, El Dorado, Ark.
For: His promotion of "The Vanishing Virginian."
Campaign Highlights: Post cards were sent to all local attorneys and letters to presidents of P.T.A. Clubs. Clark also held a special screening in advance of the opening for a specially invited group of important persons and used their comments as part of a special lobby display.

The Winnah: Charles Middleburg, Capitol Theatre, Charleston, W. Va.
For: His promotion of "The Vanishing Virginian."
Campaign Highlights: In a radio contest, Middleburg asked listeners to submit 10-word slogans on the subject: "Why I should buy a War Bond." The main library carried a large display and distributed 2,000 bookmarks. Local high schools gave special credits to English students seeing the film.

The Winnah: Kenneth Butterfield, Myers Theatre, Janesville, Wis.
For: His promotion of "The Vanishing Virginian."
Campaign Highlights: Butterfield held a radio contest asking listeners to write in "Why I Like the Vanishing Virginian." Other phases included: a special screening for a select group; radio dramatization of the book by a local woman, and the mounting of a 24-sheet in the lobby, marking the first time such a stunt was used in Janesville.

The Winnah: Lige Brien, Belmar Theatre, Pittsburgh.
For: His promotion of "Johnny Eager."
Campaign Highlights: Patrons were asked to "pick out the type of gun that killed Johnny Eager" from a display of arms in the theatre lobby. Newsboys distributed 2,500 "extras" on the film. A guest ticket was awarded to the highest scorer of the day at a local shooting gallery. Three thousand fan photos of Robert Taylor were given out to patrons for one week in advance of playdate.

The Winnah: J. T. Woodward, Weller Theatre, Zanesville, O.
For: His promotion of "The Vanishing Virginian."
Campaign Highlights: An excellent radio campaign highlighted the advance promotion. The house's regular Hollywood Reporter started to plug the film two weeks in advance. One week before playdate a "What is a sleeper?" program was promoted. Spot announcements started three days before the premiere, and a special interview took place two days before playdate with a local business man who had known Cap'n Bob Yancey when the former was a boy.

The staff of the Zanesvillian, local high school paper, attended a special screening and proved fine emissaries for the picture. Personal letters were sent by Woodward to ministers, teachers, members of the Parent-Teachers organization and other civic groups.

A giant book on wheels was used throughout the downtown area, with the cover of Rebecca Yancey Williams' book reproduced for the stunt.

'Bombs' Herald 'Saboteur'

To create advance interest in "Saboteur" in Denver, 150 "bombs" were planted in as many store windows. Copy on the spherical imitations: "Danger! Watch Out! 'Saboteur' is Coming!"

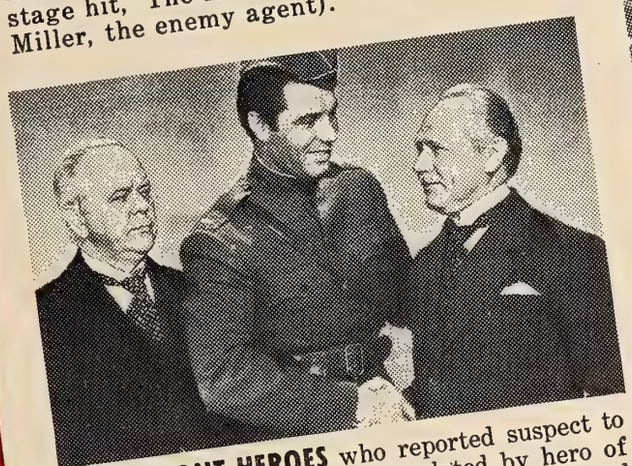
SABOTAGE RING EXPOSED IN SENSATIONAL ARRESTS!



MASTERMIND of plot to cripple war plants surrenders after thrilling pursuit leads to his apprehension. (Otto Kruger, star of John Steinbeck's stage hit, 'The Moon Is Down', plays Anton Miller, the enemy agent).



WOMAN IN THE CASE—her loyalty to her soldier sweetheart helped expose bundists who sought destruction of America's vital industries. (Nancy Kelly as June Block, the beautiful patriot).



HOME FRONT HEROES who reported suspect to government men are congratulated by hero of torpedoed vessel. (The Friendly Enemies played by Charles Winninger and Charlie Ruggles).



HER SWEETHEART SAVED in spectacular torpedoing off New York—the enemy's first move in an organized plan of terror. (Lieutenant Pfeiffer is played by handsome James Craig, 'Kitty Foyle's' boyfriend).

THE HEADLINE PICTURE

Edward Small presents

FRIENDLY ENEMIES

featuring
CHARLES WINNINGER · CHARLIE RUGGLES
JAMES CRAIG · NANCY KELLY
Adaptation for the Screen by Adelaide Heilbron
From the Comedy Drama Stage Success
by Samuel Shipman and Aaron Hoffman
Directed by ALLAN DWAN
RELEASED THRU UNITED ARTISTS

National newspaper campaign stresses the timely angle of FRIENDLY ENEMIES. Here's one of the ads that point up headline excitement!

Buy War Bonds And Stamps—The Most You Can Buy Is The Least You Can Do.

Program Exchange

Picture of the Month Club Organized by Arnold Stoltz; Ingham's Cartoons Still Score

Without mentioning the weather (we can't, anyway) we'll get right down to business this week.

Showman-Promoter Arnold Stoltz of the Avon Theatre, Utica, N. Y., seems to have hit on a new idea, and unless our eyes fail us, it has been "Copyright 1942 — All Rights Reserved." Which probably means, although Arnold will have to put us right on the matter, that the idea can't be used elsewhere without his permission. Is that right, Arnold?

Announcement of the idea was made in the form of a four-page herald. On the front page, above a three-column sketch of Jeanette MacDonald and Nelson Eddy, was this headline: "Something New! Join Now! 'The Motion Picture of the Month Club.'"

Turning to the second page we found this copy: "How often have you missed . . . the picture you should have seen? Now, 'The Motion Picture of the Month Club' lets you know the important not-to-be-missed-ones in advance! How is the motion picture of the month selected? Your local theatre manager studies the many pictures offered during the month, and with the help of reviews and judgment of opinions of leading critics, selects the outstanding photoplay from the standpoint of cast, story and production . . . the June selection, 'I Married an Angel,' is not only 100 per cent in these points, but has the added charms of beautiful, tuneful, Rodgers and Hart musical numbers to set you humming . . . it was a successful Broadway hit and is even more delightful as a photoplay."

Well, that's the dope. What do you think of it? Wonder if additional interest on the part of the public couldn't be generated by listing all the attractions to be shown during the month, then letting the fans guess which one will be chosen as "The Motion Picture of the Month"? And how about rewarding those who see four "pictures of the month" in succession with a guest ticket to see the fifth picture free, as a bonus? Well, anyway, Arnold has something, and we hope he continues to capitalize on it.

"Take the bunch to lunch," says the copy on the front page of Bob Ingham's Orange Theatre program, "then to a good show at the Orange." The copy serves as a caption for a sketch of "the bunch" sitting down to partake of lunch. Just another of those effective cover cartoons used by the Orange, Mass., showman.



Helps Government and Theatre

Here is another example of how Manager Harold Grott of the Met Theatre, Baltimore, is tieing in his current attractions with the campaign to promote War Bond and Stamp sales. Grott uses the title of nearly every principal attraction in a program cover stunt like the one above, which was on Columbia's "The Lady Is Willing."

No matter what the picture, Harland Rankin never seems to be at a loss for a tieup. When he played an English-made comedy, "On the Beat," a few days ago, he got out a handbill which was paid for by a cooperating merchant whose tie-up copy went something like this: "There are several different kinds of 'beats,' such as The Policeman on his 'beat,' the dead-'beat,' the 'beat' of an old maid's heart and the drum you can 'beat,' but you can't beat Sherman's for better values in furniture and men's furnishings." And we're just about ready to conclude that you can't beat Rankin on promotional tie-ups.

Editor Maurice Osterman of Shea's Movie Guide, neat, attractive, interesting publication for Shea theatres in Western New York, offers two tickets each week to the writer of the most interesting letter published in the "Cheers and Jeers" column. This week's prize-winner was a brief poem, to wit: "More Abbott and Costello plays—Are Needed in these trying days—Nothing like a good old smile—To make life happy and worthwhile." Another writer suggests pictures of directors on the cover because "many readers desire such a change, as they are usually acquainted with the actors and actresses."

Sample copies of the Macon Movie Mirror, tabloid program for Lucas & Jenkins theatres in Macon, Ga., have reached our desk, and we are glad to have the opportunity to study them. Eight thousand copies of these four-page newspapers, size 11½x17½ (folded), are distributed each Thursday. An "at a glance" directory of attractions is always featured on the front page, while art and copy are well-balanced to attract the eye. Another front-page feature is the index of advertisers. Most people like contests, so there is usually one featured in most issues, with guest tickets as prizes.

Although our space has not run out—we could have used at least two or three inches more—we have decided to stop here so we can go out and bask in the—my! is it raining or snowing, is it hot or cold? Wouldn't certain people like to know! See you next week.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State .....

Second Big Campaign Set on 'Sergeant York'

One national campaign in the hundred-thousand-dollar brackets usually is a lot for even the biggest of special feature releases, but in the case of "Sergeant York" a second campaign equaling the original advanced-price engagements of the picture has been launched for the July 4 general release at popular prices.

As minutely mapped out in an informative 64-page brochure prepared by Mort Blumenstock's advertising organization in the East, the coverage of the new campaign is spotted to embrace a total of 106,015,883 readers of magazines, newspapers and fan publications, including *Life, Look, Redbook, American Weekly, This Week,* etc. The fan magazine outlay alone calls for a two-month schedule of full-pages in all the 14 national publications.

Makeup of the magazine ads, with composite illustrations, is designed to utilize every entertainment approach and thus appeal to all types of audiences.

Another unusual angle of the "York" campaign is that the original elaborate press book and the present merchandising manual have been still further augmented by a supplementary press book, containing ads and other material applicable to all situations from the big metropolitan centers to the small suburban spots, with stress on the "first time at popular prices" angle.

Declare Half Holiday So Students Can See 'Fantasia'

Selling his campaign on the grounds that Walt Disney's "Fantasia" was a cultural achievement, Frank McCarthy, owner of the College Theatre, Brookings, S. D., enlisted the whole-hearted cooperation of the local educational authorities in making the engagement of the picture a whopping success.

Officials of the University of South Dakota, which is located in Brookings, joined the local public school heads in aiding McCarthy's campaign, and both groups declared a half holiday in order to afford the students an opportunity to see the picture.

Prior to the special matinee which McCarthy held for this purpose, the entire college as well as each school in Brookings gathered in their respective assembly rooms where a full description of the RKO Radio release, stressing the picture's musical and educational values, was read to them. A swell selling job was done by McCarthy because the special matinee was a complete sell-out.

Helm Does Thorough Selling Job on 'Captains of Clouds'

W. Helm, Avon Theatre, Stratford, Ont., recently turned in a thorough exploitation job on "Captains of the Clouds." His campaign included a Superman playing contest with radio tie-ins and model give aways; Canada Starch plugs and newspaper space as well as plane photo premiums promoted by newspaper coupon; two-page cooperative ad promotion in the daily paper; flock of windows; the loan and exhibit of a swanky uniform and equipment from the officer commanding the RAF training school at Prince Albert; an usher dressed in a flying suit for a big kiddie matinee; parades to the theatre by the Wingettes and local Air Cadet troup.

Erickson's Grass Skirt Display

To boost "Song of the Islands," Manager Everett Erickson of the Rhodes, Chicago, placed a fake grass skirt in the foyer, called attention to it with this copy: "Not much appeal to this skirt now, is there? But wait until you see Betty Grable in one just like it in 'Song of the Islands, etc.'"

MOTION PICTURE DAILY

Review

"Lady in a Jam"

(Universal)

IN these times of strain and stress, when screen entertainment is a necessary commodity, it is to the credit of Universal that it offers such a sprightly, amusing and laugh-provoking picture as "Lady in a Jam."

Gregory LaCava, noted for his well-paced handling of the lighter side, herein scored both as producer and director, and did well by the material on both counts. The screenplay was the work of three, Eugene Thackery, Frank Cockrell and Otho Lovering, and they contrived to concoct a lively, chattery and entertaining yarn about a rich girl who squanders her money, and a young and conscientious psychiatrist, whose attempt to unravel her complex mental status turns out to be a great deal more than he bargained for.

Irene Dunne, as the wholly irrational female, gives plenty of zip to the rather "wacky" role, while excellent support is offered by Patric Knowles, as the psychiatrist; Ralph Bellamy, as the childhood friend of Miss Dunne, whom she meets again in Arizona; Eugene Pallette, guardian of Miss Dunne's estate that was, and Queenie Vassar, as Miss Dunne's grandmother, who lives in a shack on the Arizona desert.

Knowles goes with her when he persuades her to go back to her grandmother in Arizona, and there the complications mount, all against a background of amusing situations, in most of which Bellamy figures prominently, and as the object of the laughs. Eventually, of course, Knowles gives up and retreats, but Miss Dunne follows, to "cure" the mental case he himself has developed.

Running time, 80 minutes. "G."*

CHARLES S. AARONSON

*"G" denotes general classification.



Lady in a Jam makes good!

IRENE DUNNE

as the

Lady in a Jam

with PATRIC KNOWLES

RALPH BELLAMY · EUGENE PALLETTE

Queenie Vassar

Produced and Directed by

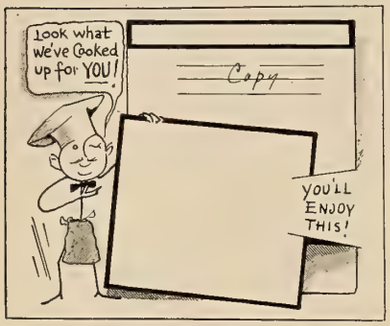
GREGORY LaCAVA

Screen Play by Eugene Thackrey • Frank Cockrell • Otho Lovering

UNIVERSAL PICTURES

The ADVERTISING CLINIC **by Old Doc Layout***

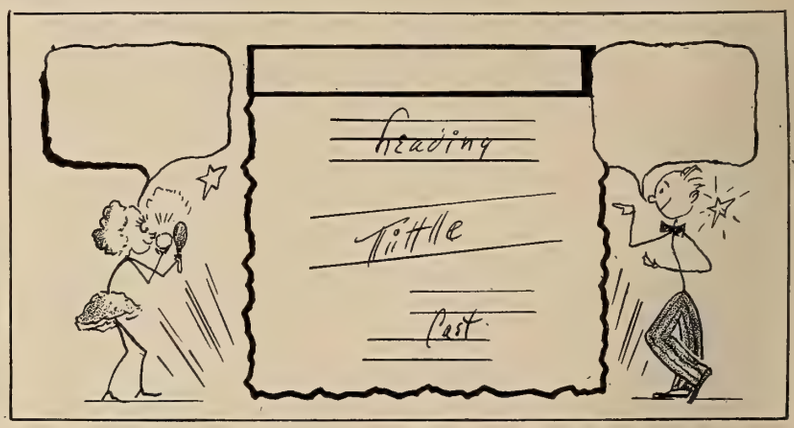
Cartoon Figures for Punchy Ad Lines; How to Use Current Idea for Seat-Selling Dialogue

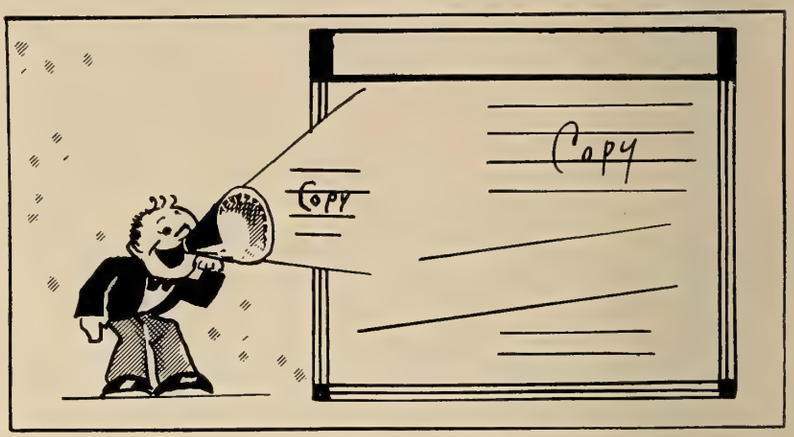


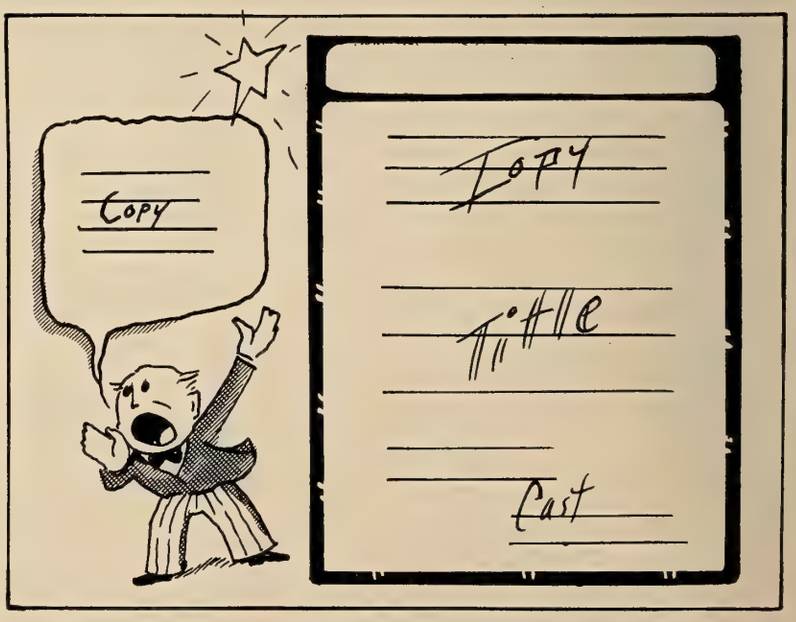
At left is complete illustration, including the dialogue for "blurps" used in the new-style cartoon character advertising. Other layouts by Old Doc are shown minus the dialogue as a means of illustrating how effective bits of copy or character exclamations can be used in connection with any type of attraction.

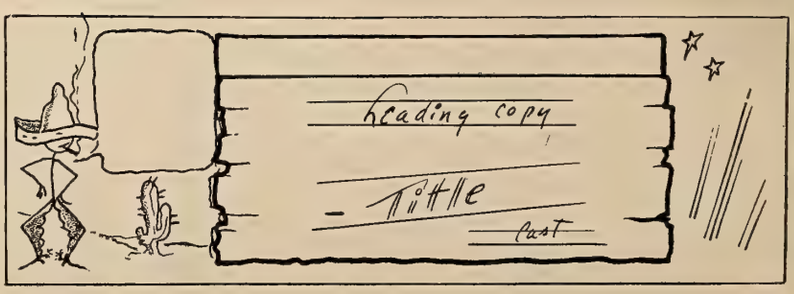
To get an idea of how the "asides" fits into the situation when you use the cartoon character, take any one of these layouts and set down the title of some attraction. The type of appeal of the patricular picture immediately suggests the brief dialogue or exclamation you would use to point up the advertisement. Example: for layout at immediate right, if picture stars Lana Turner, the words "Ooh! Lana's Here."











It is some time since Oscar Doob initiated a form of newspaper style which used cartoon figures to dress up the displays and also serve as illustration for short, punchy selling lines. The displays have proved themselves excellent ticket-sellers for the Loew's Theatres in the New York Metropolitan area. Many theatremen have become interested in this type of newspaper selling, and so Old Doc Layout gives you a few displays employing the cartoon character idea in simplified form.

Frequently a short line of dialogue or a simple exclamation if illustrated by a cartoon figure punches its way home to a reader even more effectively than if the same line were displayed in large type. In such cases, the cartoon idea is an especially effective medium to which the theatreman can resort.

Animation Enlivens Displays

We show you ads for both one and two-column measure, and think you will agree that the animation introduced by the figures of boys and girls or men of different types puts the zing of life into the advertisement.

Characters such as are illustrated are effective for a thrill (horror, murder mystery, etc.), a western adventure type of story, a comedy, musical or romantic drama. For the more impressive type of spectacle or serious play, the cartoon may not appeal as a good selling device. Nevertheless if the work is carefully and cleverly done, you can make a figure of this type do almost anything—not perhaps as much with such versatility as some of the great "trade mark" figures—such as Howard Dietz's "Leo the Lion"—but effectively just the same.

Another thing to note is that white space set off to the side of a panel, even without a cartoon figure, can be effective if lines of dialogue or any brief copy is introduced between rules, which break into a panel—such as you will notice in the lower right of the 1-col. layout at left above.

---

*'Hank' Harold

HEADLINES MAKE "THE INVADERS" MORE TIMELY AND THRILLING THAN EVER!

SUNDAY MIRROR

Member of the Associated Press

Buy WAR Bonds

FINAL EDITION ★★

5¢

Vol. 11. No. 26 C New York, Sunday, June 28, 1942

SEIZE 8 NAZI AGENTS LANDED HERE BY SUBS

...LL BY FBI

AN AMERICAN PAPER FOR THE AMERICAN PEOPLE

SUNDAY, JUNE 28, 1942

U-BOATS LAND SPIES HERE

FBI SEIZES 8 NAZI SABOTEURS PUT ASHORE ON L.I. AND FLORIDA

...anded by U-Boa...

...sonville Bea...

...by Germans Saboteurs

DAILY AND SUNDAY

10TH YEAR

4 NAZI ... FROM U-...

...I. Seizes 8 Sabo...

Long Island ar...

By ED SULLIVAN

Men and Maids, and Stuff

Quislings must be tough to find here, if the Germans are shipping in saboteurs via U-boats, which was the plot, incidentally, of "The Invaders." . . . Boy Scouts, collect- scrap r... were ...en s...

"All the News Fit to Print."

NEWS INDEX: PAGE 33, THIS SECTION

VOL. XCI.—NO. 30,836.

NEW YORK, SUNDAY, JUN...

FBI SEIZES 8 SABOTEURS LANDED BY U-BOATS HERE AND IN FLORIDA TO BLOW UP WAR PLANTS;

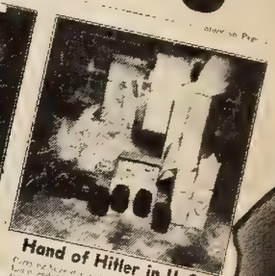
FINAL

SUNDAY NEWS

Vol. 22, No. 9

SUB LANDS SPIES ON L. I.; NAB ALL 8





Hand of Hitler in U. S.

...Y EDITION

...ER today.

TEN CENTS

CASH IN NOW ON THE HOTTEST OF ALL WAR PICTURES!

COLUMBIA PICTURES

LAURENCE OLIVIER
LESLIE HOWARD
RAYMOND MASSEY

THE INVADERS

with ANTON WALBROOK · ERIC PORTMAN *and introducing* Miss GLYNIS JOHNS · Produced and Directed by MICHAEL POWELL · A Columbia Picture

"FRIENDLY ENEMIES"

Do a Careful Job of Selling This Film for Best Results; These Ideas Will Help You

An STR Showmanalysis (REG. U. S. PAT. OFF.)

The plot of "Friendly Enemies" is, for the most part, thoroughly plausible, and every character has counterpart among the intimate circle of friends or acquaintances—perhaps even relatives—of the spectator. As such it will dig a little under the skin and serve to provoke a sort of personal familiarity with the customers which never fails to register a bullseye on the enjoyment target.

Some adverse criticism of the film has been based on conjecture as to how, in view of present strained relations with Germany, audiences will react to a picture that attempts to make understood, and create sympathy for, the thousands who migrated from a Germany immersed in cultural pursuits and scientific exploits and cannot realize that the land of their pleasant youthful reminiscence has been completely converted to a nation of unconscionable war mongers whose horrible, bloody military aggressions have given civilization its bitterest samples of a man-made hell.

This writer can see no reason to digress from the opinion voiced by the late President Woodrow Wilson when the plot and material were presented as a stage success in 1918. Said the President, in part: ". . . All the sentiments I could express have been admirably presented—sentiments that, I hope, will soon grip the world." Charlie Ruggles, appearing at the World Premier, did a lot to sum up our opinion in his brief curtain speech when he said: "In making this picture we felt that there was every bit as much need today for the lesson it teaches as existed in 1918."

Replete with Home-Spun Situations

"Friendly Enemies" is replete with humorous dialogue and situations of the rib-tickling order known as "home-spun" and kindred to the funny things that are said and the comical instances that occur in the homes of yourself and your audience. The few instances where the material seems a trifle forced are veritably smothered in the wealth of wholesome fun, poignant drama and splendid character portrayal, all tied together with a pretty string of romance that threads its way throughout and surmounted by a beautiful bow of patriotism that should bring resounding applause at its climax.

"Friendly Enemies" will not sell itself. It is lacking in star value and it does have a theme that is a bit ticklish to handle at this time. But, if you dress up its surrounding program with good virile patriotic subjects and do a job of getting its message across correctly you should enjoy mighty good business and you can be sure that only the most bigoted will resent its exhibition. And the bigoted don't count in America.

Our suggestion is that you ignore the theme entirely and just start out to do a dignified job of selling to intelligent audiences. The success history of the play is a good starter—and don't forget what Woodrow Wilson had to say about it. The efforts of high ranking Government officials to stamp out the use of the phrase "alien enemy" will also stand you in good stead.

Much of the plot centers around the attempt of a spy leader to secure contributions from people of German extraction and the way "loose talk" helps his group go about the business of sabotage. You might plant a contest in the papers or on the radio offering prizes for the best "keep your mouth shut" slogan.

The impending wedding of the young lieutenant who is about to sail for France offers good possibilities for the entertainment of wedded pairs who are about to be separated by the demands of the war. You should be able to get a lot of interest in this. Give them a party at your theatre and arrange to introduce them from the stage.

You can undoubtedly get your editor or radio manager to cooperate on a series of written or orated experiences "how it feels to go to war." Have men who went to the last fracas and those who are about to leave for camp prepare the articles or make the appearance. Give prizes for the best.

On the wedding angle another idea suggests itself that is in keeping with the trend of the public mind. How about a war stamp "shower" for some local girl and her soldier hubby to be? Perhaps they will consent to get married on your stage.

There will be no end of stills showing Charles Winninger and Charlie Ruggles in argumentative poses. These should offer possibilities for many window displays and co-op ads on the angle of "don't fight about it—we have the best bargains" or "everybody is arguing about the merits of ——."

There is a part of the picture devoted to cooking and when the erstwhile German sympathizer becomes militantly American he demands that the word "strudle" be stricken from the family menu and that hereafter it be known as "apple cake." That's a "natural" for a bakery tie-up or possibly for a receipe contest on the best way of making apple cake.

A check for $50,000 plays an important part so you might arrange for throwaways of facsimiles made out to the order of bearer and good for 50,000 chuckles at the "Friendly Enemies" Bank.

In the early action Winninger demonstrates his domination of the household by having his wife say "yes" to his every comment. She explains that she has always had opinions but had been happily married for thirty years because she had never allowed her husband to know she had them. The editor will go for a contest on whether a wife should subordinate her opinion to that of her husband or "should a wife be her husband's 'yes' woman." It will get a lot of replies and stimulate a lot of interest.

The picture is a "natural" for "father and son" stunts. Your civic clubs, etc., should be contacted or possibly some invitation on a concession basis could be carried out through coupons in a newspaper entitling free admissions for fathers accompanied by sons, or a free ticket to the boys writing the best letter on 'why my dad's a great guy."

The picture is great medicine for citizens of foreign birth or foreign extraction—it gives them a swell idea of what America's freedom means. On this basis suppose you try to get the judge who administers the oath of citizenship or the members of the committee that conduct examinations or give out papers, also the mayor and other civic leaders to see the first showing and give public endorsement of the film.

The same angle gives rise to the thought that newspaper writers could be interested in releasing feature stories on the subject of doing away with hyphenated Americanism. There was a lot of comment a short time back about eliminating the preceding names in all hyphenated societies or organizations such as Italian-American, Polish-American, etc. Tie it in to the fact that this film shows what happens to hyphenated Americans and why they should divorce themselves from all allegiance other than 100% American.

Try 'How I Was Duped' Contest

Winninger is duped by the leader of the German spy system into contributing to a cause whose designs and operations are in conflict with his every principle. In other words he was made a "sucker." Stories appearing in the local dailies of instances where the writer was imposed upon by frauds or fakers on the angle of "How I was duped," would make interesting reading. Give tickets for the best letters.

President Roosevelt has himself commented on the absence, so far in the present war effort, of the enthusiasm that played such as important part in World W. I. There should be reams of good publicity awaiting the theatre that offers prizes for the best articles of what was done in '17-'18 that is not being done in '42 to stir patriotism. Go after it.

Go after business on "Friendly Enemies." Sell the comedy and patriotic angles and forget everything else. Dress up the lobby and front with flags and bunting, and be sure that you open the show with the Star Spangled Banner as the picture closes on the strains of My Country 'Tis Of Thee. Get real, virile, patriotic action shorts for your surrounding program, as the picture is lacking in action scenes.



Try This Newspaper Contest

In "Friendly Enemies" Ruggles and Winninger toss gag insults back and forth. Thus you have the basis for a good newspaper contest. Shown above is one of the pieces of art to be run during the five-day period of the competition.

Use This Ready-Made Campaign

Also, for your convenience, below are some recent releases and their *Showmanalysis* publication dates

A Bedtime Story	Jan. 3
In Old California	June 6
Invaders, The	Apr. 11
Joan of Paris	Feb. 7
Johnny Eager	Jan. 31
Jungle Book	Apr. 4
Kathleen	Dec. 20
Lady For a Night	Jan. 17
Lady Is Willing	Feb. 14
Mister V	Mar. 14
Nazi Agent	Mar. 28
One Foot in Heaven	Nov. 1
Sleepytime Gal	Mar. 7
Suicide Squadron	Apr. 25
Tortilla Flat	May 16
Tuttles of Tahiti	Apr. 18
Young America	Jan. 10

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Gala Ceremonies Starts Camp O'Connell's Fourth Season; Ground Broken For Kalmine Recreation Hall

Camp O'Connell, Tent. No. 1's summer camp for Pittsburgh's underprivileged children was opened June 28th for its fourth summer with ceremonies being held in honor of Barker Harry Kalmine. Highlight of the ceremonies, which were attended by a host of barkers and their families, was the breaking of ground for the new Kalmine Recreation Hall. This new building will cost about $3,000.00 and when completed will be completely equipped for all forms of indoor sports and games.

In its first three years of Variety Club sponsorship Camp O'Connell played host to some 35,000 boys and girls and it is expected that 1,100 more youngsters will be added to this list in the ten weeks that the camp will be in operation this summer. Supervision of the camp is in the hands of Rev. Father Lawrence A. O'Connell with Rev. Father E. W. Harkins as director.

Before a child is admitted to the camp he undergoes a thorough physical examination and by careful planning and supervision he gains on the average of five pounds during his stay. Among other things the children are entertained each week with movies shown through the facilities of the Variety Club sound truck. Operation of Camp O'Connell costs about $7,500 a year.

Tent No. 5—Michigan

Theatres Take Part in Blackout Under Direction of Earl Hudson

Center of attention for the past week has been special defense plans, with Earl J. Hudson, United Detroit Theatres president and Assistant Chief Barker of the local Tent, calling a meeting in his office for theatre air raid personnel. Hudson has been named co-ordinator of civilian defense activities for theatres, and began the public exercise of his post with this session.

About forty individual managers and exhibitors were designated to attend, and a plan was evolved by which each man would normally be responsible for blackout and defense activities of five theatres in the neighborhood of his own house. This system places direct responsibility for theatre control upon the men most familiar with local theatre problems, rather than leaving it up to the general wardens, and further follows the wise policy of decentralizing authority as much as possible.

A test came last Thursday night, when a surprise 20-minute blackout was observed. Theatres closed down all lights and only remote foyer or inner lobby lights were dimly visible through curtained doors—totally invisible from above.

Tent No. 13—Philadelphia

Ladies' Auxiliary Entertains Servicemen At Vaudeville Show and Preview

A jolly crowd of Barkers and their ladies enjoyed the informal "Open House" Saturday night.

Sunday afternoon, 100 soldiers, sailors and marines were guests of the Ladies' Auxiliary at a vaudeville show and preview, after which refreshments were served.

Another meeting of the "Miss Philadelphia" contestants, under the direction of Barker Oscar Neufeld, was held in the clubrooms on Wednesday night.

Guests this week included Barkers Saul Malisow and Al Perretz of the Minneapolis Tent; Dean Murphy of Hollywood, California; Ruth Chatterton, Ralph Forbes, and Augusta Dabney, currently starring with the New Hope Players in the Noel Coward Comedy, "Private Lives" in their new summer theatre, the Ballroom of the Bellevue-Stratford Hotel.

Praises Charlotte Tent

Commending the work accomplished by the Eye, Ear, Nose and Throat Clinic which was established and is maintained in Charlotte by Tent No. 24, Mrs. Martha T. Wright, Supervisor of School Nursing for the city, expressed the thanks of her department to all members of the Variety Club, in a letter to Chief Barker H. H. (Heck) Everett.

The Clinic, Mrs. Wright declares, "has been of inestimable benefit to the School Health Service. It has examined or treated 64 school children since its opening and has filled a very definite need for the underprivileged children of the city."

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New Orleans—Astor
New York—Astor
Oklahoma City—Astor-Dallas
Omaha—Liberty
Philadelphia—Astor
Pittsburgh—Crown
Portland—Principal-Seattle
St. Louis—Variety
Salt Lake City—Commercial-Denver
San Francisco—Astor
Washington—Peerless
Toronto—Superior

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

CARGO OF INNOCENTS (MGM) **Drama. Principals:** Robert Taylor, Charles Laughton, Brian Donlevy, Walter Brennan. **Plot:** A society playboy whose only experience with ships, was winning silver cups with his yacht, is made Junior Aide to a Rear Admiral. He is assigned under a man, who in sharp contrast to him, has been in World War I and worked his way up. Conflicts arise between them, but when called upon to save twenty babies and some grown-ups in a lifeboat after their ship had been sunk, all differences are ironed out and they bring them safely home in spite of constant attacks from the enemy. **Director,** Robert Leonard.

CHINA GIRL (20th-Fox) **Spy. Principals:** Gene Tierney, George Montgomery, Victor McLaglen, Osa Massen, Philip Ahn. **Plot:** An American newsreel photographer is taken prisoner by the Japs in China. In his cell he meets a tough American soldier of fortune who helps him escape. He then meets a beautiful Chinese girl who tells him that the American is a Japanese spy. This saves him from working with the man. He gets some terrific air shots before he crashes near the school the Chinese girl is running and dies while declaring his love for her. **Director,** Henry Hathaway.

CALL OF THE CANYON (Rep.) **Western. Principals:** Gene Autry, Smiley Burnette, Ruth Terry, Joe Strauch, Jr., Thurston Hall, Edmund MacDonald. **Plot:** As spokesman for a group of cattlemen, Gene Autry leads them in rebellion when the agent for a packing company offers much less than the price per head agreed by the Cattlemen's Association. He contacts the owner, who is ignorant of the fact and thereby learns that the agent was appropriating the difference in order to cover his gambling debts. **Director,** Harry Grey.

HAPPY GO LUCKY (Para.) (In Technicolor) **Comedy-with-Music. Principals:** Mary Martin, Dick Powell, Rudy Vallee, Eddie Bracken, Betty Hutton, Lillian Randolph. **Plot:** A show girl poses as an heiress in order to find himself a millionaire husband. She goes to an island in the Caribbean where she meets a poor young man whose only aim in life is to take it easy. He helps her plan the ensnaring of a millionaire, but cupid interferes with their plans and they end up in each other's arms. **Director,** Curtis Bernhardt.

MEXICAN SPITFIRE'S ELEPHANT (RKO) **Comedy. Principals:** Lupe Velez, Leon Errol, Walter Reed, Elisabeth Risdon. **Plot:** This time Lupe Velez undertakes to help Errol, as the English Lord, get away from two gem smugglers who have involved him in the smuggling of a valuable gem hidden in a small Onyx elephant. The usual confusion of identities develops and chaos reigns before the smugglers are caught and turned over to the customs officers. **Director,** Leslie Goodwins.

LADY BODYGUARD (Para.) **Comedy. Principals:** Eddie Albert, Anne Shirley, Roger Pryor, Raymond Walburn, Ed Brophy, Gus Schilling. **Plot:** As an advertising stunt a young test pilot becomes insured for a million dollars. He makes three of his best friends his beneficiaries. The young lady who handled the transaction tries to rectify the mistake. Between her trying to protect him until she gets the policy back and his friends trying to dispose of him so they can inherit the money, chaos reigns. **Director,** William Clemens.

(*Continued on Page 33*)

The Box-Office Slant

Prisoner of Japan

(*Continued from Page 9*)

astronomical researches, is a prisoner of Japanese who are using his residence to hide an underground radio room where messages are transmitted to a Japanese bombing base about the movements of American convoys. When Gertrude Michael, an American girl, arrives to get help from Bowman in getting back home, she also is held prisoner. Murder of a beloved Malaysian boy by Japanese guards stirs Bowman to a rage, causes him to mortally wound his captor. With Gertrude, he forces his way to the radio room where he sends a message to an American battleship to bomb the island and destroy the radio station. The ship's guns destroy the station and the Japanese guards, and Baxter and Gertrude die in service of their country.

Comment: Too many so-called grade "B" melodramas, hurriedly turned out to capitalize on current crises, emerge exaggerated and implausible. In view of which the producers of "Prisoners of Japan" are to be commended for their honest and sincere efforts to avoid that common fault. They have turned out a picture that, while making no claims to pretentiousness, is a worthwhile achievement that will be found suspenseful and entertaining screen fare by the masses. Alan Baxter, laying aside his "menace" technique temporarily to enact a heroic role, exercises the necessary restraint to make his performance sincere and believable, while Gertrude Michael, at first a little too artificial, becomes increasingly more natural and convincing as the story progresses. There is logic in the picture's story, and were it not for overdrawn characterizations on the part of Ernest Dorian, as a Japanese agent, and Tommy Seidel, as a young ensign, as well as occasional lapses in direction, the finished work would have fared even better than it does. Naturally, the leading characters' decision to sacrifice their lives for their country is a form of heroics that can be ruined through inept handling, but here it is projected simply and objectively without resort to maudlin hysterics, therefore is more impressive. Fans looking for action will find little, but average, not-too-critical patrons will applaud the film as one that holds interest throughout. Small town exhibitors should capitalize on its timeliness and employ other selling media to get patrons in, for while the film is no masterpiece, its virtues far outweigh its faults.

Rubber Racketeers

Monogram **Drama** **65 mins.**

(Nat'l Release, June 26)

AUDIENCE SLANT: (Adult) Timely, entertaining picture that has a ring of authenticity.

BOX-OFFICE SLANT: Will hold its own anywhere.

Cast: Ricardo Cortez, Rochelle Hudson, Bill Henry, Barbara Read, Milburn Stone, Dewey Robinson, John Abbott, Pat Gleason, Dick Rich, Alan Hale, Jr., Sam Edwards, Kam Tong, Dick Hogan, Marjorie Manners, Alex Callam. **Credits:** Directed by Harold Young. Original story and screenplay, Henry Blankfort. Photography by L. Wm. O'Connell. Associate producer, Franklin King. Produced by Maurice King.

Plot: A gangster just released from prison, takes advantage of the present tire situation and goes into the tire stealing and re-selling racket. He's successful until his own Chinese servant, now in army uniform, comes back on leave, and upbraids him for the unpatriotic racket. The gangster shoots him, so the man notifies the police and gives them the address of the gangster's warehouse.

Comment: The first picture to come out of Hollywood about one of the most vital subjects of the day, rubber, is a down-to-earth drama, which in its price class, will hold its own anywhere. It is extremely timely, for not only does it bring out the rubber racket, but it also brings in the defense workers. The plot and its presentation has a ring of authenticity, research for which must earn commendation for the producers, King Brothers, whose production genius has turned out four successful pictures in a row. Ricardo Cortez, as the racketeer, gives a fine portrayal of an undesirable character. Commendable performances are turned in by Rochelle Hudson, Bill Henry, John Abbott and Kam Tong. Direction by Harold Young makes this a smoothly rounded out picture that is above the average in entertainment.

JUNE, 1942 INDEX

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the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Thoughts About Topical Films; Band Reels for Average Towns; Booking Proper Short Subjects

After studying the 1942-43 short subject schedules announced up to this time, we note a reduction in topical films. For instance, Columbia's International Forums are not listed, nor are the six This Changing World subjects. On the 20th-Fox line-up, the Worlds Today have been reduced by half. The natural assumption, of course, is that the Victory Films, not to mention the newsreels, will provide ample serious material for audiences, and that there should be subjects in the lighter vein to add spice and variety to programs. Granted that this assumption is correct, which it undoubtedly is, we wonder if perhaps audience reaction hasn't also had something to do with the change.

We realize all too well that the screen is a potent factor in shaping public opinion, and that it has an important role to play in the present crisis. Therefore, Victory Films and certain other topical films should by all means be exhibited. But at the same time, the public for the most part keeps in touch with world affairs via the newspaper and radio. Thus many people attend the movies to get away from present troubled conditions temporarily, to forget the outside world as much as possible by witnessing make-believe comedies, dramas, musicals, cartoons, etc. After all, the movies have been hailed for their "morale-building qualities," and many reviewers have taken special pains to classify certain productions as "escapist" screen fare. It would seem fairly logical, therefore, that if Mr. John Patron wearies of unpleasant realities, his purpose in going to the movies is to relax and forget them. And if they're projected before him too frequently in the theatre—well, he'll have to find some other form of surcease.

Mind you, we're not attempting to prove that topical films have no place on the screen. Our opinion in this matter is that the screen can do much to mold public opinion, that it certainly has a salient part to play in our fight to win the war. However, we also believe that it should perform its task carefully and judiciously and not in such a way that the public will feel propaganda is outweighing entertainment. After all, we don't know every patron's opinion on the matter; so if the theory is advanced that topical films are being reduced or eliminated because the public is avoiding them, it could be reasonably true.

With Columbia adding a series of Famous Bands subjects to its 1942-43 program, and with Universal scheduled to continue its Name-Band Musicals, it must be readily apparent that this type of short is definitely a favorite with a majority of moviegoers. For the past several years both Warner Bros. and Paramount have been producing band reels with profitable results. Blase cosmopolites, however, have passed these subjects off with a shrug, assuming that just because "city folks" can see dance orchestras and vaudeville stars in person there is no earthly reason why

(*Continued on Page 27*)

Improve Serials to Gain Adult Appeal

Changes in Episode Patterns, Selection of Feature-Calibre Players Among Reforms Instituted by Universal to Widen Chapter-Play Market

They may be serials to the rest of you guys, but they're chapter-plays to Universal. Following months of study of exhibitor and audience reaction, as well as other research activity, the company's short subject department has found that, unfortunately during these many years, serials with their dominant juvenile appeal, have been too juvenile even for juveniles. And that's a situation that Universal, for one, has set about to correct.



Bernard Kreisler

Company officials are out to explode that old fallacy that serializations have no adult appeal. While this has been true of the screen in the past, it certainly is not applicable to magazine, newspaper and radio serializations. Take radio, for example. Universal checked *23* serials, found the one most popular was "One Man's Family" which, while appealing to the entire family, had a considerably larger adult following than the others. Adding the results of this checkup with the known fact that continued stories and articles in newspapers and magazines have greater interest for the grownups, Universal reasoned that there must be an adult market for motion picture chapter-plays, that to reach it would necessitate radical changes in the subjects themselves.

Synopsis Subtitle Eliminated

Accordingly, these changes were carefully worked out, then put into effect. One of the most irritating aspects of the serial has been the repetitious initial footage of each chapter leading up to the climax of last week's episode. In each case, this explanatory footage has been preceded by a lengthy sub-title giving a synopsis of what has gone before. Well, that's out now in Universal chapter-plays, according to Bernard Kreisler, featurettes sales manager. Here's the new set-up:

As the main title of chapter three, for instance, flashes on the screen, a commentator's voice is heard giving a brief resume of what has gone before. And when the commentary ends, along with the titles, the story carries on from last week's climax, picks up the hero or heroine after his or her narrow escape from almost certain doom, continues with the story. How the character reached his perilous position is shown through brief flashbacks.

Most past serial performers have been familiar names to juveniles, practically unknown to adults. Therefore, Universal is selecting its chapter-play casts with care, drawing for the most part on names that have proved their box-office value in feature-length productions.

In the company's projected chapter-play adaptation of the "Smilin' Jack" cartoon strip, which appears in 580 newspapers, such well-known screen personalities as Sidney Toler, Keye Luke, Tom Brown, Rose Hobart and Marjorie Lord will be featured. These names have adult appeal. Furthermore they are talented performers who will lend conviction to their characterizations and plausibility to the precarious situations in which they're apt to find themselves.

Recommends Mid-Week Playdate

Universal has also recommended to its accounts that chapter-plays be exhibited during the middle of the week, not during the traditional week-end. In this way, a greater adult audience is assured. Results thus far have proved this recommendation a wise one. "Gang Busters," first of the new adult serials—pardon us, chapter-play—has been getting an increasing number of first-run bookings, all on middle-of-the-week dates. Not only that, but reports coming into Universal's home office indicate that "Gang Busters" will set new box-office records for a chapter-play.

Looks like there's something to that "adult" angle at that.

Taking No Chances

No need to seek any longer for a producer who admits that some of the best sequences of a film were left on the cutting room floor. He has been found.

MGM shorts-maker Pete Smith readily acknowledges that some outstanding portions of his newest Specialty, "Self Defense," will never be seen on the screen.

Smith's reason for the deletions: efforts of audiences to emulate the experts in the art of jiu jitsu would result in an epidemic of broken arms, legs and necks.

Wheless, Philippine Air Hero, To Appear in Training Film

Victorious hero of Philippine air fighting, Capt. Hewitt T. Wheless has shot down for himself a contract with Warner Bros. to appear in a film entitled "Beyond the Line of Duty."

Wheless' military training and exploits will be the subject of the picture which is to be photographed at Randolph Field. The war hero's erstwhile superiors will be subordinated to him in the matter of importance of roles.

Whether or not the film will be released to the general public will be determined following future conferences between Warner Bros. and the United States Government.

Capra Prepares Army Newsreel

A special newsreel for the armed forces is being prepared by Major Frank Capra. To be issued twice weekly, the reel will be photographed, for the most part, by Army cameramen, although some footage will be bought from regular newsreels.

Comedy, Music, Variety Head New Season Shorts Schedules

Trend Toward Lighter Vein Seen as Balancing Serious Nature of Victory Subjects

According to the present outlook, there will be fewer shorts in 1942-43. Current year's schedules called for nearly 600 subjects, while those for next season will total around 550.

Few changes in the short subjects lineups of the various companies, with the possible exception of new labels for already-established series and reduction of the number of shorts to be produced in one or two instances, appear on the horizon for the forthcoming 1942-43 season, according to present indications.

Columbia's New Musical Series

Columbia's lineup, as announced at the recent convention, comprises 8 Three Stooges comedies; 4 Glove Slingers; 18 All-Star comedies; 8 America Sings with Kate Smith; 16 Color Rhapsodies; 16 Phantasies; 8 Famous Bands; 8 Panoramics; 6 Tours; 10 World of Sports; 10 Screen Snapshots; 8 Quiz Reels and 10 Community Sings.

Comparing the program with that of the current season, the most notable change is the addition of the America Sings with Kate Smith series and a new series to be known as Famous Bands. Strangely enough, in spite of the times, two topical series, International Forum and This Changing World, are absent, as are also Cinescopes.

Whereas 8 Fables and 8 Phantasies constituted 1941-42's cartoon shorts, the new season's program calls for 16 Color Phantasies to be produced by Dave Fleischer. The Panoramics series has been reduced from 12 to 8, the Tours from 8 to 6, the World of Sports from 12 to 10. The number of Quiz Reels has been increased by two. Four chapter-plays, of course, are scheduled, as was the case last year. There are no changes in the other series. In all, 130 shorts are planned as compared with last year's 140. Although not necessarily substantiated by present indications, it is possible that this reduction provides an opening for any special shorts or special series of shorts that might be occasioned by changing international conditions. Furthermore, it could also make possible the addition of Victory shorts, but whether they will be a part of the lineup depends on whether or not it will be to their advantage. At any rate, Columbia's chief aim in regards to Victory Films will be to get maximum distribution in the shortest possible time.

'Geared to Times and Box-Office'

Paramount's short lineup for the new season will be "geared to the times and the box-office," according to Oscar A. Morgan, general sales manager of short subjects and Paramount News. Seven series of shorts will make up 52 releases which will be augmented by 12 Superman cartoon adventures in Technicolor.

The schedule includes 12 Popeye cartoons; 6 Puppetoons in Technicolor featuring George Pal's Madcap Models; 6 Speaking of Animals, a new short idea enthusiastically received during the current year; 6 Popular Science; 6 Unusual Occupations; 6 Paramount Headliners; 10 Grantland Rice Sportlights; 104 issues of Paramount News.

The 12 Superman shorts will be sold separate from the regular lineup, as was done this season.

Two-Reelers from 20th-Fox

Subjects to be released by 20th Century-Fox next season equal the current season's in number (52), but changes have been made here and there. Two two-reel featurettes—representing the first two-reelers to come from 20th in several years—are scheduled to be produced in Hollywood under Darryl F. Zanuck's supervision. A special one-reel film in Technicolor is also scheduled for coast production. Adventures of a Newsreel Cameraman series has been increased from 4 to 6; the World Todays have been reduced from 4 to 2, and the Magic Carpets have been cut from 12 to 4. Four Thaw Adventure featurettes and one Father Hubbard Adventure are additions to the program. The number of Sports Reviews (6) remains the same as this season, and while the same number of Terrytoons (26) will prevail, an increase in the number of Technicolor cartoons is planned. Current season: 12. Next season: 20. Six of the color cartoons will feature the popular comic strip character, "Nancy."

The three specials, incidentally, will be patriotic in subject matter, will be bolstered by star names, directed by first-string directors and written by famous authors.

Universal Replaces Two Series

For 1942-43, Universal's lineup is only three more than this season's. In the 61 subjects scheduled, exclusive of 52 issues of Universal News, important changes have been made, according to Bernard Kreisler, Universal featurette manager. Person-Oddities and Variety Views replace the two current series of Stranger Than Fiction and Going Places. The Walter Lantz and Andy Panda cartoons have been augmented to 10, and a series of six Swing Symphony cartoons will also be produced by Lantz. A series of six Color Classics will feature subject matter of an "unusual and entertaining" nature. The Name-Band Musicals, which proved so popular this season, will be continued.

Already in work are two special featurettes, "Eagle vs. Dragon," an authentic picturization of a death struggle between a trained eagle and a giant iguana, and "Roar, Navy, Roar," a symposium of the development of the United States Navy.

Completing the program are four chapter-plays: "Junior G-Men of the Air," in 12 chapters, starring the Dead End Kids and the Little Tough Guys; "Overland Mail," in 15 chapters, starring Lon Chaney, Helen Parrish, Don Terry and Noah Beery, Jr.; "Don Winslow of the Coast Guard," a special in 12 chapters, and another special "Adventures of Smilin' Jack," from the popular newspaper adventure strip, in 13 chapters.

Warner Shorts 'On Lighter Side'

While an outline of Warner Bros.' short subjects for the new season will not be available until after the company's sales convention, it is already known that comedy, music, light drama, sports adventures and other escapist subjects will be stressed to provide moviegoers relief from the barrage of serious entertainment sure to come in the form of war and defense shorts.

The number of shorts is expected to be about the same as this year, although an increase in sports reels and the use of color to create a gayer effect have important places in plans for the new season's lineup. Included in the new program will be four Victory shorts which Warner Bros. has agreed to make at the suggestion of the Government.

Plans for MGM's program have not been completed, but indications point to a lineup somewhat similar to this season's in number and series classifications. Details of RKO's program are not yet available.

Production Activity On The Short Subject Front

"Staff of Life," new John Nesbitt Passing Parade, is scheduled to go into production at MGM with Jack Tourneur directing and Horace McNally in the lead, as Professor Christian Eijkman, one of the developers of the science of vitamins, the subject of the picture.

Pathe will do a news clip on the Los Charros riding group, composed of many Hollywood notables, through arrangements concluded with Leith Stevens, film and radio musical director and member of the club.

Production of Hollywood-made training films for Uncle Sam's armed forces reached a record total on July 1st, the Research Council of the Academy of Motion Picture Arts and Sciences announced. The films expedite the training of military personnel and are shown only in government instruction centers.

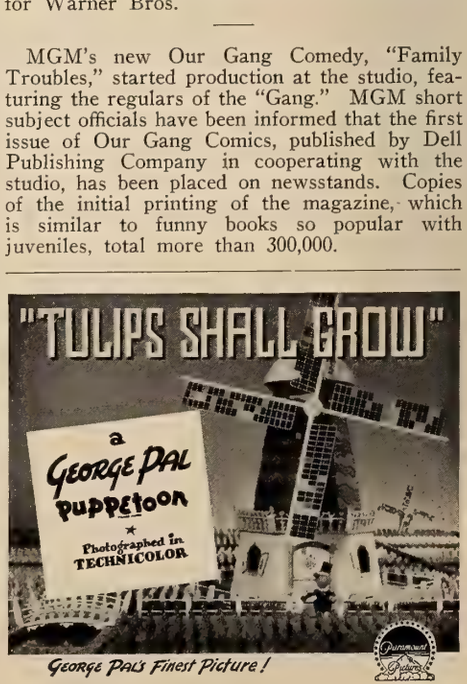
Hugh McCollum, producing shorts for Columbia, started two: "Here Comes The Snide" with El Brendel and Louise Currie, directed by Del Lord, and an untitled Harry Langdon comedy with Fifi D'Orsay in the feminine lead, directed by Harry Edwards.

Universal will follow "Don Winslow of the Navy" by its subsequent serial "Don Winslow of the Coast Guard."

Fred Quimby, executive cartoon department head at MGM, announced that the increasing popularity of the "Tom-and-Jerry" animations directed by William Hanna and Joseph Barbara, have called forth two new ones, "Puss 'n Toots" and "The Bowling Alley Cat," both of which will be released in the near future. They will be preceded in release, however, by "Bats in the Belfry," Rudolph Ising cartoon scheduled for July 4.

LeRoy Prinz, who staged the dances in "The Desert Song" and "Yankee Doodle Dandy," will become a full-fledged director, his first film to be a two-reeler entitled "Vaudeville Days" for Warner Bros.

MGM's new Our Gang Comedy, "Family Troubles," started production at the studio, featuring the regulars of the "Gang." MGM short subject officials have been informed that the first issue of Our Gang Comics, published by Dell Publishing Company in cooperating with the studio, has been placed on newsstands. Copies of the initial printing of the magazine, which is similar to funny books so popular with juveniles, total more than 300,000.





He Knows a Box-Office Bet

For some exhibitors, even a first-class feature wouldn't deserve a display as elaborate and attractive as that shown above. But Showman William Heiss of the Markay Theatre, Jackson, Ohio, knows a good box-office bet when he sees it, even if it's a serial, as in this case. So he got busy, and when he was through, the display on Republic's serial, "Jungle Girl," was doing its part to build business for the chapter-play.

Lauds Newsreels for True Rubber Facts

Newsreels were lauded recently by Robert Collyer, in charge of the newsreel section of the Office of Emergency Management, for being the only media which presented the true picture of the rubber situation.

While other media presented inconsistent reports on the situation, which has been the source of much confusion to the public, Collyer asserted that "in only one medium, newsreels, was the story given straight, without any argument."

With Arthur D. Newhall, WPB Coordinator of Rubber, Collyer arranged the newsreel reports in cooperation with the newsreel companies. The pictures were released when the rubber controversy was at its height.

Davis Short Reels in Demand

Now that Elmer Davis, former radio commentator, is serving the Government as director of the Office of War Information, booking activity on the two Information Please short subjects which feature him as guest has been increased considerably, according to Harry Michalson, RKO short subjects sales manager. Demand for the shorts is general throughout the country, Michalson reports.

FitzPatrick on Vacation

After completing four short subjects for MGM, Traveltalker James A. FitzPatrick has headed for a vacation in the Northwest. He expects to prepare a script on the Lewis and Clark expedition during his stay at Puget Sound.

Studies Newsreel Sound Economy

E. R. Sponable of Fox Movietone News returned to New York last week from Hollywood where, with E. H. Hansen, 20th-Fox studio sound head, he studied film conservation problems relating to newsreel sound recording.

Darmour Studios for Serials

Columbia has completed plans for the continuation of the Darmour studios as its production center for serials. Ralph Cohn, producer of the Ellery Queen mysteries, will take over.

Stuck to His Pony As a Youth, Champions Shorts As An Adult

Boyhood Incident Background For Fred Quimby's Faith in Qualitative Value of Shorts

Signing of a new long-term contract as a Metro-Goldwyn-Mayer executive in charge of short subjects marks the re-affirmation of Fred Quimby to "stick with shorts" despite innumerable tempting offers to lure him to other fields of endeavor.



Fred Quimby

In his present capacity, Quimby has achieved the longest career on record in the short subject field. Others have used shorts freely and frankly as only a stepping stone to the larger rewards of the realm of feature pictures. Quimby has had such opportunities, too; as a matter of fact, he has turned down better jobs than some of his friends were ever offered. Some time ago one of the big radio networks prevailed on him to take full charge of television development. His friends chided him when he passed up the chance, but his answer was the same: he'd stick to shorts. His attitude was much the same when a pony was involved, but that story goes back several years.

Unusual Animal—Unusual Boy

A lean, lanky lad of fourteen jogged contentedly over the plains of Montana, alone except for his spotted pony. It was an unusual animal, but no more unusual than the boy, for other boys Quimby's age were riding horses now. They taunted him because his pony couldn't keep up with them. But the boy was loyal. His pony was short but it was substantial, and it got him there just the same. He decided to stick to the pony.

Still a ponyboy at heart, Fred Quimby has been figuratively riding a short horse ever since. Today he is foremost among Hollywood's altogether too few champions of the screen's little short subject. And if he was determined about his pony, he's stubborn as a mule about his shorts.

Quimby had to sell himself on short subjects. That was back in 1913 when he operated a movie emporium in Missoula, Montana. Then he began his everlasting job of selling them to others, taking charge of the Denver and Salt Lake City territory for Pathe, the industry's largest shorts producers at the time. Even in those days the exhibitors smiled when Quimby sat down to expound about the importance of shorts. Nobody took shorts that seriously, they told him. But they did condescend to buy a few and their disparaging attitude only served to stiffen Quimby's resolve to defend these belittled little pictures against all odds.

Within three years Quimby's singular sincerity about shorts had carried him to the post of general manager and member of the Pathe board of directors. In 1924 Fox Films called upon him to reorganize and enlarge their short subject activities. And in 1927 when Metro-Goldwyn,Mayer decided to establish a short subject department under the guidance of the best qualified executive in the industry Fred Quimby was the logical choice for the job.

Certainly the short subject needs a Quimby—or preferably a number of Quimbys—now more than ever before. Whereas he used to fight for shorts against features, to get increased budgets for production and corresponding larger revenues from exhibitors, he now has to fight against double features. In fact, the advent of double billing all but wiped out the shorts entirely. They have been scorned by critics, spurned by exhibitors, scoffed at by industry wiseacres and slighted by nearly everyone concerned. Through it all, Quimby's job has been a discouraging and thankless one, but his abiding faith in shorts remains unshaken.

The principle upon which Quimby bases his belief in shorts can be simply stated: He believes that quantity does not make quality—in entertainment any more than in anything else.

On the other hand, he contends that it is very possible for a ten-minute short to leave a greater impression on an audience than a two-hour feature, just as a good short story is often remembered longer than a dozen novels. He likes to recall that Lincoln's 250-word Gettysburg address still lives while the 14,000 word oration delivered by Everett on the same occasion was forgotten the next day. By the same token, he believes that many feature stories could be improved by producing them in shorter form. Particularly he deplores the Hollywood system of buying stories originally written as shorts and stretching them into features. It is the same idea, he reasons, as pouring water—and cold water, at that—into a good cup of coffee.

Supervises Cartoon Experiments

Quimby is currently devoting his special attention to the birds and the bees of the animated cartoons. Foreseeing the present popularity of this type of short, Quimby persuaded MGM to become the first and only major studio to operate its own cartoon plant. Believing that the surface of cartoon potentialities has hardly been scratched, he seeks to introduce new ideas into the field. To this end he has for the past four years supervised the cartoon experiments of co-producers Hugh Harman and Rudolph Ising, a notable example of which was the widely acclaimed "Peace on Earth." Here for the first time the cartoon turned its satire on a serious and timely topic to show the futility of war.

Man and boy, Quimby's career has been characterized by his ordinary stick-to-itiveness. He still indulges his boyhood appetite for chewing gum and candy, keeps his desk stocked with the stuff. His absorbing interest in shorts calls for long hours at his desk and leaves little time for outside interests. He arises at 6:30 every morning, invariably goes straight home from work. He is shy, sensitive and sentimental, still knows how to blush. He has been playing golf for years but is still taking lessons. Occasionally, he finds time to go to the races where he always bets on the littlest horse on the track.



Above, Quimby (left) okays sequences of cartoon director Fred "Tex" Avery's first subject under the MGM banner. Titled "Blitz Wolf," the film introduces a new character, Adolph Wolf, who bears a marked resemblance to Germany's leader.

Exhibitor-Newsdealer Cooperation Spurring Juvenile Interest in 'Spy Smasher' Serial

Results of the exhibitor-newsdealer cooperation in promoting the 12-chapter serial, "Spy Smasher," based on the exploits of the Fawcett comic book hero, and featuring Kane Richmond in the title role, have been far above expectations, Republic home-office officials announce.

Fawcett's field men contact each theatre immediately upon receipt of serial playdates, to outline mutual advertising and exploitation campaign. Local Fawcett dealers post special one-sheets and streamers conspicuously, and banner all trucks. Dealers adjacent to theatres arrange special window displays of the Whiz Comic books, with theatre passes as prizes to the youngsters guessing the correct number of books in the display.

Every possible means of plugging the serial is employed by both exhibitor and Fawcett representative, such as spot announcements and radio interviews; street ballyhoo with "Spy Smasher" impersonator passing out handbills in front of schools; 1-sheet posters placed on bulletin boards in schools; special advance ads and publicity stories in newspapers; coloring contests in newspapers with passes as prizes (a popular stunt with the kids, judging from their great response). Republic also supplies a special 5-minute trailer to all theatres, gratis, for advance announcements.

Manager Pival, of the State Theatre, Detroit, ran a lucky number contest on opening day, with passes to three winners for a free speed boat ride on Lake St. Clair. Mr. Pival reported that the opening matinee was the largest in the history of the theatre, drawing 1,400 children. The previous top attendance figure was 900.

In addition, all theatres give away to the youngsters full-colored portraits of "Spy Smasher," Victory Battalion cards and buttons, and Whiz Comic Books.

The Fawcett supervisors keep their district men on their toes through special bulletins, urging them on to even greater effort in their cooperation with the theatres booking the "Spy Smasher" serial, and as an incentive, the Fawcett man reporting the most outstanding theatre campaign in which he took part, is awarded a $100 War Bond, with runners-up getting $25 bonds.

Theatre managers have reported greatly increased attendance at matinees, and have unanimously credited the Fawcett organization for their excellent aid in exploiting the serial and increasing box-office returns.

The Fawcett promotional department, in turn, is eager to work with any exhibitor playing the serial, as this mutual plugging of serial and Whiz Comic book results in tremendous increase in their circulation figures. That was their experience as a result of the cooperative campaigns on "The Adventures of Captain Marvel," the Republic serial based on another Fawcett cartoon figure.

Bloodworth to Script Shorts

Jim Bloodworth, writer from the Mutual Broadcasting System, has been signed by Warner Bros. to do the narrative scripts for two shorts being made from footage shot in South America by Del Frazier. Subjects, both in the Sports Parade series, are "Argentine Horses" and "Hunter's Paradise."

Stooges Sign New Pact

Through a deal set recently by Leo Morrison, the Three Stooges have been signed by Columbia to a straight two-year contract calling for shorts and features. The comedians are permitted 17 weeks in each year for personal appearances.

BUY WAR SAVINGS BONDS

Defends Rascally Rabbit

"For making vicious attacks on Bugs Bunny and short subjects generally, particularly Defense Shorts," Mrs. Walter Ferguson, syndicated columnist, was placed "in the dog house" in a recent issue of Besa Shorts Shorts, short subject house organ for Interstate managers down Texas way.

Shaffer Screens Fire Bomb Reel, Gets Good Newspaper Breaks

When the Office of Civilian Defense short subject, "Fighting the Fire Bomb," played the Dixie Theatre, Staunton, Va., Manager Frank Shaffer held a screening for members of the Civilian Defense Group and got a story break for the opening day.

A two-column layout on Fighting the Fire Bomb appeared in the *News Leader*, as well as a story to the effect that the theatre was prepared for any bombing and had taken precautions by acquiring fire-fighting equipment.

Several other theatres throughout the nation have accorded this important short subject extra selling effort, with valuable publicity and increased business as the result.

Crump Directs Training Films

Owen Crump, writer on Warner Bros. short subjects, returned to the coast from Washington over the week-end with a commission as Captain in the U. S. Army. Crump has been assigned to continue work on government training films at the Warner studios.

Negulesco's Mystery Short

On his return to Hollywood from the East, where he made shorts at West Point, Annapolis and Washington, Director Jean Negulesco will direct "The Amazing Mr. Clark," described as a mystery short subject.



Code Expert for 'Code' Serial

Henry Lysing, noted code authority and editor of The Shadow Magazine, has returned from Hollywood where he finished an assignment as technical director of Columbia's forthcoming chapter-play production, "The Secret Code," starring Paul Kelly, which will be released next fall. Lysing devised a series of fifteen 3-minute shorts, "How to Code and Decode Secret Writings." These will be attached to serial chapters.

Try This Title on Your Marquee

Republic has signed Peggy Drake to play opposite Allan Lane in the serial, "King of the Royal Mounted Strikes Again." Miss Drake last played the feminine lead opposite Jon Hall in "Tuttles of Tahiti."

Letter to Dancing Classes

A letter drawing attention to the short subject, "The Gay Parisian," was sent to high school dancing classes and local ballet teachers by Manager Lamar Keen of the Capitol Theatre, Winchester, Va.

. . NEWSREEL SYNOPSES . .

(Released Wednesday, July 1)

MOVIETONE (Vol. 24, No. 85)—Churchill reviews U. S. armed might; Pacific Council meeting; Men who bombed Tokyo decorated in Washington; British ruler visits U. S. fleet; Torpedoed tanker re-floated (except Boston, St. Louis, Los Angeles, San Francisco, Seattle and Portland, Ore.); Jungle troops in Panama; War heroes in Seattle (Seattle and Portland only); War heroes in Los Angeles (Los Angeles and San Francisco only); Tool plants are honored (Boston only); Air raid drill (St. Louis only); U. S. Navy convoys coastal shipping against U-boats; Betty Jameson wins golf tournament; Beauties hook Florida fish; Films of last hour of U.S.S. Lexington.

NEWS OF THE DAY (Vol. 13, No. 283)—Churchill reviews U. S. armed might; British ruler visits U. S. fleet; F.B.I. seizes Nazi saboteurs; Films of last hour of U.S.S. Lexington; Men who bombed Tokyo decorated in Washington; Seven sailors in family welcomed home from Coral Sea; West Coast welcomes war heroes (special releases for Los Angeles, San Francisco, Portland and Seattle); Coast patrols escort convoys safely past enemy submarines; Glamor for war workers (except Los Angeles, Portland, San Francisco and Seattle); Whirlaway takes Aqueduct classic.

PARAMOUNT (No. 88)—Jungle troops in Canal zone; British King visits U. S. fleet; Frank Murphy dons military uniform; Refugee children arrive in New York; F.B.I. seizes eight German spies; Churchill visit spurs second front; Churchill inspects American troops in review; Seven sailors in family welcomed home from Coral Sea; Films of U.S.S. Lexington's last hour.

PATHE (Vol. 13, No. 88)—Molotov signs Anglo-Russian pact; Churchill sees U. S. Army review; U. S. Navy convoys coastal shipping against U-boats; British King visits U. S. fleet; Whirlaway wins Aqueduct classic (except Portland and Seattle); War heroes honored in Seattle and Portland (Seattle and Portland only).

UNIVERSAL (Vol. 15, No. 97)—Churchill sees U. S. troops in review; Pacific War Council meets; Men who bombed Tokyo decorated in Washington; Jungle troops in Canal Zone; Molotov signs Anglo-Russian pact; Inshore patrol on alert; Last pictures of Lexington; British King inspects U. S. flagship; Seven sons survive Lexington; Whirlaway wins Aqueduct classic.

(Released Saturday, July 4)

MOVIETONE (Vol. 24, No. 86)—U. S. bombers attack Japanese bases; RAF bombs Cologne; Tanker crew defies U-boats; Sea rescue by plane; Swift justice for saboteurs promised; Cost-of-living check-up starts; Boys 18-20 register; Blood doners for Red Cross; Sister of Billy Mitchell comes home.

NEWS OF THE DAY (Vol. 13, No. 284)—U. S. bombers attack Japanese bases; Swift justice for saboteurs promised; RAF bombs Cologne; Canadian mosquito boats in war against U-boats; Cost-of-living check-up starts; Girls take over Army jeeps; Rodeo in California; Aquatic meet at Los Angeles.

PATHE (Vol. 13, No. 89)—U. S. bombers attack Japanese bases; Cost-of-living check-up starts; Rubber pile in Massachusetts; Queen Wilhelmina talks to U. S.; Chemical warfare training; $50-per-month makes hit with soldiers; New hotel houses Washington girls; Challenge Nazi U-boats; California rodeo.

UNIVERSAL (Vol. 15, No. 98)—Boys 18-20 register; High school commandos; Price ceiling volunteers; Chemical warfare; Challenge Nazi U-boats; U. S. bombers attack Japanese bases; Styles of yesterday and today; Aquatic meet at Los Angeles.

PARAMOUNT (No. 89)—U. S. bombers attack Japanese bases; Negress sponsors ship launching; Cost-of-living check-up starts; Increases in Army pay; Sister of Billy Mitchell comes home; Prizes for 1942 top-reporting jobs.

Short Subject Review

Men in Washington ***(Interesting)***

RKO (23,112) March of Time No. 12 20 mins.

Washington, wartime capital of the United States, with its feverish activity, its enormous expansion under the present administration, and its men who shape the destiny of the American people, is the setting for this new issue of the March of Time. Introductory scenes show the hordes of workers pouring into the already overcrowded capital, men in uniform, Kings and Ministers of the United Nations, then centers on the White House as the hub of all activity. Evolution of present-day Washington is traced through film clips of highlights of three Roosevelt administrations. With Executive powers increased by the war, the task of carrying out various important assignments falls on such men as Harry Hopkins, Donald Nelson, Leon Henderson, Paul V. McNutt, Dean James M. Landis, Emery Land, Henry Wallace, Elmer Davis, Byron Price and William Donovan, all of whom are shown in informal action studies. Subject concludes on premise that America rests her final trust in the Commander-in-Chief of the armed forces. As a "report to the people," the two-reeler is interesting enough, although it lacks the thought-provoking stimuli of several past issues.

Movietone Models Set to Tour Mexico

Departure of five Fox-Movietone News fashion models, cameramen and editors to four or five cities in Mexico, has been set for July 9th. The tour is being arranged at the request of and through the cooperation of the Mexican government.

Fashion shows will be staged in four cities during the three-week tour starting in Mexico City immediately upon arrival of the John Powers models who usually appear in the Fox-Movietone fashion section edited by Vyvyan Donner.

Models will be: Rosemary Collins, Nina MacDougald, Ellen Allardice, Martha Outlaw and Michaele Fallon. Production and camera crew will include Fox-Movietone cameraman Sol Roizman, editor Vyvyan Donner and her assistant, Jeanne Friedman, make-up artist Morgan Jones, and Movietone cameraman in Mexico City, Eduardo Fernandez, who is expected in New York this week to join the party and accompany them on their Mexican tour.

The models have been taking Spanish lessons for the past two weeks at the Spanish Language Center in New York, so that they will be able to greet the Mexican government officials while on this tour.

Hoover Is Commentator For Espionage Short

With camera work recently completed, Warner Bros.' short subject composed of footage about German espionage activities in the United States, "Divide and Conquer," is now being scored and edited. Included in the picture are several hundred feet of film smuggled off a German freighter just before the outbreak of World War II. The sequence was made for German authorities and contains confidential information about European activities in the United States. J. Edgar Hoover, head of the Federal Bureau of Investigation, is doing the introduction and commentary.

Complete and awaiting release next season is another Warner short, "This Is Your Enemy," which concerns German fifth-column activities in neutral and belligerent nations. The commentary is spoken by Archibald MacLeish, director of the Office of Facts and Figures.

SHORT SUBJECT CHECKUP (by Series)

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
All Star Comedies	18	All	18	15
Cinescopes	10	9	8	5
Color Rhapsodies	16	10	16	8
Community Sings	10	8	10	All
Fables Cartoons	8	All	8	5
Glove Slingers	None	..	4	All
International Forum	None	..	6	3
New York Parade	6	2	None	..
Panoramics	None	..	12	5
Phantasies Cartoons	8	7	8	4
Quiz Reels	6	All	6	5
Screen Snapshots	12	9	10	All
Stooge Comedies	8	All	8	All
This Changing World	None	..	6	2
Tours	10	All	8	4
Washington Parade	6	4	None	..
World of Sports	12	8	12	9
TOTAL	130	107	140	97

METRO-GOLDWYN-MAYER

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartoons	18	13	16	9
Miniatures	10	All	10	5
Our Gang	9	All	10	7
Passing Parade	9	All	10	5
Pete Smith Specialties	14	12	14	9
Fitzpatrick Traveltalks	12	All	12	All
Special Subjects	..	..	..	1
Two Reel Specials	6	All	6	3
TOTAL	78	71	78	51

PARAMOUNT

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Animated Antics	10	13	None	..
Color Classic	None	1	None	..
Fascinating Journeys	6	All	2	1
Gabby Cartoons	8	All	None	..
Headliners	8	7	6	5
Hedda Hopper	None	..	6	4
Madcap Models	6	4	6	5
Paragraphics	6	5	None	..
Popeye	12	All	12	9
Popular Science	6	All	6	5
Quiz Kids	None	..	6	5
Robert Benchley	4	All	4	All
Speaking of Animals	None	..	6	4
Special Cartoon	1	1	1	1
Sportlights	13	All	13	11
Superman Cartoons	None	..	12	7
Unusual Occupations	6	All	6	5
TOTAL	86	86	86	66

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Disney Cartoons	18	All	18	4
Edgar Kennedy	6	All	6	5
Information Please	13	All	13	7
Leon Errol	6	All	6	6
March of Time	13	All	13	11
Picture People	13	10	13	11
Quintuplets	1	1	None	..
Ray Whitley	4	All	4	3
South America	None	3	None	..
Special Subjects	..	..	..	1
Sportscopes	13	All	13	11
TOTAL	87	All	86	59

20TH CENTURY-FOX

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Adventures of Newsreel Cameraman	4	4	4	6
Dribble Puss Parade	4	1	None	..
Fashion Forecast	4	None	None	..
Magic Carpet	8	10	12	8
Believe It Or Not	None	1	None	..
Sports Reviews	6	7	6	All
Terrytoons	26	All	26	All
World Today	None	4	4	6
TOTAL	52	52	52	52

UNITED ARTISTS

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
World In Action	None	..	12	4

UNIVERSAL

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartunes	13	All	13	12
Musicals	13	All	13	All
Special Subjects	1	1	2	2
Stranger Than Fiction	15	All	15	12
Variety Views	15	All	15	14
TOTAL	57	57	58	53

VITAPHONE-WARNER BROS.

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Broadway Brevities	9	All	12	11
Elsa Maxwell	3	All	None	..
Hollywood Novelties	6	All	6	All
Looney Tunes	16	All	16	12
Melody Masters	10	All	10	9
Merrie Melodies	26	All	26	19
Special Subjects	2	2	None	..
Sports Parades	10	All	10	8
Technicolor Specials	6	All	6	5
TOTAL	83	88	86	70
GRAND TOTAL	578	552	598	448

'Wanted' Heralds Heighten Public's Interest in 'Secret Service' Serial

A "wanted" herald helped to attract patrons to the Strand Theatre, Staunton, Va., to see "Holt of the Service Secret Service." Here is the copy Manager Edward Purcell utilized to interest his public in the serial:

"Wanted! by Holt of the Secret Service . . . All Persons Interested in Enjoying An Exciting, Actionful Chapter-Play. See (star and title) Every Friday and Saturday at the Strand, etc."

Purcell also got a good break on "Don Winslow of the Navy." One sheets with playdates were pasted on various recruiting office signs throughout the city.

Gets Backing of Boys' Choir

When "Forty Boys and a Song" played the Sunshine Theatre, Albuquerque, N. M., Manager Joe Scotti went direct to the C. A. French Boys Choir for support. Heads of the 75-boy musical aggregation instructed the boys to talk-up the short to their friends. Result: many an extra ticket was sold.

Scotti knows how to get cooperation.

SHORTS SHOPPING

(*Continued from Page 23*)

the entertainers should also be brought to the screen. Little do they realize that the bulk of the great moviegoing public is concentrated in average communities where opportunities to see these performers in the flesh would be next to impossible. Small town folk have their favorite dance bands, and the "shadowland" appearance of these favorites have been the next best thing to seeing them personally. Likewise, vaudeville headliners can't play every town; but every town with a movie house can have its vaudeville headliners via short subject musicals.

Proof that special care should be exercised in booking the proper surrounding short subjects comes from the Gateway Theatre, Fort Worth, Texas, where Manager Fenn Leach, who was playing "One Foot in Heaven," had to consider the Methodist congregation around the corner. His safest bet, he figured, was an Information Please one-reeler, so he booked it. The church folk complimented him highly for the added subject, and he made new friends.

Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292

PROGRAM NOTES FROM THE STUDIOS

"Journey for Margaret" Starts at MGM; Sheridan Gibney Collaborating with Leo McCarey; Basil Rathbone in 'Kim'

Joe E. Brown's new picture, "The Daring Young Man," began at Columbia this week, with Frank R. Strayer directing the Robert Sparks production. The comedian is supported by Claire Dodd and a number of contract players.

Lyle Talbot and Glenda Farrell have been signed for the leads in "A Night for Crime" by Producers Releasing Corp. The picture will be directed by Alex Thurn-Taxis as a Lester Cutler production, based on an original story by Jimmie Starr. Pine-Thomas loaned Ralph Sanford to P.R.C. for this one.

W. S. Van Dyke is now directing the B. P. Fineman production, "Journey for Margaret," at MGM. The film is based on the novel of William L. White, noted war correspondent, and will have as its stars Robert Young and Laraine Day, with such famous supporters as Fay Bainter, Nigel Bruce, and the Swedish actress, Signe Hasse.

Producer Lindsley Parsons has signed John Archer and Warren Hymer for roles in Monogram's "Police Bullets" which Jean Yarbrough is directing. The picture stars Joan Marsh. Archer is a "Gateway to Hollywood" winner.

Harry Sherman has purchased "Wherever the Grass Grows," a *Saturday Evening Post* story, for one of four Richard Dix pictures on Sherman's Paramount schedule.

Producer-Director Leo McCarey now has the collaboration of Sheridan Gibney, who was originally hired to do the screenplay of "Once Upon a Honeymoon," the Cary Grant-Ginger Rogers starrer. The McCarey-Gibney setup is in line with the conservation suggestion by which scenes and scene-retakes are reduced.

Howard Hawk's direction of Hal B. Wallis' production, "Air Force," for MGM, will bring together in pictures Harry Carey and his wife, Ollie, after a 14-year layoff for Mrs. Carey. The picture will star John Garfield, and will top-role Gig Young and George Tobias.

Walter Wanger's "Arabian Nights" will probably be all of that when the cast is complete, as it already has Maria Montez, Jon Hall and Sabu as principals, with Billy Gilbert, John Qualen, Shemp Howard, Jeni LeGon, six virgins, acrobats, and jugglers, as part of the supporting cast.

Robert Buckner's Warner Bros. production of "The Desert Song" which Robert Florey is directing, has been on location for several weeks. The cast includes Dennis Morgan, Irene Manning, Jack LaRue, Faye Emerson, Lynne Overman, Bruce Cabot, Gene Lockhart, and Victor Francen, star of the *Comedie Francaise*.

Colbert Clark is readying Columbia's "The Boogie Man Will Get You," co-starring vehicle for Boris Karloff and Peter Lorre, and hopes to get started by July 6th, the date originally set for it on the studio's schedule. Romantic leads in the picture will go to Jeff Donnell and Larry Parks.



Off to Work They Go

To the set of Universal's "Forever Yours" go Deanna Durbin, Edmond O'Brien (left) and Director Jean Renoir. For a peek behind the scenes in the filming of this production, see "Mrs. Showman Goes Studio Strolling" on next page.

Ricardo Cortez and Jean Parker will be starred in "I'll Be There," an Atlantis Pictures production for Producers Releasing Corp.

Victor Saville of MGM, producing "Kim" with Mickey Rooney, has assigned the important role of "Colonel Creighton" to Basil Rathbone, who was a British officer in the first World War. Meanwhile, George Seitz has been directing the new Hardy family opus, "Andy Hardy's Last Fling," with Mickey in the title role.

Monogram's scripters have turned in stories for Bela Lugosi, and the East Side Kids. The first will be called "Bowery at Midnight," and the second will be called "Grand Street Boys."

Lewis D. Collins is directing Universal's "Little Joe, the Wrangler" for Producer Oliver Drake. The western co-stars Johnny Mack Brown and Tex Ritter, and displays the talents of Florence McKinney, radio singer, and Hal Taliaferro, once known as Wally Wales.

Arthur Kober and Harry Kurnitz will collaborate on the Samuel Goldwyn screenplay, "They Got Me Covered," starring Bob Hope and Dorothy Lamour. When the re-write of the Leonard Spigelgass and Leonard Q. Ross original is completed, David Butler will direct.

With the "Desperadoes" in the field in Kanab, Utah, Director Charles Vidor and Producer Harry Joe Brown asked the cast to go to bed at nine o'clock. Just as an afterthought, the cast is expected to report for work at seven in the morning and have enough sleep behind them so they can work all day. Randolph Scott, Glenn Ford, Evelyn Keyes, Claire Trevor and Edgar Buchanan hold the lead parts.

RKO Will Distribute 'Education for Death'

RKO-Radio, in a deal involving one of the most timely story properties of the year, announces that it will distribute Edward A. Golden's production based on Gregor Ziemer's best seller "Education for Death."

The work is based on Ziemer's research and experiences during twelve years spent inside Nazi Germany in the study of Hitler's methods of indoctrinating the youth of his country with his grim ideology.

Golden has been prominent in motion pictures since 1914 as an independent producer and distributor. He will finance and produce the screen adaptation of "Education for Death" at RKO-Radio's Hollywood studio.

The production is scheduled to start about August 19th, with an important cast soon to be announced.

Producer Cowan Trying to Find Actor to Play Role of 'Hangman'

In spite of the fact that the person needed requires no references or special technical skill in hanging people, Producer Lester Cowan is having difficulty finding an actor who looks like the late, unlamented Reinhard Heydrich, Hitler's "hangman."

"The Commandos" for which the actor is needed, was to have been shot in British Columbia, as that territory bears a resemblance to the Norwegian coast. However, since the Japs did their shooting there first, negotiations were slowed up.

Army Titles To Be Recorded

Complete cooperation between the War Department and the Motion Picture Industry, to assure authoritative treatment of army material on the screen, and the practical methods of expediting this procedure, have been announced.

Purposes of the Title-Subject Registration File, as explained by Colonel Wright, Chief of the Pictorial Branch, are to make certain that the army is correctly portrayed before the world; to aid the studios by providing a priority list of titles and subjects; and to be of the utmost service to the American motion picture industry.

Disney, Monogram in About Face

Monogram has announced that their picture "King of the Stallions" will be almost entirely an animal picture, with such characters as a horse, a raven, an owl, a wolf, and a skunk. On the other hand, in producing "Victory Through Air Power," Walt Disney will eschew animals entirely. Though the picture will be animated it will show planes, bombings and other types of aerial action.

Hope for October Release

Cagney Productions, Inc., new firm formed by William Cagney and James Cagney which recently signed a long-term contract to release through United Artists, hopes to get its cameras rolling soon, with the object of releasing by October the first of six pictures on which $6,000,000 is expected to be expended. The new outfit has been negotiating for administrative and sound space and reviewing many stories.

HOLLYWOOD STUDIO ROUND-UP

Curtailment of motion picture entertainment seems unlikely, judging from the number of productions which went into production this week. Cameras started rolling on a baker's dozen (thirteen):

COLUMBIA

DARING YOUNG MAN—Principals: Joe E. Brown, Marguerite Chapman, Claire Dodd. Director, Frank Strayer.

LAW OF THE BAD MAN—Principals: Russell Hayden, Bob Wills, Lucille Lambert. Director, William Berke.

DESPERADOES—Principals: Randolph Scott, Glenn Ford, Evelyn Keyes, Claire Trevor, Edgar Buchanan. Director, Charles Vidor.

MGM

GAMBLER'S CHOICE—Principals: James Craig, William Lundigan, Patricia Dane. Director, Joseph Newman.

MONOGRAM

POLICE BULLETS—Principals: John Archer, Joan Marsh, Warren Hymer. Director, Jean Yarbrough.

PARAMOUNT

FOR WHOM THE BELL TOLLS (Tech.)—Principals: Gary Cooper, Akim Tamiroff, Kapina Paxinou, Joseph Calleia. Producer-director, Sam Wood.

PRODUCERS

A NIGHT FOR CRIME—Principals: Glenda Farrell, Lyle Talbot. Director, Alex Thurn-Taxis.

I'LL BE THERE (t.t.)—Principals: Jean Parker, Ricardo Cortez. Director, Edgar Ulmer.

REPUBLIC

CHATTERBOX—Principals: Martha O'Driscoll, John Hubbard, Tom Brown, Ruth Terry. Director, Albert S. Rogell.

20th CENTURY-FOX

OX BOW INCIDENT—Principals: Henry Fonda, Mary Beth Hughes, Dana Andrews. Director, William A. Wellman.

UNIVERSAL

ARABIAN NIGHTS (Tech.) — Principals: Maria Montez, Jon Hall, Sabu. Director, John Rawlins.

MUG TOWN—Principals: Bill Halop, Huntz Hall, Bernard Punsley, Gabriel Dell. Director, Lewis D. Collins.

TITLE CHANGES

"Lazybones" (Rep.) now JOAN OF OZARK.

"Twelve Men In A Box" (Fox) now JUST OFF BROADWAY.

"Deep In The Heart Of Texas" (Univ.) now BAD MEN OF TEXAS.

"Love & Kisses, Caroline" (Univ.) now BETWEEN US GIRLS.

Even Movie Planes In Demand

When Republic laid plans for production of "The Flying Tigers," the studio mill was assigned the task of building six P-40 planes from wood, canvas, plywood, etc. It took a large staff six weeks to build the planes exactly the size of real ones, with obsolete motors installed so the planes did everything but take off. Since the planes were built, limits have been set on new sets and props. Therefore Republic's war planes have become valuable in Hollywood and seven studios have made requests for the rental of the planes. That's as good a sideline as any!

Completes 'Eyes in the Night'

Director Fred Zinnemann has wound up MGM's "Eyes in the Night," which was produced by Jack Chertok. The mystery thriller about a blind detective was adapted from the novel, "Odor of Violets," and co-stars Ann Harding and Edward Arnold.

Runyon Signs Contract With 20th Century-Fox

Damon Runyon, newspaper columnist and widely-read short story writer, has signed a long-term contract as a 20th Century-Fox producer, it was announced this week by Col. Darryl F. Zanuck.

Runyon has just completed his contract as producer at a another major studio where he filmed his own stories. His contract with 20th-Fox is effective August 1. He will soon leave for Washington and New York to get material for his first production, which will have a military background and is scheduled for release next season.

'Quota Girl' Selected as Next Sonja Henie Vehicle

Twentieth Century-Fox announced this week that the next story selected for Sonja Henie, who finished scenes in "Iceland" prior to starting on a New York vacation this week-end, would be "Quota Girl."

Producer William LeBaron has signed Walter Bullock to write the screenplay.

The general theme of "Quota Girl" concerns the efforts of a Norwegian girl, following the Nazi occupation of Norway, to obtain a quota in Lisbon permitting her to continue her flight.

RKO Gets New Studio Manager

Sid Rogell returned to RKO studios as studio manager by appointment of Charles Koerner. The present manager, William Holman, will be Rogell's assistant.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Deanna Durbin, the young lady who started out in pictures because of her beautiful singing voice, is set to do a very dramatic scene for her new Universal picture "Forever Yours" this afternoon, so let's go and see it.

To reach the set we have to plow through a crowd of Chinese and Japanese extras (the "Japs" are Chinese made up) and finally get to where the scene is set up. Deanna is portraying an American-born girl who has spent her entire life in China with an uncle who had charge of a mission. Japs have just bombed the place and her uncle has been killed.

Seated at a desk is a Jap soldier, and standing next to him is Deanna—her face tear-stained, her hair mussed, and she's stroking a violin which belonged to her uncle. She's wearing a pair of dark blue silk Chinese pajamas, the jacket, long and fitted, is buttoned down the right side.

Director Jean Renoir shouts "camera," and the Jap begins to talk, giving Deanna instructions about how to get herself and her nine little Chinese charges out of town. With tears streaming down her face, she walks over to the bed and falls sobbing to the floor. The camera crane shoots past her to pick up the balance of the room . . . an old Chinese seated in a corner and a Jap soldier hanging a bamboo shade over the window to hide out the curious youngsters. When this is taken, the camera comes back and the scene is finished.

This is the opening of the picture . . . the balance is comedy. Deanna sings eight songs, and in her role of "fake" widow of a rich captain drowned at sea, gets a chance to wear plenty of good-looking clothes. The widow pose is to bring the Chinese children into this country as her own. Wonder what happens next . . . must be plenty of complications . . . but we'll just have to hold our horses and wait until we see the picture.

They're setting the stage for another scene as we start to leave. Outside we see most of the Chinese youngsters crying—proof conclusive, if such were needed after seeing her act the scene, of Deanna's ability as a dramatic actress.

Got work to do, so I'll have to rush, but I'll see you again next week.

ANN LEWIS

WANDERING AROUND HOLLYWOOD

with A Greenhorn

Diana Barrymore, in a scene of "Between Us Girls" wears a suit of armor. To make it easy, special effects head Willis R. Cook, cooked up . . . a zipper up the back. A suit of armor . . . that zipper . . . and we screamed at the line we made up . . . only we can't print it.

We watch the "Watch on the Rhine," and Geraldine Fitzgerald and George Coulouris are so good it is exciting. When they finish, George Coulouris walks our way and one of the prop men kids him: "You so-and-so, what do you mean by talking to a woman that way?" Mort Stein, our guide, tells us that Director Herman Shumlin rehearses the players as much as he did for the Broadway play, then shoots the scene with no retakes.

Still at Warners, we watch them straighten out the "Casablanca" set, with Michael Curtiz directing under Jerry Wald's production. Just offstage are Claude Rains, Humphrey Bogart, Conrad Veidt, and Paul Henreid. We're joined by Henry Rowland, who's playing a Gestapo agent, and Mort Stein says, "Let's kill the Gestapo."

We're joined by Philip Sleeman, character actor. Our gaze wanders to a familiar figure we can't immediately place, and Sleeman identifies him as Paul Panzer, famous in the Pearl White "Pearls of Pauline" days. Sleeman in those days was a leading man with Olive Thomas and Norma Shearer. He shows us a picture of himself with Norma Shearer, when he was her leading man.

Meanwhile the most varied assortment of characters cast in this colorful picture of French Morocco keep wandering about, and we watch Claude Rains again and remember that we knew his wife when she was Frances Propper, and we wonder whether she is still as beautiful.

"Lady" Merle Oberon has been signed by Producer Lester Cowan for "Heart of a City." Does that mean that Sir Alexander Korda, the Lady's husband, is not going to produce this year?

Exhibitors to Vote on Ending

With Columbia's George Stevens production "The Talk of the Town" having to be finally edited and scored in time to met early August release, the still unsettled problem of which two endings to use will be left to exhibitor polls to be conducted sectionally.

To Film All-Negro Musical

"Cabin in the Sky," stage success from Broadway, which also toured the country, will be filmed by MGM. Ethel Waters, the original star, will fill the principal role as she did on the stage. This will be the screen's first all-Negro musical.

AIC to Issue Emblems

An emblem has been prepared by the Amusement Industries Committee of Los Angeles for issuance to theatre owners for display in the lobby or on the screen, showing the approval of the Police and Fire Departments, and the First Aid and Warden services.

MONTHLY PRODUCT CHECK-UP

COLUMBIA

Released

3003 Bedtime Story
3004 You Belong to Me
3005 Men in Her Life
3007 Lady Is Willing
3008 Texas
3009 Ladies in Retirement
3010 Two Yanks in Trinidad
3011 Wife Takes a Flyer
3013 Adventures of Martin Eden
3014 Meet the Stewarts
3015 Go West, Young Lady
3016 Three Girls About Town
3017 Blondie Goes to College
3018 Blondie's Blessed Event
3020 Two Latins From Manhattan
3021 Shut My Big Mouth
3022 Sing For Your Supper
3023 Harmon of Michigan
3024 Honolulu Lu
3025 Canal Zone
3026 Secrets of the Lone Wolf
3027 Sweetheart of the Fleet
3028 Confessions of Boston Blackie
3029 Alias Boston Blackie
3030 Ellery Queen and the Murder Ring
3031 Close Call for Ellery Queen
3032 Desperate Chance for Ellery Queen
3033 Tramp, Tramp, Tramp
3034 Man Who Returned to Life
3035 Cadets on Parade
3036 Stork Pays Off
3037 Hello Annapolis
3039 Harvard Here I Come
3040 Mystery Ship
3041 Blonde From Singapore
3042 Not a Ladies Man
3101 Invaders
3201 Royal Mounted Patrol (W)
3202 Riders of the Bad Lands (W)
3203 West of Tombstone (W)
3204 Lawless Plainsman (W)
3205 Down Rio Grande Way(W)
3206 Riders of the Northland(W)
3209 King of Dodge City
3210 Roaring Frontiers (W)
3211 Lone Star Vigilantes (W)
3212 Bullets for Bandits (W)
3213 North of the Rockies (W)
3214 Devil's Trail (W)
3043 Submarine Raider
3044 Parachute Nurse
They All Kissed the Bride
Prairie Gunsmoke (W)
Atlantic Convoy
Flight Lieutenant

Awaiting Release

Bad Men of the Hills (W)
Vengeance of the West (W)
Talk of the Town
Lone Wolf in Scotland Yard
Blondie for Victory
Overland to Deadwood (W)
Man's World
Sabotage Squad
Enemy Agents Meet Ellery Queen
Pardon My Gun (W)
Riding Through Nevada (W)
Lucky Legs
Stand By All Networks
Spirit of Stanford

In Production

My Sister Eileen
You Were Never Lovelier
Boston Blackie Goes Hollywood
Smith of Minnesota
Daring Young Man
Desperadoes
Law of the Bad Man
Trail's End

MGM

Released

Block No. 1
201 Dr. Jekyll and Mr. Hyde
202 Lady Be Good
203 Down in San Diego
Block No. 2
204 Honky-Tonk
205 Married Bachelor
206 Smilin' Through
207 Feminine Touch
Block No. 3
208 Chocolate Soldier
209 Unholy Partners
210 Shadow of the Thin Man
211 Two Faced Woman
Block No. 4
212 H. M. Pulham, Esq.
213 Design for Scandal
214 Tarzan's Secret Treasure
215 Kathleen
Block No. 5
216 Babes on Broadway
217 Dr. Kildare's Victory
218 Johnny Eager
219 Mr. and Mrs. North
220 Bugle Sounds
Block No. 6
221 Joe Smith, American

MGM (Cont.)

Released

222 Woman of the Year
223 Vanishing Virginian
224 Yank on the Burma Road
Block No. 7
225 We Were Dancing
226 Born to Sing
227 Nazi Agent
228 This Time for Keeps
229 Courtship of Andy Hardy
Block No. 8
233 Rio Rita
232 Fingers at the Window
231 Mokey
230 Kid Glove Killer
Block No. 9
236 Tortilla Flat
235 Ship Ahoy
234 Sunday Punch
237 Grand Central Murder
Block No. 10
242 Tarzan's New York Adventure
239 Pacific Rendezvous
238 I Married An Angel
Block No. 11
241 Her Cardboard Lover
240 Maisie Gets Her Man

Awaiting Release

Panama Hattie
Mrs. Miniver
Calling Dr. Gillespie
Affairs of Martha
Crossroads
Apache Trail
Jackass Mail
Navy Convoy
Pierre of the Plains
Yank at Eton
Somewhere I'll Find You
Tulip Time
Cairo
Tish
For Me and My Gal
War Against Mrs. Hadley
Omaha Trail

In Production

Random Harvest
Eyes in the Night
White Cargo
Andy Hardy's Last Fling
Journey for Margaret
Man on America's Conscience
Cargo of Innocents
Whistling in Dixie
Gamblers Choice

MONOGRAM

Released

Arizona Bound (W)
Gentleman From Dixie
Stolen Paradise
Let's Go Collegiate
Underground Rustlers (W)
Borrowed Hero
Gun Man From Bodie (W)
Zis Boom Bah
Riot Squad
Road to Happiness
Freckles Comes Home
Thunder River Feud (W)
Tonto Basin Outlaws (W)
Top Sergeant Mulligan
Spooks Run Wild
Saddle Mountain Roundup (W)
Double Trouble
I Killed That Man
Lone Star Law Men (W)
Mr. Wise Guy
Forbidden Trails (W)
Below the Border (W)
Law of the Jungle
Man from Headquarters
Private Snuffy Smith
Rock River Renegades (W)
Black Dragon
Western Mail (W)
Arizona Roundup (W)
Ghost Town Law (W)
Where Trails End (W)
Tower of Terror
Man With Two Lives
Klondike Fury
Maxwell Archer, Detective
Boothill Bandits (W)
So's Your Aunt Emma
Continental Express
Let's Get Tough
Corpse Vanishes
She's In the Army
Texas Trouble Shooters (W)
Rubber Racketeers

Awaiting Release

Three Wise Brides
Down Texas Way (W)
Here Come the Marines
One Thrilling Night
Isle of Fury
Smart Alecks
Hillbilly Blitzkrieg
Lure of the Islands

In Production

Riders of the West (W)
Arizona Stage Coach
King of the Stallions
Police Bullets

PARAMOUNT

Released

Block No. 1
New York Town
Buy Me That Town
Hold Back the Dawn
Nothing But the Truth
Henry Aldrich for President
Block No. 2
Skylark
Among the Living
Birth of the Blues
Night of Jan. 16th
Glamour Boy
Block No. 3
Sullivan's Travels
No Hands on the Clock
Bahama Passage
Pacific Blackout
Mr. Bug Goes to Town
Block No. 4
Remarkable Andrew
Fly By Night
Torpedo Boat
Fleet's In
Lady Has Plans
Block No. 5
Great Man's Lady
Henry and Dizzy
True to the Army
My Favorite Blonde
This Gun for Hire
Block No. W-1
Riders of the Timberline
Secrets of the Wastelands
Stick to Your Guns
Outlaws of the Desert
Twilight on the Trail
Louisiana Purchase
Reap the Wild Wind
Undercover Man (W)

Awaiting Release

Block No. 6
Sweater Girl
Night in New Orleans
Dr. Broadway
Beyond the Blue Horizon
Take a Letter Darling
Block No. 7
Tombstone
I Live on Danger
Are Husbands Necessary
Wrecking Crew
Young and Willing
Street of Chance
American Empire
Holiday Inn
Wildcat
Palm Beach Story
My Heart Belongs to Daddy
Mrs. Wiggs of the Cabbage Patch
Henry Aldrich, Editor
Forest Rangers
Glass Key
Road to Morocco
Priorities on Parade
Major and the Minor
Silver Queen
Wake Island
Happy-Go-Lucky
I Married a Witch
Lost Canyon
Submarine Alert
Great Without Glory
Lady Bodyguard

In Production

Star Spangled Rhythm
No Time for Love
For Whom the Bells Toll
Border Patrol
Missing Men

PROD. REL. CORP.

Released

201 Men of San Quentin
202 Girl's Town
205 Hard Guy
206 Duke of the Navy
207 Broadway Big Shot
208 Bombs Over Burma
209 Mad Monster
210 Too Many Women
211 Dawn Express
212 They Raid by Night
213 Miracle Kid
214 Today I Hang
215 Law of the Timber
216 House of Errors
217 Panther's Claw
218 Inside the Law
219 Gallant Lady
229 Strangler
230 Swamp Woman
251 Texas Man Hunt (W)
252 Raiders of the West (W)
253 Rolling Down the Great Divide (W)
254 Tumbleweed Trail
257 Billy the Kid Wanted (W)
258 Billy the Kid's Round-Up (W)
259 Billy the Kid Trapped (W)
260 Billy the Kid's Smoking Guns (W)
263 Lone Rider and a Bandit (W)
264 Lone Rider in Cheyenne (W)

PROD. REL. CORP. (Cont.)

Released

265 Lone Rider in Texas Justice (W)

Awaiting Release

204 Prisoner of Japan
220 Yank in Libya

In Production

203 Jungle Siren
I'll Be There
Night for Crime

RKO-RADIO

Released

Block No. 1
Citizen Kane
Parachute Battalion
Father Takes a Wife
Lady Scarface
All That Money Can Buy
Block No. 2
Look Who's Laughing
Mexican Spitfire's Baby
Unexpected Uncle
Gay Falcon
Suspicion
Block No. 3
Obliging Young Lady
Date With the Falcon
Week End for Three
Playmates
Four Jacks and a Jill
Block No. 4
Call Out the Marines
Joan of Paris
Mexican Spitfire at Sea
Sing Your Worries Away
Valley of the Sun
Block No. 5
Mayor of 44th Street
Bashful Bachelor
Scattergood Rides High
Tuttles of Tahiti
Block No. 6
Falcon Takes Over
My Favorite Spy
Syncopation
Mexican Spitfire Sees a Ghost
Powder Town
Block No. W-1
Bandit Trail
Dude Cowboy
Riding the Wind
Block No. W-2
Thundering Hoofs
Come on Danger
Land of the Open Range
Dumbo
Fantasia
Ball of Fire

Awaiting Release

Army Surgeon
Highways by Night
Scattergood Survives a Murder
Magnificent Ambersons
Journey Into Fear
Pride of the Yankees
Bambi
Big Street
Singing Guns
They Flew Alone
Pirates of the Prairie

In Production

Name, Age and Occupation
Here We Go Again
Sweet or Hot
Once Upon a Honeymoon
Falcon's Brother
Gun Law
Mexican Spitfire's Elephant
Navy Comes Thru
Son of the Saddle

REPUBLIC

Released

101 Lady for a Night
102 Sleepytime Gal
103 In Old California
107 Mountain Moonlight
108 Hurricane Smith
109 Sailors on Leave
110 Mercy Island
111 Devil Pays Off
112 Mr. District Attorney in the Carter Case
113 Tuxedo Junction
114 Tragedy at Midnight
115 Yokel Boy
116 Shepherd of the Ozarks
117 Girl From Alaska
118 Affairs of Jimmy Valentine
119 Suicide Squadron
120 Moonlight Masquerade
121 Gangs of the City
122 Pardon My Stripes
123 S. O. S. Coast Guard
124 Yukon Patrol
133 Pittsburgh Kid
134 Remember Pearl Harbor
143 Sierra Sue (W)
144 Heart of the Rio Grande (W)
145 Cowboy Serenade (W)
146 Home in Wyomin' (W)
147 Stardust on the Sage (W)
151 Jesse James at Bay (W)
152 Red River Valley (W)
153 Man from Cheyenne (W)
154 South of Santa Fe (W)

REPUBLIC (Cont.)

Released

155 Sunset on the Desert (W)
156 Romance on the Range (W)
161 Outlaws of Cherokee Trail
162 Gauchos of El Dorado (W)
163 West of Cimarron (W)
164 Code of the Outlaw (W)
165 Raiders of the Range (W)
166 Westward Ho (W)
167 Phantom Plainsmen
171 Apache Kid (W)
172 Death Valley Outlaws (W)
173 Missouri Outlaw (W)
174 Arizona Terrors (W)
175 Stagecoach Express (W)
176 Jesse James, Jr. (W)
177 Cyclone Kid (W)

Awaiting Release

104 Joan of Ozark
157 Sons of the Pioneers

In Production

Flying Tigers
Hi, Neighbor
Ice-Capades Revue
Chatterbox
Call of the Canyon
Old Homestead
Sombrero Kid

20th CENTURY-FOX

Released

Block No. 1
Sun Valley Serenade
Dressed to Kill
Charley's Aunt
Private Nurse
Wild Geese Calling
Block No. 2
Belle Starr
Charlie Chan in Rio
Block No. 3
Man at Large
Yank in the R.A.F.
Week End in Havana
We Go Fast
Great Guns
Block No. 4
I Wake Up Screaming
Small Town Deb
Swamp Water
Moon Over Her Shoulder
Block No. 5
Cadet Girl
Marry the Boss' Daughter
Rise and Shine
Perfect Snob
Confirm or Deny
Block No. 6
Blue, White and Perfect
How Green Was My Valley
Block No. 7
Remember the Day
Son of Fury
Right to the Heart
Young America
Gentleman at Heart
Block No. 8
On the Sunny Side
Roxie Hart
Song of the Islands
Castle in the Desert
Night Before the Divorce
Block No. 9
H. G. Wells' Kipps
To the Shores of Tripoli
Rings on Her Fingers
Who Is Hope Schuyler?
Secret Agent of Japan
Block No. 10
Mad Martindales
Man Who Wouldn't Die
Moontide
My Gal Sal
Whispering Ghosts
Block No. 11
It Happened in Flatbush
Magnificent Dope
Ten Gentlemen From West Point
Thru Different Eyes
Block No. 12
Postman Didn't Ring
This Above All
United We Stand
Block No. W-1
Last of the Duanes
Riders of the Purple Sage

20th-FOX (Cont.)

Released

Block No. W-2
Sundown Jim (W)
Lone Star Ranger (W)
Outlaw

Awaiting Release

A-Haunting We Will Go
Loves of Edgar Allen Poe
Footlight Serenade
Tales of Manhattan
Just Off Broadway
Pied Piper
Thunderbirds
Orchestra Wife
Black Swan
Iceland
Little Tokio, U. S. A.
Berlin Correspondent
Careful, Soft Shoulders
Man in the Trunk

In Production

Girl Trouble
China Girl
Manila Calling
Springtime in the Rockies
That Other Woman
$10 Raise
Ox Bow Incident

UNITED ARTISTS

Released

Lydia
Miss Polly
Sundown
International Lady
All American Co-Ed
Fiesta
Corsican Brothers
Shanghai Gesture
Hay Foot
Major Barbara
Real Glory
Brooklyn Orchid
Mister V
To Be Or Not To Be
Gold Rush
Jungle Book
Gentleman After Dark
Dudes Are Pretty People
Twin Beds
About Face
Ships With Wings
Flying With Music
Friendly Enemies
Miss Annie Rooney

Awaiting Release

Calaboose
Devil With Hitler
McGuerins From Brooklyn
Moon and Six-Pence
Taxi, Mister

In Production

Prairie Chicken
Fall In

UNIVERSAL

Released

6001 Keep 'Em Flying
6002 Ride 'Em Cowboy
6004 Unfinished Business
6005 It Started With Eve
6007 Appointment for Love
6009 Broadway
6012 Ghost of Frankenstein
6013 Bad Lands of Dakota
6014 Paris Calling
6015 Wolf Man
6016 Never Give a Sucker An Even Break
6017 What's Cookin'
6018 Butch Minds the Baby
6019 Tough As They Come
6020 South of Tahiti
6021 Mob Town
6022 Mystery of Marie Roget
6023 North to the Klondike
6024 Almost Married
6025 Moonlight in Hawaii
6026 Juke Box Jennie
6027 'Frisco Lil
6028 Flying Cadets
6029 Melody Lane
6030 Sing Another Chorus
6031 Bombay Clipper
6032 Jail House Blues
6033 Swing It Soldier

SUMMARY

Company	Released	Awaiting Release	In Production
Columbia	43	8	8
Westerns	12	5	—
MGM	42	17	9
Monogram	27	7	3
Westerns	16	1	1
Paramount	27	31	5
Westerns	6	—	—
Producers Releasing Corp.	20	2	3
Westerns	10	—	—
RKO-Radio	32	11	9
Westerns	6	—	—
Republic	25	2	7
Westerns	23	—	—
20th Century-Fox	51	14	7
Westerns	4	—	—
United Artists	24	5	2
Universal	50	17	10
Westerns	5	—	—
Warner Bros.	33	11	7
TOTALS—Regular Features	374	125	70
Westerns	82	6	1

UNIVERSAL (Cont.)

Released

6034 Mississippi Gambler
6035 Burma Convoy
6036 Strange Case of Dr. Rx.
6037 Don't Get Personal
6038 Sealed Lips
6039 Treat 'Em Rough
6041 You're Telling Me
6042 Mad Doctor of Market St.
6043 There's One Born Every Minute
6044 Quiet Wedding
6045 Girl Must Live
6046 Hellzapoppin
6047 Saboteur
6048 Spoilers
6051 Kid From Kansas
6052 Road Agent
6053 Unseen Enemy
6054 Escape From Hong Kong
6055 Top Sergeant
6061 Man From Montana (W)
6062 Masked Rider (W)
6063 Arizona Cyclone (W)
6064 Stage Coach Buckaroo (W)
6065 Fighting Bill Fargo (W)
6066 Silver Bullet
6011 Private Buckaroo
Lady In a Jam

Awaiting Release

6040 Drums of the Congo
Halfway to Shanghai
Eagle Squadron
Strictly in the Groove
6056 Danger in the Pacific
Give Out, Sisters
6067 Boss of Hangtown Mesa
Sherlock Holmes Fights Back
Great Impersonation
Sherlock Holmes Saves London
Pardon My Sarong
Madam Spy
Invisible Agent
6057 Timber
Between Us Girls
Destination Unknown
Eyes of the Underworld

In Production

Bad Men of Texas
Who Done It?
Forever Yours
Get Hep to Love
Little Joe, the Wrangler
Long Star Trail
Mummy's Tomb
Off the Beaten Track
Arabian Nights
Mug Town

WARNER BROTHERS

Released

Block No. 1
102 Smiling Ghost
103 Navy Blues
104 Nine Lives Are Not Enough
105 Law of the Tropics
106 International Squadron
Block No. 2
107 Maltese Falcon
108 One Foot in Heaven
Block No. 3
109 Target for Tonight
110 Blues in the Night
Block No. 4
111 Body Disappears
112 Steel Against the Sky
113 You're in the Army Now
114 They Died With Their Boots On
116 All Through the Night
Block No. 5
117 Man Who Came to Dinner
118 Wild Bill Hickok Rides
119 Sons of the Sea
121 Dangerously They Live
Block No. 6
123 Bullet Scars
124 Always in My Heart
129 This Was Paris
126 Male Animal
131 Larceny, Inc.
Block No. 7
125 Murder in the Big House
130 I Was Framed
132 In This Our Life
133 Juke Girl
134 Lady Gangster
101 Sergeant York
122 Captain of the Clouds
120 Kings Row
115 Prime Minister
135 Big Shot

Awaiting Release

Block No. 8
Gay Sisters
137 Escape From Crime
136 Wings for the Eagle
Across the Pacific
Arsenic and Old Lace
Desperate Journey
Constant Nymph
Spy Ship
Yankee Doodle Dandy
Now, Voyager
George Washington Slept Here

In Production

Hard Way
Gentleman Jim
Casa Blanca
You Can't Escape Forever
Air Force
Desert Song
Watch on the Rhine

MORE NEWS FROM HOLLYWOOD STUDIOS

Search for Special Canine

MGM will produce Eric Knight's touching and dramatic story, "Lassie Come Home," about a Yorkshire collie that makes a journey of 1,000 miles to return to his master. The picture will be done in Technicolor and a shaggy poodle dog that used to perform tricks in front of local Hollywood restaurants, and for pennies would walk on two legs, play dead, and "speak," has been selected for a part, but neither the dog, nor his master, knows about it. If a real hunting dog could be found to play Stanley, the shaggy poodle can play Livingston.

20th-Fox's Conservation System

Like others in the industry, 20th-Fox has been working to solve the conservation problem. Solution calls for the construction of a series of standard sets, which, when completed, will take up about one-third of the studio's sound stage space. The sets were devised by the head of the art department, Richard Day, will have interchangeable panels and fixtures, and will have copied models for writers to study for action and stage direction in their stories. Thus a minimum of shifting will be necessary once shooting begins.

Industry Boosts Rubber Drive

The industry has moved rapidly to lend its forces to President Roosevelt's drive to collect the nation's scrap rubber. Plans were begun to insure complete newsreel coverage of all angles of the campaign, and for possible motion picture trailers urging the public to search from attic to garage for every scrap of rubber. As a motion picture subject, rubber has been tapped by Pine and Thomas at Paramount, King Bros. at Monogram, and by Columbia in a picture called "Hot Rubber."

Movie 'Spies' Held Plentiful

Not only the pictures already released, but those about to be released, and those being shot, and those announced for future filming, are just crawling with "spies." The movies have rounded up more "spies" than the FBI, and that is only the beginning. We can only hope that before long all the spies will be caught, and the motion picture industry can forget them.

Buckner to Produce 'Mission'

Robert Buckner will be the producer in "Mission to Moscow," to be filmed by Warner Bros. from the best-seller and private papers of former U. S. Ambassador to Russia Joseph E. Davies. Buckner returned to the coast over the weekend following arrangements between Ambassador Davies and H. M. Warner for the screen rights to the timely material.

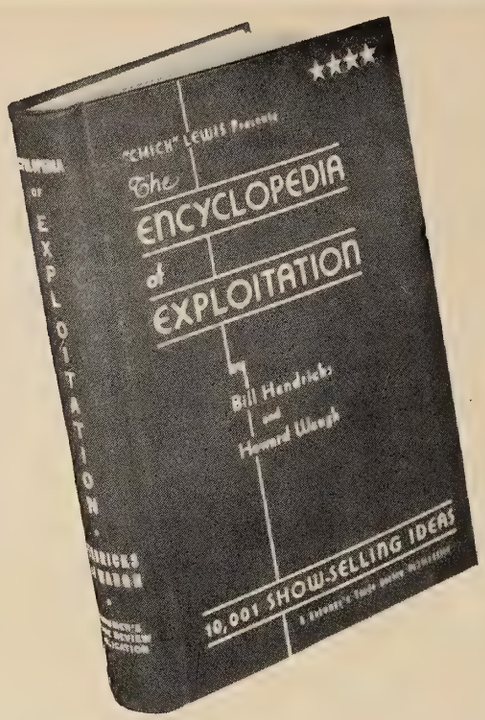
Tobias Set for 'Air Force'

George Tobias' performance in "Wings for the Eagle" has earned him the main character part in a new Hal B. Wallis production, "Air Force," which will be directed by Howard Hawkes. John Garfield will have another top role in the Warner film.

Albert Joins 'Bombardiers'

Eddie Albert has joined the cast of the RKO Radio production, "Bombardiers."

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Advance Dope

(Continued from Page 22)

WHITE CARGO (MGM) **Drama. Principals:** Hedy Lamarr, Walter Pidgeon, Frank Morgan, Richard Carlson, Bramwell Fletcher, Henry O'Neill. **Plot:** A hard-bitten and determined overseer of a rubber station in Africa, tries his best to keep the white men under him, from deteriorating. One Englishman in particular, starts out with good intentions, but loneliness and the advances of a native siren soon have their effect. This siren is disposed of by the overseer when he discovers her poisoning the Englishman because she wants to get rid of him. **Director,** Richard Thorpe.

SILVER QUEEN (Para.) **Western. Principals:** George Brent, Priscilla Lane, Bruce Cabot, Lynne Overman, Eugene Pallette, Janet Beecher. **Plot:** A society belle, with a natural flair for gambling, becomes a famous "Queen of Chance" when forced to pay her father's debts after he dies broke. Her fiance robs her by keeping the money meant for the creditors, and the mine rightfully hers. But the man she falls in love with helps her get straightened out. **Director,** Lloyd Bacon.

LITTLE TOKYO, U. S. A. (20th-Fox) **Spy. Principals:** Preston Foster, Brenda Joyce, George E. Stone, Harold Huber, Abner Biberman. **Plot:** A detective whose beat is the Japanese section of Los Angeles, suddenly becomes suspicious of recent activities. He finds a Japanese classmate who had offered to help him, beheaded. In order to get to the bottom of the strange goings-on, the detective has to hide in the morgue. This because one of the spies, an American born German, has framed him and the police are on his trail. He is successful in breaking up the ring and from then on Little Tokyo becomes a ghost town. **Director,** Eugene Forde.

SPIRIT OF STANFORD (Col.) **Comedy-Drama. Principals:** Frankie Albert, Marguerite Chapman, Matt Willis, Robert Stevens, Shirley Patterson, Kay Harris. **Plot:** The cockiest freshman ever to set foot at Stanford in 1938, has everyone disliking him, in spite of the fact that he can deliver on the football field. It takes three years of school and a roommate who almost dies of pneumonia, for him to come down to earth. All this is told in the Trophy Room one morning, by the self-same youth when he comes in to mop the floor. **Director,** Charles Barton.

SON OF THE SADDLE (RKO) **Western. Principals:** Tim Holt, Cliff Edwards, Ann Summers, Davidson Clark. **Plot:** A young cowboy tries to break up a gang of bandits who terrorize the people and rob gold shipments. Secretly commissioned by the governor, the cowboy joins the bandits in an effort to ferret out the real leader. He comes very near being lynched before he discovers the identity of the man and breaks up the gang. **Director,** Lambert Hillyer.

PRAIRIE CHICKENS (UA) **Comedy. Principals:** Jimmy Rogers, Noah Beery, Jr., Joe Sawyer, Marjorie Woodworth, Jack Norton, Raymond Hatton, Rosemary La Planche. **Plot:** Two happy-go-lucky cowboy pals, stranded in the great open spaces, get a lift from the colored chauffeur of a car that had precipitated one of them into a small creek. One, now wearing the owner's clothes, is accepted by a group of citizens from a nearby town, as the inheritor of a large ranch. This satisfies the owner, for with their help, he manages to uncover the crooked dealings of his foreman. **Director,** Hal Roach, Jr.

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Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3013	Adventures of Martin Eden(D)A.	Glenn Ford-Claire Trevor	87	2/26/42		b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42		a1/31/42
	Atlantic Convoy	John Beal-Virginia Field		7/2/42		a5/2/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41		b12/13/41
3041	Blonde From Singapore(CD)A.	Florence Rice-Leif Erickson	67	10/16/41		b8/30/41
3017	Blondie Goes to College (C)F.	Penny Singleton-Arthur Lake	74	1/15/42		b3/7/42
3018	Blondie's Blessed Event (C)F.	Penny Singleton-Arthur Lake	69	4/9/42		b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42		b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon.	63	1/22/42		a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42		b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay.	67	1/29/42		b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42		b12/13/41
3032	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70	5/7/42		a2/28/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42		a11/15/41
3205	Down Rio Grande Way (W)F.	Charles Starrett-Russell Hayden	58	4/23/42		b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41		b8/30/41
3015	Go West, Young Lady(WMC)F.	Penny Singleton-Glenn Ford	71	11/27/41		b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41		b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41		b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42		b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41		a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42		b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41		b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41		b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray.	91	2/12/42		b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42		a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42		b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42		b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42		b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41		b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41		b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42		b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42		a3/7/42
3044	Parachute Nurse (D)	Marguerite Chapman-Kay Harris	63	6/18/42		a5/9/42
3202	Riders of the Badlands (W)F.	Charles Starrett-Russell Hayden	57	12/18/41		b12/20/41
3206	Riders of the Northland (W)	Charles Starrett-Russell Hayden	58	6/18/42		a4/18/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41		b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41		a8/16/41
3026	Secrets of the Lone Wolf (My) F.	Warren William	66	11/13/41		b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42		b2/21/42
3022	Sing for Your Supper (DM)F.	Jinx Falkenburg-"Buddy" Rogers.	68	12/4/41		b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson.	68	11/6/41		b11/15/41
3043	Submarine Raider (D)	John Howard-Marguerite Chapman.	64	6/4/42		a5/21/42
3027	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42		a3/7/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41		b9/27/41
	They All Kissed the Bride (C)	Joan Crawford-Melvyn Douglas	85	6/11/42		b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41		b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42		b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41		b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42		b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42		b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42		b4/25/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41		b10/18/41

Coming

Bad Men of the Hills	Charles Starrett-Russell Hayden	8/13/42 — a5/2/42
Blondie for Victory	Penny Singleton-Arthur Lake	8/6/42 — a5/23/42
Enemy Agents Meet Ellery Queen (My)	William Gargan-Margaret Lindsay	7/30/42 — a6/20/42
Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80 7/9/42 — b6/27/42
Lucky Legs (C)	Jinx Falkenburg-Russell Hayden	a6/20/42
Man's World (D)	M. Chapman-W. Wright	a5/16/42
My Sister Eileen	Rosalind Russell-Brian Aherne	
Overland to Deadwood	Charles Starrett-Russell Hayden	a5/23/42
Pardon My Gun (W)	Charles Starrett-Alma Carroll	a6/20/42
Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55 7/16/42 — b6/27/42
Riding Through Nevada (W) (Former title "Shotgun Guard")	Charles Starrett-Shirley Patterson	a6/13/42
Sabotage Squad (Former title "Fingers")	Kay Harris-Bruce Bennett	8/27/42 — a5/23/42
Stand By All Networks (Spy)	John Beal-Florence Rice	a6/20/42
Talk of the Town (A) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur	8/20/42 — a2/21/42
Trail's End	Russell Hayden-Bob Wills	
Vengeance of the West (W)	Bill Elliott-Tex Ritter	a5/16/42

Coming 1942-43

Boston Blackie Goes Hollywood	Chester Morris-Constance Worth	
Daring Young Man	Joe E. Brown-Claire Dodd	
Desperadoes	Randolph Scott-Glenn Ford	
Law of the Bad Man	Russell Hayden-Lucille Lambert	
Lone Wolf in Scotland Yard (My)	Warren William-Eric Blore	a5/16/42
Smith of Minnesota	Bruce Smith-Arline Judge	
Spirit of Stanford	Frankie Albert-Marguerite Chapman	
You Were Never Lovelier	Fred Astaire-Rita Hayworth	

MGM

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.		b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.		b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.		b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.		b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.		b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.		b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.		b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A.	Spencer Tracy-Ingrid Bergman	127	Sept.		b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.		b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.		b9/20/41
232	Fingers at the Window(My)A.	Lew Ayres-Laraine Day	80	Apr.		b3/14/42
237	Grand Central Murder (My)F.	Van Heflin-Virginia Grey	72	May		b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.		b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June		b5/30/42
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.		b9/20/41
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June		b5/23/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.		b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.		b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.		b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.		b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.		b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June		b5/30/42
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.		b9/13/41
219	Mr. and Mrs. North (MyC)F.	Gracie Allen-William Post, Jr.	67	Jan.		b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.		b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.		b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June		b5/23/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.		b3/14/42
210	Shadow of the Thin Man(CMy)F.	William Powell-Myrna Loy	97	Nov.		b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May		b4/18/42
206	Smilin' Through (Tech.)(D)F.	J. MacDonald-Brian Aherne	100	Oct.		b9/13/41
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May		b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June		b4/18/42
214	Tarzan's Secret Treasure (D)F.	J. Weissmuller-Maureen O'Sullivan.	81	Dec.		b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.		b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May		b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.		b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.		b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.		b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.		b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.		b1/17/42
224	Yank on the Burma Road(D)F.	L. Day-B. Nelson-K. Luke	65	Feb.		b1/17/42

Coming 1941-42

245	Affairs of Martha (C)F	Marsha Hunt-Barry Nelson (Reviewed as "Once Upon a Thursday")	66			b5/23/42
	Andy Hardy's Last Fling	Mickey Rooney-Lewis Stone				
	Apache Trail (W)	William Lundigan-Donna Reed	66			a5/16/42
	Apache Trail (W)F	William Lundigan-Donna Reed	66			b6/27/42
	Cairo (Spy)	Jeanette MacDonald-Robt. Young				a6/6/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84			b6/20/42
	Cargo of Innocents	Robert Taylor-Charles Laughton				
244	Crossroads (D)A	William Powell-Hedy Lamarr	81			b6/27/42
	Eyes in the Night	Edward Arnold-Ann Harding				
	For Me and My Gal (DM)	Judy Garland-George Murphy				a6/13/42
	Gamblers Choice	James Craig-Patricia Dane				
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81			b6/20/42
	Journey for Margaret	Robert Young-Laraine Day				
	Man on America's Conscience	Van Heflin-Lionel Barrymore				
	Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132			b5/16/42
	Navy Convoy	Robert Taylor-Charles Laughton				
	Omaha Trail (W) (Former title "Ox Train")	Dean Jagger-Donald Meek				a6/20/42
	Panama Hattie (CM)	Ann Sothern-Wm. Lundigan				a8/30/41
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66			b6/20/42
	Random Harvest (D)	Greer Garson-Ronald Colman				a6/13/42
	Somewhere I'll Find You(CD)	Clark Gable-Lana Turner				a3/28/42
	Tish	Marjorie Main-ZaSu Pitts				a5/30/42
	Tulip Time (Former title "Seven Girls")	Van Heflin-Kathryn Grayson				a5/16/42
	War Against Mrs. Hadley (D)	Edward Arnold-Fay Bainter				a6/27/42
	Whistling in Dixie	Red Skelton-Ann Rutherford				
	White Cargo	Hedy Lamarr-Walter Pidgeon				
	Yank at Eton	Mickey Rooney-Edmund Gwenn				a5/2/42

MONOGRAM

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41		b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42		a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42		b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42		b3/7/42
	Boothill Bandits	Range Busters		4/24/42		
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41		b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42		b4/11/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42		b4/18/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41		b11/15/41
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41		b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42		a11/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41		b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42		b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41		b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41		b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42		b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42		a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42		b5/16/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41		b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41		a11/22/41
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42		a5/30/42
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42		b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42		b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42		b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42		b2/14/42
	Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42		b1/31/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41		b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42		b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42		a2/21/42
	Rubber Racketeers (G)	Rochelle Hudson-Ricardo Cortez		6/26/42		a6/13/42
	Saddle Mountain Roundup(W)	Range Busters		8/29/41		a8/9/41
	She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42		b6/27/42
	Se's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42		b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41		b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41		b12/21/40
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42		a5/30/42
	Thunder River Feud (W)F	Range Busters	72	1/9/42		b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41		b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41		b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42		a4/25/42
	Underground Rustlers (W)F	Range Busters	56	11/21/41		b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42		a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42		a5/9/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	52	11/7/41		b11/1/41

Coming 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King	a6/27/42
Down Texas Way (W)F	Buck Jones-Tim McCoy 57	b6/6/42
Here Come the Marines	Wallace Ford-Toby Wing	a1/17/42
Hillbilly Blitzkrieg (Spy)	Edgar Kennedy-Bud Duncan	a6/13/42
Isle of Fury (D)	John Howard-Helen Gilbert	a6/20/42
King of the Stallions	Thundercloud-Yowlachie	
One Thrilling Night (Former title "Do Not Disturb")	John Beal-Wanda McKay	a4/25/42
Police Bullets	John Archer-Joan Marsh	
Riders of the West (W)	Buck Jones-Tim McCoy 7/17/42	
Smart Alecks (CD)F	Roger Pryor-Gale Storm 66	b6/27/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney	a4/18/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1941-42

Block No.			Rel. Mins.	Date	See Issue of
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
1	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F (Reviewed as "Midnight Angel")	Robert Preston-Martha O'Driscoll	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	3/19/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
6	Beyond the Blue Horizon (D) (Former title "Malaya")	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
	Lost Canyon	William Boyd-Lola Lane			
	Major and the Minor	Ginger Rogers-Ray Milland			a5/23/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker	75		b5/9/42
	Submarine Alert	Richard Arlen-Wendy Barrie			
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

Coming 1942-43

	American Empire (W)	Richard Dix-Preston Foster	a1/24/42
	Border Patrol	William Boyd-Claudia Drake	
	For Whom the Bells Toll(Tech.)	Gary Cooper-Akim Tamiroff	
	Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard	a2/28/42
	Glass Key	B. Donlevy-V. Lake	a5/16/42
	Great Without Glory (D)	Joel McCrea-Betty Field	a6/27/42
	Happy-Go-Lucky	M. Martin-D. Powell-R. Vallee	
	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith	a3/14/42
	I Married a Witch (C)	Fredric March-Veronica Lake	a6/13/42
	Lady Bodyguard	Anne Shirley-Eddie Albert	
	Missing Men	William Boyd-Andy Clyde	
	Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee	a3/21/42
	My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll	a3/7/42
	No Time for Love	Claudette Colbert-Fred MacMurray	
	Palm Beach Story	C. Colbert-J. McCrea	a1/3/42
	Priorities on Parade (M) (Former title "Priorities of 1943")	Betty Rhodes-Johnnie Johnston	a6/13/42
	Road to Morocco	B. Crosby-B. Hope-D. Lamour	a5/16/42
	Silver Queen	George Brent-Priscilla Lane	
	Star Spangled Rhythm	Betty Hutton-Eddie Bracken	
	Street of Chance (Former title "Black Curtain")	Burgess Meredith-Claire Trevor	a2/21/42
	Undercover Man (W)	Wm. Boyd-Andy Clyde	b5/9/42
	Wake Island (D)	Brian Donlevy-Robert Preston	a6/20/42
	Wildcat (D)	Richard Arlen-Arlene Judge	a2/28/42
	Wrecking Crew (D)	Richard Arlen-Chester Morris	a6/20/42

PRODUCERS RELEASING CORP. 1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns	B. Crabbe-Al St. John	63	5/29/42	
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison	68	6/5/42	
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
204	Prisoner of Japan	Alan Baxter-Gertrude Michael		7/22/42	
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)	Lyle Talbot-George Neise	72	6/26/42	a6/20/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	

Coming

203	Jungle Siren	Ann Corio-Bster Crabbe		8/14/42	
	I'll Be There	Jean Parker-Ricardo Cortez			
	Night for Crime	Glenda Farrell-Lyle Talbot			
220	Yank in Libya (D)	H. B. Warner-Joan Woodbury		8/21/42	a6/27/42

RKO-RADIO

Current 1941-42

Block No.			Rel. Mins.	Date	See Issue of
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon		4/10/42	b11/18/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor		a4/18/42
	Bambi (Fa) Tech. F	Disney Cartoon Feature	69	b5/30/42
	Big Street (D)	Henry Fonda-Lucille Ball		a6/6/42
	Falcon's Brother	George Sanders-Tom Conway		
	Gun Law	Tim Holt-Ann Summers		
	Here We Go Again	Fibber McGee & Molly-E. Bergen		
	Highways by Night (C)	Richard Carlson-Jane Randolph		a5/9/42
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio		a2/14/42
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt		a12/27/41
	Mexican Spitfire's Elephant	Lupe Velez-Leon Errol		
	Name, Age and Occupation	Robert Ryan-Frances Dee		
	Navy Comes Through	Pat O'Brien-George Murphy		
	Once Upon a Honeymoon (DC)	Ginger Rogers-Cary Grant		
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day		a6/27/42
	Pride of the Yankees (D)	Gary Cooper-Teresa Wright		a5/30/42
	Singing Guns (W)	Tim Holt-Joan Barclay		a6/6/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes		
	Son of the Saddle	Tim Holt-Ann Summers		
	Sweet or Hot	Victor Mature-Lucille Ball		
	They Flew Alone	Anna Neagle-R. Newton		
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	b12/13/41

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
177	Cyclone Kid (W)	Don Barry-Johnny James	55	5/31/42	a5/9/42
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D) (Former title "Public Enemies")	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56	6/16/42	a5/30/42
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)	Roy Rogers-Geo. "Gabby" Hayes		7/2/42	a6/6/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

	Call of the Canyon (W)	Gene Autry-Smiley Burnette			
	Chatterbox	Martha O'Driscoll-Tom Brown			
201	Hi! Neighbor (CD)	Jean Parker-Janet Beecher		7/15/42	a6 13/42
	Flying Tigers (D)	John Wayne-John Carroll			a5/30/42
	Joan of Ozark (Spy) (Former title "Lazy Bones")	Judy Canova-Joe E. Brown		8/1/42	a6/6/42
	Icecapades Revue	Vera Vague-Jerry Colonna			
	Old Homestead	Weaver Bros.-Elviry			
	Sombrero Kid	Don Barry-Lynn Merrick			

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1941-42

Block No.			Rel. Mins.	Date	See Issue of
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71	11/28/41	b11/15/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
4	I Wake Up Screaming (My)F	Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
5	Marry the Boss' Daughter(CD)F	Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68	10/24/41	b10/18/41
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
W-1	Riders of the Purple Sage (W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Coming 1941-42

Berlin Correspondent (D)	Virginia Gilmore-Dana Andrews	a6/20/42
Black Swan (D) (Tech.)	Tyrone Power-Maureen O'Hara	a6/6/42
Careful, Soft Shoulders	Virginia Bruce-James Ellison	
China Girl	George Montgomery-Gene Tierney	
Girl Trouble (C)	Don Ameche-Joan Bennett	a6/27/42
Iceland (C)	Sonja Henie-John Payne-Jack Oakie	a5/23/42
Just Off Broadway (D) (Former title "Twelve Men in a Box")	Lloyd Nolan-Marjorie Weaver	a6/13/42
Man in the Trunk	Lynne Roberts-George Holmes	
Manila Calling	Lloyd Nolan-Carole Landis	
Orchestra Wives	George Montgomery-Ann Rutherford	a5/16/42
Outlaw, The	Walter Huston-Thos. Mitchell	7/10/42
Ox Bow Incident	Henry Fonda-Mary Beth Hughes	
Postman Didn't Ring (CD)	Brenda Joyce-Richard Travis	68 7/23/42 b5/30/42
Springtime in the Rockies (Tech.)	John Payne-Betty Grable	
Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth	a12/6/41
$10 Raise	Stuart Erwin-Vivian Blaine	
That Other Woman	Lynn Bari-James Ellison	
This Above All (D)	Tyrone Power-Joan Fontaine	109 7/24/42 b5/16/42
Thunder Birds (D)	Gene Tierney-Preston Foster	a4/4/42
United We Stand (Doc)F	Lowell Thomas, Narrator	69 7/10/42 b6/27/42

Coming 1942-43

A-Haunting We Will Go (C)	Laurel & Hardy-Sheila Ryan	67 8/8/42 a4/25/42
Footlight Serenade (D)	Betty Grable-Victor Mature	80 8/1/42 a4/4/42
Little Tokio, U.S.A.	Brenda Joyce-Preston Foster	64 8/15/42
Loves of Edgar Allen Poe (D)	Linda Darnell-John Sheppard	67 8/29/42 a5/2/42
Pied Piper (D)	Monty Woolley-Roddy McDowall	76 8/22/42 a5/30/42

UNITED ARTISTS

Current

About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42		b4/18/42
All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48	10/31/41		b10/18/41
Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42		b1/31/42
Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	110	11/28/41		b12/20/41
Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42		a12/20/41
Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	12/19/41		b12/20/41
Flying With Music (CM) (Former title "Cobana")	Marjorie Woodsworth-George Givot		5/22/42		a2/7/42
Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42		b6/20/42
Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42		b3/14/42
Gold Rush (C)F	Charlie Chaplin	71	4/17/42		b3/7/42
Hayfoot (C)	William Tracy-James Gleason	48	1/2/42		b1/3/42
International Lady (Spy)A	Ilona Massey-George Brent	100	9/19/41		b10/18/41
Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42		b3/28/42
Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41		b8/23/41
Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41		b5/3/41
Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42		b5/30/42
Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45	11/14/41		b11/1/41
Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42		b2/14/42
Real Glory	Gary Cooper	95	5/8/42		Reissue
Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42		b12/27/41
Ships With Wings	John Clements-Leslie Banks	89	5/15/42		b5/23/42
Sundown (D)A	Gene Tierney-Bruce Cabot	92	10/31/41		b10/18/41
To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42		b2/21/42
Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42		b4/18/42

Coming

Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.	a6/6/42
Devil With Hitler (CD)	Bobby Watson-Joe Devlin	a5/9/42
Fall In	William Tracy-Joe Sawyer	
McGuerins From Brooklyn (C)	Arlene Judge-William Bendix	a6/6/42
Moon and Sixpence	George Sanders-Herbert Marshall	
Prairie Chicken	Jimmy Rogers-Noah Beery, Jr.	
Taxi, Mister (C)	William Bendix-Grace Bradley	a6/27/42

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)F	Johnny Mack Brown	57	11/14/41	b3/14/42
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
	Bad Men of Texas	Robert Stack-Brod Crawford		7/3/42	
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6009	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day	57	4/17/42	a9/13/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6045	Girl Must Live (C)A	Margaret Lockwood	69	9/19/41	b10/11/41
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6051	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41

UNIVERSAL

Current 1941-42 (Cont.)

	Lady in a Jam (C)A	Irene Dunne-Patric Knowles	83	6/26/42	b6/27/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6066	Silver Bullet	Johnny Mack Brown-Fuzzy Knight		6/12/42	
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
6020	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6043	There's One Born Every Minute (C) (Former title "Man or Mouse")	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Coming

6067	Boss of Hangtown Mesa	Johnny Mack Brown-Fuzzy Knight	8/21/42	
6056	Danger in the Pacific	Leo Carrillo-Andy Devine	7/10/42	a5/16/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109	b6/20/42
	Invisible Agent	Llona Massey-Jon Hall		
	Pardon My Sarong (C)	Abbott & Costello-Virginia Bruce	8/7/42	a5/16/42
	Sherlock Holmes Fights Back	Basil Rathbone-Nigel Bruce		
	Sherlock Holmes Saves London	Basil Rathbone-Nigel Bruce		
	Strictly in the Groove	Leon Errol-Mary Healy		a5/2/42
6057	Timber (D)	Leo Carrillo-Andy Devine		a6/6/42
	Who Done It? (C)	Abbott & Costello-William Gargan		

Coming 1942-43

Arabian Nights (Tech.)	Maria Montez-Jon Hall	
Between Us Girls (Former title "Love and Kisses, Caroline")	Diana Barrymore-Robt. Cummings	a6/6/42
Destination Unknown (Spy)	Irene Hervey-Wm. Gargan	a5/23/42
Eyes of the Underworld	Richard Dix-Wendy Barrie	a5/2/42
Forever Yours	Deanna Durbin-Edmund O'Brien	
Get Hep to Love	Gloria Jean-Jane Frazee	
Give Out, Sisters	Andrews Sisters-Grace McDonald	
Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	a5/30/42
Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor	a3/28/42
Little Joe, the Wrangler	Johnny Mack Brown-Tex Ritter	
Lone Star Trail	Johnny Mack Brown-Tex Ritter	
Madame Spy (Spy)	Constance Bennett-Don Porter	a6/13/42
Mug Town	Billy Halop-Huntz Hall	
Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox	
Off the Beaten Track	Ritz Bros.-Carol Bruce	

WARNER BROS.

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captain of the Clouds (D)F	J. Cagney-Dennis Morgan (Tech.)	113	2/21/42	b1/24/42
21	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
06	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Jake Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Fredric March-Martha Scott	108	11/1/41	b10/4/41
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
112	Steel Against the Sky (D)F	Richard Whorf-Lloyd Nolan	68	12/13/41	b12/6/41
109	Target for Tonight (DocD)F	Royal Air Force	48	11/8/41	b10/18/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Coming

	Across the Pacific (Spy)	Humphrey Bogart-Mary Astor	a5/30/42
	Air Force	John Garfield-Harry Carey	
	Arsenic and Old Lace	Cary Grant-Priscilla Lane	a1/3/42
	Casablanca	Humphrey Bogart-Ingrid Bergman	
	Constant Nymph (D)	Charles Boyer-Joan Fontaine	a4/25/42
	Desert Song (Tech)	Dennis Morgan-Irene Manning	
	Desperate Journey (D)	Errol Flynn-Ronald Reagan	a3/28/42
137	Escape From Crime (G)A	R. Travis-Ann Corcoran	51 7/25/42 b6/6/42
	Gay Sisters (D)	Barbara Stanwyck-George Brent	108 b6/6/42
	Gentleman Jim	Errol Flynn-Alexis Smith	
	George Washington Slept Here (C)	Jack Benny-Ann Sheridan	a6/20/42
	Hard Way (D)	Ida Lupino-Dennis Morgan	a6/20/42
	Now, Voyager	Bette Davis-Paul Henried	
	Spy Ship (D)A	Craig Stevens-Irene Manning	61 b6/6/42
	Watch on the Rhine (D)	Bette Davis-Paul Lukas	
136	Wings for the Eagle (CD)F	Ann Sheridan-Ronald Reagan	84 7/18/42 b6/6/42
	Yankee Doodle Dandy (DM)F	James Cagney-Joan Leslie	126 b6/6/42
	You Can't Escape Forever	George Brent-Brenda Marshall	

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	Frightened Lady (My)A	Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
	Guerilla Brigade (D)A	Russian cast	84	Luminar	b4/18/42
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Professor Creeps (C)	Manton Moreland	63	Dixie Nat.	b2/28/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)				
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laghs Last		16½	Not Rev.
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree		7	Not Rev.
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby		7	Not Rev.
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campo		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories)	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boy Makes Good	Slapstick	17	2/ 7/42
3407	Matri-Phony		17	Not Rev.
3408	Sock-A-Bye Baby		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm		10	Not Rev.
3807	Wrestling Octopus	Funny	9½	5/ 2/42

MGM 1941-42

		Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)				
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
MINIATURES (10)				
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-381	Strange Testament	Unusual	11	12/20/41
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1941-42

		Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)				
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)				
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42

PARAMOUNT 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
MADCAP MODELS (Tech.) (6)				
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow	Good	7½	6/27/42
POPEYE (12)				
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	8	6/ 6/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	6/ 6/42
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 6/42
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping in Shape	Amusing	9	6/27/42
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)				
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-10	Hero Worship	Swell	10	6/13/42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-11	Parachute Athletes	Very Good	10	6/27/42
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)				
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake	For the Fans	9	6/27/42
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5	Good	10½	6/27/42

RKO-RADIO 1941-42

		Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)				
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
EDGAR KENNEDY (6)				
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41

RKO-RADIO 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.

LEON ERROL (6)

23705	Framing Father	Very Funny	18	5/ 9/42
23705	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41

MARCH OF TIME (13)

23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike. Potent		20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42

PICTURE PEOPLE (13)

24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24402	Hollywood Sports	Good	9	10/25/41
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41

RAY WHITLEY (4)

23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42

SPORTSCOPES (13)

24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2205	Wings of Defense		10	Not Rev.

MAGIC CARPET OF MOVIETONE (12)

2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	9	6/13/42
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.

SPORTS REVIEWS (6)

2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42

TERRYTOONS (26)

2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2560	In Lights Out (Tech.)		7	Not Rev.
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42

WORLD TODAY (4)

2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
WORLD IN ACTION (12)				
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

ANDY PANDA CARTUNES (13) (Tech.)

6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42

NAME BAND MUSICALS (13)

6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41

SPECIAL FEATURETTE (2)

6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42

STRANGER THAN FICTION (15)

6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.

VARIETY VIEWS 15 (5 IN COLOR)

6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

VITAPHONE-WARNER BROS. 1941-42

BROADWAY BREVITIES (12)

7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3742
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42

HOLLYWOOD NOVELTIES (6)

7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41

LOONEY TUNES (16)

7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy		7	Not Rev.
7611	Hobby Horse Laughs		7	Not Rev.
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Sans in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41

MERRIE MELODIES (26) (Tech.)
(Produced by Leon Schlesinger)

7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7718	Draft Horse	Funny	7	5/16/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody In Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42

SERVICE SPECIALS (6) (Tech.)

7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41

SPORTS PARADE (10) (Tech.)

7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)		Good	11½	8/23/41
Alive In the Deep (Prod.)		Exciting	22	5/24/41
Man the Enigma (Prod.)		Informative	25	5/24/41
Our Constitution (Prod.)		Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)		Timely	19	5/ 3/41

SERIALS 1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior "G" Men of the Air	12 Chaps.	5/30/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting the Fire Bomb	8	Warner Bros.
Food For Freedom	3	List "C"
Keep 'em Rolling	3½	Univ.
Lake Carrier	10	See Below
Mr. Gardenia Jones	13	United Artists
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
U. S. Coast Guard Recruiting Trailer	1½	Fox
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	PRC
Atlanta	UA	MGM	PRC
Boston	MGM	UA	PRC
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	PRC
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	PRC
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	PRC
Denver	WB	WB	PRC
Des Moines	MGM	Rep.	PRC
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	PRC
Kansas City	RKO	Univ.	PRC
Los Angeles	WB	MGM	PRC
Memphis	Par.	Col.	PRC
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	PRC
New Orleans	UA	RKO	PRC
New York	Par.	WB	PRC
Oklahoma City	WB	Par.	PRC
Omaha	MGM	WB	PRC
Philadelphia	Univ.	RKO	PRC
Pittsburgh	RKO	UA	PRC
Portland	RKO	Rep.	PRC
St. Louis	Univ.	Par.	PRC
Salt Lake City	Par.	WB	PRC
San Francisco	WB	Col.	PRC
Seattle	Col.	UA	PRC
Washington	Rep.	20th	PRC

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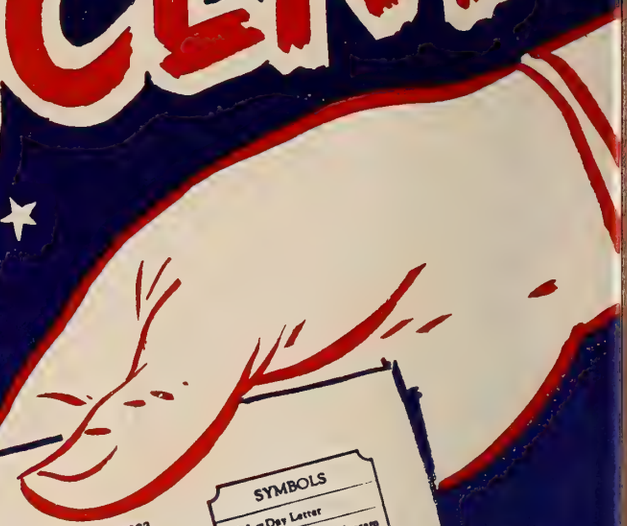
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★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 27



Arthur Greenblatt (See Page 4)

Vol. 36 No. 25

July 11
1942

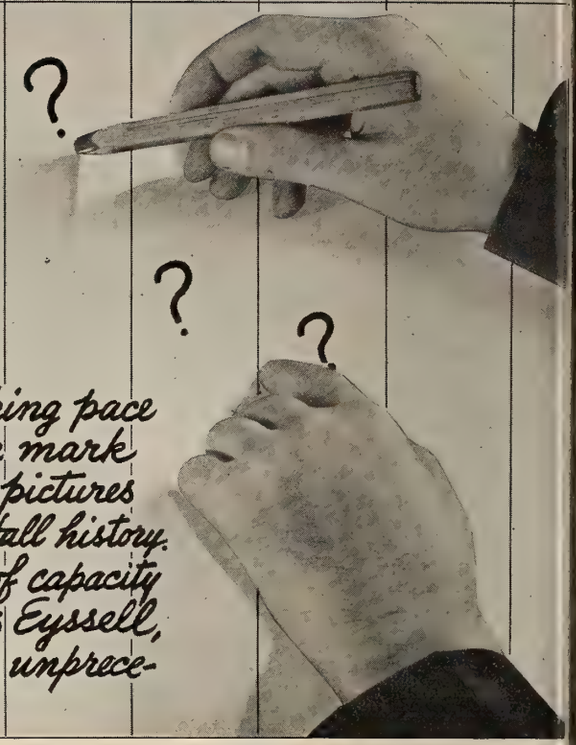
CHARLES E. 'CHICK' LEWIS
Editor and Publisher

"MRS. MINIVER" AT RADIO CITY MUSIC HALL

1st WEEK	2nd WEEK	3rd WEEK	4th WEEK	5th WEEK	6th WEEK	7th WEEK	8th WEEK	9th WEEK	10th WEEK	11th WEEK

In first four weeks the attendance was 622,354 a new high in Music Hall's 10 year history, the first picture ever to attract more than 150,000 attendance each week for four consecutive weeks.

Continuing its record-breaking pace it will soon pass the 6-week mark attained by only three other pictures (two were M-G-M) in Music Hall history. "It has been playing to 94% of capacity since opening," reports Gus Eyssell, Managing Director. "This is unprecedented in our history."



AND ST. LOUIS!
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A WILLIAM WYLER Production Based on JAN STRUTHER'S Novel • A Metro-Goldwyn-Mayer Picture



And of course Held Over in all its pre-release engagements!

MRS. MINIVER IS COMING TO YOUR HOUSE TO STAY!

The Editorial Page

Brains...At A Premium

Pete Harrison expresses the opinion that before very long, publicity and exploitation brains will be at a premium. To which we might add: they are at a premium now and have been for some years.

Smart show selling, which is just another way of describing publicity, advertising and exploitation, is truly an art. Many practice at it but few really excel. Not that they don't all try. But rather, too many lack the most important essential of all: knowledge of public psychology.

We've seen some men who travel under the title of "exploitation expert" who get an assignment, arrive in a key city, make a tie-up with one of the newspapers, and then sit back and take a lot of bows for the box-office gross as though they and their ingenuity really brought that gross to the theatre.

Close investigation seemed to indicate that the greater share of the credit for the engagement belonged to the theatre or circuit's own show selling department rather than to the "expert."

We are not discrediting the work of the vast majority of field exploitation men by any manner or means. We have the greatest respect for their ability. But, unfortunately, there are not enough of them worthy of the title they use.

In times of good business intelligent show selling reveals itself by direct reaction at the box-office. It is an art that requires years of experience and ability to achieve. It calls for a deep-rooted knowledge of what it takes to attract public attention, plus the added knack of translating this interest into theatre ticket buying.

Too few theatremen give sufficient thought to merchandising. A few thousand heralds or an extra inch of newspaper ad space can never be labelled "expert" show selling unless there is injected that something, often referred to as "showmanship," that imparts a pull and appeal that results in bigger 'n better business.

When you can inject those ingredients you can rightfully add a D.E. to your name. You are then a fully accredited "Doctor of Exploitation" and entitled to all the honor such a designation implies.

▲ ▲ ▲

Good Reaction

Following up our suggestion for added show selling activity for the summer months we contacted some thirty "average" situations to find out how their business was going at the beginning of the summer season.

Indications from the majority pointed to a most satisfactory box-office reaction for a period that generally shows a marked decline. We did not ask them whether they had used any added selling effort because we were chiefly concerned with conditions in general.

Since the situations contacted were carefully selected for geographical coverage we feel reasonably safe in assuming that the same average prevails throughout the country. Thus, business IS definitely a lot better than in previous years for the same period.

Inasmuch as the Fourth of July holiday came within the period covered, and in almost every case the weather was exceptionally good for outdoor amusements, it is particularly significant that notwithstanding the "bad" weather break for theatres, attendance was generally very good.

Doesn't this all add up to our contention that business will be better this summer than in previous years? And if this is correct, are we not justified in claiming that with added show selling the box-office results would be even better?

So again we say to every theatreman: forget the summer season this year. Keep on hammering away for business with as much or even more effort during the summer than you employed in the winter. And then see if the results do not justify this effort and even the little additional expense.

Make your hay while the sun shines because this seems to be the one summer when your community will have to stay close to home instead of journeying to far off places for vacations and relaxations.

Book your pictures with this view definitely in mind and then go out and sell those good shows as though you were in the middle of your regular theatrical season. It shouldn't take you very long to find out if you are on the right track or if it would be more profitable for you to lay back as during summers of yore while waiting for the fall season to arrive.

▲ ▲ ▲

And This Proves It

If additional evidence were required to prove our point in the preceding item we might call attention to the advanced scale engagements of "Eagle Squadron" which in seven test bookings at increased admissions rolled up record-breaking grosses at the box-offices of every one of those seven theatres.

What are you doing about getting some of this added gravy for your theatre, Mr. Theatreman?

—"CHICK" LEWIS

Spurt in Clearance Complaints; Rationing Factor in New Cases

That the number of arbitration cases involving clearance is due to mount because of gas rationing is indicated in the increased number of cases filed in June over May. The Drive-in operations are said to be preparing concerted effort for earlier playing time. Between 10 and 15 cases will be filed in the Los Angeles territory within the next few weeks, it is reported.

Arbitrators are beginning to point to the automobile restrictions as factors in making their awards and the practice is expected to become more prevalent as rationing becomes more acute. The transportation problem has changed the status of competition in many situations with the drawing power of larger towns lessened considerably over the smaller communities.

Arbitrator Albert Stump in the Indianapolis tribunal, dismissed the clearance case in which William Rosenthal, operator of the Irving Theatre, sought reduction of the 42 days clearance given by Loew's Inc., to the Rivoli over his theatre. Costs were ordered shared equally by the complainant and the Eastern and Marlin Theatres, intervenors in the case.

Rosyl Amusement Corp., operator of the Cameo, Jersey City, had the clearance of the Apollo Theatre reduced to one day over the Cameo, and the Orient Theatre three days clearance over it, in an arbitration award that dismissed complaint against 20th-Fox, but orders Paramount, RKO and Warner Bros. to make clearance adjustments to conform to the one day and three days respectively for the Apollo and Orient. Loew's was instructed to adjust schedules to meet the clearance award of the arbitrator's ruling.

Report 20th-Fox Domestic Business Hits All-Time High

January to June delivery figures from all branch offices of 20th Century-Fox set a new all-time high for the first 23 weeks of any year, it was announced following analysis of the records this week. It was also said that, based on terms made by the company's district and branch managers, the third quarter of 1942 will show a substantial increase over the domestic business reported in the July-September period of 1941.

Total increase in the U. S. and Canadian business for the first 26 weeks of the current year compared with that of the same period in 1941 was 38.72%, analysis of the official figures disclosed according to the report.

Connecticut Buying Pool

Appearance of Irving Dollinger, head of Associated Theatres of N. J., as a principal speaker at the Allied Eastern regional meeting in New Haven Wednesday gave rise to speculation that a new buying combine might be on the fire for Connecticut exhibitors. Dollinger is head man of the buying organization for New Jersey Theatres.

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Try Night Shift Shows

As an experiment to draw attendance of the "swing shift" workers in Columbus, Ohio, defense plants, the Grand Theatre there has instituted a 9 a.m. to 5 a.m. policy twice weekly. Special emphasis on the new show scheduling was made in advertising for the "Sergeant York" opening Thursday.

The "swing shift" shows were decided upon as an experiment when Harry Schreiber of RKO theatres in Columbus made a survey which showed that a large percentage of the more than 24,000 local war plant workers are unable to attend theatres under present show schedules. Most of these workers get off in the period from 12:30 and 2 a.m.

WAC Rally Highlight Of ATO Convention

A War Activities Rally to be addressed by Francis S. Harmon will be one of the highlights of the fifth annual Midsummer Convention of Associated Theatre Owners at Lake Wawasee, Indiana, July 14-15-16. Also prominent on the agenda for the meet will be the MGM Exhibitors' Forum over which H. M. Richey, assistant to Wm. F. Rodgers, will preside. The UMPI sales plan will be discussed at the meeting of the Board of Directors of the association to take place Thursday morning.

The meet will be opened with the annual golf tournament Tuesday afternoon. The following morning will bring the full day session of the Exhibitors' Forum, with the WAC rally set for Wednesday evening. In addition to Harmon, Arthur Mayer and Si H. Fabian, of the WAC committee, will address the delegates in connection with war effort campaigns through the theatres.

Among others who will be prominent at the convention are: Roy E. Harrold, president of ATOI; Don R. Rossiter, executive secretary of the association; Abram F. Myers, general council and chairman of the Board; M. A. Rosenberg, president; Jack Kirsch, vice-president, and Ray Branch, vice-president of national Allied; Bill Ainsworth, Harry Perlewitz, Augie Berkholtz of Independent Theatres Protective Association of Wisconsin; Pete Wood, ITO of Ohio; David Palfreyman, MPPDA; Charles Boasberg, RKO of Cleveland; Claude F. Lee, Paramount; Pete Rosian, Universal of Cincinnati; J. E. Flynn, Harris P. Wolfberg, Foster B. Gauker of MGM.

Front House Employes Unionize

The previously announced IA drive to unionize all front house employees of theatres in northern New Jersey is well under way according to disclosures of Richard F. Walsh, president. Negotiations are now being carried on for the establishment of wage scales in theatres in Bergen County where the organizational work has been completed and Hudson and Essex Counties are expected to be lined up shortly.

Dunphy Heads Theatre Committee

Christopher J. Dunphy, chief of the Amusements Services Section of the WPB, has been appointed Government presiding officer of the Motion Picture and Speaking Stage Theatres Industry Advisory Committee, it was announced last weekend in Washington by the Bureau of Industry Advisory Committee.

MGM Trade Shows July 21

Metro-Goldwyn-Mayer has set July 21 as the date for the trade-showing of "Tish" and "Panama Hattie" in exchange centers throughout the country.

UMPI State Setup of Tax Committees Nears Completion

Leon J. Bamberger, Executive Secretary of U.M.P.I. announces that with the completion of the local tax committees for New Hampshire and Vermont the entire United States will be covered with 55 U.M.P.I. tax committees operating under the direction of the national committee headed by Spyros Skouras.

Recent additions include Alabama where Maurice Mitchell, of the Atlanta 20th-Fox office will represent distribution with Col. Thos. E. Orr of the Amusement Enterprises, Inc., presiding as chairman and Mack Jackson of Alexander City and R. N. Kennedy of the Alabama Theatre, Birmingham.

The Florida committee is complete with the exception of appointing a permanent chairman. Fred H. Kent of Florida State Theatres, Jacksonville, is filling the post temporarily with Earl Fain of Leesburg, Florida and Paul Harrison, RKO representative as members.

E. Fahey of the State Theatre, Manchester, is representing circuit operators in New Hampshire with W. Lester Hughes of Paramount's Boston exchange representing distribution and a third member to represent independents still to be appointed.

The Vermont committee includes R. Robb, Jr., of the Playhouse, Randolph, and Thomas Duane of Paramount's Boston exchange. A third member to represent circuit operations remains to be appointed.

Grant Marriage Headlined

The wedding of Cary Grant and Barbara Hutton Haugwitz-Reventlo in California Wednesday rated the best "press" accorded a movie star's private life events in some time, newspapers giving the story page-one breaks and radio news broadcasts carrying the story.

Wants Tax Assessment Cut

A tax assessment reduction of $2,061,000 has been applied for by the Woodmont Corp., receiver for the Fox Theatre, Detroit. The valuation was recently increased about $300,000 by the State Tax Board.

Arthur Greenblatt

(The Man on the Cover)

Whose appointment as vice-president in charge of sales for the company was announced at the sales convention of Producers Releasing Corporation in Los Angeles, and who will conduct a series of regional meetings in connection with the new season program arranged at the West Coast convention.

SHOWMEN'S TRADE REVIEW

Vol. 36, No. 25 July 11, 1942

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Published every Friday by Showmen's Trade Review Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif., Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

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Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

Bingo and Bank Nite Staging Come-back in Rochester Theatres

Among the added features that are staging a pronounced comeback, after a period of meaning little or nothing at the box office, is Bingo and Bank Night. Rochester, N. Y., is one of the nation's current hot spots for Bingo revival where some 15 neighborhood houses have reinstated the game after having given it up some time ago. In one downtown second run situation the game is played twice weekly with a prize of $1,220 and the admission has been upped to .99 cents. The neighborhood houses have also found the game to be such a draw that in one instance a hall is operated in conjunction with the theatre with a $400 prize as the magnet. Another house is getting .50 cents for its pasteboards on the night that the cash is the added attraction.

Competition is being offered by many halls, churches, etc., and a downtown roller rink is offering competition to first runs with a big cash prize once each week.

In Springfield, Ohio, after a long period when only passive interest was shown by theatre goers, the weekly Bank Night is recording new highs and the theatres are meeting stiff competition from churches and lodges who run Bingo games almost every night.

Canadian Theatre Business Up 35%, Wolfe Cohen Reports

Picture theatre attendance in Canada currently is up from 25 to more than 35 per cent above last summer, with gas rationing, high industrial employment and general war activity as the principal contributing factors, according to Wolfe Cohen, Warner Bros. Canadian district manager, who was in New York this week conferring with Ben Kalmenson, general sales manager, and other home office executives.

Cohen said the deluxe first-runs and other houses with admission scales of around 50 cents or higher are showing a bigger proportionate boost in attendance than theatres charging from 10 to 25 cents.

"Miniver" Continues Pace for New Music Hall Record

With a five-week attendance total of 772,983 "Mrs. Miniver" at the Music Hall establishes an all-time record gross and becomes one of the four pictures in Music Hall history to be held over for the sixth week.

Managing Director Gus Eyssell reports the unprecedented attendance of 94% of capacity since opening day.

306-Empire Talks Off Again

Negotiations for a merger between Local 306 and Empire State Motion Picture Operators Union came to an abrupt end in New York Wednesday.

Interest Rises on Singles

Exhibitor interest in single features is bringing a flood of mail to the Interstate Theatre offices in Texas where the practice of duals never got beyond the stage of consideration. The Texas circuit have enjoyed many benefits from firm adherence to the policy of one feature and a carefully selected program of accompanying short product. All queries are being answered in vigorous affirmation of the advisability of establishing the single feature policy.

OK for UMPI Plan Indicated

With the exception of what has been described as "minor details," the UMPI sales plan appears to have met with a sympathetic reception on the part of Robert L. Wright, head of the film unit of the Department of Justice, and Thurman W. Arnold, assistant attorney general, with whom a committee of UMPI representatives conferred July 3rd in Washington.

Changes to conform to suggested revision of the plan were being made this week, and it is expected the Department of Justice will arrange for the industry committee to present the plan to Federal Court Judge Henry W. Goddard for approval as an amendment to the consent decree.

The committee whose members conferred with the D. of J. representatives concerning the new plan was composed of the following: Austin Keough, head of the legal department of Paramount; William F. Rodgers, UMPI chairman; A. F. Myers, Allied general counsel; Ed Kuykendall, MPTOA president; William Brandt, president of the ITOA of New York; Col. Robert Barton, attorney for the ITOA of Virginia, and William Crockett, president of the Virginia exhibitor group.

WPB Asks Exhibitor Aid in Salvage Drive

Cooperation of the exhibitors and legitimate theatres throughout the country in the salvaging of critical materials and the conservation of all supplies has been asked by Christopher J. Dunphy, Chief of the Amusement Section of WPB's Services Branch, following an appeal by WPB Chairman Donald M. Nelson for an intensified nationwide salvage campaign.

Mr. Dunphy expressed particular concern over the necessity of salvaging copper. He urged every theatre manager to scrap all unused pieces of copper, and to save each piece for distribution to salvage centers.

"All carbon butts," he said, "as well as every ounce of the drippings from the carbon, should be accumulated and sent immediately to the nearest local theatre supply company. Theatre managers also should keep an accurate record of carbon drippings, because these furnish a vital contribution to the war."

Mr. Dunphy said that he had made arrangements with supply companies to sell all salvage material to scrap dealers and to donate the proceeds to the American Red Cross or other welfare agencies.

Petrillo Record Edict Hits Juke Competition

James C. Petrillo, president of the American Federation of Musicians, announces that 140,000 members of his A. F. of L. union will not make "records, electrical transcriptions or any other form of electrical reproduction of music" after July 31st.

While Petrillo's move is directed against some 550 radio stations it will also mitigate against the juke box operator.

The lowly juke box really rates as big theatre competition.

Petrillo estimates that some 8,000 or 9,000 musicians could be placed in commercial spots that now depend entirely on juke boxes for music. He further estimates that his organization benefits to the extent of some $3,000,000 yearly from the royalties of records but contends that the indiscriminate distribution through juke boxes and over the air results in losses of more than $100,000,000 in reduced employment. The only exception to the rule that Petrillo intends placing in effect is the making of recordings for the Army, Navy and war agencies.

Cowdin Goes to Coast for Tax and Finance Discussions

J. Cheever Cowdin, chairman of the board of Universal Pictures, left New York Thursday for Los Angeles to discuss taxes and government finance with southern California executives and industrialists. The meeting in Los Angeles will be the first of a series of meetings being held under the auspices of the National Association of Manufacturers covering twenty-one of the major cities in the United States. Mr. Cowdin was accompanied by Mrs. Cowdin.

Cut Sunday Call-Back In Conservation Plan

At a New York Film Board of Trade meeting between a special carriers' committee and representatives of branch managers, head shippers, head bookers and office managers it was decided to eliminate Sunday night call-backs for film and to do away with Monday deliveries as far as possible. The decision was made in the interest of meeting the demands of the Office of Defense Transportation for the conservation of gasoline and rubber.

The program, to be put in effect immediately, also calls for getting the trucks off earlier each day to cut down the number of vehicles serving the same route, slower driving to lessen tire wear. Benefits of the new transportation formula will be discussed at another meeting to be held in the near future.

Morris and Lou Lane, Ira and Edward Meinhardt and Ed Seider made up the carriers' committee. David A. Levy, Ralph Pielow, Myron Satler and Eddie Mullen represented the branch managers; Nat Goldberg and Herman Silverman, office managers; Miss Etta Segall, Miss Jennie Dennett, Archie Berish, George Blenderman, Jack Perley, Eddie Richter and Sam Geinblum, head bookers; David Newman, John Weinberg and Louis Johnson, head shippers.

Trailer Footage To Be Reduced

The proposed curtailment of film footage devoted to trailers is given a new slant with the suggestion of one distributor that they be confined to 200 feet for top attractions and 100 feet for those in the lower brackets. Original suggestion was that AA pictures be given 200 feet, A pictures 150 feet and B films 100 feet.



Goetz Renews Contract

William Goetz has signed a new 10-year contract to act as vice-president in charge of studio operations of 20th Century-Fox, it was announced last week-end by Spyros Skouras, president. The new contract signed by Goetz will run concurrently with that of Col. Darryl F. Zanuck, vice-president in charge of production, it was reported. Goetz and Zanuck have been associated since the formation of 20th Century Pictures, which later was merged with Fox Film to form the present 20th Century-Fox corporation.

PRC Regional Meetings To Open in New York

Arthur Greenblatt, vice-president in charge of sales for Producers Releasing Corp., will preside at a series of regional sales meetings of the company beginning next week. The first meeting will be held in New York, with subsequent gatherings in Chicago (July 25-26); Cleveland (Aug. 1-2); Atlanta (Aug. 8-9); Dallas (Aug. 15-16); San Francisco (Aug. 22-23).

Attending the New York meeting will be: Lt. Commander Bert Kulick, Sidney Kulick, Larry Kulick, New York; Harry Asher, Harry Goldman, Sam Levine, Max Farber, New Haven; Harry Gibbs, Boston; Herbert Given, Ralph Unkes, Philadelphia; Sam Milberg, Bernard Mills, Albany; Jack Berkson, Harry Berman, Michael Wolfish, Buffalo; George Gill, W. P. Smith, Barry Goldman, Washington.

Charter for Publicists' Guild

President Lewis Merrill of the United Office and Professional Workers of America presented a charter Thursday to the Screen Publicists' Guild of New York, making the union officially an affiliate of the CIO.

Ullman Elected RKO Pathe News President

N. Peter Rathvon, president of RKO Corp., was elected chairman of the board of RKO-Pathe News, and Frederic Ullman, Jr., vice-president since 1941, was elected president of the newsreel subsidiary of RKO, at a meeting of the corporation's board of directors last Monday.

Both posts previously had been held by George J. Schaefer, resigned.

Ullman has been associated with Pathe News for the past 11 years, five of them as the company's vice-president.

At the same meeting, Walton C. Ament, who joined Pathe News in 1937, becoming its news editor in 1939 and editor in 1940, was elected vice-president of Pathe News, Inc., and with Gordon E. Youngman was also elected a director of the corporation.

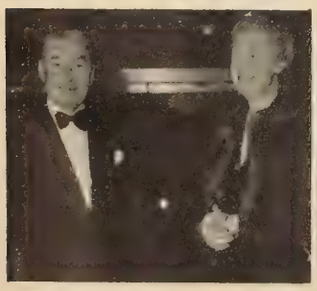
Kalmenson, Bernhard, Blumenstock Address W. B. District Managers

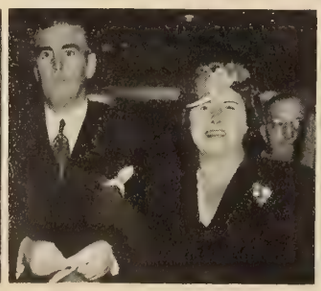
Warner Bros. district managers attended a two-day conference in New York Thursday and Friday of this week. Ben Kalmenson, general sales manager, presided at the sessions, which heard addresses by Joseph Bernhard, vice-president and general manager, and an outline of publicity plans by Mort Blumenstock, in charge of advertising and publicity in the East. Other home office executives who took part in the meetings were: Norman H. Moray, Roy Haines, Arthur Sachson and A. W. Schwalberg.

District managers who attended the meet were: Wolfe Cohen, Toronto; Henry Herbel, Los Angeles; Ralph L. McCoy, Atlanta; Robert Smeltzer, Washington, William Shartin, Chicago; Norman Ayers, Boston; Hall Walsh, St. Louis; Harry Sett, Pittsburgh; Sam Lefkowitz, New York.

NOTABLES TURN OUT FOR NEW YORK PREMIERE

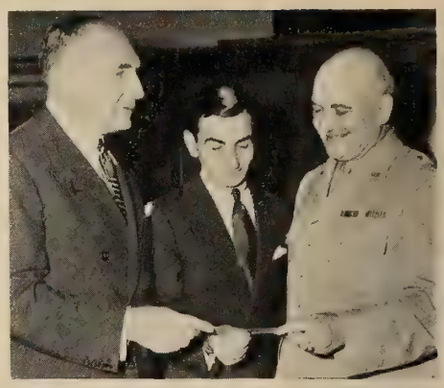








The New York premiere of Walter Wanger's "Eagle Squadron" attracted diplomats, military notables and prominent industry people. At top, Walter Wanger's donation check of $10,000 to the RAF Benevolent Fund is presented to British Consul General, the Hon. Godfrey Haggard, by Col. Melvin E. Gillett, S.C. At left is Flying Officer John Hill of the Eagle Squadron, and at right, Charles Prutzman, vice-president of Universal. Left above, Sir Samuel and Lady Salvage of the British Embassy. Center, William A. Scully, vice-president and general sales manager of Universal and Mrs. Scully. Right, Maurice Bergman, Eastern advertising manager, Jim Jordan and William J. Heinman, assistant general sales manager, of Universal.



$250,000 for the Army Boys

Major Albert Warner turns over to Major General Irving J. Phillipson, U. S. Army, Warner Bros.' check for $250,000 as first installment of the Army Emergency Relief Fund's share of the profits from the film version of "This Is the Army," Irving Berlin's all-soldier review, screen rights to which Warners acquired last week-end. In the center is Mr. Berlin, who will supervise the adaptation of the show to the screen. Production of the screen version of "This Is the Army" will commence shortly following the limited run of the stage show—which on its opening night established itself as the outstanding current hit on Broadway.

Preview of Kern Score Sets Musical Precedent

Setting a new precedent in connection with music composed for a motion picture show, the Jerome Kern score for Columbia's "You Were Never Lovelier" will be presented to the public via radio three months in advance of release of the picture, in which Rita Hayworth and Fred Astaire will be starred. The Kern music will be included on Andre Kostelanetz's program this Sunday. Astaire and Miss Hayworth will be heard on the program. Two days later Xavier Cugat's orchestra will play the picture score at a special preview for the music trade at the Waldorf-Astoria in New York.

U. A. Distributing "Kukan"

United Artists will distribute "Kukan," Rey Scott's documentary filmed in color and dramatizing China's war on the Japanese invader. The producer traveled more than 10,000 miles throughout the interior of China in making the scenes presented in the picture. The New York opening will be at the Central Theatre, July 18.

Neeley To Run For Senate

Matthew M. Neeley, who vacated his U. S. Senate seat last year, announces that he will again seek the West Virginia nomination at the coming Democratic Primary. Neeley authored the blind selling and block booking bill during his many terms as senate solon.

Columbia Dividend Declared

The Board of Directors of Columbia Pictures Corporation at a meeting June 30 declared a quarterly dividend of $.68¾ per share on the $2.75 Convertible Preferred Stock of the company, payable August 15, 1942, to stockholders of record, August 1, 1942.

Harrison District Manager

Edward Harrison, formerly manager of the Court Square Theatre, Springfield, Mass., has been appointed district manager of the E. H. Loew circuit for the district embracing Springfield, Worcester and North Adams, Mass., and Hartford, Conn.


SOLD
Paramount Pictures

PARAMOUNT'S

"BEYOND THE BLUE HORIZON"

IN TECHNICOLOR

PRE-SOLD to 49,000,000 TICKET-BUYERS!

—with a compaign of full-color ads in the cartoon sections of 55 newspapers...plus a full-color, full-page LOOK ad! Aimed right at YOUR patrons when they're looking for action, thrills, laughs, romance!



17,000,000 READERS of cartoon sections in 35 cities will see this four-color, half-page ad...and Paramount will credit local play dates where it is possible!



28,000,000 READERS of the American Weekly in Twenty cities will be presold by this sock four-color ad!



LOOK's FOUR MILLION readers will see and be sold by this smashing full-page, full-color ad in the July 28 issue!

All the proven box-office elements of "Aloma of the South Seas"—PLUS new laughs from the swell new comedy team of Walter Abel and Jack Haley... new thrills galore... new heart-throbs for the gals, from Richard Denning—Tall, Tan and Terrific in Technicolor!

Paramount Presents

"BEYOND THE BLUE HORIZON"

IN TECHNICOLOR

starring

DOROTHY LAMOUR with **Richard Denning**

Jack Haley • Patricia Morison • Walter Abel

Helen Gilbert • Elizabeth Patterson

Directed by ALFRED SANTELL • Screen Play by Frank Butler

Paramount Pictures

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

Report June Bond Sales

3,457 theatres have so far reported their June sales of War Bonds and Stamps to the WAC headquarters. The totals reached by this small percentage of houses engaged in the effort reach the gratifying figure of $2,064,823.

Willkie and Rubin Issue Joint Appeal For Support of Fund

Wendell L. Willkie and J. Robert Rubin this week sent an urgent appeal to corporations and firms in the amusement and sports fields to support the 1942 campaign of the Greater New York Fund, of which Mr. Willkie is the campaign's honorary chairman, and Mr. Rubin is vice-chairman and heads the drive in the amusements division.

The industry has adopted a quota for the current campaign of $150,000.

In an appeal directed to motion picture, radio, theatres and sports enterprises, the statement emphasized that the "Fund is a union of 400 of the most important philanthropic enterprises in the city," and is the "embodiment of the American spirit applied to charity." Following is the text of the Willkie-Rubin appeal:

"Perhaps no group in the City of New York is called upon more often by and responds more often to charity appeals than our own amusements industry. Certainly no group gives so liberally in both money and services.

"Because of this enviable record, we do not hesitate to appeal to the motion picture, radio, sports, legitimate theatre and all other component parts of the entertainment world to join in the support of the Greater New York Fund.

"The Fund is a union of four hundred of the most important philanthropic enterprises in this city. It includes among its member agencies the great Catholic, Jewish and Protestant federations, the Salvation Army, Boy Scouts, etc., etc. It distributes its monies only after careful consideration by a board of experts representative of all these charitable and community organizations.

"But over and beyond all this, the Greater New York Fund is the embodiment of the American spirit applied to charity. It asks only 'What is your need?' and never 'What is your creed?'

"By its fine record, it has earned your support. We urge you to give and give generously to the Greater New York Fund."

Capra Supervising New Films for Army Training

Colonel Darryl F. Zanuck, chairman of the Research Council of the Academy of Motion Picture Arts and Sciences, this week announced the immediate start of production of a number of documentary and orientation films to be made for the education and training of the Army under the supervision of Major Frank Capra, who will be stationed in Hollywood representing the Special Services Branch of the United States Army.

Colonel Zanuck also announced that the Research Council will lease a portion of the Fox Western Avenue Studio, consisting of offices, projection rooms, film vaults, and cutting rooms. Under arrangements now being negotiated, 20th Century-Fox will lease this studio space to the Research Council for the duration of the war for $1.00 per year.

THEATRES, SCREEN STARS BOOST U. S. BOND SALES



Warner's Hollywood Theatre, New York, sold $5,750,000 in war bonds for the premiere of "Yankee Doodle Dandy," but keeps right on selling more of them. The booth in front of the Hollywood, above, is being presided over when this snap was taken by the Misses Emily YANKE, Regina DUDEL and Ethelyn DANDIE—a name combination to make any press agent for "Yankee Doodle Dandy" proud—and clever, too.



Screen stars are helping towns and cities all over the country go over the top on bond drives. Here's Buck Jones, star of Monogram's "Rough Riders" western series, selling bonds in Reno, Nevada. Buck played a big part in helping the city to beat its quota and by a big margin. Buck's popularity is attested most convincingly by the expressions on the faces of his bond "customers" here.

Northwest Territory Cited for Successful War Bond and Stamp Drive; Friedl Praised

With special commendation for theatremen of the territory and recommendation that other districts can profit from emulation of the high efficiency of the group's war effort, George J. Schaefer, Chairman of the War Activities Committee, has singled out as especially notable the successful war bond and stamp sales campaign which has been executed under the direction of John J. Friedl, general chairman of the Northwest territory.

Schaefer indicated that while the U. S. Treasury Department was extremely gratified by the results achieved in movie theatres over the country, Committee workers everywhere will find it profitable to use the Friedl campaign as a general guide.

Although the details of the drive are too numerous to list here, a complete account of the campaign is available through the WAC's New York office. Some of the salient factors follow:

The Northwest territory, comprising Minnesota, North Dakota, South Dakota and part of Wisconsin, was broken up into three general groupings: State, Zone and County, with responsible theatre executives in each group serving as chairmen. A plan was then devised for handling Victory Film prints which proved so efficient that all theatres, from first runs to last, played the films closer to the national release date than was thought possible. This rapid-fire system was achieved principally through having each exchange designate one person to handle bookings. The system was supplemented by a daily, over-all checkup, starting at Friedl's desk and extending throughout every phase of the setup.

An interesting sidelight of the campaign was the Victory Caravan tour, which when it arrived in Minneapolis and St. Paul, where it played single matinee and evening performances, grossed $60,000—a remarkable figure in relation to the size of these two cities.

But the most gratifying result, as pointed out by Schaefer, are the pledges received from exhibitors in the Friedl territory. With no exception, each one of the 851 theatres under his supervision have signed pledges and are playing every Victory Film.

WAC Commends Murphy for War Bond Campaign

The War Activities Committee this week commended the war bond and stamp sales drive administered by Frank Murphy through Loew's Theatre, Syracuse, N. Y.

Murphy's campaign centered around the "Syracuse Retailers for Victory" month-long drive, his theatre being headquarters for virtually all official activities. Of special note were the weekly "songfests" staged every Tuesday night, with some commercial or civic organization sponsoring a half-hour program. Five persons each week are appointed "Singing Minute Men" and a guest speaker of local prominence promotes the sale of bonds and stamps from the stage.

Local Groups Stage Shows With Cut in Receipts to Charities

Several theatres are finding an excellent business stimulant in the appearance of Glee Clubs, Little Theatre Groups with one act playlets, Choral Clubs, and dancing and music school classes.

Reports Relief Collections

A total of $360,385.61 has been collected for the Army and Navy Relief fund drive through the theatres affiliated with Paramount Pictures, Inc., Leonard Goldenson, vice-president of Paramount Pictures in charge of the theatre department, announced.

Set Code to Call Wardens Via Screen

J. T. Wright, manager of the Strand Theatre, Ocean Beach, Calif., furnishes a plan for calling volunteer Air Raid Wardens and other war emergency workers from theatre audiences in a manner that precludes all possibility of alarming the patrons.

Mr. Wright's plan makes use of the old practice of using a slide to call doctors from the audience in case of emergency. A code name is selected and agreed upon by all members of the groups affected and the appearance of an apparently ordinary message such as "Dr. Martin Blackmore is wanted immediately" is a signal for the Air Raid Wardens to quietly leave their seats and go to their stations. In this way the audience knows nothing of the impending peril and all possibility of panic, or confusion that might result in injury, is eliminated.

"Send Offs" for Service Men Via Theatre Parties

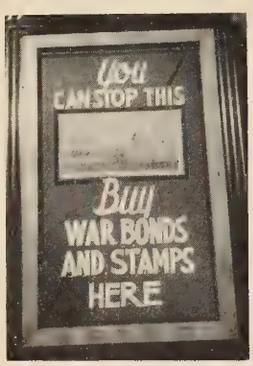
The New York State American Legion recently registered a complaint about the indifference being displayed by American communities to men leaving for service in the nation's armed forces.

Theatre managers can do a lot toward overcoming what the Legion contends to be "a disgrace to the American people," and at the same time build an activity that will result in favorable publicity and perhaps a few extra tickets in the chopper.

Why not get the names of men in your vicinity who are enlisting, or being drafted and arrange for a gratis party for them and their lady friends? You might arrange for their introduction from the stage and in other ways give them a big send-off. Your newspaper will carry publicity on the activity and their is a chance that, should enough men be called, the American Legion might be persuaded to help along their own movement by having their band escort the men to the theatre.

Display Impresses on Public Importance of Buying Stamps

An eye-catching lobby display (*see cut*) is now on view at Warners' Strand Theatre, Staunton, Virginia.



Designed to impress the public with the importance of buying War Bonds and Stamps, the display features the front page of a recent issue of the Washington *Post*. The headlines were: "Japs Invade Two Aleutian Islets; 4 Nip Carriers Sunk at Midway." The copy on the display can be seen in the cut.

According to Manager Ed Purcell, who planned the layout, the sign is used in conjunction with the War Bond and Stamp booth in the lobby. The art work was done by a local sign artist.

Other theatremen who want to add that certain "something" to their Stamp and Bond booths, something that will convey the necessity of buying stamps and bonds now, would do well to consider duplication of Purcell's one-sheet display. Your newspaper should be able to furnish you with issues carrying appropriate headlines.

Sailors Collect for Navy Relief

Thousands of sailors on leave gather in Milwaukee on week-ends. The manager of the Princess Theatre decided to put them to work. Through local USO headquarters he obtained the sailors, used them in the theatre to take collections for Navy Relief. Needless to say, the "boys in blue" gathered a surprising sum



Kornblite's War Stamp Bar. In just two weeks $2,300 worth of War Stamps and Bonds were sold.

War Stamp Bar Has Large Sales Record

Successful accomplishments by big-city exhibitors are more or less to be expected. Especially is this true in the current Industry War Stamp and Bond drive, for the metropolitan boys have many advantages at their disposal to help them boost sales. But small-town showmen must work hard to produce results, and when those results are outstanding, high credit is deserved.

Typical of the small-town exhibitor who is putting across the Bond and Stamp drive in his community with gratifying success is Manager Ned Kornblite, Jr., of the Capitol Theatre, Waverly, N. Y. Although Waverly has a population of only 5,000, $2,300 worth of Bonds and Stamps have been purchased in two weeks at Kornblite's "War Stamp Bar" (*see cut*).

Kornblite contacted the Boy Scouts of Waverly, who agreed to work in shifts of two at all times during the operation of the theatre. (The Capitol has matinees only on Saturday and Sunday.)

Cost of the "Bar" was almost negligible. The frame was from an old packing case that had reposed in the cellar. It was covered with about 50 cents' worth of cardboard and a 10-cent roll of red, white and blue crepe paper. Thus the cost was only 60 cents, which may be considered a profitable investment in view of the large amount of Bonds and Stamps sold.

Kornblite claims credit for the "Bar" and the slogan thereon. He was assisted by staffmen Philip Garfield and Walter Van Wormer.

'Call Card' System for Defense Workers in Los Angeles Theatres

A "call card" system by which doctors, air raid wardens, auxiliary police and other authorized persons may be called from theatres without disturbing audiences, has been installed in all Los Angeles theatres.

Working with the police and fire departments and with the various civilian defense boards, a committee from the Theatre Defense Bureau devised the plan, enabling certain individuals to be called from their seats on the yellow, blue or red signals.

The Bureau announces, however, that only certain classes of defense workers are affected and these will be notified by the authorities.

Ableson Offers a 'Victory Program'

A "Victory Program" was announced recently by Manager Art Ableson of the Lake Theatre, Devil's Lake, N. D. As part of a novel herald announcing a forthcoming attraction, he utilized part of the space to impress on patrons the real meaning of the word "Victory." Here's how he did it:

V Stands for Victory, Volunteer, Valiant, Valor.

I Stands for Independence, Insistence, Intensity.

C Stands for Constitution, Cooperation, Capital.

T Stands for Triumph, Training, Thrift, Tolerance.

O Stands for Organization, Obligation, Oath.

R Stands for Responsibility, Reinforcement, Religion.

Y Stands for Youth, Yes and Yes—We'll win this war.

"Books for Soldiers" Drive a Showmen's Job

A war emergency activity that lends itself admirably to theatre co-operation is the gathering of books to be sent to the men in our armed forces. The Victory Book Campaign is soliciting support of their effort and have enlisted all book dealers and Public Library Branches as collection centers.

The fact that books should be in good order precludes the possibility of getting the youngsters behind the movement through a special kiddie matinee, but it is possible for the management to make some concession on matinee prices, through the mid-week period, to apply to those patrons who donate a book to the cause.

Placing a receptacle in the lobby with appropriate sign copy would serve to keep the matter in the minds of your patrons and possibly result in the collection of several volumes.



Here's how the Victory Book drive can be aided. Bob Rosen arranged to collect books from the public in his lobby when the theatreman, who is now manager of Loew's Sheridan Theatre, New York, directed the affairs of the Kingsbridge Theatre in the Bronx. Books may be turned over to local library or other agencies cooperating in the campaign to place libraries in USO and other recreation centers for the armed forces.

The Box Office Slant

Footlight Serenade

20th Century-Fox Musical Comedy 79 mins.

(Block No. 1—Nat'l Release, Aug. 1)

AUDIENCE SLANT: (Family) A tuneful, fast-moving musical perfectly balanced entertainment for all theatregoers.

BOX-OFFICE SLANT: Just the thing for these hectic times.

Cast: John Payne, Betty Grable, Victor Mature, Jane Wyman, James Gleason, Phil Silvers, Cobina Wright, Jr., June Lane, Frank Orth, Mantan Moreland, Irving Bacon, Charles Tannen, George Dobbs. Credits: Directed by Gregory Ratoff. Screenplay by Robert Ellis, Helen Logan and Lynn Starling. Based on a story by Fidel LaBarba and Kenneth Earl. Director of photography, Lee Garmes. Lyrics and music by Leo Robin and Ralph Rainger. Dances staged by Hermes Pan. Musical direction by Charles Henderson. Produced by William LeBaron.

Plot: The world's boxing champ is signed as leading man in a Broadway show. He forces the producer to let him hire all the girls. Trouble starts when one of the girls in whom he has become interested turns out to be the secret wife of his sparring partner.

Comment: A tuneful, fast-moving musical comedy that will be enjoyed by all theatregoers seeking light entertainment fare. It's perfectly balanced entertainment for these hectic days for it contains plenty of comedy, lovely gals, tuneful music and a dramatic story, plus some terrific fight scenes for the action fans. All-in-all it's swell diversion that boasts of such star names as John Payne, Betty Grable and Victor Mature. They are all perfect for their parts, especially Betty Grable who gets a chance to present quite a few new numbers and displays, for her admirers, those lovely legs. Others in the cast worthy of mention are James Gleason, as the neurotic musical-producer, Phil Silvers, as his fast-talking press agent, Jane Wyman as Miss Grable's roommate and Cobina Wright, Jr., as Mature's ex-gal friend. The screenplay is well written and direction by Gregory Ratoff is excellent. William Le Baron's production values include splendid photography, beautiful settings, costumes, fine musical score and recording. See that sheet music from this picture is passed out to all your local bands, radio stations, night clubs, etc. Use an auto float to play the song hits and garnish the float with girls in bathing suits, colored blow-ups and cut-outs. Plant stills from the picture, in sporting goods store windows, with tieup cards.

Catchline: When two guys go all out for a gorgeous gal . . . that spells trouble.

The Loves of Edgar Allan Poe

20th-Fox Biographical 67 mins.

(Block No. 1—Nat'l Release, August 29)

ANDIENCE SLANT: (Family) Contains very little of the accepted elements of entertainment. May go well with the highbrows.

BOX-OFFICE SLANT: Will require a lot of work to bring anything like satisfactory returns.

Cast: Linda Darnell, John Shepperd, Virginia Gilmore, Jane Darwell, Mary Howard, Frank Conroy, Henry Morgan, Walter Kingsford, Morris Ankrum, Skippy Wanders, Freddie Mercer, Peggy McIntyre, William Bakewell, Jr., and others. Credits: Produced by Bryan Foy. Directed by Harry Lachman. Screenplay by Samuel Hoffenstein and Tom Reed. Photography by Lucien Andriot.

Plot: As a baby, Poe is taken into the home of his dead mother's wealthy lady friend where his presence is resented by the lady's husband. As he proceeds through life he is constantly confronted with lack of understanding for his flare of genius by all except the lovely stepmother and a couple of other women—one of whom he marries. His writings bring little revenue and his refusal to observe life's mundane demands keeps him constantly in debt and seeking escape from his worries in drink. At the death of his wife he sinks lower than ever and death finally closes a career that only finds recognition with the passage of time.

Comment: This is rather desultory film fare that seems to lose interest in the necessary episodic continuity required to cover the entire life span of the principal character. The subject is entirely lacking in the kind of atmosphere, action, portrayals and other interest building elements that are generally accepted as essential to good audience reception. The title is somewhat misleading as the romantic portion of the story seldom reaches dimensions that are in any way outstanding. The players, while acceptable in their allotted places, contribute no effort that lifts the picture. Better stick to the idea of capitalizing on Poe's literary work to exploit this. Library fans and literary clubs are your best prospects.

Catchline: The author of "The Raven" battles for recognition.

Legion of Decency Ratings

(For Week Ending June 11)

SUITABLE FOR GENERAL PATRONAGE

Men of Texas
Overland to Deadwood
Priorities on Parade
United We Stand

SUITABLE FOR ADULTS ONLY

Escape From Crime
Flight Lieutenant
Footlight Serenade
Madam Spy
Magnificent Ambersons
Pardon My Sarong

The Pied Piper

20th-Fox Drama 86 mins.

(Block No. 1—Nat'l Release, Aug. 21)

AUDIENCE SLANT: (Family) Made to order for the family trade. Sufficiently removed from run-of-the-mine film fare to amuse and delight everybody.

BOX-OFFICE SLANT: Sell Monty Woolley to get an opening and word-of-mouth will keep it going. It's good!

Cast: Monty Woolley, Roddy McDowall, Anne Baxter, Otto Preminger, J. Carroll Naish, Lester Matthews, Jill Esmond, Ferike Boros, Peggy Ann Garner, Merrill Rodin, Maurice Tauzin, Fluerette Zama, William Edmunds, Marcel Dalio, Edward Ashley, Morton Lowry, Marcelle Corday, Odette Myrtil, Jean Del Val, Robert O. Davis, Henry Rowland, Helmut Dantine, George Davis. Credits: Produced and written for the screen by Nunnally Johnson. Directed by Irving Pichel. Based on the novel by Nevil Shute. Photography by Edward Cronjager. Allen McNeil, film editor.

Plot: With the news of Dunkerque the extended invasion of France becomes apparent to an aging English gentleman, vacationing at the foot of the French Alps, and he determines to return to London. He is persuaded by friends to undertake the safe transport of two small children to Britain. Not liking the youngsters he reluctantly agrees and as the German advance puts obstacles in the way of his reaching the Channel Coast he finds his brood growing through the addition of other unfortunate youngsters who are victims of war's horrors. Eventually he experiences a change of heart and becomes totally immersed in seeing that all of the unfortunate kiddies reach safety. As he is about to arrange for secret transportation he and his brood are captured by the Germans, whose leader, after making many attempts to prove the old man a spy, makes a deal whereby safe passage is arranged in return for the old gentleman's guarantee that he will attend to the sending of the German officer's niece to relatives in the United States.

Comment: Relating a series of singularly simple occurrences, of the kind that make for dramatic portrayal, against a background of war incidents "The Pied Piper" plays a touching sentimental lullaby on the heart strings with just enough thumps on the funny bone and elemental emotional interpolations to make it thoroughly enjoyable. Nunnally Johnson's screen treatment and production coupled with the understanding direction of Pichel transform Shute's rather episodic story into a smooth-running picture chronicle, replete with touching portrayals, clever situations of suspense an drib-tickling humor. The background of war, so prevalent in most pictures at this time, is always evident but thoroughly subordinated to an engrossingly simple story. The picture brings the spectator face to face with an entirely new angle of what the war is doing to humanity and establishes a different type of hero to compete for public homage. Woolley is, if possible, better than he was in "The Man Who Came To Dinner." All of the child roles are impeccably handled with the work of Roddy McDowall outstanding. Anne Baxter, as the heroine, Otto Preminger, as the Nazi Gestapo Chief and Marcel Dalio, as the French boatman, deliver remarkable delineations while the balance of the big cast perform in almost flawless accompaniment. Sell the novel—it was a recent Collier Weekly serial—and Monty Woolley in your regular ads but don't forget to go after the homebodies and the high-brows as well. This is one that was made for both masses and classes.

Catchline: If you are looking for a brand new movie adventure—one for your memory album—just follow "The Pied Piper."

A-Haunting We Will Go

20th Century-Fox Comedy 65 mins.

(Block No. 1—Nat'l Release, Aug. 8)

AUDIENCE SLANT: (Family) One of the best of the Laurel & Hardy films with much more than these stars' usual appeal for the adult trade.

BOX-OFFICE SLANT: Should top their other pictures as a box-office attraction.

Cast: Stan Laurel, Oliver Hardy, Dante the Magician, Sheila Ryan, John Shelton, Don Costello, Elisha Cook, Jr., Edward Gargan, Addison Richards, George Lynn, James Bush, Lou Lubin, Robert Emmett Keane, Richard Lane, Willie Best. Credits: Directed by Alfred Werker. Screenplay by Lou Breslow. Original story by Lou Breslow and Stanley Rauh. Director of photography, Glen MacWilliams. Executive producer, Sol M. Wurtzel.

Plot: The boys get involved with gangsters when they try to find a way to get away from the police. They are paid to see that a coffin is delivered to another town. In this coffin is a fugitive criminal who is trying to get a legacy belonging to another man. The coffin gets mixed up, on the train, with one belonging to Dante, the magician. This causes plenty

(Continued on Page 23)

Program Exchange

Scott Sticks Stickers Where They'll Do the Most Good; Introducing Cosmo Newsette

Just when we try to be happy and optimistic, along comes a card from someone spending a vacation at a summer resort, and that inevitable "wish you were here" invariably causes us to bemoan our plight of having to work while others play. But then we have one consolation: when we're paddling around in the cool surf, we can take time out to turn the tables on those who sent us those cards.

Meanwhile, we must bide our time. And while we're biding our time, it might not be a bad idea to see what's doing on the Program Exchange front. Well, things are somewhat quiet. Not much activity.

We have been waiting to see a copy of that new Moviegoer program put out by Manager Chris Christos of the Lincoln Theatre, Chicago. On reading the first line of a letter from Chris this morning, we began to rejoice, for the program had come. After all, didn't that line read: "Here is the Moviegoer"? Yes, it did, but there was no Moviegoer. So—we'll have to wait patiently until the Lincoln management sends us a copy. Evidently he forgot to include it with the letter.

Kenney Has Something There!

While we're "in Chicago," we might as well hang around for a while, inasmuch as a number of programs for Warner theatres have come our way. In his Cosmo Newsette, Manager R. J. Kenney of the Cosmo Theatre has something. While it is just right for a miniature newspaper, Kenney refrains from giving it that "newspaper" touch on the front page, at least as far as the copy we have is concerned. Where merchant ads and ads on current attractions do not fill the page, he uses the remaining space for institutional copy which plugs the theatre's comfort, its value to the community, the Saturday kiddie matinees, the availability of War Stamps and Bonds, etc. Neat printing job, good program.

When we first looked at the program for the Jeffery Theatre, managed by Robert Busch, we were afraid Busch had revealed a military secret, for this headline stood out: "Fair Weather Ahead." But it didn't concern "outdoor" weather; it had to do only with the weather inside the Jeffery. And since the temperature inside the theatre can't possibly be of interest to anyone but Jeffery patrons, here's the rest of the copy, which you might use yourself: "All summer long you can be assured of cool ocean breezes and clean mountain air when you attend this air-conditioned theatre. Come often—be cool—be entertained—be happy—and forget the ??? weather."

Leon Scott's Swell Idea

Now here's a swell idea, and proof that it's swell comes from Manager Leon Scott of the Margie Grand Theatre, Harland, Ky. Scott is always distributing stickers. Well, where does he stick them? On show windows, on telegraph poles, on auto windshields? Nope! He ties in with a local newsdealer who, when making deliveries, affixes the stickers to upper left-hand corners of the front pages of local newspapers. Says Scott: "This, of course, assures us of getting our message across to the public, and we have found this method a most economical and profitable means of distributing items of this kind."

Certainly there's no harm in trying this stunt in your own situation. Most of the stickers employ a one-column ad mat, although occasionally Scott likes to use a two-column slug. Printed in red, the stickers stand out from the rest of the newspaper front-page copy like a sore thumb.

The Margie Grand theatreman took one of the most dramatic of the press book ads on "In This Our Life," utilized it in a handbill which he distributed throughout the community. And on a recent issue of The March of Time (hope we're not repeating ourselves, for we have a feeling we mentioned this one before) he sent out postcards to persons on his mailing list.

Harland Rankin Celebrates With Anniversary Program

That's a nice anniversary program Harland Rankin distributed for the first anniversary of the Centre Theatre, Chatham, Ontario. A reproduction of a pretty red candle appeared on the front page. Rankin announced a gift for every child during anniversary week, and also arranged with a local taxicab company to drive winners of a Lucky Number contest to the theatre free of charge.

On the back page of the program were expressions of appreciation for "the hearty cooperation we have received from Harland Rankin." Thirteen merchants were listed, each of whom made a complimentary statement that certainly must have warmed Rankin's heart. After all, Rankin is one of the very few theatremen who maintain friendly, cooperative relations with local merchants. In Chatham, the merchants are always eager and willing to "go along" with the Centre management because he has proved that merchant-theatre cooperation can be beneficial to both.

There's that red light, so we'll see you again soon.

Winner Sells Bonds and Stamps

Selection of a local "woman of the year" was followed by the sale of War Bonds and Stamps from a lobby booth by the winner, as a feature of the "Woman of the Year" campaign put over by Kenny Mead, Main, Pueblo, Col.

Members Added This Week

John J. Hamilton, Schine's Riviera, Rochester, N. Y.
L. E. Berry, Webster Theatre, Springhill, La.
Roy Williams, Port Theatre, Port St. Joe, Fla.

--Your Application Blank--
Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

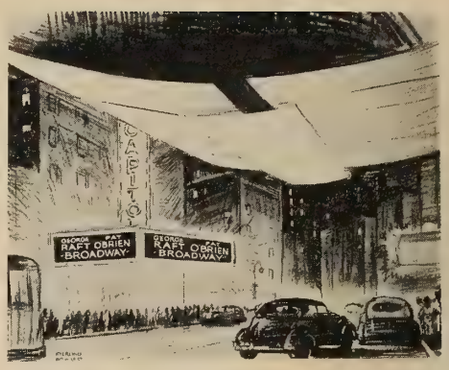
Name .....

Theatre .....

Position .....

City .....

State .....



Above, the "dim out curtain" which advance publicity from Ben Serkowich at the Capitol Theatre, New York, said would be used for the gala premiere of Universal's "Broadway." News this week that Coney Island proposed to erect a dim out curtain recalled the Serkowich publicity gag.

Coney's "Dim Out" Curtain Makes Press Agent Gag Come True

The plan of the Coney Island Chamber of Commerce to erect a monster 14-block curtain to screen the light from the concessions and enable the pleasure spot to conform to the coastal dimout regulations, as published in the *New York Times*, is proof that even the most fantastic of publicity "pipe dreams" possess possibilities of actual achievement.

Some five weeks ago Ben Serkowich, publicity representative of New York's Capitol Theatre, smoked up a hallucination for the erection of an immense "blackout awning" that would completely cover the Capitol Theatre marquee and upright sign. Ben's "blackout awning" was to roll up during daylight hours and unfurl each night across the intersection of Broadway and 51st St., to prevent the front lighting of the theatre from being visible to airplanes above and keep the "lume" from silhouetting ships at sea. The Serkowich "pipe dream" was never presented to the authorities but the Coney Island plan was received by the Mayor of New York and passed on to Park Commissioner Moses, who after due consideration disapproved the plan, much to the genuine disappointment of Coney's business men.

This is not the first instance where the imaginary perceptions of publicists have blossomed into actual being. This same Serkowich, back in the days when sound was new, heated up a hallucination about theatre walls made of plaster of paris applied with a clawlike trowel that would allow openings in the walls to absorb sound and prevent reverberation. The idea was widely ridiculed but the "spook" came to life a few years later when recognized authorities proposed the method as modern acoustical treatment.

Exploring the land of illusion is the most fertile field for the mental meanderings of the pursuers of publicity and many of their vaguely conceived ideas wander ghostlike through the graveyards of improbability until necessity finally brings about their germination and they find practical expression in civilization's march of progress.

Plenty Plugging on "My Gal Sal"

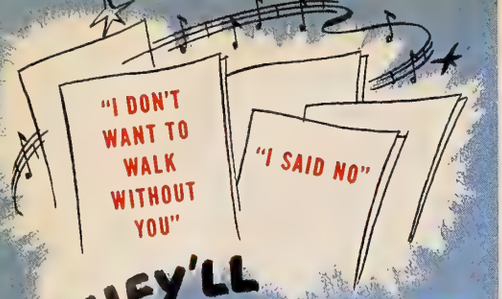
In Cleveland the Hippodrome Theatre tied up with the Arthur Murray Dancing School to exploit Rita Haywood's dance offerings in "My Gal Sal."

In Charleston, West Va., the management of the Kearse Theatre arranged coop effort with the juke box operators and secured 350 prize locations using stickers plugging the songs.



PACKED WITH BOX-OFFICE
-WITH BETTY RHODES IN
THE TITLE ROLE!

Paramount Pictures



THEY'LL

SING

THESE HIT PARADE TUNES!

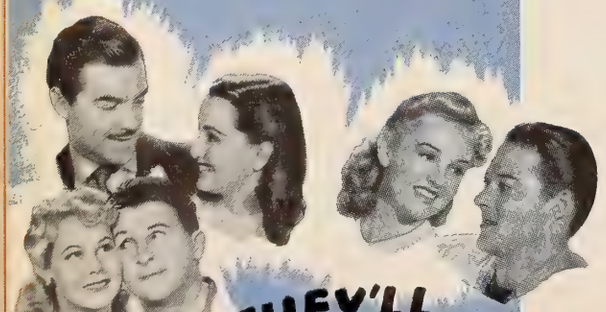


THEY'LL

LAUGH

with

EDDIE BRACKEN!



THEY'LL

LOVE

EVERY MINUTE OF IT!

A title that's a showman's dream . . . two of the year's biggest song hits . . . Eddie Bracken, straight from his hit in "Fleet's In" . . . a gang of pert youngsters . . . a fast, laugh-a-minute story! It all adds up to

SURE SUMMER BOXOFFICE!



"Sweater Girl"

A Paramount Picture starring **EDDIE BRACKEN** with

June Preisser • Betty Rhodes • Phillip Terry • Freida Inescort

Nils Asther • William Henry Johnnie Johnston • Directed by WILLIAM CLEMENS

Screen Play by Eve Greene • Additional Dialogue by Robert Blees
Based on a Story by Beulah Marie Dix and Bertram Millhauser

Sell WAR STAMPS & BONDS AT YOUR THEATRE

Selling the Picture

Collier's Campaign on 'Kings Row' Involves Seat-Selling Stunts

Much of the credit for the box-office success of "Kings Row" is due to the splendid campaigns smart showmen have used on the film, as for instance, the campaign staged by Manager Rodney Collier of the Stanley Theatre, Baltimore. Collier divides his activities into five categories: Exploitation, Publicity, Radio, Advertising, Lobby and Front. Let's take them, one by one:

Exploitation. Through the Doubleday Doran Dollar Book Club, 25,000 folders were distributed. A large window display was planted in the Enoch Pratt library, and a card calling attention to the theatre and playdate was planted on bulletin boards in 29 branch libraries.

Besides using window displays, all downtown Read Drug Stores also distributed 8,000 folders. Result, according to Read executives: all copies of "Kings Row" in stock were sold. At another book store a large window display was planted, and imprinted cutout figures of the stars were distributed. These cutouts were also distributed by Stewart's Department Stores.

One week in advance a large display was used in the recreation center. Window cards were placed in all locations served by the Baltimore News Co. A contest on the picture, also art and readers, were carried by the Union News of Maryland.

All leading hotels carried announcements of the picture on their bulletin boards. Display cards were placed in parking lots near the theatre. Six hundred window cards and 50 24-sheets were used in advance and during the run.

Publicity. Art and stories were planted in the *Jewish Times, Catholic Review, Daily Record* and *Baltimore Builders' Guide,* in addition to the regular newspapers.

The Baltimore *Where to Go* carried a full-page scene from the picture on the cover. The Sunday *News Post American* gave the entire front page of its pre-date edition to the picture. Three other layouts also appeared in the *News Post* picture section in advance.

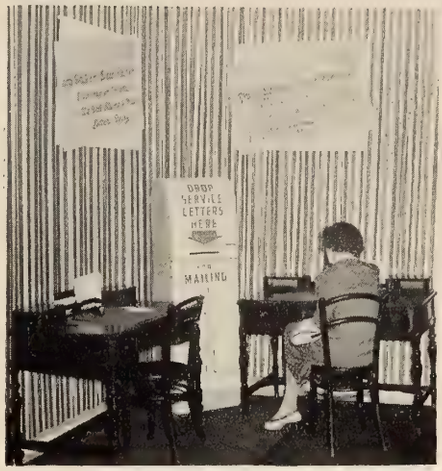
Radio. The Bookworm Program reviewed "Kings Row" over Station FBR. Numerous announcements were made on WBAL's Hints to the Housewife program and on the Western Marvland Dairy program. On its broadcast, the John Hopkins University Literary Society picked "Kings Row" as the best picture of the month.

Advertising. In addition to the theatre's regular lineage, large national ads were used in all newspapers.

Lobby and Front. A large display was planted in a vacant store in the theatre building two weeks in advance of showing. During the engagement, a valance banner was suspended from the marquee. Regular 40x60's, 3-sheets and other accessories were also displayed.

Plants Install 'Dandy' Boards

Harry Silverman, international representative of the United Automobile Workers, has advised Warner Bros. that 925 plants engaged in defense work have installed "Yankee Doodle Dandy" War Production Bulletins to honor the most efficient workers by designating them Yankee Doodle Dandies. The list includes 150 marine and shipbuilding companies, 250 steel factories, 175 aluminum shops, 200 rubber plants and 150 textile shops.



Reh's Armed Forces Post Office

Manager Al Reh of the Stanley in Philadelphia has conceived what is purported to be the first lobby Armed Forces Post Office where patrons are invited to write to the boys in the armed forces, using stationery and desk along with paraphernalia supplied by the theatre. The idea has been warmly received by patrons of the Stanley.

United We Stand Rally Held in Times Square

A United We Stand Rally, sponsored jointly by the Treasury Department and 20th Century-Fox, was held last Friday afternoon in Times Square, with Col. Richard Patterson, Chairman of the War Savings Staff for New York State, delivering the keynote address.

Immediately following the rally, world premiere of the Fox Movietone documentary film, "United We Stand," took place at the Palace Theatre.

Girls in native costumes from all the United Nations, as well as a special contingent of Bond Sales Girls furnished by the Treasury Department, were present for the rally. Lucy Monroe sang The Star Spangled Banner, and the Fort Hancock Army Band provided music.

Participating were representatives of the following societies: American Friends of Norway, American-French War Relief, American Friends of Belgium, American Friends of Greece, American Friends of Yugoslavia, American Friends of Czechoslovakia, Danish-American Committee for War Savings, United China Relief, Scottish Federation of Societies, Poland Forever, Russian War Relief, Haiti, Nicaragua, Pan-American Friends, Union de Mujeres Americanos, Dominicans and Guatemalian Friends.

An additional feature of the exploitation was the opening on Thursday morning of a United We Stand exhibit, composed of pictures taken from the documentary film at the Museum of Science and Industry in the RCA Building. Exhibit will remain throughout the run of the picture.

Concentrates on Title Song

Before his playdate on "Blues in the Night," Manager Lamar Keen of the Capitol Theatre, Winchester, Va., arranged to have the title song played on as many radio record programs as possible. In all announcements, he stressed the fact that the song held first place in the Hit Parade for weeks. The fact was also brought out in all ads.

Horse, Buggy Premiere Features Campaign on 'The Bashful Bachelor'

Al Galston and Jay Sutton, managing owners of the Hawaii Theatre, Hollywood, Calif., staged an old-fashioned "Horse and Buggy" premiere as the highlight of their campaign for "Bashful Bachelor."

Galston and Sutton rigged up an old-time hitching post and watering trough in front of the theatre and by means of advance publicity sold the idea that anyone arriving at the theatre for the opening in a horse and buggy, thereby aiding in the government's tire conservation plan, would be admitted to the theatre free. Due to the heavy advance publicity a number of good "name" stars were invited to "dress-up" the opening. These, in addition to Lum and Abner, included Edgar Bergen, Ginny Simms, Andy Devine, James Craig, Louise Currie, Jane Russell and Marjorie Woodworth. The stars broadcast upon their arrival at the theatre and again later from the theatre stage where they made personal appearances.

Another phase in the campaign arranged by Galston and Sutton was a Lum and Abner checker tournament which tied-in with the sale of War Stamps and Bonds. All entrants paid $1.00 for Stamps, and the prize to the winner of the tournament was a War Bond. Size of the Bond was determined by the number of contestants. Lum and Abner awarded the Bond to the winner and all papers featured editorial and photo coverage.

An added street ballyhoo featured a cross-street flag and banner streamers, with appropriate copy, which were strung for two blocks on each side of the theatre on heavy-traffic Hollywood Blvd. Sixty 24-sheet posters were spotted in prominent locations and 10,000 heralds crediting the attraction, theatre and playdate were distributed by large markets near the theatre.

Pocketbooks' Mrs. Miniver' Edition

Providing an excellent tieup opportunity for showmen playing "Mrs. Miniver," the novel by Jan Struther has been published in Pocketbooks' popular priced edition. This makes available to exhibitors additional exploitation arrangements with book stores, libraries, department stores, newsstands and other retail outlets.



Hall's Beautiful Bridal Display

This beautiful bridal window display was promoted by Manager Ken Hall of the J. P. Harris Theatre, Pittsburgh, for the opening of Columbia's feature, "They All Kissed the Bride."

"Folksy" Stunts Drawing Crowds to the Theatre

Showmen Using Imagination for Meeting New Conditions; Here Are Ideas That Have Clicked

Well fellow's it's here again. Yeh, the good ol' summer time—good for almost everybody but the theatreman. And this year the minions of Mars have joined hands with Old Sol and Dame Nature to make harder than ever the job of getting folks to lay their money on the line to enjoy America's most popular form of entertainment.

Yet there are some ingenious chaps running theatres who are actually turning the curtailments and restrictions imposed by Government regulations into channels where people barter their money for tickets and holler for more of the same. Just in case some of the stunts being used successfully by these fellows, who are managing to make profits despite the summer obstacles, may prove valuable to other operators we offer a few samples of their work.

One fellow who found that the parking lot adjoining his theatre was enjoying an enforced rest due to tire and gas rationing, arranged to make use of the ground in a novel manner. He roped off the enclosure and advertised that on a certain evening he would hold a monster weiner roast and play festival for his customers. The price was an admission ticket to the theatre and he used one of his exit doors, opening on the lot, as an entrance to the theatre when the outside fun was over. The games offered were of the kind where the customers provide their own fun and the cost of the accompanying weiner roast was exceedingly nominal. The event was so successful that it is now a regular weekly occurrence and other similar activities are being arranged.

Another bright manager conceived the idea that he would hold "After Theatre Hay Rides" and let his customers enjoy an old time ride around the town at the close of each show. Again the theatre ticket entitled the customer to the extra treat. The addition of a portable Victrola and popular records resulted in the riders joining in the singing of songs and now the manager is being flooded with requests to "do it again." The cost of the big rig and the horses was trivial considering the increase in business and the fact that the next similar event promises to be a standout. Each trip of the immense wagon and trailer takes about 20 minutes and he had them standing in line waiting for the return of preceding groups. The wagon and trailer carries about 100 customers as they really pack and jam it.



An Impressive, Patriotic Display

In conjunction with the sale of War Bonds and Stamps at the Roosevelt Theatre, Philadelphia, Manager Artie Cohn displays this impressive and patriotic General MacArthur effect, flanked on either side by local American Legion girls.

Horse Shoe Pitching Champs

The holding of a community horse shoe pitching championship in the lot adjoining the theatre with eliminations each evening resulted in drawing a goodly crowd to the vicinity of the theatre prior to opening hour for another live wire operator. Needless to say, the close of the matches was timed to fit the opening of the box office and it was only natural that a good portion of the crowd attended the show.

Hitler Target for Darts

Another fellow has set up a curtain with likenesses of Hitler, Mussolini and Hirohito at the side of his theatre. Balloons are attached to the noses of each and darts are given players without cost. Players who bust the nose of any of the trio are given a special discount on the theatre ticket. In addition a score board is kept and passes are distributed weekly to those registering the highest score. Each player is limited to three chances a night. The stunt has gotten a lot of attention with the result that a good sized crowd gathers every evening to witness the trials and most of the onlookers purchase theatre tickets.

Still another live wire operator has stirred up competition among a group of neighborhood youngsters and stages comical activities on the lot adjoining his theatre every night. The youngsters participating are given free admission to the theatre in addition to special prizes for the successful contenders. Three-legged races, potato sack races, greased pole climbing contests, apples on a string, musical chair, pie-eating, and other similar contests are held and the crowd of adult onlookers is growing each night with the result that more tickets are being sold to the show.

Simple Pastimes What's Wanted

Live wire showmen everywhere are coming to the conclusion that the demands of Uncle Sam are changing the pleasure desires of his nieces and nephews and that people are beginning to enjoy the simple pastimes. Managers are stealing a page from the book of the carnival and traveling show and giving the people something for nothing in order to get them in the neighborhood of the place where the tickets are vended. For years the carnival man has managed to take a lot of dollars out of the community by resorting to practices similar to those outlined here. They cost practically nothing and they do bring crowds—and, it is well to remember that tickets are sold in greater volume when there are crowds nearby.

Tin Gents Used to Plug 'Ten Gents'

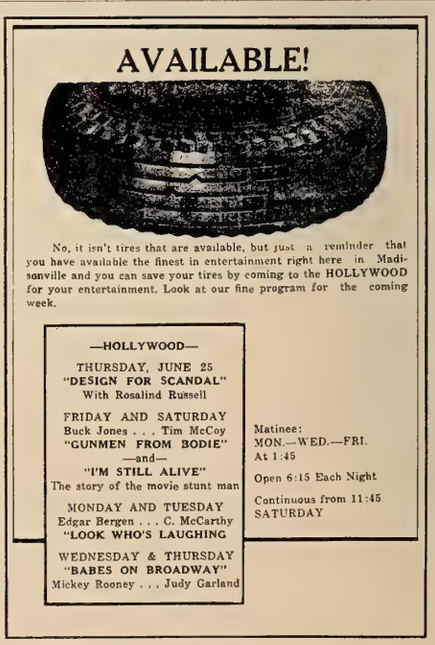
Field Exploiteer George Gomperts, of 20th-Fox, working with Morris Mechanic, manager of the New Theatre, Baltimore, succeeded in getting General Butcher, Chief of Staff of the 3rd Corps Area, to head the list of distinguished guests who attended the opening of "Ten Gentlemen of West Point."

Baltimore critics had their curiosity aroused—and responded with good space—when three tin soldiers were sent to them each day for three days and on the fourth day a single tin soldier arrived carrying a card reading "I'm the tenth gentleman from West Point."



Try a 'No Rationing' Card

Something new in seat-selling exploitation material is the "No Rationing" card currently being used by Century Theatres. Card, as shown above, explains itself. Space on back lists the current attractions at individual Century Theatres. To Division Manager Lenny Freund: our thanks for making the idea available to others.



Capitalizes on Tire Situation

Marking his contribution to the tire-saving program as well as attracting attention to his theatre is this original and timely newspaper ad utilized by Manager James Duncan, Hollywood Theatre, Madisonville, Tenn. YOU use it? Why not?

HISTORY HAS BEEN MADE INTO



VITAPHONE'S "MARCH ON, AMERICA!"

narrated by **Richard Whorf**

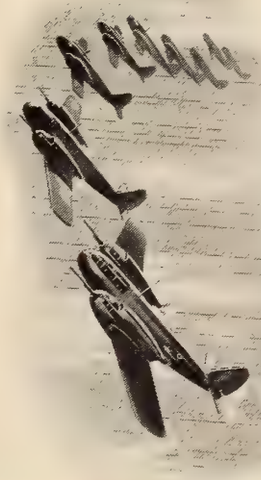
"Certain to rate among the best short subjects ever made" is Showmen's accolade for this thrilling cavalcade of American liberty and democracy.

in TECHNICOLOR

Available now from Warners

VITAPHONE'S "MEN OF THE SKY"

In Cooperation with the United States Army Air Forces



Touching every home and heart in wartime America is this epic short of Uncle Sam's fighting airmen—where they come from—why they come—how they come to be the greatest on earth and in the sky!

in TECHNICOLOR

Available July 25th from Warners

Film history has been made by WARNERS!

STR Plan Gives Lige Brien His Biggest Campaign

Merchants Cooperate on Trips To New York by Patrons; Drive Exploits "Vanishing Virginian"

When it comes to "going to town" on an idea that fellow Lige Brien of the Belmar Theatre, Pittsburgh, comes pretty close to taking over the driver's seat. Lige was among the first to take advantage of SHOWMEN'S TRADE REVIEW All Expense Trips to New York. He tied in 12 local merchants to cover the expense of the giveaway on a basis of a "satisfied customer and popular clerk" contest and—in the words of Lige—"Everyone mobbed the merchants for the trip ballots."

Tour Arranged by STR

Manager Brien used the giveaway to exploit a two-day engagement of "The Vanishing Virginian" giving one trip away each night of the showing and in that way getting major attendance on each night. He had all of the cooperating merchants distributing numbered coupons with detachable stubs a full 3 weeks before the opening of the picture—with the result that some 15,000 were handed out. That the picture did standout business goes without saying, but more important is the fact that the winners have expressed themselves as being well pleased with all details of the trip. That means satisfied customers who will be talking about their adventures along the Gay White Way—that is now dimmed—and about the Belmar Theatre for many months to come.

The trips given away at the Belmar were arranged by this publication and include room and bath with radio at one of four up-to-date hotels in the Times Square area, meals, sightseeing trips, Hudson River excursions, theatre admissions and a visit to a night club—a real top flight vacation trip at way down cellar prices. Here is the cost: one night and two days, $4.25; two nights and three days, $8.00; three nights and four days, $10.25. All rates are per person and based on two persons occupying a room. If room is used singly an additional charge of 50 cents per day is made. The low price includes everything—there are no extras. The only added charge is that of transportation which the theatre must arrange to provide either through budget absorption or, as in the instance of the Belmar, through the co-operation of merchants.

Manager Brien took advantage of every possible angle and made his campaign cover a lot of ground. He secured the co-operation of his local newspaper who gave 5 page one writeups explaining the contest and several one and two-line plugs in other sections. In addition there were three full pages of co-operative ads from the merchants participating. The special New York Trip trailer, furnished free by this office, was on the screen of the Belmar three weeks in advance. 3500 MGM forecasts were distributed door-to-door and book jackets were promoted from the book publishers for distribution to high school students.

Record Dealers Tie In

A tie-up was made with record dealers who purchased tickets for kiddies bringing 8 phono records to the theatre and also paid for 2000 heralds advertising the free record show. The merchant also paid for advertising space in the local paper. Postcards were mailed to selected list and 2500 additional passed door-to-door. Library displays, scale tie-up with a popular store, cost free giant match book giveaway, bumper signs on cars, crying towels, a shooting gallery tie-up, imprints on 2500 pay envelopes, a kiddie parade, directional arrows, street banners and, of course, window and cash register signs in the establishments of the 12 merchants cooperating on the All Expense New York Trip giveaway.

Space forbids detailed chronicling of all of the activity centered around the awarding of the free trips and the exploitation of the accompanying picture. In the language of Lige Brian, "It was the biggest stunt ever pulled here to publicize a feature—and how."

SHOWMEN'S TRADE REVIEW is in position to make arrangements for similar All Expense New York Trips for you and your theatre at the same low prices. It is really a "Lulu" of a giveaway and will probably create more interest than any contest award you have given at your theatre in a long time.



MAMMOTH DISPLAY FOR "REAP" AT ST. PAUL

Manager Jimmy Eshelman of the Paramount Theatre, St. Paul, went after business in a big way for De Mille's "Reap The Wild Wind." This display 25 feet long and 20 feet high covered one entire lobby wall well in advance of playdate and got plenty of attention.



SHIPWRECKED SAILORS ATTEND NORFOLK PREMIERE

The Earl of Carrick, British Consul at Norfolk, Va., and rescued members of the crew of a torpedoed English ship were guests of the management at the Southern Premiere showing of "This Above All" at the Norva Theatre, Norfolk.

Sketches Characters of Book

A sketch artist, complete with beret and easel, was stationed in front of the State, Syracuse, by Frank Murphy as part of his "Tortilla Flat" campaign. He made sketches of characters in the Steinbeck novel, with passersby receiving these gratis.

Recruiting Station in Lobby

A Navy recruiting station was set up in the lobby of the State, Cleveland, during the run of "Ship Ahoy." A display of sailors' knots attracted a great deal of attention.

Abbotts, Costellos Theatre Guests

Twenty-five local persons named Abbott or Costello were guests of Joe Longo, Loew's, Boston, as a feature of the "Rio Rita" campaign for the State and Orpheum showings.

They Knew the Answer

Earl Dalgleish, Warner Bros. branch manager in Vancouver, recently planted a good institutional stunt on page one of the Vancouver *Sun*. He arranged to have the "Inquiring Cameraman" pose "What is your idea of a perfect evening?" Needless to say, all the interviewees selected the movies.

ALWAYS ON THE JOB

ALTHOUGH the superb quality of Eastman negative films—each in its own field—may be taken as a matter of course, this excellence requires the constant vigilance of many experts all along the line.

Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
Fort Lee Chicago Hollywood

PLUS-X
for general studio use

SUPER-XX
when little light is available

BACKGROUND-X
for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

Variety Club Notes

Tent No. 5—Michigan

The barkers of the local Tent took part in the tribute paid to Robert Peltier last week upon his retirement from active theatre management. The affair took place at the Gowanee Golf Club in Mount Clemens, Mich., and was well attended by showmen and a number of Bob's personal friends. There was a golf tournament in the afternoon followed in the evening by a banquet.

Tent No. 11—Washington

Film of Canteen Presented to the Army Shown; Send-off for Sadel

Variety members were saddened last week to learn of the loss of Mrs. Nat Glasser and Mrs. Guy Wonders, both wives of Warner Brothers district managers.

The local tent is sponsoring the exhibition of "Trees for Homes," a two-reeler. Newsreel shots showing the presentation of the Variety mobile canteen to local servicemen were shown in the theatres last week. Bob Pruett has just returned from a vacation and Barker Art Jacobson has just left on his.

Barker Dave Sadel was feted by many of his friends at Herb Sach's Del Rio prior to his induction into the Army. Former Chief Barker Hardie Meakin is mighty proud of his son, Lieut. Meakin who is head military guard for the eight Nazi saboteurs who are going to stand court martial here.

In town last week were Loretta Young and Jan Struther, authoress of Mrs. Miniver. Eddie Mannix and Lester Isaac also popped in from the coast and Roy Rogers visited the clubrooms during his personal appearance at Warner Bros.' Earle Theatre.

Barker Bill Hoyle is doing a swell job for the Treasury Department in the sale of War Bonds and Stamps under the direction of Barker Carlton Duffus.

Tent No. 13—Philadelphia

The regular monthly meeting of the Variety Club American Legion Post was held this week with Commander Henry Friedman presiding.

Following the usual custom, the clubrooms were closed July 4th and 5th, giving the house staff a well-deserved holiday.

Gin Rummy is still the popular pastime among the barkers at the Tuesday night sessions.

The cast of the New Hope Players, who are presenting their dramatic offerings in the ballroom of the Bellevue-Stratford Hotel this summer, have been enjoying the hospitality of the club.

Tent No. 23—New England

At the last Board of Directors meeting it was decided that the Tent would send cigars, cigarettes and sweets to the barkers and the sons of barkers who are serving in the armed forces. All barkers of the local tent who have sons who are in the service have been asked to send their forwarding address to Paul Baron, who will see to it that their names are included on the list to receive packages which will be sent soon.

Tent No. 25—So. Calif.

Host of Stars Entertain at Kings-For-A-Night Affair; Barkers Asked to Help Furnish Camp Cook Clubrooms

The Kings-For-A-Night Dinner was held last Monday in the Fiesta Room of the Ambassador Hotel. Harry Taylor, Larry Kent and Cullen Espy were the Kings. They offered a program of entertainment called "Varieties of 1942," and presented such stars as Tommy Riggs and Betty Lou; Bill Thompson, "Mr. Oldtimer" of the Fibber McGee and Molly radio show; Freddie Bartholomew; The Sportsman's Quartette; The Trpitones, who supplied the music, and James Burke who was master of ceremonies. The guest speaker of the night was Maurice Liu, Chancellor of the Chinese Consulate, recently returned from China. Mr. Liu spoke about China's position in the World Conflict.

A business meeting will be held in the clubrooms on July 13, with several important matters scheduled to be discussed.

Dave Bershon, Chairman of the Heart Committee, is asking for the cooperation of the barkers to help furnish the clubrooms at Camp Cook, California. The rooms are practically bare at the present time and the Tent's assistance in helping to improve the surroundings for the soldiers of Camp was asked for by the Citizens' Committee of the Army and Navy. All barkers were asked to communicate with Dave Bershon if they have any discarded furniture in their homes. The Citizens' Committee will arrange to pick it up and recondition it before putting it to use.

CEREMONIES LAUNCH KALMINE RECREATION UNIT



Present at the ground breaking ceremonies for the Kalmine Recreation Hall at Camp O'Connell, Tent No. 1's summer camp for underprivileged children are left to right: Joe Hiller; Mrs. John H. Harris, camp mother; Father O'Connell; Harry Kalmine; Moe Silver and Senator Frank Harris. The charity project was initiated when Kalmine, now assistant general manager of Warner Bros. Theatres, was zone manager for the company in Pittsburgh and an active leader in the Variety Club in that city.

Above-Average Stunts Launch 1st Showings Of 'This Above All'

First-run engagements of "This Above All" are doing better-than-average business because of the special selling effort exhibitors are putting forth on the film's behalf. Some typical campaigns:

Norfolk, Va. For the advance-price showing of the film, Manager Pierre Boulogne of the Norva Theatre gained official recognition of the Red Cross and associated women's war committees, staged an opening-night fanfare that included presence of official representatives from nine feminine war organizations, British consul, British war heroes and merchant marine heroes, posted half-sheet posters in air raid warden and fire auxiliary headquarters, sent letters to 5,000 leading citizens of Norfolk, placed advertising cards on all transport lines.

Wichita, Kan. Manager Al McClure of the Miller Theatre put on an intensive campaign to launch the picture here. Members of a newly formed American Women's Voluntary Society branch adopted the picture as their own. Press and radio gave coverage to special showing for ladies of the AWVS. AWVS members pledged themselves to conduct a special telephonic campaign in behalf of the picture. War Bond tie-up resulted in special booths placarded "This Above All—Buy War Bonds and Stamps." AWVS volunteers manned the booths. Full-page cooperative promotion with Wichita merchants with banner featuring title. 2500 bookmarks used in city-wide story tie-ups on the book. Advance lobby display featured 24-sheet size board with black velvet background.

Milwaukee, Wis. A closely-knit campaign put on by Managers Roy Pierce and J. R. Rosenfield of the Wisconsin and Palace theatres here helped to focus interest on the day-and-date engagement. Press and editorial screenings were coordinated with showings for heads of WAAC recruiting, and all leaders of civilian war effort. This arrangement resulted in a series of important newspaper breaks for "This Above All." *Chicago Sun* promotion for large body of Milwaukee readers initiated on "This Above All" newspaper serialization. All transport lines and stations placarded. 20,000 defense workers reached through "This Above All" war bond tie-up in war plants. Both theatres used "living trailer" introduction from stage for two weeks in advance of playdate.

Song Contest Exploits "Dandy"

The Chicago Daily Times is running full-page ads on a contest offering $1,000 to amateur and professional songsmiths for the best War Song composition. Stunt is in connection with Warner Bros. George M. Cohan inspired film, "Yankee Doodle Dandy."

THIS WEEK'S SHOWMEN'STIP

Repeat the critic teaser stunt worked by George Gompert in Baltimore on "Ten Gentlemen From West Point." He bought a set of tin soldiers and sent them in relays of three a day to the desks of all critics. With the tenth soldier arriving two days preceding the opening he included a card reading "I'm the tenth gentleman from West Point." The idea is worth repeating. Animal crackers could be used for "Fantasia" and the stunt is adaptable for many other films. Remember it's the novel touch that assures attention—and this is novel.



Evolution of a World-shaker



Helping you to please the ears of the world—through finer sound recording and reproduction—has been Western Electric's privilege for 16 years.

So small a thing as a simple disk of thin duralumin—stamped into a microphone diaphragm—touched off a revolution throughout the world of motion pictures. It made possible the first step in the practical and economical recording of high quality Sound in pictures! This little diaphragm with its fluted rim is the modern counterpart of that trail-blazing original—one of many *basic contributions* made available to the industry by Western Electric.

Electrical Research Products Division
OF
Western Electric Company
INCORPORATED
195 BROADWAY, NEW YORK, N. Y.

Third of a series of advertisements covering basic developments in the art of talking pictures

Short Subject Reviews

Men of the Sky *(Impressive)*

Vita. (7006) Service Special No. 6 20 mins.

The task of keeping up public morale, of informing civilians of the roles played by various divisions of our armed forces, is not easy when one considers that the motion picture should entertain as well as inform. In its Service Specials, however, Warner Bros. has combined both elements so adroitly as to make the subjects not only entertaining and informative, but also particularly impressive. Such is "Men of the Sky," produced in cooperation with the United States Army Air Forces. No cut-and-dried persentation of the flying cadets' training, this Technicolor two-reeler opens with the famous wing ceremony when cadets are awarded the wings which signalize their becoming full-fledged flying men. Then humanly and dramatically, it singles out a few of those men, presents their backgrounds, where they came from, what they were in civilian life, how they came to choose the air force as the best way to serve their country. The subject concludes as several young flying officers take off for Australia. Owen Crump's narration is splendid, and the musical score is inspiring and stimulating. General H. H. Arnold, chief of the Army Air Force, is present in the early scenes of the film, and spectators within and outside the industry who have familiarized themselves with its executives will recognize Lt.-Col. Jack L. Warner, vice-president in charge of production for Warner Bros., at Arnold's left in these scenes. "Men in the Sky," produced by Gordon Hollingshead (*STR*, June 6, p. 38) and directed by B. Reeves Eason. Exhibitors should be proud of the opportunity to play it.

Matri-Phony *(Stoogy)*

Columbia (3407) Stooge Comedies 17 mins.

The place where this occurs is called "Erysipelas," which gives you an idea of what extremes of slapstick goes on as the Three Stooges impersonate ancient Greeks, or something ancient, who set out to save a beautiful redhead commanded by the emperor to become his wife. If audiences like the Stooges they'll take this in stride, but those who are not members of the clan of Stooge enthusiasts it may be a bit too strong on the slap, kick, yowl and mugg order to be funny.

Olaf Laughs Last *(Filler)*

Columbia (3435) All-Star Comedies 16½ mins.

El Brendel gives out with the Swede dialog and some action that is totally uncalled for except that he has to do what the script says—which is that he's a shy lumberjack visiting in the big city and trying to win the beauteous girl for his sweetheart. It turns out that he may be short on manners but long on luck when the heiress is kidnapped and he saves her from the gangsters whose tender shins make them easy-marks for El's well directed kicks. What passes for action and comedy is made up chiefly of the pie-throwing technique—and here everything, from chocolate eclairs to bowls of spaghetti that drapes over the noodle of Brendel's unsympathetic rival for the affections of the girl, is thrown, tossed or just naturally dropped where it is supposed to be funniest. It's just action and footage for filler on a program.

Hold the Lion, Please *(Amusing)*

Vita. (7720) Merrie Melody No. 20 7 mins.

Derided by his friends, the lion sets out to prove he is still "king of the jungle." For his victim he chooses a rabbit, and in this choice makes his greatest mistake: the rabbit is that cocky, elusive, carrot-chewing heckler, Bugs Bunny. Needless to say, the lion must relinquish his title to Bugs, who holds it until Mrs. Bugs Bunny enters and proves who wears the pants in the family. There are lots of laughs in this amusing Technicolor cartoon.

Double Chaser *(Average)*

Vita. (7721) Merrie Melody No. 21 7 mins.

Merrie Melody cartoons are generally so clever and entertaining that one always looks for even better tricks with each new release. Thus, while "Double Chaser" offers little that is new, the fact that it is only "average" is still an indication that the series' general excellence is being maintained. Story concerns a cat's attempts to catch a wily mouse, with a bulldog complicating matters. All types of audiences should enjoy it. Photographed in Technicolor under the production wing of Leon Schlesinger.

Tennis Rhythm *(Very Good)*

Columbia (3809) World of Sport 9 mins.

Bobby Riggs, who is one of the most finished shot-makers in current tennis high-circles, will delight court fans with his superb racket technique and footwork as he shows the finer points of the game. The reel should have some general appeal as well as particular fascination for the tennis fans, because the slow motion shots and the interesting running comment by Bill Stern, who describes the various shots made by Riggs. The reel could be made a good business-getter in situations where there is good interest in tennis as either a spectator or a participating sport by numbers of the local residents.

Hobby Horse Laffs *(Clever)*

Vita. (7611) Looney Tune No. 11 7 mins.

For some time now the Leon Schlesinger-produced cartoons have been successfully satirizing the more serious aspects of screen and radio entertainment. Now the animations enter a new field, with "Hobby Horse Laffs" burlesqueing the well-known Hobby Lobby program. It's a succession of clever gags whose appeal, oddly enough, is principally for adults.

A Hunter's Paradise *(Interesting)*

Vita. (7409) Sports Parade No. 9 10 mins.

Filmed in the Matto Grosso region of Brazil, this subject's main footage is devoted to a hunt for the tigre (that's right), a South American jaguar. These scenes, as photographed by Del Frazier and his camera crew, are interesting, as are also those showing the man-eating pirana fish, armadillos and other game. In view of the subject matter, this one-reeler should have been exciting, but such is not the case. Enlarged to 35 mm. from an original 16 mm. Kodachrome film, it loses sharpness and detail in a number of sequences.

. . NEWSREEL SYNOPSES . .

(Released Wednesday, July 8)

MOVIETONE (Vol. 24, No. 87)—British fight to check Rommel's advance in desert battle; U. S. takes action against German sabotage agents; Girls test war machines at Aberdeen Proving Grounds; Bataan nurses honored in Washington; Twin convention (except Boston, St. Louis, Dallas, Atlanta and Memphis); George Washington memorial unveiled in Fall River (St. Louis only); Confederate Vets inspect soldiers of today (Atlanta and Memphis only); Dallas and Fort Worth hail war heroes (Dallas only); St. Louis welcomes war heroes (St. Louis only); Navy bomber, "Mars," makes test flight at Baltimore; All-star baseball game; Marbles championship won by 13 year old Charles Morr.

NEWS OF THE DAY (Vol. 13, No. 285)—F.B.I. declares war on enemy saboteurs; British fight to check Rommel's advance in desert battle; Monsignor Fulton Sheen praises Berlin Bishop's public defiance of Hitler (except Dallas, Detroit, Milwauke, and St. Louis); "Mars" makes test flight in Baltimore; Lt. Gen. Somervell, Army suuply chief, tours Detroit (Detroit and Milwaukee only); Dallas hails war heroes (Dallas only); St. Louis welcomes war heroes (St. Louis only); Women test war machines at Aberdeen Proving Grounds; All-star baseball game.

PARAMOUNT (No. 90)—"Mars" makes test flight at Baltimore; Eastern states ready for new gas rationing system; F.B.I. declares war on enemy saboteurs; Bataan nurses honored in Washington; Women replace lumbermen in saw mill in Washington; Joe Louis in U. S. Cavalry Training Center; All-star baseball game.

PATHE (Vol. 13, No. 90)—"Mars" makes test flight in Baltimore; F.B.I. declares war on enemy saboteurs; British fight to check Rommel's advance in desert battle; Bataan nurses honored in Washington; Women test war machines at Aberdeen Proving Grounds; Budge wins national tennis pro match at Forest Hills; Commemoration of American Liberty.

UNIVERSAL (Vol. 15, No. 99)—British fight to check Rommel's advance in desert battle; "Mars" makes test flight in Baltimore; Girls learn to fire weapons; Women replace lumbermen in saw mill in Washington; Twin convention; Marbles championship; Budge wins national tennis pro match at Forest Hills; F.B.I. declares war on saboteurs.

(Released Saturday, July 11)

MOVIETONE (Vol. 24, No. 88)—Allies stop Rommel in Libya desert battle; Jap U-boats destroyed at Sydney, Australia; Lease-lend tanks and planes loaded on ship; Highway airfields; Senator Henry Cabot Lodge home from Libya; Army corps insignias new designs in women's diamond rings; Victory log drive in Quebec; Bathing girls catch fish; Bombers raid Tokyo in practice incident in Texas bombardier school.

NEWS OF THE DAY (Vol. 13, No. 286)—Bombers raid Tokyo in practice incident in Texas bombardier school; China still fights undaunted in 6th year of war; Nazi spies go on trial; Jap submarines destroyed in Sydney, Australia; Libya desert battle; Senator Henry Cabot Lodge home from Libya; Victory log drive in Quebec; Swim stars hold meet for Army Emergency Relief.

PARAMOUNT (No. 91)—Army bombardiers raid Tokyo in practice incident; Lend lease tanks and planes loaded on ship; Allies stop Rommel in Libya desert battle; Surplus wheat crops problem; Army aerial marksmen practice firing at plane target; Nazi spies go on trial; Swim stars hold meet for Army Emergency Relief.

PATHE (Vol. 13, No. 91)—FDR greets Columbian President-elect; Army bombardiers raid Tokyo in practice incident; Jap subs shell Sydney harbor; Victory log drive in Quebec; Para troops take Ford Airport in practice problem; Nazi spies go on trial; New life saving suit demonstrated for merchant marine officials in San Pedro; Bust of Lou Gehrig unveiled in Yankee Stadium; Servicemen vs. All-stars baseball game.

UNIVERSAL (Vol. 15, No. 100)—Nazi spies go on trial; Jap U-boats destroyed at Sydney, Australia; Allies stop Rommel in Libyan desert battle; Victory log drive in Quebec; Guatemala rubber production; Women take over weather forecasting; Army bombardiers raid Tokyo in practice incident; Servicemen vs. All-stars baseball game; Trotting season opened in Goshen.

The Box-Office Slant

A-Haunting We Will Go

(*Continued from Page* 11)

of confusion before the thing is straightened out and the boys get out of the gangsters' clutches.

Comment: This picture, one of the best of the Laurel & Hardy films, has much more appeal for the adult trade than any they've presented heretofore. The reason for this is the addition of Dante, the Magician, whose presence adds mystery and dignity. His tricks give the boys a chance to fit their own comic gyrations into a real story. There are plenty of gags, hilarious situations and fun and the regulars who always get entertainment from their pictures will really be amused by this one. It's a treat for the youngsters, for when the magician's troupe gets mixed up with a gang of criminals into whose affairs Laurel & Hardy have been plunged, they'll be in hysterics. Dante, the famous magician, who is known from one end of the earth to the other for his skill, gets a chance to display his magic on the screen for the first time. Laurel & Hardy are their usual selves. Playing prominent roles are Sheila Ryan, John Shelton and Edward Gargan. Production details are good and the direction by Alfred Werker is praiseworthy. For street ballyhoo, put the giant enlargement of Laurel & Hardy in the rear seat of an open car with a pole extending up from the car on which are dangling some skeletons. Hold a special "Amateur Magicians' Night" and invite all amateur magicians in your city to see Dante's tricks. Send two "ghosts" around town wearing sheets on which the title of picture is lettered in black.

Catchline: Howling fun with magicians, man-hunting mobsters and crazy sleuths.

Men Of Texas

Universal **Action Drama** **82 mins.**

(Nat'l Release, July 3)

AUDIENCE SLANT: (Family) A fast moving outdoor drama that the whole family will enjoy.

BOX-OFFICE SLANT: Timely and will be well received all over the country.

Cast: Robert Stack, Brod Crawford, Jackie Cooper, Anne Gwynne, Ralph Bellamy, Jane Darwell, Leo Carrillo, John Litel, William Farnum, Janet Beecher, J. Frank Hamilton, Kay Linaker, Joseph Crehan, Addison Richards. **Credits:** Directed by Ray Enright. Original screenplay by Harold Shumate. Additional dialogue, Richard Brooks. Director of photography, Milton Krasner. Art director, Jack Otterson. Associate producer, George Waggner.

Plot: In 1865 the star reporter of the Chicago Daily Herald and his photographer pal, are sent to cover the causes of unrest in the state of Texas. He finds himself in a hotbed of violent Yankee haters. An erstwhile Texas patriot and sweetheart of the girl the reporter becomes interested in, becomes a suspect. When the evidence is overwhelming, the "patriot" pays for his crimes on the gallows.

Comment: A fast-moving outdoor drama with a message, that will be well received all over the country, for it shows the better part of the instinct for freedom and independence, as well as the urge to unity. While it starts out as a slam bang western, it assumes stature as it rolls, gradually developing into a saga of Texas when that state faced defeat as part of the Confederacy. Its action is bound to please western fans, while the story with tis historical information and touch on the figures of history, will please those who like information with their drama and movies. Ray Enright's direction is clear and fast moving and lives up to the fine preparation of Producer George Waggner. The two male leads, Robert Stack as the Yankee reporter and Brod Crawford as the "patriot" are both excellent. Swell portrayals are turned in by Jackie Cooper, Anne Gwynne, Ralph Bellamy and Leo Carrillo. Use the usual Western display for lobby and front. Story suggests big hats and a window display of Stetson hats is a natural tieup. Cowboys on horseback can ride about city, carrying flag on which attraction title has been lettered or banner can be attached to saddle.

Catchline: A saga of reconstruction day in Texas.

Little Tokyo, U. S. A.

20th-Fox **Drama** **63 mins.**

(Block No. 1—Nat'l Release, August 15)

AUDIENCE SLANT: (Family) Good action and popularity of theme guarantees good reception.

BOX-OFFICE SLANT: Title and current headlines will make for satisfactory business and the film will please.

Cast: Preston Foster, Brenda Joyce, Harold Huber, Don Douglas, June Duprez, George E. Stone, Abner Biberman, Charles Tannen, Frank Orth, Edward Soohoo, Beal Wong, Daisy Lee, Leonard Strong, J. Farrell MacDonald, Richard Loo, Sen Yung, Melie Chang. **Credits:** Produced by Bryan Foy. Directed by Otto Brower. Original screen play by George Bricker. Photography by Joseph MacDonald.

Plot: Just before the war Japan called to Tokyo her most devoted citizens in America and proceeded to give them instructions as to sabotage and spy activities in the United States. The man assigned to duty in Southern California has the entire neighborhood of Japanese business known as Little Tokyo under his direction. He lays careful plans but a detective who long has been associated with the community smells out enough of the details to bring the merciless vengeance of the gang down on himself and his sweetheart.

Comment: This is an excellent argument for vigilance on the part of all Americans. The fictional facts set forth in this picture are, while probably a little far-fetched, quite possible of actual happening as has been proved by the recent findings of the F.B.I. There are times when the picture asks a lot of the audience in the way of credence, but these lapses will more than likely be overlooked by spectators absorbed in the interesting theme and the fast action that accompanies its portrayal. Preston Foster is very good and Brenda Joyce adds more than her physical charms to the success of the film. Others in the cast, while assigned unsympathetic roles, contribute fine performances. There is good suspense and the movement and plot conformation is good.

Catchline: A clever detective slaps the Japs.

"Gay Sisters" Gets Big Campaign

Warner Bros. have placed "The Gay Sisters" on the list of pictures for top bracket advertising and will plant half hour transcriptions with several of the nation's radio stations to augment magazine and daily newspaper advertising to be released coincident with the picture. Barbara Stanwyck and George Brent are starred. Campaign is to get under way in August.

Song Tie-up for "United We Stand"

The new patriotic song "United We Stand," dedicated to the 20th-Fox picture of the same name, is to be published by Mills Music Corporation and plugged to exploit the picture.

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PROGRAM NOTES FROM THE STUDIOS

Joan Crawford In 'Reunion'; Gloria Jean Gets Leading 'Men'; Fellows and Wallace Prepare "Bombardier" For RKO

Producer-Director Gregory Ratoff has announced that his forthcoming musical for Columbia with Don Ameche, Jack Oakie and William Gaxton, will be called "Something to Shout About."

Lester Cowan apparently has the cooperation of the United Nations for his "Commandos." Director John Farrow is on leave from the British Navy, Robert Coote is on leave from the RCAF to do a part, the scenes will be shot in British Columbia by leave of the Canadian Government, and Barbara Everest, in a top character role, arrived in a convoy from Liverpool to New York.

Joan Crawford's new vehicle sounds interesting. "Reunion" directed by Jules Dassin and produced by Joe Mankiewicz for MGM; leads Philip Dorn and John Wayne, with Albert Basserman, John Carridine, Reginald Owen and Ann Ayars supporting.

Cast of "Man and the Devil," Monogram picture being produced by A. W. Hackel, is about complete with the engagement of Ian Keith, John Hamilton, Mantan Moreland, George Lewis, J. Farrell MacDonald, and others supporting Joan Woodbury, Dick Purcell and Warren Hymer who were originally announced. William Beaudine will direct this original by Karl Brown.

Paramount Producer Richard Blumenthal conferred with scenarist Virginia Van Upp regarding new sequences for "The Crystal Ball." The picture will be directed by Elliott Nugent and will star Paulette Goddard, Ray Milland and William Bendix.

Albert S. Rogell will direct the Albert J. Cohen production "Chatterbox" for Republic, with John Hubbard, Ruth Terry, Martha O'Driscoll, Tom Brown, Charlie Smith and Lynn Merrick in principal roles.

Ken Goldsmith will produce Gloria Jean's next picture for Universal, "Never Been Kissed." Goldsmith and Charles Lamont, who will direct, have selected two leading "men" for Gloria, Freddie Bartholomew and Donald O'Connor.

Director Irving Rapper's work in "The Adventures of Mark Twain" with Fredric March in the title role will have an American literary flavor with such characters portrayed as Mark Twain, Bret Harte, Ralph Waldo Emerson, Henry Wadsworth Longfellow, John Greenleaf Whittier, and William Dean Howells. Jesse L. Lasky is producing this for Warner Bros.

Producer Jack Fier has started "Shall I Tell 'Em" for Columbia with Bert (The Mad Russian) Gordon in the title role.

Robert Taylor, Charles Laughton, Brian Donlevy and Walter Brennan are starring in an MGM which Robert Z. Leonard and O. O. Dull are producing with Leonard also directing. "Clear For Action" is a story of the war in the Pacific.

John Shelton has been signed for the leading male role in "Foreign Agent," first of the Monogram pictures to be produced by Martin Mooney and Max King.

George Archainbaud has been signed by Harry Sherman to direct Bill Boyd in the forthcoming Hopalong Cassidy, "Hoppy Serves a Writ."

Producer Robert Fellows and Director Richard Wallace are preparing for the filming of "Bombardier" for RKO, an air picture with Pat O'Brien, Randolph Scott, Anne Shirley, Walter Reed and Eddie Albert. A simulated attack on Tokio will be one of the features of this one.

William Morgan is directing the Gene Autry special at Republic with Harry Grey producing. It's called "Bells of Capistrano."

Howard Hawks' "Courvettes in Action" with Richard Rosson directing, is moving apace for Universal. The scripts are to be approved by the Canadian Navy. If and when they are approved, Hawks hopes to make a package deal for the entire cast of Wanger's "Eagle Squadron." That would include Diana Barrymore, Jon Hall, Evelyn Ankers, Robert Stack, Nigel Bruce and Leif Erikson.

Jerry Wald will produce "Shine On, Harvest Moon" for Warner Bros. and they plan to star Ann Sheridan in the life story of Nora Bayes.

Producer Joseph Pasternak begins his second at MGM with "Presenting Lily Mars" which Norman Taurog will direct. This will be a starring picture for Judy Garland and George Murphy and Richard Carlson will be her leading men. Other cast credits include Spring Byington and Marta Eggerth.

Jack Benny will have to do more talking in his part as the "Meanest Man in the World" over at 20th-Fox than he ever had to do on his own radio program. The script has 125 pages and Jack will have something to say on all but nine of them. That's almost like being a monologist.

Zorina Gets Coveted Role in "For Whom the Bell Tolls"

After a search of a year and a half, the role of Maria in the Paramount production of "For Whom the Bell Tolls" this week was awarded to Vera Zorina.

Zorina joins a cast including Gary Cooper, Akim Tamiroff, Katina Paxinou, Vladimir Sokoloff, Mikhail Rasumny, Eric Feldary, Fortunio Bonanova, Victor Varconi, Arturo De Cordova, Lila Yarson and Joseph Calleia.

Monogram Buys Timely Themes

"Spies on Our Shores," an original story by Pauline Josephs, inspired by the recent spy expose, and George W. Hotchkiss' "Little Yellow Rats" have been bought by Monogram, in line with a policy of devoting a large portion of its product to timely themes.



Gags A-Cookin'

Harry Ritz of those mad Ritz Brothers is busy selling a bit of comic business as an add to the script for Universal's "Off the Beaten Track," to Director Edward F. Cline. At right is Morey Amsterdam, gag-man on the production.

Joseph E. Davies Consultant On "Mission to Moscow"

Joseph E. Davies, United States Ambassador to Russia from 1936 to 1938, will act as consultant in the production of the picture based on his book "Mission to Moscow." The precedent for this sale and planned picture was established by Warners with "My Four Years in Germany," based on Ambassador Gerard's experiences prior to World War I. Mr. Davies is making available personal diaries, memoranda and other private information not included in the book. Producer Robert Buckner, who was Moscow correspondent for the London Mail during Mr. Davies' service there, hopes to have the picture ready for release in October.

New Gottlieb Assignments

Alex Gottlieb, associate producer on all the Abbot and Costello comedies at Universal and close friend of the comics, tossed a farewell get-together on the set of "Who Done It," and then started all over again with an assignment to four new comedies. Three of them will be Abbott and Costellos, and the fourth will be an Olsen and Johnson "Crazy House" which Gottlieb is scripting himself.

Goldwyn Borrows Marion Martin

Sam Goldwyn, by loan from RKO, has cast Marion Martin in an important role in "They Got Me Covered," Bob Hope-Dorothy Lamour starrer which David Butler will direct. The title will work in reverse for Miss Martin however, since she will have the role of a burlesque stripteaser whom Bob Hope is hoaxed into marrying.

Three No Jinx

That three is definitely not a crowd is proved by the successful trio of Jimmy Rogers, Noah Beery Jr., and Hal Roach Jr., who are now working together on their third picture, "Prairie Chickens." Each of the boys is in his middle twenties, each is married and the father of two children, and their work together is the first instance of Hollywood's second generation clicking in a big way.

WANDERING AROUND HOLLYWOOD

with A Greenhorn

We finally got into a Sultan's Harem! In the "Arabian Nights" at Universal, six wives of the Sultan sit around in flimsy chiffon. The Sultan is ensconced on an enormous white bed... They're all waiting while the technicians ready the set... We get tired of looking at the "wives" from afar (we aren't paying any attention to the Sultan) so we move up front. These harem babies have been well cast...A small colored boy in fancy clothes, Cordell Hickman, bows to the visitors when he's introduced. We watch Lou Costello do his stuff on the high wires in one of the final scenes from "Who Done It?" and while he's bouncing around up there he even ad libs a few bounces. Don Reeve is guiding us and we go to the food filling station where we meet our friend Ralph Talbot, one of the leading exhibitors in Tulsa, Oklahoma. He's with John Joseph, publicity chief of Universal. At the next table is Maria Montez, who's starring in "Arabian Nights." She's very easy to look at and helps the eye muscles open the eyelids. Around us are Andy Devine, Diana Barrymore, Jennifer Holt (Jack Holt's daughter), Ritz Brothers, Nate Blumberg, president of Universal. At a nearby table sit Harold Sugarman, head of the foreign department; Will Cowan, producer of musical shorts; Reginald LeBorg, director of shorts, and Jack Otterson, Universal's famous art director. Jack Mulhall comes over and it's good to see an oldtimer still on the job. As we're leaving we bump into read-headed Dick Foran and he's a big guy.

At Paramount with Bernie Kimins, publicity, and Frank Gruber, the mystery story writer who's doing some scripting for "Pop" Sherman, and we talk about the publishing business, Farrar & Rinehart, Stephen Vincent Benet, Edna St. Vincent Millay and New York.

Frank Gruber's waiting for an OK on a deal whereby Paramount's Joe Sistrom will produce a series of detective pictures based on Frank's books, with Pat O'Brien in the lead role. Pat likes it, and we like it, so what are we waiting for? Does Paramount have to like it too?

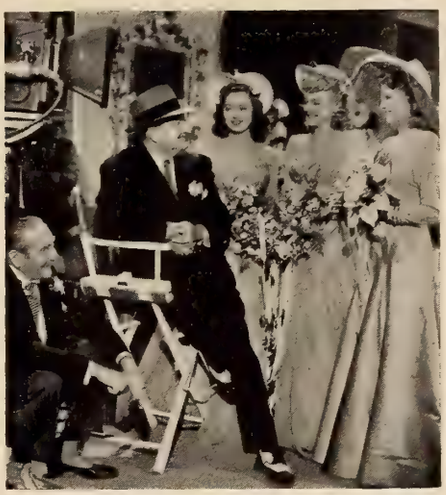
We are told of some exhibitors who reprint this column in theatre programs, and of course we are pleased!

Goldwyn Engages Otto Preminger for Role in Hope-Lamour Starrer

Samuel Goldwyn has engaged Dr. Otto L. Preminger, well-known stage actor and director, for an important role in support of Bob Hope and Dorothy Lamour in "They Got Me Covered." Preminger was well known in both the Vienna and Berlin theatre before he came to this country to direct Gilbert Miller's stage play, "Libel." He acted the role of the Nazi Consul in "Margin for Error," and directed several stage plays in New York.

RKO Search for New Tarzan Mate

With the stork hovering around the home of Maureen O'Sullivan, leading lady in "Tarzan" pictures, RKO and Producer Sol Lesser launched a nationwide search to find a new mate for the jungle hero in the forthcoming "Tarzan Triumphs." Salesmen and company representatives working out of RKO film exchanges will act as talent scouts in the search.



Smiles Tell the Story

Director Bill Seiter gives an OK with an emphatic smile of approval as Rita Hayworth, who will co-star with Fred Astaire in the picture, Adele Mara and Leslie Brooks line up for inspection before a scene for "The Gay Senorita" at Columbia's studio. Adolphe Menjou, screen father to the three girls in the play, adds his pleased recognition of beauty adorned.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

The call sheet at Columbia reads "You Were Never Lovelier" Rita Hayworth-Fred Astaire-Adolphe Menjou and others, plus three hundred dress extras on Stages 8 and 9. William A. Seiter, director.

Here's an opportunity to see something very colorful and different; let's go.

The set is enormous, for it represents the entire downstairs of a large mansion. Stage 8 is the entrance hall, which looks out on Stage 9. This is a beautiful pool and garden, where most of the big dance numbers are staged. Wandering all around are the extras, all gaily dressed for a costume party. On a table in the hall are displayed the sterling silver gifts sent to Adolphe Menjou, who is giving this party to celebrate his 25th wedding anniversary.

Rita Hayworth is one of his daughters, next to the eldest. She isn't interested in men, still dreaming of a Prince Charming. This prevents her two youngest sisters from getting married, forcing Menjou, in desperation, to hire Astaire to pay court to her.

In today's scene, which takes place in the den, Menjou is thanking Astaire for something he's done to help Rita. Rehearsing Menjou and Astaire is William A. Seiter. A stickler for detail, this man Seiter, for he tries them in many different positions before he's completely satisfied. Then they're excused and their stand-ins replace them while lights are adjusted.

Let's glance at the room. In front of French doors, is a very elaborate desk with metal trimmings; the chairs are upholstered in heavy velour; on the walls is a collection of weapons and over in one corner is a suit of armor. This is SOME den.

As we sit around waiting for shooting to start, Rita Hayworth, finished for the day, comes out of her dressing room and we say "hello." She's wearing brown slacks, a beige blouse and a brown jacket to match. Her hair is worn long, just below her shoulders. The way you see it in most of her pictures. Her favorite costume is slacks, of which she has an entire wardrobe.

I don't think we'll stay until they shoot the scene. After all we've seen them rehearse, we've met Rita and we've admired the sets and extras. What more can a person want?

With a nod to those around, we bid adieu. Next week some other studio.

ANN LEWIS

French Star Signed by MGM

Jean Pierre Aumont, French stage and screen star, has been signed by MGM for future picture work.

HOLLYWOOD STUDIO ROUND-UP

With thirteen new films before the cameras this week, studios are really pounding them out. The new starters are:

COLUMBIA

BOOGIE MAN WILL GET YOU—Principals: Boris Karloff, Peter Lorre, Jeff Donnell. Director, Lew Landers.

SHALL I TELL 'EM?—Principals: Bert Gordon, Margaret Lindsay, John Beal. Director, Charles Barton.

METRO-GOLDWYN-MAYER

REUNION—Principals: Joan Crawford, Philip Dorn. Director, Jules Dassin.

MONOGRAM

MAN AND THE DEVIL—Principals: Joan Woodbury, Dick Purcell, Warren Hymer. Director, William Beaudine.

PARAMOUNT

LEATHER BURNERS—Principals: William Boyd, Andy Clyde, Jay Kirby, Shirley Spencer. Director, Joseph Henabery.

RKO-RADIO

RED RIVER ROBIN HOOD—Principals: Tim Holt, Barbara Moffett. Director, Lesley Selander.

REPUBLIC

BELLS OF CAPISTRANO—Principals: Gene Autry, Smiley Burnette, Virginia Grey. Director, William Morgan.

SHADOWS ON THE SAGE—Principals: Three Mesquiteers. Director, Les Orlebeck.

20th CENTURY-FOX

BURIED ALIVE—Principals: Lynne Roberts, John Sheppard, J. Carrol Naish, George Zucco. Director, Harry Lachman.

UNITED ARTISTS

NAZI NUISANCE—Principals: Bobby Watson, Sheldon Leonard, Jean Porter. Director, Glenn Tryon.

UNIVERSAL

HOUSE OF MYSTERY—Principals: Bela Lugosi, Irene Hervey, Don Porter. Director, Ford Beebe.

RAIDERS OF SAN JOAQUIN—Principals: Johnny Mack Brown, Tex Ritter. Director, Lewis Collins.

WARNER BROTHERS

ADVENTURES OF MARK TWAIN—Principals: Fredric March, Alexis Smith, Alan Hale. Director, Irving Rapper.

TITLE CHANGES

"Navy Convoy" (MGM) now CLEAR FOR ACTION.

"Andy Hardy's Last Fling" (MGM) now ANDY HARDY STEPS OUT.

"I'll Be There" (Prod.) now TOMORROW WE LIVE.

"Gun Law" (RKO) now SAGEBRUSH LAW.

MGM Acquires New Novel

"Assignment in Brittany" a new novel by Helen MacInnes, was purchased by MGM for early production under the eye of J. Walter Ruben. The story is running serially in the Satevepost.

Republic Buys "Get a Horse"

An original by Norman Houston has been bought by Republic for Roy Rogers. The title will be "Ridin' Down the Canyon" and the story concerns the Government's search for horses for military purposes.

20th-Fox Signs Mrs. George Jessel

Lois Andrews, stage actress prior to her marriage to George Jessel, has been signed to a term contract by 20th Century-Fox.

Advance Dope SR

MAN IN THE TRUNK (20th-Fox) **Mystery. Principals:** Lynn Roberts, George Holmes, Raymond Walburn, J. Carrol Naish, Dorothy Peterson. **Plot:** Ten years after the mysterious disappearance of a bigtime bookmaker, his ghost comes back to help an attorney assigned to defend a man held for his murder, solve the case. All the people he knew are contacted; in fact one who wants to talk is found murdered; but to no avail. The ghost finally finds a way to have the guilty party expose himself. **Director,** Malcolm St. Clair.

LONE STAR TRAIL (Univ.) **Western. Principals:** Johnny Mack Brown, Tex Ritter, Fuzzy Knight, Jennifer Holt, William Farnum. **Plot:** The son of a man who has become head of a band of unscrupulous land owners, is forced to join up with his father's opponents, because he believes in law and order. But, when the son is falsely accused of murder, the father agrees to dissipate his band in return for his boy's freedom and all ends well. **Director,** Elmer Clifton.

WHO DONE IT? (Univ.) **Comedy. Principals:** Bud Abbott, Lou Costello, Patric Knowles, Louise Allbritton. **Plot:** Two soda clerks get mixed up with a murder when they apply for work as radio writers. Posing as police detectives, they question those present until the real detectives come along. Suspected, they are caught after a chase in which they uncover another dead body, and jailed. In the meantime, the producer of the show and his girl-friend, find the guilty party. **Director,** Erle C. Kenton.

RIDERS OF THE WEST (Mono.) **Western. Principals:** Buck Jones, Tim McCoy, Raymond Hatton, Sarah Padden. **Plot:** A woman owner of a ranch sends for a U. S. Marshal when cattle rustling becomes very serious. The town banker, the Sheriff, the owner of the Saloon and one of the ranchers are in cahoots. When the rancher is found dead, the Marshal, who has arrived posing as a traveling peddler, finds a way to clear the situation. **Director,** Howard Bretherton.

OLD HOMESTEAD (Rep.) **Drama. Principals:** Leon, June, Frank Weaver. Maris Wrixon, Robert Conway, Dick Purcell, Anne Jeffreys. **Plot:** In order to rid the town of an undesirable element, Elviry enlists the aid of an extremely clever gangster. He does his work well, but in place of those disposed of, he takes over and is about to ruin the town and its townspeople, when a young crusading newspaperman comes to the rescue. **Director,** Frank McDonald.

GIVE OUT, SISTERS (Univ.) **Musical. Principals:** Andrews Sisters, Grace McDonald, Dan Dailey, Jr., William Frawley, Richard Davies, Charles Butterworth, Walter Catlett. **Plot:** A society dame tries to get work as an entertainer in a nightclub. When her aunt learns of this, trouble starts. The press agent of the club, however, arranges with the Andrews Sisters to help him, and the girl, get around the aunt's objections. **Director,** Edward F. Cline.

SHERLOCK HOLMES FIGHTS BACK (Univ.) **Mystery. Principals:** Basil Rathbone, Nigel Bruce, Kaaren Verne, Lionel Atwill, William Post, Jr. **Plot:** The Gestapo is desperate to kidnap a famous Swiss scientist and inventor of a new super bombsight, but Basil Rathbone disguises himself as a Nazi agent, outwits the Axis operatives and escapes to England. **Director,** Roy Neill.

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Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3013	Adventures of Martin Eden (D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
	Atlantic Convoy	John Beal-Virginia Field		7/2/42	a5/2/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70	5/7/42	a2/28/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (Mv)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42	a3/7/42
3044	Parachute Nurse (D)	Marguerite Chapman-Kay Harris	63	6/18/42	a5/9/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland (W)	Charles Starrett-Russell Hayden	58	6/18/42	a4/18/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)	John Howard-Marguerite Chapman	64	6/4/42	a5/21/42
3027	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42	a3/7/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
	They All Kissed the Bride (C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming

Bad Men of the Hills	Charles Starrett-Russell Hayden	8/13/42	a5/2/42
Blondie for Victory	Penny Singleton-Arthur Lake	8/6/42	a5/23/42
Enemy Agents Meet Ellery Queen (My)	William Gargan-Margaret Lindsay	7/30/42	a6/20/42
My Sister Eileen	Rosalind Russell-Brian Aherne		
Overland to Deadwood	Charles Starrett-Russell Hayden		a5/23/42
Pardon My Gun (W)	Charles Starrett-Alma Carroll		a6/20/42
Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42 b6/27/42
Riding Through Nevada (W) (Former title "Shotgun Guard")	Charles Starrett-Shirley Patterson		a6/13/42
Sabotage Squad (Former title "Fingers")	Kay Harris-Bruce Bennett	8/27/42	a5/23/42
Stand By All Networks (Spy)	John Beal-Florence Rice		a6/20/42
Talk of the Town (A) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur	8/20/42	a2/21/42
Trail's End	Russell Hayden-Bob Wills		
Vengeance of the West (W)	Bill Elliott-Tex Ritter		a5/16/42

Coming 1942-43

Boston Blackie Goes Hollywood	Chester Morris-Constance Worth		
Boogie Man Will Get You	Karloff-P. Lorre		
Daring Young Man	Joe E. Brown-Claire Dodd		
Desperadoes (Tech.)	Randolph Scott-Glenn Ford		
Shall I Tell 'Em?	Bert Gordon-M. Lindsay-J. Beal		
Law of the Bad Lands	Russell Hayden-Lucille Lambert		
Lone Wolf in Scotland Yard (My)	Warren William-Eric Blore		a5/16/42
Lucky Legs (C)	Jinx Falkenburg-Russell Hayden		a6/20/42
Man's World (D)	M. Chapman-W. Wright		a5/16/42
Smith of Minnesota	Bruce Smith-Arline Judge		
Spirit of Stanford (CD)	Frankie Albert-Marguerite Chapman		a7/4/42
You Were Never Lovelier	Fred Astaire-Rita Hayworth		

MGM

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41

MGM

Current 1941-42

207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming 1941-42

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Barry Nelson	66		b5/23/42
	Andy Hardy Steps Out	Mickey Rooney-L. Stone			
	Apache Trail (W)F	William Lundigan-Donna Reed	66		b6/27/42
	Cairo (Spy)	Jeanette MacDonald-Robt. Young			a6/6/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84		b6/20/42
	Clear for Action (Adv. Dope under title "Cargo of Innocents")	Robert Taylor-C. Laughton			a7/4/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81		b6/27/42
	Eyes in the Night	Edward Arnold-Ann Harding			
	For Me and My Gal (DM)	Judy Garland-George Murphy			a6/13/42
	Gamblers Choice	James Craig-Patricia Dane			
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81		b6/20/42
	Journey for Margaret	Robert Young-Laraine Day			
	Man on America's Conscience	Van Heflin-Lionel Barrymore			
	Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132		b5/16/42
	Omaha Trail (W) (Former title "Ox Train")	Dean Jagger-Donald Meek			a6/20/42
	Panama Hattie (CM)	Ann Sothern-Wm. Lundigan			a8/30/41
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66		b6/20/42
	Random Harvest (D)	Greer Garson-Ronald Colman			a6/13/42
	Reunion	J. Crawford-Philip Dorn			
	Somewhere I'll Find You(CD)	Clark Gable-Lana Turner			a3/28/42
	Tish	Marjorie Main-ZaSu Pitts			a5/30/42
	Seven Sweethearts (Former title "Seven Girls")	Van Heflin-Kathryn Grayson			a5/16/42
	War Against Mrs. Hadley (D)	Edward Arnold-Fay Bainter			a6/27/42
	Whistling in Dixie	Red Skelton-Ann Rutherford			
	White Cargo (D)	Hedy Lamarr-Walter Pidgeon			a7/4/42
	Yank at Eton	Mickey Rooney-Edmund Gwenn			a5/2/42

MONOGRAM

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
	Boothill Bandits	Range Busters		4/24/42	
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
	Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
	Saddle Mountain Roundun(W)	Range Busters		8/29/41	a8/9/41
	She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
	Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
	Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King		a6/27/42
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	b6/6/42
Here Come the Marines	Wallace Ford-Toby Wing		a1/17/42
Hillbilly Blitzkrieg (Spy)	Edgar Kennedy-Bud Duncan		a6/13/42
Isle of Fury (D)	John Howard-Helen Gilbert		a6/20/42
King of the Stallions	Thundercloud-Yowlachie		
Man and the Devil	J. Woodbury-D. Purcell-W. Hymer		
One Thrilling Night (C)A	John Beal-Wanda McKay	69	b7/4/42
Police Bullets	John Archer-Joan Marsh		
Riders of the West (W)	Buck Jones-Tim McCoy	7/17/42	
Smart Alecks (CD)F	Roger Pryor-Gale Storm	66	b6 27/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		a4/18/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
1	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F (Reviewed as "Midnight Angel")	Robert Preston-Martha O'Driscoll	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	3/19/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/3/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
6	Beyond the Blue Horizon (D) (Former title "Malaya")	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
	Lost Canyon	William Boyd-Lola Lane			
	Major and the Minor	Ginger Rogers-Ray Milland			a5/23/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker	75		b5/9/42
	Submarine Alert	Richard Arlen-Wendy Barrie			
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

Coming 1942-43

	American Empire (W)	Richard Dix-Preston Foster	a1/24/42
	Border Patrol	William Boyd-Claudia Drake	
	For Whom the Bells Toll(Tech.)	Gary Cooper-Akim Tamiroff	
	Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard	a2/28/42
	Glass Key	B. Donlevy-V. Lake	a5/16/42
	Great Without Glory (D)	Joel McCrea-Betty Field	a6/27/42
	Happy-Go-Lucky (CM) (Tech.)	M. Martin-D. Powell-R. Vallee	a7/4/42
	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith	a3/14/42
	I Married a Witch (C)	Fredric March-Veronica Lake	a6/13/42
	Lady Bodyguard (C)	Eddie Albert-Anne Shirley	a7/4/42
	Leather Burners (W)	Bill Boyd-Andy Clyde	
	Missing Men	William Boyd-Andy Clyde	
	Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee	a3/21/42
	My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll	a3/7/42
	No Time for Love	Claudette Colbert-Fred MacMurray	
	Palm Beach Story	C. Colbert-J. McCrea	a1/3/42
	Priorities on Parade (M) (Former title "Priorities of 1943")	Betty Rhodes-Johnnie Johnston	a6/13/42
	Road to Morocco	B. Crosby-B. Hope-D. Lamour	a5/16/42
	Silver Queen (W)	George Brent-Priscilla Lane	a7/4/42
	Star Spangled Rhythm	Betty Hutton-Eddie Bracken	
	Street of Chance (Former title "Black Curtain")	Burgess Meredith-Claire Trevor	a2/21/42
	Undercover Man (W)	Wm. Boyd-Andy Clyde	b5/9/42
	Wake Island (D)	Brian Donlevy-Robert Preston	a6/20/42
	Wildcat (D)	Richard Arlen-Arlene Judge	a2/28/42
	Wrecking Crew (D)	Richard Arlen-Chester Morris	a6/20/42

PRODUCERS RELEASING CORP. 1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns	B. Crabbe-Al St. John	63	5/29/42	
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison	68	6/5/42	
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	6/12/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)	Lyle Talbot-George Neise	72	6/26/42	a6/20/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	

Coming

	I'll Be There	Jean Parker-R. Cortez		
203	Jungle Siren	Ann Corio-Bster Crabbe	8/14/42	
220	Yank in Libya (D)	H. B. Warner-Joan Woodbury	8/21/42	a6/27/42

RKO-RADIO

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
1	All That Money Can Buy(D)A (Reviewed as "Here is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor		a4/18/42
	Bambi (Fa) Tech. F	Disney Cartoon Feature	69	b5/30/42
	Big Street (D)	Henry Fonda-Lucille Ball		a6/6/42
	Falcon's Brother	George Sanders-Tom Conway		
	Here We Go Again	Fibber McGee & Molly-E. Bergen		
	Highways by Night (D)	Richard Carlson-Jane Randolph		a5/9/42
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio		a2/14/42
	Magnificent Ambersons (D)	A. J. Cotton-Dolores Costello-T. Holt	88	b7/4/42
	Mexican Spitfire's Elephant (C)	Lupe Velez-Leon Errol		a7/4/42
	Name, Age and Occupation	Robert Ryan-Frances Dee		
	Navy Comes Through	Pat O'Brien-George Murphy		
	Once Upon a Honeymoon (DC)	Ginger Rogers-Cary Grant		
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day		a6/27/42
	Pride of the Yankees (D)	Gary Cooper-Teresa Wright		a5/30/42
	Red River Robin Hood (W)	T. Holt-Barbara Moffett		
	Sagebrush Law (W)	T. Holt-Ann Summers		
	Singing Guns (W)	Tim Holt-Joan Barclay		a6/6/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes		
	Son of the Saddle (W)	Tim Holt-Ann Summers		a7/4/42
	Sweet or Hot	Victor Mature-Lucille Ball		
	They Flew Alone	Anna Neagle-R. Newton		
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	b12/13/41

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
134	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
177	Cyclone Kid (W)	Don Barry-Johnny James	55	5/31/42	a5/9/42
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D) (Former title "Public Enemies")	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56	6/16/42	a5/30/42
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)	Roy Rogers-Geo. "Gabby" Hayes		7/2/42	a6/6/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

	Bells of Capistrano (W)	Autry-S. Burnette-V. Grey		
	Call of the Canyon (W)	Gene Autry-Smiley Burnette		a7/4/42
	Chatterbox	Martha O'Driscoll-Tom Brown		
201	Hi! Neighbor (D)	Jean Parker-Janet Beecher		a6/13/42
	Flying Tigers (D)	John Wayne-John Carroll		a5/30/42
	Joan of Ozark (Spy) (Former title "Lazy Bones")	Judy Canova-Joe E. Brown	8/1/42	a6/6/42
	Icecapades Revue	Vera Vague-Jerry Colonna		
	Old Homestead	Weaver Bros.-Elviry		
	Shadows of the Sage (W)	Three Mesquiteers		
	Sombrero Kid	Don Barry-Lynn Merrick		

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)	A .... Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
5	Cadet Girl (CD)	A Carole Landis-Geo. Montgomery	71	11/28/41	b11/15/41
8	Castle in the Desert (My)	F Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
2	Charlie Chan in Rio (My)	F Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
5	Confirm or Deny (D)	A Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
3	Great Guns (C)	F Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
9	H. G. Wells' Kipps (D)	A Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley (D)	F Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
4	I Wake Up Screaming (My)	F Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-2	Lone Star Ranger (W)	F John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)	F Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)	F D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
3	Man at Large (Spy)	F Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
10	Man Who Wouldn't Die (My)	F Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
5	Marry the Boss' Daughter (CD)	F Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder (C)	A Lynn Bari-John Sutton	68	10/24/41	b10/18/41
10	Moontide (D)	A J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M)	F (Tech.) Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce (C)	A Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)	F Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)	F Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
12	Postman Didn't Ring (CD)	F B. Joyce-R. Travis	68	7/3/42	b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (CD)	F Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
5	Rise and Shine (CM)	F Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
8	Roxie Hart (C)	A Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
4	Small Town Deb (CD)	F Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
8	Song of the Islands (M)	F Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)	F J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
4	Swamp Water (D)	A Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
11	Ten Gentlemen from West Point (D)	F Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)	A T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (My)	F Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)	F M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)	F Lowell Thomas, Narrator	69	7/10/42	b6/27/42
3	Week-end in Havana (D)	F Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)	A Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
10	Whispering Ghosts (CMy)	A Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)	A Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
1	Wild Geese Calling (D)	F Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)	F Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Coming 1942-43

1	A-Hunting We Will Go (C)	F Laurel & Hardy	b7/11/42
	Berlin Correspondent (D)	V. Gilmore-Dana Andrews	a6/20/42
	Buried Alive	L. Roberts-J. Sheppard	
	Careful, Soft Shoulders	V. Bruce-J. Ellison	a7/4/42
	China Girl (Spy)	G. Tierney-G. Montgomery	
1	Footlight Serenade (D)	F B. Grable-J. Payne-V. Mature	79 8/1/42 b7/11/42
	Girl Trouble (C)	D. Ameche-J. Bennett	a6/7/42
	Iceland (C)	S. Henie-J. Payne-J. Oakie	a5/23/42
	Just Off Broadway (D)	L. Nolan-M. Weaver (Former title "Twelve Men in a Box")	a6/13/42
1	Little Toyko, U. S. A. (D)	F Preston Foster-B. Joyce	63 8/14/42 b7/11/42
1	Loves of Edgar Allan Poe (B)	F Linda Darnell-J. Sheppard	67 8/28/42 b7/11/42
	Man in the Trunk	Lynne Roberts-G. Holmes	
	Manila Calling	L. Nolan-C. Landis	
	Orchestra Wives	G. Montgomery-Ann Rutherford	a5/16/42
	Outlaw, The	W. Huston-T. Mitchell	
1	Pied Piper (D)	F Monty Woolley-Roddy McDowall	86 8/21/42 b7/11/42
	Springtime in the Rockies (Tech.)	J. Payne-B. Grable	
	Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth	a12/6/41
	$10 Raise	Stuart Erwin-Vivian Blaine	
	That Other Woman	L. Bari-J. Ellison	
	Thunder Birds (D)	G. Tierney-P. Foster	a4/4/42

UNITED ARTISTS

Current

About Face (C)	F	William Tracy-Joe Sawyer	47 4/17/42	b4/18/42
All American Co-Ed (CM)	F	Frances Langford-Johnny Downs	48 10/31/41	b10/18/41
Brooklyn Orchid (C)	F	Marjorie Woodworth-Wm. Bendix	50 2/20/42	b1/31/42
Corsican Brothers (D)		Doug Fairbanks, Jr.-Akim Tamiroff	110 11/28/41	b12/20/41
Dudes Are Pretty People (C)		Marjorie Woodworth-Jimmy Rogers	3/13/42	a12/20/41
Fiesta (Tech.) (CD)		Armida-Antonio Moreno-Geo. Givot	45 12/19/41	b12/20/41
Flying With Music (CM)		Marjorie Woodsworth-George Givot (Former title "Cobana")	5/22/42	a2/7/42
Friendly Enemies (CD)	A	Charles Winninger-Charlie Ruggles	92 6/26/42	b6/20/42
Gentleman After Dark (D)	A	Brian Donlevy-Miriam Hopkins	74 2/27/42	b3/14/42
Gold Rush (C)	F	Charlie Chaplin	71 4/17/42	b3/7/42
Hayfoot (C)		William Tracy-James Gleason	48 1/2/42	b1/3/42
International Lady (Spy)	A	Ilona Massey-George Brent	100 9/19/41	b10/18/41
Juneile Book (Tech.) (FA)	F	Sabu-Rosemary DeCamp	108 4/3/42	b3/28/42
Lydia (D)	F	Merle Oberon-Alan Marshall	104 9/29/41	b8/23/41
Miss Annie Rooney (D)	F	Shirley Temple-William Gargan	84 5/29/42	b5/30/42
Miss Polly (C)	F	ZaSu Pitts-Slim Summerville	45 11/14/41	b11/1/41
Mister V (D)	F	Leslie Howard-Mary Morris	100 3/20/42	b2/14/42
Real Glory		Gary Cooper	95 5/8/42	Reissue
Shanghai Gesture (D)		Gene Tierney-Victor Mature	104 2/6/42	b12/27/41
Ships With Wings		John Clements-Leslie Banks	89 5/15/42	b5/23/42
Sundown (D)	A	Gene Tierney-Bruce Cabot	92 10/31/41	b10/18/41
To Be Or Not To Be (C)	A	Carole Lombard-Jack Benny	98 3/6/42	b2/21/42
Twin Beds (C)	A	George Brent-Joan Bennett	83 4/24/42	b4/18/42

Coming

Calaboose (C)		Jimmy Rogers-Noah Beery, Jr.	a6/6/42
Devil With Hitler (CD)		Bobby Watson-Joe Devlin	a5/9/42
Fall In		William Tracy-Joe Sawyer	
McGuerins From Brooklyn (C)		Arlene Judge-William Bendix	a6/6/42
Moon and Sixpence		George Sanders-Herbert Marshall	
Nazi Nuisance		Bobby Watson-Jean Porter	
Prairie Chickens (C)		Jimmy Rogers-Noah Beery, Jr.	a7/4/42
Taxi, Mister (C)		William Bendix-Grace Bradley	a6/27/42

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)	F Jane Frazee-Robert Paige	65 5/22/42	b3/14/42
6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89 10/31/41	b10/25/41
6063	Arizona Cyclone (W)	F Johnny Mack Brown	57 11/14/41	b3/14/42
6031	Bombay Clipper (D)	F William Gargan-Irene Hervey	64 2/6/42	b1/17/42
6009	Broadway (G)	George Raft-Brod Crawford	89 5/8/42	b5/9/42
6035	Burma Convoy (A)	A Charles Bickford-Evelyn Ankers	59 10/17/41	b10/4/41
6018	Butch Minds the Baby (C)	A Brod Crawford-Virginia Bruce	76 3/20/42	b3/28/42
6056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine	7/10/42	a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60 1/2/42	b1/3/42
6054	Escape From Hong Kong (Spy)	Don Terry-Leo Carrillo	60 5/15/42	b5/16/42
6028	Flying Cadets (D)	F Wm. Gargan-Ed. Lowe-Peggy Moran	60 10/24/41	b10/18/41
6027	'Frisco Lil (D)	A Irene Hervey-Kent Taylor	60 3/6/42	b2/28/42
6012	Ghost of Frankenstein (H)	A Sir C. Hardwicke-L. Chaney, Jr.	67 3/13/42	b3/7/42
6045	Girl Must Live (C)	A Margaret Lockwood	69 9/19/41	b10/11/41
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84 12/26/41	b12/20/41
6005	It Started With Eve (CD)	F Deanna Durbin-Charles Laughton	90 9/26/41	b10/4/41
6032	Jail House Blues (C)	A Anne Gwynne-Nat Pendleton	62 1/9/42	b1/17/42
6026	Juke Box Jenny (M)	F Harriet Hilliard-Ken Murray	65 3/27/42	b3/28/42
6001	Keep 'Em Flying (C)	F Abbott & Costello-Carol Bruce	80 11/28/41	b11/22/41

UNIVERSAL

Current 1941-42 (Cont.)

6008	Lady In A Jam (C)	A Irene Dunne-P. Knowles	83 6/26/42	b6/27/42
6042	Mad Doctor of Market St. (D)	Una Merkel-Claire Dodd	60 2/27/42	b1/10/42
6062	Masked Rider (W)	F Johnny Mack Brown-Fuzzy Knight	58 11/21/41	b10/11/41
6029	Melody Lane (CM)	F Baby Sandy-The Merry Macs	60 12/19/41	b12/13/41
	Men of Texas (A)	F R. Stack-B. Crawford-J. Cooper	82 7/3/42	b7/11/42
6034	Mississippi Gambler (My)	F Kent Taylor-Frances Langford	60 4/17/42	b4/18/42
6021	Mob Town (G)	F Dead End Kids-Dick Foran	62 10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)	F Johnny Downs-Jane Frazee	60 11/21/41	b10/11/41
6022	Mystery of Marie Roget (HMy)	A Patric Knowles-Maria Montez	61 4/3/42	b4/4/42
6016	Never Give a Sucker an Even Break (CM)	F W. C. Fields-Gloria Jean	71 10/10/41	b10/11/41
6023	North to the Klondike (A)	F Brod Crawford-Lon Chaney, Jr.	58 1/23/42	b1/24/42
6014	Paris Calling (D)	A Elisabeth Bergner-Randolph Scott	93 1/16/42	b12/6/41
6011	Private Buckaroo (CM)	F Joe E. Lewis-Andrews Sisters	68 6/12/42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63 11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)	F Abbott & Costello-Dick Foran	86 2/20/42	b2/14/42
6052	Road Agent (D)	A Leo Carrillo-Andy Devine-D. Foran	60 2/6/42	b12/6/41
6047	Saboteur (Spy)	F Robert Cummings-Priscilla Lane	108 4/24/42	b4/25/42
6038	Sealed Lips (D)	F Wm. Gargan-June Clyde-John Litel	62 12/5/41	b12/6/41
6066	Silver Bullet	Johnny Mack Brown-Fuzzy Knight	6/12/42	
6020	South of Tahiti (D)	F Brian Donlevy-Maria Montez	75 10/17/41	b10/25/41
6048	Spoilers (D)	F Marlene Dietrich-Randolph Scott	87 4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)	F J. Mack Brown-Fuzzy Knight	58 2/13/42	b3/28/42
6036	Strange Case of Dr. Rx (My)	A Lionel Atwill-Patric Knowles	65 4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66 11/7/41	b11/1/41
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown (Former title "Man or Mouse")	60 6/26/42	a10/4/41
6055	Top Sergeant (G)	Don Terry-Leo Carrillo	6/12/42	a4/4/42
6019	Tough as They Come (D)	F Billy Halop-Ann Gillis	63 6/5/42	b6/13/42
6039	Treat 'Em Rough (D)	F Peggy Moran-Eddie Albert	61 1/30/42	b1/17/42
6053	Unseen Enemy (Spy)	A Leo Carrillo-Andy Devine	60 4/10/42	b4/4/42
6017	What's Cookin' (M)	F Andrews Sisters-Gloria Jean	66 2/20/42	b2/21/42
6015	Wolf Man (H)	A C. Rains-D. Foran-L. Chaney, Jr.	70 12/12/41	b12/13/41
6041	You're Telling Me (C)	F Hugh Herbert-Robert Paige	61 5/1/42	b5/30/42

Coming

6067	Boss of Hangtown Mesa	Johnny Mack Brown-Fuzzy Knight	8/21/42	
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	a1/10/42
	Eagle Squadron (D)	F Diana Barrymore-Robert Stack	109	b6/20/42
	Invisible Agent	Liona Massey-Jon Hall		
	Pardon My Sarong (C)	Abbott & Costello-Virginia Bruce	8/7/42	a5/16/42
	Sherlock Holmes Fights Back	Basil Rathbone-Nigel Bruce		
	Sherlock Holmes Saves London	Basil Rathbone-Nigel Bruce		
	Strictly in the Groove	Leon Errol-Mary Healy		a5/2/42
6057	Timber (D)	Leo Carrillo-A. Devine	8/14/42	a6/6/42
	Who Done It? (C)	Abbott & Costello-William Gargan		

Coming 1942-43

Arabian Nights (Tech.)	Maria Montez-Jon Hall	
Between Us Girls	Diana Barrymore-Robt. Cummings (Former title "Love and Kisses, Caroline")	a6/6/42
Destination Unknown (Spy)	Irene Hervey-Wm. Gargan	a5/23/42
Eyes of the Underworld	Richard Dix-Wendy Barrie	a5/2/42
Forever Yours	Deanna Durbin-Edmund O'Brien	
Get Hep to Love	Gloria Jean-Jane Frazee	
Give Out, Sisters	Andrews Sisters-Grace McDonald	
Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers	a5/30/42
Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor	a3/28/42
House of Mystery	Lugosi-Irene Hervey	
Little Joe, the Wrangler	Johnny Mack Brown-Tex Ritter	
Lone Star Trail	Johnny Mack Brown-Tex Ritter	
Madame Spy (Spy)	Constance Bennett-Don Porter	a6/13/42
Mug Town	Billy Halop-Huntz Hall	
Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox	
Off the Beaten Track	Ritz Bros.-Carol Bruce	
Raiders of San Joaquin (W)	Brown-Ritter	

WARNER BROS.

Current 1941-42

116	All Through the Night (D)	F Humphrey Bogart-Judith Anderson	107 1/10/42	b12/6/41
124	Always in My Heart (D)	F Kay Francis-Walter Huston	92 3/14/42	b3/7/42
135	Big Shot (G)	F H. Bogart-Irene Manning	82 6/13/42	b6/6/42
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88 11/15/41	b11/1/41
111	Body Disappears (C)	F Jeffrey Lynn-Jane Wyman	71 12/6/41	b12/6/41
123	Bullet Scars (G)	A Regis Toomey-Adele Longmire	59 3/7/42	b3/7/42
122	Captain of the Clouds (D)	F J. Cagney-Dennis Morgan (Tech.)	113 2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78 2/14/42	b12/27/41
132	In This Our Life (D)	Bette Davis-George Brent	97 5/16/42	b4/11/42
130	I Was Framed (D)	F Michael Ames-Regis Toomey	61 4/25/42	b4/11/42
133	Juke Girl (D)	F Ann Sheridan-Ronald Reagan	90 5/30/42	b4/11/42
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127 4/18/42	b12/27/41
134	Lady Gangster (D)	F Faye Emerson-Jake Bishop	62 6/6/42	b4/11/42
131	Larceny, Inc. (GC)	F Edward G. Robinson-Jane Wyman	93 5/2/42	b3/7/42
126	Male Animal (C)	A Olivia de Havilland-Henry Fonda	101 4/4/42	b3/7/42
107	Maltese Falcon (My)	A Mary Astor-Humphrey Bogart	100 10/18/41	b10/4/41
117	Man Who Came to Dinner (C)	Bette Davis-Monte Woolley	112 1/24/42	b12/27/41
125	Murder in the Big House (D)	F Faye Emerson-Van Johnson	59 4/11/42	b4/11/42
108	One Foot in Heaven (B)	F Fredric March-Martha Scott	108 11/1/41	b10/4/41
115	Prime Minister (B)	F John Gielgud-Diana Wynyard	94	b9/13/41
101	Sergeant York (BD)	A Gary Cooper-Joan Leslie	134 7/4/42	b7/12/41
119	Sons of the Sea (D)	F Michael Redgrave-Valerie Hobson	91 2/7/42	b12/27/41
112	Steel Against the Sky (D)	F Richard Whorf-Lloyd Nolan	68 12/13/41	b12/6/41
109	Target for Tonight (DocD)	F Royal Air Force	48 11/8/41	b10/18/41
114	They Died With Their Boots On (B)	F Errol Flynn-Olivia de Havilland	140 1/1/42	b11/22/41
129	This Was Paris (D)	F Ann Dvorak-Ben Lyon	77 3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83 1/31/42	b12/27/41
113	You're in the Army Now (C)	F Jimmy Durante-Phil Silvers	79 12/25/41	b12/6/41

Coming

	Across the Pacific (Spy)	Humphrey Bogart-Mary Astor	a5/30/42
	Adventures of Mark Twain	F. March-Alexis Smith	
	Air Force	John Garfield-Harry Carey	
	Arsenic and Old Lace	Cary Grant-Priscilla Lane	a1/3/42
	Casablanca	Humphrey Bogart-Ingrid Bergman	
	Constant Nymph (D)	Charles Boyer-Joan Fontaine	a4/25/42
	Desert Song (Tech)	Dennis Morgan-Irene Manning	
	Desperate Journey (D)	Errol Flynn-Ronald Reagan	a3/28/42
137	Escape From Crime (G)	A R. Travis-Ann Corcoran	51 7/25/42 b6/6/42
138	The Gay Sisters	B. Stanwyck-G. Brent	108 8/1/42 b6/6/42
	Gentleman Jim	Errol Flynn-Alexis Smith	
	George Washington Slept Here (C)	Jack Benny-Ann Sheridan	a6/20/42
	Hard Way (D)	Ida Lupino-Dennis Morgan	a6/20/42
	Now, Voyager	Bette Davis-Paul Henried	
139	Spy Ship	Irene Manning-C. Stewart-M. Ames	61 8/15/42 b6/6/42
	Watch on the Rhine (D)	Bette Davis-Paul Lukas	
136	Wings for the Eagle (CD)	F Ann Sheridan-Ronald Reagan	84 7/18/42 b6/6/42
	Yankee Doodle Dandy (DM)	F James Cagney-Joan Leslie	126 b6/6/42
	You Can't Escape Forever	George Brent-Brenda Marshall	

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100 Lamont	Not Rev.
	40,000 Horsemen (War)	A Grant Taylor-Betty Bryant	85 Goodwill	b8/2/41
	Frightened Lady (My)	A Marius Goring-Helen Haye	75 Hoffberg	b11/15/41
	Guerilla Brigade (D)	A Russian cast	84 Luminar	b4/18/42
	Mystery of Room 13 (My)	F Gibb McLaughlin-Sara Seegar	68 Alliance	b8/30/41
	No Greater Sin (D)	A Leon Ames-Luana Walters	85 University	b6/21/41
	Professor Creens (C)	Manton Moreland	63 Dixie Nat.	b2/28/42
	This Is the Enemy (D)	Russian Cast	74 Artkino	b7/4/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1941-42

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)			
3436	All Work and No Pay	18	Not Rev.
3424	Blitzkiss	15	Not Rev.
3423	General Nuisance	18	Not Rev.
3432	Groom and Bored	16	Not Rev.
3422	Half Shot at Sunrise....Slapstick	16	10/ 4/41
3433	How Spry I Am.....Good	18	5/ 9/42
3425	Lovable Trouble	18	Not Rev.
3421	Love in Gloom.....Good	21	8/ 9/41
3435	Olaf Laughs Last	16½	Not Rev.
3429	Sappy Birthday	18	Not Rev.
3426	She's Oil Mine.....Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter..Poor	18	1/24/42
3428	Three Blonde Mice.....Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires	18	Not Rev.
3431	What Makes Lizzy Dizzy?Fair	17	4/ 4/42
3430	Yoo Hoo General.....Good	18	3/28/42
CINESCOPES (8)			
3971	Exploring Space .....Interesting	9	8/30/41
3972	From Nuts to Soup.....Poor	9	10/ 4/41
3975	Strange Facts .....Interesting	9	12/13/41
3974	Women in Photography...For Women	10	11/22/41
3973	World of Sound.....Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party.....Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor.....Good	7	5/ 2/42
3502	Fox and the Grapes..... Very Good	7	12/ 6/41
3504	Hollywood Detour .....Excellent	7	2/14/42
3503	Red Riding Hood Rides Again.....Clever	7	1/17/42
3505	Wacky Wigwams	7	Not Rev.
3501	Who's Zoo in Hollywood	7	Not Rev.
3508	Woodman Spare That Tree	7	Not Rev.
COMMUNITY SING (10)			
3653	College Songs	10½	Not Rev.
3657	Crooning Melodies	10	Not Rev.
3652	Current Hits .....As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas .....Good	10	5/ 9/42
3656	Good Fellowship Songs	10	Not Rev.
3658	Good Time Songs	10	Not Rev.
3655	Hits of the Day	9	Not Rev.
3651	Patriotic Songs .....Patriotic	9	8/30/41
3654	Popular Songs	10	Not Rev.
3660	Walk Without U Baby..Good	10½	6/ 6/42
FABLES CARTOONS (8)			
3755	Bulldog and the Baby	7	Not Rev.
3751	Great Cheese Mystery	7	Not Rev.
3752	Tangled Angler.....Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree .....Fair	8½	3/21/42
3754	Wolf Chases Pigs.....Amusing	7	5/ 9/42
GLOVE SLINGERS (4)			
3411	Glove Birds .....Fair	17½	3/28/42
3410	Kink of the Campus	18	Not Rev.
3409	Mitt Me Tonight.....Fair	16	11/22/41
3412	Study in Socks.....Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson.....Timely	18	3/ 1/41
3452	Will England Be Invaded? .....Very Good	16	8/ 9/41
3453	Will Democracy Survive?.Timely	18	10/18/41
PANORAMICS (12)			
3901	City Within a City.....Commercial	10	9/13/41
3902	Gallup Poll .....Interesting	10	11/ 1/41
3905	Health For Defense.....Very Good	9	3/28/42
3903	New York's Finest.....Very Good	10	1/17/42
3904	Spare Time in the Army.Splendid	10	2/21/42
PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle	10	Not Rev.
3701	Crystal Gazer .....Poor	7	11/15/41
3702	Dog Meets Dog.....Poor	7	4/25/42
3705	Old Blackout Joe	7	Not Rev.
3704	Wild and Woozy West....Amusing	7	5/ 9/42
QUIZ REELS (6)			
3602	Kitchen Quiz No. 1.....Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2.....Every Good	10	12/13/41
3604	Kitchen Quiz No. 3.....Very Good	10	2/21/42
3601	So You Think You Know Music No. 1.....Good	10	8/30/41
3605	So You Think You Know Music No. 2	10	Not Rev.
SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray).....Good	10	10/ 4/41
3852	No. 2 (Ken Murray)	10	Not Rev.
3853	No. 3 (John Hubbard)....Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)....Good	10	12/13/41
3855	No. 5 (New Talent)	10	Not Rev.
3856	No. 6 (Alan Mowbray)...Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)	10	Not Rev.
3858	No. 8 (Ascap) .....Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories..Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson) ...Good	9	6/ 6/42
STOOGE COMEDIES (8)			
3401	An Ache In Every Stake..Slapstick	18	9/13/41
3405	Cactus Makes Perfect....Amusing	17	3/21/42
3402	In the Sweet Pie and Pie.Silly	18	11/ 1/41
3404	Loco Boys Make Good....Slapstick	17	2/ 7/42
3407	Matri-Phony	17	Not Rev.
3408	Three Smart Saps	17	Not Rev.
3403	Some More of Samoa.....Silly	18	1/17/42
3406	What's the Matador.....Good Slapstick.	16	5/ 2/42
THIS CHANGING WORLD (6)			
3981	Broken Treaties.....Disappointing .	10	9/13/41
3982	How War Came.....Informative ...	10	12/13/41

COLUMBIA 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
TOURS (8)			
3553	Alaska Tour.....Fair	10	11/22/41
3552	Buenos Aires Today.....Good	10	10/ 4/41
3554	Great American Divide...Very Good	10	3/14/42
3551	Journey in Tunisia.....Dated	10	8/30/41
WORLD OF SPORT (12)			
3810	Canvas Cut-Ups	10	Not Rev.
3806	College Champions.....Good	10	2/21/22
3803	Jungle Fishing .....Excellent	10	11/15/41
3808	Fit to Fight.....Excellent	11	6/ 6/42
3804	Polo Champions.....Excellent	10	12/ 6/41
3805	Rack 'Em Up.....Good	10	1/17/42
3802	Show Dogs.....Excellent	10	9/20/41
3801	Tee Up (Patty Berg)....For Golfers	10	8/30/41
3809	Tennis Rhythm	10	Not Rev.
3807	Wrestling Octopus ..... Funny	9½	5/ 2/42

MGM 1941-42

	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-350	Bats in the Belfry	8	Not Rev.
W-346	Bear and the Beavers..Very Good	8	5/ 2/42
W-351	Bowling Alley Cat	7	Not Rev.
W-347	Dog Trouble .....Very Funny	8	5/ 2/42
W-342	Field Mouse.....Excellent	9	2/ 7/42
W-345	First Swallow .....Excellent	8	4/ 4/42
W-343	Fraidy Cat.....Funny	7	2/ 7/42
W-344	Hungry Wolf.....Fair	9	2/28/42
W-348	Little Gravel Voice....Amusing	8	5/23/42
W-341	Night Before Xmas.....For Xmas	9	12/20/41
W-349	Puss 'N Toots.....Very Funny	7	6/20/42
MINIATURES (10)			
M-331	Changed Identity.....Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus .....Very Good	11	5/23/42
M-332	Greenie, The.....Fine	11	2/ 7/42
M-333	Lady or the Tiger.....Good	10	5/ 2/42
M-334	Soaring Stars .....Good	10	5/23/42
OUR GANG (10)			
C-392	Come Back Miss Pipps..Amusing	10	11/20/41
C-396	Don't Lie .....Good	11	5/ 2/42
C-398	Doin' Their Bit	11	Not Rev.
C-395	Going to Press.....Good	11	4/ 4/42
C-391	Helping Hands.....Very Good	10	10/25/41
C-394	Melodies Old and New...Fair	11	2/28/42
C-397	Surprised Parties .....Average	11	5/30/42
C-393	Wedding Worries.....Funny	11	12/20/41
PASSING PARADE (10)			
K-383	Flag of Mercy.....Very Good	10	2/28/42
K-385	Incredible Stranger ....Very Fine	11	6/20/42
K-381	Strange Testament.....Unusual	11	12/20/41
K-382	We Do It Because.....Interesting	10	2/ 7/42
K-384	Woman in the House...Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty .....Humorous	9	5/ 2/42
S-361	Army Champions.....Excellent	10	11/ 1/41
S-364	Aqua Antics.....Excellent	8	2/ 7/42
S-369	Barbee-Cues .....Good	11	6/ 6/42
S-362	Fancy Answers.....Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back .....Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook..Very Good	9	5/23/42
S-367	Victory Quiz .....Amusing	9	6/20/42
S-365	What About Daddy?....Good	10	2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific.Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina..Very Good	9	2/28/42
T-322	Exotic Mexico .....Good	10	6/20/42
T-313	Georgetown, Pride of Penang .....Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes .....Fair	9	5/ 2/42
T-311	Glimpses of Florida.....Interesting	10	9/27/41
T-315	Historic Maryland.....Good	9	2/ 7/42
T-312	Inside Passage.....Good	10	10/25/41
T-319	Land of the Quintuplets..Good	10	3/28/42
T-317	Minnesota, Land of Plenty .....Good	10	2/28/42
T-321	Picturesque Patzcuaro ...Good	9	6/20/42
T-314	Scenic Grandeur.....Good	9	12/20/41
T-316	West Point on the Hudson.Good	9	2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk .....Potent	20	3/28/42
A-304	For the Common Defense	21	Not Rev.
A-302	Main Street on the March! .....Good	20	2/ 7/42
A-301	Tell Tale Heart.....A Masterpiece	20	11/15/41

PARAMOUNT 1941-42

	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-1	Road in India.....Interesting	10	11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach.....Fine	10	10/11/41
A1-3	Carnival in Brazil.....Good	10	3/14/42
A1-2	Copacabana Revue.....Good	10	12/ 6/41
A1-5	Hands of Victory.....Box Office	9½	4/25/42
A1-4	Nightmare of a Goon.....Funny	10½	5/ 2/42

PARAMOUNT 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1.....Excellent	10	9/20/41
Z1-2	No. 2.....Fair	10	11/29/41
Z1-3	No. 3.....Good	10	2/28/42
Z1-4	No. 4.....Fair	9½	6/27/42
MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons.Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk.Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks.....Excellent	8	12/20/41
U1-3	Sky Princess .....Excellent	9	3/21/42
U1-5	Tulips Shall Grow.....Good	7½	6/27/42
POPEYE (12)			
E1-5	Blunder Below.....Excellent	7	2/21/42
E1-6	Fleets of Stren'th.....Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again....Fair	7	10/11/41
E1-4	Kickin' the Conga Round.Funny	7	1/31/42
E1-9	Many Tanks .....Fair	8	6/ 6/42
E1-2	Mighty Navy.....Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks.....Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix .....Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye .....Very Funny	7	4/18/42
POPULAR SCIENCE (6)			
J1-1	No. 1.....Very Good	11	10/11/41
J1-2	No. 2.....Very Good	11	11/22/41
J1-3	No. 3.....Good	11	1/31/42
J1-4	No. 4	10	Not Rev.
J1-5	No. 5 .....Very Interesting	11	6/ 6/42
QUIZ KIDS (6)			
Q1-1	No. 1 .....Very Good	10	9/20/41
Q1-2	No. 2 .....They're Good	11	12/ 6/41
Q1-3	No. 3 .....Good	10	2/28/42
Q1-4	No. 4 .....Good	11	5/ 2/42
Q1-5	No. 5 .....Good	10½	6/ 6/42
ROBERT BENCHLEY (4)			
S1-1	How To Take a Vacation..Funny	10	10/11/41
S1-4	Keeping in Shape.....Amusing	9	6/27/42
S1-2	Nothing But Nerves.....Very Good	10	12/20/41
S1-3	Witness, The .....Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3	At the County Fair.....Swell	10	1/31/42
Y1-1	In a Pet Shop.....A Howl	10	9/20/41
Y1-4	In the Circus.....Good	9½	6/13/42
Y1-2	In the Zoo.....Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1	The Raven .....Excellent	14½	5/ 2/42
SPORTLIGHTS (13)			
R1-6	Better Bowling.....Excellent	10	1/31/42
R1-5	Buying a Dog.....Very Good	10	12/20/41
R1-10	Hero Worship .....Swell	10	6/13/42
R1-7	Lure of the Surf.....Very Good	10	2/21/42
R1-2	Meet the Champs.....Excellent	10	10/11/41
R1-11	Parachute Athletes .....Very Good	10	6/27/42
R1-9	Personality Plus	10	Not Rev.
R1-4	Quick Returns.....Pretty Good	10	11/29/41
R1-1	Shooting Mermaids.....Very Good	10	9/27/41
R1-3	Sittin' Pretty .....Excellent	10	11/15/41
R1-8	Timing Is Everything....Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4	Arctic Giant .....Good	9	3/14/42
W1-5	Bulleteers .....Good	9	5/ 2/42
W1-3	Billion Dollar Limited...For the Fans...	8½	1/24/42
W1-7	Electric Earthquake .....For the Fans..	8	6/27/42
W1-6	Magnetic Telescope .....For the Fans..	9	5/ 2/42
W1-2	Mechanical Monsters.....Good	10	12/20/41
W1-1	Superman .....A Cinch to Sell.	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1	No. 1 .....Good	10	10/11/41
L1-2	No. 2 .....Very Good	10	12/ 6/41
L1-3	No. 3 .....Very Good	11	2/21/42
L1-4	No. 4 .....Good	11	4/25/42
L1-5	No. 5 .....Good	10½	6/27/42

RKO-RADIO 1941-42

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot .....Excellent	7	6/ 6/42
24103	Donald Gets Drafted.....A Scream	9	5/16/42
24105	Donald's Garden	7	Not Rev.
24102	Donald's Snow Fight...Excellent	7	5/ 2/42
24101	Symphony Hour .....Excellent	8	4/25/42
EDGAR KENNEDY (6)			
23404	Heart Burn .....Amusing	15	3/21/42
23402	I'll Fix It.....Funny	19	10/25/41
23405	Inferior Decorator .....Funny	17	5/16/42
23403	Quiet Fourth .....Funny	15	12/27/41
23401	Westward Ho-Hum .....Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther) ...Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay).Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis (Skinner) .....Good	11	12/27/41

RKO-RADIO 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.

LEON ERROL (6)

23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41

MARCH OF TIME (13)

23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men in Washington	Interesting	20	7/ 4/42

PICTURE PEOPLE (13)

24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24402	Hollywood Sports	Good	9	10/25/41
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41

RAY WHITLEY (4)

23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42

SPORTSCOPES (13)

24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2205	Wings of Defense		10	Not Rev.

MAGIC CARPET OF MOVIETONE (12)

2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.

SPORTS REVIEWS (6)

2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42

TERRYTOONS (26)

2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2308	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2560	In Lights Out (Tech.)		7	Not Rev.
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42

WORLD TODAY (4)

2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of

WORLD IN ACTION (12)

1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

ANDY PANDA CARTUNES (13) (Tech.)

6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6253	Pigeon Patrol		7	Not Rev.
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42

NAME BAND MUSICALS (13)

6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41

SPECIAL FEATURETTE (2)

6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42

STRANGER THAN FICTION (15)

6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6283	Women at the Plough		9	Not Rev.

VARIETY VIEWS 15 (3 IN COLOR)

6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City		9	Not Rev.
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	NorthernNeighbors(Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

VITAPHONE-WARNER BROS. 1941-42

BROADWAY BREVITIES (12)

7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42

HOLLYWOOD NOVELTIES (6)

7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41

LOONEY TUNES (16)

7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy		7	Not Rev.
7611	Hobby Horse Laughs		7	Not Rev.
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of

MELODY MASTERS (10)

7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	8/13/41

MERRIE MELODIES (26) (Tech.)
(Produced by Leon Schlesinger)

7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7718	Draft Horse	Funny	7	5/16/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42

SERVICE SPECIALS (6) (Tech.)

7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41

SPORTS PARADE (10) (Tech.)

7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)		Good	11½	8/23/41
Alive in the Deep (Prod.)		Exciting	22	5/24/41
Man the Enigma (Prod.)		Informative	25	5/24/41
Our Constitution (Prod.)		Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)		Timely	19	5/ 3/41

SERIALS 1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Holt of the Secret Service	15 Chaps.	11/29/41
Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior "G" Men of the Air	12 Chaps.	5/30/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting the Fire Bomb	8	Warner Bros.
Food For Freedom	3	List "C"
Keep 'em Rolling	3½	Univ.
Lake Carrier	10	See Below
Mr. Gardenia Jones	13	United Artists
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
U. S. Coast Guard Recruiting Trailer	1½	Fox
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	PRC
Atlanta	UA	MGM	PRC
Boston	MGM	UA	PRC
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	PRC
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	PRC
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	PRC
Denver	WB	WB	PRC
Des Moines	MGM	Rep.	PRC
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	PRC
Kansas City	RKO	Univ.	PRC
Los Angeles	WB	MGM	PRC
Memphis	Par.	Col.	PRC
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	PRC
New Orleans	UA	RKO	PRC
New York	Par.	WB	PRC
Oklahoma City	WB	Par.	PRC
Omaha	MGM	WB	PRC
Philadelphia	Univ.	RKO	PRC
Pittsburgh	RKO	UA	PRC
Portland	RKO	Rep.	PRC
St. Louis	Univ.	Par.	PRC
Salt Lake City	Par.	WB	PRC
San Francisco	WB	Col.	PRC
Seattle	Col.	UA	PRC
Washington	Rep.	20th	PRC



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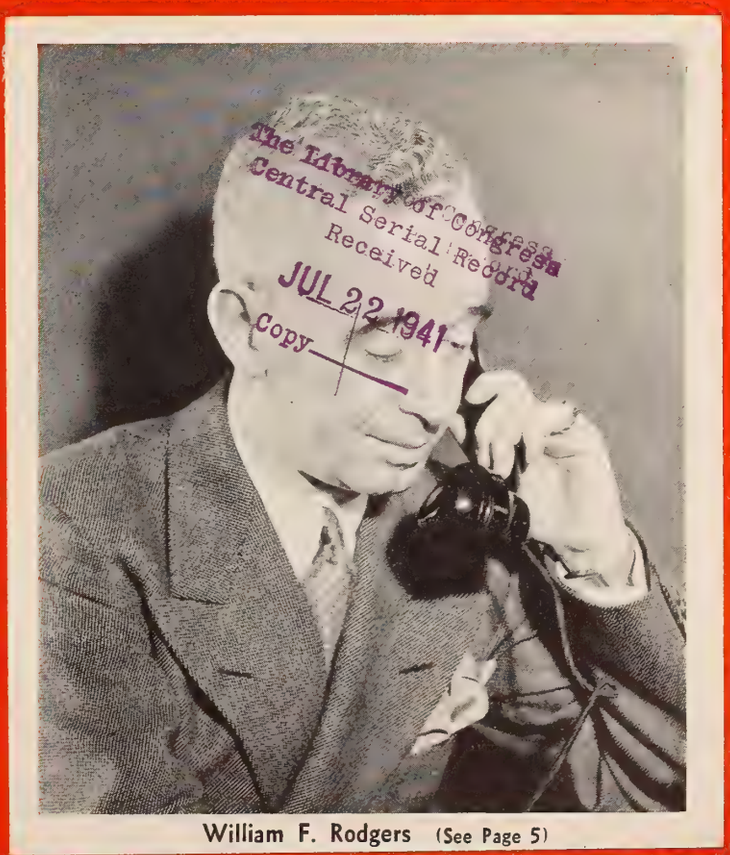
SHOWMEN'S TRADE REVIEW

AVENGE PEARL HARBOR

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Central Serial Record
Received
JUL 22 1941
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Vol. 36 No. 26

July 18
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



"Mrs. Miniver" is coming to your house to stay!

SCRANTON SELLS "MINIVER" 2-WEEK RUN IN ADVANCE!

An extraordinary announcement regarding an extraordinary motion picture

MRS. MINIVER



FOR THE FIRST TIME IN SCRANTON HISTORY A MOTION PICTURE SO BIG THAT WE HAVE ARRANGED IN ADVANCE TO SHOW IT FOR TWO WEEKS!

An event of historic importance in this city—
The outstanding scoop of our entire career
We are proud to have made it possible—
A TWO WEEK engagement of famed "Mrs. Miniver"
So that all Scranton may see it without delay
Simultaneous with its sensational New York run
Where it is smashing world's amusement records
At renowned Radio City Music Hall in its 7th Big Week
Where more than a million people have seen it already!
"Mrs. Miniver" stands alone among all past triumphs
Voted at the top of the All-Time Ten Best Film List!
The picture 130 million Americans eagerly await!



GREER GARSON
WALTER PIDGEON

Directed by WILLIAM WYLER · Produced by SIDNEY FRANKLIN

MRS. MINIVER

with TERESA WRIGHT · DAME MAY WHITTY · REGINALD OWEN · HENRY TRAVERS
RICHARD NEY · HENRY WILCOXON · Screen Play by Arthur Wimperis, George Froeschel, James Hilton & Claudine West · A WILLIAM WYLER Production Based on JAN STRUTHER'S Novel · A METRO-GOLDWYN-MAYER PICTURE · *(A Pre-Release Engagement)*

STARTING FRIDAY · JULY 24TH

NO INCREASE IN PRICES!

STRAND

BE AMONG THE FIRST TO SEE IT! YOU WILL SEE IT AGAIN AND AGAIN!

THE FIRST TIME IN SCRANTON HISTORY A MOTION PICTURE HAS BEEN BOOKED IN ADVANCE FOR TWO WEEKS!



Of course it's famed "Mrs. Miniver"!
The biggest sensation in film annals!
We are proud, we are fortunate to show it
For TWO WEEKS so that all may see it—
To give every man, woman and child in town
The chance to see it without delay—
And they'll see it again and again.
It is a privilege to bring it to you
AT NO ADVANCE IN PRICES!

Simultaneous with its phenomenal Broadway run
At famed Radio City Music Hall!
Imagine! The average picture plays there two weeks
"Mrs. Miniver" is already in its 7th week
Shattering every known record at that theatre!
You will realize when you see it
Why "Mrs. Miniver" is the screen's greatest thrill
Voted by press and public at the top of
The Ten Best Motion Pictures of All Time!

BE AMONG THE FIRST TO SEE IT!

GREER GARSON · WALTER PIDGEON

Directed by WILLIAM WYLER · Produced by SIDNEY FRANKLIN

MRS. MINIVER

with TERESA WRIGHT · DAME MAY WHITTY · REGINALD OWEN · HENRY TRAVERS
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STARTING FRIDAY · JULY 24TH

STRAND

EASY TO DUPLICATE!

Set these ads up locally. Use art work from press-book

A unique picture that gets the top in promotion. Every pre-release engagement is sensational. Double your usual time and then clear the decks!



The Editorial Page

Summer Observations

UNITY? The moot question of whether there will ever be real unity and harmony in the picture business, can only have one answer. No! Not that the rough spots won't be smoothed down and a lot of the present-day squabbles peacefully eliminated. But true harmony and unity is something so far off that even the Lick Telescope couldn't see hide nor hair of it from the observation seat of today.

The kind of unity and harmony talked about in our industry just wouldn't fit the business anyway. It isn't that kind of a business. And who would be happy if there were nothing to kick or fight about, anyway?

From this writer's viewpoint, we would be content to see the end of the few abuses that have brought most of the disunity that exists today without trying to seek for more. What exhibitor wouldn't settle for better prices and rental terms without expecting to become a buddy, a pal in undying fellowship and friendship with his brother exhibitors or distributors?

Unity in any form can only come about through a willingness and sincerity on the part of all factions to seek and work out the solutions. But so long as one group maintains its grim determination of making it hot for the other side, no unity can result, because the parties involved do not come to the unity table with clean hands.

Such men are kidding themselves into believing that the industry will adjust its own problems before the government steps in to do it for them. But while awaiting the results just try and imagine what the business is going to be like when it is run by politicians and ward-heelers. That ought to make the unity-seekers stop and think and mebbe take a more harmonious attitude when next they meet. And we don't mean any one particular group. We mean all of them.

* * *

READJUSTMENTS: Analyzing the trends and newly developed habits of the population as attested by eminent authorities (in other words, reading the magazines) indicates that things are happening within these United States that might well prompt Mr. and Mrs. Theatreman to wipe off the old glasses and peek more intently at those creatures called patrons.

You'll find, on close inspection that the creature doesn't respond to the old bait as readily as before. You see, he has new tastes and plenty of money to humor them as he sees fit. And we're referring just as much to young patrons as to older ones.

There is only one angle that hasn't changed one iota. They'll all come out, young and old, for a good picture. But you can't play good ones on every change of your program because there just ain't that many good pictures. So, you do the next best thing. You pick them as good as you can and then put on your thinking cap and go to work trying to dream up fancy catchlines and selling gags to attract attention and bring people to the box-office.

That makes good business sense. But for goodness' sake, get away from the old formula. Try some new approach for a change and dress up your selling to appeal to these boys and girls and men and women with so much loose change jangling in their pockets. They are getting pretty choosy with that loose change and they have to be sold ala new and improved trends. In other words, those two thousand heralds don't mean a good gosh darn anymore. You've got to think up some other way of convincing them that your show is worth coming to see.

So, readjust your selling perspective and see what success you have in doping out new ways of dishing the same old hash but with a better and more modern flavor. Sometimes the old hash is okay with a little dressing on the side.

* * *

NO KIDDIN'! On the last lap of our original ration card, we drove through a factory city along about midnight one night last week and found much activity on the main street. Too much to be expected at that hour and in that size town. So we slowed up at the center of the excitement and found quite a line outside the town's top movie palace.

Curiosity was too much for us so we managed to locate the head man of the theatre to find out how come the big crowd waiting to get in at midnight. Said manager looked surprised and politely (and I do mean "politely") informed us that his theatre had been running three midnight shows a week to coincide with work shifts at nearby factories. The midnight show ran until three in the morning and most of the patrons attending went on to their early hour shift at the war defense plants in the town.

Now the purpose of telling you this story is merely to inquire whether there are any such factories operating in YOUR town or city—and if so, have you given any study to something similar or are you too busy complaining about bad business to find time for such thoughts?

We thought it was a hell of a swell idea and, happening across it just about the time we had reports of many smart angles to improve business conditions from other defense industry towns, it struck us as being pretty intelligent theatre operating.

—"CHICK" LEWIS

$850. Bond Sale Average

The War Bonds and Stamp sales totals reported by 4,900 of the 15,000 theatres cooperating reached $4,183,268 for the month of June. This represents an average of $850 per theatre indicating an expectancy of about $12,000,000 as the ultimate grand total.

Purchase of Liberty Ends Akron Run Case

The arbitration case for designated run filed in the Cleveland tribunal by the Liberty Theatre, Akron, was dismissed following purchase of the Liberty by owners of the Highland Theatre. Former owners of the Liberty complained that the theatre had first run until the Highland was built, and named Loew's, 20th-Fox and Warner Bros. in the complaint. The Highland entered the case as an intervenor.

The Cerrito Theatre, El Cerrito, Cal., received a reduction in clearance of the State Theatre, Richmond, to one day. Further clearance reduction over the Cerrito was ordered for the first runs in Oakland. Paramount, Loew's and 20th-Fox were defendants.

Plaza Theatre, Milford, Del., filed complaint in Philadelphia against Paramount, 20th-Fox, Loew's and RKO for refusal to license product on a reasonable basis. Warner, Queen, Rialto, Grand and Loew's theatres in Wilmington, Del., are interested parties.

Drake Amusement Company, operating the Central, Cedarhurst, L. I., had its complaint for reduction or elimination of clearance dismissed.

Briefs were filed in the Bemis Bros., Freeport Theatre arbitration case. Decision is expected in 30 days.

Louis Sosna, owner of the Sosna, St. Louis, appealed dismissal of his "some run" complaint against 20th-Fox, Paramount and RKO.

Harry Erbs, St. Louis, will arbitrate the "price" complaint of the Stadium Theatre against Loew's.

Parsons Heads Atlanta Branch

Grover C. Parsons, formerly sales representative in Hawaii, has been appointed Paramount branch manager in Atlanta and J. J. Donohue, former branch manager in Chicago has been promoted to district manager of District No. 3.





Kuykendall Suggests Dual Ban as Method for Conservation

Ed Kuykendall, president of MPTOA, basing his contentions on the O.D.T. restrictions and the W.P.B. Priorities Division, which latter, he says, "is on the verge of requiring the distributors to reduce substantially the number of prints they have heretofore bought and used," says the prohibition of double features "may be worth considering."

The dual-ban suggestion is contained in a bulletin issued this week from MPTOA headquarters in New York. Referring to the need for some realistic approach to conservation of film stock, Kuykendall says, 'There is reason to believe the industry faces a cut of from 20 to 50 per cent in the raw stock it can get under priorities." The brunt of this cut will have to be borne by the print department since only a small portion of the film stock used (about 5 per cent, according to Kuykendall) is used in Hollywood.

Cutting the number of prints will reduce the distributor's film cost but will also add to the period required to liquidate exhibition contracts and delay the revenue on the picture. The MPTOA president points out that the ultimate burden and hardship will fall to the lot of the exhibitor since it means the pushing back of playdates due to lack of availability of prints. In addition he illustrates the position of the small town and neighborhood subsequent run operation as suffering further due to the fact that the lessened number of prints will result in the film being pretty well worn out when it is finally served to these late users with consequent fading of picture and poor sound reproduction.

"If double features were prohibited," Kuykendall continues, 'to save film it would be necessary at the same time to prohibit theatres from giving more performances per day than they do now. This would really cut the use of film, would reduce the hours of operation and operating expense but would allow the theatre to accommodate just as big an audience as now, but with a two-hour show instead of a four-hour performance."

Social Security on Acts Case Won by Music Hall

Theatres employing special acts as part of their stage shows are not compelled to pay Federal Social Security taxes, Federal Judge John Bright ruled in a decision handed down last week in favor of Radio City Music Hall Corp. in a test suit brought by the Music Hall to recover money representing 2 per cent of wages to special acts paid under protest during 1938 to the U. S. Government. The court ruled that special artists, who have no regular employer . . . were never intended to be benefited by the accumulation of reserves to be paid to them in times of unemployment . . ." The decision would apply to any theatre which augments, as does the Music Hall, its regular chorus, orchestra and dancers, by engaging special artists for stage shows.

Paramount to Produce New Group Of Four Victory Shorts Films

Paramount will produce a new series of four Victory shorts with Pine and Thomas handling production. The first of the series will be "A Letter from Bataan" with Susan Hayward and Richard Arlen heading the cast. The second will be "We Refuse to Die," story of the ill-fated town of Lidice, razed by the Nazis, with Ellen Drew and Barry Sullivan, Broadway stage actor, heading the cast.

"Anti" Law Loses Again

Judge Albin Pearson in Ramsey County District Court, St. Paul, Minn., denied motions of Minnesota State authorities for a new trial of the anti-blocks-of-5 law which was declared unconstitutional, and at the same time granted a permanent injunction against enforcement of the act requested by the plaintiffs against the anti-block law.

Exchange Strike for Wage Rises in L. A.

With the office employes of five distributor exchanges in Los Angeles on strike the film industry this week was confronted with the first possibility of general labor trouble since the Federated Motion Picture Crafts strike of 1937. MGM, RKO, Columbia, Paramount and United Artists employes, all members of the Screen Office Employes Guild, A. F. of L., have set up picket lines with the authorization of Herbert Sorrell, leader of the conference of studio unions, A. F. of L. who, contending that demanded salary increases are to bring exchange workers' earnings to levels comparable with amounts being paid for similar work in studios, threatened to call out all members of the conference unions if the exchanges hired strike breakers.

Pat Casey, producer labor contact, arranged Monday for deferred action pending the arrival of Edward J. Mannix, Metro executive and member of the Film Producers Labor Committee. The increase demanded is approximately 30%, according to Sorrell and in the event other union members of the conference are called out some 6,000 painters, cartoonists, machinists, set designers, laboratory technicians and studio office workers would stop work.

Muto Chairman of Washington Public Relations Committee

Anthony Muto of 20th-Fox, Washington, D. C., office has been named chairman of the Public Relations Committee for that city. Edward L. Roddan of MPPDA was named secretary of the group.

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SHOWMEN'S TRADE REVIEW

Vol. 36, No. 26 July 18, 1942

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Published every Friday by Showmen's Trade Review Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif., Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879
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Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

Final Draft of Substitute Sales Plan

Text Released Prior to Final Decision of D. of J. On New Selling Proposed by UMPI

The final draft of the UMPI sales plan as submitted for approval of the Department of Justice provides for selling in blocks of 13 pictures in place of the limit of five pictures sold in any one licensing deal under the original consent decree.

The following are the proposed amendments to Sections III-A, IV-A and VII to the Consent Decree.

The Department has these proposals under consideration, according to word from Leon J. Bamberger, Executive Secretary of the U.M.P.I., and has not as yet approved them and has not indicated what position it will take upon them. No inference may be drawn that the Department will approve or disapprove.

SECTION III-A

(a) Except as provided hereafter in subdivision (f) no distributor defendant shall offer for license or license a feature motion picture[a] to be released between September 1, 1942 and August 31, 1943[b] for public exhibition within the United States of America, at which an admission fee is to be charged, until the feature has been announced in the manner herein specified as part of a group, or announced as a special feature[c] if such feature has not been announced as part of a group.

(b) The announcement of features shall be by a notice published in a trade publication having general circulation among exhibitors, which shall state the titles of all features tradeshown or to be tradeshown and the identification, as hereinafter provided, of all features to be identified.

(c) No announcement of a group of features shall include more than thirteen features. If announcement is made of a group of more than five features, five of such features shall be announced as tradeshown features and shall be tradeshown as hereinafter provided, and the remaining features shall be announced as identified features and identified as hereinafter provided; and if the announcement is made of a group of five or less features, or of a special feature, then all such features or such special feature shall be tradeshown.

(d) Each feature announced as a tradeshown feature shall be tradeshown within each exchange district in which such public exhibition is to be held. Every trade showing shall be preceded by a notice published in a trade publication having general circulation among exhibitors in such exchange district which shall state the title of the feature and the date and the time when and the place where it will be tradeshown.

(e) Each feature announced as an identified feature shall be identified (1) by the star to appear in the feature, or (2) by featured players to appear in the feature, or (3) by a brief outline of the story upon which the feature is based, if an original story, or (4) if the feature is based upon, suggested by or adapted from a play or published book or story, by a reference to such play or published book or story. In the event that an identified feature as produced deviates substantially from the identification thereof contained in the original announcement, a distributor defendant may make a corrected announcement of such feature properly identified in the same manner as hereinabove provided for the making of the original announcement and such corrected announcement shall then be deemed to be the announcement thereof with respect to license agreements thereafter entered into.

(f) The provisions of this section shall have no application to Westerns, foreigns and reissues.

SECTION IV-A

With respect to features listed in any announcement or corrected announcement made by a distributor defendant as provided in Section III-A:

(a) 1. Such features may be offered for license or licensed by such distributor defendant to an exhibitor in such number, combination, group or groups, as such distributor defendant may from time to time determine, provided, however, that (1) no distributor defendant shall offer for license or shall license more than thirteen features in a single group; (2) the offer for license or license of one group of features shall not be conditioned upon the licensing of another feature or group of features; (3) no feature announced as a tradeshown feature shall be offered for license or licensed until it shall have been tradeshown; and (4) no feature announced as an identified feature shall be licensed unless identified in the license agreement and such identification shall be the same as contained in the announcement or corrected announcement.

2. If an exhibitor to whom a feature has been licensed by a distributor defendant claims that there is a deviation between such feature and the identification thereof contained in the license agreement, he may, at his election, cancel such feature from the license agreement by giving written notice to such distributor defendant at its Home Office of his election to cancel such feature, together with a statement of his reasons therefor, within twenty-one days after the conclusion of its first public exhibition in the city wherein is located the exchange out of which the exhibitor is served, or within 14 days after the mailing by such distributor defendant of the first notice of availability, whichever period expires sooner. In such event the license in so far as it relates to the exhibition of such feature shall be deemed cancelled unless within five days after receipt of such notice the distributor defendant shall have mailed to the exhibitor a notice in writing of is denial of such claim and of its intention to arbitrate the controversy. The power of the arbitrator in deciding such controversy shall be limited to the making of (1) a finding as to whether or not such feature is a substantial deviation[d] from the identification contained in the license agreement; and if the finding be in the affirmative (2) an award cancelling such license in so far as it relates to such feature.

3. No feature for which the license is cancelled pursuant to the provisions of subdivision 2 of Section IV-A or of Section VII of this Decree, or pursuant to any cancellation privilege contained in any license agreement, shall be included within another group subsequently offered to the exhibitor making such cancellation.

4. With respect to Westerns to be released between September 1, 1942 and August 31, 1943[e] for public exhibition within the United States of America, at which an admission fee is to be charged, a distributor defendant may offer for license and license such Westerns without tradeshow or announcement, but shall not offer for license or license more than six Westerns in a single group. Each Western in each group shall be identified in the license agreement by the star appearing therein or by the series of which it is a part. The offer for license or licensing of one group of Westerns shall not be conditioned upon the licensing of another Western or group of Westerns.

5. The provisions of sub-paragraph (a) of this Section and the provisions of sub-paragraph (b) of this Section insofar as they provide for the arbitration of a claimed violation of any provision of said sub-paragraph (a), shall apply only with respect to licenses entered into prior to September 1, 1943 for the exhibition of features released prior to such date and subsequent to August 31, 1942, except that with respect to RKO Radio Pictures, Inc. and Twentieth Century-Fox Film Corporation such provisions shall have application only with respect to licenses entered into prior to August 1, 1943 for the exhibition of features released prior to such date and subsequent to July 31, 1942.

(b) No distributor defendant shall require an exhibitor to license short subjects, newsreels, trailers, or serials (hereinafter collectively referred to as shorts) as a condition of licensing features. No distributor defendant shall require an exhibitor to license reissues, westerns, or foreigns (hereinafter collectively referred to as foreigns) as a condition of licensing other features.

Where a license has been entered into, controversies arising upon a complaint by an exhibitor that the licensing to him of one group of features was conditioned by the distributor upon the licensing of another feature or group of features or the licensing of shorts or foreigns or that a distributor defendant has licensed as part of a group a feature previously cancelled by such exhibitor or that the licensing to him of one group of Westerns was conditioned by the distributor defendant upon the licensing of another Western or group of Westerns shall be subject to arbitration. An exhibitor shall have no right to assert any such claim unless he shall have mailed to the distributor at its Home Office a notice in writing of such claim and of the grounds thereof, not later than two days after receipt by the exhibitor of the distributor's written approval of the exhibitor's signed application or applications for such features, Westerns, shorts or foreigns. The power of the arbitrator in deciding any such controversy shall be limited to making (1) a finding as to whether or not the licensing of such features was so conditioned or that such cancelled feature was so licensed; and, if the finding be in the affirmative, (2) an award cancelling the license for (or to the extent that it may relate to) such other feature or group of features, or such shorts or foreigns or such previously cancelled feature or such other Western or group of Westerns.

Where no license has been entered into, controversies arising upon a complaint by an exhibitor that a distributor defendant has offered for license to him more than thirteen features in a single group or that the offer of a license to him of one group of features was conditioned upon the licensing of another feature or group of features, or the licensing of shorts or foreigns or that a distributor defendant has offered for license as part of group a feature previously cancelled by such exhibitor or that a distributor defendant has offered for license to him more than six Westerns in a single group, or that the offer of a license to him of one group of Westerns was conditioned upon the licensing of another Western or group of Westerns shall be subject to arbitration. An exhibitor shall have no right to assert any claim that an offer so to license such features was so made or conditioned unless he shall have mailed to the distributor at its Home Office a notice in writing of such claim and of the grounds therefor not later than five days after the exhibitor claims the alleged offer was made. The power of the arbitrator in deciding any such controversy shall be limited to making (1) a finding as to whether or not the offer to license such features or Westerns was so made or conditioned; and, if the finding be in the affirmative, (2) an award imposing upon the distributor making such offer a penalty in an amount not to exceed five hundred dollars ($500.00). Such penalty shall be payable into the arbitration fund referred to in subdivision 8 of Section XXII hereof.

SECTION VII

Controversies arising upon the complaint of an exhibitor that a feature licensed to him by a distributor defendant for exhibition in a particular theatre is generally offensive in the locality served by such theatre on moral, religious or racial grounds shall be subject to arbitration. An exhibitor shall have no right to assert any such claim unless written notice of his election to cancel such feature, together with a statement of his reasons therefor, shall have been mailed to the distributor defendant at its Home Office not later than twenty-one days after the conclusion of its first public exhibition in the city wherein is located the exchange out of which the exhibitor is served. In such event the license in so far as it relates to the exhibition of such feature in the theatre specified in the notice shall be deemed cancelled unless within five days after receipt of such notice, the distributor defendant shall have mailed to the exhibitor a notice in writing of its denial of such claim and of its intention to arbitrate the controversy. The power[16] of the arbitrator in deciding any such controversy shall be limited to making (1) a finding as to whether or not the feature is generally offensive in the locality served by the exhibitor's theatre on moral, religious or racial grounds; and, if the finding be in the affirmative, (2) an award cancelling the license in so far as it relates to the exhibition of such feature in said theatre.

[a] All terms used in Sections III-A and IV-A shall have the same meaning as in Section III and IV of the Consent Decree.

[b] Except that in the case of Twentieth Century-Fox Film Corporation and RKO-Radio Pictures, Inc., the provisions of this section shall have application only with respect to features released in the United States between August 1, 1942 and July 31, 1943.

[c] For the purpose of this section a special feature means a feature which for a period of time is exhibited at generally advanced first run admission prices and is licensed under an exhibition contract applicable only thereto, or, a feature distributed by a distributor defendant pursuant to an agreement requiring such feature to be licensed individually by a license applicable only to such feature.

[d] In the case of a substitution of a star for the star, by which a feature is identified in the license agreement, the arbitrator shall find a substantial deviation.

[e] Except that in the case of Twentieth Century-Fox Film Corporation and RKO-Radio Pictures, Inc., the provisions of this section shall have application only with respect to Westerns released in the United States between August 1, 1942 and July 31, 1943.

[16] See footnote 10 to Section IV.

William F. Rodgers

(The Man on the Cover)

Vice-president and head of sales and distribution of Loew's, Inc., who, as one of the most tireless workers for the unity movement which has taken its latest form in the United Motion Picture Industry, is credited throughout the industry with a major contribution to the success UMPI has achieved.



'BOARD OF DIRECTORS' OF WARNER BROS. SALES

The group above was described by Joseph Bernhard as the "board of directors" of Warner Bros. Sales Organization. The picture was snapped at last week's meeting of Warner district managers at the home offices of the company in New York. Reading clockwise from left to right; seated; Mort Blumenstock, in charge of advertising and publicity in the east; Wolfe Cohen, Canadian manager; Norman Moray, short subjects sales manager; Sam Schneider, financial executive; Mr. Bernhard, vice-president and general manager; Ben Kalmenson, general sales manager who presided at the meetings; Howard Levinson, attorney; Arthur Sachson, sales executive; Roy Haines, Eastern and Canadian sales manager; Robert Smeltzer. Standing: Hall Walsh, William S. Shartin, Harry Seed, Ralph L. McCoy, Norman Ayers, A. W. Schwalberg, supervisor of exchanges, and Sam Lefkowitz. At the conclusion of the meetings, Kalmenson said that announcement of the company's 1942-43 product will be made at the first of a series of regional sales meetings to be held in Boston July 23-24.

PRC Announces Titles of 24 Features; 18 Westerns Comprising 1942-43 Schedule

Producers Releasing Corporation this week will issue its official year book listing a total of 42 productions (24 features and 18 westerns) for release during the 1942-43 season.

Six of the features are designated as V-Specials, the releases in this group being: "A Night for Crime," starring Glenda Farrell with Lyle Talbot; "The Lady From Chunking," starring Anna May Wong; "Fury of the Jungle," starring Buster Crabbe; "The Yanks Are Coming," with Henry King and his orchestra; "Queen of Burlesque" and "Corregidor."

The second group, listed as Pacemakers, takes in the following ten pictures: "The Devil's Sister," starring Anna May Wong; "Tomorrow We Live," with Ricardo Cortez and Jean Parker; "Queen of Broadway," starring Rochelle Hudson; "Dead Men Walk" and "The Black Raven," both starring George Zucco; "Raiders of the Pacific," "Boys of the Road," "Secrets of a Co-Ed" and "Madagascar."

Eight productions make up the Spitfire group comprising the following: "Baby Face Morgan," with Robert Armstrong, Richard Cromwell, Mary Carlisle and Chick Chandler; "Permit to Kill," "Atlantic Wolf Pack," "The Ghost and the Guest," "Prison Ship," "Miss M. From Moscow," "Among the Missing," "Alaska Outpost."

Eighteen westerns round out the schedule of 42 from PRC. The western group will be made up as follows: six "Adventures of Billy the Kid," starring Buster Crabbe with Al St. John; six "Lone Riders," starring Bob Livingston, with Smoky Moore and Don Barclay; six "Texas Rangers," with Art Davis, Tex O'Brien and Al St. John.

With eleven of the twenty-four features announced for 42-43 set as to cast, six of which are already completed or are in actual production, and six more to go before the cameras before the season officially opens, PRC enters its third year with every prospect that its entire program of 42 pictures will be delivered according to schedule, Leon Fromkess, vice-president in charge of production, declared. Fromkess took over the administration of production at the company's Coast plant this Spring, and has taken personal charge of all studio activities since entering his new post.

Issuance of the year book coincides with the opening of the first of a group of regional sales meets to be presided over by Arthur Greenglatt, vice-president in charge of sales, in New York this week. The meeting launches PRC on its third season as a producing-distributing organization.

20th-Fox Studio Hums

With twelve pictures in work, 20th-Fox is working at white heat with the heaviest schedule since 1939. Employment at the studio has risen to 3600 from a normal of about 2800. The studio expects to retain that pace by starting seven more pictures during the remaining part of July.

Autry Joins Army as Sergeant In Air Corps; Finishing "Bells"

The screen's Number One western star, and ranked as one of the foremost names for theatre marquees, has enlisted in the Army Air Corps as a sergeant, but whether the Jean Autry name will continue to be at least a periodic feature of pictures next year is somewhat obscure.

Autry was sworn in Tuesday, July 14th, as a technical sergeant, but is on leave to continue his work in Republic's "The Bells of Capistrano," which will complete the Republic commitment for Autry releases under 1941-42 contracts.

Savini Tours Exchanges

R. M. Savini, president of Astor Pictures, left New York Monday for a tour of his New England exchanges.

Shorts Production Head

Appointment of Jay Bonafield as production manager of RKO Pathe shorts was announced this week by Frederic Ullman, President of Pathe News Inc.

Bonafield has been with the company for twelve years. Starting as a film cutter, he has handled all phases of film editing. Under his supervision Joe Walsh and Maurice Kellerman will continue as unit directors.

All-Time Music Hall Record for "Miniver"

Beginning its seventh week at the Radio City Music Hall on Thursday of this week, "Mrs Miniver" has established a new all time record for the big showhouse in New York. On the sixth week of its engagement the MGM production exceeded the total attendance of every picture ever to play the Music Hall. Attendance figures for the engagement up to Wednesday close of the 6th week were 918,575, more than 100,000 over the former Music Hall high.

The Hollywood premiere of Mrs. Miniver" will take place July 22 at the Carthay Circle, with the performance set as a benefit for the Volunteer Army Canteen Service—an organization which maintains canteens and recreational facilities at Fort MacArthur in San Pedro. The benefit presentation will be followed the next day by simultaneous openings on a continuous-run basis at five Hollywood and Los Angeles theatres—Grauman's Chinese, Loew's State, Fox Wilshire, United Artists and the Carthay Circle.

Warners Set Test Runs For "Yankee Doodle Dandy"

Warners have set special runs for "Yankee Doodle Dandy" at five of the Warner Bros. Theatres, it was announced this week. The showings will be on a continuous basis at prices of $1.10 at night and 75 cents for matinees for adults, with children and service men admitted for 40 cents at night and 25 cents at matinees. Prices include tax and apply throughout the houses.

Reiner Returns as Head of Paramount Shorts Publicity

Oscar A. Morgan, general sales manager of short subjects and news for Paramount, announced this week that Manny Reiner has resumed his duties as short subjects and newsreel publicity manager.

Reiner was loaned by Morgan to the Feature Department three months ago for a special assignment on "Wake Island" which has been completed.

Associates Honor Epstein

Motion Picture Associates of Philadelphia paid tribute to their retiring president, Ely Epstein of RKO, at a dinner at the Ritz Carlton Hotel last Monday. More than 100 members of the Association were present when Sol Krugman, Epstein's successor as president, called the banquet to order.

Stanwyck Stromberg Star

Hunt Stromberg this week signed Barbara Stanwyck as the first star in his new UA production unit. The contract is a long term pact calling for a minimum of two pictures a year.

Miss Stanwyck's first starring vehicle for Stromberg will be the "G-String Murders," from the novel by Gypsy Rose Lee.

TRY THIS ON YOUR MARQUEE!



STYLED FOR SUMMER BOX-OFFICE PACKED WITH APPEAL!

Paramount Pictures

...ANY WAY YOU FIGURE IT!

"Full measure of entertainment; plenty of comedy, suspense and romance plus a generous helping of feminine pulchritude," says the M. P. Herald. Lilting, light-hearted entertainment for the summer fun shoppers.



"Sweater Girl"

A Paramount Picture starring **EDDIE BRACKEN** with

June Preisser • Betty Rhodes • Phillip Terry • Freida Inescort

Nils Asther • William Henry • Johnnie Johnston • Directed by WILLIAM CLEMENS

Screen Play by Eve Greene • Additional Dialogue by Robert Blees
Based on a Story by Beulah Marie Dix and Bertram Millhauser

TUNE APPEAL



—With two of the year's b gest hits, "I Don't Want to W Without You" and "I Said No

LAUGH APPEAL



—With Eddie Bracken, straig from his smash hit in "The Flee In", plus a swell young ca

DANCE APPEAL



—With June Preisser, Bet Rhodes and Bracken leadi the rug-cutting!

ROMANCE APPEAL



The Box Office Slant

Bombs Over Burma

Producers **Drama** **64 mins.**

(Prod. No. 208, Nat'l Release, June 5)

AUDIENCE SLANT: (Adult) Timely story for those interested in China's fight for life; suitable filler for bill headed by strong attraction.

BOX-OFFICE SLANT: Anna May Wong name and whatever pull background of China at war may exert are chief box-office angles.

Cast: Anna May Wong, Noel Madison, Leslie Denison, Nedrick Young, Dan Seymour, Frank Lacteen, Judith Gibson, Dennis Moore, Connie Leon, Hayward Soo Hoo, Richard Loo, Paul Fung. **Credits:** Directed by Joseph H. Lewis. Original story by Milton Raison. Screenplay by Milton Raison and Joseph Lewis. Director of photography, Robert Cline. Produced by Alfred Stern and Arthur Alexander.

Plot: A Chinese schoolteacher goes into the interior to find out why convoys of materials are blown up or washed out at a certain spot. She meets an Englishman on the bus on which she travels. They are held up on the road by a bridge washout. While waiting they find shelter in the home of a priest who turns out to be a Chinese agent also. Suspicion points to the Englishman. When this is proven, he is killed by the Chinese coolies who surround him.

Comment: A slow moving filler suitable wherever a good first picture can be followed by a routine double-bill entry. Of itself, it may draw them in wherever theatregoers are interested in China's problems in the war, for it contains the usual spy and sabotage plot revolving around "China's Lifeline." It fails to convey the impression of sleeping China reawakened, which is its main theme, because it over-emphasizes and thereby drags rather than convinces. The players, with few exceptions are only as good as the story and direction; a handicap that could not be overcome. Anna May Wong, a capable actress, did the best she could with the material given her. Ling, the six-year-old Chinese boy, as portrayed by Hayward Soo Hoo, is the best in the picture. Its main selling point is China, so use this in all your exploitation. Use lobby display of newspaper headlines.

Catchline: "See China fighting for her life."

The Pride Of The Yankees

RKO **Biographical Drama** **127 mins.**

AUDIENCE SLANT: (Family) A bonanza of photoplay ecstasy for men and women from 7 to 97 and that goes whether they like or dislike baseball.

BOX-OFFICE SLANT: Should play the very devil with the cashier's manicure. Good for capacity attendance and extended time in any theatre, any place and any time.

Cast: Gary Cooper, Teresa Wright, Babe Ruth, Walter Brennan, Dan Duryea, Elsa Janssen, Ludwig Stossel, Virginia Gilmore, Bill Dickey, Ernie Adams, Pierre Watkin, Harry Harvey, Robert W. Meusel, Mark Koenig, Bill Stern, Addison Richards, Hardie Albright, Edward Fielding, George Lessey, Douglas Croft, Velez and Yolanda and Ray Noble and his Orchestra. **Credits:** Produced by Samuel Goldwyn. Directed by Sam Wood. Screenplay by Jo Swerling and Herman J. Mankiewicz from an original story by Paul Gallico with the assistance of Mrs. Lou Gehrig and by arrangements with Christy Walsh. Photography by Rudolph Mate. Production designed by William Cameron Menzies. Musical accompaniment by Leigh Harline. Song "Always" by Irving Berlin. Special photographic effects by Jack Cosgrove. Daniel Mandell, film editor, and Frank Maher, sound recorder.

Plot: A schoolboy pleads his way into participation in a back lot ball game and smacks the ball through the neighborhood grocer's window. Admonished by his mother to expend his every effort to becoming an engineer, he gives up his dream of baseball fame. While working his way through college, where his mother is employed as cook, he spends his spare time on the athletic field where his uncanny ability to smack the "Sunday' pitches of baseball hurlers over the fence attracts the attention of big league scouts. Sticking to his promise to his mother he refuses all offers until her need of medical attention demands money beyond the family means and he signs with the New York Yankees. Bashful in demeanor, lacking in poise and sparing with conversation, he conceals his pride in his association with the diamond greats who have been his idols and his advent with the team is uneventful. At a hospital in St. Louis, where the famous Babe Ruth is autographing a baseball for a crippled kiddie, the gangling Gehrig spends some time, after the others have left, attempting to cheer the crippled lad and winds up a victim of his own enthusiasm when the youngster extracts a promise for two home runs in a World Series game by citing Lou's own words that "anything is possible if you try hard enough." The two homers bring national fame and the girl of his dreams, who, together with the parents he adores and his beloved baseball, fill his life completely. Years later, harassed with the pain of an incurable disease, he is forced to retire from baseball and the end finds him despondently passing off the field to the arms of his understanding wife after having received the highest tribute possible from players and fans.

Comment: At some time or other everybody connected with this business has "ghosted" up a dream picture—a feature harmoniously blending all of the little and well known amusement ingredients, which, further embellished with brand new furbelows and glorified ginger bread, would become a shrine in an exhibitors' Mecca where young and old would pay tribute in tickets and forever din its praises into the ears of the unbelievers. Well, a pair of Sams, Goldwyn and Wood, have brought such a dream picture into celluloid reality. "The Pride of the Yankees," born, nurtured and entirely built around baseball lore is different from all similar predecessors in that it subdues the national pastime to the point where it becomes only tenuous accompaniment to an assembly of emotional appeal that makes swell entertainment. Absorbing romance, surging drama, tender sentiment, tearful pathos, exciting adventure, tingling suspense, sly humor, rough and tumble comedy, intimate, wholesome, homey touches and high grade novelty features are mingled in wizard-like manner into a veritable merry-go-round of enjoyment. Yes, we know that is covering a lot of territory but the two Sams and their capable assistants have managed to get this masterful array of picture appeal together so dexterously that there are times when the down-cheek course of a tear—released unwillingly by some particularly touching sequence—is side-tracked to the lips by the furrow of the smile that spontaneously follows some bit of broad comedy. Gary Cooper, in the character of Lou Gehrig, is the epitome of everything audiences idolize in their screen heroes whether they be flying bombers or pushing Good Humor wagons. Teresa Wright, as his loving, lovable and devotedly understanding wife, makes her every word, move and gesture a poem of photoplay perfection to accentuate the accompanying situation. Walter Brennan has, and fills to the ultimate, the role of the newspaper man who discovers the hero and becomes his lifelong pal. Babe Ruth fills an important niche as himself and Bob Meusel, Mark Koenig, Bill Dickey, Bill Stern and other notables of the sports fraternity are in the film. Elsa Janssen gives sincere realness to the role of Gehrig's mother, and Ludwig Stossel, as his dad, gets the utmost from lines and situations allotted him. Space limits prevents detailed mention of the many whose Thespian and technical efforts contributed to the making of this production which really deserves classification as an epic. Photography, settings, make-up, editing, cutting and all other departments attain new perfection peaks. Don't confine your selling effort to baseball enthusiasts. There are many thrilling diamond situations but baseball is as incidental to the success of this film as ice to an Alaskan story. This is hearty, full-measured enjoyment for EVERYBODY—sell it as such.

Catchline: A symphony of picture pleasure —It'll make you laugh—It'll make you cry—and you'll cherish its every minute.

Legion of Decency Ratings

(For Week Ending July 18)

SUITABLE FOR GENERAL PATRONAGE

A-Haunting We Will Go Lone Wolf in Scotland Yard

Boss of Hangtown Mesa Sabotage Squad

Joan Of Ozark

Republic **Comedy Drama** **79 mins.**

(Nat'l Release, Aug. 8)

AUDIENCE SLANT: (Family) Will satisfy Joe E. Brown and Judy Canova fans and youngsters will like it.

BOX-OFFICE SLANT: May strike average where stars are liked. Better play it mid-week and go after kid business.

Cast: Judy Canova, Joe E. Brown, Eddie Foy, Jr., Jerome Cowan, Anne Jeffrey, Alexander Granach, Otto Reichow, Wolfgang Zilzer, Donald Curtis, H. H. Von Twardowski, Harry Hayden. **Credits:** Associate Producer, Harriet Parsons. Directed by Joseph Santley. Original screenplay by Robert Harari, Eve Greene and Jack Townley. Additional dialogue by Monte Brice and Bradford Ropes. Photography by Ernest Miller. Songs by Mort Greene and Harry Revel. "Wabash Blues" by Dave Ringel and Fred Meinken.

Plot: A gal of the Ozarks stumbles on the mid-West headquarters of an Axis spy ring and the ring determines to put her to a horrible death in order to discourage other Americans from sticking their noses into Axis business. They make a dupe out of a theatrical agent and promise him an engagement if he can secure the services of the girl for appearances at a metropolitan night club where the ring holds forth. Their efforts to dispose of the hillbilly girl sleuth bring about a series of semi-comic situations all of which prove boomerangs to the Axis ring and finally result in their discovery and capture.

Comment: The setting of the particular brand of movie hokum of which Joe E. Brown and Judy Canova are capable to tempos dealing with the serious plannings and contemplated deeds of a band of spies and saboteurs offers contrast too severe to allow

(*Continued on Page* 16)

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

Huge Theatre Sign Boosts Bond Sales

Reno, famous for divorces, is now celebrated for having one of the largest outdoor signs in the world! The huge back wall of the Majestic Theatre (60 feet by 75 feet) has been utilized for War bond and stamp copy by N. Dow Thompson, district manager for T&D, Jr. Enterprises.



Sign 60 feet wide, 75 feet high, makes theatre a monument to U. S. victory.

Thompson's gigantic display features a large "V," with the symbol for Victory and copy urging purchase of bonds and stamps framed by stars and stripes. It gives space also to the institutional selling line for pictures: "Movies for Morale."

The *Nevada State Journal* reproduced the sign in color as the opening page of a special edition devoted to advertising War bond sales by the merchants of Reno.

City Council Assists

The sign is floodlighted at night, the City Council, acting upon a mere suggestion by Thompson, arranging for the lighting, which is done by two huge spotlights located on a specially constructed platform on the waterfront.

The display, Thompson says, has proved of value in stimulating sales of bonds and stamps, and says also that other exhibitors using theatre wall space for such displays will probably find, as he has, that the institutional line, "Movies for Morale," is very favorably received by the public.

Rouda Gives Passes to Bond Buyers at Calumet

The patriotism of patrons of the Calumet Theatre, Hammond, Ind., was rewarded with free monthly passes, during a drive for War Bonds conducted by Manager H. M. Rouda. The drive resulted in the sale of $4,255.00 in less than two weeks—which, is gigantic and colossal, to put it mildly.

Rouda informs STR he may revive the offer at the end of the month for another intensive drive for bond and stamp sales at the Calumet. There are no if's, and's or but's to Rouda's offer. A printed pass permitting the bearer to enter the theatre free for 31 of the Calumet's shows was given to each bond purchaser. The pass is valid only when presented by the person to whom it was issued and may be used only once for each program change. Such passes are not good Saturdays, Sundays or holidays.

Copy on the pass reads: "Get on the Bond Wagon. Calumet Theatre Victory Club Pass. Our gift to each person buying U. S. War Bonds at this Theatre."

Red Cross Students Star

A Michigan theatre owner is making a box office attraction of a series of demonstrations on stage by students taking the Red Cross course in first aid. One night each week the students, who have progressed far enough with the course to be considered proficient in the emergency work, are gathered on stage where subjects on which to demonstrate are enlisted either from their own group or from the audience.

According to the reports at hand the stunt has grown in popularity week to week. The audience not only get first hand demonstrations of the essentials but, at times, a highly enjoyable and natural brand of comedy results from the administrations of the novices.

Army Officer Urges Value of "V" Film

Because military authorities feel that civilians as well as soldiers should understand the importance of safeguarding military information, the one-reeler, "Safeguarding Military Information," originally produced as an Army "restricted" training film, was made available to the public by release of the picture through the War Activities Committee. Several military authorities have added their endorsement of widespread circulation of the picture through the theatres of the country to the statements from government officials in warning civilians about the dangers of talk which might reveal military secrets to the enemy.

Colonel George S. Wear, 327th Infantry regiment commander, stated this week at Camp Claiborne, La., that "the importance of maintaining silence in connection with the slightest bit of military information cannot be overemphasized. The motion picture industry is doing tremendously important and patriotic work during these tense days and theatre owners can do more by showing 'Safeguarding Military Information.' The training film is a 'must' for all soldiers, some of whom have seen it five and six times. It should also be a 'must' for the entire civilian population."

Showman Friedman Finds Time to Be Active in Fire-Fighting Force

Manager Theodore J. Friedman of the Strand Theatre, Suffern, N. Y., is a busy showman, but he's never too busy to be of service to his community.

For the past eight years, Friedman has been an active member of the Suffern Volunteer Fire Department, in addition to his other civic activities. During that time he has risen from the rank of lieutenant to captain, and at present is holding the title of Battalion Chief.

No ordinary outfit is the Suffern Fire Department. It is comprised of 115 active members, housed in two expensively built fire houses. A large assortment of equipment for modern fire-fighting is possessed by the Department. Friedman prides himself on being a member of the force and on having attained his present position.

One question keeps the Strand theatreman-fireman wondering: Are other showmen occupied in similar civic capacities?

Theatre Joins Merchants War Bond Sales Drive

Though his theatre started selling bonds and stamps on June 1st along with other theatres around the country, Bob Ingham of the Orange Theatre, Orange, Mass., joined his fellow local merchants when stores started their bond and stamp selling drives on July 1st. Ingham's opening hour at the theatre is later than the noon hour on which stores stopped selling merchandise and for 15 minutes sold nothing but stamps and bonds, so the theatreman moved his selling activities from his lobby to the public square, where he set up two booths and with his wife and his cashier officiating sold $50.00 in bonds and $80.00 in stamps in the 15-minute period.

Ingham organized a parade from his theatre



to the square, with his ushers along the line of march distributing nails bearing a tag which read: "bring this to Harlow's corner and we'll let you drive a nail into Hitler's coffin." Feature of the parade, right above, was the marching of the Rainbow Girls, who sell stamps and bonds in the Orange Theatre lobby, and the coffin for Hitler, carried by 4 pallbearers. Lower right, the booth with Mrs. Ingham, wife of the exhibitor, standing (facing camera center lef) and Cashier Marian Dirth (seated). Results of the drive in which the Orange Theatre participated so importantly was that Orange's merchants ran up bond sales to more than five times that realized for the fifteen minute drive in a neighboring town with a population three times as large.

Rabb Breaks Holyoke Record For Crowds With Bond Rally

The Suffolk Theatre, Holyoke, Mass., George L. Rabb, manager, attracted the largest gathering in the history of the city to take part in a theatre sponsored War Bond and Stamp rally on the eve of July 4th.

Boy Scouts, Girl Scouts, The American Legion and a 45 piece Army Band paraded through the principal streets from the local USO Bldg. to the theatre where a band concert preceded the opening of the stamp and bond sale. The Mayor and other civic leaders were presented by Manager Rabb, who acted as M.C. Good newspaper and radio publicity resulted.

Stamps as Quiz Contest Awards

Manager Shanahan of the Parisian Theatre, Los Angeles, is conducting a quiz as an added feature of special nights. That's all well and good, but the timely angle in connection with the stunt is that Shanahan is giving Defense Stamps as prizes for the correct answers.

Selling the Picture

Air Announcers and Program Men Valued Press Agent Contacts

Altogether too many theatre managers are overlooking one of their greatest avenues of first rate publicity in failing to gain favor among the program arranging and announcing personnel of local radio stations. The men in charge of these departments are in position to lend assistance of the kind that actually directs dollars to the box-office.

These men are constantly confronted with the exacting problem of split second timing and the instances where mention of a theatre attraction can be tied effectively to their paid commercials are many—and very frequently provide the extra seconds necessary to give their customers full value right up to the last fraction of the time purchased.

They are also faced with the necessity of making constant changes in their spoken appeal for attention to the merchandise they publicize and their minds are always open to suggestions where a new line of customer approach is offered through picture personalities. Direct recommendations are not essential and not to be considered under any circumstances not already covered by star or production company contract. However, there are parts of every film that lend to inferential comment that will benefit both the theatre and the radio advertiser.

The station sustaining programs are always a trying problem to the management and timely suggestions for filling in the period with an entertaining feature in which the public is certain to be interested are invariably welcome.

The theatreman who establishes friendships with the men responsible for the carrying out station program arrangement and commercial announcements will find the association of great value in keeping his theatre and its attractions in the public eye. Keeping abreast of the commercial companies using time on the station and the merchandise they offer, watching for instances where the action of pictures or spoken dialogue lends itself to advantageous tie-up and in other ways evidencing a willingness to help and be of service to the station personnel will bring many a "plug" of the kind that sells tickets.

Bathing Beauties Compete in City-Wide Contests at Loew's

A Bathing Beauty Contest to choose "Miss Brooklyn of 1942" got under way at Loew's Theatres this week, with a prize of a $100 War Bond to be given the winner.

A record number of young women have entered the contest, preliminaries of which were held July 9th at Loew's Hillside, Jamaica; July 10th at Loew's Pitkin in Brooklyn; July 14th at Loew's Premier, Oriental and Valencia in Jamaica.

The winners of the contest in the seven Brooklyn theatres, will be eligible to participate in the finals, which will be held at Loew's Metropolitan Theatre, in Brooklyn, on Monday, July 27th.

"Yankee Doodle Dandy" Foods

Latest commercial tie-up for "Yankee Doodle Dandy" is the designating of wholesome wartime foods as Yankee Doodle Dandies by the food editor of the New York *Herald-Tribune*.

Time Ripe for Coupon Book Sale to Aid Charity and War Drives

With so many deserving groups and agencies seeking funds for pet charities, war relief campaigns, etc., the time should be ripe for the sale of coupon books by theatres.

By offering the committees a substantial commission on the sale of such books, theatres are in position not only to increase their own revenue but to contribute materially to the success of the campaigns. Certain it is that solicitors will find the public more receptive to the purchase of admission coupons that guarantee full value to the purchaser and still assure a material contribution to the deserving fund than to the making of outright donations.

There are six or more organizations seeking funds daily in practically every community in the nation and their effort represents a goodly source of revenue to the theatre successfully arranging for coupon book cooperation. Even if the sale does not enter the upper brackets of success your house will benefit from the dignified mention given by the solicitors on their every call.

Here Are Basic Rules

If you go in for the activity it is well to observe certain necessary details essential to satisfactory handling.

Be sure that the organization is a responsible one and that some member of good responsibility and character is appointed to handle funds and account to the theatre for the books sold.

The coupon books need not be expensive. Coupons of 5-10-15 and 25 cent denomination can be stapled together with a cover detailing the charity movement for which it is sold. Each coupon should be numbered and it is advisable to keep the totals to a peak of $2.50.

Keep a record of the numbers of all books turned to the cooperating organization and establish a certain day when weekly accounting is to be made to the theatre of books still on hand with members and settlement made for the books sold since the last audit.

A record of the numbers of the books paid for should be kept in the theatre office and the numbers of coupons presented for admissions checked against the books each morning. In this way you will have an accurate check of just what the organization is doing and be able to request settlement from members inclined to vacillate.

It is advisable for the manager to meet with the members of the organization at frequent intervals and deliver pep talks to keep interest rife. However under no circumstances should there be any favors extended about prompt settlement. Once an organization is allowed to feel that settlement can be deferred they will lose all interest in the activity and you will be left holding the sack for whatever revenue they have collected. With the theatre check on numbers you always hold the advantage of being able to communicate with the person to whom the coupons were sold and discredit all future effort of the group. They will be aware of this and treat the working arrangement with your theatre accordingly if you are insistent on prompt accounting.

It is also advisable that you arrange to make some deliberate mistakes in the ruling or printing of the coupons. Don't make it obvious but be sure that there is some error such as letter of wrong font or a crooked rule that will minimize the possibility of counterfeiting your coupons. Your printer will help you on this and make sure that the same difference appears on each and every coupon.

It is possible to have three or more agencies working every day as canvassers for your theatre. A separate cover for each group will satisfy their vanity and aside from the revenue that will accrue there is the element of having several prominent ladies going around the town telling people about your theatre. You might help the drive along with a free frame on the screen, a lobby display and in other ways that evidence your desire to cooperate to the fullest.

Make the discount you agree to give an inflexible figure subject only to increase on an established sliding scale depending on the quantity sold by each group.



Saxton's "Live" Window

To exploit "Twin Beds" at Loew's Century, Baltimore, manager W. K. Saxton arranged for a professional model to appear in the window of one of the better stores in the business section and engage in a routine that included the application of the new stockings that come in a bottle and are applied with a brush. The stunt drew such crowds that the store kept it going throughout the engagement of the film and at times as many as three policemen were required to keep the crowds in motion. George Avis, Loew's publicity man, assisted.

Checker Champs Ballyhoo For "The Bashful Bachelor"

Manager Sterling Way of the Isis Theatre, Boulder, Colorado, staged a local checker championship to exploit the showing of "The Bashful Bachelor" at his theatre. Way tied in with a local merchant who provided the necessary paraphernalia and a prominent window.

Stunt got under way with a bang when the Mayor of the city officiated at the opening and personally challenged all comers.

A street bally of a hand cart loaded with display material and pushed through the streets by two men attired in Lum and Abner costumes, public address announcements and a tie-up with local drug store chain also were used.

Program Exchange

Guest Chairman Takes Over; Exchange Members Join Us in Wishing Walters the Best

More than likely you chaps who follow this department regularly will find plenty to complain about this week so the following explanation is in order and presented here for the express purpose of forestalling as much of the criticism as possible. The fellow who does such a fine job of passing out pats on the back and kicks in the pants (all in the way of constructive criticism, of course) is basking in the sunshine —or maybe the shade—of some pastoral retreat and the handling of the department is in the hands of a substitute. So if there is something missing—or something mentioned for that matter—that is not in the regular order of expectancies you can take it up with him when he gets back.

Probably a lot of the members will be wanting to say "s'long pal" to Bob Walter, manager of the Summit Theatre, Kansas City, Mo. Bob has just sent in samples of a herald that brought him the second highest Thursday-Friday receipts of the year. He capitalized on the news of England's thousand plane bombing of Germany and rushed out a small herald on ordinary news stock reading "Wartime instructions on Bombing Tactics." Inside, the herald went on to suggest that the reader obtain visual instruction on how air raids are carried out over Germany by dropping in at his theatre to see "Target For Tonight." That's what we call hitting them right on the nose and there is no question but that the timely distributed herald accounted for the satisfying receipts. In the accompanying letter, which carries the news of his impending departure for the Naval Air Corps, Walter says, in part:



Bob Walter

"Just for the sake of the record let it be known that I think the Program Exchange is a fine thing and is a very constructive section in a constructive magazine. In fact it is a magazine which I will not be without . . . You may not be hearing from me much longer. I have enlisted in the Naval Air Corps as an aviation cadet and expect to be called for active training . . . One thing you can be sure of is that I'll be following the news of the film world in your magazine as I intend to subscribe to it wherever I may be located. I might want to go back into this business after the mess is over and I can't think of a better way to keep up with things than by following a good trade magazine."

It's hard to find an answer to a letter like that. We appreciate it a lot, Bob, and our standing wish will be that the enemy never gets a chance to see the back of your neck.

Most of the members reporting this week show themselves to be actively engaged in some form or other of cooperation with the various forms of salvage collecting, bond sales, drives, etc. Ed. Harris of the Glendale, Glendale, Calif., had great success with a "Candy Show for the U.S.O."—one of those buy-a-bar-for-a-buddy events. Rubber matinees have been highly popular with many theatres reporting outstanding success with special shows, held out of regular operating hours, with kiddies admitted free in return for rubber scrap. The youngsters seem to take the need of the stretchy material that Uncle Sam has been asking for more seriously than their elders and great piles of hot water bottles, mats, tennis shoes, golf balls, etc., but few tires have accumulated at theatres holding the shows.

The following summary of the totals collected in some scattered communities will give some idea of how important a part theatres and showmanship can play in the highly necessary business of making a success of the Government's various drives for the salvaging of essential war materials. Eight theatres in Los Angeles turned in 15 tons; five houses in Arizona towns gathered 4 tons and seven houses in the California Citrus Belt received 7 tons. All were the result of one show that in no way conflicted with regular performances.

Most theatres are turning over the financial proceeds to various war relief and emergency groups but if a theatre is in need of revenue the management will still be performing a patriotic deed in helping the Government—and at the same time helping himself—if he collects the scrap and uses the revenue resulting for operating expenses. The program exchange department would like to hear from all the members cooperating in the scrap collection drives. If your theatre has not yet entered into one or more of the "scrap to slap the Jap" campaigns get started quick—you'll be engaging in worthwhile effort to fill a very urgent Government need.



Usherettes Aid Street Ballyhoo

At noon on the day preceding the opening of MGM's "Babes on Broadway" at the Merced Theatre, Merced, Calif., usherettes wheeled the doorman around the business district in a perambulator. Each girl had a large all-day sucker, while the doorman smoked cigars incessantly. The stunt was part of the campaign staged by Manager Harry Nunan on the musical comedy.

Pruitt Comes Across for Sandlot "Yankee" Fans

The "Hub Midgets," a sandlot group of youngsters from that section of the Bronx, N. Y., in and around 149th Street known as the "Hub," were determined that at least one of their members would get to see the world premiere of "The Pride of the Yankees."

They confronted theatre manager Clayton Pruitt in the box-office of the RKO Royal Theatre, and explained that not having $1.10 each for tickets they had pooled their weekly 10 cent allowances to buy one seat for the premiere. Lots had been drawn and the lucky youngster (Tommy Kelly) had won the right to see the picture, based on the life of their diamond idol, the late Lou Gehrig. Manager Pruitt sold them the ticket and in return gave each of the youngsters a 10 cent War Savings Stamp, treated them to double ice-cream sodas and topped that by giving them each an "Annie Oakley" for the current show.

Reis Has Traveling Box-Office

Manager Jack Reis of the RKO Greenpoint Theatre, Brooklyn, N. Y., used a novel ticket selling device to stimulate interest in the world premiere at his theatre of "The Pride of the Yankees." The device, a traveling box-office, was stationed at prominent intersections of the Greenpoint sector during the day thus enabling housewives, shoppers, pedestrians, bus, streetcar, and subway passengers an opportunity of buying seats without going direct to the theatre box-office.

Father and Son Golf Award

"In This Our Life" received some fine newspaper publicity when Manager Falkenburg of the Alabama, Birmingham, Ala., put up four $25 War Bonds as prizes from Bette Davis and Olivia DeHaviland in the annual Father and Son Golf Tournament of the Highland Park Club.

HELPFUL HINTS

(Ed. Note: This is one of a series of timely and valuable letters prepared by Charles H. Ryan for managers of Warner Chicago Theatres. His advice could readily apply to theatres everywhere. Therefore, we suggest you clip and save these "Helpful Hints" as they appear from time to time.)

Crash Through!

Things are not always what they seem. The great tasks that loom up before us as impossible at first glance, dwindle within accomplishment after being measured off properly. The first thing every good fighter does is to size up the situation as it appears to him at the beginning of the round.

He breaks down the job of winning into the various logical things that have to be done, step by step, to the finish. He organizes the strategies he has learned in training, and determines in advance how he is going to apply them to win the fight.

The winners in all the games of life are the strong, determined, far-sighted and hard-working chaps who have trained themselves by constant effort and who know in advance just how they are going to win. So, take a look at yourself. Check up on your qualifications. Then set about doing the job that needs to be done. Any real job for a fighter!

--Your Application Blank--
Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State .....


There's Cask in this Clinch...
...and we're Cinching it for you!

Aimed right at YOUR BOX-OFFICE



"Beyond the Blue Horizon" packs all the tested boxoffice appeal of "Aloma"—PLUS new laughs, from the comedy team of Walter Abel and Jack Haley . . . PLUS new heart-throbs for the gals from blond Richard Denning; Tall, Tan and Terrific in Technicolor . . . PLUS new thrills, in the most breathless jungle chase ever filmed, as a maddened rogue elephant runs amok!

It's sheer boxoffice—and aimed at YOUR boxoffice by one of the slickest national campaigns ever put behind a picture; full-color ads in comic pages and LOOK magazine—where they'll hit readers who seek thrills . . . color . . . romance . . . laughs . . . escapism!

Comic Sections in 24 Cities

will carry this smashing four-color, half-page ad! Where possible, Paramount will credit LOCAL playdates in the ad. Strong selling for all dates; EXTRA selling for first-runs!



28,000,000 Readers Will See This Ad!

In full, blazing color! It means every one of 28,000,000 American Weekly Magazine readers in 20 cities is a pre-sold ticket buyer!



Look's 8 Million Readers Will See This!

Full-page, full-color! Breaking in the July 28th issue, just in time to pre-sell for YOUR dates!

Sell WAR STAMPS & BONDS AT YOUR THEATRE!

Paramount Presents

"BEYOND THE BLUE HORIZON"

IN TECHNICOLOR

starring

DOROTHY LAMOUR with **Richard Denning**

Jack Haley • Patricia Morison • Walter Abel

Helen Gilbert • Elizabeth Patterson

Directed by ALFRED SANTELL • Screen Play by Frank Butler



Paramount Pictures

New Type Teaser Ads For "Piper" Premiere

Usually, when a world premiere is announced for a special city, the reason for the selection is immediately apparent or quickly revealed. However, on "The Pied Piper," which had its world premiere in Rochester, on Thursday, July 16th, an unusual "teaser" campaign is now running in the newspapers and arousing an unprecedented amount of word-of-mouth comment by doing exactly the reverse!

The ads asked:

Why of all the cities in America was Rochester Chosen for the World Premiere of "The Pied Piper."

Following the "teaser" campaign a regular display space campaign will continue to surround the reason for the selection of Rochester with secrecy.

South Seas Atmosphere Sells "Tuttles" at Gopher Theatre

F. F. Weimers, manager of the Gopher Theatre, Minneapolis, Minn., erected a colorful display on RKO's "The Tuttles of Tahiti" during its first run in that city.

Learning that city ordinances restricted the use of any sidewalk advance displays, Weimers built a replica of a South Seas' beach and displayed it in the corner of his lobby, one week in advance of his playdate. Using a still of Peggy Drake, a life-size blowup was used of the girl, with a grass skirt draped around her waist. A motor attachment was placed behind the blowup and to the tune of continuous playing South Seas' music, the girl swayed back and forth.

Scrap Record Drive Highlights Bock's "My Favorite Spy" Drive

Keeping in step with the Government's current drive to collect all scrap rubber, Manager Erwin Bock of the Palace Theatre, Cincinnati, Ohio, conducted a scrap record drive as the highlight of his campaign for RKO-Radio's Kay Kyser starrer "My Favorite Spy."

Through a tie-in with the Tri-State Distributing company, distributor of Columbia records in southern Ohio, children, twelve years or under, were admitted to all matinees upon presentation of six old records in any condition. The stunt attracted widespread attention with the *Enquirer, Post, Times-Star* plugging the stunt in all their daily editions.

King Features Now Syndicating "Bambi" Newspaper Comic Strip

King Features Syndicate will run a "Bambi" comic strip in one hundred newspapers, beginning July 19th, based on Walt Disney's production of Felix Salten's book. The comic strip, appearing in Sunday newspapers all over the country, will run six months.

Dedicate Picture to MacArthur

Don Shane, manager of the Capitol Theatre, Sioux City, Iowa, and Wally Allen of Tri-States Theatres Circuit, conceived the timely and appropriate idea of dedicating the showing of "Ten Gentlemen From West Point" to the school's popular hero, Gen. Douglas MacArthur. Lapel badges appended to MacArthur buttons were distributed for the Capitol, Sioux City, engagement and the stunt looks so good it is to be repeated throughout the circuit.

Early Girlies See Special Show

Manager Carl Stewart of the Grand Theatre, Topeka, Kansas, staged a 6 A.M. Dawn Matinee for girl war plant workers on "This Above All."



'NO RATIONING OF MOVIES' BALLYHOO THEME

A "Buy War Bonds and Stamps" parade held in Brooklyn on July 4th, had the active participation of theatres of the Century Circuit. Division Manager L. B. Freund entered several carriages and many costumed paraders, and among the features they emphasized via signs and pennants was the fact that there's no rationing of movies, and that a Century Theatre in "your neighborhood is yours for entertainment and cool comfort—and you don't need an automobile to get there."

Interstate's "Talented Student" Show Proves Box-Office, Goodwill Smash Hit

With a view to the value of improving contacts with various local educational institutions and student bodies, Interstate Circuit has carried into successful box-office enterprise one of the most ambitious stage shows ever attempted with non-professional talent. The show had its first tryout at the Interstate State Theatre in Galveston and for its 3-day run broke all house records.

The Interstate show has been in process of formation for several months, and the circuit spent approximately $10,000 on production, costumes, sets, etc. It has a cast of about 60 boys and girls recruited from various universities and colleges.

It was moved from the State in Galveston to the Metropolitan in Houston, and is booked to open a run next Saturday at the Majestic in Dallas. That the record business at the State in Galveston was no mere flash in the pan for the show is attested by the phenomenal business registered at the Metropolitan, Houston, the engagement facing the severest difficulties so far as weather conditions are concerned, for Houston was practically isolated for three days due to a flood.

Commenting on the idea back of the show as an institutional effort for Interstate and theatres in general, John Q. Adams, executive of the circuit, said that the idea was conceived about six months ago. "About a month before our various universities and colleges closed for the summer," he continued, "we went around to each of them and, with the cooperation of their fine arts departments, held auditions. From each seat of learning, we selected a number of their most attractive and talented undergraduates.

"Immediately following the closing of school, we gathered up our selections, totalling 60 boys and girls, and took them to Galveston, Texas, where we put them through a two-week rehearsal.

"Our original objectives in conducting this experimental show were two-fold: First, to offer to talented under-graduates a summer of practical stage experience; and, Secondly, we felt that this show would give us a splendid contact with our various educational institutions and the student bodies. In other words, we look upon it as a wonderful goodwill agent; and, certainly, in this respect it has far exceeded all expectations."



Plays Up Capture of Nazi Spies

Taking timely advantage of the U. S. seizure of the eight Nazi saboteurs for its current attraction, Columbia's "The Invaders," the Strand Theatre in Milwaukee blew up the local Milwaukee Sentinel's headlines, superimposed a number of production stills underneath and presto—readymade was a sock front-of-theatre break while the news was still hot.

Pullin's 'Syncopation' Campaign Featured by Jitterbug Contest

A jitterbug contest was held by Manager Bill Pullin of the Vogue Theatre, Manistee, Michigan, in advance of the showing of "Syncopation."

The contest was arranged with the cooperation of The Pines, popular dance spot, and was held there two nights in advance of the playdate, with the finals being held on the stage of the theatre on the opening night of the picture. First prize: a large loving cup, engraved by the local jeweler who cooperated in the venture. The Pines' band furnished the music for the finals of the contest, giving the theatre an added attraction.

Contestants Name Dual Roles

Display of stars in dual roles in lobby, with contestants required to name the roles, was the highlight of the "Corsican Brothers" campaign staged by Harry Stearn and Ken Carter of Schine's Manring Theatre, Middlesboro, Ky. First 15 winners received guest tickets.

Dave Takes the Cue

Victor Mature has been nationally publicized as "That Beautiful Hunk of Man." So Manager Dave Martin, Pomona, Calif., took the cue in billing the male star of "My Gal Sal."

The Box-Office Slant

Joan of Ozark

(*Continued from Page 9*)

either ingredient to reach the goal of audience enjoyment. The adherence to either principal would have resulted in better screenfare as there are instances where the action consequent to each endeavor provokes interest. Judy, as the hillbilly heroine, and Joe, as the gullible agent who becomes smitten with her charms, each perform in expected character. Some of the action and a few of the situations give promise of enjoyment but these are invariably interrupted too soon with bits of inane mugging or uncalled for clowning. Eddie Foy, Jr., does not dance and the balance of the cast are called upon for only incidental action and dialogue. Sell this as Simon pure hokum and don't promise too much in the way of enjoyment.

Catchline: Joe and Judy join the "G" men to smash a spy ring.

Kukan—The Battle Cry of China

United Artists **Documentary** **61 mins.**

(Nat'l Release, July 18)

AUDIENCE SLANT: (Family) The actual shots of long suffering China, highlighted with the excitement and thrills of actual battles and bombings, should be well received by the average theatre customer.

BOX-OFFICE SLANT: With China taking major headlines in newspapers and getting top consideration on radio this should do exceptionally well.

Credits: Produced by Herbert T. Edwards. Photographed by Rey Scott.

Plot: The heroic exploits of some 400 million people who have battled a ruthless aggressor for five years. What is happening behind the lines in China where a people of many religious beliefs and political differences have cast aside their personal disputes and united under one banner to fight for freedom and a better world to live in. How the most antiquated and primitive tools—many times only bare hands—are working tirelessly to grow and harvest the crops, transport the materials, mould the weapons, to resist an enemy equipped with the finest sinews of war that modern science and machine age methods can produce. Revealing practically every detail of China's famous "secret weapon"—the individual determination of its entire populace to endure shot, shell, bombing, fire and untold hardships and torture to stand united and fight to the last atom of human resistance.

Comment: This travelogue in color carries the spectator through all of the interesting places that are in the current newspaper headlines and takes many sidetrips to illustrate what China's dogged will is accomplishing through community effort with only the most primitive of tools. Rey Scott, who made the picture, spent two years moving to the various places of interest to record the exciting and thrilling scenes and incidents. Among the highlights are shots of China's vast Guerrilla Army and how every farmer, clerk and housewife reaches for the hidden guns and takes to the scene of battle to harass the enemy by sniping, blowing up roads, etc. The bombing of Chungking is shown in all its terrifying detail and considerable footage is devoted to the work of the firefighters and others who go about the work of reclamation and reconstruction. Throughout one is made to actually feel the indomitable will of the populace to survive and fight back with everything they have to fight with. There are some excellent scenes of the front line fighting forces that have stood so valiantly against the Japs and a few shots of Generalissimo Chiang Kai Shek and his American-educated wife going about their job of keeping morale at fever height and caring for the orphaned and homeless kiddies. The Burma Road and the less publicized Red Road which is used to carry the war supplies from Russia are both given prominence as well as several little known communities where the work of feeding, clothing and caring for the vast Army of more than 4,000,000 troops is going on. This is a liberal education, not only of what China has gone through and is going through in the cause of democracy but of the terrain in which the big battles are being fought and the immensity of the reserve of fighting spirit that is undoubtedly the most formidable weapon of Chiang Kai Shek.

Catchline: Thrilling, exciting and inspiring. Actual scenes of a nation fighting planes and tanks with their bare hands.

Atlantic Convoy

(Nat'l Release, July 2)

Columbia **Spy** **66 mins.**

AUDIENCE SLANT: Fast action marks this melodrama of naval battles, spy and sabotage complications, thus it should thoroughly satisfy general audiences.

BOX-OFFICE SLANT: Should prove a booster for business as a companion feature at all situations.

Cast: Bruce Bennett, John Beal, Virginia Field, Clifford Severn, Larry Parks, Stanley Brown and others. **Credits:** Directed by Lew Landers. Produced by Colbert Clark. Screenplay by Robert Lee Johnson. Photography by M. W. Stoloff.

Plot: Beal has the central role as a weather operator working with the U. S. Air patrol off the coast of Iceland. He becomes suspected because his predictions of sinking of ships by German U-boats seem too accurate to be made on other than "inside information." Suspicion mounts when he accomplishes a most daring rescue of some British children when he, as a volunteer, goes out in a plane with a U. S. pilot. Hurt by the suspicion which hangs over him, Beal deserts his post, gets aboard a fishing boat and completely vindicates himself when he aids importantly in the sinking of this ship, a "contact" with the enemy, by pilots of the U. S. Coast Patrol.

Comment: This is good screen entertainment and it will stand up as a pleasing offering in the majority of situations. Lacking big marquee strength, the film nevertheless should rate as a satisfactory draw if supported by some good exploitation. It will prove a decided asset as an added attraction to a bill headed by a comedy. The action is paced excellently and the roles are well played by Beal, Virginia Field, Clifford Severn as the cabin boy, and others in an able cast. The character as portrayed by Beal builds up sympathy for the suspected man and at the same time good suspense effect is maintained as to the mystery of the spy contact through which German U-boats are obtaining information. Promise them action and realism in a drama about the U. S. air and naval heroes on duty in Iceland.

Please Report Your Monthly Bond Sales Totals to the W.A.C. Promptly



Fills That Empty Window

For temporary periods there are empty show windows in most communities. Smart exhibitors seek them out, arrange to fill them with displays advertising current or coming attractions. One example of how it was done is shown above: Manager Lester Pollock of Loew's, Rochester, N. Y., transformed a dingy, empty window into an eye-catching ticket-seller for his engagement of Alexander Korda's United Artists release "Jungle Book."

'Miniver' Selling Aids Are Offered Exhibitors

"Around Town With Melisse," the editorial cartoon which is considered one of the most influential two-column ads in the United States, has been made available free to M-G-M's customers in connection with engagements of "Mrs. Miniver."

Melisse, nationally known artist and designer has been acclaimed by leading department stores and publications as one of America's foremost fashion creators. The use of the strip by an important New York store resulted in a *Life* magazine article giving her country-wide prominence.

Mats may be ordered from National Screen Service.

Also available from M-G-M is a two-color window streamer that affords exhibitors numerous tie-up opportunities with florists and other flower outlets. The streamer, headed "Everybody Loves the Beautiful New 'Mrs. Miniver' Rose," shows Greer Garson with a bouquet of the famous roses and also carries a shot of Miss Garson with her co-star, Walter Pidgeon.

"Mrs. Miniver" has been recommended by the Motion Picture Committee of the Department of Secondary Teachers of the National Education Association and has been given the leading section, plus full photo cover, of the latest Group Discussion Guide of the organization.

Famous Freedom Bell Helps Drive at Capitol Theatre

The famous Freedom Bell, sister to and cast in 1752 at the same time and place as the Liberty Bell of Philadelphia, stands mounted at the Capitol Theatre, New York, where it is rung for every purchaser of a U. S. War Bond of $100.00 or over. The Freedom Bell is the property of Historic St. Paul's Church of Eastchester, Mt. Vernon, N. Y., the American Shrine of the Bill of Rights and Freedom of the Press.

The bell is to be replaced in the belfry of the place of worship in the summer of 1943 as a memorial to the late Sara Delano Roosevelt.

Organ Concert Draws Crowds

Discovering an eight-year-old musical genius, Manager H. B. Sobottka of the Paramount, Portland, Ore., featured the youngster in a popular concert via the theatre's Wurlitzer console, drew extra crowds and extra coin to the box-office.

Short Subject Reviews

Bats in the Belfry *(Fair)*

MGM (W-350) Cartoon No. 10 7 mins.

Three bats of graduated size hold forth in the belfry and contend that the zaniness generally credited to their species is due to the periodic ringing of the bells. In a "round-the-clock" rhyme they relate their grievances building up to the terrors that accompany the ringing of 12 o'clock. There is a little too much mugging of the cartoon characters with the result that the thinly spread comedy action never quite registers. Subject is in color.

Doin' Their Bit *(Good)*

MGM (C-398) Our Gang No. 8 11 mins.

The gang are pictured as being solicited by a public spirited citizen to provide entertainment for the soldiers and sailors in a town whose population is not large enough to boast a USO center. They do a swell job of putting on a patriotic show and there are a lot of laffs in the gags accompanying a bit featuring Spanky and Froggie. Reel closes on a swell patriotic note with the bunch of kids attired to represent the various United Nations formed into a big "V" while one of the girls—a new one—provides appropriate vocal accompaniment. H. Glazer did a nice job of directing this.

Vendette *(Good)*

MGM (K-386) Passing Parade No. 6 11 mins.

In fitting similarity to Russia's position to the world strife of today John Nesbit pictures the attempt of Napoleon to invade the vast nation. According to the pictured account Napoleon had a childhood pal on the Island of Corsica with whom he made a blood pledge at an early age to which each was bound unto death and Napoleon's attempt at world conquest was in violation of this pledge. The other youngster, Carlo Pozzo do Borgo, was a recognized failure who made the fulfillment of his death pledge a lifelong mission and managed to be continually in position to harass the Little Corporal even to the time of the latter's sentence to life imprisonment. A rather sardonic ending is given the reel when the crumbling headstone of the man who did more than any other individual to save the world from Napoleonic dictatorship is contrasted against the impressive tomb of the loser at Waterloo.

The Bowling Alley Cat *(Funny)*

MGM (W-351) Cartoon No. 11 8 mins.

Tom the cat and Jerry the mouse stage one of their everlasting battles with a bowling alley as the scene of strife. An abundance of ludicrous situations in which the mouse, while always imperiled, somehow or other manages to extricate himself and turn the tables on his adversary, make an excitingly funny color reel. Bowling fans will be particularly delighted but the laughs are not restricted and there are plenty for everyone.

For the Common Defense *(Very Good)*

MGM (A-304) Two Reel Specials No. 4 21 mins.

A timely and entertaining "Crime Does Not Pay" story that pictures the thoroughness of the espionage ring that the Axis have built around North and South America. In this reel the agents take advantage of the past of an American playboy who has found temporary security in Chile from the United States authorities. Knowledge of his misdeeds is used to pressure him into service as a messenger between South American nations for Germany and Japan. How the co-operation of the Chilean, Columbian and United States F.B.I. finally circumvent the sabotage plans makes a thrilling and suspense laden two reeler. John Litel, Douglas Fowley, Horace McNally and Van Johnson fill the leading roles and A. R. Kenard directed.

Jewel of the Pacific *(Good)*

20th Fox (2104) Magic Carpet of Movietone No. 4 10 mins.

The peaceful countryside of Hawaii and the scenes that attracted the majority of tourists make up this reel for which Lowell Thomas provides narration. It is the last travel subject footage shot on the Pacific stronghold before the Japs laid their bombs. Some shots of the city life of Honolulu are shown and there is a touch of comedy given the reel by the inclusion of a scene showing a group of girls trying to make their dresses behave in the twisting winds of a phenomenon of nature called Pali where the breezes caper at the interesting rate of 60 miles per hour—the shots are very revealing.

Neck and Neck *(Funny)*

20th Fox (2561) Terrytoon No. 21 7 mins.

The love life of Dogbiscuit, champion jumper, runner and all-around class racing nag and how it intrudes itself to interfere with the big race on which Dogbiscuit's followers are really betting their shirts. This is a very laughable subject with the blond vixen continually flirting with the racer and diverting his mind from his work. The end finds him dejectedly content with last place in the big race when the siren appears to admit she loves him and from that point forward rabbits have to get out of Dogbiscuit's way.

Wonders of the Sea *(Interesting)*

20th Fox (2203) Adventures of a Newsreel Cameraman No. 3 10 mins.

This subject takes the spectator on a trip with a party of scientists to get picture information concerning the marine life that abounds around Great Barrier Reef off the coast of Australia. The finny tribes that frequent these waters offer some mighty interesting submarine acrobatics and the camera gives some glimpses of under-water battles to show that all is not peaceful with the fish population of the land down-under. Huge predatory eels, crabs that tear each other out of their respective shells and then occupy the shells they capture, living coral and other oddities are shown.

Gandy Goose In Lights Out *(Funny)*

20th Fox (2560) Terrytoon No. 20 7 mins.

Gandy Goose is in the Army and bedded down beside a tough sergeant. The Goose is troubled with nightmares that place himself and the sergeant as guests of a wacky lady who presides over a housefull of ghosts. Gandy and the sergeant try their best to get away from the spooks and are given a merry chase through the weird halls of the haunted house, finally landing behind the bars. They awaken to find their heads stretched through the bars of the bed end and the sergeant expresses the wish that Gandy leave him out of all future dreams.

Back To The Soil *(Funny)*

20th Fox (2504) Terrytoon No. 4 7 mins.

Porky the pig becomes dissatisfied with his job as a bookkeeper and decides to buy a farm. He and his pup find the house he buys to be overrun with animals from the fields who resent the interruption of their peaceful existence and play havoc with the pursuits of Porky and his dog. After being chased around by rabbits, stung by bees and besieged by skunks. Porky decides that city life is the only life worth while and returns to his office desk.

. . NEWSREEL SYNOPSES . .

(Released Wednesday, July 15)

MOVIETONE (Vol. 24, No. 89)—Nazi saboteurs' trial; Jap air raid on Port Darwin, Australia; Willkie speaks at Lidice, Ill., dedication; Admiral Nimitz gets Distinguished Service Medal; Secretary Knox accepts $5,000,000 check for Navy Relief from Citizens' Committee; High diving stars give exhibition in Los Angeles contest; British convoys battle Axis planes.

NEWS OF THE DAY (Vol. 13, No. 287)—Nazi saboteurs' trial; Jap air raid on Port Darwin, Australia; British convoys battle Axis planes; Willkie speaks at Lidice, Ill., dedication; Army takes over Atlantic City hotels for Air Force Cadets; Admiral Nimitz gets Distinguished Service Medal; W.A.A.C. Officer Candidates leave for Fort Des Moines for training; Olympic stars perform at Los Angeles aquatic carnival.

PARAMOUNT (No. 92)—Automobile stunt circus; Willkie speaks at Lidice, Ill., dedication; Jap air raid on Port Darwin, Australia; F.B.I. seize another Nazi agent; Nazi saboteurs' trial; British convoys battle Axis planes.

PATHE (Vol. 13, No. 92)—Nazi saboteurs' trial; Churchill returns from U. S. trip; Willkie speaks at Lidice, Ill., dedication; Admiral Nimitz receives Distinguished Service Medal; Vice-President Wallace grows victory garden; Jap air raid on Port Darwin, Australia; New Ford bomber plant nears production stage; British convoys battle Axis planes.

UNIVERSAL (Vol. 15, No. 101)—Nazi saboteurs' trial; Jap air raid on Port Darwin; Admiral Nimitz receives Distinguished Service Medal; Secretary Knox accepts $5,000,000 check for Navy Relief from Citizens' Committee; Willkie speaks at Lidice, Ill., dedication; New Ford bomber plant nears production stage; British convoys battle Axis planes

(Released Saturday, July 18)

MOVIETONE (Vol. 24, No. 90)—Jap planes bomb Port Moresby; Yorktown bombed in Midway battle; Congressmen see demonstration of synthetic rubber; Britain's King and Queen visit A.E.F. in Ireland; British fighter planes in W. Africa; American fighter planes in Australia; Newest styles in hairdressing; Marines learn how to swim at Del Mar, Calif.; U. S. soldiers watch Hawaiian dancers.

NEWS OF THE DAY (Vol. 13, No. 288)—Yorktown bombed in Midway battle; Coast Guard battles Nazi submarines; Port Moresby raided by Japs as first Yankees arrive in New Guinea; American fighter planes in Australia; Britain's King and Queen visit A.E.F. in Ireland; Congressmen see demonstration of synthetic rubber; Marines learn to swim at Del Mar, Calif.

PARAMOUNT (No. 93)—Brazil calls reservists to the colors; U. S. troops march in Guatemala Army Day parade; Vacationers bring in farmers' crops; Yorktown bombed in Midway battle; N. Y. Ice Show goes Pan-American; Picture analysis of Nazi saboteurs.

PATHE (Vol. 13, No. 93)—Yorktown bombed in Midway battle; Coast Guard battles Nazi submarines; U. S. Navy tests long range plane; U. S. troops march in Guatemala Army Day parade; N. Y. Ice Show goes Pan-American; Jap planes bomb Port Moresby.

UNIVERSAL (Vol. 15, No. 102)—U. S. Coast Guard escorts convoy; Queen Wilhelmina welcomed at City Hall, N. Y.; Planes rushed across Africa; Japs bomb Port Moresby; U. S. pilots on the alert in South Pacific; U. S. troops march in Guatemala Army Day parade; N. Y. Ice Show goes Pan-American; Britain's King and Queen visit A.E.F. in Ireland; Yorktown bombed in Midway battle.

Walter Wanger's

Eagle Squa

THE FIRST YANKS

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box-office h

NOW BOOKING FOR PRE-RELEAS

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story!

NGAGEMENTS!

This isn't exactly news ...but you can't blame us for making another point about it . . . . .

IN SIX PRE-RELEASE TEST ENGAGEMENTS, PLAYED AT ADVANCED PRICES, EAGLE SQUADRON IS NOW IN ITS THIRD BIG WEEK!

Furthermore . . .

EAGLE SQUADRON HAS ALREADY BEEN SET FOR HOLDOVERS IN ALL NINE ADDITIONAL PRE-RELEASE ENGAGEMENTS WHICH OPENED DURING THE PAST TEN DAYS . . .

No Wonder . . .

"CHICK" LEWIS, EDITOR OF SHOWMEN'S TRADE REVIEW, ASKED IN AN EDITORIAL ABOUT EAGLE SQUADRON: "WHAT ARE YOU DOING TO GET SOME OF THIS ADDED GRAVY FOR YOUR THEATRE, MR. THEATREMAN?"



Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292

PROGRAM NOTES FROM THE STUDIOS

Bryan Foy to Produce 'I Escaped from Hong Kong'; Hellinger Gets 'Patent Leather Kid'; Joe Brown Busy on New Comedy

Producer-Director Gregory Ratoff announced that Cole Porter has written nine songs for his forthcoming "Something to Shout About." The Columbia picture casts Don Ameche, Jack Oakie, William Gaxton, Cobina Wright, Jr., and Hazel Scott, colored headliner of New York night clubs.

William Dieterle's "The Man on America's Conscience" is becoming distinguished by its cast. Montague Love, Carl Benton Reid, J. Edward Bromberg and other character actors have been added to Van Heflin, Lionel Barrymore, Ruth Hussey and Marjorie Main in the MGM production.

Martin Mooney and Max King have started camera work on "Foreign Agent" which William Beaudine is directing. Monogram has had the producers move their offices to its lot so as to concentrate on the picture which will star Gale Storm and John Shelton.

Producer Fred Kohlmar received two important Paramount assignments, the first of which will be "Calgary Stampede," a Technicolor musical that will star Victor Moore, Mary Martin and Dick Powell.

Walter Reed, among the most promising of the screen's new crop of leading men, got a boost with casting as Victor Mature's rival in RKO's "Sweet or Hot," in which Lucille Ball is the female lead.

Bryan Foy will produce "I Escaped From Hong Kong" for 20th-Fox, based on the personal experiences of J. H. Marsman, who wrote the story for the Saturday Evening Post and will act as technical adviser.

Ford Beebe, as producer-director of Universal's "House of Mystery," has cast Nils Asther for an East Indian Yogi, to a company that includes Irene Hervey, Bela Lugosi, Leif Erikson, Ralph Morgan, Don Porter, Lionel Atwill, Janet Shaw, Fay Holm, Frank Reicher, Doris Lloyd, Francis Pierlot, Robert Homans and Ed Waller.

Producer Mark Hellinger has received an assignment to do "The Patent Leather Kid," with John Garfield starring. Hellinger will make this one of Warner Bros. big pictures.

Director Joe Newman used over 100 extras in gambling hall sequences for the MGM "Gambler's Choice" that Sam Marx is producing.

Sam Katzman, Monogram producer, conferred with his co-producer, Jack Dietz, on his return from the East and together they signed Wallace Fox to direct "Bowery at Midnight," starring Bela Lugosi. The picture starts July 21.

David Lewis will produce "Four From Coventry." Paramount expects to star Madeleine Carroll in this human interest story by Claire Boothe.

Producer Bert Gilroy and Director Leslie Goodwins put RKO's "Ladies' Day" into production this week, with Lupe Velez, Eddie Albert, Patsy Kelly and Max Baer taking the spotlight.

Archie Mayo is directing the new 20th-Fox Technicolor Tyrone Power starrer, called "Crash Dive." Milton Sperling is producer of the picture, which will be filmed in part at the New London, Conn., submarine base by permission of the U. S. Navy.

Paul Malvern will produce a Universal musical feature called "Cowboy in Manhattan." The picture is expected to start late in the fall.

Norman Krasna is directing his own story, "Princess O'Rourke," at Warner Bros. The Hal B. Wallis production stars Olivia de Havilland and Robert Cummings, with Charles Coburn supporting.

Robert Sparks' production of "The Daring Young Man," the Joe E. Brown comedy that Frank Strayer is directing, had to have its own bowling alley built, because all the local alleys were constantly crowded by defense workers.

B. F. Zeidman has been assigned by MGM to produce a picture based on an original story just purchased from Lili Hatvany. "The Road Home" is about Germans who gradually lose their love for their own country after residing in the U. S.

Ray Milland and Vera Zorina will co-star in a picture which David Lewis will produce for Paramount, based on W. Somerset Maugham's "The Hour Before Dawn."

Producer Robert Bassler has been signed to a term contract by 20th-Fox. His previous productions were "My Gal Sal" and "Girl Trouble."

"Sherlock Holmes in Washington" started Monday and included three new players: Marjorie Lord, Robert Paige and Don Terry, all from Universal's contract list. Howard Benedict is the associate producer, and Roy William Neill is directing.

Henry Blanke has been assigned by Warner Bros. to the production in Technicolor of the great stage spectacle originally produced by Max Reinhardt, "The Miracle." With Edmund Goulding directing the final screenplay, which will be written by Samson Raphaelson, there should be a real religious stirring among movie-goers.

Girls Want Switcharound

A sorority at Barnard College notified the Motion Picture Producers Association that they would like to see the stars shuffled into different teams. As examples of their casting, they'd like to get Clark Gable for Martha Scott, Cary Grant for Loretta Young, a virile western type for Marlene Dietrich, and Charles Boyer for themselves.

Signs I. Goldsmith as Producer

Long an outstanding figure in European film production and distribution, I. Goldsmith was signed to a term contract by Columbia. His first effort will be "Women Alone," a drama paying tribute to American women left behind by the nation's fighting men.

Re-Issue "The Beachcomber"

"The Beachcomber," co-starring Charles Laughton and Elsa Lanchester, will be re-issued on July 24th by Paramount.

Griffith Looking for Talent

Director Griffith, who will make "Look Out Below" for RKO, with Fred Astaire starring, plans a trip to New York to look over the talent in the current stage shows and vaudeville.



To Wounded Men, Their Blood

Hot consomme, coffee and a doughnut is served Alexis Smith, lovely Warner Bros. star, as well as other studio employes following a contribution of a pint of their blood to the Red Cross Donors Service to assist wounded men at front.

HOLLYWOOD STUDIO ROUND-UP

Cameras started rolling this week on nine new features at seven of Hollywood's studios.

COLUMBIA

FIGHTING BUCKAROO—Principals: Charles Starrett, Kay Harris. Director, William Berke.

METRO-GOLDWYN-MAYER

KEEPER OF THE FLAME—Principals: Katharine Hepburn, Spencer Tracy. Director, George Cukor.

MONOGRAM

FOREIGN AGENT—Principals: John Shelton, Gale Storm, Hans Schumm. Director, William Beaudine.

PRODUCERS

BILLY, THE KID (t.t.)—Principals: Buster Crabbe, Al St. John, Wanda McKay. Director, Sam Newfield.

SILENT MEN—Principals: Frank Alperson, June Lang. Director, William Nigh.

RKO-RADIO

THEY GOT ME COVERED—Principals: Bob Hope, Dorothy Lamour, Phyllis Ruth. Director, David Butler.

UNIVERSAL

SHERLOCK HOLMES IN WASHINGTON—Principals: Basil Rathbone, Nigel Bruce. Director, Roy William Neill.

ON THE BEAM—Principals: Gloria Jean, Freddie Bartholomew, Donald O'Connor. Director, Charles Lamont.

WARNER BROTHERS

PRINCESS O'ROURKE—Principals: Olivia de Havilland, Robert Cummings, Charles Coburn. Director, Norman Krasna.

TITLE CHANGES

Isle of Fury (Mono.) now ISLE OF MISSING MEN.

"$10 Raise" (Fox) now HE HIRED THE BOSS

WANDERING AROUND HOLLYWOOD

with A Greenhorn

Hal Roach tells us he had difficulty in getting a Hitler, a Himmler, a Goebbels, and a Goering, for his coming picture, "Nazty Nuisance" . . . Why not cable the principals and offer $10,000 a week, ten week guarantees?

Paramount's building a lot of new stars among its contract players. Barbara Britton, a sweet girl who's been moving up with each part in each new picture, gets the female lead in "Wake Island." Marjorie Reynolds, who played westerns for four years and then made a tremendous hit in "Holiday Inn." We asked Marjorie about those years and she showed there's wisdom under those blond tresses by affirming that she gained valuable experience during those years at the Monogram lot. She had learned that they had no time for retakes, or to go over scenes. You had to have it right, and she made sure she was line perfect. When she came to Paramount she wasn't afraid 'cause she'd been on her own so much and knew she could handle herself and her lines.

Frances Gifford, on her way to Pershing Square to sell bonds, and we wanted to go along until we found out she meant Los Angeles, while we were thinking of New York.

At Monogram, where they're shooting "Man and the Devil" (good title we think) there's a quick hello from Joan Woodbury, Henry Wilcoxon's wife, the femme lead. Dick Purcell, between takes, tells about being a pilot, but too old for combat duty (the army won't take them after 26). He's going to be assigned to the Air Patrol, with his own plane, to watch for subs on this coast.

William Beaudine, busy directing, is going so fast with his takes, that we have to signal hello. Warren Hymer, out of the particular scene, kids around with us and Lou Lifton, Monogram's publicity mentor. We hear that Warren's a Yale grad, and he confides that he was Phi Betta Kappa. Then he laughs, telling us you gotta be a Phi Betta Kappa to play the part of a jerk.

Producer A. W. "Billy" Hackel comes along wearing a straw hat, and we're sure it's the hat that's responsible for his last few hits. He says his wife is gonna sue the picture business for alienation of affections, 'cause he's been working so hard and so late. We lunch with Lou Lifton and George Fischer, whose movie column of the air is due for a big buildup according to present plans.

Geographical Error

Warner Bros. received a petition from residents of Moscow, Idaho, asking that the premiere of "Mission to Moscow" be held in their city. The studio, to make sure there was no misunderstanding, sent a copy of Joseph E. Davies' book to the city's public library. Sounds like a new Mission to Moscow for some Warner press agent.

Gottlieb Going Legit

A new play, "Back to the Indians," written by Alex Gottlieb and Edmund Joseph, will be opened in September by the Shuberts and Max Siegel. The play is a comedy of small town life.

CELEBRATING BIRTHDAY OF THE "STREAMLINERS"



Hal Roach cuts the cake with one candle to celebrate the first anniversary of his introduction of "Streamline" features. Note gleam in the eyes of stars, director and studio employees! From left to right: Fred Guiol, William Tracy, Jean Porter, Sid Van Keuren, Mr. Roach, C. W. Thornton, Marjorie Woodworth, Kurt R. Neuman, Joe Sawyer. The producer reports July 25 for active duty as a major in the Signal Corps.

Boyer and Duvivier Buy Story

An untitled original story has been purchased for incorporation in their initial production tentatively titled "Flesh and Fantasy" by Charles Boyer and Julien Duvivier. The picture is expected to start by the end of this month and will star Boyer and Edward G. Robinson, while Duvivier directs. This first start of Boyer's production will be interesting to watch.

Treasury Dept. Salary Savers' Buttons

Ten per cent buttons and stickers will be distributed this week among employees who are investing 10 per cent or more of their salaries in War Savings Bonds.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Bring on those Betty Grable fans and while you're at it get those women who are always asking, "Does she really look like that?", and bring them along too. We're going to 20th-Fox to see her at work on a new picture called "Springtime in the Rockies," in which she's co-starred with John Payne and Cesar Romero. It's about a singing and dancing team, Betty and Payne, who've split. She has gone for a rest and vacation to a hotel in the Lake Louise Country, where she's met Romero, another hoofer.

Today's scene takes place on the veranda and as we approach we notice the three stars going through their lines. There's a round table with a big blue-and-white striped umbrella, under which, kissing, are Betty and Romero. Into this clinch walks Payne who has come hunting for Betty.

Then Director Irving Cummings gives the order to "roll 'em" and everyone is very quiet. When it is finished we get a chance for a real life closeup. One look and the brain automatically registers approval, for Betty's just as attractive off the screen as on.

She's wearing a lovely white chiffon dress, the bodice has a flower design embroidered in pink beads in "v" fashion. The skirt, cut on the bias, billows out very full with the bottom edged in soft pink-shaded marabou sewed on horizontally in "v" fashion. Her blond hair is parted in the centre, worn high in front and the pink bow in it matches the one on her white kid shoes. Rhinestone button earrings decorate her ears.

As we stand talking and note all this, in comes Carole Landis with a couple of service men in tow. She doesn't look bad either . . . for she's wearing an emerald green cloth pinafore over a tan blouse. Quite becoming with her blond hair. But she breezes in and out so quickly that we don't get a chance to take much notice of anything else about her. According to reports, she always has a couple of these men around . . . her way of entertaining them.

Well, we've got to go now, but honestly, hasn't this been a most enjoyable and instructive afternoon? Now you can answer the people who want to know, "Do they really look like that?".

Must run now. Be seeing you again next week.

Ann Lewis

Monogram to Remake "Sweetheart of Sigma Chi"

One of the biggest money pictures in the history of Monogram, "Sweetheart of Sigma Chi" will be re-made with Lindsley Parsons producing. Gale Storm will have the title role with Johnny Downs and Robert Lowery supporting. When originally filmed, the picture had a cast including Betty Grable, Leif Erickson, Mary Carlisle, Buster Crabbe and Ted Fio Rito and his orchestra.

Columbia Trying All Angles

Taking advantage of the popularity of quiz contests, Columbia will release an advance teaser trailer to test the fans' ability to identify the principals and other players in "The Talk of the Town" by their voices alone, as reproduced from a sound track of various scenes in the picture. In addition, the studio will have a promotion handled by merchandising consultants through the department stores in 129 cities and towns. What, no triangle?

20th-Fox Gets Student Writers

Three Columbia University students of Prof. Morrie Ryskind have been chosen on a competitive basis to become apprentice screenwriters under an arrangement between the university and 20th-Fox. The studio is assigning them to write dialogue for screen tests, and soon will shift them to regular assignments.

Sherman Signs Victor Jory

Victor Jory will direct several forthcoming Hopalong Cassidy pictures starring Bill Boyd, and also will play important roles in the next two Sherman outdoor specials, "Buckskin Empire" and "Peace Marshal," both of which will star Richard Dix.

Rene Clair Signed by Paramount

A world famous director, Rene Clair won a term contract from Paramount as a result of his direction of "I Married a Witch," starring Fredric March and Veronica Lake.

MGM Buys Hepburn's New Play

"Without Love," Katherine Hepburn's new Theatre Guild play scheduled to open on Broadway in the fall, has been purchased by MGM for a forthcoming picture. The new play is by Philip Barry.

Warners to Release "Flying Fortress"

"Flying Fortress," produced at their Teddington Studios in England under actual bombing conditions, will be released in this country by Warner Bros., Ben Kalmenson, general sales manager, announced Wednesday.

Advance Dope SR

SWEET OR HOT (RKO) **Musical. Principals:** Victor Mature, Lucille Ball, Mapy Cortes, Peter Lind Hayes, Harold Peary, Ginny Simms. **Plot:** A doughboy about to go overseas, gets news that he has 72 hours leave and has inherited a fortune. Being a former swing band member, he immediately gets engaged to marry the singer with the band, only to learn that in order to get his fortune he must marry a rich girl. He has a time solving his problem, but everything is settled satisfactorily before he leaves for overseas. **Producer-Director,** Tim Whelan.

CHATTERBOX (Rep.) **Comedy-With-Music. Principals:** Martha O'Driscoll, John Hubbard, Tom Brown, Ruth Terry, Charles Smith. **Plot:** The jitter-bugging, jive-pattering students of a college, revolting against the obnoxious numbers instead of names system, play a hoax on the psychology professor. They submit papers from a mythical student. When their hoax backfires, they get a Broadway jive jane to impersonate the student. **Director,** Al Rogell.

GET HEP TO LOVE (Univ.) **Drama-With-Music. Principals:** Gloria Jean, Jane Frazee, Robert Paige, Cora Sue Collins. **Plot:** A sensational young soprano runs away from her money-grabbing aunt because she yearns for a normal youthful life. She gets mixed up with a young couple who are near a split. They adopt her and under her influence things smooth out. When her aunt finally finds her and tries to get her back, the young couple get the court to turn her over to their custody. **Director,** Charles Lamont.

OFF THE BEATEN TRACK (Univ.) **Comedy-Drama. Principals:** Ritz Brothers, Carol Bruce, Dick Foran, Sonny Dunham and Band, Johnny Downs, Grace McDonald. **Plot:** Two guest stars at a Summer Theatre, are murdered, so the Ritz Brothers are hired to replace them. They steal the show and during the proceedings the culprit is caught. **Director,** Edward F. Cline.

JUNGLE SIREN (Prod.) **Drama. Principals:** Ann Corio, Buster Crabbe, Evelyn Wahl, Paul Bryar, Mil Kibbee. **Plot:** Two Americans serving in the Free French Army Engineering Corps, are sent to a native village in Africa to make a preliminary survey for an airfield. Their every move is thwarted by enemy agents . . . even their lives are threatened. However, with the help of a white girl living there, they manage to successfully complete their mission. **Director,** Sam Newfield.

NAVY COMES THROUGH (RKO) **Drama. Principals:** Pat O'Brien, George Murphy, Jane Wyatt, Jackie Cooper, Desi Arnaz, Max Baer, Carl Esmond, Frank Jenks. **Plot:** This is the story of the exploits and life of navy gun crews aboard merchant ships. It tells how a group of enlisted men, representing various walks of life, are performing their jobs in getting supplies through in the war for survival. **Director,** Edward Sutherland.

SHERLOCK HOLMES SAVES LONDON (Univ.) **Spy. Principals:** Basil Rathbone, Nigel Bruce, Evelyn Ankers, Reginald Denny, Montagu Love. **Plot:** The head of England's Intelligence Inner Council enlists the aid of Basil Rathbone, to help find and destroy the band of German super saboteurs who are scourging England. His investigation takes him into the meaner section of London and from there the trail leads right back to the head of the Council . . . a German actor who had taken the place of the real head, who had been murdered. **Director,** John Rawlins.

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STR PRESENTS

A MONTHLY

SECTION of THEATRE EQUIPMENT and MAINTENANCE

ORGANIZE DEPUTIZE SUPERVISE

THOSE three words hold a world of meaning for the theatre manager. (The theatre manager, you know, is the fellow who has a job that covers a multitude of details — from house - cleaning to house - filling, the latter via ideas, creative selling, exploitation—and thus it is a job blending elements which actually seem to be the oil and water that are seldom mixed in the makeup of executive assignments.)

We have no idea what percentage of really efficient organization obtains in theatres around the country—but we can be on the safe side if we hazard the guess that about fifty per cent of the managers would be free to give more time and energy to show selling if there was a higher degree of "organization" in the house-keeping end of their business.

In last month's issue we introduced the Theatre Operation and Maintenance Organizer—continue it in this issue. This detailed breakdown of the many operations connected with theatre operation and maintenance is, we believe, the most practical feature this or any film trade journal has offered. Certainly the work entailed a great amount of effort, reflects a very careful study of the great amount of detail connected with the various departments, elements and equipments which furnish the average motion picture theatre. The idea for the Organizer came from a system of operation that was carried on years ago by a certain district group of theatres which were members of a national circuit. One of the most progressive, energetic and efficient of this theatre group's supervisors evolved a system whereby he could put a manager into any one house under conditions which would insure the uninterrupted operation of the theatre under the standards of maintenance and service to the public which were a distinguishing mark of the circuit's houses. The ideal system called for a card file, with daily "musts' entered on cards that were checked off every day and set back to be checked again the next and subsequent days. The "Weekly" and "Monthly" and "Semi-Annual" cards carried the details of what cleaning, inspection and refinishing work was recommended for such periods.

The Organizer as continued in this issue gives the material which any manager can enter upon such a set of cards as is referred to above. We urge one and all to preserve this material—it will come in handy whether the possessor thereof remains in a managerial post or moves onward and upward to positions of executive supervision of many theatres.

New York's Newest Neighborhood Theatre

The Center Theatre, Long Island City, ranks as one of the "last for the duration" neighborhood houses in Metropolitan New York. Complete contract for design, construction and equipment of the project was carried out by Amusement Supply Co., New York.

The Center has a seating capacity of 600, all seats located on one floor, with row spaces of thirty-six inches back to back, and all chairs of full spring construction with upholstered backs. The seating plan provides for two aisles.

Terra Cotta, extruded aluminum, stainless steel and Flexglass feature the exterior decoration, while stone texture plaster with wainscot and base of golden oak are used in the lobbies and standee spaces. Auditorium walls are treated with homespun fabric. Simplicity of design and modern equipment feature this deluxe theatre, efficiently designed and well constructed to serve its neighborhood location.





The Center Theatre is owned by the Squire-Queens Corp., occupies a plot of 20,000 square feet. At left, Exterior; Above, outer lobby; Below, Foyer and Auditorium.





Theatres Must Help Scrap Metal Drive by Turning in all "Junk"

Lack of response to the Government's many drives for the gathering of scrap materials may bring about a situation where requisitioning will be necessary, it was pointed out by R. Merrill Decker, regional director of the Industrial Salvage Section, WPB, in a recent statement.

Theatres, always foremost in any patriotic drive, are in position to add materially to the pile of necessary salvage by conducting a thorough search of the premises and either contributing or selling that accumulation of junk that has cluttered storerooms, basements and closets for years. Your Uncle Sam is in need of those broken seat standards, that dismantled and cumbersome exhaust fan, discarded when modern cooling was installed, that accumulation of broken and frayed electric wire, those bent aluminum display frames, the damaged and discarded brass cuspidors, standee posts, and those battered and useless projector fittings that were replaced when you modernized the booth. Some idea of the amount of this junk on hand at the average theatre that could be converted into war munitions invaluable in the fight against the Axis is shown in a recent letter from Joe Hornstein.

Hornstein advises that in a theatre where his company was doing some work he encountered the following: An old motor generator, a broken exhaust fan, several odds and ends of copper wire, a dented and damaged beyond repair brass standee post, two dilapidated and beyond repair aluminum display frames, about 50 broken end and middle standards of old theatre chairs, the frame of a chrome settee, four old rubber mats.

On interrogation the janitor, when asked how long the scrap had been stored in a corner of the stage, replied that he had only been employed at the theatre four years and the scrap had been there when he first went to work.

Just how necessary it is for theatremen to lend their every effort to the accumulation and salvage of essential war materials can be determined from the following figures showing what the needs of the Government are for the current year and the amount that must be acquired through the collection of scrap.

Mr. Decker says: "Ninety-odd million tons of steel will be required, 32,000,000 tons of which will have to come out of scrap." Of 5,000,000 tons of copper needed 2,000,000 tons will have to be found in scrap and virtually all of the 800,000 tons of rubber will have to be reclaimed from scrap. Already eight blast furnaces have been shut down because of lack of raw materials and the need of instant and monstrous salvage collections is imperative.

How about taking a real careful looksee through all of those nooks and crannies and seeing how many tons—yes, we mean tons—you can locate to help your Uncle Samuel build the guns and mould the bullets that will smack the Axis?

Calls Theatres "Safety Havens" in Gas Attacks

Modern theatres with proper ventilating systems can be turned into havens of safety from gas attacks, A. W. Wright, chemical warfare expert with the City Engineer's Office, has informed members of the Los Angeles Theatre Defense Bureau.

"You can do a service to the public if you will advise them not to fear war gases, but to respect them," Wright said. "They are not as dangerous as is generally believed, if properly and quickly neutralized."

Why Not Stage a 'No Accident Week' Drive?

With the Government's "America Needs You Strong" campaign as an inspiration, some of the country's veteran theatreman are turning back the pages to a time when a "No Accident Month" or "Week" safety campaign was used so successfully in reducing the costs of theatre operation. These showmen point out that several years have passed since any great prominence was given to this form of safety-first activity—a form of activity which in very many theatres resulted in great improvement in the theatres' service to the public as well as effecting huge economies for the properties so benefited.

Seek Accident Sources

These safety-first campaigns began at the beginning, with the responsible head of the theatre checking over past experience to diagnose the sources of accidents which cost the theatre money in claims for injuries or damages. From that point on the blue-print for the campaign took shape in the form of a definite program of having each and every member of the house staff use particular care in the matter of inspections and alertness to discover possible sources of injuries to the persons or effects (clothing particularly) of the patrons. Followed the launching of the "no accident month—or week," with everybody in the theatre out to make a record for the house with respect to elimination, or at least very substantial reduction, of accidents to the persons, either employes or patrons, in the theatre, or the theatre property itself.

Check Theatre Lighting

So far as safety for patrons is concerned, the most fertile sources of accidents are such matters as auditorium lighting; (is it adequate for illumination during the shows for patrons to find their way to seats or from them to aisle exits; are step lights properly placed and maintained; are any sudden changes in the level in aisles properly lighted?). Next comes the seats: (have they been inspected daily and have all protruding or loose nails, screws and bolts been eliminated; have seats been examined for projecting splinters, especially veneer seats or backs; is upholstering in proper repair; are hat racks in place and secured so that they will not injure patrons or tear their clothing; are seats firmly secured to floor?). Next come the floor coverings, or carpets, in auditorium, foyer, on stairways, in lounge rooms (frequent inspections must be made to discover tears, worn spots). Out front there is the floor situation which concerns bulging rubber mats, or curls or overlapping of the mat that might cause a patron to trip; slippery sidewalks; slippery terrazzo or marble floors, or steps, or waxed wood or linoleum. Carpets or other floor surfaces are the source of some of the most serious accidents to patrons which have been brought up for claim against the theatre. Women's high heels coming in contact with defective parts of the carpets account for a number of serious accidents, and when such occur the fact that the women might have been wearing shoes with heels too high for safety never occurs to the public, or a jury or court—the theatre is at fault.

Vigilance Price of Safety

All of the sources of danger to persons or personal effects, as well as to the theatre property due to fire, etc., are pretty well known to the theatreman. What peculiarities his own theatre may possess with respect to danger spots his own records of accidents will reveal. For that reason there is no better guide to the detailed working out of a safety drive program than experience and the records of the individual house.

What is important is that something be done about reducing danger spots. The institution of a drive covering a certain definite period is the point which has been brought up by the veteran theatremen who suggest campaigns for safety. All of those who have recommended a revival of the practice for periodic drives at least once a year, are emphatic in claiming that when such campaigns are instituted the personnel of the house usually works up an enthusiasm that even surpasses that of the manager who starts the movement. There is the element of personal achievement which spurs the employes to greater interest in their job—a most valuable asset to bring into play not only because of the results of the immediate campaign, but also as a factor for promoting the *esprit de corps* which makes the theatre whose organization possesses it a nicer place for the employe to work and a far more attractive and appealing resort for the entertainment seeker.

Keystone, Towanda, Pa., Improved

Towanda, Pa.—The Keystone Theatre here has recently undergone improvements including recovering of seats and new lamp house equipment.

New Britain House Gutted by Fire

New Britain, Conn.—The Capitol Theatre here has been demolished by fire which caused damages of about $75,000. The blaze is believed to have started backstage where some painting work was being done.

Our New V



Projection Arc Lamp

Available only to those with proper priority certificates.

It is suggested that those without certificates write us about their lamp problems.

We will try to help keep present equipment in service during the war, until new lamps can be purchased. Meanwhile we will continue to render the best possible parts and repair service.

If newly imposed war conditions and limitations (such as the necessity of reducing amperage), or modified type of carbons, cause you operating difficulties, do not hesitate to call us.

NATIONAL THEATRE SUPPLY COMPANY

"THERE'S A BRANCH NEAR YOU"

Step-By-Step Theatre Operation Organizer

Part II of Complete Manual for Efficient Operation by Systematic Periodic Servicing

Continuing with the installment herewith presented, STR offers the theatreman a complete chart for efficient theatre maintenance and operation with the various operations necessary thereto set down under the headings of the several general departments of the theatre, and the operations which should be carried out on a daily, weekly, monthly, or semi-annual program.

The basic concept of this organizer is the efficient system developed years ago by some of the most successful theatre operators, who so organized the work of theatre plant up-keep that the same functions were carried on in each of the several houses under their direction by means of a card file which the manager consulted daily in deputizing work, supervising its proper conduct by those under his direction. The most efficient operation of this system was by those who entered the many duties on cards for daily, weekly, monthly and semi-annual care of the many articles of equipment, furnishing and supplies used in the theatre.

Of all the success formulae in existence "Organize-Deputize and Supervise" leads the parade as the creed of those who have climbed to the top in commercial enterprise. And, there is probably no business where strict adherence to the formula is as necessary to proper procedure and as certain to bring major reward than the realm of theatre operation, wherein the detail work is so large and important.

To properly organize the myriad tasks and infinite duties of the average theatre demands that the executive in charge be thoroughly familiar with every nook and cranny of the establishment; that he possess a comprehensive knowledge of the importance of each unit of the operation as it affects the impressions of patrons and reflects the character and purpose of the institution; and an appreciation of the fact that favorable impressions, once made, can only be held by constant attention to detail.

The plan to follow is really simple. There should be a list of the duties for each department of the operation complied with relation to the importance of the particular task and the frequency with which it should be attended. The selected head of each department is provided with one copy and the other is used each day by the manager in calling for detailed report of accomplishments in the respective departments. If this is practiced regularly it will only be a short time before each department head comes to realize that he is to be checked on each duty and will so arrange the work that no detail is ever neglected.

The following chart will more than likely prove of assistance in setting up a list of essential duties at your theatre.

Seating Auditorium

Daily

- Aisle carpets must be thoroughly vacuumed.
- Seats to be turned up and inspected for obvious defects. All irregularities in seats or connections with floor should be corrected at once. Seats and backs should be dusted.
- Auditorium floors should be swept with damp cloth covered broom.
- Baseboards and wainscoat moulding should be dusted.
- Orchestra pit should be swept; polish metal rail and fittings.
- Check all exit lights; check panic bolts on exit doors; wipe surface of door facings with damp cloth; polish all metal fittings.
- See that areaways outside exit doors are cleaned.
- See that facings of box seat compartments are kept clean if not in use; polish metal rails and fittings.
- Check closet where cleaning supplies are kept.
- If orchestra pit is in use clean metal rail and fittings.

Weekly

- Aisle carpets must be thoroughly examined for worn places, holes, tears, seam rips, etc. Gum should be cleaned.
- Check seat standards, anchorings, bolts, stops, coverings (seat and back), fastenings of hat racks, if any, arm rests, etc. Care should be used to correct any evidence of protrusions that may snag or tear stockings or clothes of patrons. Gum should be cleaned from bottom of seats.
- Examine cable, bulbs, and connections for aisle lights.
- Auditorium floors should be mopped.
- Baseboards and wainscoat moulding should be washed.
- Wall bracket light bulbs, shades, standards, etc., should be thoroughly cleaned; polish all metal fittings; wash bulbs.
- If framed pictures are used on walls of auditorium they should be dusted.
- If extension cords are in use check glass and polish metal frames.
- Check light over outside doors to see that it is sufficient to properly light any step-down necessary to reach ground. Check and clean bulbs and examine socket connections.
- Examine door checks on all doors; see that floor locks of panic bolts are kept in good working order.
- See that floors of box seat compartments are swept if in use.
- Check closet where cleaning supplies are stored for cleanliness.
- If electrical switch boxes are in foyer or auditorium proper see that they are properly fastened and out of reach of the public. Check switches for tight and clean connections.

Monthly

- Auditorium floors should be scrubbed.
- Seats and backs should be vacuumed.
- If wall finish permits, walls should be washed to wainscoat moulding level.
- Inspect socket connections and extension cords, if any.
- If framed pictures are used on walls of auditorium wash glass and frames.
- See that all grill work bordering the stage is carefully cleaned.
- If tapestries or hanging drapes decorate the walls these should be vacuumed.
- See that facings of box seat compartments are kept clean.
- Rearrange closet where cleaning supplies are kept. Inventory.

Semi-Annually

- Carpets should be reversed on each aisle (front to back) in order to equalize wear. Needed repairs to be made immediately.
- Auditorium floors should be repainted.
- If walls permit they should be repainted to wainscoat moulding level.
- If tapestries or hanging drapes decorate the walls these should be vacuumed and cleaned.
- If orchestra pit is covered change cloth and decorations.
- Scrub and renovate closet where cleaning supplies are kept.

Foyer

Daily

- Floor carpet and throw rugs must be thoroughly vacuumed; instruct cleaners to use small brush to clean corners of carpet.
- Wash floor baseboards, foyer rails, door frames, wainscoat ledges, stair bannister uprights.
- Dust frames of pictures decorating walls; wipe floor lamp bases, standards, shades, bulbs with damp cloth.
- Glass on foyer rail or partition should be washed and polished; polish all metal fittings.
- Rubber mats should be washed.
- Foyer drapes should be dusted; curtains on foyer doors should be dusted.
- All foyer furniture must be thoroughly vacuumed and polished; instruct cleaning staff to be particularly careful to move all furniture and thoroughly clean floor covering.
- Receptacles for waste paper, chewing gum, etc., should be emptied and thoroughly cleaned.
- Instruct cleaning staff to be particularly careful about properly cleaning, polishing, and otherwise caring for every detail of fountain or water dispensing appurtenances.
- Examine fountains for pressure, leaks, waste, interference with drain, etc.
- If special advertising pieces are used these should be cleaned.
- Radiators should be wiped with damp cloth.
- Grill work should be dusted.

Weekly

- Check carpet for worn places, tears, seams ripping, etc. Have torn or ripped places fixed immediately; clean gum off carpet.
- Wash frames and glass (pictures decorating walls).
- Examine extension cords, bulb and socket connections and wall connections.
- Electrical connections of displays examined.
- Be sure that these are as effective as possible and that lighting is directed at the display in such manner as to offer no conflict with picture lighting or to interfere with the vision of patrons. See that extension cords are handled to prevent contact with patrons.

Monthly

- Examine wires or wall connections holding pictures.
- Foyer drapes should be cleaned if washable material.
- The shifting of furniture from place to place will serve to equalize the wear on carpet.
- If special advertising pieces are used these should be changed from place to place.
- Grill work should be washed.

Semi-Annually

- Rearrange carpet to equalize wear.
- Foyer drapes should be cleaned.
- Curtains on foyer doors should be washed or dry cleaned.
- All foyer furniture must be thoroughly repaired and cleaned by professional services.
- Have fountains inspected and cleaned by plumber.
- Radiators should be repainted.

Balcony

Daily

- Aisle or stair carpets should be carefully checked for worn places, tears and ripped

seams. Faults should be corrected immediately. Sweep or vacuum.
- Aisle lights should be checked carefully.
- Floor between carpet edge and seat line should be wiped with damp cloth; seats should be turned up each night and aisles swept.
- Seats should be turned up each night and aisles mopped.
- Baseboards, wainscoat mouldings should be wiped off with damp cloth.
- Inspect wall bracket lights.
- Metal fittings (all) on landing and back wall should be polished.
- Wipe off door facings with damp cloth.
- Examine the front or first row seat rail for looseness, bad connections, etc. Polish rail and wipe off under shelf with damp cloth.
- If drapes of tapestries are used these should be brushed.
- Check exit lights; check panic bolts on exit doors; wipe off door facings; check to be certain that nothing obstructs passages to exit doors.

Weekly

- Bulbs and socket connections examined.
- Floor between carpet edge and seat line should be mopped.
- Baseboards, wainscoat mouldings should be washed.
- Check bulb and socket and extension cords, if any, for dirty or loose connections.
- Clean bulbs and shades.
- Polish all metal fittings.
- Wipe off displays, picture frames, etc.
- If drapes or tapestries are used these should be vacuumed.
- Examine bulbs and connections. Polish metal.

Monthly

- Floor between carpet edge and seat line should be scrubbed.
- Seats should be cleaned of gum and thoroughly inspected.
- Border moulding should be wiped off.
- Wash glass and polish frames.

Semi-Annually

- Reverse aisle or stair carpets to equalize wear.
- Floor between carpet edge and seat line should be repainted.
- Floor of seating sections should be repainted.
- Border moulding should be washed off.
- If drapes or tapestries are used these should be cleaned.

Stairs and Mezzanine

Daily

- Examine stair carpet for seam rips, tears, worn places, bulging or looseness. Correct any fault at once. Sweep or vacuum.
- Polish all metal stripping, edging, kick plates, etc.; Wipe off bannister rail and spindles with damp cloth. Test.
- Wipe baseboard, sidewalls, woodwork and wainscoat moulding with damp cloth.
- See that landings and turns are well lighted.
- Check display pieces on stair landings. Dust.
- Floor and table lamps should be thoroughly cleaned: bulbs, shades, uprights and bases.
- Wall bracket lights should be thoroughly cleaned: bulbs, shades, and metal fixtures.
- All mezzanine furniture should be thoroughly vacuumed. Woodwork wiped with damp cloth; Use stiff brush at corners.
- Mezzanine carpets should be thoroughly vacuumed.
- Display pieces should be dusted.
- Tapestries, drapes, etc., should be dusted.
- Baseboard and wainscoat ledges should be wiped with damp cloth.
- Sand urns should be kept filled. Surface washed.
- Wall pictures or other wall decorations should be dusted.
- Areaways leading to seating sections should be lighted with well-shaded spot directed at floor and away from screen. Check.

Weekly

- Examine stripping and kick plates for looseness.
- Polish off bannister rail and spindles or walls.
- Wipe space between carpet and stair ends with damp cloth.
- Wash baseboard, sidewalls, woodwork and wainscoat moulding.
- Examine bulb and socket connections. Inspect extension cords to landing or stair displays.
- Check special spot or other lighting effects.
- Inspect electrical connections.
- Examine bulb and socket connections and extension cords.
- Woodwork polished.
- Mezzanine carpet should be inspected for torn places, worn spots, seam rips, etc.
- Lighting effects cleaned and examined for loose or dirty connections.
- Tapestries, drapes, etc., should be vacuumed.
- Baseboards and wainscoat ledges should be washed.
- Glass and frames washed.
- Examine bulb and socket connection.

Monthly

- Change position of display pieces on stair landings; Position shifted of all mezzanine furniture; Change positions of display pieces; Change positions of floor lamps or table lamps.
- If possible walls to wainscoat level should be washed or cleaned.
- Chandeliers should be cleaned with ammonia.

Semi-Annually

- Reverse (top to bottom) stair carpet to equalize wear.
- Mezzanine carpets should be reversed to equalize wear.
- Tapestries, drapes, etc., should be cleaned.



Educational Program Advocated by Locals

The movement for extension of educational discussions among theatre projectionists under the guidance of their Union locals continues to receive the support of many of the IATSE District organizations, at least one of these groups already having recommended a general adoption of the activity, and many others making plans for furthering the idea originally suggested by P. A. McGuire, advertising manager of International Projector Corp.



P. A. McGuire

The McGuire plan was suggested as a conservation program and was advanced through the trade press and directly to various IATSE local officials last Fall, when the defense program first was reflected in restrictions on the manufacture of new projection equipment.

The sponsor of the idea at that time and continually since has stressed the point that the movement was suggested wholly as one in which the welfare of the industry as a whole was to benefit by cooperation between the projection operators themselves and the theatre owners and managers and their projectionists to the end that the equipment would be continued in efficient service for the longest possible time through careful handling of the machinery. The "educational" program as McGuire outlined it to the industry was not to take the form of conventional schools or group gatherings, but rather continuing interest in the exchange of technical data, practical experience and methods between the men who operate the projection machines of the country's theatres.

McGuire recently amplified his ideas on the educational plan in an interview with an STR representative. "These are times," McGuire said, "when men need not be ashamed to say that they are sincerely patriotic, and I feel that conservation along the lines accomplished by educational committees offer definite opportunity for every man and every local to make a contribution to the industry. I, along with many leaders of locals, have said at various meetings that unless equipment is maintained in the right condition, given every possible care, theatres will be closed. While it is essential that the projectionists do everything in their power to do a good job, theatre owners and managers should give all possible cooperation and encouragement to the program which is aimed solely at the ideal of all helping one another to make the utmost out of the vital equipment which now is operating in theatres, and which must continue to operate in order to keep the theatres in business."

Kingsport, Tenn., House Remodelled

Kingsport, Tenn.—The Gem Theatre which has been closed for the past two and a half years is being remodelled and redecorated and will be reopened within the next two months. Kingsul Theatres, owners of the theatre, announced that contracts have been awarded and that the repair work has already been started. Before the theatre is ready it will have received a paint job, the seats will have been reconditioned and new sound equipment will have been installed, all of which will be kept within the limits of governmental regulations for remodelling work of this type.

New Clairton, Pa., Theatre Opens

Clairton, Pa.—Opening of the Colonial Theatre here took place the early part of this month. The theatre, owned by Frank Panaplos, local theatre man, seats about 498 persons.

TICKET MACHINE UPKEEP

The ticket machine, that much abused though thoroughly indispensable unit of theatre operation, comes in for attention in the current issue of National Theatres' "Showmanship." Following the suggested rules will preclude all possibility of those embarrassing breakdowns that always seem to occur when the cashier is at her busiest.

1.—Once a month replenish the thick oil (grease) in the motor oil cups.

2.—Check the carbon motor brushes monthly and install new brushes, if necessary.

3.—Once a week clean out the fluff from the machine interior. Ticket stock gives off a fluff and unless this is removed, it will get into the mechanism and gum it up.

4.—Place a drop or two of thin oil every week on the cutting edges of the knives and the knife hinges. Be sure to wipe away any surplus oil.

5.—A frequent source of trouble in ticket machines is the sticking of ticket flaps caused by metal polish becoming deposited in the ticket flap hinges. If permitted to remain, this metal polish will corrode the hinges. Kerosene is not only something of a lubricant, but it is also a solvent. Once a week, oil ticket flap hinges with kerosene, wiping away the surplus with a cloth.

Altec Reports Increase in Sound Service Contracts

Brisk new business activity, reported from the Detroit district of Altec Service by Manager F. C. Dickely, includes new and renewal service and repair-replacement contracts negotiated with Scoville, Essick and Rief for five of their Ohio theatres, with Ivanhoe Community Theatre Co. for eight houses in Cleveland, and with Associated Theatres for 12 Cleveland theatres.

From the Atlanta Office, A. Fiore, district manager, reports 87 new service contracts and 89 new projection room repair and replacement contracts made with theatres in the South.

Boston reports renewal agreements for service on the 15 theatres of the E. M. Loew Circuit, the contract to include repair and replacement service on the entire group of theatres.

E. St. Louis, Ill., House Remodelled

E. St. Louis, Ill.—The Gaty Theatre was opened here recently under the ownership of Dr. Leon Magarian. The new theatre which is housed in the structure which was formerly the Home Theatre has been completely modernized.

Fire Damages Theatre at Ely, Nev.

Ely, Nev.—A blaze of undetermined origin caused damages to the Ely Theatre here of $15,000. Walter and Percy Hull are owners of the theatre.

Work Resumed on Savannah House

Savannah, Ill.—Building operations were resumed here on the Times Theatre after word was received from the War Production Board authorizing the contractors to complete their work. Construction on the building had been previously halted when WPB Construction bans first went into effect.

Callicoon Theatre Reopens

Callicoon, N. Y.—The Callicoon Theatre which has been closed for the past several weeks owing to damages caused by fire was reopened the early part of the month. New projectors and sound equipment have been installed.

Fabian Takes Over New Hy-way Theatre in Jersey

Berk and Krumgold, Theatre Realty Specialists, consummated a long term lease for the new Hy-way Theatre, Fair Lawn, New Jersey, to the Fabian interests.

The Hy-way Theatre, recently opened, seats twelve hundred on one floor, is equipped with a most modern type air-conditioning system and contains many unique features in lighting and decoration, probably used for the first time, which were developed under the direction of Sidney Schenker, architect, of Paterson, New Jersey.

The theatre is unique in that it is located on the main highway leading into Paterson, New Jersey, and has been developed by Smith and Berliner of Paterson, in conjunction with a complete shopping and recreation center housing bowling alleys, an F. W. Woolworth store and a number of other prominent chain stores.

The new Hy-way Theatre is located in the center of the Bergen County defense area and has been provided with large parking facilities.

New Theatre Opens in Gate City, Va.

Gate City, Va.—The new Gate City Theatre, opened here recently by the Lincoln Theatre Company of Marion, Va., was built under the direction of L. G. Lindsey, contractor, and was completed far ahead of scheduled plans.

Huron, Pontiac, Opens

Pontiac, Mich.—Incorporating all of the latest features in motion picture theatre construction, the new Huron Theatre was opened here last month. The one floor theatre was built by F. L. Ketzler and F. C. Bouford, local business men.

New Equipment in Strand, Palmyra

Palmyra, N. Y.—The Strand Theatre closed one day last month to allow workmen to install a new screen and projection equipment. The new booth equipment marks the completion of the remodelling activity of the theatre which started almost a year ago with various redecorating jobs being done from time to time.

New Ventilating for Babcock Theatre

Bath, N. Y.—Schine Theatres have installed in the Babcock Theatre here additional ventilating equipment.

Wayne Changes Ownership

Wayne, Ohio—C. J. Stahl and Sons have purchased the Wayne Theatre. Thomas Scott who established the theatre will aid in the management.

City Seeks Theatre Backer

Harbor City, Cal.—The Harbor City Chamber of Commerce has appointed a committee to seek a backer for the construction of a theatre here. With the defense boom in progress and with the limitation of transportation facilities the town feels that there is a need for a local theatre here.

New Nashville House Opens

Nashville, Tenn.—The Melrose, Nashville's newest theatre, was opened here the first of the month by the Crescent Amusement Company. The theatre, which seats 1,100 persons, is the main unit of a shopping center which also consists of a bowling alley and ten stores. In the rear of the new house parking space has been provided for some five hundred cars.

Manager-Projectionist Cooperation Wanted

Since more, and then more cooperation is the thing which is needed now above all times between the manager and his projection department, we continue on at the point where space limitations caused a pause in considerations of picture and sound presentation as affected by certain technical conditions in the equipment and operation of the booth apparatus.

As pointed out by Harry Rubin, Paramount Theatre projection chief, "good judgment on the part of the manager is necessary to establish the cooperative spirit which results in good projection for the patrons." The manager who uses good judgment is the one who keeps his projectionists up to their job and who knows, when some mishap occurs, that the best thing he can do is to give the technical men a chance to correct matters without adding to the excitement by frantic calls to the booth that the screen has gone black or the sound broken down. The manager, of course, in such instances should ascertain that the men in the booth know that there has been a breakdown. However, he will not help matters by excited urging for speed in the repair once he knows the projectionist is "on top" of the ailing projector or sound system and is working as best he knows how to get a show back on the screen.

Obvious Faults

Many of the obvious faults in either equipment or operation which may show on the screen were covered in the previous article of this two-part discussion of the value of manager-projectionist cooperation. Those faults which stem from worn or inadequate equipment, naturally, are not chargeable to the man operating the machine. Certain other deficiencies due to dust or grime on the lens system, in the mechanism, or light failures due to improper carbon trim, on the other hand, as mentioned in the previous article, indicate themselves in a manner which the manager himself can see with his own eyes by studying the picture on the screen.

Going further along a line that is most important, consider the necessity for the projectionists to handle the film with care, inspecting it after each run, or at least before beginning a new run, for loose splices, scratches or other defects in the print itself. Running prints with loose patches or prints that are not thoroughly clean, result in accumulations of emulsion in the projector mechanism, and this, if permitted to remain, will go on causing damage to other prints that are projected. Now with raw stock a material so precious, there is no excuse for laxity that results in damage to prints.

Print Damage Serious

One of the prime sources of hurts and damages to film is the use of bent reels. The reels are made of metal, which makes their replacement impossible. But there is now available a process for straightening even the aluminum reels, and when the reels in any theatre's booth get bent, there's just no excuse for continuing them in service while in this condition. Have them straightened. Make the projectionist feel that you are welcoming from him reports on reels that have become damaged and see to it that they are reconditioned. If you don't you are directly responsible for a form of waste—the waste of film (which is ammunition)—that should have no place in any part of the theatre or any other establishment in this country at this time.

Periodic Visits to Booth

Periodic visits to the booth will tell the manager if the scrupulous cleanliness which is requisite to good projection and long service of the equipment, obtains there. Cleanliness has become particularly important. To begin with it is actually possible for dirt to be Heard as well as Seen. Sound reproducing mechanism is so delicate and sensitive that it can pick up the smallest speck of dust and transmit it in the form of distorted sound to the audience.

Dirt Enemy of Machine

The sound, also, can be interrupted through an extremely small particle of dirt which may block the transmitted light beams from the exciter lamp or may cause imperfect contacts at hundreds of points in the sound equipment. Dirt deposited in the aperture of the projector will be seen on the screen. This deposit may be caused by: a). Particles picked up on the film through contact with the floor. b). Dirty projector. 3). Dirty film containers. 4). Lint from cloth used in cleaning film.

Of course, there's no use expecting from the projectionist the miracle of spotlessness in the projection room if the room itself is not equipped with exhausts from the lamp houses; has walls and floors that are rough, grime-laden because of a lack of paint or floor covering. There's many a projector whose life has been shortened by many hundreds of dollars worth of service simply because the management cheated on putting in a floor covering or a paint job which would enable the projectionist to keep the dust and grime from flying all over, but particularly flying into the critically adjusted mechanism of the projector, the electrical contacts, the lens system and other parts of the intricate projection apparatus.



Says Dealer Advice Is Best

In the latest MPTOA bulletin Ed Kuykendall, president, after pointing out that theatres are trying to give the best cooperation possible to the priority demands and have to date experienced a noticeable absence of the expected headaches, suggests closer cooperation with equipment dealers and manufacturers and immediate consultation with their representatives when owners or managers are in trouble.

Kuykendall says: "Equipment dealers and manufacturers, who understand the over-all needs of theatres better than anyone else, are working closely on priority details and procedure through a Theatre Equipment Committee, and the local regional offices of the W.P.B. Priorities Board and are well able to handle emergencies and individual exhibitor difficulties."

Town Fathers and Exhibitor Notables at Colonial Premiere

Frank Panaplos staged a gala opening for his Colonial Theatre in Clairton, Pa., with M. A. Rosenberg, president of national Allied among the exhibitor notables on hand, and local business men and the mayor of Clairton making speeches in connection with the premiere.

The theatre increases Clairton's picture houses to a total of four. The Colonial occupies a part of the old Hendel Building, which was remodelled.

Pickens, Reform, Ala., Opens

Reform, Ala.—Converted into a modern theatre from an old bank building the Pickens Theatre was opened to the public here recently. The theatre, which is owned by Roth Hook, seats about 125 people in the balcony and 300 in the auditorium.

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Color Book Aid to Planning Theatre Interior Decoration

A new book on interior and exterior decoration, called Color for America has been published by the "Time-Tested" Paint Laboratories of Cleveland.

Theatre maintenance men who have seen Color for America say that its decorating suggestions—plus a unique method of presentation—enables them to make correct, pleasing color selections for interesting theatre interiors.

The book was developed by "Time-Tested" Laboratories with the cooperation of prominent architects, decorators and other color authorities. Its basis is the Munsell Color System. An important advantage is a chart which enables the theatreman to select and specify colors that will reproduce effects exactly as shown.

Commonwealth Takes Over Two Superior Theatres

Commonwealth Amusement Corp., headed by O. K. Mason, of Kansas City, has taken over the Lyric and Sterling Theatres in Superior, Nebr. The Lyric, which is being renovated, will be operated, but the company has closed the Sterling.

Web, Savannah, Ill., Reopened

Savannah, Ill.—The Web Theatre here has been reopened to the public after having undergone a complete renovation job. Among other improvements, the interior has been redecorated, the lobby painted and the woodwork revarnished, new carpeting has been laid in the aisles and foyer, new ventilating equipment has been installed and one hundred new seats have been added with the old seats receiving a cleaning and painting job. Frank Lister was the contractor for the work with Harr Brothers the decorators and E. E. Wagnner the architect.

Dattola, New Kensington, Pa., Opens

New Kensington, Pa.—The new Dattola Theatre, designed to accommodate 1,100 persons was opened here recently by Bart Dattola, owner, under the managership of Frank Zawodniak. An elaborate "waterfall" design in neon and electric lights provides an attractive display over the marquee, which has been equipped with the very latest equipment.

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Economy Begins In Petty Cash Dept.

While many changes take place under conditions such as theatres operate in wartime, there is one routine department which, according to circuit operators, there is need for special checking-up just now, and which should continue to be watched most closely during the times ahead. This is the familiar "petty cash." Familiarity may breed contempt, and the way this item of the theatre sometimes gets way out of line makes it appear that the proverb applies in the case of the petty cash.

Watching for those small leaks which total up to plenty of cash in a very short period, involves a number of seemingly petty items. These include habits which make it easy for the help to keep buying small items costing nickles and dimes and them misplacing them; check on the stamp supply to prevent careless and casual "helping myself" to a stamp by employes; waste of towels by improper servicing of the wash rooms; those extra phone calls that are not necessary, or are made by "friends" and "pals" of someone in the theatre; making it clear to the help that they can be reimbursed for items purchased only if such purchases have been authorized by the manager.

The list could be carried on, but to no particular purpose, because every manager knows where the petty cash leaks are likely to develop. What is important is that every so often a thorough check should be made to see that they are not developing in your petty cash department.

Bijou, Visalia, Cal., Sold

Visalia, Calif.—Mike and Angelo Barbis, local businessmen, have purchased the Bijou Theatre here from O. Nakamichi.

Kenton, Ohio, Theatre Redecorated

Kenton, Ohio—The Ohio Theatre here has recently undergone a complete remodelling job which included painting and redecorating.

Hazelton House Damaged by Fire

Hazelton, Pa.—Flames of unknown origin gutted the interior of the Alton Theatre here recently and according to the owner, Harry Hersker, caused damage in excess of $20,000. The fireproof projection booth was the only part of the theatre which escaped damages.

Holly, Holly Springs, Miss., Sold

Holly Springs, Miss.—The Holly Theatre here has recently been purchased by Mr. Leon Rountree. Under the new ownership the theatre has undergone an extensive modernization job.

Media, Pa., House Damaged by Fire

Media, Pa.—A fire starting in the projection booth of the Media Theatre here caused damages in excess of $5000.

Tarentum Theatre to Be Reopened

Tarentum, Pa.—The Valley Theatre here has been taken over by the Allegheny Theatrical Enterprises.

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Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3013	Adventures of Martin Eden(D)A.	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy	John Beal-Virginia Field		7/2/42	a5/2/42
3003	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3041	Blonde From Singapore(CD)A.	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F.	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F.	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70	5/7/42	a2/28/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F.	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady(WMC)F.	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42	a3/7/42
3044	Parachute Nurse (D)	Marguerite Chapman-Kay Harris	63	6/18/42	a5/9/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3202	Riders of the Badlands (W)F.	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland (W)	Charles Starrett-Russell Hayden	58	6/18/42	a4/18/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My)F.	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F.	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)	John Howard-Marguerite Chapman	64	6/4/42	a5/21/42
3027	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42	a3/7/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
	They All Kissed the Bride (C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A.	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3004	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming

Bad Men of the Hills	Charles Starrett-Russell Hayden	8/13/42	a5/2/42
Blondie for Victory	Penny Singleton-Arthur Lake	8/6/42	a5/23/42
Enemy Agents Meet Ellery Queen (My)	William Gargan-Margaret Lindsay	7/30/42	a6/20/42
My Sister Eileen	Rosalind Russell-Brian Aherne		
Overland to Deadwood	Charles Starrett-Russell Hayden		a5/23/42
Pardon My Gun (W)	Charles Starrett-Alma Carroll		a6/20/42
Riding Through Nevada (W) (Former title "Shotgun Guard")	Charles Starrett-Shirley Patterson		a6/13/42
Sabotage Squad (Former title "Fingers")	Kay Harris-Bruce Bennett	8/27/42	a5/23/42
Stand By All Networks (Spy)	John Beal-Florence Rice		a6/20/42
Talk of the Town (A) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur	8/20/42	a2/21/42
Trail's End	Russell Hayden-Bob Wills		
Vengeance of the West (W)	Bill Elliott-Tex Ritter		a5/16/42

Coming 1942-43

Boston Blackie Goes Hollywood	Chester Morris-Constance Worth		
Boogie Man Will Get You	Karloff-P. Lorre		
Daring Young Man	Joe E. Brown-Claire Dodd		
Desperadoes (Tech.)	Randolph Scott-Glenn Ford		
Fighting Buckaroo	Charles Starrett-Kay Harris		
Shall I Tell 'Em?	Bert Gordon-M. Lindsay-J. Beal		
Law of the Bad Lands	Russell Hayden-Lucille Lambert		
Lone Wolf in Scotland Yard (My)	Warren William-Eric Blore		a5/16/42
Lucky Legs (C)	Jinx Falkenburg-Russell Hayden		a6/20/42
Man's World (D)	M. Chapman-W. Wright		a5/16/42
Smith of Minnesota	Bruce Smith-Arline Judge		
Spirit of Stanford (CD)	Frankie Albert-Marguerite Chapman		a7/4/42
You Were Never Lovelier	Fred Astaire-Rita Hayworth		

MGM

Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down In San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A.	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
232	Fingers at the Window(My)A.	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F.	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
219	Mr. and Mrs. North (My)F.	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F.	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
206	Smilin' Through (Tech.)(D)F.	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F.	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F.	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming

245	Affairs of Martha (C)F	Marsha Hunt Barry Nelson (Reviewed as "Once Upon a Thursday")	66	Aug.	b5/23/42
	Andy Hardy Steps Out	Mickey Rooney-L. Stone			
	Apache Trail (W)F	William Lundigan-Donna Reed	66		b6/27/42
	Cairo (Spy)	Jeanette MacDonald-Robt. Young			a6/6/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	Aug.	b6/20/42
	Clear for Action (Adv. Dope under title "Cargo of Innocents")	Robert Taylor-C. Laughton			a7/4/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	Aug.	b6/27/42
	Eyes in the Night	Edward Arnold-Ann Harding			
	For Me and My Gal (DM)	Judy Garland-George Murphy			a6/13/42
	Gamblers Choice	James Craig-Patricia Dane			
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	Aug.	b6/20/42
	Journey for Margaret	Robert Young-Laraine Day			
	Keeper of the Flame	Katharine Hepburn-Spencer Tracy			
	Man on America's Conscience	Van Heflin-Lionel Barrymore			
	Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132		b5/16/42
	Omaha Trail (W) (Former title "Ox Train")	Dean Jagger-Donald Meek			a6/20/42
	Panama Hattie (CM)	Ann Sothern-Wm. Lundigan			a8/30/41
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	Aug.	b6/20/42
	Random Harvest (D)	Greer Garson-Ronald Colman			a6/13/42
	Reunion	J. Crawford-Philip Dorn			
	Somewhere I'll Find You(CD)	Clark Gable-Lana Turner			a3/28/42
	Tish	Marjorie Main-ZaSu Pitts			a5/30/42
	Seven Sweethearts (Former title "Seven Girls")	Van Heflin-Kathryn Grayson			a5/16/42
	War Against Mrs. Hadley (D)	Edward Arnold-Fay Bainter			a6/27/42
	Whistling in Dixie	Red Skelton-Ann Rutherford			
	White Cargo (D)	Hedy Lamarr-Walter Pidgeon			a7/4/42
	Yank at Eton	Mickey Rooney-Edmund Gwenn			a5/2/42

MONOGRAM

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
	Boothill Bandits	Range Busters		4/24/42	
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
	Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
	One Thrilling Night (C)A	John Beal-Wanda McKay	69	6/5/42	b7/4/42
	Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	Riders of the West (W)	Buck Jones-Tim McCoy		7/17/42	a7/11/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
	Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
	She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4 18 42
	Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
	Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42		a6/27/42
Foreign Agent	John Shelton-Gale Storm			
Hillbilly Blitzkrieg (Spy)	Edgar Kennedy-Bud Duncan	8/14/42		a6/13/42
Isle of Missing Men (D)	John Howard-Helen Gilbert	9/18/42		a6/20/42
King of the Stallions	Thundercloud-Yowlachie	9/11/42		
Man and the Devil	J. Woodbury-D. Purcell-W. Hymer			
Police Bullets	John Archer-Joan Marsh	9/25/42		
Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
1	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F (Reviewed as "Midnight Angel")	Robert Preston-Martha O'Driscoll	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
6	Beyond the Blue Horizon (D) (Former title "Malaya")	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
	Lost Canyon	William Boyd-Lola Lane			
	Major and the Minor	Ginger Rogers-Ray Milland			a5/23/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker	75		b5/9/42
	Submarine Alert	Richard Arlen-Wendy Barrie			
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

Coming 1942-43

American Empire (W)	Richard Dix-Preston Foster	a1/24/42
Border Patrol	William Boyd-Claudia Drake	
For Whom the Bells Toll(Tech.)	Gary Cooper-Akim Tamiroff	
Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard	a2/28/42
Glass Key	B. Donlevy-V. Lake	a5/16/42
Great Without Glory (D)	Joel McCrea-Betty Field	a6/27/42
Happy-Go-Lucky (CM) (Tech.)	M. Martin-D. Powell-R. Vallee	a7/4/42
Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith	a3/14/42
I Married a Witch (C)	Fredric March-Veronica Lake	a6/13/42
Lady Bodyguard (C)	Eddie Albert-Anne Shirley	a7/4/42
Leather Burners (W)	Bill Boyd-Andy Clyde	
Missing Men	William Boyd-Andy Clyde	
Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee	a3/21/42
My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll	a3/7/42
No Time for Love	Claudette Colbert-Fred MacMurray	
Palm Beach Story	C. Colbert-J. McCrea	a1/3/42
Priorities on Parade (M) (Former title "Priorities of 1943")	Betty Rhodes-Johnnie Johnston	a6/13/42
Redheads Are Dangerous	Ray Milland-Paulette Goddard	
Road to Morocco	B. Crosby-B. Hope-D. Lamour	a5/16/42
Silver Queen (W)	George Brent-Priscilla Lane	a7/4/42
Star Spangled Rhythm	Betty Hutton-Eddie Bracken	
Street of Chance (Former title "Black Curtain")	Burgess Meredith-Claire Trevor	a2/21/42
Undercover Man (W)	Wm. Boyd-Andy Clyde	b5/9/42
Wake Island (D)	Brian Donlevy-Robert Preston	a6/20/42
Wildcat (D)	Richard Arlen-Arlene Judge	a2/28/42
Wrecking Crew (D)	Richard Arlen-Chester Morris	a6/20/42

PRODUCERS RELEASING CORP. 1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns	B. Crabbe-Al St. John	63	5/29/42	
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma	Anna May Wong-Noel Madison	68	6/5/42	
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)	Lyle Talbot-George Neisce	72	6/26/42	a6/20/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	

Coming

	Baby Face Morgan	Mary Carlisle-Richard Cromwell			
	Billy, The Kid	Buster Crabbe-Al St. John			
203	Jungle Siren	Ann Corio-Bster Crabbe		8/14/42	
	Silent Men	Frank Alperson-June Lang			
220	Yank in Libya (D)	H. B. Warner-Joan Woodbury		8/28/42	a6/27/42

RKO-RADIO

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
1	All That Money Can Buy(D)A (Reviewed as "Here is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley	6	5/42	b12/13/41
3	Date With the Falcon(My)C	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor		a4/18/42
	Bambi (Fa) Tech. F	Disney Cartoon Feature	69	b5/30/42
	Big Street (D)	Henry Fonda-Lucille Ball		a6/6/42
	Falcon's Brother	George Sanders-Tom Conway		
	Here We Go Again	Fibber McGee & Molly-E. Bergen		
	Highways by Night (C)	Richard Carlson-Jane Randolph		a5/9/42
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio		a2/14/42
	Magnificent Ambersons (D)A	J. Cotton-Dolores Costello-T. Holt	88	b7/4/42
	Mexican Spitfire's Elephant (C)	Lupe Velez-Leon Errol		a7/4/42
	Name, Age and Occupation	Robert Ryan-Frances Dee		
	Navy Comes Through	Pat O'Brien-George Murphy		
	Once Upon a Honeymoon (DC)	Ginger Rogers-Cary Grant		
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day		a6/27/42
	Pride of the Yankees (D)	Gary Cooper-Teresa Wright		a5/30/42
	Red River Robin Hood (W)	T. Holt-Barbara Moffett		
	Sagebrush Law (W)	T. Holt-Ann Summers		
	Singing Guns (W)	Tim Holt-Joan Barclay		a6/6/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes		
	Son of the Saddle (W)	Tim Holt-Ann Summers		a7/4/42
	Sweet or Hot	Victor Mature-Lucille Ball		
	They Flew Alone	Anna Neagle-R. Newton		
	They Got Me Covered	Bob Hope-Dorothy Lamour		
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	b12/13/41

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
177	Cyclone Kid (W)	Don Barry-Johnny James	55	5/31/42	a5/9/42
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D) (Former title "Public Enemies")	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56	6/16/42	a5/30/42
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)	Roy Rogers-Geo. "Gabby" Hayes		7/2/42	a6/6/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

	Bells of Capistrano (W)	Autry-S. Burnette-V. Grey		
	Call of the Canyon (W)	Gene Autry-Smiley Burnette		a7/4/42
	Chatterbox	John Hubbard-Ruth Terry		
201	Hi! Neighbor (CD)	Jean Parker-Janet Beecher		a6/13/42
	Flying Tigers (D)	John Wayne-John Carroll		a5/30/42
	Joan of Ozark (Spy) (Former title "Lazy Bones")	Judy Canova-Joe E. Brown	8/1/42	a6/6/42
	Icecapades Revue	Vera Vague-Jerry Colonna		
	Old Homestead	Weaver Bros.-Elviry		a7/11/42
	Shadows of the Sage (W)	Three Mesquiteers		
	Sombrero Kid	Don Barry-Lynn Merrick		

20TH CENT.-FOX

Current 1941-42

Block No.			Rel. Mins.	Date	See Issue of
2	Belle Starr (Tech.) (D)	A .... Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
5	Cadet Girl (CD)	A Carole Landis-Geo. Montgomery	71	11/28/41	b11/15/41
8	Castle in the Desert (My)	F ... Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
2	Charlie Chan in Rio (My)	F Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
3	Confirm or Deny (D)	A Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
3	Great Guns (C)	F Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
9	H. G. Wells' Kipps (D)	A .... Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley (D)	F. Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
4	I Wake Up Screaming (My)	F. Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-2	Lone Star Ranger (W)	F ..... John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)	F ..... Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)	F ..... D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
3	Man at Large (Spy)	F ..... Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
10	Man Who Wouldn't Die (My)	F. Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
5	Marry the Boss' Daughter (CD)	F. Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder (C)	A. Lynn Bari-John Sutton	68	10/24/41	b10/18/41
10	Moontide (D)	A ..... J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M)	F (Tech.) ..... Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce (C)	A. Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)	F .... Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)	F ..... Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
12	Postman Didn't Ring (CD)	F .. B. Joyce-R. Travis	68	7/3/42	b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)	F ... Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
5	Rise and Shine (CM)	F ..... Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
8	Roxie Hart (C)	A ..... Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
4	Small Town Deb (CD)	F ..... Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
8	Song of the Islands (M)	F .... Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)	F ..... J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
4	Swamp Water (D)	A ..... Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
11	Ten Gentlemen from West Point (D)	F ..... Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)	A ..... T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (My)	D F .. Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)	F. M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)	F .... Lowell Thomas, Narrator	69	7/10/42	b6/27/42
3	Week-end in Havana (D)	F .... Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)	A ..... Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
10	Whispering Ghosts (CMy)	A ... Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)	A. Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
1	Wild Geese Calling (D)	F ..... Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)	F .. Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Coming 1942-43

1	A-Haunting We Will Go (C)	F. Laurel & Hardy	65	8/7/42	b7/11/42
	Berlin Correspondent (D)	V. Gilmore-Dana Andrews			a6/20/42
	Black Swan (D) (Tech.)	T. Power-M. O'Hara			a6/6/42
	Buried Alive	L. Roberts-J. Sheppard			
	Careful, Soft Shoulders	V. Bruce-J. Ellison			
	China Girl (Spy)	G. Tierney-G. Montgomery			a7/4/42
1	Footlight Serenade (D)	F ..... B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
	Girl Trouble (C)	D. Ameche-J. Bennett			a6/7/42
	He Hired The Boss	Stuart Erwin-Vivian Blaine			
	Iceland (C)	S. Henie-J. Payne-J. Oakie			a5/23/42
	Just Off Broadway (D) (Former title "Twelve Men In a Box")	L. Nolan-M. Weaver			a6/13/42
1	Little Tokyo, U.S.A. (D)	F ... Preston Foster-B. Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)	F ..... Linda Darnell-J. Sheppard	67	8/28/42	b7/11/42
	Man In The Trunk	Lynn Roberts-George Holmes			a7/11/42
	Manila Calling	L. Nolan-C. Landis			
	Orchestra Wives	G. Montgomery-Ann Rutherford			a5/16/42
	Outlaw, The	W. Huston-T. Mitchell			
	Ox Bow Incident	H. Fonda-Mary Beth Hughes			
1	Pied Piper (D)	F ..... Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
	Springtime in the Rockies (Tech.)	J. Payne-B. Grable			
	Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth			a12/6/41
	That Other Woman	L. Bari-J. Ellison			
	Thunder Birds (D)	G. Tierney-P. Foster			a4/4/42

UNITED ARTISTS

Current

	About Face (C)	F ..... William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	All American Co-Ed (CM)	F .. Frances Langford-Johnny Downs	48	10/31/41	b10/18/41
	Brooklyn Orchid (C)	F ..... Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Corsican Brothers (D)	..... Doug Fairbanks, Jr.-Akim Tamiroff	110	11/28/41	b12/20/41
	Dudes Are Pretty People (C)	.. Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fiesta (Tech.) (CD)	..... Armida-Antonio Moreno-Geo. Givot	45	12/19/41	b12/20/41
	Flying With Music (CM)	... Marjorie Woodsworth-George Givot (Former title "Cobana")		5/22/42	a2/7/42
	Friendly Enemies (CD)	A ..... Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gentleman After Dark (D)	A .. Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C)	F ..... Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (C)	..... William Tracy-James Gleason	48	1/2/42	b1/3/42
	International Lady (Spy)	A .... Ilona Massey-George Brent	100	9/19/41	b10/18/41
	Jungle Book (Tech.) (FA)	F .. Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Lydia (D)	F ..... Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Miss Annie Rooney (D)	F ..... Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Miss Polly (C)	F ..... ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
	Mister V (D)	F ..... Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Real Glory	..... Gary Cooper	95	5/8/42	Reissue
	Shanghai Gesture (D)	..... Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Ships With Wings	..... John Clements-Leslie Banks	89	5/15/42	b5/23/42
	Sundown (D)	A ..... Gene Tierney-Bruce Cabot	92	10/31/41	b10/18/41
	To Be Or Not To Be (C)	A .... Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)	A ..... George Brent-Joan Bennett	83	4/24/42	b4/18/42

Coming

	Calaboose (C)	..... Jimmy Rogers-Noah Beery, Jr.			a6/6/42
	Devil With Hitler (CD)	..... Bobby Watson-Joe Devlin			a5/9/42
	Fall In	..... William Tracy-Joe Sawyer			
	McGuerins From Brooklyn (C)	. Arlene Judge-William Bendix			a6/6/42
	Moon and Sixpence	..... George Sanders-Herbert Marshall			
	Nazi Nuisance	..... Bobby Watson-Jean Porter			
	Prairie Chickens (C)	..... Jimmy Rogers-Noah Beery, Jr.			a7/4/42
	Taxi, Mister (C)	..... William Bendix-Grace Bradley			a6/27/42

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)	F ..... Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6007	Appointment for Love (D)	.... Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)	F ..... Johnny Mack Brown	57	11/14/41	b3/14/42
6031	Bombay Clipper (D)	F ..... William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6009	Broadway (G)	..... George Raft-Brod Crawford	89	5/8/42	b5/9/42
6035	Burma Convoy (A)	A ..... Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6018	Butch Minds the Baby (C)	A .. Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger in the Pacific (Spy)	.. Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6037	Don't Get Personal (C)	..... H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6054	Escape From Hong Kong (Spy)	.. Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6028	Flying Cadets (D)	F ..... Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6027	'Frisco Lil (D)	A ..... Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein (H)	A ... Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6045	Girl Must Live (C)	A ..... Margaret Lockwood	69	9/19/41	b10/11/41
6046	Hellzapoppin	..... Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6005	It Started With Eve (CD)	F ... Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6032	Jail House Blues (C)	A ..... Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)	F ..... Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)	F ..... Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6008	Lady In A Jam (C)	A ..... Irene Dunne-P. Knowles	83	6/26/42	b6/27/42
6042	Mad Doctor of Market St. (D)	. Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6062	Masked Rider (W)	F ..... Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
6029	Melody Lane (CM)	F ..... Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41

UNIVERSAL

Current 1941-42 (Cont.)

	Men of Texas (A)	F ..... R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)	F .. Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6021	Mob Town (G)	F ..... Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight In Hawaii (CM)	F .. Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
6022	Mystery of Marie Roget (HMy)	A Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6016	Never Give a Sucker an Even Break (CM)	F ..... W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6023	North to the Klondike (A)	F .. Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6014	Paris Calling (D)	A ..... Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)	F ..... Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6044	Quiet Wedding	..... Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)	F ..... Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)	A ..... Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)	F ..... Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D)	F ..... Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6066	Silver Bullet	..... Johnny Mack Brown-Fuzzy Knight		6/12/42	
6020	South of Tahiti (D)	F ..... Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6048	Spoilers (D)	F ..... Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)	F .. J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx (My)	A. Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	..... Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6043	There's One Born Every Minute (C) (Former title "Man or Mouse")	..... Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6055	Top Sergeant (G)	..... Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)	F .... Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D)	F ..... Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6053	Unseen Enemy (Spy)	A ..... Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)	F ..... Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)	A ..... C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)	F ..... Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Coming

6067	Boss of Hangtown Mesa	..... Johnny Mack Brown-Fuzzy Knight		8/21/42	
6040	Drums of the Congo	..... Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)	F ..... Diana Barrymore-Robert Stack	109	5/29/42	b6/20/42
	Invisible Agent	..... Ilona Massey-Jon Hall		7/31/42	
	Pardon My Sarong (C)	..... Abbott & Costello-Virginia Bruce		8/7/42	a5/16/42
	Sherlock Holmes Fights Back	. Basil Rathbone-Nigel Bruce			
	Sherlock Holmes Saves London	. Basil Rathbone-Nigel Bruce			
	Strictly in the Groove	..... Leon Errol-Mary Healy			a5/2/42
6057	Timber (D)	..... Leo Carrillo-A. Devine		8/14/42	a6/6/42

Coming 1942-43

	Arabian Nights (Tech.)	..... Maria Montez-Jon Hall			
	Between Us Girls (Former title "Love and Kisses, Caroline")	..... Diana Barrymore-Robt. Cummings			a6/6/42
	Destination Unknown (Spy)	.. Irene Hervey-Wm. Gargan			a5/23/42
	Eyes of the Underworld	..... Richard Dix-Wendy Barrie			a5/2/42
	Forever Yours	..... Deanna Durbin-Edmund O'Brien			
	Get Hep to Love	..... Gloria Jean-Jane Frazee			
	Give Out, Sisters	..... Andrews Sisters-Grace McDonald			a7/11/42
	Great Impersonation (D)	..... Ralph Bellamy-Evelyn Ankers			a5/30/42
	Halfway to Shanghai (Spy)	..... Irene Hervey-Kent Taylor			a3/28/42
	House of Mystery	..... Lugosi-Irene Hervey			
	Little Joe, the Wrangler	..... Johnny Mack Brown-Tex Ritter			
	Lone Star Trail (W)	..... Johnny Mack Brown-Tex Ritter			a7/11/42
	Madame Spy (Spy)	..... Constance Bennett-Don Porter			a6/13/42
	Mug Town	..... Billy Halop-Huntz Hall			
	Mummy's Tomb	..... Lon Chaney, Jr.-Elyse Knox			
	Off the Beaten Track	..... Ritz Bros.-Carol Bruce			
	On The Beam	..... Gloria Jean-Freddie Bartholomew			
	Raiders of San Joaquin (W)	.. Brown-Ritter			
	Sherlock Holmes Fights Back	. B. Rathbone-N. Bruce			a7/11/42
	Sherlock Holmes In Washington	..... B. Rathbone-N. Bruce			
	Who Done It?	..... Abbot & Costello-Patric Knowles			a7/11/42

WARNER BROS.

Current 1941-42

116	All Through the Night (D)	F .. Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)	F .... Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)	F ..... H. Bogart-Irene Manning	82	6/13/42	b6/6/42
110	Blues in the Night (DM)	..... Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
111	Body Disappears (C)	F ..... Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)	A ..... Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captains of the Clouds (D)	F .. J. Cagney-D. Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	.. John Garfield-Raymond Massey	78	2/14/42	b12/27/41
127	Gambling Lady (Re-issue)	.... Stanwyck-McCrea	66	3/28/42	
132	In This Our Life (D)	..... Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)	F ..... Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D)	F ..... Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	..... Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)	F ..... Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)	F ..... Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)	A ..... Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
107	Maltese Falcon (My)	A ..... Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
117	Man Who Came to Dinner (C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House (D)	F. Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
108	One Foot in Heaven (B)	F .... Fredric March-Martha Scott	108	11/1/41	b10/4/41
115	Prime Minister (B)	F ..... John Gielgud-Diana Wynyard	94	1/8/42	b9/13/41
101	Sergeant York (BD)	A ..... Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
119	Sons of the Sea (D)	F ..... Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27
112	Steel Against the Sky (D)	F .. L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
109	Target for Tonight (DocD)	F .. Royal Air Force	48	11/8/41	b10/18/41
114	They Died With Their Boots On (B)	F ..... Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)	F ..... Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	.. Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
113	You're in the Army Now (C)	F. Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Coming

	Across the Pacific (Spy)	..... Humphrey Bogart-Mary Astor			a5/30/42
	Adventures of Mark Twain	.. F. March-Alexis Smith			
	Air Force	..... John Garfield-Harry Carey			
	Arsenic and Old Lace	..... Cary Grant-Priscilla Lane			a1/3/42
	Casablanca	..... Humphrey Bogart-Ingrid Bergman			
	Constant Nymph (D)	..... Charles Boyer-Joan Fontaine			a4/25/42
	Desert Song (Tech)	..... Dennis Morgan-Irene Manning			
	Desperate Journey (D)	..... Errol Flynn-Ronald Reagan			a3/28/42
137	Escape From Crime (G)	A .... R. Travis-Julie Bishop	51	7/25/42	b6/6/42
138	The Gay Sisters	..... B. Stanwyck-G. Brent	108	8/1/42	b6/6/42
	Gentleman Jim	..... Errol Flynn-Alexis Smith			
	George Washington Slept Here (C)	..... Jack Benny-Ann Sheridan			a6/20/42
	Hard Way (D)	..... Ida Lupino-Dennis Morgan			a6/20/42
	Now, Voyager	..... Bette Davis-Paul Henried			
	Princess O'Rourke	..... O. de Havilland-R. Cummings			
139	Spy Ship	..... Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
	Watch on the Rhine (D)	..... Bette Davis-Paul Lukas			
136	Wings for the Eagle (CD)	F .. Ann Sheridan-D. Morgan	84	7/18/42	b6/6/42
	Yankee Doodle Dandy (DM)	F. James Cagney-Joan Leslie	126		b6/6/42
	You Can't Escape Forever	..... George Brent-Brenda Marshall			

MISCELLANEOUS

	Eternal Gift (Rel.)	..... Catholic Mass	100	Lamont	Not Rev
	40,000 Horsemen (War)	A ..... Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	Frightened Lady (My)	A ..... Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
	Guerilla Brigade (D)	A ..... Russian cast	84	Luminar	b4/18/42
	Mystery of Room 13 (My)	F ... Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)	A ..... Leon Ames-Luana Walters	85	University	b6/21/41
	Professor Creeps (C)	..... Manton Moreland	63	Dixie Nat.	b2/28/42
	This Is the Enemy (D)	..... Russian Cast	74	Artkino	b7/4/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
		ALL-STAR COMEDIES (18)		
3436	All Work and No Pay		18	Not Rev.
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
		COLOR RHAPSODIES (16) (Tech.)		
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree		7	Not Rev.
		COMMUNITY SING (10)		
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
		FABLES CARTOONS (8)		
3755	Bulldog and the Baby		7	Not Rev.
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
		GLOVE SLINGERS (4)		
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Milt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
		PHANTASIES CARTOONS (8)		
3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
		QUIZ REELS (6)		
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
		STOOGE COMEDIES (8)		
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		TOURS (8)		
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

MGM 1941-42

		Comment	Running Time	Reviewed Issue Of
		CARTOONS (16) (Tech.)		
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
		MINIATURES (10)		
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
		OUR GANG (10)		
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
		PASSING PARADE (10)		
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendette	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
		PETE SMITH SPECIALTIES (14)		
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-365	What About Daddy?	Good	10	2/28/42
		SPECIAL RELEASE		
X-310	War Clouds in the Pacific	Timely	21	12/21/41
		TRAVELTALKS (12) (Tech.)		
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
		TWO REEL SPECIALS (6)		
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1941-42

		Comment	Running Time	Reviewed Issue Of
		FASCINATING JOURNEYS (Tech.) (2)		
M1-1	Road in India	Interesting	10	11/22/41
		HEADLINERS (6)		
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42

PARAMOUNT 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		HEDDA HOPPER'S HOLLYWOOD (6)		
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
		MADCAP MODELS (Tech.) (6)		
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow	Good	7½	6/27/42
		POPEYE (12)		
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	8	6/ 6/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
		POPULAR SCIENCE (6)		
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	6/ 6/42
		QUIZ KIDS (6)		
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 6/42
		ROBERT BENCHLEY (4)		
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping in Shape	Amusing	9	6/27/42
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
		SPEAKING OF ANIMALS (6)		
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
		SPECIAL CARTOON (Tech.)		
FF1-1	The Raven	Excellent	14½	5/ 2/42
		SPORTLIGHTS (13)		
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-10	Hero Worship	Swell	10	6/13/42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-11	Parachute Athletes	Very Good	10	6/27/42
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
		SUPERMAN CARTOONS (12) (Tech.)		
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake	For the Fans	9	6/27/42
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
		UNUSUAL OCCUPATIONS (6)		
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5	Good	10½	6/27/42

RKO-RADIO 1941-42

		Comment	Running Time	Reviewed Issue Of
		DISNEY CARTOONS (18) (Tech.)		
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker		7	Not Rev.
		EDGAR KENNEDY (6)		
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
		INFORMATION PLEASE (13)		
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41

RKO-RADIO 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.

LEON ERROL (6)

23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41

MARCH OF TIME (13)

23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike.	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men in Washington	Interesting	20	7/ 4/42

PICTURE PEOPLE (13)

24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24402	Hollywood Sports	Good	9	10/25/41
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41

RAY WHITLEY (4)

23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42

SPORTSCOPES (13)

24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony		9	Not Rev.
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
2205	Wings of Defense		10	Not Rev.

MAGIC CARPET OF MOVIETONE (12)

2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific		10	Not Rev.
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.

SPORTS REVIEWS (6)

2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42

TERRYTOONS (26)

2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2560	In Lights Out (Tech.)		7	Not Rev.
2561	Neck and Neck (Tech.)		7	Not Rev.
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42

WORLD TODAY (4)

2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of

WORLD IN ACTION (12)

1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

ANDY PANDA CARTUNES (13) (Tech.)

6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")		8	11/ 8/41
6253	Pigeon Patrol		7	Not Rev.
6244	$2 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42

NAME BAND MUSICALS (13)

6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41

SPECIAL FEATURETTE (2)

6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42

STRANGER THAN FICTION (15)

6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6283	Women at the Plough		9	Not Rev.

VARIETY VIEWS 15 (5 IN COLOR)

6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City		9	Not Rev.
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

VITAPHONE-WARNER BROS. 1941-42

BROADWAY BREVITIES (12)

7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42

HOLLYWOOD NOVELTIES (6)

7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41

LOONEY TUNES (16)

7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy		7	Not Rev.
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Sans in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of

MELODY MASTERS (10)

7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41

MERRIE MELODIES (26) (Tech.)
(Produced by Leon Schlesinger)

7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody In Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42

SERVICE SPECIALS (6) (Tech.)

7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41

SPORTS PARADE (10) (Tech.)

7409	A Hunter's Paradise	Interesting	10	7/11/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

	Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
	Alive in the Deep (Prod.)	Exciting	22	5/24/41
	Man the Enigma (Prod.)	Informative	25	5/24/41
	Our Constitution (Prod.)	Inspiring	19	5/ 3/41
	Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1941-42

COLUMBIA			
	Captain Midnight	15 Chaps.	2/21/42
	Holt of the Secret Service	15 Chaps.	11/29/41
	Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC			
	Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
	King of the Texas Rangers	12 Chaps.	9/ 6/41
	Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL			
	Don Winslow of the Navy	12 Chaps.	11/ 1/41
	Gang Busters	13 Chaps.	2/21/42
	Junior "G" Men of the Air	12 Chaps.	5/30/42
	Riders of Death Valley	15 Chaps.	4/12/41
	Sea Raiders	12 Chaps.	7/19/41

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting the Fire Bomb	8	Warner Bros.
Food For Freedom	3	List "C"
Keep 'em Rolling	3½	Univ.
Lake Carrier	10	See Below
Mr. Gardenia Jones	13	United Artists
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
U. S. Coast Guard Recruiting Trailer	1½	Fox
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women In Defense	10	List "C"

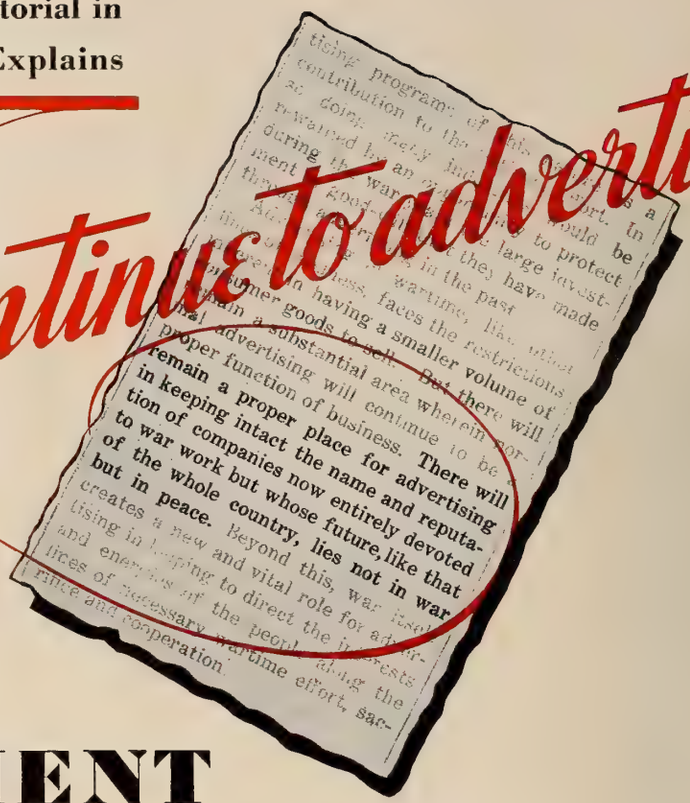
CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	PRC
Atlanta	UA	MGM	PRC
Boston	MGM	UA	PRC
Buffalo	20th	Par.	Univ
Charlotte	20th	Univ.	PRC
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	PRC
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	PRC
Denver	WB	WB	PRC
Des Moines	MGM	Rep.	PRC
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	PRC
Kansas City	RKO	Univ.	PRC
Los Angeles	WB	MGM	PRC
Memphis	Par.	Col.	PRC
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ
New Haven	Univ.	MGM	PRC
New Orleans	UA	RKO	PRC
New York	Par.	WB	PRC
Oklahoma City	WB	Par.	PRC
Omaha	MGM	WB	PRC
Philadelphia	Univ.	RKO	PRC
Pittsburgh	RKO	UA	PRC
Portland	RKO	Rep.	PRC
St. Louis	Univ.	Par.	PRC
Salt Lake City	Par.	WB	PRC
San Francisco	WB	Col.	PRC
Seattle	Col.	UA	PRC
Washington	Rep.	20th	PRC

This Extract from an Editorial in the *"New York Times"* Explains

Why we continue to advertise

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EQUIPMENT



...tising programs of ... contribution to the ... as does every ... rewarded by an ... during the war ... ment ... good ... they ... In having a smaller volume of ... goods to sell. But there will ... a substantial area wherein ... advertising will continue to be ... proper function of business. There will ... remain a proper place for advertising ... in keeping intact the name and reputation of companies now entirely devoted ... to war work but whose future, like that ... of the whole country, lies not in war ... but in peace. Beyond this, war itself ... creates a new and vital role for ... tising in helping to direct the ... and energies of the people during the ... lices of necessary wartime effort, sacrifice and cooperation.

Cooperating with the National Conservation Campaign in our advertising, we are also rendering a service to the Motion Picture Industry by encouraging and supporting trade periodicals publishing technical information which Enables Theatre Owners, Managers and Projectionists to Maintain Highest Projection Standards Under All Conditions.



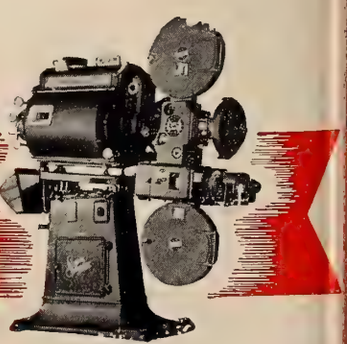
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SHOWMEN'S TRADE REVIEW



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★ Complete ★ Every Week ★

BOOKING GUIDES

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Vol. 37 No. 1

July 25
1942

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

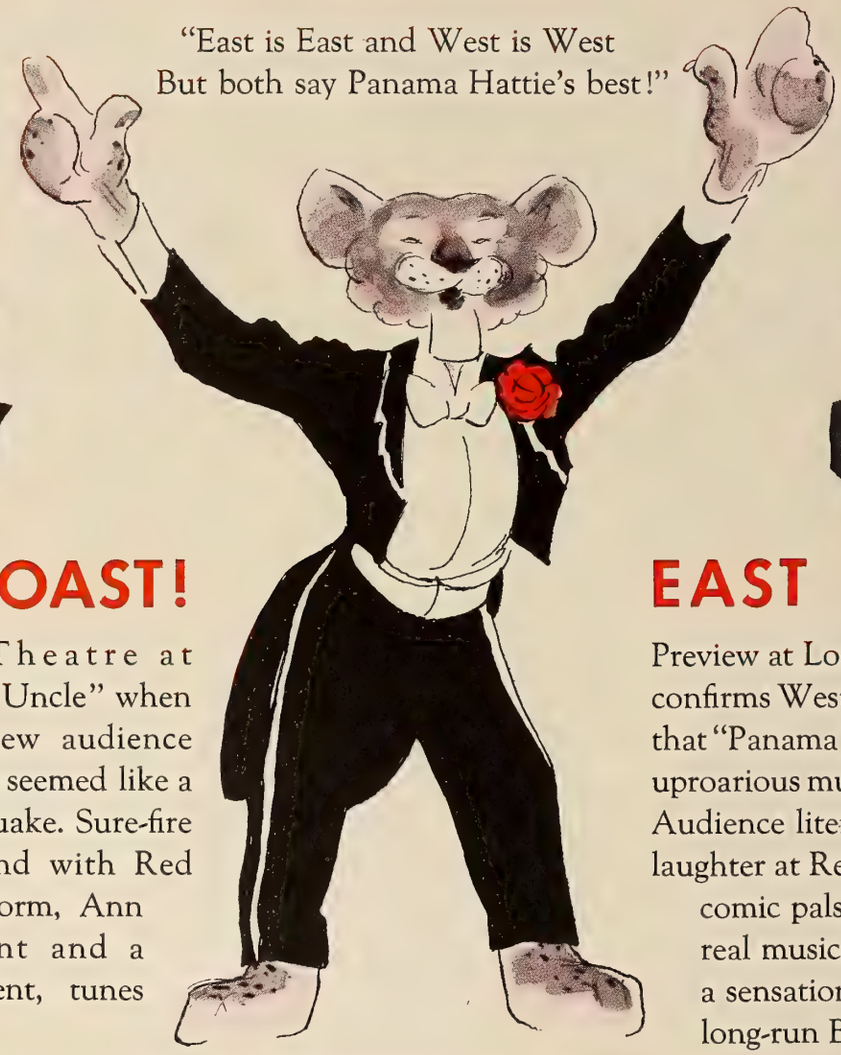


Joseph Bernhard (See Page 4)

"They went batty about Panama Hattie!"

"East is East and West is West
But both say Panama Hattie's best!"





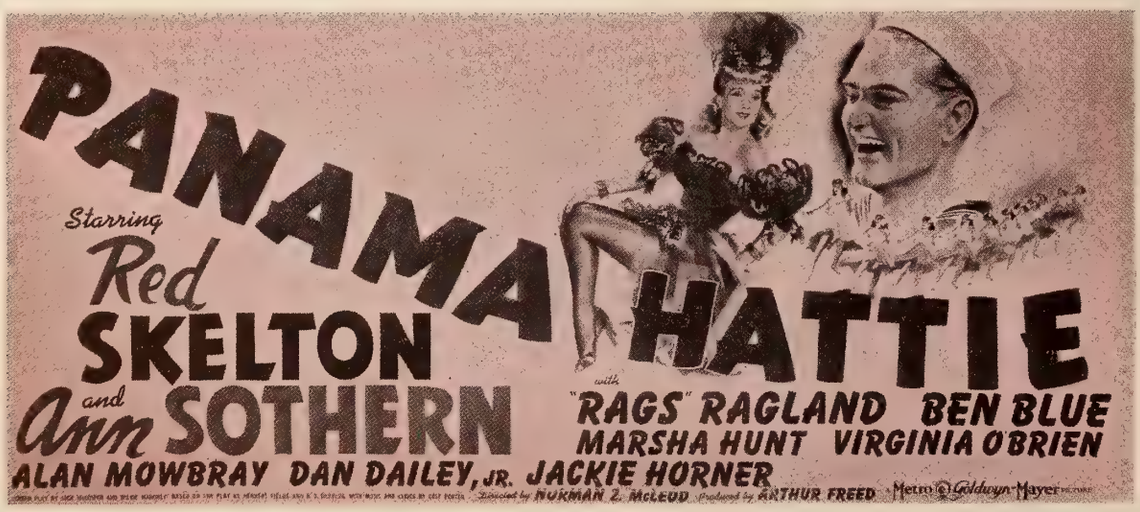


WEST COAST!

Alexandria Theatre at Glendale yelled "Uncle" when boisterous Preview audience laughed so hard it seemed like a California earthquake. Sure-fire musical whirlwind with Red Skelton in top form, Ann Sothern brilliant and a screenful of talent, tunes and temptresses.

EAST COAST!

Preview at Loew's New Rochelle confirms West Coast predictions that "Panama Hattie" is the most uproarious musical show in years. Audience literally shrieked with laughter at Red Skelton and his comic pals. Ann Sothern is a real musical comedy star in a sensational filming of the long-run Broadway stage hit!



A Metro-GOLDMINE-Mayer Wow!

The Editorial Page

Well Done—Do Better!

With its excellent record to date, the motion picture industry can be confident of its willingness and ability to deliver the goods when it is called upon to render even greater service to the war effort than the assignments hitherto entrusted to it by the U. S. Treasury Department. Indeed, it is that very record of accomplishment which largely accounts for the tremendous undertaking the industry assumes when it takes over the sponsorship of the Bond drive during the month of September, as announced by Secretary Morgenthau this week.

No class or group or industry can point to a finer spirit of unselfish cooperation with the government than that which has been delivered by the film industry—its production, distribution and exhibition branches having demonstrated a singleness of purpose to serve to the very best of their abilities and resources.

Theatremen have responded nobly to the call to promote the sale of War Savings Bonds and Stamps. Those comparatively few theatres which have not yet entered into the campaign to sell Bonds and Stamps in the main, perhaps, have refrained because of a mistaken idea of modesty with respect to their ability to make enough sales to be a real help.

Such modesty, if that it be, is as dangerous to the whole cause for which the United States and her allies fight, as it is mistaken in viewpoint. This is everybody's war. The smallest amounts either bought or sold are the amounts which will make the War Savings program of the government a real success. So to those theatremen who have not yet instituted a selling activity by lobby displays and booths for the sale of stamps and bonds, we can only say: forget you; never mind how much more some fellow theatreman succeeds in selling; sell to the best of your ability and you are as fine a patriot, as valiant a worker in the cause of Victory as the showman whose sales aggregate millions of dollars, but which, after all, are only the fruits of his doing as you will be doing—his best.

▼ ▼ ▼

Reinforcements!

We kinda liked that head on a news release from the War Activities Committee. "WAC Gets an Oscar" it said. The item, of course, told of Oscar Doob's temporary release from Loew's Theatres' advertising and publicity direction (by courtesy of Nicholas M. Schenck) to take over the most important job of public relations and publicity of the WAC in connection with the War Bonds' drive.

This is a very able way of solving a problem that has bedeviled the work and accomplishments of the WAC and the industry as a whole. Motion picture stars have toured this country on tireless selling assignments, the results of which have gone to the credit of most every group except the film industry.

The men and women of the industry are not in this for the garlands they might, but have not, received. They are out to do a job for their country. But at the same time there have been evidences that the same old mud-slingers have left no stone unturned to put snide and vicious misconstructions upon the motives of motion picture people for doing only what their hearts and consciences and loyalty to their government has impelled them to do.

Oscar Doob is a resourceful and able publicist; possesses a real touch for showmanship that will be a great aid to the proper interpretation to the public of the WAC activities and as well can be counted upon to assist theatremen in their sales promotion of War Savings Bonds and Stamps.

▼ ▼ ▼

Waste Not!

The STR Booking Guide records show a tremendous backlog of features "in the can" and in advanced stages of production. This reserve while appearing very great by comparison with other years, is surely most desirable and may prove to be the means by which producers have shown a great foresight.

However, this condition argues no situation calling for an orgy of product dissipation. Indeed, the very factors which account for the record backlog are all too plainly real to be ignored as they mutely caution "waste not."

It will be a grievous mistake, maybe a fatal one for the industry, if the notion gets abroad that there is plenty of product, so "let's shoot the works and rush it through bookings while the rushing's good."

This page has repeatedly urged conservative handling of bookings and length of runs. It also has reiterated the warning that theatremen must keep on the alert for signs which indicate there is a chance to single-bill and give longer playing time to pictures that may have the stuff to stand up under extended runs.

Be thankful for the amount of product on hand. But be careful lest you waste it, only to find, heaven forbid, that there was needless dissipation when there should have been conservation. Let's gear ourselves to a program that will insure that we shall not go too often to the cupboard with the inevitable day of reckoning which may find us discovering that the cupboard is bare.

—"CHICK" LEWIS

Product Reserve Reaches Record Peak; 230 Finished or in Work

If the season ahead is one of unprecedented uncertainty, the reserve of product for release after August 1st is one of record proportions, for according to STR's Booking Guide data there are no less than 230 pictures completed and ready for showing, or in various stages of camera work which makes their early completion a practical certainty. This amount approximates 47 per cent of the total number of pictures released up to the end of this month on 1941-42 schedules from the 11 companies.

Not all of the pictures in the total of 230 are for the 1942-43 season, though the number which will be delivered on current season contracts is relatively small. Also, some of these pictures are already set for national release during the month of August. Less than five of the 230 were produced outside of Hollywood.

Nearly every studio in Hollywood has a larger reserve of completed pictures as well as a record number of productions in work for this time of year. The production pace promises to continue for several weeks, unless something radical occurs to disrupt plans which have progressed well toward the starting point for a large number of story properties lined up as early possibilities for camera work.

Following by companies are the titles of pictures which are either completed or in actual production—for release after August 1st.

COLUMBIA—25

"Bad Men of the Hills"; "Blondie for Victory"; "Boogie Man Will Get You"; "Boston Blackie Goes Hollywood"; "Commandos Come at Dawn"; "Daring Young Man"; "Desperadoes"; "Fighting Buckeroo"; "Law of the Bad Lands"; "Lone Wolf in Scotland Yard"; "Lucky Legs"; "Man's World"; "My Sister Eileen"; "Overland to Deadwood"; "Pardon My Gun"; "Riding Through Nevada"; "Sabotage Squad"; "Shall I Tell 'Em?"; "Smith of Minnesota"; "Spirit of Stanford"; "Stand By All Networks"; "Talk of the Town"; "Trail's End"; "Vengeance of the West"; "You Were Never Lovelier."

METRO-GOLDWYN-MAYER—28

"Affairs of Martha"; "Andy Hardy Steps Out"; "Apache Trail"; "Cairo"; "Calling Dr. Gillespie"; "Clear for Action"; "Crossroads"; "Eyes in the Night"; "For Me and My Gal"; "Gambler's Choice"; "Jackass Mail"; "Journey for Margaret"; "Keeper of the Flame"; "Man on America's Conscience"; "Mrs. Miniver"; "Omaha Trail"; "Panama Hattie"; "Pierre of the Plains"; "Random Harvest"; "Reunion"; "Seven Sweethearts"; "Somewhere I'll Find You"; "Skyway to Glory"; "Tish"; "War Against Mrs. Hadley"; "Whistling in Dixie"; "White Cargo"; "Yank at Eton."

MONOGRAM—10

"Arizona Stagecoach"; "Foreign Agent"; "Here Come the Marines"; "Hillbilly Blitzkrieg"; "Isle of Missing Men"; "King of the Stallions"; "Man and the Devil"; "Police Bullets"; "Smart Alecks"; "Texas to Bataan."

PARAMOUNT—38

"American Empire"; "Are Husbands Necessary"; "Border Patrol"; "The Crystal Ball"; "Forest Rangers"; "For Whom the Bell Tolls"; "The Glass Key"; "Great Without Glory"; "Happy-Go-Lucky"; "Henry Aldrich Gets Glamor"; "Henry Aldrich, Editor"; "Holiday Inn"; "Hoppy Serves a Writ"; "I Live on Danger"; "I Married a Witch"; "Lady Bodyguard"; "Leather Burners"; "Lost Canyon"; "Major and the Minor"; "Missing Men"; "Prelude to Glory"; "Mrs. Wiggs of the Cabbage Patch"; "My Heart Belongs to Daddy"; "No Time for Love"; "Palm Beach Story"; "Priorities on Parade"; "Redheads Are Dangerous"; "Road to Morocco"; "Silver Queen"; "Star Spangled Rhythm"; "Street of Chance"; "Submarine Alert"; "Tombstone, the Town Too Tough to Die"; "Undercover Man"; "Wake Island"; "Wildcat"; "Wrecking Crew"; "Young and Willing."

PRODUCERS RELEASING CORP.—9

"Baby Face Morgan"; "Billy the Kid" (Untitled); "Secrets of a Co-ed"; "I'll Be There"; "Jungle Siren"; "Silent Men"; "Yank in Libya"; "Corregidor"; "The Yanks Are Coming."

RKO-RADIO—22

"Army Surgeon"; "Bambi"; "Big Street"; "Falcon's Brother"; "Here We Go Again"; "Highways by Night"; "Journey Into Fear"; "Lady's Day"; "Mexican Spitfire's Elephant"; "Navy Comes Through"; "Once Upon a Honeymoon"; "Pirates of the Prairie"; "Pride of the Yankees"; "Red River Robin Hood"; "Sagebrush Law"; "Seven Days Leave"; "Scattergood Survives a Murder"; "Singing Guns"; "Son of the Saddle"; "They Flew Alone"; "They Got Me Covered"; "Thundering Hoofs."

REPUBLIC—11

"Bells of Capistrano"; "Call of the Canyon"; "Chatterbox"; "Hi! Neighbor"; "Flying Tigers"; "Ice-capades Revue"; "Joan of Ozark"; "Old Homestead"; "Shadows of the Sage"; "Sombrero Kid"; "Sunset Serenade."

20TH CENTURY-FOX—24

"A-Haunting We Will Go"; "Berlin Correspondent"; "Buried Alive"; "Careful, Soft Shoulders"; "China Girl"; "Crash Drive"; "Footlight Serenade"; "Girl Trouble"; "He Hired the Boss"; "Iceland"; "Just Off Broadway"; "Little Tokyo, U.S.A."; "Loves of Edgar Allan Poe"; "Man in the Trunk"; "Manila Calling"; "My Friend Flicka"; "Orchestra Wives"; "The Outlaw"; "The Ox-Bow Incident"; "Pied Piper"; "Springtime in the Rockies"; "Tales of Manhattan"; "That Other Woman"; "Thunder Birds."

UNITED ARTISTS—10

"Calaboose"; "Devil With Hitler"; "Fall In"; "McGuerins From Brooklyn"; "Moon and Sixpence"; "Nazi Nuisance"; "One of Our Aircraft Is Missing"; "Prairie Chickens"; "Taxi, Mister"; "Yanks Ahoy."

UNIVERSAL—31

"Arabian Nights"; "Between Us Girls"; "Boss of Hangtown Mesa"; "Destination Unknown"; "Drums of the Congo"; "Eagle Squadron"; "Eyes of the Underworld"; "Forever Yours"; "Flesh and Fantasy"; "Get Hep to Love"; "Give Out, Sisters"; "Great Impersonation"; "Halfway to Shanghai"; "House of Mystery"; "Invisible Agent"; "Little Joe, the Wrangler"; "Lone Star Trail"; "Madame Spy"; "Mug Town"; "Mummy's Tomb"; "Off the Beaten Track"; "On the Beam"; "Pardon My Sarong"; "Raiders of San Joaquin"; "Sherlock Holmes Fights Back"; "Sherlock Holmes in Washington"; "Sherlock Holmes Saves London"; "Strictly in the Groove"; "Tenting Tonight on the Old Camp Ground"; "Timber"; "Who Done It?".

WARNER BROS.—22

"Across the Pacific"; "Adventures of Mark Twain"; Air Force"; "Arsenic and Old Lace"; "The Busses Roar"; "Casablanca"; "Constant Nymph"; "Desert Song";; "Desperate Journey"; "The Gay Sisters"; "Gentleman Jim"; "George Washington Slept Here"; "Hard Way"; "The Hidden Hand"; "Now, Voyager"; "Night Freight"; "Princess O'Rourke"; "Spy Ship"; "Secret Enemies"; "Watch on the Rhine"; "Yankee Doodle Dandy"; "You Can't Escape Forever."

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Cooperative of Michigan's Officers Continued in Posts

Cooperative Theatres of Michigan re-elected all officers at a recent meeting in Detroit. Fred DeLodder remains as president, B. J. Cohn, vice-president; James C. Ritter, secretary, and Barney Kilbride, treasurer. Alex Schrieber of Associated Theatres is a new director, succeeding Thomas Lancaster, who has retired from active show business.

WAC Gets An Oscar

Through the courtesy of Nicholas M. Schenck, Oscar Doob has been granted a temporary leave of absence from Loew's and will make his headquarters at the War Activities Committee in the Paramount Building. He is taking entire charge of all publicity in connection with the sale of the war bond and stamp drive under the auspices of the War Activities Committee.

Skouras' Theatres Set Up War Effort Dept.

Skouras Theatres have set up a special War Effort Department for handling activities to assist the Government. The new department is headed by Nick John Matsoukas who will proceed on the basis that, "There is a lot more that we of the theatre industry must do and accomplish in assisting our Government in the successful prosecution of the war." He will have complete charge of activities in all 65 Skouras houses and will endeavor to make each theatre the center of war effort in its community for the duration.

Matsoukas was formerly in charge of the Skouras' Tuxedo Theatre in the Bronx where the first street victory booth for the sale of stamps and bonds was erected.

Close cooperation with various Government agencies to show the way for every possible assistance in carrying out war effort was the paramount consideration of Skouras' officials in establishing the new department.

Bond Sales Reach $1,250,000

More than $1,250,000 worth of War Bonds and Stamps have been sold by Chicago theatres to date, according to the latest report issued by Mrs. C. R. Alls, Treasury sales supervisor.

Union Shop for L. A. Exchanges

The exchange strike of office employees, which for a time threatened to spread to the studios, was settled with the granting of a union shop, vacation pay and severance pay.

Joseph Bernhard

(The Man on the Cover)

Vice-president and General Manager of Warner Bros., who addressed the first of a series of regional sales meetings for the company's sales forces in Boston Thursday, and in a discussion of company affairs and the trend of industry policies laid particular stress upon the growing practice of longer playing time at theatres around the country.

SHOWMEN'S TRADE REVIEW

Vol. 37, No. 1 July 25, 1942

Title and Trade Mark Registered U. S. Patent Office

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif.; Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

Contents copyrighted 1942 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

Billion Dollar Treasury Drive To Get Support Of Entire Industry

The motion picture industry in all its branches will unite with the War Savings Staff of the Treasury Department to take leadership in a billion dollar War Bond and Stamp drive in September, it was announced by Secretary Morgenthau Thursday. Just as the retailers of the nation gave impetus to the July Bond and Stamp drive, so will the motion picture industry act as the spearhead of the September campaign.

One feature of the drive will be some 300 bond rallies in as many cities, with Hollywood stars appearing in person. The stars will appear at public mass meetings and factories in the interest of the Treasury Department's Payroll Savings Plan. In order to get the stars each city is to pledge at least $1,000,000 in bond sales on the day of their visit.

During the drive theatres will sell and deliver bonds to the patrons as a convenience to the working people who cannot get to banks during working hours. The movies will advertise: "Bonds While You Wait, Day and Night, Night and Day—Including Saturdays, Sundays and Holidays!"

Eight thousand one hundred and fifty-four theatres have already been pledged by owners or heads of exhibitor organizations to undertake the role of "commandos" in the September effort.

The drive will have a general title: "Salute-To-Our Heroes" month. The slogan will be "Buy a Bond to Honor Every Mother's Son in Service." Thousands of rallies are planned in cities, towns and villages to honor men in service from every locality.

During June 15,000 motion picture theatres sold over $18,000,000 in bonds and stamps.

Secretary Morgenthau expressed himself as much pleased with the cooperation of the motion picture industry in the sale of War Savings Bonds and Stamps. "This September bond drive," he said, "is a continuation of the patriotic and unselfish support which the industry as a whole, and its celebrities and stars individually, have consistently given, in a wide variety of ways to the nation's war program. The September drive will aid greatly in all our communities in promoting war savings. The spirit and helpfulness of the industry is much appreciated by the Treasury."

Court of Appeals Orders New Trial in Minnesota Trust Suit

Reversing the decision of Federal Judge Robert C. Bell, who found for the defendants when the case was tried in a Minnesota district court in April, 1941, the U. S. Court of Appeals has ordered a new trial in the $75,000 anti-trust suit brought by the White Bear Theatres Corp. against State Theatre Corp.

That Mrs. Jessie L. Jensen, of the State Theatre Corp., had conspired to buy all the product of the eight major companies to force him to close his theatre at White Bear Lake, Minn., was charged by Dave Ratner, head of White Bear, who asked triple damages, alleging conspiracy and monopoly in restraint of trade. Distributors were not named as defendants.

Associated Re-elects Dollinger

Irving Dollinger has been re-elected president of the Associated Theatres of New Jersey, a buying and booking organization. He was also re-elected buyer for the group. Other officers re-elected were: H. H. Lowenstein, president of the board; Jack Unger, vice-president; Sidney Seligman, treasurer, and David Mate, secretary. Unger and Joseph Siccard will serve in an advisory capacity.

Owen Succeeds Unger

Hugh Owen was appointed Eastern Divisional Sales Manager of Paramount, succeeding to the post resigned by J. J. Unger, it was announced Wednesday by Neil Agnew, the company's general sales manager.

Unger's resignation, which the Paramount executive announced Wednesday in New York, takes effect as of August 1, and on that date Owen will take over the post. Owen was promoted from district sales manager of the territory serviced by the Dallas, Memphis and Oklahoma City exchanges. He will be succeeded by J. J. Donohue, former Chicago branch manager.

In announcing his resignation, Unger stated that he will make known his future plans after a brief vacation.

Rodgers' Resignation From Loew's Reported

W. F. Rodgers, vice-president in charge of distribution for Loew's, Inc., has tendered his resignation, it was reported in New York Thursday. According to the report, Rodgers asked to be released from his duties by September 1.

No statement concerning the Rodgers resignation was made by Loew's up to late afternoon Thursday.



W. F. Rodgers

Rodgers has been associated with Metro for the past 18 years, and this year was elected vice-president and general manager of distribution of Loew's, Inc., the parent company. Previously he had held the post of general sales manager for MGM, to which position he was promoted from eastern sales manager.

Few industry figures have attained such wide popularity, particularly among the theatremen with whom he has been in contact for years and among whom he enjoys the reputation for outstanding ability and sympathetic understanding of the exhibitor's problems.

Rodgers' organizing and administrative ability was further demonstrated when he was elected chairman of the U.M.P.I., and he is credited with charting the difficult course that was necessary to bring that committee into being as the instrument for industry unity which has been agitated for by both exhibitors and distributors.

Golden State, T & D Jr. Sign Product Deal with Republic

James R. Grainger, president of Republic Pictures Corporation, announced in San Francisco this week that he had closed a deal with Golden State Theatres Circuit and the T & D Jr. Enterprises, Inc. for Republic's 1942-43 product. Circuits operate 87 theatres in northern California.

Pick Pik for New Post

Robert Pik, who for the past several months has been assistant to Ed Harris at the Glendale Theatre, Glendale, Calif., has been named assistant to City Manager Earl Rice at Fox West Coast's deluxe Alexander Theatre in the same locality.

Clemmer, Pioneer Exhibitor, Dies

James D. Clemmer, 61, pioneer exhibitor, died of a heart attack at his home in Seattle this week.

Announce Product, But Method of Sales Is Up to the D. of J.

Opponents of the UMPI sales plan pointed to the "Hollywood Fights" item in the syndicated newspaper column of Drew Pearson published Monday, in which the Washington commentator implied that Assistant Attorney General Thurman Arnold would not approve changes from the 5-picture blocks of the consent decree to the proposed UMPI blocks of 13. Later in the week, however, Arnold was quoted as saying that no decision had been made and that the UMPI plan was still under consideration by the Department of Justice.

The revised plan was submitted to the Justice Department by representatives of UMPI on July 10th, and since then the industry has awaited word that action was to be taken toward permitting the plan to go before Federal Court Judge Goddard with an application for amendment to the original consent decree. The latter action could only be taken with the approval of the Department of Justice. Meantime the distributing companies are going ahead with announcements of new product, with no definite formula for the method of selling which will begin after September first.

"Miniver" Topping GWTW Figures in Test Runs

"Mrs. Miniver" continued its box-office pace through the seventh week of the current engagement at the Music Hall in New York, with an attendance figure for the seventh stanza at 142,118. This figure varies less than 5 per cent from the first week of the engagement. The MGM picture started its eighth week Thursday.

Meanwhile at some other key city engagements, "Mrs. Miniver" has run up attendance marks which exceed those on record for the same houses for "Gone With the Wind." In St. Louis the three-weeks' total for "Miniver" was 159,860, which is 16,614 ahead of GWTW, according to MGM. New Orleans' run for three weeks leads "Gone With the Wind" by 38,732, and in Des Moines "Miniver" beat the "Wind" by 3,374 on the first two weeks.

Allied Directors Urge End Of Dual Bills in Resolution

A resolution urging the abolition of double features and empowering Allied's president to request cooperation of all state units in a drive to end the dual bill policy was adopted by the board of directors of the organization meeting in Pittsburgh this week.

The resolution declares the end of double featuring is the "logical source through which" the industry can render a great patriotic service by conserving vital materials for the war effort.

MGM Sets Trade Shows for Four

Metro-Goldwyn-Mayer has set dates for the next four pictures to be trade-shown. "Somewhere I'll Find You" and "The War Against Mrs. Hadley" will be screened in exchange centers nationally on August 6, except in New York, where these pictures will be shown August 4. "Seven Sweethearts" and "A Yank at Eton" will be screened in all territories on August 11.

Appeal Filed in Sun Val Case

An appeal has been filed by Minor Estate, operating the Major and Magnolia theatres, against an award which reduced clearance over the Sun Val Drive-In Theatre, Burbank, Calif., from 63 to 28 days after first run.

WARNER CHIEFS AT SALES MEET



At left: Ben Kalmenson, general sales manager; Mort Blumenstock, in charge of advertising and publicity in the East; Roy Haines, Eastern and Canadian sales manager. Below, left to right: Arthur Sachson, sales executive; A. W. Schwalberg, supervisor of exchanges; Norman H. Moray, short subject sales manager; Sam Schneider, financial executive; Howard Levinson, attorney.



"Dandy" to be Sold Separately, Kalmenson Tells Warner Men at Boston Regional Meet

Departing from the precedent under which a full season's releases were revealed at annual sales conventions prior to opening of the new selling year, Warner Bros. General Sales Manager Ben Kalmenson discussed by title only 11 releases his company would offer on the 1942-43 schedule, at a meeting Thursday in Boston. The meeting was the first of six regional gatherings to be presided over by Kalmenson.

"Yankee Doodle Dandy" headed the list of productions taken up for detailed discussion at the two-day meeting. The following make up the other 10 pictures that will be included on Warner's 42-43 program.

"Desperate Journey," starring Errol Flynn and Ronald Reagan and directed by Raoul Walsh.

"George Washington Slept Here," starring Jack Benny and Ann Sheridan. Directed by William Keighley.

"Now, Voyager," starring Bette Davis and Paul Henreid. Directed by Irving Rapper.

"The Hard Way," starring Ida Lupino, Dennis Morgan, Joan Leslie and Jack Carson. Directed by Vincent Sherman.

"Across the Pacific," starring Humphrey Bogart with Mary Astor. Directed by John Huston.

"You Can't Escape Forever," starring Brenda Marshall and George Brent, with Gene Lockhart, Roscoe Karns and Edward Ciannelli. Directed by Jo Graham.

"Flying Fortress," produced in England under actual bombing conditions and starring Richard Greene.

"Secret Enemies," with Faye Emerson, Robert Warwick, Craig Stevens. Directed by Ben Stoloff.

"The Busses Roar," with Richard Travis, Elisabeth Fraser and Julie Bishop. Directed by D. Ross Lederman.

"The Hidden Hand," with Elisabeth Fraser, Craig Stevens, Julie Bishop and Roland Drew. Directed by Ben Stoloff.

"Yankee Doodle Dandy," now in its eighth week at the Hollywood in New York, and soon to have test runs at $1.00 top in ten situations around the country, will be sold separately, Kalmenson stated.

Joseph Bernhard, vice-president and general manager, urged the field force to do its utmost to further the policy of longer runs, which he said are on the increase and most desirable, both as a good business practice and as a patriotic effort in conservation of product.

Following Kalmenson's announcement regarding the selling of "Dandy" separately, Mort Blumenstock, in charge of advertising and publicity in the East, outlined the merchandising campaign which will be developed for the test runs on the picture.

In addition to the eleven productions named by title for release on the new season program, the company presently has three other features completed; a total of seven now in various stages of production; five set to start in production soon, and at least ten story properties which are early possibilities to go before the cameras in Hollywood.

Typewriters Needed

Conversion of the typewriter industry to war manufacturing is putting the armed service departments in position where they will have to get approximately 600,000 typewriters from the supply on hand with business men. Only machines that have been manufactured during and after 1935 are wanted and the Government has authorized typewriter dealers to act as agents in purchasing machines at prices in effect February 1st, 1941.

The need is urgent and the Procurement Division of the U. S. Treasury asks that any machine not actually needed be turned over to dealers at once.

District Managers, Salesmen and Home Office Heads at Meet

Ten home office executives of Warner Bros., and 25 sales executives and salesmen were present at the two-day convention which opened Thursday in Boston.

District managers, branch managers and salesmen attending the meeting were:

New York Metropolitan district: S. Lefkowitz, district manager. H. P. Decker, G. Solomon, I. Rothenberg, L. Jacobi, J. C. Vergesslich, G. Waldman, W. Howes. Eastern: N. J. Ayres, district manager. Albany: P. S. Krumenacker, George Goldberg, R. S. Smith. Boston: G. Horan, B. Abrams, C. Goe, H. Segal, J. Moore, A. Cronin, G. Walsh. Buffalo: M. Roth, J. Strauss, L. Astrachan, J. Zurich. New Haven: P. Sherman, P. R. De Fazio.

Delegates Gathering for National Sales Convention of RKO

Naming of a successor to the post of sales manager vacated by Andy Smith, may be one of the announcements which will be made at the RKO national sales convention which will open in New York Monday, 27th, with 300 delegates scheduled to attend.

Ned E. Depinet, president, who will preside at the main sessions, has named a general committee to have charge of all the details of the sessions of the three-day convention. The committee consists of A. A. Schubart, manager of exchange operations; William McShea, assistant manager of exchange operations; M. G. Poller, head of the playdate department; S. Barret McCormick, director of advertising and publicity; L. E. Gaudreau, purchasing agent; Rutgers Neilson, publicity manager; Jack Level, editor of Flash, RKO Radio's house organ; and Ed Smith, Jr.

Charles W. Koerner, vice-president in charge of production, and Perry Lieber, studio publicity director, will be among the West Coast production branch representatives at the meeting with home office executives, division and district managers, branch managers and salesmen from all exchanges of the company.

Monogram Geared for Progress, Says Broidy

Steve Broidy, general sales manager of Monogram, told delegates to the company's Eastern regional meeting in New York last Sunday that despite problems facing the industry due to wartime restrictions, Monogram is assured of even more rapid progress than at any time in the past. Broidy gave a detailed analysis of factors underlying the cooperation that has been developed between Monogram's production and distribution divisions, and said it was this cooperation more than anything else that account for accomplishments in the past fifteen months, during which he said, the company made remarkable progress.

In addition to Broidy, who presided at the sales session, Monogram representatives at the meeting heard addresses by Harry Thomas, New York; Harry Berkson, Buffalo; Nate Sodikman, Albany; Bill Hurlbut, Detroit; Nate Schultz, Cleveland; Harry Brown, Washington; Harlan Starr, Detroit; Sam Rosen, Philadelphia; Mark Goldman and Ben Welansky, Pittsburgh; Herman Rifkin, who since disposing of his Republic franchise has returned to Monogram as a director.

Greenblatt Presides at PRC Meet in Chicago

At the close of the first regional meeting of the sales organization of P.R.C. in New York, Arthur Greenblatt, vice-president in charge of sales, pointed out that the company is doing business on an international basis with offices located in all countries now open for delivery and that all of its policies will be gauged accordingly.

Leo J. McCarthy, Western division sales manager, assisted Greenblatt at the Chicago meeting held this week. Personnel of 13 exchange centers gathered for the meeting, including Henry Elman, George Topper, Victor Bernstein and Jack Barry of Chicago; Nat Kaplan, Donald Duff, Joe Goldberg of Cincinnati; Lee Goldberg, Bernard Rubin, Jack Lawrence and Ben Greenberger of Cleveland; William Flemion, Ann O'Donnell, Bert Tighe, Robert Snyder and Herbert Foster of Detroit; Joe Ashby of Denver; Sam Abrams and John Bohn of Indianapolis; R. H. Patt, Beverly Miller and John Muchmore of Kansas City; James Jovaney and Cleve Adams of Milwaukee; Charles Weiner of Minneapolis; M. L. Stern and Sam Stern of Omaha; Milton, Lew and Godfrey Lefton and Jack Feurer of Pittsburgh; Bernard Newman of Salt Lake City, and Noah Bloomer, Jack Walsh and Jack Kraft of St. Louis.

Goldwyn for 40% Cut in Production and No More Double Features

Stating that the major circuits must initiate the move, Sam Goldwyn, at an interview with trade press reporters in New York this week, again attacked double-features, offered the plan of universal single billing as the only practical means of cutting the consumption of raw stock as a war conservation measure.

Brushing aside such suggestions as limitation of screen credits, and even positive print reductions, as mere picayune efforts, Goldwyn said that feature production should be reduced by 40 per cent, and the raw stock thus saved would be only one of a double benefit—because, he believes, more people would be better entertained were pictures shown singly and the producers committed to a program of quality rather than quantity output.

Goldwyn was in New York in connection with the premiere of "The Pride of the Yankees" and conferences with RKO executives regarding the selling policy for the picture he said was produced at a cost of about $1,700,000. At the time of the interview he said decision had been made as to the terms under which the saga of Lou Gehrig would be offered to exhibitors.

Longer playing time and increased admissions for pictures of proved merit, the producer said, are an absolute necessity for the motion picture industry. He could see no merit to the argument of exhibitors that changing price scales adversely affect theatre operations, pointing out that pictures like "Gone With the Wind," "Sergeant York" and others commanded increased box-office prices and "the public was glad to pay the advance."

Unless the large circuits institute the single bill policy, Goldwyn continued,, there is no hope of getting this practice established as he contends it should be for the good of theatres and the industry generally.

Goldwyn regards as vestiges of a past and dead era the rapid changes of programs, double-billing, and opposition to increased admissions. He cited the fact that his first picture, "The Squaw Man," and he added "it was a good picture," got just one day booking time for its New York first run some 25 years ago.

The proposed amendments to the consent decree he also regards as a step back. "This year," he said, "Hollywood has produced the finest pictures it has ever made." That was due, Goldwyn contends, to the selling in blocks of not more than five features at a time. Without naming them (but adding that he would name them, should any one of the three executives referred to challenge his statement) Goldwyn said that the presidents of three companies told him they believe the five-picture provisions of the original consent decree superior to the UMPI proposals to sell in blocks of 13. The companies these men head went along with the UMPI program because they feared to antognize the exhibitors who favored the plan and not because they believed it an improvement, Goldwyn said.

1942-43 Autry Films to Be Made and Released

Republic Pictures Corporation announces that Gene Autry's induction into the U. S. Army Air Corps Wednesday last will in no way affect its 1942-43 releasing program. Two of Autry's pictures, "Call of the Canyon" and "Bells of Capristrano," have already been completed and will be released shortly. Two others are now in preparation and expected to go into production shortly. Scripts are in preparation for the additional four Autry's on the 42-43 schedule and it is expected that the company will be able to complete these at satisfactory intervals.

Exhibitors Watching Delivery Changes; Fear Show Time Cuts

The recently perfected plans of the National Film Carriers Association to rearrange delivery of film to conform to O.D.T. rulings are receiving serious study by exhibitors. Any disruption of the scheduled run of deliveries and pickups can be calculated to effect the established theatre routine and may possibly work to the disadvantage of the box-office.

Certain it is that no matter what action the carriers may take to curtail services to theatres it is the exhibitor who will be adversely affected and it is well that all operators, particularly those in the small towns and the neighborhoods, keep abreast of the plans being concocted and arrange for group protest where such plans may bring about possible missouts or curtailment of exhibition hours.

Elimination of pickups and deliveries on one or two days each week and the setting up of arbitrary hours for delivery and pickup on other days will undoubtedly result in material savings for the carriers but the effect on theatres and distributors is certain to be widely felt. Playing policies of long standing will have to be changed in situations where the present call for new film is in conflict with the new established delivery dates—or the distributor must carry the burden of having his print tied up through delivery prior to scheduled exhibition date.

In the instance of two or more theatres in one community, now conducting openings on staggered dates, they will either have to get together for day and date changes or arrange to pass the buck to the distributor for delivery of film prior to play date.

Early morning pickup and delivery will have little or no effect on theatres since, for the most part, arrangements have been perfected where the carrier driver carries keys to the theatre. Evening pickups are another matter. A theatre playing an exceedingly long program might find it necessary to arrange for an entire change in playing schedule—perhaps even have to close the box office at a much earlier hour—if the time of pickup and delivery is set too early.

The distributor, too, has a problem to look after in that any change in the current schedule of pickups and deliveries will demand that an additional one or two days be allowed for transportation. This again will reflect to the disadvantage of the theatre operator who will find himself confronted with deferred playing time due to delayed availability. If the curtailment of carrier service is overly stressed it is more than likely that clearance will revert to a problem of print availability and all exhibitors playing behind first run will have to "give and take" in accordance with the new service setup.

Columbia Trade Showing "The Talk of the Town"

Columbia is trade showing "The Talk of the Town" in various key spots from coast to coast. Screenings were held in Buffalo, July 20; Kansas City, July 21; Boston and New York, July 22; St. Louis, July 23.

The schedule also called for showings in Omaha, July 24; Indianapolis, Minneapolis, Oklahoma City, Des Moines and Dallas on July 27th; Chicago, Washington, New Haven, Denver and Salt Lake City, July 28; Detroit and Cincinnati, July 29; San Francisco, Seattle and Portland, July 20, and Cleveland, July 31.

A. Montague, sales head of Columbia, and Rube Jackter from the home office, attended many of the showings and will be on hand for several of the trade screenings next week. "The Talk of the Town" has been booked for Radio City Music Hall, where the picture starring Cary Grant, Jean Arthur and Ronald Colman will have its premiere in the New York territory.



FOR *Great* BOX

MEN OF



Robert Stack of "Eagle Squadron" fame, teamed with lovely Anne Gwynne



Directed by
RAY ENRIGHT
who made
"THE SPOILERS"

Original Screen Play by Harold Shumate
Additional Dialogue by Richard Brooks
Associate Producer
GEORGE WAGGNER

OFFICE ACTION!

HERE IS a story as big as Texas... born of the Southwest's wildest decade ... filled with the courage and heart of immortal Sam Houston!

HERE IS one of the year's greatest casts ... perfectly matched to their dynamic roles ... showmanly billed for the utmost in marquee power!

HERE IS thrilling entertainment ... vividly produced ... actionfully directed by the man who made "The Spoilers" — Director Ray Enright!

TEXAS





starring

ROBERT STACK BROD CRAWFORD

and

JACKIE COOPER ANNE GWYNNE

RALPH BELLAMY JANE DARWELL

LEO CARRILLO

JOHN LITEL ADDISON RICHARDS

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UNIVERSAL PICTURES

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

'War Mothers Nights' Inaugurated by Loew's

First of a series of "War Mothers Nights" got under way this week when Loew's theatres inaugurated "52 Mothers Days a Year" as a tribute to the War Mothers of America.

The campaign, in which Loew's theatres will "adopt" for-the duration, the mother of every soldier, sailor and marine in the United States armed forces, is designed to raise and maintain the morale of every mother whose son or daughter is serving his country, either here or abroad.

On Monday nights, war mothers who have been registered will be entertained as guests at the Loew's theatres, presented with a corsage, candy and other souvenirs and given a rousing good time. Registration books have been set up in the lobbies of Loew's theatres, where the names and addresses of "war mothers" will be recorded. It is not necessary to buy an admission to the theatre to record the name of a "war mother." Any person who knows a war mother, the mother herself, or any member of her family is eligible to record her name in the registration book.

An invitation will be presented personally by a Loew's theatre representative to be the guest of the Loew's theatre nearest her home. The invitation is good for two, and she may bring her husband, a relative or friend, or her son or daughter if they are home on leave.

Lyric, Indianapolis, Capitalizes On Government Scrap Drive

Capitalizing on the headlines devoted to the Government's attempt to get in rubber scrap, Peter Bathory, manager of the Lyric Theatre, Indianapolis, arranged for a scrap phono record drive that not only netted plenty of attention to his attraction, "Syncopation," but resulted in a material increase in receipts.

Bathory tied in with the local Columbia Record distributors, who agreed to supply 5000 heralds advertising a special kiddie matinee at which every youngster bringing six old phono records would be admitted free as well as pay the theatre 15 cents cash for every six records collected. Results were so satisfactory that it was later agreed to allow free admissions to youngsters bringing records throughout the engagement of the film.

The record distributors also donated five Masterwork albums of records to the personnel of the S. S. Indiana, being commissioned for active sea duty and children competing in the record drive made the presentation to Captain C. F. Heslar of the Great Lakes Naval Station. Good newspaper space accompanied this activity.

Bond Buying Increases as Pep Club Sponsors Paramount Drive

After an intensive two-week drive the Paramount Home Office U. S. Bond and Stamp campaign, sponsored by the Pep Club, has 96 per cent of all home office employees enrolled, Oscar Morgan, vice president of the club, announced this week.

Of the 35 Paramount departments participating in the campaign 23 have already hit their 100 per cent quotas. Morgan also revealed that of the remaining 12 departments, all have surpassed the 90 per cent mark.



"Twinkle" Makes a Quick Sale

Herbert J. Yates, chairman of the board of Republic Pictures Corp., purchases the first $100 worth of War Savings Stamps sold by "Twinkle" Watts at a party in honor of officers of Fort Hamilton, under the sponsorship of the U. S. Treasury Department's War Bond Drive. Yates was present to see "Twinkle," who is a star of "Stars on Ice," current attraction at the Center Theatre, with a view to signing her for a part in Republic's "Ice Capades Revue."

Thomas Boosts Bond Sales at Opening of 'United We Stand'

For the opening of "United We Stand" at the State Theatre in Jersey City, one of the biggest parades and rallies in the city's history was held. The parade ended in front of the theatre, where a platform had been set up for the sale of War Bonds and Stamps. At least $100,000 worth of bonds and stamps were sold.

High Jersey City officials were present, as was Lowell Thomas, who sold many thousands of dollars worth of bonds, three beautiful Conover models who kissed purchasers of bonds of large denominations, a singer from the NBC-St. Louis Opera Company, a local singer of note who sang The Star Spangled Banner, Colonel Williams, in charge of a battalion from a nearby fort which paraded in full battle regalia.

Thomas came from his home in Pawling, N. Y., after a radio broadcast to conduct the War Bond Rally, and through his showmanship was responsible for the $100,000 sale.

Offer Special Showings Of Educational Reels

An increasing number of educational reels, dealing with the technique of munitions and war manufacturing, is being released to industrialists throughout the nation for the purpose of training newly recruited labor in essential details of the work.

Since very few of the plants to whom the reels are available are equipped with adequate facilities for their exhibition, an excellent opportunity for creating goodwill and at the same time serving the best interests of the Government in its time of need is offered to theatres serving communities where defense industries are located.

It is to be concluded that the manufacturing executives will be sincerely appreciative of an offer from the theatre manager to allow the use of his theatre (at hours not conflicting with regular exhibition periods) for the projection of the reels and such added verbal instruction from the stage as the plant management considers necessary to the interested employes. The manufacturer will readily agree to pay a reasonable sum for rental, but the suggested method is to ask only for reimbursement of the operators salary for the period, and donate the theatre facilities.

When the employes are assembled it is possible to run a single reel cartoon and the trailer on your current and coming show as opening subjects. Also you can be sure that your generosity will be appreciated and that the officials of the favored plant will be more than willing to cooperate with you for plant tie-ups, signs on bulletin boards, etc.

Big Chief Bond Seller

Johnny Sheffield, "Tarzan's Minute Boy," who is the feature of the "Buy Tanks for Yanks" National Tour being sponsored by the War Savings Staff of the U. S. Treasury in conjunction with Metro-Goldwyn-Mayer to stimulate the sales of War Bonds and Stamps, is now an Indian chief. This honor was awarded him by the Umatilla tribe during the tour's visit to Pendleton, Ore.



TIME OUT TO PLUG WAR BOND AND STAMP SALES

As a Treasury agent on the Glendale War Savings Committee Showman Ed Harris of the Glendale Theatre, Glendale, Calif., finds himself busy contacting newspapers, radio stations, industries, schools, organizations, etc., with little time left to merchandise his attractions. One of the weekly luncheons of the Committee to devise plans to increase the sales of bonds and stamps is shown above. That man with the mustache is—you guessed it—Harris. Title: Director of Public Relations and Special Events.

The Box Office Slant

Priorities On Parade

Paramount Musical 79 mins.

AUDIENCE SLANT: (Family) They'll be saying nice things about you and your theatre when they go out after witnessing this swell array of entertainment.

BOX-OFFICE SLANT: Get an opening on this and you can relax to the soothing chatter of a busy ticket machine.

Cast: Ann Miller, Johnnie Johnston, Jerry Colonna, Betty Rhodes, Vera Vague, Harry Harris, Eddie Quillan, Dave Willock, Nick Cochrane, Rod Cameron, Arthur Loft, The Debonaires, William Forrest, Warren Ashe, Charles Halton and Lee Shumway. **Credits:** Produced by Sol C. Siegel. Associate Producer, Burt Kelly. Directed by Albert Rogell. Original screenplay by Art Arthur and Frank Loesser. Assistant Director, John Coonan. Photography by Daniel Fapp. Songs by Jules Styne and Herb Magidson and Frank Loesser and Jules Styne.

Plot: A busted swing band combination tries to crash its way onto the payroll of an airplane manufacturing company as "pepper-uppers" for the working personnel only to find themselves employed as workers and contributing their talents, during lunch hour and in other spare moments, gratis. The girl dancer of the group refuses to join the labor battalion and goes to work at a local nitery. Working with many women, the band members encounter humorous and unusual experiences including the discovery of singing talent in a hard-boiled girl welder. The success of the band as morale builders bring national recognition and complications for the leader who finds his heart split between the dancer, who wants to rejoin the band, and the singing welder. At a company show New York bookers offer handsome salaries but the girl welder shows them how important they are to Uncle Sam's war effort and the awakened love of flag and country proves stronger than the lure of fame and greenbacks.

Comment: This is a swell concoction of song, dance, comedy, romance and novelty, set to tempos of popular public thought and conception, and spiced liberally with the essence of patriotism to make as tasty a dish of amusement as has been served to theatregoers in many moons. Humor is the keynote of the production with fun permeating almost every situation and the ear-tingling tunes—all brand new and catchy—mingled admirably to highlight the few dramatic incidents and emphasize the romantic interest that makes itself engagingly apparent at all times. Ann Miller is her usual par-excellent self in a dancing role. Johnnie Johnston, in addition to giving out with some easy-to-listen-to lyrics ala Bing Crosby, is quite sufficient in the hero's spot. Betty Rhodes is everything to be asked for as a heroine and contributes in major fashion to all departments of the picture. Jerry Colonna has some fine gag lines and situations that are good for solar-plexus laughs and Vera Vague comes through with a plentiful array of the same. Eddie Quillan and other members of the cast deserve mention as do the cleverly conceived and executed novelty dance routines and the exceptionally fine manner in which the hodge-podge of action is tied into an amusing and enjoyable film story. This picture will make a couple of new film favorites with your fans so go after business. You'll have to depend on the comedy and musical angles as the star value is trifling. Industrial plant cooperation should be easy to get and ballyhoos of the "giggle-a-minute" variety should help get them in for the first show. The picture should build.

Catchline: Here's that silver lining you've been looking for. It'll tickle your ribs—tingle your ears and touch your heart.

Legion of Decency Ratings

(For Week Ending July 25)

SUITABLE FOR GENERAL PATRONAGE

Joan of Ozark — Give Out, Sisters
Sons of the Pioneers — Pied Piper
Timber

SUITABLE FOR ADULTS ONLY

Major and the Minor — Smart Alecks
Tish — Baby Face Morgan
Panama Hattie

OBJECTIONABLE IN PART

Jungle Siren

A Desperate Chance for Ellery Queen

Columbia Mystery 70 mins.

(Nat'l Release, May 7)

AUDIENCE SLANT: (Family) Will amuse the armchair detectives and Ellery Queen fans.

BOX-OFFICE SLANT: Will fit in nicely on program with light feature.

Cast: William Gargan, Margaret Lindsay, Charley Grapewin, John Litel, Lillian Bond, James Burke, Jack LaRue, Morgan Conway, Noel Madison, Frank Thomas, Charlotte Wynters. **Credits:** Directed by James Hogan. Screenplay by Eric Taylor, from story by Ellery Queen. Photography by James S. Brown, Jr. Associate Producer, Rudolph Flothow. Produced by Larry Darmour.

Plot: The widow of a prominent banker asks William Gargan to determine whether her husband was really drowned when his yacht capsized. Gargan sets out to find the banker via a trail of "hot" money that was embezzled from his bank at the time of his disappearance. He finds the man; helps him escape from some blackmailers and then sees that the guilty people are thrown in jail.

Comment: Here's a typical whodunit with the usual amount of thrills and suspense of most mysteries, making it satisfactory entertainment for the armchair detectives and the Ellery Queen fans. It will fit in nicely on a program with a light feature that carries enough name strength and story values to bring the patrons in. The cast is the same as the others in the series, and they all do good, workmanlike jobs. Employ your most successful means of selling the releases in this series. "Hot" money, imprinted, could be distributed around town and at cashier's window, with change.

Catchline: "Ellery Queen is out to find the Corpus Delicti."

Sons Of The Pioneers

Republic Western 61 mins.

(Nat'l Release, July 2)

AUDIENCE SLANT: (Family) Good picture for the western fans.

BOX-OFFICE SLANT: Stacks up as one of the best in the series.

Cast: Roy Rogers, George "Gabby" Hayes, Maris Wrixon, Bradley Page, Bob Nolan, Pat Brady, Hugh Farr, Karl Farr, Tim Spencer, Lloyd Perryman, Hal Taliaferro, Forrest Taylor. **Credits:** Directed by Joseph Kane. Photography by Bud Thackery. Original story by Mauri Grashin and Robert Shannon. Screenplay by M. Coates Webster and Frashin and Shannon. Produced by Joseph Kane.

Plot: One of the most law-abiding, respectable citizens of a small western town is actually the secret leader of a gang of desperadoes. He knows of the rich deposits of chromite in the region and it is his plan to bankrupt the ranchers and grab their land. The grandson of the founder of the town is called in to take over. He appears a weakling as a blind, but he turns the trick by exposing the leader.

Comment: Distinguished by a somewhat refreshing plot and enough rootin', tootin' and shootin' to satisfy the western addicts, this one stacks up as one of the best of this series. It is fast moving right from the start until the final fadeout, for which due credit must be given Joseph Kane, the producer-director. It slows up a little when Roy Rogers does some vocalizing. George "Gabby" Hayes and his pal, Pat Brady, provide the film's humorous moments, while Bradley Page makes a good villain and Roy Rogers is fine in the leading role. Photography, for this type of picture, is first-rate. The usual type of exploitation used for westerns, will be okay for this one.

Catchline: "A 'weakling' outwits the badmen."

Panama Hattie

MGM Musical-Comedy 78 mins.

AUDIENCE SLANT: (Family) Should please in most spots for it has every element of entertainment.

BOX-OFFICE SLANT: Its array of comedy talent and the popularity of the song numbers should make it a substantial attraction in all situations.

Cast: Red Skelton, Ann Sothern, "Rags" Ragland, Marsha Hunt, Alan Mowbray, Ben Blue, Virginia O'Brien, Dan Dailey, Jr., Jackie Horner, Carl Esmond, Lena Horne, The Berry Brothers. **Credits:** Directed by Norman Z. McLeod, Screenplay by Jack McGowan and Wilkie Mahoney. Based on the play by Herbert Fields and B. G. DeSylva. Music and Lyrics by Cole Porter. Director of Photography, George Folsey. Musical Direction, Georgie Stoll. Vocals and Orchestrations by Leo Arnaud, George Bassman and Conrad Salinger. Additional Songs by Roger Edens, Burton Lane and E. V. Harburg. Produced by Arthur Freed.

Plot: Ann Sothern, a night club entertainer in Panama, without background and whose pals are three rough and ready sailors, finds herself razzed by the little daughter of the man she loves; a sergeant in the army and a member of an old Philadelphia family. However, she wins out and the child ends up by teaching her how to dress and act.

Comment: A musical comedy that should please in most spots, "Panama Hattie" has everything that one would expect in the screen adaptation of the Broadway musical success. It's bound to attract plenty of patronage for it has every element of entertainment, plus top names. There's comedy and dancing by Red Skelton, Ben Blue and Rags Ragland; singing by Virginia O'Brien in her own inimitable style and a few novelty dance numbers by the Berry Brothers. Its thin plot might have been a hindrance if it weren't for the fact that the amount of talent it carries keeps the picture moving constantly and the story becomes a minor detail. Ann Sothern, as Panama Hattie, proves that she can sing as well as act and rounding out the cast are such able players as Alan Mowbray, Masha Hunt, Dan Dailey, Jr., and the youngster, Jackie Horner. They all do exceptionally well. There are ten musical numbers, of which four "At The Savoy," "Good Neighbors," "Hattie From Panama," and "The Sping" are outstanding. The last named is sung by Lena Horne, while the Berry Brothers dance and this will be a treat for the youngsters. Production, direction and other

(*Continued on Page* 16)

Program Exchange

We Leave 'Pastoral Retreat' To Get Back to Programs; Two 'Movie Newses' Score

While basking for a couple of weeks at "a pastoral retreat," we received last week's issue of STR, noted the contents of this department as prepared and edited by our guest chairman. We liked the material so well we immediately wired a proposition: we would continue to bask in our "pastoral retreat" if he would remain in charge of the Program Exchange. Anxiously we awaited his reply. Soon it came: "Proposition Refused Stop You Get the *?! Back Here." So here we are once more. Don't blame us for your one-time opportunity to read something really worth while. We would have had it otherwise, but otherwise it could not be. You're in for it—from now on.

A Clever Post-Card Gag

Well, there are plenty of programs awaiting our perusal. Some good seat-selling items from the Margie Grand Theatre, Harlan, Ky., have caught our eye. First we note a clever post-card gag on "The Magnificent Dope." Headline copy is: "Be a Success! Flunk This Quiz? Credit Yourself Minus 10 for Each Negative Answer." Then follows ten questions. Samples: "Do You Pull Chairs Out from Under People When They Sit Down?"—Do You Talk Loudly, Rattle Paper and Munch Peanuts in the Movies?" Those who get a "perfect minus 100" are supposed to be "in the mood to enjoy 'The Magnificent Dope'."

Another good item is the herald featuring a picture of Ann Sheridan on the front, along with this curiosity-provoking copy: "Are You Looking for a Substitute for Sugar?" Below the picture is another line: "If you are, then . . . " When one turns the page, the copy is completed: "Visit the Margie Grand where you are always assured of seeing a 'honey' of a show." Rest of inside spread and back page lists attractions and contains cooperative ads.

Scott's Movie News First Rate

Manager Leon Scott, by the way, is getting out a Movie News now, and the first issue is first rate, in our opinion. It contains a wealth of short Hollywood items, jokes, clever anecdotes, quizzes, etc. Sample joke: "Secretary—Your little girl wants to kiss you over the telephone. Boss—Take the message. I'll get it from you later." Pictures in production are listed as "Pictures on the Fire." Here's a unique letter from a baker to his girl, just one of the laugh-provoking space-fillers in the program:

"Sweet Tart: You're waffle cute, and you're roll the world to me. I'm a well-bread young fellow and that's a good raisin why you should marry me when I raise the dough. Be my better half and everything will pan out all right. Icing your praises day and night bakecause I loaf you. Doughnut refuse me, honey bun, or you're cruller than I think you are. I deserve a little oven, for you're the flour of my eggsistence."

Some time ago, having read in a theatre circuit house organ about a tabloid program issued by Manager V. P. Byrne of the Rio Grande Theatre, Las Cruces, New Mexico, we contacted Byrne for samples. They arrived while we were basking in that traditional "pastoral retreat," but we're glad to have them now, and it still isn't too late to report on them.

Concerning his publication, Byrne writes: "Movie News has been distributed by us for well over a year. We discontinued it, on a trial basis, for three weeks with disastrous results at the box-office, so are 'hand-cuffed' to the idea from now on. One-hundred per cent distribution with a regular crew of boys is achieved weekly. We check the distribution each week; sometimes, by following one or another of the teams; at other times, by telephone calls "on the routes" to various homes to see if they received their copies; again, by using 'free ticket' serial numbers to be checked at our box-office."



"Where Happiness Costs So Little"

RIO GRANDE

MOVIE NEWS

See the BIG PICTURES FIRST at the Rio Grande

LAS CRUCES, NEW MEXICO — MAY 7, 1942

Lombard-Benny In Film Here Thursday

New Andy Hardy To Be Seen Sunday And Monday

Andy Hardy finds a new romance and successfully gets out of it to become a free man again in "THE COURTSHIP OF ANDY HARDY," latest picture of the popular family series which comes Sunday and Monday only.

No only does Andy meet a new girl, but he also rescues his sister from a dramatic "scrape," gets into trouble with the police, and barely escapes the clutches of Polly Benedict, who returns to further complicate his young life.

Sneak Preview Again Thursday

Rio Grande patrons attending Thursday evening's opening of 'TO BE OR NOT TO BE' will again be given the privilege of enjoying the advance showing of a coming hit picture when another of the popular Sneak Previews will be presented. Each of these are big shows which will enjoy regular engagement but are shown in advance to those who like to be first.

More Laughter, More Suspense In Outstanding Comedy Event

Melodrama and comedy are skillfully blended in the new film production, "TO BE OR NOT TO BE" which opens Thursday at the Rio Grande with Jack Benny and Carole Lombard in the top stellar roles.

The setting of the picture is Warsaw at the time of the German invasion, and the chief characters are a bunch of "ham" actors of the Teatr Polski, who are forced to give up their theatrical roles for real life ones that are far more exciting than any they have ever played on the theatre.

The story reaches a high point of dramatic action when the "ham" actors—Jack Benny, Carole Lombard, Lionell Atwill, Felix Bressart, Tom Dugan and George Lynn—become involved with the invaders and find themselves impersonating every important Nazi figure from Hitler on down. After a series of startling complications, the members of the troupe are delivered out of the very jaws of the dread Gestapo.

Rio Grande movie fans attending the opening night of 'TO BE OR NOT TO BE' will also be given the opportunity of seeing the Sneak Preview, a weekly Thursday night feature which gives local fans an advance showing of a coming big hit. During the past several weeks pictures such as "The Lady Has Plans" "Sullivan's Travels," and "The Fleet's In," have been shown. Much interest is being evidenced in this week's presentation but the title of the hit show remains a SECRET.

Second feature of the program co-stars Russell Hayden, formerly of the Hopalong Cassidy series, and his new "side-kick" Charles Starrett, in a fast-moving outdoor story, "WEST OF TOMBSTONE."

Continuous Shows Daily—30c 'till 6:P.M. Except Sunday

Sample front page from a copy of Movie News, program issued by Manager V. P. Byrne of the Rio Grande Theatre, Las Cruces, N. M. For details about the publication, read the Exchange.

Byrne adds that the program is also sent to various out-of-town patrons, that when they fail to receive copies they write or call to "raise hell."

Continues Byrne: "We find gags very important to keep up reader interest. This week we are carrying a front-page item warning everyone to save their Movie News. On Monday my assistant will make 100 personal calls at homes to 'buy' last week's Movie News. If the housewife has a copy, she will receive two passes. If she doesn't, we believe she'll save them hereafter.

"A total of 1,800 are delivered in the city; 100 each at the State College and two neighboring villages, while 400 are included on motor routes of the out-of-town El Paso papers. This, with our local daily newspaper, gives us complete coverage."

Program Interesting and Readable

Looking over a sample of Movie News picked at random, we find that the Rio Grande management has made it an interesting and readable publication, studded with half-tone illustrations here and there. Byrne writes a personal column which he calls "Backstage." Here's another example of the stunts he uses to keep patrons interested in the program:

"Was This You? You were seen coming out of J. C. Penney's at about 1:33 on Wednesday afternoon. You are quite tall, have dark brown hair worn in a knot in the back, medium complexion. Wearing an oxford-grey suit, flesh-colored hose, black shoes, you were carrying light green gloves and a brown purse. You were wearing a green sweater which matched your gloves, and were wearing a vari-colored necklace.

"If you recognize yourself from this description, step up to the box-office of the Rio Grande anytime this week and you will receive free two complimentary tickets. . . . "

A swell gag—one that other exhibitors should employ. Incidentally, we're reproducing the front page of one of the News issues on this page.

Using a picture of George Raft "hoofing it" with a bevy of beauties, Promoter Arnold Stoltz of the Avon Theatre, Utica, N. Y., attracted attention to "Broadway" by affixing a silver paper disc to the picture (over Raft's face), then using this copy above the picture, "Picture Yourself in This 'Spot' for the Fourth of July." Yes, Stoltz had a tie-in—with a drug store which offered suggestions on "how to have that 'Broadway' appearance." For the engagement of "Syncopation," the Utica showmen had music dealers imprint record bags with copy about the picture.

Well, we still have several contributions; but our space has run out. We'll have to leave them until next week. See you then.

Paramount Launches Big Radio Selling Campaign on 'Holiday Inn'

Paramount has launched an extensive radio exploitation campaign in connection with the August pre-releases of Irving Berlin's "Holiday Inn."

The three great program emanating points of the nation—New York, Chicago, Hollywood—have been blanketed, and more than 55 T. C. shows have been set to carry "Holiday Inn" music. These include such top Crossley network shows as Cities Service, Texaco Star Theatre, Take It or Leave It, Kay Kyser, The Quiz Kids, Manhattan Merry Go-Round, Album of Familiar Music, Waltz Time, American Melody Hour, Johnny Presents—the Philip Morris show, Kraft Music Hall and Saturday Night Serenade.

Within the next two weeks Victor and Columbia Records will release the 11 new Irving Berlin songs from "Holiday Inn" and Decca will issue a special "Holiday Inn" Album. Orchestras which made such recordings include John Scott Trotter, Bob Crosby, Tommy Dorsey, Shep Fields, Sammy Kaye, Freddy Martin, Charles Spivak, Benny Goodman and Claude Thornhill. Vocalists include Kate Smith, Bing Crosby, Fred Astaire, the Ken Darby Singers and Dinah Shore.

As part of the extensive radio exploitation campaign, Paramount has prepared 13 separate recordings for use on radio stations throughout the nation and as non-visual trailers.

Start Children's Photographic Contest for 'The Pied Piper'

Over 200 leading department stores will participate in the promotion of the Eleventh National Children's Photograph Contest sponsored jointly by 20th Century-Fox and *Parents Magazine, for* "The Pied Piper."

The contest will be run in approximately 200 key cities in the country and is backed by large-scale newspaper and magazine advertising campaigns.

Monty Woolley, Anne Baxter and Roddy McDowall will be named as judges of the contest in all ads and publicity material, with credit lines to "The Pied Piper."

Roddy McDowall's picture with screen credit will appear on all posters, tack cards and display pieces, which will be displayed in department stores and the photograph studios of department stores in the over 200 cities where the contest is being given.

Twentieth will give a week's trip to Hollywood, all expenses paid, to the winner of the national contest, who will be the guest of Roddy McDowall.

Other prizes totaling over $3,000 will be given out by the Wheelan Studios and the *Parents Magazine.* These prizes will be both local and national.

The national contest runs from August 3rd to September 12th, with final judging soon after September 12th.

Selling the Picture

Cigar Institute Ties in With 'Friendly Enemies'

"Friendly Enemies" is the subject of a poster tieup with the Cigar Institute of America covering approximately 15,000 high-traffic cigar and chain store windows throughout the United States. Distribution is through local firms affiliated with the Institute.

A striking three-color poster, 14" x 22", centered with a scene from the picture showing Papa Carl (Winninger) lighting son's (James Craig) cigar is used with copy describing the picture. Motif is patriotic and was suggested by UA to tie in with their advertising.

This is the second picture tieup made by the Cigar Institute for promotion through its Retail Division. The first one: Warner's "Man Who Came to Dinner." Outstanding success for this tieup has been responsible for the Institute setting up a promotional program on a year-round schedule. The Institute will cooperate in publicizing pictures that include cigar scenes where cigars are smoked under pleasant circumstances.

Additional features of the Institute's promotional program include 2,550,000 counter circulars monthly, releases through the Tobacco Trade Press, through the Cigar Institute's bulletins and own publication, The Cigar Booster.

Powers to Judge Pulchritude in Loew's Bathing Beauty Contest

John Robert Powers, head of the famous model agency that bears his name and known as a keen connoisseur of feminine pulchritude, will act as judge at Loew's Metropolitan Theatre in Brooklyn on Monday evening (July 27) when the finals in Loew's Bathing Beauty Contest to choose "Miss Brooklyn of 1942" get under way. Powers will bring with him a bevy of beautiful Powers girls who will act as a sub-committee of judges.

A record number of beautiful young women have entered the contest, preliminaries of which have been held in Loew's theatres in Brooklyn and Queens for the last three weeks. Three contestants, from each theatre, a total of 30 girls, selected as the local winners, will participate in the finals.

A prize of a $100 War Bond will be given the winner, as well as a trophy donated by John Cashmore, Borough President of Brooklyn.

Bonwit Teller Windows Devoted To Scenes from 'Mrs. Miniver'

One of the most impressive arrays of windows to be devoted to a motion picture in years by one of New York's exclusive stores has been on view at Bonwit Teller's, where eight windows fronting Fifth Avenue featured life-size mannikins in scenes from M-G-M's "Mrs. Miniver."

After viewing the film, store officials secured a copy of the shooting script and reproduced eight colorful scenes from the film, including the one in which Mrs. Miniver comes upon a Nazi flyer in her garden. Each window carried a small portion of actual dialogue from the script.

Campaign Against Loose Talk

A telescopic folder carrying messages against loose talk was used by Sid Havener, Paramount, Lake Charles, La., as a feature of his promotion for "Joe Smith, American,"

Signature Cut Contest

Trying to design a theatre signature cut that's distinctive and different is a real task unless you follow H. M. Rouda's procedure.

The congenial manager of the Calumet Theatre, Hammond, Ind., got what he wanted simply by staging a Theatre Signature Cut contest, with students from the local high school competing for prizes. Winning designs were displayed in front of the theatre. Try this yourself some time.

'This Above All' Gets Sweeping Campaign

Manager Charles Taylor and Exploiteer Wally Allen of Shea's, Buffalo, cooperated on a sweeping campaign for "This Above All." Special screening for the ladies of the Buffalo War Council brought their cooperation in the form of a recruiting booth in the lobby, special bulletins issued to all branches of women's defense work in the city. Theatre cooperated by running trailer at the close of the picture urging Buffalo women to recruit for volunteer war work.

Buffalo War Council tie-up led to free fifteen-minute radio broadcast of a quiz between men and women in uniform, piped over Station WBNY.

Exactly 10,000 specially imprinted heralds were distributed at the parking fields of the Bell Aircraft and the Buffalo Arms Company to reach all defense workers in the city.

Cooperative tie-up with Kraft Products distributors got "This Above All" mention on all distribution trucks and in windows of merchants handling their product.

Blackout tie-up with leading hardware store used scenes of the London blitz with warning "It happened in London—it can happen here—See the actual scenes in 'This Above All.'"

Women Get Behind 'This Above All'

Members of the Red Cross and women's volunteer organizations pledged themselves to engage in a chain telephone campaign to help Manager C. C. Murray of the Fox Lincoln Theatre, Springfield, Ill., sell "This Above All" in that city.

Try Local Magicians For Benefit Shows

Most exhibitors, and particularly those who have found it difficult at times to secure good talent for occasional stage shows, will be surprised and delighted to know that the International Brotherhood of Magicians boasts an extensive membership embracing most of the small towns and cities in the country. This membership is made up of leading business men who "play" at sleight-of-hand and other "black arts" in their spare time and very often develop surprising proficiency as masters of legerdemain.

The information comes to us from a Southern showman who happened to encounter one of the members in his own circle of personal friends in a small community. The showman took advantage of the information by calling on the amateur magician to take part in a benefit show and was surprised to find a local banker and a dentist were also willing to appear in support of the cause. The result was a bang-up magic show that went over in a big way and added many dollars to the fund for which it was presented.

It might pay to start nosing around your town to see how many of your business men engage in magic tricks as a sideline. Some of them have expensive and elaborate accessories and can be persuaded to demonstrate their ability on occasions when a portion of the receipts are being turned over to some deserving local or national charity. The special events being put on in the interest of the sale of War Bonds and Stamps should influence all of them to take part, and after that you will always be able to find one or two who are willing to make a stage appearance in connection with special activities.

Contest for Navy Enlisters

Guest tickets were given to young men enlisting in the Navy during "Ship Ahoy" week, one of the features of the campaign for the musical put over by Bill Elder, Loew's Indianapolis. A contest in the local *Times* offered a War Bond for the best 15-word answer to: "Why I Joined the Navy."



Joplin Campaign Stresses Road-Show Engagement

Decision to emphasize the road-show pre-release engagement and to subordinate all other elements in their lobby display to this copy and the title of the best-selling novel resulted in the impressive front (left) on "This Above All" when the 20th Century-Fox film played the Paramount Theatre, Joplin, Mo. Manager Harley Fryer and Albert Fowler, 20th-Fox exploitation representative, cooperated on the local campaign. A smart, timely, attention-getting street stunt (right) involved a tieup with the USO whereby stands, similar to that shown above, were placed at street intersection in the business district.

SHOWMANSHIP IN WARTIME LONDON

Persistency Has Its Reward

If you continue your efforts to get what you want, eventually you'll succeed (or at least you should!). Take Manager Roberts of the Elite Theatre, Middlesbrough, for example. To get the sort of display he wanted to boost the showing of "They Met in Bombay" and Middlesbrough Warship Week, he needed a large poster showing all the different types of ships in the Royal Navy. He tried and tried, and was about ready to give up when he finally found one at Darlington, nearly 20 miles away. The display itself consisted principally of a "sea" of optical glass, on which "floated" two model frigates of Nelson's day. The glass, formed to represent a mountainous sea, rested on a large sheet of green paper under which a 150-watt lamp burned. Thus a sea-green effect was produced. Above the display was the "hard to get" poster, while to the left was a smaller poster with the words: " 'They Met in Bombay' to steal this"—which pointed to a copy of the Star of Asia made out of a necklace and pendant. On the right of the large poster was a superimposed drawing of a destroyer labeled "700,000 pounds," this being the target figure of Warship Week. To the drawing was pointed this copy: "You meet in Middlesbrough to buy this. Don't miss the boat for either—." The display helped put over the picture and the drive, thus serving a two-fold purpose.

Smart Stunts on 'Hellzapoppin'

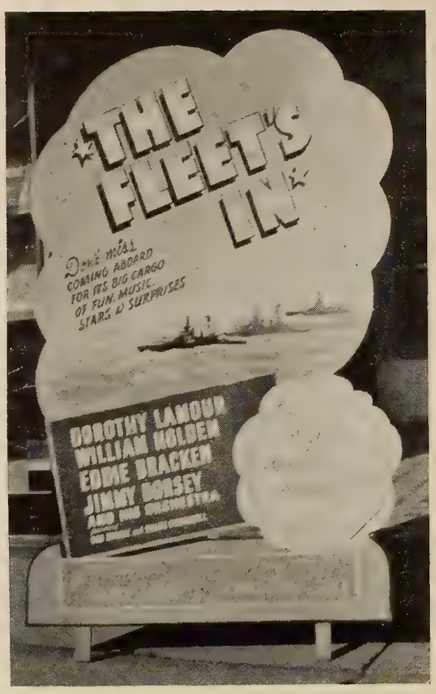
Manager Rupert Todd of the Gaumont Palace, Derby, had to consider newspaper space limitations in arranging his advance campaign on "Hellzapoppin." Nevertheless, he evolved a good stunt: He ran a one-inch single column add each day for twelve days; each ad contained a letter from the title, which patrons were asked to save. Additional copy: "Eleven (the number decreased one each day) more to follow . . . Result (date)." With the printing of the last letter, this line appeared: "Your Easter present at Gaumont Palace next week." Todd also tied up with a ballroom on the "Hellzapoppin" dance, and the picture was well plugged over the microphone. In front of the theatre he had a man sitting in a chair: "I'm waiting to see 'Hellzapoppin.' " In the vestibule he displayed a showcase of rarities, including cigars, boxes of matches, bananas, wines and spirits, jellies, fruit, roast chicken, lobster sausage, etc., all of which were props but still exceedingly realistic. A card on the showcase carried this copy: "All good things in life are scarce. See 'Hellzapoppin' for laughter unrationed." One patron described the display as "damnably intriguing."

No Need to Wait Now

At the Odeon, Redhill, music is played at certain intervals each week. Because Manager J. Alexandra has been ferquently asked what was played, he hit on the idea of placing a small poster in front of the theatre listing the title, record number and exact position of each piece on the program. In this way, the patron knows in advance what he will hear. Furthermore, there is no need for him to wait while an attendant checks up with the operating staff.

Comic Strip 'Bride' Herald

A full-color comic strip herald has been prepared by Columbia as a theatre selling accessory for "They All Kissed the Bride." Printed in four colors, the herald has a blank page to be utilized for theatre imprint or cooperative advertising.



Display 'Sure Looked Smart'

Show the above photo to your artist and let him reproduce it for a display for your lobby. With red, white and blue as its color scheme, the set-piece "sure looked smart," according to Manager A. Easson of the Oakwood Theatre, Toronto, whose artist prepared it for Paramount's "Fleet's In."

Syncopation Week Tops Selling Of 'Syncopation' by Will Singer

Manager Will Singer and publicity and advertising director Louise Cotter of the Brandeis Theatre, Omaha, Neb., took advantage of Syncopation Week to tie-in for a sure-fire exploitation campaign on "Syncopation" when that attraction played their theatre.

Through the cooperation of the Sidle Company, Victor distributors, and the Omaha Appliance Company, Columbia distributors, a tie-in was arranged for a band contest to determine the Omaha Amateur Instrumental Swing Band. Entry blanks were given out at all local dance spots (where M. C.'s made announcements and posters outlined the contest) as well as at all music stores and the theatre. All professional musical organizations helped feature the picture and its All-American band by playing numbers in the manner of Goodman, James and the other instrumentalists concerned in the picture.

To stimulate entries in the contest theatre passes were given out to the first two hundred who registered. Passes were also given out nightly to the best dance couple at various dance spots. Posters and banners plugging the feature and contest were spotted in all prominent locations.

Winners were determined by process of elimination and made personal appearances on the stage of the Brandeis. Kresge and Woolworths' featured elaborate window displays and the local radio stations plugged the attraction and playdate with daily 15-minute spot announcements a week in advance of the playdate.

'Here's Nuts to You . . .'

A costumed "Abbott & Costello" pair, wheeling a barrow loaded with thousands of peanuts, distributed the goobers at Boston's busiest intersections, as a feature of Joe Longo's campaign for "Rio Rita" at the State and Orpheum. Copy on the wheelbarrow read: "Here's nuts to you from two screwballs in their nuttiest picture yet—'Rio Rita.' "

Earle Engagement of 'Invaders' Well Sold

Engagement of "The Invaders" at the Earle Theatre, Washington, D. C., was preceded by a bang-up campaign directed by Frank La Falce, with the assistance of Bill Ewing and Rick La Falce.

Exploitation. Four thousand bookmarks were distributed to the public library and its 12 branches. A special display of stills was posted in the library. Exchange tabloid heralds were distributed house to house. The picture was screened for members of the American Legion, Home Guard, Veterans, etc. A special window display was arranged for the local office of the Canadian Pacific Railway. A screening was held for Mrs. Linzel and other members of the Motion Picture Council and a representative group of teachers from the D. C. schools. The picture was also tied in with a number of window displays on blackout materials and what to do in an air raid.

Publicity. Washington drama editors and radio commentators were guests at a special screening. A picture layout of leading characters was sent to the drama editor of the *Daily News*. A full-page layout appeared in the Washington magazine, *This Week*. To the drama editor of the *Star* went a special story on Glynis Johns. To the *Post* and *News* fashion editors went stills of Miss Johns in war fashions.

A special benefit showing for the Washington Newspaper Guild was held at the National Press Club. Present: Mrs. Eleanor Roosevelt, members of the Canadian delegation, Sir Gerald Campbell, others. Art stills drawn for the production were planted with the local drama editors, who also received press-book stories. Action scene mats were sent to Belvoir Castle and other service papers. The picture was screened for members of Civilian Defense, newspaper publishers, columnists, editorial writers and chief air-raid wardens. To all newspapers went a copy of the "Free German" speech as delivered by Anton Walbrook in the picture.

A tieup was made with the Board of Education for a contest on the best poster on how to fight the invaders submitted by school children. Picture editors of newspapers, and defense officials, acted as judges.

Radio. A contest was conducted over WJSV on famous invaders of history. Contest ran four days. Listeners guessing identity of invader described received guest tickets. Numerous spot announcements were promoted.

Lobby and Front. Special plaques stressing the importance of the picture were hung from the balcony railing between columns in rear of foyer. Over exit doors cutout letters of the cast and title were suspended. Photographic enlargements of the stars were displayed, and a special 40x60 showing newspaper headlines about U-boat sinking activities in the Atlantic received a prominent place in the lobby.



One of the 50 windows promoted by Leon Scott of Schine's Margie Grand Theatre, Harlan, Ky., on the 20th Century-Fox film, "To the Shores of Tripoli." Contributed by a local florist, it "was a beautiful display," according to Scott.



Warner Bros.
Again Are Fortunate
To Have Available For
Immediate Distribution
One Of The
Great Short Subjects
Of Our Time...

"DIVIDE AND CONQUER"



This is the short which contains the films captured from the Nazis—and listen to those boys in Berlin yell!



shows how Hitler
softens up his enemies!
It shows our people
how to soften up Hitler!

The Box Office Slant

Panama Hattie

(*Continued from Page* 11)

technical departments are on the usual high MGM order. The title offers an opportunity for several tieups, while the music should be generously promoted. Have a girl dressed as "Panama Hattie" go on a shopping tour of your city stopping at the stores of all cooperating merchants. Two girls, each carrying a word of title, would make an intriguing ballyhoo.

Catchline: "A musical feast for everyone."

Tish

MGM **Comedy Drama** **84 mins.**

AUDIENCE SLANT: May have some appeal to the matrons and advantage of a good dramatic finish off-sets to some degree a very uneventful and generally fumbling attempt at character comedy.

BOX-OFFICE SLANT: Doesn't rate better than a bottom-half routine filler to sell as down-to-earth comedy for the older patrons.

Cast: Marjorie Main, ZaSu Pitts, Aline MacMahon, Susan Peters, Lee Bowman, Guy Kibbee, Virginia Grey, Richard Quine, Ruby Dandridge, Al Shean, Gerald Oliver Smith. **Credits:** Produced by Orville O. Dull. Directed by S. Sylvan Simon. Screenplay by Harry Ruskin. Adaptation by Annalee Whitmore Jacoby and Thomas Seller. Founded in part on stories by Mary Roberts Rinehart. Photography by Paul Vogel.

Plot: Marjorie Main plays the name character who with two other spinsters take over the job of arranging a romance between a nephew and the girl of their choice for him. It doesn't go according to plans, however, as the nephew marries the girl they don't like, and the other girl secretly marries the young chap who courted her so ardently. The young husband is reported killed and the secret bride dies in childbirth. Complications arise when Tish brings the infant back to the small town and can't explain where she got the baby—all of which is brought out when the supposedly dead husband returns.

Comment: This attempts comedy which doesn't come off. Marjorie Main, Aline Macmahon and ZaSu Pitts are made to appear feeble rather than the able comediennes they are by the poverty of the material, and stilted dialogue and the inane incident which has been worked up for the story. The character that once was so popular as a fiction character of Mary Roberts Rinehart is present only in name. There are some of those "homey" incidents to commend the picture to the older women, and the broad comedy of such situations as when Tish and her spinster companions meet a bear in the woods may rate laughs among audiences in the neighborhood houses.

Baby Face Morgan

Producers **Comedy-Drama** **58 mins.**

AUDIENCE SLANT: (Adult) Will appeal to those who like gangster comedies.

BOX-OFFICE SLANT: Title is good draw, giving the showman an opportunity to link it up with "sensational" selling stunts.

Cast: Richard Cromwell, Mary Carlisle, Robert Armstrong, Chick Chandler, Warren Hymer, Charles Judels, Vince Barnett, Ralf Harolde, Toddy Peterson, Hal Dawson, Pierce Lyden, Kenny Chryst, Sam Bernard and others. **Credits:** Directed by Arthur Dreifuss. Story by Oscar Brodney and Jack Rubin. Screenplay by Edward Dein and Jack Rubin. Photography by Art Reed. Produced by Jack Schwarz.

Plot: A mob, planning to reorganize, use for their front man, the son of their former leader. This boy has been brought up in the country and is innocent of city ways, so when things begin to pile up and he finds himself the victim of a "frameup" he is unable to cope with the situation. However, the man who conceived the idea, when he learns that the boy is being held responsible for the deeds of the entire mob, comes forward and explains everything . . . since he himself is on his way to jail anyway.

Comment: This is a well-conceived comedy gangster picture. It is not first run material and doesn't pretend to be, but it will fill out a double bill satisfactorily. Casting is very fitting and on the whole the direction is good. Richard Cromwell as Baby-face Morgan does a swell job. Robert Armstrong as Doc; Mary Carlisle as Cromwell's sweetie; Chick Chandler as Cousin Ollie; Charles Judels as the Deacon; Warren Hymer as the Dope and Ralf Harolde as Torelli, all do nice jobs in putting the picture across. All audiences will like the amusing discomfort of the gangsters and the oldsters can laugh with the youngsters at the gags and the simple dumbness that is so well handled. Reward dodgers, printed after the style of regular reward notification slips might be effectively used. Newspaper cooperation carrying headlines that refer to actual activities of criminals might be tied up with the opening.

Catchline: "His face was a false front."

Hi, Neighbor

Republic **Musical** **71 mins.**

(Prod. No. 201—Nat'l Release, July 27)

AUDIENCE SLANT: (Family) Plenty of music of the hillbilly order and novel plot action should please average audience. Particularly good for family and neighborhood houses.

BOX-OFFICE SLANT: The array of prominent radio names should help this to good business.

Cast: Jean Parker, John Archer, Janet Beecher, Marilyn Hare, Bill Shirley, Pauline Drake, Fred Sherman, Lulubelle and Scotty, Barbara Joe Allen (Vera Vague), Don Wilson, Roy Acuff and His Smoky Mountain Boys and Girls, Harry "Pappy" Cheshire and Lillian Randolph. **Credits:** Associate Producer, Armand Schaefer. Directed by Charles Lamont. Original screenplay by Dorrell and Stuart McGowan. Photography by Ernest Miller.

Plot: A backwoods Agricultural College is threatened with closure when its sustaining funds are withdrawn by a spinster sponsor who objects to the jitterbug antics of students during one of her rare visits to the institution. In an effort to save the school students and faculty coin a scheme to attract members of a Lonely Heart Club to meet their correspondence partners at the school which they have converted into a summer camp. The spinster arrives with her sister, niece and lawyer to repossess the property and dispossess the guests. This gives birth to some new ideas for saving the school and in carrying them out the niece becomes engaged to a member of the faculty, the spinster falls in love with the professor and a general exodus to the habitat of the marrying minister guarantees continuance of the college.

Comment: This is a rural musical with sufficient hillbilly music and singing to satisfy the most ardent lover of pasture opera. The student body, not part of the elaborate lyric-dispensing group, are proficient, individually and collectively, in the latest jitterbug innovations and romance runs rampant throughout the film with so many couples smitten by Cupid's darts that a touring duo makes the rounds of the camp delivering vocal encouragement to budding amours. While all of the situations and action is hokum of the purest order it is nevertheless presented in such manner that the film as a whole is entertaining, humorous and enjoyable. The lyrics of the seven songs are for the most part, very catchy and at all times fitted to the accompanying action. You'll probably get the best results selling this on the array of radio personalities and capitalizing on the hillbilly angle. It might even be a good idea to have a couple of "plants" at every performance to start the audience singing "Hi, Neighbor," as the film ends on a request for the audience to join in a community sing.

Catchline: A barrage of hillbilly fun that will make you want to go back to the farm.

Orders From Tokyo

Almo **Drama** **78 mins.**

(Nat'l Release Date Not Set)

AUDIENCE SLANT: (Adult) Interesting subject, but its reception is doubtful because of the difficulty American audiences will have in understanding the dialogue.

BOX-OFFICE SLANT: Timely document that with strong selling, should attract plenty of attention because of the present Russo-Jap situation.

Cast: Danielle Darrieux, Anton Walbrook, Charles Vanel, Jean-Max, Jean Worms and others. **Credits:** Directed by Nicolas Farkas. Original Story by Pierre Frondale. Adaptation by Henri Decoin. Screenplay by Nicolas Farkas and Arnold Ripp. Photography by Heller. Production Director, Pierre O'Connell.

Plot: The story revolves around the treachery of the Japs in starting the Russo-Jap War of 1904, just as they did at Pearl Harbor. A half-Russian half-Jap uses his sister as a pawn in getting information from her husband, an officer in the Russian fleet. He gets the information about Port Arthur's forts and the Russians are forced to surrender. Then he is caught and shot and the husband and wife are reunited in death, as the ship they are on is scuttled to prevent its capture.

Comment: A timely document that should attract plenty of attention, for the subject matter is as fresh as your morning newspaper, which contains warnings of the probable Jap attack on Russia. The fact that all the characters have marked accents makes one doubt its reception by an American audience, for until one gets used to them, it is hard to understand most of what is said. It is a trifle slow getting under way, but once it gets going there is plenty of action and some romance. Large armies are used and considerable fighting takes place, with the battle scenes well done. Performances are good, considering the trite dialogue, with Charles Vanel and Jean Worms outstanding. There are moments of tenseness which contribute much to the entertainment value. Lobby display of newspaper headlines about the Jap envoys on their Peace mission here should attract attention. With newspaper cooperation offer free tickets for the best story on the Japs treachery to Russia in 1904 . . . a la Pearl Harbor.

Catchline: "History repeats itself . . . Port Arthur . . . Pearl Harbor."

Bingo Ban Brings on Riot by Irate Women

Exhibitors who have been viewing the increasing number of Bingo games in their community as just another passing fancy will be interested in how serious a hold it gets on its patrons as recorded in a news article from McKeesport, Pa., where city officials closed four games.

Some two hundred women called at the city hall to protest the action and staged a tumultuous uproar lasting a full hour. When officials remained firm in their stand on the basis that the large attendance at the game was seriously interfering with the transportation of war workers the women were unmoved and were only dispersed when the police chief presented letters from husbands stating that homes, meals and children were being neglected by wives who attended the games.

The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 1—Pittsburgh

Benefit Show To Be Staged for Camp O'Connell; Army and Navy Relief Show Plays to 35,000 Paid Admissions

Camp O'Connell, Tent No. 1's summer camp for underprivileged children, will be the recipient of the benefit Dapper Dan all-star boxing card to be held at Forbes Field on Monday, July 27th. Variety will receive half of the Dapper Dan share from the gate for the benefit of the camp, and the showmen are hard at work on their portion of the program which will be a gigantic bill of entertainment before the fights. Among the big names lined up by Chief Barker Joe Hiller and Moe Silver for the show are Everett Hoagland and his orchestra and Skinnay Ennis and his orchestra, who is presently appearing at a local theatre. The program promises to be a good one and Variety's share of the receipts will go towards completion of Kalmine Recreation Hall which will be opened in August.

Paid admissions for the Army and Navy Relief Show staged by the local tent at Forbes Field, July 9th went well over the 35,000 mark, a final check reveals. The massive show, staged under the personal direction of Chief Barker Joe Hiller and Moe Silver presented many orchestras and acts which were currently playing at various Pittsburgh entertainment spots, including Tommy Dorsey and his orchestra. Brian McDonald and Rosewell were Masters of Ceremony.

Tent No. 2—Columbus

Board of Directors Approves Twenty-eight New Associate Memberships

At the last meeting of the Board of Directors the following names were approved as Associate Members: Bingham, John Thomas, The Columbus Star; Borel, George M., W.B.N.S., Inc.; Busey, Harry F., Internal Revenue Dept.; Dawes, Conrad, The Columbus Dispatch; Dolan, Walter Eugene, Jackson Theatres; Flanagan, J. J. E., Governor's Office; Fluhrer, Jack, State Highway Department; Fusco, James E., The Columbus Citizen; Greenwald, Edwin B., Associated Press; Harris, Guy B., Columbus Civil Service Commission; Hallock, Sanford N., 2nd, The Columbus Star; Jackson, Jay Green, W.B.N.S., Inc.; Johns, Burdette T., Associated Press; Kehrer, Fred A., Jr., The Columbus Star; Lunsford, Franklin D., The Columbus Dispatch; McVicker, Vinton E., Scripps-Howard Ohio Bureau; Miller, W. De Ver, The Columbus Star; Newton, William H., Scripps-Howard Ohio Bureau; Owsley, Dawson, Wm., The Columbus Dispatch; Roach, George W., Pennsylvania Railroad; Robinson, Arthur, The Columbus Citizen; Spencer, Irvin B., Johns-Manville Co.; Topper, Isadore, Topper & Alloway; Wauke, Clarence L., W.B.N.S., Inc.; Winstaffer, Harry W., Marshall Printing Co.; Workman, Herbert S., Ohio State Journal; Young, Robert, A. C. Radio Company; Zahn, Kenneth D., Zahn Equipment & Supply Co.

Tent No. 5—Michigan

Idzal Resigns; Jack R. McPherson New Chief Barker; Annual Golf Tournament Set for July 28 at Plum Hollow

Big news of the week was the surprise resignation of David M. Idzal as Chief Barker of the local tent. Idzal has been doing a "one-man-band" job of carrying on numerous wartime activities, such as heading the USO amusement activities, working on Army and Navy Relief, and other theatre war activities and the heavy duties of Chief Barker, in addition, was more than he felt he could do justice to. Accordingly Idzal tended his resignation to the Board of Directors which was accepted with regret. Jack R. McPherson, manager of National Screen Service, stepped into the breach. Mac has been assistant Chief since the first of the year and a vital cog in the wheels of the Tent for the past two years.

The next activity of the tent, and the first under the new Chief Barker, will be the annual Golf Tournament which will be held July 28 at Plum Hollow Club. Announcements from McPherson and Larry Becker state that tickets are going fast and that a big crowd is expected including a large group of New York film company executives. While Golf will be the headliner of the day there will also be Gin Rummy Tournaments.

Tent No. 7—Buffalo

Testimonial Dinner Tendered to Ken "Robbie" Robinson

His fellow barkers of Tent No. 7 will tender "Robbie" Robinson a testimonial dinner July 27th. "Robbie" is leaving his post as branch manager for Paramount here.

"Robbie" joined Paramount in 1921 in the New England district. After transferring to Boston, and then to Albany as branch manager, he came to Buffalo, in May, 1932.

The arrangements committee comprised of Dewey Michaels, Syd Lehman, Phil Fox, Harry Berman, Mike Simon and Jack Goldstein are looking forward to a swell turn-out to wish a swell guy the best.

Tent No. 20—Memphis

War Bond Preview and Auction Sale Goes Over the Million Dollar Mark

$1,109,000 was the amount Uncle Sam netted from the Million Dollar Drive jointly sponsored by Tent No. 20 and a Citizen's Committee at the Malco Theatre on July 15th. The affair, of which Barker M. A. Lightman was co-chairman, featured an auction of merchandise donated by local merchants in between showings of "Eagle Squadron." Admission to the theatre was by purchase of War Bonds only and the auction was run on a similar basis—that is each article on the auction block was given to the individual who bid the largest War Bond purchase. Cases of Coca-Cola brought $50,000 and a cocktail shaker was good for $40,000.

The Variety club organized bond selling teams among the film exchanges, theatres supply houses, and theatres throughout the city and the results obtained by the workers in all branches of the industry was truly remarkable.

Tent No. 24—Charlotte

Clinic Renders 233 Services; Operation Corrects Faulty Vision of 21-Year-Old Boy

A report of the Variety Club Clinic for the month of June shows that 95 cases were treated and 233 services rendered. A twenty-one year old boy afflicted with *strabismus fixus* (fixed crossed eyes) since birth was referred to the clinic by the local NYA center who had difficulty finding him a job because of this trouble. After a long period of examination Drs. Teasdale and Neblett successfully operated on the boy and with his eyesight greatly improved the boy had no trouble in getting a job in one of the defense plants in Goldsboro, N. C.

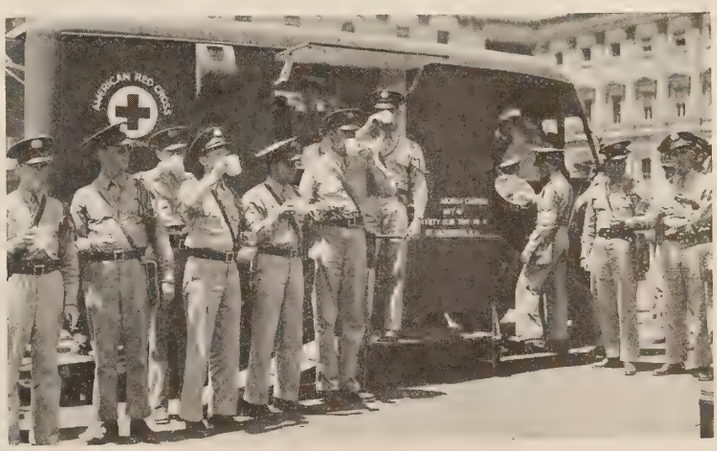
Tent No. 25—So. Calif.

ASCAP Presents Tent with Wood Cuts of Four Great Composers; George J. Rony Speaker at "King" Dinner

The regular King-For-A-Night Dinner was held on Monday, July 20th in the Fiesta Room of the Ambassador Hotel with Ben Ashe, Tom Charack and Moz Burles acting as the Kings. Screen and radio stars were presented as special entertainment and the guest speaker of the evening was George J. Rony, who spoke on his personal experiences in his flight from German firing squads.

The tent has been presented with four beautiful wood cuts of great composers by the American Society of Composers, Authors and Publishers through Mr. Richard Powers.

The Theatre War Savings Committee is forging ahead at full speed and has already sold over two and a half million dollars worth of War Bonds. Dave Bershon, Chairman of the committee, reports that as of the week ending July 11, a total of $2,502,437.95 was realized for the sale of the bonds. Of this amount $176,160.10 was sold through the Variety Club and $1,316,277.85 through theatres and film distributors. Special events are responsible for the balance of $1,010,000.00. The members of the Theatre Committee under Bershon are really doing a fine job in the true spirit of Variety.



Soldiers 'Inspect' Mobile Canteen

Servicemen in the nation's capital line up at the American Red Cross Mobile Canteen for coffee and doughnuts. The Canteen was presented to the Red Cross recently by Variety Club Tent No. 11, Washington, D. C. Purchased at a cost of $2,000, the traveling diner will supply, in addition to coffee and "sinkers," sandwiches to soldiers on duty at White House, utilities, bridges.

Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292

PROGRAM NOTES FROM THE STUDIOS

Loretta Young and Brian Aherne Co-star in New Columbia Production; RKO Readies Ginger Rogers, Anna Neagle Films

Producer Lester Cowan is talking to Lillian Gish about a role in "The Commandos" in which Columbia will star Paul Muni.

Director Roy Del Ruth will feature an 1890 *negro minstrel in his forthcoming production at MGM. The as yet untitled musical extravaganza will have for part of its theme the rise of American entertainment during the past half-century, and Del Ruth is rounding up several famous old circus band marches.*

Monogram has received the first draft of the screenplay for "Homicide Squad," the next picture to be produced by Lindsley Parsons.

Producers William Pine and William Thomas anticipated the ban on auto racing and filmed Hollywood's last car race for "You Can't Live Forever," the picture that stars Chester Morris. Meanwhile their unit is shooting "Submarine Alert" starring Richard Arlen and Wendy Barrie, with Frank McDonald directing.

Director Al Rogell is shooting John Hubbard's face from the left side in Republic's "Chatterbox" to hide a large clot formed less than an hour before production began, when Hubbard sneezed and burst a blood vessel in his right eye.

Producer Walter Morosco has assigned the writing of the screenplay for his original "Brother Mike" to James O'Hanlon over at 20th-Fox. The story is about the Christian Brothers.

Director Charles Lamont started shooting Universal's "On The Beam," the Gloria Jean starrer, with Freddie Bartholomew and Donald O'Connor. Songs have already been selected for the Ken Goldsmith production with a puppy-love theme.

Director Irving Rapper will be jumping around in shooting "The Adventures of Mark Twain," what with a technical adviser, Alfred Jermy, an expert on jumping frogs, and Jesse L. Lasky, the producer, acting as expert on gold mining. The Frederic March-Alexis Smith starrer has been food for many amusing episodes, though Lasky has refused to allow a frogless dinner.

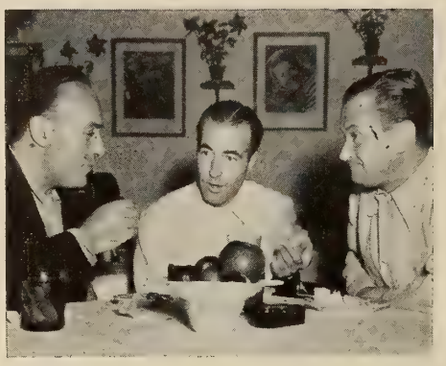
Harry Sherman's production of "Leather Burners," the Hopalong Cassidy picture now in work will have the innovation of George Givot, the so-called Greek Ambassador, playing his first straight dramatic role. Joseph Henabery is directing.

Producer Lou Gray's new Republic picture "Shadows on the Sage" will find the make-up of the Three Mesquiteers changed, with Jimmy Dodd replacing Rufe Davis. Les Orlebeck will continue to direct.

John Howard will give up his free lancing for an exclusive contract with 20th-Fox, just signed for a long term.

Director Edward F. Cline has been assigned by Universal to Bernard Burton's production "Moonlight in Havana" with Allan Jones and Jane Frazee starring.

Loretta Young and Brian Aherne will co-star in Columbia's "The Frightened Stiff" a mystery comedy authored by Kelley Roos. Sam Bischoff will produce with Richard Wallace directing. The original story is currently appearing in American Magazine under the title of "The Body in the Garden."



New Producer Trio Talk It Over

Lunching at Universal studios, where they have established headquarters for their new producing unit, are Charles Boyer, Julien Duvivier and Seward Webb. Their initial picture will be "Flesh and Fantasy," which went before the cameras this week with Edward G. Robinson as principal and Duvivier directing.

Mark Hellinger has been assigned by Warner Bros. to produce the retitled story of the life of ex-warden Lawes of Sing Sing.

Monogram has purchased the screen rights to "While Zombies Walked" from Thorp McCluskey. Mantan Moreland negro comedian, will play an important role.

"Yanks Ahoy," fifth in Hal Roach's series of Army service streamliners, will star William Tracy and Joe Sawyer, under the direction of Kurt Neumann and the production guidance of Fred Guiol.

RKO-Radio revealed plans to star Ginger Rogers in "The Gibson Girl" a Technicolor to be produced by David Hempstead, and has started plans for Anna Neagle's next picture with Producer-Director Herbert Wilcox in charge.

Nunnally Johnson will produce "Life Begins at 8:30" *for 20th-Fox, with Ida Lupino, Monty Woolley and John Shepperd starring.*

Studio Schedules Reflect Popularity of Technicolor

Announcements by Paramount and 20th-Fox show recognition of the box-office value of Technicolor. The latter studio will make eight Technicolor features, and half of its short subject output of 52 one and two-reelers will be in Technicolor. Paramount, with two Technicolor features already finished, is planning to do at least six and possibly eight more pictures in Technicolor.

Leon Errol, Gloria Warren Are Signed by RKO-Radio

A contract calling for Leon Errol to appear in at least two features and a series of shorter comedies was signed between Errol and RKO-Radio. The studio also signed Gloria Warren for the top feminine part in "Scattergood Swings It."

PRC Borrows MGM Player

Bill Roberts, under contract to MGM, has been loaned to Producer Lester Cutler for a part in his musical comedy, "The Yanks Are Coming," which Alexis Thurn-Taxis will direct. Lew Pollack and Tony Stern have written five songs for the picture.

Freed Readies Five Pictures

Arthur Freed returned to MGM after a trip to New York where he signed new talent for the five musical productions he is readying, "Best Foot Forward," "Girl Crazy," "Dubarry Was a Lady," "Cabin in the Sky" and "Meet Me in St. Louis."

Conservation of Sets

Salvaged portions of sets from seven earlier pictures have been assembled for one of the master sets for "Forever Yours," starring Deanna Durbin, by Universal's supervising art director Jack Otterson, to overcome the $5,000 set construction limit.

Nordhoff-Hall Story for Warner

Screen rights to "Men Without a Country," by Charles Nordhoff and James Norman Hall, have been purchased by Warners for production by Hal B. Wallis with Michael Curtiz directing and Humphrey Bogart starring.

★ ★ Hollywood Studio Closeups ★ ★



RICHARD M. BLUMENTHAL—Producer. Entered film business in the distribution branch with the company he has continued with uninterruptedly since his introduction to the business in 1923—which company is Paramount. Blumenthal became a solo producer following eight years of association with Arthur Hornblow, Jr., after the latter completed "Hold Back the Dawn." The production effort was a most auspicious one, Blumenthal turned out "The Remarkable Andrew," and by way of proving that the result was due to marked ability, not mere good fortune, the Paris-born producer followed up with "This Gun for Hire." Currently, Blumenthal is producing "The Crystal Ball," with Paulette Goddard and Ray Milland as the stars of his next Paramount picture. Prior to joining the Hollywood scene in 1933, when he supervised Maurice Chevalier's production in French of "The Way to Love," Blumenthal was executive assistant to Emil E. Shauer, general manager of Paramount's foreign department, later going to Europe as general manager of the company's theatres there. Then he became manager of foreign production at the Joinville studios and made more than 250 foreign language pictures for Paramount. Born in Paris, December 10, 1935. Weight, 148 pounds; height, five feet, six inches. Eyes, blue; hair, brown.

HOLLYWOOD STUDIO ROUND-UP

At the start of the current week, ten studios placed a total of fourteen new features before the cameras:

COLUMBIA

COMMANDOS COME AT DAWN—Principals: Paul Muni, Barbara Everest, Anna Lee, Ray Collins, Rosemary DeCamp. Director, John Farrow.

METRO-GOLDWYN-MAYER

SKYWAY TO GLORY—Principals: Franchot Tone, Marsha Hunt, Gene Kelly. Director, George Sidney.

MONOGRAM

TEXAS TO BATAAN—Prineipals: John King, Davey Sharpe, Max Terhune. Director, Robert Tansey.

PARAMOUNT

HOPPY SERVES A WRIT—Principals: William Boyd, Andy Clyde, Jay Kirby. Director, George Archainbaud.

CRYSTAL BALL—Principals: Ray Milland, Paulette Goddard, William Bendix. Director, Elliott Nugent.

HENRY ALDRICH GETS GLAMOUR—Principals: Jimmy Lydon, Charles Smith, John Litel, Olive Blakeney. Director, Hugh Bennett.

PRELUDE TO GLORY—Principals: Alan Ladd, Marie McDonald. Director, Frank Tuttle.

PRODUCERS

YANKS ARE COMING—Principals: Henry King and His Orchestra, Mary Healy, Parkyarkarkus Maxie Rosenbloom. Director, Alexis Thurn-Taxis.

RKO-RADIO

LADIES' DAY—Principals: Eddie Albert, Lupe Velez, Patsy Kelly, Max Baer. Director, Leslie Goodwins.

REPUBLIC

SUNSET SERENADE—Principals: Roy Rogers, George "Gabby" Hayes, Helen Parrish. Producer-Director, Joe Kane.

20TH CENTURY-FOX

MY FRIEND FLICKA—Principals: Roddy McDowall, Preston Foster, Rita Johnson. Director, Harold Schuster.

UNITED ARTISTS

YANKS AHOY—Principals: William Tracy, Joe Sawyer, Marjorie Woodworth. Director, Kurt Neumann.

UNIVERSAL

TENTING TONIGHT ON THE OLD CAMP GROUND—Principals: Johnny Mack Brown, Tex Ritter. Director, Lew Collins.

FLESH & FANTASY—Principals: Edward G. Robinson. Director, Julien Duvivier.

TITLE CHANGES

"Sweet or Hot" (RKO) now SEVEN DAYS' LEAVE.

Dead End Kids Continue as Monogram's East Side Kids

Three of the original Dead End Kids will carry on as a unit for Monogram. Leo Gorcey, Bobby Jordan and Huntz Hall are under contract to Monogram, and are starred as the East Side Kids in the pictures produced by Sam Katzman and Jack Dietz.

DeMille Navy Captured

The Maritime Commission took over Paramount's notorious "hell ship," the Metha Nelson. In addition the Navy took over DeMille's 106-ft. schooner-yacht, the Seaward, both of which were used in "Reap the Wild Wind." Faced with the filming of the Wassell epic, DeMille is momentarily sunk.



Working up gags that make for laughs is serious business. Here Director Roy Mack, Bud Duncan and Edgar Kennedy get ready to shoot a scene for Monogram's "Hillbilly Blitzkrieg."

'Land Is Mine' Set to Go Before Cameras in October

Scheduled to go before the cameras at RKO in October is "This Land Is Mine," a screen story by Jean Renoir which Renoir and Dudley Nichols have contracted to produce for the company. Its cast will be headed by Charles Laughton, Maureen O'Hara and George Sanders.

Nichols was scheduled to make a trip to New York this week, and on his return will complete the screenplay from Renoir's story concerning the German occupation of Belgium. Renoir will direct, both will share in the profits.

Cotten Signed by Selznick

Signing of Joseph Cotten to a long-term contract was announced this week by David O. Selznick who intends to create another in the series of stars he has given to the screen. Cotten came to Hollywood after a series of notable Broadway performances, including "The Philadelphia story." His screen roles thus far: "Citizen Kane," "Lydia," "The Magnificent Ambersons" and the not-yet-released "Journey Into Fear."

John Collier has been signed by Warner Bros. to write screenplay of "Background to Danger," the next George Raft picture.

Mrs. Showman Goes Studio Strolling

Dr. Mr. Exhibitor's Wife:

This week at Paramount they're working on the "Swing Shift Number" of their BIG picture, "Star Spangled Rhythm," the new style musical with seventy famous personalities. This number requires a stage a block square, hundreds of chorus girls and boys and the leads, Marjorie Reynolds, Dona Drake and Betty Rhodes.

As you enter the set, the thing that strikes your eye is that although it really is colossal, the background isn't going to appear in the scene. Only the dancers and the floor, which is like a sheet of glass, are in the focus of the camera. Marjorie Reynolds is talking to the dance director, Danny Dare. She looks in our direction, then walks over to say "hello."

Over to the left sits Betty Rhodes and her mother and in front of us is the camera boom. In the background is the orchestra, tuning up, and strolling around are the boys and girls of the chorus.

The girls have the cutest costumes, and in our admiration of their youth, good looks and figures, we wonder how an ordinary mortal would look should she appear in public dressed like that. The costumes consist of white panties and bras made of cotton twill, trimmed with navy and white striped material . . . with brass buttons holding things in place. The cuffs of their Bobby sox, the brims of their jockey hats, and the top parts of their gauntlet gloves are of navy blue striped sequins. Marjorie and Betty wear long trousers with sequin striped jackets and Dona wears shorts, also sequin striped. It's all very colorful and soft on the eyes.

Today's shooting is delayed for awhile, for Marjorie calls out to the director, "I'm leaving to have my leg 'pulled' . . . the tendon is strained." Since we have no idea how long this will take, let's go now and maybe we can come back next week when some of the principals will be working.

ANN LEWIS.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Harry "Pop" Sherman, refused a certain contract player by William Meiklejohn, Paramount's casting director, doffed his usually smart clothes, put on a huge sandwich sign reading "Meiklejohn Unfair to Harry Sherman" and picketed in front of the commisary. P. S.: He got his man.

What a fellow does isn't always proof of what he can or will do. Edward Gross (Capital Productions), who makes the "Snuffy Smith" pictures, a very far throw from anything serious, has purchased a story and hopes to sign Joseph Schildkraut and Eve Le Galliene for the leads.

Dennis Morgan and Mario Silva, his vocal teacher, friend, and adviser, are partners in trouble. Dennis' wife is in the hospital, and, in the same hospital lies Mario's son, suffering 90 per cent loss of sight from an attack of measles. That arranges things so that they go to work together to Warners, and go to the hospital together. Incidentally, Silva believes that Dennis has one of the greatest tenor voices of anyone living today and he means anyone!

The "Desert Song" set is very real indeed, but when you study the bit players and their costumes, the scene is forced into the background. Most of the players are real Arabs, Hindus, and other exotic races which go to make up the Riff population in the picture laid in Morocco. Jack LaRue, in costume, seems quite chipper, but we don't think he's given enough work for his talents. Too much gangster casting in the past!

Norman Krasna, with his own screenplay, "Princess O'Rourke," for his first directorial effort, is doing a scene with Olivia de Haviland and Charles Coburn. They try their lines, and at each step Krasna sounds it, like a doctor testing a chest with a stethoscope, until he gets the position, the gesture and inflection to satisfy him. Miss de Haviland and Mr. Coburn seem quite happy helping Krasna find the dramatic ideal. Ah, to be so sensitively attuned as a Director!

Nobody ever hears of the advisers and helpers, although screen credits try to go part of the way in correcting this failure. Harriet Olson, over at Warners, dances exquisitely and looks charming, but all she did in "Yankee Doodle Dandy" was show Jean Cagney how her dance should be done, and help Jimmy Cagney get his steps in hand. In "The Hard Way," she assisted Joan Leslie and Jack Carson so they do their dances. Now, in "The Desert Song," she gets a small part. Let them all dance, Miss Olson, too.

Mamoulian Delays New York Trip

Because of current negotiations with Producer Lester Cowan to direct "Heart of the City" for Columbia release, and additional talks with United Artists for a one-picture directing assignment, Rouben Mamoulian has indefinitely postponed a projected New York trip.

Gruber Scripts for 20th-Fox

Mystery story writer Frank Gruber, creator of the Johnny Fletcher novels, has been signed by 20th-Fox to script "Ground Pilots" for production by Ralph Dietrich.

Short Subject Reviews

Divide and Conquer *(Excellent)*

Warner Bros. Special **14 mins.**

The vitally important part that Nazi propaganda has played in the downfall of Norway, France, Poland, and other countries now under the Hitler heel is perfectly portrayed in this subject. Martin Koslick, cast as Goebbels, is shown issuing instructions to a group of spies and propagandists selected to enter the country chosen for conquest, to take places in the usual walks of life, mix with the populace, make themselves well liked and to keep talking. The instructions are specific in that the keynote of all their conversations is to inculcate fear, foster distrust in the recognized authorities and to spread terror as regards the invincibility of German arms. How well the scheme worked is shown in many shots of the German Army of conquest and the little opposition it encountered in the way of "scorched earth" on the invasion drives. That the same tactics are being attempted here and that many are unwilling dupes to its success is vividly pictured. Knox Manning is responsible for forceful and colorful accompanving narration. Lewis Seiler directed. Gordon Hollingshead produced.

Inside Fighting Russia *(Very Good)*

United Artists World in Action **19 mins.**

An entertaining, educational and illuminating subject showing the tremendous resources of Russia and giving some idea of the immensity of the job that Hitler has undertaken in trying to conquer the domain of the Reds. The film shows how thoroughly Russia prepared to meet the Nazi invasion by laying out sites far removed from the battle fronts for their war industries. The setting up of schools in which women were trained to take over the peacetime duties of men, the excellent organization that cares for cooperative harvesting and planting, the precautions against the possible loss of the Caucasus, the immense steel mills where production reaches the astounding total of 6000 tons daily and the schools that care for the physical and mental training of Russian children are highlighted with the maneuvers of the Russian Army under Timoshenko including shots of the peasant Army of Cossacks, the white clad ski troops and the world famed parachute battalion.

Men of the Fleet *(Informative)*

RKO (23,113) March of Time No. 13 **18 mins.**

Designed to spur U. S. Navy recruitments, this new issue of The March of Time takes the audience behind the scenes, shows how the war's strategical and logistical situation has created a need for more ships and more men, shows the training recruits must undergo in some of the sixty available specialized ratings. Other phases of naval activities are also revealed. The subject is informative but not too absorbing for the average civilian. However, since its purpose is to spur recruitments, it deserves special playing time and unlimited exploitation on that score alone. Your local Navy Recruiting office and newspapers should cooperate with you to the fullest extent in putting it over.

Secret of the Fjord *(Interesting)*

20th Fox (2105) Magic Carpet of Movietone No. 5 **10 mins.**

Father Hubbard, the Glacier Priest, and his search for the habitat of another Alaskan Glacier, provide the subject matter for this reel with Lowell Thomas supplementing the description. This is a right exciting subject that has a real thrill for its climax with the priest and his assistants actually photographing the breaking up of a monster ice mountain.

Setting The Pace *(Good)*

20th Fox (2306) Sports Review No. 6 **10 mins.**

Highlighted with a few thrill shots of actual spills in real harness races and some interesting slow motion footage showing the graceful movement of horses this reel of the previous winners and current contenders for Hambletonian honors should be of high interest to followers of harness racing. Horse lovers in general will appreciate the scenes showing famous winners of the past again going through their paces and the training accorded from birth to the young colts whose heritage entitles them to an entry blank.

Wings of Defense *(Very Good)*

20th Fox (2205) Adventures of a Newsreel Cameraman No. 5 **10 mins.**

This exciting reel deals with the making of a U. S. Navy flyer and carries the onlooker through practically every step of the interesting and thrilling procedure. Solo flights, formation flying, precision landings and stunt flying of the most intricate order go to comprise the footage. The films were obtained by a cameraman who actually accompanied a cadet on air maneuvers and the shots secured are as tingling and sensational as the most carefully prepared studio "stunt" performances.

Call Of Canada *(Interesting)*

20th Fox (2103) Magic Carpet of Movietone No. 3 **10 mins.**

In this the camera shows the contrast of the picturesque scenes that interested the tourist in Quebec, Ottawa, and other places of interest in the adjoining Dominion before the war. Some fine scenes of the public buildings and the traditional British formula of changing the guard vie with the new activity of Canada at war with its industry converted to the making of planes, tanks and guns for audience interest.

A Battle for a Bottle *(Average)*

Columbia (3703) Phantasy Cartoon **7 mins.**

A sly cat attempts to steal a bottle of milk, but the burly bulldog intervenes and there is one chase after another with the tide of competition for the bottle of milk swinging back and forth to results that are at very best just passable cartoon amusement.

Gopher Goofy *(Good)*

Vita. (7612) Looney Tune No. 12 **7 mins.**

Two little gophers drive a gardener to distraction. His efforts to destroy them are futile; instead, he ruins the garden. Here is a good cartoon that provides an ample number of laughs for both children and adults. It was produced by Leon Schlesinger.

Gives Space to Short Subject

Manager Edward May of Schine's Russell Theatre, Maysville, Ky., devoted nearly as much space in his ads to Warner Bros.' Office of Emergency Management short subject, "Ring of Steel," as he did to the feature attraction.

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. . NEWSREEL SYNOPSES . .

(Released Saturday, July 30)

MOVIETONE (Vol. 24, No. 92)—Hull says we will press on to victory; President names Leahy as aide; WAACs arrive at camp; Air combat forces get tough; Mine freighter salvaged; Mass bomber production; Share your car; Fighting fire bombs; AAU swim meet; Junior fishermen.

NEWS OF THE DAY (Vol. 13, No. 290)—WAACs start training; Fighting fire bombs; Leahy in new post; Mine freighter salvaged; New Immigration Commissioner (Washington only); Share your car; Hull's victory message; AAU swim meet; Navy toughens fliers (except Washington).

PATHE (Vol. 13, No. 95)—WAACs start training; Leahy in new post; Share your car; Use wood tires for delivery; Gas station sprouts own garden; Civil air men patrol mountains; Queen Wilhelmina reviews troops; Fighting fire bombs.

UNIVERSAL (Vol. 15, No. 104)—WAACs start training; Mine freighter salvaged; Synthetic rubber production; New pipe line under way in Ohio; How to fight fire bombs; Share your car; Girl scouts are air-minded; Grasshopper plague hits northwest; AEF in Ireland play baseball; Navy pre-flight school.

PARAMOUNT (No. 95)—Bomber plant employes share cars; Woman dynamiter in Louisiana; Admiral Leahy gets new post; New fire bomb instructions; WAACs start training; U. S. speeds Japanese resettlement at Cody, Wyo.

(Released Wednesday, July 22)

MOVIETONE (Vol. 24, No. 91)—U. S. speeds war aid to China by way of base in India; U. S. tank force in Ireland; New wingless plane tested at Baltimore; Army builds railroad in Louisiana; Girl mechanics do airplane repair work in Texas; McNutt explains war control of labor manpower; Students of air navigation get thorough training at school in Texas; Whirlaway wins Massachusetts Handicap; Aquatics at Minneapolis Aquatennial.

NEWS OF THE DAY (Vol. 13, No. 289)—U. S. speeds war aid to China by way of base in India; Americans in Ireland test General Grant tanks; McNutt warns labor pirating must stop; Coast Guardsman tells how he spotted Nazi spies; Students of air navigation get thorough training at school in Texas; Two destroyers launched at Boston (Boston only); Aquatennial sports carnival at Minneapolis (Minneapolis only); Drive for Navy recruits in Cincinnati (Cincinnati only); Lana Turner elopes with broker Stephen Crane; Aquatics at Minneapolis Aquatennial; Harness racing at Waterbury, L. I. (except Boston, Cincinnati and Minneapolis).

PARAMOUNT (No. 94)—Whirlaway wins Massachusetts Handicap; McNutt explains war control of labor manpower; New wingless plane tested at Baltimore; Dog in Los Angeles remembered in mistress' will; WAACs leave New York for Des Moines; U. S. speeds war aid to China by way of base in India.

PATHE (Vol. 13, No. 94)—U. S. soldiers for China and India; McNutt speaks on labor piracy; Transport launched at California shipyard; A.E.F. tanks maneuver in Ireland; Army studies Jap Zero fighter plane at New Guinea; New wingless plane tested at Baltimore; Two ships of U. S. Pacific Fleet put in at Valparaiso, Chile; Whirlaway wins Massachusetts Handicap; Model destroyer christened at Cincinnati (Cincinnati only); Minneapolis holds Aquatennial (Minneapolis only).

UNIVERSAL (Vol. 15, No. 103)—U. S. speeds war aid to China by way of base in India; Gen. Royce on tour of inspection from Port Moresby, New Guinea, to Australian mainland; Women work in tank factories in midwest Canada; Girl mechanics do airplane repair work in Texas; New wingless plane tested in Baltimore; Minneapolis holds Aquatennial; First All-Army railroad in Louisiana; McNutt explains war control of labor manpower; Production of warships speeded.

Advance Dope

RAIDERS OF SAN JOAQUIN (Univ.) **Western. Principals:** Johnny Mack Brown, Tex Ritter, Fuzzy Knight, Jennifer Holt. **Plot:** A land-grabbing ring are seeking to get possession of the right-of-way property in Valley Centre because a railroad line is being constructed through those ranches. When a reign of terror starts, all the townspeople lead by Johnny Brown and Tex Ritter get together and bring peace and quiet back to the community. **Director** Lewis D. Collins.

WHISTLING IN DIXIE (MGM) **Comedy-Drama. Principals:** Red Skelton, Ann Rutherford, Diana Lewis, Guy Kibbee, Rags Ragland. **Plot:** A master detective of the air and his fiancee go south in answer to a summons from an old chum. There, in spite of all his efforts to remain anonymous, he is soon recognized and the entire town look to him for help. In seeking a man who had disappeared, he uncovers gold. This leads to many complications before the guilty party is run to earth. **Director,** S. Sylvan Simon.

BORDER PATROL (Para.) **Western. Principals:** William Boyd, Jay Kirby, Andy Clyde, Claudia Drake, Duncan Renaldo, George Reeves. **Plot:** The mecca of missing men turns out to be a hidden mine, which Americans and Mexicans are forced to run under gunpoint of gangsters. Hoppy and his sidekicks falls into the place accidentally. He is captured and kidnapped, but manages to escape and then clean out the lawless cowboys. **Director,** Lesley Selander.

INVISIBLE AGENT (Univ.) **Drama. Principals:** Ilona Massey, Jon Hall, Peter Lorre, Sir Cedric Hardwicke, J. Edward Bromberg, Albert Basserman. **Plot:** Axis agents are trying to get possession of a secret drug, which when injected into a vein renders a man invisible. They kidnap the inventor, but he escapes their clutches, uses the drug on himself and flies over Berlin on a secret mission. After many hazardous adventures he returns with his mission carried out. **Director,** Edwin L. Marin.

SILVER BULLET (Univ.) **Western. Principals:** Johnny Mack Brown, Fuzzy Knight, William Farnum, Jennifer Holt, Leroy Mason. **Plot:** The town is campaigning for an honest state senator against a crooked incumbent. A newcomer who has come to avenge his father's death, pitches in and helps the honest citizens elect their man. But the man is killed before election, and a woman is put up in his place. While protecting her, the newcomer finds his man. **Director,** Joseph Lewis.

STAR SPANGLED RHYTHM (In Technicolor) (Para.) **Musical. Principals:** Betty Hutton, Eddie Bracken, Victor Moore, Walter Abel. **Plot:** A Paramount gateman has been writing his sailor son that he is head of the studio so that when the son shows up with a group of sailors, he is forced to carry out his pretense with the aid of one of the stars. This drives the real production boss crazy. During the visit, they see all the top stars of Paramount at work and their visit is such a huge success that all is forgiven. **Director,** George Marshall.

DARING YOUNG MAN (Col.) **Comedy. Principals:** Joe E. Brown, Marguerite Chapman, Roger Clark, William Wright, Don Douglas, Claire Dodd. **Plot:** To build up his physique so that the Army will accept him, Joe E. Brown takes up bowling. He is taught by a man, champion, who controls his game by a radio device he wears around his waist. This attracts the attention of German spies . . . and also FBI men. After he proves himself innocent of any wrong-doing, he is accepted by the Army. **Director,** Frank R. Strayer.

SPRINGTIME IN THE ROCKIES (20th-Fox). **Principals:** John Payne, Betty Grable, Carmen Miranda, Harry James and his Orchestra, Edward Everett Horton, Cesar Romero. **Plot:** Because of his philandering, the female partner of a Broadway team leaves for parts unknown. When his only chance for a contract depends on having the young lady with him, he sets out to find her. First he tries winning her over by making her jealous . . . then he tries getting rid of the man she expects to marry. It is only after they realize that they love each other, that all their problems are solved. **Director,** Irving Cummings.

NO TIME FOR LOVE (Para.) **Comedy. Principals:** Claudette Colbert, Fred MacMurray, Paul McGrath, Ilka Chase, June Havoc, Richard Haydn. **Plot:** A woman photographer for a magazine, falls for a "sandhog" when she's assigned to take pictures of the men at work digging a tunnel beneath a river. Unwilling to admit the attraction, she goes to great lengths to ridicule him, but when his patent is tried out under the river bed, she risks her life to help him prove its worth . . . and then falls into his arms. **Director,** Mitchell Leisen.

THAT OTHER WOMAN (Fox) **Comedy-Drama. Principals:** Virginia Gilmore, James Ellison, Janis Carter, Alma Kruger. **Plot:** To win her boss and get him to forget his numerous gal friends, a secretary resorts to a system of perfumed anonymous letters. This does arouse his interest, but she eventually finds that she's competing with herself for his affections. Her crafty old grandma takes a hand and before long they've discovered each other and love has found a way. **Director,** Ray McCarey.

BOSTON BLACKIE GOES HOLLYWOOD (Col.) **Mystery. Principals:** Chester Morris, George E. Stone, Richard Lane, Walter Sande, Constance Worth. **Plot:** Chester Morris gets a telegram from a friend in Hollywood to bring him a huge sum of money from his apartment safe. When Morris does this he's followed by two detectives on the trail of a famous stolen diamond. They even follow him to Hollywood where Morris ends up by handing them the diamond, plus a badly battered crook. **Director,** Michael Gordon.

SAGEBRUSH LAW (RKO) **Western. Principals:** Tim Holt, Cliff Edwards, Joan Barclay, Roy Barcroft. **Plot:** This story is built around the attempt of crooks to swindle the population of a town by murdering the bank president in a way that makes it appear to be suicide and then defaming his name by falsifying the bank records. The man's son, however, gets to work clearing his father's name, saving the depositors' money and rounding up the crooks. **Director,** Sam Nelson.

More ADVANCE DOPE on Page 22

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Variety	St. Louis
Astor	San Francisco
Principal	Seattle
Peerless	Washington
Superior	Toronto

Advance Dope

(*Continued from Page 21*)

BOSS OF HANGTOWN MESA (Univ.) **Western. Principals:** Johnny Mack Brown, Fuzzy Knight, Helen Deverell, William Farnum, Hugh Prosser. **Plot:** A special representative of a Rocky Mountain Telegraph Company is held up by an escaping outlaw. With the letter of introduction he stole, the outlaw calls for and gets the money intended for the other man. A posse is sent out after him. In the meantime, the special investigator, posing as the outlaw, finds his cohorts and when the man himself is brought in, sees that they are all brought to justice. **Director,** Joseph Lewis.

SOMBRERO KID (Rep.) **Western. Principals:** Don "Red" Barry, Lynn Merrick, John James, Joel Friedkin, Rand Brooks, **Plot:** The president of the town bank, who is the secret leader of a gang of desperadoes, sets one brother against the other, after having killed the father, in order to get their gold claim. By getting the man's son to confess, the boys clear their names and the banker is forced to stand trial for his crimes. **Director,** George Sherman.

CAREFUL—SOFT SHOULDERS (20th-Fox) **Spy. Principals:** Virginia Bruce, James Ellison, Sheila Ryan, Ralph Byrd, Aubrey Mather. **Plot:** An innocent remark by a young society girl gets her into a peck of trouble. In her patriotic fervor she expresses a desire to be a spy and this throws her into the hands of a man who professes to be an American Intelligence Officer. It isn't until her beau becomes suspicious of her actions and investigates . . . that the man is uncovered as an enemy alien. **Director,** Oliver H. P. Garrett.

LOST CANYON (Para.) **Western. Principals:** William Boyd, Jay Kirby, Andy Clyde, Lola Lane, Douglas Fowley, Herbert Rawlinson. **Plot:** When Boyd discovers that his pal, whom he believes dead from a cliff jump caused by pursuers, is branded a bank robber, he sets out to clear his name. He prevents the daughter of an old ranch owner from marrying the man he suspects. While doing this, he cleans out rustlers and finds that their head is the man he's looking for. In a last minute fight Boyd's pal shows up, okay, to assist him. **Director,** Lesley Selander.

LITTLE JOE, THE WRANGLER (Univ.) **Western. Principals:** Johnny Mack Brown, Tex Ritter, Fuzzy Knight, Jennifer Holt. **Plot:** In a mining community of the frontier West, prospectors headed for the smelting works with their gold ore are murdered and their ore stolen. A stranger is brought in by two renegades, accused of the murder of the latest victim. This stranger turns out to be a member of the smelting works who has come to investigate the trouble. He gets out of his predicament in time to catch the crooks responsible for all the trouble. **Director,** Lewis D. Collins.

HERE WE GO AGAIN (RKO) **Comedy. Principals:** Edgar Bergen, Charlie McCarthy, Jim Jordan, Marian Jordan, Ginny Simms, Harold Peary, Gale Gordon, Bill Thompson. **Plot:** Fibber McGee and Molly go back to the scene of their honeymoon, to celebrate their 20th wedding anniversary. To impress their guests, which includes an old suitor of Molly's, they splurge. Unable to meet the bill, Fibber gets involved in a shady deal in which he entangles Edgar Bergen. But it turns out okay and proves to be a money-maker for all concerned. **Producer-Director,** Allan Dwan.

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Feature Booking Guide

ASTOR PICTURES

		Rel. Mins.	Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyen-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Paiooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA — Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3004	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lyden	63	1/22/42	all/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My) (Former title "Ellery Queen and the Living Corpse")	Wm. Gargan-Margaret Lindsay	70	5/7/42	a2/28/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	all/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	all/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42	a3/7/42
3044	Parachute Nurse (D)	Marguerite Chapman-Kay Harris	63	6/18/42	a5/9/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland (W)	Charles Starrett-Russell Hayden	58	6/18/42	a4/18/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)	John Howard-Marguerite Chapman	64	6/4/42	a5/21/42
3027	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42	a3/7/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3003	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming

Bad Men of the Hills	Charles Starrett-Russell Hayden	8/13/42		a5/2/42
3019 Blondie for Victory	Penny Singleton-Arthur Lake	8/6/42		a5/23/42
3031 Enemy Agents Meet Ellery Queen (My)	William Gargan-Margaret Lindsay	7/30/42		a6/20/42
My Sister Eileen	Rosalind Russell-Brian Aherne			
Overland to Deadwood	Charles Starrett-Russell Hayden			a5/23/42
Sabotage Squad (Former title "Fingers")	Kay Harris-Bruce Bennett	8/27/42		a5/23/42
Talk of the Town (A) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur	8/20/42		a2/21/42
Vengeance of the West (W)	Bill Elliott-Tex Ritter			a5/16/42

Coming 1942-43

Boston Blackie Goes Hollywood	Chester Morris-Constance Worth			
Boogie Man Will Get You	Karloff-P. Lorre			
Commandos Come at Dawn(D)	Paul Muni-Barbara Everest			
Daring Young Man	Joe E. Brown-Claire Dodd			
Desperadoes (Tech.)	Randolph Scott-Glenn Ford			
Fighting Buckaroo	Charles Starrett-Kay Harris			
Law of the Bad Lands	Russell Hayden-Lucille Lambert			
Lone Wolf in Scotland Yard (My)	Warren William-Eric Blore			a5/16/42
Lucky Legs (C)	Jinx Falkenburg-Russell Hayden			a6/20/42
Man's World (D)	M. Chapman-W. Wright			a5/16/42
Pardon My Gun (W)	Charles Starrett-Alma Carroll			a6/20/42
Riding Through Nevada (W) (Former title "Shotgun Guard")	Charles Starrett-Shirley Patterson			a6/13/42
Shall I Tell 'Em?	Bert Gordon-M. Lindsay-J. Beal			
Smith of Minnesota	Bruce Smith-Arline Judge			
Spirit of Stanford (CD)	Frankie Albert-Marguerite Chapman			a7/4/42
Stand By All Networks (Spy)	John Beal-Florence Rice			a6/20/42
Trail's End	Russell Hayden-Bob Wills			
You Were Never Lovelier	Fred Astaire-Rita Hayworth			

MGM — Current 1941-42

216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down In San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41

MGM — Current 1941-42

207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
210	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
219	Mr. and Mrs. North (My-C)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt Barry Nelson	66	Aug.	b5/23/42
	Andy Hardy Steps Out	Mickey Rooney-L. Stone			
	Apache Trail (W)F	William Lundigan-Donna Reed	66		b6/27/42
	Cairo (Spy)	Jeanette MacDonald-Robt. Young			a6/6/42
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	Aug.	b6/20/42
	Clear for Action (Adv. Dope under title "Cargo of Innocents")	Robert Taylor-C. Laughton			a7/4/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	Aug.	b6/27/42
	Eyes in the Night	Edward Arnold-Ann Harding			
	For Me and My Gal (DM)	Judy Garland-George Murphy			a6/13/42
	Gamblers Choice	James Craig-Patricia Dane			
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	Aug.	b6/20/42
	Journey for Margaret	Robert Young-Laraine Day			
	Keeper of the Flame	Katharine Hepburn-Spencer Tracy			
	Man on America's Conscience	Van Heflin-Lionel Barrymore			
	Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132		b5/16/42
	Omaha Trail (W) (Former title "Ox Train")	Dean Jagger-Donald Meek			a6/20/42
	Panama Hattie (CM)	Ann Sothern-Wm. Lundigan			a8/30/41
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	Aug.	b6/20/42
	Random Harvest (D)	Greer Garson-Ronald Colman			a6/13/42
	Reunion	J. Crawford-Philip Dorn			
	Skyway to Glory	Franchot Tone-Marsha Hunt			
	Somewhere I'll Find You(CD)	Clark Gable-Lana Turner			a3/28/42
	Tish	Marjorie Main-ZaSu Pitts			a5/30/42
	Seven Sweethearts (Former title "Seven Girls")	Van Heflin-Kathryn Grayson			a5/16/42
	War Against Mrs. Hadley (D)	Edward Arnold-Fay Bainter			a6/27/42
	Whistling in Dixie	Red Skelton-Ann Rutherford			
	White Cargo (D)	Hedy Lamarr-Walter Pidgeon			a7/4/42
	Yank at Eton	Mickey Rooney-Edmund Gwenn			a5/2/42

MONOGRAM — Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
	Boothill Bandits	Range Busters		4/24/42	
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
	Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	all/22/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	all/22/41
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
	One Thrilling Night (C)A	John Beal-Wanda McKay	69	6/5/42	b7/4/42
	Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	Riders of the West (W)	Buck Jones-Tim McCoy		7/17/42	a7/11/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
	Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
	She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
	Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
	Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42	a6/27/42
Foreign Agent	John Shelton-Gale Storm		
Hillbilly Blitzkrieg (Spy)	Edgar Kennedy-Bud Duncan	8/14/42	a6/13/42
Isle of Missing Men (D)	John Howard-Helen Gilbert	9/18/42	a6/20/42
King of the Stallions	Thundercloud-Yowlachie	9/11/42	
Phantom Killer	J. Woodbury-D. Purcell-W. Hymer		
Police Bullets	John Archer-Joan Marsh	9/25/42	
Smart Alecks (CD)F	East Side Kids	66 8/7/42	b6/27/42
Texas to Bataan	John King-Max Terhune		

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
1	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W 1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F (Reviewed as "Midnight Angel")	Robert Preston-Martha O'Driscoll	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W 1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
6	Beyond the Blue Horizon (D) (Former title "Malaya")	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7 1	Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
	Lost Canyon	William Boyd-Lola Lane			
	Major and the Minor	Ginger Rogers-Ray Milland			a5/23/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker	75		b5/9/42
	Submarine Alert	Richard Arlen-Wendy Barrie			
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

Coming 1942-43

	American Empire (W)	Richard Dix-Preston Foster
	Border Patrol	William Boyd-Claudia Drake
	Crystal Ball	Ray Milland-Paulette Goddard
	For Whom the Bell Tolls(Tech.)	Gary Cooper-Akim Tamiroff
	Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard
	Glass Key	B. Donlevy-V. Lake
	Great Without Glory (D)	Joel McCrea-Betty Field
	Happy-Go-Lucky (CM) (Tech.)	M. Martin-D. Powell-R. Vallee
	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith
	Henry Aldrich Gets Glamour	Jimmy Lydon-John Litel
	Hoppy Serves a Writ	William Boyd-Andy Clyde
	I Married a Witch (C)	Fredric March-Veronica Lake
	Lady Bodyguard (C)	Eddie Albert-Anne Shirley
	Leather Burners (W)	Bill Boyd-Andy Clyde
	Missing Men	William Boyd-Andy Clyde
	Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee
	My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll
	No Time for Love	Claudette Colbert-Fred MacMurray
	Palm Beach Story	C. Colbert-J. McCrea
	Prelude to Glory	Alan Ladd-Marie McDonald
	Priorities on Parade (M) (Former title "Priorities of 1943")	Betty Rhodes-Johnnie Johnston
	Redheads Are Dangerous	Ray Milland-Paulette Goddard
	Road to Morocco	B. Crosby-B. Hope-D. Lamour
	Silver Queen (W)	George Brent-Priscilla Lane
	Star Spangled Rhythm	Betty Hutton-Eddie Bracken
	Street of Chance (Former title "Black Curtain")	Burgess Meredith-Claire Trevor
	Undercover Man (W)	Wm. Boyd-Andy Clyde
	Wake Island (D)	Brian Donlevy-Robert Preston
	Wildcat (D)	Richard Arlen-Arlene Judge
	Wrecking Crew (D)	Richard Arlen-Chester Morris

PRODUCERS RELEASING CORP. 1941-42

	Baby Face Morgan	Mary Carlisle-Richard Cromwell			
	Billy, The Kid (W)	Buster Crabbe-Al St. John			
258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns	B. Crabbe-Al St. John	63	5/29/42	
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
	Silent Men	Frank Alperson-June Lang			
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)	Lyle Talbot-George Neise	72	6/26/42	a6/20/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	

Coming 1942-43

203	Jungle Siren	Ann Corio-Buster Crabbe	8/14/42	a7/18/42
220	Yank in Libya (D)	H. B. Warner-Joan Woodbury	7/31/42	a6/27/42
	Yanks Are Coming	Mary Healy-Maxie Rosenbloom		

RKO-RADIO

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
1	All That Money Can Buy(D)A (Reviewed as "Here is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W 1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor		a4/18/42
	Bambi (Fa) Tech. F	Disney Cartoon Feature	69	b5/30/42
	Big Street (D)	Henry Fonda-Lucille Ball		a6/6/42
	Falcon's Brother	George Sanders-Tom Conway		
	Here We Go Again	Fibber McGee & Molly-E. Bergen		
	Highways by Night (C)	Richard Carlson-Jane Randolph		a5/9/42
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio		a2/14/42
	Ladies' Day	Eddie Albert-Lupe Velez		
	Magnificent Ambersons (D)	A. J. Cotton-Dolores Costello-T. Holt	88	b7/4/42
	Mexican Spitfire's Elephant (C)	Lupe Velez-Leon Errol		a7/4/42
	Navy Comes Through	Pat O'Brien-George Murphy		a7/18/42
	Once Upon a Honeymoon (DC)	Ginger Rogers-Cary Grant		
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day		a6/27/42
	Pride of the Yankees(BD)F	Gary Cooper-Teresa Wright	127	b7/18/42
	Red River Robin Hood (W)	T. Holt-Barbara Moffett		
	Sagebrush Law (W)	T. Holt-Ann Summers		
	Singing Guns (W)	Tim Holt-Joan Barclay		a6/6/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes		
	Seven Days Leave (Former title "Sweet or Hot")	Lucille Ball-Victor Mature		a7/18/42
	Son of the Saddle (W)	Tim Holt-Ann Summers		a7/4/42
	They Flew Alone	Anna Neagle-R. Newton		
	They Got Me Covered	Bob Hope-Dorothy Lamour		
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	b12/13/41

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
177	Cyclone Kid (W)	Don Barry-Johnny James	55	5/31/42	a5/9/42
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D) (Former title "Public Enemies")	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56	6/16/42	a5/30/42
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)	Roy Rogers-Geo. "Gabby" Hayes		7/2/42	a6/6/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

	Bells of Capistrano (W)	Autry-S. Burnette-V. Grey		
131	Call of the Canyon (W)	Gene Autry-Smiley Burnett	8/5/42	a7/4/42
	Chatterbox	John Hubbard-Ruth Terry		a7/18/42
	Flying Tigers (D)	John Wayne-John Carroll		a5/30/42
201	Hi! Neighbor (CD)	Jean Parker-Janet Beecher	72 7/27/42	a6/13/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79 8/1/42	b7/18/42
	Icecapades Revue	Vera Vague-Jerry Colonna		
	Old Homestead	Weaver Bros.-Elviry		a7/11/42
	Shadows on the Sage (W)	Three Mesquiteers		
271	Sombrero Kid (W)	Don Barry-Lynn Merrick	7/31/42	
	Sunset Serenade (W)	Roy Rogers-Helen Parish		

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Block No.	Current 1941-42		Rel. Mins. Date	See Issue of
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87..9/12/41	...b8/23/41
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75..1/6/42	...b12/20/41
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71..11/28/41	...b11/15/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62..2/27/42	....b2/7/42
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62..9/5/41	....b8/23/41
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73..12/12/41	...b11/15/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67..1/16/42	...b1/10/42
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74..10/10/41	...b9/13/41
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86..3/27/42	...b3/14/42
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118..12/26/41	...b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80..6/5/42	....b5/30/42
4	I Wake Up Screaming (My)F	Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82..11/14/41	.b10/18/41
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57..3/20/42	...b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65..5/15/42	....b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84..6/12/42	...b5/30/42
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69..10/3/41	....b9/13/41
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65..5/1/42	....b4/18/42
5	Marry theBoss'Daughter(CD)F	Brenda Joyce-Bruce Edwards	60..11/28/41	.b11/15/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68..10/24/41	.b10/18/41
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94..5/29/42	....b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103..5/8/42	....b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67..3/6/42	....b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70..2/13/42	....b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61..12/19/41	.b11/22/41
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68..7/3/42	....b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86..1/1/42	...b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72..1/23/42	...b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86..3/20/42	...b3/14/42
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93..11/21/41	.b11/22/41
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74..2/20/42	....b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72..4/3/42	....b3/14/42
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73..11/7/41	.b10/25/41
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75..3/13/42	....b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98..1/30/42	....b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53..3/27/42	....b3/14/42
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88..11/14/41	.b10/25/41
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103..6/26/42	...b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109..7/24/42	...b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64..6/19/42	...b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87..4/10/42	....b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69..7/10/42	....b6/27/42
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80..9/26/41	....b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64..9/19/41	....b9/13/41
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75..5/22/42	....b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57..4/17/42	....b3/14/42
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77..8/15/41	...b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97..10/17/41	....b9/13/41
7	Young America (D)	Jane Withers-William Tracy	73..2/6/42	....b1/10/42
	Coming 1942-43			
1	A-Haunting We Will Go(C)F	Laurel & Hardy	65..8/7/42	....b7/11/42
	Berlin Correspondent (D)	V. Gilmore-Dana Andrews		....a6/20/42
	Black Swan (D) (Tech.)	T. Power-M. O'Hara		....a6/6/42
	Buried Alive	L. Roberts-J. Sheppard		
	Careful, Soft Shoulders	Virginia Bruce-James Ellison		
	China Girl (Spy)	G. Tierney-G. Montgomery		....a7/4/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79..8/1/42	....b7/11/42
	Girl Trouble (C)	D. Ameche-J. Bennett		....a6/7/42
	He Hired the Boss	Stuart Erwin-Virginia Gilmore		
	Iceland (C)	S. Henie-J. Payne-J. Oakie		....a5/23/42
	Just Off Broadway (D) (Former title "Twelve Men in a Box")	L. Nolan-M. Weaver		....a6/13/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-B. Joyce	63..8/14/42	....b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-J. Sheppard	67..8/28/42	....b7/11/42
	Man In The Trunk	Lynn Roberts-George Holmes		....a7/11/42
	Manila Calling	L. Nolan-C. Landis		
	My Friend Flicka	Preston Foster-Rita Johnson		
	Orchestra Wives	G. Montgomery-Ann Rutherford		....a5/16/42
	Outlaw, The	W. Huston-T. Mitchell		
	Ox Bow Incident	H. Fonda-Mary Beth Hughes		
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86..8/21/42	....b7/11/42
	Springtime in the Rockies (Tech.)	J. Payne-B. Grable		
	Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth		....a12/6/41
	That Other Woman	Virginia Gilmore-James Ellison		
	Thunder Birds (D)	G. Tierney-P. Foster		....a4/4/42

UNITED ARTISTS

	Current			
	About Face (C)F	William Tracy-Joe Sawyer	47..4/17/42	..b4/18/42
	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48..10/31/41	.b10/18/41
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50..2/20/42	...b1/31/42
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	110..11/28/41	.b12/20/41
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers	3/13/42	..a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45..12/19/41	.b12/20/41
	Flying With Music (CM)	Marjorie Woodsworth-George Givot (Former title "Cobana")	5/22/42	....a2/7/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92..6/26/42	...b6/20/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74..2/27/42	...b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71..4/17/42	....b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	48..1/2/42	....b1/3/42
	International Lady (Spy)A	Ilona Massey-George Brent	100..9/19/41	.b10/18/41
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108..4/3/42	...b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61..7/18/42	...b7/18/42
	Lydia (D)F	Merle Oberon-Alan Marshall	104..9/29/41	...b8/23/41
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84..5/29/42	...b5/30/42
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45..11/14/41	.b11/1/41
	Mister V (D)F	Leslie Howard-Mary Morris	100..3/20/42	...b2/14/42
	Real Glory	Gary Cooper	95..5/8/42	.....Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104..2/6/42	...b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89..5/15/42	...b5/23/42
	Sundown (D)A	Gene Tierney-Bruce Cabot	92..10/31/41	.b10/18/41
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98..3/6/42	....b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83..4/24/42	...b4/18/42
	Coming			
	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.		....a6/6/42
	Devil With Hitler (CD)	Bobby Watson-Joe Devlin		....a5/9/42
	Fall In	William Tracy-Joe Sawyer		
	McGuerins From Brooklyn (C)	Arlene Judge-William Bendix		....a6/6/42
	Moon and Sixpence	George Sanders-Herbert Marshall		
	Nazi Nuisance	Bobby Watson-Jean Porter		
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.		....a7/4/42
	Taxi, Mister (C)	William Bendix-Grace Bradley		....a6/27/42
	Yanks Ahoy	William Tracy-Marjorie Woodworth		

UNIVERSAL

	Current 1941-42			
6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65..5/22/42	...b3/14/42
6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89..10/31/41	.b10/25/41
6063	Arizona Cyclone (W)F	Johnny Mack Brown	57..11/14/41	..b3/14/42
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64..2/6/42	...b1/17/42
6009	Broadway (G)	George Raft-Brod Crawford	89..5/8/42	....b5/9/42
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59..10/17/41	.b10/4/41
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76..3/20/42	...b3/28/42
6056	Danger In the Pacific (Spy)	Leo Carrillo-Andy Devine	7/10/42	...a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60..1/2/42	....b1/3/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61..7/17/42	...a1/10/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60..5/15/42	...b5/16/42
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60..10/24/41	.b10/18/41
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60..3/6/42	....b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67..3/13/42	....b3/7/42
6045	Girl Must Live (C)A	Margaret Lockwood	69..9/19/41	..b10/11/41
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84..12/26/41	.b12/20/41
6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90..9/26/41	...b10/4/41
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62..1/9/42	....b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65..3/27/42	...b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80..11/28/41	.b11/22/41
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83..6/26/42	...b6/27/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60..2/27/42	...b1/10/42
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58..11/21/41	.b10/11/41
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60..12/19/41	.b12/13/41

UNIVERSAL

	Current 1941-42 (Cont.)		Rel. Mins. Date	See Issue of
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82..7/3/42	....b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60..4/17/42	...b4/18/42
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62..10/3/41	...b10/4/41
6025	Moonlight In Hawaii (CM)F	Johnny Downs-Jane Frazee	60..11/21/41	.b10/11/41
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61..4/3/42	....b4/4/42
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71..10/10/41	.b10/11/41
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58..1/23/42	...b1/24/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93..1/16/42	...b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68..6/12/42	....b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63..11/21/41	...b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86..2/20/42	...b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60..2/6/42	...b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108..4/24/42	...b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62..12/5/41	...b12/6/41
6066	Silver Bullet	Johnny Mack Brown-Fuzzy Knight	6/12/42	
6020	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75..10/17/41	.b10/25/41
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87..4/10/42	...b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58..2/13/42	...b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65..4/17/42	....b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66..11/7/41	...b11/1/41
6043	There's One Born Every Minute (C) (Former title "Man or Mouse")	Hugh Hubert-Tom Brown	60..6/26/42	...a10/4/41
6055	Top Sergeant (G)		6/12/42	....a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63..6/5/42	....b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61..1/30/42	....b1/17/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60..4/10/42	....b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66..2/20/42	...b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70..12/12/41	.b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61..5/1/42	....b5/30/42
	Coming			
6067	Boss of Hangtown Mesa	Johnny Mack Brown-Fuzzy Knight	8/21/42	
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109	....b6/20/42
6049	Invisible Agent	Ilona Massey-Jon Hall	7/31/42	
	Pardon My Sarong (C)	Abbott & Costello-Virginia Bruce	84..8/7/42	....a5/16/42
	Sherlock Holmes Fights Back	Basil Rathbone-Nigel Bruce		
	Sherlock Holmes Saves London	Basil Rathbone-Nigel Bruce		
	Strictly in the Groove	Leon Errol-Mary Healy		....a5/2/42
6057	Timber (D)	Leo Carrillo-A. Devine	8/14/42	....a6/6/42
	Coming 1942-43			
	Arabian Nights (Tech.)	Maria Montez-Jon Hall		
	Between Us Girls (Former title "Love and Kisses, Caroline")	Diana Barrymore-Robt. Cummings		....a6/6/42
	Destination Unknown (Spy)	Irene Hervey-Wm. Gargan		....a5/23/42
	Eyes of the Underworld	Richard Dix-Wendy Barrie		....a5/2/42
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer		
	Forever Yours	Deanna Durbin-Edmund O'Brien		
	Get Hep to Love	Gloria Jean-Jane Frazee		....a7/18/42
	Give Out, Sisters	Andrews Sisters-Grace McDonald		....a7/11/42
	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers		....a5/30/42
	Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor		....a3/28/42
	House of Mystery	Lugosi-Irene Hervey		
	Little Joe, the Wrangler	Johnny Mack Brown-Tex Ritter		
	Lone Star Trail (W)	Johnny Mack Brown-Tex Ritter		....a7/11/42
	Madame Spy (Spy)	Constance Bennett-Don Porter		....a6/13/42
	Mug Town	Billy Halop-Huntz Hall		
	Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox		
	Off the Beaten Track	Ritz Bros.-Carol Bruce		....a7/18/42
	On The Beam	Gloria Jean-Freddie Bartholomew		
	Raiders of San Joaquin (W)	Brown-Ritter		
	Sherlock Holmes Fights Back	B. Rathbone-N. Bruce		....a7/11/42
	Sherlock Holmes In Washington	B. Rathbone-N. Bruce		
	Sherlock Holmes Saves London	Basil Rathbone-Nigel Bruce		....a7/18/42
	Tenting Tonight on the Old Camp Ground	Johnny Mack Brown-Tex Ritter		
	Who Done It?	Abbott & Costello-Patric Knowles		....a7/11/42

WARNER BROS.

	Current 1941-42			
116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107..1/10/42	...b12/6/41
124	Always In My Heart (D)F	Kay Francis-Walter Huston	92..3/14/42	....b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82..6/13/42	....b6/6/42
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88..11/15/41	..b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71..12/6/41	...b12/6/41
123	Bullet Scars (G)A	Barry Sullivan-Adele Longmire	59..3/7/42	....b3/7/42
122	Captains of the Clouds (D)F	J. Cagney-D. Morgan (Tech.)	113..2/21/42	...b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78..2/14/42	..b12/27/41
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66..3/28/42	..a12/13/41
132	In This Our Life (D)	Bette Davis-George Brent	97..5/16/42	...b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61..4/25/42	...b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90..5/30/42	...b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73..3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127..4/18/42	..b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62..6/6/42	....b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93..5/2/42	....b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101..4/4/42	....b3/7/42
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100..10/18/41	.b10/4/41
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112..1/24/42	..b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59..4/11/42	...b4/11/42
108	One Foot In Heaven (B)F	Fredric March-Martha Scott	108..11/1/41	.b10/4/41
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94..1/8/42	...b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134..7/4/42	....b7/12/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91..2/7/42	...b12/27/41
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68..12/13/41	..b12/6/41
109	Target for Tonight (DocD)F	Royal Air Force	48..11/8/41	..b10/18/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140..1/1/42	...b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77..3/21/42	....b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83..1/31/42	..b12/27/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84..7/18/42	....b6/6/42
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79..12/25/41	..b12/6/41
	Coming			
	Across the Pacific (Spy)	Humphrey Bogart-Mary Astor		....a5/30/42
	Adventures of Mark Twain	F. March-Alexis Smith		
	Air Force	John Garfield-Harry Carey		
	Arsenic and Old Lace	Cary Grant-Priscilla Lane		....a1/3/42
	Casablanca	Humphrey Bogart-Ingrid Bergman		
	Constant Nymph (D)	Charles Boyer-Joan Fontaine		....a4/25/42
	Desert Song (Tech)	Dennis Morgan-Irene Manning		
	Desperate Journey (D)	Errol Flynn-Ronald Reagan		....a3/28/42
137	Escape From Crime (G)A	R. Travis-Julie Bishop	51..7/25/42	....b6/6/42
138	The Gay Sisters	B. Stanwyck-G. Brent	108..8/1/42	....b6/6/42
	Gentleman Jim	Errol Flynn-Alexis Smith		
	George Washington Slept Here (C)	Jack Benny-Ann Sheridan		....a6/20/42
	Hard Way (D)	Ida Lupino-Dennis Morgan		....a6/20/42
	Now, Voyager	Bette Davis-Paul Henried		
	Princess O'Rourke	O. de Havilland-R. Cummings		
139	Spy Ship	Irene Manning-Craig Stevens	61..8/15/42	....b6/6/42
	Watch on the Rhine (D)	Bette Davis-Paul Lukas		
	Yankee Doodle Dandy (DM)F	James Cagney-Joan Leslie	126	....b6/6/42
	You Can't Escape Forever	George Brent-Brenda Marshall		

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100..Lamont	...Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85..Goodwill	...b8/2/41
	Frightened Lady (My)A	Marius Goring-Helen Haye	75..Hoffberg	.b11/15/41
	Guerilla Brigade (D)A	Russian cast	84..Luminar	..b4/18/42
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68..Alliance	..b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85..University	.b6/21/41
	Professor Creens (C)	Manton Moreland	63..Dixie Nat.	b2/28/42
	This Is the Enemy (D)	Russian Cast	74..Artkino	....b7/4/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)				
3436	All Work and No Pay		18	Not Rev.
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree		7	Not Rev.
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby		7	Not Rev.
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle		10	Not Rev.
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
WORLD OF SPORT (12)				
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

ALL-STAR COMEDIES				
4422	Carry Harry		16½	Not Rev.
4421	Phony Cronies		16½	Not Rev.
COLOR RHAPSODIES				
4501	Song of Victory		7	Not Rev.
COMMUNITY SING				
4651	No. 1 (Rhumba and Conga Hits)		7	Not Rev.
FAMOUS BANDS				
4951	No. 1 (Ted Powell)		7	Not Rev.
PANORAMICS				
4901	Cajuns of the Teche		8	Not Rev.
PHANTASIES CARTOONS				
4701	Gullible Canary, The		8	Not Rev.
QUIZ REELS				
4601	Kitchen Quiz No. 1		10	Not Rev.
SCREEN SNAPSHOTS				
4851	No. 1 (Kay Kyser)		9	Not Rev.
STOOGE COMEDIES				
4401	Even As IOU		11	Not Rev.
KATE SMITH				
4751	America Sings With Kate Smith		11	Not Rev.
TOURS				
4551	Journey to Denali		10	Not Rev.
WORLD OF SPORT				
4801	Trotting Kings		10	Not Rev.

MGM 1941-42

		Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)				
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
MINIATURES (10)				
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendette	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1941-42

		Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)				
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)				
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
MADCAP MODELS (Tech.) (6)				
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow	Good	7½	6/27/42
POPEYE (12)				
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	8	6/ 6/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	6/ 6/42
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 6/42
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping in Shape	Amusing	9	6/27/42
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)				
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-10	Hero Worship	Swell	10	6/13/42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-11	Parachute Athletes	Very Good	10	6/27/42
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)				
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake	For the Fans	9	6/27/42
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5	Good	10½	6/27/42

RKO-RADIO 1941-42

		Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)				
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine		7	Not Rev.
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker		7	Not Rev.
EDGAR KENNEDY (6)				
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41

RKO-RADIO 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)		11	Not Rev.

LEON ERROL (6)

23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-1-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41

MARCH OF TIME (13)

23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men in Washington	Interesting	20	7/ 4/42

PICTURE PEOPLE (13)

24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets		9	Not Rev.
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41

RAY WHITLEY (4)

23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm		18	Not Rev.

SPORTSCOPES (13)

24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony		9	Not Rev.
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea	Interesting	10	7/18/42
2205	Wings of Defense		10	Not Rev.

MAGIC CARPET OF MOVIETONE (12)

2103	Call of Canada		10	Not Rev.
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord		10	Not Rev.

SPORTS REVIEWS (6)

2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace		10	Not Rev.
2305	Snow Trails	Excellent	10	4/11/42

TERRYTOONS (26)

2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan (Tech.)	Good	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger (Tech.)	Good	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42

WORLD TODAY (4)

2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
		WORLD IN ACTION (12)		
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

ANDY PANDA CARTUNES (13) (Tech.)

6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol		7	Not Rev.
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42

NAME BAND MUSICALS (13)

6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41

SPECIAL FEATURETTE (2)

6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42

STRANGER THAN FICTION (15)

6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Mile of Dough		10	Not Rev.
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6283	Women at the Plough		9	Not Rev.

VARIETY VIEWS 15 (5 IN COLOR)

6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City		9	Not Rev.
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6357	Keys to Adventure	Interesting	9	1/31/42
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

VITAPHONE-WARNER BROS. 1941-42

BROADWAY BREVITIES (12)

7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42

HOLLYWOOD NOVELTIES (6)

7201	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41

LOONEY TUNES (16)

7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy		7	Not Rev.
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

MELODY MASTERS (10)

7502	Carioca Serenaders	Latin Swing	18	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	18	9/13/41

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
		MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)		
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic Reissue of Old Glory	Very Funny Impressive	7	6/ 6/42 8/ 6/42
7707	Rhapsody In Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
		SERVICE SPECIALS (6) (Tech.)		
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	10	12/ 8/41
7001	Tanks Are Coming	Excellent	20	9/13/41
		SPORTS PARADE (10) (Tech.)		
7409	A Hunter's Paradise	Interesting	10	7/11/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)		Good	11½	8/23/41
Alive in the Deep (Prod.)		Exciting	22	5/24/41
Man the Enigma (Prod.)		Informative	25	5/24/41
Our Constitution (Prod.)		Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)		Timely	19	5/ 3/41

SERIALS 1941-42

COLUMBIA			
Captain Midnight		15 Chaps.	2/21/42
Holt of the Secret Service		15 Chaps.	11/29/41
Perils of the Royal Mounted		15 Chaps.	6/13/42
REPUBLIC			
Dick Tracy vs. Crime, Inc.		15 Chaps.	12/ 6/41
King of the Texas Rangers		12 Chaps.	9/ 6/41
Perils of Nejoka		15 Chaps.	Not Rev.
Spy Smasher		12 Chaps.	3/21/42
UNIVERSAL			
Don Winslow of the Navy		12 Chaps.	11/ 1/41
Gang Busters		13 Chaps.	2/21/42
Junior "G" Men of the Air		12 Chaps.	5/30/42
Riders of Death Valley		15 Chaps.	4/12/41
Sea Raiders		12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA		
The Secret Code	15 Chaps.	Not Rev.
REPUBLIC		
King of the Mounties	12 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting the Fire Bomb	8	Warner Bros.
Food For Freedom	3	List "C"
Keep 'em Rolling	3½	Univ.
Lake Carrier	10	See Below
Mr. Gardenia Jones	13	United Artists
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
U. S. Coast Guard Recruiting Trailer	1½	Fox
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	PRC
Atlanta	UA	MGM	PRC
Boston	MGM	UA	PRC
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	PRC
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	PRC
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	PRC
Denver	WB	WB	PRC
Des Moines	MGM	Rep.	PRC
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	PRC
Kansas City	RKO	Univ.	PRC
Los Angeles	WB	MGM	PRC
Memphis	Par.	Col.	PRC
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	PRC
New Orleans	UA	RKO	PRC
New York	Par.	WB	PRC
Oklahoma City	WB	Par.	PRC
Omaha	MGM	WB	PRC
Philadelphia	Univ.	RKO	PRC
Pittsburgh	RKO	UA	PRC
Portland	RKO	Rep.	PRC
St. Louis	Univ.	Par.	PRC
Salt Lake City	Par.	WB	PRC
San Francisco	WB	Col.	PRC
Seattle	Col.	UA	PRC
Washington	Rep.	20th	PRC

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RELEASED AUGUST 6th

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STUART ERWIN · JONATHAN HALE · DANNY MUMMERT

Screen play by Karen DeWolf and Connie Lee · Produced by ROBERT SPARR

Directed by FRANK R. STRAYER · A COLUMBIA PICTURE

SHOWMEN'S TRADE REVIEW

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AVENGE PEARL HARBOR

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★ Complete ★ Every Week ★

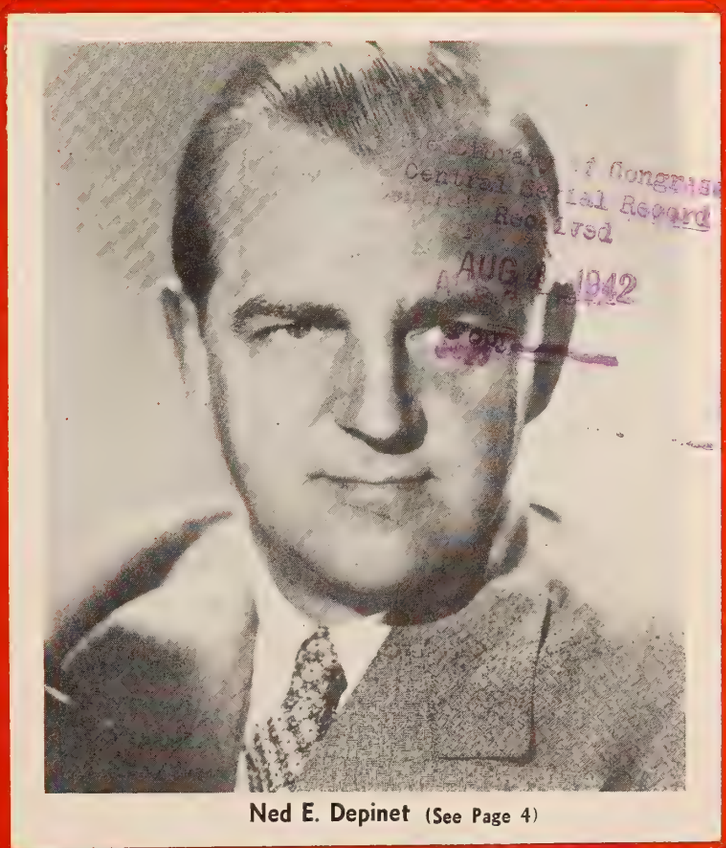
BOOKING GUIDES

Begin on Page 35

Vol. 37 No. 2

August 1
1 9 4 2

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Ned E. Depinet (See Page 4)

THE SHOW BUILDER

Begins on Page 27



RADIO CITY Music Hall

M.G.M.'s "MRS. MINIVER" - 9TH WEEK



MINIVER: MIRACLE OF SHOW BUSINESS!

No ceiling to its possibilities! No end to its runs!

There's no precedent for it. The phenomenal staying power at Radio City Music Hall is duplicated everywhere. Records are being set that may never be broken. Look over these first pre-release engagements, most of which are still going strong, then double your usual playing time and then clear the decks!

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4 WEEKS

St. Louis, Cleveland.

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"Pin a Miniver rose on your box-office!"



GREER GARSON
WALTER PIDGEON
Directed by WILLIAM WYLER • Produced by SIDNEY FRANKLIN "MRS. MINIVER" with Teresa Wright • Dame May Whitty • Reginald Owen • Henry Travers Richard Ney • Henry Wilcoxon • Screen Play by Arthur Wimperis, George Froeschel, James Hilton and Claudine West A WILLIAM WYLER Production Based on JAN STRUTHER'S Novel • A Metro-Goldwyn-Mayer Picture



from Metro-GOLDMINE-Mayer

The Editorial Page

30 Days Hath September!

The motion picture industry received a very high honor and a tremendous responsibility when Secretary of the Treasury Morgenthau announced in Washington that the industry would take over the sponsorship of the sale of War Savings Bonds and Stamps during the month of September.

Here, then is a challenge to the energy, the devotion to country, the ability of every man and woman in the motion picture business. It is the call to action for all-stars, directors, all studio artists and executives; workers in exchanges, the home offices of film distributors; all theatre owners, managers and employes.

Here is the signal for the setting of a goal that is far higher, far more difficult to attain than anything this industry has ever essayed. At the same time it constitutes a glowing opportunity for one and all within the industry to participate more realistically, more energetically in the prosecution of the war. Furthermore, while the responsibility is great, the occasion is made for a more complete understanding by government officials and the public generally of the true mettle and calibre of the motion picture industry's willingness to sacrifice, to work and give without stint to the greatest cause it has ever been called upon to serve.

Precisely what the announcement means is this: During the month of September the promotion of bond and stamp sales will be the direct charge and responsibility of the motion picture men and women. It means that all sales during the month will be credited to the drive by the industry, just as the sales of bonds and stamps during July were credited to the retail merchants of the nation. It means that the sale of a bond in the bank or post office or at the counters in department stores or elsewhere, as well as those bonds sold directly in theatres or at rallies sponsored by theatres or other branches of the industry, is credited to the month-long drive sponsored by the industry. It means, therefore, that the industry will receive full credit for the work it is doing in behalf of bond selling.

By the same token—as pointed out by Howard Dietz at a meeting of the War Activities Committee—it means that the industry has much at stake, and that the rewards of success will be great, but not half so important as the bitterness of defeat that will come if the sale for the month does not far exceed its quota of one billion dollars.

The industry has helped every other class of business, organization and group to sell bonds and stamps—the credit going to those whom the screen stars and people of the industry assisted by cooperation in bond rallies. Now the industry is to be out there in the middle of the ring, fighting for its own success. Fighting a fight that is the more difficult because this industry must go out and surpass the records of others who have already made their fight and won their laurels.

Every one of the motion picture companies are going ahead 100 per cent for the drive. Hollywood personalities will tour the nation, make appearances in cities and towns throughout the month. Theatremen, as usual, are looked to to accomplish the real big job, however. And that is where you who own or operate theatres come up to the firing line to put over the barrage that will win the objective.

There are thirty days in September—thirty days in which to work and toil and persevere in boosting and continuing to boost the sale of bonds and stamps. Let's all get into this drive and put over a result that will knock our enemies cockeyed as they contemplate the number of planes and ships, tanks and bombs, rifles and bullets all that money will be responsible for putting right on the front line against them.

▼ ▼ ▼

Heat is On Duals

The heat is on the double features. This time the agitation may result in action.

As usual when fervor rises on things like this, there is a trace of fever, and some expressions take forms a little on the violent side. There is every good argument to the anti's in this verbal contest, but one of the ways not to get things done would be to follow the course which has been suggested in certain sections that government agencies be requested to step in and regulate the industry with regard to its method of theatre operation.

Cooperative action could accomplish a great deal; for the industry to go out of its way to have some government agency lay down a law seems a sign of weakness. Certainly, based on all experience, it is a way to get regulation that goes beyond some mere detail.

Whether the double-feature bill can be declared null and void by fiat, and without harmful results at the box-offices of thousands of theatres is a matter that well might be considered very seriously.

Our 1941 Leaders Poll showed that theatremen put the factors necessary to end the duals in the following order of importance:

1. Better Features. 2. Better Short product. 3. Eliminate "B" features under 70 minutes in length. 4. By circuits taking the initiative. 5. Cooperative exhibitor action. 6. By distributors refusing to sell features for dual booking.

—"CHICK" LEWIS

Industry Faces Cut in Film Supplies by Government Order

That the industry faces a definite possibility of enforced raw stock curtailment by government order was made plain to members of the Motion Picture Producers Industry Committee at a meeting in Washington, Tuesday, with Harold Hopper, head of the WPB Photographic Section.

The producer representatives were told that the Government has need of a great and growing volume of motion picture film, and that an order specifying a set amount of film that will be allotted for picture studios might be expected in the near future. The implications were that a limiting order might set 1941 film consumption by the industry as the maximum that would be allotted.

The meeting was attended by Gradwell L. Sears, U.A.; Ed Mannix, MGM; J. J. O'Connor, Universal; A. Schneider, Columbia; Barney Balaban, Paramount; Earl I. Sponable, Fox Movietone; R. C. Barrows, 20th-Fox; Herman Robbins, National Screen Service; Norton Ritchie, Monogram; Ray Klune, Society of Independent Motion Picture Producers; John Wolcott, March of Time.

Experiments with methods of photography and projection which would effect a saving in the amount of footage necessary to project pictures of the same sizes as currently in use at theatres are said to be progressing favorably, and were reported to Hopper by the industry representatives. He was told a full report on the development would be made in about a month.

The steel and rubber situation was such, the WPB M. P. Division head told the film men, that hopes for new automobiles for the industry were slim. Wood, the studio representatives said, will be used more extensively for set and building construction at the studios to reduce steel requirements to an absolute minimum.

Test Runs at Advanced Prices For "Tales of Manhattan"

Tom Connors, 20th-Fox distribution chief, announced a series of test engagements for "Tales of Manhattan" at advanced prices following its world premiere August 5th at Grauman's Chinese in Hollywood. Film is to be shown day-and-date at four first runs in the Los Angeles area and in Fox houses in Bakersfield, Wilson, Fresno and two houses in San Diego, California. Also in Phoenix, Ariz., Denver, Colo., and Kansas City, Mo. All engagements at advanced admission prices.

In Copper Salvage Drive

Thirty-three theatres in the District of Columbia are cooperating with the Women's Division of the D. C. Salvage Committee in a campaign to collect copper. Boxes to receive the copper articles will be installed at the theatres.

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New Rodgers-MGM Pact

William F. Rodgers, vice-president in charge of distribution of Loew's, Inc., who last week was reported to have resigned from the company with which he has been associated for more than 18 years, has signed a new contract under which he will continue with Loew's for a period of several years, it was announced by Nicholas M. Schenck, president.

In a formal statement issued last Friday Mr. Schenck said: "I am pleased to announce that William F. Rodgers and Loew's have concluded an agreement whereby his present contract as general manager of sales will be continued for an additional period of years. I hope and expect that Mr. Rodgers will continue indefinitely with this organization with which he has been so successfully associated for over 18 years.

Warner New York Office Picketed in Strike

Clerical workers of Warner Bros.' New York office went on strike as of midnight Wednesday, and Thursday morning the 44th Street building was picketed by members of the Motion Picture Office Employes Local 23169, AFL.

Up to noon Thursday deliveries from the exchange were understood to be moving along, as, in anticipation of the strike which was declared at a meeting of the Local on July 20th, the company had made emergency arrangements for film shipments. How long these emergency measures would be effective in continuing deliveries was a matter of speculation should the strike continue and the Union act to tie up the exchange operations.

New Jersey and Texas Units Approve Allied Rental Stand

Allied Theatre Owners of New Jersey on Wednesday approved the resolution of national allied on the subject of high film rentals, thus becoming the second Allied unit to take such action. The Texas unit previously had voted support of the resolution passed at the Pittsburgh meeting of the Allied board of directors.

Helprin Joins Goldwyn as Eastern Ad-Publicity Representative

Morris Helprin has succeeded Ben Washer as Eastern advertising and publicity representative for Samuel Goldwyn. Washer was inducted into the army last week. Helprin, former head of publicity for United Artists and later associated with Alexander Korda as press representative, will continue his play production activities in conjunction with his Goldwyn post.

Ross On Tour of Branches

Harry A. Ross, president of Ross Federal Service, is on an extended tour of the company branches in connection with plans for closer coordination of Ross Federal's field force, which, Ross said, were proving effective in meeting problems of gasoline and tire rationing. The company's field force is now at its peak, numbering 5,000 men in 31 branches.

20th-Fox Announces Second Block

A second block of five features for release during September will be trade shown on August 10, 11, 12th in all exchanges. The pictures are "Orchestra Wives," "Berlin Correspondent," "Careful, Soft Shoulders," "Just Off Broadway" and "Iceland."

Delay on UMPI Plan Stalls Sales Policy on New Season Films

Mounting anxiety over the fate of the UMPI plan in so far as the Department of Justice's attitude is concerned, reached a pitch of the jitters by midweek, as companies signatory to the new decree awaited a final decision as to what method of selling they would follow as a policy for the new season's product.

The opinion of many (but evidently not shared so confidently by attorneys for the major companies) that under the escape clause the companies were free to adopt any selling method they wished, was bolstered unofficially, so to say, by official sources when Thurman W. Arnold, Assistant Attorney General, was quoted in *Film Daily* as stating that the companies could go ahead and sell in any manner they decide, since the blocks-of-5 provision of the consent decree is a dead issue.

The first distributor to make at least temporary provision for selling new season films, was 20th Century-Fox, which trade showed a block of five '42-'43 features, and has announced a second block for September release. RKO also set trade show dates for next week on its first five pictures for the new season. Both companies are pledged to the UMPI plan, but probably are bound thereto only should the UMPI amendments be approved by the government.

Warner Bros. has been holding regional meetings and discussing product but without any announcement as to what general method will be in force for selling them—that important detail being deferred in deference to the negotiations for the UMPI plan as a substitute for 5-blocks.

Triumvirate To Direct Roxy

A. J. Balaban, Jack A. Partington and Irving M. Lesser will form a triumvirate to direct the new policy of operation at the Roxy Theatre, New York.

Balaban takes over the operation of the big Seventh Avenue show house from the Fanchon and Marco interests. He intends streamlining the house from top to bottom and adding new touches of appeal to the public.

Ned E. Depinet

(The Man on the Cover)

President of RKO Radio Pictures, one of the industry's foremost distribution executives and a motion picture man of wide experience in all branches of the business, who presided in New York this week at the annual sales convention of the company whose leadership he recently assumed.

SHOWMEN'S TRADE REVIEW

Vol. 37, No. 2 August 1, 1942

Title and Trade Mark Registered U. S. Patent Office

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif., Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

Contents copyrighted 1942 by Showmen's Trade Review Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

"Debuts" Numerous at RKO National Meeting

The RKO convention in New York was productive of a number of "first appearances" by leading executives in new robes of officialdom with the company.

N. Peter Rathvon, president of Radio Keith Orpheum, made his initial appearance before the sales organization. Ned E. Depinet, president of RKO Radio, while a familiar figure on the rostrum at company conventions, this time presided as headman rather than vice-president as in former gatherings.

Robert Mochrie, named general sales manager on the eve of the convention; and Nat Levy, but recently promoted to the post of Eastern sales manager, also were familiar members of the executive roster, but were occupying new posts of higher authority.

Charles W. Koerner appeared in a new role, vice-president in charge of studio operations, and made a hit when he told the sales force that the pictures announced for the new year were set as to story properties owned and written, stars and featured players actually under contract, and assignment of directors.

Bernhard Urges Build-up Of Movie-Going Habit

Cooperation with exhibitors toward the goal of inducing the public to "go to the movies instead of going to a movie," was the theme of an address by Joseph Bernhard, Warner Bros. vice-president and general manager, to the Company's representatives at a regional meeting held in Pittsburgh Monday. Bernhard was detained in the east on priority matters and addressed the sales meeting via long distance phone.

The Warner regional gatherings continued Thursday with a two-day meet in Chicago, with Memphis (Aug. 3-4) and San Francisco (Aug. 10-11) still to be held.

At the first meeting, held in Boston last week, Ben Kalmenson, general sales manager, announced the promotion of Leo Jacobi to the post of branch manager in New York, succeeding J. Roger Mahan, who resigned earlier in the week.

Greenblatt to Meet With Exchangemen in Dallas

Arthur Greenblatt, vice-president in charge of sales, is set to carry the message of Producers Releasing Corporation's expansion and its new season's program of 42 features deep into the heart of Texas' film circles at a regional meeting in Dallas to open August 1.

The exchanges represented and personnel participating in the Dallas meeting are Dallas—Jack K. Adams, Sr., Jack H. Adams, Jr., Paul Meyers, L. F. Turner, Robert Adams. Atlanta—Ike Katz, David Katz, Randolph Elliott, W. H. Rudisill. Charlotte—Ed Heller, Harry Rogers, Harry Katz. New Orleans—Philip Sliman, Fred Goodrow. Little Rock—B. F. Busby, Fred Lawrence. Oklahoma City—E. B. Walker, Harry McKenna.

Grainger Sets Circuit Deal

James R. Grainger, president, announced in Kansas City this week the closing of a deal for Republic's 1942-43 product with the Commonwealth Amusement Co., operating 35 theatres in Kansas and Missouri.

Molly Joseph Marries

Molly Joseph, secretary to Bob Savini, president of Astor Pictures, and well-known in New York picture circles, was married Wednesday to Milton Silver, who is connected with the United Cigar Stores Company in New York.

EXECUTIVES IN SPOTLIGHT AT RKO CONVENTION

Top, left to right: N. Peter Rathvon, president of RKO and chairman of the board of RKO Radio Pictures; Richard C. Patterson, Jr., chairman of the board of RKO; Charles W. Koerner, vice-president and studio chief. Below, Robert Mochrie, general sales manager; Walter Branson, Western sales manager; Harry Michalson, short subjects sales manager; Nat Levy, Eastern sales manager; S. Barret McCormick, director of advertising and publicity.





45 Features, 6 Westerns and 185 Shorts in Lineup RKO Announces for New Season

Forty-five or more features, plus 185 short subjects (*see page 27*), are scheduled for distribution by RKO-Radio during the 1942-43 season, according to an announcement made by President Ned E. Depinet at the company's 11th Annual Sales Meeting in New York this week.

While most of the features will be filmed at the company's main studio in Hollywood and at the tributary RKO-Pathe plant in Culver City, others will come from independent producers Samuel Goldwyn, Walt Disney, Herbert Wilcox, Sol Lesser, Jerrold Brandt, Jack Votion and Edward A. Golden.

At least three of the films, eighteen of which have been completed and four are now in production, will be in Technicolor. These are "Bambi," "The Gibson Girl" and "Grand Canyon."

The projected 1942-43 program follows:

"The Pride of the Yankees," produced by Samuel Goldwyn and directed by Sam Wood.

"They Got Me Covered," starring Bob Hope and Dorothy Lamour. Produced by Samuel Goldwyn.

"Bambi," feature-length Technicolor cartoon, produced by Walt Disney.

"Once Upon a Honeymoon," co-starring Ginger Rogers and Cary Grant. Leo McCarey, producer-director.

"The Gibson Girl," starring Ginger Rogers. David Hempstead will produce.

"Bundles for Freedom," starring Cary Grant, with David Hempstead producing.

"Look Out Below," starring Fred Astaire. David Hempstead will produce and Edward H. Griffith direct.

"China Sky," starring Claudette Colbert with Randolph Scott. Robert Stevenson will direct.

"The Big Street," co-starring Lucille Ball and Henry Fonda. Produced by Damon Runyon and directed by Irving Reis.

"Seven Days Leave," co-starring Lucille Ball and Victor Mature. Produced and directed by Tim Whelan.

"Stand By to Die," co-starring Rosalind Russell and Fred MacMurray. Produced by David Hempstead.

"Cheyenne" (tentative title), starring Jean Arthur, with Frank Ross producing and Henry Hathaway directing.

"This Land Is Mine," starring Charles Laughton, with Maureen O'Hara and George Sanders featured. Dudley Nichols will produce and Jean Renoir will direct his own story.

"Journey Into Fear," starring and produced by Orson Welles, with Joseph Cotten, Dolores Del Rio, Ruth Warrick and Agnes Moorehead featured. Norman Foster directed.

"Wings and the Woman," starring Anna Neagle with Robert Newton. Herbert Wilcox produced and directed. (Former title, "They Flew Alone.")

"Forever and a Day," a panoramic drama told in sequences, to be directed by Herbert Wilcox, Robert Stevenson, Victor Saville, Rene Clair, Peter Godfrey, Edmund Goulding. Stars include Anna Neagle, Ray Milland, Claude Rains, Charles Laughton, Sir Cedric Hardwicke, Ida Lupino, Brian Aherne, Merle Oberon, others. Produced by Anglo-American Films, Inc.

"Hitler's Children," based on Gregor Ziemer's best-seller, "Education for Death." Edward A. Golden will produce.

"Tarzan Triumphs" and "Tarzan and the Sheik," starring Johnny Weissmuller. Sol Lesser will produce and William Thiele will direct.

"Here We Go Again," starring Edgar Bergen and Charlie McCarthy, and Fibber McGee & Molly, with Ginny Simms, Ray Noble and The Great Gildersleeve (Harold Peary). Allan Dwan, producer-director.

"The Great Gildersleeve" and "Gildersleeve's Bad Day," starring Harold Peary.

"Bombardier," featuring Pat O'Brien and Randolph Scott, to be produced by Robert Fellows and directed by Richard Wallace.

"The Navy Comes Through," featuring Pat O'Brien, George Murphy, Jane Wyatt and Jackie Cooper. Producer is Islin Auster and the director is A. Edward Sutherland.

"Army Surgeon," with James Ellison, Jane Wyatt and Kent Taylor. Produced by Bert Gilroy, with A. Edward Sutherland directing.

"Mexican Spitfire's Elephant" and "Mexican Spitfire's Blessed Event," both featuring Lupe Velez and Leon Errol. Bert Gilroy, producer.

"The Falcon's Brother" and "The Falcon Comes Back." George Sanders and Tom Conway head the cast in the first, and Conway assumes the title role in the latter. Maurice Geraghty will produce both.

"Ladies' Day," starring Lupe Velez with Eddie Albert, Patsy Kelly and Max Baer. Bert Gilroy will produce, with Leslie Goodwins directing.

"Scattergood Survives a Murder" and "Scattergood Swings It," both starring Guy Kibbee. Jerrold Brandt produces.

"The Cat People," starring Simone Simon with Kent Smith, to be produced by Val Lewton, who will also produce "Seventh Victim," "I Walked With a Zombie" and "The Leopard Man."

"Seven Miles from Alcatraz," with Bonita Granville, James Craig and George Cleveland. Produced by Herman Schlom.

"Grand Canyon," with Richard Dix, James Craig and Ginny Simms. Produced by Bert Gilroy.

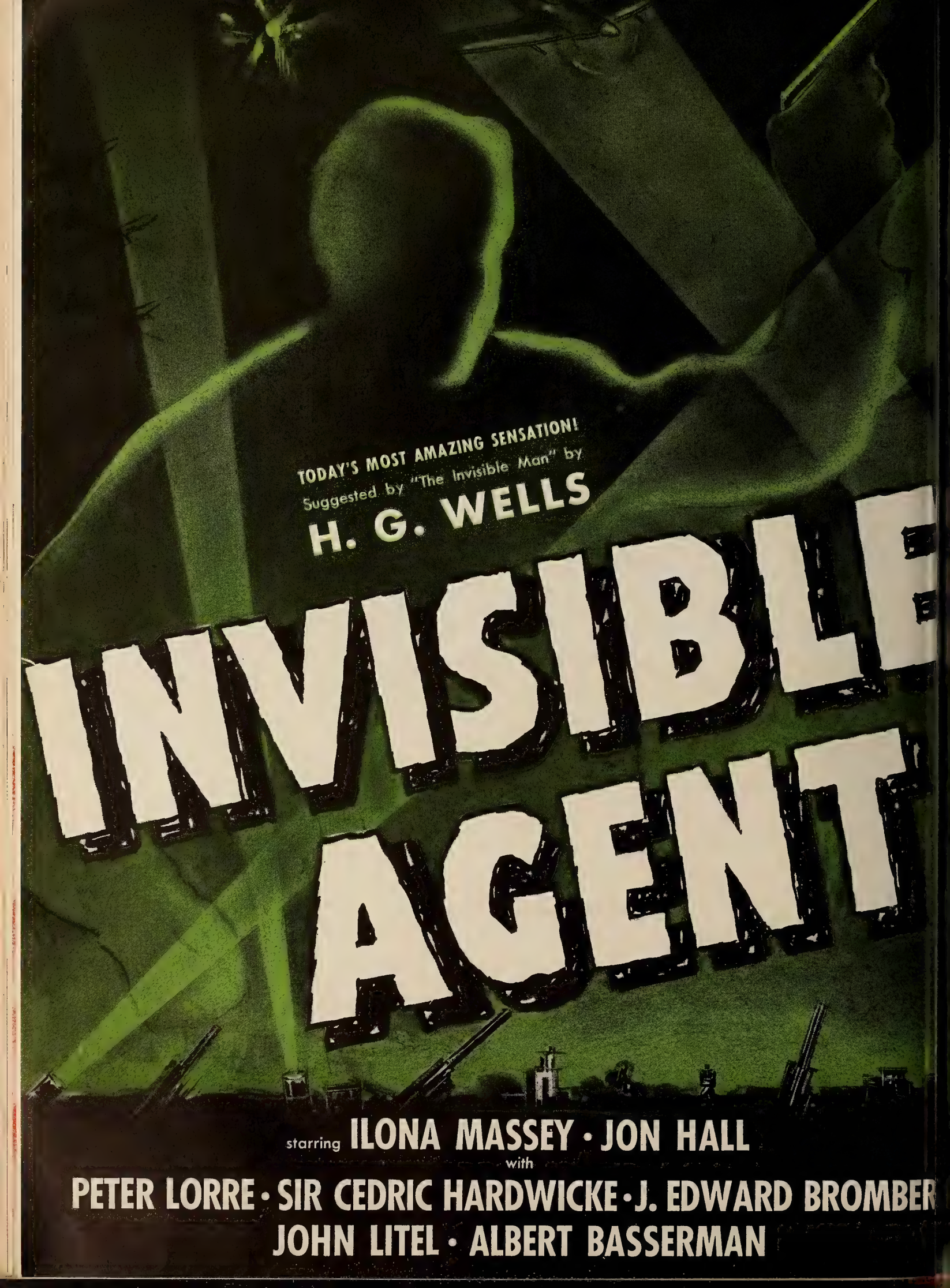
"Highways by Night," with Richard Carlson and Jane Randolph. Based on the Clarence Budington Kelland story, "Silver Spoon." Peter Godfrey directs.

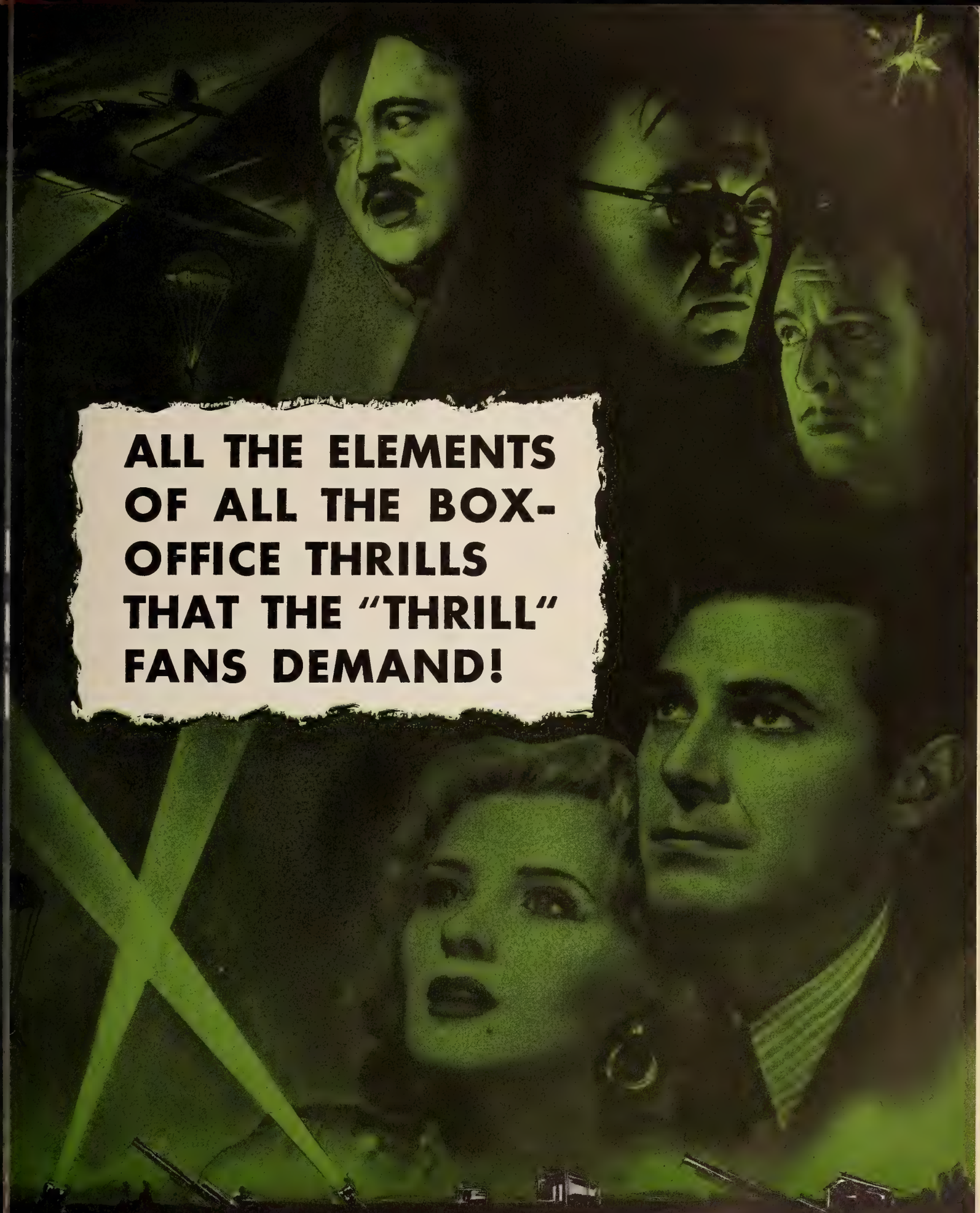
"Wonderful World," starring Lum 'n' Abner. Jack Votion produces and Malcolm St. Clair directs. The radio stars will appear in another production, as yet untitled.

Tim Holt will appear in six western productions: "The Avenging Rider," "Singing Guns," "Red River Robin Hood," "Pirates of the Prairie," "A Son of the Saddle" and "Gun Law." All are produced by Bert Gilroy.

9th Week for "Mrs. Miniver"

"Mrs. Miniver" continued its sensational run at the Radio City Music Hall this week, entering the 9th week of its record-breaking engagement Thursday. The total attendance up to last Sunday night was 1,142,107.


TODAY'S MOST AMAZING SENSATION!
Suggested by "The Invisible Man" by
H. G. WELLS
INVISIBLE AGENT
starring ILONA MASSEY • JON HALL
with
PETER LORRE • SIR CEDRIC HARDWICKE • J. EDWARD BROMBERG
JOHN LITEL • ALBERT BASSERMAN



ALL THE ELEMENTS OF ALL THE BOX-OFFICE THRILLS THAT THE "THRILL" FANS DEMAND!

Presented by FRANK LLOYD PRODUCTIONS, Inc.

Original Screen Play by Curtis Siodmak • Directed by EDWIN L. MARIN • Associate Producer, GEORGE WAGGNER

UNIVERSAL PICTURES

NATIONAL RELEASE JULY 31

THE FILM INDUSTRY

ON THE PATRIOTIC FRONT

Ready for "Salute to Our Heroes" Drive

Industry Bond Drive Cheered by Exhibitor and Distribution Leaders at New York Meet

The U. S. Treasury Department was assured of the motion picture industry's fullest support for the September War Bond Drive well in advance of Secretary Morgenthau's announcement in Washington last week that picture business would be the spearhead of the sales of bonds and stamps next month. This assurance of wholehearted support came from a meeting in New York at which the presidents of the major companies (both producers and circuits) and exhibitor organization leaders and heads of independent circuits, pledged themselves and the organizations they represented to complete and coordinate effort in the sale of bonds and stamps.

Represented either by their owners or by officers of exhibitor organizations were 8,451 theatres. The meeting brought together the National Coordinating Committee of the War Activities Committee and the Theatres Division of the W.A.C. The following attended the meeting:

Ed Kuykendall, president of MPTOA; Lee Newbury, representing M. A. Rosenberg, President of Allied States Exhibitors; Nathan Yamins, representing Allied of New England; Harry Brandt, President of Independent Theatre Owners of New York, and also representing Robert H. Poole of the Pacific Coast Conference; Walter Vincent, Max A. Cohen, John H. Harris, Si H. Fabian, and Arthur L. Mayer.

Spyros Skouras, Dan Michaelove and Aubrey Schenck of 20th Century-Fox; Joseph H. Bernhard and Sam E. Morris, representing Warner Bros. Theatres; Nicholas M. Schenck, Joe Vogel and Oscar A. Doob, representing Loew Theatres; W. B. England, representing RKO Theatres; Barney Balaban, Leonard Goldenson, Sam Dembow and Leon D. Netter, representing Paramount Theatres.

John Balaban, A. H. Blank, G. Ralph Branton, R. J. O'Donnell, Karl Hoblitzelle, Samuel Pinanski, E. V. Richards, Jr., and R. B. Wilby.

George J. Schaefer, Chairman of the War Activities Committee; Francis S. Harmon, Coordinator of WAC; Hon. Lowell Mellett, Coordinator of Government Films in the Office of War Information, and his assistants, Arch A. Mercey and Sam Spewack; Carlton Duffus, of the U. S. Treasury's War Bond and Stamp organization; Mrs. Florence Marston, alternate for Edward Arnold, representing the Screen Actors Guild; Joseph H. Hazen; William F. Rodgers; Howard Dietz; Austin C. Keough; Walter C. Ament, Acting Chairman of the Newsreel Division, Jack Alicoate, Vice-Chairman of the Trade Press Division; Si Seadler, Vice-Chairman of the Publicity and Exploitation Division, William A. Scully, Chairman of the Distributors Division, and Joseph H. Seidelman, Chairman of the Foreign Managers Division of War Activities Committee.

Official Aid Assured

U. S. Treasury Department officials will cooperate energetically with the industry in the September War Bonds drive, and full instructions concerning the campaign are being sent to all state, county and city administrators, Si Fabian, director of the campaign, has been informed.

The action followed Secretary Morgenthau's announcement of the drive, in which he praised the "patriotic and unselfish support which the industry as a whole, and its celebrities and stars individually, have consistently given in a wide variety of ways to the nation's war program."



As a means of visualizing to Secretary of the Treasury Morgenthau and War Savings Staff heads what the motion picture theatres are doing to increase War Bond sales, a map 12 feet wide and covered with photos, clippings and other evidence of theatre activity, has been erected in an office opposite the Secretary's headquarters in the Treasury Building, Washington. In front of the map are Howard Dietz; Eugene W. Sloane, director of special events, War Savings Staff; Oscar A. Doob, looking over campaign book to be sent theatres to aid September drives; Francis Harmon, of the War Activities Committee.

2,200 Theatres Seek Bond "Issuing Agent" Rating

More than 2,200 theatres have already made application to become official issuing agents, authorized to make immediate delivery of War Bonds to purchasers, it was learned this week.

The Treasury Department is speeding details to have the "issuing agent" plan functioning in several thousand theatres by mid-August.

Theatres acceptable to the government as issuing agents will not be required to put up any cash or collateral in order to stock blank bonds in various denominations just as banks and post offices do. The Reserve Banks must be assured of the reliability of the theatre and that details of bond-issuing will be handled efficiently.

It has been found by both Skouras and Loew's theatres in New York that the "issuing agent" plan is popular with the public and has skyrocketed bond sales at the theatres.

The WAC will furnish theatres with instructions on the accounting details of the plan, as well as suggested promotion ideas.

Giant Rallies Planned By New York Committee

Plans for the New York State bond and stamp drive in September were discussed Tuesday at meeting in the New York state headquarters of the War Savings Staff, RKO Building.

As a preliminary warm-up to the September drive there will be six giant rallies August 25-26 in New York City, at which Abbott and Costello will be the magnets. Max Cohen, state chairman for the War Activities Committee, outlined tentative programs for Central Park, Brooklyn Navy Yard, the Bronx, Harlem and White Plains.

Picture Men Girding for the Greatest Industry Effort as Plans for Campaign Progress

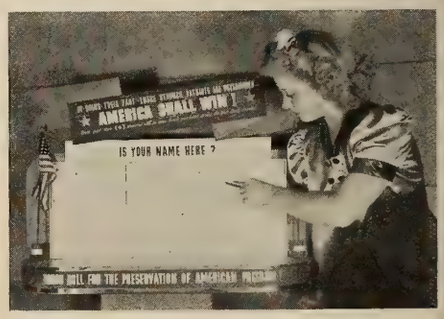
Preparation is under way at the W.A.C. headquarters in New York, the Hollywood Victory Committee in Los Angeles, at home offices of producer and distributor companies and circuits for the billion-dollar War Bond and Stamp Drive in September, but it is recognized by all working on the drive that the success of the industry's effort will, in the final analysis, be dependent upon results in the cities and towns and villages where the exhibitors, playing the most vital role of any group, will carry the drive into action on many fronts.

Hollywood is to send forth an army of top-flight stars—enough to appear at some 300 bond rallies in as many cities. But unless those rallies are properly handled by the theatre men and local committees, "Stars Over America" will not reach their objectives. This is not just a ballyhoo campaign—it must sell bonds, bonds and more bonds.

Every bond rally with a screen star is expected to result in at least $1,000,000 in Bond and Stamp sales!

The rallies with movie stars will be only part of the all-out campaign. Every theatre and every city will be expected to put on individual and city-wide rallies in salute to local war heroes. The theme of the drive is: "Buy a Bond to Honor Every Mother's Son in Service." Every theatre in the drive will be given government postal cards which bond purchasers may address and sign. They carry a message to the bond-buyers' man in the service; the Treasury Department is supplying 1,500,000 cards! Let National Screen Accessories know how many you can use; don't waste them; every one should represent a bond sale!

Another vital theatre activity, which will get into action ahead of September 1st and open the way for vastly increased bond sales, is the qualification by the Federal Reserve Banks of some 5,000 theatres as official bond issuing agencies. Thus, 5,000 theatre booths will be able to serve the public just as banks and post-offices now do, making immediate delivery of



Honor Roll for Bond Buyers

Dave Martin is the originator of the honor roll board, above, displayed in the lobby of the Fox Venice Theatre, Venice, Calif. Names of War bond purchasers at the theatre are listed, with gold stars following the names of those who purchase $25 or more in bonds.



Suppose YOU Try It!

Add to the many fine lobby displays promoting the sale of War Bonds and Stamps the one above, used at the Rivoli Theatre, La Crosse, Wis., by Manager Wm. Freise. Suppose YOU try it!

bonds. The theatre can build great good-will through this service; millions of moviegoers are workers who can not go to banks during working hours.

The theatres will be stocked with blank bonds, without putting up cash or collateral.

Lists of recommended theatres have been submitted to the Treasury Department. These, in turn, go to the Federal Reserve banks, who make investigations and have final approval before qualification certificates are issued.

Circuits may qualify all theatres on the circuit through the one Federal Reserve bank in the district in which the circuit Home Office is operated. If the circuit has theatres in other Federal Reserve districts, the theatres will be serviced with blank bonds, forms and instructions, by the Federal Reserve bank in the district in which theatre is situated.

The Skouras circuit, with 66 theatres and Loew's circuit in N. Y. C. were first to be qualified and put up large sums as collateral—prior to the present no-collateral system. Both circuits report tremendous jump in bond sales.

The campaign book being issued by War Activities Committee contains scores of suggestions for special events during the month—in all of which the theatre men must be the leaders.

Si Fabian, campaign director, urges that every community hold prompt meetings of theatre committees and all other local Bond Stamp committees, including, of course, the Treasury War Savings staff committees. Several zone meetings of State Chairmen of the War Activities Committee are scheduled for next week.

"Showmen at War" Press Book For September Drive Ready

Under the title "Showmen At War" the War Activities Committee, working in conjunction with the Treasury Department for the success of the theatre-sponsored Billion Dollar Bond Drive in September, have prepared an all-coverage press book. Illustrations of ballyhoo, news stories of accomplishments and angles of exploitation that have been used by theatres throughout the nation during June and July are reproduced in detail as a guide to theatres whose campaigns are not yet in full motion and a spur to better efforts by those already listed in the upper sales brackets.

Slogan of the Week:

BETTER BONDS THAN BONDAGE

Author: Jim Majorell, National Screen Service, Hollywood.

This is the slogan the War Activities Committee of the Screen Publicists Guild selected as the best of the week under a plan whereby all members submit ideas and the committee nominates the winner.

BRIEF BITS ABOUT STAMP SALE BOOSTERS

▶ In Eldon, Mo., Manager Tom Edwards of the Ozark Theatre improved the effectiveness of the "Jap Hunting License" by issuing a "license" to each purchaser of a War Stamp. One small corner of stamp is affixed to space in upper right-hand corner of "license." White paper is used for ten-cent stamps, with other colors serving for the 25- and 50-cent series. Since idea was inaugurated a few weeks ago, stamp sales have increased considerably.

▶ In Marlinton, W. Va., Manager Tory Cavallo of the Alpine Theatre distributed "red spot" cards featuring sketches of Hitler and Uncle Sam. Holders tested their patriotism by blowing on spot. "If it turns black," the copy stated, "you are a low-down, good-for-nothing Nazi spy. If it stays red, you are a true red-blooded American, so be sure and buy some War Stamps and Bonds every payday to help our country."

▶ In Hutchinson, Kansas, members of the local Co-ed Volunteer Corps, organization of college girls, are lending their efforts and charms to sale of bonds and stamps. In one week, they sold $150,000 worth.

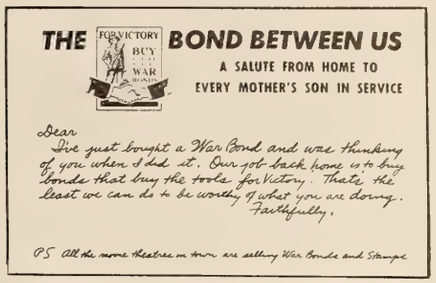
▶ In Waterbury, Conn., a mechanical lobby display in Loew's Poli features this inviting caption: "Kick the Jap in the Tokio." When a patron buys a stamp, a mechanical figure of Uncle Sam lets loose a swift kick in the pants of the Jap.

▶ In Bridgeport, Conn., every purchaser of War Bonds or Stamps has the opportunity to spin the lucky wheel. If it spins on a "V," the purchaser is entitled to a free admission.

▶ In Toledo, Ohio, the *Blade* is using a single- or double-column head on its movie guide every day for the duration. Copy: "Movies Make Morale. See a show today and take your change in War Stamps. On Sale at all Toledo Theater Box-Offices."

▶ In Charlestown, W. Va., the fuselage of a wrecked Nazi plane was mounted on a truck chassis for theatres' War Stamp and Bond ballyhoo.

▶ In White Plains, N. Y., Claude Thornhill, famous band leader, sold War Stamps in the lobby of Loew's theatre. High school hepcats cut classes to buy stamps and get an autograph.



Reproduction of a postal card, millions of copies of which are going from motion picture theatres of the land to the men in the service. The government is providing a first shipment of a million and a half of these cards which will be distributed to theatres upon orders through National Screen Accessories exchanges. Every card must represent a bond sale.

"Heart Appeal" Plus Energy Peps Up Bond Sales in San Diego

Four of San Diego's motion picture houses, the New Spreckles, the Broadway, Cabrillo and Tower have proven what showmanship and heart-appeal can accomplish in this War Stamp and Bond drive. Stamp and bond sales were boosted from $10,000 for a 7 week period in April and early May to $97,000 for a similar period through May and June. Showmanship was furnished by a replica tank (permission of the government) which transported the heart-appeal (wives, mothers, sisters and sweethearts of men in the armed forces) who acted as volunteer bond saleswomen, to the aircraft factories and other manufacturing plants at noon hours, pay days, etc., where stamps and bonds were sold on the premises.

Volunteer Saleswomen Kin of Men in Service

The same showmanship and heart-appeal was employed in dressing up the booth adjacent to the theatre. No ballyhoo for the theatre, only a small poster at the bottom of the booth announcing that the sale of stamps and bonds was through the courtesy of the theatre. Booths were placed on sidewalks, away from theatre, and volunteer saleswomen were kin or sweethearts of service men. An interchangeable sign announced the name of seller and her affiliation, bearing tagline: "Ladies on patriotic duty today: Miss so and so."

Credit for putting the new plan into effect goes to Mike Lustig, Manager, and Marian Grunow, publicity woman of the New Spreckels; Herb Goldberg, Manager of the Broadway; Leo Henderson, Manager of the Cabrillo; and Gene O'Keefe, Manager of the Tower. They have had no trouble in getting their volunteer saleswomen, all of whom receive mention in local society columns.

The entire campaign was planned and executed by Lou Metzger.

Help Relieve That Head-Ache

They call it the "headache department" at War Activities Committee headquarters—meaning the department that is trying to tabulate the monthly sales of the thousands of theatres selling War Bonds and Stamps from coast to coast.

Despite dozens of urgent appeals from the Committee, barely 6,000 theatres—out of the some 15,000 in the drive—have sent in reports for June, the total sales reported being $6,000,000.

The Committee now estimates the June sales report would total $18,000,000, if all theatres reported.

The committee is urging theatres which have not sent in June reports to include them with the July report.

The Box Office Slant

A Night For Crime

Producers **Mystery** **78 mins.**

AUDIENCE SLANT: (Adult) Will please the mystery addicts and the Glenda Farrell fans will welcome her return.

BOX-OFFICE SLANT: Satisfactory addition to a dual.

Cast: Glenda Farrell, Lyle Talbot, Lina Basquette, Donald Kirke, Ralph Sanford, Forrest Taylor, Lynn Starr, Ricki Vallin, Edna Harris, Marjorie Manners, Joseph DeVillard, Niels Bagge, Ruby Dandridge, Florence O'Brien, Bob Frazer, Jimmy Starr, Erskine Johnson, Edwin Schallert, Harry Crocker. **Credits:** Directed by Alexis Thurn-Taxis. Original story by Jimmy Starr. Screenplay by Arthur St. Claire and Sherman Lowe. Director of photography, Marcel Le-Picard. Produced by Lester Cutler. Leon Fromkess in charge of production.

Plot: Two murders take place in Hollywood. Glenda Farrell as a newspaper writer goes about solving the crime. The chase leads to Reno where it is disclosed that the star who disappeared was being blackmailed by a sister and the latter's husband. Through this lead Glenda finds the murderer and the case is solved.

Comment: This is another newshawk-crime detective picture. The story has a few nice twists and holds the interest to the fade-out. It is better-than-average screen fare and should prove a satisfactory addition to most duals. It's bound to please the armchair detectives and all the Glenda Farrell fans who will welcome her return. In its price class, the picture rates well, and the producer, Lester Cutler, and the director, Alexis Thurn-Taxis, should receive every commendation for that. Glenda Farrell and Lyle Talbot do their usual fine jobs while the others in the cast are not quite up to their pitch. The dumb detective is an obvious foil and at times painful beyond humor. Most of the scenes take place in a studio, and an interesting addition are four Hollywood newspaper columnists, who play themselves. Heralds can be distributed, inviting patrons to join for "A Night of Crime" at your theatre.

Catchline: "A newspaper girl outsleuths the sleuths."

Parachute Nurse

Columbia **Drama** **63 mins.**

(Prod. No. 3044—Nat'l Release, June 18)

AUDIENCE SLANT: (Family) Fairly satisfactory program picture, despite its shortcomings, should prove acceptable to the masses.

BOX-OFFICE SLANT: Will wind up in most spots as the second-half of a dual bill. Special exploitation necessary to realize a reasonable profit.

Cast: Marguerite Chapman, William Wright, Kay Harris, Lauretta M. Schimmoler, Louise Allbritton, Frank Sully, Diedra Vale, Evelyn Wahl, Shirley Patterson, Eileen O'Hearn, Roma Aldrich, Marjorie Reardon, Catherine Craig, Douglas Wood, Forrest Tucker. **Credits:** Produced by Wallace MacDonald. Directed by Charles Barton. Screenplay by Rian James. Based on a story by Elizabeth Meehan. Director of photography, Philip Tannura. Art direction, Lionel Banks. Musical direction, M. W. Stoloff.

Plot: Along with other nurses, Marguerite Chapman joins a Government corps of parachute nurses. When another nurse, Evelyn Wahl, is ostracized because her brother is a German aviator, Evelyn jumps to her death during a parachute test. This upsets and frightens Marguerite, who refuses to jump in subsequent tests. However, when she is told that the man she loves, Lt. William Wright, has crashed to earth in a spot accessible only by parachute, her nerve returns and she jumps. She finds Wright alive and well.

Legion of Decency Ratings

(For Week Ending Aug. 1)

SUITABLE FOR GENERAL PATRONAGE

Blondie for Victory — Little Tokyo, U. S. A.
Fangs of the Wild — Pride of the Yankees
War Against Mrs. Hadley — Kukan—Battle Cry of China
Enemy Agent Meets Ellery Queen

SUITABLE FOR ADULTS ONLY

Hi! Neighbor — Rubber Racketeers

OBJECTIONABLE IN PART

One Thrilling Night

Comment: From the impressive dedicatory foreword, one expects a war-time epic; what materializes is a routine story against a war-time background. Had "Parachute Nurse" been prepared and released as a documentary short, Columbia whould have been performing a commendable job in informing the public on this phase of our war effort. But the story relegates the film to second-rate screen fare. Its feminine characters are the counterparts of males in this type of film: the serious-minded sympathetic heroine, a 'catty" blonde villainess, a plump food-gorging southern girl and a sensitive, unhappy student shunned by the others because she is part German. One expects a love affair to develop between the heroine and the lieutenant, and it does. One expects the villainess to make life miserable for the heroine, and she does. One expects the melancholy German-American girl to take her own life, and she does. And one can be prettv certain that the nerve-wracked heroine, branded "yellow" because she refuses to jump during parachute tests, will make the leap before the picture ends. The grim ruse by which she is tricked into doing so forms a weak and ineffective climax. Scenes showing the rudimentary training of the nurses are informative and interesting; it is only when the hackneyed plot rears its ugly head that the picture loses value as first-rate entertainment. It will fare best in subsequent-run houses and, despite its shortcomings, may prove acceptable to the masses. Absence of "names" in the cast will make special exploitation necessary for the exhibitor who wants to show a profit on the engagement. The film's title and background provides the clue to the most effective selling angles.

Catchline: A daring drama of the "Florence Nightingales" of the air!

The Talk of the Town

Columbia **Comedy-Drama** **118 mins.**

(National Release, August 20)

AUDIENCE SLANT: (Adult) Neat combination of drama, comedy and melodrama. Moviegoers' reaction should be highly favorable and enthusiastic.

BOX-OFFICE SLANT: Three star names and a provocative title should make it a definite winner.

Cast: Cary Grant, Jean Arthur, Ronald Colman, Edgar Buchanan, Glenda Farrell, Charles Dingle, Emma Dunn, Rex Ingram, Leonid Kinskey, Tom Tyler, Don Beddoe, George Watts, Clyde Fillmore, Frank M. Thomas. **Credits:** Produced and directed by George Stevens. Associate Producer, Fred Guiol. Screenplay by Irwin Shaw and Sidney Buchman. Adaptation by Dale Van Every. Director of photography, Ted Tetzlaff. Montage effects, Donald Starling. Art direction, Lionel Banks. Musical direction, M. W. Stoloff.

Plot: When a large woolen mill burns, Cary Grant, an employe who believes law is all for the upper classes, is accused by owner Charles Dingle of starting the fire and causing the death of foreman Tom Tyler. Arrested, Grant escapes jail, takes refuge in a home belonging to Jean Arthur who is readying it for occupation by be-whiskered, stuffy dean Ronald Colman of a large law school. Grant and Colman become fast friends, but when the dean learns Grant's real identity, he decides to do his duty and call the police. Through Jean's influence, Colman forgets "his duty," investigates the case, finds Tyler is still alive, captures him, forces a confession. His good work brings an appointment to the Supreme Court bench. Jean and Grant, in love with each other, marry.

Comment: Public reaction to "The Talk of the Town" should be highly favorable and enthusiastic. It's a neat combination of drama, comedy and melodrama, with laughs vieing with suspense to hold the spectator's interest. That it is a little too long, that it might have been "tightened up" here and there, comprise only minor objections to an otherwise smooth-paced, genuinely entertaining production. When comedy prevails—and there are many delightfully amusing situations—it is "better theatre" than during those dramatic sequences which pose a social problem; but here again, the spectator's objection—if he objects at all—can be only minor when he considers the picture as a whole. Cary Grant, Jean Arthur and Ronald Colman perform ably and impressively, with Colman stealing a march on his associates in a role that builds in sympathetic interest. After nearly two decades in motion pictures, he is still strikingly handsome, radiates charm and youthfulness more readily than most other actors of his age. Though Rex Ingram's moments are brief, he makes them count with a restrained, yet effective, portrayal, and consistentlv good support is lent the principals by Edgar Buchanan, Glenda Farrell, Charles Dingle, Leonid Kinskey, Tom Tyler and Don Beddoe. All in all, the film's emergence as first-rate audience fare is a tribute to the skillful production and direction of George ("Woman of the Year") Stevens and his associate producer, Fred Guiol. With its three box-office stars, not to mention a catchy and interest-provoking title, the picture should draw exceptionally well in all situations. Innumerable productive tieups are certain to be influenced through showmanly adaptations of the title to promotional activities.

Riders Of The West

Monogram **Western** **60 mins.**

(Nat'l Release, July 17)

AUDIENCE SLANT: (Family) Good entertainment of the Rough Riders series brand.

BOX-OFFICE SLANT: Will rate average Western business.

Cast: Buck Jones, Tim McCoy, Raymond Hatton, Sarah Padden, Harry Woods, Christine McIntyre, Charles King, Milt Moranti, Walter McGrail, Dennis Moore, Silver. **Credits:** Directed by Howard Bretherton. Original screenplay by Jess Bowers. Director of photography, Harry Neumann. Produced by Scott R. Dunlap.

Plot: A woman owner of a ranch sends for a U. S. Marshal when cattle rustling becomes very serious. The town banker, the Sheriff, the owner of the saloon and one of the ranchers are in cahoots. When the rancher is found dead, the Marshal sends for his buddies and the three of them find a way to clear up the situation.

Comment: This is another in the Rough Riders series of westerns and shapes up as

(*Continued on Page 22*)

Selling the Picture

Patrons Use Photos Of Home-Town Boy As Admission Ducats

Here's a stunt you'll want to use when that picture comes along featuring the home-town boy or girl who made good in the movies:

In Washington this week the opening of "The Gay Sisters" was highlighted by a special stunt revolving around Gig Young (or Byron Barr as he was known to his friends) whereby Washingtonians with snapshots and pictures of the newest Warner Bros. star were admitted to the Earle Theatre.

To receive a courtesy ticket permitting them to see the production in which Gig gets his first big role, patrons had only to present a recognizable photo of the young man at the door. Use of the pictures for a special lobby display and newspaper purposes was requested by the management. They were to be returned to their owners later.

Until four years ago Gig was a Washington boy. He attended McKinley High School and later took acting courses at Phil Hayden's school. After four hard years in Hollywood, he was seen by a Warner scout who signed him to a contract.

Handling the stunt for the Earle were Frank La Falce, director of advertising and publicity, William C. Ewing and Rick La Falce.

While the stunt is most practical in those communities whose "sons" and "daughters" are now in the movies, a take-off might be used in towns that are not so fortunate by inviting the public to submit scrap-books or collections of pictures of the star (or stars) in the particular picture being publicized. These could form an interesting display in the foyer.

Long, Gill, Use New Angle for 'West Point' Radio Interview

Earl Long, manager of the Norshore Theatre in Duluth, Minn. and 20th-Fox exploiteer Clifford Gill come forth with a new angle for a "Ten Gentlemen from West Point" radio interview. They arranged for Congressman Pettinger and his newly selected West Point appointee to be interviewed over Station KDAL. They also hope to get official confirmation of the youth's acceptance by the military academy so that this announcement could be given over the air prior to the interview.

Another radio broadcast they arranged was for the first anniversary of the Show Shop program over WEBC. The guest speaker was the Engineer-Commander of the Port of Duluth and, important for the exploiteers, a West Point graduate who paid tribute to "Ten Gentlemen from West Point" and, of course, advertised the playdate.

West Point Mothers Hosted

Mothers of cadets now at U. S. Military Academy were invited to a luncheon prior to a private screening of "Ten Gentlemen from West Point" at the RKO Palace Theatre, Columbus, Ohio. The wife of the Commanding General at Ft. Hayes was the hostess at this luncheon. The radio campaign for this engagement as reported by Douglas George, 20th-Fox Exploiteer, included a quiz contest between ten Army men and ten WAACS with defense stamps awarded the winners. The record of the Artillery Song, Caissons, was played on all radio stations.

FLOWER SHOW DRAWS PUBLIC TO THEATRE LOBBY



The London, Ontario, Horticultural Society Summer Flower Show was held in the spacious lobby of Loew's Theatre, in the Canadian city, as shown in the photo above. Manager Fred Jackson made the occasion one to give prestige and extra interest to his presentation of Columbia's "Mr. V," by prominent display of the title and star names in a manner that did not conflict with the flower arrangements.

Feminine Manager Outdoes Stronger Sex With Splendid Campaign on 'Invaders'

Men are all too often getting the orchids for showmanship. It's about time a bouquet went to a woman—and the most logical candidate right now is pretty, dark-haired Idamae Metcalf, manager of the Rapids Theatre, Rock Rapids, Iowa, in view of her excellent campaign on "The Invaders." Here is an outline of Miss Metcalfe's selling activities:

Fighting the Invaders Week. Because she is county chairman of the Bond and Stamp drive, Miss Metcalfe killed two birds with one stone. She got the local mayor to set aside a week for the promotion of bond and stamp sales to "fight the Invaders." In the middle of the public square a large booth was constructed. With merchants cooperating, it featured this sign: "Provide his Weapons . . . Buy War Bonds . . . Rock Rapids Retailers' All-Out War Effort to Fight the Invaders."

Telephone. Starting several days before the opening, she had local Boy Scouts call every phone number listed in the directory and impart this message to listeners: "Plan to come downtown Friday or Saturday and help fight 'The Invaders' by buying War Stamps. Then see Uncle Sam fight 'The Invaders' Sunday at the Rapids Theatre."

Radio. Miss Metcalfe succeeded in spotting announcements which the Commercial Club paid for. Radio audiences were urged to take part in "Fight the Invader Week" by buying a bond or stamp in the theatre booth.

Newspaper Feature. Three nights before the opening she interviewed a boy from the Rock Rapids territory who was on the Lexington. Naturally, she brought in the "Fight the Invaders" angle.

Mail. To the theatre's entire mailing list she sent announcements of the showing.

Lobby and Front were highlighted by blowups of Hitler, Hirohito and Mussolini.

Street Ballyhoo. Miss Metcalfe recruited sixteen boys to ride bicycles around town. On the bikes were signs with this copy: "War Stamps! Fight 'The Invaders.'" On opening day a band concert took place in front of the theatre.

Opening Day Gala Event. A big parade was staged, with boys carrying banners: "Fight 'The Invaders.' Buy War Bonds!" During the parade, a loudspeaker was hooked up to the trailer on the picture so that pedestrians up and down the street could hear it.

All signs in the campaign were painted by Miss Metcalfe, thus making it practically costless. Step right up for your bouquet, Idamae. You've done a swell job.

Higley Uses Study Guides in Cleveland Campaign on 'Fantasia'

Manager Howard Higley of the Allen Theatre, Cleveland, Ohio, effected a novel stunt to highlight his campaign for Walt Disney's "Fantasia."

Through the cooperation of the Music Department head of the Cleveland Board of Education, special "Fantasia" study guides were placed in one hundred classrooms. Special attention and discussion was given the picture prior to and during its run at the Allen.

Higley also tied-in with the local music dealers (15 in all) for elaborate window displays featuring "Fantasia" art and music and for a joint co-op ad in the Cleveland Press.

Ed May Keeps on Garnering Publicity for His Shows

Edward C. May of Schine's Russell and Washington Theatre in Maysville, Ky., is keeping his attractions in the forefront of local activities and getting enough out-of-town mention to warrant the conclusion that the town is his personal namesake.

Most recent is the recognition of his lobby recruiting station for the "Fleet's In" which rated story and cut in *Official Navy Monthly*. His "Vanishing Virginian" campaign brought him one of Metro's War Bond prizes and if a prize is ever offered for the thorough and consistent selling of shorts and features May will get our ballot.

Look! "The Gay Sisters"
TEASER TRAILERS



1-2-3-4—quick sellers in one unit. Each sister introduces herself. Show each week for a month in advance of your regular trailer. Show yourself what a smart character you are.

Look! "The Gay Sisters"
RADIO TRAILER RECORDS

Have you tried these exclusive–and terrific–spot announcements made by network talent for your local use? 25-second and 55-second lengths. Mucho sell-o. Cost? Too small to mention!



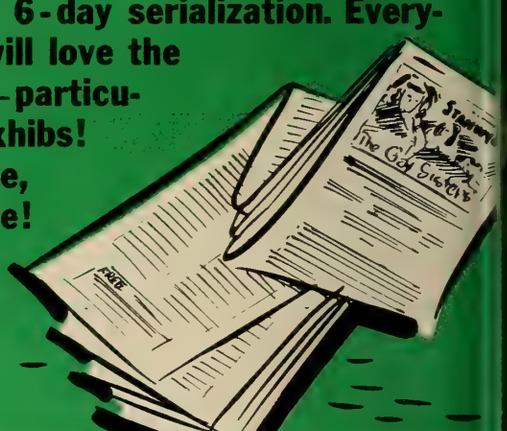
Look! "The Gay Sisters"
FULL LENGTH SERIALIZATION



It's already running in the Knoxville News Sentinel, The Boston Globe, the Washington News. The picture's running in hundreds of situations, and everybody's running to see the picture. Naturally!

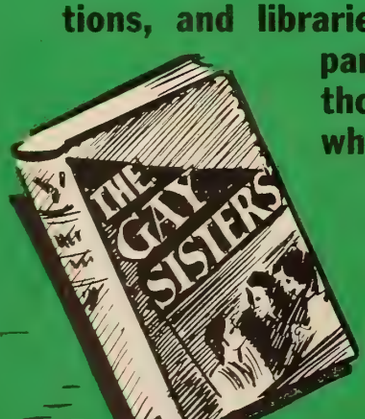
Look! "The Gay Sisters"
6-DAY SERIALIZATION

People who fold their papers in half will love the two-column width of this 6-day serialization. Everybody will love the story—particularly exhibs! You see, it's free!



Look! "The Gay Sisters"
MOVIE-BOOK EDITION

Bookstores, drugstores, railroad stations, and libraries make quite a parlay. The point is, those are the places where this movie edition of "The Gay Sisters" is being sold . . . NOW in YOUR town. Tie In–Cash In!



Look! "The Gay Sisters"
ALL-PURPOSE ART

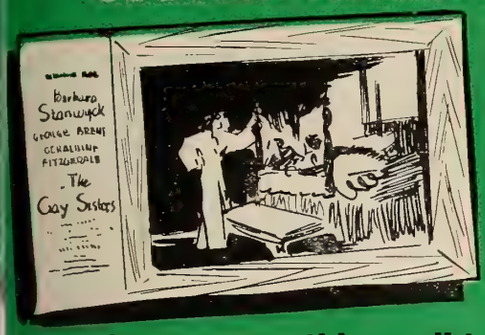
The boys on the corner are still whistling, so help us! Somebody walked past carrying George Garland's special drawing of "The Gay Sisters." Get the boys off the corner and into your lobby by using it for lobby displays, scene cut, ads. Available in still form.



For further information on any item, address Campaign Plan Ed

Look! "The Gay Sisters"

COUNTER TEASER DISPLAY



Q.—What do women talk about to other women? A.—"The Gay Sisters" . . . when you use this swell teaser display in beauty-parlors, drugstores and on back fences, if you want. Four interchangeable stills from the picture—and some mighty clever copy, even if we did write it.

Look! "The Gay Sisters"

HERALD



A sales job that's right on the beam! Punchy copy for those who want to read. Pictures for those who can't! No wonder men leave home—to be with "The Gay Sisters!"



Look! "The Gay Sisters"

NATIONAL ADVERTISING

Hamilcar Spang ain't read nuthin' fer forty year . . . but 16,915,077 readers of Good Housekeeping, Life, Look, Redbook, American Magazine and sundry fan mags will read these ads from September through October—and to heck with Hamilcar!



Look! "The Gay Sisters"

PRESS BOOK ADS



We recommend the press book ads. They'll make "The Gay Sisters" as well known in your town as the Dodgers in B'klyn. Yeah, and a lot prettier, too!

Yessir!

WARNERS

do a big job in a big way!

Warner Bros., 321 West 44th St., N. Y. C.

Did You Say 'One'? No, We Said 'TWO!'

To get a tieup with one paper is a commendable achievement, but when a publicity man promotes a tieup with TWO competing newspapers in a town the size of Erie, Pa., it's an accomplishment to shout about!

Yet that's just what happened. The Erie Dispatch-Herald devoted a three-column headlined story to the showing of "Eagle Squadron" at the Colonial, while the Daily Times backed the film with a two-column headlined story whose opening paragraph was as follows:

"For the first time in this newspaper's history of more than 50 years, because of the high patriotic theme and tremendous morale-building value, the Erie Daily Times is glad to give its editorial support and urge the public to see the war film, 'Eagle Squadron', beginning Friday at the Colonial Theatre."

Bathing Beauty Contests Prove Profitable Promotion for Loew's in Brooklyn, Queens

Loew's Brooklyn and Queens theatres staged a series of bathing beauty contests during the past few weeks. Nine theatres held preliminary contests, each selecting three winners to compete in the grand finals at the Metropolitan in downtown Brooklyn. Managers and assistants promoted prizes from local merchants to be given to the winners. Several of the theatres promoted swim suits for all the girls in their local contest.

Ben Simon and Assistant Sidney Kain, at the Met, tied up with a local laundry to pay the entire expense of the preliminary as well as the final contest at that theatre. The laundry paid for bands, both evenings, all the advertising and also gave $50 in War Bonds to the winners of the preliminary contest, and $100 in War Bonds to the winners of the final contest.

Attraction Clicked at Box-Offices

This extra added attraction clicked at the box-offices of all theatres. All theatres earned extra membership in Loew's Dollar Club, a home office award to theatres arranging extra stunts, contests, etc., that show an increase over regular business. Eddie Dowden represented the Publicity Department in arranging the contests. Co-operating managers and assistants were: Ben Simon, Sidney Kain and Bill Analante, Metropolitan; Joe Feldhun and Bob Frankel, Bedford; Al Weiss and Louis Kramer, Pitkin; Sig Schwartz and Sam Fromson, Premier; Doug Helgerson and Bert Shopenn, Willard; Lou Falk and Al Leffler, Hillside; Bernie Zelenko, Murray Lenekoff and Harriet Woods, Valencia; Jim Bruno and Johnny O'Connor, Gates, and Clyde Fuller and Eddie Schwartz, Oriental.

Other Loew theatre managers and assistants holding successful bathing beauty contests—promoting prizes, etc., from the local merchants, were: Charlie Burns and Al Namerow, Yonkers; George Miner and Harry Spivack, Mount Vernon; Jim Grady and Sidney Burrell, New Rochelle; George Dumond and Andy Anderson, Jersey City; Bill Phillips and Al Lippe, Newark; Paul Murphy and Margaret Robinson, Ziegfeld; Al Gutterman and Irwin Fredlyn, Delancey; Manny Light and Joe Stica, Embassy, North Bergen.



Following the bathing beauty contest at Loew's Metropolitan, Brooklyn, Manager Ben Simon and Publicity Manager Eddie Dowden had the beauties adjourn to the lobby where they sold bonds and stamps. As a result, the Met's nightly sales quota jumped sky-high. The scene above could be duplicated in your lobby with good results.

Comic-Page Shows and Two-Part Serial Exhibitions Recommended

Here are a couple of ideas for exhibitors who happen to be looking for something different for periodical box-office stimulation:

Have an overall front—one that has long since served its purpose—completely covered with pastedowns of local comic sheets and stage a "Funny Page" show. Get an old issue of the "Blondie" series, some Donald Duck shorts and possibly some Popeye reels and go to it. Reports we have are to the effect that the notion gets more than ordinary receipts on mid-week engagements and the film cost is very nominal.

Another manager reports that he has made arrangements with one of the exchanges for once-a-month two-day showings of complete out-of-date serials. He shows the first six episodes of a 12-chapter serial on one day and concludes the show the next. He admits that it takes a little cutting to eliminate the repeat footage at the start of each chapter, but he has instructed his operators about running down each reel to the proper starting point, and the attendance is more than paying for his trouble.

There are a lot of regular patrons that are really serial fans and appreciate the thrills always found in the footage, but other demands on their time prohibit attendance every week. Thus they welcome a chance to see the entire release in two consecutive exhibitions.

Creasy's Teaser Ad Builds Lots Of Interest in "The Invaders"

Teaser advertising arouses curiosity. That fact has been definitely proved in the past, and well aware of it is Manager Harry Creasy of the California Theatre, San Bernardino, Calif.

In advance of the showing of "The Invaders" he inserted the following ad in the "personals" column of the local newspaper:

"Don't worry about the invaders. Will have money sure tonight, 7 p.m., 562 4th. Meet me there. Your favorite blonde."

Sure enough, the populace wanted to find out what it was all about. And because Creasy followed up with a strong selling campaign, the picture did all right.

Lure for Safe-Crackers

On "Larceny, Inc.," Manager Rich Barry of the Capitol, Chicago, placed a safe in the lobby, invited patrons to open it. Those who succeeded were awarded guest tickets.

Ozark Smile Girl Contest Example of Smart Showmanship

Unique among all beauty contests in the United States is the annual search for the Ozark Smile Girl, which has been conducted for the past fifteen years by the Ozark Playgrounds Association. For the first eight years, the stunt was purely a local affair. Not until the personal appearance angle was injected into the contest by Manager Harley Fryer of the Fox and Paramount theatres, Joplin, did it begin to attract nation-wide attention.

Fryer convinced the Playgrounds Association that having each community select a girl to be sent to Joplin for a finals contest for the honor of being the Annual Ozarks Smile Girl would be the sure way of gaining national publicity. Thus the first contest along these lines, staged in Harry's theatre, took place seven years ago, and the stunt has become bigger and better each year since that time.

The Playgrounds Association handles all arrangements. A ten-dollar registration fee and and expenses of the girl contestant for a two-day stay in Joplin are paid by each community.

Morning following the finals on the Paramount stage, a Movietone cameraman films the the contestants. Climax of the event is the Smile Girl Ball which attracts hundreds of people.

This year, with Camp Crowder near by, the contest took on a military note: selective service men acted as official escorts to the girls.

Undoubtedly there are many communities where events of this kind are taking place annually. To turn them into box-office bonanzas, to widen their spheres of attraction are the jobs individual showmen could accomplish. Fryer's example shows the way.

Belonged to 'The Tuttles'

Clever was the idea used by Manager R. Long, Ogden, Chicago, in advance of "Tuttles of Tahiti." He purchased a piece of colored cloth to resemble a sarong, placed it in lobby with copy that it belonged to "The Tuttles," not Dorothy Lamour.



Gay Nineties Songs Display

It should not be too difficult to gather song copies of the favorite musical compositions of the Gay Nineties. One way in which they may be used is shown above: a 40x60 lobby display exhibited by the Majestic Theatre, San Antonio, Texas, on 20th Century-Fox film, "My Gal Sal."

Your Chance to Sell a New Laugh Team

AT A time when laughs are badly needed to ease the public mind and detract from the terrors of war news, "Joan of Ozark" comes pretty close to being just what the doctor ordered to step up morale. Canova and Comedy and Brown and Bombast are as inseparably associated with howls of laughter in the minds of amusement seekers as ham and eggs and pork and beans to the appeasement of hunger. And—"Joan of Ozark" will meet all expectations.

The teaming of this pair in one picture offers an excellent opportunity to promise your patrons double portions of glee and giggles, and the fact that in this picture they are engaged in circumventing the sabotage and espionage activities of a band of Axis spies adds the prospect of capitalizing on the current headlines of the steps being taken by the F.B.I. to apprehend these groups. The exploitation possibilities are unlimited.

The press book is replete with execellent material for newspaper and novelty advance. Outstanding is the five episode serialization which is short enough to get the attention of editors anxious to meet the demands of readers for shorter serial stories. Each episode is illustrated and the set available in mat form from the Exploitation Department of Republic Pictures Corporation, 1790 Broadway, New York City, without cost. Should the serial not be acceptable there is a five-column mat of illustrations, with a brief outline of the story as footnotes, available free from the same source.

Many Novelties Are Available

Door hangers, joke books, animated cards and other novelties for pass-outs, are offered in sufficient variety and price range to fit any theatre budget. These are well conceived and should incite ticket buying interest.

A good advance stunt would be to take advantage of the farmer hats and sunbonnets shown in the press book for use on ushers and cashiers a week or two before opening. The effect might be further enhanced by putting employes in overalls.

A good portion of the action takes place on a farm with the music of hillbilly bands providing background for the merrymaking of the country folk. It may be possible for you to stage a contest among the local groups of hillbilly bands one week in advance of playdate, with the prize consisting of a paid engagement for the winners during the showing of the film.

Another contest that would certainly attract a lot of attention would be the staging of a yelling contest in front of the theatre just before opening each night. Make contestants yell some sentence to stimulate the sale of War Bonds and Stamps and award prizes to those coming closest to the volume demonstrated by Joe E. Brown in the picture when he beats Judy in sending his voice over the hills.

A 'Natural' for the Ruralites

This is a natural for tie-ups with the rural customers and, with the fall season coming up, it would be possible to get excellent newspaper and radio cooperation to a contest to locate the best home-canned jars of fruit or preserves. This would tie in with the Government program to encourage home canning, and if the samples submitted were displayed in the lobby prior to the picture opening with cards showing the names of entrants and announcements naming participants carried in the paper and over the radio, you should get wide coverage. Select competent judges to make awards on the last night of the engagement.

In the picture Judy shoots a pigeon that happens to be carrying a message to the spy ring. On this angle you might interest the editor in a human-interest contest based on the best carrier pigeon stories sent in by readers.

A good street bally could be put out with a

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

Gives You Plenty of Ideas For Profitably Exploiting

JOE E. BROWN JUDY CANOVA in 'Joan of Ozark'

man and woman, attired in gaudy clothes, going about the business district peeking into doorways, etc., with signs reading: "We're looking for the dull moments that are entirely missing in the picture, 'Joan of Ozark,' at the Blank Theatre."

Possibility of another newspaper tie-up that would give impetus to the widely publicized women-in-war-work movement can be planted in connection with the song, Lady at Lockheed, which Judy sings as accompaniment for a dancing chorus in a night club scene. Get letters from local girls telling what they are doing or what they are capable of doing to enhance the war effort.

Another song, Backwoods Barbecue,—a long scene in the film—could be used to plant a backwoods' cooking recipe contest with prizes for the best barbecue sauce, etc.

If square dances are being held any place in your community you could get attention-compelling cooperation by tie-ups with the managers offering tickets for the best callers, dancers, etc.

An old fiddler's contest is also appropriate for this attraction. This could be augmented by staging one of the old-time "tacky parties," giving free admission to the 20 couples adjudged the "tackiest" and having the fiddlers entertain with dance music for everybody coming in costume. The dance would be held for an hour after the last show. The cost would be trivial and the interest generated would make it profitable.

In one scene of the picture Joe does an imitation of Hitler. You could easily get the youngsters to participate in a comic "Hitler impersonation" contest for a special kid matinee.

Tie-ups with shooting galleries and merchants operating the new electric-eye target games that everybody is patronizing are possible by offering tickets to the high weekly scorer. Where space permits you could use a cutout of Judy with the shotgun that appears on the one-sheet.

The end of the film shows Joe and Judy married and blessed with a very large family. On this angle you could stage a "large family" night allowing all of the children to be admitted free with paid tickets by fathers and mothers. Or you might get good radio or newspaper cooperation by offering free admission to all sweethearts or married couples whose names are Joe and Judy.



Let This Still Work for You

The photo above, one of the scenes from "Joan of Ozark," typifies the title character essayed by Judy Canova in the picture. Therefore, it should be one of the scene cuts used in your newspaper publicity campaign. At the same time, it would serve a valuable purpose as a lobby or marquee cutout when blown up. On the basis of the rifle, you might be able to effect a tieup with a hardware store. The still number: nine.

Yesteryear Comedy Teams Contest

This being the first teaming of Joe E. Brown and Judy Canova you may be able to plant a contest with the newspaper offering prizes to the readers who provide the longest lists of famous past screen comedy teams. Marie Dressler and Polly Moran, Wallace Beery and Raymond Hatton, Laurel and Hardy, etc. Joe E. Brown has made more than fifty pictures in his movie career, and if the "old laugh team" contest don't happen to hit with the editor, you might be able to interest him in soliciting the longest list of Joe E. Brown pictures from the readers.

If you happen to have a house artist, you can make an excellent set-piece for advance, and use on the marquee current, from the line drawing of Judy astride a charger, armed with a lance, pursuing a Hitler in horned helmet.

The heads of Joe and Judy on the six-sheet can be mounted for use at either side of the cashier's cage.

Play up the comedy on the "hillbilly blitz, nosey-Nazi" angle as much as possible, since the spy angle is a little too ticklish right now to be treated in comic vein by papers or radio who are undoubtedly anxious to keep readers impressed with the seriousness of the espionage situation.

Angle for War Industry Towns

This last paragraph gives rise to a possible tie-up for theatres in towns where war industries are located whereby the workers in plants would write letters to the management outlining "How foreign spies could hamper production" or some other appropriate theme. The contest would simply ask workers to use their imagination and point out weaknesses in the guarding of tools, plans, machinery, etc., that could possibly open the way to successful sabotage by the unprincipled, unethical and tricky acts of enemy agents. It would probably be necessary for the contents of the letters to be kept secret and remain in the possession of plant authorities, but they might result in calling attention to some serious neglect in the established precautionary methods.

The same idea could be carried out in towns not having war industry by getting the opinions of city employes, air raid wardens, etc., about faults in the precautionary measures now taken to protect city reservoirs, electric generating plants, bridges, dams, etc.

This is as far as we go—it's up to you to carry on from here to insure big returns.

"MAKE WAY FOR ANOTHE
BEST 20TH CENTURY- FO



Directed by Gregory Ratoff • Produced by William LeBaron

IUSICAL IN THE
'RADITION!"
—Motion Picture Daily

"SHOULD LURE THE PUBLIC IN DROVES"
—Film Daily

R SLACKENS!"
—M. P. Herald





REGISTER A HIT"
—Hollywood Reporter

Victor
Betty
John
PAYNE · GRABLE · MATURE
FOOTLIGHT SERENADE

JANE WYMAN · James Gleason
Phil Silvers · Cobina Wright, Jr.

Screen Play by Robert Ellis, Helen Logan and Lynn Starling • Based on a Story by Fidel LaBarba and Kenneth Earl

Program Exchange

Jap Hunting License Popular; Thayer Improves His Program; Finck Uses Institutional Copy

When we had to stop last week, we still had some pograms left over. So now we'll go as far as we can through those that remain here on our desk.

Tory Cavallo, who used to be in Pennsylvania and whose tabloid Spotlight was one of the best publications of its type, is now holding forth at the Alpine Theatre, Marlinton, W. Va. He sends us one of his novelties: a card with a toothpick inserted therein. Copy: "Just a Reminder You'll Always See the Pick (toothpick inserted here) of Pictures Right Here. Just to Prove It (here follows a list of the attractions for the week)."

After leaving West View, Pa., Tory went to New Brighton and was there until he decided to move to Marlinton. He plans to resume publication of Spotlight in the near future.

Tom Edwards, manager of the Ozark Theatre, Eldon, Mo. ("The Best Show in the Best Town by a Damsite—We're on the Dam End of the Lake"), has forwarded a copy of his Japanese Hunting License which he used to stimulate the sale of War Stamps. The subject is either covered on the "Patriotic Front" page in this issue, or if not, will appear in a subsequent issue of STR.

Edwards says he issues 4,000 monthly calendars, with a Movie News on the back. We'd like to see a copy soon.

While we're in Missouri, we might as well mention Jim Owen, who has sent us a card urging us to come down to Branson and take one of them there "float trips." We'd sure like to, but our vacation is over. Besides, we decided to curtail our traveling for the duration. Until such time as the world is at peace again, we're afraid we'll have to forego the pleasure of being Jim's guest. Sure would like to get down that way, though.

We'd like to compliment Manager Henry Bowers of the Chief Theatre, Casa Grande, Arizona, for his calendar. Although printed on cheap handbill stock in red and blue, it is nevertheless effective and can be easily folded for carrying in the pocket at all times. Bowers put out a flashy handbill recently when he played "The Fleet's In," and we feel rather sure it brought the crowds in.

The Japanese Hunting License idea mentioned in a preceding paragraph has also been used by Manager Hall C. Houpe of the Canova Theatre, Conover, N. C. He made it the feature of the front page of a handbill. Writes Houpe:

"I used this stunt on 'Remember Pearl Harbor'. I told another manager about it and he used it in small-card style, announcing his picture on the back. I thought you might like to pass the idea on to some of the other fellows."

Thanks a lot, Hall. Actually, the idea was covered on this page several weeks ago when—if we remember correctly—W. S. Samuel used it at his Lyric Theatre in Port Neches, Texas. There are different forms. One looks exactly like a real license; others are small cards, while still others are just type without benefit of illustration. Houpe's is appropriately illustrated however, with a Jap "getting it" on the nose. Here is the copy Hall uses: "Jap Hunting License. Also Good for Hitler and Mussolini. This license entitles you to shoot Japs on sight, any time, any place—even out of season." Below this copy is an appeal to "buy United States War Bonds and Stamps."

Members Added This Week

Tom Edwards, Ozark Theatre, Eldon, Mo.
Ben W. Fischer, Cortez Theatre, Cortez, Colo.
James Duncan, Hollywood, Madisonville, Tenn.

INSTITUTIONAL COPY

Warm isn't it? And in these hectic days, when the war effort demands that we take care of our automobiles and conserve our tires as much as possible, motor trips are practically out of the question. How, then, can you stay in town and still be comfortably cool? by attending the Blank Theatre! Here you'll find the finest in entertainment, presented for your enjoyment in cool and healthful surroundings. Beat the heat, relax, help the war effort, keep cool by making it a regular habit to attend the Blank.

Utilizing press book copy, along with hand-printed copy here and there, Raymond (Buck) Thayer of the Alpine Theatre, Gassway, W. Va., has converted his former mimeographed program into a tabloid program with good results. We don't know for sure, but the program looks as though it were printed via the off-set method. It's larger than most publications of the same class, contains several theatre ads, yet not too many to over-balance the text and scene cuts.

Because he can use the off-set printing process, Thayer has the opportunity to create unusual effects. For example, he can take a couple of characters in a scene cut and, by drawing a "balloon" above each, imprint within the "balloon" clever selling copy, apparently spoken by the two characters. Furthermore, for fillers, he can print whatever copy is necessary to plug a certain feature or attraction of the theatre.

Out in San Diego, Calif., Manager G. F. Finck of the Coronet Theatre tied in the showing of "Elephant Boy" with an institutional ad for the cover of his program. Using illustrations of a herd of elephants and a whale, Finck had the illustrative background for this copy:

"We are going to show you 'Elephant Boy' (date), but we give you a whale of a show 365 days of the year, year in and year out . . . plus the biggest line-up of gifts, premiums, prizes and actual cash than any other theatre in Southern California. Get the Coronet Habit."

Wisely enough, the West Coast showman has realized the timely importance of the Universal two-reel featurette, "Menace of the Rising Sun." The entire back page of his program is devoted to this subject.

Bob Ingham, manager of the Orange Theatre, Orange, Mass., sends us a copy of his program in which he reproduced the "Wandering Around Hollywood" column which appears weekly in the Hollywood section of STR. We're glad that Ingham has found the material useful for his publication. As a matter of fact, the Hollywood section is just one of the many phases of STR's service to the exhibitor. Aside from its value as a source of information concerning production and other activities in the movie capital, there is still another purpose it serves: that of furnishing material for theatre programs. Not only Ingham, but also many other exhibitors, have been reproducing its contents for some time. You, too, are welcome to make it your source of news for that Hollywood column in your movie newspaper. And incidentally, if you're not already using material of this nature, we suggest you introduce it in an early issue. The public literally "eats up" items about Hollywood. Therefore, why not create added reader interest?

From the Chicago office of Warner Bros. Theatres comes a sample of a plugger used by one of the circuit's theatres to sell "Saboteur." The plugger, a small card measuring approximately 3 inches x 4 inches, contains this copy: "What does he look like? How does he act? Would you recognize him? Watch for the 'Saboteur'. The man behind your back." Rest of copy gives theatre name and playdate.

Glad to hear from Chris Christos again. Last time he failed to send samples of his new Moviegoer. This time he sent three copies, which will be discussed in an early issue.

Well, that just about takes care of everything for this week. Watch for us again in this space seven days from now.

JULY, 1942 INDEX

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These Theatremen Won MGM Honor Roll Buttons

The Winnah: Don H. Alldritt. Fox Theatre, Salinas, Kansas.
For: His promotion of "The Bugle Sounds." (This is Mr. Alldritt's fourth citation.)
Campaign Highlights: A special showing for 950 Kansas draftees was one of the campaign highlights. Also attending this screening were local officials of the American Legion and the Veterans of Foreign Wars.

The Winnah: L. Wiltrout, Orpheum, Connellsville, Pa.
For: His promotion of "The Bugle Sounds."
Campaign Highlights: An insignia identification contest was conducted with the cooperation of a local department store, with cash and guest tickets as prizes. A radio contest asking listeners to name Wallace Beery films was another highlight. On opening day a parade to the theatre and a concert in front of the house attracted a great deal of attention.

The Winnah: Boyd Fry, Loew's Palace, Memphis.
For: His campaign on "The Vanishing Virginian."
Campaign Highlights: U. S. War Stamps and guest tickets were awarded as prizes in a radio contest asking listeners to make up lists of words using letters contained in the title. An advance screening was held for representatives of women's clubs, schools, the Better Films Council, and other organizations, and their comments used in an opening day ad.
Special post cards were mailed to local attorneys emphasizing the special appeal of the attraction to the members of the Bar Association. Several thousand heralds were distributed through a tieup with a local laundry, and five thousand bumper strips were placed on local taxi cabs during the engagement.

The Winnah: Robert Wanamaker, Liberty Theatre, Sharon, Pa.
For: His promotion of "Joe Smith, American." (This is Mr. Wanamaker's second citation).
Campaign Highlights: The film's showing took on the significance of a civic event when the mayor proclaimed a "Joe Smith, American" Week. Boy Scouts paraded to the theatre on opening day, with the local Fife & Drum Corps providing the music.
All local Joe Smiths were invited, by means of an ad, to be guests of the theatre. With the cooperation of the city's Airplane Club, a model plane contest was conducted, cash and guest tickets being awarded to winners. Thousands of blotters were inserted in pay envelopes at local munition plants.

The Winnah: Don Alldritt, Fox Strand Theatre, Salina, Kansas.
For: His promotion of "A Yank on the Burma Road." (This is Mr. Alldritt's fifth citation).
Campaign Highlights: Alldritt had a photo of General Chiang Kai-shek in the lobby in advance and during the engagement. A stand was built around the photo, and China War relief workers were in the booth at all times. With the cooperation of local Selective Service officials, large announcements were posted at each of the draft boards.
Local Chinese restaurants carried Burma Road Specials on their menus. Bumper strips were used by 2,500 cars throughout the city. A Laraine Day fashion window in the city's largest department store rounded out the highly effective campaign.



Girls Give Kisses, Sell Stamps

Talk about your manpower, womanpower is selling war stamps these days. In Springfield, Ill., during the engagement of Columbia's "They All Kissed the Bride," pretty girls were furnished by a local sorority to boost the sale of stamps. To each purchaser the girls gave a kiss—the candy kind. Number of stamps sold: $125 worth.

Pennock's Street Ballyhoo

A "sandwich" boy with a wing-shaped sign covered the streets of La Junta, Colorado, to advertise "Keep 'Em Flying" for Manager Bob Pennock of the Fox Theatre.

Modern Treasure Hunt With War-Time Angles Held to Be Profitable

The old reliable treasure hunt is enjoying favor and getting strong attention under a new name coined to fit the current tempos of the public mind. A few new angles are applied to the old formula with merchants solicited to participate in "A United Nation's Victory Tour."
Each merchant is solicited to display some article generally associated with one of the 28 countries forming the line against the Axis and arrange for its display—with carded directions to the next clue, of course—at some place in his establishment. The clues are also part of full page cooperative ads that run in the newspaper carrying the editorial matter explaining the details of the contest. Prizes consist of promoted merchandise, for the most part, with an added cash award by the theatre for the best lines by successful tourists describing the appeal of a star or the expected entertainment value of the attraction which the stunt is used to exploit.
If the town is large enough and you can persuade enough merchants to participate, you can set out a definite number of clues each day and run the tour over a period of time. In this case the merchants run their clue ads the day before their store is added to the "Victory trail."
If the town is small you may have to go for a 2- or 3-day teaser campaign and then run all of your clues at once except the instructions at the theatre—which is, of course, the final goal. The theatre instructions tell the successful tourists what to do in order to win the cash award. Be liberal in giving passes to the merchants for tourists solving the particular problem the store sets up as its handicap in the search for Victory.

'Burma Road' Sidewalk Display

Machine guns, sand bags, rifles and other wartime paraphernalia were obtained by Manager Leo Raelson of the Farrell Theatre, Ozone Park, L. I., for a sidewalk display on "A Yank on the Burma Road." Chinese and American flags, plus Chinese posters loaned by the United China Relief, added effectiveness to the pedestrian-stopping display.

Tank Jockeys Go for Maureen

Results of a recent quiz conducted among the soldiers of Fort Knox, Kentucky, as to their choice of company on a bond selling tour showed Maureen O'Hara of "Ten Gentlemen of West Point" to be most desired. Stunt was conducted by the Rialto, Louisville, in connection with the showing of the film.

ENTERPRISING MANAGEMENT PREPARES WEST COAST THEATRE FOR ANY EMERGENCY



Equipped to meet emergencies of all kinds is Warners' Huntington Park theatre, Huntington Park, Calif. Under the direction of Willard Osborne, the theatre is frequently used for community mass meetings, and Red Cross-First Aid classes are conducted therein at regular periods. Examples of enterprising management in carrying out the policy and principles of a defense and preparedness program are shown above. Left: a section of the basement that has been equipped as an air raid shelter. Basement is considered adequate for public protection in case of an air raid. Center: employes get practical demonstration of first aid in theatre's First Aid Casualty Station. Right: part of emergency equipment located in strategic spots from basement to roof throughout the 600-seat house.

"THIS IS

A Vital New Series Announ

To meet the need of every American to learn, to know, to feel, and to keep aflame in his heart everything that is American and means America, RKO Radio Pictures takes pride in presenting—

"This is America."

The vital, moving, challenging story of America . . . its people, its machines, its heart and soul . . . its courage, its hopes, its fears, its dreams.

It is not journalism, but it is related to reporting . . . It is truth that has its roots in the deepest human emotions.

It is—"America."

AMERICA"

By RKO Radio Pictures, Inc.

It is a living story that cries to be told . . . and it will be told – frankly, authoritatively, dramatically – and with such powerful appeal that we believe it will become the most discussed subject the theatres of America have ever presented.

"THIS IS AMERICA" will be released every four weeks, each subject two reels.

Ned E. Depinet President

RKO RADIO PICTURES, INC.

RKO RADIO PICTURES

The Box Office Slant

Riders of the West

(*Continued from Page* 10)

one of the better ones. The story is developed with reasonableness and the writer has given it flavor. Where westerns go this one should do very well, as it has all the required elements. The direction by Howard Bretherton keeps the action moving and as western fans like to see their villains shot, this one mows them down. Raymond Hatton, masquerading as a quack doctor, surprises with his performance. Use the same exploitation as in former Rough Rider westerns.

Catchline: "The Marshals clean up the mess for Ma."

Invisible Agent

Universal **Comedy-Drama** **79 mins.**

(Prod. No. 6049—Nat'l Release, July 31)

AUDIENCE SLANT: (Family) Good slapstick for those interested in broad comedy and camera tricks. Youngsters will howl with laughter.

BOX-OFFICE SLANT: Novelty makes it good added attraction for serious drama.

Cast: Ilona Massey, Jon Hall, Peter Lorre, Sir Cedric Hardwicke, J. Edward Bromberg, John Litel, Albert Basserman, Holmes Herbert. **Credits:** Produced by Frank Lloyd. Associate Producer, George Waggner. Directed by Edwin L. Marin. Photography by Lester White.

Plot: The young owner of a small New York printing shop possesses the secret of a drug which makes him invisible. He is approached by Japanese and German agents and severely beaten when he refuses to divulge the formula. He also refuses to give his secret to United States authorities until the attack on Pearl Harbor brings a change of heart and he enlists in the espionage forces of the United States. Sent to Germany to contact undercover agents, he meets a beautiful girl who ranks high in Nazi officialdom and exciting adventures are encountered and surmounted in amazing fashion in their attempt to get detailed information of a planned Axis sabotage and invasion scheme. They manage to escape to Britain with the information which is flashed to America in time to frustrate the Nazi plot. The effects of the "invisible" drug wears off while the printer is recuperating in a British hospital. Yeh, the girl is at his bedside when it happens.

Comment: This is good fun for the devotees of slapstick especially, and has the advantage of capitalizing on the saboteur angle now so much in the news. What happens to the Nazi would-be saboteurs when the "Invisible Agent" goes to work on them will produce howls of laughter by youngsters in the audience and may prove a thoroughly enjoyable vent for the feelings of older people as to what they would like to see happen to the enemy agents. The plot is extravagant, and this is used to advantage by some swell camera trickery which is far ahead of the plot for imagination and novelty. The cast is able, but the competition of the camera is such that its members play second fiddle to the visual photographic stunts. The saboteur plot uses the "Invisible Man" device to circumvent a planned surprise attack and sabotage by the Nazis. There is an admixture of comedy and melodrama, with enough satire on Axis doctrines to give the story humorous appeal to the adults. The "Invisible Man" stunt lends itself to novelty exploitation, with trick heralds, invisible ink messages, etc.

Catchline: "Try and catch this elusive man."



ROCKFORD COMMUTERS SEE HUGE ATTRACTION SIGN

For a number of years now, the side of the building shown above has been utilized for the billing of forthcoming attractions to the State Theatre, Rockford, Ill. This year Manager Oscar Granquist reserves the space for United Artists films exclusively, with one of the panels being utilized to aid he War Bond and Stamp drive. Huge sign is 150 feet long, 20 feet high, took one week to complete.

Cure That Summer Slump With A "Better Business Jubilee"

Is business slow in your town this summer? Are the merchants complaining about the loss of business due to tire restrictions and gas rationing? Well, perhaps you can do something about it if you all get together.

Either through the Chamber of Commerce or by local calls arrange to meet the various merchants experiencing a slowdown in sales. Get as many as possible to join you in a Better Business Jubilee to extend over a period of 30 days, during which each and every one will offer bargains in merchandise to attract patronage. As a mask for the entire program and to give novel and personal stimulus to the event conduct a voting contest to determine which local girl is sufficiently popular to be chosen as Jubilee Queen.

It will be advisable that you arrange complete plans showing the amount of newspaper advertising each merchant will devote to the event—preferably one full page of cooperative ads each week over the four-week period, together with details of participation in such other advertising as will put the Jubilee over in a big way. Perhaps cards mailed to rural route box owners, radio announcements, handbills, etc., should all be used to get best results. To this array of publicity you will contribute the free use of a descriptive trailer on the screen, an impressive lobby display, mention on the front, the use of your service staff to pass out handbills and the use of your posting force to distribute cards in surrounding area.

When these plans have been arranged and each cooperating merchant is properly pledged to do his part, lay the plans before the editor of the newspaper whose part it will be to publicize the event in advance and during the contest. The fact that his paper is to receive full-page advertising will influence him to fullest cooperation. If radio is considered in your plans the station manager is to be solicited for similar cooperation.

The changing of handbill copy and newspaper advertising every week will enable merchants to change their bargain leaders as availability and supply dictates. It might even be advisable to carry mention of the ten or more leaders in the contest on the handbills each week.

Votes should be set up on an "amount of purchase" basis—one vote for each five cents, three for ten cents, ten for 25 cents, twenty for fifty cents, fifty for a dollar, etc. The period at which each merchant is privileged to use extra votes as a business lure are to be divided equally so that each has fair opportunity of capitalizing on the interest generated as the contest progresses. For quick tabulation it is suggested that different colors be used in printing the voting coupons.

It will be necessary for most of the activity to circulate around your theatre with the photos of contestants, names of entries, weekly standing, etc., carried on a lobby board and possibly on the screen. If possible, arrange for the appearance of the girls on stage once a week and, of course, the final award should be made by one of the civic leaders from your stage.

You can use the special SHOWMEN'S TRADE REVIEW "All Expense Trip to New York" as a capital prize as this is certain to attract plenty of interest and will guarantee plenty of participants. On this we are able to supply a 100 ft. sound trailer without cost. If this prize is not practical you can set up a cash amount as top award in which all merchants participate equally, and runner-up prizes of merchandise tickets, etc.

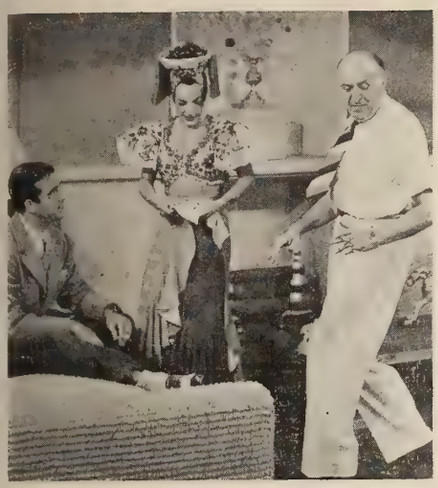
The girls contesting will be soliciting all of their friends and acquaintances to patronize the stores where the voting coupons are being disbursed which will bring many customers to the places participating. A receptacle for the placement of voting coupons should be placed in your lobby and all news stories and advertising should make mention that the place for depositing votes is at your theatre.

Be sure that you arrange in advance for a run of good pictures that will completely satisfy the patrons you attract.

BUY UNITED STATES WAR BONDS and STAMPS

Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292



He Knows His Steps

Director Irving Cummings illustrates to John Payne and Carmen Miranda just what he expects them to do in a scene for "Springtime in the Rockies" at 20th Century-Fox studio. A former actor, Cummings gives a very able performance in situations like these.

HOLLYWOOD STUDIO ROUND-UP

Six pictures were put before the camera this week:

COLUMBIA

LAW OF THE NORTHWEST—Principals: Charles Starrett, Shirley Patterson, Arthur Hunnicutt. Director, William Berke.

SOMETHING TO SHOUT ABOUT—Principals: Don Ameche, Janet Blair, William Gaxton, Cobina Wright, Jr. Producer-Director, Gregory Ratoff.

UNDERGROUND AGENT—Principals: Bruce Bennett, Leslie Brooks. Director, Michael Gordon.

MONOGRAM

HOMICIDE SQUAD—Principals: Edith Fellows, John Miljan, Robert Lowery. Director, Jean Yarbrough.

20th CENTURY-FOX

MEANEST MAN IN THE WORLD—Principals: Jack Benny, Priscilla Lane, Eddie "Rochester" Anderson, Edmund Gwenn. Director, Sidney Lanfield.

UNIVERSAL

MOONLIGHT IN HAVANA—Principals: Allan Jones, Jane Frazee. Director, Anthony Mann.

TITLE CHANGES

"Trail's End" (Col.) now A TORNADO IN THE SADDLE.

"Lone Wolf in Scotland Yard" (Col.) now COUNTER ESPIONAGE.

"They Flew Alone" (RKO) now "WINGS AND THE WOMAN."

"Buried Alive" (Fox) now DR. RENNAULT'S SECRET.

Bruce Signs on Dotted Line

George Bruce has been given a long term contract by MGM as producer-director-writer. His first assignment will be announced shortly.

PROGRAM NOTES FROM THE STUDIOS

Lucille Ball as Du Barry; Rosalind Russell to Star in 'Sister Kenny'; Boyer Makes Debut as Producer; Gwenn With Benny

Producer Harry Joe Brown and Director Charles Vidor have been adding steadily to the cast of Columbia's "Desperadoes," the Technicolor western featuring Randolph Scott, Glenn Ford, Claire Trevor and Evelyn Keyes. New names include Big Boy Williams, Porter Hall, Bernard Nadell, and Irving Bacon.

Lucille Ball has been signed for the title role in MGM's "DuBarry Was a Lady" with Red Skelton, Gene Kelly, Virginia O'Brien, Rags Ragland and Tommy Dorsey and his band. Arthur Freed is producing, with Roy Del Ruth at the megaphone.

Monogram's "Texas to Bataan," first of the new Range Buster series, was shot under the direction of Robert Tansey. As usual, John King, Davey Sharpe and Max Terhune feature, with Marjorie Manners in the feminine lead.

Producer-Director Joe Kane is directing Republic's "Sunset Serenade" the new Roy Rogers film. George "Gabby" Hayes has a top assignment in the picture, and Helen Parrish has been signed for the femme lead.

Bert Gilroy's production, "Ladies' Day," for RKO which Leslie Goodwins is directing, has a full cast with Lupe Velez, Eddie Albert, Patsy Kelly, Max Baer, Joan Barclay, Jerome Cowan, Jack Briggs, Iris Adrian and Carmen Morales.

Director Harold Schuster has his "My Friend Flicka" company at Cedar City, Utah, where the major part of the Technicolor picture will be shot. Roddy McDowall, Preston Foster and Rita Johnson carry the leads in this Ralph Dietrich production for 20th-Fox.

Rosalind Russell has been announced for the starring role in "Sister Kenny," a picture that Benedict E. Bogeaus will produce for United Artists release.

Charles Boyer's debut as a producer, jointly with Julien Duvivier, officially started when the cameras began to roll on their Universal production, "Flesh and Fantasy." The picture will be in the form of three or four episodes and boasts a cast that includes Boyer, Edward G. Robinson, Thomas Mitchell, Dame May Whitty, Anna Lee and others.

Director William Seiter's carnival scenes in "You Were Never Lovelier" have evoked so much enthusiasm at Columbia that Lou Edelman, the producer, has scheduled an extra dance by Fred Astaire and Rita Hayworth.

Howard Bretherton has been assigned to direction of Monogram's latest "Rough Riders," with Buck Jones, Tim McCoy and Raymond Hatton as the "Riders." The picture will be titled "West of the Law." Scott R. Dunlap is producing.

Hugh Bennett's Paramount direction of "Henry Aldrich Gets Glamour" has been rolling with Jimmy Lydon, Janet Beecher, Charles Smith, John Litel, Frances Gifford and Diana Lynn in the leading roles.

Republic's Jane Wither's starrer, "Johnny Doughboy," will be the first film to show actual camp appearances of players.

Cliff Edwards and Frank Jenks have been added to RKO's "Seven Miles From Alcatraz" with James Craig and Bonita Granville in the romantic leads. Edward Dmytryk will direct the Herman Schlom production.

The William Perlberg production of "The Meanest Man in the World" with Sidney Lanfield directing, has been augmented by casting Edmund Gwenn, borrowed by 20th-Fox, in support of Jack Benny. Priscilla Lane and Rochester play the other leads.

"Fall In," the Hal Roach streamliner directed by Kurt Neumann and produced by Fred Guiol, had a real fall when Jean Porter landed a haymaker on the chin of Rebel Randall. She doesn't know her own strength.

Jack Skirball's production, "Shadow of a Doubt" for Universal, went on location for a month to Santa Rosa, Calif. The Alfred Hitchcock direction boasts a story by Thornton Wilder and scripted by Sally Benson. Teresa Wright, Patricia Collings and Henry Travers are the players thus far signed.

Director Ray Enright, Lieut. Ronald Reagan and Lieut. Burgess Meredith returned from location in Tucson, Arizona, where they were filming the Army Air Force picture, "Rear Gunner."

Duke Ellington and his orchestra have been signed by MGM to appear in the screen version of "Cabin in the Sky." Others cast for the picture are Ethel Waters, Lena Horne, Rex Ingram and Louis Armstrong.

SAY 'HAIL AND FAREWELL' AT STUDIO PARTY

Hal Roach employes staged a surprise party, presented him with a wrist watch, when he took his leave of his studio after being sworn into the U. S. Army as a major. Here you see, l. to r.: William Bendix, Marjorie Woodworth, Fred Guiol, Major Roach, William Tracy, Hugh Huber, Sidney Van Keuren.



10 PACEMAKERS ★ 8 SPITFIRES

ANNA MAY WONG in
"THE DEVIL'S SISTER"

ROCHELLE HUDSON IN
"QUEEN OF BROADWAY"

GEORGE ZUCCO IN
"DEAD MEN WALK"

FRANK ALBERTSON IN
"SILENT MEN"

RICARDO CORTEZ
and JEAN PARKER in
"TOMORROW WE LIVE"

GEORGE ZUCCO IN
"THE BLACK RAVEN"

"SECRETS OF A CO-ED"

"RAIDERS OF THE PACIFIC"

"BOYS OF THE ROAD"

"MADAGASCAR"

"BABY-FACE MORGAN"
WITH MARY CARLISLE • RICHARD CROMWELL
ROBERT ARMSTRONG • CHICK CHANDLER • WARREN HYMER
CHARLES JUDELS • VINCE BARNETT • RALPH HAROLDE

"PERMIT TO KILL"

"ATLANTIC WOLF PACK"

"THE GHOST AND THE GUEST"

"PRISON SHIP"

"MISS 'M' FROM MOSCOW"

"AMONG THE MISSING"

"ALASKA OUTPOST"

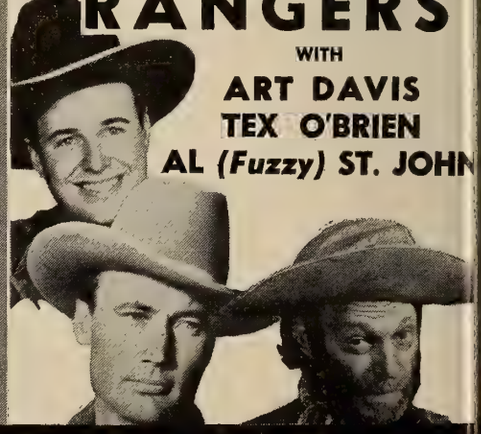
18 WESTERNS



6
ADVENTURES
OF
BILLY THE KID
STARRING
BUSTER CRABBE
WITH
AL (Fuzzy) ST. JOHN



6
THE
LONE RIDER
STARRING
BOB LIVINGSTON
WITH
SMOKY MOORE
AND DON BARCLAY



6
TEXAS RANGERS
WITH
ART DAVIS
TEX O'BRIEN
AL (Fuzzy) ST. JOHN

PRODUCERS RELEASING CORPORATION

YOUR VICTORY PROGRAM FOR 1942-1943

6 V-SPECIALS

GLENDA Farrell IN "A NIGHT FOR CRIME"

WITH LYLE TALBOT



THRILL-PACKED Drama of the Mecca of the Movies, that streaks from Sunset Boulevard to Reno in a blaze of action!
The 'Inside Story' of studio life, written by Jimmy Starr, famous Hollywood columnist, starring lovely GLENDA FARRELL in her greatest role.

MURDER-MYSTERY IN A HOLLYWOOD BLACKOUT!



Anna May WONG

CHINA'S FIRST LADY OF THE SCREEN!

in "LADY FROM CHUNGKING"

HEROIC CHINA at death-grips with the Beasts of Nippon — with ANNA MAY WONG in an unforgettable portrayal of China's most heroic lady. A story written by the headlines of today — as Tokyo strikes at the heart of China!



Buster CRABBE IN "Fury of the JUNGLE"

A STARK DRAMA of unbelievable courage — packed with explosive action and savage thrills — written by the Jungle itself in a living Hell of Horror! Life's tragedies in the raw, with Buster Crabbe battling the man-eating jungle beasts of a primitive wilderness to save a sarong-clad beauty!



AMERICA ON THE MARCH! The Musical-Comedy Exploitation Special of the Year! The thrill of martial music and patriotic songs, composed by Lew Pollock and Tony Stern, with Henry King and his orchestra, Jackie Heller and a distinguished cast. Packed with excitement and laughs!

THE YANKS ARE COMING

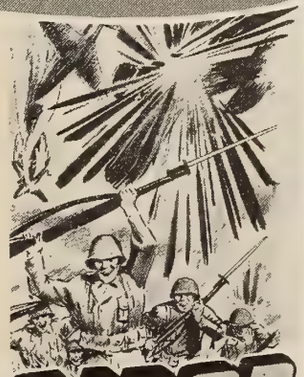
HENRY KING and His Orchestra • JACKIE HELLER

Balance of Cast to be Announced

THE EPIC OF THE WORLD WAR!

MEN of bronze and steel — of indomitable spirit — who *never* <u>*surrendered!*</u> Deeds that will live as long as our history shall be read! A page of epic heroism!

THE DRAMA of <u>*undefeated souls*</u> — told in a mighty picture that stirs the heart and fires the imagination. CORREGIDOR!



CORREGIDOR



AN EXPLOITATION SPECIAL FOR THE MILLIONS!

LIFE on the loose! High-jinks in high-gear! A sensational story based on the actual experiences of a famous foot-lights favorite. It takes you behind the scenes and turns the spotlight on the real life of a 'Bur-le-que Queen. A glamorous star in the role.

Queen of BURLESQUE

P.R.C.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Watching an outdoor scene for a Hopalong Cassidy, with Bill Boyd and Victor Jory, we learned that the large easel-like squares covered with silver and gold leaf are to direct added sunlight on the players and backgrounds. Mirrors would cause reflections and defeat their purpose.

Gregory Ratoff is testing players for his "Something to Shout About" musical. We could have fun if Ratoff, singing a Gay Nineties song, took a part himself.

For years columnists have criticized or flattered the acting of the players. At the showing of "Night for Crime," we discovered that they had a right to do so. Jimmy Starr, Erskine Johnson, Edwin Schallert and Harry Crocker performed so naturally and put over their parts so well that the movies may soon be raiding the columnists for talent. But please, no romantic leads!

Anent the same picture and the party that preceded it. Ah, the power of the press! When only some of the columnists present were named, the producer, the director, the publicity director and all executives converged on the platform to remind the MC, who sounded embarrassed enough without mentioning his name, that he had overlooked some pens.

Must be something they "et" with the movies. Columnists are actors; directors are actors, as per "Star Spangled Rhythm" with Ralph Murphy and C. B. DeMille; and now David Hempstead and Edward Griffith want to make a chorus boy out of tough guy Barton MacLane in "Look Out Below." All we need is to see "Gabby" Hayes doing the minuet, whiskers and all.

In the best regulated families! With the need for something to publicize, the family of Dr. Corydon M. Wassell have fallen afoul each other on the great issue of who shall be cast as the Doctor in the coming DeMille attraction. The wife votes Spencer Tracy, the elder son for Walter Huston, the younger son for Warner Baxter, the mother for Jimmy Stewart. The studio names Pat O'Brien, Walter Pidgeon and Melvyn Douglas. And Joel McCrea has already been chosen for the part!

Boost "Tales" Budget $200,000

An additional $200,000 has been added to the advertising budget on "Tales of Manhattan." The bulk of the advertising will go to newspapers and magazines, the music in the picture not being suitable for extensive radio exploitation.

Set Next Jean Arthur Story

Jean Arthur's next starrer at Columbia will be "Come One, Come All," a play by Jean's husband, Frank Ross, and Robert Russell. George Stevens will be the producer-director.

"Lure Of Islands" Lures Army

Monogram's sales department claims that "Lure of the Islands," the Margie Hart picture, has registered outstanding success in its first ten army camp engagements.

Lillian Hellman Writing Film Script for Goldwyn

Producer Samuel Goldwyn announced this week that he has engaged Lillian Hellman to write her first story directly for the screen.

The story, as yet untitled, will describe the effects of the current war on a group of Russian children and the part they play during the invasion of their homeland by the Nazis.

Miss Hellman, noted author of "The Little Foxes," "The Children's Hour" (which reached the screen as "These Three"), "Watch on the Rhine" and other successes, is making this departure from her usual writing procedure, it was said, in order to get the tale of the heroic young Russians before the world as quickly as possible. Having abandoned the first draft of the story she intended as a play, Miss Hellman is already at work on the film script.

Goldwyn plans production immediately upon completion of the script. He has already obtained the necessary visas from the Soviet government to permit Miss Hellman and a director to go to Russia to gather photographic background and story material.

Ginger Rogers May Star In Rachel Field Story

Paramount, owner of the screen rights to Rachel Field's novel, "And Now Tomorrow," has offered Ginger Rogers the opportunity to play the lead in the planned production. Miss Rogers, pleased with her roles of the recent past as a dramatic actress, had asked the studio for more of that type. She is now reading the book and will advise the studio whether she will take the role.

RKO-Radio Taking to Horror

Apparently believing in the financial possibilities of the horror picture, RKO has made up a schedule of the Boo dramas, and in one of the first, "The Cat People," is placing a well-known cast. Tom Conway, "The Falcon's Brother," has been added to Simone Simon and Kent Smith. Jack Tourneur will be directing the Val Lewton production shortly.

Readies "The Powers Girls"

Top-name cast and director have been lined up for "The Powers Girls" with shooting scheduled to begin in mid-August. George Murphy gets the top role on the male side, while Priscilla Lane and Carole Landis handle the feminine leads. Norman McLeod has been borrowed from MGM for direction.

Executive Committee for Fund

Sol Lesser, Basil Rathbone and S. K. Lauren have been appointed to the Executive Committee of the M. P. Relief Fund. The three new members accepted their appointments immediately.

Republic Gives Credit

Screen credit will be given Curtis-Wright Corp. and William D. Pawley, co-founder of the A.V.G. for assistance rendered during the production of "Flying Tigers."

Fimberg to Script "Johnny"

The final screenplay for "When Johnny Comes Marching Home" has been entrusted to the pen of Hal Fimberg.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

We've been invited to Monogram today for lunch and then onto the set of "Foreign Agent," the picture Martin Mooney and Max King are making. The invitation comes from Lou Lifton, head of publicity, and I know we'll have a nice time.



Gale Storm, Monogram's "Itzy-Bitzy" girl, and your studio guide, Ann Lewis.

Our first introduction is to the star of the picture, Gale Storm (they call her the Itzy-Bitzy girl). While finding out where she hails from . . . Texas . . . we make note of her costume which consists of a Royal Blue Satin Blouse Bandeaux with a white sailor collar, knee-length white satin skirt edged in blue and a white satin sailor hat.

We pose for a picture together, making sure that Gale is in the foreground, for with such a cute trick who wants to see the other person.

Back on the set we go and we notice behind us Lyle Lattel, one of the players, being patched up by the makeup man. He hurt his head in a fight scene and the bandage has to be concealed. That must have been some scene, for in spite of the bleeding and dizziness, Lyle finished it. This is one time when the blood in the recorded scene will be real, not just realistic.

Producers Mooney and King come over and we discuss the story. They tell us how timely it is, for it's about eight spies, just like the ones that were caught by the F.B.I. Then Vince Barnett walks over and he gives us his version of the "perfect" spy, in dialect. THERE'S a funny guy.

All around us are extras made up as sailors, soldiers and just ordinary civilians. Over there in a corner is a sailor sound asleep . . . but ready to go at a moment's notice just as they are in the field.

The call comes through for the players, for the set is ready. This is a night club and Gale Storm, Lyle Lattel and Patsy Moran are to look through a wallet which Gale has picked off the floor after the fight is over. The director, William Beaudine, has explained everything so clearly that only one rehearsal is needed before the scene is shot.

There's nothing more to be seen right now, so we bid adieu to all the people we've met. On our way out we meet John Shelton, the boy who is being co-starred with Gale Storm. He tells us that this is his last picture before going into the army. Good luck, John, to you and all our boys.

Be seeing you again next week.

ANN LEWIS

Ambitious Schedule for Brown

The first picture Clarence Brown will direct under his new MGM contract will be William Saroyan's "The Human Comedy." For his second, Brown will do "White Cliffs of Dover" and, in anticipation has received several thousand feet of film of the famed Dover Cliffs from England. The picture, based on Alice Duer Miller's poem, will be both a bonanza and a get-together for Hollywood's English actors and actresses.

Strong Male Roster

Allan Joslyn has been signed to a long term contract by 20th-Fox and is the tenth experienced male actor to be signed by the company in the past six or eight weeks. In the same period, no new faces have been signed. In all, the studio has 44 male players, giving it the strongest roster it has ever had.

CORRECTION

In last week's Hollywood Studio Closeup, year of birth of Producer Richard Blumenthal was inadvertently given as 1935. Actually, Blumenthal was born in Paris, December 10, 1905.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Record for Timeliness Set by Movietone's Prophetic Shorts; Ice Cream Matinees Profitable

Looking back several months, even before Pearl Harbor, one can get an idea of the record for timeliness set by Fox Movietone in its topical short subjects. Anticipating the attack on Pearl Harbor, Producer Edmund Reek, who had spent three years in the Far East, kept Staff Cameraman Al Brick in Hawaii for nine months to have the only competent lensman in Honolulu when the Japanese put over their sneak punch. Here was an opportunity for Movietone to score the greatest scoop ever attained by a newsreel, but Brick's film, naturally, was confiscated by the Government. Reek tried unsuccessfully to have it released immediately, was told it wasn't good policy to do so.

Not until two months later, when the war spirit was not quite what it should be, was Reek appealed to, not only to release the pictures, but to give them to all other newsreels in order that they might get the widest possible publicity. Because it was the patriotic thing to do, Reek assented.

The prophetic nature of Movietone editors was evident in these pre-Pearl Harbor short subjects: "American Sea Power," "Soldiers of the Sky" and "Uncle Sam's Iron Warriors," released one after the other as the Government was directing the public's attention to our Navy, paratroops and tanks, in order named, the topics of the above productions.

In the midst of the President's Good Neighbor campaign, exhibitors were provided with "Highways of Friendship," the picture of the great Inter-American highway which will link Canada with the Argentine. Other subjects anticipating the direction of world events were "Courageous Australia," "Gateway to Asia" and "India—the Golden."

Certain other companies also "called their shots" via pre-Pearl Harbor short subjects, but we have singled out Movietone in this instance as conclusive proof that the industry, ever-alert to see responsibility in keeping the public informed, has been performing its task admirably these past several months, even before that fateful December 7.

Now in his second year as a screen star in Paramount feature shorts, Superman, the omnipotent, omnipresent and omniscient idol of millions of youngsters, has had his voice lowered. The new speech style of the man of tomorrow will be heard for the first time in the new Technicolor cartoon, "Volcano," eighth in the Superman series.

The National Headliners Club, which makes an annual award to the newsreel company which depicts the outstanding news story of the year, has presented its 1941-42 award to MGM's biweekly News of the Day for that newsreel's exclusive and graphic depiction of the FBI's round-up of Nazi spies.

Way down south in the state of Texas, Manager Joe Jackson of the Varsity Theatre, Dallas, has licked the summer slump with his "Ice Cream Matinee." Every Wednesday

(*Continued on Page* 31)

See Success for Victory Pledge Plan

Paramount's Dollar-a-Day Rental for Victory Films Viewed as the Shortest Route to Government's Goal for Quick, Wide Circulation

Paramount's Victory Pledge, an abbreviated form of contract to cover the exhibition of that company's quota of four Victory Shorts, while widely divergent from the usual method of industry merchandising, gives great promise of being the shortest possible route to the desired Government goal of quick and penetrating national coverage on these subjects.



Oscar Morgan

The Victory Pledge, brain-fathered by Barney Balaban, president; Neil Agnew, vice-president in charge of distribution, and Oscar Morgan, short subject sales manager, makes no discrimination as to size, location or clearance restrictions in offering the reels to one and all at the uniform price of a dollar per day per subject on a "first come first served" basis. Paramount is absorbing all expense of distribution, advertising and overhead and, in keeping with the agreement of all producers and distributors handling Victory Shorts, are turning any surplus above the actual cost of prints and production to the War Activities Committee for donation to war charity by that organization.

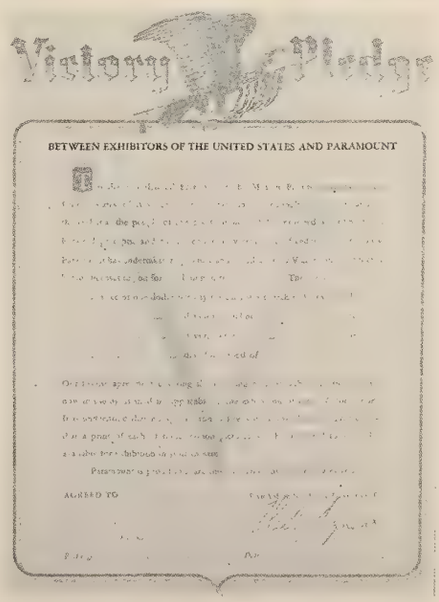
It is barely possible that some exhibitors, in small towns and subsequent-run situations, might question the placing of their operations on a cost par with the deluxers, but the slightest deliberation brings the inevitable conclusion that the consideration of cost or profit are totally at variance with the intent of the entire project. These reels have been made at the request of the U. S. Government who has asked that they be given every preference in booking and exhibition. The shorts contain production and star values of feature equivalent; they are being offered without regard to clearance commitments and, in the extremely rare instances where the nominal rental may be a trifle high, the exhibitor can find solace in the fact that he is doing his patriotic duty and that all excess pennies find their way to deserving war chests.

This week the Victory Pledge, accompanied by a personal letter from Neil Agnew, is being mailed to all of the nation's theatres from various Paramount branch offices, who, according to Oscar Morgan, are already making requests for additional blanks to fill demands.

Following the West Coast confab between producers and Lowell Mellett, representing the U. S. Government, when the plans for the making of 26 shorts to acquaint the public with the nation's war aims and to impress, in entertaining and understanding manner, the need for prompt and wholehearted response to the various projects for successful prosecution of the war, the matter of devising ways and means of fast and thorough distribution was turned over to the WAC. This body appointed a subcommittee consisting of three distributor representatives and three theatremen who decided that each company should set up its own system of charging and handling the subjects it had volunteered to make. The Victory Pledge is Paramount's answer—but it is not binding on any other distributor.

The first of Paramount's Victory Shorts, "A Letter From Bataan," features Susan Hayward,

(*Continued on Page* 28)



Above is a reproduction of Paramount's Victory Pledge, something new in exhibition contracts.

185 Shorts Set by RKO for 1942-43; Four New Series

Highlighted by four new series, short subject releases on the RKO-Radio 1942-43 program will total one hundred and eighty-five, including one hundred and fifty-five single reels and thirty two-reelers, it was announced by Harry Michalson, short subject sales manager at the company's annual sales meeting in New York this week.

Heading the new series is "This is America," described as "a vital moving story of America . . . its people, its machines, its heart and soul . . . dealing with timely and topical matter of deepest concern to all." The two-reel subjects will be released at the rate of one every four weeks.

Another new addition to the company's short

(*Continued on Page* 31)

Back Stage in Short Shops—Hugh McCollum

TO BE successful in whatever you do in this industry, you must have enthusiasm. Thus the man who devotes his talents to short subjects must, if he wants to succeed, devote as much warmth and eagerness to his duties as the man who turns out a "million dollar" feature spectacle.

Possessing this enthusiasm is Hugh McCollum, producer of eight Columbia two-reel comedies and co-producer with Del Lord on seven others. His job gets tougher and tougher because of the ever-increasing use of broad gags in features, a situation that means additional hard work in contriving new gags for comedies; but McCollum likes competition, hence this difficulty doesn't feaze him.



HUGH McCOLLUM

No acting for him. He liked business side of industry, became a producer.

Motion pictures attracted McCollum when he first came to Hollywood in 1921 because "it seemed like the most attractive business around." He might have been an actor, certainly he had the looks; but that end of the business didn't interest him. His goal: a movie business man.

Hope that he would meet an important executive materialized in 1922 while he was working as secretary to a hotel manager. Arthur Jacobs, then a feature producer for First National, crossed his path. The opportunity had come. Jacobs offered him a job as his secretary, a post the aspiring young man eagerly accepted. When the producer left the studio, McCollum remained as secretary to John McCormick, soon became his assistant. A year later he became assistant production man under Al Rockett.

After a sojourn in the East as assistant to Richard Rowland, then vice-president and general manager, McCollum returned to the coast as a unit man. In 1929 he was appointed secretary to President Harry Cohn of Columbia, held the position for four years, spent another as liaison man for Sam Briskin. In 1934, Cohn appointed him business manager of the short subjects department. Three years later McCollum was assigned the producership of a series of musicals entitled "Community Sings," with Hal Chase writing and directing. In 1940 Lord came in as his co-producer, and this arrangement continued through 1941. This year, as noted above, McCollum is associated with Lord on seven shorts, himself produces eight, with Harry Edwards directing.

Ideas for the Stooge comedies, McCollum tells us, are gleaned mostly from cartoons. On the other hand, plots for shorts starring Harry Langdon, Andy Clyde and El Brendel are based on real life, newspaper articles, human interest stories, etc. Having found a prospective news item, the producer and his director will discuss it with their writers, who will then shape it into a story idea. The first draft is always the hardest. Another consultation follows, after which another draft is planned and whipped into shape. The period from embryonic idea to final screenplay ready for shooting may require anywhere from two to six weeks.

Occasionally, outsiders send in scripts, but because they have no real idea of the limitations involved, their suggestions go wild. In eight years only one script from an outside source has been accepted for screen treatment.

Current events often form the bases for comedy plots. For example, a Harry Langdon two-reeler has to do with the rubber situation. On the other hand, characters are created to fit the special talents of the stars. Hence El Brendel enacts a "dumb" Swede, while Andy Clyde becomes an average man who's always getting into trouble. No harm must befall the comedian, however, for his public resents it.

Now about those sound effects which have so much to do with the success of slapstick comedies. Slaps and hits are always accentuated. In the Stooge pictures, for instance, the more unnatural the sounds, the better the audience likes the comedy. Because the Stooges know how to take their blows and their falls without injury, these laugh-provoking actions are extremely realistic. Only two persons have been injured in the eight years McCollum has been in the Columbia shorts department.

When the technical crew get the sound effect they want—the breaking of a twig might produce it—they record it, then insert it on in the proper place on the sound track. So when your public hears the creaking of a comedian's arm as it's being twisted, or a reverberating metallic sound as he's conked on the head, they needn't worry about the victim's welfare.

Through his revelation of the "inside stuff" on comedy production, McCollum has temporarily drawn our attention away from him. But now we're back again. The Philadelphia-born, 42-year-old producer has been married for eight years, lives with his wife in Hidden Valley in North Hollywood. The two met when she joined Columbia as a script girl. His favorite hobby: portrait painting. Fine chance to pursue it, what with gardening and keeping up his home occupying most of his spare time!

Easson Sells Important Shorts Via Special Frame Out in Front

Canadian showman Arthur Easson of the Oakwood Theatre, Toronto, sells his important short subjects via specially painted signs in a one-sheet frame in front of the theatre.

For the Crime Does Not Pay subject, "Don't Talk," he used this copy: "Button Your Lip! Shut Your Trap! Hold Your Tongue! To learn the deadly truth of these remarks the hard way, see 'Don't Talk'."

Easson sold a recent issue of Paramount News with this copy: "Paramount presents What's New in News . . . Pacific Secret . . . Army, Navy Build Real Shangri-La . . Russia—Anniversary Under Fire . . Libya—Allied Disaster Britain's Tobruk Defenses Crumble . . . Midway Island—Actual Combat Scenes Show Jap Ships Under Bombs."

The Oakwood management exploits outstanding short subjects and newsreels because he knows it pays to do so. If you're not sure of the box-office power of shorts, perhaps a little effort along the lines followed by Easson will surprise and please you.

Special St. Louis Superman Campaign Increases Business

Most recent circuit to stage a showmanship campaign for a "Superman" cartoon is the Wehrenberg-Kaimann Circuit, St. Louis, Mo. Result: increased business.

Twenty theatres in the circuit broke "Superman" day and date and participated in a complete promotion high-lighted by a co-operative campaign in the St. Louis *Post-Dispatch* which features the "Superman" strip. The newspaper ran a four-column, fifteen-inch display ad in advance of the showing, a three-column, fifteen-inch ad opening day, and a two-column, fifteen-inch ad during the engagement. The ads carried the names of all the theatres playing "Superman" and was contributed by the *Post-Dispatch*. In exchange, the theatres ran trailers mentioning that the "Superman" cartoon appears daily in the newspaper.

The Pierce News Company, distributors of the "Superman" magazines, cooperated by bannering their eight trucks with playdate posters, and put window displays in all magazine dealer windows throughout the city. Ten of the theatres carried magazine lobby displays.

Each house used a giant standee, a Technicolor trailer and special one-sheets on "Superman." North and South St. Louis community papers carried large display ads on the Paramount short, and "Superman Is Coming" was stamped on all out-going mail from theatres and the main office for several weeks in advance.

Pete Smith Playdate Drive Winners Named

Three MGM bookers are wearing new hats and fourteen others have acquired fancy pen and pencil combinations as a result of their success in booking Pete Smith shorts during June, which the company had designated as Pete Smith month. The special efforts of the bookers resulted in the largest number of playdates for Pete Smith shorts ever to be recorded in a thirty-day period in the history of the company, according to Alan F. Cummings, in charge of MGM's branch operations.

Bookers who turned in the most playdates (and who won the hats) were Michael Crowley, Boston; Melvin Turner, Minneapolis, and Vernon Smith, Kansas City. Runners-up who received the pen and pencil sets were Charles Baines, Philadelphia; Alfred Coco, St. Louis; Louis Falkoff, New York; Thomas H. Jones, Atlanta; Walter Bennin, Chicago; Edna Frank, Chicago; Gerald Banta, Des Moines; Max Shabason, Pittsburgh; Charles Lazarus, Boston; Andrew S. McCarl, Portland; L. Ward Royalty, Oklahoma City; Ashby W. Bell, Charlotte; William Gaddoni, Albany, and Edward Richter, New York.

See Victory Pledge Plan Success

(*Continued from Page 27*)

Richard Arlen and Jimmy Lydon. The second, now in production, "We Refuse to Die," based on the Nazi slaughter of the population of Lidice, will have Ellen Drew and Barry Sullivan, Broadway stage star, as principals. "The Aldrich Family Gets in the Scrap" will be the third release and the fourth has not yet been decided upon.

Exhibitors should view the signing of the Victory Pledge as a patriotic duty as well as an opportunity to give concrete evidence of their desire to assist the industry as a whole in meeting and exceeding every request made upon it by Federal authorities.

Production Activity On The Short Subject Front

With MGM's 1942-43 shorts program in full swing, two new "junior features" went into production last week. "Portrait of a Genius," a Carey Wilson Miniature, will deal with little known facts in the life of Leonardo da Vinci. Sammy Lee directs. The other, "Dreamer of Mexico," a John Nesbitt Passing Parade, depicts the life of Mexico's patriot, Madero.

Reginald LeBorg will direct a musical short for Universal in which Carol Bruce will star. The featurette is as yet untitled.

Gordon Hollingshead is producing "A Ship Is Born," Warner Bros. short subject in Technicolor dealing with the U. S. Merchant Marine. Forty seamen of the Merchant Marine recorded the famous seaman's swing song, Blow the Man Down, for inclusion in the short.

Republic announced that Duncan Renaldo and Douglas Dumbrille have joined the cast of the serial, "King of the Mounties," which William Witney directs under William O'Sullivan as associate producer.

Walt Disney is recognizing South America with the introduction of Jose Carioca, a Brazilian parrot. Jose greets the theatre audiences for the first time in "Saludos Amigos."

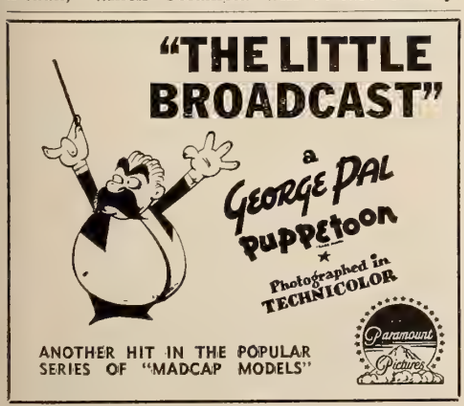
"Jasper and the Haunted House" and "Jasper and the Choo-choo" by George Pal and Jack Miller, will be the next two Puppetoons for Paramount under the George Pal banner. Acceding to demands, Producer Pal is using the stringless puppet Jasper in a series of Technicolor 8-minute musicals.

20th-Fox announced that it has 18 of its short subjects for 1942-43 completed and release dates set which will provide a release a week from August 1st through the middle of November. Of the 18, a total of 13 are in Technicolor.

Max Cohn is producing the series, "America Sings With Kate Smith," for Columbia. Songs in the initial release are We're All Americans Now, The Marine Hymn, The Caissons Go Rolling Along and God Bless America.

La Varre Makes Alaska Film

Explorer Andre de La Varre has returned from Alaska with his new film, "Journey to Denali," which Columbia will release shortly.



Selects Subjects to Fit Proper Occasions, Then Exploits 'Em



How Showman Ed Harris uses short subjects to tie-in with war-time drives and patriotic observances is illustrated above. During recent Red Cross drive, Harris, as head of publicity committee, revived a Warner Bros.' two-reel Technicolo film, "Flag of Humanity," showing of which stimulated contributions. On another occasion—Decoration Day, to be exact—he booked another Warner short, "Wings of Steel," which he advertised as part of an All-Service Program to keep up the morale of the armed and civilian forces. At right: Legionnaire cited for bravery in World War I relates his experiences from the stage.

Most managers, having booked their short subjects, start looking around for possible tieups; provided, of course, these managers are showmen. Others—like Ed Harris of the Glendale Theatre, Glendale, Calif., for example—keep their eyes peeled for special events, and then start looking for the short subjects that will fit in best with these events. If this seems somewhat confused, perhaps we can clarify it by citing some recent activities of Showman Harris out in Glendale.

At the height of the national Red Cross drive, Harris decided to help his local chapter go over the top. As head of the Publicity Committee, not to mention his advantage of being the most popular theatreman in Glendale, he was in a position to perform a valuable service. With the help of his assistant, Robert Pik, he went to work.

Harris remembered a Warner short of a couple of seasons ago—"Flag of Humanity"—the story of Clara Barton, founder of the American Red Cross. He immediately booked the subject.

Demonstrate First Aid Methods

On opening day of the Technicolor two-reeler, the Red Cross Chapter presented a stage program in tribute to its founder, the local chairmen and volunteer workers. With the assistance of volunteers from the audience, correct methods of First Aid were demonstrated. The local Commander of the American Legion talked, as did also the minister of a local church whose "spiritual message on humanity did wonders to stimulate interest in the Red Cross drive, and whose remarks about the importance of the Motion Picture Industry in maintaining morale created plenty of good feelings for our theatre."

Day before the opening Harris held a special preview of the short subject for city officials, Red Cross workers, members of the Civilian Defense Commission, heads of hospitals, representatives of the local schools and churches. Their sincere efforts to boost the subject, says Harris, "helped our gross considerably."

Details of the showing of "Flag of Humanity" were distributed among 3,000 people enrolled in First Aid classes. To 5,000 students of school First Aid classes also went heralds, and 2,000 were distributed to all members enrolled in every branch of Civilian Defense.

A Junior Red Cross matinee was held at which volunteers collected "quite a bit of money by soliciting pennies from all children." The juniors demonstrated First Aid, concluded their program with a one-act playlet on the life of Clara Barton.

Harris could have accomplished all this good work without "Flag of Humanity," but exhibition of the short subject was indisputable proof that the motion picture industry was alert in acquainting millions with the origin of the American Red Cross and its great humanitarian work, and it helped considerably to influence Glendale citizens to contribute generously to the organization.

On Memorial Day Harris presented an All-Service program, headed by the Warner two-reel tribute to the fighting Air Forces, "Wings of Steel." He persuaded local American Legion members to conduct stage ceremonies "in tribute to Americans who sacrificed their lives in past wars as well as the present conflict." Veterans related their experiences, received tremendous ovations.

Special "Wings of Steel" posters were spotted in important locations near Army training fields and at the Lockheed Aircraft Co., where announcements were made over the p.a. system during lunch hours and changes of shifts. Stories were planted in the concern's house organ, which reaches 35,000 employes. Displays in front of the theatre carried a tear-sheet of newspaper headlines pertaining to recent air raids. Result: many extra ticket-buyers were attracted to the theatre on Memorial Day.

Viewed in the light of his good work in the two foregoing instances, Harris can be depended on as one showman who will know what short subject to book to tie-in with a special occasion. If he doesn't know, he'll find out. And he'll capitalize on that short to best advantage. If only other exhiibtors would follow his example!

Bugs Wins Ears Up!

One week recently Manager Oscard Acevedo, Capitol Theatre, Brownsville, Texas, polled his patrons on their reaction to the program. Result: ten per cent liked the feature, ninety per cent enthusiastically favored "Wabbit Twouble" with that long-eared, carrot-chewing extrovert, Bugs Bunny.

Short Subject Reviews

All Work and No Pay *(Fair)*

Col. (3436) All-Star Comedies No. 16 15 mins.

Andy Clyde is the watchman in a jewelry store where a famous ruby is the lure that attracts safe crackers. As the burglars blow the safe Andy is caught in the door and only extricates himself in time to see the bandits getting away in a car. He falls into an ashcan and is pushed through the streets by the pursuing police cars. Trailing the robbers to a departing steamboat, Andy manages, after some difficulty, in hiding in the robbers' trunk where he is discovered and forced to swallow the jewel. The attempts of the thieves to get the jewel from Andy's innards puts him in the company of a giant ape from which he escapes by jumping into the sea. Just ordinary slapstick. Produced and directed by Del Lord.

A Journey to Denali *(Good)*

Col. (4551) Tours No. 5 10 mins.

Maybe you didn't know—we didn't—that Denali is the original and native name for sky-piercing Mount McKinley way up in the Alaskan ice wastes. Andre de la Varre is responsible for this reel showing many points of interest in the fabulously rich territory which the United States purchased from Russia for two cents per acre. Matanuska Valley, born of the 1935 drought; Fairbanks, the gold center; and Anchorage, the fastest growing town in the territory; are all shown before the camera gets around to the awe-inspiring glimpse of snow-clad Denali. Some interesting shots of the railroad and other developments of the past 20 years are also shown.

Crater City *(Good)*

Univ. (6365) Variety Views No. 15 9 mins.

An Adamless Eden—or almost, since each man has five pretty girls from which to choose—is shown in this camera tour of Saba, one of the West Indies group. The island is volcanic in structure and the main, and only, city is located in an extinct crater at the top of the five square mile area and was christened Bottom. The principal occupation of the women folks is creating intricate hand woven fancy needle work which is sold in the United States and the men build and launch small boats. There are no wagons, autos or carriages.

Woodman Spare That Tree *(Funny)*

Col. (3508) Color Rhapsody No. 8 7 mins.

The Old Black Crow, who resides way up in a tree, is hard put to keep his residence from becoming so much timber at the hands of the sly Fox, masquerading as a woodchopper. With the aid of an encyclopedia the Crow manages to get a line of the Fox's weaknesses and plays them for all he is worth only to find the Fox coming back with some new device for cutting down the tree. Finally, the deed is accomplished.

The Bulldog and the Baby *(Amusing)*

Col. (3755) Fables Cartoon No. 5 6 mins.

A bulldog left to mind a baby becomes entangled with the baby's candy and while getting separated from the sticky mess the buggy is pushed over an incline which precipitates the giggling occupant into a series of adventures, with the dog in mad pursuit. Traffic, department store escalators and finally the superstructure of an unfinished skyscraper all fall to the lot of the infant and dog before rescue is accomplished. Alec Geiss directed.

Pigeon Patrol *(Amusing)*

Univ. (6253) Cartune No. 13 7 mins.

This Technicolor reel introduces Homer and Daisy May Pigeon to the ranks of cartoon characters. Homer seems to possess some of Red Skelton's radio personality and in this endeavors to win Daisy May's heart by joining the ranks of the carrier pigeons who rate high in her favor. Homer encounters a wounded dispatch carrier and in his attempt to carry out the mission of the disabled flyer runs athwart a Jap vulture who gives him considerable trouble before he is able to knock its ears down. Walter Lantz produced.

Jivin' Jam Session* *(Entertaining)*

Univ. Name Band Musicals 15 mins.

Ray Kellogg, Harriett Clark and Jimmie Dodd contribute song specialties to the accompaniment of Sonny Dunham's band but none of the numbers are current favorites and the artists seem to depend a little too much on costume and gestures to get the numbers across. The dance routines of Louis Da Pron and The Three Comets, girl acrobatic trio, are well done and serve to spice up the footage. The band numbers are well handled and the atmosphere of the production leaves nothing to complain about.

Trumpet Serenade* *(Entertaining)*

Univ. Name Band Musicals 15 mins.

Harry James and his trumpet are given the major portion of the footage in this featurette with the result that the audience gets a trifle too much of the James visage as it contorts to extract those high notes on his cornet. Highlight is the appearance of the Jivin' Jacks and Jills executing a jitterbug routine that embraces considerable in the way of acrobatics and novelty maneuvers. Helen Forrest is featured in the vocals and Grace McDonald presents a specialty dance offering to the strains of Harry James' own composition, "Home, James."

Special Handling for 'Divide and Conquer'

Because of its importance in aiding the war effort, "Divide and Conquer," two-reel subject compiled from imported footage revealing actual methods of invasion by the Nazis, will be given special handling by the Warner Bros. sales department as well as the advertising and exploitation forces, according to Norman H. Moray, short subjects sales manager.

A comprehensive press book on the short is now in preparation, and the company will cooperate with exhibitors in utilizing and exploiting the picture to the best advantage both for public information and in furtherance of the government's war aims.

"Divide and Conquer" is set for national release Aug. 29.

Trade Press Witnesses Preview Of New Audience Quiz Reels

First two releases of a series of one-reel quiz shorts for audience participation were shown to the trade press in Hollywood this week.

There are eight questions in each reel. Cards are distributed to the audience, after which Grant Withers, master of ceremonies, explains the handling of the cards. The entire procedure requires about fifteen minutes, with the award given after the feature which follows the quiz. Subjects shown to the press were found "difficult to solve, but fascinating."

According to present plans, there will be 52 of the reels which theatres are to show at the rate of one each week on a night deemed most feasible by the management. Thirteen subjects have already been completed, with a second series now in production.

R. U. McIntosh presents the reels, which are produced by Allen Jayne and directed by John W. Murray.

* Denotes 1942-43 release.

. . NEWSREEL SYNOPSES . .

(Released Wednesday, July 29)

MOVIETONE (Vol. 24, No. 93)—F.B.I. seeks three saboteurs; Latest films of the fight for Egypt; Air Force training at Miami Beach; Negro artilleryman on alert; Navy P.T. boats maneuver off Atlantic Coast; King George of Greece gives farewell message to U. S.; Large Quebec family; Seabiscuit with 29 offspring; Diaper Derby.

NEWS OF THE DAY (Vol. 13, No. 291)—Battle for Egypt; Negro artilleryman on guard; Air force stresses fitness; Greek ruler ends U. S. visit; Shipyard workers set record; Diaper Derby; Antique autos bring thrills of past; Shut Out wins Arlington Classic.

PARAMOUNT (No. 96)—Battle for Egypt; F.B.I. seeks three saboteurs; Bataan mercy cargo; Diaper Derby; Town in Oregon up for sale; Large family in Quebec; Bombardiers in desert practice; Anti-aircraft in Carribean; Medical field units practice battle rescues under fire; Air Force trains at Miami Beach.

PATHE (Vol. 13, No. 96)—Battle for Egypt; Dempsey toughens Coast Guard; Large family in Quebec; Medical Corps trains for war duty; Send aid to Bataan prisoners; Army teaches advanced gliding; Negro scientist hired by Ford; Shut Out wins Arlington Classic; Park named for Lt. Nininger (Memphis, Charlotte and New Orleans only).

UNIVERSAL (Vol. 15, No. 105)—Shut Out wins Arlington Classic; Workers honored at launching; Antique autos displayed; Air Force training in Florida; Diaper Derby; Large family in Quebec; Preacher doubles in war work; Negro artilleryman on the alert; Navy tests new patrol boats; MP's taken for a ride.

(Released Saturday, August 1)

MOVIETONE (Vol. 24, No. 94)—Bombing of Dutch Harbor and Port Moresby; War Bond Rally in New York; Ship wrecks Maryland drawbridge; Girl muleskinners; 80-year-old rejoins Navy; War-time styles; Nelson wins golf tournament; Gold Trophy Regatta; Army in action at Detroit show.

NEWS OF THE DAY (Vol. 13, No. 292)—Bombing of Dutch Harbor; Fighting French line up with General DeGaulle; Army trains air gunners in Texas; New U. S. High Command meets; Ship wrecks Maryland drawbridge; Japanese bomb Port Moresby; Gold Trophy Regatta; Nelson wins golf tournament.

PATHE (Vol. 13, No. 97)—Bombing of Dutch Harbor; Build airfield in England; DeGaulle reviews the Fighting French in England; Belgian refugees at English port; West Point graduation; Gold Trophy Regatta; English ATC girls in precision drill; Japanese bomb Port Moresby.

UNIVERSAL (Vol. 15, No. 106)—Bombing of Dutch Harbor; DeGaulle lauds heroes; West Point graduation; Ship wrecks Maryland drawbridge; Soldiers in Hawaii; Japanese bomb Port Moresby; Mule derby in Mississippi; Nelson wins golf tournament; Gold Trophy Regatta.

PARAMOUNT (No. 97)—Build airfield in England; Ship wrecks Maryland drawbridge; Supreme Court weighs pleas of Nazi saboteurs; Belgians patrol Channel; English ATC girls in precision drill; Bombing of Dutch Harbor and Port Moresby.

Four New Series in RKO '42-'43 Shorts

(Continued from Page 27)

subject program is the series of Famous Jury Trials, four two-reel dramas that bring to the screen for the first time the popular radio dramatizations.

With the addition of 13 one-reel Jamborees to its new lineup, RKO-Radio becomes the fifth company releasing musical reels featuring famous bands. Three other distributors have been releasing one- and two-reel band subjects with highly satisfactory results in seasons past, and only a few weeks ago a fourth added such a series to its new season program.

Three Victory Reels also appear on RKO-Radio's schedule for the first time. Initial release in the series of three one-reelers will be "Conquer by the Clock," now in production.

Now more timely than ever in cementing good relations between the United States and Latin-American republics, "La Cucaracha," the famous Academy Award-winning Technicolor featurette of 1933-34, will be revived for general release.

Current season series dropped from the 1942-43 schedule are Information Please, The March of Time, Picture People and the Ray Whitley Musical Westerns.

Following is a breakdown of the new season's program:

One-Reel Subjects. 104 issues of Pathe News. 18 Walt Disney Technicolor cartoons. 4 Disney "specials." 13 Jamborees. 3 Victory Reels. 13 Sportscopes.

Two-Reel Subjects. 13 This is America. 6 Edgar Kennedy comedies. 6 Leon Errol comedies. 4 Famous Jury Trials. "La Cucaracha" (revival).

Civic Groups Select 'Happy Hour' Units

Representatives of outstanding organizations interested in child welfare met this week at the Columbia Pictures home office to select and endorse a new series of "Happy Hour" units for Columbia's juvenile matinee service for release next fall.

Among the societies represented were The General Federation of Women's Clubs, City Federation of Women's Clubs, Motion Picture Council of Central Queens, Motion Picture Council of Brooklyn, Daughters of the American Revolution, National Association of Music Clubs, International Federation of Catholic Alumnae, Campfire Girls, *Parents Magazine*, Parents-Teachers Association of Rutland, Vt., Boy Scouts, *Christian Herald*, Scarsdale Motion Picture Council, *Child Life*, *Open Road for Boys*, Young Men's Christian Association.

Now in their sixth year, Columbia's "Happy Hour" units are the industry's only certified children's matinee service. The programs selected by nationally recognized civic organizations are delivered to the theatres with their endorsement. Eighty units, composed of a balanced variety of short subjects, are currently available.

Invites Movie Teetotaler to See 'Menace of Rising Sun'

In addition to utilizing special three-sheets, window cards, extra ad space, lobby display and trailer to sell "Menace of the Rising Sun," Manager Lew Bray of the Wichita Theatre, Wichita Falls, Texas, staged a gag that won extra art in the newspapers.

Bray invited Col. H. B. Clagett, C. O. Sheppard Field, to see his first movie since 1928. Following the publicity break, the theatre's telephone was kept busy by curious people.

SHORT SUBJECT CHECKUP (by Series)

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
All Star Comedies	18	All	18	16
Cinescopes	10	9	8	5
Color Rhapsodies	16	10	16	8
Community Sings	10	8	10	All
Fables Cartoons	8	All	8	5
Glove Slingers	None	..	4	All
International Forum	None	..	6	3
New York Parade	6	2	None	.
Panoramics	None	..	12	5
Phantasies Cartoons	8	7	8	5
Quiz Reels	6	All	6	5
Screen Snapshots	12	9	10	All
Stooge Comedies	8	All	8	All
This Changing World	None	..	6	2
Tours	10	All	8	4
Washington Parade	6	4	None	..
World of Sports	12	8	12	10
TOTAL	130	107	140	100

METRO-GOLDWYN-MAYER

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartoons	18	13	16	11
Miniatures	10	All	10	5
Our Gang	9	All	10	8
Passing Parade	9	All	10	6
Pete Smith Specialties	14	12	14	10
Fitzpatrick Traveltalks	12	All	12	All
Special Subjects	..	..	..	1
Two Reel Specials	6	All	6	5
TOTAL	78	71	78	58

PARAMOUNT

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Animated Antics	10	13	None	..
Color Classic	None	1	None	..
Fascinating Journeys	6	All	2	1
Gabby Cartoons	8	All	None	..
Headliners	8	7	6	5
Hedda Hopper	None	..	6	5
Madcap Models	6	4	6	5
Paragraphics	6	5	None	..
Popeye	12	All	12	10
Popular Science	6	All	6	All
Quiz Kids	None	..	6	All
Robert Benchley	4	All	4	5
Speaking of Animals	None	..	6	5
Special Cartoon	1	1	1	1
Sportlights	13	All	13	11
Superman Cartoons	None	..	12	9
Unusual Occupations	6	All	6	All
TOTAL	86	86	86	75

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Disney Cartoons	18	All	18	7
Edgar Kennedy	6	All	6	5
Information Please	13	All	13	9
Leon Errol	6	All	6	6
March of Time	13	All	13	All
Picture People	13	10	13	12
Quintuplets	1	1	None	..
Ray Whitley	4	All	4	All
South America	None	3	None	..
Special Subjects	..	..	..	1
Sportscopes	13	All	13	12
TOTAL	87	All	86	69

20TH CENTURY-FOX

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Adventures of Newsreel Cameraman	4	4	4	6
Dribble Puss Parade	4	1	None	..
Fashion Forecast	4	None	None	..
Magic Carpet	8	10	12	8
Believe It Or Not	None	1	None	..
Sports Reviews	6	7	6	All
Terrytoons	26	All	26	All
World Today	None	4	4	6
TOTAL	52	52	52	52

UNITED ARTISTS

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
World in Action	None	..	12	5

UNIVERSAL

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartunes	13	All	13	All
Musicals	13	All	13	All
Special Subjects	1	1	2	2
Stranger Than Fiction	15	All	15	14
Variety Views	15	All	15	All
TOTAL	57	57	58	57

VITAPHONE-WARNER BROS.

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Broadway Brevities	9	All	12	All
Elsa Maxwell	3	All	None	..
Hollywood Novelties	6	All	6	All
Looney Tunes	16	All	16	13
Melody Masters	10	All	10	All
Merrie Melodies	26	All	26	23
Special Subjects	2	2	None	1
Sports Parades	10	All	10	9
Technicolor Specials	6	All	6	All
TOTAL	83	88	86	80
GRAND TOTAL	578	552	598	497

Warner Bros. List Shorts to Be Released Through Sept. 5

Short subjects to be released by Warner Bros. through September 5 have been augmented, it was announced this week. The complete list follows:

August 8—"The Squawkin' Hawk," Technicolor Merrie Melody; "Argentine Horses," Technicolor Sports Parade. August 15—Glen Gray and His Casa Loma Orchestra, a Melody Master. August 22—"Fresh Hare," Technicolor Merrie Melody; "Eatin' on the Cuff," a Looney Tune. August 29—"Divide and Conquer," a Broadway Brevity revealing Nazi methods of invasion. September 5—"Fox Pop," Technicolor Merrie Melody; "The Impatient Patient," a Looney Tune.

Headliner Goes Into Production

A one-reel Paramount musical Headliner featuring the MacFarland twins and their orchestra went into production this week under the direction of Leslie Roush. Highlight of the subject will be a production number based on the current popular song hit, Jingle Jangle Jingle.

SHORTS SHOPPING

(Continued from Page 27)

he holds a noon matinee during which a feature picture and a program of selected short subjects are shown. From the neighboring drug store he has promoted ice cream for the youngsters. Business? It's great!

Incidentally, Miss Loia Cheaney of Interstate Circuit's Short Subject Department spent her recent vacation in the Short Subject Studios where producers were unanimous in their opinion, as expressed by Gordon Hollingshead of Warner Bros., that "the day of the short subject has definitely arrived; shorts are no longer a decoration, but a necessity."

Interstate managers, of course, have been aware of this fact for many years. It is the other circuits and independent theatres which, as Besa Short puts it, "have been limping along this weary time dragging a weary double-feature policy hamstringing their box-offices," that should heed the producer's words. And with priorities certain to reduce the feature output for the coming season, shorts will necessarily be recognized for their value as program-builders.

PRODUCT CHECK-UP for 1941-42

COLUMBIA

Released

3003 Bedtime Story
3004 You Belong to Me
3005 Men in Her Life
3006 They All Kissed the Bride
3007 Lady Is Willing
3008 Texas
3009 Ladies in Retirement
3010 Two Yanks in Trinidad
3011 Wife Takes a Flyer
3012 Flight Lieutenant
3013 Adventures of Martin Eden
3014 Meet the Stewarts
3015 Go West, Young Lady
3016 Three Girls About Town
3017 Blondie Goes to College
3018 Blondie's Blessed Event
3020 Two Latins From Manhattan
3021 Shut My Big Mouth
3022 Sing For Your Supper
3023 Harmon of Michigan
3024 Honolulu Lu
3025 Canal Zone
3026 Secrets of the Lone Wolf
3027 Sweetheart of the Fleet
3028 Confessions of Boston Blackie
3029 Alias Boston Blackie
3030 Ellery Queen and the Murder Ring
3031 Close Call for Ellery Queen
3032 Desperate Chance for Ellery Queen
3033 Tramp, Tramp, Tramp
3034 Man Who Returned to Life
3035 Cadets on Parade
3036 Stork Pays Off
3037 Hello Annapolis
3039 Harvard Here I Come
3040 Mystery Ship
3041 Blonde From Singapore
3042 Not a Ladies Man
3043 Submarine Raider
3044 Parachute Nurse
3045 Atlantic Convoy
3101 Invaders
3201 Royal Mounted Patrol (W)
3202 Riders of the Bad Lands (W)
3203 West of Tombstone (W)
3204 Lawless Plainsman (W)
3205 Down Rio Grande Way(W)
3206 Riders of the Northland(W)
3209 King of Dodge City
3210 Roaring Frontiers (W)
3211 Lone Star Vigilantes (W)
3212 Bullets for Bandits (W)
3213 North of the Rockies (W)
3214 Devil's Trail (W)
3215 Prairie Gunsmoke (W)

Awaiting Release

Bad Men of the Hills (W)
Vengeance of the West (W)
3001 Talk of the Town
3019 Blondie for Victory
Overland to Deadwood (W)
3038 Enemy Agents Meet Ellery Queen
3046 Sabotage Squad
My Sister Eileen

MGM

Released

Block No. 1
201 Dr. Jekyll and Mr. Hyde
202 Lady Be Good
203 Down in San Diego
Block No. 2
204 Honky-Tonk
205 Married Bachelor
206 Smilin' Through
207 Feminine Touch
Block No. 3
208 Chocolate Soldier
209 Unholy Partners
210 Shadow of the Thin Man
211 Two Faced Woman
Block No. 4
212 H. M. Pulham, Esq.
213 Design for Scandal
214 Tarzan's Secret Treasure
215 Kathleen
Block No. 5
216 Babes on Broadway
217 Dr. Kildare's Victory
218 Johnny Eager
219 Mr. and Mrs. North
220 Bugle Sounds
Block No. 6
221 Joe Smith, American
222 Woman of the Year
223 Vanishing Virginian
224 Yank on the Burma Road
Block No. 7
225 We Were Dancing
226 Born to Sing
227 Nazi Agent
228 This Time for Keeps
229 Courtship of Andy Hardy
Block No. 8
233 Rio Rita
232 Fingers at the Window
231 Mokey
230 Kid Glove Killer

MGM (Cont.)

Released

Block No. 9
236 Tortilla Flat
235 Ship Ahoy
234 Sunday Punch
237 Grand Central Murder
Block No. 10
242 Tarzan's New York Adventure
239 Pacific Rendezvous
238 I Married An Angel
Block No. 11
241 Her Cardboard Lover
240 Maisie Gets Her Man

Awaiting Release

Panama Hattie
243 Jackass Mail
244 Crossroads
Apache Trail (W)
245 Affairs of Martha
246 Pierre of the Plains
247 Calling Dr. Gillespie
Tish

MONOGRAM

Released

Arizona Bound (W)
Gentleman From Dixie
Stolen Paradise
Let's Go Collegiate
Underground Rustlers (W)
Borrowed Hero
Gun Man From Bodie (W)
Zis Boom Bah
Riot Squad
Road to Happiness
Freckles Comes Home
Thunder River Feud (W)
Tonto Basin Outlaws (W)
Top Sergeant Mulligan
Spooks Run Wild
Saddle Mountain Roundup (W)
Double Trouble
I Killed That Man
Lone Star Law Men (W)
Mr. Wise Guy
Forbidden Trails (W)
Below the Border (W)
Law of the Jungle
Man from Headquarters
Private Snuffy Smith
Rock River Renegades (W)
Black Dragon
Western Mail (W)
Arizona Roundup (W)
Ghost Town Law (W)
Where Trails End (W)
Tower of Terror
Man With Two Lives
Klondike Fury
Maxwell Archer, Detective
Boothill Bandits (W)
So's Your Aunt Emma
Continental Express
Let's Get Tough
Corpse Vanishes
She's In the Army
Texas Trouble Shooters (W)
Rubber Racketeers
Three Wise Brides
Down Texas Way (W)
One Thrilling Night
Lure of the Islands
Riders of the West (W)

Awaiting Release

Smart Alecks
Hillbilly Blitzkrieg
Arizona Stage Coach
King of the Stallions
Police Bullets

PARAMOUNT

Released

Block No. 1
New York Town
Buy Me That Town
Hold Back the Dawn
Nothing But the Truth
Henry Aldrich for President
Block No. 2
Skylark
Among the Living
Birth of the Blues
Night of Jan. 16th
Glamour Boy
Block No. 3
Sullivan's Travels
No Hands on the Clock
Bahama Passage
Pacific Blackout
Mr. Bug Goes to Town
Block No. 4
Remarkable Andrew
Fly By Night
Torpedo Boat
Fleet's In
Lady Has Plans
Block No. 5
Great Man's Lady
Henry and Dizzy
True to the Army
My Favorite Blonde
This Gun for Hire

PARAMOUNT (Cont.)

Released

Block No. W-1
Riders of the Timberline
Secrets of the Wastelands
Stick to Your Guns
Outlaws of the Desert
Twilight on the Trail
Louisiana Purchase
Reap the Wild Wind
Holiday Inn
Block No. 6
Sweater Girl
Night in New Orleans
Dr. Broadway
Beyond the Blue Horizon
Take a Letter Darling
Block No. 7
Tombstone
I Live on Danger
Are Husbands Necessary
Young and Willing

PROD. REL. CORP.

Released

201 Men of San Quentin
202 Girl's Town
204 Prisoner of Japan
205 Hard Guy
206 Duke of the Navy
207 Broadway Big Shot
208 Bombs Over Burma
209 Mad Monster
210 Too Many Women
211 Dawn Express
212 They Raid by Night
213 Miracle Kid
214 Today I Hang
215 Law of the Timber
216 House of Errors
217 Panther's Claw
218 Inside the Law
219 Gallant Lady
220 Yank in Libya
229 Strangler
230 Swamp Woman
251 Texas Man Hunt (W)
252 Raiders of the West (W)
253 Rolling Down the Great Divide (W)
254 Tumbleweed Trail
257 Billy the Kid Wanted (W)
258 Billy the Kid's Round-Up (W)
259 Billy the Kid Trapped (W)
260 Billy the Kid's Smoking Guns (W)
263 Lone Rider and a Bandit (W)
264 Lone Rider in Cheyenne (W)
265 Lone Rider in Texas Justice (W)

Awaiting Release

203 Jungle Siren

RKO-RADIO

Released

Block No. 1
Citizen Kane
Parachute Battalion
Father Takes a Wife
Lady Scarface
All That Money Can Buy
Block No. 2
Look Who's Laughing
Mexican Spitfire's Baby
Unexpected Uncle
Gay Falcon
Suspicion
Block No. 3
Obliging Young Lady
Date With the Falcon
Week End for Three
Playmates
Four Jacks and a Jill
Block No. 4
Call Out the Marines
Joan of Paris
Mexican Spitfire at Sea
Sing Your Worries Away
Valley of the Sun
Block No. 5
Mayor of 44th Street
Bashful Bachelor
Scattergood Rides High
Tuttles of Tahiti
Block No. 6
Falcon Takes Over
My Favorite Spy
Syncopation
Mexican Spitfire Sees a Ghost
Powder Town
Block No. W-1
Bandit Trail
Dude Cowboy
Riding the Wind
Block No. W-2
Thundering Hoofs
Come on Danger
Land of the Open Range
Dumbo
Fantasia
Ball of Fire
Magnificent Ambersons

REPUBLIC

Released

101 Lady for a Night
102 Sleepytime Gal
103 In Old California
107 Mountain Moonlight
108 Hurricane Smith
109 Sailors on Leave
110 Mercy Island
111 Devil Pays Off
112 Mr. District Attorney in the Carter Case
113 Tuxedo Junction
114 Tragedy at Midnight
115 Yokel Boy
116 Shepherd of the Ozarks
117 Girl From Alaska
118 Affairs of Jimmy Valentine
119 Suicide Squadron
120 Moonlight Masquerade
121 Gangs of the City
122 Pardon My Stripes
123 S. O. S. Coast Guard
124 Yukon Patrol
133 Pittsburgh Kid
134 Remember Pearl Harbor
143 Sierra Sue (W)
144 Heart of the Rio Grande (W)
145 Cowboy Serenade (W)
146 Home in Wyomin' (W)
147 Stardust on the Sage (W)
151 Jesse James at Bay (W)
152 Red River Valley (W)
153 Man from Cheyenne (W)
154 South of Santa Fe (W)
155 Sunset on the Desert (W)
156 Romance on the Range (W)
157 Sons of the Pioneers
161 Outlaws of Cherokee Trail
162 Gauchos of El Dorado (W)
163 West of Cimarron (W)
164 Code of the Outlaw (W)
165 Raiders of the Range (W)
166 Westward Ho (W)
167 Phanton Plainsmen (W)
171 Apache Kid (W)
172 Death Valley Outlaws (W)
173 Missouri Outlaw (W)
174 Arizona Terrors (W)
175 Stagecoach Express (W)
176 Jesse James, Jr. (W)
177 Cyclone Kid (W)

Awaiting Release

104 Joan of Ozark

In Production

Bells of Capistrano
Flying Tigers
131 Call of the Canyon (W)

20th CENTURY-FOX

Released

Block No. 1
Sun Valley Serenade
Dressed to Kill
Charley's Aunt
Private Nurse
Wild Geese Calling
Block No. 2
Belle Starr
Charlie Chan in Rio
Block No. 3
Man at Large
Yank in the R.A.F.
Week End in Havana
We Go Fast
Great Guns
Block No. 4
I Wake Up Screaming
Small Town Deb
Swamp Water
Moon Over Her Shoulder
Block No. 5
Cadet Girl
Marry the Boss' Daughter
Rise and Shine
Perfect Snob
Confirm or Deny
Block No. 6
Blue, White and Perfect
How Green Was My Valley
Block No. 7
Remember the Day
Son of Fury
Right to the Heart
Young America
Gentleman at Heart
Block No. 8
On the Sunny Side
Roxie Hart
Song of the Islands
Castle in the Desert
Night Before the Divorce
Block No. 9
H. G. Wells' Kipps
To the Shores of Tripoli
Rings on Her Fingers
Who Is Hope Schuyler?
Secret Agent of Japan

20th-FOX (Cont.)

Released

Block No. 10
- Mad Martindales
- Man Who Wouldn't Die
- Moontide
- My Gal Sal
- Whispering Ghosts

Block No. 11
- It Happened in Flatbush
- Magnificent Dope
- Ten Gentlemen From West Point
- Thru Different Eyes

Block No. 12
- Postman Didn't Ring
- This Above All
- United We Stand

Block No. W-1
- Last of the Duanes
- Riders of the Purple Sage

Block No. W-2
- Sundown Jim (W)
- Lone Star Ranger (W)

UNITED ARTISTS

Released

- Lydia
- Miss Polly
- Sundown
- International Lady
- All American Co-Ed
- Fiesta
- Corsican Brothers
- Shanghai Gesture
- Hay Foot
- Major Barbara
- Real Glory
- Brooklyn Orchid
- Mister V
- To Be Or Not To Be
- Gold Rush
- Jungle Book
- Gentleman After Dark
- Dudes Are Pretty People
- Twin Beds
- About Face
- Ships With Wings
- Flying With Music
- Friendly Enemies

UNITED ARTISTS (Cont.)

Released

- Miss Annie Rooney
- Kukan—The Battle Cry of China

Awaiting Release

- Calaboose
- Devil With Hitler
- McGuerins From Brooklyn
- Taxi, Mister

In Production

- Prairie Chicken
- Fall In

UNIVERSAL

Released

6001 Keep 'Em Flying
6002 Ride 'Em Cowboy
6004 Unfinished Business
6005 It Started With Eve
6007 Appointment for Love
6008 Lady in a Jam
6009 Broadway
6010 Men of Texas
6012 Ghost of Frankenstein
6013 Bad Lands of Dakota
6014 Paris Calling
6015 Wolf Man
6016 Never Give a Sucker An Even Break
6017 What's Cookin'
6018 Butch Minds the Baby
6019 Tough As They Come
6020 South of Tahiti
6021 Mob Town
6022 Mystery of Marie Roget
6023 North to the Klondike
6024 Almost Married
6025 Moonlight in Hawaii
6026 Juke Box Jennie
6027 'Frisco Lil
6028 Flying Cadets
6029 Melody Lane
6030 Sing Another Chorus
6031 Bombay Clipper
6032 Jail House Blues
6033 Swing It Soldier
6034 Mississippi Gambler
6035 Burma Convoy
6036 Strange Case of Dr. Rx.
6037 Don't Get Personal

UNIVERSAL (Cont.)

Released

6038 Sealed Lips
6039 Treat 'Em Rough
6040 Drums of the Congo
6041 You're Telling Me
6042 Mad Doctor of Market St.
6043 There's One Born Every Minute
6044 Quiet Wedding
6045 Girl Must Live
6046 Hellzapoppin
6047 Saboteur
6048 Spoilers
6051 Kid from Kansas
6052 Road Agent
6053 Unseen Enemy
6054 Escape From Hong Kong
6055 Top Sergeant
6056 Danger in the Pacific
6061 Man from Montana (W)
6062 Masked Rider (W)
6063 Arizona Cyclone (W)
6064 Stage Coach Buckaroo (W)
6065 Fighting Bill Fargo (W)
6066 Silver Bullet
6011 Private Buckaroo

Awaiting Release

- Eagle Squadron
- Strictly in the Groove

6067 Boss of Hangtown Mesa
- Pardon My Sarong

6049 Invisible Agent
6057 Timber

WARNER BROTHERS

Released

102 Smiling Ghost
103 Navy Blues
104 Nine Lives Are Not Enough
105 Law of the Tropics
106 International Squadron
107 Maltese Falcon
108 One Foot in Heaven
109 Target for Tonight
110 Blues in the Night
111 Body Disappears
112 Steel Against the Sky
113 You're in the Army Now
114 They Died With Their Boots On
116 All Through the Night
117 Man Who Came to Dinner
118 Wild Bill Hickok Rides
119 Sons of the Sea
121 Dangerously They Live
123 Bullet Scars
124 Always in My Heart
127 Gambling Lady (Re-Issue)
128 Kennel Murder Case (Re-Issue)
129 This Was Paris
126 Male Animal
131 Larceny, Inc.
125 Murder in the Big House
130 I Was Framed
132 In This Our Life
133 Juke Girl
134 Lady Gangster
101 Sergeant York
122 Captain of the Clouds
120 Kings Row
115 Prime Minister
135 Big Shot
136 Wings for the Eagle

Awaiting Release

137 Escape From Crime
138 Gay Sisters
139 Spy Ship

SUMMARY

Company	Released	Awaiting Release	In Production
Columbia	43	5	—
Westerns	12	3	—
MGM	42	8	—
Monogram	30	5	—
Westerns	18	—	—
Paramount	36	—	—
Westerns	5	—	—
Producers Releasing Corp.	22	1	—
Westerns	10	—	—
RKO-Radio	33	—	—
Westerns	6	—	—
Republic	25	1	3
Westerns	24	1	3
20th Century-Fox	50	—	—
Westerns	4	—	—
United Artists	25	4	2
Universal	53	6	—
Westerns	5	—	—
Warner Bros.	36	3	—
TOTALS—Regular Features	395	33	8
Westerns	84	4	—

NOW—BOOK

THIS

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— EXCHANGES —

Albany—Pam-O-Buffalo
Atlanta—Astor
Boston—Astor
Buffalo—Pam-O
Chicago—Special-Att's
Cleveland—Imperial
Dallas—Astor
Denver—Commercial
Des Moines—Liberty-Omaha
Detroit—Allied
Indianapolis—Monogram
Kansas City—Majestic
Los Angeles—Majestic
Milwaukee—Astor
Minneapolis—P. R. C.
New Haven—Astor-Boston
New Orleans—Astor
New York—Astor
Oklahoma City—Astor-Dallas
Omaha—Liberty
Philadelphia—Astor
Pittsburgh—Crown
Portland—Principal-Seattle
St. Louis—Variety
Salt Lake City—Commercial-Denver
San Francisco—Astor
Washington—Peerless
Toronto—Superior

Advance Dope

FALCON'S BROTHER (RKO) **Drama. Principals:** George Sanders, Tom Conway, Jane Randolph, Cliff Clark. **Plot:** In trying to clear his brother and himself of a murder charge, George Sanders is knocked unconscious by a speeding automobile. His brother takes over and uncovers a Nazi plot to assassinate a Latin ambassador in America. Sanders recovers consciousness in time to get his brother and a newspaper girl out of the Nazi clutches, but sacrifices his own life to do so. **Director,** Stanley Logan.

SUBMARINE ALERT (Para.) **Spy. Principals:** Richard Arlen, Wendy Barrie, Nils Asther, Roger Pryor, Abner Biberman, Marc Lawrence. **Plot:** A high-salaried radio technician gets involved with a group of foreign agents. The spies get control of a powerful and compact sending set. Not knowing what he is doing, the technician is tricked into serving the foreign enemies. Eventually, with the aid of a woman FBI agent, the spies are caught. **Director,** Frank McDonald.

DR. RENAULT'S SECRET (20th-Fox) **Mystery. Principals:** John Shepperd, Lynne Roberts, J. Carrol Naish, George Zucco. **Plot:** A scientist who has been trying to prove man's descent, makes an Ape talk and act like a man, but is unable to give it a human conscience. The ape-man ends up by killing everyone who ridicules him or dares to annoy a young lady who befriended him. He is killed rescuing the girl from a kidnapper. **Director,** Harry Lachman.

RED RIVER ROBIN HOOD (RKO) **Western. Principals:** Tim Holt, Cliff Edwards, Kenneth Harlan, Bud McTaggart, Reed Howes, Ken Duncan. **Plot:** Ranchers threatened with eviction when a crook gets title to their land through a fake Spanish land grant, are championed by two brave cowboys who in black robes and hoods, like the ancient Robin Hood, foil the land grabber and his henchmen. **Director,** Lesley Selander.

(More ADVANCE DOPE on Page 34)

Advance Dope (STR)

(Continued from Page 33)

FALL IN (UA) **Comedy. Principals:** William Tracy, Joe Sawyer, Robert Barrat, Jean Porter, Arthur Hunnicutt. **Plot:** Those two battling army boys, William Tracy and Joe Sawyer, are at it again. This time Tracy is given a chance at officer's training, while Sawyer is left at the post. Tracy's photographic memory helps him remember certain information that assists in rounding up every fifth columnist in the state. **Director,** Kurt Neumann.

FOREIGN AGENT (Mono.) **Spy. Principals:** John Shelton, Gale Storm, Ivan Lebedeff, Hans Schumm, William Halligan, Patsy Moran, Lyle Lattel. **Plot:** The head of a Nazi spy ring has the inventor of a searchlight filter killed. Unable to find the plans, he sends two of his men after the man's daughter. The girl's boy friend whose work is exposing different propaganda organizations as Nazi rings, helps her and in this way they catch the whole outfit. **Director,** William Beaudine.

EYES IN THE NIGHT (MGM) **Drama. Principals:** Edward Arnold, Ann Harding, Donna Reed, Reginald Denny. **Plot:** A blind detective and his seeing-eye dog are called on to help a woman. Spies are trying to steal her husband's invention and she is in trouble because her stepdaughter has fallen in love with the leader and he has poisoned her mind. The detective fools the spies into believing him safe because of his blindness and so is able to straighten the mess out. **Director,** Fred Zinnemann.

SHALL I TELL 'EM (Col.) **Comedy-Drama. Principals:** Margaret Lindsay, John Beal, Bert Gordon, Dorothy Ann Seese, Sig Arno. **Plot:** A young actor with plenty of talent, and a young daughter, is forced to drive a taxi in order to keep the wolf from the door. Even the efforts of his best friend, a Russian, and a pretty artists' agent prove unavailing. He eventually gets a break and is hailed as a bright new star. **Director,** Charles Barton.

GENTLEMAN JIM (WB) **Drama. Principals:** Errol Flynn, Alexis Smith, Jack Carson, Alan Hale, John Loder. **Plot:** This is the story of Gentleman Jim Corbett, one of the most colorful fighters of his day, 1890. The son of a livery stable owner, he became a bank clerk whose aptitude with his fists not only helped him win the championship from the great John L. Sullivan, but won him a society bride. **Director,** Raoul Walsh.

MAN ON AMERICA'S CONSCIENCE (MGM) **Drama. Principals:** Van Heflin, Ruth Hussey, Lionel Barrymore, Marjorie Main. **Plot:** This is the story of the man who was Vice President to Abraham Lincoln. He started out as a tailor's apprentice; was taught to read and write by a young librarian. Spurred on by her, he helped the villagers with their problems, thus winning a respect they never lost. He was put up by them as Sheriff and ended up by being President of the United States after Lincoln's death. **Director,** William Dieterle.

MAN AND THE DEVIL (Mono.) **Drama. Principals:** Dick Purcell, Joan Woodbury, John Hamilton, Warren Hymer, Kenneth Harlan. **Plot:** A prominent citizen and deaf and dumb mute, is indicted for murder, in spite of an iron clad alibi. A newspaper woman, assigned to write up his life, calls at his home for an interview and it is in this way that the crime is solved. **Director,** William Beaudine.

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Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA — Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3004	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My) F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b8/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42	a3/7/42
3044	Parachute Nurse (D)	Marguerite Chapman-Kay Harris	63	6/18/42	a5/9/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland (W)	Charles Starrett-Russell Hayden	58	6/18/42	a4/18/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)	John Howard-Marguerite Chapman	64	6/4/42	a5/21/42
3027	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42	a3/7/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3003	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming

Bad Men of the Hills	Charles Starrett-Russell Hayden	8/13/42		a5/2/42
3019 Blondie for Victory	Penny Singleton-Arthur Lake	8/6/42		a5/23/42
3031 Enemy Agents Meet Ellery Queen (My)	William Gargan-Margaret Lindsay	7/30/42		a6/20/42
My Sister Eileen	Rosalind Russell-Brian Aherne	9/24/42		
Overland to Deadwood	Charles Starrett-Russell Hayden	9/25/42		a5/23/42
Sabotage Squad (Former title "Fingers")	Kay Harris-Bruce Bennett	8/27/42		a5/23/42
Talk of the Town (A) (Former title "Three's a Crowd")	Cary Grant-Jean Arthur	8/20/42		a2/21/42
Vengeance of the West (w)	Bill Elliott-Tex Ritter	9/3/42		a5/16/42

Coming 1942-43

Boston Blackie Goes Hollywood (My)	Chester Morris-Constance Worth			a7/25/42
Boogie Man Will Get You	Karloff-P. Lorre			
Commandos Come at Dawn(D)	Paul Muni-Barbara Everest			
Counter Espionage (My) (Former title "Lone Wolf in Scotland Yard")	Warren William-Eric Blore			a5/16/42
Daring Young Man (C)	Joe E. Brown-Claire Dodd			a7/25/42
Desperadoes (Tech.)	Randolph Scott-Glenn Ford			
Fighting Buckaroo	Charles Starrett-Kay Harris			
Law of the Bad Lands	Russell Hayden-Lucille Lambert			
Law of the Northwest	Charles Starrett-Shirley Patterson			
Lucky Legs (C)	Jinx Falkenburg-Russell Hayden			a6/20/42
Man's World (D)	M. Chapman-W. Wright			a5/16/42
Pardon My Gun (W)	Charles Starrett-Alma Carroll			a6/20/42
Riding Through Nevada (W) (Former title "Shotgun Guard")	Charles Starrett-Shirley Patterson			a6/13/42
Shall I Tell 'Em?	Bert Gordon-M. Lindsay-J. Beal			
Smith of Minnesota	Bruce Smith-Arline Judge			
Something to Shout About	Don Ameche-Janet Blair			
Spirit of Stanford (CD)	Frankie Albert-Marguerite Chapman			a7/4/42
Stand By All Networks (Spy)	John Beal-Florence Rice			a6/20/42
Tornado in the Saddle	Russell Hayden-Bob Willis			
Underground Agent	Bruce Bennett-Leslie Brooks			
You Were Never Lovelier	Fred Astaire-Rita Hayworth			

MGM — Current 1941-42

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/11/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming

Andy Hardy Steps Out	Mickey Rooney-L. Stone			
Apache Trail (W)F	William Lundigan-Donna Reed	66		b6/27/42
Cairo (Spy)	Jeanette MacDonald-Robt. Young			a6/6/42
Clear for Action (Adv. Dope under title "Cargo of Innocents")	Robert Taylor-C. Laughton			a7/4/42
Eyes in the Night	Edward Arnold-Ann Harding			
For Me and My Gal (DM)	Judy Garland-George Murphy			a6/13/42
Gamblers Choice	James Craig-Patricia Dane			
Journey for Margaret	Robert Young-Laraine Day			
Keeper of the Flame	Katharine Hepburn-Spencer Tracy			
Man on America's Conscience	Van Heflin-Lionel Barrymore			
Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132		b5/16/42
Omaha Trail (W) (Former title "Ox Train")	Dean Jagger-Donald Meek			a6/20/42
Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78		b7/25/42
Random Harvest (D)	Greer Garson-Ronald Colman			a6/13/42
Reunion	J. Crawford-Philip Dorn			
Skyway to Glory	Franchot Tone-Marsha Hunt			
Somewhere I'll Find You(CD)	Clark Gable-Lana Turner			a3/28/42
Tish (CD)A	Marjorie Main-ZaSu Pitts	84		b7/25/42
Tulip Time (Former title "Seven Girls")	Jan Heflin-Kathryn Grayson			a5/16/42
War Against Mrs. Hadley (D)	Edward Arnold-Fay Bainter			a6/27/42
Whistling in Dixie (CD)	Red Skelton-Ann Rutherford			a7/25/42
White Cargo (D)	Hedy Lamarr-Walter Pidgeon			a7/4/42
Yank at Eton	Mickey Rooney-Edmund Gwenn			a5/2/42

MONOGRAM — Current 1941-42

Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
Boothill Bandits	Range Busters		4/24/42	
Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
Double Trouble (C)F	Marry Langdon-Charles Rogers	64	11/21/41	b11/15/41
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn	62	5/41	a11/22/41
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	6/5/42	b7/4/42
Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
Riders of the West (W)	Buck Jones-Tim McCoy		7/17/42	a7/11/42
Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
Snooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

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Arizona Stagecoach (W)	Ray Corrigan-John King		9/4/42	a6/27/42
Foreign Agent	John Shelton-Gale Storm			
Hillbilly Blitzkrieg (Spy)	Edgar Kennedy-Bud Duncan		8/14/42	a6/13/42
Homicide Squad	Edith Fellows-Robert Lowery			
Isle of Missing Men (D)	John Howard-Helen Gilbert		9/18/42	a6/20/42
King of the Stallions	Thundercloud-Yowlachie		9/11/42	
Phantom Killer	J. Woodbury-D. Purcell-W. Hymer			
Police Bullets	John Archer-Joan Marsh		9/25/42	
Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
Texas to Bataan	John King-Max Terhune			

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
1	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
6	Beyond the Blue Horizon (D) (Former title "Malaya")	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
	Lost Canyon (W)	William Boyd-Lola Lane			a7/25/42
	Major and the Minor	Ginger Rogers-Ray Milland			a5/23/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker	75		b5/9/42
	Submarine Alert	Richard Arlen-Wendy Barrie			
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

Coming 1942-43

American Empire (W)	Richard Dix-Preston Foster	a1/24/42
Border Patrol (W)	William Boyd-Claudia Drake	a7/25/42
Crystal Ball	Ray Milland-Paulette Goddard	
For Whom the Bell Tolls(Tech.)	Gary Cooper-Akim Tamiroff	
Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard	a2/28/42
Glass Key	B. Donlevy-V. Lake	a5/16/42
Great Without Glory (D)	Joel McCrea-Betty Field	a6/27/42
Happy-Go-Lucky (CM) (Tech.)	M. Martin-D. Powell-R. Vallee	a7/4/42
Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith	a3/14/42
Henry Aldrich Gets Glamour	Jimmy Lydon-John Litel	
Hoppy Serves a Writ	William Boyd-Andy Clyde	
I Married a Witch (C)	Fredric March-Veronica Lake	a6/13/42
Lady Bodyguard (C)	Eddie Albert-Anne Shirley	a7/4/42
Leather Burners (W)	Bill Boyd-Andy Clyde	
Missing Men	William Boyd-Andy Clyde	
Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee	a3/21/42
My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll	a3/7/42
No Time for Love (C)	Claudette Colbert-Fred MacMurray	a7/25/42
Palm Beach Story	C. Colbert-J. McCrea	a1/3/42
Prelude to Glory	Alan Ladd-Marie McDonald	
Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	b7/25/42
Redheads Are Dangerous	Ray Milland-Paulette Goddard	
Road to Morocco	B. Crosby-B. Hope-D. Lamour	a5/16/42
Silver Queen (W)	George Brent-Priscilla Lane	a7/4/42
Star Spangled Rhythm (Tech.)(M)	Betty Hutton-Eddie Bracken	a7/25/42
Street of Chance (Former title "Black Curtain")	Burgess Meredith-Claire Trevor	a2/21/42
Undercover Man (W)	Wm. Boyd-Andy Clyde	b5/9/42
Wake Island (D)	Brian Donlevy-Robert Preston	a6/20/42
Wildcat (D)	Richard Arlen-Arlene Judge	a2/28/42
Wrecking Crew (D)	Richard Arlen-Chester Morris	a6/20/42

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258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns	B. Crabbe-Al St. John	63	5/29/42	
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)	Lyle Talbot-George Neisce	72	6/26/42	a6/20/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)	H. B. Warner-Joan Woodbury		7/31/42	a6/27/42

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	Baby Face Morgan (CD)A	Mary Carlisle-Richard Cromwell	58	b7/25/42
	Billy, the Kid (W)	Buster Crabbe-Al St. John		
203	Jungle Siren	Ann Corio-Buster Crabbe	8/14/42	a7/18/42
	Silent Men	Frank Alperson-June Lang		
	Yanks Are Coming	Mary Healy-Maxie Rosenbloom		

RKO-RADIO

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor		a4/18/42
	Bambi (Fa) Tech. F	Disney Cartoon Feature	69	b5/30/42
	Big Street (D)	Henry Fonda-Lucille Ball		a6/6/42
	Falcon's Brother	George Sanders-Tom Conway		
	Here We Go Again (C)	Fibber McGee & Molly-E. Bergen		a7/25/42
	Highways by Night (C)	Richard Carlson-Jane Randolph		a5/9/42
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio		a2/14/42
	Ladies' Day	Eddie Albert-Lupe Velez		
	Magnificent Ambersons (D)A	J. Cotton-Dolores Costello-T. Holt	88	b7/4/42
	Mexican Spitfire's Elephant (C)	Lupe Velez-Leon Errol		a7/4/42
	Navy Comes Through	Pat O'Brien-George Murphy		a7/18/42
	Once Upon a Honeymoon (DC)	Ginger Rogers-Cary Grant		
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day		a6/27/42
	Pride of the Yankees(BD)F	Gary Cooper-Teresa Wright	127	b7/18/42
	Red River Robin Hood (W)	T. Holt-Barbara Moffett		
	Sagebrush Law (W)	Tim Holt-Joan Barclay		a7/25/42
	Singing Guns (W)	Tim Holt-Joan Barclay		a6/6/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes		
	Seven Days Leave (Former title "Sweet or Hot")	Lucille Ball-Victor Mature		a7/18/42
	Son of the Saddle (W)	Tim Holt-Ann Summers		a7/4/42
	They Flew Alone	Anna Neagle-R. Newton		
	They Get Me Covered	Bob Hope-Dorothy Lamour		
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	b12/13/41

REPUBLIC

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118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
177	Cyclone Kid (W)	Don Barry-Johnny James	55	7/31/42	a5/30/42
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D) (Former title "Public Enemies")	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56	6/16/42	a5/30/42
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

	Bells of Capistrano (W)	Autry-S. Burnette-V. Grey		
131	Call of the Canyon (W)	Gene Autry-Smiley Burnett	8/5/42	a7/4/42
	Chatterbox	John Hubbard-Ruth Terry		a7/18/42
	Flying Tigers (D)	John Wayne-John Carroll		a5/30/42
	Icecapades Revue	Vera Vague-Jerry Colonna		
	Old Homestead	Weaver Bros.-Elviry		a7/11/42
	Shadows on the Sage (W)	Three Mesquiteers		
	Sunset Serenade (W)	Roy Rogers-Helen Parish		

Current 1942-43

201	Hi! Neighbor (M)F	Jean Parker-Janet Beecher	71	7/27/42	b7/25/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/28/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Block No.	Current 1941-42		Mins.	Rel. Date	See Issue of
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75..	1/6/42	...b12/20/41
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71..	11/28/41	...b11/15/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62..	2/27/42	....b2/7/42
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73..	12/12/41	...b11/15/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67..	1/16/42	...b1/10/42
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74..	10/10/41	...b9/13/41
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86..	3/27/42	...b3/14/42
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118..	12/26/41	...b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80..	6/5/42	...b5/30/42
4	I Wake Up Screaming (My)F (Reviewed as "Hot Spot")	Betty Grable-Victor Mature	82..	11/14/41	...b10/18/41
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57..	3/20/42	...b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65..	5/15/42	...b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84..	6/12/42	...b5/30/42
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69..	10/3/41	...b9/13/41
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65..	5/1/42	....b4/18/42
5	Marry the Boss' Daughter(CD)F	Brenda Joyce-Bruce Edwards	60..	11/28/41	...b11/15/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68..	10/24/41	...b10/18/41
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94..	5/29/42	....b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103..	5/8/42	....b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67..	3/6/42	.....b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70..	2/13/42	....b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61..	12/19/41	...b11/22/41
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68..	7/3/42	....b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86..	1/1/42	...b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72..	1/23/42	...b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86..	3/20/42	...b3/14/42
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93..	11/21/41	...b11/22/41
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74..	2/20/42	....b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72..	4/3/42	....b3/14/42
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73..	11/7/41	...b10/25/41
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75..	3/13/42	....b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98..	1/30/42	...b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53..	3/27/42	...b3/14/42
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88..	11/14/41	...b10/25/41
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103..	6/26/42	...b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109..	7/24/42	...b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64..	6/19/42	...b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87..	4/10/42	...b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69..	7/10/42	...b6/27/42
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80..	9/26/41	...b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64..	9/19/41	...b9/13/41
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75..	5/22/42	...b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57..	4/17/42	...b3/14/42
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97..	10/17/41	...b9/13/41
7	Young America (D)	Jane Withers-William Tracy	73..	2/6/42	....b1/10/42

Current 1942-43

1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79..	8/1/42	....b7/11/42

Coming 1942-43

1	A-Haunting We Will Go(C)F	Laurel & Hardy	65..	8/7/42	....b7/11/42
	Berlin Correspondent (D)	V. Gilmore-Dana Andrews			....a6/20/42
	Black Swan (D) (Tech.)	T. Power-M. O'Hara			.....a6/6/42
	Careful—Soft Shoulder (Spy)	Virginia Bruce-James Ellison			....a7/25/42
	China Girl (Spy)	G. Tierney-G. Montgomery			.....a7/4/42
	Dr. Rennault's Secret	Lynn Roberts-John Shepperd			.....
	Girl Trouble (C)	D. Ameche-J. Bennett			.....a6/7/42
	He Hired the Boss	Stuart Erwin-Virginia Gilmore			.....
	Iceland (C)	S. Henie-J. Payne-J. Oakie			....a5/23/42
	Just Off Broadway (D) (Former title "Twelve Men In a Box")	L. Nolan-M. Weaver			....a6/13/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-B. Joyce	63..	8/14/42	...b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67..	8/28/42	...b7/11/42
	Man In The Trunk	Lynn Roberts-George Holmes			....a7/11/42
	Manila Calling	L. Nolan-C. Landis			.....
	Meanest Man in the World	Jack Benny-Priscilla Lane			.....
	My Friend Flicka	Preston Foster-Rita Johnson			.....
	Orchestra Wives	G. Montgomery-Ann Rutherford			....a5/16/42
	Outlaw, The	W. Huston-T. Mitchell			.....
	Ox Bow Incident	H. Fonda-Mary Beth Hughes			.....
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86..	8/21/42	...b7/11/42
	Springtime in the Rockies (Tech.) (MD)	John Payne-Betty Grable			....a7/25/42
	Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth			....a12/6/41
	That Other Woman (CD)	Virginia Gilmore-James Ellison			....a7/25/42
	Thunder Birds (D)	G. Tierney-P. Foster			.....a4/4/42

UNITED ARTISTS

	Current				
	About Face (C)F	William Tracy-Joe Sawyer	47..	4/17/42	...b4/18/42
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50..	2/20/42	...b1/31/42
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	110..	11/28/41	..b12/20/41
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	...a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45..	12/19/41	..b12/20/41
	Flying With Music (CM)	Marjorie Woodsworth-George Givot (Former title "Cobana")		5/22/42	....a2/7/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92..	6/26/42	...b6/20/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74..	2/27/42	...b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71..	4/17/42	....b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	48..	1/2/42	....b1/3/42
	International Lady (Spy)A	Ilona Massey-George Brent	100..	9/19/41	..b10/18/41
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108..	4/3/42	...b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61..	7/18/42	...b7/18/42
	Lydia (D)F	Merle Oberon-Alan Marshall	104..	9/29/41	...b8/23/41
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84..	5/29/42	...b5/30/42
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45..	11/14/41	...b11/1/41
	Mister V (D)F	Leslie Howard-Mary Morris	100..	3/20/42	...b2/14/42
	Real Glory	Gary Cooper	95..	5/8/42	.....Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104..	2/6/42	...b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89..	5/15/42	...b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98..	3/6/42	....b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83..	4/24/42	...b4/18/42

Coming

	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.			.....a6/6/42
	Devil With Hitler (CD)	Bobby Watson-Joe Devlin			.....a5/9/42
	Fall In	William Tracy-Joe Sawyer			.....
	McGuerins From Brooklyn (C)	Arlene Judge-William Bendix			.....a6/6/42
	Moon and Sixpence	George Sanders-Herbert Marshall			.....
	Nazi Nuisance	Bobby Watson-Jean Porter			.....
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.			.....a7/4/42
	Taxi, Mister (C)	William Bendix-Grace Bradley			....a6/27/42
	Yanks Ahoy	William Tracy-Marjorie Woodworth			.....

UNIVERSAL

	Current 1941-42				
6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65..	5/22/42	...b3/14/42
6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89..	10/31/41	.b10/25/41
6063	Arizona Cyclone (W)F	Johnny Mack Brown	57..	11/14/41	..b3/14/42
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64..	2/6/42	....b1/17/42
6009	Broadway (G)	George Raft-Brod Crawford	89..	5/8/42	.....b5/9/42
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59..	10/17/41	..b10/4/41
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76..	3/20/42	...b3/28/42
6056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	...a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60..	1/2/42	.....b1/3/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61..	7/17/42	....a1/10/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60..	5/15/42	...b5/16/42
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60..	10/24/41	.b10/18/41
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60..	3/6/42	....b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67..	3/13/42	....b3/7/42
6045	Girl Must Live (C)A	Margaret Lockwood	69..	9/19/41	..b10/11/41
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84..	12/26/41	.b12/20/41
6049	Invisible Agent (D)	Ilona Massey-Jon Hall		7/31/42	...a7/25/42
6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90..	9/26/41	...b10/4/41
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62..	1/9/42	....b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65..	3/27/42	...b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80..	11/28/41	.b11/22/41
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83..	6/26/42	...b6/27/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60..	2/27/42	...b1/10/42
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58..	11/21/41	.b10/11/41
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60..	12/19/41	.b12/13/41

UNIVERSAL

	Current 1941-42 (Cont.)				
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82..	7/3/42	....b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60..	4/17/42	...b4/18/42
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62..	10/3/41	...b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60..	11/21/41	.b10/11/41
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61..	4/3/42	.....b4/4/42
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71..	10/10/41	.b10/11/41
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58..	1/23/42	...b1/24/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93..	1/16/42	...b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68..	6/12/42	...b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63..	11/21/41	...b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86..	2/20/42	...b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60..	2/6/42	...b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108..	4/24/42	...b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62..	12/5/41	...b12/6/41
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	....a7/25/42
6020	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75..	10/17/41	.b10/25/41
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87..	4/10/42	...b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58..	2/13/42	...b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65..	4/17/42	....b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66..	11/7/41	...b11/1/41
6043	There's One Born Every Minute (C) (Former title "Man or Mouse")	Hugh Hubert-Tom Brown	60..	6/26/42	...a10/4/41
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	....a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63..	6/5/42	....b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61..	1/30/42	...b1/17/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60..	4/10/42	....b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66..	2/20/42	...b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70..	12/12/41	.b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61..	5/1/42	....b5/30/42

Coming

6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	...a7/25/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109..		....b6/20/42
	Pardon My Sarong (C)	Abbott & Costello-Virginia Bruce	84..	8/7/42	....a5/16/42
6057	Timber (D)	Leo Carrillo-A. Devine		8/14/42	....a6/6/42

Coming 1942-43

	Arabian Nights (Tech.)	Maria Montez-Jon Hall			.....
	Between Us Girls (Former title "Love and Kisses, Caroline")	Diana Barrymore-Robt. Cummings			....a6/6/42
	Destination Unknown (Spy)	Irene Hervey-Wm. Gargan			....a5/23/42
	Eyes of the Underworld	Richard Dix-Wendy Barrie			....a5/2/42
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			.....
	Forever Yours	Deanna Durbin-Edmund O'Brien			.....
	Get Hep to Love	Gloria Jean-Jane Frazee			....a7/18/42
	Give Out, Sisters	Andrews Sisters-Grace McDonald			....a7/11/42
	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers			....a5/30/42
	Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor			....a3/28/42
	House of Mystery	Lugosi-Irene Hervey			.....
	Little Joe, the Wrangler (W)	Johnny Mack Brown-Tex Ritter			....a7/25/42
	Lone Star Trail (W)	Johnny Mack Brown-Tex Ritter			....a7/11/42
	Madame Spy (Spy)	Constance Bennett-Don Porter			....a6/13/42
	Moonlight in Havana	Allan Jones-Jane Frazee			.....
	Mug Town	Billy Halop-Huntz Hall			.....
	Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox			.....
	Off the Beaten Track	Ritz Bros.-Carol Bruce			....a7/18/42
	On The Beam	Gloria Jean-Freddie Bartholomew			.....
	Raiders of San Joaquin (W)	Johnny Mack Brown-Tex Ritter			....a7/25/42
	Sherlock Holmes Fights Back	B. Rathbone-N. Bruce			....a7/11/42
	Sherlock Holmes In Washington	B. Rathbone-N. Bruce			.....
	Sherlock Holmes Saves London	Basil Rathbone-Nigel Bruce			....a7/18/42
	Strictly in the Groove	Leon Errol-Mary Healy			....a5/2/42
	Tenting Tonight on the Old Camp Ground	Johnny Mack Brown-Tex Ritter			.....
	Who Done It?	Abbott & Costello-Patric Knowles			....a7/11/42

WARNER BROS.

	Current 1941-42				
116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107..	1/10/42	...b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92..	3/14/42	....b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82..	6/13/42	....b6/6/42
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88..	11/15/41	..b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71..	12/6/41	...b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59..	3/7/42	.....b3/7/42
122	Captains of the Clouds (D)F	J. Cagney-D. Morgan (Tech.)	113..	2/21/42	...b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78..	2/14/42	...b12/27/41
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51..	7/25/42	....b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66..	3/28/42	.....
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108..	8/1/42	....b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97..	5/16/42	...b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61..	4/25/42	...b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90..	5/30/42	...b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73..	3/28/42	.....
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127..	4/18/42	..b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62..	6/6/42	....b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93..	5/2/42	.....b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101..	4/4/42	.....b3/7/42
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100..	10/18/41	..b10/4/41
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112..	1/24/42	..b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59..	4/11/42	...b4/11/42
108	One Foot in Heaven (B)F	Fredric March-Martha Scott	108..	11/1/41	...b10/4/41
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94..	1/8/42	...b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134..	7/4/42	...b7/12/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91..	2/7/42	..b12/27/41
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68..	12/13/41	...b12/6/41
109	Target for Tonight (DocD)F	Royal Air Force	48..	11/8/41	..b10/18/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140..	1/1/42	...b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77..	3/21/42	....b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83..	1/31/42	..b12/27/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84..	7/18/42	....b6/6/42
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79..	12/25/41	.b12/6/41

Coming

	Across the Pacific (Spy)	Humphrey Bogart-Mary Astor			....a5/30/42
	Adventures of Mark Twain	F. March-Alexis Smith			.....
	Air Force	John Garfield-Harry Carey			.....
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			.....a1/3/42
	Casablanca	Humphrey Bogart-Ingrid Bergman			.....
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			....a4/25/42
	Desert Song (Tech.)	Dennis Morgan-Irene Manning			.....
	Desperate Journey (D)	Errol Flynn-Ronald Reagan			....a3/28/42
	Gentleman Jim	Errol Flynn-Alexis Smith			.....
	George Washington Slept Here (C)	Jack Benny-Ann Sheridan			....a6/20/42
	Hard Way (D)	Ida Lupino-Dennis Morgan			....a6/20/42
	Now, Voyager	Bette Davis-Paul Henried			.....
	Princess O'Rourke	O. de Havilland-R. Cummings			.....
139	Spy Ship	Irene Manning-Craig Stevens	61..	8/15/42	....b6/6/42
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			.....
	Yankee Doodle Dandy (DM)F	James Cagney-Joan Leslie	126..		.....b6/6/42
	You Can't Escape Forever	George Brent-Brenda Marshall			.....

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84..	Luminar	..b4/18/42
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68..	Alliance	..b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85..	University	.b6/21/41
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	78..	Almo	.....b7/25/42
	This Is the Enemy (D)	Russian Cast	74..	Artkino	....b7/4/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
		ALL-STAR COMEDIES (18)		
3436	All Work and No Pay		18	Not Rev.
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
		COLOR RHAPSODIES (16) (Tech.)		
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree		7	Not Rev.
		COMMUNITY SING (10)		
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
		FABLES CARTOONS (8)		
3755	Bulldog and the Baby		7	Not Rev.
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
		GLOVE SLINGERS (4)		
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
		PHANTASIES CARTOONS (8)		
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
		QUIZ REELS (6)		
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
		STOOGE COMEDIES (8)		
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
		TOURS (8)		
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORT (12)		
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

		Comment	Running Time	Reviewed Issue Of
		ALL-STAR COMEDIES		
4422	Carry Harry		16½	Not Rev.
4421	Phony Cronies		16½	Not Rev.
		COLOR RHAPSODIES		
4501	Song of Victory		7	Not Rev.
		COMMUNITY SING		
4651	No. 1 (Rhumba and Conga Hits)		7	Not Rev.
		FAMOUS BANDS		
4951	No. 1 (Ted Powell)		7	Not Rev.
		PANORAMICS		
4901	Cajuns of the Teche		8	Not Rev.
		PHANTASIES CARTOONS		
4701	Gullible Canary, The		8	Not Rev.
		QUIZ REELS		
4601	Kitchen Quiz No. 1		10	Not Rev.
		SCREEN SNAPSHOTS		
4851	No. 1 (Kay Kyser)		9	Not Rev.
		STOOGE COMEDIES		
4401	Even As IOU		11	Not Rev.
		KATE SMITH		
4751	America Sings With Kate Smith		11	Not Rev.
		TOURS		
4551	Journey to Denali		10	Not Rev.
		WORLD OF SPORT		
4801	Trotting Kings		10	Not Rev.

MGM 1941-42

		Comment	Running Time	Reviewed Issue Of
		CARTOONS (16) (Tech.)		
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
		MINIATURES (10)		
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Searing Stars	Good	10	5/23/42
		OUR GANG (10)		
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
		PASSING PARADE (10)		
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
		PETE SMITH SPECIALTIES (14)		
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self-Defense		10	Not Rev.
S-367	Victory Quiz	Amusing	9	6/20/42
S-365	What About Daddy?	Good	10	2/28/42
		SPECIAL RELEASE		
X-310	War Clouds in the Pacific	Timely	21	12/21/41
		TRAVELTALKS (12) (Tech.)		
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
		TWO REEL SPECIALS (6)		
A-303	Don't Talk	Petent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth		21	Not Rev.
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1941-42

		Comment	Running Time	Reviewed Issue Of
		FASCINATING JOURNEYS (Tech.) (2)		
M1-1	Road in India	Interesting	10	11/22/41
		HEADLINERS (6)		
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
		HEDDA HOPPER'S HOLLYWOOD (6)		
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
Z1-5	No. 5		10	Not Rev.
		MADCAP MODELS (Tech.) (6)		
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow	Good	7½	6/27/42
		POPEYE (12)		
E1-10	Baby Wants a Bottle-Ship		7	Not Rev.
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	8	6/ 6/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11	You're a Sap Mr. Jap		7	Not Rev.
		POPULAR SCIENCE (6)		
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	6/ 6/42
J1-6	No. 6		11	Not Rev.
		QUIZ KIDS (6)		
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 6/42
Q1-6	No. 6		11	Not Rev.
		ROBERT BENCHLEY (4)		
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping in Shape	Amusing	9	6/27/42
S1-5	Man's Angle		10	Not Rev.
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
		SPEAKING OF ANIMALS (6)		
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-5	At the Dog Show		10	Not Rev.
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
		SPECIAL CARTOON (Tech.)		
FF1-1	The Raven	Excellent	14½	5/ 2/42
		SPORTLIGHTS (13)		
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-10	Hero Worship	Swell	10	6/13/42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-11	Parachute Athletes	Very Good	10	6/27/42
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
		SUPERMAN CARTOONS (12) (Tech.)		
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake	For the Fans	9	6/27/42
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
W1-9	Terror on the Midway		9	Not Rev.
W1-8	Volcano		9	Not Rev.
		UNUSUAL OCCUPATIONS (6)		
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5	Good	10½	6/27/42
L1-6	No. 6		10	Not Rev.

RKO-RADIO 1941-42

		Comment	Running Time	Reviewed Issue Of
		DISNEY CARTOONS (18) (Tech.)		
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine		7	Not Rev.
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker		7	Not Rev.
		EDGAR KENNEDY (6)		
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
		INFORMATION PLEASE (13)		
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41

RKO-RADIO 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
24204	No. 4 (John Gunther)....Excellent		10	.. 2/ 7/42
24205	No. 5 (John Carradine)..Good		10	.. 5/ 2/42
24206	No. 6 (Howard Lindsay).Very Good		11	.. 6/13/42
24207	No. 7 (Cornelia Otis Skinner)	.....Good	11	.. 6/ 6/42
24208	No. 8 (Russell Crouse)		10	..Not Rev.
24209	No. 9 (John Gunther)		11	..Not Rev.
	LEON ERROL (6)			
23705	Framing Father	.....Very Funny	18	.. 5/ 9/42
23706	Hold 'em Jail		18	..Not Rev.
23703	Home Work	.....Funny	19	.. 2/ 7/42
23701	Man-I-Cured	.....Funny	16	..10/ 4/41
23704	Wedded Blitz	.....Funny	18	.. 5/16/42
23702	Who's a Dummy?	.....Amusing	20	..12/ 6/41
	MARCH OF TIME (13)			
23101	Thumbs Up, Texas	.....Excellent	19	.. 8/16/41
23102	Norway in Revolt	.....Timely	19	.. 9/27/41
23103	Sailors With Wings	.....Excellent	20	..10/25/41
23104	Main Street, U.S.A.	.... Propaganda ...	18	..11/22/41
23105	Our America At War	....Timely, Vital..	17½	..12/13/41
Spec.	Battlefields of Pacific	.. Timely	22	..12/20/41
23106	When Air Raids Strike.	Potent	20	.. 3/10/42
23107	Far East Command	.... Timely	19	.. 2/14/42
23108	Argentine Question	.....Interesting	20	.. 3/ 7/42
23109	America's New Army	....Timely	20	.. 4/ 4/42
23110	India in Crisis	.....Informative	19	.. 5/ 9/42
23111	India at War	.....Timely	19	.. 6/13/42
23112	Men in Washington	..Interesting	20	.. 7/ 4/42
23113	Men of the Fleet	.....Informative ...	18	.. 7/25/42
	PICTURE PEOPLE (13)			
24411	All Around Hollywood		8	..Not Rev.
24407	Children of the Stars	.....Fair	8	.. 3/21/42
24403	Hobbies of the Stars	.....Good	9	..11/29/41
24410	Hollywood at Home	.....Fair	8	.. 6/ 6/42
24402	Hollywood Sports	.....Good	9	..10/25/41
24412	Hollywood Starlets		9	..Not Rev.
24406	Hollywood War Effort	....Entertaining ...	9	.. 3/21/42
24405	How To Be a Star	.....Good	8	.. 2/14/42
24408	Palm Springs Week-End	.Fair	8	.. 5/ 9/42
24409	Star Portraits	.....Good	8	.. 6/ 6/42
24404	Stars' Day Off	.....Average	8	..12/27/41
24401	Stars in Defense	.....Interesting	10	..10/ 4/41
	RAY WHITLEY (4)			
23503	Cactus Capers	.....Very Good	17	.. 4/18/42
23501	California or Bust	.....Good	18	..12/ 6/41
23502	Keep Shooting	.....Very Good	17	.. 1/31/42
23504	Range Rhythm		18	..Not Rev.
	SPORTSCOPES (13)			
24310	Byron Nelson	.....Good	8	.. 6/ 6/42
24311	Cinderella Champion		8	..Not Rev.
24309	Cruise Sports	.....Out of Date....	8	.. 5/16/42
24304	Crystal Flyers	.....Exhilarating ...	8	..12/27/41
24302	Dog Obedience	.....Boxoffice	9	..11/ 1/41
24305	Fighting Fish	.....Excellent	9	.. 2/14/42
24303	Gaucho Sports	.....Interesting	10	..12/ 6/41
24307	Jungle Jaunt	.....Amusing	9	.. 3/21/42
24301	Pampas Paddock	.....For Horse Lovers	10	..10/ 4/41
24312	Polo Pony		9	..Not Rev.
24308	Public Sport No. 1	.....Good	10	.. 4/18/42
24306	Ten Pin Parade	.....Good	10	.. 3/21/42

20TH CENTURY-FOX 1941-42

	ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206	Guardians of the Sea	.....Very Good	9	.. 6/13/42
2202	Highway of Friendship	...Informative	10	..11/ 1/41
2204	Men for the Fleet	.....Excellent	9	.. 1/17/42
2201	Soldiers of the Sky	.....Excellent	10	.. 8/ 2/41
2205	Wings of Defense	.....Very Good	10	.. 7/25/42
2203	Wonders of the Sea	.....Interesting	10	.. 7/18/42
	MAGIC CARPET OF MOVIETONE (12)			
2103	Call of Canada	.....Interesting	10	.. 7/25/42
2107	Gateway to Asia	.....Very Good	9	.. 6/13/42
2102	Glacier Trails	.....Good	10	.. 11/ 1/41
2106	Heart of Mexico		10	..Not Rev.
2108	India the Golden	.....Very Good	8	.. 6/13/42
2104	Jewel of the Pacific	.....Good	10	.. 7/18/42
2101	Sagebrush and Silver	.....Interesting	10	.. 9/20/41
2105	Secret of the Fjord	.....Interesting	10	.. 7/25/42
	SPORTS REVIEWS (6)			
2301	Aristocrats of the Kennel	.Excellent	10	..11/ 1/41
2304	Evergreen Playland	.....Good	10	.. 1/17/42
2302	Life of a Thoroughbred	...Excellent	10	.. 2/28/42
2303	Playtime in Hawaii	.....Very Good	10	.. 1/24/42
2306	Setting the Pace	.....Good	10	.. 7/25/42
2305	Snow Trails	.....Excellent	10	.. 4/11/42
	TERRYTOONS (26)			
2562	All About Dogs	.....Amusing	7	.. 6/20/42
2504	Back to the Soil	.....Funny	7	.. 7/18/42
2555	Bird Tower (Tech.)		7	..Not Rev.
2558	Cat Meets Mouse (Tech.)	.Very Good	7	.. 4/18/42
2508	Eat Me Kitty Eight to the Bar	.....Good	7	.. 5/ 2/42
2506	Flying Fever	.....Good	7	.. 1/17/42
2503	Frozen North	.....Very Good	7	.. 11/ 1/41
2507	Funny Bunny Business	.Good	7	.. 5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	.....Funny	7	.. 7/18/42
2513	Gandy Goose in the Outpost		7	..Not Rev.
2510	Gandy Goose in Tricky Business	.....Good	7	.. 6/13/42
2514	Gandy Goose in Tire Trouble		7	..Not Rev.
2557	Happy Circus Day (Tech.)	.....Amusing	7	.. 1/17/42
2501	Ice Carnival	.....Good	7	.. 9/27/41
2561	Neck and Neck (Tech.)	..Funny	7	.. 7/18/42
2509	Oh, Gentle Spring	.....Fair	7	.. 5/ 2/42
2551	Old Oaken Bucket (Tech.)	.....Good	7	.. 9/20/41
2552	One Man Navy (Tech.)	.Amusing	7	.. 9/27/41
2559	Sham Battle Shenanigan	.Good (Tech.) ..	7	.. 4/11/42
2554	Slap Happy Hunters		7	..Not Rev.
2511	Stork's Mistake		7	..Not Rev.
2556	Torrid Toreador (Tech.)	..Good	7	.. 1/17/42
2502	Uncle Joey Comes to Town	.Funny	7	.. 11/ 1/41
2553	Welcome Little Stranger	.Good (Tech.) ..	7	.. 11/ 1/41
2512	Wilful Willie	.....Amusing	7	.. 6/13/42
2505	Yarn About Yarn	.....Good	7	.. 1/24/42
	WORLD TODAY (4)			
2401	American Sea Power	....Timely, Excellent	10	.. 9/20/41
2405	Courageous Australia		10	..Not Rev.
2403	Dutch Guiana	.....Very Good	10	.. 1/17/42
2404	Hub of the World	.....Good	10	.. 4/18/42
2406	Men of West Point		10	..Not Rev.
2402	Uncle Sam's Iron Warriors		10	..Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
	WORLD IN ACTION (12)			
1	Churchill's Island	.....Very Good	20	.. 4/ 4/42
3	Food, Weapon of Conquest	.....Impressive	20	.. 4/ 4/42
5	Inside Fighting Russia	...Very Good	19	.. 7/25/42
4	New Soldiers Are Tough	..Stirring	16	.. 5/30/42
2	This Is Blitz	.....Grim Realism..	21	.. 3/ 7/42

UNIVERSAL 1941-42

	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	.....Amusing	7	.. 6/13/42
6241	Boogie Woogie Bugle Boy of Company B	.....Good	8	..10/11/41
6249	Goodbye Mr. Moth	.....Very Good	7	.. 4/ 4/42
6247	Hams That Couldn't Be Cured		7	..Not Rev.
6246	Hollywood Matador	.....Very Good	7	.. 1/31/42
6252	Juke Box Jamboree	.....Good	7	.. 6/13/42
6242	Man's Best Friend	.....Good	8	.. 11/ 8/41
6248	Mother Goose on the Loose	.....Very Good	7	.. 4/ 4/42
6250	Nutty Pine Cabin		7	..Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	.....Good	8	..11/ 8/41
6253	Pigeon Patrol		7	..Not Rev.
6244	$21 a Day Once a Month	.Average	7	..12/ 6/41
6245	Under the Spreading Blacksmith Shop	.....Cute	7	.. 1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	.....Excellent	18	..12/20/41
6224	Doin' the Town	.....Entertaining	20	..12/13/41
6229	Gay Nineties	.....Fair	15	.. 1/31/42
6222	In the Groove	.....Entertaining ...	17	..10/18/41
6221	Is Everybody Happy?	...Fair	18	.. 9/ 6/41
6232	Merry Madcaps	.....Good	15½	.. 3/21/42
6233	Rainbow Rhythm		15	..Not Rev.
6227	Rhumba Rhythms	.....Fair	15	.. 1/31/42
6231	Shuffle Rhythm	.....Excellent	15	.. 4/ 4/42
6223	Skyland Serenade	.....Excellent	20	.. 11/ 8/41
6230	Swing Frolic	.....Very Good	15	.. 3/14/42
6228	Tune Time	.....Very Good	16	.. 3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	.....Good	13½	..12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	....Sure Fire	20	.. 1/ 3/42
6111	Menace of the Rising Sun	.Exciting	20	.. 4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	..Good	9	..12/20/41
6375	Blacksmith Dentist	.....Good	10	..12/20/41
6373	Candy Kid	.....Good	10	.. 11/ 8/41
6378	Desert Ghost	.....Entertaining ...	9	.. 3/ 7/42
6372	Hermit of Oklahoma	.....Good	10	..10/18/41
6374	Junior Battlefleet	.....Good	10	..12/ 6/41
6382	Master Carver	.....Entertaining ...	10	.. 6/13/42
6384	Mile of Dough		10	..Not Rev.
6381	Mysterious Fountain of Health	.....Entertaining ...	9	.. 6/13/42
6379	Pussycat Cafe	.....Good	9	.. 3/21/42
6371	Shampoo Springs	.....Very Good	10	..10/18/41
6385	Smoke Painter		10	..Not Rev.
6377	Sugar Bowl Humpty Dumpty	.....Very Good	9	.. 3/14/42
6380	Tom Thumb Church		9	..Not Rev.
6383	Women at the Plough		9	..Not Rev.
	VARIETY VIEWS 15 (5 IN COLOR)			
6354	Annapolis Salutes the Navy	.....Timely	10	..12/13/41
6364	Antarctic Outpost	.....Interesting	10½	.. 6/13/42
6362	Call of the Sea	.....Fair	9	.. 5/30/42
6365	Crater City		9	..Not Rev.
6358	Flashing Blades	.....Good	9	.. 3/ 7/42
6353	George Washington, Country Gentleman	....Impressive	10	..10/11/41
6357	Keys to Adventure	.....Interesting	9	.. 1/31/42
6351	Moby Dick's Home Town	.Interesting	9	.. 9/ 6/41
6352	NorthernNeighbors(Color)	Interesting	9	..10/18/41
6356	Peaceful Quebec— At War	.....Interesting	9	..12/13/41
6361	Sports in the Rockies	....Good	9	.. 4/ 4/42
6359	Sky Pastures	.....Good	9	.. 3/ 7/42
6360	Thrills of the Deep	.....Good	9	.. 3/21/42
6355	Trail of the Buccaneers	..Excellent	9	.. 11/ 8/41
6363	Wings for Freedom	.....Very Good	10	.. 6/13/42

VITAPHONE-WARNER BROS. 1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	..Grab It	20	..11/ 8/41
7109	California Junior Symphony	.....Good	20	.. 5/ 2/42
7106	Calling All Girls	.....Good	20	.. 1/24/42
7111	Daughter of Rosie O'Grady	.....Very Good	20	.. 6/13/42
7112	Divide and Conquer		20	..Not Rev.
7108	Maybe Darwin Was Right	.....Amazing	20	.. 3/28/42
7101	Minstrel Days	.....Very Good	20	.. 9/13/41
7102	Monsters of the Deep	.....Good	20	.. 1/ 3/42
7110	Pacific Frontier	.....Informative	20	.. 5/16/42
7104	Perils of the Jungle	.....Exciting	20	..11/ 8/41
7107	Wedding Yells		20	..Not Rev.
7105	West of the Rockies	.....Pretty Good ...	20	.. 1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	..Not Rev.
7304	Miracle Makers	.....Poor	10	.. 9/13/41
7303	Points on Arrows	.....Good	10	.. 9/13/41
7305	Then and Now	.....Fair	10	.. 4/ 4/42
7306	There Ain't No Such Animal	.....Timely	10	.. 5/ 2/42
7302	White Sails	.....Excellent	10	..11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	.....Fair	7	.. 5/ 2/42
7612	Gopher Goofy	.....Good	7	.. 7/25/42
7611	Hobby Horse Laffs	.....Clever	7	.. 7/11/42
7601	Notes to You		10	..Not Rev.
7610	Nutty News	.....Funny	7	.. 6/13/42
7607	Porky's Cafe		7	..Not Rev.
7604	Porky's Midnight Matinee		7	..Not Rev.
7605	Porky's Pastry Pirate		7	..Not Rev.
7603	Porky's Pooch	.....Good	7	..12/27/41
7602	Robinson Crusoe, Jr	.....Average	7	..11/15/41
7608	Sans in Chaps		7	..Not Rev.
7613	Wacky Blackout		7	..Not Rev.
7606	Who's Who in the Zoo	.. Funny	7	.. 4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	.....Latin Swing ...	10	..11/15/41
7508	Don Cossack Chorus	.....Very Good	10	.. 5/ 2/42
7509	Emil Coleman and Orchestra	.....Very Good	10	.. 5/16/42
7503	Forty Boys and a Song	...Good	10	.. 9/13/41
7510	Glen Gray & Band		10	..Not Rev.

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7507	Richard Himber & Orch.	.Entertaining ...	10	.. 6/ 6/42
7504	Carl Hoff & Band		10	..Not Rev.
7506	Leo Reisman & Orch	...Snappy	10	.. 3/28/42
7505	Playgirls		10	..Not Rev.
7501	U.S.C. Band and Glee Club	.....Very Good	10	.. 8/13/41
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701	All This and Rabbit Stew	.....Excellent	7	.. 8/13/41
7711	Aloha Hooey	.....Amusing	7	.. 3/28/42
7710	Bird Came COD		7	..Not Rev.
7702	Brave Little Bat	.....Fair	7	..12/27/41
7703	Bug Parade	.....Clever	7	..11/ 8/41
7722	Bugs Bunny Gets the Boid		7	..Not Rev.
7706	Cagey Canary	.....Very Funny ...	7	.. 1/24/42
7712	Conrad the Sailor	.....Funny	7	.. 4/ 4/42
7713	Crazy Cruise		7	..Not Rev.
7716	Dog Tired		7	..Not Rev.
7721	Double Chaser	.....Average	7	.. 7/11/42
7718	Draft Horse	.....Funny	7	.. 5/16/42
7720	Hold the Lion, Please	...Amusing	7	.. 7/11/42
7709	Hop, Skip and A Chump		7	..Not Rev.
7715	Horton Hatches the Egg	..Good	7	.. 4/11/41
7719	Lights Fantastic	.....Very Funny ...	7	.. 6/ 6/42
	Reissue of Old Glory	....Impressive	7	.. 6/ 6/42
7707	Rhapsody In Rivets	.....Good	7	.. 1/24/42
7704	Rookie Revue	.....Out Dated	7	..12/27/41
7705	Saddle Silly		7	..Not Rev.
7708	Wabbit Twouble	.....Very Funny ...	7	.. 1/24/42
7714	Wabbit Who Came to Supper	.....Good	7	.. 4/25/42
7717	Wacky Wabbit	.....Funny	7	.. 5/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	.....Good Show	20	..12/ 6/41
7004	March on America	.....Excellent	20	.. 6/ 6/42
7006	Men of the Sky	.....Impressive	20	.. 7/11/42
7002	Soldiers in White	.....Excellent	20	.. 2/ 7/42
7005	Spanish Fiesta	.....Colorful	19	..12/ 6/41
7001	Tanks Are Coming	.....Excellent	20	.. 9/13/41
	SPECIALS			
	Divide and Conquer	.....Excellent	14	.. 7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	....Interesting	10	.. 7/11/42
7408	Hatteras Honkers	.....Good	10	.. 6/ 6/42
7405	Hunting Dogs at Work	..Very Good	10	.. 4/18/42
7402	King Salmon	.....Fascinating	10	..12/27/41
7401	Kings of the Turf	.....Interesting	10	.. 9/13/41
7407	Rocky Mountain Big Game	.....Good	10	.. 5/16/42
7404	Rodeo Round Up		10	..Not Rev.
7406	Shoot Yourself Some Golf	.Good Draw	10	.. 5/ 2/42
7403	Water Sports	.....Average	10	..11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	.....Good	11½	.. 8/23/41
Alive in the Deep (Prod.)	.....Exciting	22	.. 5/24/41
Man the Enigma (Prod.)	.....Informative	25	.. 5/24/41
Our Constitution (Prod.)	.....Inspiring	19	.. 5/ 3/41
Our Declaration of Independence (Prod.)	.....Timely	19	.. 5/ 3/41

SERIALS 1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Holt of the Secret Service	15 Chaps.	11/29/41
Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Perils of Nejoka	15 Chaps.	Not Rev.
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior "G" Men of the Air	12 Chaps.	5/30/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

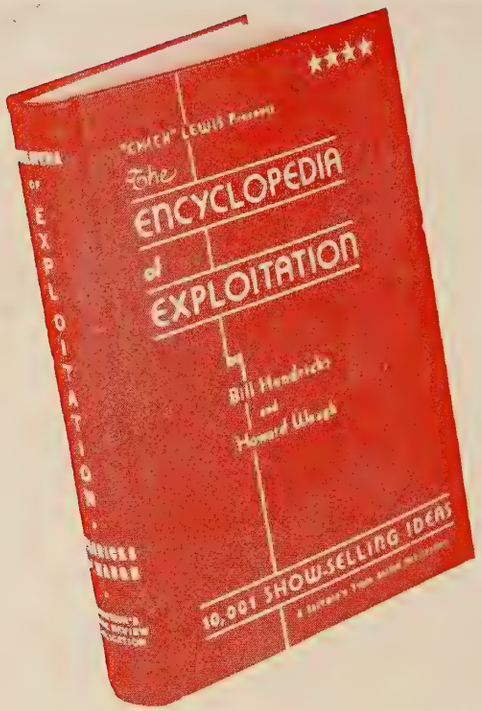
COLUMBIA		
The Secret Code	15 Chaps.	Not Rev.
REPUBLIC		
King of the Mounties	12 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	.....Warner Bros.
Bomber	8	.....List "C"
Fighting the Fire Bomb	8	.....Warner Bros.
Food For Freedom	3	.....List "C"
Keep 'em Rolling	3½	..... Univ.
Lake Carrier	10	.....See Below
Mr. Gardenia Jones	13	.....United Artists
Pots to Planes	3	.....List "C"
Ring of Steel	10	.....Warner Bros.
Safeguarding Military Information	10	.....List "D"
Tanks	10	.....List "D"
United China Relief	1½	..... Univ.
U. S. Coast Guard Recruiting Trailer	1½	..... Fox
Vigilance	5	..... Univ.
Winning Your Wings	18	.....Warner Bros.
Women In Defense	10	.....List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	PRC
Atlanta	UA	MGM	PRC
Boston	MGM	UA	PRC
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	PRC
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	PRC
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	PRC
Denver	WB	WB	PRC
Des Moines	MGM	Rep.	PRC
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	PRC
Kansas City	RKO	Univ.	PRC
Los Angeles	WB	MGM	PRC
Memphis	Par.	Col.	PRC
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	PRC
New Orleans	UA	RKO	PRC
New York	Par.	WB	PRC
Oklahoma City	WB	Par.	PRC
Omaha	MGM	WB	PRC
Philadelphia	Univ.	RKO	PRC
Pittsburgh	RKO	UA	PRC
Portland	RKO	Rep.	PRC
St. Louis	Univ.	Par.	PRC
Salt Lake City	Par.	WB	PRC
San Francisco	WB	Col.	PRC
Seattle	Col.	UA	PRC
Washington	Rep.	20th	PRC

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BOOKING GUIDES

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Vol. 37 No. 3

August 8
1 9 4 2

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

AVENGE PEARL HARBOR


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David (Skip) Weshner (See Page 4)

10th week at Radio City Music Hall "MRS. MINIVER"

"Oh Minnie you've got competition!"



M.G.M.'s "RANDOM HARVEST"

THERE'S A NEW MOON IN THE MOVIE SKY!

Telegram from Hollywood Preview:
"After 'Mrs. Miniver' it is difficult to imagine a greater Greer Garson, but in 'Random Harvest' there is a Garson not seen before, a new personality who breathes romantic excitement into James Hilton's flesh and blood heroine. Teamed with superb Ronald Colman in a picture that has already started the Hollywood grapevine saying 'It's another Miniver.' Sidney Franklin, Miniver's producer, has truly done it again. Mervyn LeRoy has achieved his most heart-stirring direction. 'Random Harvest' is the new moon in the movie sky and it's a harvest moon!"

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Thanks!"



from Metro-GOLDMINE-Mayer

The Editorial Page

Unity and Sales

With the new proposed selling plan stymied by the inaction of the Department of Justice, the industry finds itself torn betwixt and between one plan or another. Obviously, reverting to the decree five-picture plan seems to be the only sensible thing to do under the circumstances and until further developments indicate the road that will be followed thereafter.

Because they were not parties to the decree, exhibitors are, naturally, at a disadvantage in the controversy now boiling over the Unity plan. The D. of J. had a small sample of the first united exhibitor front when that branch appeared before Judge Goddard against the decree. Whether that awakened the Department to the rights of the theatremen is a matter of conjecture.

Right now the important point is to sell product, and to get started on the selling with the least possible delay before an acute shortage develops in the subsequent runs. Surely a continuation of the five-picture-blocks for a short time longer can do no one any great harm, especially if it takes care of the present situation.

▲ ▲ ▲

Saving Raw Stock

Another current controversy is revolving around the proposed plan to cut down raw stock requirements which, as we understand it, is what the government has asked the industry to do voluntarily rather than arbitrarily.

Since this is the state of affairs on this particular front the industry ought to take cognizance of the fact that, unlike most other industries, it is being allowed to work out its own salvation instead of being told what to do.

Obviously, if a genuine saving is to be realized in raw stock, a drastic reduction in picture production must take place. And equally obvious, this must eventually add up to too few pictures to maintain a double-feature policy on as wide a scale as now exists.

These problems must be looked squarely in the eye with the firm conviction that they are all part of the war effort.

If it is true that the average quality of current product is better than that of the past few years, then this will help alleviate the shortage, because it will be that much easier to play the bigger and stronger pictures singly and for extended time whenever possible.

The more important point is: let's stop quibbling and set our house in order while we still have the chance to do it by ourselves. If we don't you're going to see the sorry spectacle of the government doing it for us.

Don't Cry,—Act!

Crying "wolf!" too often has made it difficult for many of the small theatre owners to get relief when faced with the vital necessity of needing it. After all, most of you know how many theatre owners carried a crying towel on every trip to the exchange just on general principles.

But time and experience appeared to indicate that while the crying may have been justified by certain exhibitors, the large majority were still doing all right despite their wailings.

Now, the situation is really serious for a large number of them. Population shifts and local conditions have played havoc with their steady, bread-and-butter patronage, and mounting film costs and terms have risen as rapidly as grosses have dwindled. As a result, the innocent victims of these conditions are classed, unfairly, with the chiselers and are denied relief and reductions.

No theatremen whose business records are in good order, and who must have some consideration from the distributors, need hesitate one moment about asking for substantial reductions and release from impossible playing terms. We can think of no single distributor who, being convinced of the fairness and honesty of such a request, would turn it down.

▲ ▲ ▲

Forewarned

Despite the almost continuous warnings sounded not only by this paper but by all of the trade papers, plus the equipment manufacturers and dealers, we still get reports about equipment breaking down for lack of attention and lack of overhauling.

Just why some theatremen take an attitude of complete indifference toward all of these warnings is something we cannot fathom.

When these careless and indifferent theatremen reach the end of their respective ropes and have to shut down while waiting for some red tape to be unraveled, they may well look back on the months of warnings and ask themselves why they ignored them.

Those of you whose equipment is still functioning efficiently might heed these extra added words of caution and start checking into things around your house to find out just what condition your equipment is in, whether it is in need of repair or replacement and what you will do in the event of a serious breakdown. By so doing, you should be prepared when trouble knocks.

—"CHICK" LEWIS



EXHIBITORS, CIRCUIT HEADS SEE 'TALK OF THE TOWN'

Prominent exhibitors and circuit executives were among those who attended a nation-wide series of trade screenings of Columbia's "The Talk of the Town." (Top-left) Chicago: Abe Kaufman, Balaban & Katz booker; Sid Meyer, Wometco Theatre, Miami, Fla.; J. J. Ruben, Publix-Great States; Abe Montague, Columbia's general sales manager; Walter Immerman, B&K general manager; Joe Kaufman, B&K booker. (Top-center) Detroit: Earl Hudson, manager of United Detroit Theatres, and Rube Jackter, Columbia's assistant general sales manager. (Top-right) Indianapolis: W. Guy Craig, branch manager; J. C. Schilling, Auditorium Theatre, Connersville, Ind.; Louis Astor, Columbia circuit sales executive; Dudley Williston, Williston Circuit; Marc Wolf, Y&M Management Corp.; Al Blocher, Affiliated Theatres, Inc.; Carl Shalit, Columbia's central division manager. (Bottom-left) Boston: Seated—A. E. Lockwood, Lockwood & Gordon; Montague; E. E. Reed, Strand, Providence; L. A. Gordon, Gordon & Lockwood; Standing—B. J. Jacocks, Warner Theatres; T. Fleisher, Interstate; A. J. Anders, Bijou, Springfield; H. Seitz, State, Empire and New Bedford, New Bedford; Charles Kurtzman, Loew's division manager. (Bottom-center) Detroit: Shalit; Saul Sloan, Mercury, Detroit; Jackter. (Bottom-right) Cincinnati: Herb Brown, Schine Circuit; M. Marcus of Indianapolis, Cincinnati and Dayton; Allan S. Moritz; Ray Frisz, Phil Chakeres Circuit; Lou Weinberg, Columbia crcuit sales executive; Harry David, Publix Theatres; and George Fetick of the Publix Circuit.

Exchanges Test Plans To Save on Deliveries

Exchange centers continue to test plans for conforming to the demands for reduction of mileage and other conservations demanded of film delivery companies by the ODT.

Cleveland's committee of bookers and shippers submitted a plan calling for the elimination of Monday deliveries to C. R. Allen, local ODT field manager, with the suggestion that a two-week trial be given to determine the "bugs" if any before definite adoption.

Pittsburgh committee members, through Arthur Levy, chairman of the local motion picture industry's committee for the ODT, announces a test staggered film carrier service to go into effect on Aug. 9th for a one-month trial. Under the plan, special deliveries, split prints, call backs, etc., will be eliminated to reach the approximate 25 per cent cut in mileage requested by the ODT.

Bush in New 20th-Fox Post

Hal Horne, advertising chief of 20th Century-Fox, announces the appointment of Rodney Bush to handle trade paper advertising.

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'Town' Premiere in Washington Aug. 21

World premiere of Columbia's "The Talk of the Town" will be held at Warner Bros.' Earle Theatre in Washington, D. C., on Friday, August 21, it was announced this week.

Details for the premiere are now being worked out by both the Warner and Columbia offices, and definite events in this connection will be announced in the near future.

Meanwhile, latest territories to see the film in its nationwide trade showings were Salt Lake City, New Haven, San Francisco, Cleveland, Pittsburgh, Portland, Ore., Seattle, Minneapolis, Milwaukee and Des Moines.

Fourteen Openings Are Set for 'The Pride of the Yankees'

Fourteen playdates for Samuel Goldwyn's "Pride of the Yankees," all preceded by a special premiere performance at $1.10 admission, have been announced by RKO. Regular engagements that follow the premiere are all to be at higher admission than the regular theatre scale.

Picture is set for openings in New Orleans, Boston, Columbus, Los Angeles, Des Moines, Omaha, Providence, Chicago, Syracuse, Kansas City, Rochester, Trenton, Denver and Buffalo.

'Pride' Grosses Climbing

"Pride of the Yankees" at the Astor, New York, has broken its own previous record and climbed to an all time high for the house. Picture is now in its third record-breaking week. Uptown, Salt Lake, and Keith's, Washington, are among other houses reporting record grosses on the film.

Theatres Responding To Drive for Scrap

The Government drive for scrap is getting more and more response from theatres. It has been proven that showplaces are the best gatherers of needed material, with the average return from rubber matinees running in the neighborhood of 1 ton per theatre in the normal sized communities.

Members of the Omaha Theatre Owners and Managers Association have announced "scrap shows" for 17 theatres. All employes have agreed to donate their services for these exhibitions where the admission will be scrap rubber or metal which is to be piled in front of the theatre to impress passersby with the importance of getting scrap into the channels of reclamation for war use.

William Johnson, B&K superintendent of maintenance, in Chicago, estimates that theatres on the circuit will collect in the neighborhood of 20 tons of metal during the current salvage drive.

If you have not yet held a "scrap" show get in touch with your employes and arrange to do so as promptly as possible. The Government is sorely in need of metals of all kinds to keep the wheels of war industry moving, and if those wheels ever stop it means goodbye to your theatre operation. Start the wheels rolling in your town and "Get in the Scrap."

Government Sues Petrillo

The U. S. Department of Justice, acting through Assistant District Attorney Daniel Britt of Chicago, filed anti-trust action against James E. Petrillo, president of the A. F. of M. in Judge Michael Igoe's court this week. Government seeks injunction restraining Petrillo from enforcing his decree forbidding members of AFM to make recordings of music after July 31st.

Form Associated Producers, Inc.

Associated Producers, Inc., has been organized in New York by William Rowland in association with W. Horace Schmidlapp and Donald Flamm. First production is to be "Follies Girl," scheduled to go this month.

David (Skip) Weshner

(The Man on the Cover)

Whose appointment as Director of Advertising and Publicity for United Artists, succeeding Monroe Greenthal who has been granted an extended leave of absence to fill an important post with the WPB in Washington, was announced this week by Gradwell Sears, UA vice-president.

SHOWMEN'S TRADE REVIEW

Vol. 37, No. 3 August 8, 1942

Title and Trade Mark Registered U. S. Patent Office

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif.; Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

Contents copyrighted 1942 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

Theatre Business on East Coast Good Despite Blackout

Reports on the effect of the total blackout being experienced by theatres operating along the New England coast and particularly in the immediate area surrounding metropolitan Boston are, for the most part, satisfactory or highly optimistic.

Theatre men in Lynn, one mile from the shoreline and 100,000 population, feel that business is far better than expected and contend that attendance is picking up. In Salem, Marblehead and Beverly, all coast towns, business is decidedly off but managers seem confident of the future and are doing everything possible to hold business close to normal.

In Revere, the coast theatres are hard hit because cars are not allowed along the beach at night. However, the dog track, a quarter of a mile from the boardwalk, continues to flourish. The Drive-Ins along the coast have suffered most, with a cut of approximately 50 per cent.

Somerville, Chelsea and Everett, two to three miles inland, report an amazing increase after a period of definitely bad business.

Cambridge, with Harvard and MIT each having thousands of men in training for the Navy, is doing more business than in several months. Brookline theatres and the Capitol and Circle, just across the line, are experiencing a constant increase.

Cape towns are off badly due to the submarine scares and total blackouts.

Ban U. S. Films from Unoccupied France

All American film companies have been ordered to withdraw their product from unoccupied France and French colonies and to cease all operations by December 31, according to orders issued this week by the Vichy Government. Such a move leaves only Switzerland and Sweden as outlets for American films on the European continent.

It is understood that protest of the action will be made to the State Department through the MPPDA.

No new pictures have been exported to France since the Nazi invasion but business was said to have been good in the unoccupied area and some money has been received by the distributors here. Branches in Lyon, Marseilles, Toulouse and Algiers are affected.

RKO to Sell August 25; MGM's August 11 Date Is Tentative

RKO and Metro are ready to begin the new selling season, with the RKO start set for Aug. 25th and Metro tentatively set for Aug. 11th. Both companies will have screened their first blocks by that time. If the UMPI plan becomes effective, eight pictures, identified, will be added to the blocks. The other three consenting companies are expected to follow similar procedures.

RKO's first block includes, "Here We Go Again," "The Big Street," scheduled for "A" classification and top terms, "Wings for the Woman" (formerly "They Flew Alone"), to be offered on the same terms as other Anne Neagle starring films, and "Mexican Spitfire's Elephant" and "Highways by Night" to be sold at flat rental.

Fox Midwest Buys 'Jungle Siren'

Fox Midwest has bought P.R.C.'s "Jungle Siren" to play over its circuit.

Neil Agnew Named Chairman of Industry Drive for Ambulances

'All Good Things...'

When the unprecedented 10-week-long engagement of "Mrs. Miniver" ends next Wednesday, the picture will have grossed more than $1,000,000, with attendance in excess of 1,500 000. MGM's share of the receipts will be better than $300,000 Only pressure of important productions, said Managing Director Gus Eyssell, prevents the film from running longer than ten weeks.

PRC Holds Fourth Regional Sales Meet in San Francisco

Leo J. McCarthy, western division manager, assisted Arthur Greenblatt, vice-president in charge of sales, in conducting P.R.C.'s fourth regional meeting at San Francisco this week. Attending were Sam Sobel, Armand Cohn and Ed Morris of San Francisco; Lloyd Lamb of Seattle; Joe Ashby and Bernard Newman of Denver, and Sam Decker, Bjorn Foss and William C. Winship of Los Angeles.

Greenblatt leaves for Los Angeles for conferences with Leon Fromkess, vice-president in charge of production, immediately after the San Francisco meet.

Memorial to Sidney R. Kent

The Cooper Foundation of Lincoln, Neb., has endowed a scholarship in medicine at the University of Nebraska in memory of Sidney R. Kent, former president of 20th Century-Fox, who died last March. Kent was one of the trustees of the Cooper Foundation, a charitable trust created in 1936 in Kent's home city of Lincoln.

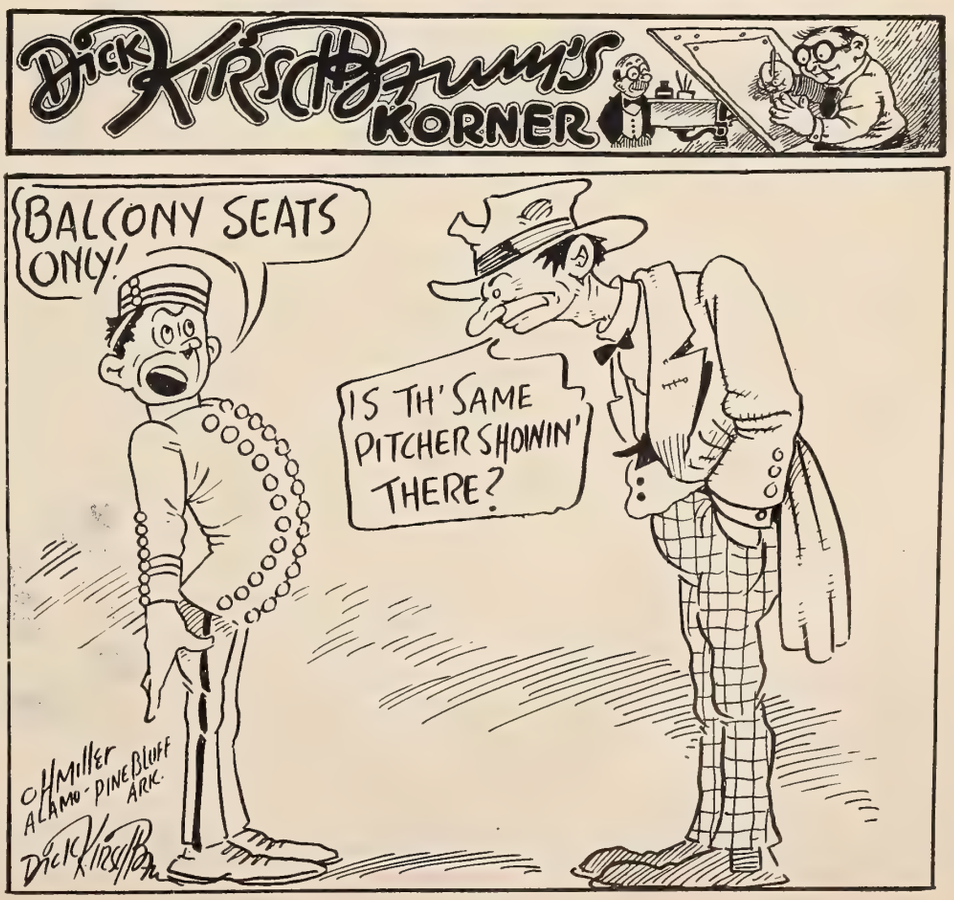
Neil Agnew, vice-president in charge of sales for Paramount, has accepted the chairmanship of the Amusement Industry Division of the American Field Service. This service operates the Ambulance Corps whose duty it is to rescue the wounded on the fighting fronts and who piled up a record of rendering aid to over 600,000 men during the '14-'18 fracas.

It is the aim of the Amusement Industry Division to provide 250 more ambulances which are badly needed and which will cost $2,200 each, including cost of administration. To accomplish this goal, it is planned to set up local committees in each of the 31 exchange centers, headed by an exhibitor and distributor acting as co-chairmen. Each of the local committees will be given a quota of ambulances to raise, based on the population, number of amusement places, war industries, military and naval establishments and other factors bearing on business conditions. Members of the local committees will be selected from the ranks of radio, hotel, ballroom, music, sports, theatres, bowling alleys, etc., and will be privileged to act on their own discretion as to the ways adopted to raise the necessary funds.

Will Carry Credit Inscription

Each ambulance furnished will carry a credit inscription, conforming in dedication to the desires of the sources from which the money was obtained. Sample: "Donated in honor of 'Scarsdale Jack' of the Flying Tigers by the people of Scarsdale, New York, co-operating with the Amusement Division of the American Field Service." Credits can be set for baseball teams, employes of concerns, clubs, bands, or in whatever manner the judgment of local committees may dictate.

The drive starts August 15th and is to run one month.



Fate of UMPI Plan Still Unpredictable

Justice Department Asked to Speed Consideration; Yamins Gives Views on Matter

The fate of the UMPI blocks-of-13 amendment to the consent decree is, at this writing, every bit as confusing and unpredictable as the location of the elusive little pea in the dexterous hands of an expert shell game manipulator at a country fair carnival.

Letters from Senators and Congressmen have been sent to Attorney General Biddle asking him to speed up consideration of the plan as a contribution to the war effort. These letters are in support of the two national exhibitor organizations in their effort to get the Department of Justice to take action. The pressure of letters and telegrams followed the assertion of Thurman Arnold, assistant Attorney General, that the D. of J. may take no action on the proposed plan.

In Hollywood, production continues to roll along uninterrupted, with production heads considering the measure purely a problem for the sales department. The Eastern executives of the five consenting companies, while waiting for some action, either on the part of the D. of J. or Federal Judge Henry W. Goddard, seem to be wide apart on shifting from the present blocks-of-five to the new plan. The present policy has been generally beneficial, according to executives, and three companies in particular —Paramount, Warner Bros. and 20th Century-Fox—are conceded to have found operation under the decree highly advantageous.

Production officials point out that better merchandising has been given to pictures turned out during the past year. With each block sold separately, more care has been given the handling of every picture.

Some producers have expressed the opinion that the new plan might have some effect on quality, as the decree setup demanded that each picture be given extra "polishing" to guarantee profitable marketing on a merit basis. Some sales policies are being held up awaiting action on the UMPI plan, but two of the major companies are all set to continue the blocks-of-five plan, with selling to start in the very near future.

Adding further to the general confusion is the conflicting views of exhibitor organizations whose contentions are myriad in support of, and in opposition to, the amendment. Among the most recent moves in opposition to adoption of the amendment is that of Nathan Yamins, Chairman of the Executive Committee of the Independent Exhibitors of New England, who submitted, in letter form, to Robert L. Wright of the Anti-Trust Division of the Department of Justice, a summary of the arguments he advanced orally on a previous occasion.

After pointing out the purposes of the decree and the benefits derived by the independent exhibitor and public groups and intimating some of its frailties, Mr. Yamins says: "The objections of the Independent Exhibitors, Inc., of New England to the proposal are numerous. In the first place, it obviously increases block booking from five to thirteen or an increase of 160 per cent and is therefore, a step backwards. This provision restores and increases the inequality of competition between exhibitor and distributor because the block is so large that the exhibitor cannot afford to pass it up whether or not the pictures trade-shown are attractive to him. There are too few pictures made to make it safe for an exhibitor to pass up a block of as many as thirteen."

Mr. Yamins submits that the portion of the amendment calling for eight pictures to be "identified" restores the objectionable blind buying, and that the provision dealing with identification is "so elastic that 'a picture based on the bible' would be sufficient identification." He considers it "strange" that distributors, with many pictures ready to trade show, refuse to identify the films in a manner to make it possible for the exhibitor to determine their suitability.

Perhaps It Should Be 'Mrs. McMiniver'

"Mrs. Miniver" comes under the anti-war picture ban in effect in Eire, according to reports from London as published in the New York Herald Tribune. People from Dublin and other points in Eire, on arrival in England, immediately seek out theatres showing war pictures and newsreel shots dealing with the war which are banned in Eire.

Republic Signs Fox Wisconsin

Final negotiations with Fox Wisconsin Theatres for Republic's 1942-43 product were completed last week-end, according to James R. Grainger, Republic president. This completes the entire Fox West Coast deal for the company's product. Assisting Grainger was J. G. Frackman, Republic's Milwaukee branch manager. The circuit was represented by H. J. Fitzgerald, FWT division manager.

Negotiations in Warner Office Employes Strike Are Broken Off

Negotiations started last Tuesday, at the instigation of Mrs. Eleanor Herrick, Regional Director of the NLRB, to effect settlement of the differences between Warner Bros. and the striking office employes, members of M.P.O.E. Local No. 23,196, A. F. of L., were broken off late Wednesday.

The company contended that the union had presented 17 new demands at the Wednesday meeting, and pointed out that months past the company had agreed to terms more favorable to the employes than the working agreement reached recently with four other motion picture companies in New York City.

Vogel Joins Radio Station WHN

A. Mike Vogel, for eight years associated with Quigley Publications, has been appointed WHN director of publicity and special promotion, replacing Al Simon who resigned to join the Treasury Department to promote the sale of bonds and stamps by radio.

MacFarland Heads Agency Branch

James H. MacFarland, widely known in motion picture publicity circles, is now in charge of the Red Bank, N. J., office of the Joseph G. McCue Agency of Rumson, N. J.

Completes Assignment at 20th-Fox

Milton Silver, after four weeks on special assignment for 20th Century-Fox, left that company on July 31st.

INDUSTRY NOTABLES ATTEND NAVY RELIEF BENEFIT 'HOLIDAY INN' PREMIERE IN NEW YORK



Some of the executives attending the Navy Relief Benefit premiere of Irving Berlin's latest Paramount musical, "Holiday Inn," at the New York Paramount Theatre last Tuesday evening are shown above. Beginning at the top, left: Stanton Griffis, chairman of the Paramount executive committee, and his party; Mr. and Mrs. Adolph Zukor, Mr. and Mrs. Barney Balaban and daughter; Mr. and Mrs. Edwin L. Weisl; Jack Cohn, president of Columbia Pictures, and his party. Bottom, left to right: RKO Theatres party—Sol Schwartz, Ed Alperson, Malcolm Kingsberg, Harold Mirisch; Bob Weitman and Robert M. Gillham; G. A. Smith, Charles Reagan and their party; Fred Uttal, radio artist, Mr. and Mrs. Neil Agnew. Despite dim-out regulations; premiere was a brilliant success.

CHINESE EPIGRAM:

一個蘿蔔抵個蛋

"YOU CAN SUBSTITUTE A TURNIP FOR AN EGG ONLY ONCE!"



American Epigram:
"The box-office always feels good when Dr. Lee-O feels the pulse of the public!"



TIME TO FACE FACTS *(and Figures!)*

The new page written in amusement history by amazing "Mrs. Miniver"—
The decision not to advance prices for it!
The phenomenal records set by "Woman of the Year"—
The consistent business done by M-G-M's
"Ship Ahoy," "Tortilla Flat," "Rio Rita" and others—
Public response to spine-tingling "Crossroads" (*Bill Powell, Hedy Lamarr*)
The recollection of a season that included: "Honky Tonk," "Johnny Eager,"
"Shadow of the Thin Man," "Babes on Broadway," "Dr. Jekyll & Mr. Hyde,"
"Courtship of Andy Hardy," "Bugle Sounds" and plenty more!
These are FACTS and FIGURES that say:
M-G-M leads as usual in the final check-up
And again the one thing that matters is—*(continued above)*

THE BOX-OFFICE IS YOUR ONLY YARD-STICK!



WHEN YOU SEE A FLASH IN THE PAN REMEMBER:

M-G-M for 18 years has been SOLID!
During days that rocked the world
Through depressions, bank holidays,
Through Consent Decrees and upheavals
Through thick and thin a friend indeed!
Your confidence in these uncertain times
Is correctly placed again in M-G-M.
Just when other folks are taking bows
Along comes Leo arm-in-arm with "Mrs. Miniver"
And that's all you hear from then on—
It's always happened and it always will!

FOR INSTANCE!
LOOK AHEAD AND SEE SOME OF THE NEW PRODUCT FROM YOUR MINIVER MAN!

Ready! Aim! Next Page!

TELEGRAM FROM HOLLYWOOD:

"Clark Gable and Lana Turner take up in 'SOMEWHERE I'LL FIND YOU' where they left off in 'Honky-Tonk.' Preview re-action last night at Glendale was terrific with femme sighs for hottest screen romance in years. Picture teems with lusty action and packs wallop with timely climax that has them cheering in the aisles."



TELEGRAM FROM HOLLYWOOD:

" 'SEVEN SWEETHEARTS' is Leo's sweetheart for the new season. Pasternak's first for M-G-M packs a melodious warmth and romantic charm that captivated preview audience last night at Inglewood. Kathryn Grayson's velvet voice thrilling. Van Heflin steps to stardom and Marsha Hunt and all others round out a perfect cast. Frank Borzage hits 'Seventh Heaven' directorial stride. Here's one to ring all the bells. All the world will love 'SEVEN SWEETHEARTS'."



TELEGRAM FROM HOLLYWOOD:

"Start now to promise the trade that 'FOR ME AND MY GAL' will be one of the great box-office hits of our time. That's what everyone agreed last night after Inglewood preview. Judy Garland rises to newest heights as top musical and dramatic star. George Murphy has never been better. Gene Kelly of 'Pal Joey' fame was hailed as discovery of the year, a definite new personality audience went for. Picture has thrilling timely appeal and crammed with one hit sequence after another. With current vogue of vaudeville revival this is really something to rave about!"



More good news for Mr. and Mrs. M-G-M Exhibitor's happy home on next page.



TELEGRAM FROM HOLLYWOOD:
"It's Mickey Rooney's all-time topper!"



"PANAMA HATTIE" EAST-WEST PREVIEWS TERRIFIC!

WEST COAST! Alexandria Theatre at Glendale yelled "Uncle" when boisterous Preview audience laughed so hard it seemed like a California earthquake. Sure-fire musical whirlwind with Red Skelton in top form, Ann Sothern brilliant and a screenful of talent, tunes and temptresses.

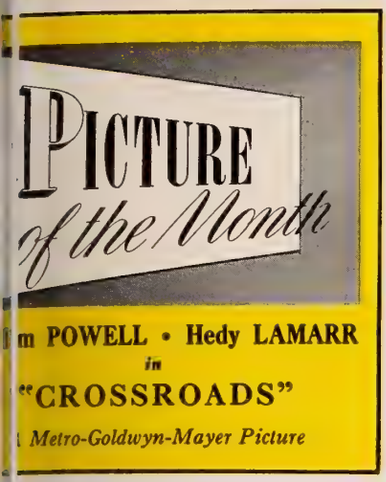
EAST COAST! Preview at Loew's New Rochelle confirms West Coast predictions that "Panama Hattie" is the most uproarious musical show in years. Audience literally shrieked with laughter at Red Skelton and his comic pals. Ann Sothern is a real musical comedy star in a sensational filming of the long-run Broadway stage hit!

As We Go to Press!
ANOTHER TELEGRAM FROM HOLLYWOOD:
"Here's a sleeper but it will wake up America. Last night's sneak preview of 'THE WAR AGAINST MRS. HADLEY' sneaked up on everybody. It packs a wallop you won't forget. You'll have to see this for yourself and the sooner the better you'll feel!"

LEO IS GREATEST WHEN THE NEED IS GREATEST!

Read every word of what follows because then you'll know why all Hollywood agrees that the M-G-M Studio in all its years has never housed such a wealth of product and personalities! In addition to the marvelous attractions already previewed and pictured on this and earlier pages here are brief flashes of coming entertainment headliners:

(Continued on next page)





bove: *Reproductions of the top sections of M-G-M's two lebrated magazine columns that appear every month in leading publications.*

CONSISTENCY IN PROMOTION TOO!

The next time you see the momentary flash of a one-time stunt or read about an occasional magazine campaign in the industry, bear this in mind. M-G-M reaches 166,000,000 readers *every* month of *every* year with its famed columns "Lion's Roar" and "Picture of the Month." They sell tickets for exhibitors *everywhere* through reserved and preferred positions in 29 leading national magazines. Plus continuous monthly full-page advertising in every issue of all fan magazines! Plus *frequent* large scale full-page national magazine campaigns (currently on "Mrs. Miniver"). Plus continuous week-after-week two-column teaser ads on forthcoming pictures attaining 14,000,000 circulation per insertion in 145 key city newspapers. Only one company spends such fortunes to pave the way to your box-office. And only one company does it *consistently!*



MRS. MINIVER'S NEXT BIG HIT IS "RANDOM HARVEST"

At left is an early scene still from the famed best-seller in which Ronald Colman and Greer Garson co-star.

(Continued from preceding page)

The new Andy Hardy picture (title to come) is timed red hot to the minute and wowed the first preview audience.

Robert Taylor, Charles Laughton and Brian Donlevy in a powerful sea drama of the present war, filmed in cooperation with the U. S. Navy, tentative title, "Cargo of Innocents."

Katharine Hepburn and Spencer Tracy reunited in the best-seller "Keeper of the Flame" to meet the demand of the public that set records for their "Woman of the Year."

"Kismet" goes before the cameras shortly with William Powell in the title role.

"Whistling in Dixie" is a sure-fire vehicle for Red Skelton, the hottest firecracker on radio today, whose popularity is reflected in his current releases "Ship Ahoy", "Maisie Gets Her Man". (And soon "Panama Hattie".)

"Cairo," a smouldering song-filled romantic musical drama starring Jeanette MacDonald and Robert Young, is just what the fans want!

Watch for "Tish," a surprise treat based on Mary Roberts Rinehart stories.

Yes indeed, you've seen just part of the M-G-M product story in these pages and it's the sweetest story every told in motion picture annals.

That old love affair is still going strong! Let's peek on the next page!

Hedy Lamarr as Tondeleyo in "White Cargo"




LEO of
M-G-M
MISS
BOX-OFFICE

UNITY!


Patriotic
Theatres
Sell
War Bonds
and
Stamps!

Warner Sales Heads To Confer at Studio

Following Wednesday's windup of the two-day regional sales meeting held in Memphis for the Southern Division, Warner Bros. home office executives headed by Ben Kalmenson left for the company's studios in Burbank, where they will confer with H. M. Warner, Lt. Col. J. L. Warner and S. Charles Einfeld before proceeding to San Francisco for the next regional conference.

In the group with Kalmenson are Mort Blumenstock, Norman H. Moray, Arthur Sachson and Howard Levinson. Roy Haines was called back to New York by urgent business and will rejoin the home office contingent later. Joseph Bernhard went direct to the coast from the Chicago meeting.

Meanwhile, Kalmenson announced that Ralph McCoy, Southern district manager; Wolfe Cohen, Canadian district manager; Robert Smeltzer, mid-Atlantic district manager, and Harry Seed, Central district manager, finished in that order in the nine district annual sales drive.

20th Plans 30 'A's'; Eight in Technicolor

20th-Fox is planning to release 30 pictures in the "A" classification on its 1942-43 schedule, eight of which are to be made in technicolor. Cost of production on these "A" films will range from $600,000 to $2,000,000. To date 27 of the pictures have been delivered, in production or being cut and it is estimated that December will see the finish of the entire season's allotment.

The eight technicolor features are, "Thunder Birds," "Springtime in the Rockies," "Crash Dive," "The Black Swan," "Hello, Frisco, Hello," "Police Gazette Girl," "Coney Island" and "Greenwich Village."

University Will Test Influence Of Films on Juvenile Minds

An effort to determine the influence of films on the child mind will be put in operation next fall at the University of Oklahoma. The extension division, under direction of Thurman White, will sponsor a children's movie institute for youngsters from five to eight years of age.

A series of six or more hour to an hour-and-a-half showings on cartoons and other shorts will have trained observers in the audience noting the kids' reactions. As a supplement to the showings, parents are to be sent questionnaires to be filled out asking that the institute be advised of the nature of the children's conversation when they returned from the shows, whether or not nervousness interfered with eating or sleeping habits, what kind of games they played on their return, etc.

No Westerns of the "shoot-'em-up" order or other "emotional" films will be shown.

'Big Street' Premiere Aug. 13

Damon Runyon's "The Big Street" will have its world premiere on the big street this month when the RKO Radio picture opens Thursday, Aug. 13, at the RKO Palace, just a stone's throw from the colorful corner which is the springboard for the picture's opening sequence.

Projectionists Vote to Strike

At a meeting of Local 306, operators, this week, a resolution to call a strike of projectionists in local studios and screening rooms, both home office and private, was passed. Date is to be set later.

Gives 150 Books

Considerable impetus was lent to the United Motion Picture Industry's drive for books for the men in service this week when MGM's H. M. Richey, assistant to W. F. Rodgers, donated 150 volumes to the cause. This is the largest single donation yet, according to Leon Bamberger, UMPI secretary.

Tom Connors Reveals Sales Force Changes

Harry Ballance of Atlanta, Ga., has been promoted from Southern district manager of 20th Century-Fox to division manager of the newly enlarged Southern territory. Paul S. Wilson steps from the Atlanta branch managership to the post of district manager and Fred Dodson, Florida salesman, becomes head of the Atlanta branch.

In addition to the above, Tom Connors, vice-president in charge of sales, announces several other promotions and changes, including the appointment of H. R. Biersdorf, Dallas branch manager, to Great Lakes district manager in charge of Chicago, Detroit and Milwaukee offices; E. C. Landaiche, New Orleans branch manager, to the Dallas post; and C. E. Peppiatt, formerly United Artists manager in New Orleans, takes over the 20th-Fox office in that city.

In New England, E. K. Callahan, formerly Boston branch manager, becomes New England district manager supervising Albany, New Haven and Boston. He succeeds Tom Baily, who resigned. Moe Grassgreen, present Albany branch manager, takes over the Boston office. Harry Alexander, Boston sales manager, is named to the managership of the Albany branch and James M. Connolly, Massachusetts salesman, becomes sales manager in Boston. Frank Drew, previously with Metro and United Artists, is added to the Boston sales staff.

Claire Hilgers, for many years with the Fox organization and more recently operator of a theatre in Albany, Ga., is named to head the Oklahoma City office recently vacated through the resignation of Charles Clark.

Arthur Abeles, recently with Warners' foreign department, has been appointed special home office sales representative.

CSC of MPE to Hold First Board Of Governors Meet in September

The new Central States Conference of Motion Picture Exhibitors, recently formed in Minneapolis, will have its first Board of Governors meeting early in September, according to Fred Strom, executive secretary.

The new conference includes Allied Theatre Owners of the Northwest, the Nebraska-Iowa group, South Dakota group and Wisconsin group. All have approved the conference with the exception of the Wisconsin contingent.

It is expected that the governors of the new conference, composed of one member of each of the groups comprising the new organization, will go into session immediately following the regular meeting of Northwest Allied in Minneapolis Sept. 1-2.

Harold Field of Minneapolis, operating a string of houses in Iowa, has been named governor from that state. The new conference is an outgrowth of the recent Northwest Allied session held in Minneapolis.

Form Mass. UMPI Tax Committee

The Massachusetts U.M.P.I. Tax Committee has been formed with Stanley Sumner of the University Theatre, Cambridge, as chairman and Charles E. Kurtzman of Loew's Theatre and A. M. Kane, Paramount branch manager, both of Boston, as members.

See Raw Film Stock Schedule Receiving Approval of the WPB

The negotiations of last week wherein 11 producing companies decided on a schedule of raw film stock conservation amounting to approximately 200,000,000 feet, is expected to meet with WPB favor, according to sources close to the voluntary reduction plan. The voluntary slashes will entail considerable sacrifices on the part of the producing organization, but the companies affected are cognizant of the vital necessity of helping the Government at any cost.

The plan, if accepted, will become effective through a directive on September 1, but it is not expected that the WPB will formally act on the proposals, as far as a decision is concerned, until some time next week. This probability is based on a report that there is need for some internal "smoothing" to do in regard to viewpoints expressed at the meeting when the proposals were framed.

It is reported that Universal wants a smaller cut than the 17½ per cent requested on the premise that their consumption was cut one per cent in 1941 while other companies increased footage seven per cent.

It is interesting to note that the proposals make no attempt to regulate conservation on a picture-to-picture basis. Each company may elect the amount of raw stock to be used on any one or more productions, so long as the total consumption is in line with the 1941 footage, less the prescribed percentage cut set for 1942 use.

'Dandy' All-Night Shows For Defense Workers

To enable all Dayton, O., defense workers to see the picture, "Yankee Doodle Dandy," which opens one of its limited test engagements at the Victory Theatre on Aug. 14, will receive special all-night showings on Aug. 18 and again on Aug. 21.

On these two days, the picture will be shown continuously from 11 a.m. until 5 a.m. next day.

If the experiment is successful, it is expected to be adopted for other attractions at the Victory.

James Cruze, Pioneer Director, Succumbs in Hollywood at 58

One of the most colorful careers in the industry came to an end last Tuesday with the death of James Cruze, 58, in Hollywood. Cruze was a picture pioneer, having entered the business along with Mary Pickford, Theda Bara and John Bunny. After starring in serials and features he became a director and achieved the peak of fame in 1926-1928 when he was named among the world's ten best directors.

Among the outstanding productions on which Cruze wielded the megaphone were: "The Miracle Man," "The Covered Wagon," "Old Ironsides," "Merton of the Movies," "Ruggles of the Red Gap," "The Old Homestead," "The Pony Express," and many others.

More Promotions Announced in RKO Radio Field Sales Force

Two more promotions from the ranks in the RKO Radio sales department were announced Wednesday by general sales manager Robert Mochrie.

J. B. Brecheen, branch manager of the Charlotte office since 1939, has been moved up to the branch managership of the Washington office. His successor at Charlotte is R. F. Branon, promoted from salesman in the same office.



Industry Mobilizing for September Drive

Leaders are Being Recruited; Plan Hollywood-Star Rallies; Schedule Impressive Opening

Mobilizing the special talents of the industry for the September bond and stamp drive continues and before many days virtually every leader and expert in the business will have a definite job to perform. Harry Goldberg, advertising director of Warner theatres, has accepted a special invitation to head up all "screen promotion" for the drive. He will work closely with the newsreel committee of War Activities Committee and Carlton Duffus in Washington to produce timely newsreel shots. One with Secretary of Treasury Morgenthau is set. Others will originate at other points. Goldberg also is working special trailers, "tag" ends and "leaders" for features, and other screen publicity material.

Ernest Emerling, acting advertising director for Loew's theatres, has been named to prepare a special broadside intended to be of special aid to those 5,000 theatres that will be made official bond issuing agents. The experiences of theatres already acting as agents will be used in giving the newly appointed agents practicable information and promotion ideas.

Si Seadler, advertising director of Metro-Goldwyn-Mayer, famous for his inspirational ads, is handling display advertisements in trade-papers, magazines and newspapers.

George Schaefer held a meeting in New York Wednesday of coast-to-coast industry leaders at War Activities offices. Among those present were B. V. Sturdivant, San Francisco; John Payette, Washington; Jules Ruben, Chicago; Col. H. A. Cole, Dallas; P. J. Wood, Columbus, Ohio; Ed Granger, Major Leslie Thompson, H. M. Richey, Claude Lee, David Palfryman.

These men will act in cooperation with Si Fabian, campaign director, and the various War Activities State Chairmen in contacting exhibitors and helping them line up their plans for bond-selling during "Salute to Our Heroes" month.

Close to sixty millions of Americans will be reached by the scores of Hollywood stars who will become bond-salesmen and salesladies during the September drive. This huge slice of the population, it is estimated, will be tapped by the carefully planned routes to be followed by the touring stars. While the metropolitan centers will definitely be included, the smaller situations also will be visited where local committees are active and plan a suitable rally. It is believed that millions of American moviegoers will be seeing their first screen star "in person" at one of these "Stars Over America" rallies.

A dozen wires arrived at War Activities Committee headquarters in which local chairmen urged that their cities be placed on the star itineraries.

Kenneth Thompson, Hollywood Victory Committee, was scheduled to be in New York this week-end to discuss details of the September tours with W.A.C. leaders in the drive.

Spectacular plans are being whipped into shape to assure the drive a rousing "premiere" to start off the campaign—probably in Hollywood—and another tremendous demonstration as the closing blow-off in New York City. Demonstrations in every key-city of the nation on September 1 are being planned.

On that night, show business will come to a dead stop—for four minutes!

In those four minutes, the entire motion picture industry will salute the war heroes of the nation in camps and at the fighting fronts. And with the industry will join millions of moviegoers.

If every seat is filled that night, 11,000,000 moviegoers will be in the celebration! They will be asked to rise and give three-cheers for America's fighting forces. It is hoped that in many localities the four-minute ceremonies in theatres will be picked up by radio—and the moviegoers' cheers, theoretically, will well up into a mighty roar that short-wave could carry to the distant fronts.

The War Activities campaign committee is urging every movie theatre—from the largest to the smallest—to join in the Sept. 1 "salute" as a spectacular way to launch the "Salute to Our Heroes" month.

A program has been worked out—adaptable to any theatre or community.

Each theatre or group of theatres in a community is urged to form a small local committee of workers who will begin at once getting bond buying pledges to be announced at the theatres during the four-minute celebration. A fiery speaker is to be secured, probably through the local Treasury War Savings staff. A color guard

(*Continued on Page* 17)

See 5,000 Theatres as Issuing Agents

According to present indications, there will be some 5,000 or more theatres designated as issuing agents for War Bonds before the gong sounds September 1 to start the industry-sponsored Billion Dollar War Bond and Stamp Sale Drive.

Negotiations conducted by Ed Kuykendall, president of MPTOA, and M. A. Rosenberg, president of Allied States, and Francis S. Harmon, of the War Activities Committee, resulted in an arrangement with the Treasury's War Savings Staff whereby Exhibitor Associations may qualify as issuing agent for any or all of their member theatres. Under this procedure independent theatres are privileged to function as a group through one issuing agent in the same way as corporations operating a number of theatres.

MPTOA and Allied States have wired heads of respective state organizations to determine whether the trade associations prefer to act for their members on a group basis or to certify individual theatres as issuing agents. Harry Brandt, president of ITOA of New York, and Max Cohen, president of MPTOA of New York, have both expressed preference for individual certification. Robert H. Poole, of the Pacific Coast Conference of Independent Theatre Owners, has been asked to express his organization's preference as to the method of handling.

Already the names of 3,000 theatres, arranged according to Federal Reserve Districts, has been forwarded to the Treasury Department by the WAC on recommendation of the exchange area chairmen of the WAC exhibitor field force.

Remember September— But Don't Forget August!

So much enthusiasm is being whipped up around the country for the billion-dollar "Salute to Our Heroes" month bond and stamp drive, that War Activities headquarters is becoming worried about what is happening in the bond and stamp selling during August. "Remember September — but don't forget August," is the word that campaign leaders are sending out to field men.

August should pile up around $25,000,000 in sales—but it won't if all attention is focused on plans for September.

July sales reports are now being tabulated.

Bond & Stamp Sales Help Theatres—Skouras

Exhibitors who have been most active in promoting the sale of war bonds and stamps contend that the box-office has benefited by the activity.

George Skouras, whose 66 theatres around New York City were the first to become official bond issuing agents, definitely feels that a number of his houses have shown an upsurge in receipts traceable to the popularity of selling bonds for immediate delivery.

At a meeting of the committee arranging for New York City's part in the Billion Dollar September Drive Skouras said: "Theatres are making it easy for the little people, the workers, to invest their money in war bonds and stamps. We are bond banks that are open nights and Sundays and holidays. These people find it inconvenient to leave their work and go to banks or post offices to buy bonds and stamps. We fill their need. They appreciate it. We are doing a genuine public service that is reflecting goodwill upon us. Any exhibitor who feels that the trouble and effort he puts into bond and stamp selling is a burden is overlooking something. Any exhibitor who doesn't go all-out in this drive isn't a good showman—or a good American."

Hits New High in Bond Sales

During the Loew New York circuit's first week as official War Bond issuing agents, bond sales jumped to $44,800, $12,000 more than the previous week. The entire circuit of 143 houses hit a new high of $162,627 for the eighth week of stamp and bond sales. Of this amount $67,002 was in stamps and $95,625 in bonds. This brings the circuit's total sale to date to $1,167,037.

Beier to Aid September Drive

Nat Beier, former sales executive of United Artists, will contribute his services to the September War Bond drive as personnel director for the New York City and State committee of War Activities, Chairman Max A. Cohen announced this week.

Jenkins Launches Georgia Bond Drive; Quota is $9,000,000

Challenged by a quota set at nine million dollars, William K. Jenkins, of the Lucas & Jenkins circuit, already has launched the campaign by which the industry will form the spearhead of the September War Bonds Drive in Georgia.

As state chairman of the War Activities Committee of the Motion Picture Industry, Jenkins has written every exhibitor in the state, urging each to seek appointment as an issuing agent for the Treasury Department, qualified to sell War Bonds at the box office.

"No greater honor has ever been paid our industry," Jenkins wrote his fellow exhibitors, "nor have we ever been asked to assume a heavier responsibility. As showmen, and as Americans we all must do our part."

Following soon after this opening gun, a letter went out to all theatres in which State Administrator Marion Allen, and state chairman Arthur Lucas pledged to the industry the fullest cooperation of the Treasury Department during the September Drive.

At the same time, Jenkins, in a telegram to Si Fabian, head of the theatres division of the WAC, expressed the belief that the Drive in Georgia would be tremendously helped by personal appearances of stars in Atlanta, Savannah, Augusta, Macon and Columbus. Appearance of the stars at rallies in these cities, he believed, would result in the sale of bonds totaling at least one-third of Georgia's entire quota for the month.

"There is no doubt," he told Fabian, "that the theatres, press and radio would combine their efforts to make a tour of screen stars a success in Georgia."

As soon as word is received from the theatres their names will be turned over to the Treasury Department for designation as "issuing agents," Jenkins said.

The Capitol Theatre, Charleston, W. Va., had a sale of $12,350 in bonds and $722 in stamps.



Important Accessories Offered

Three important accessories for the industry's September Bond Drive are shown above. Top: Red, white and blue usher's sash; Center: Burgee, size 18 in. x 24 in. in red, white and blue satinette, complete with crossbar, cord and tassels. Bottom: This 8 ft. x 36 in. marquee valance drape is still available to exhibitors at $3.75 each. All items reproduced here may be ordered through National Screen Accessories.

Old Glory Rallies

The War Activities Committee urges every local group now planning for the September "Salute to Our Heroes" bond and stamp drive to include "Old Glory Rallies" on September 13—anniversary of the writing of the Star Spangled Banner. Flag raising ceremonies, community sings and other patriotic exercises can be arranged with bond and stamp selling as their motive.

Coast to Duplicate War Bond Premiere

West coast premiere of "Yankee Doodle Dandy" on August 12 at the Hollywood Theatre, Hollywood, is being sponsored by the local War Savings Staff of the Treasury Department along the same lines as the film's Broadway world premiere which brought in $5,750,000 in War Bond sales.

Designated by Treasury officials as the Western "Build Ships" Premiere, the local opening aims to raise at least $5,000,000, enough to build three Liberty ships. The keel of the first of these vessels will be laid by the California Shipbuilding Corp. during the first week of the sales drive, and launchings will follow completion of the "Build Ships" bond-selling campaign.

As in the case of the New York premiere, bonds in the amount of $25 to $25,000 will constitute admission to the opening. Because of the 2,764-seat capacity of the local Hollywood Theatre, estimates of the total intake run as high as $10,000,000.

Fred Beetson of the Motion Picture Producers Ass'n and Henry Ginsberg of the Motion Picture Committee for Hollywood are among the industry names on the committee for the premiere.

Early Reports Indicate Large July Bond and Stamp Sales

Initial reports of July sales of War Bonds and Stamps sold at theatres received at the War Activities Committee headquarters, forecast a much higher return for this month than for June. 790 theatres report a sale of $865,968. Some of the individual returns follow:

The Virginia Theatre, at Portsmouth, Virginia, sold $34,647 in bonds and stamps.

The Park Theatre, at Reading, Pa., had sale close to $15,000.

The Centre Theatre, Salt Lake City, sold $15,451 in War bonds and stamps.

The Capitol Theatre, New London, Conn., reports a $25,000 sale.

The Corona Theatre, Corona, L. I., had a $10,640 sale.

The Ogden Theatre in the Bronx, sold $5,735 in stamps and $5,175 in bonds.

The Allyn Theatre, Hartford, Conn., reports a $12,000 sale.

George Mefford, Manager of the M. & P. Olympia Theatre at Chelsea, Mass., had a sale of $139,425.70 during July.

Industry Mobilizing for Drive

(*Continued from Page* 16)

on stage or at front of center aisles is to lend a flash while patriotic marches are played from screen or phonograph or band. Audience stands to give three cheers. Bond sale is quickly held, announcing the sales secured in advance, plus patron buys from audience. A wire is to be sent by every participating theatre to Secretary of Treasury Morgenthau telling about the night's celebration, amount of bond and stamp sale, etc.

Exhibitors are urged to write to Oscar A. Doob, 1501 Broadway, for bulletin detailing the opening night celebration, with complete instructions how to handle the program.

Einfeld to Serve as Field Director of 300 Bond Rallies in Sept.

S. Charles Einfeld, vice-president and advertising director of Warner Bros., will serve as field director of the 300 Bond rallies in the industry's Billion Dollar Bond and Stamp Sale Drive in September.

The Hollywood Victory Committee is now recruiting an army of stars to start on seven different tour-routes September 1. Their period on tour will depend on production schedules, but all stars and studios have assured Ken Thomson of the Victory Committee full cooperation.

A staff of outstanding publicity men, with each producer contributing men from studios and home offices, will act as advance agents and accompany the stars. They will work under Einfeld's direction.

Requests for rallies are pouring in from all four corners of the nation, with A. H. Blank, Iowa chairman, promising big turnouts if stars are sent to Des Moines, Davenport, Cedar Rapids, Waterloo, Burlington, Moline, Fort Dodge, Mason City, Ames, Iowa City, Clinton, Ottumwa, Marshalltown and Dubuque. Roy L. Smart urges rallies for Charlotte, Greensboro, Winston-Salem, Raleigh, Wilmington and Durham. M. S. McCord of Little Rock has wired for stars to visit Little Rock, Hot Springs, Fort Smith, Texarkana, Jonesboro and Pine Bluff. Tony Sudekum in Tennessee, John J. Friedl in Minnesota and I. J. Hoffman in Connecticut are among other early applicants for star rallies.

Sold $100,000 Worth in Week

Jack Sanson, manager of the State Theatre, Manchester, Connecticut, reports a sale of $121,000 in War Bonds during the first week of July.



Colorful Bond Drive Poster

One of the most colorful accessories prepared by the WAC for the September "Salute to Our Heroes" Drive is the red, white and blue lithographed one-sheet reproduced above. The one-sheets are available in any quantity at five cents each through the exchanges of National Screen Accessories. The same design in window-card size is available at four cents each.

The Box Office Slant

Somewhere I'll Find You

MGM Comedy-Drama 105 mins.

AUDIENCE SLANT: (Adult) Your patrons will enjoy Gable and Turner in this smart, sophisticated drama which possesses every element of entertainment.

BOX-OFFICE SLANT: With its marquee strength, it's a natural for any house. Will probably fare best in the first-run houses.

Cast: Clark Gable, Lana Turner, Robert Sterling, Patricia Dane, Reginald Owen, Lee Patrick, Charles Dingle, others. Credits: Produced by Pandro S. Berman. Directed by Wesley Ruggles. Screenplay by Marguerite Roberts. Adaptation by Walter Reisch. Based upon a Cosmopolitan Magazine story by Charles Hoffman. Director of photography, Harold Rosson.

Plot: Two brothers, both ace war correspondents, discover they are in love with Lana Turner. Loving the older, Clark Gable, but unable to convince him, she leaves on an assignment to cover the war in Indo-China. It is there that the men find her, after she is reported missing. When the younger brother is killed, the others send in the story of his magnificent sacrifice, to the newspaper they all represented.

Comment: Any picture with such marquee names as Clark Gable and Lana Turner is a natural for any house, and this one is no exception. However, being a smart, sophisticated drama, it will probably enjoy its best and most substantial business in the first-run houses. Despite its long running time, and the fact that it gets off to a slow start because of some torrid love scenes between the two principals, there is plenty of action and suspense when the story takes them to the War front. It rates high in story construction, acting, direction and production, and is complete in every element of entertainment. In addition to Gable and Miss Turner, who turn in excellent performances, moviegoers will take particular note of the splendid work done by Robert Sterling. Director Wesley Ruggles contributes another outstanding film to his past accomplishments. The production job by Pandro S. Berman is flawless. This picture has been pre-sold to many readers, for it is based upon a *Cosmopolitan* magazine story. Title is a natural for a series of teaser ads. Advertise the return of Gable and Turner, those two torrid lovers. Check pressbook for tieups.

Catchline: Those two torrid lovers . . . Gable and Turner . . . are back again.

The Big Street

RKO Radio Comedy-Drama 88 mins.

AUDIENCE SLANT: (Family) Heart-warming, down-to-earth entertainment that should win wide public acclaim.

BOX-OFFICE SLANT: Should draw well if backed by real showmanship. Word-of-mouth comment will help it build patronage.

Cast: Henry Fonda, Lucille Ball, Barton MacLane, Eugene Pallette, Agnes Moorehead, Sam Levene, Ray Collins, Marion Martin, William Orr, George Cleveland, Vera Gordon, Louise Beavers, Millard Mitchell, Juan Varro, Hans Conried, Harry Shannon, William Halligan, John Miljan, Don Barclay, Julius Tannen, Ozzie Nelson and Orchestra. Credits: Produced by Damon Runyon. Directed by Irving Reis. Screenplay by Leonard Spigelgass. From the Collier's magazine story, "Little Pinks," by Damon Runyon. Director of photography, Russell Metty. Special effects, Vernon L. Walker. Art direction, Albert S. D'Agostino and Al Herman. Dance direction, Chester Hale. Musical direction, Constantin Bakaleinikoff. Song, Who Knows?, by Mort Greene and Harry Revel. Musical score, Roy Webb.

Plot: Lucille Ball, one of Broadway's most beautiful girls and one of its most selfish, is knocked down a flight of steps by her furiously jealous employer, Barton MacLane, fracturing her spine and causing a heart injury. She is paralyzed. Because MacLane coldly disclaims all responsibility and there were no witnesses, Lucille has no redress. Bus boy Henry Fonda, who idolizes her, assumes the responsibility of her care. Still selfish and arrogant, she insists that Fonda take her to Florida. There she renews an acquaintance with wealthy playboy William Orr, but he drops her when he discovers she's crippled. MacLane, now running a night club in Miami as a front for a jewel-insurance racket, steals an evening gown Lucille had dreamed of owning. Fonda threatens to expose him unless he stages a party for Lucille, inviting all Miami society. At the party, Fonda, still determined to cure the girl he loves of her selfishness, dons a tuxedo, asks her to dance. In his new garb, she sees him through new eyes. She takes a few steps, falls limp in his arms. Although he had to lose it, the bus boy *did* find love.

Comment: No super-epic this, but what a heart-warming, down-to-earth entertainment! High-brows, low-brows—all types of moviegoers, for that matter—should find it a picture to warm the cockles of their hearts. Replete with deliciously amusing situations such as only Damon Runyon could conjure, peopled with the typical Runyonesque characters, here is a film every exhibitor should be proud to play. Its conclusion, while tragic, is so poignantly enacted that the spectator, even with tear-dimmed eyes, will feel a warm glow in his heart and experience a deep feeling of satisfaction in having seen a worthwhile motion picture. One of the busiest stars in Hollywood, Henry Fonda lends remarkable sincerity and depth to the portrayal of *Little Pinks,* proving once again that he is one of filmdom's most talented performers. Lucille Ball's assignment is probably one of the most difficult she has ever been called upon to essay, and she comes through with flying colors. Excellent supporting characterizations are contributed by Barton MacLane, Eugene Pallette, Agnes Moorehead, Sam Levene, Ray Collins, William Orr, George Cleveland, Vera Gordon and Hans Conried. Through his splendid direction, Irving Reis has caught the delightful Runyon qualities that have endeared the story-teller to millions of people. With wide public acclaim assured, it is up to the exhibitor to exploit the film strongly to insure a big opening. Once that is accomplished, word-of-mouth comment will do the rest. Those showmen fortunate enough to see a screening of the picture will readily find many of its situations adaptable to attention-getting ballyhoo tricks.

Catchline: You'll revel in this deliciously amusing, poignantly human entertainment by your favorite story-teller, Damon Runyon.

Legion of Decency Ratings

(For Week Ending August 8)

SUITABLE FOR GENERAL PATRONAGE

Loves of Edgar Allan Poe — Hillbilly Blitzkrieg

SUITABLE FOR ADULTS ONLY

Invisible Agent — Tales of Manhattan

OBJECTIONABLE IN PART

Somewhere I'll Find You

Pardon My Sarong

Universal Comedy 82 mins.

(National Release, August 7)

AUDIENCE SLANT: (Adult) Slap-happiest of all the Abbott & Costello pictures.

BOX-OFFICE SLANT: Will match the gross of their previous offerings.

Cast: Bud Abbott, Lou Costello, Virginia Bruce, Robert Paige, Lionel Atwill, Leif Erikson, Nan Wynn, William Demarest, Samuel S. Hinds, Marine McDonald, Elaine Morey, The Four Ink Spots, Tip, Tap & Toe. Credits: Associate Producer, Alex Gottlieb. Directed by Erle C. Kenton. Original screenplay by True Boardman, Nat Perrin and John Grant. Director of photography, Milton Krasner. Dances originated and staged by Katherine Dunham.

Plot: As bus drivers, the boys take a cross-country jaunt, and wind up on the wrong side of the law. They escape on board a yacht in a sailing race and a hurricane blows it off its course, landing it on an unchartered island. They help the natives get out of the spell woven over them by a menacing character, and then sail for home with treasure from the grateful people.

Comment: This is unquestionably the slap-happiest of all the Abbott & Costello pictures. It is full of gags, music and laugh-provoking situations that takes the team from one end of the world to the other. Given the type of material they handle so well, it is all fun and a yard wide and will keep general audiences in almost continuous howls of laughter. Added to the enjoyment of Abbott & Costello antics is the singing of that swell negro quartette. The Four Ink Spots; the dancing of Tip, Tap and Toe and the singing of Nan Wynn. Virginia Bruce, Robert Paige and Lionel Atwill lend able support. The direction by Erle C. Kenton is excellent, for it keeps the picture moving at a fast pace, and Alex Gottlieb's production values include good photography, settings, costumes and a story that lends cohesion to the running gags and stunts. That little fellow, Costello, is a funny man and here he is funnier than ever, so use the draw of his name in all your exploitation. With newspaper cooperation, arrange tieups with bus lines, using stills from the picture. South Sea Island atmosphere for lobby and a "fat" man dressed in a sarong with a sign on his back reading "Pardon My Sarong," will attract attention.

Catchline: The fun never sags in this barrel of gags.

Mexican Spitfire's Elephant

RKO-Radio Comedy 64 mins.

AUDIENCE SLANT: (Family) Fast, riotous entertainment that will please followers of this series.

BOX-OFFICE SLANT: Should equal the business done by its predecessors.

Cast: Lupe Velez, Leon Errol, Walter Reed, Elisabeth Risdon, Lydia Bilbrook, Marion Martin, Lyle Talbot, Luis Alberni, George Cleveland, Marten Lamont, Jack Briggs, Arnold Kent, Max Wagner. Credits: Produced by Bert Gilroy. Directed by Leslie Goodwins. Screenplay by Charles E. Roberts. Story by Charles E. Roberts and Leslie Goodwins. Director of photography, Jack MacKenzie.

Plot: Lupe Velez undertakes to help Errol, as the English Lord, get away from two gem smugglers who have involved him in the smuggling of a valuable gem hidden in a small Onyx elephant. The usual confusion of identities develops and chaos reigns before the smugglers are caught and turned over to the customs officers.

Comment: This newest in the series of Mexican Spitfire comedies builds up the stock

(*Continued on Page 23*)

UPON THE INDUSTRY'S LEADER FALLS THE RESPONSIBILITY...

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO CONTINUE GIVING THE BEST MOTION PICTURE ENTERTAINMENT TO OUR WARTIME AUDIENCES

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO ACHIEVE THIS IN A WAY CONSISTENT WITH THE NATION'S CONSERVATION AND MANPOWER NEEDS

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO KEEP FAITH WITH 12,128 EXHIBITORS WHO AGAIN EXPECT—AND WILL RECEIVE—PROFITABLE PRODUCT

IN 1942-43, THIS IS THE JOB FOR

Warner Bros.



One of the great pictures of all time!

IT ALL STARTS WITH

James Cagney

IN

"YANKEE DOODLE DANDY"

3rd month at the Hollywood, N.Y.

BASED ON THE STORY, LYRICS AND MUSIC OF

GEORGE M. COHAN with JOAN LESLIE • WALTER HUSTON • RICHARD WHORF

JEANNE CAGNEY • FRANCES LANGFORD • GEORGE TOBIAS • IRENE MANNING • Directed by MICHAEL CURTIZ

Screen Play by Robert Buckner and Edmund Joseph • Original Story by Robert Buckner



Another winner from Flynn!

Let's get the @!&* Nazi

ERROL FLYNN

RONALD REAGAN

A two man invasion of Germany!

"DESPERATE JOURNEY"

with

NANCY COLEMAN • RAYMOND MASSEY

Alan Hale • Arthur Kennedy • Directed by RAOUL WALSH

Original Screen Play by Arthur T. Horman • Music by Max Steiner

Produced by HAL B. WALLIS

IDA LUPINO • DENNIS MORGAN • JOAN LESLIE

Watch this one! Another "Kings Row"!

"The Hard Way"

Lupino is an unlovable character!

Make money the easy way; Play The Hard Way



Songs and dances, too

with JACK CARSON • GLADYS GEORGE • FAYE EMERSON

Directed by VINCENT SHERMAN • Screen Play by Daniel Fuchs and Peter Viertel



The "Maltese Falcon" stars reunited!

Hirohito, here he comes-o!

What a bang he'll give you!

Sidney Greenstreet, too! Remember "The Fat Man"?

HUMPHREY BOGART

in

"ACROSS THE PACIFIC"

with MARY ASTOR • SYDNEY GREENSTREET

Directed by JOHN HUSTON • Screen Play by Richard Macaulay • From the Saturday Evening Post Serial by Robert Carson

Remember the stage hit! That laughs!

What a team!

JACK BENNY
ANN SHERIDAN

"GEORGE WASHINGTON SLEPT HERE"

Benny? Benny? On the air isn't he?



"Kings Row" "Juke Girl" "G.W.S.H." yum-yum!

with CHARLES COBURN • PERCY KILBRIDE • HATTIE McDANIEL • WILLIAM TRACY

Screen Play by Everett Freeman • From the Stage Play by MOSS HART and GEORGE S. KAUFMAN • Produced by Sam H. Harris

Directed by WILLIAM KEIGHLEY



From "Joan of Paris" to Bette of Warners!

Made to be Bettes best!

Better than "In This Our Life"

By the author of "Stella Dallas"!

BETTE DAVIS
PAUL HENREID

"Now, Voyager"

with CLAUDE RAINS • GLADYS COOPER • BONITA GRANVILLE • ILKA CHASE • A HAL B. WALLIS PRODUCTION

Directed by IRVING RAPPER • Screen Play by Casey Robinson • From the Novel by Olive Higgins Prouty • Music by Max Steiner

GEORGE BRENT
BRENDA
MARSHALL

"You can't escape forever"

This one's hot!



...loves George!
...loves Brenda!
...in love trouble!

...ngsters too!
...nd guns!

Who wants to escape forever?

with GENE LOCKHART • ROSCOE KARNS • EDWARD CIANNELLI • Directed by JO GRAHAM

Screen Play by Fred Niblo, Jr. and Hector Chevigny • From a Story by Roy Chanslor



Air Mail Special for Adolf!

Our answer to the axis!

He went back to England--and glory!

Filmed under bombfire!

"FLYING FORTRESS"

"Big boxoffice winner!" —London Cinema

with

RICHARD GREENE

more
more
more



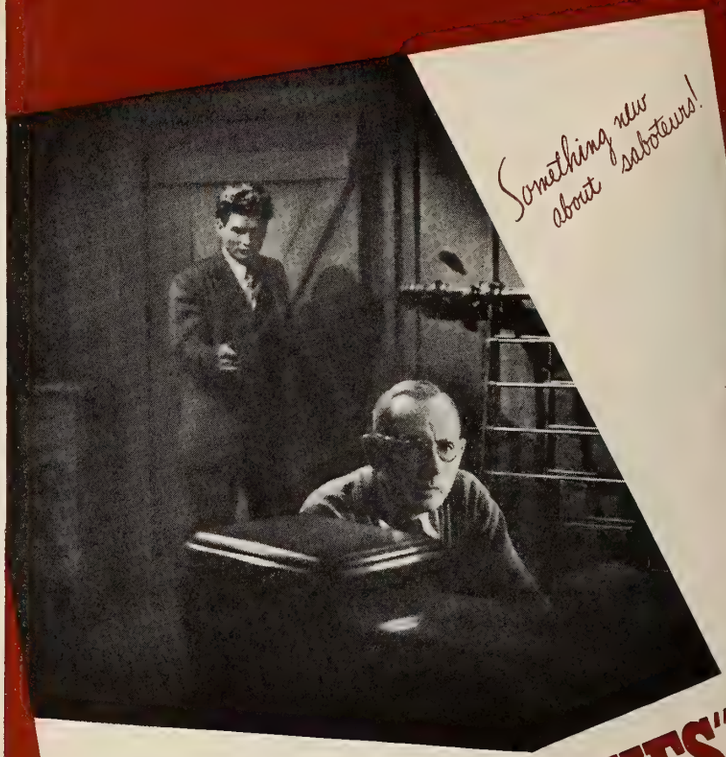
Screams and trapdoors!

Ghosts and bats!

Don't trust Handsome over there at the right!

"The HIDDEN HAND"

with CRAIG STEVENS · ELISABETH FRASER · JULIE BISHOP
Frank Wilcox · Ruth Ford · Directed by BEN STOLOFF
Screen Play by Anthony Coldewey and Raymond Schrock · Based on a Play by Rufus King



Something new about saboteurs!

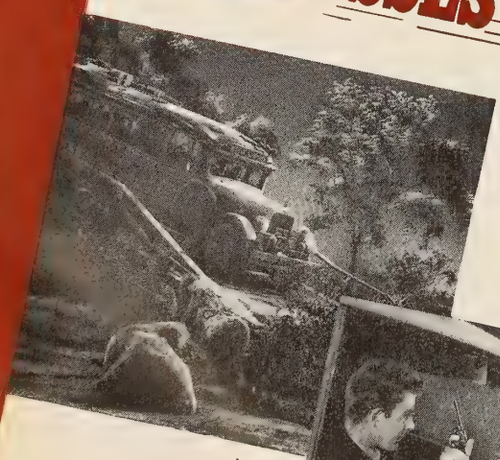
"SECRET ENEMIES"

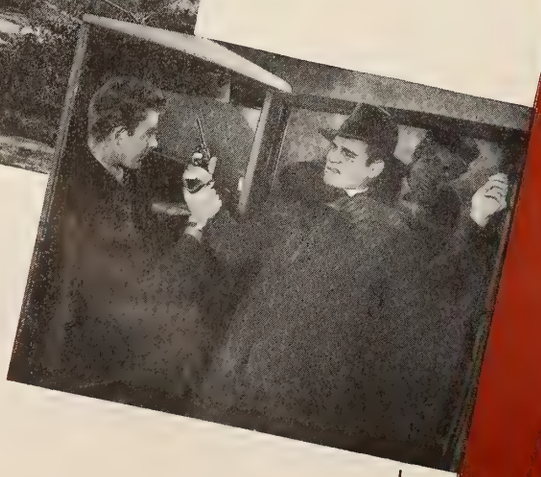
.. and how to expose

with CRAIG STEVENS · FAYE EMERSON
John Ridgely · Charles Lang · Robert Warwick · Directed by BEN STOLOFF
Screen Play by Raymond L. Schrock

"BUSSES ROAR"

A 4-wheel break for you!





Spies blow up roads!

Dick blows up spies!

with RICHARD TRAVIS · JULIE BISHOP
CHARLES DRAKE · ELEANOR PARKER · ELISABETH FRASER · Directed by D. ROSS LEDERMAN
Screen Play by George R. Bilson and Anthony Coldewey
Original Story by Anthony Coldewey

LAST YEAR
THIS YEAR
NEXT YEAR

Warners.

The Box Office Slant

Mexican Spitfire's Elephant

(Continued from Page 18)

of Leon Errol as an actor as well as a comedian. The laughter-provoking adventures of *Lord Epping,* with Errol doubling in brass, will have the customers rolling in the aisles. Lupe Velez and the balance of the cast give able support. It is fast-moving entertainment, and halts on the edge of slapstick, a restraint which is both commendable and will please most customers. Credit for a speedy and entertaining handling of the story must go to Leslie Goodwins, who not only directed, but assisted in writing the screenplay. The production and story values call for substantial acclaim to Producer Bert Gilroy. Give it the selling activities that have proved successful in putting over its predecessors, adding new tieups suggested by the picture, such as the Air Raid Warden service and Women's War Relief Association.

Catchline: An hilarious pink elephant riot.

The War Against Mrs. Hadley

MGM **Drama** **84 mins.**

AUDIENCE SLANT: (Family) It won't bowl them over but it may prove interesting from the angle that it illustrates the effects of the war on the "irresponsibles" of the higher social strata.

BOX-OFFICE SLANT: Will need good support and a selling job to do better than par.

Cast: Edward Arnold, Fay Bainter, Richard Ney, Jean Rogers, Sara Allgood, Spring Byington, Van Johnson, Isobel Elsom, Frances Rafferty, Dorothy Morris, Halliwell Hobbes, Connie Gilchrist, Horace McNally, Miles Mander, "Rags" Ragland, Mark Daniels, Carl Switzer. **Credits:** Produced by Irving Asher. Directed by Harold S. Bucquet. Original screenplay by George Oppenheimer. Photography by Karl Freund.

Plot: Mrs. Hadley, a wealthy Washington society matron, finds her frivolous, self-centered world disrupted with the announcement of the Jap attack on Pearl Harbor. With her servant staff affected, her daughter serving in a U.S.O. canteen, her son drafted and her circle of friends all engaged in some form of war effort she refuses to grasp the seriousness of events and is resentful of the demands that conflict with her self-indulgence and break down the social barriers she has so long observed. She is unforgiving when her daughter marries an Army sergeant, venomously distraught when her influence fails to remove her son from war duty and pettily pugnacious about her intimates mixing out of their social class in performing war work. When her formerly dissolute son is decorated for heroism mother pride gets in its licks and she undergoes a change of character that sends her wholeheartedly into the ranks of workers; to the bedside of her child-bearing daughter; and to the arms of a patriotic admirer.

Comment: It is this writer's opinion that Mrs. Hadley is a character quite beyond the understanding of the average picture audience, and the attempts of the makers to create an atmosphere of sympathetic understanding for her result only in implausible situations in which she is made to appear moronishly silly. It is too difficult to envision a lifelong resident of the nation's capitol being so far out of step with customary precedure and remaining totally aloof, over a 10 month period, from the patriotic tempos that have inserted themselves so forcibly into all walks of life. So much for the basic principals of the film. Fay Bainter, in the title role, does a fine job and manages to inject some moments of genuine feeling into the difficult part. Jean Rogers, as the daughter, and Richard Ney, as the son, perform expertly and contribute good dramatic punch on occasion. Spring Byington and Sara Allgood are outstanding in parts that call for comic relief and are responsible for many chuckles. Van Johnson, as the sergeant, does a swell job and Edward Arnold lends conviction to the part of a lifelong admirer who holds that his responsibility as a Government department head demands sacrifice of his personal and heart affairs. There are many side issues in the film that contain much more in the way of genuine picture entertainment than the principal trend, and the film would be much improved from an audience standpoint if these were elaborated upon at the expense of the redundant footage devoted to Mrs. Hadley's personal moods and social disappointments. The picture is excellently mounted and the technical departments well handled. Sell it from the angle of the war playing no favorites and how it breaks down social barriers to make bedfellows of rich and poor alike.

Catchline: The blast of war bugles blows down society's playhouse.

Wings And The Woman

RKO-Radio **Drama** **90 mins.**

AUDIENCE SLANT: (Family) A picture that will entertain everyone, especially the women, for it concerns Amy Mollison, a woman trail-blazer in aviation.

BOX-OFFICE SLANT: With the exception of Anna Neagle, cast is unfamiliar to American audiences; but the film's timely topic should, with the right exploitation, get it a warm reception at the box-office.

Cast: Anna Neagle, Robert Newton, Edward Chapman, Joan Kemp-Welch, Nora Swinburne, Charles Carson, Brefni O'Rorke, Muriel George, Martita Hunt, Anthony Shaw, Ian Fleming, Eliott Makeham, Ronald Shiner, David Horne, George Merritt, Charles Victor, Miles Malleson, Arthur Hambling, Aubrey Mallalieu, Hay Petrie, Charles Maxwell. **Credits:** Produced and directed by Herbert Wilcox. Story by Lord Castlerosse. Scenario and screenplay by Miles Malleson. Director of photography, Mutz Greenbaum. Made at D. & P. Studios, Denham, England.

Plot: The story of Amy Mollison, the woman flyer, who blazed the trail for aviation—how she dreamed it, planned it, lived it; of her meeting with the man she married, who was her professional rival, and of her tragic death as a member of the Air Transport Auxiliary.

Comment: This is certainly one of the most timely pictures of the day, for with women taking such an active part in the war effort and our own newly formed WAAC creating so much interest, a picture about a woman trail-blazer in aviation is bound to attract considerable attention. As such, it should get a warm reception at the box-office, from one end of the country to the other. It has loads of entertainment for everyone, for there's suspense, action, an interesting love story and some wonderful air shots. With the exception of Anna Neagle, who has become familiar to our American audiences, the cast will mean little at the box-office. Its members however, essay excellent performances, particularly Robert Newton, Joan Kemp-Welch and Edward Chapman. It is strong enough to hold its own on any bill, wherever enterprising showmen heed the selling possibilities inherent in the story. The bulk of exploitation activities must be based on the film's timeliness, which suggests newspaper tieups; tieups with aviation schools and lobby display of pictures of the ferry bomber service led by intrepid and courageous women.

Catchline: Thrilling, exciting story of the first woman to make a solo flight from England to Australia.

BUY
UNITED STATES
WAR BONDS
and STAMPS

Sabotage Squad

Columbia **Drama** **64 mins.**

(National Release, August 27)

AUDIENCE SLANT: (Family) Average melodrama should prove satisfactory to the action fans.

BOX-OFFICE SLANT: A lower dual entry, except in those small-town situations where action pictures are relished. Its title and timely plot provides wise showmen with seat-selling ammunition.

Cast: Bruce Bennett, Kay Harris, Eddie Norris, Sidney Blackmer, Don Beddoe, John Tyrrell, George McKay, Robert Emmett Keane, Eddie Laughton. **Credits:** Produced by Jack Fier. Directed by Lew Landers. Screenplay by Bernice Petkere, Wallace Sullivan and David Silverstein. Story by Bernice Petkere and Wallace Sullivan. Director of photography, Franz F. Planer. Art direction, Lionel Banks. Musical direction, M. W. Stoloff.

Plot: Gambler Eddie Norris decides to serve his country, but is rejected when he tries to enlist in the army. When he comes into possession of a condor-and-dove medal, identification tag for the chief Axis agent in the U. S., he runs into complications with the F.B.I. He is released, however, in the hope that he will lead the G-men to the agent, Sidney Blackmer. Norris finds Blackmer, prevents him from wrecking an airplane plant; but in doing so, he loses his own life.

Comment: This action drama, although timely, is just another entry for the lower-half of a dual bill except in those small-town situations where week-end action pictures are relished. Despite its comparatively short running time, there are several stilted moments until the "chase," which provides the excitement the fans have been waiting for, finally gets under way. Performances are fair. The picture will prove satisfactory to the aforementioned action fans and should, therefore, be booked on "action" davs. Regardless of its entertainment value, however, it has a title and a timely plot that provides wise showmen with seat-selling ammunition.

Catchline: Action and thrills aplenty as Uncle Sam cracks down on a vicious sabotage ring.

Journey Into Fear

RKO **Drama** **70 mins.**

AUDIENCE SLANT: (Adult) Suspense and intrigue dished up in generous, spell-binding portions. Strictly adult entertainment.

BOX-OFFICE SLANT: Orson Welles' name should guarantee good business.

Cast: Orson Welles, Dolores Del Rio, Joseph Cotten, Ruth Warrick, Agnes Moorehead, Jack Durant, Everett Sloane, Eustace Wyatt, Frank Readick, Edgar Barrier, Jack Moss, Stefan Schnabel, Hans Conreid, Robert Meltzer, Richard Bennett. **Credits:** Produced by Orson Welles. Directed by Norman Foster. Screenplay by Orson Welles and Joseph Cotten from the novel by Eric Ambler. Photography by Karl Struss. Special photographic effects, Vernon L. Walker.

Plot: A naval expert, representative of a United States munitions company, is being recalled from an assignment in Turkey. All of his technical plans and special information have been memorized, and he is marked for destruction by Nazi agents anxious to delay the work he intends doing for the Turks. The efforts of the Turks to protect his life bring about separation from his wife and a series of adventures where the Nazi agents present a

(Continued on Page 36)

Program Exchange

Christos' New Moviegoer is Lively, Newsy Program with Many Interesting Features

Thoughts of that vacation are still going around and around in our brain. Even after being back "on the job" for a month we still find it difficult to forget the peace and tranquility of that "pastoral retreat." We think we shall go back there again next year. Right now, however, there are several programs on our desk awaiting the "go" signal, and since we've flashed the green light, it's time to go.

Now that Manager Chris Christos of the Lincoln Theatre is back from his vacation in Minnesota, that long-awaited opportunity to see his new tabloid program, Moviegoer, has come. He has sent us three copies, and we have been looking them over pretty closely. Our verdict: "Moviegoer is an excellent program."

Christos manages to make each copy lively and interesting. There is a "newspaper timeliness" about it, as well as smart newspaper-like makeup, that marks it as an attractive piece of movie-selling literature for any patron.

Recent death of John Barrymore was prominently featured in one of the programs, thus providing a timely news angle to that issue. In all issues, on the front page, there appears a "Roamin' 'Round Hollywood" column. (Once again we'd like to remind Christos and other members that the Hollywood section of STR contains material quite suitable for a column of this type.)

Christos believes in juggling colors, with the result that each bi-weekly issue of Moviegoer is in a different color. Copies we have on hand are green, salmon and pink. Colors always attract. In addition to the "Hollywood" column noted above, other interesting features include:

"Biographies in Miniature"—which, as the headline implies, is a brief biography of a motion picture star. A "biography" column is a good thing, not only because the public is eager to know the real-life background of its favorites, but also because it is a column that will "carry you along" for many weeks. It would take a long time, indeed, to exhaust the source of material for such a column.

"Sense and Nonsense"—which mixes interesting facts with jokes. Sample of an interesting fact: "Despite its high mountains and great ocean depths, the surface of the earth is relatively smooth. If the earth were reduced to a sphere one foot in diameter, it would be smoother than the average billiard ball. Sample of a good joke: "The English tell a story about a reluctant conscript asked by the army oculist to read a chart. 'What chart?' asked the draftee. 'Just sit down in a chair and I'll show you,' replied the examiner. 'What chair?' asked the man. Deferred because of bad eyesight, the draftee went to a nearby movie. When the lights came on, he was horrified to discover the oculist in the next seat. 'Excuse me,' said the conscript, as calmly as he could, 'does this bus go to Shipley?'"

"Lost and Found"—in which Christos lists the items left by patrons in the theatre. When wallets are found, names of the owners, taken from identification cards, are published. (For this feature alone, the Lincoln management should have many readers, because patrons are always losing things in theatres.)

"School Days or Out of the Mouths of Babes"—is a column devoted to wise and witty sayings that make for enjoyable reading: Samples: The names of the three wise men are Winken, Blinken and Nod. Moses was a man who lived in the first part of the Bible.

"The Snooper Reports"—in which the editor pens interesting items that take place in and around the theatre. In one of the items, Christos tells about a woman patron who, 30 minutes after leaving a performance at the theatre, gave birth to a baby. Had the program lasted an hour longer, there would have been a race with the stork. When the woman told him that the stork was due any minute, Christos offered his services as midwife or his car as a means of transportation. The woman chose the car, arrived home just in time.

Makeup, selection of type and the distribution of advertising in the four-page paper, are all good. If Chris will be good enough to send us a copy printed on white paper, we'll reproduce a page just to give you an idea of the swell job he's doing.

Harry Stearn and Ken Carter of Schine's Manring Theatre, Middlesboro, Ky., are turning out programs with eye-catching front covers, printed in red and blue on white paper. When they played "Remember Pearl Harbor," they used this front-cover copy: "Remember Pearl Harbor!! A Nation's War Cry . . . Comes to Life . . . On the Screen! The Story of the Day American Will Never Forget . . . Or Forgive. Buy War Bonds and Stamps at Your Theatre Box-Office." Of course, the foregoing copy doesn't begin to give you an idea of the "sock" quality of the cover. The red and blue colors, the use of star and American Flag ornaments, a two-color border and a good selection of type made it unusually attractive.

At Imlay City, Mich., and in Davison, Mich., Manager Harry Hobolth, via his program, is inviting patrons to leave their old worn and scratched records at his theatres. Other managers might well make this offer, might arrange special record matinees for children, admitting the youngsters free who turn in a certain number of the old discs. The latest issue of The DeLuxe News, by the way, is overbalanced with ads, but the front page is newsy and lively.

Manager Will Briemann is still performing a valuable service to the Office of Civilian Defense and to the public in general by making his program the source of information on "What to Do in An Air Raid." In the latest issue, Briemann reproduces excerpts from Official Publication No. 10 of the Baltimore Committee on Civilian Defense on "Vehicle Traffic in An Air Raid."

On the occasion of the showing of "To the Shores of Tripoli" at the Narberth Theatre, Narberth, Pa., Manager Jack Paden distributed impressive cards. But let him tell about it: "The poem imprinted thereon was sent to us by one of our ushers now in service with the U. S. Marines. We distributed 2,000 of these cards at a baseball game between our local team and U. S. Marine team from the Philadelphia Navy Yard, one week preceding our showing of the picture. The attention aroused by these cards has been most gratifying, indeed."

After reading the poem, we can understand why. For those theatremen who have not yet played "To the Shores of Tripoli" or who will be playing other features concerned with the U. S. Marines, we are reproducing the poem herewith, so that they can use it for their programs or throwaway cards. Entitled "The Marine," it follows:

You can have your Army khaki,
You can have your Navy blue
But there's still another fighter
That I'll introduce to you.

The uniform is different,
The finest ever seen.
The Huns, they call him Devil Dog,
His real name is Marine.

He is trained at Parris Island,
The land that God forgot.
Where the sand is fourteen inches deep
And the sun is scorching hot.

He has laid many a table,
Many a dish he has dried.
He also learned to make a bed,
The broom he sure can guide.

He has peeled a million onions,
Twice as many spuds
And spends his leisure hours
Washing up his duds.

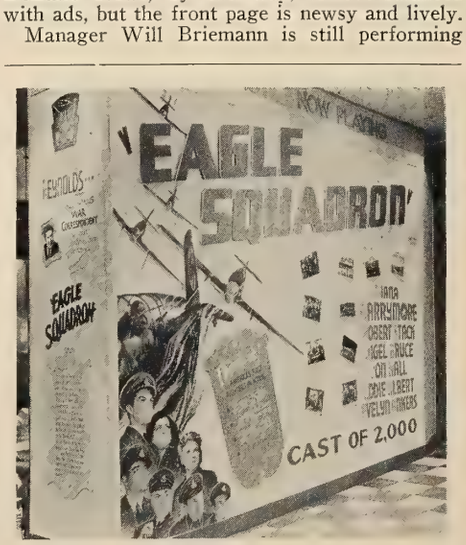
Now, girls, just take a little tip,
I'm handing it to you.
Just cop yourself a good Marine,
There's nothing he can't do.

And when he goes to Heaven,
To Saint Peter he will tell,
"Another Marine reporting, Sir,
I've served my time in Hell."

That's about all we have time for now. But we'll be seeing you again next week.

INSTITUTIONAL COPY

The pictures we have been privileged to show you this summer have been much higher in quality than summer-time releases of the past. And from all indications, the fall and winter product will be even better. It will pay you, therefore, to keep your eyes on the Blank Theatre for the finest in entertainment. Keep up your morale by attending the movies regularly, and help your country defeat the Axis by buying War Bonds and Savings Stamps.



Better Duplicate This, Brother

Here is the colorful, attention-compelling lobby display they built to sell Universal's "Eagle Squadron" in Dayton. And did it draw!

Bashful Pedestrians Losers in Byrne's 'Bashful Bachelor' Stunt

An old-time costume party at his theatre on opening night, with prizes going to persons of all ages attired in old-time, back-country or small-town get-ups, highlighted the campaign on "Bashful Bachelor" staged by Manager V. B. Byrne of the Fox State Theatre, Las Cruces, N. M. The local *Sun-News* gave a front-page story to the stunt and followed it up with other stories during the week preceding the opening.

Byrne also tied-in with the New Mexico A. & M. College paper, *A. & M. Round-up*, for an essay contest on "How the Bashful Bachelors of A. & M. College Should Propose." Prizes were awarded to the three students writing the best twenty-five word essay.

Another phase of Byrne's campaign included a Man-On-The-Street bally who contacted persons at random asking them if they knew what sensationally funny picture was coming to the State Theatre. If the person answered correctly he was given a dollar bill and a pair of tickets to see "The Bashful Bachelor." If not, he was handed a card reading "Had you answered 'The Bashful Bachelor' starring Lum and Abner I would have given you $1 and a pair of tickets to see this picture at the State Theatre." The *Sun-News* plugged the bally by running the names of the persons who answered correctly and a special story on the stunt.

Selling the Picture

It Could Have Helped

Above normal business was experienced by Manager Louis Lamm of the Orpheum Theatre, Kenosha, Wisconsin, when he played "Swamp Woman." Perhaps the fact that in his advertising he alluded to the film as "Adult Entertainment" and to its star as "America's No. 1 Strip Teaser Now on the Screen" might have had something to do with the increase in patronage.

Simons Delivers Address At Schine Circuit Meet

Mike Simons, editor of MGM's The Distributor, who has been working as business manager of the Exhibitors' Forums conducted during the past six months by H. M. Richey, this week visited the meeting of district managers of the Schine Circuit conducted by Seymour Morris, director of publicity, at Gloversville, N. Y.

The Schine theatre executives heard Simons' treatise, "Basic Principles of Motion Picture Advertising in American Newspapers," which he prepared for presentation at the Forums.

The study grew out of an original illustrated slide presentation on the subject originally prepared for the first three Exhibitors' Forums by the Bureau of Advertising of the American Newspaper Publishers Association. MGM enlarged upon the study to include a practical demonstration of how to improve motion picture advertising, particularly in small towns and subsequent-run situations.

'This Above All" Title Easily Linked to Bond, Stamp Drive

From C. J. Freeman of the Lincoln Theatre, Lincoln, Neb., comes an on-the-nose plan for community wide advertising on "This Above All." Freeman secured the cooperation of the local War Bond and Stamp sale officials to snipe the prize location in the city with a large circle carrying the title of his picture "This Above All" to augment the copy on an immense billboard reading "Buy War Bonds and Stamps."

Any live-wire exhibitor, can go far further with the idea and possibly get permission to snipe window cards and posters advertising the bond and stamp sale with the title "This Above All." You might even ask merchants carrying copy on the drive to use the title to impress the importance of making instant purchases of the wartime securities.

Book Stores Coop on "Amberson's"

Manager Jay Golden of the Palace Theatre, Rochester, N. Y., had all of the book stores in town observing Booth Tarkington Week in connection with his showing of "The Magnificent Amberson's." He also arranged a special showing for the women's clubs and, calling attention to the strong "mother love" theme, arranged for a contest in which awards for the best letters consisted of copies of the novel and tickets to the theatre.

Baby Girl for Emerlings

Ernest Emerling, Loew's Theatres advertising man, is the father of a baby girl born to Mrs. Emerling last week at Flushing Hospital.

Still Time to Build Business With Bathing Beauty Contest

Summertime Event Can Be a Box-Office Bonanza, Winner Of Goodwill for Theatremen

If you're still considering a Bathing Beauty Contest, there's still ample time to stage one before Old Man Winter makes his appearance. On several occasions STR has urged such a method for stimulating receipts during the summer, is glad once more to place before showmen reasons for engaging in this activity. Those reasons, incidentally, have been provided by theatremen who staged Bathing Beauty Contests with gratifying results.

While one of the oldest ideas in show business, the contest is, "when handled with showmanliness and class that puts pulling power into it," a profitable stunt and one that can win citywide goodwill.

Merchants Solicit Registrations

In Rochester, N. Y., the Bathing Beauty Contest staged by Manager Lester Pollock of Loew's Rochester Theatre had the co-sponsorship of the distributors of Royal Crown Cola. The distributors placed window cards and heralds with merchants. Merchants' job: to solicit registrations.

The window cards were also posted in strategic spots at the various bathing beaches and in the bathing pavilions. Heralds were given to attendants and lifeguards for distribution to the swim-suit public. In this connection, Pollock points out that this bathing beach distribution was the most important factor of his campaign.

The theatre, via newspaper ads and a special trailer, urged girls to enter the contest, and an effective lobby display featured a seated mannequin at an umbrella table (see cut) on which was a placard with this copy: "Register Here . . . Loew's Royal Crown Cola Bathing Beauty Contest . . . Preliminary Contest Will Be Held on Our Stage (date) . . . Finals (date)."

Prizes were: First, $125; Second, $75; Third and Fourth, $25 each. To the twelve entrants receiving Honorable Mention went 1942-Model Jantzen Suits furnished by the Jantzen Bathing Suit Company.

Royal Crown Cola went along still further with Pollock by incorporating spot announcements in its radio program which comes over a Rochester station five times a week.

Regarding the results, Pollock writes: "This contest was very successful, and we received some very nice comments on it."



Entrants Registered in Lobby

This mannequin lobby display for the registering of entrants was used by Lester Pollock when he held a Bathing Beauty Contest at Loew's Rochester Theatre, Rochester, N. Y., a few days ago.

Enlist Aid of Agencies

Of course, there are other ways to conduct a successful contest. For example, you could enlist the aid of many agencies—service clubs, merchants, dealers in bathing beach and swimming apparel, a beauty shop, a shoe merchant and, most important of all, the newspaper. To cover expenses and to provide a fair portion for the winners' awards, each merchant should be charged a small "entry fee." Further interest can be effected by offering a beauty course, a pair of shoes, a night at a leading cafe with the girl's choice of chaperon, or a trip with all expenses paid, as additional prizes.

Through newspaper publicity the affair is built up, and this is aided by single or cooperative ads taken by the merchants to publicize their entrants. A certain number of votes is represented by each ad. Thus, if the ad is presented to the merchant and goods purchased amounting to a specific figure, the votes go to the girl sponsored by the merchant. Girl with greatest number of votes wins first prize outright; audience applause may be used to determine runners-up.

Because the foregoing plan has met with excellent response in many situations, it has become an annual event.

Name Girl After City or State

Perhaps you'd like to use the plan whereby a girl is named for a nearby city, or each for a state in the Union, or named Miss City Hall, Miss Police Department, Miss Fire Department, etc. In this way you should be able to gain the sponsorship of prominent citizens.

Timeliness could be added to the event by having winners sell War Bonds and Stamps from the stage, in the audience or in the lobby, giving a kiss for each specified purchase.

Get the Candid Camera Fans

And how about having candid camera fans take pictures of the contestants during the finals? First or second rows of the auditorium could be reserved for this purpose. Afterward, the best photos could be displayed in the lobby, and the photographer taking the best picture could be given merchandise furnished by a local photo supply house.

If you have attractive usherettes, they could publicize the contest by "picketing" or ballyhooing in front of the theatre.

Choose the plan you believe most feasible, then get busy. There is still time if you get activities under way right now.

Ads Culled from the Dailies



Note the lengthy, two-column ad for Paramount Theatres in Miami, Fla. No less than fifteen of the circuit's houses are represented in the layout. Note, too, that Warners' "Wings for the Eagle," one of the important new releases, does not occupy a top spot. Yet, in its "halfway" spot it is the center of interest, and with the Ann Sheridan art, has little difficulty in competing with the ad above it for attention.

Take our word for it, the reverse black-and-white ad on Paramount's "Take a Letter, Darling," was a page-stealer in the Denver *Post*. Undoubtedly especially designed at extra cost, it was probably worth much more than "that extra cost" in getting the reader's attention.

The Strand Theatre in Owensboro, Ky., appeals to the action fans by billing Republic's "Stagecoach Express" above 20th Century-Fox's "Marry the Boss's Daughter." No matter how important the "other picture" may seem on a week-end bill in the average community, so long as there's a western the western will be played up strongest.

Although nationally released last February, United Artists' "The Shanghai Gesture" is apparently just getting its first-run Wichita (Kan.) engagement at the Palace, as may be gleaned from the layout in the upper right-hand corner. The ad is easy on the eyes, art and copy arouse curiosity.

Don't Overlook the Profitable Possibilities Of 'Revival' Shows

While there's an abundance of product both ready and readying for near future release, continued discussion of the possible need for conserving on raw stock plus some very interesting events at theatres, turn the spotlight on the activity which was known most favorably as the "revival week" or the "old timer's favorites" engagements at which older pictures played a return "by popular request" and with good profits to the showmen. The interest of the public in past great and even near-great pictures is still very active—as witness the success of the large vote turned in at the Radio City Music Hall poll of "your 10 best pictures of all time," which the big New York theatre conducted in connection with the showing of "Mrs. Miniver."

Not so many years ago exhibitors made a yearly practice of bridging the gap between the end and start of seasons with an "Old Timer's Period" or "Revival Weeks." During this interval they would exhibit films of proven box-office value that had been previously shown during the preceding years. In many instances good pictures enjoyed four or more runs in "A" situations—and all to good receipts.

It was considered good business not only because of the filler it provided during a shortage of film but because the pictures themselves were of the nature that had created wide word-of-mouth comment and patrons who were precluded from attending its first showing welcomed the return engagement. It served to impress the idea of the theatre's sincere desire to bow to the wishes of the customer. This impression was furthered by the publicity and advertising campaigns which were designed along the lines of "By popular demand" and "At the request of hundreds," etc., etc. The practice seems to have passed into the discard with the coming of double features and the general influx of film in quantities.

The old formula of instituting revival periods need no transformation. The scheme was—and is—perfect for newspaper and radio cooperation and for patron receptivity. News stories are planted to the effect that the setting aside of such a period is up to the readers or listeners who are invited to send in their requests specifying the films they would like to have re-exhibited. A trailer on the screen, signs in the lobby, coupons in the paper and passed out at the theatre, together with a receptacle at the door for the placement of requests completes the requirements. It is not essential that the exhibitor be confined to exhibition of the pictures voted as most wanted. The counting of the ballots is entirely in his own hands and he simply goes as far as his commitments and availabilities will permit in carrying out the wishes of the contributors. The cooperating agency, newspaper or radio, should be acquainted with the management's limitations in the booking of requested attractions in advance to preclude any misunderstanding with their officials.

A veritable fund of mighty fine pictures have accumulated during the period when activity of this kind has been enjoying its long siesta but. if you do not face product shortage and are still spreading pictures all over the sheet with double and triple bills you can test it out at little cost and—the results will surprise you.

Herald for Girls With Sisters

To put over "In This Our Life," Manager Bob Kennedy of the Ogden, Chicago, distributed pluggers to women and girls who have sisters. Copy: "Is your sister trying to steal your boy-friend or husband? If so, take her to see Bette Davis in 'In This Our Life' and see what happens."

Something to TALK about!



THEY WILL BE

The Talk of the Town

A COLUMBIA PICTURE

Something to SHOUT about!



CARY GRANT ★ JEAN ARTHUR

AND

RONALD COLMAN

IN

A GEORGE STEVENS

PRODUCTION

ARE

The Talk of the Town

with

EDGAR BUCHANAN

SCREEN PLAY BY IRWIN SHAW AND SIDNEY BUCHMAN

A COLUMBIA PICTURE

AVAILABLE FOR LABOR DAY BOOKINGS

PRINTED IN U.S.A.

Kid Shows Build Character, Citizenship

Arrange Activities to Make Your Theatre the War-Time Haven of the Youngsters

The nation's leaders and heroes of tomorrow are among the kiddies being raised in your neighborhood today. Mark that down as an indisputable fact and then quit asking "What can I do to help?" Or, if you are already serving to what you consider the limit of your ability, take another vitamin pill and start going all-out on the most important service you can render: making sure that the youngsters in your vicinity are encouraged in every possible way to arrive at an understanding of what the war is all about, and that they receive as much of the education as possible in the healthful atmosphere and safe surroundings of your theatre.

Maybe you have been holding kid matinees every Saturday. Maybe you have been soliciting their support to the scrap drives by letting them have free admission for a certain amount of needed material. That's not enough! The kiddies of the neighborhood should be taken directly under the wing of the theatre manager for the duration. Parents will be overly grateful because they are aware that their offspring is not mischievously employed when he is occupying one of your seats. The civic authorities will be thankful and lend every assistance to your effort, since it keeps the youngsters off the streets and lessens the possibility of accidents. And in addition to all the above, remember that those tiny tots of today are the adult customers of a few years hence, that in the friendships you establish is the assurance of profits in the years to come.

Enroll Every One of Them

Why not start now to organize *all* the kids in your community? Don't be satisfied until every one of them are members of a theatre Booster Club or enrolled under some other name more appropriate to the times, like Junior Home Guards, The Junior Army, America's Future Greats, etc., etc. Make their meetings at your theatre important. Have them elect their own officers and set up their own standards of promotion from the ranks for good conduct, good service, high ranking in drive participation, etc. Get the newspaper to cooperate with weekly coverage of the meetings and day-to-day mention of the activities and progress of organization, promotions and effort put forth by the members. Every newspaper keenly feels its responsibility to the younger generation and will lend support to a worthwhile effort to assist in the moulding of character, safety of chosen recreation and the building or maintaining of child morale.

Prevail on the Mayor or other prominent officials to address them at their first big meeting and arrange for the Fire Chief, the Police Chief and others to attend meetings and deliver talks on their particular department of city government. If your town has a Welfare Director he will be with you all the way and deliver much in the way of constructive suggestion and cooperative effort.

Club Fund for Future Parties

Give them their first show free, and on the next occasion allow free admission to any youngster bringing a new member who is required to pay an initiation fee of 10 cents. Take half of this money and place it in a club fund for use in future parties, picnics, etc. You must arrange in advance to set aside a certain portion of the receipts from each meeting for addition to the fund. Let them have their own secretary who reports at each meeting how the fund stands, and let them decide on how it is to be spent when and as parties are planned.

If your theatre budget cannot stand the expense of printing membership cards, you will find no end of merchants anxious and willing to supply these in return for an advertisement placed below the club rules on the back of the card. As your club grows in size, you will find cooperation from merchants seeking you, and when your picnics are held there will be plenty in the way of donations from bakers, butchers, candy stores, etc., to reduce expenditures from the club fund to a minimum. Let the cooperating merchant have a banner in the kid parade that precedes all of these special events.

Arrange for a certain portion of the show to be devoted to the exhibition of talent from the ranks of the members. Piano teachers will welcome the opportunity of getting into the favor of such a large group, as will also dancing teachers.

If you handle these stage presentations correctly, and give the youngsters proper encouragement, you will be able to put on a special Christmas Week Santa Claus show that will do a lot to offset the red ink usually expected for this period. Give the club a portion of the receipts that week and watch them work to get Uncle Willie and Aunt Bess to buy tickets. Give toys as prizes and allow the youngsters to take care of the delivery or preparation of the baskets that you make up for the poor from the canned goods matinees, etc., that are generally a part of the December exploitation routine.

When Easter comes around you can stage another kiddie show during Easter Week to satisfactory receipts. Don't tell us it can't be done—it has been done many times. The city of New Orleans once had a 14-block-long parade of youngsters aboard donated conveyances comprised entirely of members of a theatre booster club who were taking over two of the city parks—one was not big enough—to hold their annual 4th of July picnic. Candy, weiners, eggs, bread, ice cream and other delights for the kids were supplied without expense by merchants and the fire department, and older Boy Scouts kept order at the games and on the picnic grounds. The theatre also had some very swell returns from two or three kiddie stage shows it presented every year.

Get some grown person to preside over the activities at every meeting and direct the discussions and decisions along the lines of constructive accomplishment, but make the kids feel that the ideas and decisions are their very own.

Of course, it is easier to get a club going during the school term; but this year things are different. The youngsters are a source of energy that can well be put to the service of the Government, and they are more than willing to do their part if you will provide the place of meeting and the necessary guidance. You can get the newspaper and radio station to help get the kids together for the first meeting. Have a map of the town on hand, and set off certain blocks for the establishment of divisions of the club. Get some youngster from that neighborhood to undertake the organization of the other kids in that section and pledge their attendance at the next meeting. Make the meetings so full of fun, entertainment and patriotic purpose that every kid will want to join and those that don't will be viewed as slackers.

You may not make great gobs of money from this effort, but you will be doing a mighty important national duty as well as enabling the kiddies to do their bit. Also you will be taking out insurance for the continued profitable operation of your theatre in the years ahead and you'll be building up good box-office medicine for those "dead" weeks when you long for the company of ticket buyers.

Full Cooperation Is Important

Be sure you plan your club carefully. Get all of the cooperation, newspaper, radio, city officials, etc., set in advance. For the first few weeks of your meetings, line up the kind of entertainment the kids will clamor for, and the foundation for a really big club will be laid. Keep the entertainment values up and the kids will keep coming. Start organizing at the first meeting so they will have something to talk about, and turn the affairs of the club over to the members as soon as possible. Make them feel full responsibility for their own success.

You owe it to yourself, the parents, the city and the youngsters to get behind the kind of effort that will thoroughly organize the tremendous fund of kid energy into channels that will assist the war effort and help the youngsters grow up to be the kind of citizens from which heroes are made and the Nation's leaders chosen. Don't delay. Start planning and building today for the biggest and best conducted kiddie club ever formed in your community.



Pincus' Smart Window Promotion

Section of a window display arranged by Manager Charles Pincus of the Utah Theatre, Salt Lake City, with one of the local clothing stores on 20th Century-Fox's "Ten Gentlemen from West Point."

Movie Guide, With Willy & Nilly, Celebrates Second Anniversary

Loew's Movie Guide, which appears daily in all the New York newspapers, celebrated its second birthday anniversary last week. Willy and Nilly, the popular little cartoon characters who scamper and wise-crack in the margin of the Guide, had a two-candle-power birthday cake.

The recipients of hundreds of fan letters weekly, Willy and Nilly are as popular as the movie stars they advertise and are responsible for the sale of thousands of dollars worth of War Bonds and Stamps in Loew's Theatres.

Loew executives estimate that in two years, Loew's Movie Guide has become part of the daily reading habits of more than 6,000,000 New Yorkers, and it is estimated that in the two-year period of its existence, the Movie Guide has been seen by 3,911,738,000 readers of the New York daily and Sunday papers. The Guide, using approximately 1,774,000 lines of space in the two-year period, is the most ambitious use of newspaper space ever attempted by a group of community theatres.

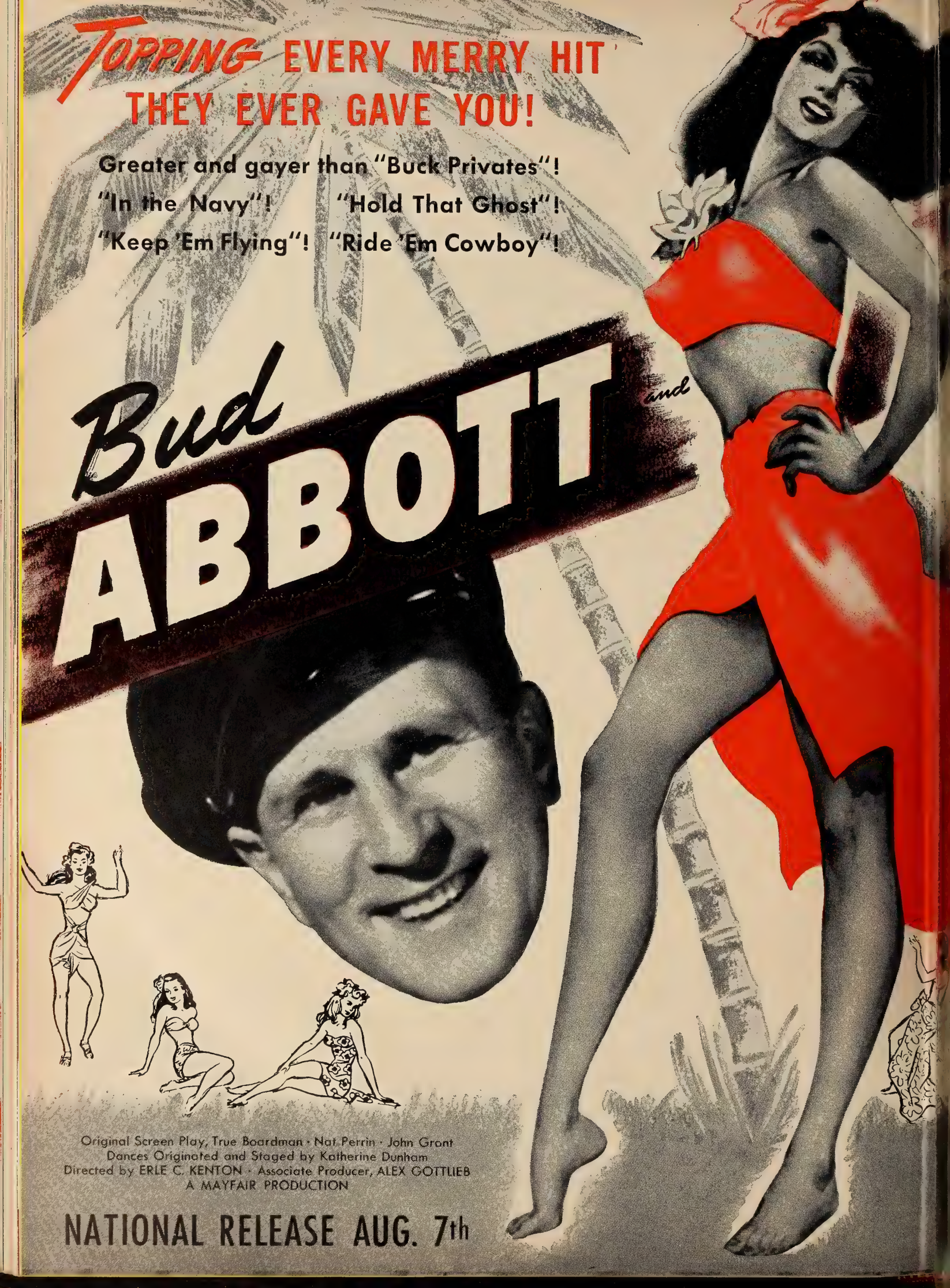
5-Way Campaign Gets Results

Harry Stearn and Ken Carter of Schine's Manring Theatre, Middlesboro, Ky., reaped big business on "Reap the Wild Wind" because they (1) mailed a thousand postcards to localites and ruralites, (2) planted a four-day contest in the local daily paper at no cost, (3) planted a coloring contest in a weekly paper at no cost, (4) placed banners on all Royal Crown Cola trucks, tying in with the endorsement of the beverage by Paulette Goddard, (5) suspended a giant flag from the theatre roof.

TOPPING EVERY MERRY HIT THEY EVER GAVE YOU!

Greater and gayer than "Buck Privates"!
"In the Navy"! "Hold That Ghost"!
"Keep 'Em Flying"! "Ride 'Em Cowboy"!

Bud and ABBOTT



Original Screen Play, True Boardman · Nat Perrin · John Grant
Dances Originated and Staged by Katherine Dunham
Directed by ERLE C. KENTON · Associate Producer, ALEX GOTTLIEB
A MAYFAIR PRODUCTION

NATIONAL RELEASE AUG. 7th

Lou COSTELLO



In their *NEWEST,*
BIGGEST, BALMIEST HIT!

IT ROCKS WITH RHYTHM!

"Do I Worry"
"Lovely Luana"
"Java Jive"
"Shout, Brother, Shout"
...and other Song-sations!

Pardon My Sarong



UNIVERSAL PICTURES

with VIRGINIA BRUCE · Robert PAIGE · Leif ERIKSON
Lionel Atwill · Nan Wynn · Samuel S. Hinds · Tip, Tap and Toe Dancers
THE SARONGA DANCING GIRLS *and those Sensational Harmony Hits* THE FOUR INK SPOTS

War-Time Romantic Film Gets Smart Selling in First Runs

Reports from the Field on 'This Above All' Campaigns Contain Many Helpful Ideas

That "This Above All" is being accorded all-out showmanship in first-run engagements is verified by reports from the field. Careful study of the following campaigns will provide valuable ammunition for showmen who have not yet played the screen adaptation of Eric Knight's war-time romantic novel.

Philadelphia. Fifty gobs from the Philadelphia Navy Yard blind-dated 50 Navy NELS (Navy Emergency League Service) at the "This Above All" preview and radio show held in the auditorium of Radio Station WCAU. Couples were guests of the Boyd Theatre and 20th- Fox. The NELS were given numbered tickets, with the sailors holding duplicate numbers. As the seamen marched into the auditorium, they matched numbers with the girls.

Test Couples' Reaction to Film

Following the screening, Station WCAU turned over 15 minutes of its air time for a special broadcast. With commentator Powers Gouraud handling the mike, three couples were interviewed for their reaction to the picture. Queries on how satisfactory their blind dates brought hilarious responses from some of the sailors.

Another outstanding stunt staged by Everett Callow of the Warner Theatres and Herbert Pickman of the Hal Horne exploitation forces brought the press, civic dignitaries and other Philadelphia notables out en masse to pay tribute to Eric Knight who was guest of honor at a luncheon atop the Ritz Carlton Hotel.

Pittsburgh. Publicity Director Ken Hoel and a 20th-Fox exploiteer promoted excellent newspaper coverage on the film; tied up with Civilian Defense for the recruiting of volunteers to listen for airplanes at a listening filter station; distributed heralds to defense workers at recreational periods in playgrounds, parks and ball parks; made a tieup with Postal Telegraph whereby uniformed boys distributed 5,000 miniature telegrams; billed 25 24-sheets and 300 double window cards; had three attractive girls roam the streets, sit in cars and buses reading over-size copies of the book with play-date mention on the front; reached 295,000 people attending a War Show at the Pitt Stadium via distribution of special heralds; tied in the picture with bond and stamp sales by using copy, "'This Above All'—Buy War Stamps and Bonds"; promoted book windows in five department stores and two book shops. Result: big business for the picture's engagement at the Harris Theatre.



Described as an "eye-stopper," the book ballyhoo used by Manager Bill Walsh of the Comerford Theatre, Wilkes-Barre, Pa., is a marked improvement over the usual stunts of this type. Giant book, complete with scenes from 20th Century-Fox' "This Above All," was placed on the sidewalk in front of the theatre. Attractive girls turned the pages while curious crowds gathered to look.

Albany. Exhibitors in most situations should be able to further their "This Above All" selling campaigns with an important patriotic contest similar to that sold George Williams, managing editor of the *Times-Union,* by Manager Alec Sayles of the Fabian Palace Theatre, and 20th-Fox exploiteer Ralph Stitt.

Stitt wrote a three-day story under the general heading, "What America Means to Me." In the introductory article, he quoted part of the passage from the novel in which the heroine describes what England means to her. People from all walks of life were invited to give opinions on what America means to them. Among the various types of people queried: political leaders, club leaders, a bellhop, barber, usher, sales girl, cigar store dealer, defense workers, housewives. Writers of the three best letters each received a War Bond, while the next best fifty entries earned each of their writers a pass to see the picture.

Uses Blind-Date Stunt

Louisville. If you have no regular uniform female association in your town, don't lose heart; you can still use the blind-date stunt. Like Manager Johnson Musselman of the Rialto Theatre, and 20th-Fox exploiteer Herbert Pickman, you might also contact a local service club, sorority or social organization. Musselman and Pickman received an agreement from the Louisville Service Club to furnish 50 to 100 girls to meet an equal number of soldiers from Fort Knox at a special screening on the night before the Rialto Theatre premiere.

Richmond, Va. Direct mail campaign for the opening of "This Above All" at the Byrd and State theatres embraced all Civilian Defense organizations. All purchasers of War Bonds in any house of the Neighborhood Theatres' circuit each received two passes to see a special midnight preview showing. Five hundred soldiers were also admitted free for that performance. Campaign was worked out by Manager Dave Kamsky, assisted by George Gomperts, 20th-Fox exploiteer.

Throw Darts at Axis Cutouts

Spartanburg, S. C. Patrons of the Carolina Theatre who purchased War Bonds or Stamps in the lobby before and during the "This Above All" engagement had the opportunity of throwing darts at large cutouts of Axis leaders. The display urging patrons to buy stamps and bonds was used beneath a large cutout of "This Above All" on one side of the lobby, and below this was the profiles of the dictators. Stunt was engineered by Manager R. L. Talbart and 20th-Fox exploiteer Jack Hodges.

Springfield, Mass. Manager George Freeman of Loew's Poli, and 20th-Fox exploiteer Jack Goldstein discovered that recruiting for the local Women's Army Auxiliary Corps coincided with the engagement of "This Above All." So they arranged to have a WAAC recruiting station in the lobby. If there is active WAAC recruiting in your locality, link it up with your showing of the film.



Silk Stocking Stunt Scores

Manager Clyde Brown of the Fox Theatre in St. Louis and 20th Century-Fox exploitation representative David S. Levy arranged a timely and pictorially interesting stunt for "This Above All" in cooperation with the American Women's Voluntary Services. Feminine patrons were asked to bring their old silk stockings to volunteer collectors in the lobby of the theatre. Needless to say, the animated defense display attracted much attention. The girl? Cute, isn't she?

RKO Theatres Hold Bathing Beauty Finals

RKO's annual Bathing Beauty Contest came to a close this week with finals at the RKO Albee, Brooklyn, and the RKO Fordham in the Bronx. Both theatres augmented their parade of beauties with special stage shows. Local celebrities were among those present.

The Albee finals included the girls who won the eliminations at all RKO Brooklyn and Queens neighborhood houses, and the Fordham finals included the winners in all RKO Bronx houses.

Semi-finals in the circuit's Harlem Bathing Beauty Contest took place earlier in the week at the Regent, Alhambra and Roosevelt Theatres. Harlem finals are scheduled to take place next week.

Incidentally, if you're planning a Bathing Beauty Contest, we suggest you read the special article on Page 25 of this issue. You'll find many helpful ideas there.

Clever Stunts Help Field Sell 'Gentleman After Dark' in Chicago

Stunts that drew lots of attention were used by Manager John P. Field of the Grove Theatre, Chicago, in advance of his showing of "A Gentleman After Dark."

A newsboy wearing a black mask with the title imprinted thereon in white letters was posted on the corner.

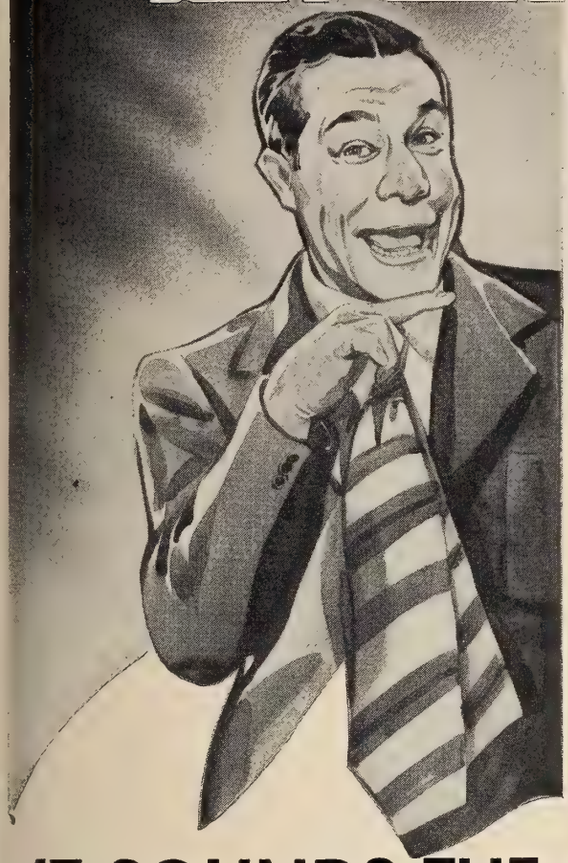
To "create a sensation and to build up the feature," Field had a man walk across the stage with a flashlight just before the trailer was projected.

A toy gun and flowers were placed on a black masking in the window of a vacant store. A sign carried this copy: "The sight of the gun . . . the scent of the flower . . . struck terror into her heart. Don't miss 'A Gentleman After Dark' at the Grove (playdate)."

Good Grocery Store Tieup

Playing "Rio Rita" soon? If so, here's an idea you should be able to use. Manager Bill Burke of the Capitol, Sarnia, Canada, had a thousand cards, each bearing a single letter from "Rio Rita," placed in packages by a local grocery. Customers who succeeded in getting enough letters to spell out the title were awarded guest tickets.

JUDY CANOVA • JOE E. BROWN





The **GREATEST FUN-TEAM ON EARTH**

IT SOUNDS THE *ALERT* FOR *LAUGHS*

JOAN OF OZARK



EDDIE FOY, JR. • JEROME COWAN
ALEXANDER GRANACH • ANNE JEFFREYS

JOSEPH SANTLEY – Director

Original Screen Play by ROBERT HARARI, EVE GREENE and JACK TOWNLEY
Additional Dialogue by MONTE BRICE and BRADFORD ROPES

A REPUBLIC PICTURE

BUY U. S. WAR SAVINGS BONDS

THEATREMEN'S TIMELY TIPS

Service Bureaus

The majority of newspapers in large metropolitan areas maintain service bureaus consisting of lecturers who cover the various services that are featured in the newspaper's columns. For example, if you have a big sports picture coming up, you can call on the metropolitan paper, if your town is within their circulation radius, and they will gladly furnish you gratis a speaker.

The lecturer is featured at a special matinee. This event should be planned ahead for one month. Use suitable trailer, also 40x60 lobby card and program copy. Speakers on fashions, culinary art, travel, radio, movies and a great variety of topics featured in the newspaper should be obtainable. The speaker, of course, plugs the newspaper column in question. The theatre gives the newspaper full credit in all advertising.

If your town is outside the circulation radius of a big newspaper, you can secure this service from your local radio station, which should be glad to supply a speaker on any topic.

Pulp Magazines

When you have a strong war or aviation picture booked, contact the circulation departments of several pulp magazines devoted to stories on war, aviation, adventure, general action fiction. Obtain from the publishers a large quantity of back numbers. Place a sticker on the front cover of each, selling the action of your picture as well as plugging the magazine.

Place an announcement on your lobby 40x60 board to the effect that every boy and girl attending the Saturday matinee preceding opening of the picture will receive a free copy of "Flying Aces," or whatever the magazine may be.

As a general rule, you will find the magazine people very cooperative, for they realize this is one of the best circulation-builders they can employ. Sometimes they will furnish copies of the current issue, as this is an inexpensive ad for them. Your only expense is the label advertising your show.

Birthday Greetings

Here is a newspaper goodwill-builder that should not be hard to sell. It can be used on almost any picture. It can be made a daily feature for a week before the picture opens. A display box appears daily in the paper with this copy: "Happy Birthday! In the mail today is our birthday greeting to (list names here). Our birthday gift is in the form of two guest tickets to the Blank Theatre to see (picture). We know you will enjoy this splendid motion picture."

This stunt can be employed also on wedding anniversaries, so often used in pictures.

Rhode Island Governor Sets Day Aside to Honor George M. Cohan

Wednesday of this week was proclaimed by Governor J. Howard McGrath of Rhode Island as George M. Cohan Day throughout the state.

Event was set to coincide with the unveiling of a plaque by the Town Criers of Rhode Island memorializing the birthplace of Cohan. The ceremonies, in which the Governor, U. S. Senator Theodore F. Green, Mayor Dennis J. Roberts, Edward M. Fay and other prominent persons participated, was broadcast via WFCI, Blue Network station in Pawtucket.

Additional events were planned by the Town Criers for the opening of Cohan's screen biography, "Yankee Doodle Dandy," later in the week at the Majestic, Providence.



Martz Fulfills His Promise

Hal Martz, manager of the Century, Rochester, promised the folks a free peek at a big new star, fulfilled that promise by placing a photo-enlargement of Jean Gabin, star of the 20th Century-Fox "Moontide," at the business end of this telescope which appeared at busy intersection of main stem.

Spencer 'Fantasia' Campaign Is Highlighted by Coloring Contest

A coloring contest highlighted the exploitation arranged by the management of the Spencer Theatre, Spencer, Iowa, for "Fantasia" when the film played that town.

The contest, sponsored by the *Daily Reporter,* ran for one week in advance of the playdate and was open to all students of the junior and senior high schools. The *Reporter* plugged the contest in all its daily editions.

A $5.00 War Stamp was the winner's reward, with second and third place receiving guest tickets to the opening night performance.

The exhibitor also tied-in with Penny's Woolworth Store for the distribution of 5,000 shopping bags all bearing the stamp, "Fantasia Will Amazia," and in addition special "Fantasia" letters were mailed to 1,200 members of the Spencer Civic Music League, with the endorsement of that organization.

Newspaper Contest Features May's Campaign on 'In This Our Life'

A newspaper contest, with prizes awarded for the best feminine replies to the question, "Would you forgive another woman for stealing your husband—if the other woman was your sister?," was promoted by Manager Edward May of Schine's Russell Theatre, Maysville, Ky., in advance of the showing of "In This Our Life."

Assisting Manager May in his campaign on the film were George Pugh, relief manager, and Miss Mardel Maxey, a member of the Russell staff. Besides the letter-writing contest, which brought many entries and caused much comment, Mardel and George Distributed 2,000 special heralds, as well as 2,035 regular program cards in and around Maysville.

An "A"-board in front of the theatre carried press book and magazine clippings on the feature.

Don't Be 'Magnificent Dope'—Relax

William Holden, Manager of the Chicago Theatre and 20th-Fox's Harry Remington promoted a popular loop health club for a "Magnificent Dope" tie-up and also a picture feature in relaxing and popular exercise. The health club distributed cards reading "Don't be a magnificent dope. Keep in shape here and then go and see "The Magnificent Dope" at the Chicago Theatre."

Buy War Bonds and Stamps

Variety Club Notes

Tent No. 13—Philadelphia

'Miss Philadelphia' Semi-Finals Are Held; Contestants Entertain Soldiers

The semi-finals in the "Miss Philadelphia" Contest were held in the club rooms Wednesday evening under the direction of Barker Oscar Neufeld.

A number of the contestants will help entertain the Service Men who will be guests of the Ladies' Auxiliary Sunday afternoon.

Fred Stone, guest star of the Bucks County Players, accompanied by Haila Stoddard and Michael Whalen, enjoyed the hospitality of the club.

Tent No. 24—Charlotte

Joe Brecheen Tendered a Farewell Party; Smart Calls Bond Drive Meet

Barkers Bob Pinson and Roy Smart were Kings for the Day at the regular monthly luncheon held at the Hotel Charlotte. A fine crowd turned out and were greatly amused and entertained by Chief Red Fox, a 72-year old Sioux Indian and a pioneer motion picture actor.

Barker Al Burks brought Governor J. Melville Broughton up to the club Friday evening following his address at the Armory Auditorium in behalf of salesmen trying to secure additional ration cards far gasoline. He was accompanied by Senator Maybank of South Carolina.

A farewell party for Resident Manager Joe Brecheen of RKO, who has been recently transferred to Washington, inaugurated the first of a series of Exchange Nights to be held during the coming months. It was a huge success and largely attended, and also served to introduce Mr. R. F. Branon, veteran salesman, who succeeds Mr. Brecheen at the local RKO office.

Barker Roy Smart who is Chairman of the North and South Carolina Theatre Drive for War Savings, starting September 1, will call a meeting within the next few days to formulate plans to put this district over the top for the largest amount of money ever attempted to be raised in these two states.

Have You a Sphygomamometer?

If you have a sphygomamometer in your town, you might have a college psychologist conduct an emotional reaction test with a local girl as a subject similar to the stunt used by Manager H. Slinker of the Jayhawk Theatre, Topeko, Kansas and Tommy Thompson, Research Expert from the 20th Century-Fox Exploitation Department. Professor Collier, Washburn Municipal University psychologist, was induced to record the emotional reaction test during a screening of "Moontide."

Flyers' Wives Help Campaign

As part of their campaign on "Wife Takes a Flyer," Frank La Falce, Director of Advertising and Publicity for Warner Bros., and Al Sherman, Columbia exploiteer, arranged to have a special screening for flyers and their wives before picture opened at the Earle Theatre, Washington, D. C.

Shaffer Arranges Benefit Show

Manager Frank Shaffer of the Dixie Theatre, Staunton, Va., arranged with the Veterans of Foreign Wars for a benefit ticket sale on "We Were Dancing," planted the column art mat of the characters in the picture in the Staunton *News-Leader.* "Dancing" also received the lead position in the newspaper "previews" column on opening day.

STIMULATING

THE general excellence of the three Eastman negative films, their special abilities, wide latitude, and exceptional uniformity encourage directors and cameramen to try out new lightings, to strive for original effects—relying on the films' high quality to make the most of every scene.
Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
Fort Lee Chicago Hollywood

PLUS-X
for general studio use

SUPER-XX
when little light is available

BACKGROUND-X
for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

The Box-Office Slant

Journey into Fear

(*Continued from Page 23*)

constant threat to his existence. After evading one of their master traps he seeks out his wife only to find that the Nazis have already contemplated the move and are awaiting his arrival. A particular thrilling experience brings about the death of his tormentors and the Turkish officer maneuvering his escape, leaving him free to continue with his wife to America.

Comment: This is downright serious screen fare with its every scene and sequence marked indelibly in the impressive Orson Welles manner. Suspense is the keynote, and from opening flicker to and including the flashing of the ending frame there is no letdown. One bizarre character after another is introduced in such profusion as to keep the spectator constantly guessing as to how each will figure in the final denouement. Some get lost in the shuffle and others, after a brief stay in the spotlight, are relegated to atmospheric importance. Mr. Welles' principal menace is presented in situations and atmosphere that borders on the gruesome and stalks threateningly from scene to scene making his ominous presence felt at all times. There is a smattering of novelty in the opening reels, but even these are presented in such manner as to offer no respite from the intrigue and suspense that will keep the patrons biting their nails and gripping the seats. Dolores Del Rio and Ruth Warrick are asked for little, thus their contributions are minor. Orson Welles makes his appearance in only two scenes, but these are telling. Joseph Cotten, as the hero, and Jack Moss, as the gross, loathsome and always disturbing menace, are the motivating force of the film. To this writer it seemed that the ending was somewhat abrupt, but in view of the turgid tempos of the entire picture, perhaps that's as it should be. You can promise them excitement plus, and be certain they will get it.

Catchline: An American matches wits and grips with the paid killers of the Third Reich.

Highways By Night

RKO Radio **Gangster** **63 mins.**

AUDIENCE SLANT: (Family) Thrills, romance and action in volume sufficient to more than satisfy the average audience.

BOX-OFFICE SLANT: Selling effort will be required, but the picture should reach levels of better grade racket films.

Cast: Richard Carlson, Jane Randolph, Jane Darwell, Barton MacLane, Ray Collins, Gordon Jones, Renee Haal, George Cleveland, Marten Lamont, Jack LaRue, John Maguire, James Seay, Cliff Clark, Paul Fix. **Credits:** Directed by Peter Godfrey. Screenplay by Lynn Root and Frank Fenton from Clarence Budington Kelland's story, "Silver Spoon." Photography by Robert de Grasse.

Plot: A dreamer in mechanical theory, born in luxury's lap and endowed with a bulging bank account, is taunted by his worldly-wise uncle into sampling the pleasures of the less fortunate for the purpose of getting the so-called "common touch." Imbibing a few "zombies" at a society party, he starts out on the path of adventure and finds himself awakening in a country pasture, divested of his money and clothed in the garments of a murdered convict. To make good his boast that he is competent to get along on his own, he gets a job helping a truck owner whose business is threatened with extinction by gangsters. Falling in love with the trucker's sister, he proceeds to use the credentials of the dead convict to get in with the gang who eventually discover his purpose and made things so hot for him he is forced to call on his uncle for assistance to extricate him from criminal charges and to square things with the girl.

Comment: This is one of those all too rare instances where the producers have managed to get just the proper portions of romance, intrigue, thrills, action, novelty and spectacle together and present them in the right backgrounds and the correct circumstances to make thoroughly enjoyable entertainment. Action and thrills fairly tumble over each other, and the backgrounds in which they are enacted sweep in kaleidoscopic manner from the mansions of the wealthy through upper and lower class night clubs, on to the trucks that ply the highways at night, and to Cupid's favorite hunting ground—the vine-covered back porch of a middle class residence. Mr. Kelland wrote a swell story and the picture-makers have converted it into screenfare that moves smoothly, comprehensively and entertainingly to the place where it measures well up towards the top of the amusement gauge. At times Richard Carlson seems a trifle too naive as a trucker, but he makes up for this lapse in other ways. Miss Randolph, in the heroine's part, does a nice job and is quite an eyeful of loveliness. Jane Darwell, Barton MacLane, and others in the cast give fine interpretations in parts that fit to the proverbial "T." Make the most of Clarence Budington Kelland's name and the fact that the story was a Satevepost serial to get the lovers of adventure in—the picture will measure fully to all expectations.

Catchline: Some glimpses of hell on the highway but a heaven of love at the end.

The Cyclone Kid

Republic **Western** **55 mins.**

AUDIENCE SLANT: (Family) Good thriller of the range war days. Will satisfy.

BOX-OFFICE SLANT: Will go well in houses where Westerns are popular.

Cast: Don "Red" Barry, John James, Lynn Merrick, Alex Callam, Joel Friedkin, Lloyd "Slim" Andrews, Rex Lease, Joe McGuinn, Monte Montague, Frank La Rue. **Credits:** Associate producer and director, George Sherman. Original screenplay by Richard Murphy. Photography by Bud Thackery.

Plot: A young doctor happens to open his first office in a town where his older brother, who paid for his education, is employed as killer and bodyguard to a cattle baron intent on driving settlers from their claims and using underhanded methods to accomplish his purpose. When things come to the point where the gun-toting killer must choose between his brother and his job, he throws in with the brother and helps organize the settlers to defeat the outlaws in the employ of his erstwhile boss. Much hard riding, straight shooting and rough and tumble fighting takes place before the desired end is attained and the former killer selected as sheriff of a now peaceful community.

Comment: A very good Western drama with action maintained at a rapid pace throughout. There are sufficient interludes of the budding-romance-and-pioneer-hardship order to emphasize the abundance of fist brawls and gun fights. The plot is well joined together and builds through a wealth of exciting action to a climax where fire, gun fighting and a threatened lynching are tied to a "Garrison finish" rescue. "Red" Barry is his usual capable self as the gunman and John James does a swell job as the doctor. Lynn Merrick and others are well cast.

Catchline: Ride with the Cyclone Kid as he tracks down a band of ruthless killers.

Lobby Glamorized by Leg-Painting Booth



What is reported as being the world's first "service station" for paint job hosiery substitutes and for "re-paint repairs" was set up recently in the lobby of the Capitol Theatre in New York. The gam glamour booth was the brainchild of Ben Serkowich, whose flair for the unusual and uncanny sense of what it takes to get news breaks gives the Capitol more than its share of printers ink in the most competitive newspaper situation in the country.

The stunt in no way tied up to the showing of "Crossroads" at the theatre, but was timely in that it coupled well with the exploiting of liquid stockings by many merchants and the mooted question of silk and rayon substitutes to cover milady's curvaceous pedal extremities.

It was given further news value in the donation of all receipts to the U.S.O. and that all work was performed by girl members of high school groups intent on doing their bit for the war fund. Through the resourcefulness of the well trained press representative, the theatre's attraction came in for mention on the premise that the house "generously gave a portion of the lobby devoted to advertising 'Crossroads' for use by the leg painters."

This stunt can be duplicated in many situations. Merchants marketing the new liquid will willingly donate materials, provide the operators, if necessary, and buy newspaper advertising to call attention to the activity. In New York more than 20 radio programs made mention of the stunt and all daily newspapers carried the story, some with art.

Bucket of Buttons Sidewalk Gag Used by Freise to Sell 'Rio Rita'

A sidewalk display that drew attention to the showing of "Rio Rita" was used by Manager William Freise of the Rivoli Theatre, La Crosse, Wis. A sign behind a bucket of buttons featured this copy:

"Warning! We will not be responsible for any buttons. Sew them on tight so they can stand hundreds of hearty laughs for 'Rio Rita.' It's ten times funnier than their (Abbott's and Costello's) other pictures, so beware of loose buttons."

Luedtke Lends New Twist To Preview-Premiere Stunt

A Preview-Premiere that created a terrific hit was staged by Elroy Luedtke of the Braumart Theatre, Iron Mountain, Mich.

Luedtke didn't advertise the performance far in advance, but when towsnfolk saw the staff erecting a colorful front on Saturday afternoon announcing the Preview-Premiere for that night, it didn't take long for the good word to get around. The picture: "The Fleet's In."

Think Your Campaign Through; Avoid 'Stunts That Didn't Click'

Showmen Should Heed Query By Friedl on Exploitation Ideas: 'Will It Sell Tickets?'

Some years ago John J. Friedl, now head of the Minnesota Amusement Co., made a practice of querying nearly all suggestions for exploitation and publicity activities with the remark: "Will it sell tickets?" He calculated, and rightly, that it made the propounders of ideas think their problems through to a definite goal and measure each step of the necessary procedure carefully, thereby placing a fairly accurate gauge on expected returns as compared to expended effort and monetary cost.

If every manager used Friedl's "Will it sell tickets?" yardstick to measure contemplated advertising, the graveyard for "stunts that didn't click" would quickly be transformed into a garden of "sure fire" splendor fenced with multi-colored torn ticket stubs and yielding crop after crop of beautiful black-figured picture profits.

There are many managers who feel that constant activity is requisite to their job, spending time and exerting effort on half-baked and rattle-brained notions that take severe toll of the advertising budget and exhaust the energy of themselves and their staffs without giving careful consideration to the probabilities of getting profitable returns at the box-office. These are the fellows that "just do things" to keep busy; they usually wind up lamenting the lack of patron response and devoting the time that should have been spent in analyzing and planning the activity before execution in figuring ways and means of alibing the expense and consequent red-ink figures. In retrospect, they can see many angles of the stunt that were overlooked or underplayed which, if properly handled and executed, would have resulted in less expense and more ticket sales.

It is an excellent rule to plan publicity and exploitation campaigns well in advance with the items of cost and effort weighed carefully against potential revenue. If outside cooperation or influence is needed to get the fullest benefit, or reduce the cost, approach should be made to the necessary sources and all groundwork properly laid to preclude last minute slip-ups which bring about added expense.

Since the newspaper is the principal avenue of publicity dissemination, the discussion of ideas with the editors will invariably result in the trimming of rough edges and smoothing out of the plan to the point where it will be more direct and contain more appeal.

Careful analysis of the amount of effort required to execute is very important, and often by planning well in advance the work can be staggered to enable its accomplishment by the regular house force and avoid the expense of extra labor.

In the instance of window displays it is advisable to gauge carefully the value of the location and the type of surrounding merchandise as compared to the expense involved in material and art work. If the promise of theatre revenue to compensate is at all in doubt, it is best to seek better facilities or to rearrange the plan for less expensive effort.

Contemplated street ballyhoo should be viewed not only from the point of actual cost but as to its possible effect on the character and dignity of the house. After all, one picture is only a part of a manager's problem, and all effort should be avoided that contains the most remote possibility of offending any faction of present or future patronage. The theatre itself is most important, and its prestige must be maintained at all times.

Merchant cooperation should also be carefully weighed. Try to select the most responsible and reputable firms for your cooperative effort. Consider the type of attraction and the method of public approach of the activity before determining on the acceptability of a concern that is to bask in the reflection of the popularity and, in a measure, by the fact of its association with your effort, be recommended to the public by your theatre.

The location of posting stands, the neighborhoods where window cards are placed and the number in each community, the neighborhoods where handbills are to be distributed—certain types of copy are offensive to certain classes of people—and the phraseology of newspaper advertising copy should all be given the benefit of careful study and consideration to make sure that all avenues calculated to intrigue public interest and stimulate ticket sales are properly directed along channels most likely to enhance revenue from the respective sources pursued.

It is advisable to plan each endeavor to conform to one general plan of campaign that leads to the theatre box-office, with slightly divergent side issues directed to strike response among certain classes whose interest is more likely to be provoked through individualized approach.

The campaign planned along these lines will sell tickets!



Short Subject Reviews

Let 'Em Go Alive *(Entertaining)*

Para. (R1-12) Sportlight No. 12 9½ mins.

Marineland, Florida, is going out of business for the duration, so Ted Husing offers narration to accompany the pictures of the last meal served to the array of Neptune's children that have made the showplace their home and entertained millions of visitors. Octupi, porpoise, giant jew fish, immense turtles, sharks and the vicious Moray eels after being banqueted, with service by pretty waitresses, are carefully lured into various kinds of traps and transported to the shores of the broad Atlantic and released to live again among the brethren from which they were taken for their stay in captivity.

Popular Science No. 6 *(Good)*

Para. (J1-6) 10 mins.

Keeping pace with the strides of science from the desert workshop of America's top architect, Frank Lloyd Wright, busy at coining new ideas for construction of the homes and factories that are to be built when the world gets away from the grip of Mars, through a visit among the pretty damsels who get their faces renovated and their shapes reformed in the modern basement vacationland of a New York hotel, the creating of static immortality for beautiful specimens of flowers and frailer forms of wild life and into the fast moving production lines of Henry Kaiser's West Coast shipyards, this color reel will please your audience.

Baby Wants a Bottleship *(Funny)*

Para. (E1-10) Popeye No. 10 7 mins.

Olive entrusts Sweetpea to the care of Popeye, and the baby makes his way onto a battleship. Popeye follows to get him out of trouble, but the baby proves too fast for the spinach-eating sailor who is always a little late to prevent Sweetpea's getting mixed up with various dangerous parts of the big ship. Eventually a new can of spinach, supplied by Olive, gives the needed energy to overtake a torpedo which is being ridden toward the powder magazine by Sweetpea and prevent disaster. However, Sweetpea continues to register loud complaints about the interference with his playing until Popeye settles by allowing him to steer the big ship from Olive's arms while Popeye furnishes the motive power.

Good Terry-toon Promotion

Exhibitors playing the Terry-toon Cartoons, produced by Paul Terry and distributed through 20th Century-Fox, have an opportunity for extra promotion on the subjects. A new comic magazine, Terry-toon Comics, is now on sale at newsstands. Copies would make ideal Kiddie Show giveaways. Also, newsstand dealer tieups could be effected.

Volcano *(Exciting)*

Para. (W1-8) Superman No. 8 8 mins.

The impending eruption of a volcano brings Superman and Lois Lane to the scene to get the story for their newspaper. Superman is, of course, disguised in his character of Clark Kent, the reporter. Lois manages to hide Superman's pass and he is denied admission to the spot where preparations are being made to blast the side of the volcano to divert its impending flow to the uninhabited side of the Island. As he waits for special permission the volcano goes into its act and, donning the character of Superman, the backward reporter goes into action to rescue Lois, prevent disaster to the town and finally to mend the broken wires and discharge the blast that sends the flow of blistering lava harmlessly into the sea. The reel is in Technicolor.

The Quiz Kids No. 6 *(Excellent)*

Para. (Q1-6) 10 mins.

The quartette of junior braintrusters really show their stuff in this exceptionally well handled subject which is produced and timed for the best in entertainment values. It is hard to believe that the youngsters are even aware that there is a camera recording their answers, so unassumed and natural is their pose at all times during the quiz. They were queried on such varied subjects as ladies hats being reminded of the headdress of birds, the names of pre-historic animals of the antediluvian era, how fire played a part in various musical operas and a couple of mathematical problems. The off-side comment of the youngsters shows a keen sense of humor that adds to the enjoyment.

You're a Sap Mr. Jap *(Good)*

Para. (E1-11) Popeye No. 11 7 mins.

Popeye takes on one of the Mikado's battleships, masquerading as a fishing boat, and is as slow in coming to an understanding of Jap treachery as were the American diplomats. However, after being booted around a bit by the grinning apologizers, he finally sees through their wile and proceeds about a process of extermination that would start us all cheering if it could be put in operation by our armed forces. Of course, the inevitable can of spinach has its important place in the proceedings—maybe that's what's needed to get that much-talked-about second front going.

Mr. Blabbermouth *(Very Good)*

MGM (A-305) Two Reel Specials No. 5 21 mins.

A well handled subject dealing with the mouthy spoutings of little informed persons and how they undermine public morale. Mr. Blabbermouth is shown on his daily rounds spreading pessimism in barber shops, on the street, at his work. In every instance he has opinions adverse to the published news and in conflict with the established facts but the emphasis he places on his vocal ramblings invariably impress the less informed of his associates. Mrs. Blabbermouth comes in for her share of attention as do a pair of paid Nazi agents starting the rumors that Blabbermouth distributes. Some of the footage is devoted to facts and figures that show how unfounded the confusing reports of the terror spreaders really are and the subject closes with Mr. Blabbermouth getting a shaving brush down his guzzle by his long suffering barber.

. . NEWSREEL SYNOPSES . .

(Released Saturday, August 8)

MOVIETONE (Vol. 24, No. 95)—President honors Lieutenant Bulkeley for war heroism; Giant transport planes; Civilians instruct pilots; Weaving wires for bombers; Airplane mechanics, women. Australian WAAFS; Army truck convoy; Huge sheep drive; The river's birthday; Fashion news; Sports. physical fitness and Indian club girls (the Gae Foster Girls of Roxy's).

PATHE (Vol. 13, No. 98)—Army test giant cargo planes; Second front rally in London; Bulkeley decorated by FDR; Women form sharp-shooting unit; Oahu gets in barefoot army; Commission for Pershing's son; Harlem's kids get toy library; Elmer Davis organizes Office of War Information.

UNIVERSAL (Vol. 15, No. 108)—New Curtis commando planes, Buffalo, New York; Circus fire, Cleveland, Ohio; Medal for Bulkeley, Washington, D. C.; Lieutenant Pershing commissioned, Fort Belvoir, Virginia; Robot aids scrap drive, Salem, Oregon; Save grease to beat Axis, Cleveland, Ohio; Worker solves tire shortage, Los Angeles; Chinese get shore leave, Staten Island; Air men learn jiu-jitsu, Washington; Orphaned baby lions, Atlanta, Georgia.

NEWS OF THE DAY (Vol. 13, No. 2944)—America fights global war; First pictures of the mighty commando transport; President Roosevelt decorates torpedo boat hero; General Pershing's son now an officer; Wild animals perish as fire hits Ringling Bros. circus; Navy gives coaches workout.

PARAMOUNT (No. 99)—Spy trial ends; Griffin, Pelley cases; Londoners ask for second front; Activities in Office of War Information; New highway in Brazil; Bulkeley receives Congressional Medal of Honor from President Roosevelt; Ohio Representative joins the Navy; Theodore Earle, wounded at Dutch Harbor, gets discharge and medal.

(Released Wednesday, August 5)

MOVIETONE (Vol. 24, No. 95)—Aerial submarine patrol on Atlantic seaboard; Carrier Essex launched at Newport News, Va.; Marines drill in invasion tactics; High altitude flying; U. S. and Canada build strategic Alaska Highway; Henry Ford celebrates 79th birthday; Mildred McAfee sworn in as Lieutenant Commander of WAVES; Men train for army life at Michigan State College; Jack Dempsey teaches coastguardsmen art of self-defense.

NEWS OF THE DAY (Vol. 13, No. 293)—Aerial submarine patrol on Atlantic seaboard; General Lee tanks tested at Fort Knox; Marines drill in invasion tactics; Carrier Essex launched at Newport News, Va.; Henry Ford celebrates 79th birthday; Mildred McAfee sworn in as Lieutenant Commander of WAVES; High level fighter training at Foster Field, Texas; Jack Dempsey teaches coastguardsmen art of self-defense; Larchmont Regatta.

PARAMOUNT (No. 98)—Mass production of Army's newest tanks; Mildred McAfee sworn in as Lieutenant Commander of WAVES; Private automobiles removed from circulation in Brazil; Iowa twins survive rare birth; Henry Ford celebrates 79th birthday; Carrier Essex launched at Newport News, Va.; Harlem gets toy "lending library"; Airmen take over Chicago's Stevens and Congress hotels; Aerial gunners get stripes on Utah's Salt Flats; High level flying.

PATHE (Vol. 13, No. 98)—New aircraft carrier launched; Henry Ford has 79th birthday; M-Four tanks get Army tryout; Texas horses are back on job; U. S. trains air force gunners; Miss McAfee will head WAVES; Soldiers in fire-fighting drill; Convoy planes bomb submarines.

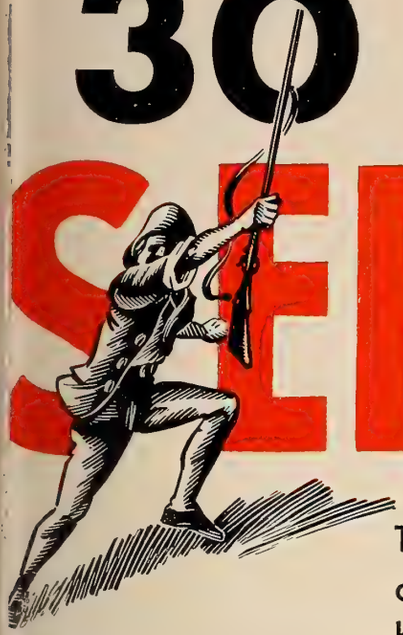
UNIVERSAL (Vol. 15, No. 107)—Nazi spies await fate; M-Four tanks get Army tryout; Army takes over Chicago's Congress and Stevens hotels; Carrier Essex launched at Newport News, Va.; Rounders wins race at Arlington Heights, Ill.; Larchmont Regatta; Henry Ford celebrates 79th birthday; Inflatable rubber boat; Mildred McAfee will head WAVES; Navy hunts Axis submarines.

Warner Bros. Gets Government Okay to Produce 2 Defense Shorts

Approval of the Warner Department in Washington to go ahead in the production of two Technicolor national defense shorts has been received by Warner Bros. One of the two-reelers is "The Song of the Engineer," to be filmed at Fort Belvedere, near Washington, D. C., under the direction of B. Reeves Eason. The other, "Women at War," will be photographed at Des Moines, headquarters for the Women's Army Auxiliary Corps.

An Army Air Corps defense short, "Rear Gunner," starring Lieut. Burgess Meredith, also is being made at the Warner studios in Burbank, with Ray Enright directing.

30 DAYS HATH SEPTEMBER



"SALUTE TO OUR HEROES" A BOND FOR EVERY MOTHER'S SON IN SERVICE

Sponsored by the War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City (Room 408), in cooperation with the Treasury Department, War Savings Staff.

Thirty fighting days in September for our industry to fulfill the obligation that our Government has assigned us. We *can* make history and we *will*. A BILLION-DOLLAR MONTH is our goal! Not just one stunt or two, but something for every day! Not just showmanship, but showmanship that sells bonds! Have you read the Campaign Book? Below are suggestions to help plan your own September. For the land we love, FIGHT!

1. OPENING NIGHT "Salute to our Heroes." Stop show 4 minutes. (Write for special bulletin on "Opening Night Salute.")
2. Unveil "Buy A Bond To Honor Every Mother's Son In Service" booth
3. $1,000 (Bond) Per Plate Breakfast to hop Sales
4. Service Men's Photo Gallery in Lobby
5. Hero Rally in City Square
6. Big Stunt with Department Stores
7. Bond Rally in Churches
8. Luncheon to bond booth salesladies
9. Free Ticket To Every Bond Buyer Today
10. Erect sale indicator in square
11. Labor Day Rallies; cooperate with labor
12. War Mothers' Night
13. Dedicate city service flag
14. Tie up all radio stations
15. Launch third week with city-wide half-holiday
16. Every newspaper ad carries bond drive copy
17. War Wives and Sweethearts Nights
18. Honor Departing Selectees—Parade
19. Bond Banks-on-wheels touring city
20. Buy Bond To Honor Boys on Warship named for your City or State
21. War Stamp Matinees
22. Dedicate Victory House in square
23. Another War Mothers' Night (*weekly*)
24. Tie up stores for a day to give away your postal cards to bond buyers
25. American Legion Day...parades...mass meetings
26. Factory Day–payroll allotment promotion
27. Bonds For Immediate Delivery—promote issuing agent theatres
28. Only $ ..... to go to hit quota
29. Last Stand Battle for Quota
30. Great final rally—uniting all groups and whole city...torchlight parade...rallies all over town...quota...Victory

FIGHT! It's our Industry's SECOND FRONT!

RECORDS—ALONE PROVE GREATNESS

HERE'S THE "CHAMP"

AGAIN — NOW THIS WEEK — ANCO — 42nd STREET
REPEATING 66th TIME

IN PHILADELPHIA—AT NEWS THEATRE—WEEK JULY 17th
REPEATING IT 5 TIMES

IT'S THE ONE AND ONLY



HERE'S THE RECORD—NO FEATURE HAS PLAYED AS OFTEN IN THE SAME THEATRES.

PLENTY PLAYED IT.... 6 TIMES
PLENTY PLAYED IT.... 14 TIMES
MANY PLAYED IT.... 26 TIMES
A FEW REPEATED IT.... 50 TIMES
SOME REPEATED IT.... 68 TIMES

THE Hollywood REPORTER

'Scarface' In 65th Run on Broadway

New York — The Apollo on 42nd Street is running "Scarface," the Howard Hughes-Astor picture. The only news in this is the fact that it's making its 65th appearance in a Broadway theatre, probably playing more time in and around 42nd Street than any ten pictures ever made.

AND STILL GOING — BREAKING RECORDS

NEW PRINTS
NEW ADV.
ACCESSORIES

ASTOR
PICTURES CORP.
NEW YORK N. Y.

EXCHANGES
IN ALL
KEY CITIES

Advance Dope SIB

YOU CAN'T ESCAPE FOREVER (WB) **Drama. Principals:** George Brent, Brenda Marshall, Gene Lockhart, Edward Ciannelli, Joseph Downing. **Plot:** A managing editor is assigned to write the "Bewildered Hearts" column, as a punishment for printing an unconfirmed story. From one of the lovelorn column's clients, he gets a lead on a Lonely Hearts Club, which turns out to be a blind from which black market operations are carried on. He also learns the whereabouts of a woman needed in a murder trial who helps him smash the political dictator of the city and his entire gang. **Director,** Jo Graham.

MUG TOWN (Univ.) **Drama. Principals:** Billy Halop, Huntz Hall, Bernard Punsley, Gabriel Dell, Tommy Kelly, Grace McDonald, Edward Norris. **Plot:** The boys are working in a terminal garage where valuable cargoes are stored. They learn that the owner's son is a tipster to a gang of hijackers, and that he plans to make one of them a fall guy in the next hijack. They follow the next truck leaving, get everything straightened out and then reappear as sailors in the U. S. Navy. **Director,** Ray Taylor.

SHERLOCK HOLMES IN WASHINGTON (Univ.) **Drama. Principals:** Basil Rathbone, Nigel Bruce, Robert Paige, Marjorie Lord, Edmund MacDonald. **Plot:** Rathbone flies to Washington from London to solve the disappearance of a secret document which has been stolen from a British secret service operative. The document has been photographed on microfilm and inserted between the cover of a folding paper match book. Rathbone manages to locate it and show it to the spy as he is being led away by the police. **Director,** Roy Neill.

OX-BOW INCIDENT (20th-Fox) **Drama. Principals:** Henry Fonda, Dana Andrews, Mary Beth Hughes, Harry Davenport, Florence Bates. **Plot:** Word comes to town that the partner of a well-known cattleman has been murdered. This creates such a furore that a lynching party is formed to get three strangers seen riding through. No amount of persuasion on the part of law and order, can avert it, so the three men are hanged. On their way back from the lynching, the party meet the "supposed" dead man very much alive. **Director,** William A. Wellman.

BOOGIE MAN WILL GET YOU (Col.) **Comedy-Drama. Principals:** Boris Karloff, Peter Lorre, Larry Parks, Jeff Donnell, Maude Eburne, Maxie Rosenbloom. **Plot:** Something mysterious is going on in the basement of an Inn belonging to Boris Karloff. Along comes Peter Lorre, who, when he learns Karloff is trying to perfect a method whereby ordinary men become supermen, becomes Karloff's partner. A call brings the police, who find five bodies. Chaos reigns before the "bodies" come back to life and Karloff and his helpers are sent back to the insane asylum by Lorre. a director of the institution. **Director,** Lew Landers.

DESPERADOES (Col.) (In Technicolor) **Western. Principals:** Randolph Scott, Glenn Ford, Evelyn Keyes, Claire Trevor, Edgar Buchanan. **Plot:** A bank robbery starts a chain of killings in a small town in Southern Utah in 1880. Behind this is the town banker, an apparently harmless old character, who runs a public stable, and a rancher. A new Sheriff has to find the culprits single-handed. He meets a newcomer and it is, indirectly, through him that peace is restored and the culprits apprehended. **Director,** Charles Vidor.

(Continued on Next Page)

Advance Dope STR

(Continued from Preceding Page)

SHADOWS ON THE SAGE (Rep.) **Western. Principals:** Bob Steele, Tom Tyler, Jimmy Dodd, Cheryl Walker, Griff Barnette. **Plot:** A town is being terrorized by a gang of bandits who take their orders from the president of the bank. This man is after a gold mine on which he holds a mortgage. The Three Mesquiteers are called in. The resemblance of one to the leader of the gang, causes plenty of trouble before the entire gang are rounded up and the resemblance noted. **Director,** Lester Orlebeck.

HE HIRED THE BOSS (20th-Fox) **Comedy. Principals:** Stuart Erwin, Vivian Blaine, Evelyn Venable, Hugh Beaumont. **Plot:** A hard-working honest bookkeeper, who has been trying to get up enough courage to ask for a raise so he can get married, suddenly finds things reversed. He becomes rich through some "bad" property given him for a loan. With this money he buys the company he works for, gives the boss a job. **Director,** Thomas Z. Loring.

LAW OF THE BADLANDS (Col.) **Western. Principals:** Russell Hayden, Bob Wills, Dub Taylor, Lucille Lambert. **Plot:** Through the identification of water-soaked money stolen by a group of outlaws, a young cowpuncher is able to find the gang. Their plans were to force the owner of a ranch to sell, because they knew the railroad wanted to buy a right of way through his property. **Director,** William Berke.

ANDY HARDY STEPS OUT (MGM) **Drama. Principals:** Mickey Rooney, Lewis Stone, Fay Holden, Sara Haden, Ann Rutherford. **Plot:** Just before leaving for college Mickey Rooney helps his father solve a case in which a mother and son are involved. He also manages to get himself in a spot when he lets the fellow whom he expects to sell his jaloppy to, use it and he has an accident. However, all his troubles disappear when on the train he meets a beautiful young girl, on her way to the same college. **Director,** George Seitz.

KING OF THE STALLIONS (Mono.) **Drama. Principals:** Chief Thundercloud, Chief Yowlachie, Dave O'Brien, Barbara Felker. **Plot:** Ranchers accuse Indians of stealing their horses, when in reality they are being "rustled" by a crooked gang for sale to the government. When a rancher is killed, his foreman who is accused of the crime and a young Indian who is accused of stealing the horses, find the guilty man and clear themselves of all blame. **Producer-Director,** Edward Finney.

TOMORROW WE LIVE (P.R.C.) **Drama. Principals:** Ricardo Cortez, Jean Parker, Emmett Lynn, William Marshall, Roseanne Stevens. **Plot:** A psychopathic criminal has under his control an old man who runs a lunchroom, thus involving him in many unlawful activities. The old man's daughter in trying to help her father, falls into his hands also. But, her sweetheart, a lieutenant in the army, puts the police on the criminal's trail. **Director,** Edgar G. Ulmer.

TEXAS TO BATAAN (Mono.) **Western. Principals:** John King, David Sharpe, Max Terhune, Marjorie Manning. **Plot:** The Range Busters are selected to take an order of horses to the Philippines. Before leaving they capture three spies, but one, a Japanese, escapes. On reaching the Philippines, they run across him again and through him learn that a neighboring ranch owner in Texas, is the Axis contact. Back in the U. S. they get him too. **Director,** Robert Tansey.

(More Advance Dope on Page 44)

Mr. Exhibitor!



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PROGRAM NOTES FROM THE STUDIOS

Hellinger to Produce de Havilland Film; Mark Sandrich Gets 'Epic' Assignment; Huston for 'Edge of Darkness'

Producer A. W. Hackel's next picture for Monogram will be "Living Ghost," a screenplay by Joseph Hoffman based on Howard Dimsdale's story.

20th-Fox has announced that Lynn Bari has been given a new contract and her standing lifted to star status. At present Miss Bari is working in "China Girl," which Henry Hathaway is directing.

Richard Denning, who played opposite Dorothy Lamour in "Beyond the Blue Horizon," has been cast by Paramount for a role in "Calgary Stampede," the studio's next big musical starring Dick Powell, Mary Martin and Victor Moore. The blonde newcomer to stardom is at present on loanout to Republic, playing opposite Ellen Drew in "Ice-Capades."

Producer-Director Leo McCarey raided Hollywood's pet shops to round up 45 parrots for an aviary scene in "Once Upon a Honeymoon," the RKO film starring Cary Grant and Ginger Rogers.

Constance Bennett has been signed by Universal to star in "Sin Town," which George Waggner is producing and Ray Enright directing. Brod Crawford, Andy Devine, Leo Carrillo and Anne Gwynne have been cast to support.

Producer Mark Hellinger will make a picture based on "One More Tomorrow," a play property purchased by Warner Bros. for Olivia de Havilland. Dennis Morgan is expected to handle the male starring role under Curtis Bernhardt's direction.

Michael Gordon, currently directing "Underground Agent" for Columbia, has been signed by that studio to do "Lone Wolf Goes to a Party," starring Warren William. The leading woman is still unnamed.

Sam Marx will be the producer of a picture based on the book, "Feast of Reason," by Dorothy Walworth. Rights have just been bought by MGM.

Republic has signed Sol Meyer to a contract and expects the lyricist to continue to grind out the material in so much demand for the run of musicals.

Gloria Faye has been engaged for an important role in "Homicide Squad," now in production at Monogram, with Edith Fellows, Robert Lowery and John Miljan in leading parts. Miss Faye will sing two songs written for the picture by Eddie Kay and Eddie Cherkose.

Franchot Tone, recently signed to a contract by Paramount, may start by playing the romantic lead in "Bill of Goods," a story being written by the producer and director of the picture jointly, Charles Brackett and Billy Wilder.

Johnny Mack Brown is sporting two silver-plated revolvers in Universal's "Tenting Tonight on the Old Camp Ground," which co-stars Brown and Tex Ritter. The silver took the place of nickel, now scarce because of war priorities.

Walter Huston has been signed for a prominent role in Warner's forthcoming "The Edge of Darkness," with Errol Flynn and Ann Sheridan in the starring roles. The picture, laid in war-torn Norway, will be directed by Lewis Milestone under the producing eyes of Henry Blanke.

Columbia has cast Ann Miller for the feminine lead in "What's Buzzin' Cousin," the picture that will feature Phil Harris and Rochester (Eddie Anderson). No producer or director have as yet been selected.

Mark Sandrich, Paramount's producer-director, has received the assignment of "Hands of Mercy," the story of the small band of heroic American Army nurses of Bataan. Sandrich has been interviewing nurses with the permission and cooperation of the U. S. Army, the Red Cross and the Film Coordination group, and will produce the saga on the same scale as "Wake Island" and "Dr. Wassell."

Joseph Pasternak's MGM production, "Presenting Lily Mars," started rolling this week under the direction of Norman Taurog. The picture stars Judy Garland, with a large cast that includes Fay Bainter, Richard Carlson, Spring Byington, Ray MacDonald, Connie Gilchrist and Bob Crosby and his orchestra.

Scattergood Survives a Murder," fifth in the popular series produced by Jerrold T. Brandt for RKO Radio, and starring Guy Kibbee, is based on a group of eleven Clarence Budington Kelland stories called "The Closed Room."

Republic has assigned four writers to do the scripting job for its twelve-episode serial, "G-Men vs. the Black Dragon," an original spy yarn dreamed up by William Saal. The writers are Ronald Davidson, Joseph Poland, James McDonald and William Lively.

William LeBaron has announced that Sonja Henie's next picture for 20th-Fox, which he will produce, will be in Technicolor. "Quota Girl" will be directed by H. Bruce Humberstone, who directed her last two pictures.

Monogram in Package Deal

Closing its first package deal, Monogram has purchased the radio program of the "Adventures of Cosmo Jones" for two pictures and the option for more. The serial had been heard regularly on the Columbia Broadcasting System for the past three years. The deal includes Frank Graham, who created the radio role; Walter Gering, the writer, and James Tailing, who has done the Jones Family series at 20th-Fox. It was negotiated with Harry Wurtzel. Lindsley Parsons will produce.

New Assignment for Walsh

Raoul Walsh, who has just completed "Gentleman Jim," has been assigned by Warner Bros. to start preparation immediately on "Background to Danger," the Eric Ambler novel. George Raft, Peter Lorre and Sydney Greenstreet have been set for the picture.



Gregor Rabinovitch (left), noted European producer, joins the ranks of United Artists producers. He is shown here closing the deal with Arthur W. Kelly (right), UA vice-president and chairman of the finance committee, and George Bagnall (center), vice-president and head of the product committee. Rabinovitch's first picture will be "Russian Girl."

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Today we're off to visit Katharine Hepburn and Spencer Tracy, who are working in a picture called "Keeper of the Flame." After the success of their first "teaming" venture, MGM decided to team them up again and here's a chance to see them work.

Once there, we've got to get to the set by bus, for the stage they're shooting on is quite a distance away. This is the bus the people on the lot use to get around. It runs at regular intervals and is an absolute necessity for the employes.

We arrive too early for the next "shooting," so sit down to wait. In the meantime, Bill Lyon, our escort, outlines the story and explains the scene they're about to do. Just then Miss Hepburn comes out of her dressing room and walks over to talk to someone. She's in her "relaxing clothes": white silk pajamas and a white kerchief round her head. We note this while still listening.

The main character in the picture is never seen, although MGM hired an actor for the role. His part in the picture is just to have his portrait painted to be hung over the fireplace, and his voice recorded so Miss Hepburn can play these recordings.

A snoop around reveals to us the living room, bedroom and dressing room in this man's house. In the bedroom we see Tracy, who is ready for the next scene, relaxing in a big comfortable chair. This bedroom is one of those big elaborate affairs, with a bed that's covered in rust-colored velvet and a canopy to match.

A whistle indicates everything is ready, so we go back to watch the proceedings. This takes place in the dressing room, where Tracy, a newspaperman, follows Miss Hepburn in his attempts to interview her about her "national" hero, dead husband. Miss Hepburn is now dressed in a black silk skirt with a black fingertip length alpaca jacket. Her hair is worn long, just as it is in most of her pictures.

Director George Cukor makes one or two corrections before he okays the take, for there seems to be a little difficulty about doors and things getting in the way of the players.

A glance at our watch tells us it's time to go. We have a hunch, though, from the little we've seen, that we can look forward to another swell picture.

So long now . . . till next week.

Ann Lewis

HOLLYWOOD STUDIO ROUND-UP

They started rolling nine new picture this week:

COLUMBIA

HOW DO YOU DO?—Principals: Bert Gordon, Jinx Falkenburg, Douglass Drake. Director, Charles Barton.

METRO-GOLDWYN-MAYER

PRESENTING LILY MARS—Principals: Judy Garland, George Murphy. Director, Norman Taurog.

MONOGRAM

BOWERY AT MIDNIGHT—Principals: Bela Lugosi. Director, Wallace Fox.

PRODUCERS

SECRETS OF A CO-ED—Principals: Otto Kruger, Tina Thayer, Ricki Vallin. Director, Joseph Lewis.

ALONG THE SUNDOWN TRAIL—Principals: Lee Powell, Art Davis, Bill Boyd, Julie Duncan. Director, Peter Stewart.

RKO-RADIO

CAT PEOPLE—Principals: Simone Simon, Tom Conway, Jane Randolph. Director, Jack Tourneur.

20th CENTURY-FOX

LIFE BEGINS AT 8:30—Principals: Monty Woolley, Ida Lupino, Cornel Wilde. Director, Irving Pichel.

UNDYING MONSTER—Principals: John Howard, James Ellison, Heather Angel. Director, John Brahm.

UNIVERSAL

SHADOW OF A DOUBT — Principals: Teresa Wright, Joseph Cotten, Macdonald Carey, Patricia Collinge. Director, Alfred Hitchcock.

TITLE CHANGES

"Prelude to Glory" (Para.) now LUCKY JORDAN.

"Sherlock Holmes Saves London" (Univ.) now SHERLOCK HOLMES AND THE VOICE OF FEAR.

Music Expert for Russian Films

Ben Nadel, music expert for the balalaika, will train Bob Hope on how to play the instrument for a Moscow scene in "They Got Me Covered." Nadel is also scheduled to go to work in three other Russian locale pictures, "The Russian Girl," "Miss M. From Moscow" and "Mission to Moscow."

Paramount Busy Signing 'Em Up

In the past week Paramount has signed two directors, Ralph Murphy and John Farrow; two players, Barbara Britton and Elliott Reed; an artist and designer, Raoul Rene Du Bois, and a writer, M. F. K. Fisher, the woman who authored the non-fiction best seller, "How to Cook a Wolf."

Gilpin Gets Post With Stromberg

With the appointment of Joseph Gilpin, formerly with Warners and Columbia, as production manager, Hunt Stromberg's new company is rapidly getting into stride for filming an impressive 1942-43 schedule of pictures.

Mary Astor Signs MGM Pact

Mary Astor has signed a term contract with MGM and starts her first assignment at the studio August 15, in an as yet untitled picture. Miss Astor recently completed "Across the Pacific" and "Palm Beach Story."

Santley Assigned to 'Pidgeons'

Joseph Santley will direct "Mr. M. and the Pidgeons" for Republic.

Ingrid Bergman Gets Prize Maria Role in 'For Whom Bell Tolls'

With results that the studio would describe only as "wonderful" following a screen test this week, Ingrid Bergman has been signed by Paramount to enact the role of *Maria* in "For Whom the Bell Tolls," replacing Vera Zorina.

Miss Bergman, under contract to David O. Selznick, had been Author Ernest Hemingway's own first nomination to portray the character in his story.

After two days of production on location near Sonora, Calif., Director Sam Wood expressed himself as dissatisfied with Miss Zorina's characterization, suggested to the studio he would like to have Miss Bergman. Before consenting to the change, however, and in an attempt to salvage the services of their valuable star, Paramount again tested Miss Zorina in new make-up.

The Bergman test took place over the weekend.

Meanwhile, Paramount plans to star Miss Zorina in the Somerset Maugham story, "The Hour Before Dawn." The next few months for the actress will be busy ones, officials said, for she has many chores to complete.

Director Ratoff Utilizes Theatre For Scenes in Forthcoming Picture

Crowded conditions on Columbia stages, where six pictures are filming, made it necessary for Gregory Ratoff to shoot part of his picture at the Mayan Theatre. Arrangements have also been completed for use of the adjoining Belasco Theatre where David Lichine and a chorus of dancers will rehearse while new settings are being installed at the Mayan.

The picture, "Something to Shout About," will co-star Jack Oakie, Don Ameche and Janet Blair, and will feature Cole Porter music. Hazel Scott, well-known New York actress, will also appear in it.

General Motors' Film for Employes

The 25,000 war workers in General Motors plants will be shown a picture which the company will produce especially for them. The picture, "This Precious Freedom," is adapted from the radio play which won nation-wide acclaim when it was voted the best radio play of 1941. Starring Claude Rains, it is being directed by its author, Arch Oboler. It tells the shocking story of what would happen to an American family in the event of foreign occupation, and will be shown free to GM employes and their families in theatres in their home towns during September and October.

Columbia Buys 'Crime Doctor' Right

In a deal just negotiated, Columbia has acquired screen rights to Max Marcin's popular radio program, "The Crime Doctor," and has signed Warner Baxter to star in a series of pictures to be based on the air feature. Baxter will appear as "The Crime Doctor" in two of the dramatic films each year. Ralph Cohn, whose unit also produces the "Ellery Queen" series, will produce.

Universal Team Barrymore, Donlevy

Universal has paired Diana Barrymore and Brian Donlevy in "Nightmare" which will elevate Dwight Taylor, former screen writer, to the ranks of producers. Tim Whelan has been signed to direct the feature which marks the third picture handed Miss Barrymore since she signed with Universal.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Jerry Dale, publicity mentor at Hal Roach's, took us on the set for "Yanks Ahoy," a freighter so exact that the sights and smells stirred nostalgic memories of boat trips we had taken. It was interesting to see them create fog by using compressed air on mineral oil.

They've named the ship S.S. Montagne, after Ed Montagne, the assistant director. Montagne told Jerry he had a cold, thereby supplying material for Jerry to write about, but Jerry just shook his head. Nothing less than pneumonia for a good story.

They have no stars' dressing rooms on the Roach lot and Marjorie Woodworth, their femme star, sits around with the rest of the cast when she isn't working and takes a constant ribbing with rare good humor.

Ginger Rogers has made as many friends on the sets as she has among the fans. Talking to Diana Lynn, a charming youngster of 15 who has just been cast in the Henry Aldrich pictures as the girl friend, the one thing that stood out clearly in her mind was the aid and comfort and advice she received from Ginger when she was working in "The Major and the Minor."

Diana got her first job in "There's Magic in Music" quite by accident when, as an accompanist, the director worked her in for a piano solo. It's good to see a smart kid and a sweet one, coming along.

A scene from RKO's "Ladies Day" will show ten players, including Max Baer, Patsy Kelly, Carmen Morales and Iris Adrian in a space about 10 ft. x 10 ft. In the remaining 10 ft. x 20 ft. of the set were crowded 23 people, 3 heavy light stands, the camera, the mike boom and platform, a large stand with hand controls, a sofa and a chair. It's lucky Iris Adrian throws her boy friend around in the small space, because she takes her job seriously and almost throws down the set. You can get another player, but where will you get another mike or camera?

Producer-Director Edward H. Griffith announces that the story of the heroic exploits of Dr. Anna Rozelkov on last winter's battlefront is being written by Marjorie E. Smith, author of "No Bed of Roses."

LeRoy Prinz, dance director on Warner Bros.' Technicolor "Desert Song," was forced to use girls instead of men in a chorus. Tch, tch. To overcome his chagrin, he picked his chorines to average 20 pounds more than previous choruses.

A Hollywoodian, now through the tempest, is waiting for certain people to come to him so he can quote Shylock in "The Merchant of Venice," when he asks,

"Shall I bend low and in a bondman's key
With bated breath and whispering humbleness,
Say this,
'Fair sir, you spit on me on Wednesday last;
You spurn'd me such a day; another time
You called me dog; and for these courtesies
I'll lend you thus much monies'?"

ADVANCE DOPE

(*Continued from Page* 41)

MANILA CALLING (20th-Fox) **Drama. Principals:** Lloyd Nolan, Carole Landis, Cornel Wilde, Anthony Quinn. **Plot:** A dozen employees of the Pacific Radio Corporation with a handful of Moro soldiers, have been cut off from any possible source of supplies, by the Jap attack on the Island of Mindanao. Each one's character shows up clearly before some escape; some get killed and the only remaining survivors are the head man and a young lady stranded there. These two carry on until the Japs take over. **Director,** Herbert I. Leeds.

POLICE BULLETS (Mono.) **Gangster. Principals:** John Archer, Joan Marsh, Milburn Stone, Warren Hymer, Pat Gleason. **Plot:** The head of a protection racket gang hires a professor with a phenomenal memory, to memorize all his books before they are destroyed. The Federal government is after him for tax evasion. The professor and the daughter of a man the gangster murdered, eventually get together and between them see that the gangster gets his just desserts. **Director,** Jean Yarbrough.

TRAIL'S END (Col.) **Western. Principals:** Russell Hayden, Bob Wills, Dub Taylor, Alma Carroll, Tristram Coffin. **Plot:** A ranch hand finds gold. This lands him into the clutches of a crooked gang. When they are unsuccessful in making him reveal his secret, they resort to trickery and murder. The sheriff discovers that the leader is the brother of the girl he loves and that she is shielding him. She is finally forced to reveal his hiding place to the authorities. **Director,** William Berke.

MY SISTER EILEEN (Col.) **Comedy. Principals:** Rosalind Russell, Brian Aherne, Janet Blair, Allyn Joslyn, George Tobias, Jeff Donnell, Gordon Jones. **Plot:** Two girls from a small town, come to New York to make good. The younger as an actress, the older as a writer. They have a basement apartment in Greenwich Village and their room becomes a haven for all males because of the devastating loveliness of the younger sister. After a great deal of excitement, they finally get a break. **Director,** Alexander Hall.

SMITH OF MINNESOTA (Col.) **Drama. Principals:** Bruce Smith, Warren Ashe, Arline Judge, Don Beddoe, Rosemary De Camp. **Plot:** The background history of one of the greatest All-American football players of his era. It is a story about the family, the boy's youth, his neighbors and his friends. The material is gathered together b-- a writer whom Columbia studios had sent, for they wanted to make a picture. **Director,** Lew Landers.

CITY OF SILENT MEN (P.R.C.) **Drama. Principals:** Frank Albertson, June Lang, Jan Wiley, Richard Clarke, William Gould. **Plot:** The Mayor of a town gives two ex-convicts a chance to make good by backing them in business in a canning factory. Everything runs along smoothly, until a girl is found murdered. In a rage, the townspeople head for the cannery to get the men, but a confession is forced from the real killer in time to save them. **Director,** William Nigh.

YANKS AHOY (UA) **Comedy. Principals:** William Tracy, Joe Sawyer. Marjorie Woodworth, Minor Watson, Robert Kent. **Plot:** The two battling Sergeants are on their way to foreign service. On board, Tracy catches a strange succession of flash lights coming from the shore line. Able to report the incident to the captain, because of his remarkable memory, he is instrumental in capturing a Japanese spy. **Director,** Kurt Neumann.

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Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3013	Adventures of Martin Eden (D)A.	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3004	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3019	Blondie for Victory	Penny Singleton-Arthur Lake	8	6/42	a5/23/42
3041	Blonde From Singapore(CD)A.	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F.	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F.	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F.	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3031	Enemy Agents Meet Ellery Queen (My)	William Gargan-Margaret Lindsay	7	30 42	a6/20 42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady(WMC)F.	Penny Singleton-Glenn Ford	71	11/27 41	b11/29/41
3039	Harvard Here I Come (C)F.	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F.	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3213	North of the Rockies (W)F.	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42	a3/7/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8 1/42
3215	Prairie Gunsmoke (W)F.	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3202	Riders of the Badlands (W)F.	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland (W).	Charles Starrett-Russell Hayden	58	6/18/42	a4/18/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My) F.	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F.	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)	John Howard-Marguerite Chapman	64	6/4/42	a5/21/42
3027	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42	a3/7/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3006	They All Kissed the Bride(C).	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F.	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A.	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F.	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3003	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming

Bad Men of the Hills	Charles Starrett-Russell Hayden	8/13/42	a5/2/42
My Sister Eileen	Rosalind Russell-Brian Aherne	9/24/42	
Overland to Deadwood	Charles Starrett-Russell Hayden	9/25/42	a5/23/42
Sabotage Squad (Former title "Fingers")	Kay Harris-Bruce Bennett	8/27/42	a5/23/42
Talk of the Town (CD)A	Cary Grant-Jean Arthur	118..8 20 42	b8/1/42
Vengeance of the West (W)	Bill Elliott-Tex Ritter	9/3/42	a5/16/42

Coming 1942-43

Boston Blackie Goes Hollywood (My)	Chester Morris-Constance Worth		a7/25/42
Boogie Man Will Get You	Karloff-P. Lorre		
Commandos Come at Dawn(D)	Paul Muni-Barbara Everest		
Counter Espionage (My) (Former title "Lone Wolf in Scotland Yard")	Warren William-Eric Blore		a5/16/42
Daring Young Man (C)	Joe E. Brown-Claire Dodd		a7/25/42
Desperadoes (Tech.)	Randolph Scott-Glenn Ford		
Fighting Buckaroo	Charles Starrett-Kay Harris		
How Do You Do?	Bert Gordon-Jinx Falkenburg		
Law of the Bad Lands	Russell Hayden-Lucille Lambert		
Law of the Northwest	Charles Starrett-Shirley Patterson		
Lucky Legs (C)	Jinx Falkenburg-Russell Hayden		a6/20/42
Man's World (D)	M. Chapman-W. Wright		a5/16/42
Pardon My Gun (W)	Charles Starrett-Alma Carroll		a6/20/42
Riding Through Nevada (W) (Former title "Shotgun Guard")	Charles Starrett-Shirley Patterson		a6/13/42
Shall I Tell 'Em (CD)	Margaret Lindsay-John Beal		a8/1/42
Smith of Minnesota	Bruce Smith-Arline Judge		
Something to Shout About	Don Ameche-Janet Blair		
Spirit of Stanford (CD)	Frankie Albert-Marguerite Chapman		a7/4/42
Stand By All Networks (Spy)	John Beal-Florence Rice		a6/20/42
Tornado in the Saddle	Russell Hayden-Bob Willis		
Underground Agent	Bruce Bennett-Leslie Brooks		
You Were Never Lovelier	Fred Astaire-Rita Hayworth		

MGM

Current 1941-42

245	Affairs of Martha (C)F	Marsha Hunt-Bary Nelson	66	July	b5/23/42
	(Reviewed as "Once Upon a Thursday")				
216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Buale Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A.	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
232	Fingers at the Window(My)A.	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F.	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
219	Mr. and Mrs. North (MyC)F.	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
	(Reviewed as "Salute to Courage")				
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F.	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F.	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F.	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming

Andy Hardy Steps Out	Mickey Rooney-L. Stone		
Apache Trail (W)F	William Lundigan-Donna Reed	66	b6/27/42
Cairo (Spy)	Jeanette MacDonald-Robt. Young	101	a6/6/42
Cargo of Innocents	Robert Taylor-Chas. Laughton		a7/4/42
Eyes in the Night (D)	Edward Arnold-Ann Harding		a8/1/42
For Me and My Gal (DM)	Judy Garland-George Murphy		a6/13/42
Gamblers Choice	James Craig-Patricia Dane		
Journey for Margaret	Robert Young-Laraine Day		
Keeper of the Flame	Katharine Hepburn-Spencer Tracy		
Man on America's Conscience (D)	Van Heflin-Ruth Hussey		a8/1/42
Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132	b5/16/42
Omaha Trail (W) (Former title "Ox Train")	Dean Jagger-Donald Meek		a6/20/42
Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	b7/25/42
Presenting Lily Mars	Judy Garland-George Murphy		
Random Harvest (D)	Greer Garson-Ronald Colman		a6/13/42
Reunion	J. Crawford-Philip Dorn		b4/11/42
Skyway to Glory	Franchot Tone-Marsha Hunt		
Somewhere I'll Find You(CD)	Clark Gable-Lana Turner	108	a3/28/42
Tish (CD)A	Marjorie Main-ZaSu Pitts	84	b7/25/42
Tulip Time (Former title "Seven Girls")	Jan Heflin-Kathryn Grayson		a5/16/42
War Against Mrs. Hadley (D)	Edward Arnold-Fay Bainter	86	a6/27/42
Whistling in Dixie (CD)	Red Skelton-Ann Rutherford		a7/25/42
White Cargo (D)	Hedy Lamarr-Walter Pidgeon		a7/4/42
Yank at Eton	Mickey Rooney-Edmund Gwenn		a5/2/42

MONOGRAM

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Arizona Roundup (W)	Tom Keene	3/13/42		a2/21/42
Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
Boothill Bandits	Range Busters		4/24/42	
Borrowed Hero (D)F	Florence Rice-Alan Baxter	65	12/5/41	b12/6/41
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	6/5/42	b7/4/42
Private Snuffy Smith (CD)F. (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
So's Your Aunt Emma (CD)F.	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
Snooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42	a6/27/42
Bowery at Midnight (My)	Bela Lugosi		
Foreign Agent (Spy)	John Shelton-Gale Storm		a8/1/42
Hillbilly Blitzkrieg (Spy)	Edgar Kennedy-Bud Duncan	8/14/42	a6/13/42
Homicide Squad	Edith Fellows-Robert Lowery		
Isle of Missing Men (D)	John Howard-Helen Gilbert	9/18/42	a6/20/42
King of the Stallions	Thundercloud-Yowlachie	9/11/42	
Man and the Devil (D)	Dick Purcell-Joan Woodbury		a8/1/42
Phantom Killer	J. Woodbury-D. Purcell-W. Hymer		
Police Bullets	John Archer-Joan Marsh	9/25/42	
Texas to Bataan	John King-Max Terhune		
West of the Law (W)	Rough Riders		

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
1	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	88	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
6	Beyond the Blue Horizon (D) (Former title "Malaya")	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
	Lost Canyon (W)	William Boyd-Lola Lane			a7/25/42
	Major and the Minor	Ginger Rogers-Ray Milland			a5/23/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker	75		b5/9/42
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie			a8/1/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

Coming 1942-43

American Empire (W)	Richard Dix-Preston Foster	a1/24/42
Border Patrol (W)	William Boyd-Claudia Drake	a7/25/42
Crystal Ball	Ray Milland-Paulette Goddard	
For Whom the Bell Tolls(Tech.)	Gary Cooper-Akim Tamiroff	
Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard	a2/28/42
Glass Key	B. Donlevy-V. Lake	a5/16/42
Great Without Glory (D)	Joel McCrea-Betty Field	a6/27/42
Happy-Go-Lucky (CM) (Tech.)	M. Martin-D. Powell-R. Vallee	a7/4/42
Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith	a3/14/42
Henry Aldrich Gets Glamour	Jimmy Lydon-John Litel	
Hoppy Serves a Writ	William Boyd-Andy Clyde	
I Married a Witch (C)	Fredric March-Veronica Lake	a6/13/42
Lady Bodyguard (C)	Eddie Albert-Anne Shirley	a7/4/42
Leather Burners (W)	Bill Boyd-Andy Clyde	
Lucky Jordan	Alan Ladd-Marie McDonald	
Missing Men	William Boyd-Andy Clyde	
Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee	a3/21/42
My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll	a3/7/42
No Time for Love (C)	Claudette Colbert-Fred MacMurray	a7/25/42
Palm Beach Story	C. Colbert-J. McCrea	a1/3/42
Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	b7/25/42
Road to Morocco	B. Crosby-B. Hope-D. Lamour	a5/16/42
Silver Queen (W)	George Brent-Priscilla Lane	a7/4/42
Star Spangled Rhythm (Tech.)(M)	Betty Hutton-Eddie Bracken	a7/25/42
Street of Chance (Former title "Black Curtain")	Burgess Meredith-Claire Trevor	a2/21/42
Undercover Man (W)	Wm. Boyd-Andy Clyde	b5/9/42
Wake Island (D)	Brian Donlevy-Robert Preston	a6/20/42
Wildcat (D)	Richard Arlen-Arlene Judge	a2/28/42
Wrecking Crew (D)	Richard Arlen-Chester Morris	a6/20/42

PRODUCERS RELEASING CORP. 1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns	B. Crabbe-Al St. John	63	5/29/42	
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren	Ann Corio-Buster Crabbe		8/14/42	a7/18/42
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickev Vallin	74	4/17/42	b3/21/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)	Lyle Talbot-George Neisce	72	6/26/42	a6/20/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)	H. B. Warner-Joan Woodbury		7/31/42	a6/27/42

Coming 1942-43

Along the Sundown Trail	Lee Powell-Art Davis	
Baby Face Morgan (CD)A	Mary Carlisle-Richard Cromwell	b7/25/42
Billy, the Kid (W)	Buster Crabbe-Al St. John	
Night for Crime (My)A	Glenda Farrell-Lyle Talbot	b8/1/42
Secrets of a Co-Ed	Otto Kruger-Tina Thayer	
Silent Men	Frank Alperson-June Lang	
Yanks Are Coming	Mary Healy-Maxie Rosenbloom	

RKO-RADIO

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor			a4/18/42
	Bambi (Fa) Tech. F	Disney Cartoon Feature	69		b5/30/42
	Big Street (D)	Henry Fonda-Lucille Ball			a6/6/42
	Cat People	Simone Simon-Tom Conway			
	Falcon's Brother (D)	George Sanders-Tom Conway			a7/25/42
	Here We Go Again (C)	Fibber McGee & Molly-E. Bergen			a7/25/42
	Highways by Night (C)	Richard Carlson-Jane Randolph			a5/9/42
	Journey Into Fear (Spy)	Joseph Cotten-Dolores del Rio			a2/14/42
	Ladies' Day	Eddie Albert-Lupe Velez			
	Magnificent Ambersons (D)A	J. Cotton-Dolores Costello-T. Holt	88		b7/4/42
	Mexican Spitfire's Elephant (C)	Lupe Velez-Leon Errol			a7/4/42
	Navy Comes Through	Pat O'Brien-George Murphy			a7/18/42
	Once Upon a Honeymoon (DC)	Ginger Rogers-Cary Grant			
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day			a6/27/42
	Pride of the Yankees(BD)F	Gary Cooper-Teresa Wright	127		b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards			a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay			a7/25/42
	Singing Guns (W)	Tim Holt-Joan Barclay			a6/6/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
	Seven Days Leave (Former title "Sweet or Hot")	Lucille Ball-Victor Mature			a7/18/42
	Son of the Saddle (W)	Tim Holt-Ann Summers			a7/4/42
	They Got Me Covered	Bob Hope-Dorothy Lamour			
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60		b12/13/41
	Wings and the Woman	Anna Neagle-Robert Newton			

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
121	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
124	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
131	Call of the Canyon (W)	Gene Autry-Smiley Burnette		8/10/42	a7/4/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
127	Cyclone Kid (W)	Don Barry-Johnny James	55	5/31/42	a5/9/42
122	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D) (Former title "Public Enemies")	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b11/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56	6/16/42	a5/30/42
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Luqosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

Bells of Capistrano (W)	Autry-S. Burnette-V. Grey	
Chatterbox	John Hubbard-Ruth Terry	a7/18/42
Flying Tigers (D)	John Wayne-John Carroll	a5/30/42
Icecapades Revue	Vera Vague-Jerry Colonna	
Sunset Serenade (W)	Roy Rogers-Helen Parish	

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201	Hi! Neighbor (M)F	Jean Parker-Janet Beecher	71	7/27/42	b7/25/42
202	Old Homestead	Weaver Bros.-Elviry		8/17/42	a7/11/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42
261	Shadows on the Sage (W)	Three Mesquiteers		8/24/42	

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1941-42

Block No.			Rel. Mins.	Date	See Issue of
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71	11/28/41	b11/15/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
4	I Wake Up Screaming (My)F	Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
5	Marry the Boss' Daughter(CD)F	Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68	10/24/41	b10/18/41
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42

Coming 1942-43

2	Berlin Correspondent (D)	Virginia Gilmore-Dana Andrews		9/11/42	a6/20/42
	Black Swan (D) (Tech.)	T. Power-M. O'Hara			a6/6/42
2	Careful—Soft Shoulder (Spy)	Virginia Bruce-James Ellison		9/18/42	a7/25/42
	China Girl (Spy)	G. Tierney-G. Montgomery			a7/4/42
	Dr. Renault's Secret (My)	John Shepperd-Lynne Roberts			a8/1/42
	Girl Trouble (C)	D. Ameche-J. Bennett			a6/7/42
	He Hired the Boss	Stuart Erwin-Virginia Gilmore			
2	Iceland (C)	Sonja Henie-John Payne		10/2/42	a5/23/42
2	Just Off Broadway (D) (Former title "Twelve Men In a Box")	Lloyd Nolan-Marjorie Weaver		9/25/42	a6/13/42
	Life Begins at 8:30	Monty Woolley-Ida Lupino			
1	Little Tokyo, U.S.A. (D)F	Preston Foster-B. Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
	Man In The Trunk	Lynn Roberts-George Holmes			a7/11/42
	Manila Calling	L. Nolan-C. Landis			
	Meanest Man in the World	Jack Benny-Priscilla Lane			
	My Friend Flicka	Preston Foster-Rita Johnson			
2	Orchestra Wives	G. Montgomery-A. Rutherford		9/4/42	a5/16/42
	Outlaw, The	W. Huston-T. Mitchell			
	Ox Bow Incident	H. Fonda-Mary Beth Hughes			
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
	Springtime in the Rockies (Tech.) (MD)	John Payne-Betty Grable			a7/25/42
	Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth			a12/6/41
	That Other Woman (CD)	Virginia Gilmore-James Ellison			a7/25/42
	Thunder Birds (D)	G. Tierney-P. Foster			a4/4/42
	Undying Monster	John Howard-Heather Angel			

UNITED ARTISTS

Current

	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	110	11/28/41	b12/20/41
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	12/19/41	b12/20/41
	Flying With Music (CM) (Former title "Cobana")	Marjorie Woodsworth-George Givot		5/22/42	a2/7/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	48	1/2/42	b1/3/42
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42

Coming

	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.			a6/6/42
	Devil With Hitler (CD)	Bobby Watson-Joe Devlin			a5/9/42
	Fall In (C)	William Tracy-Jean Porter			a8/1/42
	McGuerins From Brooklyn (C)	Arlene Judge-William Bendix			a6/6/42
	Moon and Sixpence	George Sanders-Herbert Marshall			
	Nazi Nuisance	Bobby Watson-Jean Porter			
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.			a7/4/42
	Taxi, Mister (C)	William Bendix-Grace Bradley			a6/27/42
	Yanks Ahoy	William Tracy-Marjorie Woodworth			

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6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)F	Johnny Mack Brown	57	11/14/41	b3/14/42
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6009	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83	6/26/42	b6/27/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight In Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42

UNIVERSAL

Current 1941-42 (Cont.)

6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
	Pardon My Sarong (C)	Abbott & Costello-Virginia Bruce	84	8/7/42	a5/16/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6020	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6043	There's One Born Every Minute (C) (Former title "Man or Mouse")	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Coming

6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6057	Timber (D)	Leo Carrillo-A. Devine		8/14/42	a6/6/42

Coming 1942-43

	Arabian Nights (Tech.)	Maria Montez-Jon Hall		10/16/42	
	Between Us Girls (Former title "Love and Kisses, Caroline")	Diana Barrymore-Robt. Cummings		9/4/42	a6/6/42
	Deep in the Heart of Texas	Johnny Mack Brown-Tex Ritter			a7/11/42
	Destination Unknown (Spy)	Irene Hervey-Wm. Gargan			a5/23/42
	Eyes of the Underworld	Richard Dix-Wendy Barrie			a5/2/42
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
	Forever Yours	Deanna Durbin-Edmund O'Brien		10/30/42	
	Get Hep to Love	Gloria Jean-Jane Frazee		10/2/42	a7/18/42
	Give Out, Sisters	Andrews Sisters-Grace McDonald			a7/11/42
	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers			a5/30/42
	Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor			a3/28/42
	Little Joe, the Wrangler (W)	Johnny Mack Brown-Tex Ritter			a7/25/42
	Madame Spy (Spy)	Constance Bennett-Don Porter			a6/13/42
	Moonlight in Havana	Allan Jones-Jane Frazee			
	Mug Town	Billy Halop-Huntz Hall			
	Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox			
	Night Monster	Lugosi-Irene Hervey			
	Off the Beaten Track	Ritz Bros.-Carol Bruce			a7/18/42
	On The Beam	Gloria Jean-Freddie Bartholomew			
	Raiders of San Joaquin (W)	Johnny Mack Brown-Tex Ritter			a7/25/42
	Shadow of a Doubt	Teresa Wright-Joseph Cotten			
	Sherlock Holmes and the Voice of Fear (Former title "Sherlock Holmes Saves London")	Basil Rathbone-Nigel Bruce			a7/18/42
	Sherlock Holmes Fights Back	B. Rathbone-N. Bruce			a7/11/42
	Sherlock Holmes In Washington	B. Rathbone-N. Bruce			
	Strictly in the Groove	Leon Errol-Mary Healy			a5/2/42
	Tenting Tonight on the Old Camp Ground	Johnny Mack Brown-Tex Ritter			
	Who Done It?	Abbott & Costello-Patric Knowles			a7/11/42

WARNER BROS.

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captains of the Clouds (D)F	J. Cagney-D. Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
108	One Foot in Heaven (B)F	Fredric March-Martha Scott	108	11/1/41	b10/4/41
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94	1/8/42	b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
109	Target for Tonight (DocD)F	Royal Air Force	48	11/8/41	b10/18/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Coming

	Across the Pacific (Spy)	Humphrey Bogart-Mary Astor			a5/30/42
	Adventures of Mark Twain	F. March-Alexis Smith			
	Air Force	John Garfield-Harry Carey			
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Casablanca	Humphrey Bogart-Ingrid Bergman			
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Desert Song (Tech)	Dennis Morgan-Irene Manning			
	Desperate Journey (D)	Errol Flynn-Ronald Reagan			a3/28/42
	Gentleman Jim (D)	Errol Flynn-Alexis Smith			a8/1/42
	George Washington Slept Here (C)	Jack Benny-Ann Sheridan			a6/20/42
	Hard Way (D)	Ida Lupino-Dennis Morgan			a6/20/42
	Now, Voyager	Bette Davis-Paul Henried			
	Princess O'Rourke	O. de Havilland-R. Cummings			
139	Spy Ship	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			
	Yankee Doodle Dandy (DM)F	James Cagney-Joan Leslie	126		b6/6/42
	You Can't Escape Forever	George Brent-Brenda Marshall			

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84	Luminar	b4/18/42
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	78	Almo	b7/25/42
	This Is the Enemy (D)	Russian Cast	74	Artkino	b7/4/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
		ALL-STAR COMEDIES (18)		
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
		COLOR RHAPSODIES (16) (Tech.)		
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
		COMMUNITY SING (10)		
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
		FABLES CARTOONS (8)		
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
		GLOVE SLINGERS (4)		
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
		PHANTASIES CARTOONS (8)		
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
		QUIZ REELS (6)		
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
		STOOGE COMEDIES (8)		
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
		TOURS (8)		
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORT (12)		
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

		Comment	Running Time	Reviewed Issue Of
		ALL-STAR COMEDIES		
4422	Carry Harry		16½	Not Rev.
4421	Phony Cronies		16½	Not Rev.
		COLOR RHAPSODIES		
4501	Song of Victory		7	Not Rev.
		COMMUNITY SING		
4651	No. 1 (Rhumba and Conga Hits)		7	Not Rev.
		FAMOUS BANDS		
4951	No. 1 (Ted Powell)		7	Not Rev.
		PANORAMICS		
4901	Cajuns of the Teche		8	Not Rev.
		PHANTASIES CARTOONS		
4701	Gullible Canary, The		8	Not Rev.
		QUIZ REELS		
4601	Kitchen Quiz No. 1		10	Not Rev.
		SCREEN SNAPSHOTS		
4851	No. 1 (Kay Kyser)		9	Not Rev.
		STOOGE COMEDIES		
4401	Even As IOU		11	Not Rev.
		KATE SMITH		
4751	America Sings With Kate Smith		11	Not Rev.
		TOURS		
4551	Journey to Denali	Good	10	8/ 1/42
		WORLD OF SPORT		
4801	Trotting Kings		10	Not Rev.

MGM 1941-42

		Comment	Running Time	Reviewed Issue Of
		CARTOONS (16) (Tech.)		
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
		MINIATURES (10)		
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
		OUR GANG (10)		
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
		PASSING PARADE (10)		
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
		PETE SMITH SPECIALTIES (14)		
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband---Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self-Defense		10	Not Rev.
S-367	Victory Quiz	Amusing	9	6/20/42
S-365	What About Daddy?	Good	10	2/28/42
		SPECIAL RELEASE		
X-310	War Clouds in the Pacific	Timely	21	12/21/41
		TRAVELTALKS (12) (Tech.)		
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
		TWO REEL SPECIALS (6)		
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth		21	Not Rev.
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1941-42

		Comment	Running Time	Reviewed Issue Of
		FASCINATING JOURNEYS (Tech.) (2)		
M1-1	Road In India	Interesting	10	11/22/41
		HEADLINERS (6)		
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
		HEDDA HOPPER'S HOLLYWOOD (6)		
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
Z1-5	No. 5		10	Not Rev.
		MADCAP MODELS (Tech.) (6)		
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow	Good	7½	6/27/42
		POPEYE (12)		
E1-10	Baby Wants a Bottle-Ship		7	Not Rev.
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	8	6/ 6/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	1?/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11	You're a Sap Mr. Jap		7	Not Rev.
		POPULAR SCIENCE (6)		
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	6/ 6/42
J1-6	No. 6		11	Not Rev.
		QUIZ KIDS (6)		
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 6/42
Q1-6	No. 6		11	Not Rev.
		ROBERT BENCHLEY (4)		
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping in Shape	Amusing	9	6/27/42
S1-5	Man's Angle		10	Not Rev.
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
		SPEAKING OF ANIMALS (6)		
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-5	At the Dog Show		10	Not Rev.
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
		SPECIAL CARTOON (Tech.)		
FF1-1	The Raven	Excellent	14½	5/ 2/42
		SPORTLIGHTS (13)		
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-10	Hero Worship	Swell	10	6/13/42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-11	Parachute Athletes	Very Good	10	6/27/42
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
		SUPERMAN CARTOONS (12) (Tech.)		
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake	For the Fans	9	6/27/42
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
W1-9	Terror on the Midway		9	Not Rev.
W1-8	Volcano		9	Not Rev.
		UNUSUAL OCCUPATIONS (6)		
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5	Good	10½	6/27/42
L1-6	No. 6		10	Not Rev.

RKO-RADIO 1941-42

		Comment	Running Time	Reviewed Issue Of
		DISNEY CARTOONS (18) (Tech.)		
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine		7	Not Rev.
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker		7	Not Rev.
24108	T-Tone for Two		7	Not Rev.
		EDGAR KENNEDY (6)		
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	18	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
		INFORMATION PLEASE (13)		
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41

RKO-RADIO 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)		11	Not Rev.

LEON ERROL (6)

23705	Framing Father	Very Funny	18	5/ 9 42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41

MARCH OF TIME (13)

23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men in Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42

PICTURE PEOPLE (13)

24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets		9	Not Rev.
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41

RAY WHITLEY (4)

23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm		18	Not Rev.

SPORTSCOPES (13)

24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony		9	Not Rev.
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42

MAGIC CARPET OF MOVIETONE (12)

2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42

SPORTS REVIEWS (6)

2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42

TERRYTOONS (26)

2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42

WORLD TODAY (4)

2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of

WORLD IN ACTION (12)

1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
5	Inside Fighting Russia	Very Good	19	7/25/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

ANDY PANDA CARTUNES (13) (Tech.)

6251	Aces in the Hole	Amusing	7	6/13/42
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42

NAME BAND MUSICALS (13)

6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41

SPECIAL FEATURETTE (2)

6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42

STRANGER THAN FICTION (15)

6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Mile of Dough		10	Not Rev.
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6385	Smoke Painter		10	Not Rev.
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Women at the Plough		9	Not Rev.

VARIETY VIEWS 15 (5 IN COLOR)

6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

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NAME BAND MUSICALS

7122	Jivin' Jam Session	Entertaining	15	8/ 1/42
7121	Trumpet Serenade	Entertaining	15	8/ 1/42

VITAPHONE-WARNER BROS. 1941-42

BROADWAY BREVITIES (12)

7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42

HOLLYWOOD NOVELTIES (6)

7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41

LOONEY TUNES (16)

7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Sans in Chans		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

MELODY MASTERS (10)

7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7510	Glen Gray & Band		10	Not Rev.

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	8/13/41

MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)

7701	All This and Rabbit Stew	Excellent	7	8/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid		7	Not Rev.
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and a Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody in Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42

SERVICE SPECIALS (6) (Tech.)

7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	8/13/41

SPECIALS

	Divide and Conquer	Excellent	14	7/25/42

SPORTS PARADE (10) (Tech.)

7409	A Hunter's Paradise	Interesting	10	7/11/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	8/15/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	18	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Holt of the Secret Service	15 Chaps.	11/29/41
Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
Perils of Nejoka	15 Chaps.	Not Rev.
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior "G" Men of the Air	12 Chaps.	5/30/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA		
The Secret Code	15 Chaps.	Not Rev.
REPUBLIC		
King of the Mounties	12 Chaps.	Not Rev.

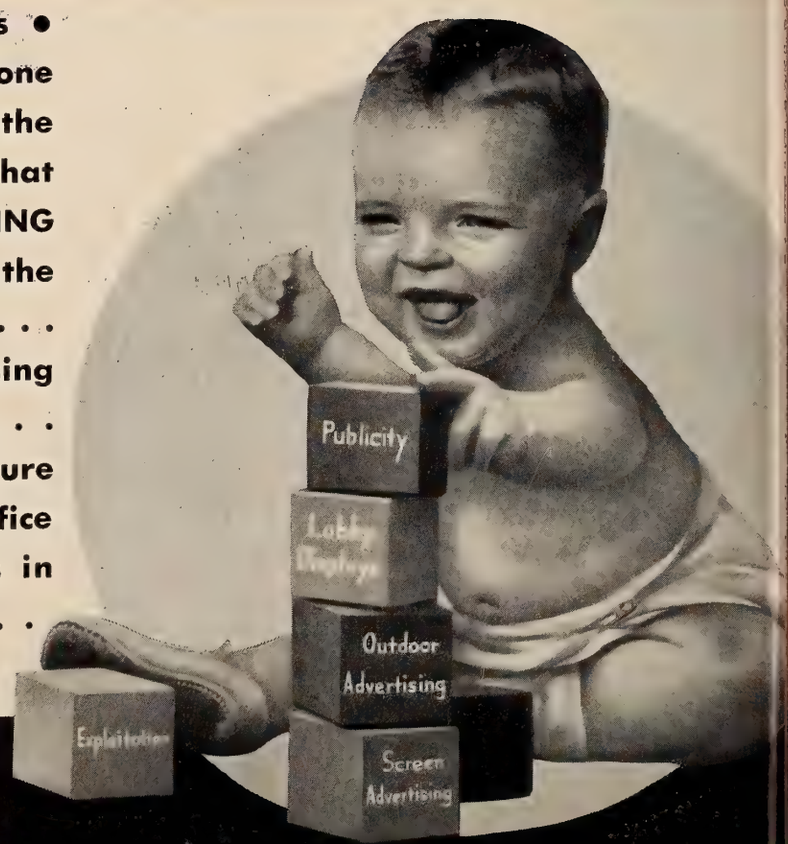
WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "C"
Fighting the Fire Bomb	8	Warner Bros.
Food For Freedom	3	List "C"
Keep 'em Rolling	3½	Univ.
Lake Carrier	10	See Below
Mr. Gardenia Jones	13	United Artists
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
U. S. Coast Guard Recruiting Trailer	1½	Fox
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women In Defense	10	List "C"

CITY	List "C"	List "D"	"Lake Carrier"
Albany	MGM	20th	PRC
Atlanta	UA	MGM	PRC
Boston	MGM	UA	PRC
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	PRC
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	PRC
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	PRC
Denver	WB	WB	PRC
Des Moines	MGM	Rep.	PRC
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	PRC
Kansas City	RKO	Univ.	PRC
Los Angeles	WB	MGM	PRC
Memphis	Par.	Col.	PRC
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	PRC
New Orleans	UA	RKO	PRC
New York	Par.	WB	PRC
Oklahoma City	WB	Par.	PRC
Omaha	MGM	WB	PRC
Philadelphia	Univ.	RKO	PRC
Pittsburgh	RKO	UA	PRC
Portland	RKO	Rep.	PRC
St. Louis	Univ.	Par.	PRC
Salt Lake City	Par.	WB	PRC
San Francisco	WB	Col.	PRC
Seattle	Col.	UA	PRC
Washington	Rep.	20th	PRC



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SHOWMEN'S TRADE REVIEW

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★ Complete ★ Every Week ★

BOOKING GUIDES

Begin on Page 39

Vol. 37 No. 4

August 15
1 9 4 2

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

AVENGE PEARL HARBOR


The Library of Congress
Central Serial Record
Received
AUG 18 1942
Copy

Robert Mochrie (See Page 4)

Theatre Equipment & Maintenance

Begins on Page 23

AUG 17 1942

It's as easy as rolling off a log to predict:



"SEVEN SWEETHEARTS" Starring Kathryn Grayson, Van Heflin, Marsha Hunt with Cecilia Parker, Peggy Moran, Diana Lewis, S. Z. Sakall, Isobel Elsom, Carl Esmond, Louise Beavers, Donald Meek, Lewis Howard. A Frank Borzage Production; Original Screen Play by Walter Reisch and Leo Townsend; A Metro-Goldwyn-Mayer Picture Directed by FRANK BORZAGE Produced by JOE PASTERNAK

"THE BOX-OFFICE SWEETHEART OF THE NEW SEASON WILL BE:

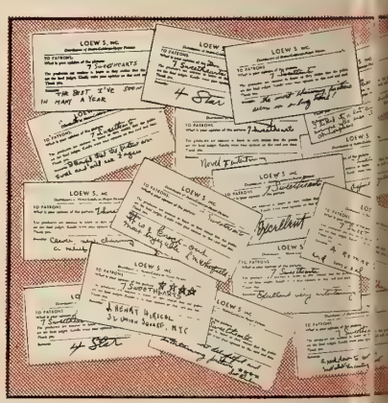
"SEVEN SWEETHEARTS"

from Metro-GOLDMINE-Mayer"



(*Left*) Preview audience fills out cards.

(*Right*) Samples of hundreds of Preview cards sent in.



EAST-WEST PREVIEWS JOYOUS!

California Preview—

" 'SEVEN SWEETHEARTS' is Leo's sweetheart for the new season. Pasternak's first for M-G-M packs a melodious warmth and romantic charm that captivated preview audience last night at Inglewood. Kathryn Grayson's velvet voice thrilling. Van Heflin steps to stardom and Marsha Hunt and all others round out a perfect cast. Frank Borzage hits 'Seventh Heaven' directorial stride. Here's one to ring all the bells. All the world will love 'SEVEN SWEETHEARTS'."

New York Preview—

"It's in the bag! We picked a typical neighborhood theatre in New York, Loew's Lexington. You never saw a preview audience react so enthusiastically to every kiss, to every song, to every laugh. Another BIG new season hit from M-G-M. And watch the novel exploitation idea: Selecting the most romantic cities in America, the cities with the most marriages for special Sweetheart Premieres!"



SEPTEMBER BOND AND STAMP SALE. The Motion Picture Industry's SECOND FRONT!

The Editorial Page

Could Be....?

At this writing, the selling policies of the companies involved in the Consent Decree are beautifully messed up. The original blocks-of-five plan automatically expired on June 1. Since then, long hours and much energy have been expended evolving around the plan which was filed with the Department of Justice early in July and which called for approximately twelve-picture blocks, five to be tradeshown and the other seven to be accurately described.

The D. of J., busy with other matters, seems in no hurry to take any action on the new plan for the present. This leaves the selling policies up in the air and as much as puts it up to the five distributors to sell as they please, each to their own liking.

We haven't much doubt but that all five of them would be quite happy to continue the blocks-of-five selling, because it has given most of them a decidedly better average per picture on their whole season's output.

Those who follow this page regularly may recall that we were against the five-picture plan from the outset. We maintained that if block booking was to be eliminated there could be no "ifs," "ands" or "buts" about it. Either you eliminated it or you didn't. Dressing it up in fancy clothes could only change the title without curing the ills. In fact, we set forth many of the evils that could result from such a plan, and did.

But that's water over the dam. The pressing problem of the moment is to devise a selling plan mutually satisfactory to all concerned, and, while we would hate to be classed as another of those so-called experts, there has been running through our mind an idea that has made its appearance on this page many times in the past, especially prior to and during the controversies of the Neely Bill and the Consent Decree. In a nutshell, here it is: Why not sell all pictures individually? You takes what you want and you pays what they're worth? If it's a good box office bet, you can well afford to pay a price consistent with its value. If it's a "turkey"—well, you take it cheap or leave it alone.

Doesn't that seem logical? You've had your block booking, and you didn't like it. You've had your blocks-of-five, and you didn't like that. In both cases you claimed they made you take the stinkeroos with the good ones. If the proponents of both those plans were wrong, then we'd like to try being wrong . . . or right . . .

Sure this plan is full of loopholes. So is every other plan, court-approved or otherwise. Mr. Branch Manager, with a couple of good pictures, isn't going to let them go without unloading some "turkeys" with them. But that just simmers down again to trading. If Mr. Exhibitor is a good trader, he'll get his deal one way or the other. If not, then he isn't one iota worse off than before.

There can never be a cure-all in this industry. But its worst evils can be eliminated or reduced through sensible, fairly administered, conciliation; this to be applied when and where unfair tactics, chiseling or blackjacking has been employed and relief is necessary. But try and dress up the selling and buying of pictures, and, brother, you're just taking on the same old headache with a new name.

▲ ▲ ▲

Get On Your Mark.....

The nationwide campaign of the motion picture industry's bond and stamp drive will be inaugurated September 1.

Nothing you have ever done before should be considered your "top" effort when you perfect plans for this tremendous drive. Your previous best should only inspire you to shatter all past records through what you do in September to lend your bit to this vital cause.

There isn't one logical excuse for failure to cooperate and do a one-hundred per cent job. Except, of course, a frank admission that you just don't want to help, and let it go at that. However, we can hardly imagine a single theatreman taking any attitude other than that an all-out effort must be expended to make this drive the success it MUST be.

There is still plenty of time to work out your campaign—if you haven't already perfected it. If you are all set, take the intervening time to elaborate on or to create new and additional ideas.

The best brains of this industry have lined up solidly behind this great campaign, but all their efforts will be in vain if you, the men in the theatres, fail to back up this September Drive by not giving more than one-hundred per cent cooperation.

By comparison with other industries, we in the movie business are sort of "on the spot," because it appears that most of the other industries are better equipped to get regular and faithful reports from the field out of which they can render a statement of the progress of the campaign. Let's not be "snowed under" by those others. Keep the War Activities Committee posted right through the campaign so that they, in turn, can make regular reports to the Treasury Department and the nation at large.

Call a meeting of your entire staff . . . get everybody's ideas and suggestions . . . smooth off the rough edges . . . but Get On Your Mark . . . Get Set . . . and on September 1st . . GO!

—"CHICK" LEWIS

Allied Group Charges Pocket Veto of UMPI Plan by Justice Dept.

Attempt of the Allied States Association of Motion Picture Exhibitors to disturb the silence that has pervaded the office of Assistant Attorney General Thurman Arnold ever since the UMPI plan for amending the consent decree was left for consideration on July 3rd has so far proved unavailing.

The exhibitor group made charges that Mr. Arnold was permitting the plan to gather "cobwebs on his desk" and that the Department of Justice has no intention of acting on the plan but intends giving it a "pocket veto."

The complaint, five pages in length, was accompanied by a statement to the effect that the position assumed by the group had been approved by its executive committee and that it was felt necessary to make the entire situation public for the benefit of exhibitors and public groups. It was stated that Arnold's assistant gave the committee submitting the plan reason to believe that it would be acted upon within a week after presentation July 3rd, and that the plan could be presented to Federal Judge Henry W. Goddard, who signed the consent decree before he left for a vacation on August 1st.

While refusing to indicate whether the Justice Department action would be favorable or unfavorable, Arnold denied emphatically the charges registered against his office by Allied. He did comment to the effect that action could be expected soon.

Rivoli in Joint Operation

Paramount's "Wake Island" will be premiered as a fall opening attraction at the Rivoli Theatre on Sept. 2. It was also announced by executives of Paramount Pictures and the United Artists Theatre Circuit that the companies have signed an agreement whereby for a term of years Paramount will participate in operation of the Rivoli. Policy of the house, it is anticipated, will be to play Paramount and other outstanding product on long-run engagements. The Rivoli is now undergoing refurbishing, including redecorating and re-seating, in preparation for the "Wake Island" premiere.

UA to Release Lesser Film

Grad Sears, vice-president of United Artists, announced that a deal has been closed with Sol Lesser for the release of the picture "Stage Door Canteen" by United Artists. Lesser is to make the picture at his expense with all profits in excess of production and distributing reverting to the Canteen organization.

Picker Assistant to Kahane

Leonard Picker, associated with Columbia's legal department for the past ten years, becomes assistant to B. B. Kahane at the Coast studios.

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In New York for Conferences

To New York from Warner Bros.' Hollywood studios this week came Casey Robinson, scenarist, Michael Curtiz, director, and Hal B. Wallis to confer with Irving Berlin on the screen version of "This Is the Army." Wallis will be co-producer with Lt. Col. J. L. Warner on the picture. None of these moviemakers will be paid for their services. Profits from the film will be given by Warner Bros. to Army Emergency Relief Fund.

Wallis Will Produce Six for New Season

Hal B. Wallis will make at least six pictures on the Warner Bros. schedule for next season, the producer stated Monday on his arrival from the coast with Michael Curtiz, director, and Casey Robinson, writer, for preliminary conferences on "This Is the Army."

Three Wallis productions, "Watch on the Rhine," "Casablanca" and "Princess O'Rourke," are now nearing completion. "Air Force" went before the cameras last week, and "Men Without Country" is now in preparation.

Wallis also produced "Yankee Doodle Dandy," which will be handled separately by Warners in the new season, and "Desperate Journey," which will be one of the company's first general releases for 1942-43.

Republic Negotiates With Schine

J. R. Grainger, President of Republic, was in Gloversville, N. Y., this week negotiating for the 1942-43 product with the Schine Circuit. He was accompanied by Branch Managers Jack Bellman of Buffalo, Arthur Newman of Albany, Sam Gorrel of Cleveland and George Kirby of Cincinnati. Handling the deal for Schine were George Lynch and Lou Goldstein. Grainger returns to his desk Monday.

Flies East for 'Bambi' Premiere

Roy Disney, vice-president and general manager of Walt Disney Productions, flew from Hollywood to New York this week for the world premiere at the Radio City Music Hall of "Bambi," latest Walt Disney feature based upon the Felix Salten classic.

Zinn Named RKO Board Member

Frank T. Zinn, resident counsel of the Radio Corporation of America, was elected a member of the RKO board of directors on Monday, August 10th, to succeed Lunsford P. Yandell, who resigned to enter Red Cross work.

UA to Distribute Buck Film

Gradwell L. Sears, vice-president of United Artists, and Jules Levey, representing Mayfair Productions, have closed a deal for UA to distribute Frank Buck's "Jacare."

Reach Settlement in Warner Office Strike

A meeting in the offices of the IATSE in Radio City Sunday night brought to an end the strike of Local 23,169, AFL, Motion Picture Office Employes, against Warner Bros. Meeting resulted in terms more favorable to the Union members than was originally presented to the company.

A two-year pact was signed providing for severance pay, seniority in lay-offs and raises in salary from $4 per week for those receiving less than $30 per week to $8 for those receiving in excess of $50 per week. Provision is made for retroactive pay from May 15, 1942, and agreement is subject to reopening on the question of salaries at the end of the first year in the event conditions warrant.

Joseph Bernhard and Harry M. Kalmine participated in the conference for Warner Bros. and Edward K. Flaherty, AFL organizer, Joseph D. Basson and Richard F. Walsh were among those acting for the union members.

UMPI Forms N.H. Tax Committee

UMPI has completed formation of its tax committee in New Hampshire, it was announced this week. Lloyd Bridgham of the Broadway Theatre, Dover, N. H., will serve on the committee, along with E. Fahey of the State Theatre, Manchester, N. H., and W. Lester Hughes of the Paramount exchange, Boston. Fahey was made chairman of the committee. The UMPI tax committee for Vermont will consist of J. W. Robb, Jr., Playhouse, Randolph; Eugene C. Keenan of Graphic Theatres Circuit and Thomas Cuane, sales representative of Paramount's Boston branch.

Gets American Re-Make Rights

Alexander Korda has purchased from Artkino Pictures the American re-make rights of "The Thirteen," a Soviet film.

Poller Named Mochrie Assistant

President Ned E. Depinet of RKO Radio has announced the promotion of Mike Poller from head of the playdate department to assistant to general sales manager Robert Mochrie. Poller has been with RKO for thirteen years.

Robert Mochrie

(The Man on the Cover)

Whose appointment as General Sales Manager of RKO Radio Pictures, Inc., by President Ned E. Depinet climaxes a long and enviable record in the distribution branch of the industry.

SHOWMEN'S TRADE REVIEW

Vol. 37, No. 4 August 15, 1942

Title and Trade Mark Registered U. S. Patent Office

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif.; Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

Contents copyrighted 1942 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

Chairman Neil Agnew Forms Committees For Ambulance Drive

Formation of the committees which will aid him in the Amusement Industry Campaign to raise 250 ambulances for the American Field Service Overseas Ambulance Corps was completed this week by Neil Agnew, Paramount executive and National Chairman of the Drive.

Heading the Advisory Committee is Chairman Herman Robbins. Members are Tom Connors, Ned E. Depinet, James R. Grainger, Ben Kalmenson, Abe Montague, William F. Rodgers, William A. Scully, Gradwell L. Sears, and A. P. Waxman as Vice-President and Director of Campaign.

Managing Director Gus Eyssell of Radio City Music Hall heads the Exhibitors Committee. Members are Harry Brandt, Max A. Cohen, Col. Harry A. Cole, S. H. Fabian, John H. Harris, Jack Kirsch, Ed Kuykendall, Arthur Mayer, Abram F. Myers, Robert H. Poole, Sidney E. Samuelson, Walter Vincent, R. M. Weitman, P. J. Wood, Nathan Yamins.

The Trade Paper Committee is headed by Abel Green and includes Jack Alicoate, David A. Bader, Chester Bahn, Jay Emanuel, Pete S. Harrison, "Red" Kann, "Chick" Lewis, Herbert M. Miller, T. E. Mortensen, Martin Quigley, Terry Ramsaye, Sam Shain, M. H. Shapiro, Ben Shlyen, Sid Silverman, Elias Sugarman, Sol Taishoff, Arthur Unger, Mo Wax, W. R. Wilkerson.

Dan Michaelove of 20th Century-Fox heads the Sports Committee. The Executive Committee has L. E. Thompson as Chairman and M. F. Gowthorpe as Treasurer. Its members include William C. Gehring, Harry M. Kalmine, Charles M. Reagan, George F. Skouras, J. R. Vogel and A. P. Waxman.

Each of the 31 key cities has an Exhibitor and Distributor Co-Chairman, as follows:

Albany—C. J. Latta, WB Theatres; Max Westebbe, RKO Exchange. Atlanta—Robert B. Wilby, Wilby-Kincey; John Kirby, Paramount. Boston—Sam Pinanski, M&P Theatres; Norman Ayres, Warner Bros. Buffalo—Vincent McFaul, Shea Theatres; Sydney Samson, 20th-Fox. Charlotte—H. F. Kincey, Kincey Theatres; Joseph Gins, Columbia. Chicago—Jules J. Rubens, Great States; Clyde W. Eckhardt, 20th-Fox. Cincinnati—Ike Libson, RKO Theatres; Allen S. Moritz, Columbia. Cleveland—John D. Kalafat, M.P. Exch. Assn.; I. J. Schmertz, 20th-Fox.

Dallas—R. J. O'Donnell, Interstate; Leroy Bickel, MGM. Denver—B. D. Cockrill, Denham Theatre; Earl Bell, Warner Bros. Des Moines—A. H. Blank, Tri-States; Lew Elman, RKO Radio. Detroit—Earl J. Hudson, United Detroit; S. J. McPherson, National Screen Service. Indianapolis—Marc J. Wolf, ATO of Indiana; George T. Landis, 20th-Fox. Kansas City—Elmer C. Rhoden, Fox Midwest; J. Lewis, RKO Radio. Los Angeles—Arch Bowles, Fox West Coast; Fred Greenberg, Warner Bros.

Memphis—M. A. Lightman, Malco Theatres; J. A. Prichard, Universal. Milwaukee—Harold J. Fitzgerald, Fox Wisconsin; Frank Mantzke, Universal. Minneapolis—John J. Friedl, Minnesota Amusement; H. J. Chapman, Columbia. New Haven—I. J. Hoffman, WB Theatres; L. C. Wechsler, United Artists. New Orleans—E. V. Richards, Saenger; C. J. Bryant, MGM. New York—Gus Eyssell, Music Hall; Robert S. Wolff, RKO Radio. Oklahoma City—Horace Falls, Griffith; W. B. Zoellner, MGM. Omaha—J. Kinsey, Tri-States; D. V. McLucas, United Artists.

Philadelphia—Ted Schlanger, WB Theatres; Robert Lynch, MGM. Pittsburgh—John H. Harris, Harris Theatres; Harry Seed, Warner Bros. Portland—Albert J. Finke, Paramount; R. O. Wilson, Universal. Salt Lake City—Hall Baetz, Fox Inter-Mountain; William F. Gordon, Warner Bros. San Francisco—B. V. Sturdivant, FWC; H. Neal East, Paramount. Seattle—Frank Newman, Evergreen; Frank M. Higgins, United Artists. St. Louis—Harry Arthur, Fanchon & Marco; Maurice Schweitzer, Paramount. Washington—John J. Payette, WB Theatres; J. E. Fontaine, Paramount.

MGM's First Eight For '42-43

Eight productions to begin MGM's 1942-43 season were announced this week by William F. Rodgers. They are "Somewhere I'll Find You," "Tish," "War Against Mrs. Hadley," "Yank at Eton," "Panama Hattie," "Seven Sweethearts," "Apache Trail," "Cairo." The eight productions, Rodgers said, are being sold under the provisions incorporated in the UMPI discussions.

No Restrictions on Films for Puerto Rico

At the insistence of the commanding officer in Puerto Rico, the War Department has issued an order giving unrestricted priority for shipment of motion picture films to the United States possession in the West Indies, from where films are distributed to other smaller islands in that area.

The Motion Picture Producers and Distributors of America has been designated by the War Department as the shipper of all film to Puerto Rico.

Industry observers see the move as unconditional proof that the War Department is fully cognizant of the importance of motion picture entertainment in these perilous times toward maintaining high public morale.

Skouras Clarifies Status Of Col. Darryl Zanuck

Spyros Skouras, president of 20th Century-Fox, arrived at the studio Monday for conferences in connection with the company's operations in Hollywood.

Following a meeting at the studio, Mr. Skouras issued the following statement to clarify the status of Darryl F. Zanuck as a result of his war activities:

"Colonel Zanuck is an officer of the Signal Corps, U. S. A., in charge of military films produced by the Research Council with the collaboration of all Hollywood studios and under direct orders of the War Department.

"As vice-president in charge of production, Darryl Zanuck will, as in the past, continue to guide the production activities of our company.

"Colonel Zanuck will personally produce for 20th Century-Fox a number of films dealing with military and Naval subjects, or themes of international political significance, such as John Steinbeck's 'The Moon Is Down' and John Brophy's novel, 'The Immortal Sergeant.'

"The establishment of a Signal Corps film depot at the Western Avenue studios of 20th Century-Fox for the use of the Special Service Branch of the U. S. Army is another example of the motion picture industry's cooperation with the nation's war effort."

March of Time to 20th-Fox

A contract for the distribution of the March of Time in the U. S. and foreign countries was closed this week between Spyros Skouras, president of 20th-Fox, and Roy E. Larsen of Time, Inc. Deal was signed by Louis de Rochemont, M. of T. producer, and Tom Connors of 20th-Fox.

WPB's Travis Sent to Hollywood

Merwin Travis, chief of the WPB Motion Picture Unit, is being sent to Hollywood to take care of the office recently opened in that city by Harold Hopper, Chief of the WPB Motion Picture Photographic Section.



Military Officials at Screening

Adolph Zukor and Barney Balaban were visited by military officials prior to a special screening this week of Paramount's "Wake Island" at the New York home office. Left to right: Lt. N. Carder, Zukor, Lt.Col. Victor I. Morrison, Capt. Daniel W. Bender, public relations officer for the New York area, and Balaban.

Puts Fate of Duals Up to Exhibitor Units

A recent bulletin from the office of Abram F. Myers of Allied puts the question of abolishing duals directly up to exhibitor organizations. Myers points this query: "Would you rather that film was conserved by a reduction of prints, with consequent disruption of availability and extension of clearance, or would you prefer that it be accomplished by a nation-wide ban on double features brought about by Government action?"

The decision seems to rest on whether the various organizations will pool their figures and influence and "join actively and wholeheartedly in a campaign to carry out the will of the majority."

To further illustrate the problems confronting exhibitors, Myers sets the facts as follows:

"Assuming that an overwhelming majority of the exhibitors favor a ban on double features, will this meet the demand for film conservation? Positive film is consumed in wear and tear incident to running it through the projectors. If the theatres continue to operate for the same number of hours under a single feature policy as under a double feature policy, there will be no saving. It is possible to argue that double features result in a larger accumulation of films which have completed their run possibilities without being actually worn out. The solution of this latter point calls for statistics which are not available to exhibitors.

"Opponents of double features contend, with a show of reason, that if double features are banished, the operating hours will necessarily be reduced. They claim that with double features the theatres, in order to get in the requisite number of shows, open too early and remain open too late. They say that double feature houses must open at a very early hour in the evening to very scant audiences which build up to a peak around nine o'clock and which dwindle to a late hour so that the concluding portion of the last show is witnessed by only a few people. With the elimination of double features

(*Continued on Page 37*)

Rigrod on War Bond Committee

A. Carl Rigrod, RKO Radio publicist, has been loaned by S. Barret McCormick to the New York State War Bond Committee at the request of Max Cohen, committee chairman, to handle the publicity for the New York City campaign during the month of September.

Eyssell Gets WPB Appointment

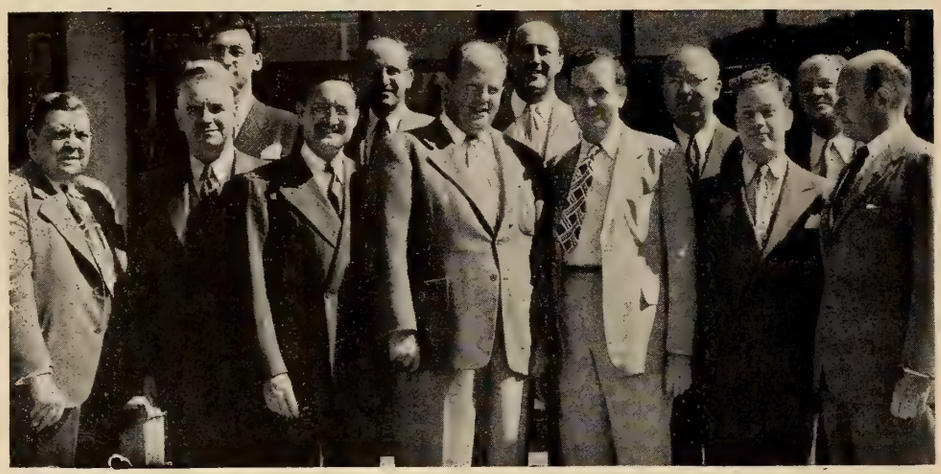
Gus S. Eyssell, managing director of Radio City Music Hall, has been appointed to membership on the Motion Pictures and Speaking Stage Theatres Industry Advisory Committee of the War Productions Board.

Comerford Shutters Four Houses

The Comerford Circuit has closed four theatres for the summer months. Riveria and Manhattan, Scranton, and Strand and Irving in Wilkes-Barre are shuttered.

THE FILM INDUSTRY
ON THE PATRIOTIC FRONT

Star Tours Set in September Bond Drive



Seven Hollywood advance men from major studios start on their tour of 300 American cities to help sell a billion dollars' worth of War Bonds during the September nation-wide drive led by the motion picture industry. They go on the road ahead of a galaxy of Hollywood's greatest stars who will appear in "Stars Over America" rallies. Left to right, front row: Arch Reeve, secretary of the industry's Public Relations Committee, Western Branch; Bob Doman, Connie Krebs; William Dover, of Hollywood Victory Committee; Carlton Duffus, of Treasury Department; Gene Murphy; S. Charles Einfeld, field director of bond rallies. Back row: Merv Hauser, John del Valle, Dick Hyland, Don McElwaine, Sam Clark, liaison between advance men and Hollywood. One of them will probably be in your city soon. Cooperate with him!

Virtually Every Key City Will Be Visited; Side Tours into Rural Communities are Planned

Wires went out last week from War Activities Committee headquarters informing all state chairmen of the list of cities to be included in "Stars Over America" tours during the September "Salute To Our Heroes" bond drive. The routes were made up by Carlton Duffus and Gordon White of the Treasury Staff in Washington and later approved by the Hollywood Victory Committee.

Three hundred towns and cities are included —representing a population of some 60,000,000.

The amazing "one-night stand" bookings make up probably the biggest routing job of its kind ever attempted in a space of thirty days.

The seven tours will start simultaneously at seven points—San Francisco, San Jose (No. 1); Fresno (No. 2); Dallas and Waco (No. 3); Chicago (No. 4); Chattanooga (No. 5); Philadelphia (No. 6) and New York City (No. 7.)

Charles Einfeld, field director of the tours, is now planning an eighth tour to cover the territory adjacent to Los Angeles. This will make an eighth "premiere" point, Hollywood.

Virtually every key-city in the country is to be visited. The only exceptions will be those places that have had star rallies recently.

Seven of Hollywood's ace publicity men started this week on their advance work for the touring stars. Another seven studio unit men will tour with the stars.

At a meeting called by Oscar A. Doob last week, the exploitation heads of all the New York offices offered their entire staffs—some 200 prize exploiteers—to help in the promotion and handling of the star-rallies. These men, stationed all over the country, are placed at the disposal of Einfeld to follow up and amplify the work of the first advance man.

Those attending the exploitation force meeting included: Wm. Ferguson, MGM; Barrett McCormick, RKO; David Lipton, Columbia; Lee Blumberg, Warner Bros.; Doc Howe, 20th Century-Fox; Alec Moss, Paramount; Glendon Allvine, East Coast Public Relations Committee.

One feature of the tours will be that they will touch spots where no movie star ever before has been seen "in person." At many points on the tours, the stars will forsake the bigger centers and make "side-tours" into rural and tiny-town communities. There'll be cornfield rallies for farmers and huge stadium gatherings for the big city meetings.

It is hoped, according to Doob, that these rallies will average $1,000,000 in bond and stamp sales, or a little nest-egg of $300,000,000 for the month. To come even close to that the local committees of exhibitors and all other bond-selling groups in each town must combine and arrange huge bond-sales in advance of the demonstrations. Preliminary work along those lines has been started.

Following are the complete routes for the seven tours:

ROUTE NO. 1: Sept. 1—San Francisco, suburbs, and San Jose, Cal. 2—(same). 3—Travel—rest. Possibly country around Eugene, Ore. 4—Portland and

(*Continued on Page* 11)

District of Columbia, Maryland, Washington Showmen Set September Bond Drive Plans

Veteran showmen of the District of Columbia, Maryland and Virginia met in the Hall of Nations Ballroom of the Washington Hotel last week under Co-Chairman John J. Payette, general zone manager for Warner Bros., and Carter T. Barron, Loew's district manager, to learn the details of the Motion Picture Industry's Drive to sell $1,000,000,000 in War Bonds and Stamps in the country's theatres during the month of September.

The two keynote speakers at the meeting were Francis S. Harmon, Co-ordinator of the War Activities Committee, and Harry Brandt, Chairman of the War Activities Field Committee.

A number of prominent U. S. Government and theatre officials addressed the 125 theatre men who were gathered together to set the campaign off in a grand fashion.

The speakers who addressed the gathering included Lowell Mellett, Motion Picture Industry Co-ordinator for the Office of War Information; Peter Odegard, Assistant to Secretary of the Treasury Morgenthau; Monroe Greenthal, United Artists official now with the War Production Board; Chris Dunphy, Chairman of the Motion Picture Division of the War Production Board and Walter Ruth, Maryland State Administration for the Treasury Department.

The three-hour meeting was followed by a luncheon buffet.

District of Columbia theatremen present were: A. Julian Brylawski, Frank La Falce, Dan Terrell, Guy Wonders, Nat Glasser, Harry Lohmeyer, Gene Ford, Harry Krivitt, Charles McGowan, William C. Ewing, Nat B. Browne, Rick La Falce, W. C. Land, Raymond O. Burch, Brock Whitlock, John Marcon, Hardie Meakin, Harry Bachman, Sidney Lust, Earle Heathwole, James Glennon, Lloyd Hadaway, Theodore Lohmeyer, Frank Boucher, M. W. Ward, Mrs. Louise Miller, Abe Tolkins, Laurence Snoots, Charles Grimes, Louis Bernheimer, Angie Ratto, Sidney Hoffman, Jack Freuchtman, H. G. Barbee Jr., Turner Shelton, Ernest Wells, Walter Cersley, Nelson Smith, Arthur Kilburg, Lloyd Wineland, Lloyd Wineland Jr., W. W. Ward, Frank Horning, Dave Ginsburg, A. E. Lichtman, Charles Yerby, Tom Mudd, Charles Demma.

Washington exchanges were represented by Sam Galanty, Columbia; Russell Hildebrand, RKO Radio; Jake Flax, Republic; Sam Wheeler, 20th Century-Fox; Fred Rohrs, United Artists; Fred Beirsdorf, Warner Bros.; George Gill, PRC; H. S. Brown, Monogram; John Allen, MGM.

Representatives from Virginia included: H. C. Valentine, William Crockett, Morton Thalheimer, Frank Thompson, Jack Katz, Sam Bendheim, Allen Sparrow, Aaron Pernnell, H. Rubin, Frank O'Brien and C. W. Geoghegan, Ben Pitts.

Theatremen from Maryland included: Rodney Collier, Frank Hornig, C. McLeary, George Shepp, Glays Beahm, George Colliflower, George W. Jacobs, C. Elmer Nolte, A. V. Pohl, Meyer Leventhal, Leo Fields, John M. Smitt, Louis Tunic, Lou Rome, Miss H. Ulman, M. Mechanic, William Saxton, George Avis, Izzy Rappaport, Douglas Smiley, Kenneth Duke, Theodore Magruder, Jr., Leonard Schanberger.

Also present were Sam Gilman, Harrisonburg, Pa.; Edgard J. Doob, Wilmington, Delaware.

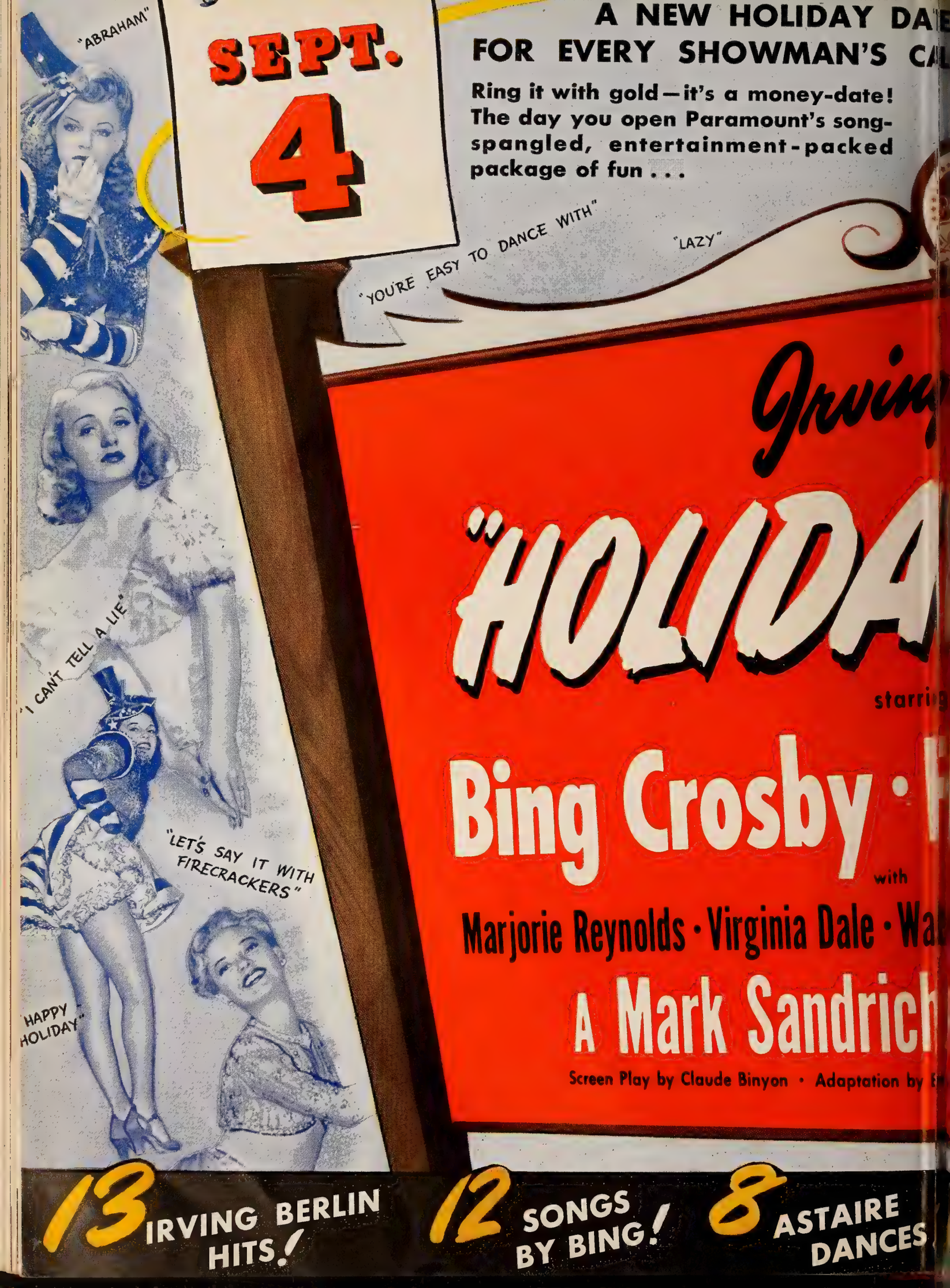
Slogan of the Week:

OUT OF THE SCRAP PILE . . . INTO THE SCRAP.

Author: Tom Alfred, Metro-Goldwyn-Mayer Studios, Culver City, Calif.

This is the slogan the War Activities Committee of the Screen Publicists Guild selected as the best of the week under a plan whereby all members submit ideas and the committee nominates the winner.


PARAMOUNT'S
"HOLIDAY INN"
OPENS FOR BUSINESS SEPT. 4
-and WHAT Business!


"ABRAHAM"
SEPT.
4
A NEW HOLIDAY DA
FOR EVERY SHOWMAN'S CA
Ring it with gold—it's a money-date! The day you open Paramount's song-spangled, entertainment-packed package of fun . . .
"YOU'RE EASY TO DANCE WITH"
"LAZY"
Irving
"HOLIDA
starri
Bing Crosby ·
with
Marjorie Reynolds · Virginia Dale · Wa
A Mark Sandrich
Screen Play by Claude Binyon · Adaptation by
"I CAN'T TELL A LIE"
"LET'S SAY IT WITH FIRECRACKERS"
"HAPPY HOLIDAY"
13 IRVING BERLIN HITS!
12 SONGS BY BING!
8 ASTAIRE DANCES


"PLENTY TO BE THANKFUL FOR"
NDAR!
"BE CAREFUL, IT'S MY HEART"
Berlin's
"LET'S START THE NEW YEAR RIGHT"
"SONG OF FREEDOM"
"I'LL CAPTURE HER HEART SINGING"
"EASTER PARADE"
"WHITE CHRISTMAS"
red Astaire
Abel • Lyrics and Music by IRVING BERLIN
roduction
lice • A Paramount Picture
"WHAT A COMBINATION —CROSBY, ASTAIRE, SANDRICH and BERLIN —THAT'S MONEY!"
(Box Office Digest)
An idea and thirteen top tunes from Irving Berlin . . . twelve songs by the one and only Bing . . . eight new dances by Fred Astaire . . . production and direction by Mark Sandrich! It all adds up to just what VARIETY called it— "101 SOLID MINUTES OF TIPTOP FILMUSICAL ENTERTAINMENT!"
MINUTES OF ENTERTAINMENT!
ANOTHER HIT FROM SANDRICH!
Paramount Pictures

BIGGEST THING ON B'WAY...

BIGGEST THING ON THE AIR...

BIGGEST SHOW OF THE YEAR

All New York celebrates the arrival of "Holiday Inn" —with a sell-out at $5.50 top for opening day...New York reviewers echo the raves of the trade critics . . . New York moviegoers stamp their approval by rolling up record business!



Fifty-five major network shows give "Holiday Inn" a sendoff—in addition to Paramount's TWO coast-to-coast broadcasts! "Be Careful, It's My Heart" joins the Hit Parade two short weeks after the tune's release! Independent stations everywhere are on the air with Paramount's THIRTEEN special record-ings! Never such a radio campaign!

There's no doubt about it—"Holiday Inn" puts a new holiday on every showman's calendar— REAL HOLIDAY BUSINESS EVERY DAY IT PLAYS!

Paramount presents

Irving Berlin's

HOLIDAY INN

Starring

BING CROSBY and FRED ASTAIRE

A MARK SANDRICH production

with MARJORIE REYNOLDS • VIRGINIA DALE • WALTER ABEL

LYRICS AND MUSIC BY IRVING BERLIN

Screen Play by Claude Binyan • Adaptation by Elmer Rice

"WHAT A HUNK OF MERCHANDISE-HERE IS A SHOW!" (BOXOFFICE)



Industry Executives Form $33,000,000 Commando Committee

A "$33,000,000 Commando Committee" was announced this week as one of the special volunteer groups working in the billion-dollar War Bond and Stamp drive for September.

Each member of the committee has pledged to sell from $500,000 to $2,000,000 worth of bonds between now and Sept. 1, so that the motion picture industry's "Salute to Our Heroes" month can proclaim at one minute after midnight on Aug. 31, that the first day's quota has been hit through sales to and by the industry leaders.

The top executives in the movie industry are among the "Commandos," plus Hollywood's brightest stars, plus circuit heads and leaders in every section of the country.

Because of the concentration of corporate headquarters of movie companies in New York, George Schaefer, handling the Commando task force for Si Fabian, campaign director, has recruited a special New York Committee, including: Stanton Griffis, Nicholas M. Schenck, Adolph Zukor, N. Peter Rathvon, H. G. Place, Spyros Skouras, Charles Skouras, Barney Balaban, Jack Cohn, H. J. Yates, Jules Brulatour, Herman Robbins, Will Hays, Ed Raftery, with Joseph Hazen acting as New York chairman.

Another special committee is being formed in Hollywood to tap that reservoir of movie wealth. Henry Ginsberg, of the Motion Picture Com-

(*Continued on Page* 35)

$100,000 Glendale Bond Sale For National War Heroes Day

As a result of special activities arranged by the Glendale War Savings Committee, at Glendale, California, to honor National War Heroes Day, about $300,000 in War Bonds were sold, $100,000 coming from rallies at all Fox West Coast Theatres and the balance from merchants, industries, banks and post office.

Glendale honored its own war heroes, and all its men now in the armed forces, who were on leave, manned the booths at all local theatres, day and night. Stage rallies were held at every theatre on the night of War Heroes Day, with city and government officials, service men and their parents making pleas to buy bonds.

Similar rallies were held at war plants at the noon hour. With local bands supplying patriotic music, theatre staffs sold bonds and stamps to plant employes from specially constructed booths. The Glendale *News-Press* printed a special 12-page supplement to honor the city's war heroes.

Amateur Poet Wins War Bond In 'Jingle Jangle Jingle' Contest

Charles S. Bilker, of 221 Teneyck Walk, Brooklyn, a worker in the Brooklyn Navy Yard, wins the first prize, a $25 War Bond, in the Loew's State Theatre-Barry Wood "Jingle Jangle Jingle" contest for War Bond and Stamp jingles.

An amateur poet, Bilker took top honors in the contest with the following rhyme:

"We can't all be on the firing line,
Let's do ours with the dollar sign."

Interstate Collects 8,435 Pounds

During the recent scrap rubber campaign, theatres of the Interstate Circuit, with executive offices in Dallas, Texas, collected 8,435 pounds. Part of this came from the theatres' own storeroom where such material had accumulated over a period of years. The balance was collected through Rubber Matinees, Kid Shows, etc.

Bond Drive to Have Washington Premiere

Just as all important war efforts have their nerve centers in Washington, the war capital of the world, the motion picture industry's most spectacular gesture for the billion-dollar "Salute to Our Heroes" month war bond and stamp drive will have its "world premiere" in Washington.

A great Washington demonstration is planned for August 31—as a preview opening of the drive. Stars gathered from several tours starting September 1 from eastern points will be assembled in Washington for the "pre-view." The Washington War Activities Committee, with the Hollywood Victory Committee and the Treasury War Savings Staff, plan to make the Washington celebration a fitting "opening gun" in the nation-wide, coast-to-coast "Stars Over America" invasion.

The entire motion picture industry effort will be launched from the Treasury steps, with Secretary Morgenthau and other Treasury officials giving their blessing on the titanic job undertaken by all branches of the movie business.

Another "premiere" will be staged in Hollywood on August 31—and it is hoped to give the departing stars—who will be on the tours "jumping off" from Western points—a "going away" present of millions of dollars in war bond sales!

The other "premiere" cities will be San Francisco and San Jose, Tour No. 1; Fresno, Tour No. 2; Dallas & Waco, Tour No. 3; Chicago, Tour No. 4; Chattanooga, Tour No. 5; Philadelphia, Tour No. 6; New York City, Tour No. 7.

Look For Your City in This Star Tours List

(*Continued from Page* 6)

Salem, Ore. 5—Pendleton, Ore., and Walla Walla. Wash. 6—Yakima, Wash. 7—Tacoma and Olympia, Wash. 8—Seattle and Bremerton, Wash. 9—Spokane, Wash. 10—Butte and Helena, Mont. Possibly also Great Falls. 11—Billings, Mont. 12—Bismarck, N. Dak. 13—Fargo, N. Dak. 14—Duluth, Minn.; Superior, Wis. 15—Hibbing, Minn., and Iron Range Country. 16—St. Cloud, Minn. 17—Minneapolis, Minn. 18—Sioux Falls, S. Dak. 19—Sioux City, Iowa. 20—Rest. Possibly west Iowa country. 21—Des Moines, Iowa. 22—Omaha, Neb.; Council Bluffs, Iowa. 23—Lincoln and Grand Island, Hastings, Neb. 24—Travel-rest. Possibly country around Pierre, S. Dak. 25—Rapid City, S. Dak. 26—Cheyenne, Wyo. 27—Travel. Possibly country around Laramie, Rawlins, Rock Springs. 28—Country around Pocatello and Idaho Falls, Idaho. 29—Boise, Idaho. 30—Country around Klamath Falls, Ore.

ROUTE 2: Sept. 1—Fresno, Cal. 2—Stockton and Sacramento, Cal. 3—Reno and Carson City, Nev. 4—Salt Lake City and Ogden, Utah. 5—Provo, Utah, and mine and smelter country. 6—Denver, Colo. 7—Colorado Springs and Pueblo, Colo. 8—Dodge City, Kan., and country to Hutchinson. 9—Wichita, Kan. 10—Topeka and Kansas City, Kan. 11—Kansas City and St. Joseph, Mo. 12—Jefferson City, Mo. Possibly country to Sedalia. 13—Springfield and Joplin, Mo. 14—Tulsa and Muskogee, Okla. 15—Oklahoma City, Okla. 16—Amarillo, Tex. 17—Wichita Falls, Tex. 18—Fort Worth, Tex. 19—Beaumont, Tex., and Lake Charles, La. 20—Houston and Galveston, Tex. 21—Corpus Christi, Tex. 22—"Valley" country, Brownsville to Larado, Tex. 23—San Antonio and Austin, Tex. 24—Travel-rest. 25—El Paso, Tex. 26—Albuquerque and Santa Fe, N. M. 27—Travel. 28—Tucson and Phoenix, Ariz. 29—Travel. Possibly country from Yuma, Ariz. to Brawley, Cal. 30—San Diego, Cal.

ROUTE NO. 3: Sept. 1—Dallas and Waco, Texas. 2—Shreveport, La.; town in east Texas oil field. 3—Little Rock and Hot Springs, Ark. 4—Memphis, Tenn. 5—Cairo, Ill., and coal mine town like Herrin. 6—St. Louis, Mo.; East St. Louis, Ill. 7—Mississippi River country from Hannibal, Mo., to Burlington, Iowa. 8—Davenport, Iowa; Rock Island and Moline, Ill. 9—Dubuque, Iowa. 10—Cedar Rapids and Ottumwa, Iowa. 11—St. Paul, Minn. 12—Country from Eau Claire to LaCrosse, Wisc. 13—Rest. 14—Madison, Wis.; Rockford, Ill. 15—Peoria, Ill. 16—Springfield and Decatur, Ill. 17—Country from Danville, Ill. to Terre Haute, Ind. 18—Evansville, Ind. 19—Country from Paducah, Ky. to Hopkinsville. 20—Rest. 21—Nashville, Tenn. 22—Birmingham, Ala. 23—Country around Gadsden and Anniston, Ala. 24—Montgomery, Ala. 25—Hattiesburg and Meridian, Miss. 26—Mobile, Ala. and Pensacola, Fla. 27—Gulf Coast country. Biloxi and Gulfport, Miss. 28—Jackson, Miss. 29—Country from Vicksburg, Miss. to Monroe and Alexandria, La. 30—New Orleans and Baton Rouge, La.

ROUTE NO. 4: Sept. 1—Chicago, Ill. and suburbs. 2—(Same). 3—(Same). 4—Gary, Hammond and East Chicago, Ind. 5—South Bend and Fort Wayne, Ind. 6—Rest. 7—Kalamazoo and Grand Rapids, Mich. 8—Jackson and Lansing, Mich. 9—Flint and Saginaw, Mich. 10—Detroit, Mich., suburbs and Pontiac. 11—(Same). 12—Toledo, Ohio. 13—Cleveland, Ohio, suburbs and Lorain. 14—(Same). 15—Akron and Canton, Ohio. 16—Country from Zanesville, Ohio to Parkersburg, W. Va. 17—Columbus and Springfield, Ohio. 18—Dayton and Hamilton, Ohio. 19—Country from Mansfield to Marion and Lima, Ohio. 20—Cincinnati, Ohio and Covington, Ky. 21—Rest. 22—Lexington and Frankfort, Ky. 23—Louisville, Ky. 24—Indianapolis. 25—Country from Marion, Ind., to Kokomo and Lafayette, Ind. 26—Elgin and Aurora, Ill. 27—Country, Fond du Lac-Oshkosh, Noonah-Appleton, Wis. 28—Country, Green Bay-Manitowoc-Sheboygan, Wis. 29—Milwaukee, Racine and Kenosha, Wis.

ROUTE NO. 5: Sept. 1—Chattanooga, Tenn. 2—Knoxville, Tenn. 3—Country from Johnson City, Tenn., to Bristol, Tenn.-Va. 4—Charleston and Huntington, W. Va. 5—Country from Clarksburg, W. Va. to Morgantown, W. Va. 6—Rest. 7—Roanoke and Lynchburg, Va. 8—Winchester, Va., and apple country. 9—Arlington and Alexandria, Va. 10—Fredericksburg, Va. 11—Richmond, Petersburg, Va. 12—Norfolk, Portsmouth and Newport News, Va. 13—Rest. 14—Raleigh and Durham, N. Car. 15—Greensboro and Winston-Salem, N. Car. 16—Asheville, N. Car., and country to Greenville and Spartanburg, S. Car. 17—Charlotte, N. Car. 18—Columbia, S. Car. 19—Augusta, Ga. 20—Rest. 21—Charleston, S. Car. 22—Savannah, Brunswick, Ga. 23—Jacksonville, Fla. 24—Country . . . St. Augustine to Daytona Beach to Orlando, Fla. 25—Palm Beach and Miami, Fla. 26—Tampa and St. Petersburg, Fla. 27—Tallahassee, Fla. 28—Columbus and Macon, Ga. 29—Atlanta, Ga.

ROUTE NO. 6: Sept. 1—Philadelphia and suburbs. 2—Trenton and Camden, N. J. 3—Atlantic City and possibly other shore resorts, N. J. 4—Newark, N. J., and suburbs to New Brunswick. 5—(Same). 6—Paterson, Passaic and Hackensack, N. J. 7—Greater New York City. 8—Rest. 9—Bethlehem, Allentown and Easton, Pa. 10—Scranton and Wilkes-Barre, Pa. 11—Binghamton, N. Y. and country to Johnson City-Endicott. 12—Elmira, N. Y., and country of Finger Lakes from Ithaca north. 13—Rest. 14—Rochester, N. Y., and country to Niagara Falls. 15—Buffalo, N. Y. 16—Erie, Pa., and Youngstown and Ashtabula, Ohio. 17—Wheeling, W. Va. 18—Pittsburgh and McKeesport, Pa. 19—Altoona and Johnstown, Pa. 20—Rest. 21—Frederick, Hagerstown and Cumberland, Md. 22—Baltimore and Annapolis, Md. 23—Harrisburg and York, Pa. 24—Country around Williamsport, Pa. 25—Reading and Lancaster, Pa. 26—Dover, Del., and Salisburg, Md. 27—Wilmington, Del., and nearby industrial country. 28—Philadelphia and suburbs and Chester. 29—Jersey City and Bayonne, N. J., and New Jersey river cities northward. 30—Greater New York City.

ROUTE NO. 7: Sept. 1—Greater New York City. 2—(Same). 3—Nassau County, Long Island. 4—New Rochelle and eastern Westchester County, N. Y., and Stamford, Conn. 5—Industrial country from Norwalk to Bridgeport, Conn. 6—New Haven, Conn., and Long Island Sound country to New London, Conn. 7—Hartford, New Britain and Waterbury, Conn. 8—Springfield and Holyoke, Mass. 9—Worcester, Mass., and Woonsocket, R. I. 10—Providence and Pawtucket, R. I. 11—Fall River and New Bedford, Mass. 12—Brockton and Quincy, Mass. 13—Boston and suburbs. 14—Boston and suburbs. 15—Lowell, Lawrence and Lynn, Mass. 16—Portsmouth, N. H. and Portland, Me. Possible addition of Maine coast resort points. 17—Augusta and Bangor, Me. 18—Concord, Manchester and Nashua, N. H. 19—Keene, N. H. country to Rutland, Brattleboro, Ver. 20—Rest. 21—Montpelier and Burlington, Vermont. Possibly Plattsburg, N. Y. 22—Country from Watertown to Oswego, N. Y. 23—Syracuse and Utica, N. Y. 24—Schenectady, N. Y., and Mohawk Valley industrial country to Amsterdam and Gloversville. 25—Albany and Troy, N. Y. 26—Pittsfield and North Adams, Mass., and country in western Massachusetts. 27—Western Connecticut country from Torrington to Danbury. 28—Poughkeepsie and Hudson River country to Tarrytown, Newburgh, Peekskill, N. Y. 29—White Plains, Yonkers and western Westchester County. 30—Greater New York City.





JUDY CANOVA

THE NEW LAFF-TEAM THAT MAKES YOU S

JOAN









E. E. BROWN

im, MAKES HOLLYWOOD GREEN WITH ENVY

of OZARK

EDDIE FOY, JR. · JEROME COWAN

ALEXANDER GRANACH · ANNE JEFFREYS

JOSEPH SANTLEY — Director

Original screen play by Robt. Harari, Eve Greene & Jack Townley

Additional Dialogue by Monte Brice & Bradford Ropes

A REPUBLIC PICTURE



BUY U. S. WAR SAVINGS BONDS

The Box Office Slant

Orchestra Wives

20th Century-Fox **Musical** **97 mins.**

(Prod. No. 308—Nat'l Release, Sept. 4)

AUDIENCE SLANT: (Family) Should be a solid hit with the jive and Glenn Miller fans.

BOX-OFFICE SLANT: In view of Glenn Miller's popularity it should surpass average musicals by a big margin.

Cast: George Montgomery, Ann Rutherford, Glenn Miller, Cesar Romero, Lynn Bari, Carole Landis, Virginia Gilmore, Mary Beth Hughes, Nicholas Brothers, Tamara Geva, Frank Orth, Grant Mitchell, Henry Morgan, Jackie Gleason, Edith Evanson, Alec Craig. **Credits:** Produced by William LeBaron. Directed by Archie Mayo. Screenplay by Karl Tunberg and Darrell Ware. Original story by James Prindle. Lyrics and music by Mack Gordon and Harry Warren. Director of photography, Lucien Ballard.

Plot: The glamour attached to a musician's life causes a romantic swing addict to marry a member of Glenn Miller's band. She is quickly disillusioned by the idle, gossiping wives of the other men. Because of them, she and her husband separate. To get even she gives them a dose of their own medicine and breaks up the entire outfit. But she becomes remorseful and sets everything straight again.

Comment: The appeal of this picture is directed, and perhaps limited, to the jitterbugs, the Glenn Miller fans and others interested in swing. It has a nice romantic story, with lots of good comedy; but there is so much music that unless one is a jive addict, the picture's entertainment is lost. The players, among whom are Ann Rutherford, George Montgomery, Cesar Romero and Lynn Bari, are all excellent. There is one routine by the Nicholas Brothers, a colored dancing team, wherein they literally walk up a wall, and this will bring applause from almost any audience. Archie Mayo's direction keeps things moving at a fast pace. Script, photography and other production items are splendid. Take advantage of the exploitation possibilities of this picture; get to the jitterbugs of America, for Glenn Miller's band is one of the top bands in the country and his followers run into the millions. Tieups with music stores, radio stations and dance bands, in advance of showing, will help attract attention.

Catchline: He kissed her in passing . . . but when the smoke cleared he was deep in orange blossoms.

Seven Sweethearts

MGM **Comedy-Drama** **97 mins.**

AUDIENCE SLANT: (Family) Warm, romantic, congenial, amusing entertainment for the entire family. Has that "certain something"—that Joe Pasternak "touch"—to endear it to all types of audiences.

BOX-OFFICE SLANT: It possesses strong exploitation values which, if utilized by smart showmen, should put it across to good grosses.

Cast: Kathryn Grayson, Van Heflin, Marsha Hunt, Cecilia Parker, Peggy Moran, Diana Lewis, S. Z. Sakall, Isobel Elsom, Carl Esmond, Louise Beavers, Donald Meek, Lewis Howard. **Credits:** Produced by Joe Pasternak. Directed by Frank Borzage. Original screenplay by Walter Reisch and Leo Townsend. Director of photography, George Folsey. Art direction, Cedric Gibbons. Dance direction, Ernst Matray. Musical score, Franz Waxman. Songs: Little Tingle Tangle Toes, You the Waltz and I, by Walter Jurman and Paul Francis Webster; Tulip Time, by Burton Lane and Ralph Freed.

Plot: Reporter Van Heflin, covering a Michigan tulip festival, comes to an inn operated by S. Z. Sakall and his seven daughters. The eldest, spoiled, stage-struck Marsha Hunt, vies for Heflin's attention, hopes to win a proposal of marriage. It is the family tradition that not until the eldest weds can the others do likewise. Hefflin, however, admires the youngest, Kathryn Grayson, falls in love with her. He tries to get her to break the tradition, come to New York with him, but she refuses because she doesn't want to hurt her father. He returns to the city alone. There, he gets a call from Marsha. Expecting Heflin, she is surprised when her father enters. If she wants to be an actress, he tells her, he won't stand in her way. When Heflin arrives, the old man surprises everyone by asking him to marry Kathryn. Later, back in Little Delft, the seven sweethearts are wed to their boy friends.

Comment: There is that "certain something"—call it charm, if you will—which seems to pervade every picture produced by Joe Pasternak. One has only to recall the Deanna Durbin vehicles to bring this fact to mind. In his first MGM release, Pasternak has again brought that "certain something" to the fore to make "Seven Sweethearts" warm, romantic, congenial, amusing entertainment for the entire family. No small credit for this attribute, of course, is due Director Frank Borzage. The picture has a unique plot and unique characters, as well as a background never before tapped for a screenplay, to make it a film away from the beaten path. While it doesn't seem to quite reach the Grade A status, there's still a strong possibility that many patrons may adjudge it as such. Furthermore, the title is so suggestive of clever exploitation stunts that the exhibitor who goes all-out in his campaign is almost certain to reap rich rewards. Besides being one of the sweetest and most lovable of the screen's rising feminine personalities, Kathryn Grayson has the type of soprano voice one never tires of hearing. With these attributes, she is on the way to the top. As the newspaper reporter, Van Heflin is a logical choice, and turns in a good performance. In the supporting cast, Marsha Hunt stands out in a remarkable portrayal of a spoiled, stage-struck girl. When one recalls the various supporting roles Miss Hunt has so effectively essayed in past films, he realizes that she is one of the screen's most talented and versatile actresses. Others who lend consistent support to the principals are Cecilia Parker, Peggy Moran, Diana Lewis, S. Z. Sakall, Isobel Elsom, Carl Esmond and Lewis Howard. "Seven Sweethearts" deserves the exhibitor's most serious consideration for preferred playing time because, as we have already pointed out, it is fine family entertainment and has strong exploitation values.

Legion of Decency Ratings

(For Week Ending August 15)

SUITABLE FOR GENERAL PATRONAGE

A Yank at Eton — Billy the Kid in Law & Order

SUITABLE FOR ADULTS ONLY

Highways by Night

Now, Voyager — Talk of the Town

Sherlock Holmes and the Voice of Terror

OBJECTIONABLE IN PART

Orchestra Wives

Timber

Universal **Drama** **60 mins.**

(Prod. No. 6057—Nat'l Release, Aug. 14)

AUDIENCE SLANT: (Family) Interesting phase of the war struggle; should please the action fans.

BOX-OFFICE SLANT: Satisfactory filler for any double bill.

Cast: Leo Carrillo, Andy Devine, Dan Dailey, Jr., Marjorie Lord, Edmund MacDonald, Wade Boteler, Nestor Paiva, Paul Burns, James Seay, Jean Phillips, William Hall, Walter Sande. **Credits:** Associate Producer, Ben Pivar. Directed by Christy Cabanne. Screenplay by Griffin Jay. Original story by Larry Rhine and Ben Chapman. Director of photography, Jack McKenzie.

Plot: Production at a lumber camp is slowed up because of mysterious accidents, greatest of which is the "death run," in which truck drivers whose job it is to pilot the loaded lumber down a steep grade, have been losing their lives. A Federal Investigator and his assistant replace men fired because of their "planned" carelessness, and by rounding up a gang of saboteurs get to the bottom of the trouble.

Comment: An action story that will make a fine filler for any double bill. In spite of the kidding and joking one would expect where Andy Devine and Leo Carrillo are featured, the picture maintains a fast pace throughout and is a development of an interesting phase of the total war struggle: timber. A slow start is quickly overcome by fighting, action and a pitched tempo. Andy Devine, Leo Carrillo, Dan Dailey, Jr., Marjorie Lord and the others in the cast give a fine account of themselves. Ben Pivar's production values are so craftily handled that the picture has a magnificence far above what one would expect. Christy Cabanne's direction contributes speed and movement that places the picture at the top of this type of adventure story. Get the assistance of local papers and plug the importance of timber to the shipbuilding industry. Local law enforcement agencies should cooperate.

Catchline: Timber for the ships to beat the Nazis.

Tales Of Manhattan

20th Century-Fox **Comedy-Drama** **118 mins.**

AUDIENCE SLANT: (Adult) With the greatest galaxy of famous stars ever assembled, this picture runs the gamut of all the emotions, providing entertainment for everyone.

BOX-OFFICE SLANT: Its drawing power is obvious, for there are plenty of marquee names bound to attract maximum business.

Cast: Charles Boyer, Rita Hayworth, Ginger Rogers, Henry Fonda, Charles Laughton, Edward G. Robinson, Paul Robeson, Ethel Waters, Eddie (Rochester) Anderson, Thomas Mitchell, Eugene Pallette, Cesar Romero, Gail Patrick, Roland Young, Marion Martin, Elsa Lanchester, Victor Francen, George Sanders, James Gleason, Harry Davenport, James Rennie, J. Carrol Naish, others. **Credits:** Produced by Boris Morros and S. P. Eagle. Directed by Julien Duvivier. Original stories and screenplay by Ben Hecht, Ferenc Molnar, Donald Ogden Stewart, Samuel Hoffenstein, Alan Campbell, Ladislas Fodor, L. Vadnai, L. Gorog, Lamar Trotti and Henry Blankfort. Director of photography, Joseph Walker.

Plot: A full-dress tail coat starts out on a philandering matinee idol and ends up—after being a source of trouble to each consecutive owner—as a scare-crow in a cropper's field.

Comment: Here is a showman's paradise, for the cast is bound to attract maximun

(*Continued on Page* 20)

Selling facts about "Between Us Girls"

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!



78,000,000 MAGAZINE READERS WILL SEE THIS FULL PAGE AD IN THE BIGGEST CIRCULATION MAGAZINES!

On the news stands from August 25th through Sept. 15th

Here are the magazines carrying this ad . . .

LIFE, LOOK, LIBERTY, COLLIER'S, AMERICAN MAGAZINE, TRUE STORY, FAMILY CIRCLE, PHOTOPLAY-MOVIE MIRROR, CHARM, HOLLYWOOD, MOTION PICTURE, MOVIE STORY, TRUE CONFESSIONS, ROMANTIC STORY, GLAMOUR, MOVIE RADIO GUIDE, STARDOM, SCREEN GUIDE, MOVIE LIFE, MOVIE STARS PARADE, MOVIES, PERSONAL ROMANCES, RADIO MIRROR, TRUE EXPERIENCES, TRUE LOVE & ROMANCE, TRUE ROMANCES, MODERN ROMANCES, MODERN SCREEN, SCREEN ROMANCES, SCREENLAND, SILVER SCREEN, PIC.

WATCH FOR OTHER NEWS ABOUT THIS KOSTER HIT

UNIVERSAL PICTURES

Your theatre is on the front line of the war in September . . . "Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps!

Program Exchange

Kentucky Showmen Plug Film With Novel Puzzle Herald; Tom Edwards' Fine Calendar

Well, here it is another week and another Program Exchange. With another of our editorial associates basking in a "pastoral retreat" these past two weeks, we've been so occupied with other duties that we almost forgot what a program looks like. But then, thanks to many of our contributors, we can still find out when we have the opportunity. And since we have the opportunity, we'll take a look at this pile on our desk and see "what's cookin'."

Top of the pile reveals another calendar from Jim Owen down in Branson, Mo. If Jim doesn't give us some more of his home-spun comments on the back of his calendar we're going to commit arson or something, and we feel that many of his patrons must feel the same way. But then, being Mayor and theatre manager and in charge of floating trips along the White River—or is it the Mississippi?—keeps Jim as busy as the proverbial bee, so we'll have to excuse him if he just can't find the time to sit down at his trusty typewriter and knock off some of those down-to-earth, amusing witticisms of which he is a past master.

Back With Neat Puzzle Stunt

Harry Stearn and Ken Carter of Schine's Manring Theatre, Middlesboro Ky. are back again with a neat puzzle stunt which they used in advance of the showing of "Tortilla Flat." They distributed handbills which featured one of those numbered-square puzzles. Puzzle contains fifteen squares three across five down. Have you drawn the squares? All right now put these numbers, one each, in the first five squares, from top to bottom: 5, 1, 3, 7, 9. Now take the second vertical row and fill the squares with these numbers: 1, 7, 9, 5, 3. For the third row, the numbers are 3, 5, 1, 9, 7. Thus, in the five cross-wise rows you have 5, 1, 3—1, 7, 5—3, 9, 1—7, 5, 9—9, 3, 7. Now all the contestant has to do is to add six of these figures to make a total of 21. We haven't tried it ourselves, and Stearn and Carter didn't supply us with the solution. Anyway, they say it can be done, and they gave one guest ticket to each of 25 people who succeeded in doing it.

For a minute we thought we were hearing from Jim Owen when we received a calendar the other day. But on closer inspection we found the selling medium to be a product of Tom Edwards, manager of the Ozark Theatre, Eldon, Mo. Tom's notes on the back of the calendar seem more like Jim Owen than Jim himself. Here are a few lines, picked at random:

"Make an appointment now to see Abbott and Costello on Sunday and Monday, August 9-10, in 'Rio Rita.' It's a Daffy-Dilly Jubilee of Mirth and Music, and is full of laughs and lassies, songs and senoritas. It's their biggest Mirth and Music show to date. . . ."

"Don't forget August 12-13 is a Free Show if your name appears in this News. I understand Noah Payne and Tom Amsberry attended the horse races in Chicago last month, and had pretty fair luck. Noah passed one horse down in the barns, and the horse said to him, 'If you are going to put anything on my nose, put Kleenex, I have an awful cold.' The last time I bet on a horse race, my horse took so long to come in the Jockey's wife divorced him for desertion . . . and I came home on a (Zoot Barrel). . . . Have you noticed Tommie's new haircut? It is a cross between a badly unmowed yard and a gravel road."

Well, that's the kind of copy small-town people like to read, and Tom Edwards gives it to them. Too many managers remain aloof from their patrons, place themselves above the public to such an extent that few people, if any, ever learn to know them. But not Tom. He mingles with his patrons; he knows them by their first names. And if he ever gets too busy to talk to them in person, at least he can "talk" via the back page of his monthly calendar. More managers should be that way. We hope he continues to send us his programs.

Just received a letter from Manager R. C. Gentry of the Lyric Theatre, Baldwyn, Miss. Gentry happens to be not only manager of the theatre but also publisher of the local newspaper. Thus, in the latter capacity, he has access to a series of 12 cuts issued by the Treasury Department through the Western Newspaper Union. These cuts are designed to stimulate Bond sales. They show what the money you invest in Bonds can buy. Undoubtedly you've seen them in your own newspaper. We know we have. Well, fortunately enough, because he also manages the Lyric, Gentry can use these cuts in his program, and he does. Other theatremen, we feel sure, could succeed in persuading their local newspaper editors to furnish them with these cuts for their own programs, one cut to be used with each issue.

About R. C. Gentry's Program

Gentry's program, by the way, is in four pages, printed on yellow (well, not exactly yellow, but we forget the other name for it) handbill stock. He uses two-column ad mats, one mat for each attraction on each page. The back page, for the present, is being devoted to the "What You Buy With War Bonds" cut. We want to thank the Baldwyn newspaperman-theatreman for sending us his program, and we hope we shall hear from him again real soon.

Seems like this was calendar week: we also received calendar programs from W. S. Samuel, Port Neches, Texas, and Manager Alger of the Alger and Marius theatres, Lakeview, Ore. And, oh yes, the manager of the Mill City Theatre, Mill City, Ore., also sent us a copy of his two-week calendar program, in which he used one-column slug mats with good effect. Just noticed, after careful perusal, that R. C. Veness is the contributor. Glad to hear from you, R.C.

Looking over Cinemag, published for the Capitol and Majestic theatres, Paragould, Ark., we came across Homer Goodwin's "Goofy Gossip" column. We think its contents bear repeating, and we don't think Editor Orris F. Collins will mind if we make the material available for other managers to use in their programs. Here it is:

"Folks are the dumbest critters. Take this Shickelgruber feller f'r instance. Little Adolf was doin' alright smackin' them little single track countries around and gettin' a reputation as a pretty tough egg, till one day he was rummagin' through some o' his loot and run acrost an American newspaper, and that's where Shicky got himself behind the eight ball. This newspaper, as usual, was plumb chuck full o' gals a posin' in what passes nowaday for bathin' suits, you know the kind, a little here and not so much there, and the whole thing topped off by a great big trustin' smile.

"Well sir, Adolf takes one gander at all that display o' feminine pulchritude, and that cess pool he uses for a brain starts percolatin'. He figgers that a country that can't produce enough clothes to properly drape their women folks ain't much shakes at producin' and it looks like some more easy pickin's for Adolf. But where he missed the boat was in not readin' the writin' under the pictures. If'n he had bothered to find out what it was all about, it would a trickled into that vacuum between his ears that most o' the skin display was for the sole purpose o' gettin' him to stick his neck out so's we could pin his ears back. Old man Barnum used that gag, o' displayin' the female form, to herd the yokels into his side show way back in the gay nineties, and here Adolf falls for the same antiquated trap, in this sophisticated age. Yep, folks shore are dumb!"

Well, that's all we have room for now. See you next week.

INSTITUTIONAL COPY

The Blank Theatre may be anything but a so-called "movie palace," but we do our best to make it a place to which you can come to forget your troubles and enjoy a good show. You'll find us friendly, human folk just like yourselves, always ready and alert to make your visit to the Blank one you'll enjoy remembering long after you've been here. But then—we'll expect you often. With the big line-up of pictures we've scheduled for the next few weeks, we can only say you'll be missing some swell entertainment if you so much as fail to see just one of them. Better plan now to be here at every change of program.

Memphis Woman Wins Contest For Song for 'My Gal Sal'

Winner of the War Song Contest conducted by 20th Century-Fox and Scripps-Howard newspapers in promotion of "My Gal Sal," is Mrs. William G. Foley, Memphis, Tenn. The entry was submitted by the Memphis *Commercial Appeal,* one of the eleven Scripps-Howard newspapers which competed in this national contest to find a new American War Song.

Sigmund Spaeth, Harry Link of Feist Music Company, Manny Sachs of Columbia Records, and Sammy Stept, who composed music for Don't Sit Under the Apple Tree and This Is Worth Fighting For, were judges of the contest. Mr. Stept will write the music for the contest winning song.

Baseball Bats, Chaplin Masks For RKO Theatre Junior Patrons

At a children's matinee last week in RKO houses in Manhattan, Bronx and Westchester, miniature baseball bats were given to the kiddies. The attraction: "It Happened in Flatbush."

In Brookly and Queens, RKO's junior patrons were given masks of Charlie Chaplin as he appears in "The Gold Rush."

Girl Scouts Help Exploit 'Rangers'

Girl Scouts throughout the country will shortly begin issuing 1,000,000 fag-bags to citizens in conjunction with the United States Forest Rangers' campaign to prevent forest fires. Each of the fag-bags will carry a tag advertising Paramount's picturization of "The Forest Rangers" starring Fred MacMurray, Paulette Goddard and Susan Hayward.

Arranges 'John Steinbeck Week'

With the cooperation of the local public library, Herb Sullivan, State, Anderson, Ind., arranged for a "John Steinbeck Week" as part of his campaign for "Tortilla Flat." He also landed a radio contest on: "Why 'Tortilla Flat' promises to be one of Spencer Tracy's best performances."

Bread, Wine, Photo of Hedy

Each Washington, D. C., film critic received a loaf of bread, a jug of wine and a photo of Hedy Lamarr from Dan Terrell, Loew's, in advance of the engagement of "Tortilla Flat."

Selling the Picture

MGM Seeks Seven Most Romantic Cities For Picture Openings

A novel idea has been selected by MGM to launch the premieres for "Seven Sweethearts." In order to determine the situations most appropriate for the initial group of showings, a contest is under way to find the seven most romantic cities in America. The seven cities which issued the largest percentages of marriage licenses during the first six months of this year will be awarded simultaneous premieres of the film.

The judging committee will also take into consideration unusual advantages which might qualify a city as a particularly happy hunting ground for Cupid. First batch of entries indicates the race will be keenly contested, with columnists as well as theatres setting forth some unique claims. More than 30 entries have been received, and these include interesting data from Chambers of Commerce.

Columnist James Lovell of the Dallas *Times-Herald* tosses Dallas' marriage licenses into the ring, declaring that the city had 2,490 weddings during the first six months of the year.

Des Moines points out that it has more eligible sweethearts waiting for marriage than any other city, 15,000 more females than males (not counting the WAACs at Fort Des Moines).

A romantic southern moon, palm trees, balmy air, and 40,000 Army and Navy personnel are reasons advanced by Miami's Chamber of Commerce why the Florida city should be chosen as one of the premiere sites.

The Connecticut city of New Haven admits that "the weather's not so good, and there are no big resorts—but it's a good town for romance."

The assistant secretary to the Mayor of Boston is understood to have said that Boston rates among the highest of cities for marriages, and for romantic stimuli offers Harvard University the Boston Commons and the Public Gardens.

Exhibitors who feel that their towns should be in the race for one of the seven "Sweethearts" premieres should contact their Chambers of Commerce and newspapers immediately and make arrangements to compete for the honor.

Connubial score of first entries follows:

	Weddings	Pop.	Per Cent
BALTIMORE	11,116	859,100	.0129
NORWICH	264	23,652	.0112
MIAMI	2,359	243,604	.0097
BOSTON	6,541	780,000	.0086
READING	938	110,568	.0085
HARTFORD	1,314	166,267	.0079
NEW HAVEN	1,230	160,400	.0077
ATLANTA	2,861	402,288	.0061
ROCHESTER	1,782	324,975	.0054
NASHVILLE	904	167,402	.0054
SYRACUSE	1,006	225,000	.0045
DES MOINES	584	165,000	.0035
MEMPHIS	552	292,942	.0019

Advertise Via Bike Signs

The use of bikes for delivery purposes by many stores whose motor vehicles are victims of gas rationing opens a big avenue of exploitation. Why not ascertain the number of delivery boys willing to cooperate and have cards printed of a size to fit behind the seat or on the basket that carries the packages? They will get a lot of attention and cover a wide area at very small cost.



Imagine Attention He Drew

In advance of the opening of Universal's "Invisible Agent" at Loew's Criterion, New York, an "invisible man" was used as street ballyhoo.

'Dandy' Helps Recruit Second Navy Squadron

Inspired by the "Yankee Doodle Dandy" Squadron of the New York High School boys, who were the first to go into the Naval Aviation Service, a second squadron of 50 Connecticut boys, formed through the Navy recruiting office, was inducted as the New Haven "Yankee Doodle Dandy" Squadron this week.

The boys were given a dinner by the Advertising Club at the Hotel Taft on Aug. 12, date of the local opening of "Yankee Doodle Dandy" at the Roger Sherman Theatre, and then made a personal appearance on the stage of the theatre. Governor Hurley and Mayor Murphy attended the testimonial to the recruits.

John Hesse, manager of the Roger Sherman, sold the squadron idea to the recruiters, who followed the plan outlined in the press book on the picture.

Simons Delivers Advertising Talk At Four Schine Regional Meets

At the request of the Schine Circuit management, Mike Simons, editor of MGM's *The Distributor,* visited four of the circuit's managers this week to present a treatise on "Basic Principles of Motion Picture Advertising in American Newspapers." Simons delivered the presentation at Schine's district managers' meeting recently in Gloversville and the response to it was such that he was asked to repeat it at the managers' regional meetings.

Simons visited Ashland and Bellefontaine, Ohio, and Lexington and Middlesboro, Kentucky. The advertising treatise grew out of an original slide presentation on the subject originally prepared for MGM's Exhibitors' Forums by the Bureau of Advertising of the American Newspaper Publishers Association.

That 'Fall Harvest Show'

Begin to contact the rural communities now to guarantee plenty of entries in that "Fall Harvest Show"—or were you contemplating taking advantage of the season when the farmers have the biggest bank accounts?

Significant Events, Special Campaigns Highlight 2 Premieres

Two premieres, each outstanding in its own right and each entailing quite different advance selling methods from the other, were held during the past few days in widely-separated parts of the country.

On Wednesday evening in Hollywood "Yankee Doodle Dandy" had its western premiere at the Hollywood Theatre.

By proclamation of Mayor Fletcher Bowron, the day was designated as "Yankee Doodle Dandy Day," with Hollywood Boulevard and store windows displaying suitable decorations. The crack Naval Training Station band from San Diego paraded and played in front of the theatre for an hour before the picture went on, and there were all the stars, crowds and general excitement of a brilliant Hollywood premiere. Bond sales: $5,780,000.

Most of the film's cast, with the exception of star James Cagney who is on a bond-selling tour in the East, attended the opening. They included Joan Leslie, Walter Huston, Jeanne Cagney, Irene Manning, Eddie Foy, Jr., Henry Blair, George Tobias, and others, as well as producer William Cagney and writer Robert Buckner.

Champion saleswoman in the campaign was Mrs. Ouida Rathbone, while the biggest single purchaser was Myron T. Selznick, who bought his legal limit.

Baltimore was the scene for the world premiere of "Loves of Edgar Allan Poe" last Friday night, August 7, when the picture opened simultaneously at the New and Centre Theatres.

Highlights of the advance exploitation campaign designed to acquaint Baltimore residents with the special event were a library tieup with window displays of mementoes donated by friends and relatives of the famed poet and novelist; radio dramatizations and literary contests.

Most successful of the events planned for the premiere were the following:

A comprehensive library tieup which included the presentation of a plaque by Louis Rosenthal, noted sculptor, to be placed in the Edgar Allan Poe room of the Enoch Pratt Library.

Creation of 27 special still and book displays in all Enoch Pratt Library branches. Library co-operation with New and Centre theatres made possible mailing of attractively printed announcement to 3,500 leading persons in Baltimore. Library co-operation also made possible the distribution of 10,000 circulars.

Features of the radio campaign were spot announcements and a dramatization of Poe's "The Tell-Tale Heart" over Station WFBR.

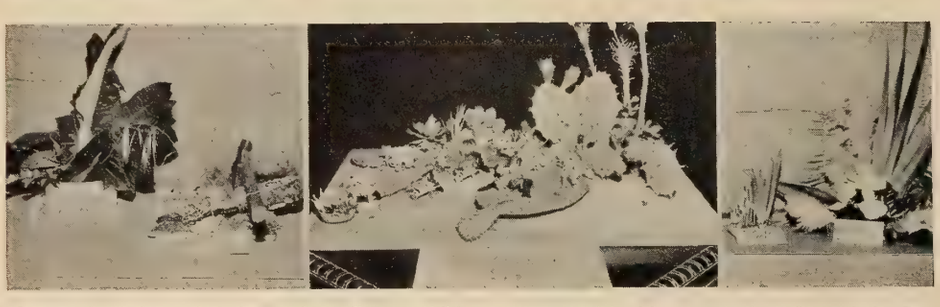
By special arrangement, Henry Hull, who played the part of Poe in the drama, "Plumes in the Dust," was obtained for a brief on-stage performance at both theatres for opening night.

Important state and city officials' presence highlighted the premiere. From 11 20th Century-Fox stars came telegrams acclaiming the Baltimore opening.

An essay contest, promoted in the Baltimore *News Post,* brought hundreds of critical letters concerning the relative merits of Poe's early work. To winners went volumes of his first mystery story.

Co-operating in staging the campaign were Morris Mechanic, operator of the New and Centre, and George Gomperts, 20th-Fox exploiteer.

Saso's Unique Flower Show Based on Titles of Pictures



Center photo shows the winner of the flower exhibit contest staged by Manager Andrew Saso of the Fox California Theatre, San Jose. Based on MGM's "Tortilla Flat," it represented, principally, a miniature Mexican village made on Opunta Cactus leaves. In the left-hand photo, the "Challenge of the Night" exhibit consisted of a dragon fly and bud with a background of arabia leaves and canna. Next to it was an arrangement based on Republic's serial, "Spy Smasher," consisting of a few dead leaves and a log with an axe chopped into it. Two prize winners are shown in the photo at the right. MGM's "Ziegfeld Girl": In a large white leaf container filled with white sand, fuchsia danced across in front of a background of curled papers, running in color from red to purple, turquoise, blue green. For 20th Century-Fox's "Down Argentine Way," a young architect made an arrangement about four-feet square. With a basket as his container, he used palm branches and flax leaves with pampas grass and marguolia blossoms.

A unique, off-the-beaten-path exploitation stunt that achieved outstanding results was staged recently by Andrew Saso, manager of the Fox California Theatre in San Jose. Involved was a flower show—not the usual display of roses, chrysanthemums, etc.—but a show, according to Saso, which "was unlike anything that has been exhibited in this country."

Where the California manager's exhibit differed from all others was its tieup with motion pictures. It might well have been called a "dramatic flower exhibit," for each entrant was required to select the title of a motion picture for his or her flower arrangement. Although the contestant could choose any movie title he desired, he could make no flower arrangements based on names of stars.

Assisting Saso in putting over the contest was Mrs. Aldyne Williams, San Jose flower arrangement teacher. Their efforts brought forth some beautiful and fascinating exhibits. Theatre audiences were enlisted as judges and were given cards to fill out, naming their favorite entry. Fifteen dollars in cash, as well as theatre guest tickets, were awarded as prizes. The winning arrangement was based on the title of the picture, "Tortilla Flat" (*see cut*).

The California was overcrowded with entries, more than Saso could handle. No little credit for this enthusiasm on the part of the public was due the San Jose *Mercury Herald* which, through its garden columns, devoted some 60 inches of space toward publicizing the event. Naturally, in view of the fine newspaper tieup, the public responded in large crowds to see the exhibits.

How About Pennants, Arm Bands For Those Fall Football Games?

Football is just around the corner. How about getting a supply of arm bands and paper pennants made up in advance in the colors of the local school? It will be a small and inexpensive job to overprint the name of coming attractions and have the local fans crying for them on the days that games are scheduled. It doesn't cost much, if you have the color printing done in advance, it's timely and it's a swell flash.

Was It You?

An excellent substitute for the old newspaper stunt of taking pictures of shoppers is the "Was It You?" column. This can be used in smaller towns where the newspapers are not equipped to take pictures and incur engraving expense. Some member of the paper's staff sees a lady or gentleman at some merchant's establishment or on the street and describes their dress and features of their conduct. The person described is given free admission to the theatre on proper identification supplied to the paper.

Arrange for 'Hero Nights'

You'll be adding to the receipts and helping the war effort by arranging for "Hero Nights" on every possible occasion. There are no end of possibilities: nurses, local boys serving in the armed forces, men in the merchant marine, mothers or families of men at the front, etc. Have some prominent citizen address the audience and outline the exploit or circumstance for which the performance is intended to pay tribute.

Scholastic Magazine Awards Blue Ribbon to 'The Pied Piper'

Scholastic Magazine has awarded the Editor's Blue Ribbon to Twentieth Century-Fox's "The Pied Piper" and designated the picture as the outstanding film for the month of September.

The picture will become the subject of classroom study and discussion for several thousand high school students as a result of the award.

Monty Wooley, Roddy McDowall are starred.

Let Usher Endorse Picture

How long since you used the old stunt of preparing small cards bearing the usher's endorsement on coming pictures? It's effective—particularly when handed to the patron just as they are being seated. It carries the signature of the usher. It could be given a new twist by having the operators endorse a coming film and having the endorsement flashed on the screen to precede or following the showing of the trailer.

Navy Recruiting Tieup On 'Across Pacific'

A cooperative tieup has been set by Warner Bros. with the Navy recruiting service on "Across the Pacific" whereby exhibitors may tie in with their nearest local recruiting office to good advantage.

The set-up, already being given wide publicity in The Navy Recruiter, house organ for the 650 Navy recruiting stations throughout the United States, includes displays, printed herald for distribution by the recruiting offices, lobby giveaways, street ballyhoos and a temporary recruiting booth in the lobby of the theatre.

Exhibitors playing "Across the Pacific" will find full details of the procedure of the tieup in the press book.

Three Effective Stunts Used By Erickson on Three Pictures

Manager Everett Erickson of the Rhodes Theatre, Chicago, used some unusual stunts in his campaigns on "My Gal Sal," "Juke Girl" and "Twin Beds."

On "My Gal Sal" he placed a clothes tree in the lobby in a conspicuous location with a hat hanging on one of the hooks. Copy on sign read: "I've found a place to hang my hat while I'm waiting to see my favorite star singing some of my favorite songs in 'My Gal Sal,' (playdates)."

For the showing of "Juke Girl," Erickson sent letters to movie book clientele informing them that the same team that played in "Kings Row" were also in "Juke Girl."

Public attention toward "Twin Beds" was heightened by a desk in the lobby, along with a chair equipped with two pillows. Papers were placed on the desk to effect the atmosphere of an office. A sign carried this copy: "Occupied by George Brent who catches up on his sleep at the office in 'Twin Beds,' (playdates)."

Leddy Uses Swell Street Stunt To Bolster Returns on 'Tripoli'

A smart street stunt was staged by Manager Russell Leddy of the Orpheum Theatre, Green Bay, Wisconsin, in connection with his campaign on "To the Shores of Tripoli."

Leddy had his house artist make a life-size cutout of a marine, minus the head. Male passersby (and maybe females, for that matter) were invited to place their chins in the convex opening. Sign near the cutout bore this inscription: "Let's see how you'd look as a Marine."

Metallics for Dim-out Signs

If yours happens to be one of the houses with institutional or current attraction boards located on the highways entering your town you can make them doubly effective during the dim-out period by having your house artist outline the theatre name—and possibly the attraction—with metallics.

Super Press Book Issued on 'Yankees'

A comprehensive and all-inclusive campaign book has been prepared for Samuel Goldwyn's "The Pride of the Yankees." It is newspaper size, printed in four colors on coated stock, and is profusely illustrated. Main section consists of thirty-three white pages, with a special two-page section on pink stock containing sport-page feature stories, and a four-page section on green stock containing general publicity stories. There are also three pages that carry features and art for women readers, covering every conceivable angle of interest.

The ad section illustrates twenty-eight ads ranging in size from a one-inch-single-column to a twelve-inch-six-column, mats of which are available. Ten pages of the book are devoted to ballyhoo and exploitation stunts, tie-ups, contests, novelties, etc., with two pages devoted to illustrating the posters and the variety of colored lobby displays.

PRIVATE JONES IS DEAD!

A casualty last week in the Solomon Islands, thousands of miles from where we sit. He died for us. He gave up a job, a home, a life. Little enough we can give in time, in effort, in money to honor his memory. He's what we mean when we talk about this industry's all-out enlistment in September's "30 fighting days!"



WE'LL REMEMBER IN SEPTEMBER

"SALUTE TO OUR HEROES"
A BOND FOR EVERY
MOTHER'S SON IN SERVICE



The Drive Is On!

The time is short . . . All moviedom is aroused and working. Are you? You *must!* You're in this army and you must fight!... Scores of industry leaders are deserting their businesses and jobs to volunteer...Theatre men are giving "priority" in man-power, time, energy!...Every film salesman has become a bond salesman to pile up advance sales of bonds!...Top executives have formed $33,000,000 Commando Committees to sell first day's quota in advance!...8,956 theatres have sent the "Count Me In" cards . . . have you? . . . Studios are sending top-flight stars on tour—even if it delays production!...Ace promotion men quit jobs to act as advance men for tours...Thousands of rallies and sensational stunts are in work!...Lobbies are being prepared for spectacular displays... 5,000 theatres are being qualified as bond issuing agents... Movie editors are joining with the industry to help!... Magazines are running editorials and ads! . . . Trade papers give first page space—read them daily for developments...Sensational "premieres" in scores of cities! (many are secretly piling up huge advance bonds sales to spring on September 1st)...Treasury department is offering every cooperation!...$33,000,000 per day! We need the help of every bond selling group to hit that. Cooperate with everybody—get everybody to cooperate with you. It is all-America's drive, not just ours. We carry the "ball"—America is the team!

Sponsored by the War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City (Room 408), in cooperation with the Treasury Department, War Savings Staff.

TUESDAY NIGHT SEPTEMBER 1st AT 9 O'CLOCK!

All show business stops for four minutes as America's mighty voice sends a SALUTE TO OUR HEROES!

Stage your own Sept. 1st event to launch the drive. Join with theatres in your town for a city event. Write for special bulletin "Opening Night Salute."

FIGHT! It's our SECOND FRONT!

The Box Office Slant

Tales Of Manhattan

(*Continued from Page* 14)

business, and word-of-mouth will double the take. These stories within a story are absorbing and beautifully handled, and constitute an interesting turn in the making of motion pictures. It is a collection of six plays with six casts, each perfectly handled and all dovetailed to flow into one another so that the audience will not feel any break has occurred or that the entire story is uneven. A dress coat is the thread on which the separate parts are woven together, and though it is an insignificant part of the story, the fiction serves as a binder. It opens on a tragic note with Charles Boyer, Rita Hayworth and Thomas Mitchell; goes to light sophisticated comedy, taking in Cesar Romero, Henry Fonda. Ginger Rogers and Gail Patrick; then to drama with a comedy relief, placing Charles Laughton in the spotlight with Elsa Lanchester; then drama again, with Edward G. Robinson, James Gleason and George Sanders, back again to J. Carrol Naish as a robber who accidentally throws away the money that is the fruit of his crime so that it falls to a negro village where it is distributed by Paul Robeson, Ethel Waters and Eddie (Rochester) Anderson with comedy, joy and religious fervor. The direction calls for much praise for Julien Duvivier, for with a plan and story fraught with inherent difficulty and danger, he has worked out a superbly-smooth, all-around performance. To Boris Morros and S. P. Eagle must go the ribbon for a production that takes in so many first rank stars without any of them losing their effectiveness and without overburdening the picture with fantastic settings. The biggest outstanding exploitation feature is the cast names, so make use of these in your newspaper ads and all your publicity. Make up a layout of photos showing all the male stars in the tail coat seen in the picture, and place this layout in the windows of all tailoring shops around town.

Catchline: The mightiest cast ever assembled in one motion picture.

A Yank At Eton

MGM **Drama** **87 mins.**

AUDIENCE SLANT: (Family) Rooney fans will be a little disappointed, as this does not measure up to high entertainment standards of his previous vehicles.

BOX-OFFICE SLANT: The star will guarantee a good opening, but don't expect it to hold to other Rooney grosses.

Cast: Mickey Rooney, Edmund Gwenn, Ian Hunter, Freddie Bartholomew, Marta Linden, Juanita Quigley, Alan Mowbray, Peter Lawford, Raymond Severn, Tina Thayer, Minna Phillips, Alan Napier, Terry Kilburn. **Credits:** Produced by John W. Considine. Directed by Norman Taurog. Screenplay by George Oppenheimer, Lionel Houser and Thomas Phipps from an original story by George Oppenheimer. Photography by Karl Freund and Charles Lawton.

Plot: A wealthy widow remarries in England and sends for her two children in America. Her action breaks up the plans of her son, a promising high school halfback intent on following in his father's footsteps and becoming All-American while attending Notre Dame. Nurturing a dislike for England and things English, he builds resistance to acceptance of their methods in himself and his young sister. On the boat, he meets and experiences the disturbances of "puppy love" for an English girl. To please his mother he accepts appointment to Eton and proceeds about the business of trampling its traditions and making himself and those around him unhappy, particularly his step-brother who is a member of the upper classmen and responsible for student conduct. An accident brings about a better understanding of the atmosphere in which he is surrounded, and a series of happenings provide the opportunity for him to entirely redeem himself and make good in student and faculty favor and in athletic accomplishment.

Comment: Perhaps its just us but—based on many experiences watching film recordings of the attempts of Americans to adopt the ways, traditions and customs of England—we have arrived at the irrevocable conclusion that the picture business enjoys far greater success in importing "the English way of things" for placement in Yankee backgrounds than when it exports our mannerisms to the English playing lot. "A Yank At Eton" is no exception. Mickey Rooney seems out of place attired in the Little Lord Fauntleroy costume of an Eton scholar, and his belligerent rantings against the long established policy of conduct at the school—while excellently handled in the inimitable Rooney manner and, at times, amusingly humorous—fail to measure up to his previous stellar contributions. Juanita Quigley, as the kid sister, and Raymond Severn, as Mickey's school chum, have nice assignments that they handle exceptionally well. Freddie Bartholomew, as the step-brother, is very fine, and the work of Ian Hunter, as step-father, and Edmund Gwenn, as the schoolmaster, is delivered with fine understanding that serves to enhance every scene in which they appear. Marta Linden, as the mother, possesses little warmth, and the performance of Tina Thayer, as Mickey's heart throb, leaves much to be desired. Don't get the idea that this isn't grade "A" entertainment—it is. The circumstances that surround Mickey's performance and the flaws in supporting spots keep the film from hitting the high standards we have come to expect from this talented performer.

Catchline: He broke all of their rules but he won all their hearts.

Iceland

20th Century-Fox **Musical** **79 mins.**

(Prod. No. 306—Nat'l Release, Oct. 2)

AUDIENCE SLANT: (Family) Down the right alley for the faithful Sonja Henie followers.

BOX-OFICE SLANT: Should prove satisfactory fare where Sonja Henie is popular. Might be a little too slow-moving for the more critical.

Cast: Sonja Henie, John Payne, Jack Oakie, Felix Bressart, Osa Massen, Joan Merrill, Fritz Feld, Sammy Kaye and his Orchestra, Sterling Holloway, Adeline DeWalt Reynolds, Ludwig Stossel, Duke Adlon, Ilka Gruning, Eugene Turner, James Flavin, William Haade, James Bush, Carol Curtis Brown. **Credits:** Produced by William LeBaron. Directed by Bruce Humberstone. Original screenplay by Robert Ellis and Helen Logan. Lyrics and music by Mack Gordon and Harry Warren. Director of photography, Arthur Miller.

Plot: A young American soldier in Iceland tries his "line" on one of the native girls. She takes him seriously and plans their wedding, particularly in view of the fact that her younger sister, who wants to get married, cannot marry before her. The soldier tries devious ways of getting out of the predicament. Luckily for him he realizes he loves the girl before it's too late.

Comment: After almost a year of absence from the screen, Sonja Henie returns in a vehicle that will be welcomed by her many fans. It's an entertaining musical with romance, swell skating, good music and a timely story—all the ingredients that the average theatregoer is looking for. It gives Miss Henie a chance to display her magnificent skating, and the music of Sammy Kaye and his Orchestra plus the singing of Joan Merrill are two other attributes. Its reception, especially in sections where Sonja Henie is popular, should prove satisfactory. Co-starred with Miss Henie is John Payne, and in the supporting cast are such able players as Felix Bressart, Osa Massen and Sterling Holloway. Jack Oakie, who handles all the comedy lines, is wasted in a minor part. The story causes the action to slow down in many spots, but as a whole it runs along at a smooth, even pace under the capable direction of Bruce Humberstone. Excellent production values have been given it by William LeBaron. Exploit the return of Sonja Henie and be sure and mention the music of Sammy Kaye. Tieups with women's shops and sporting goods establishments should be made.

Catchline: To him it was just another fling . . . to her it was serious business.

Sweetheart of the Fleet

Columbia **Comedy** **65 mins.**

(Prod. No. 3027—Nat'l Release, May 21)

AUDIENCE SLANT: (Family) Laugh-filled entertainment that will please your patrons.

BOX-OFFICE SLANT: Will probably do best as comic relief for a heavy, dramatic feature on the same bill.

Cast: Joan Davis, Jinx Falkenburg, Joan Woodbury, Brenda and Cobina, William Wright, Robert Stevens, Tim Ryan, George McKay, Walter Sande, Dick Elliott, Charles Trowbridge, Tom Seidel. **Credits:** Produced by Jack Fier. Directed by Charles Barton. Screenplay by Albert Duffy and Maurice Tombragel. Story by Albert Duffy. Director of photography, Philip Tannura. Art direction, Lionel Banks. Musical direction, M. W. Stoloff.

Plot: Joan Davis, secretary to an advertising counsellor, promises to produce two "mystery girls," radio entertainers, for a USO rally. The girls, however, happen to be endowed with physiognimies that even a mother couldn't love, so Joan gets Jinx Falkenburg and Joan Woodbury, models, to take their place. There are many complications, but all ends well.

Comment: Your audiences will surely enjoy this picture, for it has plenty of laughter and moves along briskly. It will certainly provide comic relief on double-bill programs where the other feature is heavy and dramatic. It was made purely as light, amusing entertainment, and it succeeds well in fulfilling that purpose. Comedienne Joan Davis scores in the leading role, while Brenda and Cobina and Tim Ryan add further to the film's laugh-provoking qualities. Jinx Falkenburg and Joan Woodbury fit their roles nicely, and are easy on the eyes. Don't hesitate to recommend "Sweetheart of the Fleet" to your patrons. There are several "naval" angles that should be used in your campaign, and also a "blind date" angle that would tie up well with the picture's theme.

Catchline: Watch the gobs hob-nob with a couple of knockouts!

Cairo

MGM **Spy Comedy With Music** **101 mins.**

AUDIENCE SLANT: (Adult) Agreeably entertaining musical comedy that misses being a hit because musical numbers retard development of plot. Patrons should find it pleasant diversion.

BOX-OFFICE SLANT: The names of MacDonald, Young and Waters form a combination that should attract patronage.

Cast: Jeanette MacDonald, Robert Young, Ethel Waters, Reginald Owen, Grant Mitchell, Lionel Atwill, Edward Ciannelli, Mitchell Lewis, Dooley Wilson, Larry Nunn, Dennis Hoey, Mona Barrie, Rhys Williams, Cecil Cunningham, Harry Worth, Frank Richards. **Credits:** Directed by Major W. S. Van Dyke II. Screenplay by John McClain. Based upon an idea by Ladislas Fodor. Director of photography, Ray June. Art direction, Cedric Gibbons. Musical score, Herbert Stothart. Dance direction, Sammy Lee. Songs by Arthur Schwartz, E. Y. Harburg, Harold Arlen.

Plot: Chosen by an association of small town newspapers to get a first-hand account of the war, Reporter Robert Young eventually finds himself in Egypt, where not only he is suspected of being an enemy agent, but where his favorite movie star, Jeanette Mac-

Donald, is also under suspicion—by Young, of course. Complications ensue, but when they are solved, Young has saved an American transport from being bombed.

Comment: That espionage and music don't mix—especially on the screen—is all too well proved by this comedy. It's agreeable entertainment, to be sure, but the introduction of musical numbers slows up still further the slow-developing plot, so that one is literally tired out before the final fadeout approaches. Had the music been minimized, and had the film been judiciously trimmed otherwise, the result might have been much better. Jeanette MacDonald is in fine voice, and carries her acting assignment well, while Robert Young scores in the sort of characterization that suits his talents. Admirers of Ethel Waters will enjoy her rendition of a couple of numbers. Competent members of the supporting cast are Reginald Owen, whose appearance is brief, Lionel Atwill, Edward Ciannelli and Mona Barrie. The picture has several amusing situations, and at times the dialogue sparkles, but these attributes are not enough to offset the slow plot. The names of MacDonald, Young and Waters should attract patronage, and while your patrons may not be too enthusiastic about the results, they should, nevertheless, find the picture pleasant diversion. Music store tieups, plus stunts calculated to bring out the comic elements of the espionage plot, should highlight your campaign.

Catchline: A song-filled romantic musical loaded with laughs, love and thrills.

Wake Island

Paramount **Drama** **78 mins.**

AUDIENCE SLANT: (Family) In all its reality, minus frills and fancies, here is indeed the most dramatic, the most gripping, the most thrilling and exciting story to come out of this war. It's a stirring inspiration for every American who sees it—and every American SHOULD see it.

BOX-OFFICE SLANT: Its timeliness is an assurance of outstanding business. Engagements should be linked with local Bond and Stamp drives.

Cast: Brian Donlevy, Robert Preston, Macdonald Carey, Albert Dekker, Barbara Britton, William Bendix, Mikhail Rasumny, Walter Abel, Damian O'Flynn, Bill Goodwin, Phillip Terry, Don Castle, Rod Cameron, Frank Albertson. **Credits:** Associate Producer, Joseph Sistrom. Directed by John Farrow. Screenplay by W. R. Burnett and Frank Butler. Original story by the United States Marine Corps. Directors of photography, Theodor Sparkuhl and William C. Mellor. Process photography, Farciot Edouart. Art direction, Hans Dreier and Earl Hedrick.

Plot: This is the epic story of the heroism of the United States Marines in their defense of Wake Island.

Comment: "Wake Island" is a thrilling dramatization of the memorable defense of that tiny outpost in the Pacific by a small handful of Marine fighters against overwhelming odds. By sticking as closely to actual facts as possible, by permitting no Hollywood scenarists to dress up the script with make-believe incidents, Paramount has produced a picture that will live for many years in the heart of every American fortunate enough to see it. In all its reality, minus frills and fancies, here is indeed the most dramatic, the most gripping, the most thrilling and exciting story to come out of this war. Regardless of how much one has read or heard about Wake Island, only by viewing this picture can he fully realize the courage and spirit of the small group of men who gallantly defended it. Thus the picture will serve as a permanent historical record and a stirring inspiration to every American. The highest praise is due every person who had any part in its making. Associate Producer Joseph Sistrom, Director John Farrow. Screenplay Writers W. R. Burnett and Frank Butler, and right on down the line. Not the least of this praise goes to the players who contributed sincere, restrained, yet compell-

(*Continued on Page 22*)

THE GIRL WHO STOPPED A THOUSAND SHOWS!

See for yourself why Margie has thrilled over a million men...when she turns on the heat in this tantalizing tropical romance!



Margie HART in "Lure OF THE ISLANDS"

with

ROBERT LOWERY

"BIG BOY" WILLIAMS

GALE STORM

A Monogram PICTURE

Produced by LINDSLEY PARSONS

Directed by JEAN YARBROUGH

Original Screenplay by EDMOND KELSO, GEORGE BRICKER, SCOTT LITTLETON

The Box-Office Slant

Wake Island

(*Continued from Page* 21)

ing performances: Brian Donlevy, Robert Preston, Macdonald Carey, Albert Dekker, William Bendix, Walter Abel and others. According to present plans, the picture is to be tied in with the War Bond drive with this slogan, "Avenge Wake Island, Buy U. S. War Bonds and Stamps." There could scarcely be a greater source of inspiration. It would be a fine thing if "Wake Island" could be shown in at least one theatre in every community in the nation day-and-date. Obviously this is impossible, but every exhibitor who has access to the picture should book it as soon as it is available and exert every ounce of effort to make his showing an outstanding event in his community by linking it with the Bond and Stamp drive, by seeking cooperation from patriotic organizations, prominent citizens, newspapers, etc. In view of the picture's timely inspiration to American morale, this cooperation should be gladly given. As for its box-office appeal, "Wake Island" should do outstanding business.

Catchline: Every American must see this thrilling dramatization of immortal hours in American history — the defense of Wake Island.

Berlin Correspondent

20th Century-Fox **Drama** **70 mins.**

(Prod. No. 311—Nat'l Release, Sept. 11)

AUDIENCE SLANT: (Family) Has everything it takes to guarantee 100% response. They should eat it up!

BOX-OFFICE SLANT: The title has tremendous appeal, and the picture should reach very satisfying receipts.

Cast: Virginia Gilmore, Dana Andrews, Mona Maris, Martin Kosleck, Sig Rumann, Kurt Katch, Erwin Kalser, Torben Meyer, William Edmunds, Hans Schumm, Leonard Mudie, Hans Von Morhart, Curt Furberg, Henry Rowland, Christian Rub. **Credits:** Produced by Bryan Foy. Directed by Eugene Forde. Original screenplay by Steve Fisher and Jack Andrews. Director of photography, Virgil Miller. Art direction, Richard Day. Musical direction, Emil Newman.

Plot: An American war correspondent is managing to get the most guarded secrets of the Reich and, through clever script preparation, arranges for their transmission to his paper during his evening broadcasting period. The sweetheart of the Gestapo chief is assigned to the case and, after reporting success in ferreting out the manner in which the correspondent receives the information, determines too late that she has implicated her own father. The correspondent manages the father's escape, is himself arrested and placed in a concentration camp. The girl bargains with her Nazi lover, promising her hand in marriage on the day the American is allowed to escape. With all plans set, the jealous secretary of the Nazi confides that her boss intends breaking his promise and having the newsman killed. The love triangle and other circumstances work to the advantage of the hero and the girl, and they manage their escape.

Comment: This is the kind of a story that American picture audiences have been hungry for. In an exciting, thrilling and suspense-filled manner it demonstrates the terrifying methods, sadistic practices and far-reaching tentacles of the despicable organization. Every scene and sequence measures up to the general concept the American public has come to associate with Gestapo activities from published and intimated reports. An excellent continuity, into which is woven romance, pathos, absorbing drama. a smattering of comedy to relieve the more tense moments, and suspense, dangling like the Sword of Damocles, throughout an array of exciting action makes this the kind of entertainment audiences talk about for days. Dana Andrews is remarkably convincing as the correspondent and Virginia Gilmore does a neat job as the girl. Mona Maris is very competent and Martin Kosleck, as the Gestapo official, puts the kind of stuff into the part that makes you want to squeeze his neck. The supporting characters, particularly Erwin Kalser, as the father, get the utmost from their assignments and contribute much to the success of the principals. Bryan Foy, Eugene Forde and the entire technical staff are to be congratulated on a swell contribution to the realm of entertainment. Just smear that title around and the crowds will gather—and they'll get their fill of everything they could possibly expect.

Catchline: An American at the mercy of the German Gestapo.

Desperate Journey

Warner Bros. **Drama** **107 mins.**

(National Release, September 26)

AUDIENCE SLANT: (Family) A film chronicle of super-adventure that beggars the mental concept of the exploits of dozens of fact and fictional war heroes.

BOX-OFFICE SLANT: If money names, bristling action and headline tempos mean anything, this one will rate with the winners.

Cast: Errol Flynn, Ronald Reagan, Nancy Coleman, Raymond Massey, Alan Hale, Arthur Kennedy, Ronald Sinclair, Albert Basserman, Sig Rumann, Patrick O'Moore, Felix Basch, Ilka Gruning, Elsa Basserman, Charles Irwin, Richard Fraser, Robert O. Davis, Henry Victor, Bruce Lester, Lester Matthews. **Credits:** Produced by Hal Wallis. Directed by Raoul Walsh. Original screenplay by Arthur T. Horman. Photography by Bert Glennon. Music by Max Steiner. Technical advisor on R.A.F. sequences, Squadron Leader O. Cathcart-Jones. Special effects by Edwin A. DuPar. Montages by Don Seigel.

Plot: A British bomber, after a successful mission, is forced down in the Black Forest of Germany and the five surviving members of the crew taken prisoner. They overpower the Nazi examining officer and escape with important military papers. Objects of a nation-wide man hunt, they make their way West encountering many narrow escapes from one of which they emerge equipped with German uniforms. Always one jump ahead of pursuers, they manage to reach Berlin where the hopelessness of their chances of ever reaching Britain is made clear by their leader, and they undertake the destruction of a large chemical plant. In this escapade the youngest member of the group is wounded and they accidentally encounter a doctor and his daughter who are members of the German underground which is friendly to the Allies. When Nazi Gestapo officers raid the doctor's quarters, they kill the men and escape in the official car. Close to the Netherlands line they seek out the girl and her father, who have preceded them, but this time fall into a Nazi trap. With the girl's assistance they again make their escape in a Gestapo car after another of their number has been killed. The remaining trio manage to lose their pursuers only to run out of gas near a camouflaged airfield where, as they are about to be overtaken by bloodhounds, they find a bomber being readied for a raid over Britain. Fighting off the crew they take over the plane, man its guns and take off, dropping its bomb load on German military targets along the way.

Comment: While replete with implausibilities, inconsistencies and amazing coincidences, of number and regularity rare even in movies, this is, nevertheless, the kind of entertainment that is meat and drink for the appetites of the fireside adventurers who make up the bulk of picture audiences. The broadest melodrama of the ten-twenty-thirty days and the wildest of gangster films must take a back seat by comparison with the amazing array of dashing exploits, hair-breadth escapes and exciting action encountered by this five-man army of invasion that treats with all angles of the war from espionage and sabotage to bomb tossing, fist fights and carrier pigeons. Action and drama is the order throughout, and the servings are nerve-tingling and plentiful; but there are enough interludes of lighter nature to leaven the tempos of suspense and make for thorough enjoyment. Errol Flynn fits the shoes of the daring leader perfectly and Ronald Reagan, as the American, meets all expectations as his ready-for-anything-let's-go supporter. Nancy Coleman delivers some nice touches to the scenes in which she appears. Alan Hale, as the adventurous forager whose stomach forever craves attention, is responsible for much of the film's comedy moments, while Raymond Massey is at his best as the pursuing Nazi officer. Other principal players and all members of the supporting cast give understanding delineation to their respective parts. The continuity is exceptionally smooth for this type of picture and the cameramen are entitled to plenty of praise for impressive angles and swell effects.

Catchline: Five desperate British flyers leave a blazing trail of wreckage as they escape from Nazi Germany.

Only

16

More Days to September First!

Are you getting set for SALUTE TO OUR HEROES Bond and Stamp Month?

Across The Pacific

Warner Bros. **Drama** **97 mins.**

(National Release, September 5)

AUDIENCE SLANT: (Family) A very good spy story with enough romance and action to lift it well above average in entertainment.

BOX-OFFICE SLANT: The combination of the topical title and Bogart should assure good business. Picture will please.

Cast: Humphrey Bogart, Mary Astor, Sydney Greenstreet, Charles Halton, Sen Yung, Roland Got, Lee Tung Foo, Frank Wilcox, Paul Stanton, Lester Matthews, John Hamilton, Tom Stevenson, Roland Drew, Monte Blue, Chester Gan, Richard Loo, Keye Luke, Kam Tong, Spencer Chan, Rudy Robles. **Credits:** Produced by Jerry Wald and Jack Saper. Directed by John Huston. Screenplay by Richard Macauley from a Satevepost serial story by Robert Carson. Photography by Arthur Edeson. Special effects by Byron Haskin and Willard Van Enger. Montages by Don Seigel.

Plot: An Army officer is deliberately court-martialed to pave the way for counter-espionage to Japanese spying in the Panama Canal Zone under the leadership of a renegade white man. On a ship carrying the supposed Japanese leader and his staff the officer meets and falls for a pretty girl who claims to be

(*Continued on Page* 34)

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

WHAT IT TAKES TO MAKE 'GOOD THEATRE'

BEAUTIFUL buildings are none too fitting a shrine for the glamor and stirring drama which the motion picture brings for the entertainment of the people. But—and now it can be said without prejudice or recrimination—a beautiful building never made a really fine theatre.

The theatre worthy of the name is a place of glowing human activity; a place where the utter stranger to its surroundings not only senses but feels the welcome contact with his natural element of association with fellow humans, and events which make up his world. The most handsome architecture, the most attractive decoration, the most luxurious materials and furnishings—don't make a theatre. It takes the human element, the peopling of the theatre with humans who have the human touch which is an outstanding characteristic of the theatre, to supply that element which the public seeks when it turns to the theatre for entertainment and relaxation. The building, no matter how beautiful, becomes a mere pile of brick or mortar or stone once the lights go out and the staff which operates it retires from the scene at closing time.

Now that the materials for construction of new and increasingly more luxurious buildings are denied the industry, the truer perspective of the theatre is becoming increasingly more apparent. Thus the tremendous importance of the function of the personnel of the theatre is being less overlooked today than was the case in those lush times when the dramatic developments of the laboratory and the factory and the drawing board of the architect and engineer bedazzled the industry into fascinated concentration upon the "things" of the theatre to the neglect of the "people" whose talent and skill in catering to the public always were, always will be, the vital spark that gives life and appeal to the theatre.

This talent and skill are the things which distinguish the real showman who functions as manager of the theatre. They are the elements which transform the mere shell which is the building that houses the "theatre" into a form that harmonizes with and enhances the entertainment offered on the screen.

This talent and skill requires not merely that the manager have the "touch" for catering to people, but also the ability to "handle" people so that those who comprise the staff under his direction and supervision literally become a part of his own personality as expressed to the public to whom his theatre caters.

So, while shortages of "things" may work a hardship on the industry, there is no threat to the continued prosperity of the motion picture theatre so long as the manpower is plentiful—and it is—to vitalize the showhouses which (despite a progressive lessening of newer gadgets and appliances and furnishings) because of this reawakened sense of the importance of good management, stand to become constantly more attractive and appealing to the public which seeks the glow of human contact and sociability that is so important to the full satisfaction of entertainment from the stage or screen.



The American Way is the Better Way

FREE AMERICANS stand up and sing because they want to. Here in America a citizen's homage to his flag comes straight from his heart—freely and proudly!

Likewise, he comes into your theatre of his own free will. He'll leave when he wishes. And he'll come again if he likes what you offer.

Today, he's fighting a tough war to safeguard those precious privileges—and you're helping him. The relaxation you're providing is priceless in these days of wearisome work and worry. He needs to sit back and forget care for an hour or so in the comfortable seats you've provided.

You know of course, we are not making theatre seats now. Our duty, plain and urgent, is to build Tools for Victory—aircraft and armament parts of finely fashioned plywood and precision-machined metals—to build them The American Way, to help perpetuate The American Way of Life.

By service to America today, we can serve you all the better in the days of Peace to come.

American Seating Company

GRAND RAPIDS, MICHIGAN

WORLD'S LEADER IN PUBLIC SEATING

Manufacturers of Theatre, Auditorium, School, Church, Stadium, and Transportation Seating • Branch Offices and Distributors in 73 Principal Cities

SMPE Plans Fall Meeting in New York

Plans for a 3-day meeting composed of eight technical sessions beginning October 27, in New York, have been completed by the officers of the Society of Motion Picture Engineers.

The meetings will be devoted almost entirely to reading and discussing technical papers dealing with recent advances in the motion picture art, and the applications of the new developments to help the war effort and further national morale.

The gathering is the 52nd semi-annual meeting of the society and will be in charge of William C. Kunzmann, of Cleveland, convention vice-president. The meeting is subject to cancellation if such action is later deemed advisable in the national interest.

One highlight of the meeting will be the 52nd Semi-Annual Banquet and Dance to be held on Wednesday, October 28, at headquarters, the Hotel Pennsylvania. Presentation of the Progress Medal and the Society's Journal Award will be made at the banquet.

Inventor Patents 3-Dimensional Film

Two patents recently issued to Edwin H. Land of Boston, may some day figure importantly in the motion picture industry. One of the patents covers a process for making films of polarizing plastic that are thinner than those hitherto commercially produced. The other patent covers a method for producing three-dimensional colored motion pictures.

The new invention for polarizing films may be applied to three-dimensional effects for pictures by superimposing stereoscopic images—one image on each of two films—with the beams of each polarized at angles to each other. When the images are viewed through spectacles with corresponding angles of polarization, the result is a three-dimensional vision.

The three-dimensional colored motion pictures would be produced by registering each of two steroscopic images separately on a three-layered, three-colored film. The two three-layered films are then cemented together. These pictures, also, would be viewed through suitable spectacles to produce the vision of a single image in color and depth.

Dim-outs Throw New Light on Display Care

Theatremen who own and manage theatres in the areas where dim-outs are enforced are realizing today how important their electrical displays are, and many of them are saying that when the lights come back on, you can bet the most will be made of the marquee and upright sign displays on the front of the theatre.

There's nothing like absence for making the heart grow fonder—even for such matters as often seem unimportant—such as scrupulous cleaning of the lamps and fixtures of the marquee and outside sign.

You can bet that there will be a rigid routine of "spit and polish" for the lights out front by theatres which now realize how important they are. The situation calls attention again to the necessity of scrupulous care for the displays out front. Those dull, dim bulbs (because there's a layer or two of soot and dust on them) and the unkempt attraction boards are a mark of carelessness which is a mark of decied demerit to the manager responsible for such conditions."

Spare Space Turned to Profit











Popcorn, soft drinks and candy have turned spare space in the theatre lobby or foyer into paying property. The profits loom importantly in many theatres, and some of the most prosperous circuits realize handsome sums from merchandising, which is carried on as an enterprise in all of their houses.

Above are some illustrations of how the confection and soft drink business has been installed in the theatre. Upper left is the circular bar in the Paramount, Hollywood. Top right, the vending soft drink machine which has turned in some important profits to theatres of all classes. Center left, Stirling Hayden, the Paramount star, buys a bit of candy at the counter at the Strand Theatre, Dorchester, Mass.—one of the M & P circuit houses. Center right, the combination candy counter and popcorn bar at the Varsity Theatre, Decatur, Ill. Just above is the popcorn and and candy counter at the Tivoli, Gary, Ind.

Merchandising of candy, ice cream and soft drinks offers the theatre owner the only means of making the patron a customer, so to speak; the patron making one purchase at the ticket booth can become a customer of the candy or milk or soda bar. Since theatres all over the country have made money for merchants in every other line of business (statistics on the increased rentals for stores near theatres proves that) it is high time that the theatre owner found the means of realizing more than one sale to a person he attracts to his location via his exploitation, advertising and the attraction he offers the public. The theatregoers, also, are entirely for the practice of having the theatre accommodate them with confections and drinks they wish when they visit the movies.

Don't Let Chewing Patrons Continue to "Gum Up The Works" for You

The overworked phrase "gumming up the works" applies in few instances as literally as it does to theatre operation. The lowly stick of gum can be, and often is, the spearhead of the multiple forces that cause patron decline.

Astute managers have tried requests couched in the most polite terms and presented from the screen, neat signs on sand urns and in every possible manner attempted to impress patrons with the expensive inconvenience and the possible damage resulting from the careless casting away of masticated chewing gum. This writer recalls one manager that even placed small paper tabs in receptacles on the backs of seats with neat signs requesting that gum be wrapped in the paper before discarding.

Regardless of appeals and admonitions gum continues to litter the carpets, plaster the floor, clog the drains of drinking fountains and smear the under ledges of seats. The damage from this source runs into tremendous figures as it affects depreciation of equipment and furnishings, but this cost is as nothing to the dollars lost through the resentment of patrons who find their clothes ruined and their personal feelings seriously offended through contact with the discard of another person's mastication. The offended patrons seldom blames the carelessness and inconsideration of the person actually responsible but penalizes the theatre by denying it future patronage.

The situation, regrettable and costly as it is, simmers down to only one possible solution—constant attention to the menace by the management. It will never be possible to entirely eliminate the nuisance but it is possible, through daily attention to aisle runners, seat ledges and lobby floors, to greatly minimize a condition that may be contributing in major fashion to the serious decline in business.

A few putty knives and some gum remover or other cleaning fluid—we were about to recommend that rare substance known as gasoline—will accomplish wonders in the hands of a good cleaning staff. Do something about it! Now! Don't get "stuck" with chewing gum trouble!

Have You Had a Junk Round-Up? "Scrap" is Needed for the War Production Program

"Junk" has come to have a meaning directly opposite to that connotation which made the word handy for quick classification of some C-minus feature; or book we didn't like; or dish of food that our digestion couldn't get along with harmoniously inside of us. "Junk" actually may turn out to be the hero of this war. For it is junk, Government authorities in charge of war production assure us, that factories where materials for ships and tanks; bombs and planes; rifles and bullets; tanks and projectiles and all the other sinews of victory at the front, will depend upon to sustain the necessary armaments output.

Aside from the duty of showmen to cooperate with the WPB drive to "get in the Scrap," by having people rummage their cellars and attics, garages and barns and the farm tool shop for metal that lies rusting away in the form of broken toys, unserviceable lawn mowers, unused and unneeded shovels, watering cans and a multitude of gadgets that clutter homes and farms throughout the land, it is the first duty of every theatre owner and manager to institute a complete, thorough and diligent search of the entire plant for all the metal and rubber that may be lying around.

Among the materials that are needed, the theatre is quite likely to have a considerable amount of one of the most critical of all metals—copper. Old generator sets or worn-out rectifiers, copper wiring no longer useful because the insulation is worn; bent and unserviceable display frames, discarded spotlights and electric fans; old rubber mats and broken seat standards and many other objects containing metals that are needed may be reposing in the corners of store rooms, around the projection booth, in the cellars of theatres.

There should be no necessity to urge that theatremen take seriously this job of collecting the "junk" and turn it into the reclamation work for war weapon materials. But there is always the difficulty that some take the attitude that they have had a "clean up" of the premises not so long ago and there can't be much to turn into the pool for scrap metals.

In order to be effectual, the rummage drive should be both systematic and thorough. Inventory all the stuff, and where it is found that some piece of machinery not in use is not likely to be needed, put that into the collection of discard that you turn over to the local salvage collection agency or a junk dealer.

UTILITY LIGHTING

Pretty effects created for decorative purposes are one thing, the illumination necessary to the auditorium is another. The latter is vastly important to safety, so nothing should be taken for granted in this department of the theatre. Using sufficient current for adequate illumination is a "must," using more current than is necessary is something that makes for a kind of waste that eats up profit margins. Frequent checking of the interior illumination should include:

- **A periodic inspection to ascertain that the proper wattage is used, avoiding the waste of burning too much wattage or the false economy of the other extreme of "under lamping."**
- **Aisle and exit lights should be inspected daily—dead lamps in the aisle lamps can be made the basis of a costly lawsuit.**
- **See that the rule to turn on auditorium lights ONLY after the first ticket has been sold is strictly obeyed every day.**
- **Check displays at change of attraction dates to make sure good effects are obtained with a minimum of wattage—one properly placed reflector or spotlight will often give far more effect at far less current cost than a number of improperly placed smaller bulbs.**

Patron's Nose Knows Whether Good Dusting Job Has Been Done

The "musty" smell, offensive to so many and altogether too frequently prevalent in theatres, is directly attributable to neglect of the cleaners to remove dust from the baseboards, wainscot ledges, etc Little time would be consumed in attending this duty each morning and the resulting cleanliness of atmosphere would aid to the enjoyment of your customers.

New or Old, Seats Must Be Clean

The daily dusting of seats, seat backs, arm rests, etc., is not sufficient to guarantee cleanliness. It is necessary that the aisle light housings, cables, ornamental iron work of the old seat standards and decorative designs of the new equipment, be wiped off regularly and washed at frequent intervals to prevent the accumulation of annoying dust and dirt.

Let Cashier's Smile Shine Through Sparkling Glass

The Box-Office is the theatre's first line of customer approach. Keep it immaculately clean at all times. Supply the cashier with a dust rag so that she can care for the accumulation that is the natural result of wind-swept streets and establish rules as to the placement of report blanks, coin wrappers, etc., to insure neatness at all times.

The cleaners should be instructed to pay particular attention to the cleaning of fixtures, glass drapes, shelves, etc., and the polishing of the ledge over which money is passed in exchange for tickets from a machine that should be kept polished at all times. The cashier can see to the frequent removal of finger and hand impressions.

Watch Appearance of "Silent Salesman" in Front of Theatre

Many managers are meticulous in their attention to the cleanliness of the theatre front and spoil the entire effect by permitting the sidewalk to remain as cluttered and dirty as a trash-filled alley.

The sidewalk is every bit as important as a means of conveying impressions to the passerby as the display frames or attraction sign. Make it the duty of the doorman, if no janitor is employed, to attend the sweeping of the sidewalk and street curb and gutter frequently during the hours the theatre is open. Instruct cleaners to wash and scrub the sidewalk every morning. Arrange for the repainting of the parking lines or "no parking" sign at regular intervals. Remove gum wads daily.

Drinking Fountains Require Constant Care and Attention

No piece of theatre equipment sees as much service as the drinking fountain. See that yours is kept clean at all times. Place rubber mats to care for drippings, see that pressure is maintained at the proper level, provide a stand to accommodate the tiny tots, have the base polished daily, see that the metal parts are polished at all times and arrange for frequent wiping off of the bowl during the hours of operation. Have drain examined regularly. Attention to this unit can do much to cause favorable comment for your theatre.

"Rest" or "Pest" Rooms?

The rest rooms can do a lot to advertise your theatre—either favorably or adversely depending on the attention and care given the accommodations and upkeep. A neat and clean rest room is instantly commented on and an evil-smelling, filthy hole also comes in for its share of remarks—need we elaborate? Soap and water and disinfectant applied frequently will put yours in the class of the first named.

Booth Blaze Causes $3,000 Loss

Millerstown, Pa.—About 100 patrons of the Millerstown Theatre calmly marched out of the showhouse when informed by Projectionist DeLancey that a fire was raging in the projection booth. The blaze started when the projectionist made a changeover. About $3,000 in damages to the theatre resulted, and DeLancey, only person injured, suffered only slight burns.

Discourage the Scribblers

When your cleaners are attending the rest rooms be sure they are instructed to remove the moronish pencilings of "poets." Keep the walls clean and you automatically discourage these scribblers.

Check Against Exterior and Roof Fire Hazards

The recent checkup by the Office of Civilian Defense should be indication enough that there should be no relaxation of precautions from air raids, and theatremen by and large have carried on a sustained program of care for the utmost safety. Particularly since there has been such fine organization by the amusement divisions of public safety councils or committees in so many of the States.

To offer true protection against air raids, a theatre must be conditioned and its entire staff organized and well drilled to handle the anticipated trouble that would take the form of panic and fire should a raid occur. The precise methods of handling these matters has been worked out by the various safety committees in the States of the so-called danger areas.

The best source of information on construction factors in protection against air raids, perhaps, is the bulletin, "Protective Construction," published by the Office of Emergency Management (Superintendent of Documents, Washington, D. C.).

Constant Vigilance Needed

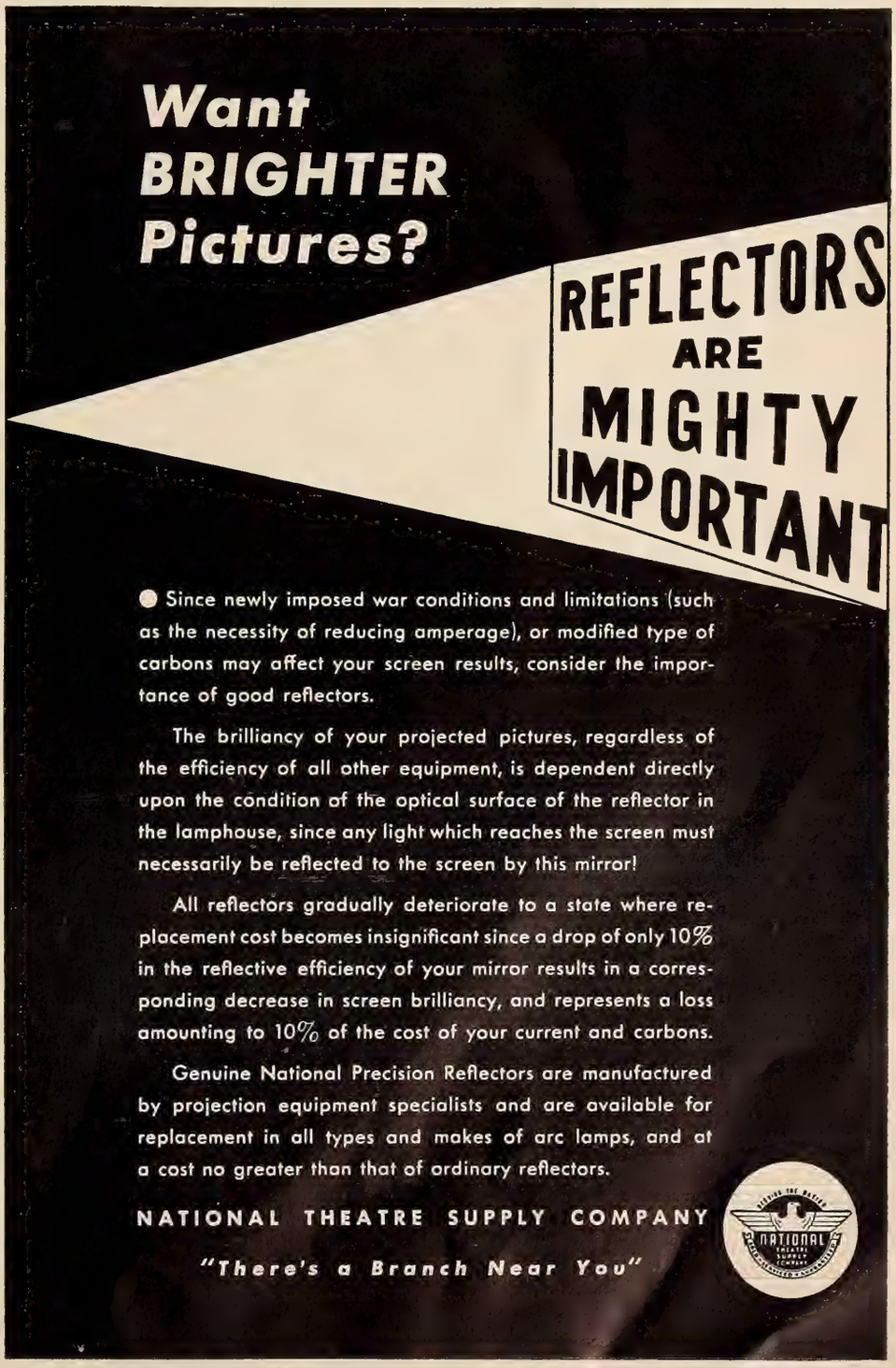
Since fire is the cause of approximately 90 per cent of damages resulting from air raids, every precaution should be taken to eliminate conditions which conduce to the rapid spread of fire. The exterior of the buildings, therefore, should be carefully checked and constant inspection carried out to ascertain that no faults develop to create a "blaze" source.

An especially practical chart covering the danger spots of roof and exterior calls attention to the following:

1. Examine all roof structures, including signs, tank supports, flag poles, chimneys, stacks, skylights, etc., and see that steel work is in good condition and whether painting or repairs are required. Look carefully for badly rusted steelwork, bolts, rivets, chains, guy wires.
2. Examine water tanks on roof. See that roof of tank is in good condition. See that ladder, platforms, and other tank parts are in proper repair. Before winter examine tank heating system. Be sure it is in operative condition and of sufficient capacity to prevent tank from freezing and that insulation on supply pipe from tank is in good condition.
3. See that roof drains and leaders are unobstructed and are provided with screens.
4. Examine cornices, parapets, and chimneys for loose bricks, or tile.
5. Examine theatre sign, from the roof, to determine the condition of the steel work and its supports, giving consideration to wind strains, loading by ice, etc. This examination should be most detailed. Determine that arrangements for relamping are safe.

Watch Those Skylights

6. See if stage skylight is in operative condition. There should be no outside ropes or braces holding windows or skylight closed. If stage skylight is of the type that may be obstructed by snow or ice, special attention should be given to removal of snow and ice.
7. Are ladders to and on roof safe?
8. Look over adjoining properties from roof to become familiar with surroundings of theatre and get an idea of the hazard to which building may become exposed in case of explosion or fire in adjoining property.
9. Examine electric wiring on roof. See that it is properly supported, and that insulation is in good condition.
10. Give consideration to snow load, and in case of heavy snow remove the snow.
11. Look over exit facilities from the theatre, as far as they can be seen from the roof. See that exits are clear right to the street.
12. Examine carefully motors and blowers, if any, installed on roof or in roof space. See that they are properly maintained and lubricated. See if protection in the way of asbestos or sheet metal is needed under or around the motors, rheostats, etc., to prevent fire in case of short circuit. Are these machines as accessible as possible, so that they will receive proper maintenance? Examine cleanliness of room and storage and disposal of oil and waste.
13. Have pails of sand, hose and other fire fighting equipment, long handled shovels, readily accessible to roof, with proper faucet connection for hose.
14. Examine carefully space between the auditorium ceiling and the roof. See that walkways are safe and have hand rails. This space is most inaccessible and a difficult one in which to fight a fire and should be kept absolutely free of combustible material.
15. Look into possible overloading of trusses or ceiling. No refuse or material should be stored in this space.
16. If roof space communicates with stage, see that a tinclad fire door, with self closing device, is provided at opening. This is to prevent spread of fire from stage to roof space. See that this door is kept closed.
17. Examine supports and winch for chandeliers.
18. Reserve or excess supply of film is sometimes stored or hidden in roof space. This should not be permitted.
19. Observe condition of plaster.
20. Have pails of sand, long handled shovels, hose, and other fire fighting equipment readily accessible to roof space, with proper faucet connection for hose.



It's Fun Operating a Theatre the Right Way

—Of Course the Job is a Complex One and Only the Manager Who Masters the Many Details Can Really Enjoy His Work and Win the "Ideal" Rating

This business of managing theatres is a lot more complex than is apparent to the casual observer. We might even go further and say that there are many managers who feel that their foremost duty is to lend a credulous ear to the general public impression that the fascination of the theatre spreads an aura of happiness over those who direct its destinies, and who therefore consider the engaging smile, the warm handclasp and the aspect of sublime contentment to be the most important duty attached to their assignment. These are the chaps who find the periods when they are immersed in "hot water" constantly increasing and whose differences with district managers and the home office become more and more frequent as their lapses of attention, through ignorance of the "behind-the-front" details, create needless expense and trouble for their superiors.

Lighten the Burden

In contrast is the manager who so seriously feels the weight of his burden that he conveys a constant attitude of frustration. He is always harassed with mental perturbation of the "did-I-do-it?" order with the result that his job has him running in circles and he never quite catches up to the point where he can adequately and capably turn the tables and start running his job. There is always the air of something missing that detracts from his poise and lends the impression of insincerity and "false-front" to his general deportment.

There are managers who fall into many other categories that serve to throw the spotlight on the "ideal manager"—the fellow who is always "on top" of his job and to whom the myriad details necessary to its proper fulfillment are a matter of apparently effortless routine, delegation and supervision. He has thoroughly acquainted himself with the array of little and big things that demand periodic attention, and knows how to keep the house "ticking" properly.

Practically everybody endowed with the title of manager can attain the status of "ideal" by applying himself to the all-important duty of becoming thoroughly familiar with over-all data that governs, to a greater or lesser degree, all of the physical operating details.

Organization a Short Cut

With this information thoroughly assimilated and catalogued for periodic attention he can rest assured that the further job of completely organizing the day-to-day and week-to-week duties of attraction booking, house maintenance, advertising, house policy, etc., can be done without conflicting with any of the governing factors. When these latter duties are properly catalogued and assigned to chosen department heads the manager will find that the job of thorough supervision allows plenty of time for the enlargement and maintaining of the outside business and social contacts, acquaintances and friendships that enhance his personal life and are reflected profitably at the theatre box-office.

For the benefit of those who may be a bit hazy about the little and big things a manager should know—and have carefully tabulated for periodic attention—we list:

The "Ideal" Manager Is Informed About:

Tax Rates

Insurance Policies in Force

City Ordinances

Fire and Building Codes

Union Contracts in Force

Inventory of Supplies

Box-Office Statements

Petty Cash Expenditures

Booking and Availabilities

Electric Light Rates

Taxes—A complete knowledge of all City, County, School Board and State tax obligations assessed against the operation and, so far as is possible, making the acquaintance of the officials responsible for their application and administration.

Insurance—Full knowledge of policies carried, acquaintance with the local representatives of the companies handling the business and complete details as to the limiting clauses of all accident, fire, robbery, liability, tornado, storm and other policies in effect. Also the date of issue and date of expiration which should be tabulated for attention 90 days before date of lapse.

City Ordinances—Familiarity with the legal acts that restrict theatre activities such as: ballyhoo, passing of handbills, hanging signs, noise, street advertising, closing hour, sidewalk displays, etc. Make the acquaintance of officials charged with the duty of administration and get their ideas of the proper interpretation of the ordinance and conduct your activities so as to avoid legal conflict.

Prevent Violations

Fire and Building Code—Knowledge of the rules of the building and fire code and solicitation of inspectors' suggestions on ways to make your property conform in every respect.

Union contracts—Careful study of the contracts in existence with labor unions. Make sure you fully understand all of the clauses and insist on their fulfillment to the letter. Call attention of your men to any infringement of the contract on their part and solicit opinion of owner or home office as to whether such infringement should be reported to national executives of the Union. Keep copies of your complaints for use when negotiating future contracts. Be sure about the overtime clauses; responsibilities of union employes; number of hours contracted, etc.

House personnel—Secure as much data as possible on your employe personnel. Name, address, phone number, size of family, habits, etc.

Box-Office Statements—Attention to the accuracy of daily statements and full compliance with recommended procedure of preparation, filing and mailing will minimize the chances of error or careless handling by the cashier, bookkeeper, etc.

Bank deposits—These must be handled in accordance with the established house rules. Be sure the money is deposited on time and handled in accordance with the written premise of your robbery and theft insurance.

Booking and availabilities—Secure as much data as possible on coming attractions and try to set up bookings far enough in advance to guarantee the availability of the shorts selected to accompany the feature. Time your bookings to conform as closely as possible to established house policy and endeavor at all times to build a program of balanced entertainment. Watch contractual commitments.

Schedule of performance—Should be examined for every attraction and particular care used to attempt the arrangement of units so that breaks will occur at period when "peak" attendance is expected. No schedule should be allowed to go into effect until properly approved and then all interested parties should be supplied with copies—cashier, doorman, office, booth and stage. Should discrepancies occur demand an explanation immediately and if uncontrollable rearrange the schedule to conform to existing conditions.

Check Expenditures

Petty cash expenditures—A daily check of expenditures from this fund is advisable. Insist on receipts to account for each item of expense and penalize infringements, if necessary, to impress the importance of accurate accounting.

Inventory—Keep a running inventory of disposable supplies using a separate list for each department. Cleaners, booth, art shop, house maintenance, advertising accessories, light bulbs, etc., should be handled on a weekly basis and the consumption checked against work accomplished to insure against waste. Movable house equipment such as floor lamps, hanging pieces, sand urns, throw rugs, etc., should be tabulated monthly and accounting made for any inaccuracies. Movable booth accessories should also be inventoried on a monthly basis. Material in storerooms, stage equipment, fixed house accessories, machinery, etc., should be inventoried yearly.

Electrical consumption—Careful attention can greatly reduce the expenditures in this department. The size of bulbs used in various units of house, lobby, front and sign illumination is often subject to actual improvement by lowering the wattage of certain elements to enhance the display of others. Establishing the hour at which the marquee and sign lighting is turned on to get the most advantage of natural light and cutting off at the same time the box-office closes will eliminate wastage. Attention to reduction of wattage in outer lobby when the box-office closes will also result in saving as will the mandatory use of "work" lights by the cleaning department.

Adequate Supervision

General operation—Adequate supervision of all departments is essential; demanding a complete knowledge of the daily, weekly, monthly duties of the cleaning staff and periodic checking to insure fulfillment; knowledge of all publicity and advertising and a follow-up on employes entrusted with the execution of the plans; knowledge of the expected duties and conduct of cashiers, doormen and ushers and supervision of their attire, cleanliness, deportment, etc.; the regular inspection of lobby, foyer and front displays for cleanliness, effectiveness, placement, etc.; periodic inspection of roof, basement, areaways, stage, storerooms, organ lofts and other little used places of the theatre to make certain that no condition exists that is in conflict with the over-all governing rules of successful theatre operation.

Yes, there is a lot of unseen activity and irksome detail to managing a theatre successfully but the fellow who knows the "wheres and whats" and the "whys and whens" as he should will be able to organize and deputize to the point where each item falls into place on time and gets its necessary attention with the machine-like precision of a new-fangled airplane motor. And believe us it's fun to be that kind of a theatre manager.

Cool, Don't Freeze 'Em with Air Conditioning

Thanks to the air conditioning engineers and manufacturers, theatres, as well as many other places where people gather or live indoors, have done something about the weather, but in too many cases where the ideal comfort should be found, there is still complaint from large numbers of the citizens that theatres are "too cold." The complaints, of course, are not made about all theatres, but only those which do not operate their air conditioning plants properly, or by highly sensitive people who react violently to thermal changes which are regarded "normal" and conducive to comfort even by the most conservative authorities.

One of the most difficult things to understand, is that since most air conditioning systems provide for controls which make it quite simple to maintain the proper conditions of temperature, humidity and air circulation, the men who operate them do not follow instructions and thus avoid a great deal of difficulty which leads them finally into attempting to do what they are not competent to do—and that is to adjust and service machinery about which they are not sufficiently informed to do the job properly. The instructions of the manufacturer or engineer who installed the equipment or system are the only proper guide to its operation.

Maintaining and operating the plant is a technical job. Making the plant pay off in added business is the showman's job. If the manager does not see to it that his plant is properly operated, there's no use for him to think up ideas for selling "comfort" as an added attraction of his theatre. But if the comfort is really there to be had by the public in summer, the theatreman who passes up the selling value of that feature is making a serious mistake.

When theatres were the pioneers of comfort air conditioning, it was all right to play up the polar bears, and such advertising displays. But with the corner cafe, the local restaurant and shoe store and ice cream parlor "air conditioned" as many of them are, there's no point to such obvious "selling" as polar bear displays.

On the other hand, the mere fact that many other merchants of the town also have air cooled or conditioned stores is no reason why the theatre should neglect the potent appeal of summer comfort for patrons of the screen shows he offers.

In order to make the selling campaign more effective, it is smart showmanship to adopt a slogan or phrase to use in all of the various media.

In planning your campaign, remember to utilize every possible adjunct of publicity to sell summer comfort. Starting with the front of your theatre, have a cool-looking valance with your selected slogan, placed on the marquee. Mats in the display frames at the entrance and in the vestibule should be painted in cool colors, such as blues, greens, yellows.

In your vestibule we'd suggest a standee, which can be as high as 80 inches if space permits. Make sure your sign painter gets plenty of local appeal in the display and uses your selected slogan here, too.

Among other channels for selling your theatre as a haven for the heat-weary are window cards and billboard lithographs. Include in these silent salesman, also, the identifying slogan and a header that has plenty of "icing." Have a special slug made for your newspaper ads.

When and if this is done faithfully, all of the items in the campaign will present a complete picture and tell a consistent story: that your theatre is cool and comfortable. By using the same slogan on all of your promotion material, you will help identify your theatre more easily in the minds of patrons and prospective patrons.

Another angle that should not be overlooked in preparing your theatre for the summer is that amber, orange or red lamps in the auditorium should be replaced by lamps of a cooler hue, such as blues and greens. Use amber or frosted white lamps only where they are required for safety such as at the foot and head of stairways, etc.

STORE ROOM

Stocks of articles in the "consumable supply" category cost money to carry; an investment well worth the cost, provided the inventory is kept in such condition and the spare articles arranged so they may be located instantly when needed. The store room can become a model for one of those Coney Island "mystic Mazes" unless proper care is taken of this very important department of the theatre. The test of the efficiency of your stock room is the answer that you can make to each of the following queries:

- **How long since inventory has been taken of the stocks of lamps, soaps, toilet tissue, paper towels, and other such articles?**
- **Are all deliveries of such supplies of merchandise routed so that they reach the proper department or staff member in charge of the supplies?**
- **Are shipments of such articles checked for condition when they are received at your theatre and before they are stocked?**
- **Are printed forms that may be required for use in the theatre carefully stacked and are they reserved for their particular purpose and not used as scratch sheets—(the printing costs money)?**
- **Are bills or invoices delivered with supplies carefully checked against the merchandise delivered before receipt is signed?**



Optical Goods Scarce; Handle Lenses Carefully

There should be a double meaning for projectionists (and we don't mean any off-colored jokes) in the appeals which the Navy has made by radio and newspapers for citizens who own binoculars to turn them over for war use to the armed services. Neither the Army nor the Navy wants anybody to lend things which the Army or Navy can obtain by going out and buying the materials. The fact, of course, is that optical equipment is very scarce.

This being the case, the projectionist, since he can't put a picture on the screen without those lenses in his projector and sound head and that since there is a scarcity of the article, should be glad he has an optical system and should therefore be especially careful in handling the lenses.

Whenever the time comes to handle or clean any part of the optical system, the projectionist should concentrate on the job, using the most particular care not to touch the glass if possible, and if, inadvertently, he does touch it, thorough cleaning and polishing with a soft, very clean, cloth should be done right away.

$8,000 Blaze at American

Winnemucca, Nev.—Damage of about $8,000 resulted to the American Theatre here from a fire started from a short circuit in a curtain control unit. The theatre is managed by Jamison Selleck.



BOOTH INSURANCE?

Say, NATIONAL has been giving me that for more than 15 years!

It's true that NATIONAL THEATRE SUPPLY COMPANY has contributed much to the peace of mind of theatre owners the country over. For over 15 years that has been NATIONAL'S job, 24 hours a day. Call it booth "insurance," booth "protection" or anything else you please. Just remember that NATIONAL has been providing it . . . and will continue to provide it . . . with Simplex loan service equipment, a unique Budget Plan for major repairs and, men who *know*.

When it comes to booth "insurance," you can always get it from NATIONAL.

NATIONAL THEATRE SUPPLY COMPANY

BOOST POP CORN PROFITS WITH LOW COST SUPPLIES!



Pay less — sell more with world's finest pop corn, salt, seasoning, cartons, sacks. Prompt shipment from near-by branch. Write today.

World's Largest Pop Corn Producers
AMERICAN POP CORN CO., SIOUX CITY, IOWA

Look Ahead!

Theatre owners in the eastern seaboard section, where the fuel oil situation is likely to become critical, are canvassing the possibilities of converting back to coal those heating plants which now burn oil.

The government agencies have issued stern warnings as to the need for all home and building owners to convert to coal, and as earnest of the need for the changeover in those sections of the country which now are on gasoline rationing, there is no priority on grates for furnaces. The conversion to coal by theatre building owners in the affected areas would be both a patriotic and a good insurance of continued comfortable operation of their businesses during the coming winter particularly.

S.O.S. Gets WPB Permission to Sell Evaporative Cooling Systems

A special ruling of the War Production Board has been received by S.O.S. Cinema Supply Corporation whereby the manufacturing plant is permitted to sell its present stock of evaporative cooling equipment without any priorities, except on the very large sizes which may be used in Government projects.

The original W.P.B. General Limitation Order, No. L-38, froze all refrigeration and air-conditioning equipment as of May 15th, but it was not applied to evaporative cooling apparatus until the following week. Manufacturers were permitted to sell on preferred orders with a Priority of A-9 or better, but this practically restricted the sale to government agencies.

An amendment to L-38 on June 18th released equipment in the hands of distributors and dealers, but as apparatus of this nature is very rarely stocked, it did little good to the theatres who wanted to make installations.

"Lifting of L-38 restrictions means that exhibitors can place orders now for immediate shipment of evaporative cooling systems," said J. A. Tanney, President of S.O.S. "Our factory cannot build any more for the duration, so it looks like it will be now or never for the many locations where evaporative coolers can do a good job."

Metro Premium in New Location

Offices of the Metro Premium Company, distributors of theatre premiums, have been moved to 334 W. 44th Street in New York City. Occupying a special one-story building, the enlarged quarters combine the general offices and showroom.

IDEAL CHAIRS

"Built to excel—not just to compete"

Ideal Seating Company

Grand Rapids Michigan

Make those improvements now!

Now is the time to make those much needed improvements to your theatre. Allow us to offer our suggestions and estimate.

NOVELTY SCENIC STUDIOS, INC.

• Draperies • Interior Decoration • Murals

318-320 W. 48th Street New York

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COSMOPOLITAN STUDIOS INC.
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Unit Projects 145 Stars, Celestial, Not Screen

As an aid in teaching celestial navigation to the rapidly expanding aviation personnel at the Ground School of the U. S. Naval Air Station at Pensacola, Florida, a new star projector has been built by Bausch & Lomb which projects 145 navigational stars on a spherical dome, providing a means of identifying these stars by their position and degree of brightness.

At the center of the instrument is a light source surrounded by a concentric sphere, 3¼ inches in diameter, in which 145 minute holes have been drilled in three different sizes, 3/1000, 5/1000, and 7/1000 of an inch in diameter, representing three different star magnitudes.

Surrounding this inner sphere is another larger one, 25¼ inches in diameter, containing 145 lenses each one of which lies along the same radius as its corresponding pinhole in the inner sphere, so that each star is projected along a radius at its proper azimuth and declination.

Albany Movie Landmark Passes

Albany, N. Y.—Darkening of the old Albany Theatre has made both the public and the veteran film men of the town realize that a real landmark of the picture scene had passed when Warner Bros. closed the house on North Pearl St. The Albany was one of the original nickelodeons of the town, and prior to the World War that preceded the current conflict was the place which introduced talking pictures as well as colored movies. The theatre was acquired in 1924 by the Mark-Strand Company and joined the Warner banner when the merger of the two interests took place in 1928.

Dickinson Leases Newk's Theatre

Glen W. Dickinson, president of Dickinson, Inc., and operator of theatres in Kansas and Missouri, have taken over Newk's Theatre in Burlington, Kansas, under a lease. The theatre has been an institution in Burlington for over 30 years, having been one of the first of several enterprises of the late John J. Newcomb, cigar manufacturer and hotel owner.

Ed Smith, long associated with the Dickinson company, has been placed in charge of the theatre.

Gordon, Middletown, Destroyed

Middletown, Ohio—The Gordon Theatre, built in 1912 and one of this town's three picture theatres, was destroyed by a fire said to have originated in a motor of the ventilating system. The theatre was owned by Mrs. Mary Gordon. It had a seating capacity of 1,600. The loss was estimated at $100,000.



Exhibitors Guarding Against Projector and Sound Breakdown

That theatremen have a complete understanding of the necessity for conservation of equipment is indicated quite conclusively by the reports of a brisk activity by sound servicing companies in renewals of contracts and signing of new account for the technical check-ups on a period basis and under a term contract.

Altec service has been especially active in signing new accounts for sound service. The introduction recently by National Theatre Supply Co., of a budget system for projector repairs further stimulated the appreciation of exhibitors for the need to take every precaution to make equipment stand up so that there would be no unnecessary strain upon the limited supply of machinery for putting pictures on the screen.

The large circuits and the progressive independent operators have found by careful check on actual results that the periodic inspection by a specialist service organization is a paying proposition.

The projectionist on the job may be fully competent to keep the equipment in shape, and to make necessary minor repairs as well as to indicate to the owner or manager that there is need for some replacement or shop overhauling of a projector part or sound unit. However, the independent servicing organization in this case fills a need something akin to the purpose served by the certified accountant, who serves the interests of the honest and competent auditor or bookkeeper for a company as much as he serves the management in "taking stock" of the records.

The value of the sound and projector servicing organization is something which has proved itself so thoroughly over a period of years, that there seems little point now of emphasizing the economy in the long run of having a service contract with a company which sends experts into the booths to check up on the equipment and its performance.

When Altec came into the picture several years ago, the plan was one which exhibitors in general were well within their rights in viewing as an experiment. However, Altec went about the job of establishing the service it had to offer and a rapid growth took place. The company built up its own research organization, and since it has maintained a policy of remaining out of the manufacturing business, the company was able to concentrate on giving its customers the benefit of advice as to the types of replacement parts or "consumable" items on the basis of best performance as impartially arrived at through its own technical experience and research.

The National Theatre Supply Co.'s budget plan has opened up an avenue for independent checkup of projection equipment that many progressive theatremen appear to be putting to work to their own advantage. The checkup by men experienced and expert in projection matters which precedes any recommendation for replacement or overhaul affords the theatre an opportunity to obtain a reliable report on the condition of the theatre's equipment. Such a report has great dollars and cents value to the theatre owner at this time. The continued operation of the theatre depends upon the functioning of the projection equipment, and since these are times when repairs and replacements cannot be obtained on a few moments' notice, the only safe formula is to anticipate as much as is possible the conditions which might cause a breakdown. Thorough inspection by a technical specialist will, in the majority of cases, result in the findings and diagnosis of those weaknesses which precede a complete rupture in a defective mechanical or electrical part or unit.

Sometimes it is the very insignificant irregularity in the projector or the sound system that gives the indication of a difficulty which ultimately will result in complete breakdown. The projectionist should not be expected to carry the entire burden of keeping the machines in the tip-top condition which is necessary today—not, at least, without the assistance of occasional independent checking of the projector or the sound system by an independent specialist.

Mobile Fire-Fighting Aid

A brand new device called the "Fyremobile," which, in effect, is a small-scale fire wagon which, with its fire-fighting equipment, can be quickly wheeled to any spot in the theatre should an incendiary bomb strike has been added to the emergency equipment supplied from the rapidly-expanding air raid precaution and blackout departments of National Theatre Supply Company's 28 branches.

Said F. L. Friedman of the company's Sales Promotion Department: "Even where theatres are reasonably well equipped with protective equipment . . . this vital material is usually kept in several widely separated locations. Under present war conditions the danger of fires caused by incendiary bombs cannot be over-emphasized, and speed is essential to civilian defense. Fyremobile's mobility gets the necessary equipment immediately to the scene of a fire or other emergency."

Numerous Theatres Serve as Copper Collection Stations

Thirty-three theatres in the District of Columbia are cooperating with the Women's Division of the District of Columbia Salvage Committee in the current campaign to collect as much copper as possible to aid the war effort, according to A. Julian Brylawski, president of the Motion Picture Theatre Owners of the District of Columbia.

Arrangements have been completed between the theatres and Mrs. Newton Cordis Wing, chairman of the Salvage Committee, whereby small boxes have been set in all the theatres to receive any copper article that the patrons wish to donate to the campaign. It was pointed out that these articles could be copper plate, such as visiting cards, announcements, wedding invitations, etc.

Theatres with receptacles in their lobbies include the following: Warner Theatres—Ambassador, Apollo, Avalon, Beverly, Calvert, Colony, Earle, Kennedy, Metropolitan, Penn, Sheridan, Silver, Takoma, Tivoli, Uptown. Loew Theatres—Capitol, Columbia and Palace. Others—Jesse, Newton, Sylvan, Village Academy, Stanton, RKO Keith, Trans-Lux, Circle, Fairlawn, Highland, Apex, Atlas and the Senator.

Put Gum Wads Under the Knife

When the seats are turned up each night have the ushers watch for newly affixed gum wads. Have them carry a newspaper and putty knife and remove it at once. Gum is not so hard to get off if attended immediately. Set aside one day each week when the gum is to be removed from floors, aisle carpets, cross aisles, foyer, rest room floors and lobby.

Wilson Redecorates

Alexandria, Ind.—Clyde Wilson, owner of the Ritz Theatre here, is improving the property to the tune of $1,000 for redecoration throughout.

Improves Projection

Edenton, N. C.—Manager Jimmy Earnhardt is proudly proclaiming to patron prospects that they will see good pictures perfectly projected, since installation of new projector lamps at his Taylor Theatre here.

"NO PRIORITY NEEDED *on evaporative cooling units"*

—Latest U. S. War Production Board ruling!

LAST CHANCE *to air condition your theatre*

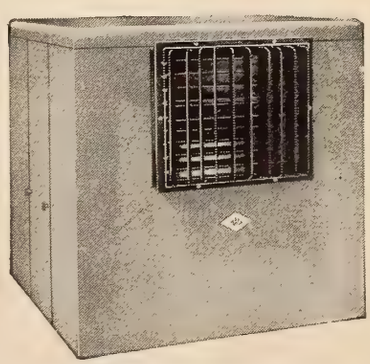
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PROGRAM NOTES FROM THE STUDIOS

Glazer Gets Sheridan, Bogart and Garfield for His Initial Production Assignment; Hornblow Testing for 'Quo Vadis?'

Columbia's "Desperadoes" had to come out into the light with the Army's dim-out regulations. Night effects will be obtained by trick photography in this Harry Joe Brown production which Charles Vidor is directing. Randolph Scott, Glenn Ford, Evelyn Keyes and Joan Woodbury have the leads.

Willis Goldbeck has given up collaborating as writer on the MGM "Dr. Gillespie" series in order to take the reins as director. The coming picture of the series, "Dr. Gillespie's New Assistant," featuring Lionel Barrymore, will give the doctor three assistants, of whom two have already been cast: Van Johnson and Keye Luke.

Monogram's "Bowery at Midnight," the Bela Lugosi thriller which Wallace Fox directs for Producers Sam Katzman and Jack Dietz, has been fattened up by the addition of Wanda McKay, John Archer and Edward Kane to the cast. Radio's Dapper Dan, Ralph Littlefield, will make his screen debut in the chiller.

Producer Harry Sherman's "Buckskin Empire" and "Peace Marshal," a novel by Frank Gruber, the mystery and western expert, are both ready for shooting. The first will star Richard Dix, with Jane Wyatt, Lee Cobb, Victor Jory and George Reeves supporting, and will be a Paramount western special.

Producer Robert Fellows and Director Richard Wallace have selected Robert Ryan for a prominent role in RKO's "Bombardier" which will star Pat O'Brien, Randolph Scott, Anne Shirley and Walter Reed.

Producer Lou Edelman's Columbia picture, "Destroyer Man," starring Edward G. Robinson, has won Glenn Ford for the second lead.

Director Roy Del Ruth is moving into high in Arthur Freed's MGM production, "DuBarry Was a Lady," a forthcoming musical starring Red Skelton and Lucille Ball. Now that the ball is rolling, Virginia O'Brien has been selected to sing.

Dona Drake has been selected by Paramount to go into "Canadian Capers," a Technicolor musical featuring Mary Martin, Dick Powell, Victor Moore and Richard Denning. Seymour Felix, noted dance director, will stage the dance numbers.

Producer Oliver Drake and Director Elmer Clifton have taken their Universal production, "The Old Chisholm Trail," on location. This is a Johnny Mack Brown-Tex Ritter starrer.

Producer Jack Skirball's Universal production, "Shadow of a Doubt," which Alfred Hitchcock is directing, now boasts of the addition of Macdonald Carey, Wallace Ford and Minerva Urecal to assist Teresa Wright and Joseph Cotten.

Benjamin Glazer has received an assignment to do "Deep Valley" for Warner Bros. This will be his first under a new contract. The cast will be headed by Ann Sheridan, Humphrey Bogart and John Garfield.

Richard Wallace will direct and William Mull will assist him, when Columbia's "The Frightened Stiff" starts rolling. The film boasts a cast which includes Loretta Young, Brian Aherne, Jeff Donnell and Frank Sully.

Producer Arthur Hornblow, Jr. has begun preliminary testing for roles in "Quo Vadis?"—his first assignment under his new contract at MGM. It will go into production in the fall.

S. Roy Luby will direct Monogram's "War Dogs" with Billy Lee, Kay Linaker and Addison Richards. The picture starts shooting this week and tells the story of the training of dogs for actual service on the battlefield.

With Ingrid Bergman on location in Paramount's "For Whom the Bell Tolls," Producer-Director Sam Wood can proceed with his miniature war of the Spanish Revolution. The Technicolor special, with Gary Cooper starring, will show guerrilla warfare in its most realistic elementals.

Samuel Goldwyn has taken an option on Arthur Kober's new play, "Sometimes I'm Happy," as a possible story in which to introduce Danny Kaye in a lead role.

Walter Wanger's Universal production, "We've Never Been Licked," which will be based on the cadets of Texas A. & M., the college which has contributed more officers to the United States armed forces in the past twenty years than West Point, will have Norman Reilly ("Tugboat Annie") Raine as a writer, assisted by a committee appointed by the college itself.

Producer Jerry Wald has obtained the help of Richard Sullivan as technical adviser on Warner Bros.' film about the merchant marine in the war, "Action in the Atlantic," which Lloyd Bacon will direct. Sullivan has been on a torpedoed vessel in the Atlantic, and was signed with the help of the Maritime Commission.



Accepts Scroll From Chinese

T. Y. Lo (left) and Dr. Kinn Wei Shaw (right), members of the Chinese Government Film Mission, are pictured here with Walter Wanger, president of the Academy of Motion Picture Arts and Sciences. Wanger, on behalf of film industry, accepted scroll from Chinese government extolling American pictures for their aid in bolstering the morale of war-torn peoples in China.



Now, His Own Producer

Entering the ranks of the business-men stars of Hollywood by launching his own film company, Jack Benny Productions, Inc., Jack Benny is shown here shaking hands with Edward C. Raftery, president of United Artists, after signing contracts agreeing to make 12 films, two a year, for UA release. Benny's agent, Arthur S. Lyons, is at the left, while between Benny and Raftery is George Bagnall, UA's vice-president. (Story p. 33)

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Columbia has started another of their big musicals, "Something to Shout About," with Don Ameche, Jack Oakie, Janet Blair and Hazel Scott, the famous pianist from Cafe Society in New York, a young colored lady brought here especially for this picture. She's the hottest thing in town, so let's go there today.

No less a personage than Harry Cohn, the president of the company, welcomes us. Then we're introduced to Director Gregory Ratoff.

They've just finished a take in the living room of Jack Oakie's theatrical boarding house. A typical once-upon-a-time parlor, with velour portieres separating the rooms. Seated all around are the principals in the picture, waiting for the next scene. While things are being readied, Miss Scott entertains by playing the piano, and Ameche sings.

Okay . . . they're ready and the director orders everyone to positions and then explains the next scene. Miss Scott is to play while the others stand open-mouthed, listening, then they become so enthused that each shows his bundle of tricks. The juggler runs for his clubs and starts to juggle, and the acrobat tumbles all over the floor. Behind Miss Scott is Jack Oakie, for once with nothing to say.

Ratoff, to make sure that everything is just the way he wants it, gets on the camera crane, checks positions and gives his okay.

With the scene finished, we ask about the women's clothes and we're told that one of the most outstanding is Janet Blair's evening gown. It's made of heavy Ivory crepe with a souffle yoke that gives it a nude effect. At the round high neckline it is outlined with whitechalk spangles, like a necklace. It has a new type of off-shoulder effect, with the sleeves loose at the top and tight at the wrist. The design of the spangles, across the bodice, makes it appear very low-cut, while the skirt is fitted to below the hipline where it begins to flare and ends in a slight train.

The music of Cole Porter, which Miss Scott was playing, rings in our ears as we leave the set. From what we've heard and what we've seen, it looks like the title is very apropos, "Something to Shout About."

So, until next week.

Ann Lewis

HOLLYWOOD STUDIO ROUND-UP

Thirteen new pictures started shooting this week:

COLUMBIA

FRIGHTENED STIFF—Principals: Loretta Young, Brian Aherne, Jeff Donnell. Director, Richard Wallace.

JUNIOR GENERALS—Principals: Freddie Bartholomew, Huntz Hall, Billy Halop, Bobby Jordan, Bernard Punsley. Director, Lew Landers.

MONOGRAM

HERE COME THE MARINES—Principals: Robert Lowery, Big Boy Williams. Director, Jean Yarbrough.

PRODUCERS

PRAIRIE PALS—Principals: Art Davis, Bill (Cowboy) Boyd, Lee Powell. Director, Peter Stewart.

RKO-RADIO

AVENGING RIDER—Principals: Tim Holt, Cliff Edwards, Ann Summers. Director, Sam Nelson.

SEVEN MILES TO ALCATRAZ—Principals: James Craig, Bonita Granville, Cliff Edwards. Director, Edward Dmytryk.

REPUBLIC

X MARKS THE SPOT—Principals: Damian O'Flynn, Dick Purcell. Producer-Director, George Sherman.

OUTLAWS OF PINE RIDGE—Principals: Don Barry, Lynn Merrick. Director, William Witney.

VALLEY OF HUNTED MEN—Principals: Bob Steele, Tom Tyler, Jimmy Dodd. Director, Jack English.

20th CENTURY-FOX

CRASH DIVE (In Technicolor)—Principals: Tyrone Power, Anne Baxter, Charles Grapewin. Director, Archie Mayo.

UNIVERSAL

OLD CHISHOLM TRAIL—Principals: Johnny Mack Brown, Tex Ritter, Fuzzy Knight, Jennifer Holt. Director, Elmer Clifton.

SIN TOWN—Principals: Constance Bennett, Brod Crawford, Ward Bond, Andy Devine. Director, Ray Enright.

WARNER BROTHERS

EDGE OF DARKNESS—Principals: Errol Flynn, Ann Sheridan, Walter Huston, Judith Anderson. Director, Lewis Milestone.

TITLE CHANGES

"Singing Guns" (RKO) now BANDIT RANGER.

"Son of the Saddle" (RKO) now FIGHTING FRONTIER.

Joan Leslie Wins Right to Launch First Liberty Ship

Sponsor at the launching of the first of three Liberty ships involved in the Treasury's "Build Ships" program was selected by lot from the million-dollar audience August 12th.

Joan Leslie, who had the feminine lead in "Yankee Doodle Dandy," the picture premiered that night, and who helped put over the sale of the War Bonds, drew the name of the lucky lady to christen the cargo carrier when it's launched.

Fifth Brown-Ritter Into Production

"The Old Chisholm Trail," fifth of the 1942-43 Johnny Mack Brown-Tex Ritter pictures, recounting the battles for water rights along the great cattle drives in pioneer Texas, has gone into production at Universal.

'Hadley' Washington Premiere

A gala premiere in Washington, D. C., will launch the national release of "The War Against Mrs. Hadley" on September 24. The picture, stars Edward Arnold and Fay Bainter.

Benny Signs Production Deal With United Artists

Concluding a $12,000,000 deal termed by United Artists officials one of the most important in the history of the company, Jack Benny signed contracts last week which launched him into the ranks of Hollywood's top picture-producing corporations: his own film-making organization.

The deal contemplates the formation of Jack Benny Productions, Inc., which will make a minimum of twelve pictures for United Artists release. Of these, six will star Benny, and the remaining six will be made with other leading stars. Benny will be Executive Producer on all productions, and each picture will be budgeted for approximately $1,000,000. (*See cut on p. 32*)

War Activities Committee's Do's and Don't's for Stars

A series of Do's and Don't's governing the appearances of Hollywood's stars in cities throughout the nation has been compiled by the War Activities Committee. Some of the most interesting for the exhibitor:

They will not appear on theatre stages, in store stamp booths, at rallies where admission is charged except admission by stamps and bonds, private parties, paid radio broadcasts, conventions, or political rallies and parades. Nor will they appear in more than three functions in one day or in one city. They will appear at stamp booths in theatre lobbies or public squares, public luncheons, rallies, etc., to boost payroll savings, and at planned press conferences.

Turning the Tables

Director Norman Krasna is making an 8 mm. film of the progress of his first directorial job, "Princess O'Rourke." In this, the cameramen, electricians, prop men, set dressers, etc., will be given top billing, while Olivia de Havilland, Robert Cummings, Jack Carson, Jane Wyman and Charles Coburn will support.

Gordon Seeking New Stories

Max Gordon, stage producer of "My Sister Eileen," after completing the filmization of that stage hit for Columbia, is seeking new properties, in accordance with his agreement with Columbia whereby he will make one important film a year.



Ain't Directors Luckiest People?

Shown in the world's most enviable position is Director George Marshall, who stands between Dorothy Lamour and Paulette Goddard, two of the seventy stars and screen celebrities he directs in Paramount's musical, "Star Spangled Rhythm."

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Gerd Oswald, assistant to his father, Richard Oswald, on Monogram's "Isle of Missing Men," brought his girl-friend, Catherine Grey, to the preview. Oswald has been casting the wrong stars. Catherine is attractive and charming, and if she can act, he'd better sign her up.

Bobby Watson, who plays the role of Hitler in Hal Roach's "Nazty Nuisance," won fame on the stage by appearing as the effeminate Madame Lucy in the famous musical comedy, "Irene."

Julien Duvivier, directing Universal's "Flesh and Fantasy," did a similar stint for 20th-Fox in "Tales of Manhattan." That was a most difficult job well done and we watched Duvivier direct a scene for the new one, with Edward G. Robinson and C. Aubrey Smith. It's amazing how lines read by top stars never require a second take for emphasis or inflection.

"Moonlight in Havana," with Jane Frazee, is about the tenth "moonlight" picture she's done. Pretty soon she won't be able to work without it.

Anthony Mann, the director of "Moonlight in Havana," at 34 has been working in the theatre for 25 years, from sweeper up and down. This chore is only his second direction, the first having been "Dr. Broadway" for Paramount. As the scene was shot, with William Frawley talking, and Allan Jones and Marjorie Lord taking part, Mann's face mirrored every word and action, twisting unbelievably with smiles and gestures as the words were spoken. Somebody should "take" those gestures just to show how a director actually lives every line of the picture he's doing.

While on the set of "Lucky Jordan," the Alan Ladd starrer, we met Sue Carroll, his wife and agent. A lovely woman, and, from what we hear, the sparkplug of the Ladd organization. Kind of reverses things. Most women like to be up there themselves.

Helen Walker, a striking young woman, won the femme role in "Lucky Jordan" by dint of her hard and excellent work in stock. Talking about it, Miss Walker says that nothing—not pictures, grave digging, or building tank traps—can compare with stock for pure, unadulterated hard work.

Hopes to Keep Cracked Voice

While the average youth lives only for the days when his youthful voice will come out with deep chest tones, Hal Roach's young star Bill Tracy, is scared to death that that time will come to him. Although slightly past voting age, he breathes a sigh of relief when he wakes up in the morning and discovers that he still has those cracked and piping tones that brought him fame and fortune on the screen.

Hellinger Gets Assignment

Mark Hellinger has been assigned by Warner Bros. to produce "I Wasn't Born Yesterday." W. R. Burnett will prepare his own screenplay from the story originally written in novel form. This marks the second time Hellinger and Burnett have worked together, the first being "High Sierra."

The Box-Office Slant

Across the Pacific

(Continued from Page 22)

bound for a vacation on the Pacific Coast. The officer is approached and bribed by the renegade, and when the boat is denied passage through the canal, he is requested to secure immediately full information as to plane schedules of Canal reconnaissance. In making his report to superiors he encounters evidence mitigating against the girl, but is surprised by the spy leader while searching her room. Overpowered after delivering the plane schedule, he seeks help in determining the hideout where the spies have gathered and is captured by guards on the outlying plantation and brought face to face with the girl, the spy leader and a band of Japs engaged in readying a bomber to destroy Gatum Locks—it is December 7th, 1941. When a number of Japs depart with the agent to see the plane off on its mission of destruction he manages his escape and mans a machine gun at the field's edge with which he shoots down the bomber, kills off the guards, captures the renegade and turns him over to Army Intelligence.

Comment: This puts the spotlight on the extremes to which the Japs went in planning their stab in the back and, while the Panama Canal project is purely fictional, it is not beyond possible speculation that such activities were actually planned to coordinate with Pearl Harbor. The story is very well told, with plenty of absorbing action providing a suspense-filled background for an engaging romance, with Astor and Bogart giving out sophisticated and witty dialogue to relieve the more tense situations. The underlying element of intrigue is always present and pervades the film from beginning to end. The tense action sequences are particularly well handled and there are many sidelights that give emphasis to the plot relation and lend to the general enjoyment. Bogart is overly capable as the officer put on the spot to offset the Jap plans and Mary Astor is both pretty and competent in a part that requires finesse in portrayal. Sydney Greenstreet is a convincing menace and the characters allotted the Japanese parts do exceptionally well. The insight into the methods of masking American espionage is highly entertaining and will probably serve as good morale-building influence. The action is scattered throughout the film with no dragging or dull moments, and there are sufficient times when the confusion of activities leaves the outcome in doubt to heighten the suspense and interest.

Catchline: A fighting Army man beats the Japs to a telling punch.

Hillbilly Blitzkrieg

Monogram **Comedy** **63 mins.**

(National Release, August 14)

AUDIENCE SLANT: (Family) Fun for the kids, especially those who go for the Barney Google comics.

BOX-OFFICE SLANT: A satisfactory filler.

Cast: Bud Duncan, Edgar Kennedy, Cliff Nazarro, Lucien Littlefield, Doris Linden, Alan Baldwin, Jimmie Dodd, Frank Austin, Nicolle Andre, Manart Kippen, Jerry Jerome, Jack Carr, Teddy Mangean. Credits: Produced by Edward Gross. Directed by Roy Mack. Original screenplay by Ray S. Harris. Additional comedy development by Carl Harbaugh and Glen Lambert. From the King Features Syndicate's copyrighted feature, "Barney Google and Snuffy Smith," by Billy DeBeck. Director of photography, Marcel Le Picard.

Plot: The government is interested in a new invention: a rocket ship worked by remote control. Barney Google is a co-owner, and interested also are a couple of spies. Snuffy Smith rides the ship while it goes through all its maneuvers. When it is finally brought to earth, the government men who had witnessed the display okay it and the spies are outwitted and caught.

Comment: Like the first one, this Snuffy Smith-Barney Google comedy is patterned after the comic strip. It is not on a par with the first, as some of the gags and stunts are stiff in the joints. As a "second" to a popular and attractive feature, it will serve as suitable filler. No doubt the kids will go for a number of the sequences, as did some of the kids in the preview audience, but the comedy is a little strained for adults and only the less critical will be amused by the beginning. The last part of the picture carries general entertainment. A rousing exploitation will sell this to the kids and all those who want a good laugh. With the cooperation of the local press on the cartoon section, or a stunt man as Snuffy Smith or Barney Google, you can whip up interest.

Catchline: Rocketing to glory for the "Newnited States and Canady."

Moscow Strikes Back

Artkino **Documentary** **57 mins.**

AUDIENCE SLANT: (Adult) Stark realism that will shock and horrify but surely hold interest. Strictly for adults.

BOX-OFFICE SLANT: Best suited for houses playing the coarser screen fare. Not for neighborhoods or family business.

Credits: Produced by Central Newsreels Studios of Moscow. Commentator, Edward G. Robinson. English commentary, Albert Maltz. Editing and montage by Slavko Vorkapich. Musical score by Dimitri Tiomkin. Nicholas Napoli in charge of production. Photography by I. Beliakov, G. Borbov, T. Bunimovich, P. Kasatkin, A. Krilov, A. Lebedev, B. Makasseyev, B. Nebilitzky, V. Soloviev, N. Schneiderov, V. Shtatland, S. Sher, A. Shekutev, A. Elbert and R. Carmen.

Plot: The camera story of Russia's transition from a land of peace and pageantry to a beehive of wartime activity, with farms studded with tank traps, boulevards barricaded with wreckage and debris and a vast army of men and women intent on protecting their homes and cities from the Nazi invaders. What it takes to bring about the satisfactory defense of a big city against the devastating instruments of modern warfare is shown in detail, together with the preparation and planning preceding the move that forced the Germans back from Moscow. Actual battle shots show the recapture of many cities and the wanton destruction and ravaged citizenry left in the wake of the fleeing Nazis.

Comment: Almost any scene of this picture could be used to highlight the average studio-produced war film. The fact that every foot was actually exposed under fire serves to make it more impressive. Practically every unit of the Red Army is shown in actual combat. Parachutists, artillery, ski troops, flyers, infantry and tanks combine with the civilian guerillas, women and men factory workers and shovel-armed children to give the spectator an idea of the unity that is Russia and the courage and unconquerable spirit of its people. The incidental scenes of the ravages inflicted on baby girls, the destruction of cultural shrines and the wanton killing of aged non-combatants are such as to cause the onlooker to cogitate on the possibility of the civilized mind ever devising a form of punishment sufficiently cruel to visit adequate vengeance on the inhuman perpetrators of these acts. It is hard to conceive of anyone witnessing this picture and not wanting to grab the first weapon at hand and use it against the enemies bent on world conquest.

Catchline: Just to get your dander up—come and see what the Nazi did to Russia and how the Reds are paying them back.



Three Men and a Girl

Republic's "Big Three"—President James R. Grainger, President of Republic Productions M. J. Siegel, and Chairman of the Board Herbert J. Yates—are shown extending their compliments to Judy Canova in whose honor Republic held a press cocktail party last week at the Warwick Hotel.

Careful, Soft Shoulder

20th Century-Fox **Spy** **70 mins.**

(Prod. No. 312—Nat'l Release, Sept. 18)

AUDIENCE SLANT: (Adult) Should be satisfactory for the less critical spy addicts.

BOX-OFFICE SLANT: Okay on a bill whose main feature has plenty of drawing power.

Cast: Virginia Bruce, James Ellison, Aubrey Mather, Sheila Ryan, Ralph Byrd, Sigurd Tor, Charles Tannen, William B. Davidson, Dale Winter. Credits: Produced by Walter Morosco. Directed by Oliver H. P. Garrett. Original screenplay by Oliver H. P. Garrett. Director of photography, Charles Clarke.

Plot: An innocent remark by a young society girl gets her into trouble. In her patriotic fervor, she had expressed a desire to be a spy, and this throws her into the hands of a man who professes to be an American Intelligence Officer. It isn't until her beau becomes suspicious of her actions and investigates that the man is uncovered as an enemy alien.

Comment: A slow-moving spy story whose early scenes are told in the off-stage voice of the star as a simple, inane girl of connections, and runs through most of its time that way before the action speeds up to the proportions necessary to keep the theatregoer interested. Will serve as the second half of a dual bill where the other half has plenty of drawing power and entertainment. Virginia Bruce as the girl does a good job, but the character is fundamentally without interest. When the picture finally reaches its climax, both Miss Bruce and James Ellison deliver characterizations that ring true. This has good exploitation possibilities because of the importance of not talking about possible war secrets, so contact all agencies established for this purpose.

Isle of Missing Men

Monogram **Drama** **67 mins.**

(National Release, September 18)

AUDIENCE SLANT: (Adult) Satisfactory fare for the melodrama fans.

BOX-OFFICE SLANT: Rates billing on a program headed by a feature with star power and laughs.

Cast: John Howard, Helen Gilbert, Gilbert Roland,

Alan Mowbray, Bradley Page, George Chandler, Geraldine Gray, Egon Brecher, Kitty O'Neill, Dewey Robinson, Charles Williams, Ernie Adams, Kenneth Duncan, Alex Havier. **Credits:** Producer-Director, Richard Oswald. Associate Producer, Louis Berkoff. Screenplay by Robert Chapin. From the play, "White Lady," by Gina Kaus and Ladislas Fodor. Adaptation by Richard Oswald and Robert Chapin. Director of photography, Paul Ivano.

Plot: The wife of a convict on a remote penal island schemes her way there in order to see if she can help her husband escape. She gets the doctor to assist her. In the meantime she's fallen in love with the Governor, who returns her love. When the convict is killed, the two leave the island together.

Comment: This love-and-prison melodrama is satisfactory fare for a program headed by a feature with star power and laughs. The story suffers from a far-fetched series of incidents that strains the credulity, breaks up the tenseness of the action and takes away from the entertainment value of the picture as a whole. The players, all of varied experience, by handling their roles well, help to compensate for some of the faults in the story plot. Outstanding among them is Alan Mowbray's portrayal of the drunken doctor and Bradley Page, the Lieutenant-Governor of the prison island. Producer-Director Richard Oswald, in his first American effort, has gotten together a good cast and has given the picture above-the-average production values. To exploit it, get the cooperation of law-enforcement organizations. Man dressed in prison garb could distribute heralds.

Catchline: She risked her life to save him, only to find him unworthy.

Just Off Broadway

20th Century-Fox **Drama** **66 mins.**

(Prod. No. 310—Nat'l Release, Sept. 25)

AUDIENCE SLANT: (Adult) One of the best of the Michael Shayne series.

BOX-OFFICE SLANT: Should more than hold its own on a dual bill.

Cast: Lloyd Nolan, Marjorie Weaver, Phil Silvers, Janis Carter, Richard Derr, Joan Valerie, Don Costello, Chester Clute, Francis Pierlot, Grant Richards, George Carleton, Alexander Lockwood, William Haade, Leyland Hodgson, Oscar O'Shea. **Credits:** Executive Producer, Sol. M. Wurtzel. Directed by Herbert I. Leeds. Screenplay by Arnaud d'Usseau. Based on an idea by Jo Eisinger and the character "Michael Shayne" created by Brett Halliday. Director of photography, Lucien Andriot.

Plot: Lloyd Nolan, a private detective selected for jury duty on a murder case, steals the knife that had just killed one of the testifying witnesses. Anxious to investigate on his own, he drugs a fellow-juror that night, escapes via the fire escape and gets enough evidence to solve the entire case.

Comment: Another Michael Shayne adventure that should prove to be one of the most satisfying for the Shayne fans and the mystery addicts. The plot is unwound with neatness and a touch or two that will successfully puzzle the fans. As a part of a double bill, this should more than hold its own. Aside from its entertainment value, the picture has facets of accuracy that make it more interesting for mystery-story hunters and those who like reality, even in crime. Fans of Lloyd Nolan and Marjorie Weaver will be pleased with their work. Direction of Herbert I. Leeds gives the picture polish, speed and interest. Producer Sol M. Wurtzel has taken an old idea and made a new and up-to-date picture of it, at the same time working in the character of Michael Shayne. Plug this on a twelfth juror idea, having heralds distributed in and around court houses in your district, in addition to the exploitation followed in previous Michael Shayne pictures.

Catchline: Juror number twelve solves the crime and goes to jail.

Buy War Bonds and Stamps

UAWC, Movie Editors to Help Drive; Field Force Augmented

As the date for the opening gun in the industry's War Bond and Stamp Drive in September drew closer this week, developments pointing to the elaborate preparations being made to insure the success of the drive were taking place.

The United Theatrical War Activities Committee, with its members including the great stars of stage, radio, concert and opera, vaudeville and night clubs, will play a headline part in the drive.

At a meeting with officials of the War Activities Committee of the Motion Picture Industry, James Sauter, Executive Director of UTWAC, expressed the eagerness of legitimate stars, radio celebrities, night club favorites and famous concert artists to take a leading part in the patriotic effort to help the Treasury sell a billion dollars worth of bonds and stamps next month.

Campaign Director Si Fabian of the movie committee welcomed the cooperation of United Theatrical War Activities Committee and plans were immediately set in motion to utilize to the full the talents of stage, radio and other fields which that Committee embraces.

It was pointed out that in the New York City September campaign, the stars of the legitimate stage, and others would have a vital role to help carry out the campaign slogan: "Buy a Bond To Honor Every Mother's Son In Service."

In cities like Chicago, Washington, Detroit, Boston, and other key spots where there are legitimate and movie theatre stage shows, UTWAC will pitch in and help with rallies, broadcasts, etc.

Meanwhile, scores of motion picture editors of daily newspapers throughout the country are "enlisting" to aid the movie industry's "Salute To Our Heroes" month. These writers, whose columns have a constant, direct contact with the millions of moviegoers, are showing a keen personal, as well as professional interest, in the industry's effort to help the Treasury sell a billion dollars in bonds and stamps in September. Many have written columns expressing the opinion that this drive is the most important war-effort so far undertaken by the industry, of which they feel themselves a part.

In a letter to movie editors, enclosed with a copy of "Showmen At War," the campaign-book, Oscar A. Doob, public relations director of the bond crusade, invited all motion picture writers to consider themselves an important part in the drive—the force that can provide direct-hits with the moviegoing public. Many editors have written and wired Doob of their complete support. Many already are members of the local publicity committees for the campaign.

It is hoped that every movie column in the country will be devoted to "Buy A Bond To Honor Every Mother's Son In Service" on Sept. 1—opening day of the drive.

In addition to the daily press, the movie fan magazine field is lending important support. Some thirteen magazines are contributing full pages of display space, editorials, picture layouts, etc. It is felt that the September drive has definite reader-interest for the moviegoers of America, the backbone of the billion-dollar war activity.

Another group of industry leaders was drawn into the drive last week when eleven men volunteered to leave their own businesses and posts and devote all their time to the campaign as special assistants to Campaign Director Si Fabian.

The group of eleven have gone to all sections of the country to act as an exhibitor liaison field force.

The special workers, who are to cooperate with state chairmen, Treasury Administrators and all exhibitor groups, are: Claude Lee, who was assigned Florida, Georgia, Alabama, Tennessee, Louisiana, Mississippi; Major Leslie Thompson, assigned to New York, New Jersey and Connecticut; H. M. Richey—Virginia, North Carolina, South Carolina, West Virginia; Jules Rubens—Illinois, Indiana; P. J. Wood—Ohio, Kentucky, Michigan; David Palfreyman—Wisconsin, Minnesota, North Dakota, South Dakota, Montana, Wyoming, Colorado; Ed Grainger—Massachusetts, Maine, New Hampshire, Vermont, Rhode Island, Western Pennsylvania; John Payette—Washington, D. C., Delaware, Maryland, Eastern Pennsylvania; Col. Cole—Texas, New Mexico, Arkansas, Oklahoma; Dave Bershon—California, Nevada, Arizona; J. M. Hone—Oregon, Washington, Idaho, Utah.

$33,000,000 Commando Committee Formed by Industry Executives

(*Continued from Page* 11)

mittee of Hollywood, is recruiting studio executives, stars and others to sell a large slice of the $33,000,000 quota.

In addition, a field force of Commandos has been named from among the following leading theatre owners from coast-to-coast: A. H. Blank, Des Moines; Arch Bowles, San Francisco; Harold Fitzgerald, Milwaukee; John Balaban, Chicago; John Friedl, Minneapolis; Ben L. Heidingsfeld, Cincinnati; I. J. Hoffman, New Haven; Earl Hudson, Detroit; I. Libson, Cincinnati; Frank Newman, Seattle; R. J. O'Donnell, Dallas; Sam Pinanski, Boston; Elmer Rhoden, Kansas City; E. V. Richards, New Orleans; Rick Ricketson, Denver; Ted Schlanger, Philadelphia; Charles Skouras, Los Angeles; Bob Wilby, Atlanta.

The Commando Committees, unlike many committees, are not theoretical groups or discussion organizations. They have definite assignments, definite objectives and no other purpose than to sell actually $33,000,000 worth of bonds, at least, by Sept. 1.

Further volunteers for the Commando groups, it was said, will be welcomed by War Activities Committee headquarters.

Variety Club Notes

Tent No. 24—Charlotte

Large Crowd Attends Saturday Night Party; F. H. Beddingfield New Head Of Membership Committee

Everybody had a bang-up good time Saturday night, Aug. 8th, when the Barkers from Columbia played host to the largest crowd yet to attend the regular Saturday Night Party. The prize for the handsomest man, after much deliberation on the part of the judges, went to Bill (Pretty Boy) Sharpe of the Paramount Exchange and Caroline (Mrs. Ray) Ervin walked off with the prize for the Most Attractive Girl in Slacks. Door prizes were awarded to Mrs. E. G. Stellings, Mrs. A. B. Craver, Mrs. Tom Watson, and Mrs Tom Bailey. The guests were invited to come in slacks or anything comfortable and Barker Joe Gins and his associates are today receiving congratulations on the nice party.

The Mobile Unit Committee continues to bring sunshine and entertainment to the less fortunate. They have two showings scheduled for the Crittendon Home in the near future with Barker Jay Schrader in charge on Aug. 21st and Barker J. H. Dillon in charge on Sept. 11th.

Barkers John Bachman, Dean House, Hal Jordan and Harold Keeter have returned from Memphis where they attended a Regional Sales Meeting.

Barker F. H. Beddingfield has been appointed as Chairman of the Membership Committee to fill the unexpired term of Barker Joe Brecheen who has been transferred.

Short Subject Reviews

Range Rhythm *(Fair)*

RKO (23504) Ray Whitley 18 mins.

Ray Whitley is bequeathed a ranch on the proviso that he not sing or play for thirty days. In the event that he does, the ranch goes to the ranch foreman. Whitley and his Six Bar Cowboys go through the month without touching their instruments despite efforts of the foreman to get them to sing and thus forfeit their claims. On the last day at the stroke of midnight, a party starts to celebrate Whitley's victory only to discover that the foreman had set the clock ahead. When the foreman attempts to take possession Whitley produces evidence proving that the will was forged and that the real will provided for Virginia Vale, a distant relative, to get the ranch. The short ends with Virginia offering Whitley the job of foreman. The plot provides many occasions for Whitley and his boys to sing their Western tunes, which they do very well. The subject was produced by Bert Gilroy and directed by Charles Roberts.

Information Please No. 9 *(Good)*

RKO (24209) 11 mins.

With John Gunther as guest expert, the usual trio of Levant, Kieran and Adams go through their paces under the guidance of Clifton Fadiman. The questions are varied and include poetry quotations, musical selections, and famous trips of history. As usual, in this series, this short provides good entertainment. The subject was produced by Frederic Ullman, Jr., and supervised by Dan Golenpaul.

Polo Pony *(Interesting)*

RKO (24312) Sportscopes 9 mins.

Training horses for polo is no cinch as is illustrated in this short. The training starts in Argentina and lasts over a four-year period during which time the horse is taught to properly nake the quick turns, the necessary alertness to quick commands as well as other rudiments which make the highly trained pony so necessary to the game. This is an interesting subject and should particularly please polo fans. It was produced by Frederic Ullman, Jr.

'Blabbermouth' Profits To Go to Red Cross

"Mr. Blabbermouth," the first of five short subjects which Metro-Goldwyn-Mayer is producing at the request of the United States government, will be made available for simultaneous showings in first-run theatres throughout the country, then in second-run theatres, and so on, according to plans worked out by William F. Rodgers, MGM's general sales manager, with exhibitor members of both the War Activities Committee of the film industry and the United Motion Picture Industry.

While exhibitors will be asked to pay for the subjects at regular rates, all profits from the films will be donated to the Red Cross. MGM will not charge studio overhead nor distribution costs against the productions, and only out-of-pocket expenses will be deducted.

"Mr. Blabbermouth" is a two-reeler depicting the effect of rumors on the fighting morale of the people. It is narrated by John Nesbitt, winner of two 1941 Academy Awards.

The other four subjects in the group of five will be released successively on the first of October, November, December, and January.

All Out for "V"* *(Excellent)*

20th Fox (3551) TerryToons No. 1 7 mins.

Donald Nelson could get a lot of swell tips on how to get the most out of the stuff on hand from the antics of the little creatures of the barnyard and forest who enter into war work with a vim when news of the fracas is flashed in their midst. Everything within reach is poured into the maw of production and amazingly converted into munitions for the fighting men who have their inning when a settlement of Jap beetles is encountered. A couple of good song numbers one of which, We're Working for Defense, is new, are offered in accompaniment to the laughable antics that furnish a moral in reminding us that however humble it may be, every effort counts. Paul Terry produced.

* Indicates 1942-43 Release

It's a Dog's Life *(Excellent)*

MGM (S-371) Pete Smith Specialty No. 11 10 mins.

Many dog-owners will see their counterparts in this unusual and entertaining short subject. The pet dog of a tramp has a litter of pups. Because he must eat, the tramp decides to sell them. As prospects gather around, he mentally analyzes the qualifications for making a dog's life at least bearable. These mental analyses are brought to life on the screen, with each owner having little consideration for the comfort and well-being of his or her canine. The tramp finally decides the pups will be better off with him. There's a lot of warm appeal in the subject, especially for lovers of dogs; but for anyone, for that matter, it's excellent entertainment. R. Wilmot directed.

Screen Snapshots No. 1* *(Very Good)*

Col. (4851) 11 mins.

Taken at the San Diego Marine Base this reel introduces Kay Kyser conducting one of his musical quizzes, with Harry Babbitt assisting, and follows up with one of Rudy Vallee's radio shows that feature Joan Davis, Jane Withers, the late John Barrymore and others showing the boys in training a good time. Songs, comedy, and music are pleasingly mingled. Ralph Staub directed.

The Kitchen Quiz* *(Amusing)*

Col. (4601) Quiz Reels No. 1 10 mins.

Ed East and Polly mix some tomfoolery with good advice and suggestions for saving time and effort. Among the things learned are: how to remove ink from our fingers, how to frost a cake without sugar, how to hammer tacks without damage to the manicure, how to make the kiddies cry for bread, how to save wear and tear on rubber gloves. B. K. Blake produced.

'Divide and Conquer' Opens in 20 N. Y. Houses, Day and Date

"Divide and Conquer," Warner Bros. short subject exposing Nazi fifth-column activities throughout the world, opened in 20 leading first-run houses in New York and Brooklyn for day-and-date engagements this week.

This is the largest number of first-run day and date short subject bookings, including the recently released government films, ever recorded in the New York territory.

Houses scheduled to play the film were: Music Hall, Strand, Palace, New York, Gaiety, Central, Globe, Rialto, Roxy, Trans-Lux—Broadway, Trans-Lux—Madison Ave., Paramount, Embassy—Broadway, Embassy—42nd St., Embassy—50th Street, Grand Central, City Newsreel, Albee, Brooklyn Fox, and Brooklyn Paramount.

Warners has upped its usual short subject print order by 200 per cent for "Divide and Conquer" in order to assure sufficient prints in all exchanges to have the film booked day and date in all first run houses in key cities.

. . NEWSREEL SYNOPSES . .

(Released Saturday, August 15)

NEWS OF THE DAY (Vol. 13, No. 296)—G-Men training school; American Squadrons bomb Libyan Front; Army Air Gunners receive wings; All-Filipino regiment completes training; "E" flag awarded to Boeing Plant; Commando plane makes forced landing; Army all-stars train for grid battles; Goshen classic.

PARAMOUNT (No. 101)—All-Filipino regiment; Brewery collapse; G-Men training school; Rubber Board convenes; Goshen trotting classic; Highwire artist weds; "E" flag awarded to Boeing Plant; Green and Murray pledge labor to all-out production; Commando plane makes forced landing.

UNIVERSAL (Vol. 15, No. 110)—Commando plane makes forced landing; All-Filipino regiment; Army Air Gunners receive wings; "E" flag awarded to Boeing Plant; British pound Axis in Libya; Orphans enjoy outing; Army all-stars train for grid battles; College fashions; G-Men training school.

PATHE (Vol. 13, No. 100)—Commando plane makes forced landing; Rubber Board convenes; German-American kids at camp; All-Filipino regiment; G-Men training school; Benghazi raid; Talking letters from soldiers; Sailors in mass calisthenics; Army all-stars.

MOVIETONE (Vol. 24, No. 98)—Desert fighting in Egypt; Japs poised on India's borders; Commando plane makes forced landing; Army air gunners receive wings; All-Filipino regiment; G-Men training school; Anti-aircraft marksmen; Goshen trotting classic.

(Released Wednesday, August 12)

PARAMOUNT (No. 100)—Collegiate all-stars train for Chicago Bears game; Saboteurs electrocuted; U. S. traitor sentenced to death; Nicholas Schenck presents $2,000,000 to Army and Navy Relief Organizations; Dutch Queen Wilhelmina gets U. S. warship; F.D.R. lets girl christen fighting ship; Gandhi's revolt.

NEWS OF THE DAY (Vol. 13, No. 295)—Saboteurs electrocuted; Gandhi stirs India to riot; Wilhelmina gets U. S. warship; Admiral Leahy reports on war; Nicholas Schenck presents $2,000,000 to Army and Navy Relief; President grants girl's wish to christen fighting ship; More victims of underwater warfare in the Atlantic; Aussie airmen try out American-made Curtiss Kittyhawks in a 450 mile an hour demonstration; Swim star Bill Smith cracks his own record.

PATHE (Vol. 13, No. 100)—Wilhelmina gets U. S. warship; Saboteurs electrocuted; Malta defies Axis air raids; July 4th celebrated in Australia; Nicholas Schenck presents $2,000,000 to Army and Navy Relief; President lets girl sponsor ship; U. S. troops guard Dutch Guiana; Aussie airmen fly U. S. made planes in demonstration; Man eats crow to pay bet.

UNIVERSAL (Vol. 15, No. 109)—Saboteurs electrocuted; Wilhelmina gets U. S. warship; Elmer Davis and Admiral Leahy report on war; West Point plebes learn to dish it out; More new giant cargo planes hit the production lines; Nicholas M. Schenck presents $2,000,000 to Army and Navy Relief; American Navy men see sights of London; Aussie airmen put American made planes through breathtaking maneuvers.

MOVIETONE (Vol. 24, No. 97)—Gandhi stirs India to riot; Wilhelmina gets U. S. warship; Sunken cargo vessels off Virginia Capes; Powerful amphibian tractors tested; West Point plebes get toughening training; Firedog has eleven puppies; "Tales of Manhattan" stars put footprints in front of Grauman's Chinese Theatre; Nicholas M. Schenck presents $2,000,000 to Army and Navy Relief; Swim star Bill Smith cracks his own record; Yachting at Marblehead, Mass.

Financial Reports Reveal Industry 'Ups & Downs'

Various financial reports released during the week indicate that the industry is having its ups and downs as compared to 1941, during a period when business generally has been reported as enjoying a steady increase.

Keith-Albee-Orpheum Corp. and subsidiary companies show a current 26-week net of $507,571.64 for '42 as compared with $213,440.15 in '41. The provision for Federal income tax is based on 45 per cent for '42 as against 30 per cent for '41.

RKO reported a loss of $643,360 for the 26 weeks ending July 4, 1942, as compared with a profit of $485,605 for the corresponding period last year.

Paramount Pictures, Inc., estimates its earnings for the second quarter, ended July 4, at $2,908,000 compared with $1,904,000 for the quarter ended July 5, 1941. Provision for Federal income taxes is computed on a basis of 45 per cent for 1942.

Consolidated Film Industries, Inc., and its subsidiaries report net earnings for the three months ended June 30 of $118,866 as compared with $204,738 for the same period last year.

Warner Bros.' report for the 39 weeks ended May 30, 1942, shows a net operating profit of $5,371,875, compared with $4,443,445 during the corresponding period last year.

Order to Freeze Raw Film Stock Expected From WPB

An order to freeze raw film stock is expected from the WPB. Under such order all manufacturers will be permitted to sell film only on permits which will be issued primarily for theatrical production.

It is not expected that the order will prove other than beneficial to the motion picture industry, since it will release millions of feet now being consumed by amateur and non-theatrical enterprises.

Paramount's First '42-'43 Group

First group of Paramount pictures for the 1942-43 season and their trade screening dates have been announced. In addition to "Wake Island," tradeshown this week, the first group will include "The Major and the Minor," "The Glass Key," "Priorities on Parade" and "Henry Aldrich, Editor." Trade screenings are being arranged for August 27 and 28.

French Producer Negotiating

Simon Schiffrin, French producer who employed Rene Clair and Anatole Litvak in Paris, is negotiating with American companies with a view toward making pictures in California. His last release was "Port of Shadows" starring Jean Gabin and Michele Morgan.

Rites for American Seating Official

Funeral services were held last week in Grand Rapids for Henry B. Myers, 57, product manager of the theatre chair division of the American Seating Co., who died in Blodgett hospital following a brief illness.

Take a Bow, Vestal

Miss Vestal Stallsmith, recently named assistant manager of the Strand and Majestic Theatres in Gettysburg, Pa., is believed to be the first woman assigned managerial duties by Warner Bros. Theatres.

Seek 500,000 Typewriters

The WPB is seeking to buy from business approximately 500,000 typewriters. They must be of 1935 or later construction. William M. Harris of the Office of Machinery and Equipment says: "The typewriter is an indispensable tool of war." To put that extra typewriter at the service of the armed forces, it is only necessary that you offer it for sale to the nearest dealer.

Myers Puts Duals' Fate Up to Exhibitor Units

(*Continued from Page* 5)

and consequent shortening of program they assert that the theatres will be able to open later and close earlier and that more seats will be filled throughout the operating period.

"They also claim that elimination of double features will (a) save vital materials such as cartons and tubes and will lessen the need for replacement of projector parts and sound apparatus; (b) reduce the consumption of fuel and electricity; (c) enable theatres to run Victory Shorts and other Government films with less disturbance to the regular program.

"There are others who say that all of the foregoing is purely speculative that competition and the habits of theatregoers control the operating hours; that the Government is interested only in measures that will guarantee a definite saving of film and is not interested in schemes which may or may not produce the desired result."

Film Executives Complete Plans For Army Emergency Relief Show

Entertainment, Publicity and Advertising Committees for the Army Emergency Relief Show, to be held at Madison Square Garden, September 30, met at the Astor Hotel this week to complete final plans for the giant benefit's campaign and entertainment program.

Major figures of the motion picture, theatre and advertising worlds, who attended the conference were: Marvin Schenck, of Loew's Incorporated; Howard Dietz, MGM's publicity head; Hal Horne, of 20th Century-Fox; Barret McCormack, of RKO-Radio; Maurice Bergman, of Universal Pictures; Bob Gillham, of Paramount Pictures; David A. Lipton, Columbia Pictures; John Krimsky and John Hertz, Jr., of the Buchanan Agency; Leon Leonidoff, Erno Rapee, and Gus Eyssell, of the Radio City Music Hall; Lee Shubert; George Skouras; John Golden; Oscar Doob, of Loew's, Inc.; Bert Lytell, President of Actors Equity; Sonny Werblin, of Music Corporation of America; Abe Lostfogel, of the William Morris Agency; Jack Cohn, of Columbia Pictures; Bob Weitman, of the Paramount Theatre; Bob Ritchie; Douglas Leigh; Jack Rosenberg, of Musician's Union, Local 802, and Solly Resnick, of the I.A.T.S.E.

Nicholas M. Schenck, President of Loew's, Inc., was appointed Honorary Chairman of the Entertainment Committee.

Farnol Closes Publicity Office; Champion to Handle Film Premiere

Lynn Farnol, formerly advertising and publicity director for United Artists, closed his public relations office in New York because of pressing duties in connection with his assignment as Major to the U. S. Army at Mitchell Field.

Burt Champion, associated with Farnol, has been assigned by Paramount to handle the opening of "Wake Island" at the Rivoli.



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Advance Dope (STR)

SUNSET SERENADE (Rep.) **Western. Principals:** Roy Rogers, George (Gabby) Hayes, Bob Nolan, Pat Brady, Sons of the Pioneers. **Plot:** A roving band of western troubadours stop in a small town to help a year-old and his pretty guardian, claim the child's inheritance. The housekeeper for the deceased and a friend, are trying to steal the youngster's belongings by registering a phony mortgage. When the troubadours get through investigating, they find so many crooked things that it isn't hard to put the culprits behind bars. **Assoc. Producer-Director,** Joseph Kane.

CASABLANCA (WB) **Drama. Principals:** Humphrey Bogart, Ingrid Bergman, Paul Henreid, Claude Rains, Conrad Veidt, Peter Lorre, Sydney Greenstreet. **Plot:** To the city of Casablanca in French Morocco come the refugees who seek passports to Lisbon and then to the Americas. Into this melting pot of a city comes an officer of the Third Reich seeking the man responsible for the death of two Germans. Everything centers around an American cafe owner, who manages to outwit the officer at his own game. **Director,** Michael Curtiz.

NAZTY NUISANCE (UA) **Comedy. Principals:** Bobby Watson, Joe Devlin, Johnny Arthur, Jean Porter, Ian Keith, Henry Victor. **Plot:** Hitler is on his way to negotiate a treaty. In spite of his attempts to elude his partners, Mussolini and Suki Yaki, they go along too. They all fall into the hands of two Americans. These two perform some magic tricks, which drives the dictators wild. The picture fades out with the Axis conspirators buried head first in sand. **Producer-Director,** Glenn Tryon.

THE DESERT SONG (WB) (In Technicolor) **Drama-with-Music. Principals:** Dennis Morgan, Irene Manning, Bruce Cabot, Lynne Overman, Jack LaRue, Gene Lockhart. **Plot:** An American pianist in French Morocco, has been helping the Riff tribes in their fight against slavery by the Nazis. His disguise as El Khobar is not known to anyone until the new singer at the cafe discovers it. Her admiration for his unselfishness brings love, so she arranges for him to meet the Colonel in charge. Given proof of the treachery, the Colonel kills the ringleader and his Nazi cohorts are put in chains. **Director,** Robert Florey.

ON THE BEAM (Univ.) **Comedy-with-Music. Principals:** Gloria Jean, Freddie Bartholomew, Donald O'Connor, Ian Hunter, Louise Allbritton, Frieda Inescort. **Plot:** A widow with a young son of her own, helps the two motherless daughters of a business associate as a means of ensnaring the father. A woman interior decorator, who suspects her scheme, steps in and also takes a hand. It's nip and tuck between them until the man's eldest daughter elopes with the decorator's nephew. This forces the man to admit his love for the decorator. **Director,** Charles Lamont.

YOU WERE NEVER LOVELIER (Col.) **Drama-with-Music. Principals:** Fred Astaire, Rita Hayworth, Adolphe Menjou, Xavier Cugat and his Orchestra, Barbara Brown. **Plot:** A wealthy South American plays Prince Charming to his eldest daughter in order to awaken her interest in men. By the time he is forced to reveal his hand, the girl has fallen in love with a jobless dancer whom she believed was the "mysterious" Prince Charming. When the dancer serenades her on horseback, she forgives everything and they dance away in each other's arms. **Director,** William Seiter.

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Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3013	Adventures of Martin Eden (D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3004	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3019	Blondie for Victory	Penny Singleton-Arthur Lake		8/6/42	a5/23/42
3041	Blonde From Singanore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3031	Enemy Agents Meet Ellery Queen (My)	William Gargan-Margaret Lindsay		7/30/42	a6/20/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men In Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42	a3/7/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland (W)	Charles Starrett-Russell Hayden	58	6/18/42	a4/18/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)	John Howard-Marguerite Chapman	64	6/4/42	a5/21/42
3027	Sweetheart of the Fleet (C)	Joan Davis-Jinx Falkenburg	65	5/21/42	a3/7/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3003	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming

3207	Bad Men of the Hills	Charles Starrett-Russell Hayden	8/13/42	a5/2/42
	My Sister Eileen (C)	Rosalind Russell-Brian Aherne	9/24/42	a8/8/42
	Overland to Deadwood	Charles Starrett-Russell Hayden	9/25/42	a5/23/42
3046	Sabotage Squad (D)F (Former title "Fingers")	Bruce Bennett-Kay Harris	64 8/27/42	b8/8/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118 8/20/42	b8/1/42
	Vengeance of the West (w)	Bill Elliott-Tex Ritter	9/3/42	a5/16/42

Coming 1942-43

Boston Blackie Goes Hollywood (My)	Chester Morris-Constance Worth	Margot	a7/25/42
Boogie Man Will Get You(CD)	Boris Karloff-Peter Lorre		a8/8/42
Commandos Come at Dawn(D)	Paul Muni-Barbara Everest		
Counter Espionage (My) (Former title "Lone Wolf in Scotland Yard")	Warren William-Eric Blore		a5/16/42
Daring Young Man (C)	Joe E. Brown-Claire Dodd		a7/25/42
Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes		a8/8/42
Fighting Buckaroo	Charles Starrett-Kay Harris		
Frightened Stiff	Loretta Young-Brian Aherne		
How Do You Do?	Bert Gordon-Jinx Falkenburg		
Laugh Your Blues Away (Former title "Shall I Tell 'Em")	Margaret Lindsay-John Beal		a8/1/42
Law of the Badlands (W)	Russell Hayden-Lucille Lambert		a8/8/42
Junior Generals	Freddie Bartholomew-Huntz Hall		
Law of the Northwest	Charles Starrett-Shirley Patterson		
Lucky Legs (C)	Jinx Falkenburg-Russell Hayden		a6/20/42
Man's World (D)	M. Chapman-W. Wright		a5/16/42
Pardon My Gun (W)	Charles Starrett-Alma Carroll		a6/20/42
Riding Through Nevada (W) (Former title "Shotgun Guard")	Charles Starrett-Shirley Patterson		a6/13/42
Smith of Minnesota	Bruce Smith-Arline Judge		a8/8/42
Something to Shout About	Don Ameche-Janet Blair		
Spirit of Stanford (CD)	Frankie Albert-Marguerite Chapman		a7/4/42
Stand By All Networks (Spy)	John Beal-Florence Rice		a6/20/42
Tornado in the Saddle	Russell Hayden-Bob Willis		
Trail's End (W)	Russell Hayden-Bob Wills		a8/8/42
Underground Agent	Bruce Bennett-Leslie Brooks		
You Were Never Lovelier	Fred Astaire-Rita Hayworth		

MGM

Current 1941-42

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Buale Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	104	July	b6/20/42
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
265	Down In San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming

	Andy Hardy Steps Out (D)	Mickey Rooney-Lewis Stone		a8/8/42
	Apache Trail (W)F	William Lundigan-Donna Reed	66	b6/27/42
	Cairo (Spy)	Jeanette MacDonald-Robt. Young	101	a6/6/42
	Cargo of Innocents	Robert Taylor-Chas. Laughton		a7/4/42
	Eyes in the Night (D)	Edward Arnold-Ann Harding		a8/1/42
	For Me and My Gal (DM)	Judy Garland-George Murphy		a6/13/42
	Gamblers Choice	James Craig-Patricia Dane		
	Journey for Margaret	Robert Young-Laraine Day		
	Keeper of the Flame	Katharine Hepburn-Spencer Tracy		
	Man on America's Conscience (D)	Van Heflin-Ruth Hussey		a8/1/42
	Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132	b5/16/42
	Omaha Trail (W) (Former title "Ox Train")	Dean Jagger-Donald Meek		a6/20/42
	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	b7/25/42
	Presenting Lily Mars	Judy Garland-George Murphy		
	Random Harvest (D)	Greer Garson-Ronald Colman		a6/13/42
	Reunion	J. Crawford-Philip Dorn		
	Seven Sweethearts (Former title "Seven Girls")	Van Heflin-Kathryn Grayson		a5/16/42
	Skyway to Glory	Franchot Tone-Marsha Hunt		
	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	84	b8/8/42
	Tish (CD)A	Marjorie Main-ZaSu Pitts	84	b7/25/42
	War Against Mrs. Hadley (D)	Edward Arnold-Fay Bainter	105	b8/8/42
	Whistling in Dixie (CD)	Red Skelton-Ann Rutherford		a7/25/42
	White Cargo (D)	Hedy Lamarr-Walter Pidgeon		a7/4/42
	Yank at Eton	Mickey Rooney-Edmund Gwenn		a5/2/42

MONOGRAM

Current 1941-42

Arizona Roundup (W)	Tom Keene	3/13/42		a2/21/42
Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
Boothill Bandits	Range Busters		4/24/42	
Borrowed Hero (D)F	Florence Rice-Alan Baxter	65	12/5/41	b12/6/41
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
Hillbilly Blitzkrieg (Spy)	Edgar Kennedy-Bud Duncan		8/14/42	a6/13/42
I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	6/5/42	b7/4/42
Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42	a6/27/42
Bowery at Midnight (My)	Bela Lugosi		
Foreign Agent (Spy)	John Shelton-Gale Storm		a8/1/42
Here Come the Marines	Robert Lowery-Guinn Williams		
Homicide Squad	Edith Fellows-Robert Lowery		
Isle of Missing Men (D)	John Howard-Helen Gilbert	9/18/42	a6/20/42
King of the Stallions (D)	Dave O'Brien-Barbara Felker	9/11/42	a8/8/42
Phantom Killer (D)	J. Woodbury-D. Purcell-W. Hymer		a8/1/42
Police Bullets (G)	John Archer-Joan Marsh	9/25/42	a8/8/42
Texas to Bataan (W)	John King-Marjorie Manning		a8/8/42
West of the Law (W)	Rough Riders		

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PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
1	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F (Reviewed as "Midnight Angel")	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
6	Beyond the Blue Horizon (D) (Former title "Malaya")	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
	Lost Canyon (W)	William Boyd-Lola Lane			a7/25/42
	Major and the Minor	Ginger Rogers-Ray Milland			a5/23/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker	75		b5/9/42
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie			a8/1/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

Coming 1942-43

American Empire (W)	Richard Dix-Preston Foster	a1/24/42
Border Patrol (W)	William Boyd-Claudia Drake	a7/25/42
Crystal Ball	Ray Milland-Paulette Goddard	
For Whom the Bell Tolls(Tech.)	Gary Cooper-Akim Tamiroff	
Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard	a2/28/42
Glass Key	B. Donlevy-V. Lake	a5/16/42
Great Without Glory (D)	Joel McCrea-Betty Field	a6/27/42
Happy-Go-Lucky (CM) (Tech.)	M. Martin-D. Powell-R. Vallee	a7/4/42
Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith	a3/14/42
Henry Aldrich Gets Glamour	Jimmy Lydon-John Litel	
Hoppy Serves a Writ	William Boyd-Andy Clyde	
I Married a Witch (C)	Fredric March-Veronica Lake	a6/13/42
Lady Bodyguard (C)	Eddie Albert-Anne Shirley	a7/4/42
Leather Burners (W)	Bill Boyd-Andy Clyde	
Lucky Jordan	Alan Ladd-Marie McDonald	
Missing Men	William Boyd-Andy Clyde	
Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee	a3/21/42
My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll	a3/7/42
No Time for Love (C)	Claudette Colbert-Fred MacMurray	a7/25/42
Palm Beach Story	C. Colbert-J. McCrea	a1/3/42
Priorities on Parade (M)F	Ann Miller-Johnnie Johnston	b7/25/42
Road to Morocco	B. Crosby-B. Hope-D. Lamour	a5/16/42
Silver Queen (W)	George Brent-Priscilla Lane	a7/4/42
Star Spangled Rhythm (Tech.)(M)	Betty Hutton-Eddie Bracken	a7/25/42
Street of Chance (Former title "Black Curtain")	Burgess Meredith-Claire Trevor	a2/21/42
Undercover Man (W)	Wm. Boyd-Andy Clyde	b5/9/42
Wake Island (D)	Brian Donlevy-Robert Preston	a6/20/42
Wildcat (D)	Richard Arlen-Arlene Judge	a2/28/42
Wrecking Crew (D)	Richard Arlen-Chester Morris	a6/20/42

PRODUCERS RELEASING CORP. 1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns	B. Crabbe-Al St. John	63	5/29/42	
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren	Ann Corio-Buster Crabbe	68	8/21/42	a7/18/42
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)	Lyle Talbot-George Neise	72	6/26/42	a6/20/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (G)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell	7	10/42	
220	Yank in Libya (D)	Walter Wolf King-Joan Woodbury	67	7/31/42	a6/27/42

Coming

Billy the Kid in Law and Order (W)	Buster Crabbe-Al St. John	8/21/42	
Prairie Pals	Bill Boyd-Lee Powell	9/4/42	

Coming 1942-43

Along the Sundown Trail	Lee Powell-Art Davis	10/19/42	
Baby Face Morgan (CD)A	Mary Carlisle-Richard Cromwell	58 10/12/42	b7/25/42
Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John	10/2/42	
City of Silent Men (D)	Frank Albertson-June Lang	11/9/42	a8/8/42
Night for Crime (My)A	Glenda Farrell-Lyle Talbot	78 9/15/42	b8/1/42
Tomorrow We Live (D)	Ricardo Cortez-Jean Parker	9/29/42	a8/8/42
Secrets of a Co-Ed	Otto Kruger-Tina Thayer		
Yanks Are Coming	Mary Healy-Jackie Heller	10/26/42	

RKO-RADIO

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Block No.			Mins.	Rel. Date	See Issue of
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor			a4/18/42
	Avenging Rider	Tim Holt-Cliff Edwards			
	Bambi (Fa) Tech. F	Disney Cartoon Feature	69		b5/30/42
	Bandit Ranger (W) (Former title "Singing Guns")	Tim Holt-Joan Barclay			a6/6/42
	Big Street (CD)F	Henry Fonda-Lucille Ball	88		b8/8/42
	Cat People	Simone Simon-Tom Conway			
	Falcon's Brother (D)	George Sanders-Tom Conway			a7/25/42
	Fighting Frontier (W) (Former title "Son of the Saddle")	Tim Holt-Ann Summers			a7/4/42
	Here We Go Again (C)	Fibber McGee & Molly-E. Bergen			a7/25/42
	Highways by Night (G)F	Richard Carlson-Jane Randolph	63		b8/8/42
	Journey Into Fear (D)A	Orson Welles-Dolores Del Rio	70		b8/8/42
	Ladies' Day	Eddie Albert-Lupe Velez			
	Magnificent Ambersons (D)A	J. Cotton-Dolores Costello-T. Holt	88		b7/4/42
	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64		b8/8/42
	Navy Comes Through	Pat O'Brien-George Murphy			a7/18/42
	Once Upon a Honeymoon (DC)	Ginger Rogers-Cary Grant			
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day			a6/27/42
	Pride of the Yankees(BD)F	Gary Cooper-Teresa Wright	127		b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards			a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay			a7/25/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
	Seven Days Leave (Former title "Sweet or Hot")	Lucille Ball-Victor Mature			a7/18/42
	Seven Miles to Alcatraz	James Craig-Bonita Granville			
	They Got Me Covered	Bob Hope-Dorothy Lamour			
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60		b12/13/41
	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90		b8/8/42

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
131	Call of the Canyon (W)	Gene Autry-Smiley Burnette		8/10/42	a7/4/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55	5/31/42	b8/8/42
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D) (Former title "Public Enemies")	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56	6/16/42	a5/30/42
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

Bells of Capistrano (W)	Autry-S. Burnette-V. Grey		
Flying Tigers (D)	John Wayne-John Carroll		a5/30/42
Icecapades Revue	Vera Vague-Jerry Colonna		
Sunset Serenade (W)	Roy Rogers-Helen Parish		
Youth on Parade (Former title "Chatterbox")	John Hubbard-Ruth Terry		a7/18/42

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201	Hi! Neighbor (M)F	Jean Parker-Janet Beecher	71	7/27/42	b7/25/42
202	Old Homestead	Weaver Bros.-Elviry		8/17/42	a7/11/42
	Outlaws of Pine Ridge	Don Barry-Lynn Merrick			
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42
261	Shadows on the Sage (W)	Bob Steele-Tom Tyler			a8/8/42
	Valley of Hunted Men	Bob Steele-Tom Tyler			
	X Marks the Spot	Damian O'Flynn-Dick Purcell			

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1941-42

Block No.			Rel. Mins.	Date	See Issue of
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b2/20/41
8	Castle in the Desert (My) F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
5	Confirm or Deny (D) A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
9	H. G. Wells' Kipps (D) A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley (D) F	Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
W-2	Lone Star Ranger (W) F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD) F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C) F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die (My) F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce (C) A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD) F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD) F	Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
12	Postman Didn't Ring (CD) F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D) F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
8	Roxie Hart (C) A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
8	Song of the Islands (M) F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W) F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
11	Ten Gentlemen from West Point (D) F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D) A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD) F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D) F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc) F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy) A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My) A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Current 1942-43

1	A-Haunting We Will Go (C) F	Laurel & Hardy	65	8/7/42	b7/11/42
1	Footlight Serenade (D) F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
1	Little Tokyo, U.S.A. (D) F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42

Coming 1942-43

2	Berlin Correspondent (D)	Virginia Gilmore-Dana Andrews		9/11/42	a6/20/42
	Black Swan (D) (Tech.)	T. Power-M. O'Hara			a6/6/42
2	Careful—Soft Shoulder (Spy)	Virginia Bruce-James Ellison		9/18/42	a7/25/42
	China Girl (Spy)	G. Tierney-G. Montgomery			a7/4/42
	Crash Dive (Tech.)	Tyrone Power-Anne Baxter			
	Dr. Renault's Secret (My)	John Shepperd-Lynne Roberts			a8/1/42
	Girl Trouble (C)	D. Ameche-J. Bennett			a6/7/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
2	Iceland (C)	Sonja Henie-John Payne		10/2/42	a5/23/42
2	Just Off Broadway (D) (Former title "Twelve Men in a Box")	Lloyd Nolan-Marjorie Weaver		9/25/42	a6/13/42
	Life Begins at 8:30	Monty Woolley-Ida Lupino			
1	Loves of Edgar Allan Poe (B) F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
	Man In The Trunk	Lynn Roberts-George Holmes			a7/11/42
	Manila Calling (D)	Lloyd Nolan-Carole Landis			a8/8/42
	Meanest Man in the World	Jack Benny-Priscilla Lane			
	My Friend Flicka	Preston Foster-Rita Johnson			
2	Orchestra Wives	G. Montgomery-A. Rutherford		9/4/42	a5/16/42
	Outlaw, The	W. Huston-T. Mitchell			
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
1	Pied Piper (D) F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
	Springtime in the Rockies (Tech.) (MD)	John Payne-Betty Grable			a7/25/42
	Tales of Manhattan (D)	Fonda-Rogers-Boyer-Hayworth			a12/6/41
	That Other Woman (CD)	Virginia Gilmore-James Ellison			a7/25/42
	Thunder Birds (D)	G. Tierney-P. Foster			a4/4/42
	Undying Monster	John Howard-Heather Angel			

UNITED ARTISTS

Current

	About Face (C) F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	Brooklyn Orchid (C) F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	12/19/41	b12/20/41
	Flying With Music (CM) (Former title "Cobana")	Marjorie Woodsworth-George Givot		5/22/42	a2/7/42
	Friendly Enemies (CD) A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gentleman After Dark (D) A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C) F	Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	48	1/2/42	b1/3/42
	Jungle Book (Tech.) (FA) F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc) F		61	7/18/42	b7/18/42
	Miss Annie Rooney (D) F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Mister V (D) F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C) A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C) A	George Brent-Joan Bennett	83	4/24/42	b4/18/42

Coming

	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.			a6/6/42
	Devil With Hitler (CD)	Bobby Watson-Joe Devlin			a5/9/42
	Fall In (C)	William Tracy-Jean Porter			a8/1/42
	McGuerins From Brooklyn (C)	Arlene Judge-William Bendix			a6/6/42
	Moon and Sixpence	George Sanders-Herbert Marshall			
	Nazi Nuisance	Bobby Watson-Jean Porter			
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.			a7/4/42
	Taxi, Mister (C)	William Bendix-Grace Bradley			a6/27/42
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth			a8/8/42

UNIVERSAL

Current 1941-42

6024	Almost Married (CM) F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6031	Bombay Clipper (D) F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6009	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C) A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
6054	Escape From Hong Kong (Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6027	'Frisco Lil (D) A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein (H) A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6049	Invisible Agent (CD) F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6032	Jail House Blues (C) A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M) F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C) F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6008	Lady In A Jam (C) A	Irene Dunne-P. Knowles	83	6/26/42	b6/27/42
6042	Mad Doctor of Market St. (D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6029	Melody Lane (CM) F	Raby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6010	Men of Texas (A) F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My) F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget (HMy) A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6023	North to the Klondike (A) F	Brod Crawford-Jon Chaney, Jr.	58	1/23/42	b1/24/42
	Pardon My Sarong (C) A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6014	Paris Calling (D) A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM) F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM) F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42

UNIVERSAL

Current 1941-42 (Cont.)

6052	Road Agent (D) A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy) F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D) F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6048	Spoilers (D) F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W) F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx (My) A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6043	There's One Born Every Minute (C) (Former title "Man or Mouse")	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)	Leo Carrillo-Andy Devine		8/14/42	a6/6/42
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D) F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D) F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6053	Unseen Enemy (Spy) A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M) F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H) A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C) F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Coming

6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
	Eagle Squadron (D) F	Diana Barrymore-Robert Stack	109		b6/20/42

Coming 1942-43

	Arabian Nights (Tech.)	Maria Montez-Jon Hall		10/16/42	
	Between Us Girls (Former title "Love and Kisses, Caroline")	Diana Barrymore-Robt. Cummings		9/4/42	a6/6/42
	Deep in the Heart of Texas	Johnny Mack Brown-Tex Ritter		9/25/42	a7/11/42
	Destination Unknown (Spy)	Irene Hervey-Wm. Gargan			a5/23/42
	Eyes of the Underworld	Richard Dix-Wendy Barrie			a5/2/42
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
	Forever Yours	Deanna Durbin-Edmund O'Brien		10/30/42	
	Get Hep to Love	Gloria Jean-Jane Frazee		10/2/42	a7/18/42
	Give Out, Sisters	Andrews Sisters-Grace McDonald		9/11/42	a7/11/42
	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers			a5/30/42
	Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor		9/18/42	a3/28/42
	Little Joe, the Wrangler (W)	Johnny Mack Brown-Tex Ritter		11/13/42	a7/25/42
	Madame Spy (Spy)	Constance Bennett-Don Porter		10/9/42	a6/13/42
	Moonlight in Havana	Allan Jones-Jane Frazee			
	Mug Town (D)	Billy Halop-Huntz Hall			a8/8/42
	Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox			
	Night Monster	Lugosi-Irene Hervey			
	Off the Beaten Track	Ritz Bros.-Carol Bruce			a7/18/42
	Old Chisholm Trail	Johnny Mack Brown-Tex Ritter			
	On The Beam	Gloria Jean-Freddie Bartholomew			
	Raiders of San Joaquin (W)	Johnny Mack Brown-Tex Ritter			a7/25/42
	Shadow of a Doubt	Teresa Wright-Joseph Cotten			
	Sherlock Holmes and the Voice of Terror (Former title "Sherlock Holmes Saves London")	Basil Rathbone-Nigel Bruce		9/18/42	a7/18/42
	Sherlock Holmes Fights Back	B. Rathbone-N. Bruce			a7/11/42
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Sin Town	Constance Bennett-Brod Crawford		9/25/42	
	Strictly in the Groove	Leon Errol-Mary Healy			a5/2/42
	Tenting Tonight on the Old Camp Ground	Johnny Mack Brown-Tex Ritter			
	Who Done It?	Abbott & Costello-Patric Knowles			a7/11/42

WARNER BROS.

Current 1941-42

116	All Through the Night (D) F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always In My Heart (D) F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G) F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
111	Body Disappears (C) F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G) A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captains of the Clouds (D) F	J. Cagney-D. Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
137	Escape From Crime (G) A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D) F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D) F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D) F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC) F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C) A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
117	Man Who Came to Dinner (C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House (D) F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
115	Prime Minister (B) F	John Gielgud-Diana Wynyard	94	1/8/42	b9/13/41
101	Sergeant York (BD) A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
119	Sons of the Sea (D) F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
112	Steel Against the Sky (D) F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
114	They Died With Their Boots On (B) F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D) F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
136	Wings for the Eagle (CD) F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42
113	You're In the Army Now (C) F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Coming

	Across the Pacific (Spy)	Humphrey Bogart-Mary Astor		9/5/42	a5/30/42
	Adventures of Mark Twain	F. March-Alexis Smith			
	Air Force	John Garfield-Harry Carey			
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Casablanca	Humphrey Bogart-Ingrid Bergman			
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Desert Song (Tech)	Dennis Morgan-Irene Manning			
	Desperate Journey (D)	Errol Flynn-Ronald Reagan		9/26/42	a3/28/42
	Edge of Darkness	Errol Flynn-Ann Sheridan			
	Gentleman Jim (D)	Errol Flynn-Alexis Smith			a8/1/42
	George Washington Slept Here (C)	Jack Benny-Ann Sheridan			a6/20/42
	Hard Way (D)	Ida Lupino-Dennis Morgan			a6/20/42
	Now, Voyager	Bette Davis-Paul Henried			
	Princess O'Rourke	O. de Havilland-R. Cummings			
139	Spy Ship	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			
	Yankee Doodle Dandy (DM) F	James Cagney-Joan Leslie	126		b6/6/42
	You Can't Escape Forever (D)	George Brent-Brenda Marshall			a8/8/42

MISCELLANEOUS

	Guerilla Brigade (D) A	Russian cast	84	Luminar	b4/18/42
	Mystery of Room 13 (My) F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D) A	Leon Ames-Luana Walters	85	University	b6/21/41
	Orders From Tokyo (D) A	Danielle Darrieux-Anton Walbrook	78	Almo	b7/25/42
	This Is the Enemy (D)	Russian Cast	74	Artkino	b7/4/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1941-42

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)			
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women In Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey In Tunisia	Dated	10	8/30/41

COLUMBIA 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD OF SPORT (12)			
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

ALL-STAR COMEDIES			
4422	Carry Harry	16½	Not Rev.
4421	Phony Cronies	16½	Not Rev.
COLOR RHAPSODIES			
4501	Song of Victory	7	Not Rev.
COMMUNITY SING			
4651	No. 1 (Rhumba and Conga Hits)	7	Not Rev.
FAMOUS BANDS			
4951	No. 1 (Ted Powell)	7	Not Rev.
PANORAMICS			
4901	Cajuns of the Teche	8	Not Rev.
PHANTASIES CARTOONS			
4701	Gullible Canary, The	8	Not Rev.
QUIZ REELS			
4601	Kitchen Quiz No. 1	10	Not Rev.
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	9	Not Rev.
STOOGE COMEDIES			
4401	Even As IOU	11	Not Rev.
KATE SMITH			
4751	America Sings With Kate Smith	11	Not Rev.
TOURS			
4551	Journey to Denali	Good	10	8/ 1/42
WORLD OF SPORT			
4801	Trotting Kings	10	Not Rev.

MGM 1941-42

	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
MINIATURES (10)				
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Aero-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self-Defense		10	Not Rev.
S-367	Victory Quiz	Amusing	9	6/20/42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds In the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1941-42

	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-1	Road In India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival In Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
Z1-5	No. 5		10	Not Rev.
MADCAP MODELS (Tech.) (6)				
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow	Good	7½	6/27/42
POPEYE (12)				
E1-10	Baby Wants a Bottle-ship	Funny	7	8/ 8/42
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	8	6/ 5/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11	You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	6/ 5/42
J1-6	No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 6/42
Q1-6	No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping in Shape	Amusing	9	6/27/42
S1-5	Man's Angle		10	Not Rev.
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-5	At the Dog Show		10	Not Rev.
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)				
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-10	Hero Worship	Swell	10	6/13/42
R1-12	Let 'Em Go Alive	Entertaining	9½	8/ 8/42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-11	Parachute Athletes	Very Good	10	6/27/42
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)				
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake	For the Fans	9	6/27/42
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
W1-9	Terror on the Midway		9	Not Rev.
W1-8	Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5	Good	10½	6/27/42
L1-6	No. 6		10	Not Rev.

RKO-RADIO 1941-42

DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine		7	Not Rev.
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker		7	Not Rev.
24108	T-Bone for Two		7	Not Rev.
EDGAR KENNEDY (6)				
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41

RKO-RADIO 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)		11	Not Rev.

LEON ERROL (6)

23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41

MARCH OF TIME (13)

23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men in Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42

PICTURE PEOPLE (13)

24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets		9	Not Rev.
24406	Hollywood War Effort	Entertaining	9	3721/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41

RAY WHITLEY (4)

23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm		18	Not Rev.

SPORTSCOPES (13)

24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony		9	Not Rev.
24308	Public Sport No. 1	Good	10	4/18/42
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42

MAGIC CARPET OF MOVIETONE (12)

2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	3/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42

SPORTS REVIEWS (6)

2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42

TERRYTOONS (26)

2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan (Tech.)	Good	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger (Tech.)	Good	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42

WORLD TODAY (4)

2401	American Sea Power	Timely, Excellent	10	9/20/41
240a	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of

WORLD IN ACTION (12)

1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
5	Inside Fighting Russia	Very Good	19	7/25/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This is Blitz.	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

ANDY PANDA CARTUNES (13) (Tech.)

6251	Aces in the Hole	Amusing	7	6/13/42
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6232	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$2i a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42

NAME BAND MUSICALS (13)

6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41

SPECIAL FEATURETTE (2)

6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42

STRANGER THAN FICTION (15)

6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Mile of Dough		10	Not Rev.
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6385	Smoke Painter		10	Not Rev.
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Women at the Plough		9	Not Rev.

VARIETY VIEWS 15 (5 IN COLOR)

6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

NAME BAND MUSICALS

7122	Jivin' Jam Session	Entertaining	15	8/ 1/42
7121	Trumpet Serenade	Entertaining	15	8/ 1/42

VITAPHONE-WARNER BROS. 1941-42

BROADWAY BREVITIES (12)

7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3742
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42

HOLLYWOOD NOVELTIES (6)

7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41

LOONEY TUNES (16)

7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42

MELODY MASTERS (10)

7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7510	Glen Gray & Band.		10	Not Rev.

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Lee Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41

MERRIE MELODIES (26) (Tech.)
(Produced by Leon Schlesinger)

7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid		7	Not Rev.
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic Reissue of Old Glory	Very Funny Impressive	7	6/ 6/42 6/ 6/42
7707	Rhapsody In Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42

SERVICE SPECIALS (6) (Tech.)

7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41

SPECIALS

	Divide and Conquer	Excellent	14	7/25/42

SPORTS PARADE (10) (Tech.)

7409	A Hunter's Paradise	Interesting	10	7/11/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

	Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
	Alive in the Deep (Prod.)	Exciting	22	5/24/41
	Man the Enigma (Prod.)	Informative	25	5/24/41
	Our Constitution (Prod.)	Inspiring	19	5/ 3/41
	Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1941-42

COLUMBIA			
	Captain Midnight	15 Chaps.	2/21/42
	Holt of the Secret Service	15 Chaps.	11/29/41
	Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC			
	Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
	King of the Texas Rangers	12 Chaps.	9/ 6/41
	Perils of Nejoka	15 Chaps.	Not Rev.
	Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL			
	Don Winslow of the Navy	12 Chaps.	11/ 1/41
	Gang Busters	13 Chaps.	2/21/42
	Junior "G" Men of the Air	12 Chaps.	5/30/42
	Riders of Death Valley	15 Chaps.	4/12/41
	Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA			
	The Secret Code	15 Chaps.	Not Rev.
REPUBLIC			
	King of the Mounties	12 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Bomber	8	List "G"
Fighting the Fire Bomb	8	Warner Bros.
Food For Freedom	3	List "G"
Keep 'em Rolling	3½	Univ.
Lake Carrier	10	See Below
Mr. Gardenia Jones	13	United Artists
Pots to Planes	3	List "G"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
U. S. Coast Guard Recruiting Trailer	1½	Fox
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women In Defense	10	List "G"

CITY	List "G"	List "D"	"Lake Carrier"
Albany	MGM	20th	PRC
Atlanta	UA	MGM	PRC
Boston	MGM	UA	PRC
Buffalo	20th	Par.	Univ.
Charlotte	20th	Univ.	PRC
Chicago	Col.	MGM	Univ.
Cincinnati	Rep.	20th	PRC
Cleveland	20th	Univ.	Univ.
Dallas	WB	Par.	PRC
Denver	WB	WB	PRC
Des Moines	MGM	Rep.	PRC
Detroit	Par.	Col.	Univ.
Indianapolis	UA	RKO	PRC
Kansas City	RKO	Univ.	PRC
Los Angeles	WB	MGM	PRC
Memphis	Par.	Col.	PRC
Milwaukee	Col.	RKO	Univ.
Minneapolis	Rep.	20th	Univ.
New Haven	Univ.	MGM	PRC
New Orleans	UA	RKO	PRC
New York	Par.	WB	PRC
Oklahoma City	WB	Par.	PRC
Omaha	MGM	WB	PRC
Philadelphia	Univ.	RKO	PRC
Pittsburgh	RKO	UA	PRC
Portland	RKO	Rep.	PRC
St. Louis	Univ.	Par.	PRC
Salt Lake City	Par.	WB	PRC
San Francisco	WB	Col.	PRC
Seattle	Col.	UA	PRC
Washington	Rep.	20th	PRC

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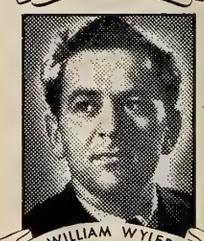
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THE PRODUCER



WILLIAM WYLER
THE DIRECTOR



JAN STRUTHER
THE AUTHOR

Acclaimed as one of the ten [illegible] of all time, "Mrs. Miniver" [illegible] tion—the first [illegible] weeks at the [illegible]'s [illegible] crowds that have set a [illegible] nearly [illegible],000 in ten weeks [illegible] hest possible tribute [illegible] nat went into th[illegible] kin[illegible] of th[illegible] gr[illegible] picture—[illegible] ns fresh laur[illegible] [illegible] layer's brilliant [illegible] to Willia[illegible] Wyler, who [illegible] new h[illegible] mas[illegible] ...and [illegible] ther, whose [illegible] ion picture masterpiece.

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THE STARS

GREER GARSON
WALTER PIDGEON

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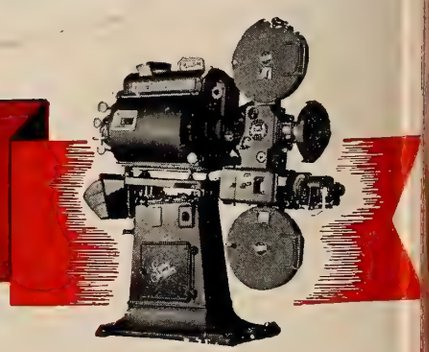
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REGINALD OWEN • HENRY TRAVERS • HENRY WILCOXON

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SHOWMEN'S TRADE REVIEW

AVENGE PEARL HARBOR

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★ Complete ★ Every Week ★
BOOKING GUIDES
Begin on Page 50

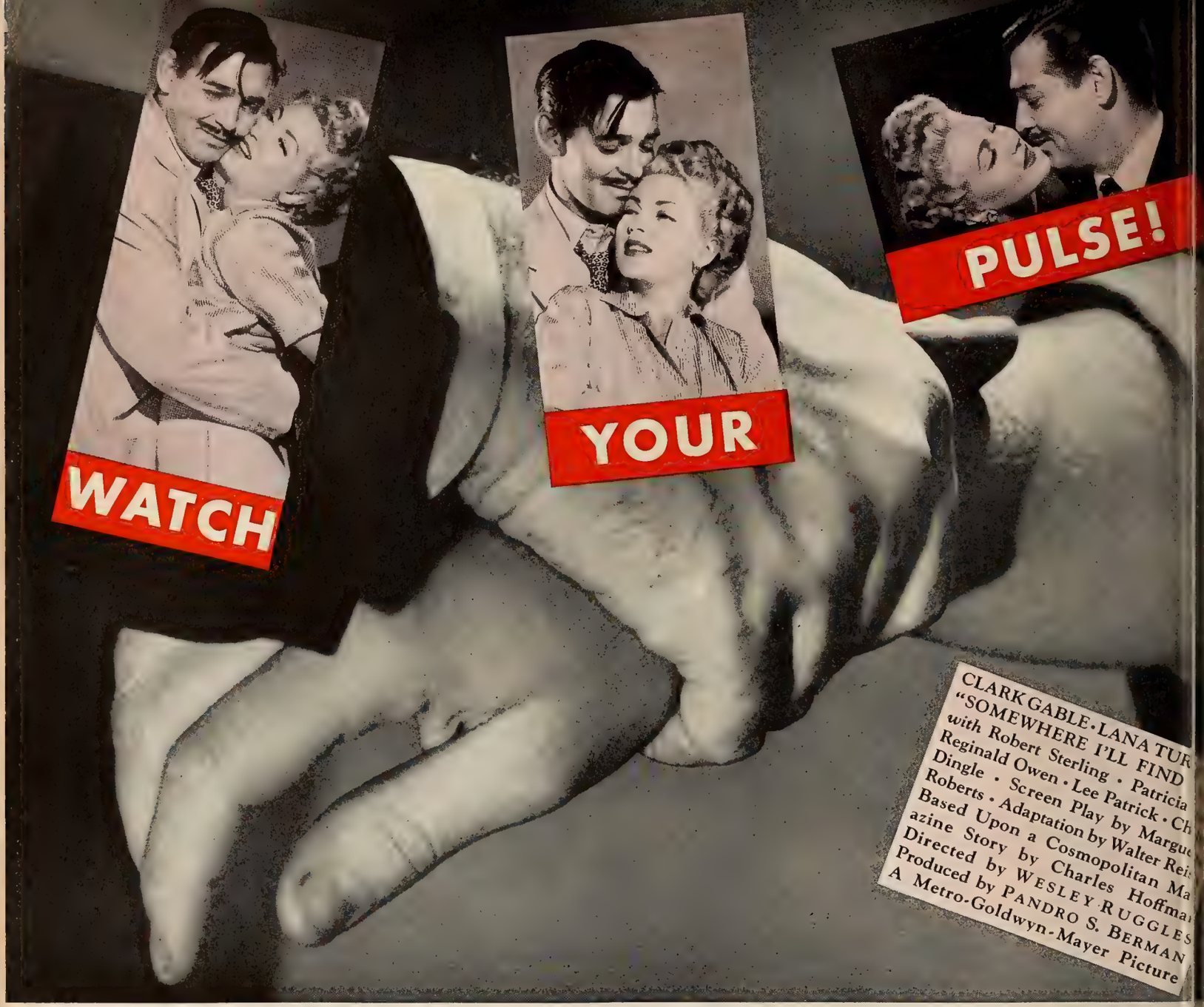


Hugh Owen (See Page 4)

Vol. 37 No. 5

August 22
1 9 4 2

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



MR. GABLE AND MISS TURNER ARE KISSING AGAIN!

And pulses are popping in →
And lovers are sighing in →
And turnstiles are turning in →
And money is flowing in →
So watch those test runs in →

Baltimore, Norfolk, Richmond, Wilmington, Harrisburg, Reading, Dayton, Atlanta, New Orleans

and other hot spots



"SOMEWHERE I'LL FIND YOU"

is a New Season Hit from

Metro-GOLDMINE-Mayer!

The Editorial Page

Raw Stock Priorities

Tied in closely with the raw stock situation will be the necessity for cutting down production to some degree as a result of the film freezing order, but at this time no definite conclusions are possible.

Despite repeated statements or inuendoes that there will be no material curtailment of product, the fact still remains that some cutting will have to be done if the industry is to meet the WPB's request for raw stock savings.

Inasmuch as this condition will come about gradually, no radical or nationwide change in policies is anticipated right now. What the situation may be six months from now when the freezing order will first have its effect, we can't say with any more accuracy than anyone else.

But you can make up your mind that there probably will be fewer pictures and by fifteen to twenty per cent, than were released during the 1941-42 season. Obviously, fewer negatives will result in tremendous savings not only in negative stock but in even larger proportions in positive stock.

▲ ▲ ▲

Yes, There's a War Alright

Thus, my friends, you are finding yourselves gradually, but definitely, catching up to some of the things that this war is bringing about. It is but the beginning. Expect many other things to happen that will bring the war even closer to your door-step and above all, stop kidding yourselves into believing that everything is going to roll merrily along without affecting you and your business.

You've already had some inkling of how the priorities on vital materials affect your operation. Now it is coming closer with film freezing. What comes next is anybody's guess but make up your mind, things are going to happen.

What to do about it? Well, our suggestion would be to watch your theatre and its equipment with an eagle eye and, from current indications, watch your picture situation carefully. Don't squander good product.

Analyze your admission scale. See if your public can afford a slight tilt, be it only an added nickel. Toy around with the currently discussed stories about increasing the scale for powerful box-office product. We're not telling you to do these things. We're simply advising you to think about them and act only when you feel reasonably certain that it can be done without creating any hard feelings or resentment from your regular patrons.

But don't get hysterical and fall for super-salesmanship to pay higher prices for your pictures. You know what your house can afford. To go above it is to court disaster. To try and chisel too far below it is just as dangerous because the picture companies don't like being gypped anymore than you do.

Take advantage of the better times now prevalent in most parts of the country by giving each show a good campaign and the benefit of your best show-selling. It will bring many added dollars to your receipts that might otherwise go elsewhere. This is the era of smart showmanship. Help along those fine shows with fine exploitation.

▲ ▲ ▲

What To Do?

Thurman Arnold's rejection of the UMPI selling plan makes one wonder exactly what that gentleman wants the picture companies to do in the way of selling policies.

He accepted the five-picture plan incorporated in the Consent Decree and which made it mandatory for the participating companies to sell along identical lines. But in his rejection of the new plan, which also had all five companies selling on the same plan, he stated that they should sell differently and thus create competition.

As for his statement that the Department of Justice had found the trade screening plan desirable, we must take issue. Trade screenings were almost a complete flop insofar as attendance of exhibitors was concerned. Therefore, they served no good purpose other than to compel screenings in empty rooms.

Undoubtedly, the majority of the decree companies will stick to the five-picture plan with occasional increases to six, seven or eight, depending on the speed with which their productions are completed. All of them will continue the wasteful trade screenings simply to avoid further entanglements with the D. of J.

▲ ▲ ▲

"Salute To Our Heroes"

Only a short time remains before the motion picture industry takes over the tremendous task of selling a billion dollars worth of bonds in September. On you, the theatreman, rests the greatest responsibility for the successful culmination of this effort.

The War Activities Committee has placed every conceivable kind of aid at your disposal but they are practically powerless to make you use it unless you are so inclined.

If your campaign for the entire month is not completed, then get busy quick and see that you are ready when the opening gun is fired on the 1st.

—"CHICK" LEWIS

"Blind Selling" Rapped in UMPI Plan Turndown

Rejection of Selling Plan by Thurman Arnold opens way for Varied Distributor Policies

That "blind selling" is absolutely taboo so far as Assistant Attorney General Thurman W. Arnold is concerned, and that the industry will be closely eyed for evidences of "collusion" as proscribed by the Sherman anti-trust laws, was strongly intimated in the statement issued Monday by the Department of Justice rejecting the UMPI proposals for blocks-of-13 selling as an amendment to the consent decree.

That the awaited decision on the plan submitted to the head of the anti-trust division of the Department of Justice came as a disappointment to exhibitor groups and some of the distributor supporters of the so-called Unity proposals was evidenced as much by the lack of comment as by those expressions issued by heads of exhibitor groups.

Won't Sanction Uniform Plan

Among the reasons for his adverse opinion of the UMPI plan, Mr. Arnold pointed to the fact that the thirteen-feature proposal would in effect sanction a uniform plan of marketing and to that extent serve to discourage competitive methods of distribution. He further contended that it would encourage blind selling which the Department of Justice believes undesirable "because it removes incentive to make better pictures.

"For the department to sanction a uniform plan of blind selling now would be to take a position inconsistent with its position when the anti-trust action was started" he added.

In commenting of the fact that some exhibitor organizations had represented that certain cancellation privileges will be granted if the amendment were approved, Mr. Arnold explained that the Department of Justice desires to encourage cancellation privileges, but that it feels a better chance of obtaining increased cancellation privileges will come about through competition than through any uniform selling plan.

Mr. Arnold went on to say: "Experience under the decree has persuaded the anti-trust division that trade-showing of motion pictures before their sale is desirable. Such trade-showing tends to encourage the production of better features and thus confers a substantial benefit on the public."

Cancellations up to Distributors

Pointing to the fact that there is nothing in the consent decree which prevents distributors from competing with each other in giving cancellation privileges equal to or in excess of those proposed in the UMPI plan, Arnold said: "Such a grant should not be conditioned upon express departmental acquiescence in blind selling." The existence of the large backlog of features already completed, he declared, will permit the consenting distributors to sell in blocks as large as thirteen, grant the cancellation privileges they have represented themselves as willing to grant in selling blocks of that size and still trade-show them before licensing.

Acknowledging that concerted action by the consenting defendants and exhibitor groups was necessary in order to prepare the plan of amendment for presentation, Mr. Arnold goes on to express himself: "However, any agreement or concerted action by the consenting distributors to put in operation any uniform method of selling their 1942-43 features will be viewed by the department in the light of its effect upon competition in the industry and with particular reference to its effect upon the ability of independent exhibitors to compete."

"Close Watch" on Industry

The five-feature block clause expires August 31st, and producers and distributors "will be free to sell in any way they please, but they may not, under the Sherman Act, enter into a concerted scheme under which all agree to sell alike," according to the Department of Justice Division chief.

The consent decree will expire in November 1943 and the D. of J. must decide in the meantime whether the pact has met its objective or more legal proceedings be required. Accordingly a close watch will be kept on the motion picture industry until that date. Mr. Arnold asserted: "In the judgment of the department the motion picture decree has not yet succeeded in accomplishing its objectives. Its operation must be watched during the remaining period before a final decision is made as to whether it affords adequate relief without invoking the remedy of divorcement and dissolution."

A.T.O. of Conn. President Accepts Yale University Research Post

Dr. B. J. Fishman, president of Allied Theatre Owners of Connecticut and general manager of the Fishman Circuit, has been appointed to an assistant professorship at a dollar-a-year in the Department of Pharmacology at Yale University. Fishman will specialize in poison gases.

Text of Arnold Statement

Following is the text of the Thurman W. Arnold statement refusing to endorse the UMPI selling plan:

On November 20, 1940, in an anti-trust suit against the eight major distributors of motion pictures, a Consent Decree was entered against the five theatre-owning distributors. That Decree suspended further prosecution of the suit against the consenting defendants for an experimental period of three years.

The purpose of the decree was to determine whether the industry could be restored to competitive conditions without involving the remedy of divorcement of distribution from exhibition and dissolution of the distributor-owned circuits of theatres. It was not the intention of the Department to sanction non-competitive control of the industry, either by an industry council or by the Department itself. The Decree provided a quick remedy of arbitration with respect to certain unfair trade practices. It also prohibited blind-selling of feature pictures and limited their block-booking to blocks-of-five for the 1941-42 selling seasons, a one-year period expiring on August 31 of this year. These blind-selling and block-booking limitations terminate as of that date because the Department was unable to obtain a like degree against the three non-consenting defendants prior to June 15, 1942.

The only limitation at present existing with respect to features released and contracts made on and after September 1, 1942, is the general provision of the Sherman act preventing concerted action to establish non-competitive practices.

A plan for selling the features of the five consenting companies during the 1942-43 selling season, known as the UMPI (United Motion Picture Industry) plan was presented to the Department in July of this year with the approval of most of the organized independent exhibitors. To carry out that plan, the Department was asked to consent to an amendment to the decree approving the sale of pictures in blocks of not more than 13, eight of which could be sold with no more identification than a reference to a star or featured player appearing in the picture or the title of a book or play on which it was based. Such identification is the kind of blind-selling the Department complained against when it filed its suit. The plan also provided for a certain minimum cancellation privilege which was not offered for incorporation in the decree but which each defendant represented itself, by a letter to the Department, as being willing to incorporate in its 1942-43 contracts.

All of the public groups which communicated their views to the Department opposed the plan as did the organized independent producers and a number of independent exhibitors.

The Department has decided that it cannot consent to the proposed amendment to the Decree for the following reasons:

(1) Experience under the Decree has persuaded the anti-trust Division that tradeshowing of motion pictures before their sale is desirable. Such trade-showing tends to encourage the production of better features and thus confers a substantial benefit on the public.

(2) There are now tradeshown or ready for tradeshowing approximately 100 of the features which the consenting defendants will release during the 1942-43 season.

Competitive practices should lead these distributors to tradeshow these complete pictures rather than sell them blind, insofar as each has faith in the merit of its product.

(3) To expressly sanction blind-selling of motion pictures would be to take a position inconsistent with the position the Department took at the institution of its anti-trust proceedings.

(4) So far as the cancellation privilege sought by the independent exhibitors is concerned, there is nothing in the decree which prevents the distributors from competing with each other in giving cancellation privileges equal to or in excess of those proposed in the UMPI plan. Such a grant should not be conditioned upon express departmental acquiescence in blind-selling. The existence of the large backlog of features already completed, referred to above, will permit the consenting distributors to sell in blocks as large as 13, grant the cancellation privileges they have represented themselves as willing to grant in selling blocks of that size, and still tradeshow them before licensing.

The Department recognizes that the preparation of the plan involved concerted action by the consenting defendants and organized groups of exhibitors. Such concerted action, however, was necessary to the presentation of the amendment and therefore will not be made the basis of any action by the Department. However, any agreement or concerted action by the consenting distributors to put into operation any uniform method of selling their 1942-43 features will be viewed by the Department in the light of its effect upon competition in the industry and with particular reference to its effect upon the ability of independent exhibitors to compete.

In the judgment of the Department, the motion picture decree has not yet succeeded in accomplishing its objective. Its operation must be watched during the remaining period before a final decision is made as to whether it affords adequate relief without involving the remedy of divorcement and dissolution.

Hugh Owen

(The Man on the Cover)

Hugh Owen—Paramount Eastern Division Sales Manager. Prior to his recent appointment to his home office post, Mr. Owen was Paramount's District Manager in Dallas with supervision over the Dallas, Oklahoma City and Memphis territory.

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SHOWMEN'S TRADE REVIEW

Vol. 37, No. 5 August 22, 1942

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Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif., Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

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Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

Film Freezing Order Limits Studios to '41 Supply

Raw Stock to be Controlled by WPB Under Order Issued this Week; Ban Advertising Film

The 11 producing companies are limited to footage not in excess of that consumed in 1941, under the film stock freezing order issued by the government this week. The 1941 base for allotment of film to the studios is "for the time being."

The order, which became effective at midnight Thursday, and continues for 90 days, was accompanied by a statement by Harold B. Hopper, head of the M. P. Section of the WPB, which assured the industry that film with which they produce pictures and make prints will be supplied. For the present at least, the Hopper statement said, "producers will not be permitted to use more film than they did in 1941 and will be expected to use less under the conservation plan now in effect. Further discussion of the allocation of film under the order will be held at a meeting of that industry's advisory committee on Aug. 25."

The order bans allocation of raw stock for the production of commercial advertising pictures. It does not apply to 35 mm. film for still

(*Continued on Page* 42)

Puts Unity Up to Distributors

Declaring that rejection of the UMPI plan by the Department of Justice came as no surprise to him after the long delay for a decision, Ed Kuykendall, MPTOA president, issued a statement Wednesday declaring that producers do not need the government or any other agency to make sincere and essential adjustment in their trade relationships with the exhibitors.

"All they (the producers) need," Kuykendall said, "is a desire of their own to make changes such as reasonable cancellations and selling in groups in larger than five, as well as many other things including corrections in arbitration."

Kuykendall said most of the distributors are happy now with the present selling plan—"it makes more money for them and continues to hike up film rentals."

"Our industry," Kuykendall concluded, "is sitting on a volcano. Distributor interests know the answer now and exactly what to do. Will they use common sense or face another approach from the Department of Justice and continue to build exhibitor hatred?"

Say Water is Best Bomb Fire Extinguisher

Water is the best of all agents for fighting fires resulting from incendiary bombs, and is definitely superior to the many "bomb extinguisher" powders that have been put on sale in recent months, the National Board of Fire Underwriters declared in a special bulletin that quoted a statement by James M. Landis, director of civilian defense.

The director of civilian defense also said that devices such as scoops and snuffers have also been widely advertised, but have been found to be of no practical value for civilian use.

"Bond Premiere" for Re-Opened Victory Theatre Nets $275,000

A total of $275,000 in War Bond sales was registered by the Victory Theatre, Holyoke, Mass., last week when Western Massachusetts Theatres, Inc. applied the bond sale idea for the re-opening of the recently remodelled house.

Doors of the reconstructed Victory were thrown open an hour before show time to permit the first nighters to inspect new furnishings and decorations. All tickets were issued on a basis of reward for War Bond purchases, and the amount realized could have been doubled had the theatre twice the seating capacity.

Agnew Postpones Start of Drive

Postponement of the opening of the Ambulance Campaign to October 8, was announced this week by Neil Agnew, national chairman of the Amusement Industry Division of the American Field Service Ambulance Corps. The postponement, Agnew said, was to accommodate the men in the field who are working on the War Bond Drive.

Loew's State Marks 21st Birthday

Loew's State Theatre will celebrate its 21st birthday on Saturday, August 29th, and ceremonies befitting the coming of age of the only first run vaudeville theatre in America will mark the gala occasion.

Nation-Wide Poll On Singles vs. Duals

In the belief that elimination of double features will reduce running time in theatres thereby saving electrical consumption, wear and tear on equipment and film as well as conserve raw materials needed in the war effort, Jack Kirsch of Illinois Allied is conducting a nation-wide exhibitor poll to determine the difference in running time between single and double feature policies.

The support of all exhibitor organizations has been solicited in conducting the poll. Among the organizations who have agreed to canvass their respective territories are: L. O. Lukan, chairman of the single bill committee of the Pacific Coast Conference; R. X. Williams, president of the MPTO of Arkansas, Mississippi and Tennessee; O. J. Miller, executive secretary of the I.T.O. of Oregon; Don R. Rossiter, executive secretary of the A.T.O. of Indiana; Ray Branch, president of Michigan Allied; Fred Wehrenberg, president of MPTO of St. Louis, Eastern Missouri and Southern Illinois, and Leo F. Wolcott, president of A.I.T.O. of Iowa and Nebraska.

Pledges of support to the campaign also have been received from Will Ainsworth, Wisconsin and Upper Michigan Theatre Owners; M. A. Rosenberg, Allied of Western Pennsylvania; F. E. Wetstein, North Dakota Theatre Owners; Harry Brandt, ITOA; Roy Howe, Theatre Owners of North and South Carolina; Allied Theatre Owners of New Jersey and Eddie Zorn, United Theatre Owners of Illinois.

Western Electric Receives Army and Navy "E" Award

Two major events highlighting the industrial career of the Western Electric Company are scheduled for next week when the presentation of the new combined Army-Navy E for "exceptional performance" to all three Works coincides with the 25th anniversary of the first demonstration by engineers of the Company of two-way radio telephone between an airplane and the ground.

More Pre-Release Dates for "Tales"

20th Century-Fox has advised the field force that the 11 theatre pre-release engagements in six coast key cities on "Tales of Manhattan" had adequately tested the box-office power of the attraction and that advanced admission showings would be booked in certain key territories. No national release date has yet been set. Advanced admissions were charged at all pre-release showings and new records established everywhere. Picture is playing four theatres this week and nine more engagements have been set for the end of the month.

Initial 42-43 Blocks to Stand as Set Prior to D. of J. Decision

The five consent decree signatories announced initial blocks of from five to eight pictures for the first releases in the 1942-43 season, and will adhere to the plans they set prior to the Thurman Arnold rejection of the UMPI proposals. The decision of the Department of Justice official left the way open for distributors to adopt any plan they wished, within restrictions of the Sherman anti-trust law, and while no long-range commitments have been made by any one of the five major companies who are bound by the consent decree and also were pledged to the UMPI plan, the selling methods for pictures already set for release during the new season will not be changed as a result of the rejection of the Unity proposals and the Assistant Attorney General's statement as to the Department's position in the matter.

Paramount, RKO, 20th-Fox and Warners have announced blocks of 5 features, while MGM set the figure at 8 for the first group to be sold on the new season's schedule.

Provision for tradeshowing all of the pictures before negotiating deals was made by all five companies, and it appears that the tradeshow system will be continued, in view of the Arnold statement's emphasis upon the hostility of the Department of Justice to "blind selling."

So far as cancellation is concerned, that will be a matter for future rather than immediate action. For the present there'll be no cancellation, as tradeshow films will be sold on the theory at least that every exhibitor has seen the films and is buying "sight and seen."

It is not expected that any immediate changes in sales policies will be made by any of the five companies, due to uncertainties over matters unrelated as well as related to the Arnold decision against the UMPI plan. In effect the companies are marking time on future policies, which tie up with the unpredictable matters of raw stock supplies and other factors connected with the war situation in general.

Kuykendall Serves Indiscriminately

Ed Kuykendall, MPTOA president, let down the bars and made his services available to theatremen, regardless of affiliation, during the meeting of the Motion Picture and Speaking Stage Advisory Committee in Washington this week.

WB Theatre Men in Town

Nat Wolf, Cleveland zone manager for Warner Theatres, and Nat Fellman, his head booker, arrived in New York Monday—for home office conferences.

20th-Fox Lists 30 New Season Specials

First definite announcement of product to be offered by 20th Century-Fox for the new season appears in special inserts published this week.



Tom Connors

Tom Connors, vice-president in charge of world-wide sales has not stated the exact number of features his company would distribute this season, because the uncertainties of production and priorities confronting producers makes it impractical to be bound by any definite commitment for the full season ahead at this time. However, it was pointed out that the company is further ahead with production than at the start of any previous new selling season, with eleven specials trade shown and seventeen productions being edited or in active shooting stages.

Definitely promised for delivery during the 1942-43 season are 30 specials; eleven that have been tradeshown and are now in all exchanges and 19 more in varying stages of production or preparation. The productions in Technicolor announced this week are "Springtime in the Rockies," "Thunder Birds," "Crash Dive," "The Black Swan," "Hello, Frisco, Hello," "Coney Island" and "Greenwich Village."

In addition to the seven Technicolor features the 30 specials could be sub-divided as follows: 2 Biographies, 2 Comedies, 3 Comedy Dramas, 3 Melodramas, 5 Musicals, and 8 War Background.

Supplementing the features listed this week by the 20th Century-Fox distribution chief, the Studio has acquired rights to fourteen novels or original stories, and screen treatments of these properties are being written so that Darryl F. Zanuck, Vice-President in charge of production could draw upon the subjects to augment the 1942-43 program. No mention of titles or classification of the lower budgeted program pictures is noted in the product announcement and it is understood no decision has been reached about the number of films in this group necessary for the 1942-43 season.

Studio Conferences Concluded, Kalmenson Returns to New York

Ben Kalmenson, Warner Bros. general sales manager, returned to New York Monday from coast conferences with studio officials in Burbank following the company's regional sales meeting in San Francisco.

Mort Blumenstock, in charge of advertising and publicity in the East, who remained at the studio to confer with S. Charles Einfeld, director of advertising and publicity, is expected back to New York next weekend.

Kupper Back in New York

W. J. Kupper, assistant to Twentieth Century-Fox distribution chief Tom Connors, is expected at the home office the end of this week after two weeks in Los Angeles and San Francisco setting 1942-43 product deals with coast circuits.

Skouras Returns from Coast

Spyros P. Skouras, President of Twentieth Century-Fox Film Corporation, returned to the home office Monday after three weeks of conferences at the Beverly Hills studio with Col. Darryl F. Zanuck and his production aides regarding the product for the 1942-43 season.

$33,000,000 Snack

A "$33,000,000 snack luncheon" was held Thursday by the New York Executives' Committee, the New York group of the national "Commando task force" named to sell at least $33,000,000 worth of war bonds before September 1, so that the first day's quota (one-thirtieth of a billion) can be announced one minute after midnight August 31.

Attending the luncheon at Toots Shor's restaurant, each of whom is pledged to sell a minimum of a million dollars' worth of F and G bonds, were: Stanton Griffis, Nicholas M. Schenck, Adolph Zukor, N. Peter Rathvon, H. G. Place, Spyros Skouras, Charles Skouras, Barney Balaban, Jack Cohn, H. J. Yates, Jules Brulatour, Herman Robbins, Will H. Hays, Ed Raftery and Joseph Hazen.

New Michigan Booking Combine Contemplated

William A. Cassidy, Midland, Michigan exhibitor, is reported to have called a meeting of independent owners not now in either the Mutual or Co-operative theatre groups for the purpose of forming a new up-state booking combine.

It is estimated that at least 72 theatres will be represented plus a few independents likely to respond to confidential solicitation to avail themselves of the strength of cooperative buying.

Leaders in the movement are said to be nearly all circuit owners, including: Harold Bernstein, Bay City; Glenn G. Wallace, Scottville; George Marr, Mount Pleasant; Fred H. Witers, Saginaw; George and James Olson, Grayling; Ashman Bros., Caro; Galster and Levinson, Charlevois; and Schule Circuit of Detroit.

It is expected that a few independents now booking through Emil Beck of Detroit and Clive Waxman of Grand Rapids will join the new outfit if and when it comes into being. Fees are to be set on a dollar-per-day-per-theatre basis with an initial charge of $7.00 per theatre for office and organization expense.

Gala Premiere Aug. 29 For Hollywood Canteen

Opening event for the establishment of the Hollywood Canteen for service men will be a fund-raising premiere party to be held August 29th.

Seven continuous hours of entertainment are planned for the premiere. The Canteen has obtained the cooperation of Fox West Coast Theatres, which has made the Four Star Theatre available for the evening; Columbia Pictures, which contributed its latest release "The Talk of the Town," and Ciro's. Beginning with a premiere of "The Talk of the Town," the party will progress from the Four Star Theatre to Ciro's for supper, dancing and entertainment.

Kate Smith USO Film Release Set

"America Sings with Kate Smith," Columbia's musical short was released nationally on August 21st. Miss Smith is making her first screen appearance in more than ten years for the benefit of the U.S.O. which is getting the net proceeds of this film.

Howe RKO Manager at Omaha

RKO Radio General Sales Manager Robert Mochrie announced the appointment of Karl Howe, former salesman of Kansas City, to branch manager at Omaha. Howe replaces C. W. Allen, resigned.

Holdovers Becoming Habit on Broadway

That business is good in the big town is evident from the number of holdovers.

Paramount, Palace, Capitol, Roxy, Music Hall, Astor, Criterion, Strand and of course, "Dandy" at the Hollywood all remain for sustained playing time.

"Dandy" in its 11th week topped figures of the previous six and reached the satisfying gross of $20,700.

Walt Disney's "Bambi" at the Music Hall has had them standing in the rain and goes into its second week with colors flying. Big business brought opening hour down to 9:30 a.m.

Damon Runyon's RKO release "The Big Street" did so well at the Palace last week that they reset the opening hour and started selling at 9 o'clock. But picture didn't hold over.

Capitol was forced to stop selling tickets several times during the opening week of "The Magnificent Ambersons" and the picture enters its second stanza with high expectations.

"The Gay Sisters" at the Strand is drawing capacity business in its second week.

"The Pied Piper" at the Roxy broke a 13-year record for opening day at that big house and business has remained in the upper brackets to date.

At the Astor Samuel Goldwyn's "Pride of the Yankees" swings along at a merry pace during its sixth week after breaking its own record several times since opening.

H. G. Wells' "Invisible Agent" is doing well in its third stanza at the Criterion where business was far above expectations during its second week.

On the strength of its record-shattering initial week and the long line of standees waiting at the Paramount to witness "Holiday Inn" through the second week the picture has been definitely set for a six-week run, representing a two-week extension over the original four-week engagement.

Republic's New Season Product Signed by Schine Circuit

Republic has closed a deal for its 1942-43 product with the Schine Circuit, operating 129 theatres in northern New York State, Ohio and Kentucky.

J. R. Grainger, president of Republic, negotiated the deal, assisted by Republic branch managers Jack Bellman of Buffalo, Arthur Newman of Albany, George Kirby of Cincinnati, and Sam Gorrel of Cleveland. The Circuit was represented by J. Meyer Schine, Louis Schine, George Lynch and Lou Goldstein.

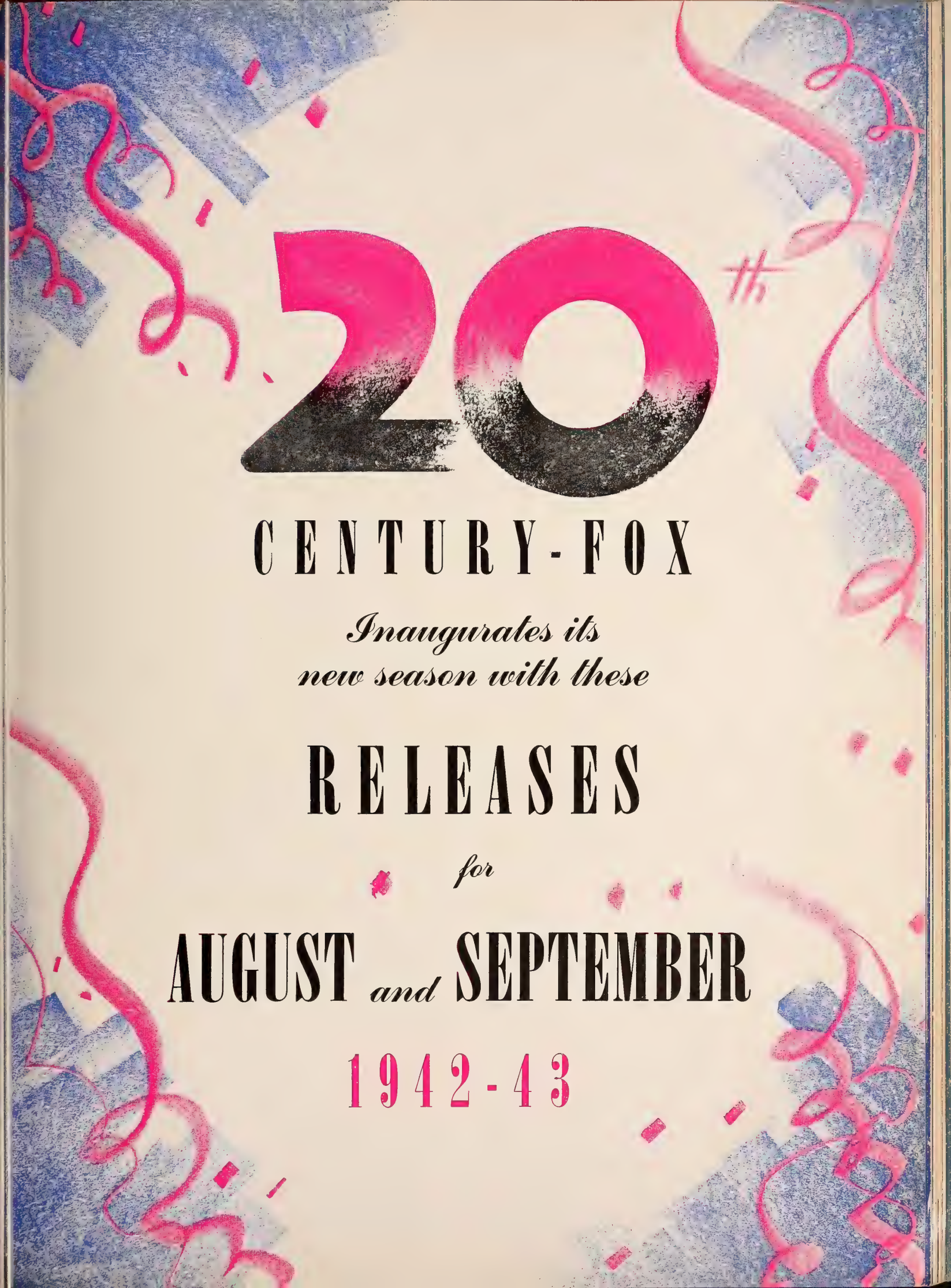
Coming Up: 67th Broadway Run of 'Scarface'; 'Hell's Angels' on Bill

September 4 will mark the 67th Broadway run of "Scarface" when that film, along with "Hell's Angels," bows in again at the Anco Theatre after completing a 13-day run August 13 to the highest box-office records ever scored at the 42nd street showplace. There will be no limit on the repeat engagement. Theatre officials expect the two films to hold for at least 30 days.

Warner Soldier Bonus Plan Is Extended to Canada

Bonus payments by Warner Bros. to dependents of employees in military service have been extended to take in the personnel in the company's Canadian branch offices.

Approximately 750 Warnerites, from the home office, exchanges and theatre department, but exclusive of the studios on the coast were in active service as of August 15.


20th
CENTURY-FOX
Inaugurates its
new season with these
RELEASES
for
AUGUST and SEPTEMBER
1942-43

RELEASE DATE TO BE ANNOUNCED



"I WANT TO TELL YOU ABOUT ONE OF THE MOST ENTERTAINING AND EXCITING MOTION PICTURES I HAVE EVER SEEN"

-- *Walter Winchell*

"20th Century-Fox has really reached into the heavens for this one. They scooped up all the stars and put them on the same screen . . . yes, the greatest collection of stars ever assembled in the same motion picture: CHARLES BOYER, RITA HAYWORTH, GINGER ROGERS, HENRY FONDA, CHARLES LAUGHTON, EDWARD G. ROBINSON, PAUL ROBESON, ETHEL WATERS, EUGENE PALLETTE, THOMAS MITCHELL, CESAR ROMERO, ROLAND YOUNG, ELSA LANCHESTER, ROCHESTER, GEORGE SANDERS, JAMES GLEASON, J. CARROLL NAISH, THE HALL JOHNSON CHOIR and a score of other film favorites.

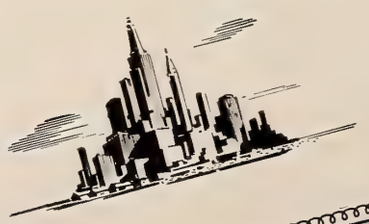
"To match the brilliance of these stars, the finest writers in Hollywood fashioned the story. It takes you from a tenement to a penthouse . . . from Park Avenue to Hell's Kitchen . . . a story blending drama, comedy, music, romance and stirring action into a big-time show.

"Orchids to these great stars for their brilliant performances and orchids to 20th Century-Fox for bringing to the screen . . .

TALES OF MANHATTAN

"Your reporter tells you now over his by-line . . .

"It's as thrilling as New York's skyline"







E SHOWN AUGUS 3rd, 11th and 12th



Charles Boyer
inger Rogers
Rita Hayworth
. Robinson
Henry Fonda
Chas Laughton
Paul Robeson
Ethel Waters
'Rochester'

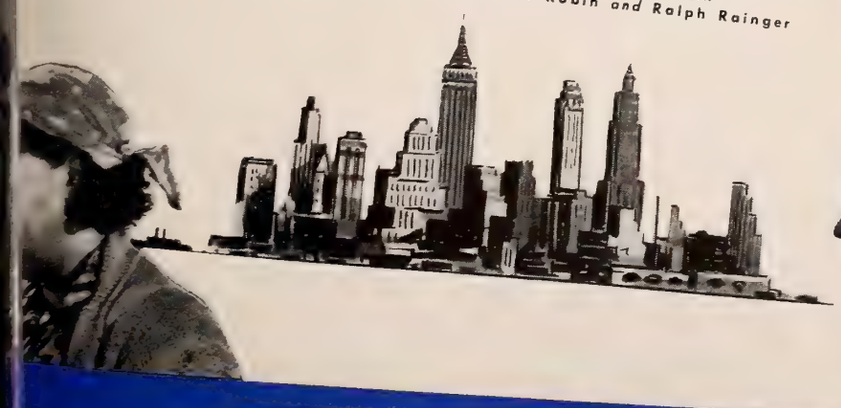
Tales of Manhattan

with

THOMAS MITCHELL • EUGENE PALLETTE • CESAR ROMERO • GAIL PATRICK
ROLAND YOUNG • ELSA LANCHESTER • GEORGE SANDERS • JAMES GLEASON
and the HALL JOHNSON CHOIR

irected by JULIEN DUVIVIER • Produced by BORIS MORROS & S. P. EAGLE

iginal Stories and Screen Play by: Ben Hecht, Ferenc Molnar, Donald Ogden Stewart, Samuel Hoffenstein,
Alan Campbell, Ladislas Fodor, L. Vadnai, L. Gorog, Lamar Trotti, Henry Blankfort.
iginal Music by Sol Kaplan • "Glory Day" by Leo Robin and Ralph Rainger





SURPASSING HIS OWN STARTLING STORIES . . . THE TRUE DRAMA OF HIS TEMPESTUOUS LIFE!



Linda DARNELL
John SHEPPERD
in

The LOVES *of* EDGAR ALLAN POE

with
VIRGINIA GILMORE • JANE DARWELL • MARY HOWARD • FRANK CONROY • HENRY MORGAN
Directed by HARRY LACHMAN
Produced by BRYAN FOY
Screen Play by Samuel Hoffenstein and Tom Reed
Additional Dialogue by Arthur Caesar

TO BE RELEASED AUGUST 28TH

TRADE SHOWN JULY 7th

Unmasking the column behind the fifth column on America's greatest danger-front!





LITTLE TOKYO U.S.A.

with
PRESTON FOSTER • BRENDA JOYCE
and JUNE DUPREZ • GEORGE E. STONE • HAROLD HUBER
Directed by OTTO BROWER • Produced by BRYAN FOY
Original Screen Play by George Bricker

RELEASED AUGUST 14TH

TRADE SHOWN JULY 7th

NOW MORE THAN EVER--LAUGHTER IS WHAT THEY'RE AFTER!



OLIVER HARDY



and DANTE, THE MAGICIAN

STAN LAUREL

. . . mix mirth with magic in a howl of a hit . . .

Take it from Daily Variety: "PLENTY OF LAUGHS!"

A-HAUNTING WE WILL GO

with
Sheila Ryan • John Shelton • Don Costello • Elisha Cook, Jr.
Executive Producer Sol M. Wurtzel • Directed by Alfred Werker • Screen Play by Lou Breslow
Original Story by Lou Breslow and Stanley Rauh

RELEASED AUGUST 7TH

TRADE SHOWN JULY 7th

TO BE RELEASED
AUGUST 21ST

Out of these times a thousand stories will be born . . . but none will be greater than this!

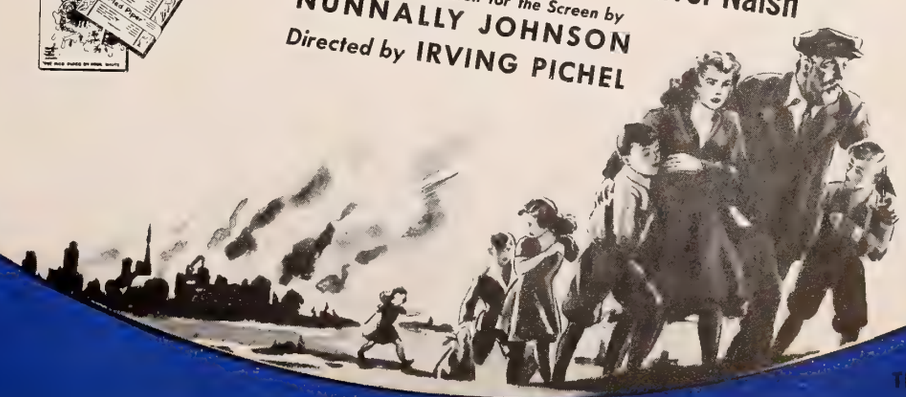
THE PIED PIPER

NEVIL SHUTE'S MIGHTY STORY OF TODAY

35,000,000 people have read it . . . in "Collier's", "Reader's Digest" and the best-selling novel!



MONTY WOOLLEY · RODDY McDOWALL · ANNE BAXTER
and Otto Preminger · J. Carrol Naish
Produced and Written for the Screen by NUNNALLY JOHNSON
Directed by IRVING PICHEL



TRADE SHOWN JULY 7th

RELEASED AUGUST 1ST

SHOULD LURE THE PUBLIC IN DROVES! —Film Daily

Another musical in the best 20th Century-Fox tradition! —M. P. Daily



SHE'S BETTY, WILLING AND GRABLE



John PAYNE
Betty GRABLE
Victor MATURE



FOOTLIGHT SERENADE

JANE WYMAN
JAMES GLEASON PHIL SILVERS
COBINA WRIGHT, JR.

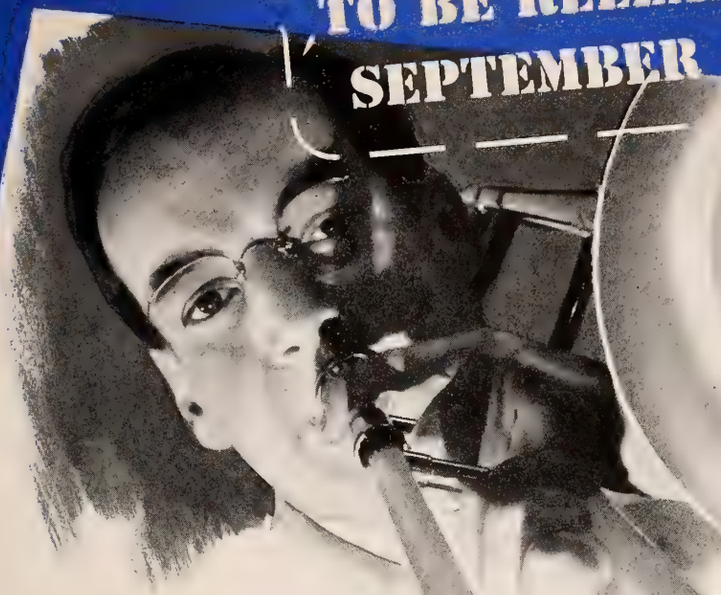
Directed by Gregory Ratoff
Produced by William LeBaron
Screen Play by Robert Ellis, Helen Logan and Lynn Starling • Based on a Story by Fidel LaBarba and Kenneth Earl
Dances staged by Hermes Pan

They'll be singing these Robin and Rainger songs!

"I'M STILL CRAZY FOR YOU"
"I'LL BE MARCHING TO A LOVE SONG"
"I HEARD THE BIRDIES SING"
"ARE YOU KIDDING ME?"
"EXCEPT WITH YOU"

TRADE SHOWN JULY 6th

TO BE RELEASED
SEPTEMBER 4TH



THE NATION'S
№1 BAND IN THE
№1 MUSICAL
ROMANCE
OF THE YEAR!

GEORGE
MONTGOMERY

ANN
RUTHERFORD

GLENN
MILLER
AND HIS BAND
in

Orchestra Wives





with
LYNN BARI · CAROLE LANDIS · CESAR ROMERO
Virginia GILMORE · Mary Beth HUGHES
NICHOLAS BROTHERS · Tamara GEVA

Directed by
ARCHIE MAYO · *Produced by* WILLIAM LeBARON

Screen Play by Karl Tunberg and Darrell Ware · Original Story by James Prindle · Dances staged by Nick Castle





Songs!
by Mack Gordon and Harry Warren
"SERENADE IN BLUE"
"I'VE GOT A GAL IN KALAMAZOO"
"PEOPLE LIKE YOU AND ME"
"AT LAST"

TRADE SHOWN AUGUST 10th



SCREAMLINED WITH AUDIENCE APPEAL!

Not girl meets boy . . . but man meets woman! And what a woman . . . she's an international scandal!

Careful, SOFT SHOULDERS

with

VIRGINIA BRUCE • JAMES ELLISON

AUBREY MATHER • SHEILA RYAN • RALPH BYRD

Directed by Oliver H. P. Garrett • Produced by Walter Morosco • Original Screen Play by Oliver H. P. Garrett

TO BE RELEASED SEPTEMBER 18TH

TRADE SHOWN AUGUST 10th



TO BE RELEASED SEPTEMBER 11TH

TRADE SHOWN AUGUST 11th and 12th



THE TITLE A... WILL BRING THEM...

—and it will blast t... harder than a thousa... plane raid on Berlin!

BERLIN CORRESPONDENT

with

Virginia Gilmore • Dana Andrews

Mona Maris • Martin Kosleck • Sig Rumann...

Directed by Eugene Forde • Produced by Bryan Foy • Original Screen Play by Steve Fisher and Jack Andrews

THE MOST AMAZING ESCAPADE OF THE SCREEN'S MOST AMUSING DETECTIVE!



LLOYD NOLAN in

JUST OFF BROADWAY

with

Marjorie Weaver • Phil Silvers • Janis Carter

Richard Derr • Joan Valerie • Don Costello

Executive Producer Sol M. Wurtzel • Directed by Herbert I. Leeds • Screen Play by Arnaud d'Usseau

Based on an idea by Jo Eisinger and the character "Michael Shayne" created by Brett Halliday

TO BE RELEASED SEPTEMBER 25TH

TRADE SHOWN AUGUST 10th

It's Bigger...

and better than "Sun Valley Serenade"

because it's got Uncle Sam's fighting nephews

...the U. S. MARINES!



SONJA HENIE
JOHN PAYNE
in

ICELAND

JACK OAKIE • FELIX BRESSART • OSA MASSEN
JOAN MERRILL • FRITZ FELD • STERLING HOLLOWAY
and SAMMY KAYE AND HIS ORCHESTRA

Directed by BRUCE HUMBERSTONE
Produced by WILLIAM LeBARON
Original Screen Play by Robert Ellis and Helen Logan • Skating Ensembles by James Gonzales

Gay Love!
Fun! Music!
Ice-Extravaganza!
and these grand Gordon and Warren tune-triumphs!
"IT'S BRING NEW GLORY TO OLD GLORY"
"THERE'LL NEVER BE ANOTHER YOU"
"YOU CAN'T SAY NO TO A SOLDIER"
"I LIKE A MILITARY TUNE"
"LOVERS KNOT"

TO BE RELEASED
OCTOBER 2ND

TRADE SHOWN AUGUST 11th and 12th

Plus these BIG

JOHN PAYNE · BETTY GRABLE · CARMEN MIRANDA
CESAR ROMERO · HARRY JAMES and His Music Makers
in
*SPRINGTIME IN THE ROCKIES
in Technicolor

*THE OX-BOW INCIDENT
starring
HENRY FONDA

JACK BENNY
PRISCILLA LANE
in
*MEANEST MAN IN THE WORLD
with 'ROCHESTER'
based on George M. Cohan's production

GENE TIERNEY · GEORGE MONTGOMERY
in
*CHINA GIRL

TYRONE POWER · MAUREEN O'HARA
in Rafael Sabatini's
*The BLACK SWAN
in Technicolor

HELLO, FRISCO, HELLO
A dramatic story of the colorful Barbary Coast with a musical background

Franz Werfel's sensational best-seller
THE SONG OF BERNADETTE

Don AMECHE · Joan BENNETT
in
*GIRL TROUBLE

GREENWICH VILLAGE
Rich in the drama, pathos and humor of New York's most colorful section

ROBERT DONAT
in
*THE YOUNG MR. PITT

ONES to follow

TYRONE POWER in
*CRASH DIVE
in Technicolor
with
ANNE BAXTER

*THUNDER BIRDS
in Technicolor
with GENE TIERNEY
PRESTON FOSTER
JOHN SUTTON

ERNST LUBITSCH'S
production of
BIRTHDAY

BIRD of PARADISE
Richard Walton Tully's
celebrated stage play

CONEY ISLAND
A spectacular drama of the
early days of a boisterous,
wide-open playground

Roddy McDOWALL
Preston FOSTER
*MY FRIEND FLICKA

MONTY WOOLLEY • IDA LUPINO
in
*LIFE BEGINS at 8:30

STAR OF SCOTLAND
to be produced on a lavish
scale with an all-star cast

The IMMORTAL SERGEANT
John Brophy's best-selling
novel of a British Patrol's he-
roic fight in the Libyan Desert

JOHN STEINBECK'S
controversial book and play
THE MOON IS DOWN

*NOW SHOOTING—All Others in Preparation


20th
CENTURY-FOX
The Company
that delivers the Big ones—continues to
"SAY IT WITH PICTURES"
PRINTED IN U.S.A.

The Box Office Slant

Now, Voyager

Warner Bros. Drama 115 mins.

AUDIENCE SLANT: (Adult) Finest in dramatic entertainment; will be accorded high praise on the part of women and will also please the men.

BOX-OFFICE SLANT: Should equal the grosses sustained on past Davis films, and should exceed them if backed by smart showmanship.

Cast: Bette Davis, Paul Henreid, Claude Rains, Gladys Cooper, Bonita Granville, Ilka Chase, John Loder, Lee Patrick, Franklin Pangborn, Katherine Alexander, James Rennie, Mary Wickes, Janis Wilson, Frank Puglia, Michael Ames, Charles Drake, David Clyde. Credits: A Hal B. Wallis Production. Directed by Irving Rapper. Screenplay by Casey Robinson. From the novel by Olive Higgins Prouty. Director of photography, Sol Polito.

Plot: The daughter of an exclusive Boston family has become, at the age of 28, a case for a psychiatrist, who advises a long sea voyage. On shipboard she meets and falls in love with a married man. She returns home a new person with new ways and finds an interest in life in the child of this man, whose life is a replica of her own childhood.

Comment: The announcement of a Bette Davis picture is an event of portent; the reality of this one equals and exceeds the promise. It is better than anything she's ever done, and while it will be accorded high praise on the part of women, it will also please men who seek the finest in dramatic entertainment. It is fraught with human interest and is told in a compelling manner. Miss Davis gives an inspired performance, enacting her role with the customary depth and persuasion that have won her special acclaim. Also excellent is Paul Henreid, who is co-starred. His sincere performance imbues the situations in which he appears with amazing reality. Gladys Cooper, as the mother, stands out in an impressive cast, followed closely for thespian honors by Claude Rains, Bonita Granville, Ilka Chase and Janis Wilson, the little girl who makes her picture debut here. She looks like a future prospect of unusual ability. Through it all the skillful directorial hand of Irving Rapper is evident. Those who like Miss Davis, and those who like good dramatic fare will find this one of the best. Hal B. Wallis' production values are tops. This picture should equal the grosses sustained on past Davis films, and should exceed them if backed by smart showmanship. There are plenty of selling angles, particularly with dress, luggage and accessory shops. Arrange window displays using stills from the picture, with Tourist Agencies, Bus Companies and other Travel Bureaus.

Catchline: His love lifted the veil between her and the world.

Busses Roar

Warner Bros. Spy 61 mins.

(National Release, September 19)

AUDIENCE SLANT: (Family) Good spy story for the average audience.

BOX-OFFICE SLANT: Should serve as a companion piece for a light, entertaining leader.

Cast: Richard Travis, Julie Bishop, Charles Drake, Eleanor Parker, Elisabeth Fraser, Richard Fraser, Peter Whitney, Frank Wilcox, Willie Best, Rex Williams, Harry Lewis, Bill Kennedy, George Meeker, Vera Lewis, Harry C. Bradley, Lottie Williams, Leah Baird, Chester Gan. Credits: Directed by D. Ross Lederman. Screenplay by George R. Bilson and Anthony Coldewey. Original story by Anthony Coldewey. Director of photography, James Van Trees.

Plot: A gang of saboteurs are planning to wreck a bus as it travels through the district where vital industries are located. They arrange for one man to make the trip, with a bomb in his bag, but he makes a deal with a young lady trying to get home by paying her fare. The bomb is seen at the station by a young man, and he sets the authorities to work trying to find it. It isn't found in time, so it goes with the bus. Fortunately, it is found by an elderly man who knows how to dismantle it before it can cause any damage.

Comment: This is a film with the usual spies-and-sabotage theme appearing in great numbers on the market these days. But it's good, has plenty of action and suspense, which makes it an above-the-average filler for a dual carrying a light, entertaining leader. Slight comedy relief is provided in the antics of Willie Best as the station porter. A nice variety of tense situations, topped by a blackout while hunting for a time bomb on a bus, keep the picture lively throughout. The cast carry their parts well. In selling this capitalize to the fullest on the spy angle and all it conveys to a public mind already attuned, by newspapers and radio, to ready reception.

Catchline: Even a blackout didn't keep him from helping his country.

Legion of Decency Ratings

(For Week Ending Aug. 22)

SUITABLE FOR GENERAL PATRONAGE

Call of the Canyon
Seven Sweethearts
Sombrero Kid
Wake Island

SUITABLE FOR ADULTS ONLY

Berlin Correspondent
Night for Crime
Big Street
Sherlock Holmes and the Secret Weapon
Tomorrow We Live
Journey Into Fear
Mexican Spitfire's Elephant

Call of the Canyon

Republic Musical Western 71 mins.

(Prod. No. 131—Nat'l Release, Aug. 10)

AUDIENCE SLANT: (Family) Will enjoy excellent reception where Westerns and Autry are popular.

BOX-OFFICE SLANT: Added production values and enlarged cast should lift this above average Autry receipts.

Cast: Gene Autry, Smiley Burnette, Ruth Terry, Thurston Hall, Joe Strauch, Jr., Cliff Nazarro, Dorothea Kent, Edmund MacDonald, Marc Lawrence, John Harmon, John Holland, Sons of the Pioneers. Credits: Associate Producer, Harry Grey. Directed by Joseph Santley. Screenplay by Olive Cooper from an original story by Maurice Rapf and Olive Cooper. Director of photography, Reggie Lanning. Musical supervision, Raoul Kraushaar.

Plot: A band of ranchers refuse to sell their cattle below the market to a crooked manager of a big packer who intends using the margin between the price he offers and the price his employer authorized to discharge pressing gambling debts. Autry, as representative of the group, fails to get an audience with the packer and returns to find his ranch rented by his pal, Smiley, to a girl engaged in preparing a radio program for audition to the head of the packing company. The meat tycoon arrives, learns something of the circumstances that face the ranchers, prevails on the girl to keep his identity secret, joins the ranchers to trap his crooked employe. Gunplay, fist fights, stampedes and range-riding action are mingled with a runaway train and a pioneer celebration before the desired end is attained and things point to a happy future for all.

Comment: The combination of varied situations and multiple elements of entertainment that comprise this footage gives it values well above the average western. The adroit mixing of homey ranch life, ribald recreation and commonplace humor with the designs and exploits of modern gangsters, runaway trains and the rough-and-ready battles of the West result in a style of photoplay that will have plenty of appeal for those not usually attracted to the saddle sagas. Those melodies of the Sons of the Pioneers are mighty relaxing, and the introduction of the title song by Autry, assisted by the chorus and Miss Terry, who also offers a novelty number, When It's Chilly Down in Chile, fit nicely into the story. A jitterbug jamboree and other novelty features serve as nuances that highlight the thrilling and exciting action consequent to the unraveling of the not too-complicated plot. Usual Autry exploitation will suffice.

Catchline: Thrills, excitement, comedy and music feature Gene's biggest picture.

Secret Enemies

Warner Brothers Spy 58 mins.

AUDIENCE SLANT: (Family) Will appeal to those who like spy stories.

BOX-OFFICE SLANT: Shapes up as satisfactory supporting material.

Cast: Craig Stevens, Faye Emerson, John Ridgely, Charles Lang, Robert Warwick, Frank Reicher, Rex Williams, Frank Wilcox, George Meeker, Roland Drew, Addison Richards, Cliff Clark, Monte Blue. Credits: Directed by Ben Stoloff. Screenplay by Raymond L. Schrock. Director of photography, James Van Trees.

Plot: In trying to get his sick wife out of Germany, a hotel owner gets mixed up with a gang of saboteurs. He discovers that all his employes are in cahoots with the enemy. His adopted son, who joins the FBI when his best friend is killed by the gang, believes him to be one of them. But in the end the owner helps his son capture the entire gang, even though he sacrifices his life in doing so.

Comment: A spy melodrama that figures as satisfactory supporting material. The situations and dialogue carry a tenseness that will suit the average theatregoer, but the picture lacks comedy relief, one of the elements necessary to make it good entertainment. There's enough action and shootin' to satisfy the most rabid fans. Craig Stevens, John Ridgely, Robert Warwick and Frank Reicher are among those who turn in very fine performances. The capable direction of Ben Stoloff keeps the picture moving and holds the interest throughout. Reward dodgers, printed after the style of regular reward notification slips, might be effectively used. Newspaper cooperation carrying headlines of the captured spies and their just end might be tied up with the opening. Window display of gas masks, with stills from the picture, would attract attention.

Catchline: Watch for the enemies within our gates.

Phantom Killer

Monogram Mystery 61 mins.

(Nat'l Release, Not Set)

AUDIENCE SLANT: (Adult) Will satisfy the murder mystery addicts.

BOX OFFICE SLANT: Above-the-average added feature.

Cast: Dick Purcell, Joan Woodbury, John Hamilton, Warren Hymer, Mantan Moreland, J. Farrell MacDonald, Gayne Whitman, Kenneth Harlan, George Lewis, Karl Hackett, Isabel Lamal, Robert Carson,

(*Continued on Page* 42)



"Stunt A Day" Calendar for Bond Drive Month

Boston WAC Outlines Plan for September Sales; Program Provides Ideas for Theatremen

Through the office of Harry Browning, Boston publicity director of the WAC, theatremen of the Hub city are releasing a day to day calendar of suggested activity that practically insures success for the Billion Dollar Bond and Stamp Drive in September so far as that city is concerned.

With the exception of the executive breakdown the ideas advanced are sufficiently practicable and varied for use, with minor modifications, in all communities. The plans are ambitious and, of course, set up for a metropolitan city, provide an excellent working formula for arranging recurring activities that are sure to bring results regardless of the size of town or theatre.

The Boston plan calls for cooperation from state, county and city staffs of the War Savings Staffs of the Treasury Department. This assistance is available in all communities. The newspapers and radio stations have each assigned a man through whom all material for public dissemination through these public agencies will pass. A special man has been assigned the duty of contacting department stores and other advertising merchants to see that all newspaper copy carries "Salute To Our Heroes" copy. The coining of ideas for window displays in the larger stores and for routine advertising matter in smaller establishments is in the hands of a capable man selected from the ranks of department store window dressers. Papers in surrounding towns are being contacted by still another man and all special events, such as parades, etc., are the special responsibility of an assigned director. The contacting of fraternal, religious, social, labor organizations, etc., is in the hands of a special committee as is the contacting of neighborhood stores, industrial plants and factories.

Your problem of coverage may not be sufficiently complicated to require so detailed an organization but it is possible for you to secure the assistance of professional men and merchants to cover whatever needed facets of an all-out campaign demand concerted attention. Break down the units of coverage that are possible in your community and, with the assistance of the Treasury Department War Savings Staff member in your town, solicit the cooperation needed to guarantee thorough solicitation.

In towns where Union Billposters are employed free handling of posting can more than likely be secured by pointing to the cooperation being given theatres by Charles McCarthy, business agent of the New York Local.

Following is the day-to-day calendar of events scheduled for Boston. Check your town and its possibilities; use as many of the ideas as possible and substitute others for any that happen to be beyond fulfillment in your town:

Sept. 1—Open drive with parade and rally. Four-minute "Salute to Our Heroes" in every theatre at 9 P.M.

Sept. 2—Unveil "Heroes Gallery" in department store window or in your lobby. (Pictures of local men in service. Obtain them through newspaper stories.)

Sept. 3—WAR SWEETHEARTS' NIGHT. Sweethearts of fighting men to take over stamp and bond selling in theatre lobbies. Later they are guests of management at last show.

Sept. 4—KIWANIS NIGHT. Kiwanis Club members to take over stamp and bond selling.

Sept. 5—Dedicate Service Flag.

Sept. 6—Stamp and bond booth outside or in the vestibule of every church. Ask ministers, priests and rabbis to include some reference to bond drive in their announcements.

Sept. 7—LABOR DAY. Each theatre to invite the five families having the largest number of members engaged in war industries. Stage a special tableau in tribute to labor. Short speech by your city's most popular labor leader.

Sept. 8—War Mothers' Night.

Sept. 9—War Stamp Matinee. Souvenir photo of movie star to every youngster buying a war stamp.

Sept. 10—Department Store "White-Out." Every store to stop selling merchandise for 15 minutes (12 noon to 12:15 P.M.) during which period only War Bonds and Stamps will be sold. (Every big New York City store did this during Retailers For Victory month.)

Sept. 11—HEROES DAY. Theatres to entertain local service men on leave and to honor any local heroes whose names have made news. Bring to the theatre any surviving vets of the Civil War. Introduce them. Be sure you get newspaper coverage.

Sept. 12—FACTORY DAY. Ask every factory to include a special piece of printing in pay envelopes —or provide special envelopes. (Despite 10 per cent payroll deduction plan, many workers are buying extra bonds and stamps.)

Sept. 13—GENERAL PERSHING DAY.

Sept. 14—Boy Scout Night. Massing of the colors. Scouts fife and drum corps . . . buglers . . . demonstration.

Sept. 15—War Mother's Night.

Sept. 16—MASONIC NIGHT. Obtain cooperation of local Shrine, Grotto, Eastern Star, etc. Quick appeal from stages by Masonic leader.

Sept. 17—ELKS' NIGHT. (Same as above.)

Sept. 18—KNIGHTS OF COLUMBUS night. (Same as above.)

Sept. 19—STAMP - A - DANCE STOMP. Outdoor block party. (See "Showmen At War" for details.)

Sept. 20—Church Day. Same as last Sunday.

Sept. 21—A guest ticket to every bond-buyer tonight.

Sept. 22—War Mother's Night.

Sept. 23—A day in honor of the boys on the cruiser named after your city. Obtain cooperation of local Navy recruiting officials.

Sept. 24—AMERICAN LEGION NIGHT. Massing of the colors. Displays of World War I trophies. Quickie speech by Legion Commander.

Sept. 25—FLORISTS' NIGHT. An American Beauty rose free to every lady buying a 25c War Stamp . . . and inexpensive corsage to every bond buyer.

Sept. 26—War Wives' Night. First so-many war wives writing in to local newspaper to be guests of each theatre. (Assign about 25 to each house.)

Sept. 27—Church Day. Big public picnic. Hay wagons to take 'em into the country. To attend picnic, each guest must buy at least $5.00 in war stamps. (Good color stuff for newspapers.)

Sept. 28—Honor American Women's Voluntary Services. WAACs, Ambulance Corps, Red Cross, etc. (They have all been active in stamp and bond selling.) Luncheon that day to bond booth saleslades.

Sept. 29—War Mother's Night.

Sept. 30—TORCHLIGHT PARADE . . . exciting final rally . . . bands in front of every theatre.

Whatever you do see that something happens in or around your theatre every day during the drive. This is your big chance to make your theatre stand out impressively as the center of community life and accomplishment. Lend yourself unselfishly and wholeheartedly to the success of this drive and build up the kind of sales totals that will be marked in the history books of the community. More good will and respect will accrue to you and your institution by making a marked success of this cooperation with Uncle Sam than would be possible in ten years of effort along other lines.

Slogan of the Week:

SAVE KITCHEN FATS —ROUGH ON RATS

Author: Ted Taylor, Screen Publicists Guild. This is the slogan the War Activities Committee of the Screen Publicists Guild selected as the best of the week under a plan whereby all members submit ideas and the committee nominates the winner.

4104 Theatres Certified As Bond Issuing Agents

The special bulletin, prepared by the War Activities Committee, for theatres which are qualified as official bond issuing agents by the Treasury and Federal Reserve, is off the press and ready for mailing.

The WAC reported on Tuesday that 4104 theatres have been certified by the Treasury Department as issuing agents for U. S. War Bonds. About 5000 theatres will be considered as issuing agents, according to Francis Harmon, who is handling this phase of the September billion-dollar drive The certificate of qualification as issuing agent is a permanent arrangement, not merely for September.

The bulletin which will be sent to all theatres approved as issuing agents gives complete details on how to "merchandise" the fact that the theatre is so approved as an issuing agent.

It is anticipated that the convenience of being able to deliver bombs immediately to purchasers will boost theatres' sales to $75,000,000 for the month of September.

Theatre-Defense Plant Contests Seen Boosting Receipts, Morale

Theatres can do the two-edged job of increasing their own receipts and helping the Government in its campaign to stimulate morale in industrial plants by setting up department contests. The plan, being worked by a midwest theatre owner, is to make arrangements with the plant management for the sniping of signs on the bulletin boards of each department and offer prizes of theatre tickets to witness the attraction to the member of the personnel of that particular department doing the best job of reaching a certain goal or performing a certain specified duty each week. The goal or duty is determined by the management.

According to information at hand the plan is working perfectly and the manager feels that he is getting considerable business from each department other than the fellows who are fortunate to be in the prize winning class.

Copy Angles on Rubber, 'Gas'-Saving

That exhibitors who draw on large areas for patronage include in their ad copy angles tieing in rubber and gasoline saving is advocated in the newest issue of Ideas of the Month, MGM exploitation service for theatres in smaller towns and cities. Sample copy is: "Don't drive downtown with empty seats. Bring a neighboring family with you. If you drive to the movies you'll want to make the most of those tires while they last. It's patriotic to save rubber and gasoline."

Galaxy of Topflight Stars Set to Tour Nation in Bond Drive

Forty to sixty top-flight screen stars will absent themselves from Hollywood in September to take part in the "star-tour" in connection with the film industry's "Salute to Our Heroes" month.

The first of the many stars to rally to the call of the Treasury include:

James Cagney, Norma Shearer, Charles Laughton, Greer Garson, Joan Bennett, Herbert Marshall, Laraine Day, Hugh Herbert, Irene Dunne, Edward Arnold, Robert Young, Ann Rutherford, Walter Abel, Gene Tierney.

Other Hollywood celebrities whom the War Activities Committee of the Motion Picture Industry and the Hollywood Victory Committee announce will take part in this "Stars Over America" during September will include:

Hedy Lamarr, Franchot Tone, Paulette Goddard, Dorothy Lamour, Bette Davis, Henry Fonda, Dennis Morgan, Vera Zorina, Geraldine Fitzgerald, Jane Wyman, Alice Faye, Walter Pidgeon, Wallace Beery, Miriam Hopkins, Margaret Sullavan, Joan Crawford, Janet Gaynor, Alexis Smith, Lynne Bari, John Payne, Claudette Colbert, and others.

In each city visited the stars will appear at rallies, civic luncheons, in stadiums, parks and at factories to sell bonds and promote the payroll deduction plan.

In some instances, several stars will travel as a unit; in others individual stars will visit the cities. Each star will travel ten days to two weeks, the tour to be taken up by another star.

James Cagney to Appear at Salvage Rally in Washington

James Cagney has accepted the invitation of Donald M. Nelson of the War Production Board to be one of the principal representatives of the motion picture industry at the National Scrap Rally to be held in Griffith Stadium, Washington, D. C., Aug. 24.

The pattern set by the Washington Rally will be the basis of similar gatherings throughout the country to add impetus to the collection of salvaged metal, rubber and rags. There will be no admission charge to the rally. People bringing some vital salvage material will gain admission to the big show.

Drive Posters to be Sniped "For Free" by Bill Posters

Outdoor paper publicizing the Billion Dollar Bond and Stamp Drive is to be posted gratis by members of the Bill Posters and Distributors Union, an A. F. of L. affiliate, who volunteered their services through William McCarthy, business agent.

Several thousand special one sheets and three sheets are being prepared by the New York committee. McCarthy said: "We deem it an honor and a privilege to be able to aid our country in this small way."

Bond and Stamp Sales in Loew's Theatres Reach $2,357,552 Total

Loew's circuit of 143 theatres report a total of $247,656 for the tenth week of their War Stamp and Bond sales activity. The figure includes $100,000 worth of bonds sold through their WHN radio station. Bond sales have leaped to new levels since the circuit's houses were certified as Issuing Agents by the Treasury Department and been able to offer bonds for immediate delivery. Houses are maintaining weekly average of $235,755.

Exhibitors Warming Up to Giant Sales of Bonds; Murphy Stars; Gilman Plans Tour

Through the individual and collective efforts of enterprising theatre men, the War Bond and Stamp drive at theatres is taking on terrific strides.

A new high was reached the other day at the Movie Stamp and Bond Booth on historic Boston Common when $1,007,000 worth of bonds were sold.

Learning that Ty Power was in New London making "Crash Dive," Walter Murphy of the Capitol Theatre, New London, contacted friends in Hollywood and New York and secured the personal appearances of not only Power for the Bond and Stamp drive at his theatre, but of Annabella, James Gleason, Dana Andrews. Charles Grapewin, Lucille Gleason and director Archie Mayo. Results: A packed house and a war bond sale of $25,000.

There is a great color story and example in Salter O'Hare of the Grand, the two hundred seat theatre in Wellman, Iowa. He started selling bonds in his town June 1st. During the month he sold $1,500 worth, mostly by contact. Then he figured that with a little showmanship and SELLING he could do much more. On July 1st he got a band, a patriotic singer and a lawyer who could make a good speech. That was the ballyhoo. He then called upon ten influential women and asked them to bring five friends to a meeting. He held the meeting in a furniture store. The ladies were organized to sell bonds and stamps in his box office in two daily shifts, morning and afternoon. Each woman received credit for her sales, which developed into a competition, with women insisting that friends come down and buy bonds and stamps while they were on duty. Deciding that something had to be done for the country people, O'Hare conducted a similar meeting and formed a Rural Ladies Committee (he cautions, don't call them "country women"). The Rural Ladies served at the box office alternately with the Wellman ladies. Result, $18,000 in bonds since June 1st in a Mennonite community, population 1100.

Sam Gilman, of Loew's, Harrisburg, Pennsylvania, reports the set-up of a Dauphin County Bond Caravan, which will tour the entire county during the month of September. The caravan will consist of a reconstructed auto trailer converted into a miniature office where bonds will be sold. All local exhibitors, owners and managers have pledged themselves to purchase personal bonds at 12.01 a.m. the morning to September 1st to get the drive started. A bandstand is being placed in front of the County Courthouse, where daily activities will take place. One of the first stunts will be a minstrel show produced by the local Moose Minstrels. The opening parade will likewise be in the form of an old fashioned minstrel parade headed by the Bond Caravan, with the theatre men taking part. The Hershey Estates will supply talent for the daily rallies, including the Ice Capades Show and the State Theatre is lending its chorus from the Beachcombers unit to augment the stars. Abbott and Costello are expected here on August 21st, and Gilman believes this should prove a fine prevue for the September drive.

Going Over the Top

New York State "will go over the top" in the drive to raise its $160,000,000 quota of the billion dollars for the bond drive in September, according to confident expressions of heads of the state committee at a meeting in New York City this week.

Max A. Cohen, state chairman, outlined plans to be carried through for every day of the September drive.

Col. Richard C. Patterson, Jr., chairman of the Treasury's New York War Savings Staff, said that the film industry in taking responsibility for the sale of a billion dollars in Bonds and Stamps in September is providing "the kind of cooperation this country must have in order to stop losing this war and start winning it."

Treasury to Distribute Drive Bulletins and One Sheets

On September 10, the U.S. Treasury Department will go to press with an eight-page, full-size, two-color campaign bulletin covering all developments in the industry sponsored Billion Dollar Bond and Stamp Drive. Photos and details of activities are needed to assure coast to coast over-all coverage of the drive. Send photos and details promptly to Oscar Doob, War Activities Committee, 408 Paramount Bldg., New York. Sheet will go to editors, etc. Be sure your town is represented.

Carlton Duffus, of the motion picture division, War Savings Staff, announced that 20,000 lithograph one sheets of a smiling soldier saying "Thanks For Buying That Bond" will be made available to theatres. Oscar A. Doob submitted the design.

Final Plans for Carolinas Drive To Be Set at Meeting Monday

At a meeting called by H. M. Richey, District Supervisor for "Salute to Our Heroes" Drive in the Carolinas, held in the office of C. H. Robertson, North Carolina State Administrator for War Savings, last Friday, plans were formulated for the Drive for North Carolina.

Under the directorship of H. F. Kincey, Chairman of the North Carolina Committee, a meeting has been called for all managers and exhibitors in the two states in Charlotte next Monday. Roy Smart, assistant director for the state; Montgomery Hill, of Greensboro, and Al Burks, publicity chairman for the state, will be among those who will attend the meeting.

Bond Trailer Ready

Harry Goldberg, chairman of the "screen promotion" committee of the billion-dollar September bond drive, announced that arrangements have been made for a 100-foot trailer on the drive, suitable to run starting Sept. 1.

Through the cooperation of National Screen Service this trailer is offered at below cost to exhibitors ($1.50) and can be obtained from National Screen exchanges.

Christmas in September!

Jules Rubens, Illinois co-chairman for War Activities Committee, and working as a field liaison staff man for the September bond and stamp drive, wants to move Christmas up to September! He has sold to two large companies blocks of bonds which will be held until Christmas and used as holiday gifts and bonuses for employes! Rubens says thousands of companies set up Christmas bonus and gift funds. That money should be invested in war bonds during September.

NTS Unveils Honor Roll Plaque

An Honor Roll Plaque, listing the names of 30 National Theatre Supply Company employes now in the armed services, was unveiled last week at the company's general offices in New York last week

Organized Effort is Key to Bond Sales Success

Big Job Calls for Tremendous Effort in Getting All-out Aid of Local Business Leaders

The job in front of the motion picture industry in putting over the Billion Dollar Bond and Stamp Drive in September is one that demands the very best effort of everybody in the business—from the Moguls of the big companies to the cleaners who sweep out the smallest theatres. This is no minor undertaking or side issue and there is not only room, but need for every shoulder at the wheel if we are to shove our "bond wagon" over the golden finish line before Father Time flashes the checkered flag.

A billion dollars is a staggering sum—that's a thousand millions—and in the language of our President "We can—We will—We must" get it. To do so will require the most careful planning, the best organization for 100 per cent public appeal, the most concerted effort, the fullest and widest cooperation and greatest amount of night and day work any theatre staff ever undertook.

Your theatre's share—the goal that you individually must strive to reach—amounts to a fraction less than $9.15 for every man, woman and child in your vicinity. It's up to you to figure how the sum is to be allocated. The big man will have to buy plenty to cover for the little fellow that can't buy his $9.15 share. But, everybody can buy some and the ten cent stamps sold to the kiddies will help swell the grand total of your sale.

Uncle Sam's Your Partner

Yes, we know it's a big order but, we're big people and we have the backing of that man with the striped pants, high hat and star-studded coat, known far and wide as Uncle Sam, who has picked you—and you—and you, with your well trained and efficient staffs to do a job and he is placing all of the manpower and resources of the nation behind you. If you approach this job with full confidence that Uncle Sam is the constant companion of you and every member of your staff when they go around soliciting pledges, there just won't be a "no" answer to your sales argument.

You can swell your chest during the month of September. You and your staff are the trusted representatives of the United States Treasury Department and your theatre is the local headquarters for Mr. Morgenthau's sales department for war securities. Every dollar's worth of bonds and stamps sold during the entire month is to be credited to the motion picture industry. And, you don't want your office to fall below its quota.

This is one of those times when you can be polite—but insistent—in seeking cooperation from all of the merchants, professional men, bankers, educators, city officials, radio stations and newspapers in your vicinity. If you start immediately you can more than likely get each group to set up a committee to conduct a canvass among themselves and report to you the result of their effort.

The WAC has set up special offices, under Oscar Doob, for the dissemination of ideas and he has already put out one of the finest press books ever prepared to assist you in getting the drive across. A wealth of assisting advertising material has been prepared and National Screen Service and other accessory companies are making it available at prices well within the most limited budget.

A few ideas that might serve as additions to those already advanced and be of benefit to you in getting more than your share follow:

Get together with the advertising manager of your newspaper and discuss the possibility of having every merchant in town advertise special values such as mark-downs on lead articles and urge that customers purchasing the bargains take their savings in War Stamps. Such an effort means advertising enterprise on the part of the newspaper as well as a means of participating in aiding the sale of stamps and bonds.

Canvass Every Prospect

You and members of your staff arrange to call on every establishment no matter how small and endeavor to prevail on them to take part. In the small spots it might only be possible to sell him some of the display material. In others you will be successful in getting major displays and newspaper and sales cooperation.

You can't be satisfied with just a good job of billing this event. This is one time when the checks are down and the only results that count are the actual sales made. This time there will be an accurate tally on what each theatre accomplishes so you will have to get the kind of sales organization together that will actually sell—and to do this you will probably have to devote considerable of your time, and the time of other prominent citizens you are able to interest in helping you, to pepping up the laggards.

Don't overlook the bowling alleys, the night clubs, the fraternal organizations, the women's clubs, the civic clubs and other possibilities. They all owe you cooperation on this drive and if you are insistent enough you will get everything you ask for. The bowling alleys can get the teams or individuals who compete on their alleys to use bonds and stamps instead of cash. The night clubs can cooperate with comic auctions conducted by their masters of ceremonies with the proceeds going into war stamps and bonds for contribution to deserving charities after discharging the expense of the articles auctioned. The fraternal orders can institute drives within their membership for prizes—either of cash from their own treasury or tickets to the theatre or recognition on the screen of your theatre.

The ice man, the soft drink dealers and distributors can be prevailed upon to buy some of the advertising material for their wagons and to have their men ask each customer "Did you buy any stamps today?" when they make their calls.

You may even get the newspaper to carry a small line across the top of their daily issues during the drive asking the same question. The radio can ask the question in advance of each program.

You can get excellent cooperation from the newspapers by determining the number of orphans and aged folks in local homes and having the bigger business men "adopt" one or more and purchase stamps or bonds to the amount of $9.15 for each indigent.

The circulation manager of the paper and the distributors of magazines can set up contest for the carrier boys who sell the largest amount of stamps. You give them free admission to the theatre with every so-many-dollars worth they sell.

Keep the Drive Going

Get after the dance hall operators—or get one or more of the fraternal organizations to give a dance where the "park plan" will be in effect and the price per dance is the purchase of a 10 or 25 cent war stamp. You can give novelty to the event by staging one or more blind date dances where the stamps will be of the 50 cent value and placed in numbered envelopes. The girls buy the even numbers and the boys the odd or have double numbers and those who have the next higher number or the duplicate number are partners for that particular dance.

If you plan well enough there will be such a flurry of recurring activity during September that buying stamps will become a habit and every store, every truck, every office will have one or more poster reminders on display.

It's a big job but it can be done. If you get going and keep going throughout the 30 days you can have street dances and so many celebrations that the period will go down in your town's history as the time they "went over the top" for Uncle Sam.

5 Rubber Matinees Net 10,000 Lbs.

Despite the huge piles of rubber collected in the scrap rubber drive, there still must be several thousands of pounds still not tapped. Example:

Last week the Randforce Amusement Company held "free rubber matinees" at its Ridgewood and Richmond Hill theatres. So enthused were Sam Rinzler and Louis Frisch over the success of the venture, so convinced were they that there must still be more rubber laying around in cellars, closets and attics that they decided to extend the rubber matinee idea to the balance of the circuit's 40 theatres. In the five-theatre drive last week, 10,000 pounds was collected, according to Erwin Gold, Randforce general manager.

Daily newspapers cooperated by using readers, and cooperation was also obtained from the Boy Scouts, Office of Civilian Defense and the American Woman's Voluntary Service. Local stores displayed window cards.

Worth-while Stunts Suggested to WAC

Several worth-while stunts to increase the sale of War Stamps and Bonds have been suggested to the War Activities Committee by theatre men in different locales.

G. D. Carpenter of the Colonial Theatres, at Valdese, N. C., has had splendid success with the Bond Auction. The Colonial Theatre at Valdese, N. C., held an auction in front of the theatre and sold over $25,000 in bonds and stamps. The Canova Theatre, at Canover, N. C., held one of the Bond Auctions this week. The commander of the Second Army sent a band and 250 troops for the auction and a big parade.

Carpenter suggests that other small towns can draw large crowds, similarly, and that the commanding officers of nearby army corps may cooperate when they know the town is wholeheartedly behind a big Bond drive. It is Carpenter's plan to get every town in his section of North Carolina to stage one of these auctions for the September drive.

John J. Friedl reports that the Minnesota Amusement Company has just inaugurated a plan whereby all those attending office screenings for the executive staff must purchase a 25c War Savings Stamp before gaining admittance.

The 19 employes of the Empire Theatre, at Fall River, Mass., put a dollar a week in a "Bond" Kitty and each week one of them gets a $25 bond. They draw lots to see who will be first, second, third, etc. The extra 25c provides a War Stamp. W. S. Canning, the Empire's manager, suggests that if every theatre in the country would try to interest their employes in this plan, a lot of extra bonds could be sold.



FIVE-FIGURE BUSINESS EVERY DAY!

WEDNESDAY — BIGGEST NON-HOLIDAY OPENING DAY BUSINESS IN N. Y. PARAMOUNT'S SEVENTEEN YEARS!

THURSDAY — JUST 2% UNDER OPENING DAY!

FRIDAY — TOPS OPENING DAY!

SATURDAY — TOPS OPENING DAY BY A SOLID 51%!

SUNDAY — TOPS OPENING DAY BY A FULL 30%!

MONDAY — BIGGER THAN OPENING DAY...BIGGER THAN FRIDAY!

TUESDAY — BIGGER THAN SECOND DAY!

WEDNESDAY — FIRST DAY OF SECOND WEEK JUST $21 LESS THAN OPENING DAY!

THURSDAY — STILL WELL INTO FIVE FIGURES!

6 FIGURE TOTAL FOR 9 DAYS

AND FOUR MORE SMASHING WEEKS TO GO!...

Irving Berlin's "HOLIDAY INN"

Starring BING CROSBY and FRED ASTAIRE

A MARK SANDRICH production

MARJORIE REYNOLDS · VIRGINIA DALE ★ WALTER ABEL ★ LYRICS AND MUSIC BY IRVING BERLIN ★ Screen Play by Claude Binyon Adaptation by Elmer Rice

SAY WAR STAMPS & BONDS AT YOUR THEATRE

Make Showmanship Fight For Freedom in Drive

Additional Ideas for Putting Punch in Your "Salute to Our Heroes" Campaign

Observe "Salute to Heroes" Period

Tie a string on your finger—put a red circle on the calendar—put a big sign in the projection room—to make sure you observe the national movement for four-minute observation of the "Salute To Our Heroes" month at exactly 9 o'clock on the night of September 1.

Have a color guard from the Legion or, if possible, a uniformed Red Cross nurse, a soldier, a sailor and a marine carry the colors through the house to the strains of "God Bless America." When they reach the stage play "The Star Spangled Banner" and introduce some civic leader to deliver a one or two minute speech on the moving picture industry's Billion Dollar Bond and Stamp Drive.

Be sure you have a few "plants" in the audience to start buying bonds and stamps. Impress the idea that immediately following the performance a wire is to be sent to Secretary Morgenthau advising the amount sold and the volume of cheering that greeted the occasion.

REMEMBER SEPTEMBER

Sell at Labor Day Gatherings

The labor leaders in your town will welcome the opportunity of your support to their bond and stamp selling activities in connection with Labor Day celebrations on September 7th.

Contact every labor leader in your community and give him every possible assistance in perfecting plans that will make the sale of stamps and bonds to members of his organization outstanding. Try to set up a scheme of personal contact with all members and the solicitation of pledges to be taken up at the Labor Day gathering.

If at all possible arrange for competition among various locals or among teams in each union organization with prizes of a party at your theatre to the local or group selling the largest quantity.

Don't overlook the imposing prospects of "sock" sales at Labor Day celebrations. Get some of the business and civic leaders of the community to appear at each gathering and deliver a short talk on the accomplishments of labor tied to the sale of war bonds and stamps.

REMEMBER SEPTEMBER

Tell the Boys About It

Get a supply of postal cards for mailing to honored heroes with each bond purchased. They are available without cost from National Screen Service.

REMEMBER SEPTEMBER

Special Nights for Heroes

If there is a war hero in your town, either present or absent at the front, arrange for a special night on which tribute is to be paid him. Get the cooperation of local talent and make the event outstanding. Have civic leaders on hand to give prestige and one of their number deliver a short address on the hero's accomplishment followed by a person to person sale of bonds and stamps through the audience. Take the names and addresses of all buyers and arrange that the list be sent to the honored person.

Treasury Will Help

Your most valuable support will come from close contact with the local officials of the Treasury War Savings Staff. Robert Coyne, field director of that department in Washington, has issued instructions for all department heads and staff members to give all-out effort to your campaign. Take the local staff into your confidence and let them assist with your plans. They'll be a big help.

Greetings To Pershing

General John J. Pershing, beloved commander hero of World War 1, will celebrate the 82nd anniversary of his birth in the Walter Reed Hospital in Washington, D. C., on Sunday, September 13th.

Let this be the keynote of a drive for the sale of bonds and stamps among the members of the American Legion posts of your town or city. Every man who served under the famous leader will want to send birthday greetings and it is most fitting that they "Say it with stamps and bonds."

Contact the commanders and leaders of posts in your vicinity NOW and arrange to have them appoint a committee to personally contact all members and solicit pledges for bonds and stamps to be delivered on that day. If personal contact is impossible mail or phone can be used to accomplish the desired end. However it should be a MUST that all members be contacted and arrangements made to wire the total of bonds and stamps sold to the General at his hospital bed in Washington in the form of a birthday greeting.

Don't wait! Do it now!

Get Going With a "Bang"

A lot depends on getting away to a good start. Have a street parade and sales rally with plenty of excitement on the opening day. Have the big business men subscribe for the big bonds at this rally.

REMEMBER SEPTEMBER

Work With Industry Heads

Get the managers and owners of various industries started on plans to boost the sale of bonds and stamps at their establishments. Departmental competition for the largest sales could be rewarded with theatre parties. It might even be possible for you to enthuse management and workers to race for a goal of highest percentage of payroll deductions in your vicinity. The merchants can be promoted for prizes or possibly some fund can be created to go to the group or industry marking up the largest totals. The local staff of the Treasury War Savings bureau will be willing and mighty helpful cooperators on such activity.

REMEMBER SEPTEMBER

A Sign in Every Window

Equip your staff with illustrations of the posters, cards, etc., available for publicizing the drive. Have them visit every merchant in town. Even the smallest establishment can afford one of the posters or cards. See to it that every possible location is covered with a reminder to buy war bonds and stamps. The Bill Posters Union in New York has already offered to do the posting job without charge.

REMEMBER SEPTEMBER

Newspaper "Filler" Lines

Contact the newspaper publisher and arrange that during the month of September every "filler" line used in making up the paper be so composed as to encourage the purchase of war bonds and stamps.

REMEMBER SEPTEMBER

A Slug to Plug in Every Ad

The mat services that supply illustrations for merchant ads and which are part of the service of every newspaper contain many small slugs calling attention to the sale of bonds and stamps. Get the cooperation of the advertising manager and solicit every advertising merchant for the privilege of including one of these slugs in his daily or periodic newspaper advertising.

REMEMBER SEPTEMBER

Civic and Women's Clubs

Be sure to get a committee from each of the women's clubs, civic organizations and the Chamber of Commerce to work with you on the drive. Have them undertake certain group solicitation and to join together on at least two big bond selling rallies during the month.

Forceful Speakers Important

In selecting speakers for your stage and street rallies make sure you get the best. Don't be content with Casper Milquetoast orators. Get good strong-voiced, enthusiastic spellbinders. And make them keep their deliveries short and punchy.

REMEMBER SEPTEMBER

Honor Mothers, Sweethearts

Select some particular night on which war mothers are to be honored—another night for war sweethearts, war wives, war fathers, etc. On each occasion make appeal for the purchase of bonds and stamps to commemorate their sacrifice. Never allow the appeal to assume the proportions of political speeches. Hold them to 2 or 3 minutes at most. Post the results of the sale in the lobby of the theatre.

REMEMBER SEPTEMBER

Radio, Stage, Night Club Talent

The United Theatrical War Activities Committee, embracing stage, radio, night club and band personnel, have thrown this wealth of talent into the drive. James Sauter, executive director of the organization, is acting as chairman of the national radio committee.

Make the most of this valuable cooperation on every possible occasion. If there are two or more night clubs in your community arrange a night when their talent and masters of ceremonies will engage in friendly rivalry to see which group is the most popular with your audience. The total of bonds and stamps sold will, of course, determine the winner. Remove the element of selfish profit in advance by agreeing that all revenue in excess of normal receipts be used to purchase stamps for equal division between the theatre and groups taking part.

REMEMBER SEPTEMBER

Band Concerts for Bond Rally

Most of the school executives will be assembled and preparing for the coming term before the drive gets under way. Arrange for the band master to have the school musicians, cheer leaders, drill teams, etc., stage a band concert at some prominent street intersection in the center of town every Saturday at which bonds and stamps will be sold.

Prompt Reports Help Others

By all means keep the War Activities Committee advised at frequent intervals of the progress of your sale. They will be bending every effort to keep you informed as to successful stunts. Perhaps your effort will be of help in boosting the sale at other theatres.

Selling the Picture



Buy Bond, Kiss the Bride

Business for the recent engagement of Columbia's "They All Kissed the Bride" at New York's Roxy Theatre, as well as the sale of War Bonds, was stimulated when a "bride," in the lovely, curvaceous person of Pat Julie, offered to kiss any purchaser of a bond. Needless to say, she did a brisk business. Showmen, keep this stunt in mind when you play this Columbia comedy.

Showmen Using Good 'Ship Ahoy' Stunts

To exploit "Ship Ahoy," Manager Stanley Gross of the Rio Theatre, Appleton, Wis., had his ushers and cashiers wear sailor caps, used bumper strips and distributed a small flag attached to a small card plugging the production.

The manager of a theatre playing the picture in Kearney, Neb., promoted a two-column classified page cooperative ad in the *Daily Hub* listing a series of questions which could be answered only by searching through the classified ads.

With the full cooperation of the U.S. Navy, Manager Pat Heavey of the State Theatre, Kalamazoo, Mich., set up a Navy Recruiting Station in his lobby and admitted free all those who passed a preliminary examination. Local sea scouts were stationed on the marquee waving flags while a bugler on the street drew attention to the stunt.

Smith Arranges Tobacco Festival Premiere of 'Priorities on Parade'

Harvey Smith, who manages the State Theatre in Winston-Salem, N. C., combined business with pleasure during a recent New York vacation.

While in the big city Smith arranged for an All-Southern Premiere of "Priorities on Parade" at his theatre in conjunction with the celebration of a tobacco festival in his town. Prestige was guaranteed the premiere with the appointment of Ann Miller, star of the picture, as Honorary Queen.

Pictures were taken here in New York of Miss Miller, costumed in "hands" of tobacco which were to be used in North Carolina papers.

Do 'Missionary Work' Now to Guarantee School Cooperation

Establish Relations With the Proper Authorities for Stunts To Win Goodwill, Patronage

If you haven't already started, this is the "Four Alarm Call" to get you going on the all important job of laying thorough plans and doing the necessary missionary work to guarantee full and complete cooperation from the school authorities during the coming year.

By getting under way now and setting yourself right with the various department heads you will be able to execute a great variety of cooperative activity that will help deepen that concave spot on the shelf of the box-office where the customers deposit their coins.

If you are going to get the most from this valuable source, you can't just sit back and wait for the occasion that ties perfectly to the contemplated effort. Establishing relations with the proper parties and being nice to the established authorities before they become immersed in their many other duties will pave the way for much activity to take place at your theatre, regardless of the suitability of the accompanying film attraction.

Sending special letters of greeting to all of the teachers and executive personnel containing an invitation to attend a special showing of some picture at the theatre or to be your guests at some stipulated performance would be a nice way to get started. When they arrive, make it your business to greet them personally and acquaint yourself with the particular subject they are to teach. From a live-wire Western exhibitor who has banked a lot of money through school cooperation we list here a few of the possibilities for an almost continuous string of school tie-ups.

Friendly relations with the music teachers and the band master has made possible the holding of a late fall and early spring band concert at his theatre, with the entire personnel of the school band taking part. The music teacher has gone out of her way to train choral groups whose reward was one or more stage appearances in connection with the showing of special pictures. In addition, he has felt free to call on the band leader for cooperation on street parades in connection with patriotic films, and on special occasions had the band play in front of the theatre for a half hour before opening. All of this served to build attendance.

The football coach and other athletic and recreation directors have been responsible for much novelty entertainment including attendance of the team on nights preceding big games; the stage appearance of tumblers, wrestlers and boxing groups to attract sport lovers and relatives on occasions when the film attraction gave no promise of good business, and large groups in calisthenics whose appearance was well advertised in newspapers and served to help mightily at the box-office.

The English teachers were sold on the idea of staging their more prominent debates on the stage of the theatre where the element of time would be more impressive to participants, and they also arranged for two spelling bees each year that made good newspaper readers and helped receipts.

The dramatic teachers began planning early in the year for two playlets to be offered at the theatre, with the manager cooperating by giving a percentage of the advance ticket sale to a fund from which costumes were rented.

The principal is so satisfied with the cooperation that the theatre has a permanent place on the bulletin boards of all classes where the theatre program is given prominence.

Every class in the school is reached by the simple scheme of allotting three passes to each room for distribution to the pupils enjoying the best records for study, deportment and attendance.

The school paper gives prominence to all theatre activity in return for a quota of passes that are distributed to readers in ways decided upon by the editors.

In the lower grades a kiddie Christmas playlet and an Easter show are viewed as part of the instruction. These account for a lot of business at the two times each year when business is most appreciated.

When money is desired to swell some particular school fund the theatre is the first point of contact, and the management is always able to arrange some plan whereby the percentage from the sale of tickets for a particular attraction will fill the need.

The school athletic field is always available for theatre advertising, and the distribution of handbills or other matter pertaining to the theatre is allowed in the stands.

The management gives the paid work for distributing handbills to students recommended by the principal, and whenever other special work is desired around the theatre the manager gives the students first call.

There are undoubtedly many other ways in which school cooperation can be made profitable, but the above are sufficient in variety and number to start you thinking of the possibilities in your community and whether you have been getting the ultimate from this profitable field. The more schools, the merrier. Just arrange some particular activity in connection with each of the various departments. You might even work up a friendly rivalry on similar activities that would make the cash register fairly hum on the night or nights the event takes place.

Get started now arranging for plenty of school cooperation. It is certain to swell your bank deposit, and it may even prove the difference between profit and loss during the coming year.

Dinners for Flyers

Because of a stunt in Columbia's press book on "The Wife Takes a Flyer," a dozen airmen from Westover Field and the USO were recipients of family dinners at the homes of Springfield, Mass., citizens recently. Later, in the evening, they were guests, with their hosts, at a showing of the film at the Bijou Theatre.

Distributes the Vicar's Speech

A copy of the Vicar's speech in "Mrs. Miniver" was given to every War Stamp purchaser at Loew's, Indianapolis, by Bill Elder as part of his promotion for the picture.

Program Exchange

Swett Located in Nashua; Grott, Samuel and Briemann Score With Good Showselling

Well, here we are again. If we could talk about the weather, we'd have a lot of complaining to do, but since we can't, well—we'll open this session of the Program Exchange. Meeting called to order.

To Tom Edwards, manager of the Ozark Theatre, Eldon, Missouri: Now see here, Tom, that calendar you sent us recently wasn't lost in the mail at all. You just didn't wait long enough to read our appraisal of it. By this time, if you've seen the August 15 issue of STR, you know what we had to say. And we still stick by our guns. When you express the hope that "my Movie News on the back of the calendar will help some of your other subscribers," we concur with that expression. That's why we quoted some of the more interesting items: that other exhibitors might have actual samples to aid them in preparing their own copy. Be sure to send us more of your calendars from time to time.

To Al Swett, manager of the Colonial Theatre, Nashua, N. H.: Have been wondering what had happened to you; therefore, your recent letter clears up matters. If memory serves us correctly, Pearce Parkhurst, now in the nation's armed service, was in charge at the Colonial before you took over the reins. As far as we're concerned, you were doing a swell job at the Orpheum in Danvers, Mass.; but, as the old saying goes: "Danvers' loss is Nashua's gain." We'll be looking for some reports from you real soon.

To Harold Grott, manager of the Met Theatre, Baltimore, Md.: We still marvel at the clever manner in which you incorporate your motion picture attractions with the campaign to promote the sale of War Bonds and Stamps. Thus the front page of your weekly program becomes not only a selling medium for your picture but also boosts bond and stamp sales as well. We liked the cover featuring Bette Davis and containing this copy: "Come on, folks. 'In This Our Life' we have to keep buying War Bonds and Stamps." And we also like that cover showing Gary Cooper in the role of "Sergeant York," charging with his bayonetted rifle as sketched figures of the three dictators take to their heels. The copy: "Keep 'Em Fleeing . . . Buy War Bonds and Stamps." We're eager to see what you'll do with some of the other motion pictures coming along. For example, if you play "Journey Into Fear," you might have a picture of one of the leading characters on your program, with a balloon alongside carrying this copy: "We must all avoid that 'Journey Into Fear' by buying War Bonds and Stamps to keep our fighting men supplied with ammunition to prevent the fear and chaos of dictatorship from enveloping the world."

To W. S. Samuel, manager of the Lyric, Port Neches, and the Rio, Nederland, Texas: That was a snappy herald you put out for the Rio's program of "Drums of the Congo" and "The Return of Frank James." Guess we pulled a pun without realizing it until we noticed the copy: "When Nerves are Ready to Snap, Get Away From It All . . . Relax . . . Enjoy a Good Movie." Of course you made this copy more effective, Samuel, by using special art work. Anyone who received one of the heralds and threw it aside without at least perusing its contents must have had something wrong with his optics.

To Will Briemann, manager of the Ambassador Theatre, Baltimore: Will, you have performed an important public service by utilizing the front cover of your program to details of the new method of fighting the fire bomb. It is important that the people should know of this revision in the Office of Civilian Defense's instructions. We believe other managers should print something on the subject in their house organs. So we hope you don't mind if we quote from your front page copy:

"James M. Landis, Director of the OCD, stated in a directive which revises the instructions for combatting magnesium fire bombs: 'We fully appreciate the fact that the public has been thoroughly educated in the spray technique, but our experiments and study of recent British experience have made it absolutely necessary to change our thinking in this regard. The jet method is much quicker and more effective. We now know that it will save more lives and more property in the event of a raid. That is the only sound criterion for judging the matter.'

"Speed is urged in attacking the bomb with a jet as soon as it falls, rather than waiting for the thermit reaction to be completed or for a burster charge to go off. Bring your fire-fighting equipment to the scene as soon as the bomb strikes. Shoot a jet of water directly at the bomb without delay, to put it out quickly, to quench fragments and remains of the bomb and any fires it might have started. Be absolutely sure all the fire is out before you leave the scene. Use sand only if a bomb falls where it is not likely to start a fire, or if water is not available. Use only a coarse spray where scattering of metal must be avoided."

To Orris F. Collins, editor of Cinemag, Paragould, Ark.: Mind if we repeat that "slogan of the week"? Here it is: "Your cooking drippings will make Axis whippings." And we like this timely little rhyme: "If you'll buy a Stamp or Bond, we'll skin that skunk across the pond."

To Bill Drace, manager of the Grand Theatre, Greer, S. C.: Gosh, Bill, where have you been all these months? Sure glad to get copies of your tabloid publication. We note that last May's issue was Movie Guide, while the issue dated August 15, 1942, is Movie News. Thus, in the meantime, a program has acquired a new name. We note that in your latest issue you're conducting a campaign to get people to buy coal now. Comparing the May issue with the August issue, it's our opinion that the make-up of the former is more attractive. Anyway, regardless of the issues, the publication is lively and attention-getting. That institutional copy, by the way, could be used by other exhibitors, so here goes:

"A Golden Fountain of Entertainment . . . That's what the Grand offers you. It pours forth the best in entertainment and amusements, and overflows with respect, courtesy and appreciation of one's patronage. It radiates a neighborly, congenial spirit. It strengthens family ties by providing a common meeting ground and upholding family ideals. It has a nominal admission fee which makes it within the financial reach of every moviegoer. Here you meet your friends and tradesmen . . . for through the doors of the Grand pass the solid citizenry of this community."

To All Members: Looks like we'll have to bring this meeting to a close now until next week. All in favor? Meeting adjourned.


THE WEATHER
GRAND
EXTRA!
★MOVIE GUIDE★
Greer, S. C. ★ Edited By Bill Drace ★ May 9, 1942
'DEVIL DOGS' COMING TO GREER
MARINE PLANES TOO FAST! Camera Crew Can't Catch 'Em
SEND US MORE JAPS, THEY SAID!
Will Issue 'Jap Hunting Licenses' To Volunteers From Recruiting Office In Front Of Grand Theatre During Engagement Of 'To The Shores Of Tripoli'
Max Mumbles 'Murine'
Famous Actor Is Carolinian
'Devil-Dogs'
Martial Marine Music Featured
MEN IN RED AND BLUE!

Excellent Front-Page Makeup

Yes, it's a few months old, but that doesn't affect its excellent front-page makeup. We're referring, of course, to the tabloid program issued by Manager Bill Drace of the Grand Theatre, Greer, S. C., front page of which is reproduced above. Drace devoted the entire issue to 20th-Fox's "To the Shores of Tripoli."

70 Stores Feature Displays on 'Bambi'

Since its world premiere last week at Radio City Music Hall, Walt Disney's "Bambi" has captured the imagination of advertising and publicity men alike.

Window displays of all sizes and nature have sprung up overnight. To date, approximately seventy of New York's shops are featuring such displays, ranging from the swanky upper Fifth Avenue section to the downtown financial district.

Foremost of these displays is that of F. A. O. Schwartz which has turned one of its Fifth Avenue windows into a veritable forest with a background of seventy window cards, Disney books, and stills from the picture. In the center of this is a life-size poster replica of "Bambi."

Heading south along the Avenue all the well-known bookshops including Brentanos, Scribners, Putnam and Doubleday-Doran have also arranged novel displays featuring stills and Disney books.

Upon entering the Rockefeller Center area, elaborate displays arranged by leading drug stores —Whelan's, Liggett's, Pennsylvania Drug Company—catch the eye. Woolworth's Rockefeller Center Shop, directly opposite the Music Hall, devotes an entire window to "Bambi" featuring stills, window cards, Disney books and pocket-size editions of the Felix Salten novel. These chain stores feature displays throughout the city.

Department stores featuring novel displays include R. H. Macy's, Gimbels and Bamberger's in Newark.

Continuing south to the financial district one finds Womrath's, Woolworth's and Pennsylvania Drug Stores attesting to the popularity and artistry of Disney.

Good Women's Clubs Angle

Maybe the women's clubs and fraternal organizations who meet weekly or at regular periods would be receptive to paying part of the cost of a news letter recounting their activities and carrying information as to what can be expected in the way of entertainment at the theatre. The cost would be trifling and there are many ways of making it have influence on your weekly receipts.



AMERICA AT WAR MEANS

SCREEN TIME IS MORE VITAL THAN EVER BEFORE

This year we're all sitting in on the biggest game of all—with Uncle Sam taking a hand.

Today there's no place on any showman's program for "fill in" shorts. Every screen minute must COUNT—in terms of information or entertainment. Every foot of film must have PROVEN audience interest.

With this in mind, Paramount went to the nation's exhibitors for its 1942-43 Feature Shorts program. Through a continuing survey by a special sales staff of ten Short Subject contact men, we asked YOU what shorts to make and how to exploit and pre-sell them nationally. HERE'S YOUR ANSWER—

You Planned Paramount's

You asked for

12 SUPERMAN One-Reel Cartoons
IN TECHNICOLOR!



You quoted Time Magazine: "Some 20,000,000 Supermaniacs can hardly wait for Superman's ten-minute, one-reel cartoon to appear once a month in more than 7,000 U. S. movie houses." You recognized the percentage in the presold audience of 50,000,000 who follow SUPERMAN in more than 300 newspapers and magazines and on more than 200 radio stations. SUPERMAN caught on like wildfire—that's why you asked for those one-reel adventures in Technicolor based on the famous character created by Jerry Siegel and Joe Shuster.

You demanded



6 George Pal **MADCAP MODELS**
One-Reel Puppetoons IN TECHNICOLOR!

We didn't even need the survey to know you demanded more of George Pal's genius. We got fan letters from exhibitors all year 'round! And we knew what you meant when MADCAP MODELS played more top A theatres consistently than any other short subject.

You wanted



6 SPEAKING OF ANIMALS
One-Reel Shorts

Here's the short subject series that proves there is something new under the heading of fun, is the way you put it. And here's the way Besa Short of Interstate put it: "THE BEST NOVELTY SHORT FROM ANY COMPANY THIS YEAR!" Jerry Fairbanks and Bob Carlisle will produce the six one-reelers by their patented process!

52 FEATURE SHORTS +12

1942-43 Feature Shorts Program

You insisted on



12 POPEYE One-Reel Cartoons

Before the boys popped the question, you insisted on Popeye. You pointed out how Popeye and his spinach still pulls in the "long green" after ten solidly-booked years. Famous Studios will keep dishing it out! And you'll get the same pre-selling in the widely-syndicated King Features comic strip.

You called for

6 UNUSUAL OCCUPATIONS
One-Reel Shorts IN MAGNACOLOR!

You called for more of those seat-filling star sequences. Last year: Amos 'n' Andy, John Barrymore, Richard Arlen. This year more names worth any showman's marquee wattage. Fairbanks and Carlisle continue to keep one eye on the Unusual.

You ordered

6 POPULAR SCIENCE
One-Reel Shorts IN MAGNACOLOR!

"Hot" as a newsreel . . . more entertaining than ever—that's what you said. And it might interest you to know that Jerry Fairbanks and Bob Carlisle have lined up more "firsts" on how Science is perfecting new ways of war.

You proposed

10 Grantland Rice SPORTLIGHTS
One-Reel Shorts Narrated by TED HUSING

We took your dictation. It went like this: "Tops for 22 years! America's foremost sports authority plus the networks' Number One Commentator! Whatta team! And keeping in tune with the times with emphasis on sports and their new place in the world is a terrific idea!" Produced by Jack Eaton.



You chose

6 Paramount HEADLINERS
One-Reel Shorts

You ordered Paramount to turn out those pace-setting feature shorts with headline ideas, headline names, headline production. You asked for more of those outstanding subjects with the "twist" that means box office!

SUPERMAN" CARTOONS IN TECHNICOLOR!

104 ISSUES OF PARAMOUNT NEWS

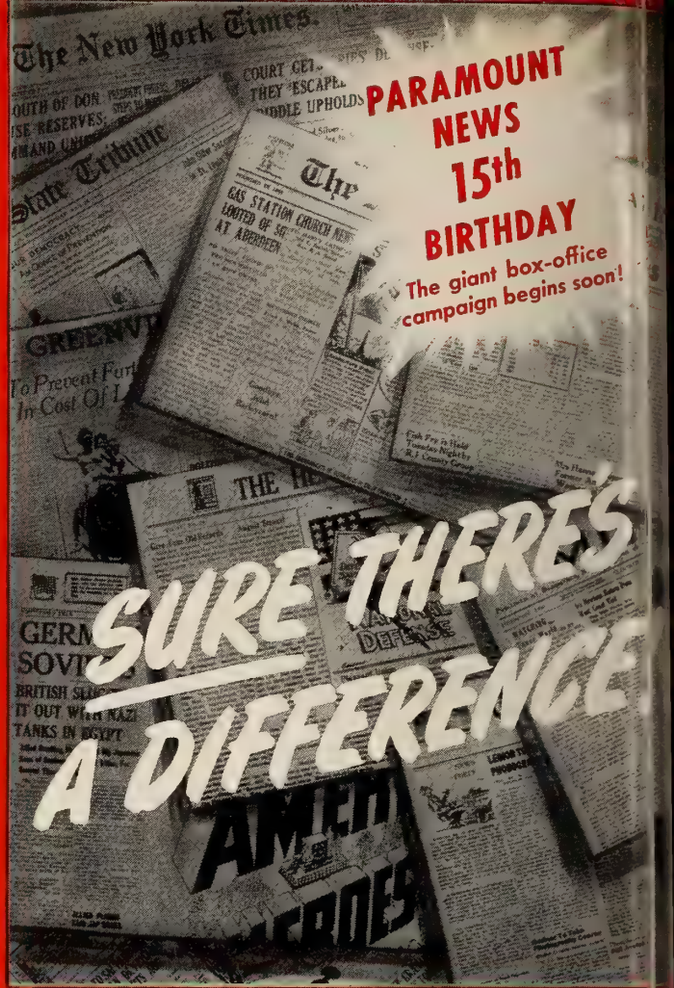
YOU ASKED FOR 'EM!
WE'RE MAKING 'EM!
WE'LL PRE-SELL 'EM!

Paramount's 1942-43 Shorts Line-Up

- **12** SUPERMAN CARTOONS IN TECHNICOLOR!
- **6** MADCAP MODELS IN TECHNICOLOR!
- **6** SPEAKING OF ANIMALS
- **12** POPEYE CARTOONS
- **6** POPULAR SCIENCE IN MAGNACOLOR!
- **6** UNUSUAL OCCUPATIONS IN MAGNACOLOR!
- **6** PARAMOUNT HEADLINERS
- **10** Grantland Rice SPORTLIGHTS

...EVERY ONE A PROVEN WINNER!

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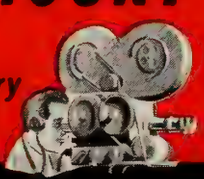
Three major news associations supply the basic news for all America's newspapers. Yet there's a vast difference between the New York Times and the Podunk Herald.

The answer? SKILLED EDITING of common source material—*PLUS* scoop coverage by special correspondents.

The justly-famed lens aces of Paramount News get the scoops. The skilled staff of Editor-in-Chief A. J. Richard—editing both special material and common-source material—does the rest. Together they make Paramount FIRST WITH THE NEWS and FIRST AMONG NEWSREELS—THIS WEEK AND EVERY WEEK!

PARAMOUNT NEWS

Making History Twice a Week



If it's a Paramount Feature Short
It's the Best Show-Builder in Town!

Paramount Pictures

Showmen Urged to Use Vicar's Speech In Selling 'Miniver'

Showmen playing "Mrs. Miniver" are using the vicar's speech at the end of the film in their exploitation. Some are using it as a herald, others as a topic for church sermons, still others as a card imprint to be given with the purchase of War Stamps and Bonds. It can also be used as a newspaper editorial, as a feature story, as a school address or as the basis for an essay contest. As an answer to the question, "Why, What Are We Fighting For?," it is timely and most significant.

For STR readers who wish to include the speech in their campaigns, we reproduce it herewith:

"We in this quiet corner of England, have suffered the loss of friends very dear to us. Some—close to this church. George West, choir boy; James Ballard, station master and bell ringer, and a proud winner, only an hour before his death, of the Beldon Cup for his beautiful Miniver Rose. And our hearts go out in sympathy to the two families who share the cruel loss of a young girl who was married at this altar only two weeks ago.

"The homes of many of us have been destroyed and the lives of young and old have been taken. There is scarcely a household that hasn't been struck to the heart. And why? Surely you must have asked yourselves this question. Why, in all conscience, should these be the ones to suffer? Children, old people, a young girl at the height of her loveliness. Why these? Are these our soldiers? Are these our fighters? Why should they be sacrificed?

"I shall tell you why. Because this is not only a war of soldiers in uniform, it is a war of the people—of all the people—and it must be fought, not only on the battlefield, but in the cities and in the villages, in the factories and on the farms, in the home and in the heart of every man, woman and child who loves freedom!

"Well, we have buried our dead, but we shall not forget them. Instead, they will inspire us with an unbreakable determination to free ourselves and those who come after us from the tyranny and terror that threatens to strike us down! This is the People's War! It is our war! We are the fighters!. Fight it, then! Fight it with all that is in us! And may God defend the right!"

As impressive as it is, here is a speech which, by all means, you should get before your patrons. Use it when you play "Mrs. Miniver."

Nate Cohen's Penny Cards

Thousands of small cards, each bearing a shiny penny, were distributed on Atlantic City's boardwalk as a highlight of the "Mrs. Miniver" campaign put over by Nate Cohen, Apollo. Copy read: "Mrs. Miniver wants all her friends to buy War Bonds. She contributes this penny toward the purchase of your next bond." It was one of the few occasions on which motion picture exploitation was permitted on the famous boardwalk.

Waitresses Sell 'Miniver' Sundaes

Waitresses selling the most "Miniver" sundaes were awarded guest tickets by C. A. Midelburg, Capitol, Charleston, W. Va., during his promotion for "Mrs. Miniver." He also had 30x40 banners on delivery trucks, tieing in with the Pocketbook's edition of the Jan Struther novel.

Buy U. S. War Bonds and Stamps



Two Tieups on 'Real Glory'

Ad shown above was promoted by Manager J. G. Samartano of the Loew-Poli Palace, Meriden, Conn., in connection with a Classified Ad tieup with a local newspaper on United Artists' re-issue, "The Real Glory." Samartano also conducted an essay contest, "What America Means to Me." Prizes: War Stamps and ten guest tickets.

Set 'Town' Campaign At Rochester Meet

A campaign with many important phases was set at a publicity meeting in Rochester, N. Y., recently for the engagement of "The Talk of the Town" at Loew's Rochester Theatre. Present at the meeting were Manager Lester Pollock, Artist L. Edwards, Columbia Pictures representative William Shirley, Student Assistant Manager L. Wilson and Publicity Director D. Ross.

When these gentlemen finally arose from their huddle, they had planned:

- An 8-day national advertising campaign.
- Sunday newspaper layout with art.
- Several newspaper stories.
- Contest based on the question, "What prominent citizens are 'The Talk of the Town'?"
- Girl on street with sandwich sign reading: "The Talk of the Town."
- Cooperative ad with Edwards Department Store on Jean Arthur coiffure.
- Cooperative fur coat ad.
- Window display in millinery shop surrounded by stills.
- Window display in H. L. Green 5c to $1 Store.
- Window display in National Clothing Store on men's haberdashery .
- Distribution of 5,000 *Photoplay* magazines at Eastman Kodak's main plant with attached sticker reading: "Read *Photoplay*—The Talk of the Town—and See 'The Talk of the Town' at Loew's Rochester, etc."

CIO Sponsors Film in Hammond

The local Industrial Council of the CIO of Indiana Harbor, Ind., sponsored a three-day engagement of "Joe Smith, American" at Jack Albertson's Indiana Theatre. The CIO purchased 5,000 tickets, paying for them in advance. Part of the proceeds of the engagement went to the CIO's American and Allied War Relief Fund.

Party for Naval Recruits

A theatre party for naval recruits featured the "Ship Ahoy" engagement of Len Worley, Madison, Peoria, Ill. He also had a boy in a sailor's uniform using signal flags on the streets, with guest tickets awarded all those able to decode the messages.

Novel Selling Angles Keep Popping Up For 'Yankee Doodle'

Added to the score of promotional angles developed for the New York world premiere of "Yankee Doodle Dandy," running all the way from a lapel pin to War Bond openings that have netted as high as $5,780,000, at least another dozen nationally adaptable exploitation angles have joined the list since the picture started its out-of-town test engagements Aug. 7.

A "Yankee Doodle Dinner," honoring the unsung heroes of the industrial front, was put across for many columns of newspaper space in connection with the Albany opening at the Strand Theatre. This recognition of war plant workers proved a fine morale builder and created much goodwill.

Taking advantage of the fact that George M. Cohan has a legion of friends in every city, especially among the old line theatregoers, a dinner given by the Friends of George M. Cohan was successfully staged in Philadelphia on the day of the opening at the Boyd Theatre. The event was broadcast over the local CBS station, in addition to getting much newspaper attention.

Stickers reading "Yankee Doodle Driver—Rides for Service Men" were among the items used to good effect in the Los Angeles area and later picked up elsewhere.

A "Yankee Doodle Bookshelf" has made its appearance in a number of bookstores, which allotted this particular space to strictly American works and further advertising the innovation through the medium of window displays.

The Army newspaper, Yank, started a Yankee Doodle Contest in which doughboys who sketch the funniest "doodles" are given prizes.

Many restaurants and clubs have started supplying guests with little scratch pads imprinted with "Be a Yankee Doodler—Use this pad and spare the tablecloth."

A western radio station, KRKD, adopted the designation of the "Yankee Doodle Dandy Station."

More than a dozen other items, from a box spring down to a candy bar, also have been tagged "Yankee Doodle Dandy" within the past month.

Coincident with the opening of "Yankee Doodle Dandy" at the Hippodrome in Cleveland, Mayor Frank J. Lausche proclaimed the week as "Yankee Doodle Dandy" Week. Citing the stimulating influence of George M. Cohan's Over There and You're a Grand Old Flag in the first world war, Mayor Lausche called upon the people of Cleveland "to join wholeheartedly in rejuvenating his patriotic music to stir new loyalty in these days of great national danger by a greater participation in the sale of war bonds and stamps."

In addition to the editorial space given the event by local papers, a group of gift shops ran a full-page cooperative ad prominently headed "Gifts for your Yankee Doodle Dandy," with individual ads also carrying a "Yankee Doodle Dandy" tieup and the layout including a panel advertising the picture's engagement at the Hipp. This is the first tieup of its kind here, according to J. Knox Strachan of Warner Theatres.

Yankee Doodle Stride Catches On

Latest adoption of the "Yankee Doodle" phrase comes from the ballroom field, where a new dance has been named the Yankee Doodle Stride. It was originated by Ruth Byrne of Boston and Donald Sawyer of New York to the tune of Over There, George M. Cohan's famous World War I song hit which is now a highlight number in "Yankee Doodle Dandy."

The new dance has aroused so much interest in Boston that the Boston *Globe* a few days ago devoted more than a third of its front page to a layout of photos describing the steps.

Red Cross Benefit Premiere Of 'Wake Island' Scheduled

Plans for National Handling of Film Discussed at Meeting



On the dais at Paramount's one-day meeting at the Hotel Pierre in New York City where the national handling of the company's "Wake Island" was discussed with theatre associate advertising chiefs were (l. to r.) Alec Moss, Robert M. Gillham, Leonard H. Goldenson, Sam Dembow, Leon Netter, Robert Weitman.

Gala premiere of Paramount's "Wake Island" at the Rivoli Theatre on Tuesday evening, September 1, will be for the benefit of the American Red Cross, according to Manager Montague Salmon. Entire proceeds of the reserved-seat showing, less Federal Tax, will go to the Red Cross. (*See Page* 39)

More than 200 United States Marines who will be the guests of honor at the premiere, will execute a salute to the colors prior to the performance. The film is woven around the historic defense of the tiny Pacific atoll by the Marine Corps, and was made in close cooperation with officials of the service.

Members of society, stage and screen stars and government officials are expected to attend the opening. Barbara Britton, who is featured in the film, will come from Hollywood to attend the premiere.

The proceeds of the benefit will be earmarked for the special fund of the Red Cross for the services to the Armed Forces, which extends assistance to our fighting men and their dependents. Some of these beneficiaries of this performance, it is thought, may be the families of the men who fought at Wake Island.

Red Cross volunteers will assist in the sale of the tickets, which are available at the Rivoli Theatre, Broadway at 49th St., and at the N. Y. Red Cross Chapter House, 315 Lexington Ave.

Meanwhile, plans for the national handling of "Wake Island" were discussed at a meeting of Paramount home office advertising executives, field exploitation men, theatre executives and advertising directors this week at the Hotel Pierre.

R. M. Gillham opened the meeting and introduced Leonard Goldenson, Paramount theatre executive. Individual members of the assemblage were introduced by Alec Moss, who then discussed the national cooperative campaign on the picture which will include newspaper advertising, radio exploitation and posting.

Plans to utilize the picture in connection with the War Relief Fund of the American Red Cross were discussed by members of the latter organization.

Captains Daniel W. Bender and Remsen J. Cole, U.S.M.C. outlined to the assembled publicity and advertising executives how the campaign on "Wake Island" could be instrumental in aiding their recruiting drive in each local area and then nationally as the picture plays throughout the country. Sixteen thousand new recruits are needed monthly by the Marines and it is the opinion of all concerned that "Wake Island" will aid immeasurably in this drive.

Chris Cunningham, national commandant of the Marine Corps League, presented the League's plan of cooperation in exploiting the film.

Special window displays were discussed by Frank Spaeth, vice-president of Stensgaard Co. S. J. Cohen, representing Major Benjamin Namm of the Retail Advisory Committee, U. S. Treasury Department, presented plans for the cooperation of retail merchants throughout the country.

Radio exploitation was outlined by Martin Lewis of Paramount's home office. He was followed by John Krimsky of Buchanan & Company who discussed the advertising approach to "Wake Island."

Following each speaker, the meeting was thrown open for general discussion and questions.

Attending were the following field and theatre representatives: Hunter Perry, Dominion Theatres, Charlottesville, Va.; Dale McFarland and Ray Blank of the A. H. Blank Theatres, Des Moines, Iowa; William Hollander, Balaban & Katz, Chicago; Maurice Rubens, Great States Theatres, Chicago; Harry Browning and Hy Fine of the M. & P. Theatres, Boston; Emmet Rogers, Wilby & Kincey, Chattanooga; Charles Winchell, Minnesota Amusement Co., Minneapolis; Don Chambers, Western Massachusetts Theatres Inc., Springfield, Mass.; Lou Finski, Comerford Theatres, Scranton, Pa.; James Nairn, Famous Players Canadian, Toronto; Jerry Sigmund, Newman Theatre, Kansas City; Miss Helen Garrity, Intermountain Theatres, Salt Lake City; Miss Alice Gorham, United Detroit Theatres, Detroit; Harold Martin, Lucas & Jenkins, Atlanta; George Hoover, Paramount Theatre Enterprises, Miami; George Fetick, North Ohio Theatres, Cincinnati; Win Barron, Toronto; W. C. Lewellyn, Dallas; Ralph Ravenscroft, Los Angeles; James Lundy, Denver; Charles W. Nebel, Kansas City; E. G. Fitzgibbons, Cincinnati; Maxwell Joice, Cleveland; F. Bartow, Chicago; Wm. F. Brooker, Philadelphia, and James C. Furman, Atlanta.

Paramount's field exploitation staff followed up this general session with a meeting of their own on Tuesday. Alec Moss presided. Attending: Arnold Van Leer, Ed J. Wall, Sid Mesibov, J. M. Joice, E. G. FitzGibbon, William Brooker, James Levine, Fred Bartow, Charles W. Nebel, James Lundy, Ralph Ravenscroft, W. C. Lewellyn, James Furman, Win Barron, Hal Danson.

Contest to Select the Girl We Fight For Highlights Campaign

A special plug for the engagement of "This Above All" at Loew's State, Memphis, was promoted recently by Manager Maurcie Druker with the Memphis *Press-Scimitar* and the local Junior Chamber of Commerce.

A contest was launched to pick The Girl We Fight For. Each social or service organization in Memphis, civic clubs, luncheon groups, fraternities and church groups were invited to nominate their candidates for the honor of being chosen The Girl We Fight For.

Each nominee had to be qualified by purchase of a $100 War Bond by the sponsoring organization. Members of the organization and the girl's friends then worked to put her over the top by encouraging the sale of bonds and stamps, which had to be purchased at the Victory House in Court Square to count as votes. Each 25-cent stamp counted as one vote. Bonds counted for as many votes as their equivalent in stamps; thus a $25 bond counted as 75 votes.

Considerable interest in the contest was heightened when the *Press-Scimitar* received a telegram from "This Above All" stars Joan Fontaine and Tyrone Power. Wired Joan and Tyrone: "Have just been informed through our Memphis representative that the Junior Chamber of Commerce and the *Press-Scimitar* are undertaking a splendid new bond sale promotion. We want to help. Buy the first bonds in our names and give votes to first two nominees for Girl We Fight For."

To qualify for the votes given by the two stars, the first two entrants accepted had to have pictures of themselves in the hands of the *Press-Scimitar's* editorial department and their sponsoring organizations' bonds had to be already purchased.

Girl chosen as The Girl We Fight For was awarded a $100 war bond, while her sponsoring organization was the recipient of a bond of the same denomination. Second prize was a $50 war bond for girl and sponsor, and third prize was a $25 war bond for girl and sponsor.

With the filmland boost, plus excellent coverage in the newspaper, the contest increased bond and stamp sales and created extra business for Druker's "This Above All" engagement.

Conducts Canned Food Matinees, Insures Vacations for the Poor

What about the underprivileged children in your community? Are you making it possible for them to enjoy a vacation at some summer camp? If not, then take a tip from the activities of Harry Beaumont, Inglewood, Calif., who saw to it that the unfortunate kiddies in his town had a little fun and fresh air this year.

Beaumont conducted canned food matinees, collected two thousand cans of foods.

Praise for his efforts was contained in a letter from the Centinela Valley Summer Camp Committee which thanked him for making the vacations possible.

MGM Exhibit for Libraries Will Exploit Forthcoming Productions

An educational exhibit to be shown in the libraries throughout the country in exploitation of various coming MGM productions has been shipped from the studio.

Comprising the exhibit are 25 sketches and set stills from the Art dept., 39 fashion sketches and one costume from Wardrobe dept., 72 research cards from Research dept., 15 star photos from Publicity dept., 25 masks of stars and featured players from Make-up dept. and a general assortment of material from the Music dept.

Emphasizes Sound, Beats Competitor On 'Fantasia' Gross

That smart showmanship will pay off big at the box-office was demonstrated recently by Franklin E. Ferguson, manager of the Whitney Theatre, Hamden, Connecticut.

Playing Walt Disney's "Fantasia," Ferguson figured out a different angle and cashed in handsomely despite the obstacle of having to follow the first run in his town by thirty days and running day and date with a tough competitor. It didn't cost much, either, and the "take," according to Ferguson, justified the cost several times over.

When Ferguson dated the feature, he figured out that a strong selling angle, in addition to the usual campaign, would be to stress the quality of sound that his theatre would specially give the picture. To bolster the high claims he wanted to make, he arranged with the local RCA sound engineer to install a number of amplifiers throughout his auditorium. These amplifiers were hooked up to a central control board and the sound was increased or decreased during the running of the picture as the various scenes required.

For example, during the Deems Taylor introduction the sound was confined to the front speakers. Then, as the musical sequences came on, various other speakers were cut in until at the climax all the speakers were used at once thus creating a vast and crashing effect. Additionally, at the end of each musical sequence the house lights were gradually brought up to help make a tremendously effective finish.

Ferguson started to ballyhoo his novel sound scheme two weeks before the opening of "Fantasia" and constantly during its run. He utilized his marquee, special signs in his lobby, special window cards, 7,500 programs, short personal talks from the stage, a trailer on his screen, and newspaper ads. The stunt proved to be the talk of the town.

Says Exhibitor Ferguson: "The proof of the pudding is in what it does at the box-office. I played 'Fantasia' day and date with another theatre that did not stress the sound as I did. This theatre generally outgrosses me by a comfortable margin. But this time the order was reversed. I outgrossed him, but good. In fact several of my customers came right out of his territory."

Loew's Theatres Adding Special Tag to End of Clark Gable Film

Final action in "Somewhere I'll Find You" takes place during the siege of Bataan.

To take advantage of the psychological reaction bound to be created by Clark Gable's lines in these scenes, Loew's Theatres will add a special tag to the end of the feature reading:

"The men of Bataan promised the Japs: 'We'll Be Back!'

"And our heroes WILL be back . . . with the bombers and tanks and tommyguns paid for by your purchases of War Bonds and Stamps.

"Keep faith with them! Buy a Stamp or Bond at our Victory Booth as you leave the theatre!

"Salute the Heroes of Bataan."

You take it from there.

Usherettes Ride in 'Jeep'

At a local gigantic Victory Parade, Gus Carlson, Palace, Superior, Wis., arranged to have several usherettes ride in an army "jeep" dressed as "Ship Ahoy" girls and selling War Bonds and Stamps to spectators along the line of march. Later, the girls visited shipyards and war plants to continue their Bond sales.

Speaking of Theatre Operation

Why Not a Share-the-cost Advertising Plan?

By Franc Arnold

Let's quit being like the radio station that was frantically trying for the sound effect of water being poured into a glass and tried every kind and style of device until one of the "master minds" came along with the startling idea of actually pouring water into a glass! The suggestion advanced by the "master mind" was tried—and, lo and behold, it was perfect.

We in the motion picture theatre branch have tried to improve on the old "theatre" because our producer and distributor leaders have urged us to, and (much more importantly) because such effort represented an attempt at real progress. We played matinees every day. We systematized the box-office, the doorman and the janitorial service. We boiled down to their running pants those many details with which the old-time showman struggled in tense and toilsome effort to adhere to sacred tradition. We've tried to do our part, but we're still out there in the middle.

Nobody ever heard of Belasco blaming the Bijou manager for bad business because the manager didn't spend enough for advertising. And nobody ever heard of the Bijou manager telling Jake Shubert he would book the "Passing Show of 1910" if Mr. Jake would give him fifty dollars for advertising. But things have changed, and if the sponsor of a show can blame the manager for bad business because the manager didn't spend enough for advertising, why can't the theatreman ask the producer or distributor for some money to defray at least a percentage of the advertising cost for a picture played on percentage? Note, we're asking, not answering, that question.

Could this simple idea, like the solution of radio's problem of producing a sound effect of water pouring into a glass by the simple process of pouring the water into the glass, be the panacea for the fever of friction that rises between exhibitors and distributors?

There it goes—the question has been popped, and since that is the case, we'll go on with some of the arguments on the affirmative side, leaving the other side of the argument to the other fellow.

To begin with we can go back to the old method of sharing advertising costs. On a logical basis of reasoning if a picture is booked at say 35 per cent of the gross, we automatically declare the distributor in as a partner to the exhibitor on the profits. So why not automatically declare him in as a partner in the same ratio or percentage on advertising costs—which, mind you, are sales costs for getting business for his picture playing at our theatre on a share-the-gross basis?

As to the means of establishing the costs of such advertising, let the exhibitor attach duplicate bills for all his advertising, trailers, accessories, newspaper space, etc., to his statement and deduct 35 per cent (or whatever the percentage is) from his next check to the film company.

Such a method would eliminate claims of theatres that one house got advertising allowance and another didn't. This, also, would eliminate pressure from the distributor on the exhibitor to spend an exorbitant amount publicizing a picture, as the total sum would be deducted from the pockets of both. It would also end the chiseling by the few theatres who make it tough for the other fellows to get advertising allowances.

Would End 'Surprise' Campaigns

It would take away that friction, at contract signing, of the exhibitor complaint that certain favored theatres get better deals through the subterfuge of receiving advertising allowances over others. It would end the "surprise" campaigns in newspapers through national agencies, which in turn go to hurt the prestige of the local exhibitor and by so being eliminated would let the local theatreman throw the business to the paper and thus give him greater influence with his local publishers.

Perhaps the only sound objection that the distributor will raise is that he hesitates to trust judgment **of the exhibitor** on the proper budget to spend on the picture. But this should find its answer in two ways:

A) The distributor now claims the greater amount you properly spend for advertising, the greater the business the attraction grosses. This would still be true.

B) A safety check would always be the fact that the greater percentage would still be coming out of the exhibitor's pocket.

On outright sale, picture's and location's advertising shares would be eliminated and this, one way or the other, might be the deciding factor in border-line cases of making the deal percentage or flat rental.

Such a plan might, once and for all, remove the point of friction between distributor and exhibitor in which each blames the other for bad business, and let both concentrate on selling the picture to the too-often forgotten patrons, who, after all, are the ultimate consumers.



To Direct Air Premiere

MGM's "The War Against Mrs. Hadley" will be given a radio premiere at 8 P. M. September 18 on the Kate Smith hour, according to arrangements completed between Howard Dietz of MGM and Ted Collins, above, producer and director of the popular singer's air show, whose record to date is that every picture it has "air premiered" has grossed heavily at the box-office. Edward Arnold and Fay Bainter, stars of "The War Against Mrs. Hadley," will appear on the broadcast.

Newspaper Boys Theatre Guests

Through a tieup with the Harrisburg *Telegram*, Manager J. D. O'Rear of the Colonial Theatre and 20th Century-Fox Exploitation Representative Joe Ehrlich, one hundred of the newspaper delivery boys were guests at the Colonial for a showing of "Ten Gentlemen from West Point." The boys wore the shakes traditionally worn by West Point cadets.

Girl Invasion of Managerial and Projection Jobs Is Viewed Without Alarm By Old Timer

Listen fellows, the petticoat army is on the march. From Des Moines, headquarters of the newly organized WAAC, comes the news that women soldiers are being trained in the art of motion picture projection to take over the booths of theatres in the camps to relieve the boys for front line duty. This and other items anent the success of the ladies who have been appointed to managerial spots to fill the shortage in man power brings about the inevitable conclusion that this is no minor infiltration—this is siege—and even the bastions of booth and stage are no longer totally secure from invasion of the frilled infantry.

From the land of luscious peaches comes word that the first all-woman powered theatre is in successful operation at East Point, a suburb of Atlanta. The Russell Theatre, a 700-seater, is manned—or should we say womaned?—from cellar to ceiling and from box-office to back stage door with members of the weaker (?) fair sex.

For many moons, and way back prior to that, the theatre has been leaning pronouncedly to the distaff side. The writer was one of the many who helped bring about present conditions when, years ago, we put well fitted pants on a bevy of pretties and equipped them with flashlights—even though we well knew that most everybody would follow those pants—to usher the customers to seats. They did a good job too, and many of the town dandies followed those pants to the seldom-used, off-vision seats and seemed content to ogle the girls regardless of the clarity of the picture.

Never for a moment did the thought occur that the day would come when the stage and projection booth—the undisputed realm of men from the day pictures were born—would be beseiged, stormed and taken over by the petticoat batallion.

There are four other houses around Atlanta where the girls have entrenched themselves in overwhelming numbers and the men have been driven from preferred positions and are tenaciously but hopelessly clinging to a few minor outposts on the job front.

The Georgia invasion had its inception in the forming of a school for women operators and managers. Already ten of its graduates have been licensed by a new one-man examining board and are employed in the five theatres above referred to. Another twenty-five grads are awaiting assignment when some little difficulty about the "unfair and illegal" attitude of the previous examining board in granting licenses to prospective operators is ironed out.

Perhaps it's a bit presumptuous but we still venture to advance the opinion that one of two reasons, maybe both, are accountable for the present status of the twenty-five unlicensed grads. Either the former board members failed to heed the radio warnings about vitamins or the applicants were not appropriate specimens of those far-famed Georgia Peaches that has been responsible for the epidemic of "Eddie Cantor Eyes" among bathing beauty contest judges.

We suppose the job won't be vacant as long as the present incumbent is able to wheel-chair himself to the office, but, we'd still like to put in our application for that one-man examiner assignment if, as and when the fellow forecloses on his insurance policy.

Letters From Our Boys

With every ear anxious and waiting for war news, you might find the editor receptive to furnishing space for interesting letters received by the wives, families or sweethearts of men at the front with passes to the theatre for the most interesting.



Swell Summer Selling

A clever way of beating the heat was accomplished through the showmanship of Manager Paul Amick of the Midland Theatre, Hutchinson, Kansas. He made up a unit program consisting of Universal's "North to the Klondike" and Republic's "Girl From Alaska," and billed it as a Midsummer Ice Carnival Hit Show. Then, with special "cooled" art and ingenious copy, he created the three-column newspaper ad reproduced at the side. If you're smart, you'll try something along these lines before winter sets in. You still have a few weeks of warm weather, so make the most of them.



Lobby Tribute to Gen. MacArthur

This tribute to America's No. 1 hero, General Douglas MacArthur, was the feature of the Palace, Canton, Ohio, advance lobby created by Benjamin Battin for the 20th Century-Fox picture, "Ten Gentlemen From West Point." Note how Battin has tied in film with the sale of War Bonds.

Berman Promotes a Striking 3-Color Page

Honestly, that full-page cooperative ad on "Mrs. Miniver" in the Illinois State *Journal* was one of the finest promotions of this type we've seen in a long time. Not only was it neat in make-up, but the large reproduction of a rose, printed in two colors—red and green—plus the use of perfumed ink to create a rose scent, added immeasurably to the effectiveness of the layout.

Approximately a dozen advertisers were represented on the page, which announced that the first 500 women attending the opening matinee of the film would receive a "Mrs. Miniver Rose" with the compliments of a local florist.

Manager Mort Berman of the Orpheum Theatre, Springfield, who promoted the page, endowed it with further public appeal by offering $15 in cash prizes and guest tickets for the best lists of "ten best" films. This "ten best" angle, by the way, was successfully used during the phenomenal 10-week "Miniver" run at Radio City Music Hall in New York.

Tie-in line at the top of Berman's page was "Uncle Sam is as Proud of the Women of Springfield as we are of 'Mrs. Miniver'."

It was a swell promotion—but you'd have to see the actual page itself to see how strikingly attractive it really was.

Front-Page Publicity, Contest Planted in Daily by Samartano

Front-page publicity in advance of the showing of "Mrs. Miniver" at the Palace Theatre, Meriden, Conn., was promoted in the *Daily Journal* by Manager J. G. Samartano. Announcement was to the effect that Samartano had "received official word that 'Mrs. Miniver,' noted film based on the current war," would be screened at the local playhouse on such-and-such a date.

In advance of the showing of "Crossroads," Samartano's assistant, Mrs. H. McLaughlin, planted a Crossroads Puzzle Contest on the amusement page of the same newspaper. Sketch, apparently taken from the press book, was a crossroads scene, and somewhere in the bypaths and foliage were hidden drawings of William Powell and Hedy Lamarr. Readers were to find them, outline them with a pencil. First fifteen correct replies entitled winning contestants to one guest ticket each to see the picture.

"TOMBSTONE THE TOWN TOO TOUGH TO DIE"



HOT AS A PISTOL

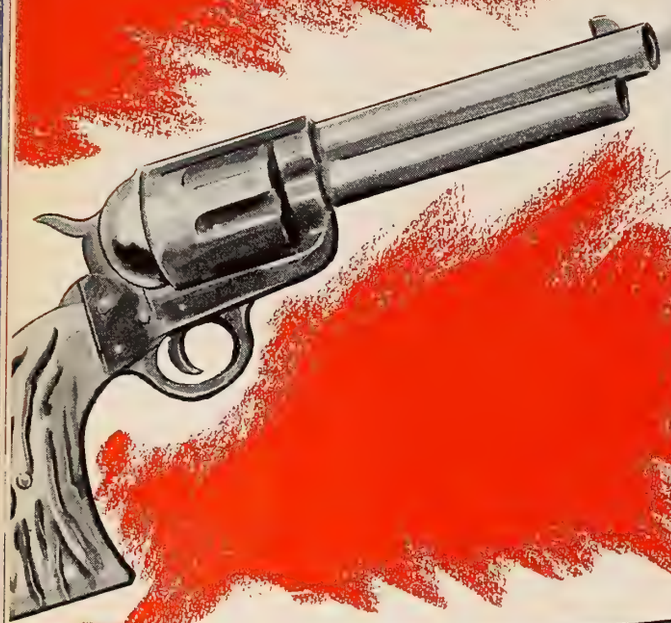
FOR ACTION FANS!

RED HOT

From the Trade Press...

"Good for top money and holdover playing time. Story so tense and laden with suspense you almost lose track of the exciting gun fights and thrilling action that pervades throughout. IT'S TOPS!"

—Showmen's Trade Review



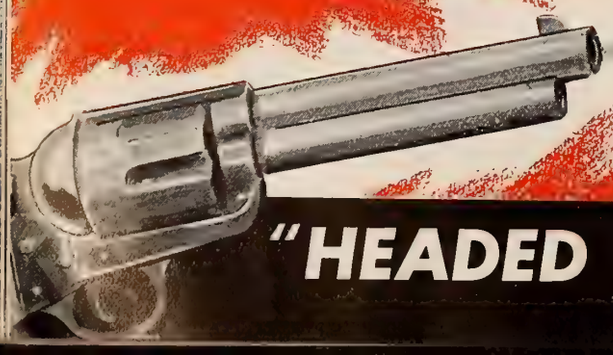
"First-class bang-up Western film for the action fans... plenty of vigorous action and an impressive background... swift and full of punch!"

—Motion Picture Daily



"This saga of the lawless days in Arizona is solid entertainment... has the capacity to hold interest throughout... solid western; good boxoffice!"

—Film Daily



"HEADED FOR PAY-DIRT...SEVENTH HE

RAVES! From New York Reviewers...

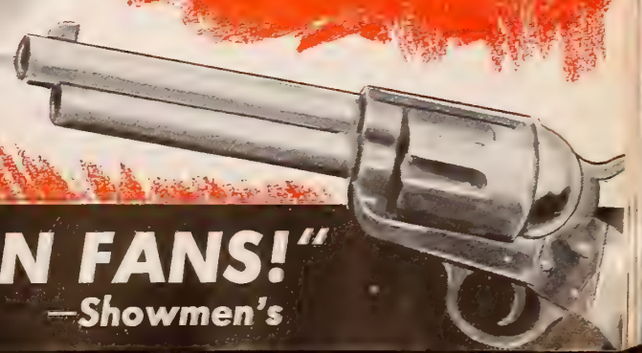
"Takes its place among the best of the Westerns turned out by Hollywood studios . . . a fine story; consummate directorial skill . . . steady pace . . . excellent cast — a welcome tenant for the Rialto!" — *N. Y. Herald Tribune*



"Fist-fights — gun-battles — cattle stampedes — fancy riding . . . fine cast and an unusual story — works up to an exciting climax!" — *N. Y. Daily News*



"Bang-up entertainment; packed with action . . . ridin', fightin', shootin' and all the trimmings. Lively gun-fights, plain and fancy riding — all done in the best tradition. Well acted throughout." — *N. Y. Journal-American*



N OF ACTION FOR WESTERN FANS!" — *Showmen's*

B.O.OM!

Watch that boxoffice boom when you shoot this six-gun smash to the action fans!



"TOMBSTONE
THE TOWN TOO TOUGH TO DIE"

A Paramount Picture starring

RICHARD DIX
KENT TAYLOR
EDGAR BUCHANAN

with **Frances Gifford · Don Castle**
Clem Bevans · Victor Jory · Rex Bell

Directed by William McGann · A Harry Sherman Production

Sell WAR STAMPS & BONDS AT YOUR THEATRE!

PRINTED IN U. S. A.

Paramount Pictures

'Wake Island' to be Publicized by Radio

All phases of radio will be brought into play to intensively publicize the world premiere of "Wake Island" for the benefit of the Red Cross on Tuesday evening, September 1. (*See page* 32).

Spot announcement time has been purchased on stations WNEW, WMCA, WABC, WJZ, WOR, WHN and WQXR, covering the period beginning Monday, August 24 through September 1. In all, a total of 76 spot announcements have been scheduled over seven stations during the week preceding the world premiere.

In addition, three national feature broadcasts will tie in with the opening. First of these will be the Vox Pop program over the Columbia Broadcasting System of 75 stations on Monday, August 24. This program will originate from Camp Elliott, West Coast Marine Corps Base at San Diego, Calif., and will have Brian Donlevy, one of the featured players in the picture, as co-interviewer on the program. Broadcast will be staged in conjunction with the military preview of "Wake Island," which will be held at Camp Elliott on the same night.

Next of these will be the Double or Nothing program over the Mutual Network on Friday, August 28, and will be heard on a total of 171 stations. It will consist of a salute to the Marine Corps and the personal appearance of Barbara Britton, only featured woman player in the picture.

On the evening of the picture's world premiere, there will be a tie-in with the Battle of the Sexes program over 45 stations of the NBC system. Featured on the program this evening will be three Marines and three girls, one of whom will be Miss Britton.

The radio exploitation is being synchronized with an extensive newspaper advertising campaign preceding the Rivoli Theatre Red Cross premiere, and complete national coverage by magazine advertising and cooperative newspaper campaigns in connection with the picture's general release late in September.



In Your Theatre? Sure, Why Not?

It was a blind date for Air Force Sergeant John Sanderson and Betty Maddux in Louisville, but the sergeant decided he couldn't pick them better with both eyes wide open. Scene above was typical of many when Manager J. J. Mussellman of the Rialto Theatre was the host for 100 soldiers and 100 misses of the Service Club at a special preview of 20th Century-Fox's "This Above All." This scene could be repeated in your theatre, a newspaper photographer could "snap" it, and you'd have the dope for art and story.



Extra Daily Middlesboro News Extra

The Home Daily of the Cumberlands

VOL. 32. NO. 91. MIDDLESBORO, KY., DAILY NEWS SATURDAY, JULY 18 1942 FIVE CENTS

TARZAN IN CITY

Schine's Manring --- Thursday & Friday

March of Time Shows "Men in Washington"

FINN ENVOY RESTRICTED IN TRAVEL IN U. S.

Consular Representation Cancelled, Activities Suspended

King Of Jungle Terrorizes New York

Arizona Battler

MAIN DRIVE STILL THROUGH DONETS BASIN

Nazis Claim Makensk Sector, 80 Miles From Rostov, Reached

SCALES TOWERING SKYSCRAPER! DIVES FROM GIANT BROOKLYN BRIDGE!

HURL BACK NEW

HERE'S PROOF THAT NEWSPAPER COOPERATION PAYS

If you're skeptical about the results that can accrue when relations between the theatre and the newspaper are on a friendly and cooperative basis, the example above should set you right. Harry Stearn and Ken Carter of Schine's Manring Theatre, Middlesboro, Ky., succeeded in getting the editors of the Daily News to issue a special edition anent the showing of MGM's "Tarzan's New York Adventure." The socko front page, a section of which you see here, attracted sensational attention. In the same issue, the theatremen promoted a cooperative contest page. Note also the unusual short subject "break."

Showmanship Team Utilizes a Sensational Campaign to Sell New 'Tarzan' Adventure

Exploiting "Tarzan's New York Adventure" was a real adventure for Harry Stearn and Ken Carter of Schine's Manring Theatre, Middlesboro, Ky., because this showmanship team worked hard to sensationalize the engagement, thereby putting the public "on edge" with curiosity and eagerness to see the attraction.

Biggest of the stunts put across by the theatremen was the promotion of a special edition of the Middlesboro *Daily News* which featured a front-page scarehead and story (*see cut*) and a cooperative back page misspelled-ad contest through which merchants' ads covered all costs of the edition.

Shouting "Extra!" as they went along, a group of boys distributed the newspaper, could scarcely give out copies fast enough to suit eager pedestrians.

For the back-page contest, readers were reminded that "Tarzan Found Adventure in New York" and that "You Can Share in That Adventure by Reading These Merchants' Ads and Checking the Rules of This Contest Carefully." The first 25 readers to submit the largest and most correct list of misspelled words were awarded guest tickets to see "Tarzan's New York Adventure." No essays or special letters, generally used in contests of this type to hold down the number of possible winners, were required.

In a large empty store window in a prominent location Stearn and Carter placed six- and twenty-four-sheet posters.

A realistic and eye-catching front-of-the-theatre ballyhoo was effected by cutting out the Tarzan figure from the 24-sheet and mounting it on primetex. The house artist duplicated the poster figure on the other side, with the cutout representing a two-side figure. By means of a rope and pulley, the cutout was suspended from the roof of the theatre, giving the appearance of Tarzan actually swinging back and forth in mid-air. For further effectiveness, the figure was spotlighted at night.

On the sidewalk in front of the theatre, the artist painted a sign in green paint, with letters four feet high, this notice: "Tarzan" (then in smaller letters) "Sunday and Monday." It was a double sign, by the way, so that patrons passing in either direction could read it.

For street ballyhoo, the Manring showmen had a man in gorilla costume parade around the business district all day on the Saturday before the opening. That he made pedestrians look a second and even a third time goes without saying. It was the first time Stearn and Carter had ever used such a ballyhoo. They were more than pleased with the results.

During the engagement a picket walked up and down in front of the theatre carrying this sign: "Manring Theatre Unfair to the Public . . . To Keep 'Tarzan's New York Adventure' Two Days Only, Sunday and Monday." (Incidentally, Mr. Showmen, can you think of any worthwhile picture you *couldn't* adapt this stunt to?)

An attractive front was created by affixing three-foot letters spelling out the title against a background of green foliage. The inside lobby represented a veritable jungle, what with wall-mounted animal heads and deep foliage illuminated by colored spotlights.

Fortunately, Stearn and Carter located a local boy adept at imitating the famous Tarzan call. By means of a P.A. system mounted on the marquee, the lad uttered "the call" at frequent intervals on the day preceding the opening. Wild animal noises supplied special effects. Spot announcements were plentiful.

No need to guess whether or not the picture attracted patronage. The outstanding campaign assured better-than-average grosses for the two-day engagement.

School Will Start Soon

School will be starting very soon now. Arrange to get advance information about when the teachers are returning from their vacations and send them invitations to attend your theatre. If possible get as many as possible together as your guests the evening before school starts. They will be mighty valuable contacts during the winter and spring months.

File is a Requisite for the Publicity Man

If Your Job is 'Running You,' Turn the Tables, Use Card Index, Run Your Job

To adequately fill the many-faceted job of publicity director for even the smaller theatres requires a supply of finger-tip information as varied and multiple as the color scheme of the Biblical coat of Joseph and the chap entrusted with the job of adequately caring for the advertising, exploitation and publicity of a deluxe house must possess an assembly of facts, figures and fictional phantasies to vie with the contents of an H. G. Wells novel—and he should be able to bring any or all into being with the alacrity of a mythical Aladdin rubbing the magic lamp. Remember that in both instances we said *adequately*.

Even people familiar with modus operandi of theatre operation are often astounded at the varied array of attention-compelling activity and the reams of publicity matter that continue to flow uninterruptedly week in and week out on certain theatres to the extent that they and their attractions are politely intruded into every phase of the daily endeavor or social pursuits of the townspeople and become the accepted focal point of local gatherings and recreational activities.

Just a Very Good Business Man

When this condition exists, it is often concluded that the originator, instigator and executor of the ideas is somewhat of a genius possessing a particular bent for putting in motion the bizarre and unusual. In reality, he is just a very good business man who knows his job thoroughly and has perfected a system of organizing and tabulating the annoying and time-consuming routine matters in a manner that requires little attention to guarantee their execution, leaving his mind uncluttered to plan and arrange the novel and pertinent endeavor that places the mark of distinction and success on his work.

The system employed by the most successful exponents of publicity and exploitation is in no way complicated or difficult to emulate. It consists of the simple maneuver of arranging a card index file in which a card is placed to cover each of the many routine duties that demand daily or periodic attention, and such cards brought to the front at the required time by the equally simple means of a follow-up system of indexing. As the duties demanded on each card are either delegated to others or attended personally, the card is placed in the compartment dated or marked for the next day of the week or month that attention to the detail of operation the card calls for is again required.

No Detail Left to Memory

When special merchandising plans or elaborate schemes of cooperative effort are put in motion, each detail of the step-by-step carrying out of the complete plan is written on individual cards and these are set in the compartments that will bring them up for attention in the proper order and at the appropriate time called for in the prearranged plan of the activity. No detail is left to memory, with the result that each of the various units of the scheme are promptly and efficiently attended to, and the correlated series moves smoothly and effectively to the predetermined goal entirely free of annoying oversights, perplexing confusion or uncontemplated expense or effort.

In addition to the duty index file, the well organized publicity office contains lists of important city, county and school officials, leaders and members of civic, country, industrial, merchant, social, botanical, literary and other clubs or groups. There are also lists of church dignitaries and officials, as well as members of Y.M.C.A., Boy Scouts, Camp Fire Girls, 4H, and other organizations whose interests or activities can be tied to theatre campaigns on certain occasions. These lists serve to eliminate lost motion and save time when assistance, cooperation, approval, permission or sponsorship is desired for events or occasions.

Each operation varies as to the content of the duty index and list file but primarily these files are built from a nucleus of the following essential details and enlarged or elaborated upon to meet the requirements of the job as the merchandising of the theatre and its available product dictate. Cards are made out to cover:

Deadline for newspaper ad copy, with one card for each paper served.

Deadline for ordering mats, photos, etc., for newspaper use.

Deadline for presentation of newspaper art, with one card made out for each publication served.

Deadline for newspaper stories, with one card for each newspaper served and special cards for each department of the newspapers accepting copy, such as society, fashions, etc.

Deadline for preparation of handbill copy.

Deadline for preparation of marquee copy.

Deadline for presentation of layouts and orders to the art department.

Deadline for mailing orders for needed accessories on coming attractions.

If special additional material is needed for a certain picture, a card is made out for such requirements and placed in the compartment when orders for such attraction are to be mailed.

Cards Show Display Sizes

One card is made for each unit of special lobby, rest room, mezzanine or other house advance display. These cards show the size of each display and the type of material needed for replacement and copy change. These displays are usually planned to be used either on the theatre front or in some desirable outside location during the picture engagement, and the cards carry all information as to their movement.

One card for each special window display containing information as above.

One card for each unit of standing front display material containing information as above.

One card for each unit of special front display.

One card is made out for each outside contact figuring in the campaign of each picture. These cards are moved from week to week or from day to day as the period of outside contact continues.

One card is made for each unit of radio activity showing the name of the person to be contacted and what type of material is to be served. These cards are handled in accordance with the outline of the cooperative effort.

One card is made to cover the handing of posting paper to the house billposter. This is supplemented with a list of locations according to size of display used, and special tabs are placed on the card to call attention to any changes in handling the route, which are to be passed along to the billposter when the paper is picked up. This card also shows the number of passes required to handle the route.

One card is made out for each neighborhood in which handbills are passed. These cards show the names, addresses and phone numbers of the distributors assigned, the number of handbills distributed and the cost of the effort. The cards occupy positions in the file according to the days when distribution of bills in the respective areas is handled.

One card is made out for each unit of the coming program showing what treatment is to be given each subject in newspapers, on front, in lights, etc. These cards are placed for attention and moved according to the times when the various effort called for is to be performed.

Special Colors for Holidays

Cards of special color are used to designate holidays and days of special observance. These are set in the file 30 to 60 days in advance and contain information as to the extent of the observance and the names of leaders in conducting activities or ceremonies in connection with the occasion.

Cards are used to show the terms of existing advertising commitments and contracts and the date of expiration. Memos of complaints and desired changes are noted and the cards placed for attention well in advance of renewal demands.

Cards are made out to cover all deferred effort, future appointments, seasonable contemplations, etc., and placed for attention in plenty of time to guarantee against slip-ups and allow for comprehensive planning.

Cards demanding attention of more than one department of operation are moved to the next step toward completion as each duty is handled. Cards applicable to special or temporary activities are removed when the transaction is closed. Cards on recurring duties are moved day-to-day or week-to-week as the duties demand.

Index Is 3-Way Insurance

A well kept card index is a three-way insurance of doing a good job—details are disposed of with minimum effort, important appointments are never overlooked, departmental duties are assigned sufficiently in advance to permit thorough planning before execution. Of prime importance is the total absence of doubt as to whether minor matters have been attended and the hectic fluster of last minute effort, permitting complete freedom of mind to care for major problems, advance planning and the development of outside contacts that mean so much to the success of the theatre. If your job is "running you," a card index will put you in position to turn the tables and start running your job.



1942: War-Time Street Scene

One way of selling Universal's "Eagle Squadron" in Baltimore is shown above. A streamer was suspended across the main highway through which thousands of defense workers pass from their homes to the factory area. See it? They did!

Selette Gets Going With Fine Pluggers for New Bedford Strand

Settled now in his new charge, E. M. Loew's Strand Theatre at New Bedford, Mass., Manager Eddie Selette hasn't allowed any grass to grow under his feet.

Among the pluggers he has already introduced are: Blotters, which serve as rulers and calendars; menu sheets for 15 restaurants, and weekly program imprints on sacks used by a local food shop.

The blotters, by the way, went to every office and were handed out to every patron.

"WE TOLD YOU SO!"



After "KINGS ROW" we yelled "Watch Annie!"

After "JUKE GIRL" we yelled "Annie's terrific!"

Most guys believed us. They were smart.

Because right now, all smart chillun got

Ann SHERIDAN IN "WINGS FOR THE EAGLE"

All This...
Held over at New York Strand! 3rd weeks in Hartford and Washington!
Topping "Juke Girl" everywhere!

And SHERIDAN, too!...
From the company the whole industry now recognizes as No. 1!

From WARNERS!

VINGS FOR THE EAGLE"
with
ANN SHERIDAN
DENNIS MORGAN
JACK CARSON • GEORGE TOBIAS
Directed by LLOYD BACON
ginal Screen Play by Byron Morgan and B. H.
ow • Additional Dialogue by Richard Macaulay
A Warner Bros.-First National

The Box Office Slant

Phantom Killer

(*Continued from Page* 19)

Frank Ellis, Harry Depp. **Credits:** Directed by William Beaudine. Screenplay by Karl Brown. Director of photography, Marcel Le Picard. Produced by A. W. Hackel.

Plot: A prominent citizen who is deaf and dumb, is indicted for murder, in spite of an iron clad alibi. A newspaper woman, assigned to write up his life, calls at his home for an interview and it is in this way that the crime is solved and the real murderer caught.

Comment: This is a well constructed, evenly running murder mystery that causes no chills, but gives complete satisfaction. It will make a fine second where dual bills are the rule and in those subsequent houses where one short picture plus shorts has been sufficient, this will fill the bill. The combination of A. W. "Billy" Hackel and William Beaudine seems to have the key on how to make a short schedule picture without making its limited budget obvious. The players give fine performances, with Dick Purcell, Joan Woodbury, John Hamilton and Mantan Moreland standing out. The direction of William Beaudine is perfect and the production values earn more laurels for Hackel. Contact music stores and get their cooperation, having them use stills from the picture. Use exploitation common to mystery thrillers. Heralds could be distributed around town.

Catchline: A Jekyll and Hyde personality.

Billy the Kid's Smoking Guns

PRC **Western** **58 mins.**

(Prod. No. 260—Nat'l Release, May 29)

AUDIENCE SLANT: (Family) Good Bad Man Billy keeps the shooting irons barking and the action running at a pace to satisfy average western fans and delight the faithful followers of this series.

BOX-OFFICE SLANT: Rates as standard for the average in the series.

Cast: Buster Crabbe, Al St. John, Dave O'Brien, John Merton, Milton Kibbee, Ted Adams, Frank Ellis, Karl Hackett, Slim Whitaker, Budd Buster, Joel Newfield, Joan Barclay. **Credits:** Directed by Sherman Scott. Screenplay by George Milton. Photography by Jack Greenhalgh. Producer, Sigmund Neufeld.

Plot: Crabbe, Dave O'Brien and Al St. John make it a three-man law enforcement job for themselves when they take up the grievances of ranchers who are losing their property through the machinations of a crooked doctor. The medico operates in cahoots with a band who run a supply store and overcharge the ranchers and commit some killings when the townspeople try to obtain supplies elsewhere. It takes plenty of shooting and fighting to break up the bandit band, but Billy the Kid and his pals are equal to the job.

Comment: The story is formula stuff but good as a source of action episodes in which the hero trio and the crooks throw punches at a rate and a style of vigor to delight the youngsters particularly and offer to the confirmed Western fan that full measure of physical motion and barking-gun sound effects which always succeed in entertaining them. The Crabbe-O'Brien-St. John combination play up to their usual standard, and their adversaries in this "no holds barred" contest are well played by Milton Kibbee, John Merton and Ted Adams as the chief bad men of the opposition. Direction keeps things moving at a good clip and makes the most of the story. Sell it as one of the most exciting westerns ever offered by the "Billy the Kid" favorites.

Film Freezing Limits Studios to '41 Supply

(*Continued from Page* 5)

cameras. Under it no person may transfer any unexposed 35 mm. film (except that packaged for still cameras) without specific authorization by the director general of operations of the WPB.

None of the restrictions contained in the freezing order apply to film required by the Army and the Navy, and the makers of government films approved for production by Lowell Mellett, chief of the Bureau of Motion Pictures, Office of War Information, will be supplied the necessary stock for these pictures.

What further economies of film stock will be effected by the various producers and distributors through camera and print order curtailments continues to be a matter of discussion among the producers and distributors.

Prominent among the methods contemplated is adoption of new methods of filming and projecting pictures. One of the methods, developed by Earl L. Sponable, technical expert of Movietone News, was demonstrated for representatives of the producers at the offices of Tom J. Connors, vice-president in charge of distribution of 20th Century-Fox in New York this week.

The Sponable method would effect a saving of about 25 per cent in negative and positive stock; requires replacement of parts in both cameras and projectors to accommodate 3 sprocket in place of the present 4 sprocket-hole takeup. Images are photographed frame-to-frame, eliminating the space between frames under the present system of photography, but without loss of any area of the present image. Adoption of this system or any other requiring mechanical changes in projectors as well as cameras presents difficulties whose solution it is difficult to accurately estimate. Changeover of the projectors would involve labor and parts costs that might run as high as $200 per theatre, and those machines converted would not function in projecting the present standard film.

Set "Here We Go Again" Shows

Trade screenings of "Here We Go Again," new Edgar Bergen and Charlie McCarthy, and Fibber McGee and Molly feature, have been set by RKO Radio Pictures for Tuesday, August 25. Showings have been fixed for the morning of that date at 11:00 a.m. with the exception of the Cincinnati branch which will hold its screening on that date at 8:15 p.m.

MGM Sets Two for Test Showing

MGM has set "Somewhere I'll Find You" and "Panama Hattie" for important test engagements. The Gable-Turner film will have its pre-release showings in Baltimore, Norfolk, Richmond, Wilmington, Harrisburg, Reading, Dayton, Atlanta and New Orleans, beginning this week.

"Panama Hattie" will have four test engagements in Providence, Rochester, Syracuse and Nashville, starting August 27th.

Expect 5000 Victory Pledges

Oscar A. Morgan, short subject sales manager for Paramount, reports his company's Victory Pledge plan for booking the four Victory Shorts to be well on the way to success. 1986 pledges have already been received and Morgan feels confident that better than 5000 have been signed but are being delayed in transmission to the home office.

"Dandy" Topping "York"

"Yankee Doodle Dandy" at the Strand, Albany, is running a full 50 per cent above the mark set by "Sergeant York."

Variety Club Notes

Tent No. 1—Pittsburgh

Golf Tournament and Outing Set For August 24 at Wildwood Country Club; Big Crowd of Barkers Will Attend

With final arrangements just about completed everything is geared to make the annual golf tournament and outing the outstanding affair of the season. The event starts bright and early on Monday, August 24th at the Wildwood Country Club, Allison Park, Pa. The golf tournament committee report that entries are coming in fast and furious as are the gifts of War Bonds and merchandise which are to be given out as golf and door prizes. In addition to the golf there'll be swimming, dancing, and a dinner. All those who haven't as yet made their reservations are asked to contact Barkers Art Levy and Archie Fineman, Chairman of the Ticket Committee.

Tent No. 19—Baltimore

Service Plaque to Be Set up in Club

At a recent meeting of the board it was decided to act on the suggestion of Chief Barker Bernard Seaman to erect a plaque inscribed with names of the barkers who are serving in the armed forces. When completed the plaque will be displayed in a prominent position in the local tent's clubrooms.

Tent No. 24—Charlotte

Film Salesmen Pledge Support For September Bond Drive; Mass Meeting To Be Held On August 24th

At a very enthusiastic meeting held this week in the Club Rooms, the Film Salesmen and salesmen from the affiliated industries pledged themselves as Uncle Sam's salesmen in the September "Salute to Our Heroes" Bond Drive. All other activities are to be subordinated in this Drive to "Sell our new product which we are convinced is the finest ever produced" during the month of September.

Announcement was made of a mass meeting to be held in Charlotte on August 24th of all salesmen, exhibitors and theatre managers throughout the Carolinas, at which time the Drive will be officially inaugurated by the National Chairman of War Activities for the Motion Picture Industry, George Shaeffer.

R. E. Kerr, Local Chairman of War Savings instructed the salesmen in the particulars of the Drive. H. F. Kincey, General Chairman of War Activities for the Motion Picture Industry for North Carolina; Roy Smart, Assistant Director for the State, Benn H. Rosenwald, Phil Longdon, Joe Gins and Cy Dillon were also heard.

Saturday Night was Monogram-PRC Night at the Club and everybody had a very nice time. Everybody is enjoying our new series of Saturday Night parties.

Frazier Hunt was a visitor at the Club last week, a guest of A. E. Joscelyn.

V. C. Recreation Centers

Praising the New York City Stage Door Canteen as a tremendous effort in behalf of service men, National Chief Barker John H. Harris has recommended to all tents a study of the possibilities of establishing similar recreation centers for soldiers and sailors under the auspices of tents in cities where Variety Clubs exist.

Short Subject Reviews

Donald's Gold Mine *(A Howl)*

RKO (24107) Disney Cartoons 7 mins.

Donald is busy at work in his mine when his burro gets balky. In order to teach him a lesson, Donald gives him a swift kick which results in a free-for-all between the two. Donald gets mixed up with a pick and, in an effort to free himself, hits the roof of the mine with the pick. To his amazement, tons of gold fall down. He becomes so engrossed in his new found riches that he doesn't realize that the burro is throwing him along with the gold into the ore dump. Once in the dump Donald goes through some side-splitting experience in the intricate machinery of the refinery, emerging finally in the form of a gold brick. Photographed in Technicolor, it's a howl.

Hollywood Starlets *(Good)*

RKO (24412) Picture People 9 mins.

In this short we see a star in the making, who in this case is Jane Randolph, a native of Kokomo, Ind. Jane first comes under the guidance of Helena Sorrell, dramatic coach whose job is to make her camera-wise. She goes through yawning exercises and kissing instructions. In the commissary Miss Randolph meets such stars as Fibber McGee and Molly, George Sanders, Tim Holt and Lyle Talbot. Jane next goes through a session of posing for publicity stills. After going through the make-up department and the wardrobe department where Renie, studio dress designer, takes her in hand, Miss Randolph is finally ready for her screen test. It's all rather interesting. Clay Adams directed.

Cajuns of the Teche* *(Good)*

Col. (4901) Panoramics No. 1 11 mins.

The descendants of the Acadians who fled Canada back in the 18th century and settled along the colorful bayous of Louisiana have shown little enthusiasm for civilization's band wagon of progress and continue to live and enjoy life much in the same fashion in vogue in the days of Longfellow's Evangeline. This reel shows many of the old customs and traditions as well as the marked contrast of the mansions and public buildings of long ago and the modern edifices that now mark the more populated communities. A wedding scene is the highlight. Andre de la Varre produced.

The McFarland Twins *(Entertaining)*

Para. (A1-6) Headliners 8½ mins.

The McFarland Twins and their orchestra play several popular songs starting with their humorous theme song, including a Bob Lyons solo of Home and ending with Jingle Jangle. After a swingy rendition of the final number the audience is invited to join in on the lyrics via the bouncing ball. The numbers are popular, the music is good, so this should be an entertaining feature.

The Man's Angle *(Good)*

Para. (S1-5) Benchley No. 5 8 mins.

Leave it to Benchley to call a spade a spade. In this film he comes right to the point in showing the women some of the ways in which they get on their husband's nerves. Up for scrutiny is the annoying way women have of monopolizing the phone when hubby has some business to transact. Also illustrated are the ways in which women scramble up the Sunday papers, how they always spoil their husbands' funny stories and how they make a pest of themselves on hat-buying expeditions. This is good fun in the inimitable Benchley style, and men and women alike will go for it.

Unusual Occupations No. 6 *(Good)*

Para. (L1-6) 10½ mins.

At the Hardin-Simmons University in Abilene, Texas, the students are taught to rope, throw and hogtie as well as to study the classics, and in this reel we glimpse the co-eds hard at work roping the steers. From Texas the scene shifts to Alaska where we find young Indians at Katchewan carving totem poles. Scenes of a woman making dresses out of turkey feathers, of the only real, simon-pure country newspaper in the world and a hunt for Goe-ducks, monster clams, complete this reel which is very interesting and should please the patrons. Filmed in color, it was produced by Fairbanks and Carlisle.

Desert Wonderland* *(Swell)*

20th Fox (3151) Magic Carpet No. 1 9 mins.

This is a trip to Monument Valley, a place of astonishing natural rock formations that science contends were left pointing toward the sky by some raging river of long ago. On the way the cameraman takes us to many places of interest in the desert lands of Arizona, including a gay summer resort hidden in the cactus wastes, a colorful rodeo performance and street parade and finally, for some enthralling glimpses of beautiful vistas along the world-famous Grand Canyon. Lowell Thomas handles the descriptive dialogue. Edmund Reek produced. Photographed in Technicolor.

Rover's Big Chance *(Very Mild)*

MGM (C-399) Our Gang No. 9 11 mins.

As a general rule, Our Gang comedies may not be downright hilarious, but at least they evoke a few chuckles. This one, unfortunately, doesn't even do that. The Gang has a chance to get their dog into the movies, take him to the studio for the test. He fails to pass, and that's that. Just when one is looking for some ingenious trick whereby the canine will be chosen, the subject ends. Adults will care very little for this, and even the children will be somewhat disappointed. Herbert Glazer directed.

Terror on the Midway *(For the Fans)*

Para. (W1-9) Superman No. 9 8 mins.

Lois Lane is busy photographing the acts at circus when a gorilla escapes. The crowd is thrown into a frozen fear as the gorilla hurls cages around and runs after a group of children. Lions and tigers breaking loose doesn't help the situation any, and just as the gorilla has Lois trapped atop a trapeze platform Superman comes to the rescue, captures the gorilla, lions and other escaped animals and restores peace and order to the big top. Superman fans will enjoy this. The short was filmed in Technicolor.

Rhumba and Conga Hits* *(Good)*

Col. (4651) Community Sing No. 1 10 mins.

This gal Tana who emcees in this reel for Don DeVode and his Latinaires can go far in establishing that much talked about "good neighbor" policy with our South American sister republics. She and her guitar lend glamor to this subject that introduces several catchy Latin tunes in which the audience is requested to join. Gay Ranchero, Cielito Lindo, Si Si, and other numbers are featured. B. K. Blake produced.

* Indicates 1942-43 Release.

. . NEWSREEL SYNOPSES . .

(Released Saturday, August 22)

PATHE (Vol. 13, No. 103)—Carrier takes planes across ocean; Chilean President reviews troops in Chile; Walt Disney gives iron deer to nation's scrap drive; U. S. Army on the alert in Caribbean; King Haakon of Norway is honored on birthday; Houses being built on assembly lines in California; College dinghy races on Texas coast; Mountain troops train somewhere in the Northwest.

UNIVERSAL (Vol. 15, No. 112)—How troops trained for raid on French coast; Massive guns guard Panama; Army-Navy award presented to Sperry Gyroscope Co.; Workers give bombsights to Army and Navy; Women radio instructors; New Yorkers are fingerprinted; Tomato pickers in Lancaster, Pa.; Fancy diving on dry land; Mountain troops train somewhere in the Northwest; Army engineers demonstrate demolition methods; Carrier takes planes across ocean.

NEWS OF THE DAY (Vol. 13, No. 298)—How American invasion troops trained for raid on French coast with British Commandos; Navy carrier speeds planes to fighting front for Army; Yankees in Trinidad jungles; U. S. Army on the alert in Canal Zone; Crash boats save planes; Mountain troops train somewhere in the Northwest (Seattle and Portland only); First motion pictures of Stage Door Canteen in New York; War Bond Regatta in Texas (Except Portland and Seattle).

PARAMOUNT (No. 103)—Norway's King Haakon celebrates 70th birthday in London; Collection of scrap metal rushed in Baltimore; Volunteer Naval cadets harvest wheat in North Dakota; How medicine and surgery are employed in caring of zoo pets; How American invasion troops trained for raid on French coast with British Commandos.

MOVIETONE (Vol. 24, No. 100)—How troops trained for raid on French coast; Army planes on carrier; Women radio instructors; Rough combat training; Building sub-chasers; Sea rescue by Army; Mexican boys slide down railroad tracks; Apple harvest.

(Released Wednesday, August 19)

MOVIETONE (Vol. 24, No. 99)—Marines occupy Pacific Islands; Flying Tigers of China join U. S. Army; Mass ship launchings; Oil pipe line being built from Texas to Illinois; Blimps for air patrol (except San Francisco); Crewless blimp crashes (San Francisco only); WAVES Commander Mildred McAfee welcomed into Navy; WAACs drill and parade at Fort Des Moines; Betty Jameson wins Women's Western Amateur golf crown; A.A.U. swimming meet at Neenah, Wis.

NEWS OF THE DAY (Vol. 13, No. 297)—Marines in Pacific prelude to Battle of the Solomons; Clark Gable a buck private; Dutch Queen honors airmen; WAACs drill and parade at Fort Des Moines; Baby parade at Wildwood, N. J. (Philadelphia only); Oil line being built from Texas to Illinois; Eight ships launched in one day (Philadelphia only); Crewless blimp crashes; Flying Tigers in China join the American Air Forces; Baseball as British see it; A.A.U. swimming meet at Neenah, Wis.

PARAMOUNT (No. 102)—WAACs drill and parade at Fort Des Moines; China hails new Yankee air power; Americans from Japan stop off at Rio de Janeiro on way home; Oil pipe line being built from Texas to Illinois; Crewless blimp crashes; Blimps cut U-boat toll; United States on the offensive in Solomon Islands.

PATHE (Vol. 13, No. 102)—Marines occupy Pacific bases; Lopez inaugurated in Colombia; Flying Tigers join U. S. Army; Crewless blimp crashes; Actress Teresa Wright recruits sailors; Oil pipe line being built from Texas to Illinois; A.A.U. swimming meet at Neenah, Wis.

UNIVERSAL (Vol. 15, No. 111)—Marines occupy Pacific bases; Crewless blimp crashes; Flying Tigers join U. S. Army; WAACs drill and parade at Fort Des Moines; Girls make anti-sub blimps; Nazi mystery plane captured in England; Oil pipe line being built from Texas to Illinois; Baby parade at Wildwood, N. J.

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LETTER FROM BATAAN (*Paramount*)—Stresses necessity for conservation of materials which help make tanks and planes for soldiers.

THUNDERBIRD FIELD (*20th Century-Fox*)—Showing the training of English, Chinese and American pilots at Thunderbird Field, Phoenix, Arizona.

CONQUER BY THE CLOCK (*RKO Radio*)—An exciting presentation of how laxity on the part of our war workers may result in unforeseen tragedy to our armed forces.

LET YOUR CONSCIENCE BE YOUR GUIDE (*Columbia*)—A call to all Americans to fight the bootlegging of tires and other rationed materials.

BACK THEM UP (*Metro-Goldwyn-Mayer*)—The tremendous organizational job entailed in the moving and disposition of troops and supplies.

WE REFUSE TO DIE (*Paramount*)—Story of Lidice pointing out how free people will fight for freedom forever.

PLAN FOR DESTRUCTION (*Metro-Goldwyn-Mayer*)—The Nazi technique with its well organized plan to conquer and dominate the world.

ARSENALS OF MIGHT (*Universal*)—The giant effort whereby peace-time work shops, (in this case a Detroit auto plant) are converted to the war job.

ALDRICH FAMILY GETS INTO THE SCRAP (*Paramount*)—The story of how youth helps the war effort; conservation, salvage, cooperation with Civilian Defense officials.

THE MAGIC ALPHABET (*Metro-Goldwyn-Mayer*)—How Science learned to control disease by retaining the natural vitamin content of food-stuffs.



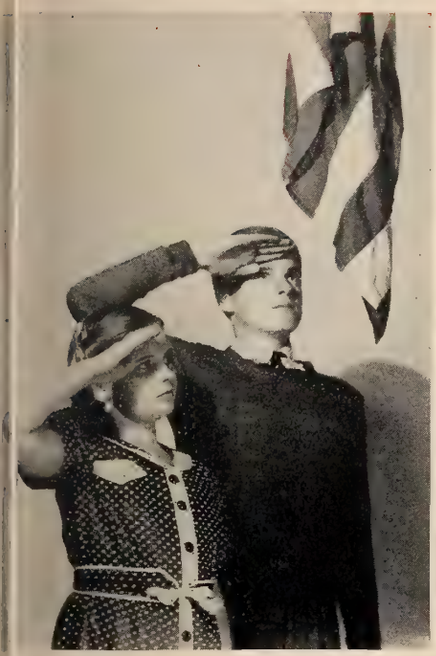
PLANS FOR RELEASE: A UNIFIED EFFORT!

The following has been carefully studied for the greatest good to the nation by a joint Committee of Distributors and Exhibitors through the War Activities Committee:

1. All receipts, above actual cash expenditures for production and for print costs, are to be donated to war charities.
2. All clearances are to be waived.
3. Each film can be purchased separately.
4. The rental is to be worked out amicably by each distributor and each exhibitor, both keeping in mind (a) that clearance is to be waived; (b) that all profits go to war charities; and (c) that a quick play-off and national coverage are essential to the maximum usefulness of these informational short subjects.

NOTE: *In the event any distributor and exhibitor are unable to reach quick agreement on terms, it is requested that the picture be played immediately and the rental be arbitrated by the local chairman of the Theatres Division and of the Exchange Managers Committee of the W. A. C. in the territory.*

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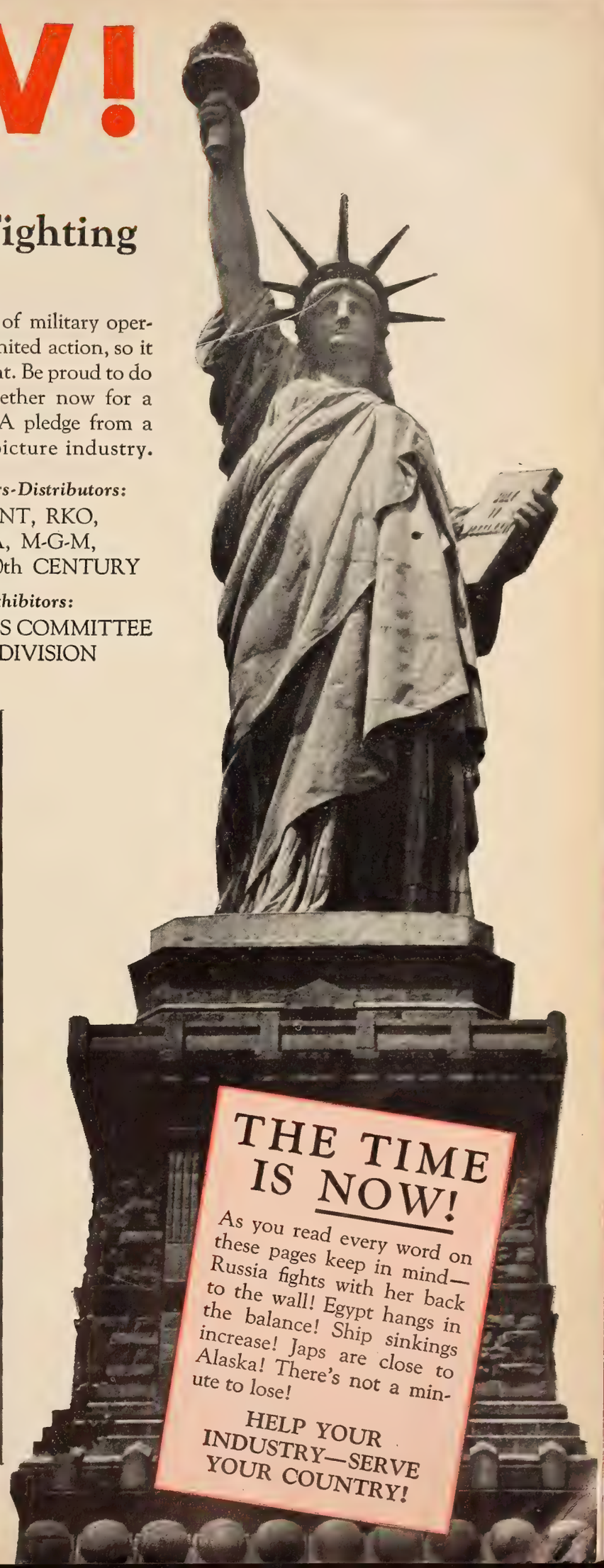
For the Exhibitors:
WAR ACTIVITIES COMMITTEE
THEATRE DIVISION

A MESSAGE FROM THE COORDINATOR OF GOVERNMENT FILMS

The action of motion picture producers in volunteering to make a series of 26 shorts on subjects suggested by the Office of War Information and deemed important to the nation and its allies, constitutes a further contribution to the lengthening list of services rendered by the American motion picture industry.

Theater owners have indicated their desire to give speedy and widespread distribution of the pictures made in this voluntary undertaking. This assures that vital messages of importance to the American people will actually reach the people. Everyone participating in the production, distribution and exhibition of such films is making a definite and appreciated contribution to our war effort.

—LOWELL MELLETT



Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292

PROGRAM NOTES FROM THE STUDIOS

Donlevy in 'Storm;' William Powell & Hedy Lamarr Co-Star in 'Starlight;' MGM Teams Ann Sothern & Melvyn Douglas

Henry Blanke's production "The Edge of Darkness," a Warner Bros. adaptation of William Woods' novel about Norway, with Lewis Milestone directing, has been augmented in prestige by the addition of a number of well-known actors. Judith Anderson, Ruth Gordon, Nancy Coleman, John Beal, Tonio Selwart and Monte Blue will support stars Errol Flynn, Ann Sheridan and Walter Huston.

Producer Dwight Taylor's Universal production, which co-stars Diana Barrymore and Brian Donlevy, will be directed by Tim Whelan, with Joseph A. McDonough as assistant. Jack Otterson has assigned Martin Obzina to design the sets.

Jules Levey has signed Otho Lovering as editor of his Mayfair production, "Jacare," first feature length picture ever brought out of the Amazon jungle. 53,000 feet will be trimmed down to an ultimate footage of 7,000. Frank Buck will narrate, and the picture will be released through United Artists.

George Sherman's "X Marks The Spot," a producer-director job for Republic has a cast with Damian O'Flynn, Dick Purcell, Jack La Rue, Neil Hamilton, Anne Jeffreys and Esther Muir. O'Flynn has played opposite Ina Claire, Martha Scott and Ingrid Bergman on the stage.

B. G. De Sylva, executive producer at Paramount plans to use Brian Donlevy in "Storm" the recent best seller, as a result of Donlevy's performance in "Wake Island."

Monogram has signed James Dunn for the leading male role in "Living Ghost," an A. W. Hackel production which William Beaudine will direct, with Joan Woodbury in the feminine lead role.

John W. Considine will produce and Eddie Buzzell will direct a new MGM feature called "Three Hearts for Julia" in which Ann Sothern and Melvyn Douglas will be teamed.

Arnold Pressburger will produce "Tomorrow Never Comes" and has had Sheridan Gibney and George Beck collaborating on the screen play.

Sidney Salkow is directing for Producers B. P. Schulberg and Samuel Bronston Columbia's "City Without Men" for which only the following feminine players have been cast thus far: Linda Darnell, Claire Trevor, Doris Dudley and Leslie Brooks.

"Broken Journey," comedy drama play by Andrew Rosenthal has been purchased by Warner Bros. for Joan Leslie's next starring vehicle. Gig Young, who scored in "The Gay Sisters" will play opposite Miss Leslie.

Ray Taylor has been assigned by Universal to direct "Cheyenne Roundup" which Oliver Drake will produce. Jennifer Holt will again furnish the romantic interest for co-stars Johnny Mack Brown and Tex Ritter, while Fuzzy Knight supplies the comedy. Mel Shyer will be assistant director.

Republic Studios has signed the Hall Johnson choir for the Roy Rogers "A" production "Heart of the Golden West."

Mark Sandrich will produce and direct a picture to be called "So Proudly We Hail," a Paramount comer dealing with the heroism of Army nurses at Bataan and Corregidor. The story is being written by Sandrich and Allan Scott.

Howard Bretherton will direct Monogram's next "Rough Riders" starring Buck Jones, Tim McCoy and Raymond Hatton. The Scott R. Dunlap production will be called "West of the Law."

Arthur Hornblow, Jr., will produce an MGM feature which will co-star William Powell and Hedy Lamarr. Harry Kurnitz is doing the screenplay from an original story "Starlight" by Jacques Thery. The director has not as yet been chosen.

Colbert Clark's production of "Junior Generals" with Lew Landers directing, has started shooting at Columbia. Freddie Bartholomew heads the girl-less cast, which includes Huntz Hall, Bobby Jordan, Billy Halop, Bernard Punsley, Richard Noyes, Peter Lawford, William Blees, Charles Lind and Billy Lechner.

Clifford Odet, currently at work on screen play of "Rhapsody in Blue" based on life of the late George Gershwin, will direct tests of John Garfield for the title role of the Warner film, as no director has been set. Jerry Wald will produce.

Richard Thorpe will direct the Victor Saville Technicolor production of "Kim" over at MGM, with Mickey Rooney and Basil Rathbone in the leads. Al Jennings will be assistant director.

Ralph Murphy will direct Walter MacEwen's production of "Night Plane From Chunking" for Paramount, with Robert Preston, Ellen Drew and Albert Dekker in the leads. Because of its Chinese patriotic keynote, the studio has decided to ask no local Chinese actors to portray Japanese heavies, but will have such parts played by Caucasian character actors.

Producer Leon Barsha's Columbia production "Ride, Mountie, Ride" got under way under the direction of William Berke with a cast headed by Russell Hayden, Bob Wills, Adele Mara and Dub Taylor.

Pal to Produce Eight

George Pal, producer of the Puppetoon series for Paramount, signed a new contract with that studio calling for eight pictures, all in Technicolor, for the new season. This increases Pal's release set-up by two pictures. The first two under the new contract will be "Jasper and the Haunted House" and "Jasper and the Choo-Choo." These pictures will introduce Pal's newly developed cross-section animation.



Exit Laughing

Director Mitchell Leisen escorts Claudette Colbert from Stage 17 at the Paramount studios. The star of "No Time for Love" is wearing boots for the tunnel sequence of the Paramount picture which Leisen is directing, and he is wearing a priorities suit designed by himself.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Let's get on our magic carpet and go back to the "Arabian Nights" with the help of Walter Wanger, whose production genius will take us there in his forthcoming Technicolor picture for Universal.

With our entrance on the set we step into another world. The ground is covered with a mixture of sand and reddish soil to give it the right "makeup" for Technicolor photography, and as we enter from the side . . . in back of us are the makeup tents where harem girls are being readied. Their costumes consist of bra and shorts. Some of the girls wear skin-colored costumes.

The set is built around a huge, magnificent maroon and deep blue-striped Sheik's tent. In the centre is a bed mounted on a marble platform. The tent is long and rectangular and the floor is covered with oriental rugs. The usual fancy vases are used for decoration.

We face the front of the tent which opens onto a huge court, in the middle of which is a crescent shaped pool, and on a raised platform the harem girls are sunning themselves. In a semi-circle around the pool, are beige-colored tents and over each entrance is a pale blue drop. Gorgeous live parrots perch in circular stands along the sides.

The camera inside the tent is being set up to shoot the scene of Sabu and the girls. Director John Rawlins gives instructions to the players and then rehearsals start. The idea is for Sabu to be caught peeking from behind a palm tree, by a few of the girls around the pool. Then they're supposed to run and grab him and pull him into the pool with them.

Each time they rehearse Sabu is forced to laugh, because the surrounding bevy of beauties tumble over each other trying to get at him. It's a magnificent scene to the naked eye and it should be very much worthwhile seeing in the film, with all its variegated colors.

The scene is finished . . . our time is up and now we must go back to the world of reality.

Onto the magic carpet again and back to work we go. Next week there'll be other things to see.

Ann Lewis

Studios have been making cobwebs for years out of rubber cement. Now WPB has issued an order restricting its use.

HOLLYWOOD STUDIO ROUND-UP

Thirteen new productions were started at nine of the Hollywood studios this week. Following is the lineup:

COLUMBIA

RIDE MOUNTIE RIDE—Principals: Russell Hayden, Bob Wills, Adele Mara. Director, William Berke.

CITY WITHOUT MEN—Principals: Linda Darnell, Claire Trevor, Doris Dudley, Leslie Brooks. Director, Sidney Salkow.

METRO-GOLDWYN-MAYER

DR. GILLESPIE'S NEW ASSISTANT—Principals: Lionel Barrymore, Van Johnson, Richard Quine, Pamela Blake. Director, Willis Goldbeck.

LASSIE COME HOME—Principals: Edmund Gwenn. Director, Fred Wilcox.

MONOGRAM

WAR DOGS—Principals: Billy Lee, Addison Richards, Kay Linaker. Director, S. Roy Luby.

PARAMOUNT

NIGHT PLANE FROM CHUNGKING—Principals: Robert Preston, Ellen Drew, Albert Dekker. Director, Ralph Murphy.

PRODUCERS

MISS V FROM MOSCOW—Principals: Lola Lane, Noel Madison, John Vosper, Howard Banks. Director, Al Herman.

BOSS OF BIG TOWN—Principals: John Litel, Florence Rice, John Miljan, Mary Gordon. Director, Arthur Dreyfuss.

RKO-RADIO

SCATTERGOOD SWINGS IT—Principals: Guy Kibbee, Gloria Warren. Director, Christy Cabanne.

REPUBLIC

JOHNNY DOUGHBOY—Principals: Jane Withers, Patrick Brooke, Alfalfa Switzer. Producer-Director, John H. Auer.

20th CENTURY-FOX

OVER MY DEAD BODY—Principals: Milton Berle, Mary Beth Hughes, Reginald Denny. Director, Malcolm St. Clair.

UNIVERSAL

CHEYENNE ROUNDUP—Principals: Johnny Mack Brown, Tex Ritter. Director, Ray Taylor.

NIGHTMARE—Principals: Diana Barrymore, Brian Donlevy. Director, Tim Whelan.

TITLE CHANGES

"Homicide Squad" (Mono.) now CRIME REPORTER.

MGM Buys 'Two Against Tomorrow'

Metro-Goldwyn-Mayer this week purchased "Two Against Tomorrow," a story of the last days of the siege of Bataan, from author Peter Viertel who is now in the United States Marine Corps. Edgar Selwyn will produce. At the same studio, pianist Jose Iturbi was signed to play himself in "Private Miss Jones," which will star Kathryn Grayson.

Rossen to Direct and Write

Robert Rossen, a writer at Warners for more than five years received a new writer-director contract. The most recent stories on which Rossen has made his imprint are "The Edge of Darkness" and "The Sea Devil."

Leshin Associate Producer

With Paramount studio in a production capacity for many years, Leshin has been appointed an associate producer in the B. G. De Sylva unit. His initial assignment will be the next Rene Clair picture.



Theatre and Studio Chiefs Meet

A personally conducted tour of the RKO studios took place when the heads of two of the country's leading theatre circuits visited the RKO lot in Hollywood. Left to right above: Mike Rosenbert, president of Principal Theatres; Sid Rogell, RKO Radio Studio manager; Charles P. Skouras, president National and Fox West Coast Theatres; Charles W. Koerner, vice-president of RKO Radio Studios.

Nine Monogram Features Awaiting Release

An unprecedented backlog of completed Monogram features awaits national release dates, with nine productions scheduled for distribution between August 14 and October 9, according to an announcement by W. Ray Johnston. August will see the release of "Hillbilly Blitzkrieg," "Riders of the West" and "One Thrilling Night." September's introductions will be "Arizona Stage Coach," "Isle of Missing Men," "King of the Stallions," and "Police Bullets." October will show "Phantom Killer" and "Foreign Agent."

Woman Wins High Post In Stromberg Studios

Hunt Stromberg, independent United Artists producer has appointed Katherine Brown as executive Vice-President of the film producing company bearing his name. For 10 years Eastern representative for David O. Selznick, under the terms of her contract Miss Brown will have unusual latitude in the selection of future film stories and the artists to bring them to life on the screen.

Ross Buys "The Robe" Rights

Frank Ross, independent producer, husband and agent of Jean Arthur, completed purchase for $100,000 of screen rights to the new Lloyd C. Douglas novel, "The Robe." Houghton Mifflin have scheduled the novel to hit the bookstands within the next few weeks. The young producer states he will release the picture where he can get the cooperation that the property deserves.

Universal Launches More "A" Films

The filming of "Sin Town" launches a new sequence of three upper bracket productions for Universal. Joining "Sin Town" which stars Constance Bennett, will be "Pittsburgh" starring Marlene Dietrich, Randolph Scott and John Wayne, and "Nightmare" co-starring Diana Barrymore and Brian Donlevy.

Republic Readies 7 Features

Seven productions will hit the starting line at Republic studios during the month of August, of which four will be features, one a Roy Rogers special, and the other two westerns.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Talking to Richard Denning at Republic, where he is on loan for Ice-Capades. For more than five years he had been waiting for a chance to make a full bow to the movie public. "Beyond the Blue Horizon" was the chance and now he's one of Paramount's fair-haired boys. While the picture was in production, Dick began to receive about 125 to 150 fan letters a day because of the stills that appeared in magazines and newspapers. When you figure what small percentage of those who see a still send in a fan letter, you can imagine how many took notice. Who's the fellow that says, "What's publicity got to do with it?"

That fellow Alan Mowbray seems to be everywhere. One evening at a preview at Monogram . . . and the next day at lunch over at 20th-Fox. Even his long legs need seven league boots for that kind of traveling.

While we were sitting there trying to figure it out . . . or just forget it, Preston Foster came by in a snappy army uniform, and you'd think he was running for Congress, he had so many hands to shake.

Producer-Director George Stevens has probably been poring over his Robert Burns': "Would the Gods the giftie gie us, To see oursels as ithers see us." He arranged for a special preview of "The Talk of the Town" at his home for the members of the cast.

Florence Bates, well-known character actress par-excellence, has been signed by Samuel Goldwyn as a gypsy fortune teller for "They Got Me Covered." To read the Goldwyn fortune?

There are more than 17,000 *exhibitors, and there are probably more than* 17,000 *exhibitors excited by the news that "Yankee Doodle Dandy" took in* $12,000,000 *for two shows. Bet they would all be willing to retire on one such day's business.*

"The Crystal Ball" with Broadway play producer Elliott Nugent directing, has an overcast of players imported from the legitimate stage. But the movies still hold the aces with Paulette Goddard and Ray Milland. It was a smooth job of direction we watched when one of the scenes was rehearsed with Miss Goddard and Ray Milland being coy with each other.

Perry Lieber Chairman

Perry Lieber, RKO Publicity Director, by unanimous vote, was named Chairman of the Public Relations Committee of the Motion Picture Industry, Western Division, succeeding Howard Strickling of MGM, whose term had expired. Also, George Brown, Paramount Publicity head, was unanimously elected Vice-Chairman for the coming term.

Producers Claims Record

Claiming that they have set a new record in the independent production field, Producers Releasing Corp. announces twelve finished pictures scheduled for release up to November.

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IN THE GOOD OLD SUMMERTIME—YOU'LL BE SAVING WITH THESE—Bucket Blade Exhaust Fan, 24″ with motor, $29.75; Venetian Blinds, 4'10″ x 8'6″, $4.95; 4'10″ x 9'6″, $5.95; 6'10″ x 9'6″, $7.95; Autocash Coin Changers with penny chute, $39.50; Arc-Rectifier Combinations, from $99.50; 2000′ wire reels, 89c; 1000 watt Spotlamps on Stands, $14.95; Rear Shutters for Simplex, $19.50; Easel Display Frame, 40″ x 60″, $9.95; 1000′ film cabinets, 75c section; G.E. Mazda Lamphousings, $3.95; Lenses, $2.95; Powers mechanisms, $39.50; automatic arcs from $39.50; cushion seats, 39c; amplifiers, $4.95; soundheads, $9.95; portables, 16mm, 35mm, from $29.50. ANNIVERSARY SALE CIRCULAR free. S. O. S. Cinema Supply Corporation, 449 W. 42nd St., New York, New York.

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SALUTE TO OUR HEROES

BOND DRIVE BEGINS SEPTEMBER FIRST

Advance Dope

BOWERY AT MIDNIGHT (Mono.) **Horror. Principals:** Bela Lugosi, John Archer, Wanda McKay, Tom Neal, Vince Barnett. **Plot:** A professor of psychology at a university runs a mission in the slum district at night as a cover-up for his illegal activities. He employs escaped criminals to kill and steal for him and has a drug addict doctor run the layout. It is the doctor, when given the opportunity, who evens up the score by disposing of the professor. **Director,** Wallace Fox.

ADVENTURES OF MARK TWAIN (WB) **Drama. Principals:** Fredric March, Alexis Smith, Donald Crisp, Bill Henry. **Plot:** This is the life story of one of America's greatest literary geniuses, Samuel Langhorne Clemens; of his birth in a small town in Missouri and of his boyhood spent with his boon companions, Tom Sawyer and Huckleberry Finn; how the Civil War affected his life and how his happy marriage spurred him on to write his host of great books. **Director,** Irving Rapper.

LEATHER BURNERS (Para.) **Western. Principals:** William Boyd, Andy Clyde, Jay Kirby, Victor Jory, George Givot, Shelley Spencer. **Plot:** Ranchers are being harried by rustlers who run off their cattle, shoot up the town and even resort to murder. One of the merchants of the town, who is actually the leader of the rustlers, tries to throw Hoppy and his pals off the right track, when they arrive. But Hoppy doesn't fall for his tricks . . . and the whole gang end up behind bars. **Director,** Joseph Henabery.

SHERIFF OF SAGE VALLEY (PRC) **Western. Principals:** Buster Crabbe, Al St. John, Tex O'Brien, Maxine Leslie, Charles King. **Plot:** Billy the kid and his pals interrupt a holdup by three bandits of the stagecoach in which the Sheriff, a passenger, is killed. Upon the request of the banker-mayor of the town, Billy takes over the job of Sheriff and cleans out the unlawful element which has been trying to seize all the ranches. **Director,** Sherman Scott.

ONCE UPON A HONEYMOON (RKO) **Comedy-Drama. Principals:** Ginger Rogers, Cary Grant, Walter Slezak, Albert Dekker, Albert Basserman, Harry Shannon. **Plot:** An American correspondent in Vienna, while attempting to get a story on the forthcoming marriage of the Baron to an American girl, discovers that the Baron is an advance agent for all of Hitler's invasions. The correspondent and the girl are thrown together in a mutual attempt to get out of each bomb-blasted country they go through. They end up headed for the U. S. and on the way make sure that the Baron doesn't get here. **Producer-Director,** Leo McCarey.

HOUSE OF MYSTERY (Univ.) **Drama. Principals:** Irene Hervey, Don Porter, Nils Asther, Leif Erikson, Ralph Morgan, Fay Helm. **Plot:** A woman psychiatrist is summoned by the sister of a hopeless cripple to help her, for she believes she is going insane. When the psychiatrist arrives she finds herself in the midst of a crazy collection of people, among whom are the doctors who attended the crippled man. Too late to save the sister, the psychiatrist, with the help of a writer, manages to solve the mystery. **Director,** Ford Beebe.

(More ADVANCE DOPE on Next Page)

Advance Dope SRB

(Continued from Opposite Page)

WATCH ON THE RHINE (WB) **Drama. Principals:** Bette Davis, Paul Lukas, Geraldine Fitzgerald, Lucile Watson, Donald Buka, Janis Wilson, Eric Roberts. **Plot:** An odd little family arrive at the small U. S. Immigration Office on the Mexican border—husband, wife and three children. They are given permission to enter the U. S. where they are expected by the wife's mother, she being an American. But even in an American home they find unsuspected spies and the man's life is made miserable. He eventually returns to Germany, with a huge sum of money he collected to help the underground in their fight against Fascism. **Director,** Herman Shumlin.

HOMICIDE SQUAD (Mono.) **Drama. Principals:** Robert Lowery, Edith Fellows, John Miljan, Charles Jordan, John Maxwell. **Plot:** A cub reporter sets out to get a story from the about to be released wife of a late millionaire, who had been unjustly railroaded to the penitentiary. He arrives in time to see her leave by cab and then finds her body a few blocks away. His investigation leads him to the millionaire's attorney who turns out to be the man behind all the trouble. **Director,** Jean Yarbrough.

PRAIRIE PALS (P.R.C.) **Western. Principals:** Art Davis, Bill Boyd, Lee Powell, Esther Estrella, Charles King. **Plot:** Two deputies are sent to learn the whereabouts of a scientist who has been missing after developing a formula for manufacturing gold from vanadium ore. They join up with an outlaw gang whom they suspect. In this way they set a trap and when it is sprung find they've caught the ringleader, who leads them to the hiding place of the missing scientist. **Director,** Peter Stewart.

AIR FORCE (WB) **Drama. Principals:** John Garfield, Gig Young, George Tobias, Arthur Kennedy, Harry Carey, Bill Crago, John Ridgely. **Plot:** This is the story of history in the making. It is particularly the story of one B-17 bomber named *Mary Ann,* of its crew of nine young officers and men who took part in the now historic attack on Pearl Harbor, the battle of Wake Island, the defense of the Philippines, the battle of the Coral Sea and other important American aerial engagements with the enemy. **Director,** Howard Hawks.

ARABIAN NIGHTS (Univ.) (In Technicolor) **Drama. Principals:** Maria Montez, Jon Hall, Sabu, Leif Erikson, Edgar Barrier, Thomas Gomez, Turhan Bey, Billy Gilbert, John Qualen, Shemp Howard. **Plot:** To win the love of a famous dancing girl, Leif Erikson plots a revolution against his half-brother, Jon Hall, the Caliph of Bagdad. For that he is condemned to slow death, but he manages to escape. He gains control of the throne when the Caliph disappears. Then the Caliph and the dancer go through many dangerous pitfalls together before the revolution is broken up and the throne restored to its rightful owner. **Director,** John Rawlins.

AVENGING RIDER (RKO) **Western. Principals:** Tim Holt, Cliff Edwards, Bud Osborne, Norman Willis. **Plot:** A young cowboy, to clear himself of the murder and robbery of his partner in a gold claim, sets out to find the real murderer. The real ones use a five of spades torn in five pieces as a claim check on the stolen gold. He catches up with the individual robbers, but each is murdered before he can clear the cowboy. Finally he captures the crooked banker who has the gold and is trying to escape. **Director,** Sam Nelson.

RECORDS—ALONE PROVE GREATNESS

HERE'S THE "CHAMP"

AGAIN—PLAYED ANCO THEATRE—42nd STREET
REPEATED 66th TIME

IN PHILADELPHIA—PLAYED NEWS THEATRE—JULY
REPEATED IT 5 TIMES

IT'S THE ONE AND ONLY



HERE'S THE RECORD—NO FEATURE HAS PLAYED AS OFTEN IN THE SAME THEATRES.

PLENTY PLAYED IT.... 6 TIMES
PLENTY PLAYED IT.... 14 TIMES
MANY PLAYED IT.... 26 TIMES
A FEW REPEATED IT.... 50 TIMES
SOME REPEATED IT.... 68 TIMES

THE Hollywood REPORTER

'Scarface' In 65th Run on Broadway

New York — The Apollo on 42nd Street is running "Scarface," the Howard Hughes-Astor picture. The only news in this is the fact that it's making its 65th appearance in a Broadway theatre, probably playing more time in and around 42nd Street than any ten pictures ever made.

AND STILL GOING — BREAKING RECORDS

NEW PRINTS
NEW ADV.
ACCESSORIES

ASTOR
PICTURES CORP.
NEW YORK N. Y.

EXCHANGES
IN ALL
KEY CITIES

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C) F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D) A (Former title "Our Daily Bread")	Tom Keene-John Qualen	70		Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3013	Adventures of Martin Eden (D) A.	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy) F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3004	Bedtime Story (C) A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3019	Blondie for Victory	Penny Singleton-Arthur Lake		8/6/42	a5/23/42
3041	Blonde From Singapore (CD) A.	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C) F.	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C) F.	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D) F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My) F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My) F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My) F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W) F.	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3031	Enemy Agents Meet Ellery Queen (My)	William Gargan-Margaret Lindsay		7/30/42	a6/20/42
3012	Flight Lieutenant (D) F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady (WMC) F.	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3039	Harvard Here I Come (C) F.	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D) F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3007	Lady Is Willing (CD) A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W) F.	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D) A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D) A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3213	North of the Rockies (W) F.	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42	a3/7/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W) F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3202	Riders of the Badlands (W) F.	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland (W)	Charles Starrett-Russell Hayden	58	6/18/42	a4/18/42
3210	Roaring Frontiers (W) F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf (My) F.	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C) F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM) F.	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C) F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)	John Howard-Marguerite Chapman	64	6/4/42	a5/2/42
3027	Sweetheart of the Fleet (C) F.	Joan Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3008	Texas (D) F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3006	They All Kissed the Bride (C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town (CD) A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C) F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM) F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C) A.	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W) F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F) F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3003	You Belong to Me (CD) A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming

3207	Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42	a5/2/42
	My Sister Eileen (C)	Rosalind Russell-Brian Aherne		9/24/42	a8/8/42
	Overland to Deadwood	Charles Starrett-Russell Hayden		9/25/42	a5/23/42
3046	Sabotage Squad (D) F (Former title "Fingers")	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3001	Talk of the Town (CD) A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
	Vengeance of the West (W)	Bill Elliott-Tex Ritter		9/3/42	a5/16/42

Coming 1942-43

	Boston Blackie Goes Hollywood (My)	Chester Morris-Constance Worth			a7/25/42
	Boogie Man Will Get You (CD)	Boris Karloff-Peter Lorre			a8/8/42
	City Without Men	Linda Darnell-Claire Trevor			
	Commandos Come at Dawn (D)	Paul Muni-Barbara Everest			
	Counter Espionage (My) (Former title "Lone Wolf in Scotland Yard")	Warren William-Eric Blore		9/3/42	a5/16/42
	Daring Young Man (C)	Joe E. Brown-Claire Dodd			a7/25/42
	Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes			a8/8/42
	Fighting Buckaroo	Charles Starrett-Kay Harris			
	Frightened Stiff	Loretta Young-Brian Aherne			
	How Do You Do?	Bert Gordon-Jinx Falkenburg			
	Laugh Your Blues Away (Former title "Shall I Tell 'Em")	Margaret Lindsay-John Beal			a8/1/42
	Law of the Badlands (W)	Russell Hayden-Lucille Lambert			a8/8/42
	Junior Generals	Freddie Bartholomew-Huntz Hall			
	Law of the Northwest	Charles Starrett-Shirley Patterson			
	Lucky Legs (C)	Jinx Falkenburg-Russell Hayden			a6/20/42
	Man's World (D)	M. Chapman-W. Wright		9/17/42	a5/16/42
	Pardon My Gun (W)	Charles Starrett-Alma Carroll			a6/20/42
	Ride Mountie Ride	Russell Hayden-Bob Wills			
	Riding Through Nevada (W) (Former title "Shotgun Guard")	Charles Starrett-Shirley Patterson			a6/13/42
	Smith of Minnesota	Bruce Smith-Arline Judge			a8/8/42
	Something to Shout About	Don Ameche-Janet Blair			
	Spirit of Stanford (CD)	Frankie Albert-Marguerite Chapman		9/10/42	a7/4/42
	Stand By All Networks (Spy)	John Beal-Florence Rice			a6/20/42
	Tornado in the Saddle	Russell Hayden-Bob Willis			
	Trail's End (W)	Russell Hayden-Bob Wills			a8/8/42
	Underground Agent	Bruce Bennett-Leslie Brooks			
	You Were Never Lovelier (DM)	Fred Astaire-Rita Hayworth			a8/15/42

MGM

Current 1941-42

245	Affairs of Martha (C) F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
216	Babes on Broadway (M) F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Buck Sounds (D) F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
247	Calling Dr. Gillespie (D) A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
208	Chocolate Soldier (M) A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy (CD) F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
244	Crossroads (D) A	William Powell-Hedy Lamarr	81	July	b6/27/42
213	Design for Scandal (CD) A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down In San Diego (D) F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde (D) A.	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
232	Fingers at the Window (My) A.	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My) F.	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D) A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D) F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M) F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD) F	Wallace Beery-Marjorie Main	81	July	b6/20/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G) A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D) F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D) F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM) F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C) F	Ann Sothern-Red Skelton	85	June	b5/30/42
219	Mr. and Mrs. North (MyC) F.	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
231	Mokey (D) F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy) A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D) F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D) F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM) F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man (CMy) F.	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM) F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD) F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D) A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D) F.	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C) F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C) A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D) A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC) A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD) A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road (D) F.	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming

	Andy Hardy Steps Out (D)	Mickey Rooney-Lewis Stone		a8/8/42
	Apache Trail (W) F	William Lundigan-Donna Reed	66	b6/27/42
	Cairo (SpyCM) A	Jeanette MacDonald-Robert Young	101	b8/15/42
	Cargo of Innocents	Robert Taylor-Chas. Laughton		a7/4/42
	Dr. Gillespie's New Assistant	Lionel Barrymore-Van Johnson		
	Eyes in the Night (D)	Edward Arnold-Ann Harding		a8/1/42
	For Me and My Gal (DM)	Judy Garland-George Murphy		a6/13/42
	Gamblers Choice	James Craig-Patricia Dane		
	Journey for Margaret	Robert Young-Laraine Day		
	Keeper of the Flame	Katharine Hepburn-Spencer Tracy		
	Lassie Come Home	Edmund Gwenn		
	Man on America's Conscience (D)	Van Heflin-Ruth Hussey		a8/1/42
	Mrs. Miniver (D)	Greer Garson-Walter Pidgeon	132	b5/16/42
	Omaha Trail (W) (Former title "Ox Train")	Dean Jagger-Donald Meek		a6/20/42
	Panama Hattie (MC) F	Ann Sothern-Wm. Lundigan	78	b7/25/42
	Presenting Lily Mars	Judy Garland-George Murphy		
	Random Harvest (D)	Greer Garson-Ronald Colman		a6/13/42
	Reunion	J. Crawford-Philip Dorn		
	Seven Sweethearts (CD) F	Kathryn Grayson-Van Heflin	97	b8/15/42
	Skyway to Glory	Franchot Tone-Marsha Hunt		
	Somewhere I'll Find You (CD) A	Clark Gable-Lana Turner	84	b8/8/42
	Tish (CD) A	Marjorie Main-ZaSu Pitts	84	b7/25/42
	War Against Mrs. Hadley (D)	Edward Arnold-Fay Bainter	105	b8/8/42
	Whistling in Dixie (CD)	Red Skelton-Ann Rutherford		a7/25/42
	White Cargo (D)	Hedy Lamarr-Walter Pidgeon		a7/4/42
	Yank at Eton (D) F	Mickey Rooney-Ian Hunter	87	b8/15/42

MONOGRAM

Current 1941-42

	Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
	Below the Border (W) F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
	Black Dragons (My) A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
	Boothill Bandits	Range Busters		4/24/42	
	Borrowed Hero (D) F	Florence Rice-Alan Baxter	65	12/5/41	b12/6/41
	Continental Express (D) A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
	Double Trouble (C) F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
	Down Texas Way (W) F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
	Forbidden Trails (W) F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
	Ghost Town Law (W) F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
	Hillbilly Blitzkrieg (C) F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
	I Killed That Man (My) A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
	Klondike Fury (D) A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
	Man From Headquarters (G) A.	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
	Man With Two Lives (D) A	Edward Norris-John Arden	65	3/13/42	b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
	Mr. Wise Guy (CD) F	East Side Kids	70	2/20/42	b2/14/42
	One Thrilling Night (C) A	John Beal-Wanda McKay	69	6/5/42	b7/4/42
	Private Snuffy Smith (CD) F. (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	Riders of the West (W) F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
	Riot Squad (My) A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Rubber Racketeers (D) A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
	Saddle Mountain Roundup (W)	Range Busters		8/29/41	a8/9/41
	She's in the Army (CD) F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
	Smart Alecks (CD) F	East Side Kids	66	8/7/42	b6/27/42
	So's Your Aunt Emma (CD) F.	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
	Spooks Run Wild (MyC) F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
	Stolen Paradise (D) A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
	Thunder River Feud (W) F	Range Busters	72	1/9/42	b2/28/42
	Tonto Basin Outlaws (W) F	Range Busters	63	10/10/41	b11/29/41
	Top Sergeant Mulligan (C) F.	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
	Underground Rustlers (W) F.	Range Busters	56	11/21/41	b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
	Zis Boom Bah (DM) F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

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	Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42	a6/27/42
	Bowery at Midnight (My)	Bela Lugosi		
	Crime Reporter	Edith Fellows-Robert Lowery		
	Foreign Agent (Spy)	John Shelton-Gale Storm		a8/1/42
	Here Come the Marines	Robert Lowery-Guinn Williams		
	Isle of Missing Men (D) A	John Howard-Helen Gilbert	9/18/42	b8/15/42
	King of the Stallions (D)	Dave O'Brien-Barbara Felker	9/11/42	a8/8/42
	Phantom Killer (D)	J. Woodbury-D. Purcell-W. Hymer		a8/1/42
	Police Bullets (G)	John Archer-Joan Marsh	9/25/42	a8/8/42
	Texas to Bataan (W)	John King-Marjorie Manning		a8/8/42
	War Dogs	Billy Lee-Addison Richards		
	West of the Law (W)	Rough Riders		

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7 24/42	b3 12/38
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
I	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8 2/41
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1 24 42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1 24 42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3 21 42
I	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3 21/42
I	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1 17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11 29 41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3 21 42
I	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10 31 41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
I	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-I	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll	76	3/16/42	b12/6/41
	(Reviewed as "Midnight Angel")				
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-I	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-I	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-I	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3 21/42
W-I	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6 13 42
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9 42
	(Former title "Malaya")				
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6 20 42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
	Lost Canyon (W)	William Boyd-Lola Lane			a7/25/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75		b5/9/42
	(Former title "Morning After")				
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie			a8/1/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9 42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
	Young and Willing (C)	William Holden-Susan Hayward			a12/20/41
	(Former title "Out of the Frying Pan")				

Coming 1942-43

	American Empire (W)	Richard Dix-Preston Foster			a1/24/42
	Border Patrol (W)	William Boyd-Claudia Drake			a7/25/42
	Crystal Ball	Ray Milland-Paulette Goddard			
	For Whom the Bell Tolls(Tech.)	Gary Cooper-Akim Tamiroff			
	Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard			a2/28/42
I	Glass Key	Brian Donlevy-Veronica Lake			a5/16/42
	Great Without Glory (D)	Joel McCrea-Betty Field			a6/27/42
	Happy-Go-Lucky (CM) (Tech.)	M. Martin-D. Powell-R. Vallee			a7/4/42
I	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith			a3/14/42
	Henry Aldrich Gets Glamour	Jimmy Lydon-John Litel			
	Hoppy Serves a Writ	William Boyd-Andy Clyde			
I	Married a Witch (C)	Fredric March-Veronica Lake			a6/13/42
	Lady Bodyguard (C)	Eddie Albert-Anne Shirley			a7/4/42
	Leather Burners (W)	Bill Boyd-Andy Clyde			
	Lucky Jordan	Alan Ladd-Marie McDonald			
I	Major and the Minor	Ginger Rogers-Ray Milland			a5/23/42
	Missing Men	William Boyd-Andy Clyde			
	Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee			a3/21/42
	My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll			a3/7/42
	Night Plane From Chungking	Robert Preston-Ellen Drew			
	No Time for Love (C)	Claudette Colbert-Fred MacMurray			a7/25/42
	Palm Beach Story	C. Colbert-J. McCrea			a1/3/42
I	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston			b7/25/42
	Road to Morocco	B. Crosby-B. Hope-D. Lamour			a5/16/42
	Silver Queen (W)	George Brent-Priscilla Lane			a7/4/42
	Star Spangled Rhythm (Tech.)(M)	Betty Hutton-Eddie Bracken			a7/25/42
	Street of Chance	Burgess Meredith-Claire Trevor			a2/21/42
	(Former title "Black Curtain")				
	Undercover Man (W)	Wm. Boyd-Andy Clyde	68		b5/9/42
I	Wake Island (D)F	Brian Donlevy-Robert Preston	78		b8/15/42
	Wildcat (D)	Richard Arlen-Arlene Judge			a2/28/42
	Wrecking Crew (D)	Richard Arlen-Chester Morris			a6/20/42

PRODUCERS RELEASING CORP.

1941-42

261	Billy the Kid in Law and Order (W)	Buster Crabbe-Al St. John		8 21 42	
258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
260	Billy the Kid's Smoking Guns	B. Crabbe-Al St. John	63	5/29/42	
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2 20 42	b4 18 42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24 41	b11/1/41
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18 42
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2 28 42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5 29 42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3 6 42	b4 11 42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10 25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5 8 42	
203	Jungle Siren	Ann Corio-Buster Crabbe	68	8 21 42	a7 18 42
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12 27 41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6 41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1 31 42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6 12 42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4 18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1 31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3 21/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12 5 41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11 22/41
212	They Raid by Night (D)	Lyle Talbot-George Neise	72	6/26/42	a6 20/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)	Walter Wolf King-Joan Woodbury	67	7/31/42	a6/27/42

Coming

	Along the Sundown Trail	Lee Powell-Art Davis		10 19 42	
	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10 2 42	
255	Prairie Pals	Bill Boyd-Lee Powell		9 4 42	

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317	Baby Face Morgan (CD)A	Mary Carlisle-Richard Cromwell	58	10 12 42	b7 25 42
	Boss of Big Town	John Litel-Florence Rice			
308	City of Silent Men (D)	Frank Albertson-June Lang		11 9 42	a8 8 42
318	Miss V From Moscow	Lola Lane-Noel Madison			
301	Night for Crime (My)A	Glenda Farrell-Lyle Talbot	78	9 15 42	b8 11 42
307	Tomorrow We Live (D)	Ricardo Cortez-Jean Parker		9 29 42	a8/8/42
309	Secrets of a Co-Ed	Otto Kruger-Tina Thayer			
302	Yanks Are Coming	Mary Healy-Jackie Heller		10 26 42	

RKO-RADIO

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
I	All That Money Can Buy(D)A	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	(Reviewed as "Here Is a Man")				
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-I	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4 24 42	b3 21 42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1 10 42
I	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6 5/42	b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-I	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10 31 41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5 29 42	b5 9 42
	Fantasia (FA)F	Technicolor Cartoon	85	4 10 42	b11 18 40
I	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10 24 41	b9 20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2 20 42	b1/10/42
I	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11 21 41	b9/20/41
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11 28 41	b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
I	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-I	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5 8 42	b3/21 42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11 14 41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5 22 42	b5/9 42
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor			a4/18/42
	Avenging Rider	Tim Holt-Cliff Edwards			
	Bambi (Fa)Tech.F	Disney Cartoon Feature	70	8/21 42	b5 30 42
	Bandit Ranger (W)	Tim Holt-Joan Barclay		9/25 42	a6/6 42
	(Former title "Singing Guns")				
	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8 8 42
	Cat People	Simone Simon-Tom Conway			
	Falcon's Brother (D)	George Sanders-Tom Conway			a7 25 42
	Fighting Frontier (W)	Tim Holt-Ann Summers			a7/4/42
	(Former title "Son of the Saddle")				
	Here We Go Again (C)	Fibber McGee & Molly-E. Bergen		10/9 42	a7 25/42
	Highways by Night (G)F	Richard Carlson-Jane Randolph	63	10 2 42	b8 8/42
	Journey Into Fear (D)A	Orson Welles-Dolores Del Rio	70		b8 8 42
	Ladies' Day	Eddie Albert-Lupe Velez			
	Magnificent Ambersons (D)A	J. Cotten-Dolores Costello-T. Holt	88	7/10 42	7/4/42
	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8 8/42
	Navy Comes Through	Pat O'Brien-George Murphy			a7/18/42
	Once Upon a Honeymoon (DC)	Ginger Rogers-Cary Grant			
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day			a6/27/42
	Pride of the Yankees(BD)F	Gary Cooper-Teresa Wright	127		b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards			a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay			a7/25/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
	Scattergood Swings It	Guy Kibbee-Gloria Warren			
	Seven Days Leave	Lucille Ball-Victor Mature			a7/18 42
	(Former title "Sweet or Hot")				
	Seven Miles to Alcatraz	James Craig-Bonita Granville			
	They Got Me Covered	Bob Hope-Dorothy Lamour			
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7 24 42	b12 13 41
	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18 42	b8 8 42

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
131	Call of the Canyon (W)	Gene Autry-Smiley Burnette		8/10/42	a7/4/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55	5/31 42	b8 8 42
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
	(Former title "Public Enemies")				
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
181	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele-Rufe Davis	56	6/16/42	a5/30/42
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16 42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16 42	b4 18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3 6 42	b3 21 42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5 25 42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4 20 42	b4/18 42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12 6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12 20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4 24 42	b5 2 42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4 30 42	b5 9 42

Coming

132	Bells of Capistrano (W)	Gene Autry-Virginia Grey		9 15 42	
	Flying Tigers (D)	John Wayne-John Carroll			a5 30/42
	Icecapades Revue	Ellen Drew-Richard Denning			
158	Sunset Serenade (W)	Roy Rogers-George Hayes		9 14 42	a8 15 42

Current 1942-43

201	Hi! Neighbor (M)F	Jean Parker-Janet Beecher	71	7/27 42	b7/25/42
202	Old Homestead	Weaver Bros.-Elviry		8/17 42	a7 11 42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7 31 42	a7/25 42

Coming 1942-43

	Johnny Doughboy	Jane Withers-Patrick Brooke			
	Outlaws of Pine Ridge	Don Barry-Lynn Merrick			
261	Shadows on the Sage (W)	Bob Steele-Tom Tyler		8 24 42	a8 8/42
	Valley of Hunted Men	Bob Steele-Tom Tyler			
203	Youth on Parade	John Hubbard-Ruth Terry		9/10 42	a7/18 42
	(Former title "Chatterbox")				
	X Marks the Spot	Damian O'Flynn-Dick Purcell			

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Block No.	Current 1941-42		Mins.	Rel. Date	See Issue of
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (My)D)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42

Coming 1942-43

2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
	Black Swan (D) (Tech.)	T. Power-M. O'Hara			a6/6/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
	China Girl (Spy)	G. Tierney-G. Montgomery			a7/4/42
	Crash Dive (Tech.)	Tyrone Power-Anne Baxter			
	Dr. Renault's Secret (My)	John Shepperd-Lynne Roberts			a8/1/42
	Girl Trouble (C)	D. Ameche-J. Bennett			a6/7/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
2	Just Off Broadway (D)A	Lloyd Nolan-Marjorie Weaver	66	9/25/42	b8/15/42
	Life Begins at 8:30	Monty Woolley-Ida Lupino			
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
	Man In The Trunk	Lynn Roberts-George Holmes			a7/11/42
	Manila Calling (D)	Lloyd Nolan-Carole Landis			a8/8/42
	Meanest Man in the World	Jack Benny-Priscilla Lane			
	My Friend Flicka	Preston Foster-Rita Johnson			
2	Orchestra Wives (M)F	George Montgomery-Ann Rutherford	97	9/4/42	b8/15/42
	Over My Dead Body (C)	Milton Berle-Mary Beth Hughes			
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42
	Springtime in the Rockies (Tech.) (MD)	John Payne-Betty Grable			a7/25/42
	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118		b8/15/42
	That Other Woman (CD)	Virginia Gilmore-James Ellison			a7/25/42
	Thunder Birds (D)	G. Tierney-P. Foster			a4/4/42
	Undying Monster	John Howard-Heather Angel			

UNITED ARTISTS

Current

	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	12/19/41	b12/20/41
	Flying With Music (CM)	Marjorie Woodsworth-George Givot (Former title "Cobana")		5/22/42	a2/7/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	48	1/2/42	b1/3/42
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42

Coming

Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.		a6/6/42
Devil With Hitler (CD)	Bobby Watson-Joe Devlin		a5/9/42
Fall In (C)	William Tracy-Jean Porter		a8/1/42
McGuerins From Brooklyn (C)	Arlene Judge-William Bendix		a6/6/42
Moon and Sixpence	George Sanders-Herbert Marshall		
Nazty Nuisance (C)	Bobby Watson-Joe Devlin		
Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.		a7/4/42
Taxi, Mister (C)	William Bendix-Grace Bradley		a6/27/42
Yanks Ahoy (C)	William Tracy-Marjorie Woodworth		a8/8/42

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6009	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83	6/26/42	b6/27/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42

UNIVERSAL

Current 1941-42 (Cont.)

6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6043	There's One Born Every Minute (C) (Former title "Man or Mouse")	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Coming

Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109			b6/20/42

Coming 1942-43

Arabian Nights (Tech.)	Maria Montez-Jon Hall		10/16/42		
Between Us Girls (Former title "Love and Kisses, Caroline")	Diana Barrymore-Robt. Cummings		9/4/42		a6/6/42
Cheyenne Roundup	Johnny Mack Brown-Tex Ritter				
Deep in the Heart of Texas	Johnny Mack Brown-Tex Ritter		9/25/42		a7/11/42
Destination Unknown (Spy)	Irene Hervey-Wm. Gargan		10/9/42		a5/23/42
Eyes of the Underworld	Richard Dix-Wendy Barrie				a5/2/42
Flesh and Fantasy	Edward G. Robinson-Charles Boyer				
Forever Yours	Deanna Durbin-Edmund O'Brien		10/30/42		
Get Hep to Love	Gloria Jean-Jane Frazee		10/2/42		a7/18/42
Give Out, Sisters	Andrews Sisters-Grace McDonald		9/11/42		a7/11/42
Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers				a5/30/42
Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor		9/18/42		a3/28/42
Little Joe, the Wrangler (W)	Johnny Mack Brown-Tex Ritter		11/13/42		a7/25/42
Madame Spy (Spy)	Constance Bennett-Don Porter		10/9/42		a6/13/42
Moonlight in Havana	Allan Jones-Jane Frazee				
Mug Town (D)	Billy Halop-Huntz Hall				a8/8/42
Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox				
Nightmare	Diana Barrymore-Brian Donlevy				
Night Monster	Lugosi-Irene Hervey				
Off the Beaten Track	Ritz Bros.-Carol Bruce				a7/18/42
Old Chisholm Trail	Johnny Mack Brown-Tex Ritter				
On the Beam (CM)	Gloria Jean-Freddie Bartholomew				
Raiders of San Joaquin (W)	Johnny Mack Brown-Tex Ritter				a7/25/42
Shadow of a Doubt	Teresa Wright-Joseph Cotten				
Sherlock Holmes and the Voice of Terror (Former title "Sherlock Holmes Saves London")	Basil Rathbone-Nigel Bruce		9/18/42		a7/18/42
Sherlock Holmes Fights Back	B. Rathbone-N. Bruce				a7/11/42
Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce				a8/8/42
Sin Town	Constance Bennett-Brod Crawford		9/25/42		
Strictly in the Groove	Leon Errol-Mary Healy				a5/2/42
Tenting Tonight on the Old Camp Ground	Johnny Mack Brown-Tex Ritter				
Who Done It?	Abbott & Costello-Patric Knowles				a7/11/42

WARNER BROS.

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captains of the Clouds (D)F	J. Cagney-D. Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94	1/8/42	b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Coming

202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
	Adventures of Mark Twain	F. March-Alexis Smith			
	Air Force	John Garfield-Harry Carey			
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
203	Busses Roar	Richard Travis-Julie Bishop	60	9/19/42	
	Casablanca (D)	Humphrey Bogart-Ingrid Bergman			a8/15/42
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/15/42
204	Desperate Journey (D)F	Errol Flynn-Ronald Reagan	107	9/26/42	b8/15/42
	Edge of Darkness	Errol Flynn-Ann Sheridan			
	Gentleman Jim (D)	Errol Flynn-Alexis Smith			a8/1/42
	George Washington Slept Here (C)	Jack Benny-Ann Sheridan			a6/20/42
	Hard Way (D)	Ida Lupino-Dennis Morgan			a6/20/42
	Now, Voyager	Bette Davis-Paul Henried			
	Princess O'Rourke	O. de Havilland-R. Cummings			
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			
	Yankee Doodle Dandy (DM)F	James Cagney-Joan Leslie	126		b6/6/42
	You Can't Escape Forever (D)	George Brent-Brenda Marshall			a8/8/42

MISCELLANEOUS

Guerilla Brigade (D)A	Russian cast		84	Luminar	b4/18/42
Moscow Strikes Back (Doc)A	Russian cast		57	Artkino	b8/15/42
Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar		68	Alliance	b8/30/41
No Greater Sin (D)A	Leon Ames-Luana Walters		85	University	b6/21/41
Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook		78	Almo	b7/25/42
This Is the Enemy (D)	Russian Cast		74	Artkino	b7/4/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1941-42

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)			
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	/2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time in the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascan)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps		17	Not Rev.
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey in Tunisia	Dated	10	8/30/41

COLUMBIA 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD OF SPORT (12)			
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

ALL-STAR COMEDIES				
4422	Carry Harry		16½	Not Rev.
4421	Phony Cronies		16½	Not Rev.
COLOR RHAPSODIES				
4501	Song of Victory		7	Not Rev.
COMMUNITY SING				
4651	No. 1 (Rhumba and Conga Hits)		7	Not Rev.
FAMOUS BANDS				
4951	No. 1 (Ted Powell)		7	Not Rev.
PANORAMICS				
4901	Cajuns of the Teche		8	Not Rev.
PHANTASIES CARTOONS				
4701	Gullible Canary, The		8	Not Rev.
QUIZ REELS				
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS				
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/42
STOOGE COMEDIES				
4401	Even As IOU		11	Not Rev.
KATE SMITH				
4751	America Sings With Kate Smith		11	Not Rev.
TOURS				
4551	Journey to Denali	Good	10	8/ 1/42
WORLD OF SPORT				
4801	Trotting Kings		10	Not Rev.

MGM 1941-42

	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
MINIATURES (10)				
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self-Defense		10	Not Rev.
S-367	Victory Quiz	Amusing	9	6/20/42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1941-42

	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
MI-2	Indian Temples		10	Not Rev.
MI-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
AI-1	Beauty at the Beach	Fine	10	10/11/41
AI-3	Carnival in Brazil	Good	10	3/14/42
AI-2	Copacabana Revue	Good	10	12/ 6/41
AI-5	Hands of Victory	Box Office	9½	4/25/42
AI-6	McFarland Twins and their Orchestra		10	Not Rev.
AI-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
ZI-1	No. 1	Excellent	10	9/20/41
ZI-2	No. 2	Fair	10	11/29/41
ZI-3	No. 3	Good	10	2/28/42
ZI-4	No. 4	Fair	9½	6/27/42
ZI-5	No. 5		10	Not Rev.
ZI-6	No. 6		10	Not Rev.
MADCAP MODELS (Tech.) (6)				
UI-2	Jasper & the Watermelons	Excellent	10	1/31/42
UI-6	Little Broadcast		9	Not Rev.
UI-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
UI-1	Rhythm in the Ranks	Excellent	8	12/20/41
UI-3	Sky Princess	Excellent	9	3/21/42
UI-5	Tulips Shall Grow	Good	7½	6/27/42
POPEYE (12)				
EI-12	Alona on the Sarong Seas		7	Not Rev.
EI-10	Baby Wants a Bottle-ship	Funny	7	8/ 8/42
EI-5	Blunder Below	Excellent	7	2/21/42
EI-6	Fleets of Stren'th	Very Good	7	5/ 2/42
EI-1	I'll Never Crow Again	Fair	7	10/11/41
EI-4	Kickin' the Conga Round	Funny	7	1/31/42
EI-9	Many Tanks	Fair	8	6/ 6/42
EI-2	Mighty Navy	Funny	7	12/ 6/41
EI-3	Nix on Hypnotricks	Very Funny	7	12/20/41
EI-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
EI-7	Pipeye, Pupeye, Poopeye and Peeneye	Very Funny	7	4/18/42
EI-11	You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)				
JI-1	No. 1	Very Good	11	10/11/41
JI-2	No. 2	Very Good	11	11/22/41
JI-3	No. 3	Good	11	1/31/42
JI-4	No. 4		10	Not Rev.
JI-5	No. 5	Very Interesting	11	6/ 6/42
JI-6	No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)				
QI-1	No. 1	Very Good	10	9/20/41
QI-2	No. 2	They're Good	11	12/ 6/41
QI-3	No. 3	Good	10	2/28/42
QI-4	No. 4	Good	11	5/ 2/42
QI-5	No. 5	Good	10½	6/ 6/42
QI-6	No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)				
SI-1	How To Take a Vacation	Funny	10	10/11/41
SI-4	Keeping in Shape	Amusing	9	6/27/42
SI-5	Man's Angle		10	Not Rev.
SI-2	Nothing But Nerves	Very Good	10	12/20/41
SI-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
YI-3	At the County Fair	Swell	10	1/31/42
YI-5	At the Dog Show		10	Not Rev.
YI-1	In a Pet Shop	A Howl	10	9/20/41
YI-4	In the Circus	Good	9½	6/13/42
YI-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FFI-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)				
RI-6	Better Bowling	Excellent	10	1/31/42
RI-5	Buying a Dog	Very Good	10	12/20/41
RI-10	Hero Worship	Swell	10	6/13/42
RI-12	Let 'Em Go Alive	Entertaining	9½	8/ 8/42
RI-7	Lure of the Surf	Very Good	10	2/21/42
RI-2	Meet the Champs	Excellent	10	10/11/41
RI-11	Parachute Athletes	Very Good	10	6/27/42
RI-9	Personality Plus		10	Not Rev.
RI-4	Quick Returns	Pretty Good	10	11/29/41
RI-1	Shooting Mermaids	Very Good	10	9/27/41
RI-3	Sittin' Pretty	Excellent	10	11/15/41
RI-13	Timber Athletes		10	Not Rev.
RI-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)				
WI-4	Arctic Giant	Good	9	3/14/42
WI-5	Bulleteers	Good	9	5/ 2/42
WI-3	Billion Dollar Limited	For the Fans	8½	1/24/42
WI-7	Electric Earthquake	For the Fans	9	6/27/42
WI-6	Magnetic Telescope	For the Fans	9	5/ 2/42
WI-2	Mechanical Monsters	Good	10	12/20/41
WI-1	Superman	A Cinch to Sell	11	8/ 2/41
WI-9	Terror on the Midway		9	Not Rev.
WI-8	Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)				
LI-1	No. 1	Good	10	10/11/41
LI-2	No. 2	Very Good	10	12/ 6/41
LI-3	No. 3	Very Good	11	2/21/42
LI-4	No. 4	Good	11	4/25/42
LI-5	No. 5	Good	10½	6/27/42
LI-6	No. 6		10	Not Rev.
VICTORY SHORT				
T2-1	Letter From Bataan		10	Not Rev.

RKO-RADIO 1941-42

DISNEY CARTOONS (18) (Tech.)				
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine		7	Not Rev.
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker		7	Not Rev.
24108	T-Bone for Two		7	Not Rev.

RKO-RADIO 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
23406	Cooks and Crooks	17	Not Rev.
23404	Heart Burn ..... Amusing	15	3/21/42
23402	I'll Fix It ..... Funny	19	10/25/41
23405	Inferior Decorator ..... Funny	17	5/16/42
23403	Quiet Fourth ..... Funny	15	12/27/41
23401	Westward Ho-Hum ..... Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther) ... Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay) . Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner) ... Good	11	12/27/41
24204	No. 4 (John Gunther) .... Excellent	10	2/ 7/42
24205	No. 5 (John Carradine) .. Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay) . Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner) ... Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)	10	Not Rev.
24209	No. 9 (John Gunther) .. Good	11	8/15/42
LEON ERROL (6)			
23705	Framing Father ..... Very Funny	18	5/ 9/42
23706	Hold 'em Jail	18	Not Rev.
23703	Home Work ..... Funny	19	2/ 7/42
23701	Man-I-Cured ..... Funny	16	10/ 4/41
23704	Wedded Blitz ..... Funny	18	5/16/42
23702	Who's a Dummy? ..... Amusing	20	12/ 6/41
MARCH OF TIME (13)			
23101	Thumbs Up, Texas ..... Excellent	19	8/16/41
23102	Norway In Revolt ..... Timely	19	9/27/41
23103	Sailors With Wings ..... Excellent	20	10/25/41
23104	Main Street, U.S.A. .... Propaganda	18	11/22/41
23105	Our America At War .... Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific ... Timely	22	12/20/41
23106	When Air Raids Strike. Potent	20	3/10/42
23107	Far East Command ..... Timely	19	2/14/42
23108	Argentine Question ..... Interesting	20	3/ 7/42
23109	America's New Army .... Timely	20	4/ 4/42
23110	India in Crisis ..... Informative	19	5/ 9/42
23111	India at War ..... Timely	19	6/13/42
23112	Men in Washington ..... Interesting	20	7/ 4/42
23113	Men of the Fleet ..... Informative	18	7/25/42
PICTURE PEOPLE (13)			
24411	All Around Hollywood	8	Not Rev.
24407	Children of the Stars ..... Fair	8	3/21/42
24403	Hobbies of the Stars ..... Good	9	11/29/41
24410	Hollywood at Home ..... Fair	8	6/ 6/42
24402	Hollywood Sports ..... Good	9	10/25/41
24412	Hollywood Starlets	9	Not Rev.
24406	Hollywood War Effort .... Entertaining	9	3/21/42
24405	How To Be a Star ..... Good	8	2/14/42
24408	Palm Springs Week-End. Fair	8	5/ 9/42
24409	Star Portraits ..... Good	8	6/ 6/42
24404	Stars' Day Off ..... Average	8	12/27/41
24401	Stars in Defense ..... Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23503	Cactus Capers ..... Very Good	17	4/18/42
23501	California or Bust ..... Good	18	12/ 6/41
23502	Keep Shooting ..... Very Good	17	1/31/42
23504	Range Rhythm ..... Fair	18	8/15/42
SPORTSCOPES (13)			
24310	Byron Nelson ..... Good	8	6/ 6/42
24311	Cinderella Champion	8	Not Rev.
24309	Cruise Sports ..... Out of Date	8	5/16/42
24304	Crystal Flyers ..... Exhilarating	8	12/27/41
24302	Dog Obedience ..... Boxoffice	9	11/ 1/41
24305	Fighting Fish ..... Excellent	9	2/14/42
24303	Gaucho Sports ..... Interesting	10	12/ 6/41
24307	Jungle Jaunt ..... Amusing	9	3/21/42
24301	Pampas Paddock ..... For Horse Lovers	10	10/ 4/41
24312	Polo Pony ..... Interesting	9	8/15/42
24308	Public Sport No. 1 ..... Good	10	4/18/42
24306	Ten Pin Parade ..... Good	10	3/21/42

20TH CENTURY-FOX 1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206	Guardians of the Sea ..... Very Good	9	6/13/42
2202	Highway of Friendship ... Informative	10	11/ 1/41
2204	Men for the Fleet ..... Excellent	9	1/17/42
2201	Soldiers of the Sky ..... Excellent	10	8/ 2/41
2205	Wings of Defense ..... Very Good	10	7/25/42
2203	Wonders of the Sea ..... Interesting	10	7/18/42
MAGIC CARPET OF MOVIETONE (12)			
2103	Call of Canada ..... Interesting	10	7/25/42
2107	Gateway to Asia ..... Very Good	9	6/13/42
2102	Glacier Trails ..... Good	10	11/ 1/41
2106	Heart of Mexico	10	Not Rev.
2108	India the Golden ..... Very Good	8	6/13/42
2104	Jewel of the Pacific ..... Good	10	7/18/42
2101	Sagebrush and Silver ..... Interesting	10	9/20/41
2105	Secret of the Fjord ..... Interesting	10	7/25/42
SPORTS REVIEWS (6)			
2301	Aristocrats of the Kennel. Excellent	10	11/ 1/41
2304	Evergreen Playland ..... Good	10	1/17/42
2302	Life of a Thoroughbred ... Excellent	10	2/28/42
2303	Playtime in Hawaii ..... Very Good	10	1/24/42
2306	Setting the Pace ..... Good	10	7/25/42
2305	Snow Trails ..... Excellent	10	4/11/42
TERRYTOONS (26)			
2562	All About Dogs ..... Amusing	7	6/20/42
2504	Back to the Soil ..... Funny	7	7/18/42
2555	Bird Tower (Tech.)	7	Not Rev.
2558	Cat Meets Mouse (Tech.) . Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar ..... Good	7	5/ 2/42
2506	Flying Fever ..... Good	7	1/17/42
2503	Frozen North ..... Very Good	7	11/ 1/41
2507	Funny Bunny Business. Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.) ..... Funny	7	7/18/42
2513	Gandy Goose in the Outpost	7	Not Rev.
2510	Gandy Goose in Tricky Business ..... Good	7	6/13/42
2514	Gandy Goose in Tire Trouble	7	Not Rev.
2557	Happy Circus Day (Tech.) ..... Amusing	7	1/17/42
2501	Ice Carnival ..... Good	7	9/27/41
2561	Neck and Neck (Tech.) .. Funny	7	7/18/42
2509	Oh, Gentle Spring ..... Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.) ..... Good	7	9/20/41
2552	One Man Navy (Tech.) . Amusing	7	9/27/41
2559	Sham Battle Shenanigan. Good (Tech.)	7	4/11/42

20th CENTURY-FOX 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
2554	Slap Happy Hunters	7	Not Rev.
2511	Stork's Mistake	7	Not Rev.
2556	Torrid Toreador (Tech.) .. Good	7	1/17/42
2502	Uncle Joey Comes to Town. Funny	7	11/ 1/41
2553	Welcome Little Stranger. Good (Tech.)	7	11/ 1/41
2512	Wilful Willie ..... Amusing	7	6/13/42
2505	Yarn About Yarn ..... Good	7	1/24/42
WORLD TODAY (4)			
2401	American Sea Power ..... Timely, Excellent	10	9/20/41
2405	Courageous Australia	10	Not Rev.
2403	Dutch Guiana ..... Very Good	10	1/17/42
2404	Hub of the World ..... Good	10	4/18/42
2406	Men of West Point	10	Not Rev.
2402	Uncle Sam's Iran Warriors	10	Not Rev.

20th CENTURY-FOX 1942-43

TERRYTOONS			
3551	All Out for "V" ..... Excellent	7	8/15/42

UNITED ARTISTS

WORLD IN ACTION (12)			
1	Churchill's Island ..... Very Good	20	4/ 4/42
3	Food, Weapon of Conquest ..... Impressive	20	4/ 4/42
5	Inside Fighting Russia ... Very Good	19	7/25/42
4	New Soldiers Are Tough .. Stirring	16	5/30/42
2	This Is Blitz. ..... Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole ..... Amusing	7	6/13/42
6249	Goodbye Mr. Moth ..... Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured	7	Not Rev.
6246	Hollywood Matador ..... Very Good	7	1/31/42
6252	Juke Box Jamboree ..... Good	7	6/13/42
6242	Man's Best Friend ..... Good	8	11/ 8/41
6248	Mother Goose on the Loose ..... Very Good	7	4/ 4/42
6250	Nutty Pine Cabin	7	Not Rev.
6243	Pantry Panic ..... Good (Former title "What's Cookin'")	8	11/ 8/41
6253	Pigeon Patrol ..... Amusing	7	8/ 1/42
6244	$21 a Day Once a Month. Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop ..... Cute	7	1/31/42
NAME BAND MUSICALS (13)			
6226	Campus Capers ..... Excellent	18	12/20/41
6224	Doin' the Town ..... Entertaining	20	12/13/41
6229	Gay Nineties ..... Fair	15	1/31/42
6232	Merry Madcaps ..... Good	15½	3/21/42
6233	Rainbow Rhythm	15	Not Rev.
6227	Rhumba Rhythms ..... Fair	15	1/31/42
6231	Shuffle Rhythm ..... Excellent	15	4/ 4/42
6223	Skyland Serenade ..... Excellent	20	11/ 8/41
6230	Swing Frolic ..... Very Good	15	3/14/42
6228	Tune Time ..... Very Good	16	3/21/42
6225	Winter Serenade ..... Good (Former title "Jingle Bells")	13½	12/13/41
SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation ... Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun. Exciting	20	4/11/42
STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy .. Good	9	12/20/41
6375	Blacksmith Dentist ..... Good	10	12/20/41
6373	Candy Kid ..... Good	10	11/ 8/41
6378	Desert Ghost ..... Entertaining	9	3/ 7/42
6374	Junior Battlefleet ..... Good	10	12/ 6/41
6382	Master Carver ..... Entertaining	10	6/13/42
6384	Mile of Dough	10	Not Rev.
6381	Mysterious Fountain of Health ..... Entertaining	9	6/13/42
6379	Pussycat Cafe ..... Good	9	3/21/42
6385	Smoke Painter	10	Not Rev.
6377	Sugar Bowl Humpty Dumpty ..... Very Good	9	3/14/42
6380	Tom Thumb Church	9	Not Rev.
6383	Women at the Plough	9	Not Rev.
VARIETY VIEWS (5 IN COLOR)			
6354	Annapolis Salutes the Navy ..... Timely	10	12/13/41
6364	Antarctic Outpost ..... Interesting	10½	6/13/42
6362	Call of the Sea ..... Fair	9	5/30/42
6365	Crater City ..... Good	9	8/ 1/42
6358	Flashing Blades ..... Good	9	3/ 7/42
6357	Keys to Adventure ..... Interesting	9	1/31/42
6352	Northern Neighbors (Color) Interesting	9	10/18/41
6356	Peaceful Quebec— At War ..... Interesting	9	12/13/41
6361	Sports in the Rockies .... Good	9	4/ 4/42
6359	Sky Pastures ..... Good	9	3/ 7/42
6360	Thrills of the Deep ..... Good	9	3/21/42
6355	Trail of the Buccaneers . Excellent	9	11/ 8/41
6363	Wings for Freedom ..... Very Good	10	6/13/42

UNIVERSAL 1942-43

ANDY PANDA CARTUNES			
7241	Andy Panda's Victory Garden	7	Not Rev.
NAME BAND MUSICALS			
7122	Jivin' Jam Session ..... Entertaining	15	8/ 1/42
7121	Trumpet Serenade ..... Entertaining	15	8/ 1/42
VARIETY VIEWS			
7371	Human Sailboat	9	Not Rev.
7351	Trouble Spot of the East	9	Not Rev.

VITAPHONE-WARNER BROS. 1941-42

BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve .. Grab It	20	11/ 8/41
7109	California Junior Symphony ..... Good	20	5/ 2/42
7106	Calling All Girls ..... Good	20	1/24/42
7111	Daughter of Rosie O'Grady ..... Very Good	20	6/13/42
7112	Divide and Conquer	20	Not Rev.
7108	Maybe Darwin Was Right ..... Amazing	20	3/28/42
7101	Minstrel Days ..... Very Good	20	9/13/41

VITAPHONE 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
7102	Monsters of the Deep .... Good	20	1/ 3742
7110	Pacific Frontier ..... Informative	20	5/16/42
7104	Perils of the Jungle ..... Exciting	20	11/ 8/41
7107	Wedding Yells	20	Not Rev.
7105	West of the Rockies ..... Pretty Good	20	1/24/42
HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars	10	Not Rev.
7304	Miracle Makers ..... Poor	10	9/13/41
7303	Points on Arrows ..... Good	10	9/13/41
7305	Then and Now ..... Fair	10	4/ 4/42
7306	There Ain't No Such Animal ..... Timely	10	5/ 2/42
7302	White Sails ..... Excellent	10	11/15/41
LOONEY TUNES (16)			
7609	Daffy's Southern Exposure ..... Fair	7	5/ 2/42
7612	Gopher Goofy ..... Good	7	7/25/42
7611	Hobby Horse Laffs ..... Clever	7	7/11/42
7601	Notes to You	10	Not Rev.
7610	Nutty News ..... Funny	7	6/13/42
7607	Porky's Cafe	7	Not Rev.
7604	Porky's Midnight Matinee	7	Not Rev.
7605	Porky's Pastry Pirate	7	Not Rev.
7603	Porky's Pooch ..... Good	7	12/27/41
7602	Robinson Crusoe, Jr. .... Average	7	11/15/41
7608	Saps in Chaps	7	Not Rev.
7613	Wacky Blackout	7	Not Rev.
7606	Who's Who in the Zoo ... Funny	7	4/ 4/42
MELODY MASTERS (10)			
7502	Carioca Serenaders ..... Latin Swing	10	11/15/41
7508	Don Cossack Chorus ..... Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra ..... Very Good	10	5/16/42
7503	Forty Boys and a Song ... Good	10	9/13/41
7510	Glen Gray & Band	10	Not Rev.
7507	Richard Himber & Orch. . Entertaining	10	6/ 6/42
7504	Carl Hoff & Band	10	Not Rev.
7506	Lee Reisman & Orch. ... Snappy	10	3/28/42
7505	Playgirls	10	Not Rev.
7501	U.S.C. Band and Glee Club ..... Very Good	10	8/15/41
MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701	All This and Rabbit Stew ..... Excellent	7	8/15/41
7711	Aloha Hooey ..... Amusing	7	3/28/42
7710	Bird Came COD	7	Not Rev.
7702	Brave Little Bat ..... Fair	7	12/27/41
7703	Bug Parade ..... Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	7	Not Rev.
7706	Cagey Canary ..... Very Funny	7	1/24/42
7712	Conrad the Sailor ..... Funny	7	4/ 4/42
7713	Crazy Cruise	7	Not Rev.
7716	Dog Tired	7	Not Rev.
7721	Double Chaser ..... Average	7	7/11/42
7718	Draft Horse ..... Funny	7	5/16/42
7720	Hold the Lion, Please ... Amusing	7	7/11/42
7709	Hop, Skip and A Chump	7	Not Rev.
7715	Horton Hatches the Egg ... Good	7	4/11/41
7719	Lights Fantastic ..... Very Funny	7	6/ 6/42
	Reissue of Old Glory .... Impressive	7	6/ 6/42
7707	Rhapsody In Rivets ..... Good	7	1/24/42
7704	Rookie Revue ..... Out Dated	7	12/27/41
7705	Saddle Silly	7	Not Rev.
7708	Wabbit Twouble ..... Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper ..... Good	7	4/25/42
7717	Wacky Wabbit ..... Funny	7	5/16/42
SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian ..... Good Show	20	12/ 6/41
7004	March on America ..... Excellent	20	6/ 6/42
7006	Men of the Sky ..... Impressive	20	7/11/42
7002	Soldiers in White ..... Excellent	20	2/ 7/42
7005	Spanish Fiesta ..... Colorful	19	12/ 6/41
7001	Tanks Are Coming ..... Excellent	20	8/15/41
SPECIALS			
	Divide and Conquer ..... Excellent	14	7/25/42
SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise .... Interesting	10	7/11/42
7408	Hatteras Honkers ..... Good	10	6/ 6/42
7405	Hunting Dogs at Work .. Very Good	10	4/18/42
7402	King Salmon ..... Fascinating	10	12/27/41
7401	Kings of the Turf ..... Interesting	10	8/15/41
7407	Rocky Mountain Big Game ..... Good	10	5/16/42
7404	Rodeo Round Up	10	Not Rev.
7406	Shoot Yourself Some Golf. Good Draw	10	5/ 2/42
7403	Water Sports ..... Average	10	11/15/41

MISCELLANEOUS

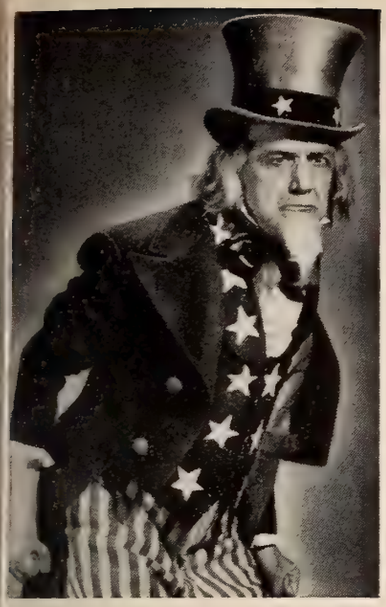
	Adventures in the Bronx (N. Y. Zoological Soc.) ..... Good	11½	8/23/41
	Alive in the Deep (Prod.) ..... Exciting	22	5/24/41
	Man the Enigma (Prod.) ..... Informative	25	5/24/41
	Our Constitution (Prod.) ..... Inspiring	19	5/ 3/41
	Our Declaration of Independence (Prod.) ..... Timely	19	5/ 3/41

SERIALS 1941-42

COLUMBIA			
	Captain Midnight	15 Chaps.	2/21/42
	Holt of the Secret Service	15 Chaps.	11/29/41
	Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC			
	Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
	King of the Texas Rangers	12 Chaps.	9/ 6/41
	Perils of Nejoka	15 Chaps.	Not Rev.
	Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL			
	Don Winslow of the Navy	12 Chaps.	11/ 1/41
	Gang Busters	13 Chaps.	2/21/42
	Junior "G" Men of the Air	12 Chaps.	5/30/42
	Riders of Death Valley	15 Chaps.	4/12/41
	Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA			
	The Secret Code	15 Chaps.	Not Rev.
REPUBLIC			
	King of the Mounties	12 Chaps.	Not Rev.



ZERO HOUR!

A few days more and we'll all be going over the top! A few days more, and then—for "30 fighting days" we're going to knock the zeros out of $1,000,000,000, zero by zero, bond by bond. September 1st—at dawn—the big drive starts!

ARE YOU READY?

Are you ready for the 4-minute, 3-cheer nationwide salute on Tuesday night, September 1, at 9 p. m.?

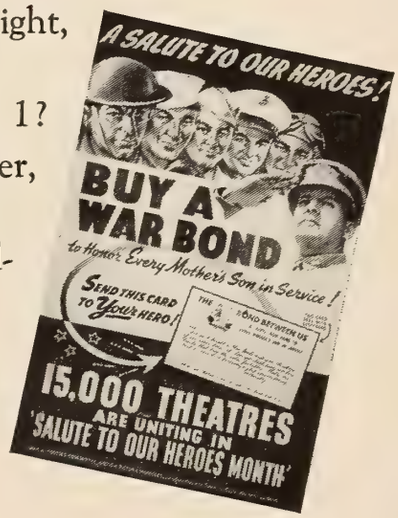
Are you ready to announce some big bond purchases on September 1?

Are you ready to put on at least one big event every week in September, Hero rallies? "War Mothers Nights"?

Are you ready to give those postal cards (see illustration) to every bond-buyer?

Are you ready to put the Drive trailer on your screen? You can get it—it's very short—at any National Screen Exchange. Available to you at less than cost!

Are you ready—right now—to sell your share of a billion dollars in bonds every day in September?



SURE!

There's plenty of excitement in the 300 cities to be visited by the stars. But what about the thousands of other cities in the U. S. A.? Are you all ready out there? And if you do have a star-visit scheduled, what have you planned for the other 29 days? Remember, the star-tours are just one part of the 30-day Drive which will show the whole world that the Motion Picture Industry will

REMEMBER IN SEPTEMBER!

ON PRESS! ZERO HOUR EDITION OF 'SHOWMEN AT WAR'.

"SALUTE TO OUR HEROES" A BOND FOR EVERY MOTHER'S SON IN SERVICE

FIGHT!

It's our SECOND FRONT!

Sponsored by the War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City. (Room 408) in cooperation with the Treasury Department, War Savings Staff.


RIPPING THE VEIL OFF AMERICA'S SECRET SPY HUNT!
The unheadlined.. unparalleled story of heroes without uniforms..without fear..without mercy for Nazi saboteurs!
Sabotage Squad
MUNITIONS PLANT BLOWN UP
AIRCRAFT FACTORY DYNAMITED
with
BRUCE BENNETT · KAY HARRIS · EDWARD NORRIS
SIDNEY BLACKMER · DON BEDDOE
Screen play by Bernice Petkere, Wallace Sullivan, David Silverstein
Directed by LEW LANDERS · Produced by JACK FIER
A COLUMBIA PICTURE
TROOP TRAIN DERAILED
RELEASED AUGUST 27th

SHOWMEN'S TRADE REVIEW

REVIEWED IN THIS ISSUE

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The Glass Key	20
Wildcat	21
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Not a Ladies' Man	21
Between Us Girls	40
The Day Will Dawn	40
Flying With Music	40
Submarine Raider	40

★ Complete ★ Every Week ★
BOOKING GUIDES
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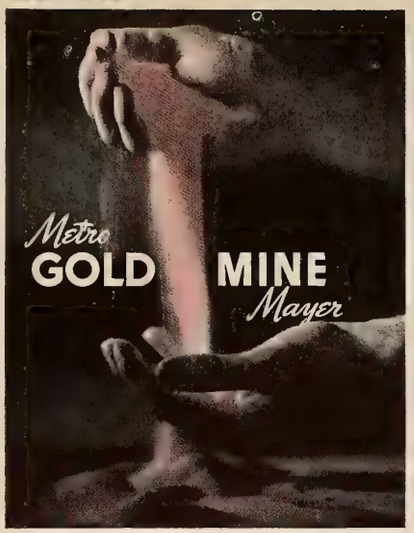
Vol. 37 No. 6

August 29
1 9 4 2

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

Salute to Our Heroes Month begins with the pledge of each of us to give the best we've got to the "30 Fighting Days" during which America will buy bonds to honor every Mother's Son in Service.





"M-G-M exhibitors are starting the season of 1942-'43 doing Miniver business with 'Somewhere I'll Find You.' That gives you an idea of our New Season releases."



GREAT EIGHT FROM M-G-M!

(Our First Group in 1942-'43)

CLARK GABLE, LANA TURNER in "SOMEWHERE I'LL FIND YOU"

Opening business in four of first seven test runs *beat* "Mrs. Miniver." In other three spots slightly behind where Miniver played advance prices. Being held for 2 weeks in all Loew engagements (some even longer!) America is flocking to popular Clark's latest with lovely Lana.

"TISH"—*Test engagements top biggest hits of the season! Comedy sensation!*

Another proven success to start your M-G-M year. Three cities were selected for test runs: Houston, Atlanta, Providence. These tests are literally astounding! They beat such top-grossers as "Tortilla Flat," "Ship Ahoy," "Courtship of Andy Hardy" and "Rio Rita." Mary Roberts Rinehart's beloved character, played by Marjorie Main, is audience riot!

"PANAMA HATTIE" starring RED SKELTON, ANN SOTHERN

When you read this, the first test engagements will have opened. Our prediction based on the uproarious Previews East and West is that box-office history will be made. The big Broadway musical comedy is packed with stars, song-hits; teaming with talent and hilarity. Extended run for your SRO sign!

"APACHE TRAIL"—*A great Western Production on a Big Scale!*

Let the trade critics describe it: "Big classification"—*Box Office Magazine.* "Meat for fans"—*Film Daily.* "You can recommend without reservation"—*Showmen's Trade Review.* "Bang-up job all around"—*Hollywood Reporter.* When Leo invades the Western field he does it in style!

MICKEY ROONEY in "A YANK AT ETON"

When Mickey as an all-American football guy gets into swank English Eton School it's the high-spot of his comedy career. "Grade-A entertainment"—*Showmen's Trade Review.* "All out for laughs"—*Hollywood Reporter.* "Should bring Rooney fans to box-office in droves"—*Film Daily.* "Howling piece of merriment"—*M. P. Daily.*

"THE WAR AGAINST MRS. HADLEY"—*as newsworthy as "Mrs. Miniver"*

Selected for big radio tribute on Kate Smith program, September 25th, as part of high-powered World Premiere promotion. (Every picture launched on this nation-wide hook-up thus far has leaped into the million dollar class!) Timely, thrilling with unforgettable performances by Edward Arnold, Fay Bainter, Richard Ney (*of Miniver fame*) and others.

JEANETTE MacDONALD, ROBERT YOUNG in "CAIRO" with Ethel Waters

A new twist in spy melodramas that hilariously kids the menaces. The stars at their best with torch-singer Ethel Waters repeating her stage triumphs and a production that spares nothing in magnificence. De luxe show, with roster of talent, hit songs, and sultry sirens. "Audiences will enjoy thoroughly."—*Daily Variety.*

"SEVEN SWEETHEARTS"—with Kathryn Grayson, Van Heflin, Marsha Hunt

Watch the nationwide publicity as M-G-M conducts survey for the seven most romantic cities (those with the most marriages) for simultaneous World Premieres. A sweetheart of a show with romance and gayety, gorgeous singing and those seven seductive sweethearts.



M-G-M BEST in the LONG RUN!

The Editorial Page

The Muddle Thickens

Following on the heels of the Department of Justice rejection of the UMPI selling plan, comes MGM's renewal of its original offer of a first block of eight pictures with the right to cancel two of the eight.

"It's a wise distributor that doesn't know his own product," might well be applied here because on the surface the offer appears to be too good to be true. Maybe it was offered because Leo the Lion is determined, even at a high cost, to maintain his reputation of being the friendly company.

Or—and this, too, is a possibility—Leo knows the box-office quality of his first block of eight and feels reasonably certain that no exhibitor in his right mind would cancel any of them. . . .

Anyway, Leo has set a precedent and undoubtedly intends to carry it through for the season or for the next few blocks, because it seems improbable that Leo could follow up with another block and refuse the same cancellation rights.

The offer has its advantages. Decided advantages, as we see it. It makes for more of that precious good will which has stood Leo in good stead for many a year. It may even lessen resistance to the company's effort to maintain the prices and terms MGM has been getting for pictures.

The point is: will the other companies follow suit or make some comparable offer of cancellation in their selling plan, be it two, five or more pictures per block? There is still the remote and almost utopian possibility that from out of the current selling policy mess, a far better and more amicable relationship may develop.

Then again it is also within the realm of chance that the major companies may try the oft-suggested but more often rejected idea of establishing selling policies more acceptable to the vast number of independent exhibitors who for years have been on the short end of most deals.

Or are we expecting too much?

▲ ▲ ▲

What Price Doubles

The arguments pro and con for the double feature policy must take a back seat for the duration. It is no longer a matter of individual opinion.

The more important point seems to be: can double features continue under raw stock priorities and, if not, when comes the revolutionary switch back to the single bills on an industry-wide front?

From the distributors' point of view, doubles maintained a market for low-budget pictures that resulted in a profit for many productions that were far below par. From the exhibitors' angle, the duals seemed to provide the necessary draft to make up for long clearances and tough first-run competition.

We believe that both will be better off with fewer pictures and better rounded programs, besides saving on rental and operating costs. And since it is all a part of the industry's war effort, none should complain, but rather all should adjust policies to wartime conditions.

While there may be many sides to this controversy, the fact remains that this is just another in the long parade of things that are going to happen during the war. All we can do is accept them as they come along so long as they contribute to the job of winning this war.

▲ ▲ ▲

Good Riddance

The WPB raw stock freezing order had one item that pleased us. It banned all stock for advertising films. And this should prove to be a joy to thousands of movie patrons in theatres where they have had to sit through those awful plugs for bread, shoe repairing and the local undertakers.

Some may argue that these ad clips brought needed revenue to theatres. But we seriously doubt that the amount it brought offset the bad effect on entertainment for the patrons.

It is our honest opinion that any theatreman can make up the loss of the few dollars he got out of advertising films by employing some extra show-selling effort or by installing a candy stand in his lobby.

We'd like to see the dawn of the day that will spell "finis" to all the gags and gadgets that have made so many theatres anything but places of real entertainment. And with improved business conditions spreading to all parts of the country there is good reason to hope that that day soon will be here.

▲ ▲ ▲

Here We Go

The motion picture industry's "Salute To Our Heroes," in the form of a billion dollar war bond and stamp drive, gets underway bright and early on the morning of September first.

No theatreman who has his country's best interests at heart can afford to be tried and found wanting in effort and enthusiasm for this patriotic duty that will occupy the thirty days of September.

Leave no stone unturned to make it a banner activity for your theatre, because we not only must achieve the goal . . . we must try and exceed it.

—"CHICK" LEWIS

Shortages of Theatre Supplies Grow More Acute, WPB Warns

Implications that requested conservation may become more than a patriotic ideal and that threatened continued shortages of critical materials may result in curtailments under government order marked some of the statements by WPB officials at the meeting in Washington last week attended by members of the Motion Picture and Speaking Stage Advisory Committee.

That shortages of copper and other metals, fuel and power may cause show hour curtailments was strongly indicated when WPB men said that the government is anxious to permit theatres to keep open on as liberal a plan as possible in view of the recognized value of picture shows as a civilian morale factor, but that shortages of critical materials are growing more acute. It was implied that theatremen should anticipate a possible situation under which their operating hours may have to be limited in order to conserve on metals and fuel.

C. J. Dunphy, WPB presiding officer at the meeting of the screen and stage committee meeting, urged theatre equipment dealers particularly to be informed on and advise exhibitors about the method of obtaining supplies, and instructed the group at the meeting on the way to file PD-1A forms under which supply dealers may maintain 60 to 90 days' stocks of equipment to keep theatres running.

Power and Fonda Enlistments Further Thin Male Star Roster

The enlistment this week of Tyrone Power in the U. S. Marine Corps, and that of Henry Fonda in the Navy, further thinned the ranks of the male star roster from which Hollywood can draw for picture names.

Power was granted inactive status until October in order for him to complete his part in "Crash Dive" for 20th-Fox. He applied for a specialist's rating in the Navy last April, but before the application was acted upon, Power decided to join the Marines.

Press Agents Rally to Cause

A squad of publicity men joined Oscar Doob's staff at WAC headquarters on loan for one to three weeks. Perry Charles and Halsey Raines, from MGM; Jimmy Dunne, from Rivoli Theatre; Jack Yarnoff, Screen Publicists Guild, Ed. Schreiber, from Warner Bros. They will cover New York newspapers, wire syndicates, photo syndicates, etc., in the interest of the September drive.

Producers Arbitrating

Hollywood producers agreed this week to arbitrate the labor dispute between the Screen Office Employes' Guild and studios, and thus ended the threat of a walkout.

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Are You Set for September?

SALUTE TO OUR HEROES

BOND AND STAMP MONTH!

Check Over Ideas in This Issue to Help Put Over Your Drive Toward the Billion Dollars Goal of the All Industry Campaign

Plan Exhibitor Meets in Twelve Cities

Discussion of ways and means of meeting the high rentals situation as well as Allied organization matters will be carried on by the "Allied Caravan" at a series of meetings to be held in 12 cities during a five-week tour of the Caravan committee.

According to a tentative itinerary released from the Pittsburgh headquarters of M. A. Rosenberg, Allied president, there will be 11 regional meetings in that number of cities around the country. According to the announcement, the proposed schedule calls for the first meeting to be held September 9 and 10 in Detroit. This will be followed by similar gatherings in Philadelphia, Trenton or Newark, New Haven, Columbus and some other Ohio city, Baltimore, Milwaukee, Chicago, Pittsburgh, Indianapolis and Dallas.

In a bulletin announcing the tentative dates and meeting places, regional associations are requested to organize meetings, with suggestions that cities where two-day meetings will be held, the schedule calls for a mass meeting for independent exhibitors for the second day of the get-togethers, with the agenda for one-day cities to call for board meetings in the morning and mass meetings in the afternoon.

Loew's Reports $151,856 Bond Sales for 12th Week of Drive

Bond and stamp sales at Loew's Theatres in New York City jumped more than $20,000 over any previous week, according to an announcement of the final figures for the twelfth week of the drive, with a total for the week of $151,856 for all houses in the circuit.

Fifty-two of the company's out-of-town theatres now have been qualified by the Federal Reserve as official issuing agents for War Bonds.

Gillespie Takes Over New Job

David E. Weshner, director of United Artists advertising and publicity, has appointed Jimmie Gillespie to handle exploitation out of the home office. Gillespie has been with the company for the past two years as field representative for the Southern territory.

Alexander Joining Columbia

Sidney G. Alexander has resigned as vice-president of Weiss & Geller, advertising agency to join the advertising department of Columbia Pictures as an assistant to David A. Lipton, Columbia's ad and publicity director.

Allen Heads New Orleans Branch

C. W. "Ching" Allen has been named branch manager of United Artists' New Orleans Branch, it was announced this week by Carl Leserman, UA general sales manager. Allen has been associated with RKO, latterly as manager of the company's Omaha branch, for the past seventeen years. He succeeds C. E. Peppiatt, resigned.

MPTOA to Canvass Units on Attitude Toward UMPI

The future of MPTOA's connection with UMPI will be determined by the membership of the organization, according to Ed Kuykendall, president of the national exhibitor group, who plans to poll the body as to the opinion of the various groups regarding their attitude.

The move proposed by Kuykendall is the first to be made in connection with UMPI since the rejection of the United Industry group's proposals for amendments to the sales provisions of the consent decree by the Department of Justice.

Sees UMPI Future Insecure

In revealing his plan to ask MPTOA units to express their attitude as to whether their national organization should continue with the UMPI movement and contribute to its financial support, Kuykendall implied that in his opinion the future of UMPI is insecure in view of the Thurman Arnold statement disapproving the sales plan. According to many interpretations of the Arnold statement future action taken along concerted lines by any of the distributors bound by the consent decree might bring down more censure from the Department of Justice even than that in Arnold's references to the manner in which the proposed selling plan submitted by UMPI was arrived at.

Century Delays Fall Drive Until Completion of Bond Campaign

Executives of the Century Circuit have decided to postpone their annual Fall Drive until the present Motion Picture Theatre campaign to sell one billion dollars worth of War Bonds and Stamps has been completed.

Managers of the circuit have been instructed to concentrate all their efforts on the sale of Bonds and Stamps during the month of September and they are planning an intensive campaign along those lines.

The campaign includes extra space in newspapers, programs, and a series of novel tie-ups which will include many surprise stunts.

The regular Fall Drive will be held at the completion of the Bond and Stamp Drive.

Hedy Lamarr Starts in Philly

Hedy Lamarr will lend her glamour to bond drive starting in Philadelphia and make Newark, Trenton, Camden, New Brunswick and Jersey shore spots before turning over the reins for New York, Scranton, Wilkes-Barre, Bethlehem, Allentown and Easton to Irene Dunne.

SHOWMEN'S TRADE REVIEW

Vol. 37, No. 6 August 29, 1942

Title and Trade Mark Registered U. S. Patent Office

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif., Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

Contents copyrighted 1942 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

Giveaways Not Missed

A city-wide drive to do away with games and giveaways in New York City was put in motion when Harry Brandt and circuit operators at a recent meeting sectioned off the city into zones with the premium ban moving from section to section until the entire city is covered.

Circuit heads reported that theatres in which they have discontinued giveaways no change in business has been noted and that in some spots patronage actually improved.

First zone in the new plan is to start Sunday with approximately 20 theatres participating.

Freeze Order Ends Independent Road Show and Ad Film Making

Supplies of raw stock will be cut off from independent producers who have no national release set with one of the 11 producer-distributor companies recognized by the WPB to receive supplies of 35 mm film under the freezing order issued last week.

The restrictive measures taken to conserve film stock will not affect the newsreel producers, it was stated in Washington this week by Harold Hopper, head of the WPB Motion Picture and Photographic Section, at a meeting of the Advisory Committee of the industry, but the ax has fallen on advertising reels (other than trailers for releases by the 11 companies) as well as on the making of independent road shows, or films which are produced without definite distribution arrangements with one of the 11 companies — Columbia, MGM, Monogram, Paramount, Producers Releasing, RKO, Republic, 20th Century-Fox, United Artists, Universal and Warner Bros.

Under the order, it was also revealed by Hopper at the meeting Tuesday, film for prints to supply Army camps would not be deducted from the amount of stock allocated for the industry.

All requests for film will clear through the War Production Board. Film for the Armed Forces will clear through the Army and Navy. Government films, films made for civilian use in the war but not made by government agencies, to be cleared by Lowell Mellett, in charge of motion pictures for the Office of War Information.

The Advisory Committee members attending the meeting this week were informed that the entire industry must file with the WPB reports on 1941 film consumption and no producer or distributor will be permitted to use any more film stock than was consumed that year. The restriction in this respect, however, does not apply to the producers of newsreels, who will receive all necessary raw stock to continue filming the news.

An allocation plan for the industry is being prepared and it is expected this will be completed within two weeks.

Members of the Motion Picture Industry Advisory Committee who attended the meeting Tuesday were: Gradwell Sears, UA; Ed Mannix, MGM; John J. O'Connor, Universal; A. F. Cummings, Loew's; Claude Collins, newsreel co-ordinator, WAC; Barney Balaban, Paramount; A. Schneider, Columbia; Norton Ritchie, Monogram; Earl I. Sponable, Fox Movietone; Joe Robbins, National Screen Service; Ray Klune, Society of Independent Motion Picture Producers; R. C. Barrows, 20th-Fox; John Wolcott, March of Time.

Harold Mirisch Film Buyer for RKO Circuit

The appointment of Harold Mirisch as head buyer and booker for the entire RKO circuit was announced by Edward L. Alperson, general manager RKO Theatres, who rearranged the metropolitan area into three divisions with Charles McDonald, division manager and Michael Edelstein, district manager handling 14 houses; Louis Goldberg, division manager and John Hearns, district manager, taking charge of 17 and Russ Emde, division manager and Edward Sniderman, district manager, in charge of 14. The division managers will headquarter at the home office and the district managers at the Coliseum, Albee and Fordham respectively.

Publicity men to assist the new division and district heads were assigned by Harry Mandel, director of advertising and publicity. Fred Herkowitz, Pat Grosso and Maurice Harris in the home office and Vincent Liguori and Ray Malone in the field.

20th-Fox Sets Release Date For New March of Time Film

First issue of the March of Time which Twentieth Century-Fox will distribute under the terms of the contract recently signed will be titled "The FBI Front" and is scheduled for release September 11th. This subject will be known as Vol. 9, No. 1 and will be followed by the second release, as yet unannounced, on October 9th and a new subject released every fourth week.

Warners to Tradeshow Second Five Sept. 17-18

A second group of five Warner Bros. releases for 1942-43 will be tradeshown on Sept. 17 and 18.

The pictures are: "George Washington Slept Here"; "The Hard Way"; "Flying Fortress"; "You Can't Escape Forever"; "The Hidden Hand."

Republic-Interstate Deal Signed

James R. Grainger, president of Republic Pictures Corporation, announced in Boston this week that he has contracted for Republic's 1942-43 product with the Interstate Circuit, operating 35 houses in Massachusetts, New Hampshire and Vermont.

M. E. Morey, Republic's Boston branch manager, assisted Grainger in negotiating this deal with Edward Ansin and Harold Stoneman, owners of the Interstate Circuit.

Isaac Paper on Maintenance To Be Read at SMPE Meet

Lester B. Isaac, Director of Sound and Visual Projection, Loew's Theatres, will deliver a paper "Maintaining Projection Standards in War Time" at the meeting of the S.M.P.E. to be held in New York on September 17th.

Reports PRC Increase of 115% Over Last Year

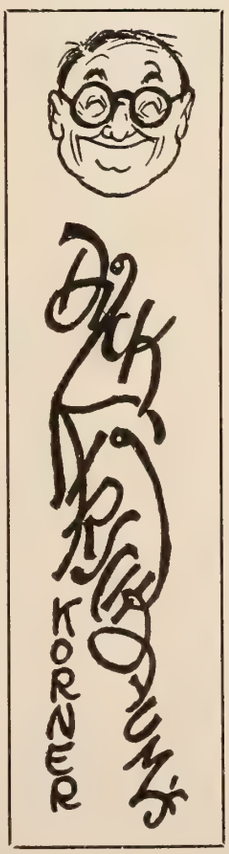
Producers Releasing Corp. business shows an increase of 115 per cent over last year, and playdates in the last two months have increased 60 per cent, Arthur Greenblatt, vice-president in charge of sales, said in New York this week.

Greenblatt returned to the New York headquarters of the company from Hollywood, where he has been conferring with Leon Fromkess, vice-president in charge of P.R.C. production. Robert Benjamin, general counsel for Pathe and P.R.C., who has been on the West Coast for several weeks, accompanied Greenblatt on the trip East.

New Arbitration Clerks Named

The American Arbitration Association, this week announced the appointment of new tribunal clerks in Kansas City and Cleveland.

J. H. Brink, who has resigned to join the U. S. air forces, has been replaced by Joseph S. Handford in Kansas City. In Cleveland, Luke H. Lyman, who resigned to take up the active practice of law has been succeeded by Gordon Lind.





Eighteen New Season Features Set for Release by Universal

Naming a total of 18 features to be offered during the first quarter of the 1942-43 season, William A. Scully, vice-president and general sales manager of Universal, this week announced that the company's releases for the new selling year beginning in September have been established through December.



William A. Scully

Universal will inaugurate the new season with the release on Labor Day of "Between Us Girls," produced by Henry Koster and starring Diana Barrymore and Robert Cummings. Following this introductory offering in the 1942-43 lineup, Scully said, will be Walter Wanger's "Arabian Nights," the first of four Technicolor productions on the company's program, which will mark Universal's initial venture in Technicolor photography for feature pictures.

The Wanger picture, in which Jon Hall, Maria Montez and Sabu are starred, will be followed by the Deanna Durbin starring vehicle, "Forever Yours," produced by Bruce Manning and featuring Edmond O'Brien. The other features set for release through December will be offered in the following order:

Alfred Hitchcock's "Shadow of a Doubt," starring Teresa Wright with Joseph Cotten and MacDonald Carey in featured roles.

Bud Abbott and Lou Costello in "Who Done It?" This will be directed by Erle C. Kenton. Alex Gottlieb is associate producer.

Howard Hawks' "Corvettes in Action," which is being filmed in cooperation with the Canadian Government. Richard Rosson will direct.

"Nightmare," starring Diana Barrymore and Brian Donlevy, to be produced by Dwight Taylor and directed by Tim Whelan.

"Pittsburgh," a Charles K. Feldman Group Production, with Marlene Dietrich, Randolph Scott and John Wayne directed by Lew Seiler.

"White Savage" which will star Jon Hall, Maria Montez and Sabu.

"Sin Town," starring Constance Bennett, Patric Knowles, Brod Crawford, Andy Devine, Leo Carrillo, Ward Bond and Hobart Bosworth. Ray Enright will direct.

Basil Rathbone as Sherlock Holmes and Nigel Bruce as Dr. Watson in "Sherlock Holmes and the Voice of Terror" to be directed by John Rawlins.

Three musicals have also been set, the first of which is "Get Hep to Love" with Jane Frazee, Robert Paige, Peggy Ryan, Cora Sue Collins, The Jivin' Jacks and Jills and starring Gloria Jean and Donald O'Connor. The second is "Give Out Sisters" with the Andrews Sisters, Dan Dailey, Grace McDonald, Charles Butterworth, Walter Catlett, William Frawley, Donald O'Connor, Peggy Ryan and The Jivin Jacks and Jills. The third is "Moonlight in Havana" starring Allan Jones and Jane Frazee.

It was also announced that during this period of time Universal will release in addition to the regular shorts program, two special 30 minute featurettes, "Eagle Versus Dragon" and "Roar, Navy, Roar," both in technicolor.

Chiang Writes Foreword

Foreword for Republic's "The Flying Tigers," picture based on the heroic American Volunteer Group in China, has been written by Generalissimo Chiang Kai-Shek who, in paying tribute to the Flying Tigers, said: "They have become the symbol of justice and humanity. The Chinese people will preserve forever the memory of their glorious achievements."

Wehrenberg In Drive to Banish Dual Bills

Fred Wehrenberg, president of the MPTO of St. Louis, Eastern Missouri and Southern Illinois, has sent letters to all owners and managers in the organization's territory requesting voluntary action in dispensing with double and triple features. His letter points out that unless the move to reduce the lengthy shows is made voluntarily it will probably come about through Government edict.

Wehrenberg's revival of the campaign against double features is in response to the request of Jack Kirsch, head of Illinois Allied, who asked for nation-wide co-operation from other organizations to the Chicago movement. Under the plan Wehrenberg will urge theatre operating time will be cut at least one hour. Running times would call for two shows nightly, with an 11 o'clock closing replacing the present midnight shutdown now in effect in most houses in the St. Louis territory. First run theatres opening at 11 a.m. also would reduce show time by an average of an hour per day.

It is expected that various Parent-Teacher bodies, the Child Conservation Conference and other organizations affiliated with the Better Films Council will back Wehrenberg's move which he contends will cut at least one full hour from the exhibition schedule of theatres.

Results of Newsreel Survey Show 85% Prefer War Reports

A recent survey in which over 500 persons in the metropolitan New York area were questioned as to preference in newsreel content resulted in 85 per cent declaring for war reports. The difference between women and men expressing this preference was slight. Sports ran second, fashions third. Only 6 per cent expressed no preference in newsreel subjects and only 1 per cent was against the showing of war news.

The survey was conducted by Dr. Leo Handel, director of the Motion Picture Research Bureau.

Warner Midwest Managers Meet

Harry M. Kalmine and other Warner Bros. home office officials met with theatre managers of the company in Milwaukee and Chicago this week. Plans for the opening of "YDD" in midwest theatres was discussed along with the new season product. Leonard Schlesinger, W. Stewart McDonald and Harry Goldberg were among the home office executives attending.

Penn. AMPTO to Meet Oct. 19-20

Annual convention of the AMPTO of Western Pennsylvania has been set for Oct. 19-20 and will be held either at the Roosevelt or William Penn Hotel in Pittsburgh.

Chicago Bans Theatre Games

Cash, Bingo and other theatre games have been banned under anti-gambling laws in Chicago. Games had been resumed recently, with War Bonds and Stamps as prizes.

20th-Fox Regional Meets Open in N.Y.

Twentieth Century-Fox will launch a series of 4 regional sales meetings with a three-day convention in New York City Friday of Eastern district branch managers, bookers and salesmen.

Similar regional meetings will be held in Chicago, Aug. 31, Sept. 1 and 2 for representatives from nine exchanges; Dallas on Sept. 3, 4 and 5 for six Southern branches, and in Los Angeles, Sept. 6 and 7 for the six far-Western offices.



A. W. Smith

President Spyros P. Skouras and Tom J. Connors, vice-president in charge of world-wide sales, will be the first speakers and discuss selling policies for the new season at the New York meeting. A. W. Smith, Jr., Eastern sales manager will preside at this meeting.

William J. Kupper, executive assistant to Mr. Connors, who has been concluding circuit deals on the Coast is expected to return from Los Angeles in time for the opening of the New York gathering, at which 75 representatives of the 10 Eastern exchanges and 20 executives and department heads of the home office distribution department are to be in attendance.

There will be 64 exchange representatives and nine from the New York home office at the Chicago meeting which probably will be held in the Blackstone Hotel. The Dallas sessions will be held in the Baker Hotel with forty representatives from the Southern territory and the Coast meetings are scheduled for the Ambassador Hotel with 37 delegates and nine executives from the New York office attending.

Chicago, Dallas and Los Angeles conventions will be attended by the following Twentieth Century-Fox home office executives who will leave New York on the Century Sunday afternoon: President Spyros P. Skouras; Vice-president Tom J. Connors; Eastern Sales Manager A. W. Smith, Jr.; Western Sales Manager William C. Gehring; Advertising and Publicity Director Hal Horne; Aubrey Schenck of National Theatres; Edward Collins, assistant to the Western Sales Manager; John Wood, March of Time representative and Harvey Day, Terrytoon representative.

Five Films Listed for Distribution Through War Activities Committee

The government has lined up a list of five pictures shortly to be released for distribution through the War Activities Committee. According to the present schedule they are: "Salvage," "Manpower Mobilization," "Paratroops," "Transportation" and a Disney Technicolor picture on Fats and Greases.

"Salvage," "Manpower Mobilization" and "Transportation" are being produced by the OWI Film Unit. "Paratroops" is a re-edition of a picture produced by the U. S. Signal Corps. The Disney picture is a conservation campaign film produced for the War Production Board.

It was also announced that William P. Montague recently joined the Office of War Information and will be an assistant producer in the OWI Film Unit.

Uncle Sam Takes Over

Uncle Sam has taken over the Eighth Street Theatre for use of the boys in training at the Stevens and Congress hotels in Chicago.

☆ 4 YEARS OF
SOLID PROGRESS

and Now THE

FIFTH YEAR

(1942 - 43)
OF

BETTER PICTURES

From

UNIVERSAL

THE MOST PROGRESSIVE COMPANY

and here's just the **BEGINNING**

for September . . . October . . . November . . . December!

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!

SHE'S ALL THIS . . . and 21 TOO!

A Brand New Brilliant Barrymore!

She's Bewitching! . . . as a 12-year-old imp!



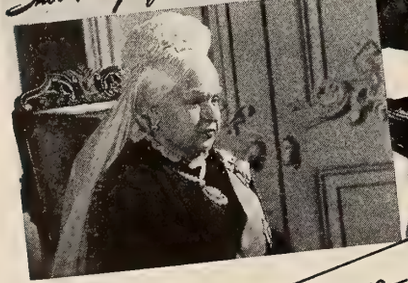
She's Radiant . . . as heroic Joan of Arc!



She's Glamorous! . . . as daring Sadie Thompson!



She's Magnificent! . . . as dynamic Queen Victoria!



Diana **BARRYMORE**

AND

Robert **CUMMINGS**

in THE HENRY KOSTER PRODUCTION

"Between Us Girls"

with *Kay* **FRANCIS**

JOHN BOLES, ANDY DEVINE, WALTER CATLETT, GUINN WILLIAMS, ETHEL GRIFFIES

Screen Play, Myles Connolly · True Boardman
Based on "Le Fruit Vert" by Regis Gignoux and Jacques Thery
Adapted by John Jacoby

Produced and Directed by **HENRY KOSTER**

Associate Producer, Phillip P. Karlstein

A UNIVERSAL PICTURE



BETWEEN US GUYS—*She's Terrific!*

and when Diana goes all-out for Bob . . . it's a gay and gleesome riot that'll keep you whirling for weeks!

COMING SOON TO YOUR LOCAL THEATRE

Pre-sold by this full page ad in the biggest circulation magazines with a readership of 78,000,000.

THE GREATEST OF SCREEN ADVENTURES

Romance, action, adventure in the desert — gloriously alive in Technicolor. The Far East's famed delights! . . . Bagdad's daring excitement! . . .

Produced by
WALTER WANGER
who gave you "Eagle Squadron"



WALTER WANGER PRODUCTIONS Presents

in TECHNICOLOR

Arabian Nights

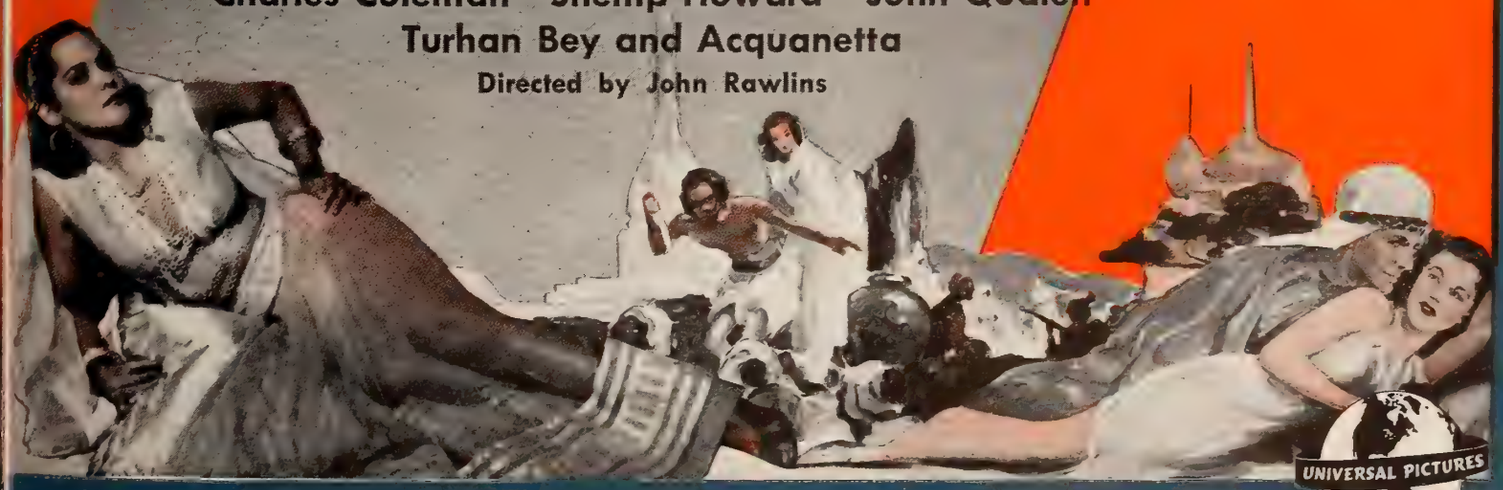
starring

JON HALL • MARIA MONTEZ • SABU

with

Leif Erickson • Edgar Barrier • Billy Gilbert
Charles Coleman • Shemp Howard • John Qualen
Turhan Bey and Acquanetta

Directed by John Rawlins



UNIVERSAL PICTURES

GLORY HOLE OF THE 1900'S BOOMING RUSH FOR WEALTH AND POWER!



Sin Town



starring

CONSTANCE BENNETT
BROD CRAWFORD
ANNE GWYNNE
ANDY DEVINE
LEO CARRILLO

Directed by Ray Enright
Associate Producer, George Waggner



The world's most famous detective...leaping from his historic reputation to front page excitement of today!

BASIL RATHBONE as SHERLOCK HOLMES · **NIGEL BRUCE** as Dr. WATSON

in

SHERLOCK HOLMES and the VOICE of TERROR

with Evelyn Ankers • Reginald Denny • Thomas Gomez • Montague Love • Henry Daniell

Screenplay by Lynn Riggs, based on the story "His Last Bow" by Sir Arthur Conan Doyle • Adapted by Robert D. Andrews
Directed by John Rawlins • Associate Producer, Howard Benedict



A SENSATION OF SUSPENSE

A NEW idea in thrilling mystery-romance!... a story of a Lady and a Mug tossed together in a seething maelstrom of murder!

DIANA BARRYMORE

and

BRIAN DONLEVY

in

NIGHTMARE

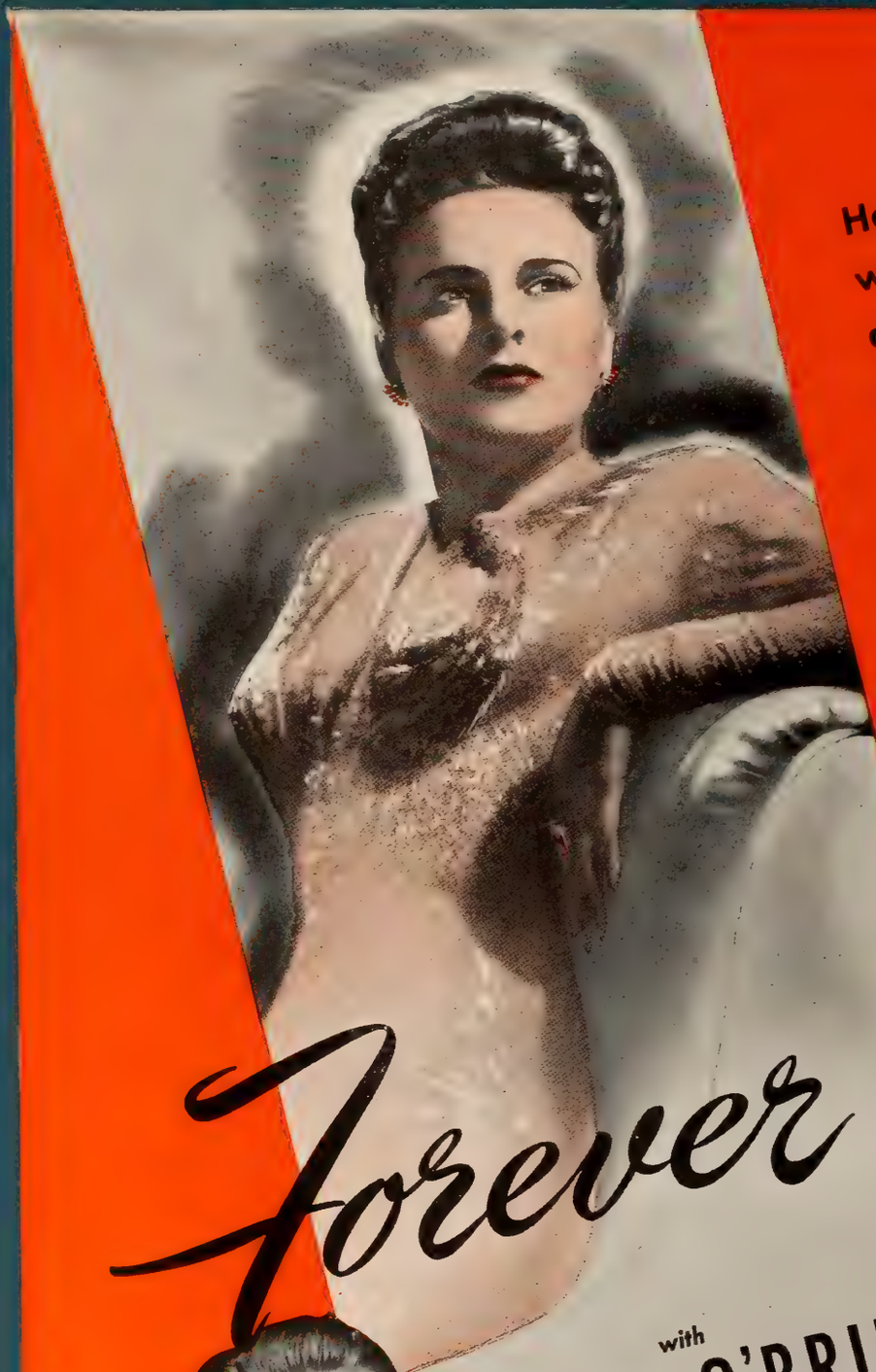


Screenplay by Dwight Taylor

Directed by Tim Whelan

Produced by Dwight Taylor

UNIVERSAL PICTURES



As the amazing Mrs. Holliday, she's the merriest widow of them all . . . in as daring a story as ever delighted your audiences!

They'll cheer Deanna's first in a year! . . .

Deanna DURBIN in Forever Yours





with

EDMUND O'BRIEN
ESTHER DALE
BARRY FITZGERALD
ARTHUR TREACHER
J. FRANK HAMILTON · KIM WONG

Screenplay by Boris Ingster and Leo Townsend
Original story by Sonya Levien

A **BRUCE MANNING PRODUCTION**

Associate Producer Frank Shaw



Here are Laugh Vitamins "A" and "C"

BUD ABBOTT and LOU COSTELLO

in



WHO DONE IT?

Stupor-sleuths in a riot of defective detecting!



with

Patric Knowles · William Gargan · Louise Allbritton
Jerome Cowan · William Bendix
Mary Wickes · Don Porter
Thomas Gomez · Ludwig Stossel

Screenplay by Stanley Roberts, Edmund Joseph and John Grant
Original Story by Stanley Roberts

Directed by Erle C. Kenton
Associate Producer, Alex Gottlieb



UNIVERSAL PICTURES



A HITCHCOCK!
...with all the box-office power of the master's spine-tingling tempo of ever-mounting suspense!
...with one of the screen's most brilliant casts!

SKIRBALL PRODUCTIONS
presents

Alfred
HITCHCOCK'S

SHADOW of a DOUBT

STARRING

Teresa WRIGHT

...the lovely dramatic sensation of "Mrs. Miniver" and "Pride of the Yankees"!

with **JOSEPH COTTON**
MACDONALD CAREY

...dynamic hit of the stage's "Lady in the Dark" and the screen's "Wake Island"!



PATRICIA COLLINGE • HENRY TRAVERS
HUME CRONYN • WALLACE FORD

Directed by
ALFRED HITCHCOCK

Produced by
JACK SKIRBALL

ACTION THAT BLAZES LIKE MOLTEN STEEL!

BIG! BRAWNY! BOLD! A great picture from the winning combination of "THE SPOILERS"

PITTSBURGH

STARRING

MARLENE DIETRICH
RANDOLPH SCOTT
and **JOHN WAYNE**

Directed by LEW SEILER

Produced by ROBERT FELLOWS



A CHARLES K. FELDMAN GROUP PRODUCTION

UNIVERSAL PICTURES

THREE LOADS OF **JAM** WITH BOX-OFFICE **WHAM!**

GET HEP TO LOVE



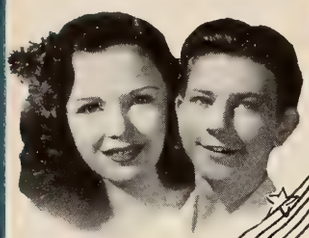
with

JANE FRAZEE • ROBERT PAIGE
PEGGY RYAN • CORA SUE COLLINS
The Jivin' Jacks and Jills

and starring

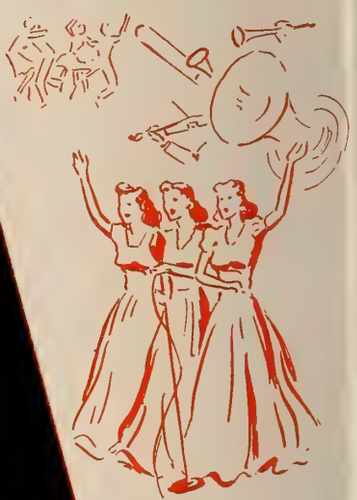
the screen's Hep-Happy New Love-Bugs

GLORIA JEAN • DONALD O'CONNOR



Screenplay by Jay Dratler
Original story by M. M. Musselman
Directed by Charles Lamont
Associate Producer, Bernard W. Burton

Give Out, Sisters



with

THE ANDREWS SISTERS

DAN DAILEY, Jr. • GRACE McDONALD
CHARLES BUTTERWORTH • WALTER CATLETT
WILLIAM FRAWLEY • DONALD O'CONNOR
PEGGY RYAN and the Jivin' Jacks and Jills



Screenplay by
Paul Gerard Smith and Warren Wilson
Original Story by Lee Sands and Fred Rath
Directed by Edward F. Cline
Associate Producer, Bernard W. Burton

MOONLIGHT IN HAVANA



starring

ALLAN JONES • JANE FRAZEE

MARJORIE LORD • WILLIAM FRAWLEY
DON TERRY • HELEN LIND • TOM DUGAN
JIVIN' JACKS AND JILLS
HORTON DANCE GROUP • GRACE AND NICCO



Original Screen Play by Oscar Brodney
Directed by Anthony Mann
Associate Producer, Bernard W. Burton

TO CAPTURE THE IMAGINATION
OF ALL AUDIENCES!

WHITE SAVAGE

Re-uniting the three great stars of
WALTER WANGER'S "ARABIAN NIGHTS"

JON HALL

. . . finding daring action, bewitching love in a Pagan Paradise!

MARIA MONTEZ

. . . breathlessly revealing her fascinating charms on the screen!

SABU

. . . his name alone the mark of thrillingly different entertainment!

Associate Producer
GEORGE WAGGNER



UNIVERSAL PICTURES

THE FIRST SPECTACULAR PICTURE OF OUR ATLANTIC LIFE-LINE PATROL!

CORVETTES IN ACTION

Starring

ROBERT STACK • PATRIC KNOWLES
ANDY DEVINE • DICK FORAN
BARRY FITZGERALD • FUZZY KNIGHT

Screenplay by Lt. JOHN RHODES STURDY, R C N V R

Directed by RICHARD ROSSON



Produced by

HOWARD HAWKS

UNIVERSAL PICTURES



Industry Is Warned That Goal Is No Cinch

Quota of A Billion Reached Only Once, But Industry Is Confident Work Will Win

With the industry's billion-dollar war bond drive only hours from its "premiere" on August 31 in Washington, a serious warning was sent this week to all State Chairmen and all other workers in the giant campaign.

The warning reveals that even the Treasury Department realizes that the billion-dollar level is a goal that has been reached only once. And that was after Pearl Harbor, with the Japs as the bond-sellers!

"This drive has gathered terrific momentum; it is undoubtedly the greatest example of co-ordinated industry action we've ever had," said Oscar A. Doob, public relations director of the drive, in his warning to workers. "But we now face the danger of over-confidence and misplaced optimism. In accepting the billion-dollar challenge, the industry knows it is taking on a tough fight. In fact, it's a battle that some feel is almost impossible of success. Some realists, good at figures, are willing to wager three to one that we don't make it. Those odds aren't so far off.

"However, the billion-dollar target is closer today than it was a month ago. Reports definitely so indicate. It's still pretty far in the dim distance and only the hardest kind of work, with no prospective bond or stamp sale overlooked, will bring the target within range.

"The Treasury Department has its doubts about the billion for September. In fact, do not be surprised if the Treasury announces a considerably lower official quota for the month. But that official quota isn't our quota. We're still after that billion—and if we get it the victory will be so much the sweeter.

"All State Chairmen are urged to notify all workers not to be confused by a lower official Treasury quota and to take steps to overcome this possible handicap. Remember that if every county in the U. S. hits its official, Treasury quota for September we will still be below the billion mark! Urge all county administrators to shoot for 25 per cent above their official quotas and not to stop until they hit the highest level.

"Don't be confused by the announcements of millions and millions already in the bag. Naturally we start off with the normal backlog of national bond purchases, plus pledges through our own efforts. But that will still leave several hundred millions to go—and it's the last $400,000,000 that will be the hardest. That $33,000,000 per day quota is fantastic. It is no push-over. They're betting against us.

"Make It A Billion!"

Newsreel Committee Cooperates

The promise of complete cooperation from all newsreels, given at a recent meeting of the WAC Newsreel Committee, offers the possibility of national coverage of spectacular phases of the September drive, according to Harry Goldberg, chairman of the screen promotion committee.

Local committees in or near those cities that have newsreel cameramen headquarters are urged to notify New York headquarters, 1501 Broadway, of events suitable for newsreel shots.

Commandos Land

John Balaban, Illinois "Commando" for the September bond and stamp drive, this week became the first of the coast-to-coast "Commandos" to hit his $1,000,000 individual quota and start for his second million.

N. Y. "Commando" headquarters report a dozen of the "Commandos" nearing their $1,000,000 personal-quota marks. Many are keeping their subscriptions secret. Bob O Donnell in Dallas is hot on his "Commando" quota. Ted Schlanger, Philadelphia, is near the seven figure mark.

Namm Urges Retailers to Aid in Campaign

Major Benjamin H. Namm, chairman of the Retail Advisory Committee, Treasury War Savings Staff, wired all state chairmen of the Retail Merchants Association urging the co-operation of department stores, chain stores, drug stores and other retail establishments. A special bulletin signed by Major Namm will go to some 6,000 retail stores, 1700 Chambers of Commerce and others. It is pointed out that there is no conflict of interest; that the movie industry seeks no credit for store bond sales and that the various events planned for September lend themselves also to store promotions. Special window displays, ads, etc., are urged.

Morgenthau Host at Luncheon for Stars

Secretary of the Treasury, Henry Morgenthau, Jr. will be host to a large group of motion picture stars at noon, Monday, August 31, marking part of the spectacular "world premiere" in Washington of the motion picture industry's billion-dollar war bond and stamp drive.

At the luncheon will be Greer Garson, Hedy Lamarr, Irene Dunne, Ann Rutherford, Virginia Gilmore, James Cagney, Abbott and Costello, Charles Laughton, Edward Arnold, with high Washington officials and several members of the movie industry's campaign committee. The latter will include Francis Harmon, co-ordinator of the War Activities Committee, Si Fabian, campaign director and Oscar A. Doob, public relations director.

Following the luncheon, a giant bond and stamp selling rally will be held on the steps of the Treasury, with Secretary Morgenthau and the stars acting as bond salesmen. A national broadcast and newsreels will cover the event.

After Monday's rally, the stars will scatter to the starting points of their September bond-selling tours. Other stars will start Sept. 1 from San Francisco, Fresno, Dallas, Chicago, Chattanooga, Philadelphia and New York City to begin bond-rally tours covering three hundred cities and involving 21,000 miles of travel in thirty days. It is hoped that $300,000,000 will be reached in total bond sales by the stars during "Salute to Our Heroes" month.

Big Moment Arrives for All Showmen as Drive Commences

Eyes right, Mr. Exhibitor! Here comes September Morn.

But, this year the dawning brings no svelte vision of charm from the inspired brush of Paul Chabas. This time your attention is—or should be—riveted on successfully carrying out the ways and means you have determined upon as offering the greatest possibility of going "over the top" in the most important effort in which you, your staff and your theatre have ever been privileged to take part, the sale of a BILLION DOLLARS WORTH OF WAR BONDS in 30 days.

It's going to take time and toil, drive and determination, all directed to the one end of selling bonds and stamps. Yes, even to the neglect of your theatre and the total absence of consideration of your personal affairs. The success of your effort depends, in a great measure, on the unselfish enthusiasm you put into the job. It may help if you just look things squarely in the face and figure that if you don't put this over to the best of your ability and to the exclusion of things personal and material, the time is not far distant when you will have no personal or material possessions to consider.

Remember no matter how tired you may become and how seemingly endless the work in connection with this drive—it's a picnic compared to what the boys on the Solomon Islands, on our warships, in our flying fortresses and engaged, or preparing to engage, with the enemy are going through.

If you get to thinking about your theatre just be happy you have one to think about and consider how fortunate you are to be able to take part in this drive that will do so much to guarantee its existence.

Remember this is nothing like any campaign you ever engaged in before. This one is a full thirty days—720 hours—in length and if you carry your full portion of the load you will be doing something to sell or promote the sale of war bonds and stamps every minute.

By this time all of your plans should have been perfected and assurance on hand that everybody in your community will be acutely conscious of the necessity of buying bonds and stamps more often and in larger quantities than ever before. The big business men, civic leaders, club and organization heads, etc., should be standing by to give the drive a bang-up start, through the purchase of bonds of large denomination, the minute the clocks tick off the first seconds of September. If you have this much accomplished and all of your avenues of publicity are ready to spread the tidings of the first days successes you are off on the right foot.

Be conscious every minute of the tremendous

(*Continued on Page 22*)

The Box Office Slant

The Old Homestead

Republic **Comedy** **68 mins.**

(Prod. No. 202, Nat'l Release, Aug. 17)

AUDIENCE SLANT: (Family) Should be warmly received by those who enjoy the Weaver's homespun comedy. Is thoroughly enjoyable entertainment for the average theatregoer.

BOX-OFFICE SLANT: Has special appeal for the small-towner.

Cast: Leon Weaver, Frank Weaver, June Weaver, Dick Purcell, Jed Prouty, Anne Jeffreys, Maris Wrixon, Robert Conway, Linda Brent and others. **Credits:** Directed by Frank MacDonald. Original screenplay by Dorrell and Stuart McDowan. Director of photography, Ernest Miller. Associate Producer, Armand Schaefer. Musical director, Cy Feuer.

Plot: In order to rid the town of an undesirable element, Mayor June Weaver enlists the aid of an extremely clever gangster. He does his work well, but in place of those disposed of, he takes over and is about to ruin the town and its townspeople, when the Chief of Police, Leon Weaver, gets an idea and the gangster and his mob are put behind bars.

Comment: This latest in the series of Weaver Brothers and Elviry pictures should be warmly received in the theatres in which they have established themselves. It is thoroughly enjoyable entertainment for the average theatregoer, but it possesses special appeal for the small towner who sees in the humorous, down-to-earth happenings of the Weavers, incidents that might occur in their own communities. Of course comedy is the chief entertainment factor, but it is not the kind of comedy that metropolitan communities will go for. The Weaver admirers will love Elviry, the Mayor of the town; they'll love Leon Weaver as the Chief of Police and Frank Weaver as his assistant. Maris Wrixon and Robert Conway are okay in the romantic leads, while Dick Purcell as a gangster, Jed Prouty, Anne Jeffreys and Linda Brent lend capable support. In average localities, if you will exploit this as ideal family entertainment, you will win the plaudits of your patrons. Tieups with music shops for instruments and the plugging of the songs in the picture, one of which, "Dig, Dig, Dig for Victory," should catch on, will help. Using stills from the picture, window displays can be arranged with office equipment stores and women's dress shops.

Catchline: The entire family will enjoy helping Elviry, the Mayor.

The Major and the Minor

Paramount **Comedy Drama** **99 mins.**

(Block No. 1—42-43)

AUDIENCE SLANT: (Family) Swell romance spiced with witty, sophisticated dialogue and highlighted with amusing and enjoyable situations.

BOX-OFFICE SLANT: Has all the entertainment spurs to make it play Jingle Jangle Jingle on your cash register.

Cast: Ginger Rogers, Ray Milland, Robert Benchley, Diana Lynn, Rita Johnson, Edward Fielding, Gretl Sherk, Raymond Roe, Frankie Thomas, Jr., Charlie Smith, Larry Nunn, Billy Dawson, Stanley Desmond, Billy Ray, Norma Varden, Marie Blake, Mary Field, Lela Rogers. **Credits:** Produced by Arthur Hornblow. Directed by Billy Wilder. Written by Charles Brackett and Billy Wilder from a play by Edward Childs Carpenter and a story by Fannie Kilbourne. C. C. Coleman, assistant director. Photography by Leo Tovar.

Plot: Tired of battling semi-bald wolves who seek other favors than her attention to their shiny pates a pretty country lass decides to give up her attempt to make good in the big town and return to the country. Being short of funds to pay for a railroad ticket she dons kid clothes and buys half-fare passage. Her actions on the train betray her and in attempting to escape pursuing officials she enters the stateroom of an Army major returning to his duties at a military school after attempting transfer to active service. Pretending childish confusion she stirs his sympathy, with the result that she is an occupant of the "lower" the next morning when his fiance and her Army General father arrive to take the major from the stalled train. In order to clear impending charges he takes her to the military academy where she encounters no end of experiences in trying to keep her little girl character in the foreground while warding off the amorous-minded, besieging cadets and at the same time maneuvering the fiance of the major into the discard. Caught in one of her own traps she is forced to give up her plans for conquest of the major's heart but her "girl chum" arranges things that give promise of "living happily ever after."

Comment: If they don't want to laugh you better tell your customers to stay away from this one. It's one long series of hilariously funny situations and comedy dialogue strung on a multi-colored thread of romance that itself remains in the spotlight at intervals sufficiently long and frequent to put the right amount of tension on the emotions and give the heart a couple of pleasant tugs. Ginger Rogers does a triple-threat job, managing, with equal facility and conviction, to assume the roles of precocious adolescent (with rib-tickling gestures), the lure and wile of an engaging and beautiful ingenue and the sincerity of a loving, "home-body" mother. Ray Milland gives just the proper touch to the character of a too-serious tutor unable to understand the origin of, or reason for, the constant turmoil of his mind and emotions over the safety and comfort of his presumably immature charge. Robert Benchley, as the erstwhile customer whose attendance at the military academy ball plays havoc with her plans; Rita Johnson, as the jealous fiance who eventually sees through it all; the various young boys who take turns making life miserable for the heroine through their man-like attentions and others in less important supporting spots perform flawlessly. Lacking an "Oscar" we pin an orchid on Diana Lynn, as the kid sister of the major's fiance whose research in biology enables her to reach the "know-all" goal early in the footage and play an arresting, helpful and engaging part in bringing about the desired end. The backgrounds, incidental situations, surrounding circumstances, etc., are all fine but this is an actor's picture and the actors do such a swell job that it is certain to ring the bell with all classes of theatre patrons.

Catchline: You never laughed so long—so loud—so hearty. It's deliriously, delightfully funny.

Legion of Decency Ratings

(For Week Ending Aug. 29)

SUITABLE FOR GENERAL PATRONAGE

Counter Espionage
Deep in the Heart of Texas
Get Hep to Love
Riding Through Nevada
Cairo

SUITABLE FOR ADULTS ONLY

Glass Key
Iceland
Wildcat
Careful, Soft Shoulder

Enemy Agents Meet Ellery Queen

Columbia **Spy Mystery** **64 mins.**

(Prod. No. 3031—Nat'l Release, July 30)

AUDIENCE SLANT: (Family) A minor mystery item suitable for week-end action bookings in the subsequent runs. Should prove acceptable fare for the Ellery Queen fans.

BOX-OFFICE SLANT: Where the Queen mysteries are popular, this one should draw satisfactorily.

Cast: William Gargan, Margaret Lindsay, Charley Grapewin, Gale Sondergaard, Gilbert Roland, Sig Ruman, James Burke, Ernest Dorian, Felix Basch, Minor Watson, John Hamilton, James Seay, Louis Donath. **Credits:** Produced by Ralph Cohn. Associate Producer, Rudolph Flothow. Directed by James Hogan. Screenplay by Eric Taylor. Story by Ellery Queen. Director of photography, James S. Brown, Jr. Art direction, Richard Irvine. Music, Lee Zahler.

Plot: Nazi agents in the United States learn of diamonds smuggled out of Amsterdam to this country, kill the smuggler, gain possession of the diamonds. Ellery Queen finds the spy ring, smashes it.

Comment: Heretofore occupied with solving strange murder cases, Ellery Queen, fictional sleuth, goes on a war-time footing in this spy mystery. It's a minor item, suitable for week-end action bookings in the subsequent runs, despite the fact that little action develops until the end when Marines and Sailors come to the detective's rescue. Apparently a newcomer to the title role, William Gargan lacks the color and glamor visualized by the average reader or radio listener, although he does a competent job. Margaret Lindsay fares much better as his beautiful, blundering secretary. Where Ellery Queen mysteries are liked, this one should prove acceptable. Tieups on the Ellery Queen books, code message teaser throwaways, timely campaigns to the effect that "loose talk aids enemy agents" are basic selling angles on the film.

Catchline: When Nazis meet Ellery, they meet their Waterloo.

The Glass Key

Paramount **Gangster Mystery** **85 mins.**

(Block No. 1—42-43)

AUDIENCE SLANT: (Family) The kind that thrills them, chills them and sends them out raving.

BOX-OFFICE SLANT: Lake, Donlevy and Ladd will get them in and the picture should keep them coming.

Cast: Brian Donlevy, Veronica Lake, Alan Ladd, Bonita Granville, Joseph Calleia, Richard Denning, Moroni Olson, William Bendix, Margaret Hayes, Arthur Loft, George Meader, Eddie Marr, Frances Gifford, Joe McGuinn, Frank Hagney, Joseph King, Donald MacBride. **Credits:** Associate Producer, Fred Kohlmar. Directed by Stuart Heisler. Screenplay by Jonathan Latimer from the novel by Dashiell Hammett. Photography by Theodor Sparkuhl.

Plot: An up-from-the-gutter political boss falls in love with the snobbish daughter of a reform candidate and to win the girl decides to throw his support to her father's gubernatorial campaign. Against the advice of his loyal lieutenant he proceeds against the underworld mob and, through a series of circumstances, finds himself accused of the murder of the dissolute son of his candidate. The girl, pretends interest to gain her father's ends and is secretly "egging" the district attorney into taking action against the "boss" while she showers her unwanted attentions on his unresponsive aid. When the politician's sister, who was in love with the murdered man, turns against her brother and he, in

turn, refuses to offer any defense, the aid goes into action with the gangsters and, after some harrowing experiences, emerges with the solution of the crime.

Comment: The Great McGinty is back with all of the two-fisted action and wholesomely appealing untutored mannerisms that made him one of the best liked characters the screen has seen. An interesting array of character conflict and a sweep of contrasting backgrounds are used to build this excellent Dashiell Hammett story to screen proportions that provide entertainment-plus throughout. There are many instances of tenseness and, at times, the action borders on the horrifying, but, the director has been canny in injecting into these some bit of subtly comic dialogue or other incident to temper the situation. Alan Ladd performs excellently as the aid who sticks through thick and thin and whose loyalty survives every bodily punishment and mental distraction. Donlevy is—just McGinty all over again—refusing to consider obstacles and pending on smashing fists and political power to extricate him from all difficulty. William Bendix, as the unthinking, unfeeling bruiser, delivers in a way that will be long remembered and is responsible for some genuinely dramatic bits. Bonita Granville performs well and understandingly in a difficult role that creates no sympathy and Joseph Calleia and others do excellent jobs. Miss Lake seems to be the weak spot and at no time generates any sympathy, which leaves the spectator in doubt as to why two men of character should fall victim to her exaggerated wiles. You can promise them the full book of gangster and mystery thrills and feel sure that the film will deliver.

Catchline: The "Great McGinty" is back with a swell cast in a swell story.

Wildcat

Paramount **Drama** **73 mins.**

(Block No. 1—42-43)

AUDIENCE SLANT: (Family) Rough and tumble action drama that will satisfy followers of that type production.

BOX OFFICE SLANT: Should hit average if accompanied by good selling campaign.

Cast: Richard Arlen, Arline Judge, William Frawley, Buster Crabbe, Arthur Hunnicutt, Elisha Cook, Jr., Ralph Sanford, Alec Craig, John Dilson, Ed Keane, Will Wright, Jessie Newcombe, Billy Benedict, Billy Nelson, Tom Kennedy, Fred Sherman, John Fisher, William Hall. **Credits:** Produced by William Pine and William Thomas. Directed by Frank McDonald. Assistant director, Eddie Hull. Screenplay by Maxwell Shane and Richard Murphy. Photography by Fred Jackman.

Plot: A down and out oil field "roughneck" with a good front decides on promoting his own well and takes on a couple of pals and a "tenderfoot" as partners after he has managed a lease and drilling equipment for a wildcat location. The posting of a cash prize for the first completed well brings an old adversary on the scene and the drilling is accompanied by many accidents of the rival's instigation. In one of these one of the partners is killed which gives a crooked gambler and his girl accomplice a chance for the girl to pose as the dead man's sister and lay claim to his percentage of the well. As misfortune continues to hound the enterprise the girl sees her heart going out to the promoter and arranges for her gambling partner to assist in raising funds. Her trickery and other reserves force the promoter to the wall and he decides on blasting the well rather than see his work fall to the hands of competitors. The blast blows in oil which catches fire and results in heroics that clear up the entire situation and all are basking in the promise of plenty at the climax.

Comment: There is plenty of the oil boom town atmosphere as background for the trite story from which this was evolved. The action, for the most part, is of the expected order and little is done to mask impending situations to the point where they deliver any of the suspense that would help a film of this type materially. The romantic angle is sorely underplayed and such comedy relief as exists is of the prosaic order. To the picture's credit can be listed some exciting action scenes at the well with the smashing of the rigging and fall to death of the young partner furnishing a highlighting "lift" about midway and the scenes consequent to extinguishing the inferno of the blazing well registering a smash thrill. None of the cast rise above the story material but the camera department can take a bow for some excellent work on the thrill scenes. Play up the thrills of the blazing well and the angle of adventure consequent to drilling a wildcat.

Catchline: A shoe-string promoter goes through a hell of fire to bring in a "wildcat."

Here We Go Again

RKO-Radio **Comedy-With-Music** **75 mins.**

(Nat'l Release, Oct. 9)

AUDIENCE SLANT: (Family) Pleasing entertainment that should satisfy the average theatregoer, especially the Fibber McGee and Molly and Edgar Bergen and Charlie McCarthy fans.

BOX-OFFICE SLANT: With the names it carries there's little doubt of its reception. Has tremendous exploitation possibilities.

Cast: Edgar Bergen, Charlie McCarthy, Jim Jordan, Marian Jordan, Harold Peary, Ginny Simms, Bill Thompson, Gale Gordon, Ray Noble, Isabel Randolph, Mortimer Snerd and others. **Credits:** Producer-Director, Allan Dwan. Story by Paul Gerard Smith. Screenplay by Paul Gerard Smith and Joe Bigelow. Material for Fibber McGee and Molly by Don Quinn. Director of photography, Frank Redman.

Plot: Fibber McGee and Molly go back to the scene of their honeymoon to celebrate their 20th wedding anniversary. To impress their guests, which includes an old suitor of Molly's, they splurge. Unable to meet the bill, Fibber gets involved in a shady deal in which he entangles Edgar Bergen. But it turns out okay and proves a money-maker for all concerned.

Comment: With the names that mean something in the amusement world, this comedy turns out to be pleasing entertainment that should satisfy the average theatregoer, especially those who enjoy Fibber McGee and Molly and Edgar Bergen and Charlie McCarthy, for the humor adheres closely to the patterns that have made both teams top-ranking national favorites. The fact that there are so many names, each with a large following of their own, should leave little doubt of its reception, but some of the fans are in for a disappointment for neither Ray Noble nor Ginny Simms have much to do. The rest of the cast which includes Harold Peary (The Great Gildersleeve), Bill Thompson (Wimple) and Isabel Randolph (Mrs. Uppington) all fit in satisfactorily with the story, doing the things they've become famous for. Credit should be given Frank Redman, the photographer, and Allan Dwan, the director, for the clever way in which a midget replaces McCarthy and Mortimer Snerd in the action spots. The picture has tremendous exploitation possibilities via the radio, for each artist has a show of his own and spot announcements before and after each would be a natural. Arrange tieups with music, dress and department stores; luggage shops and toy airplane stores, using stills from the picture.

Catchline: "An evening of fun with America's leading entertainers . . . plus a dance with Charlie McCarthy."

BUY
UNITED STATES
WAR BONDS
and STAMPS

King of The Stallions

Monogram **Drama** **63 mins.**

(Nat'l Release, Sept. 11)

AUDIENCE SLANT: (Family) Good for the youngsters.

BOX-OFFICE SLANT: Satisfactory filler for the neighborhood and subsequent run houses. Okay for the Saturday matinee trade.

Cast: Chief "Tonto" Thundercloud, Ric Vallin, Princess Bluebird, Dave O'Brien, Chief Yowlachie, Nakoma, Paint, Ted Adams, Sally Cairns, Gordon Demain, Forrest Taylor, Joe Cody. **Credits:** Produced and directed by Edward Finney. Original story by Roger Merton. Screenplay by Arthur St. Claire and Sherman Lowe. Director of photography, Marcel LePicard.

Plot: Ranchers accuse Indians of stealing their horses, when in reality they are being "rustled" by a crooked gang for sale to the government. When a rancher is killed, his foreman who is the "silent" head of the gang, points the finger of guilt towards another rancher. Then this rancher, with a young Indian who has been banished from his tribe, set out to find the guilty man, and clear themselves and the Indians of all the blame.

Comment: This is a satisfactory filler for the market for which it was intended: the Saturday matinee trade, the neighborhood and subsequent run houses. It has little to offer the adults for it is made up of many stock shots of wild horses; shots that are tied together by a rustling theme in which Indians and others appear. Nakoma, the Wonder Horse, and Paint, the Killer Stallion, are the featured equines. In the cast of players are three Indians, Chief "Tonto" Thundercloud, Princess Bluebird and Chief Yowlachie. In other leading roles are Ric Vallin, as a young redskin; Dave O'Brien, as a kindly horse trader, and Ted Adams, as the villain. Producer-Director Edward Finney deserves credit for his choice of locale and for the better-than-budget musical score. For exploitation, have a trained horse with rider in Indian costume ridden about town, showing his tricks in front of the theatre. Heralds could be distributed by a man in Indian costume.

Catchline: "The Wonder Horse fights to the death to protect his herd."

Not A Ladies' Man

Columbia **Drama** **59 mins.**

(Prod. No. 3042—Nat'l Release, May 14)

AUDIENCE SLANT: (Family) Trite plot and story not overly well handled that falls below average in entertainment.

BOX-OFFICE SLANT: Better give it that "off" day and support it well.

Cast: Paul Kelly, Fay Wray, Douglas Croft, Ruth Lee, Lawrence Dixon, Marietta Canty, Don Beddoe, Eileen O'Hearn, Jean Inness, Louise Allbritton, William Wright. **Credits:** Produced by Leon Barsha. Directed by Lew Landers. Screenplay by Rian James based on a story by Robert Hyde. Photography by John Stumar.

Plot: An up and coming district attorney loses his grip on himself and begins neglecting his young son when his wife gives him the brush-off. The son, while sojourning in the company of a philosophical tramp, comes on advice that his father needs another woman to bring him back to his old self and

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Smart Showmanship Marks Bond Month Drives

State Committees, Theatre Groups Report on Program of Events Set for September

From the complete day-to-day campaigns that have already been received we list here some of the outstanding activities in the belief they may provide strong substitutes for theatres who may have weak spots in the calendar of events.

Canton, Ohio has arranged for the fraternal orders, Civic Clubs, factory groups, civilian defense workers, etc., to take over the stamp booths at all theatres on particular nights during the drive. A "movie white-out" consisting of a ten minute period when all theatres will sell nothing but bonds and stamps, is also part of their elaborate campaign in which they have secured full cooperation of press, radio, merchants, night clubs, resorts and even the big Stark County Fair which takes place during the early days of the drive. As a piece de resistance Mayor Folk has issued a proclamation declaring city wide observance of the entire month as "Salute to Our Heroes Month."

War wives, mothers and sweethearts will also have a night in the stamp booths and parties will be held at all theatres for draftees, largest families in war work, etc. Outstanding is one night when all booths will be manned by Allied Nations Groups. Greeks, Chinese, Jugo-Slavs, Belgians, etc., will appear in native costume.

Campaign was arranged and is being carried out by: Mr. Kessler of Loew's, Mr. Batten of the Palace, Mr. Rinehart of the Mozart, State and McKinley, Mr. Stein of the Windsor, Mr. Galla of the Valentine and Strand, and George Delis, Palace Theatre executive.

From Nebraska and Iowa Ralph Branton reports a "kickoff parade" or celebration set for every town and city in each state to emphasize the position theatres hold as bond agencies during the month. Each and every town and city is set to give weekly impetus to the drive through big blocked-off street rallys with bands, etc. A member of the famed "Tiger Squadron" which bombed Jap air fields has been enlisted and Donna Reed, Metro star who is at her home in Denison, Iowa, has been at work securing pledges and averaged $58,000 per day. She will make appearances in the smaller towns near her home during the drive. Des Moines is to be used as the spearhead of the two-state drive and the committee is attempting to use the WAAC's to stimulate interest.

A splendid set-up for Western Pennsylvania and West Virginia is reported by J. M. Totman, advertising manager of Warner Bros., Pittsburgh Circuit. Each of 617 theatres in the territory has been personally contacted by some member of the distributor-exhibitor group with

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Carole Lombard Day

Following a suggestion in the newspaper column of Ed Sullivan, Max A. Cohen, N. Y. State Chairman, at once set Sept. 15 as the state's "Carole Lombard Day" and the national committee adopted the idea.

On that day, moviegoers will be asked to buy an extra bond in tribute to the memory of a gallant lady. Miss Lombard died in an airplane crash while on a bond-selling tour.

The day will be a tribute to Miss Lombard and give movie fans a chance to honor—with their bond buys—Miss Lombard's husband, Clark Gable, now the most famous corporal in the fighting forces.

The plan to honor Miss Lombard fits in with the drive committee's desire that "heroines" as well as "heroes" be saluted in September.

To Issue Certificates to Bond Buyers

During the September Bond Drive, the Kentucky and State theatres, Danville, Ky., will issue certificates in honor of every man from Boyle County now in the armed forces. Certificates have been made by City Manager Richard Peffley, who states that bond purchasers will place them in the windows of their places of business or residences. The copy follows:

"Certificate . . . A Salute to Our Heroes . . . of Boyle County, Kentucky. This is to certify that (name of purchaser) has purchased a (denomination) bond this fourth day of September, 1942, in honor of (name of person in armed forces) who is in the United States (branch of armed forces), who is giving his all in this war to make this country a safer place to live . . . Buy a Bond to Honor Every Mother's Son in the Service . . . Courtesy Kentucky Theatre, Danville, Kentucky . . . Official Bond Issuing Office Open Day and Night, Sundays and Holidays (A Bond While You Wait)."

Certificate is made up in the usual "certificate style," with decorative border and a line-cut reproduction of the American Flag.

Declaring that the State and Kentucky theatres are going after the September drive "with a bang!," Peffley adds that "we're not only going to try to meet our quota, but double it!"

Big Moment Arrives as September Drive Begins

(*Continued from Page 19*)

responsibility that is yours and go about the details of accomplishing your job with a different attitude than you ever assumed before. You are asking for nothing for yourself—your entire effort is in behalf of the very people you will be asking to cooperate. In complying with your requests they are extending you no favors. They are simply helping themselves and lending their assistance to the totally selfish effort of protecting their own lives and belongings.

Ask for the front page of the newspaper, the preferred time for radio announcements, the unqualified and wholehearted support of merchants, manufacturers, labor leaders, heads of fraternal and civic organizations, etc. Make your demands for complete support of civil authorities, school governing bodies, ministerial alliances, county, state and federal agencies. After all unless these bonds are sold there will be no factories, cities, schools, etc. Make them understand this fact and you will get everything you ask for.

War Relics at Auction

War souvenirs now in the possession of Greater Boston families are to be enlisted in an all-out effort to raise one million dollars in War Bond and Stamp sales at the 24 hour auction sale on Boston Common from midnight, August 31, to midnight September 1, the relics to be auctioned off by "Speed" Riggs, world's most famous auctioneer.

"World at War" First WAC Feature Ready

The World at War, the first full length feature dealing with events leading up to the present conflict, is ready for release and the War Activities Committee is anxious that the expressed wish of Government officials be fulfilled and the film given the widest possible exhibition as quickly as possible.

The picture runs 63 minutes and the footage consists of material gathered from the archives of the U. S. Government and from confiscated films of the German, Italian and Japanese powers. It possesses intrigue and suspense while vividly portraying the extensive preparations of the Axis trio, ingeniously hidden in innocently appearing events. It depicts, categorically, the monstrous structure built up by the enemies of freedom and in some respects is a terrifying spectacle of the might that must be destroyed.

Distribution will be handled in line with the following schedule and exhibitors are urged to contact the exchanges for playing dates at once. 20th Century-Fox will handle in Denver, Los Angeles, Portland, Salt Lake City, San Francisco and Seattle. Metro will take care of Albany, Boston, Buffalo, Cleveland, New Haven and New York. Paramount will serve Atlanta, Charlotte, Chicago, Dallas, Detroit, Memphis and New Orleans. Warner Bros., distribute in Kansas City, Oklahoma City, Philadelphia, Pittsburgh, St. Louis and Washington. RKO takes care of Cincinnati, Des Moines, Indianapolis, Milwaukee, Minneapolis, Omaha and Sioux Falls.

Philadelphia Newspaper Backs Up Junior Commando Corps for Bond Sales Campaign

Pennsylvania exhibitors are under way with a plan for organizing the youngsters of the state into a Junior Commando Corps that has already been given praise and endorsement by state officials of the Treasury Department's War Savings Staff and promises to add materially to the total of bond and stamp sales in September.

The Philadelphia Bulletin is the first newspaper to go all-out on cooperation but it is reasonable to assume that other newspapers will fall in line in the recruiting of this immense force to the service of the country.

The idea is so promising and the plan of organization so simple that theatres everywhere should lose no time in putting it in operation. Local newspapers should—and more than likely will—cooperate to the fullest degree as it possesses the qualities of an excellent good will builder for the paper as well as putting them in a favorable light with readers because of the patriotic portend of the effort sponsored.

In Philadelphia, where the plan is in full swing, all neighborhood theatres are taking part. The newspaper is carrying a front page box with double column story inside and a half page advertisement to support the organization effort. Youngsters wishing to become Junior Commandos are required to clip a sample bond pledge from the advertisement and prevail on their parents or friends to subscribe to the purchase of a war bond. On presentation of the signed pledge at the box-office of any neighborhood theatre the youngster is given a button and membership card and admitted free to a special show which is to be held on Monday, August 31.

The running story stresses the fact that by joining the Commandos the little fellers and girls can do their part in the big job that is calling brothers and sisters and mothers and fathers to duties in connection with the war either on the firing line, in manufacturing plants or on the home front. The kids are requested to take their positions on the junior home front and do their part as fighting Americans by helping their parents and neighbors save for the future by buying war bonds and stamps.

Now that you've read

RKO RADIO'S BIG BOOK OF BIG SHOWS...

look at



THE FIRST FIVE FROM RKO RADIO FOR 1942-1943...







The amazing drama of the girl who refused to be a white-collar noboby—and became one of the first women in army uniform.

Wings and the Woman

Starring

ANNA NEAGLE

ROBERT NEWTON

Produced and Directed by

HERBERT WILCOX

A New High in Hilarity For This Most Hilarious Series

LUPE VELEZ

and

LEON ERROL

in

"MEXICAN SPITFIRE'S ELEPHANT"

with

WALTER REED • ELISABETH RISDON

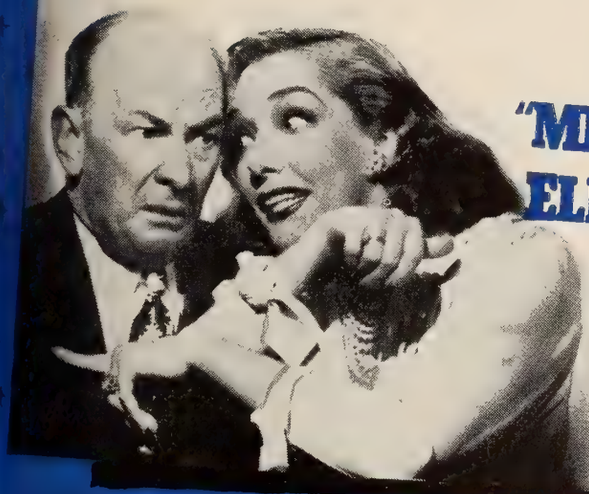
LYDIA BILBROOK • MARION MARTIN

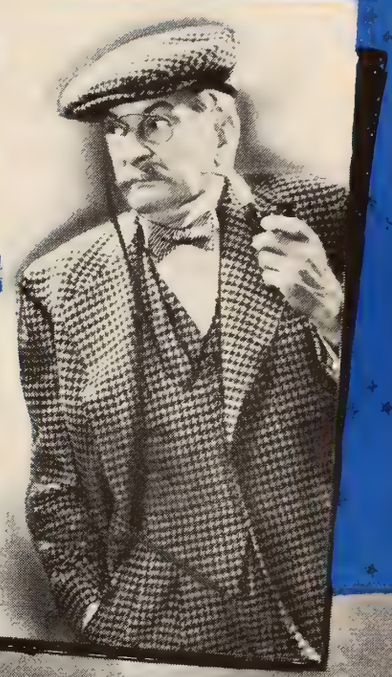
LYLE TALBOT • LUIS ALBERNI

Produced by Bert Gilroy

Directed by Leslie Goodwins

Screen Play by Charles Roberts





Action Drama, With Romance Taking Rap For Murder in Story of Trucking Racket.

HIGHWAYS BY NIGHT

with RICHARD CARLSON

JANE RANDOLPH

JANE DARWELL

BARTON McLANE

From The Saturday Evening Post Serial and Novel by CLARENCE BUDINGTON KELLAND

Directed by Peter Godfrey

Screen Play by Lynn Root and Frank Fenton







SIX TIM HOLT WESTERNS

with CLIFF (Ukulele Ike) EDWARDS

featured in each . . . . . the current titles:

"BANDIT RANGER" "RED RIVER ROBIN HOOD"
"SAGEBRUSH LAW" "THE AVENGING RIDER"
"PIRATES OF THE PRAIRIE" "FIGHTING FRONTIER"

THE SCREEN'S OUTSTANDING SHORT SUBJECTS

18 WALT DISNEY FEATURETTES 1 Reel

6 EDGAR KENNEDY COMEDIES–2 Reels
6 LEON ERROL COMEDIES–2Reels

THIS IS AMERICA
Two reels released every four weeks

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104 issues of
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twice weekly

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LA CUCARACHA
in Technicolor

RKO-PATHE SUBJECTS:

4 FAMOUS JURY TRIALS–2 Reels
3 VICTORY SPECIALS–1 Reel
13 JAMBOREES–1 Reel
13 SPORTSCOPES–1 Reel

RKO-PATHE SUBJECTS produced by Frederic Ullman, Jr.

RKO RADIO PICTURES

WAR BONDS
SALUTE TO OUR HEROES MONTH!
A BOND FOR EVERY MOTHER'S SON IN SERVICE!

Slogan of the Week:

FATS—FROM YOUR KITCHEN RANGE TO OUR YANKEE RANGERS.

Author: Tom Alfred, MGM.

This is the slogan the War Activities Committee of the Screen Publicists Guild selected as the best of the week under a plan whereby all members submit ideas and the committee nominates the winner.

Heroines to Be Honored If Pinanski Has His Way

"'Salute to Our Heroes,' indeed! What about 'Salute to Our Heroines?"

In a bulletin sent out by Sam Pinanski and Nathan Yamins, Massachusetts Co-ordinators of the "Salute to Our Heroes" drive, are such items as:

"Be sure to arrange a rally in honor of the women in your city who have enlisted in the WAAC's and the WAVE's. Urge the buying of war bonds as a tribute to these brave women.

"In your 'War Mothers' Rallies' be sure to include mothers of women who have joined the services.

"On 'War Sweethearts' Night' try to include the male sweetheart and husbands of women who have joined the WAAC's and WAVE's.

"Every city has local women in the Red Cross war services. Honor them, with especial emphasis on the heroines of Bataan, Alaska, Iceland and other 'fronts.'

"In your 'Gallery of Heroes' in your lobby, include photos of women in the active war forces.

"Encourage male buyers of bonds to send the postal card message to their women relatives or friends in service." (Every bond-buyer in a theatre during September will be given a postal card message to tell the "hero" or "heroine" in service that the buyer is thinking of them.)

Abbott and Costello Jump Gun

Bud Abbott and Lou Costello put in a couple of busy days around New York this week getting pledges for bonds that will be counted in the $116,000,000 total set for the big town's share of that luscious billion dollars in September.

One of their first jobs was the signing up of members of the Yankees and White Sox baseball teams for the ten per cent payroll deduction plan. They also appeared at various meetings in and around New York where they were assisted by such talent as Skinny Ennis and his band, the Ink Spots, Sammy Kaye and his band, Gracie Barnie and Dick Stabile and his orchestra.

They Can Do It Again!

Arthur Mayer advanced an idea of great sentimental value and of tremendous bond sales possibilities when he wired Cecil B. DeMille to head a committee of the bond selling veterans of World War 1.

During the '14-'18 strife a band of Hollywood celebrities established quite a record selling Liberty Bonds throughout the nation and it is Mayer's notion to enlist the remaining members of the valiant group to again swab their throats and exhort in the interest of the industry's September Billion Dollar Drive.

As Mayer sees it such old-timers as Charlie Chaplin, Mary Pickford, Adolph Zukor, Gloria Swanson, Bill Hart and others in movieland's hall of fame would serve as a committee with DeMille and adopt the slogan, "We Did It Before; We're Doing It Again!"

All Angles Covered by Theatres In "30 Fighting Days" Drive

(*Continued from Page 22*)

flattering results. Of major importance is the cooperation of every church in the territory for a sermon covering the bond drive on Sunday, September 13th. The streets of Pittsburgh are to be roped off for a big Freedom Rally and dance. 166 speakers have been secured to appear in every Pittsburgh theatre beginning September 1st. Air raid wardens are making house to house canvass for bond sales with employes of the local Treasury Department following through on the pledge. The mayors of all towns have been prevailed upon to issue proclamations and to lend their support to parades, mass meetings and rallies. Pittsburgh newspapers are cooperating fully and a full page in the roto section is set to go. In Johnstown one full week has been set apart to pay tribute to Buzz Wagner, one of the local boys who received national recognition for his exploits in the Philippines. Pittsburgh is going all-out for banners and the radio stations, newspapers and department stores will declare September 1st as a city holiday.

"Heroes' Gallery" in Omaha

Omaha has set up a series of day-to-day activities that promise a huge success for that area. An all-day celebration with parades and rallies starting at 9 in the morning and ending with the four-minute salute to our heroes at 9 in the evening with all radio stations participating will get the drive off to a good start. A "Heroes' Gallery" with photos of local men will feature a rally on the City Hall lawn at which the mayor and other city officials will take part. The War Mothers will officiate at a special event and give flowers (donated by a local florist) to all purchasers of $5 or more in war stamps. September 10th the drive will be spiked with the Premiere of "Yankee Doodle Dandy" or "Eagle Squadron." Seats will be sold for bonds only with prices ranging from $18.75 to $5,000. The personal appearance of Claude Thornhill will be another high spot on the monthly activity calendar and an outdoor block party is set with admission of $2 in stamps underwritten by the local lodge of Elks. Another highlight will be a picnic set for Sunday 20th, where the admission will be $1 in stamps and an auction conducted of merchandise donated by Omaha's retailers. One night has been set aside when every purchaser of a $25 bond will be admitted to the theatres and on still another evening the Union Pacific Band will appear on stage and tickets are being sold by the railroad employes at $1 minimum—in stamps. A monster torchlight parade will close the month long festival of bond selling.

Cleveland Puts on Pressure

One of the most ambitious campaigns and one containing many unusual angles of activity comes from Cleveland where chairman of special events Charles Raymond reports full cooperation of all newspapers and radio stations and all-out effort of the Mayor and city officials. Among the novel stunts—most of which can be duplicated in other situations—are: The compulsory purchase of a 25c stamp with each pass issued during the month; appointment of a radio official from station WGAR to handle cooperation of four air outlets; high pressure salesmen following cigarette girls whose trays are loaded with stamps along the aisles after each show; autographed photos of stars with each $1 stamp purchase; gambling wheels, dart games, archery, etc., in the lobby of the State Theatre with stamps as the fee for participation; a speakers committee to concentrate on all public events and gatherings during the month, hotels and restaurants selling stamps and bonds; cooperation of the juke box handlers for signs and patriotic records and local Paul Revere appearing each day at noon to herald progress of the drive.

Of special mention is the use of one street car, painted red, white and blue and lettered, on each car line in the city to advertise the campaign, through courtesy of the Mayor; the acceptance of posts on the executive committee by all critics and editors of newspapers and the "public execution" of Mussolini, Hitler and Hirohito by a firing squad.

Boston Organizes Territory

In Boston more than a hundred theatre men met and volunteered for duties to guarantee complete coverage of all avenues of cooperation. Joe Longo, Marty Glazer, Red King and Paul Levy will contact all newspapers and radio stations. Eddie McBride, Ben Bartzoff, Ben Rosenberg, Joe Marquis, Harry Goldberg, Louis Newman, Abner Pinanski and Joe Longo will reach the prominent merchants. Paul Levy is chairman of a committee consisting of exhibitors in the area for contacting all out-of-town newspapers and will personally handle the "weekly" field. Joe Brennan is to be special events director. Louis Newman is to be key man in organization contact and will be assisted by M. Swerling, Maurice Corkery, H. H. Maloney, Red King, Bert McKenzie, Art Pinkham.

A $5,000 War Bond is to be given the first pair of twins born in September. The complete itinerary of the visiting stars was worked out with towns, factories, etc., all time-tabled.

New York Strikes up the Band

In New York, among the many outstanding stunts, the progress of a pushmobile carrying images of Hitler, Mussolini and Hirohito, is expected to get more than ordinary attention. Committees have been appointed to arrange for the purchase of bonds block-to-block with the buyers entitled to push the trio of terrorists to the next intersection. Niagara Falls and over is the ultimate destination of the car and its cargo. Bands will accompany the Victory Pushmobile through all of the New York City boroughs with a bond rally at each corner. Complete plans for progress through the city were outlined at a meeting attended by Seymour Mayer, George Dunn, Clayton Corum, Eric VanDyck, Joe Salmon, Nat Simons, Ed Crawford, Al Madison, George Coles, Ben Winthrop, Henry Katsch and Walter Melvyn. Progress through Manhattan will be under the direction of Billy Downs, Bucky Harris, Fred Herkowitz, Lou Goldberg, Sol Handwerger and Al Naraff.

Co-chairman Lou Goldberg of RKO and Seymour Mayer of Loew's have set a monster rally for Brooklyn's Borough Hall steps at which Charles Laughton will appear. Every well known Brooklynite, including priests, ministers, rabbis, etc., will be on the platform to welcome the star. Stamp booths will fill the square during the event. Brooklyn events will be spiked by the personal appearance of Glen Miller and his band. Harry Silvers and his band, Will Morrisey and his night club gang and Sylvia Sidney. Others assisting the co-chairman are Ben Simon, Sig Schwartz, Al Weiss, Clyde Fuller, Harry Brown, Sam Coolick, Larry Grieb, Pat Grosso, Harold Heller, Leon Kelmer, George Langbert, Manny Frisch and Irving Berman. The Queens committee have also lined up impressive ceremonies to accompany Laughton's appearance. Bernie Zelenko, Teddy Arnow, Harry Davis and Allen Isaacs have arranged for Sammy Fidler's band and vaudeville acts. Borough President Burke will officiate.

Bailey Circuit Sets 'War Effort Plan' for Its Theatre Managers

To the managers of theatres in the Bailey Enterprises, General Manager Samuel T. Traynor, from his headquarters in Princeton, Ill., has sent copies of an "Establishment of War Effort Plan." The managers are requested to be governed by the following suggestions, rules and regulations for the duration of the war:

Rule No. 1—Allow any Civilian Defense Group free use of the theatre at any time, before or after our regular performance, for any kind of meeting relative to the war effort.

Rule No. 2—Allow draft boards to use the theatre if they see fit to do so, in order to handle draftees for induction, regardless of the hour.

Rule No. 3—Allow any soldier or group of soldiers, who might be stranded in your city, the use of the theatre for all-night sleeping purposes.

Rule No. 4—Cooperate to the fullest extent with all governmental civilian agencies or with any individual or groups, who are meeting or working for the war effort.

Rule No. 5—Run all governmental reels furnished and supervised by the Government.

Rule No. 6—Have on hand War Stamps at the box-office for sale, and, through proper display of signs and trailers, urge patrons to purchase them.

Rule No. 7—See that all rules and regulations governing blackouts are adhered to, to the letter.

Rule No. 8—In furtherance of Rule No. 1, allow free use, before and after our regular performance, to any chapter of the American Legion or Red Cross, the theatre and its facilities for training courses or to other Civic institutions, which are working for the war effort.

Rule No. 9—Regardless of hour, if a bomb or bombs should fall in your city, throw open the doors of the theatre so anyone on the streets can take refuge there.

Rule No. 10—Bear in mind, at all times, that we must and will win this war, and no sacrifice is too great on our part that lends itself to aid the war effort.

Theatres operated by the Bailey Enterprises include the Capitol, Morrison, Ill.; Minonk, Minonk, Ill.; Stark, Toulon, Ill.; Tazewell, Washington, Ill.; Woodford, Eureka, Ill.; Royal, Minonk, Ill., and associated theaters, the Temple and Rialto in Mangum, Okla.

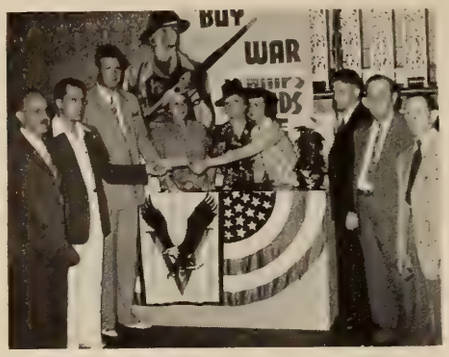
Poorman's Civilian Defense Party

A Civilian Defense show was staged recently at the Capitol Theatre, Harrisburg, Pa. Highlight of the program arranged by Charlie Poorman, circuit manager of Mark Rubinsky theatres, was the March of Time subject, "When Air Raids Strike." This was supplemented by five Office of Emergency Management reels. Press and radio cooperated in making the show a success.

Thank You From Stars

Every person buying a War Bond from a visiting movie star during the September "Stars Over America" tours will receive a written "thank you" from the star from whom the purchase is made.

The WAC is having printed hundreds of thousands of "thank you cards" which the star will personally sign in the presence of the bond buyers.



Left to right: George Denny, Middletown, O., War Bond Chairman; Ralph Pierson, Chairman of City Commission; Roy Deffley, manager Paramount Theatre; Business and Professional Women who have been acting as cashiers in drive; Commissioners Marvin Clark, Bob Gibbs, George Clars.

Water Fund Surplus Is Converted Into Bonds

It was done in Middletown, O. Perhaps, after this reminder, theatremen elsewhere can also do it.

Through the efforts of Manager Roy Peffley of the Paramount Theatre, and George Denny, local War Bond Chairman, the City Commission purchased War Bonds totaling $33,800.

Peffley and Denny contacted the Commission with a view to persuading its members to agree to purchase bonds with the surplus in the city water fund. With the cooperation of the Business and Professional Women's Club, the plan was brought up at a meeting, voted on, passed. Results: the bonds were purchased at the theatre (*see cut*).

Ryan Sends Letter Of Appreciation to Women Stamp Sellers

Charles H. Ryan, district supervisor and chairman of War Bonds and Stamps for Warner Bros. theatres in the Chicago territory, has urged all managers to furnish him with names and addresses of women active in selling bonds and stamps in their theatres. Only names of women "who, in your opinion, are deserving" are requested by Ryan. A copy of the letter follows (names are, of course, interchangeable):

"The manager, Robert Busch of the Jeffery, has called to my attention the sincere effort displayed by you in the selling of War Stamps to his patrons.

"The Stamp and Bond campaign is a test of the determination with which you support the will for victory. The spirit in which this campaign has been conducted by you has definitely influenced the public in the whole spirit with which it attacks our great war job. Your compensation will be the knowledge that you have had a part in the support of the preservation of the freedom of the United States and for the destruction of those forces which would destroy our liberty.

"On behalf of the organization of Warner Brothers, accept my thanks, Mrs. Ritchie. You are making the public war-conscious and at the same time assisting them in their problem of saving.

"Not by machines alone will we win the war.

"You are one of the great army behind the army."

Ryan deserves praise for his consideration of the feminine bond and stamp sellers.

War Mothers' Nights Hailed as Contribution To Morale; Exhibitors Urged to Adopt Plan

Several weeks ago, Loew's 70 neighborhood theatres in the Greater New York area inaugurated weekly War Mothers' Nights. The stunt has proved successful and its good-will effort has reflected itself in the increased sale of War Bonds and Stamps. By honoring the mothers of our fighting men (and women), showmen can make a fine contribution to morale.

How does the plan work? Well, it's simple, and can be put into effect by any theatre, large or small. Here are the general details as outlined by Loew advertising executives:

"Through the sponsorship of a newspaper, radio station, or by posters in your lobby and other publicity channels, announce that each Monday night ten, fifteen or twenty-five war mothers will be your honored guests. All they need do is sign their name, address and indicate the branch of the service in which their son or daughter is serving in a special registry book in your lobby. (Friends or relatives may register for them.) Each week you are to select from the list the names of mothers you plan to entertain. (You may do this in order of their registration or by drawing numbers.) You inscribe their names on a special invitation card which you should deliver to mothers personally, if possible."

The invitation card should be printed in red and blue ink on white stock. Here is the copy as used by Loew's: "As a Gesture of Respect and Admiration for the War Mothers of America . . . Loew's Theatres . . . Take Pleasure in Inviting (line here on which name of war mother is written) to a Mother's Day Party at . . . Loew's Theatre . . . Monday Evening at 8 p.m. . . . This Invitation will Admit You, and a Friend or Relative, to Monday Evening's Performance" At the bottom is a line for the manager's signature.

Metropolitan newspapers have praised Loew's for their efforts. Special stories with art, editorials, boxes have appeared in the dailies. Audience reaction to the War Mothers' Nights has been enthusiastic. Here again, we'll let Loew executives take up the story:

"The New York Florists' Association is giving each mother, in each theatre, a corsage. In many instances local restaurants are entertaining a group of mothers before the show on Monday nights. Schrafft's and other leading confectioners are presenting them with boxes of candy. The makers of a special war mother's emblem have been awarding these to mothers.

"On the first night of the series, you should have your mayor or some other prominent person appear upon your stage and welcome the mothers. They need only arise as their name is called and take a bow. We have discovered that some mothers have four or more sons in the service. You can imagine the audience's reaction when they are introduced. Your speaker will, of course, congratulate you (or the company which operates your theatre) on this fine patriotic gesture. He will also remind his listeners that the most concrete manner in which they can pay tribute to these mothers, who have given their sons to their country, is through the purchase of war bonds and stamps on sale at your Victory Booth in the lobby.

"This is a wholesome idea that has limitless possibilities. It's up to you to develop the many angles that will keep War Mothers' Nights alive for the duration."

STR is glad to pass the details of this good-will effort along to its readers, hopes the number of theatres adapting it to their own use will increase by leaps and bounds. After you have inaugurated the plan, let us know the results.

Selling the Picture

How an Attractive Publication Can Sell More Tickets for You

As exhibitors playing MGM product know, that company issues at frequent intervals a large attractive magazine known as The Lion's Roar. Contained within its covers are attractive art displays and advance information about forthcoming releases, star, producer and director personality stories, exploitation suggestions, and information about forthcoming short subjects.

If you've been receiving this magazine, perusing its contents and then casting it aside, you've been preventing it from doing a ticket-selling job for you. Since it comes your way at periodic intervals, why not make the most of it?

Just to show you what can be done in this connection, we refer you to the activities of Manager R. X. Williams of the Lyric Theatre, Oxford, Miss., as outlined at one of the recent MGM Exhibitor Forums. In Williams' own words:

"My town is a college town and we use The Lion's Roar. We read it from cover to cover. We use some of the copy in our programs. We also turn it over to our high school newspaper that has a feature news story in each edition. Some of the boys and girls on the paper will get some particular feature out of the magazine and write a story scheduled to come out about two weeks before the opening of the picture.

"In other words, we arrange to play the picture about two weeks after this appears in the high school paper. We also use the same thing in our college paper. After we finish with the magazine we leave it in the Student Union Building, then put it in a local beauty parlor, leave it there a while and then transfer it to one of the downtown barber shops.

"We try to get everything that can be gotten out of it and we feel like we draw some customers from the barber shop. The magazine is read as much as the fan magazines in our town. I suggest that it be sent to the barber shops, most popular doctor's office, etc., if you have no circulating library, using whatever facilities possible, as it will certainly make the product more profitable."

Another showman, Manager J. G. Caldwell of the Princess Theatre, Aurora, Mo., when asked how he used the magazine, replied that he mounted several of the pages on a large board for lobby display, thus "saving the cost of a 40x60 on the picture."

STR is happy to pass these reports and suggestions on to its readers so that they, too, can derive maximum benefit from MGM's monthly publication.

A Natural for 'Twin Beds'

Here's a front-of-the-theatre ballyhoo stunt on "Twin Beds" that got plenty of attention for the showing of the film at the Arroyo, Los Angeles. Manager Jim Maestro placed twin beds on the sidewalk at either side of the box-office, stood this sign on an easel between them: "S-s-s-h-h-h! Don't laugh until you've seen 'Twin Beds,' now playing."

Examine Sets of Stills

Remember to examine every set of stills for possible tie-ups. You will get many ideas for local cooperation just looking over the average set of photos.

Special 'Send-offs' Planned For Forthcoming Warner Films

Mort Blumenstock, back from Coast Conferences, Reveals 'Twain', 'Washington' Plans

Next Warner Bros. production to be given a send-off under auspices equal to the springboard provided for "Yankee Doodle Dandy" will be "George Washington Slept Here," it was revealed this week by Mort Blumenstock, in charge of advertising and publicity in the East, following his return from conferences at the studio with Lt. Col. Jack L. Warner and S. Charles Einfeld.

An unusual angle has been developed in connection with homes where George Washington actually slept, or is supposed to have slept, and this will be utilized as background for a big patriotic rally to launch the premiere of the Jack Benny-Ann Sheridan picture.

On "The Adventures of Mark Twain," Jesse L. Lasky production starring Fredric March, now about three-fourths completed, Blumenstock stated that some of the most prominent organizations in America, both literary and patriotic, already have pledged themselves to support this picture in every city and town in the nation.

A vast cooperative campaign has been set on "Across the Pacific," next Humphrey Bogart release, Blumenstock also revealed, and there will be special treatment of Hal Wallis' production, "Now, Voyager," starring Bette Davis and Paul Henreid.

Blumenstock and Einfeld also had some long-range discussions on "Mission to Moscow," which is scheduled to go before the cameras in a few weeks. Tentative plans were reviewed for a number of properties not yet announced but which, Blumenstock hinted, have the same world importance in relation to times and conditions as "Edge of Darkness" and "Mission to Moscow."

'Iceland' Music Tieup

The Victor Record Company is going all-out in its promotion of Sammy Kaye's recordings of the five hit tunes from "Iceland." The numbers are: You Can't Say No to a Soldier, Let's Bring a New Glory to Old Glory, There'll Never Be Another You, The Lover's Knot, I Like a Military Tune.

It is suggested that in addition to making sure your music store features these songs, a cooperative deal should also be worked out whereby music shops would give guest tickets for the showing of "Iceland" at your theatre to all persons purchasing a specified number of Sammy Kaye recordings.

Smart Showmanship Keeps Payette Busy

If we fail to hear of the showmanship activities of Manager George Payette of the Maryland Theatre, Hagerstown, as often as we'd like to, we understand why: George has been so busy selling his attractions the past few weeks he just hasn't had a chance to report them.

From official sources, however, we've learned of some of George's exploitation stunts. So, for the benefit of other showmen, we're passing them along.

On "Reap the Wild Wind," the Maryland showman posted 25 pictorial three-sheets throughout the community and the county. Three thousand special heralds were inserted in Sunday editions of the Washington *Times-Herald* and the *Post*.

Although a trifle late, news of Payette's July 4th parade and free movies is still interesting and worthwhile material for readers' files. Advance publicity in both the *Morning Herald* and the *Daily Mail* helped make the free Independence Day show a great success. Stories in both papers on the show, and ads in each sheet urging children to join the parade helped swell the crowd. Price of admission was a small American Flag which each youngster was supposed to bring. Junior Order of Police, an organization of local boys, assisted in the parade.

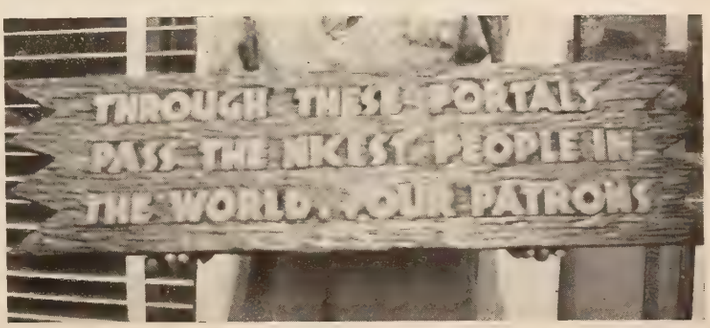
An impressive tribute was accorded "Mrs. Miniver" when the pastor of Trinity Lutheran Church used it as the basis for his sermon, thus bringing to church-going folk the importance of the picture. Bookmarks were also distributed.

Insert Heralds in Magazines In Tieups With Distributors

A tie-up with the better located magazine stands or with distributors who have boys covering routes whereby you are permitted to insert small heralds advertising your weekly attraction would be a mighty good medium. You can make it work to the advantage of the distributor and the theatre by numbering the heralds and setting a predetermined quantity of numbers on a board in the lobby and admitting holders of the lucky numbers free or at reduced prices.

A SIGN THAT SHOULD BE A PERMANENT FIXTURE OVER DOOR

Taking his cue from the famous Earl Carroll sign over stage entrances to the effect that "through this door pass the most beautiful girls in the world," Manager Harry Nunan of the Merced Theatre, Merced, Cal., had his artist carve sign shown here to be placed over theatre entrance. The wood is stained with mahogany to give it a rustic appearance.



The New York Times.

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NEW YORK, WEDNESDAY, AUGUST 19, 1942.

Entered as Second-Class Matter, Postoffice, New York, N. Y.

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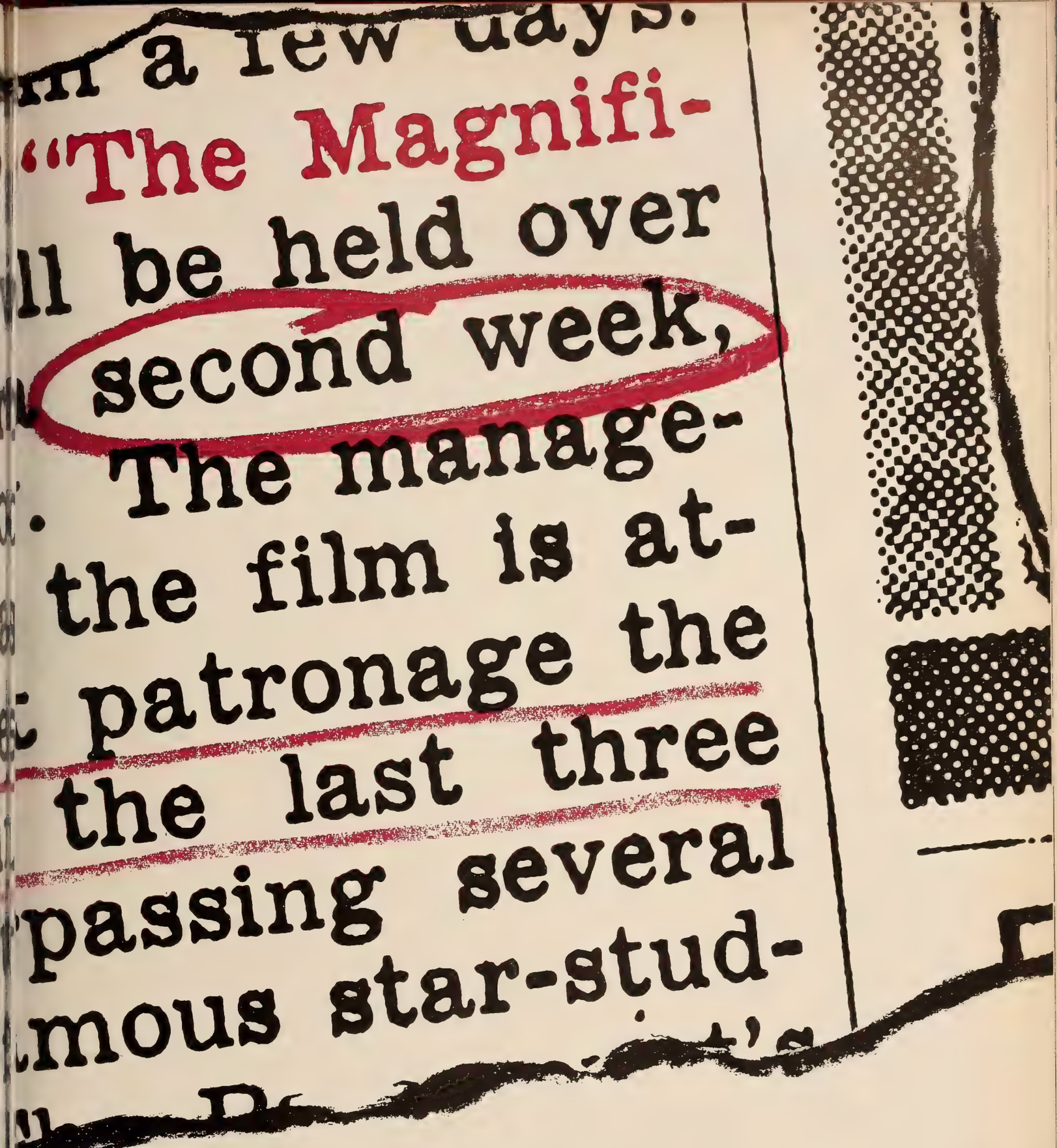
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RKO RADIO PICTURES



...and the story's the same all over the nation ... Big as they come for hold-overs in spots like Kansas City, Washington, Los Angeles, San Francisco... Booming to tops in New Orleans, Omaha, Providence, Rochester, Philadelphia, Syracuse, Denver, Des Moines, Memphis, Columbus and cities large and small everywhere!... See the press book for the kind of newspaper advertising that's helping to get the crowds! ***IT'S A WINNER!*** . . .

Program Exchange

Guest Ticket Gets Scott's Program into Rooms of Hotel; Thoughts on Revival Days

Right at this very moment we'd like very much to bask on the beach at some cool seaside resort, but our will-power is too strong. It makes us conclude that perhaps it would be better, after all, to go through this stack of programs and see what members are up to this week. So, ruthlessly and determinedly brushing aside thoughts of beaches and bathing beauties, we direct all our mental energies to the pleasant duty at hand.

Attracting our attention is a promotional piece forwarded from Harlan, Ky., by Manager Leon Scott of Schine's Margie Grand Theatre. It's a 9 in. x 12 in. program printed on cheap card stock. Now the unusual thing about this program is that Scott, through a tieup with the town's leading hotel, has made possible its distribution in every room. And the only cost to the enterprising manager is a pass each week. In Scott's own words: "This is really a profitable tieup." We won't question that assertion; we can readily see the merits of the idea, and we think other showmen might try emulating Scott's deeds.

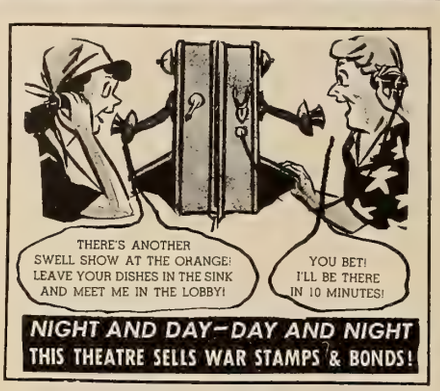
Film Review 'Makes' Cinemag

Our editorial associate is passing out cigars this week, but not for the customary reason. The real reason: His evaluation of "Escape from Crime," contained in a Box Office Slant which appeared in the June 6 issue of STR, has been reproduced on the front page of Cinemag. Although the headline refers to him as a "hard-boiled" critic, he takes exception to that. "Why, I'm a meek and mild young fellow," he declares. But seriously if we do say so ourselves, the review made good copy for the Paragould publication. In the same issue we find this timely little rhyme: "A little acorn makes an oak That grows to hefty size, So buy a little Bond and soak Those dictatorial guys." How about using that in your program?

At the Lincoln Theatre in Chicago, Manager Chris Christos has been holding Revival Days every Wednesday and Thursday for the past two years with good results. He takes occasion to mention the fact in his new tabloid program. Not only are they Revival Days, they're also Bargain Days, and folks in the neighborhood are taking advantage of the chance to see pictures they missed during earlier runs. Herewith are some of the films Christos has revived: "Only Angles Have Wings," "New Moon," "Spawn of the North," "That's Right, You're Wrong," "The Cowboy and the Lady," "Hollywood Cavalcade," "Captain Fury" and "Daytime Wife."

Could Conduct 'Revivals' Poll

Through his program, we believe the Lincoln management could conduct some sort of poll to find out just what pictures his patrons would like to see again. Coupons, listing outstanding films of the past, could be published from week to week, with patrons asked to vote for their favorites. When, after a certain period, a picture had received a larger number of votes than the others, arrangements would be made to show that picture. It would then be dropped from the list of eligibles, with the balance of prospects being voted upon for subsequent engagements. Space should be made available for patrons to write in the titles of pictures not listed. We think this idea would arouse special interest in Revival Days and would also create additional demands for copies of the Movie-Goer. Furthermore, the Revival Days idea has proved its box-office worth in other theatres, including Christos', so why not yours?



Still Works for Ingham

Another of those clever program covers that remind residents of Orange, Mass., that Bob Ingham's Orange Theatre is the place to go for the best entertainment. Try a cartoon ad yourself some time. You'll find it attracts attention.

Down in Greenfield, Tenn., the Palace drew attention to "Sergeant York" with the jumbo two-color herald. Back page was utilized for listing the week's attractions and outstanding films scheduled for early showing.

Program put out by Bob Ingham of the Orange Theatre, Orange, Mass., for his Fourth of July week bookings, has just reached our desk nearly two months later. For his front-cover illustration, Bob took a clipping from the local newspaper which stated that there would be no fireworks this year. He combined a reproduction of the clipping with this copy: "Celebrate the Fourth at the Friendly Theatre."

Guess we'll call it a day now, although we could have continued for a few more lines. But our appetite has been questioning our ability to continue without sustenance, and since we're not one to quarrel with our appetite, we'll appease it by dropping out for a bite of lunch. See you next week.

Double-Truck Newspaper Layout Promoted Gratis in Middlesboro

A double-truck cooperative newspaper layout was promoted recently by Harry Stearn and Ken Carter in advance of the showing of "Gone With the Wind" at Schine's Manring Theatre, Middlesboro, Ky. Thirteen merchants, whose ads appeared therein, paid for the two-page space. As far as the theatre was concerned, it was costless.

Double-truck involved a jig-saw contest, with readers being required to take pieces of illustration from merchant ads and fit them together to represent a scene from the picture.

Other Stearn-Carter exploitation activities in connection with GWTW included slugs in ads ten days in advance, banners on all trucks of local transfer company one week in advance, giant 5 ft. by 12 ft. board in front of theatre using color stills to emphasize Technicolor angle, tieup with local book shop for window display of popular-priced edition of the book.

USO Fresno Blind Date Party

George Sharpe, manager of the Wilson Theatre, won USO cooperation in Fresno, Calif., for a blind date party for soldiers from Manhattan. The Service Organization found the girls and the soldiers who attended the party and premiere of "Tales of Manhattan" staged by Sharpe.

Mayor of Twin Falls Gets Behind 'Kukan' With Big Campaign

"Showmanship-Plus" was the byword for Uncle Joe Koehler, Mayor of Twin Falls, Idaho, and operator of the Roxy Theatre, for his two-day engagement of "Kukan, Battle Cry of China."

Cooperating with United China Relief, Koehler announced that the entire receipts of the showing would be turned over to the United China Relief Fund.

As Mayor, Koehler issued a proclamation declaring the week of August 23 to 29 inclusive, "United China Kukan Week." Idaho's Governor Chas. A. Clark was asked to do the same for the entire state.

A large board in the form of War Savings Stamp Books with places for patrons to write in their names when purchasing stamps in honor of "Kukan," was placed on the sidewalk in front of the theatre.

Radio Station KFTI gave free air time telling of the picture and the charitable cause. A traveling public address system made certain all residents of the city learned of the picture, theatre, playdate, etc. An airplane flying a banner and distributing heralds covered a 50-mile radius. Local telephone operators said "Kukan" instead of the customary "Thank You."

All newspaper advertisers mentioned the picture in their ads. Heralds, colored stickers, window cards and pins were distributed by merchants. Newspaper publicity started several days in advance of the opening, and a letter from Koehler to the publisher of the *Times-News* telling him what a swell printing crew he had, got a half column.

Be Alert for Angles That Build Business

Always be on your toes for angles that will lure extra patronage to the box-office. By way of example:

Recently, after booking "What's Cookin'" at the Fox Granada Theatre, Inglewood, Calif., Manager George O'Brien was looking over the cast, noticed young Bob Scheerer in the credits. Checking the biography, he found Scheerer was an Inglewood boy, publicized the fact. Result: almost a whole school of class mates turned out to see their former fellow student.

Just as likely as not you, too, will discover one of your hometown boys or girls lined up in the cast of a forthcoming attraction. If you do, publicity will be a cinch. Moral: check the cast, credits and player biographies on every picture you exhibit.

Parsons' 'Home-Made' Exhibits

C. C. Parsons, of the Odeon, England, created "home-made" displays for "Shadow of the Thin Man" and "Blood and Sand." He fixed up a special scenic background, proscenium drapes, and cutouts fastened to gauze, forming a scenic effect, with mounted stills in the foreground. The lighting was concealed. Displays of this type, Parsons finds, attract considerable attention: people closely inspect the exhibits and talk about them as they enter and leave the theatre.

Help Speed Production

Industrialites are anxiously seeking ways of promoting department rivalry—of a friendly nature—to reach new production peaks. Your theatre can be directly tied into these activities, with the losing side giving a theatre party for the winners. Other ramifications of the idea are obvious.

Amusement Ads from Nation's Interior



CHEYENNE, WYO.



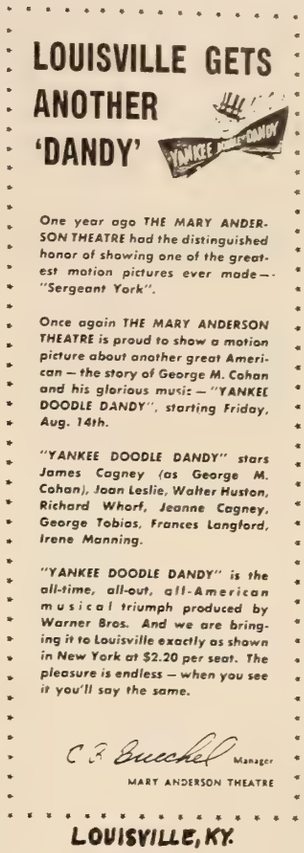
TUCSON, ARIZ.



LOUISVILLE, KY.



YOUNGSTOWN, OHIO



LOUISVILLE, KY.



SOUTH BEND, IND.



BOISE, IDAHO

The motion picture theatre newspaper ads reproduced above represent showplaces scattered from Boise, Idaho, to Youngstown, Ohio, thus embracing three Rocky Mountain states and three central states. No coastal states are represented. In other words, the handiwork of showmen in the "interior" takes a bow.

The ad on 20th Century-Fox's "This Above All" for the Colfax Theatre, South Bend, while comparatively simple in makeup, nevertheless shows skill in the creation of boxes and rules to improve the layout as a whole. Note how the Pete Smith short subject, "Victory Quiz" is played up, which indicates that Smith must have a large following in South Bend. Only the Colfax ad, by the way, urges patrons to "Buy U.S. War Bonds and Stamps in Lobby." It is hoped that when the industry drive opens in September, every theatre will promote bond and stamp sales via newspaper ads.

Note the unusual "personal" ad on Warner's "Yankee Doodle Dandy," which opened recently at the Mary Anderson, Louisville. Note also the Scoop Newsreel Theatre ad from the same city.

In ad from Tucson, a second feature is announced but is literally buried at bottom.

Competition Is Where You Find It, So Keep Selling Your Show

Much is happening to clarify patron trends and spotlight the fallacies in existing business practices of individual theatre operation. Some wise exhibitors have been quick to recognize the need of change and have invoked methods to meet the new conditions. Others have continued to gaze sleepily skyward, complacently beating out the same old repetitious tune on their business drum and ignoring the changing habits and conditions taking place. These (like the drummer boy who marched ahead of the parade and then sat on the curb and dozed while waiting for the marchers to catch up only to awake to find the parade had passed) may be rudely shocked from their complacency should their business dwindle to the point where the Sheriff will be holding the theatre keys.

There are many operators who, regardless of the fact that tire and gasoline rationing has been in existence for many months, possess no figures as to the number of patrons lost—or soon to be lost—from this cause, and have given no consideration to ways of circumventing or minimizing the existing or potential cut in box-office receipts.

Many theatres in industrial centers are still operating on a policy of playing time of long standing and have taken no steps to analyze whether or not the increased employment, change in working hours, etc., dictate a corresponding change in opening and closing the box-office, style of attraction presented and the period of the week and length of run that would bring better receipts or add to the convenience of patrons.

Pay Attention to Passing Events

Events that have passed should be given immediate attention before they bring about an acute situation for your theatre from which there will be no escape other than loss of business. Once you have caught up make it a habit to carefully analyze coming and contemplated changes to determine their potential of adverse or favorable reaction on your patronage.

The possible elimination of the double feature —the threat of curtailment of product—shifting populations and much of an extraneous nature now under consideration poses a problem deserving of sober study by exhibitors.

The time is at hand when the business practices of theatres should be undergoing frequent examination with a view to making such changes as may be dictated by the constantly moving picture of war conduct and civilian cooperation therewith dictate. The habits and desires of patrons are inseparably bound to the national demands and if the ticket machine is to continue playing a profit tune it will be necessary to revise, revamp and renovate the customs and practices of many theatres that have remained unchanged for so long that they occupy a rut.

Complex, Paradoxical Situation

Generally speaking the increase in employment has brought about a complex and paradoxical condition. While fatter pocketbooks have opened wider fields of pleasure pursuits for many, restrictions on tires and gasoline have served to narrow the confines in which to satisfy their desires. The increase in labor and hours of toil brings with it a tiredness of body that minimizes the craving for away-from-home pastimes and promotes a feeling of lassitude that must be overcome by strong appeal to elevate the desire for emotional recreation above the urge for plain physical rest.

While it may take a heap of effort in the way of gathering and diagnosing the new attitude of the people whose entire manner of living has been shuffled and changed by the new conditions—there are plenty of tickets to be sold by the fellow who does the job. However, there is little likelihood of it being one of those jobs that can be done once and forgotten. It will be necessary to hold a tight rein of the business buggy for the duration and for the driver to watch every turn and take advantage of every possible bit of information and avoid breaks in the road and detours necessitated by the heavy machinery of war. It won't be a smooth road, but it will be a good road—for a good driver!

Slack Contest Draws

A Betty Grable Slacks Contest drew thousands to Riverside Park in Des Moines when Bob Fulton set the competition, with local reviewers and columnists as judges, as part of his "Footlight Serenade" campaign for the Des Moines and Roosevelt theatres.

For Big Films, Place Title Letters on Steps

Now you can use those steps leading to the upper sections of your theatre for something besides a series of elevations used by patrons to ascend or descend, as the case may be. How? Simply by duplicating a stunt used by Manager Andrew Saso at the California Theatre, San Jose.

Especially appropriate to pictures big in scope and theme, it involves placing large cut-out letters of the title, one above the other in correct spelling formation, up the steps. Letters should be placed at the left-side of the steps.

Keep this stunt in mind for pictures like "Mrs. Miniver," "Yankee Doodle Dandy," "Tales of Manhattan," "Wake Island."

Promotes Page of Co-op Ads

Art Glaser, manager of the Comerford Theatre, Carlisle, Pa., promoted a full page of co-operative ads on "Rio Rita."

A BUDGET AND CAMPAIGN CHART!

Some years ago, Mort Goodman of the Warner Ohio Theatres perfected a Campaign and Budget Chart for all the theatres in his territory designed to simplify the planning and spending on each picture. Many of STR's readers have requested that we repeat publication of the chart. Therefore, not only for them, but also for the thousands of showmen who became STR readers after that first publication, we are repeating the chart. In folder form, it carries the following information which other theatremen can use in their situations:

Campaign Chart ..... **(Name of attraction)** .....

Billing .....

SCREEN:
- Teaser Snipes
- Advance Type Trailer
- Manager's Endorsement
- Regular Production Trailer

FRONT:
- Special Exploitation Front
- Cutouts on Marquee
- Festoons, Balloons, Pennants
- Valance, Lights, Hangers
- Loud Speaker Unit

EXPLOITATION:
Merchants, Furniture Stores, Music Stores, Soda Fountains, Drug Stores, Groceries, Laundries, Bakeries, Haberdasheries, Hat Shops, Nut Shops, Auto Agencies, Magazine Counters, Book Shops, Street Cars, Street Hangers, Street Car Snipes, Busses, Restaurants, Electrical Products, Dance Halls, Churches, Parent-Teachers Ass'ns., Personal Telephone Calls, Personal Letters, Special Screening, Dairies, Dime Stores, Furriers, Clothiers, Postal Cards from Other Cities to Local People, Ballyhoo Trucks, Heralds, Schools, Beaches, Cosmetics, Tabloids, Cigarettes, Cigars, Pipes, Newsboys, Western Union or Postal Telegraph, Radio Programs, announcements, records electrical transcriptions.

NEWSPAPER ADVERTISING:
Underlines, Teasers, Extra Space, Foreign Newspaper Advt., Radio Pages, Sport Page, Single or Double Truck, Classified Pages, Women's Pages, Comic Page.

LOBBY:
- Teaser Cards
- Special Advance Displays
- Exploitation Tie-ups Displays
- Live Displays

PUBLICITY:
- Newspaper Contest
- Serialization
- Freak Publicity with local angle
- Stressing Star or Story
- Fashion Editor
- Cooking Editor
- Club Editor
- Radio Editor
- Music Editor
- Book Editor
- Sport Editor
- Foreign Newspapers
- Country Newspapers

TIE-UPS:
Taxicabs, Tack Cards, Hotels, Dancing Schools, Army, Navy, Police, Firemen, American Legion, Gasoline Stations, Parking Stations, Libraries, Midnight Shows, Hollywood Premiers, Foreign Groups, Athletic Events, Parades.

POSTING:
- One Sheets
- Three Sheets
- Six Sheets
- Twenty-four Sheets

RECAPITULATION:

Screen	Cost .....
Lobby	Cost .....
Front	Cost .....
Publicity	Cost .....
	No Cost .....

EXPLOITATION:

1.	Cost .....
2.	Cost .....
3.	Cost .....
5.	Cost .....
(etc.)	
	Total Cost .....

NEWSPAPER ADVERTISING:

Schedule .....
.....
.....
.....
.....

Cost .....

Total Cost of Campaign .....


FIRST FOR 15 YEARS
"...THE PARAMOUNT NEWS CAMERAMAN WAS READY..."
You'll find that phrase in a caption under one of the sensational newspictures in the October "Click"—part of a four-page layout on newsreels in general and Paramount News in particular.
Paramount News cameramen, editors and laboratory technicians are ALWAYS ready—to get the news while it's hot, edit it into concise, straightforward narration—and rush it to your screen uncolored by personal opinion or special interest.
As Paramount News observes its fifteenth anniversary (you'll see plenty about us in publicity and whoop-de-do as part of the celebration), the most complete newsreel organization in the industry reaffirms the pledge it gave the public a decade and a half ago—"In fearlessness, in fairness, in honor, always to mirror the living world so that TRUTH may shine forth cleanly, clearly, upon America's screens!"
MAKING HISTORY TWICE A WEEK
Paramount News
THE EYES AND EARS OF THE WORLD
FIRST WITH THE NEWS...
FIRST AMONG NEWSREELS!

Win Goodwill, Build Grosses With a Victory Baby Contest

Herewith are 2 Methods of Conducting the Competition; Both are Tried and Tested

Out in Denver the Paramount Theatre boosted box-office receipts by staging a Victory Baby Contest. And at the Tower Theatre, Compton, Calif., the same sort of enterprise won extra patronage for Manager William Jenner's charge.

Jenner, as well as Harold Rice in Denver, found that their baby contests offered wholesome appealing showmanship.

One With Film Tieup, One Without

Rice tied in his contest with the showing of "Butch Minds the Baby," and enlisted merchant cooperation. On the other hand, Jenner had no direct picture tieup. His contest was under the three-way sponsorship of the theatre, photographer and newspaper. Both contests were good, yet the method of conducting each was different. For your own baby contest, you can choose the one you believe most suitable for your situation.

Merchants co-sponsored Rice's Victory Baby Contest, paid for newspaper ads which mentioned their firms, received plugs in lobby frames announcing the special event.

There was no entry fee. Three classes of entries were permissible: cradle to 1, 1 to 2 and 2 to 3. Proud parents obtained entry blanks from the merchants. The merchants also went together and purchased the War Bonds which were given as prizes. The contest was scheduled during theatre non-operating hours on a mid-week morning.

Photographer Aids Jenner

Now for Jenner's campaign. Only one merchant—a photographer—was linked with it. He received credits in quarter-page promotional space donated by the newspaper.

The contest was announced as the *Herald American*-Tower Theatre Baby Contest and ran four days. To enter their offspring, parents had only to take them to the photographer, who photographed the youngsters free of charge.

Shortly after the deadline for entries, the photos were displayed in the Tower foyer, where the public was invited to vote for its choice. Each admission ticket counted as ten votes. Because the entries were numbered, votes were cast by number only. At the end of the contest, the tabulations were posted at the theatre. Prizes, donated by the newspaper, were based on the greatest number of votes, with winners announced at both performances on a specified date and carried in the newspaper on that date.

Acting as a stimulant to box-office receipts at the Tower was the newspaper's publication—daily for three days—of the standings of the entries. Patrons, seeing that their favorites needed more votes, patronized the theatre.

You have details of both contests. Which one do you like best? Bear in mind that no matter which you choose, you will be engaging in an activity that will not only produce extra returns at the box-office but will also win that ever-important good-will which, as we have tried to point out so many times before, is absolutely essential to successful theatre operation.

Publicity Break in Two Papers

In connection with the engagement of "Miss Annie Rooney" at the Dixie Theatre, Staunton, Va., recently, Manager Frank Shaffer hit both the afternoon *Evening Leader* and the morning *News Leader* with a full-page publicity article on Shirley Temple. Article filled with photos reached town people who read afternoon paper and was circulated to surrounding countryside in the morning paper the following day. Publicity break helped business.

Be Sure You Get Jackass' Consent

A jackass was hitched to a parking light meter and carried a sign saying: "I'm the biggest jackass in town! I can't see Wallace Beery in 'Jackass Mail'!" as a feature of the campaign for the picture put over by Oscar Nyberg, Fox, Spokane, Wash.

PROOF THAT YOU CAN PROMOTE 'BAMBI' WINDOWS



Pictured at the side are just four of the windows promoted in New York for the recent showing of Walt Disney's latest feature-length Technicolor cartoon, "Bambi," at Radio City Music Hall. Display at upper left was used by F-A-O Schwarz, which turned one of its Fifth Avenue windows into a veritable forest with a background of window cards, Disney Books, stills from the RKO Radio picture. Upper right, window display of Pennsylvania Drug Company. Lower left, attractive window used by Whelan Drug stores. Lower right, eye-catching window of a Woolworth five-and-ten-cent store. Having seen for yourself the proof of merchant cooperation, windows should be your campaign "must."

For MacArthur Day



Celebration of MacArthur Day in Bay City, Texas, was highlighted by patriotic activities staged by Manager Wallace Butler of the Franklin Theatre, who offered free admissions on that day to patrons who brought "old aluminum, old tires, old tubes, lead and coat-hangers" to the theatre. To each family attending: one life photo of General MacArthur. Above you see a portion of the material collected. Stunt broke newspaper front page.

Russell Puts Out 'Miniver' Bookmarks

Because the librarian of the New Haven Public Library is an authority on all types of books, Manager R. B. Russell of Loew's Poli, New Haven, Conn., had the opportunity to promote a new kind of bookmark on "Mrs. Miniver."

With the title across the top, these lines followed: "There'll always be an England, And England shall be free, If England means as much to you, As England means to me." Below this stanza was listed books about England suggested by the New Haven Library:

"Peacetime England: In Text—Mrs. Miniver (Struther); The Beauty of England (Burke); Sweet Thames, Run Softly (Gibbings); England is a Village (Warren); Forever England (Stevens). In Pictures—Her Beauty and Achievements; I Have Loved England (Miller); This Realm, This England (Chamberlain, ed.); Country Life Picture Book of Britain.

"Wartime England: Combatants—The War in the Desert (Aglion); The Eagles Roar (Kennerly); Mediterranean Front (Moorehead); The War at Sea (Cant). Civilians—Women of Britain (Struther, ed.); Bomber's Moon (Farson); The Oaken Heart (Allingham); They'll Never Quit (Klemmer)."

At the bottom of the card appeared the stars and title, as well as the theatre name and playdate.

Check with your own library to see which of the aforementioned volumes it has on hand, then arrange to distribute bookmarks as Russell did on "Mrs. Miniver."

That 'Mrs. Miniver Rose' Angle

By all means don't fail to get plenty of floral tie-ups when you play "Mrs. Miniver." The "Mrs. Miniver Rose" plays an important part in the film and leading florists can be prevailed upon, not only for displays, but to provide a number of roses for distribution to lady patrons. This tieup offers big possibilities for both the theatre and the florist—so go after it in a big way.

Lobby Artists Draw Attention

As a sensational attention-getter during his "Mrs. Miniver" campaign, Arvid Erickson, Warfield, San Francisco, had several artists painting two canvases, each 9x12 ft., depicting scenes from the production. The paintings were done in the lobby, and insured for $10,000, resulting in much curiosity on the part of the public and very excellent newspaper breaks.

To Help Make This Picture

The Talk of the Town

Lay Foundation of Your Campaign With These Selling Ideas

An STR Showmanalysis (REG. U. S. PAT. OFF.)

With hundreds of exhibitors all over the nation having seen Columbia's "The Talk of the Town" at trade screenings, any comment we might make concerning the entertainment merits of the film would be superfluous. Furthermore, every wide-awake showman knows that with the names of Cary Grant, Jean Arthur and Ronald Colman appearing on his marquee and in all his advertising, he has a box-office winner. And he knows, too, that the title is an exploitation natural. Therefore, because "The Talk of the Town" possesses high entertainment merit, box-office value and almost unlimited exploitation possibilities, alert theatremen will naturally want to employ every worthwhile selling angle to make its engagement in their communities record-breaking events.

By utilizing the ideas on this page, you will be well on your way toward that goal. They do not represent an entire campaign by any means—several pages like this would be required for that purpose, in view of the abundant angles available—but they can and do comprise the basic stunts of your campaign, with more being added from your exploitation file, from your own imagination and from Columbia's special press book on the film.

TEASER CAMPAIGN IMPORTANT

Not only is "The Talk of the Town" ideally suited to an advance teaser campaign, but it is also a picture that *should* be given this special promotion. Columbia has prepared a number of teaser ads that should do the job admirably. But even before you use these, you should place teaser lines in your current advertising. Some of the cartoon teasers, or all of them, for that matter (one is reproduced on this page) could be enlarged to window card- and one-sheet poster size for planting in windows, posting in strategic spots around town and displaying in your lobby. Much interest could be created by putting these cards on the front of buses or street cars—inside, too—well in advance so that styles could be changed frequently before the actual engagement gets under way. (Just learned you can get teaser cards from your Columbia exchange.)

TIMELY SELLING ANGLES

"The Talk of the Town" lends itself to stunts tying in with the nation's war effort. For example, Columbia has prepared a special "Hush" poster which you should find easy to plant in places usually inaccessible for picture promotion, such as post offices, banks, recruiting stations, patriotic club rooms, etc.

It is also suggested that you put out a number of inexpensive cards containing this copy: "Ignore idle rumor and gossip! 'The Talk of the Town' at the Blank Theatre is much more exciting."

Other timely angles worthy of special consideration are (1) a premiere that calls attention to the achievements of your city and its many workers aiding the war effort, (2) a "Buy a Bomber" premiere, at which the proceeds are to go toward the purchase of an Army bomber in the name of your town, and (3) a special screening or premiere to which admittance can be gained only through the purchase of War Bonds. These angles are described at length in the press book, and we mention them here to make doubly sure that whatever you do, you don't overlook them.

TIE UP WITH MERCHANTS

As though you wouldn't! After all, when a picture comes along that's so appropriate to this type of promotion, no real showman will let the opportunity pass to round up as many merchants as possible for cooperative ads and window displays. "Our styles are 'The Talk of the Town'"—"You'll be 'The Talk of the Town' if you buy your fur coat from us"—"No wonder more and more people every day are taking advantage of our special values . . . after all, they're 'The Talk of the Town'." The foregoing lines are just samples of the tie-in copy you can use. You shouldn't be satisfied with less than a double-truck cooperative newspaper ad (or several ads spread throughout the paper) and displays in the windows of every merchant with whom you tie in.

LETTER-WRITING CONTESTS

In outlining the campaign arranged by Lester Pollock for the run of the picture in Rochester, N. Y. (*STR, August 22, p. 31*), mention was made of a newspaper contest based on the question, "What prominent citizens are 'The Talk of the Town'?" At this writing, we have no report of the results of the competition, but we feel sure it could be successfully staged in other communities.

Along this same line, we suggest a contest based on this question, "If you could perform some specific endeavor that would materially boost the importance of Blankville as a thriving community, just what endeavor would you choose to attain that goal and make yourself 'The Talk of the Town'?" Letters should be confined to a certain number of words—perhaps 50 or 100—as you choose.

STREET BALLYHOO

Pollock in Rochester planned to have a girl carrying a sandwich sign bearing the title of the picture as his street ballyhoo. You could follow the same procedure. You might also, if possible, round up three local personages resembling Grant, Arthur and Colman as nearly as possible, and have them stroll around the business district arm in arm. On the back of one could be a sign with the words, "The Talk"; on the back of another: "of"; on the back of the third, "the Town."

Recalling the "walking book" gag—you know, where a man is pretty well covered by a huge book made of compo-board—we are wondering why a similar idea to play up this film's stars couldn't be used with good results. If you study the newspaper ads on "Town," and if you've followed the national magazine ads, you've probably noticed that the principal illustration shows the three stars walking arm-in-arm. You'll also find it on the insert card. Wouldn't it be worth the extra cost involved to obtain the still and have it blown up to life-size, then have your artist paint a back for the life-size cutout and fasten the two cutouts together in such a manner that one or two men could get between them and carry them down the street? With the title printed on the front and back, together with theatre name and playdate, it would surely attract plenty of attention, and the stars could easily be identified without the necessity of imprinting their names on the ballyhoo.

Another good attention-getting street ballyhoo could be effected by having a man attired as a clown and wearing a dunce cap carry this sign: "I'm 'The Talk of the Town'—and how! . . . because I failed to see 'The Talk of the Town' at the Blank Theatre. Don't be a dunce like me—go see it for the entertainment treat of a lifetime."

CONTEST FOR AMATEUR CARTOONISTS

Amateur cartoonists could be given a chance to illustrate how they would arouse interest in "The Talk of the Town" through sketches. Despite the fact that it may appear at first glance that the cartoons already prepared cover every available idea, contending amateurs are likely to prove to showmen that they, too, have some original and clever ideas up their sleeves that would aid considerably in drawing attention to the picture. Hence the contest. It could be conducted with the cooperation of the newspaper, or if this cooperation is lacking, through your house program.

YOUR FRONT AND MARQUEE

Of course the walking figures of the stars should be placed at either end of your marquee. Again, you'll have to blow them up from a still. The photographs for your facade should be well balanced between comedy and melodrama, as the picture itself is a skillful blend of comedy and drama, both elements of which appeal to the public. The title should be made of cut-out letters and placed across the front, over the box-office and entrance and exit doors.



Use Cartoon Teaser Ads

Illustrated above is one of the clever cartoon teaser ads on "The Talk of the Town." Folks like cartoons, will follow this teaser series closely once you inaugurate it in newspaper.

Talking Billboards

Innovation in outdoor exploitation will be "talking billboards," which Columbia will use at key spots in Los Angeles and Hollywood as part of the campaign on "The Talk of the Town."

'Wake Island' Previewed at Marine Corps Bases, Barracks

Requests of Men, Officers Prompt 2 Extra Screenings; Newspapermen are Present

Three capacity audiences, totaling approximately 8,000 enlisted men and officers of the East Coast Marine Corps Base, attended a specially arranged preview of "Wake Island" Monday night in the Post's new huge theatre.

Simultaneously a similar preview was being presented to the enlisted and commissioned personnel of the West Coast Marine Corps Base at Camp Elliott, San Diego, Calif.

Urgent requests of hundreds of men and officers unable to attend Monday night's screenings prompted Paramount to screen the picture again twice on Tuesday evening.

Reaction of the triple audiences who viewed the picture was reported "enthusiastic." Said Lt. Col. Walter A. Churchill, in charge of the Recreation Center at which the preview theatre is located: "The response is the most terrific I have ever witnessed at this Post. . . ."

Heading the group of 35 New York and Washington newspapermen, representing all of the national syndicates and most of the important daily newspapers in the two cities, was Barbara Britton (*see cut*), young screen actress who plays the only featured feminine role in "Wake Island." At the third and final presentation of the picture at the Quantico Marine Corps Barracks theatre, Miss Britton was introduced to the assembled Marines by Major General Holland M. Smith, commandant of the Post. In token of her visit, General Smith presented Miss Britton with a Marine Corps insignia.

Preceding the screening, General and Mrs. Smith were hosts at a cocktail party and informal dinner at the Officers Club for the visiting newspaper men and women.

A third and special preview of "Wake Island" was held in Washington simultaneously with the Quantico and Camp Elliott screenings. It took place at the Marine Barracks in Washington, D. C. for the officers of the Navy, Marine Corps and Navy Department officials. Hosts at this third screening were Lieutenant General Thomas Holcomb, Commandant of the U. S. Marine Corps, and Brigadier General Robert L. Denig, Chief of the Division of Public Relations of the Corps.

Newspaper representatives from Washington included John Hightower, Associated Press; Joseph Bors, International News Service; Walter Logan, United Press; William Dickens, Trans-Radio Press; Felix Belair, Jerry Greene and Ray Ingraham, *Time* magazine; Nelson Bell and John Morris, Washington *Post*; Andrew Kelly, *Star;* Bernard Harrison and John Maynard, *Times-Herald;* Betty Lersch and Stanley Tretick, *Daily News;* Dorothy Gilfert, *This Week* and *The Nation;* Ann Cottrell, Chicago *Sun;* Miss Claude James, daughter of the managing editor of the New York *Times.*

Those from New York, in addition to Miss Britton and Miss Lindsey Durand, of the West Coast studio, included Mark Barron, drama editor of the Associated Press; Fred Menagh, representing King Features and International News Service; Bill Wilson, United Press; Lou Jordan, Associated Press Wire Photo Service; Bosley Crowther, The New York *Times;* Alton Cook, New York *World-Telegram;* Joe Mackey, *Sun;* Ed Jerry, Acme Photos; John McManus, *PM;* G. E. Blackford, *Journal-American.*



After they had seen her in Paramount's "Wake Island," these Marines at the U. S. Marine Corps base, Quantico, Va., carried pretty Barbara Britton on their shoulders through the lobby of the post theatre. Barbara signed hundreds of autographs while a guest of Major General Holland M. Smith, commandant of Marine base.

Eight-Page 'Doodle' Tabloid Is Promoted for Charleston Date

In connection with the opening of "Yankee Doodle Dandy" at the Virginia Theatre, Charleston, W. Va., an eight-page tabloid supplement of the Charleston *Gazette* was worked out by J. M. Totman, advertising manager for Warner Theatres in the Pittsburgh area, with the cooperation of Dick England, manager of the Virginia.

With a red, white and blue front page display of the picture title, the tab contained, in addition to feature stories about the picture, ads of various stores, all employing the "Yankee Doodle Dandy" theme.

Four Pages in Newspaper Carry Material on Theatre's Anniversary

When the Fox Theatre, Phoenix, celebrated its eleventh anniversary recently, a birthday issue of the Arizona *Republic* was arranged by Louis Christ, Arizona district manager, with the aid of manager Griffin and assistant Bagwell.

Four pages of the second section of the edition featured news and photos on the event. Merchants bought ad space to congratulate the theatre on its anniversary celebration.

Ten Soldiers and a Girl

Francis Falkenberg, manager of the Alabama Theatre, Birmingham, Ala. and 20th Century-Fox Exploiteer Spence Pierce interested the Birmingham *News* in cooperating with a local army post for the idea of having ten soldiers from the camp and the girl selected "Post Sweetheart" as guests of the Alabama Theatre to see "Ten Gentlemen from West Point."

Telegraph Blanks Serve Purpose

Telegraph blanks used to advertise coming attractions serve as excellent attention compellers and can be used, but not too frequently, to substitute for handbills with telling effect. Your local Western Union or Postal manager will cooperate by providing the blank forms and you can instruct the printer to use typewriter type in setting up the copy.

SHOWMANSHIP IN WARTIME LONDON

Norris' Inexpensive Displays

By experimenting, Derek Norris, of the Edgewater Road, Odeon, has found that colored displays on dark backgrounds have their merits. Besides being attractive, the displays conserve material. One of his best recent efforts was a set-up for "Bahama Passage." Norris produced a pleasing result by taking a few monochrome stills, a clipping from a piece of renter's colored publicity material and some extracts from a lithographed poster showing Madeleine Carroll and Stirling Hayden, and artistically arranged them on board faced with dark material and framed in green translucent fabric. The display stood on a black dais where, on the front, was an irregular piece of paper printed with the reminder, "It's an Odeon Show." On two other pictures, "Babes on Broadway" and "The Lady Has Plans," he followed the same procedure. British and American flags embellished the appearance of the former, while the background of the latter featured silhouette city roof-tops, thus giving an impression of the picture's locale.

Manager, Staff Build Display

An excellent exploitation campaign was used by R. C. Overs for the recent showing of "Keep 'Em Flying" at the Friars, Canterbury. For an attractive vestibule display, Overs, with the aid of his staff, constructed a biplane model aircraft from pieces of 3-ply, wire, etc., painted it in silver and R.A.F. colors. Then he made cutouts of Abbott and Costello heads, placed them in the cockpit, suspended the model on wire in a mid-air position at the side alcove. To the back wall were affixed cut-out card model aircraft, complete with American colors appropriate to the American Air Corps, with cut-out figures of airmen suspended from parachutes. This background material was made by a student of the local art school. To round out the display, a pictorial quad crown (apparently a 22x28) in a frame was placed on an easel. The entire display was inexpensive, created effective atmosphere, caused favorable comment.

Strictly a Family Affair

You've heard of "family theatres," or rather, that oft-used phrase, "The Family Theatre." Well, there has been found in Deptford a theatre which seems to deserve that title. It is the Electric Palace. Manager of the house is G. W. Simpson; the cashier is Mrs. Simpson; the chief projectionist is his daughter (quite likely the only feminine chief projectionist in England); the assistant operator is his son. At another theatre—the Bow Regal—Simpson's son-in-law is the chief projectionist. The result: everything runs smoothly, according to Mr. Simpson. The volume of business is too good, however, for one to assume that even the patronage is confined to relatives.

National Campaign on Songs

Monogram has launched a national campaign on the two song hits featured in "Lure of the Islands." The numbers, Tahiti Sweetie and Lure of the Islands, will be included on a number of major network stations. Professional and regular copies are now available, and streamers and other exploitation material have been prepared.

These Theatremen Won MGM Honor Roll Buttons

The Winnah: Mel Blieden, State Theatre, Anderson, Indiana.
For: His promotion of "The Courtship of Andy Hardy." (This is Mr. Blieden's second citation.)
Campaign Highlights: In cooperation with the Anderson *Herald*, a search for a local Mickey Rooney was conducted. Finalists appeared on the stage of the theatre before a midnight preview of the film, with a loving cup to the winner. An art contest was held at the local high school, with guest tickets for the best likenesses of Rooney and Donna Reed. A radio contest offered passes for lists of previous Rooney productions.

The Winnah: Guy Hammitt, Strand Theatre, Crawfordsville, Indiana.
For: His promotion of "Woman of the Year."
Campaign Highlights: Local women's groups participated in a contest to find the local "Woman of the Year." Three thousand heralds were distributed. A lobby display carried pictures of the entrants surrounding a photo of Katharine Hepburn, with a ballot box stationed near the display. Window displays were arranged with twelve leading merchants.

The Winnah: Charles B. Taylor, director of advertising and publicity for Shea's Great Lakes Theatre, Buffalo.
For: His campaign on the third national release showing of "Gone With the Wind." (Because this was his sixth button-winning campaign, Taylor was awarded an Honor Roll plaque.)
Campaign Highlights: War Stamps were sold in the lobby of the house on opening day. Taylor held a radio contest, running seven days in advance of playdate, asking listeners to submit lists of words made up from the letters in the title. Utilizing the Photoplay Study Guides, he received complete school cooperation. For street ballyhoo, a pretty girl carried a jumbo-sized copy of the book. Thousands of bookmarks and heralds were distributed throughout the city.

The Winnah: Vince Helling, Strand Theatre, St. Charles, Mo.
For: His campaign on "The Bugle Sounds."
Campaign Highlights: A life-size tank, built of compo board, was placed in front of the house the day before the opening and remained there during the entire run of the film. Inside the "tank" was a p.a. system plus a record player. Announcements were made between records. The American Legion presented an American Flag to the city, from the stage of the theatre. The flag was presented in the name of the people and was accepted by the Mayor. Special cards were distributed by the local Boy Scouts, and several thousand heralds were handed out at the gates of local plants and factories.

The Winnah: C. R. Hughes, Von Ritz Theatre, Bedford, Ind.
For: His promotion of "Woman of the Year."
Campaign Highlights: Hughes held a local "woman of the year" contest with the cooperation of the city's *Daily Times Mail*. Phone calls to all local women were made a week in advance, asking them whether they had voted in the contest and plugging the film. Telegrams from the stars of the film and the Governor of Indiana greeted the winner, who also received a loving cup.



The Box Office Slant SLB

Not a Ladies' Man

(*Continued from Page* 21)

proceeds to invite all and sundry of the women he meets to call at the house. Eventually, the son's failure in studies brings his school teacher, unsolicited, to the door and in her the father finds the understanding and solace needed to extricate him from a complicated situation and give promise of a brighter future for all three.

Comment: This trite though sentimental plot has real possibilities but as handled here it misses fire on practically all counts. Miss Wray is not called upon to evidence other than surface talents and Paul Kelly seems not quite capable of carrying the principal burden of the story narration convincingly. Douglas Croft, as the son, does a neat job and Marietta Canty, as the maid, does well in the situations allotted her. Others in the cast have too little time before the camera to register, with the exception of Don Beddoe, who enacts the part of the footsore tramp advisor in an amusing manner. There are places where the cutting department falls down badly with the result that the scenes lack good continuity. The film never reaches the heart-touching poignancy that was undoubtedly its goal.

Catchline: Picking out a mother is a big undertaking—for a kid.

Between Us Girls

Universal **Comedy** **87 mins.**

(National Release, Sept. 4)

AUDIENCE SLANT: (Adult) Hilarious romantic farce that will make any audience roar with laughter.

BOX-OFFICE SLANT: Should prove a strong draw as sure-fire laughs will make it build in all situations.

Cast: Diana Barrymore, Robert Cummings, Andy Devine, Guinn Williams, Scotty Beckett, Mary Treen, Lillian Yarbo, Kay Francis, John Boles, Ethel Griffies, Walter Catlett, Peter Jamerson, Andrew Tombes, Irving Bacon. **Credits:** A Henry Koster production. Directed by Henry Koster. Screenplay by Myles Connolly and True Boardman. Based on "Le Fruit Vert" by Regis Gignoux and Jacques Thery. Adapted by John Jacoby. Photography by Joseph Valentine. Art director, Jack Otterson.

Plot: Diana Barrymore returns home from a long stage tour to find her mother, Kay Francis, has practiced a little deception (to the effect that Diana is merely a child of 12 years old) because she is in love with John Boles and wishes him to think her still quite young. Diana persuades her mother to continue the deception and the girl impersonates a 12-year-old to hilarious results when John Boles brings his young friend, Robert Cummings, to visit Kay and Diana. On discovery that Diana is a young woman, Cummings falls in love and takes out on a tour to catch up with her—which he does.

Comment: Sure-fire laughs in an expert blend of comedy and romance to make audiences generally roar with laughter, this is excellent entertainment with such a wealth of laugh-provoking lines that the guffaws drown out some of the overlapping comedy bits. The success of the picture can be credited especially to the exceedingly clever manner in which Producer-Director Henry Koster has handled his story, his camera and his players. Diana Barrymore gives a remarkable demonstration of versatility and displays a personality which seems to have what it takes to build a large following. Excellent performances are registered, also, by Robert Cummings, Kay Francis, John Boles and Ethel Griffies. The screenplay by Myles Connolly and True Boardman deserves high praise for its content of amusing situations, bright lines and fast pace throughout. Play up Diana Barrymore as the daughter of the late John Barrymore. Tieup with women's dress stores, household appliance and department stores.

Catchline: She had to give away her secret to catch her man.

The Day Will Dawn

Paramount **War Drama** **98 mins.**

(Block No. 1—42-43)

AUDIENCE SLANT: (Family) Combines timeliness with highly compelling story of anti-Nazi intrigue in Occupied Norway.

BOX-OFFICE SLANT: Slickness, powerful theme and smash climax should overcome lack of names.

Cast: Ralph Richardson, Deborah Kerr, Hugh Williams, Griffith Jones, Francis L. Sullivan, Roland Culver, Niall MacGinnis, Finlay Currie, others. **Credits:** Directed by Harold French. Based on an original story by Frank Owen. Treatment by Patrick Kirwan. Screenplay by Terence Rattigan and A. DeGrunwald. Produced by Paul Soskin.

Plot: At the outbreak of war, Williams, a reporter, is sent to Norway and learns that U-boats are operating in territorial waters. He goes with fisherman Currier and his daughter, Deborah, to get proof and trawler is attacked. He tries to get his story to the newspaper but Nazi agents stop him. He beats them off and escapes before the invasion, but not before he falls in love with Deborah. The British Admiralty learn that an important U-boat base is in Deborah's fjord and get Williams to drop by parachute and guide the R.A.F. on to the target. The base is destroyed, but Williams and Deborah are taken prisoner. As they await execution, the Commandos land.

Comment: Cramming such events as the fall of Danzig, the Altmark incident, Dunkirk, London blitz, Battle of the Atlantic and Commando raids logically into a fine story of oppressed Europe's fight for freedom, and building up to a terrific climax with scenes actually filmed under fire in Norway, this is a powerful cavalcade of the war to date. The film might well have been episodic in development, but, except for a rather slow opening, it runs slickly and fiction has been cleverly combined with fact. The romantic element has been well handled and the acting is first class. Deborah Kerr promises to become a major star. Lack of names is the film's main drawback, but the timeliness and innumerable publicity stunts that the subject offers should overcome this. A "V" incident is featured and offers an obvious campaign if it has not been played out in your area. A war map and montage of newspaper headlines on the incidents, particularly the Commando raid, touched in the film would make an interesting lobby display. Get any "Second Front" campaigners in your area to quote the film in their campaigns.

Catchline: "Downtrodden, oppressed—but they fight on for FREEDOM."

Flying With Music

United Artists **Musical Comedy** **47 mins.**

(National Release, May 22)

AUDIENCE SLANT: (Family) Plenty of song, dance, music and novelty spectacle mingled with romance and comedy. Should please all classes.

BOX-OFFICE SLANT: Picture has genuine merit but brief footage marks it for dual billing.

Cast: Marjorie Woodworth, George Givot, William Marshall, Jerry Bergen, Edward Gargan, Norma Varden, Claudia Drake, Jane Kean, Jayne Hazard, Dorothy O'Kelly. **Credits:** Produced by Hal Roach. Directed by George Archainbaud. Screenplay by M. Coates Webster and Louis S. Kaye. Photography by Robert Pittack. Photographic effects by Roy Seawright. Music and lyrics by Edward Ward, Chet Forrest and Bob Wright.

Plot: A wealthy girl falls in love with the voice and photo of a South American radio star and inveigles her father into financing an airplane trip for herself, her girl friends and a chaperone under the pretense of studying native customs. Their path crosses that of an American adventurer, who is being pursued by the police, when he takes over the job of guide for the party. During a series of visits to night clubs in search of the Latin singer romance intrudes between the rich girl and the pilot and the adventurer and her chum. Things are straightened out when it is determined during a Fiesta that the detective is only seeking a small tax settlement due the government on account of a sweepstakes winning ticket not returning enough coin to meet the tax assessed.

Comment: This is a miniature "Flying Down to Rio" with a wealth of novelty song numbers mixed up in elaborate and spectacular settings of the Latin "fiesta" order and well sprinkled with good comedy situations and dialogue. The dance routines are novel and prettily costumed and the display of feminine pulchritude is worthy of the most elaborate musicals. George Givot, as the adventurer, is in the kind of part he does best and the slap-stick antics of Edward Gargan, as the pursuing sleuth, and Jerry Bergen, his miniature assistant, serve to help the comedy angle appreciably. Marjorie Woodworth and her pals are quite an eyeful as are some of the native dance numbers. The photographic effects that accompany the novelty song numbers and the shots in and on the clipper are well handled.

Catchline: Hilarious high jinks set to music in the glamour of tropical nights.

Submarine Raider

Columbia **Drama** **64 mins.**

(Prod. No. 3043—Nat'l Rel., June 4)

AUDIENCE SLANT: (Family) Good action story based on theme now tops in public mind.

BOX-OFFICE SLANT: Title will draw and picture should strike mid-week average.

Cast: John Howard, Marguerite Chapman, Bruce Bennett, Warren Ashe, Eileen O'Hearn, Nino Pipitone, Philip Ahn, Larry Parks, Rudy Robles, Roger Clark, Forrest Tucker, Eddie Laughton, Stanley Brown, Jack Shay, Gary Breckner. **Credits:** Produced by Wallace MacDonald. Directed by Lew Landers. Screenplay by Aubrey Wisberg. Photography by Franz F. Planer.

Plot: A Japanese airplane carrier is intercepted at sea on December 6th by a message changing its course to Hawaii. En route it meets an American yacht and, to keep its presence in the vicinity secret, sinks the vessel. Before sinking, a girl in the party manages to get off a distress signal on the radio which is intercepted by a cruising American submarine. The girl is rescued by the sub but their radio betrays position to the Japs who send an airplane to sink it. By trickery the sub commander, after hearing of the bombing of Pearl Harbor, gets the carrier in line with his torpedo tubes and sends it to the bottom.

Comment: This is a timely story related in acceptable manner and should be well received by theatre audiences. The submarine scenes are genuinely exciting and the tension during the bombing by the airplane and in later sequences dealing with the sinking of the Jap carrier are well built up. The attack on Pearl Harbor, while a sidelight to the plot, is well handled and shows some of the extensive fifth column activities that can easily be imagined as actually existing and lending to the success of the raid. Miss Chapman's role is purely incidental and no romantic interest detracts from the seriousness of the action which prevails throughout.

Remember—Loose Talk Costs Lives

Variety Club Notes

Tent No. 5—Michigan

Barkers Turn Mariners at Moonlight Sail; Event Hit With Young Crowd

Variety Club of Michigan barkers turned mariners for the first time in the Club's history Wednesday with a midnight moonlight sail upon Ye Goode Steamshippe "Put-In-Bay"—named after Admiral Perry's famed command at the Battle of Lake Erie. Event sailed from First Street, down the street from our own clubrooms, with plenty of barkers barking the delights of the evening from the wharf for amusement-minded passersby, before sailing time.

General arrangements were under the chairmanship of the energetic Harry V. Gilbert, manager of Allied Films, who put on a live campaign for sale of tickets, and did a good job getting some block sales.

The evening was enlivened by the music of Sammy Dibert, well known orchestra leader, whose wife was a guest of the Jackson Hurfords on the occasion. Attendance included a large sprinkling of the younger crowd, from theatres largely. Ushers and usherettes brought their own crowds from the houses, some getting away a little early to catch the last boat, and it was these youngsters who got the real kick out of the evening—or morning. Among the many present however, were numerous well-known Variety oldsters, still able to enjoy the diversions of a moonlight sail.

Tent No. 13—Philadelphia

Barker Victor H. Blanc Joins the Army, Is Honored at Testimonial Dinner; Ladies Entertain Servicemen

High-light of the week was the testimonial dinner given Wednesday evening to Victor H. Blanc, who has received his commission as Captain in the Army Air Corps, with orders to report to Miami Beach, Florida.

Tent No. 13 is now known as the Green Room for the "Bucks County Players," who are presenting a summer season of stock in the Ballroom of the Bellevue-Stratford Hotel. The Club is visited nightly by members of the company.

Friday night, Mrs. Elmer Wilschke entertained a number of the Anti-Aircraft Service boys at a party presided over by 50 hostesses. The boys enjoyed an evening of dancing, entertainment, and refreshments.

Sunday afternoon, the Ladies' Auxiliary had as their guests 100 Soldiers, Sailors, and Marines, with Barker and Mrs. David Milgram sponsoring the party.

Tent No. 23—New England

Governor Saltonstall and Mayor Tobin to Speak at Dinner to Be Tendered Callahan Who Leaves Hub Soon

Edward X. Callahan, formerly Branch Manager of Twentieth Century-Fox Film Corporation, and recently elevated to District Manager for the Northeast District, will be tendered a testimonial dinner by Tent 23 at the Cocoanut Grove, Boston, Tuesday, September 15th, at 7:30 p.m.

His Excellency Governor Leverett Saltonstall, and His Honor Mayor Maurice J. Tobin, will be the principal speakers of the evening. Many stars of the screen will be present, and among Mr. Callahan's host of friends who will honor him with their presence at this auspicious occasion will include: Edward M. Fay, Martin J. Mullin, Samuel Pinanski, Ralph Snider, Harold Stoneham, W. H. Erbb, Norman Ayers, Albert M. Kane, Arthur Howard, Morris Wolfe, Stanley Sumner, Paul Baron, and the Club's entire membership.



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PROGRAM NOTES FROM THE STUDIOS

Pine-Thomas Start 'You Can't Live Forever'; Franchot Tone Set for 'Five Graves to Cairo'; Bobby Breen in Comeback

Producer-Director George Stevens has started testing character players for "Come One, Come All," Jean Arthur-Joel McCrea starrer, which he is doing for Columbia. Filming starts September 11.

Lester Cutler is producing a picture for Motion Picture Associates to be called "Permit To Kill" in which Barton MacLane and Charlotte Wynters will be co-starred. Starting date is set for late in August.

Joe Mankiewicz used more than 300 extras for a Paris scene, in MGM's "Reunion" which stars Joan Crawford with Philip Dorn featured. Jules Dassin is directing.

Noah Beery, Jr., and Ann Gillis have been signed for the leading roles in Monograms forthcoming "'Neath Brooklyn Bridge" with the East Side Kids. Sam Katzman and Jack Dietz will produce and Wallace Fox will direct. The next East Side Kids picture will be based on "The Old Gang," a short story which appeared in The Saturday Evening Post.

Frank McDonald has been signed to direct Paramount's "You Can't Live Forever" produced by William Pine and William Thomas. Chester Morris and Jean Parker have the co-starring roles and Ralph Sanford the comedy lead.

Bobby Breen, now sixteen, returns to the screen in Republic's Jane Withers starrer, "Johnny Doughboy," which John H. Auer is producing.

Frances Gifford has been chosen by Producer Sol Lesser to become the new Mrs. Tarzan in RKO's "Tarzan Triumphs," with Johnny Weissmuller again portraying Tarzan. William Thiele, who is directing the picture, made the suggestion.

Charlie Ruggles will play the top role opposite Charlotte Greenwood in 20th-Fox's forthcoming "Dixie Dugan." Charlie is growing his eleventh beard, just for his art.

Charles Winninger joins Charles Boyer and Julien Duvivier's production effort "Flesh and Fantasy" as a circus impresario. Barbara Stanwyck is sharing the spotlight with Boyer in the circus episode.

Jerry Wald's production "Action in the North Atlantic" for Warners, will star Humphrey Bogart and Raymond Massey with Alan Hale and Peter Whitney supporting. When the picture goes, Lloyd Bacon will direct.

Producer Sam Bischoff's Columbia production, "The Frightened Stiff," starring Loretta Young and Brian Aherne, with Richard Wallace directing, had to move indoors for scheduled outdoor night sequences, due to dimout regulations.

Producer Arthur Freed and Director Roy Del Ruth stood and watched while a troop of 200 beauties passed before them in review for selection to appear in MGM's "Du Barry Was a Lady."

Monogram's forthcoming Mooney-King production "Silent Witness" will star a Dobermann Pinscher. William Beaudine will direct this feature about a canine blue ribbon winner.

Franchot Tone will star in Paramount's "Five Graves To Cairo," a story by Charles Brackett and Billy Wilder which Wilder will direct. B. G. DeSylva, executive producer, gave the O.K.

Republic has borrowed Victor Young from Paramount to score "Flying Tigers." Young states that authentic Chinese music will be used, and that he will obtain airplane sounds through the use of musical instruments instead of through the sound library.

Lothar Mendes has started direction on David Hempstead's RKO production, "Stand By To Die," with Rosalind Russell and Fred MacMurray in the leads. Harold Huber, an all-time heavy, gets his first likable role in years.

Robert Fellows, producer of Universal's "Pittsburgh" co-starring Marlene Dietrich, Randolph Scott and John Wayne, received permission from Benjamin Fairless, U. S. Steel president, to use the facilities, plants, and documentary film of the company for that production. Lew Seiler is directing.

Edmund Goulding has had Art Lueker assigned to him as assistant director on Warners forthcoming Bette Davis starrer, "Old Acquaintance."

Producer-Director-Writer George Bruce has completed the first draft of "Salute To the Marines" at MGM, the story which will star Wallace Beery as a Veteran U. S. Marine.

Producer Harry Sherman's "Buckskin Empire" is developing "empire" casting, with Richard Dix, Jane Wyatt, Lola Lane, Lee J. Cobb, Albert Dekker and Victor Jory already named. This will be a Paramount western special.

Eddie White's production of Republic's "Outlaws of Pine Ridge," with William Witney directing, has had Lynn Merrick added as Don "Red" Barry's leading lady. Clayton Moore, Noah Beery, Sr., Donald Kirke and Emmett Lynn support.

Producer Walter Wanger ordered a complete second unit into operation on the Universal back lot to shoot additional scenes for "Arabian Nights," Technicolor extravaganza. Ford Beebe will direct the second outfit, while John Rawlins continues to direct the first company with Sabu, Maria Montez, Jon Hall, Leif Erikson and others.

Trend to Technicolor

A trend to considerably more color on the screen comes with the announcement that MGM will do four major productions in Technicolor. This supplements action of other studios in choosing to make a larger proportion of their pictures in Technicolor.



Art of Wooing a la Ratoff

Director Gregory Ratoff assumes the ardent stance shown above, with Janet Blair as the object of his affections. He's showing the boys how it should be done during production of Columbia's forthcoming "Something to Shout About."

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Let's give a few of Joan Crawford's fans a treat and take them with us to see her work in her new MGM picture, "Reunion." We might also get a glimpse of her new husband . . . if he's around.

The stage Joan's working on is on the back lot, so we get the studio bus to take us. Once there we enter a tiny set which portrays an alleyway, the side entrance to a building. We pass Joan Crawford's dressing room, see the hairdresser fixing her coiffeur and know she must be about ready for her next scene.

The set is crammed with Storm Troopers—all are really patriotic Americans, whose helmets are of plastic, the metal ones were given to Uncle Sam.

Here comes Joan with her new husband, Philip Terry . . . a handsome guy that we'll be seeing a lot in pictures in the near future. They have eyes only for each other. She's wearing a navy blue silk afternoon dress, with patch pockets and yoke piped in white, both finished off with bows in front. She wears a white vestee and white pearl earrings. Her lovely red hair is piled high in pompadour style.

Everyone stands quietly as the newlyweds enter arm-in-arm and then she leaves him to go in front of the camera. She's a lady of position, who, since the fall of France, has been forced to work in a dress establishment where formerly she was a valued patron. The Gestapo suspect her of being a spy. As she leaves the shop, a Storm Trooper corners her in the alleyway . . . and this is the scene between them.

Joan has to remove her shoes to make her the right height for the man she's playing opposite and she works in her stockinged feet. Director Jules Dassin gives the word and the filming starts.

With the scene finished . . . the cast is through for the day . . . and so are we. We'll be seeing each other again next week for another stroll.

Ann Lewis

Diction Doctor for Cary Grant

Noyes McKay, known in the radio profession as "The Hawkear," assisted Cary Grant in his portrayal of a radio newscaster in RKO's "Once Upon a Honeymoon," co-starring Grant and Ginger Rogers. Grant recorded the speeches for the picture and the transcriptions were sent to McKay for suggestions before the scenes were filmed for the Leo McCarey production.

HOLLYWOOD STUDIO ROUND-UP

Studios go right ahead with new productions, in order to keep up the steady stream of entertainment:

COLUMBIA

PRAIRIE THUNDER—Principals: Russell Hayden, Bob Wills, Alma Carroll. Director, William Berke.

MONOGRAM

NEATH BROOKLYN BRIDGE—Principals: East Side Kids, Noah Beery, Jr., Ann Gillis. Director, Wallace Fox.

PARAMOUNT

YOU CAN'T LIVE FOREVER—Principals: Chester Morris, Jean Parker, Barry Sullivan. Director, Frank MacDonald.

BUCKSKIN EMPIRE—Principals: Richard Dix, Lee Cobb, Jane Wyatt. Director, Lesley Selander.

RKO-RADIO

STAND BY TO DIE—Principals: Rosalind Russell, Fred MacMurray. Director, Lothar Mendes.

TARZAN TRIUMPHS—Principals: Johnny Weismuller, Frances Gifford. Director, William Thiele.

REPUBLIC

VALLEY OF HUNTED MEN—Principals: The Three Mesquiteers. Director, Jack English.

20th CENTURY-FOX

QUIET PLEASE, MURDER—Principals: Gale Patrick, George Sanders, Sidney Blackmer, Lynne Roberts. Director, John Larkin.

BRASHER DOUBLOON—Principals: Lloyd Nolan, Heather Angel, Virginia Gilmore. Director, Herbert I. Leeds.

UNIVERSAL

PASSING THE BUCK—Principals: Ritz Brothers, Jane Frazee. Director, Harold Young.

PITTSBURGH—Principals: Marlene Dietrich, Randolph Scott, John Wayne. Director, Lewis Seiler.

TITLE CHANGES

"Junior Generals" (Col.) now JUNIOR ARMY.

Nebenzal Wants 'Hangman' Space

Negotiations for stage and office space for filming the Emil Ludwig story, "The Hangman," have been going on between Seymour Nebenzal and RKO. Erich Von Stroheim will portray Hangman Heydrich and another lead belongs to Dorothy Tree.

Martin, Powell, Moore for Comedy

Mary Martin, Dick Powell and Victor Moore will star in "True to Life," a romantic comedy which will go into production before "Calgary Stampede." George Marshall will direct and Paul Jones will produce this radio background comedy.

Paramount Signs Loretta Young

Loretta Young has signed a contract with Paramount to star in two pictures annually for a period of years. Several stories are now under consideration and announcement of her first subject will be made shortly.

Gordon Story in Atlantic Monthly

"Our New Telephone," latest fiction effort of actress-author Ruth Gordon, who is now playing in Warner Bros.' "The Edge of Darkness." will appear in the September issue of *Atlantic Monthly.*



With Rapt Interest, They Watch

Pat O'Brien and Director Edward Sutherland manifest marked interest as Cameraman Nicholas Musuraca lines up for a scene in RKO Radio's forthcoming film, "The Navy Comes Through."

Valerie Hobson Signs Selznick Pact

United Artists producer David O. Selznick announced this week that he had signed Valerie Hobson, British film actress, to a term contract. Miss Hobson will come to the United States next January to make her first picture for him, the producer added.

The actress has appeared in American-made films before. In 1934 she came to the U. S. for Universal, was seen in "The Bride of Frankenstein," "The Mystery of Edwin Drood," "The Werewolf of London" and "Dark Corner." At her request, her contract with the studio was settled and she returned to England.

Before coming here, Miss Hobson will do "Sabotage Agent" for MGM in England. Robert Donat will have the male lead, and Harold S. Bucquet will direct.

British Films Screened

Marked by their simplicity and excellence, a collection of British Ministry of Information films was screened recently by the Academy of Motion Picture Arts and Sciences. Sidney Bernstein, who produced the pictures for the British government, was introduced by Walter Wanger, president of the Academy. No distribution arrangements for the films have thus far been arranged.

Assures Dimout Cooperation

Complete and immediate cooperation of theaters and other places of amusement in carrying out the coast-wide dimout regulations was assured the OCD by George M. Watters, director of the Amusement Industry Committee. Said Watters: "We fully realize the wartime necessity of the dimout regulations and will carry them out with a smile."

Movie Quiz Release Sept. 15

Strong interest in Movie Quiz, a contest of knowledge, has been manifested by exchanges and exhibitors following a recent trade press screening and previews in several Southern California theatres. Twenty-six reels are expected to be completed for release by September 15, according to R. U. McIntosh, owner and manager of Movie Quiz.

Calling Dr. Conway

Dr. H. H. Conway has been signed as the new medical technical director for MGM's "Dr. Gillespie's New Assistant," with Willis Goldbeck directing.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

A look around the office of Jack Otterson, Universal's art director, is like a day at the museum, surrounded as one is by the many pictures that have been painted by him, or under his direction, as planned pictures for sets. His job requires an artistry that approaches wizardry, and shows the importance of the people who get only a momentary flash of screen credit.

—

Jane Withers is far from the child we have been seeing on the screen. Today, she's a charming young lady with poise and grace. When the lead opposite her was to be filled, she made a suggestion to John Auer, who's producing her pictures for Republic, and Auer forgot it, until he stumbled over the same young man, heard him sing, and signed him. What strange methods the fates adopt!

—

Remember the gag, "You don't have to knock me down, I can take a hint?" Maybe it doesn't apply to everybody? Paramount has a standin for Paulette Goddard named June Kilgour, a real lovely with lots of personality. For two and a half years she sang for top name bands, including Vincent Lopez. Yet it may be years before someone will listen to her sing and give her a chance. Come on Winnipeg, Norma Shearer and Deanna Durbin, cheer in this hometowner!

—

On the Samuel Goldwyn "They Got Me Covered" set, while Dorothy Lamour, Betty Avery and Margaret Hayes were working over their parts and rehearsing, Bob Hope was relaxing offstage by working to perfect his golf stroke.

—

Walter Lantz, Andy Panda's poppa, likes the idea that the Nazis will someday have to embrace all those downtrodden people they have harmed, but thinks the matter too serious for a cartoon.

—

One of the finest things that certain stars are doing for motion pictures is to keep out of the news by ignoring and avoiding publicity. Eulogies for Robert Montgomery, Jimmy Stewart, and all the others who are in the service for service.

—

How times have changed! The gentle, kindly H. B. Warner, one of the greats of the silents, who played the gentle Jesus of Nazareth in "The King of Kings," is now portraying the evil head of a gang in "Boss of Bigtown," a Producers Releasing feature.

Goetz-Ratoff Get Musical Rights

Motion picture rights to "Leave It to Me," Broadway musical hit of several years ago, have been obtained by Gregory Ratoff Productions, according to Harry M. Goetz, president of the company. Book was by Sam and Bella Spewak and score by Cole Porter. It will be produced shortly for Columbia.

Otto Kruger Gets Studio Applause

Despite the presence of props, machines, and the make-believe end of the set in sight, studio personnel broke out into spontaneous applause at the conclusion of a speech to the jury which Otto Kruger made in PRC's "Secrets of a Co-ed."

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SALUTE TO OUR HEROES

BOND DRIVE BEGINS SEPTEMBER FIRST

Advance Dope (SIB)

LIFE BEGINS AT EIGHT-THIRTY (20th-Fox) **Drama. Principals:** Monty Woolley, Ida Lupino, Sara Allgood, Melville Cooper, John Shepperd. **Plot:** A father whose chronic drinking habits has been the cause of much suffering to his crippled daughter, tries to make his stage comeback for her sake. He accidentally learns of her plans to marry and leave him, which causes him to go off the wagon. He finally discovers the one way to make her happy; by offering himself in reluctant marriage to an adoring rich widow. **Director,** Irving Pichel.

ICE CAPADES REVUE (Rep.) **Comedy-Drama. Principals:** Ellen Drew, Richard Denning, Jerry Colonna, Barbara Joe Allen, Harold Huber, Marilyn Hare, Ice Capades Company. **Plot:** A young lady comes to New York to claim the legacy left her by her late uncle, only to discover that it is nothing more than a bankrupt ice show. When an agent makes her an offer, she refuses because it means disbanding the troupe. After considerable trouble, she is successful in staging the show and with the agent's help (he is now on her side), gets a contract for their appearance all over the country. **Director,** Bernard Vorhaus.

HOPPY SERVES A WRIT (Para.) **Western. Principals:** William Boyd, Andy Clyde, Jay Kirby, Victor Jory, Hal Taliaferro, George Reeves. **Plot:** Hoppy and his pals set out to get the three outlaws who held up the stagecoach and got away with the money box. His only clue is a long ugly scar across the cheek of one of the men, and the possible turning up of some of the stolen bills. Hoppy risks his neck by riding into dangerous outlaw country before he gets his hands on the men he's looking for. **Director,** George Archainbaud.

CRASH DIVE (In Technicolor) (20th-Fox) **Drama. Principals:** Tyrone Power, Anne Baxter, Dana Andrews, Charley Grapewin, James Gleason. **Plot:** An Annapolis man and a rough and ready Lieutenant, both assigned to the same submarine, take an instant dislike for each other. Neither one knows that they are both after the same girl. When the man she's engaged to finds out, there's bad blood between them. They leave on orders to search for an enemy base of operation; only one gets back to claim the girl. **Director,** Archie Mayo.

FIGHTING BUCKAROO (Col.) **Western. Principals:** Charles Starrett, Kay Harris, Arthur Hunnicutt, Stanley Brown, Ernest Tubb. **Plot:** The daughter of the president of the Cattlemen's Association inveigles her father into helping a young rancher she's in love with. This man is in hard financial straits because his cattle have been rustled and he has been accused of working with the rustlers. An ex-Texas Ranger, learning of this, offers his help in locating and capturing the real culprits and clearing the rancher's name. **Director,** William Berke.

ANDY HARDIE STEPS OUT (MGM) **Drama. Principals:** Mickey Rooney, Lewis Stone, Fay Holden, Cecilia Parker, Ann Rutherford, Esther Williams, Sara Haden. **Plot:** This time Mickey Rooney falls in love with a new girl, who is a psychology student, and who by arrangement with Ann Rutherford, leads him on in order to teach him a lesson. Mickey also finds it necessary to give his father a "talking to." The picture ends with Mickey en route to college, his romance with the psychology student completely forgotten . . . for he meets another girl on the train. **Director,** George B. Seitz.

Short Subject Reviews

Self-Defense *(Very Good)*

MGM (S-370) Pete Smith Specialty No. 10 **10 mins.**

Even with some of those more vigorous scenes deleted, as reported a few weeks ago, this subject will probably have many patrons sustaining sore muscles and sprained ligaments trying to emulate some of the self-defense tactics demonstrated on the screen. Timely because of dimouts and blackouts, the one-reeler shows how people, particularly women, can defend themselves against nocturnal marauders. It all seems simple, of course, but practice is necessary to master the art. With Smith's humor added to the proceedings, not to mention some of the amusing situations, this informative reel becomes excellent entertainment. It was directed by Philip Anderson.

Three Smart Saps *(Good)*

Col. (3408) Stooge Comedies No. 8 **17 mins.**

With their prospective father-in-law in jail, the wedding of the three stooges to Stella, Della and Bella is called off pending his release which the three set out to accomplish. Invading a wild party being thrown by a political enemy who has framed the girls' father, they engage in some of their usual wild antics, but manage to take candid camera shots that bring about the old man's release. This one is dressed up better than the usual run of Stooge pictures, and the production values are emphatically higher. Jules White produced and directed.

Hedda Hopper's Hollywood No. 5 *(Fair)*

Para. (Z1-5) **9 mins.**

John Howard is seen hard at work fashioning furniture in his back yard workshop in the opening shot of this reel. Next, a visit is paid to the beautiful home of Constance Bennett, where Constance is seen with her three children. The tour winds up with visits to the homes of Lum and Abner. Lum's home is a big ranch where he trains race horses. In the final shots we see him taking one of his horses around the track for a practice run, with Abner acting as the timekeeper.

America Sings With Kate Smith *(Sure Fire)*

Columbia—Special **9½ mins.**

For its purpose this is sure fire with any audience. It's an "audience participation" or community sing reel de luxe, with Kate Smith intoning in her inimitable style three rousing patriotic airs and urging the audience to come in for a second chorus (words of which are superimposed on scenes in martial spirit). The songs are "We're All Americans," "The Caissons Go Rolling Along," and "The Marine Hymn" (From the Halls of Montezuma, etc.). The subject will pay returns to the USO, as under the arrangement of its production and distribution, net profits are to accrue to that organization.

Phony Cronies *(Slap Happy)*

Columbia (4421) All-Star Comedies **16½ mins.**

An El Brendel comic that ranges from bees in the pants to a comedy chase through an ancient history museum. The Brendel-Tom Kennedy-Dudley Dickerson trio are up there matching the 3 Stooges as slap-'em-down comics in this entry of the All-Star series. Where the customers go strong for slapstick it should hit the same target which the Stooge films have been shooting at all these years. The plot has the boys engaged in a moving business, their first assignment being a job for a gouty old guy whose well-bandaged foot gets caught under a piano, and the windup having to do with what goes on spookily when racketeers get them to move cases into a museum filled with skeletons, etc.

Well-Rowed Harvard* *(Good)*

20th Fox (3301) Sports Reviews No. 1 **9 mins.**

Ed Thorgersen takes the audience backstage to show how the men who man the shells for the Crimson are made ready for the day of the big race. The reel shows most of the steps that go into the making of a champion crew from the bleak periods of late fall, through the daily grind in the gym during the cold winter and finally, the inter-school competition on the river in early spring when the decision as to who will be chosen for places on the varsity squad is named. Climax shows Harvard winning over Colgate in a close finish. Edmund Reek produced.

The Sleepwalker *(Excellent)*

RKO (24106) Disney Cartoons **7 mins.**

Pluto walks in his sleep and gives his bone to a lady dachshund. When he awakes and finds the bone gone he thinks the dachshund stole it and becomes very ferocious. On one occasion he becomes so mad he tears the dachshund's home to pieces only to find that she is the mother of five puppies. Just then it begins to rain, and when he sees the homeless puppies he becomes remorseful and gives the dachshund his own house and all his coveted bones while he retires to a newspaper tent as protection against the rain. For his good deed he is rewarded with a kiss from the thankful dachshund. Your patrons will like this Technicolor cartoon.

T-Bone for Two *(Excellent)*

RKO (24108) Disney Cartoons **7 mins.**

Pluto attempts to steal a bone from a big bulldog. Because of the ferociousness of his opponent, he resorts to the sly trick of digging up what appears to be a much larger bone. The bulldog chases Pluto away and continues to dig for the bone, leaving his own bone accessible to Pluto who carries it away to the safety of a junk yard. When the bulldog realizes he has been fooled, he chases Pluto and regains his bone. Pluto finds an old automobile horn which has suction power, and with this instrument he draws the bone away from the bulldog and then blows so much air into him he floats away. Excellent Technicolor cartoon.

Hammons Starts New Short

"Hands of Women at War," E. W. Hammons' third patriotic featurette in the popular "Hands of Victory" series, starring Dr. Joseph Ranald, world-famous hand scientist, went into production last week under the direction of George Freedland. It will be released as a Paramount Headliner as were the other two in this series.

Barbecue Pit in Lobby

A giant barbecue pit, complete with weiners and flames, was reproduced in the lobby of the Majestic Theatre, Dallas, by Manager Al Reynolds for the showing of Pete Smith's "Barbeecues." Sure enough, it stopped traffic right in its tracks.

* Indicates 1942-43 Release.

. . NEWSREEL SYNOPSES . .

(Released Saturday, August 29)

MOVIETONE (Vol. 24, No. 102)—Royal Air Force in day and night bombing raids over Germany; Latest films of crisis in India as troops quell native unrest; Liner Gripsholm arrives in U. S. with Americans who were prisoners of Japan; Peggy Ann Garner, youthful movie actress, visits father who is in Army; Abbott and Costello appear with Mayor LaGuardia in Bond Drive.

NEWS OF THE DAY (Vol. 13, No. 300)—Royal Air Force in day and night bombing raids over Germany; Latest films of crisis in India as troops quell native unrest; Duke of Kent killed in plane crash on Scottish Moors; Army doctors in training for war overseas; Americans return from Japan on liner Gripsholm after months as prisoners; Abbott and Costello appear with Mayor LaGuardia in Bond Drive.

PATHE (Vol. 13, No. 105)—Latest films of crisis in India as troops quell native unrest; Americans return from Japan on liner Gripsholm after months as prisoners; Royal Air Force in day and night bombing raids over Germany.

PARAMOUNT (No. 105)—Americans return from Japan on liner Gripsholm after months as prisoners; Junior Minutemen in salvage drive; Ten-year-old boy is Marine mascot; Latest pictures of crisis in India as troops quell native unrest; Royal Air Force in day and night bombing raids over Germany.

UNIVERSAL (Vol. 15, No. 114)—Royal Air Force in day and night bombing raids over Germany; Latest films of crisis in India as troops quell native unrest; Liner Gripsholm arrives in U. S. with Americans who were prisoners of Japan; Abbott and Costello appear with Mayor LaGuardia in Bond Drive.

(Released Wednesday, August 26)

MOVIETONE (Vol. 24, No. 101)—Brazil declares war against Germany and Italy; American forces in India; U. S. and Japan exchange nationals at a Portuguese port in Africa; Mass production of Lancaster bombers in Britain; Donald Nelson reports on progress of war production; Secretary Morgenthau thanks Motion Picture Industry for War Bond drive; Texas quadruplets don war uniforms; Army-Navy relief game.

NEWS OF THE DAY (Vol. 13, No. 299)—Brazil at war to avenge U-boat killings; Reinforcements arrive to bolster American troops in India; Donald Nelson reports on progress of war production; Relics sent to U. S. scrap pile; Naval cadets harvest California pear crop; Mass production of Lancaster bombers in Britain; Army-Navy relief game at Yankee Stadium.

PARAMOUNT (No. 104)—Sidewheel ship becomes sidewheel plane carrier; Donald Nelson reports on progress of war production; Special fabric forms outer coatings for worn tires; Brazil declares war on Germany and Italy; Morgenthau thanks Motion Picture Industry for War Bond drive; U. S. and British rush arms, troops to India; Army-Navy relief game.

PATHE (Vol. 13, No. 104)—Brazil demonstrates for war against Axis; Training planes fly to Brazil; Bennett gets New York governorship nomination on Democratic ticket; New tire fabric to save rubber; Morgenthau lauds Motion Picture Industry for War Bond drive; U. S.-British reinforcements for India; Navy harvests California fruit crop; Mass production of Lancaster bombers in Britain; Army-Navy relief game.

UNIVERSAL (Vol. 15, No. 113)—Brazil declares war on Germany and Italy; Donald Nelson reports on progress of war production; Secretary Morgenthau lauds movie Bond drive; Biggest die stamping press; World War I relics go to scrap pile; Birdmen rescue record pear crop; Army-Navy Relief game at Yankee Stadium; Diving meet at Jasonville, Ind.; German prisoners in Africa; U. S. troops reach India.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA — Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3004	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3207	Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42	a5/2/42
3019	Blondie for Victory	Penny Singleton-Arthur Lake		8/6/42	a5/23/42
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3031	Enemy Agents Meet Ellery Queen (My)	William Gargan-Margaret Lindsay		7/30/42	a6/20/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies Man (D)	Paul Kelly-Fay Wray	60	5/14/42	a3/7/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland (W)	Charles Starrett-Russell Hayden	58	6/18/42	a4/18/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)	John Howard-Marguerite Chapman	64	6/4/42	a5/21/42
3027	Sweetheart of the Fleet (C)F	Joan Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3003	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming

My Sister Eileen (C)	Rosalind Russell-Brian Aherne	9/24/42	a8/8/42
Overland to Deadwood	Charles Starrett-Russell Hayden	9/25/42	a5/23/42
Vengeance of the West (W)	Bill Elliott-Tex Ritter	9/3/42	a5/16/42

Coming 1942-43

Boston Blackie Goes Hollywood (My)	Chester Morris-Constance Worth		a7/25/42
Boogie Man Will Get You(CD)	Boris Karloff-Peter Lorre		a8/8/42
City Without Men	Linda Darnell-Claire Trevor		
Commandos Come at Dawn(D)	Paul Muni-Barbara Everest		
Counter Espionage (My) (Former title "Lone Wolf in Scotland Yard")	Warren William-Eric Blore	9/3/42	a5/16/42
Daring Young Man (C)	Joe E. Brown-Claire Dodd		a7/25/42
Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes		a8/8/42
Fighting Buckaroo	Charles Starrett-Kay Harris		
Frightened Stiff	Loretta Young-Brian Aherne		
How Do You Do?	Bert Gordon-Jinx Falkenburg		
Laugh Your Blues Away (Former title "Shall I Tell 'Em")	Margaret Lindsay-John Beal		a8/1/42
Law of the Badlands (W)	Russell Hayden-Lucille Lambert		a8/8/42
Junior Army	Freddie Bartholomew-Huntz Hall		
Law of the Northwest	Charles Starrett-Shirley Patterson		
Lucky Legs (C)	Jinx Falkenburg-Russell Hayden		a6/20/42
Man's World (D)	M. Chapman-W. Wright	9/17/42	a5/16/42
Pardon My Gun (W)	Charles Starrett-Alma Carroll		a6/20/42
Prairie Thunder (W)	Russell Hayden-Bob Wills		
Ride Mountie Ride	Russell Hayden-Bob Wills		
Riding Through Nevada (W) (Former title "Shotgun Guard")	Charles Starrett-Shirley Patterson		a6/13/42
Smith of Minnesota	Bruce Smith-Arline Judge		a8/8/42
Something to Shout About	Don Ameche-Janet Blair		
Spirit of Stanford (CD)	Frankie Albert-Marguerite Chapman	9/10/42	a7/4/42
Stand By All Networks (Spy)	John Beal-Florence Rice		a6/20/42
Tornado in the Saddle	Russell Hayden-Bob Willis		
Trail's End (W)	Russell Hayden-Bob Wills		a8/8/42
Underground Agent	Bruce Bennett-Leslie Brooks		
You Were Never Lovelier(DM)	Fred Astaire-Rita Hayworth		a8/15/42

MGM — Current 1941-42

245	Affairs of Martha (C)F (Reviewed as "Once Upon a Thursday")	Marsha Hunt-Bary Nelson	66	July	b5/23/42
216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41

MGM — Current 1941-42

203	Down In San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A (Reviewed as "Salute to Courage")	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming

Andy Hardy Steps Out (D)	Mickey Rooney-Lewis Stone		a8/8/42
Apache Trail (W)F	William Lundigan-Donna Reed	66	b6/27/42
Cairo (SpyCM)A	Jeanette MacDonald-Robert Young	101	b8/15/42
Cargo of Innocents	Robert Taylor-Chas. Laughton		a7/4/42
Dr. Gillespie's New Assistant	Lionel Barrymore-Van Johnson		
Eyes in the Night (D)	Edward Arnold-Ann Harding		a8/1/42
For Me and My Gal (DM)	Judy Garland-George Murphy		a6/13/42
Gamblers Choice	James Craig-Patricia Dane		
Journey for Margaret	Robert Young-Laraine Day		
Keeper of the Flame	Katharine Hepburn-Spencer Tracy		
Lassie Come Home	Edmund Gwenn		
Man on America's Conscience (D)	Van Heflin-Ruth Hussey		a8/1/42
Omaha Trail (W) (Former title "Ox Train")	Dean Jagger-Donald Meek		a6/20/42
Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	b7/25/42
Presenting Lily Mars	Judy Garland-George Murphy		
Random Harvest (D)	Greer Garson-Ronald Colman		a6/13/42
Reunion	J. Crawford-Philip Dorn		
Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97	b8/15/42
Skyway to Glory	Franchot Tone-Marsha Hunt		
Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	84	b8/8/42
Tish (CD)A	Marjorie Main-ZaSu Pitts	84	b7/25/42
War Against Mrs. Hadley (D)	Edward Arnold-Fay Bainter	105	b8/8/42
Whistling in Dixie (CD)	Red Skelton-Ann Rutherford		a7/25/42
White Cargo (D)	Hedy Lamarr-Walter Pidgeon		a7/4/42
Yank at Eton (D)F	Mickey Rooney-Ian Hunter	87	b8/15/42

MONOGRAM — Current 1941-42

Arizona Roundup (W)	Tom Keene	3/13/42		a2/21/42
Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
Boothill Bandits	Range Busters		4/24/42	
Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	6/5/42	b7/4/42
Private Snuffy Smith (CD)F (Reviewed as "Snuffy Smith, Yardbird")	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42	a6/27/42
Bowery at Midnight (My)	Bela Lugosi-John Archer		a8/22/42
Foreign Agent (Spy)	John Shelton-Gale Storm		a8/1/42
Here Come the Marines	Robert Lowery-Guinn Williams		
Homicide Squad (D)	Edith Fellows-Robert Lowery		a8/22/42
Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42	b8/15/42
King of the Stallions (D)	Dave O'Brien-Barbara Felker		9/11/42	a8/8/42
Neath Brooklyn Bridge	Noah Beery, Jr.-Ann Gillis			
Phantom Killer (My)A	Dick Purcell-Joan Woodbury	61		b8/22/42
Police Bullets (G)	John Archer-Joan Marsh		9/25/42	a8/8/42
Texas to Bataan (W)	John King-Marjorie Manning			a8/8/42
War Dogs	Billy Lee-Addison Richards			
West of the Law (W)	Rough Riders			

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT — Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
I	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8 2/41
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1 24 42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1 24 42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9 6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
I	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
I	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6 20 42
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11 29 41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
I	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
I	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-I	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-I	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-I	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-I	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-I	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming

7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
6	Beyond the Blue Horizon (D) (Former title "Malaya")	Dorothy Lamour-Richard Denning	76		b5/9/42
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
	Lost Canyon (W)	William Boyd-Lola Lane			a7/25/42
6	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker	75		b5/9/42
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie			a8/1/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9 42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

Coming 1942-43

	American Empire (W)	Richard Dix-Preston Foster			a1/24/42
	Border Patrol (W)	William Boyd-Claudia Drake			a7/25/42
	Buckskin Empire	Richard Dix-Jane Wyatt			
	Crystal Ball	Ray Milland-Paulette Goddard			
	For Whom the Bell Tolls(Tech.)	Gary Cooper-Akim Tamiroff			
	Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard			a2/28/42
I	Glass Key	Brian Donlevy-Veronica Lake			a5/16/42
	Great Without Glory (D)	Joel McCrea-Betty Field			a6/27/42
	Happy-Go-Lucky (CM) (Tech.)	M. Martin-D. Powell-R. Vallee			a7/4/42
I	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith			a3 14/42
	Henry Aldrich Gets Glamour	Jimmy Lydon-John Litel			
	Hoppy Serves a Writ	William Boyd-Andy Clyde			
I	Married a Witch (C)	Fredric March-Veronica Lake			a6/13/42
	Lady Bodyguard (C)	Eddie Albert-Anne Shirley			a7/4/42
	Leather Burners (W)	William Boyd-Andy Clyde			a8 22 42
	Lucky Jordan	Alan Ladd-Marie McDonald			
I	Major and the Minor	Ginger Rogers-Ray Milland			a5 23 42
	Missing Men	William Boyd-Andy Clyde			
	Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee			a3/21/42
	My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll			a3/7/42
	Night Plane From Chungking	Robert Preston-Ellen Drew			
	No Time for Love (C)	Claudette Colbert-Fred MacMurray			a7/25/42
	Palm Beach Story	C. Colbert-J. McCrea			a1/3/42
I	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston			b7 25/42
	Road to Morocco	B. Crosby-B. Hope-D. Lamour			a5/16/42
	Silver Queen (W)	George Brent-Priscilla Lane			a7/4/42
	Star Spangled Rhythm (Tech.)(M)	Betty Hutton-Eddie Bracken			a7/25/42
	Street of Chance (Former title "Black Curtain")	Burgess Meredith-Claire Trevor			a2/21/42
	Undercover Man (W)	Wm. Boyd-Andy Clyde	68		b5/9/42
I	Wake Island (D)F	Brian Donlevy-Robert Preston	78		b8/15/42
	Wildcat (D)	Richard Arlen-Arlene Judge			a2/28/42
	Wrecking Crew (D)	Richard Arlen-Chester Morris			a6/20/42
	You Can't Live Forever	Chester Morris-Jean Parker			

PRODUCERS RELEASING CORP. 1941-42

261	Billy the Kid in Law and Order (W)	Buster Crabbe-Al St. John		8 21/42	
258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2/20/42	b4/18/42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58	5/29/42	b8 22 42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18 42
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10 25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren	Ann Corio-Buster Crabbe	68	8/21/42	a7/18/42
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)	Lyle Talbot-George Neise	72	6/26/42	a6/20/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)	Walter Wolf King-Joan Woodbury	67	7/31/42	a6 27 42

Coming

262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10 2 42	a8 22 42
256	Frontier Marshal Along the Sundown Trails	Lee Powell-Art Davis		10 19 42	
255	Frontier Marshal in Prairie Pals (W)	Art Davis-Bill Boyd		9 4 42	a8 22 42
266	Lone Rider in Border Round-up (W)	George Houston-Al St. John		9 18 42	
267	Lone Rider in Outlaws of Boulder Pass (W)	George Houston-Al St. John		10 28 42	

PRODUCERS RELEASING CORP. Coming 1942-43

317	Baby Face Morgan (CD)A	Mary Carlisle-Richard Cromwell	58	10 12 42	b7 25 42
310	Boss of Big Town	John Litel-Florence Rice		12/21/42	
308	City of Silent Men (D)	Frank Albertson-June Lang		11/9/42	a8 8 42
318	Miss V From Moscow	Lola Lane-Noel Madison		12/7/42	
301	Night for Crime (My)A	Glenda Farrell-Lyle Talbot	78	9/15/42	b8/1/42
307	Tomorrow We Live (D)	Ricardo Cortez-Jean Parker		9/29/42	a8/8/42
309	Secrets of a Co-Ed	Otto Kruger-Tina Thayer		11 23 42	
302	Yanks Are Coming	Mary Healy-Jackie Heller		10 26 42	

RKO-RADIO — Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
I	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
	Bambi (Fa) Tech. F	Disney Cartoon Feature	70	8 21 42	b5 30/42
W-I	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10 10 41	b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24 42	b3 21 42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
I	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon(My)C	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-I	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29 42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10 42	b11/18/40
I	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24 41	b9 20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
I	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11 21 41	b9/20/41
	Magnificent Ambersons (D)A	J. Cotten-Dolores Costello-T. Holt	88	7 10 42	b7/4/42
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15 42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
I	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19 42	b5/9/42
W-I	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11 14 41	b9 20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5 22/42	b5 9 42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7 24 42	b12 13/41
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1 42	b3 21 42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9 20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12 12 41	b10 25 41

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	Army Surgeon (War)	Jane Wyatt-Kent Taylor			a4/18 42
	Avenging Rider (W)	Tim Holt-Cliff Edwards			a8 22 42
	Bandit Ranger (W) (Former title "Singing Guns")	Tim Holt-Joan Barclay		9 25 42	a6 6 42
I	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4 42	b8 8 42
	Cat People	Simone Simon-Tom Conway			
	Falcon's Brother (D)	George Sanders-Tom Conway			a7 25 42
	Fighting Frontier (W) (Former title "Son of the Saddle")	Tim Holt-Ann Summers			a7 4 42
I	Here We Go Again (C)	Fibber McGee & Molly-E. Bergen		10 9 42	a7 25 42
I	Highways by Night (G)F	Richard Carlson-Jane Randolph	63	10 2 42	b8 8 42
	Journey Into Fear (D)A	Orson Welles-Dolores Del Rio	70		b8 8 42
	Ladies' Day	Eddie Albert-Lupe Velez			
I	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9 11 42	b8 8 42
	Navy Comes Through	Pat O'Brien-George Murphy			a7/18 42
	Once Upon a Honeymoon(CD)	Ginger Rogers-Cary Grant			a8 22 42
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day			a6/27/42
	Pride of the Yankees(BD)F	Gary Cooper-Teresa Wright	127		b7/18 42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards			a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay			a7/25/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
	Scattergood Swings It	Guy Kibbee-Gloria Warren			
	Seven Days Leave (Former title "Sweet or Hot")	Lucille Ball-Victor Mature			a7 18 42
	Seven Miles to Alcatraz	James Craig-Bonita Granville			
	Stand by to Die	Rosalind Russell-Fred MacMurray			
	Tarzan Triumphs	Johnny Weismuller-Frances Gifford			
	They Got Me Covered	Bob Hope-Dorothy Lamour			
I	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9 18 42	b8 8 42

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118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28 42
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8 10 42	b8 22 42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1 24/42
177	Cyclone Kid (W)F	Don "Red" Barry-Lynn Merrick	55	5/31/42	b8 8 42
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D) (Former title "Public Enemies")	Philip Terry-Wendy Barrie	66	10 30/41	b11 1 41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2 42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27 42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56	6/16/42	a5/30/42
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18 42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/9/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5 23 42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4 20 42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1 31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4 24 42	b5 2 42
115	Yokel Boy (C)F	Jean Davis-Albert Dekker	69	3/13/42	b3 21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4 30 42	b5/9 42

Coming

132	Bells of Capistrano (W)	Gene Autry-Virginia Grey		9 15 42	
	Flying Tigers (D)	John Wayne-John Carroll			a5 30 42
	Iceecapades Revue	Ellen Drew-Richard Denning			
153	Sunset Serenade (W)	Roy Rogers-George Hayes		9 14 42	a8 15 42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

REPUBLIC

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			Mins.	Rel. Date	See Issue of
201	Hi! Neighbor (M)F	Jean Parker-Janet Beecher	71	7/27/42	b7/25/42
202	Old Homestead	Weaver Bros.-Elviry		8/17/42	a7/11/42
261	Shadows on the Sage (W)	Bob Steele-Tom Tyler		8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42

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	Johnny Doughboy	Jane Withers-Patrick Brooke			
	Outlaws of Pine Ridge	Don Barry-Lynn Merrick			
	Valley of Hunted Men	Bob Steele-Tom Tyler			
203	Youth on Parade	John Hubbard-Ruth Terry (Former title "Chatterbox")		9/10/42	a7/18/42
	X Marks the Spot	Damian O'Flynn-Dick Purcell			

20TH CENT.-FOX

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	67	4/17/42	b3/14/42
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

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1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42

Coming 1942-43

2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
	Black Swan (D) (Tech.)	T. Power-M. O'Hara			a6/6/42
	Brasher Doubloon	Lloyd Nolan-Heather Angel			
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
	China Girl (Spy)	G. Tierney-G. Montgomery			a7/4/42
	Crash Dive (Tech.)	Tyrone Power-Anne Baxter			
	Dr. Renault's Secret (My)	John Shepperd-Lynne Roberts			a8/1/42
	Girl Trouble (C)	D. Ameche-J. Bennett			a6/7/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
2	Just Off Broadway (D)A	Lloyd Nolan-Marjorie Weaver	66	9/25/42	b8/15/42
	Life Begins at Eight-Thirty	Monty Woolley-Ida Lupino			
	Man In The Trunk	Lynn Roberts-George Holmes			a7/11/42
	Manila Calling (D)	Lloyd Nolan-Carole Landis			a8/8/42
	Meanest Man in the World	Jack Benny-Priscilla Lane			
	My Friend Flicka	Preston Foster-Rita Johnson			
2	Orchestra Wives (M)F	George Montgomery-Ann Rutherford	97	9/4/42	b8/15/42
	Over My Dead Body (C)	Milton Berle-Mary Beth Hughes			
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
	Quiet, Please, Murder	Gale Patrick-George Sanders			
	Springtime in the Rockies (Tech.) (MD)	John Payne-Betty Grable			a7/25/42
	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118		b8/15/42
	That Other Woman (CD)	Virginia Gilmore-James Ellison			a7/25/42
	Thunder Birds (D)	G. Tierney-P. Foster			a4/4/42
	Undying Monster	John Howard-Heather Angel			

UNITED ARTISTS

Current

	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	12/19/41	b12/20/41
	Flying With Music (CM)	Marjorie Woodsworth-George Givot (Former title "Cobana")		5/22/42	a2/7/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	48	1/2/42	b1/3/42
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42

Coming

	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.			a6/6/42
	Devil With Hitler (CD)	Bobby Watson-Joe Devlin			a8/8/42
	Fall In (C)	William Tracy-Jean Porter			a8/1/42
	McGuerins From Brooklyn (C)	Arlene Judge-William Bendix			a6/6/42
	Moon and Sixpence	George Sanders-Herbert Marshall			
	Nazty Nuisance (C)	Bobby Watson-Joe Devlin			
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.			a7/4/42
	Taxi, Mister (C)	William Bendix-Grace Bradley			a6/27/42
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth			a8/8/42

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6009	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger In the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83	6/26/42	b6/27/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42

UNIVERSAL

Current 1941-42 (Cont.)

6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown (Former title "Man or Mouse")	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Coming

	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42

Coming 1942-43

	Arabian Nights (D)Tech	Maria Montez-John Hall-Sabu		10/16/42	a8/22/42
	Between L's Girls (Former title "Love and Kisses, Caroline")	Diana Barrymore-Robt. Cummings		9/4/42	a6/6/42
	Cheyenne Roundup	Johnny Mack Brown-Tex Ritter			
	Deep in the Heart of Texas	Johnny Mack Brown-Tex Ritter		9/25/42	a7/11/42
	Destination Unknown (Spy)	Irene Hervey-Wm. Gargan		10/9/42	a5/23/42
	Eyes of the Underworld	Richard Dix-Wendy Barrie			a5/2/42
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
	Forever Yours	Deanna Durbin-Edmund O'Brien		10/30/42	
	Get Hep to Love	Gloria Jean-Jane Frazee		10/2/42	a7/18/42
	Give Out, Sisters	Andrews Sisters-Grace McDonald		9/11/42	a7/11/42
	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers			a5/30/42
	Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor		9/18/42	a3/28/42
	House of Mystery (D)	Irene Hervey-Don Porter			a8/22/42
	Little Joe, the Wrangler (W)	Johnny Mack Brown-Tex Ritter		11/13/42	a7/25/42
	Madame Spy (Spy)	Constance Bennett-Don Porter		10/9/42	a6/13/42
	Moonlight in Havana	Allan Jones-Jane Frazee			
	Mug Town (D)	Billy Halop-Huntz Hall			a8/8/42
	Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox			
	Nightmare	Diana Barrymore-Brian Donlevy			
	Night Monster	Lugosi-Irene Hervey			
	Off the Beaten Track	Ritz Bros.-Carol Bruce			a7/18/42
	Old Chisholm Trail	Johnny Mack Brown-Tex Ritter			
	On the Beam (CM)	Gloria Jean-Freddie Bartholomew			
	Passing the Buck	Ritz Bros.-Jane Frazee			
	Pittsburgh	Marlene Dietrich-Randolph Scott			
	Raiders of San Joaquin (W)	Johnny Mack Brown-Tex Ritter			a7/25/42
	Shadow of a Doubt	Teresa Wright-Joseph Cotten			
	Sherlock Holmes and the Voice of Terror (Former title "Sherlock Holmes Saves London")	Basil Rathbone-Nigel Bruce		9/18/42	a7/18/42
	Sherlock Holmes Fights Back	B. Rathbone-N. Bruce			a7/11/42
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Sin Town	Constance Bennett-Brod Crawford		9/25/42	
	Strictly in the Groove	Leon Errol-Mary Healy			a5/2/42
	Tenting Tonight on the Old Camp Ground	Johnny Mack Brown-Tex Ritter			
	Who Done It?	Abbott & Costello-Patric Knowles			a7/11/42

WARNER BROS.

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captains of the Clouds (D)F	J. Cagney-D. Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94	1/8/42	b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Coming

202	Across the Pacific (D)F	Humphrey Bogart-Marv Astor	97	9/5/42	b8/15/42
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
	Air Force (D)	John Garfield-Gig Young			a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
	Casablanca (D)	Humphrey Bogart-Ingrid Bergman			a8/15/42
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/15/42
204	Desperate Journey (D)F	Errol Flynn-Ronald Reagan	107	9/26/42	b8/15/42
	Edge of Darkness	Errol Flynn-Ann Sheridan			
	Gentleman Jim (D)	Errol Flynn-Alexis Smith			a8/1/42
	George Washington Slept Here (C)	Jack Benny-Ann Sheridan			a6/20/42
	Hard Way (D)	Ida Lupino-Dennis Morgan			a6/20/42
	Now, Voyager (D)A	Bette Davis-Paul Henreid	115		b8/22/42
	Princess O'Rourke	O. de Havilland-R. Cummings			
	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58		b8/22/42
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			a8/22/42
	Yankee Doodle Dandy (DM)F	James Cagney-Joan Leslie	126		b6/6/42
	You Can't Escape Forever (D)	George Brent-Brenda Marshall			a8/8/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84	Luminar	b4/18/42
	Moscow Strikes Back (Doc)A	Russian cast	57	Artkino	b8/15/42
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	78	Almo	b7/25/42
	This Is the Enemy (D)	Russian Cast	74	Artkino	b7/4/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1941-42

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)			
3436	All Work and No Pay....Fair	15	.. 8/ 1/42
3424	Blitzkiss	15	..Not Rev.
3423	General Nuisance	18	..Not Rev.
3432	Groom and Bored	16	..Not Rev.
3422	Half Shot at Sunrise.....Slapstick	16	..10/ 4/41
3433	How Spry I Am.....Good	18	.. 5/ 9/42
3425	Lovable Trouble	18	..Not Rev.
3421	Love In Gloom.....Good	21	.. 8/ 9/41
3435	Olaf Laughs Last.....Filler	16½	.. 7/11/42
3429	Sappy Birthday	18	..Not Rev.
3426	She's Oil Mine.....Slapstick	18	..12/13/41
3427	Sweet Spirits of Nighter.Poor	18	.. 1/24/42
3428	Three Blonde Mice.....Silly	16	.. 2/ 7/42
3434	Tire Man, Spare My Tires	18	..Not Rev.
3431	What Makes Lizzy Dizzy?Fair	17	.. 4/ 4/42
3430	Yoo Hoo General.....Good	18	.. 3/28/42
CINESCOPES (8)			
3971	Exploring Space .....Interesting	9	.. 8/30/41
3972	From Nuts to Soup.....Poor	9	..10/ 4/41
3975	Strange Facts .....Interesting	9	..12/13/41
3974	Women in Photography...For Women	10	..11/22/41
3973	World of Sound.....Absorbing	9	..11/ 1/41
COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party.....Only Fair	7	.. 6/ 6/42
3506	Concerto in B-Flat Minor.....Good	7	.. 5/ 2/42
3502	Fox and the Grapes.....Very Good	7	..12/ 6/41
3504	Hollywood Detour .....Excellent	7	../2/14/42
3503	Red Riding Hood Rides Again.....Clever	7	.. 1/17/42
3505	Wacky Wigwams	7	..Not Rev.
3501	Who's Zoo in Hollywood	7	..Not Rev.
3508	Woodman Spare That Tree .....Funny	7	.. 8/ 1/42
COMMUNITY SING (10)			
3653	College Songs	10½	..Not Rev.
3657	Crooning Melodies	10	..Not Rev.
3652	Current Hits .....As Usual	9	..10/ 4/41
3659	Deep in the Heart of Texas .....Good	10	.. 5/ 9/42
3656	Good Fellowship Songs	10	..Not Rev.
3658	Good Time Songs	10	..Not Rev.
3655	Hits of the Day	9	..Not Rev.
3651	Patriotic Songs .....Patriotic	9	.. 8/30/41
3654	Popular Songs	10	..Not Rev.
3660	Walk Without U Baby..Good	10½	.. 6/ 6/42
FABLES CARTOONS (8)			
3755	Bulldog and the Baby....Amusing	6	.. 8/ 1/42
3751	Great Cheese Mystery	7	..Not Rev.
3752	Tangled Angler.....Poor	7	.. 2/ 7/42
3753	Under the Shedding Chestnut Tree .....Fair	8½	.. 3/21/42
3754	Wolf Chases Pigs.....Amusing	7	.. 5/ 9/42
GLOVE SLINGERS (4)			
3411	Glove Birds .....Fair	17½	.. 3/28/42
3410	Kink of the Campus	18	..Not Rev.
3409	Mitt Me Tonight.....Fair	16	..11/22/41
3412	Study in Socks.....Fair	17	.. 6/ 6/42
INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson.....Timely	18	.. 3/ 1/41
3452	Will England Be Invaded? .....Very Good	16	.. 8/ 9/41
3453	Will Democracy Survive?.Timely	18	..10/18/41
PANORAMICS (12)			
3901	City Within a City.....Commercial	10	.. 9/13/41
3902	Gallup Poll .....Interesting	10	..11/ 1/41
3905	Health For Defense.....Very Good	9	.. 3/28/42
3903	New York's Finest.....Very Good	10	.. 1/17/42
3904	Spare Time in the Army.Splendid	10	.. 2/21/42
PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle.....Average	7	.. 7/25/42
3701	Crystal Gazer .....Poor	7	..11/15/41
3702	Dog Meets Dog.....Poor	7	.. 4/25/42
3705	Old Blackout Joe	7	..Not Rev.
3704	Wild and Woozy West....Amusing	7	.. 5/ 9/42
QUIZ REELS (6)			
3602	Kitchen Quiz No. 1.....Excellent	10½	.. 9/13/41
3603	Kitchen Quiz No. 2.....Every Good	10	..12/13/41
3604	Kitchen Quiz No. 3.....Very Good	10	.. 2/21/42
3601	So You Think You Know Music No. 1.....Good	10	.. 8/30/41
3605	So You Think You Know Music No. 2	10	..Not Rev.
SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray).....Good	10	..10/ 4/41
3852	No. 2 (Ken Murray)	10	..Not Rev.
3853	No. 3 (John Hubbard)....Very Good	10	..11/22/41
3854	No. 4 (Billy Gilbert)....Good	10	..12/13/41
3855	No. 5 (New Talent)	10	..Not Rev.
3856	No. 6 (Alan Mowbray)...Very Good	10	.. 2/ 7/42
3857	No. 7 (Jimmy Stewart)	10	..Not Rev.
3858	No. 8 (Ascap) .....Excellent	10	.. 5/ 2/42
3859	No. 9 (Movie Memories..Very Good	9	.. 5/ 9/42
3860	No. 10 (Don Wilson) ...Good	9	.. 6/ 6/42
STOOGE COMEDIES (8)			
3401	An Ache In Every Stake..Slapstick	18	.. 9/13/41
3405	Cactus Makes Perfect....Amusing	17	.. 3/21/42
3402	In the Sweet Pie and Pie.Silly	18	..11/ 1/41
3404	Loco Boys Make Good....Slapstick	17	.. 2/ 7/42
3407	Matri-Phony .....Stoogy	17	.. 7/11/42
3408	Three Smart Saps	17	..Not Rev.
3403	Some More of Samoa....Silly	18	.. 1/17/42
3406	What's the Matador.....Good Slapstick.	16	.. 5/ 2/42
THIS CHANGING WORLD (6)			
3981	Broken Treaties.....Disappointing	10	.. 9/13/41
3982	How War Came.....Informative	10	..12/13/41
TOURS (8)			
3553	Alaska Tour.....Fair	10	..11/22/41
3552	Buenos Aires Today.....Good	10	..10/ 4/41
3554	Great American Divide...Very Good	10	.. 3/14/42
3551	Journey in Tunisia.....Dated	10	.. 8/30/41

COLUMBIA 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD OF SPORT (12)			
3810	Canvas Cut-Ups	10	..Not Rev.
3806	College Champions.....Good	10	.. 2/21/22
3803	Jungle Fishing .....Excellent	10	..11/15/41
3808	Fit to Fight.....Excellent	11	.. 6/ 6/42
3804	Polo Champions.....Excellent	10	..12/ 6/41
3805	Rack 'Em Up.....Good	10	.. 1/17/42
3802	Show Dogs.....Excellent	10	.. 9/20/41
3801	Tee Up (Patty Berg)....For Golfers	10	.. 8/30/41
3809	Tennis Rhythm .....Very Good	9	.. 7/11/42
3807	Wrestling Octopus ..... Funny	9½	.. 5/ 2/42

COLUMBIA 1942-43

ALL-STAR COMEDIES			
4422	Carry Harry	16½	..Not Rev.
4421	Phony Cronies	16½	..Not Rev.
COLOR RHAPSODIES			
4501	Song of Victory	7	..Not Rev.
COMMUNITY SING			
4651	Rhumba and Conga Hits.Good	10	.. 8/22/42
FAMOUS BANDS			
4951	No. 1 (Ted Powell)	7	..Not Rev.
PANORAMICS			
4901	Cajuns of the Teche.....Good	11	.. 8/22/42
PHANTASIES CARTOONS			
4701	Gullible Canary, The	8	..Not Rev.
QUIZ REELS			
4601	Kitchen Quiz No. 1.....Amusing	10	.. 8/15/42
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser).....Very Good	11	.. 8/15/42
STOOGE COMEDIES			
4401	Even As IOU	11	..Not Rev.
KATE SMITH			
4751	America Sings With Kate Smith	11	..Not Rev.
TOURS			
4551	Journey to Denali.....Good	10	.. 8/ 1/42
WORLD OF SPORT			
4801	Trotting Kings	10	..Not Rev.

MGM 1941-42

	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-350	Bats in the Belfry.....Fair	7	.. 7/18/42
W-346	Bear and the Beavers..Very Good	8	.. 5/ 2/42
W-352	Blitz Wolf	8	..Not Rev.
W-351	Bowling Alley Cat.....Funny	8	.. 7/18/42
W-347	Dog Trouble .....Very Funny	8	.. 5/ 2/42
W-353	Early Bird Dood It	7	..Not Rev.
W-342	Field Mouse.....Excellent	9	.. 2/ 7/42
W-345	First Swallow .....Excellent	8	.. 4/ 4/42
W-343	Fraidy Cat.....Funny	7	.. 2/ 7/42
W-344	Hungry Wolf.....Fair	9	.. 2/28/42
W-348	Little Gravel Voice....Amusing	8	.. 5/23/42
W-341	Night Before Xmas....For Xmas	9	..12/20/41
W-349	Puss 'N Toots.....Very Funny	7	.. 6/20/42
MINIATURES (10)			
M-331	Changed Identity.....Excellent	10	..11/22/41
M-335	Further Prophecies of Nostradamus .....Very Good	11	.. 5/23/42
M-336	Greatest Gift	7	..Not Rev.
M-332	Greenie, The.....Fine	11	.. 2/ 7/42
M-333	Lady or the Tiger.....Good	10	.. 5/ 2/42
M-334	Soaring Stars .....Good	10	.. 5/23/42
OUR GANG (10)			
C-392	Come Back Miss Pipps..Amusing	10	..11/20/41
C-396	Don't Lie .....Good	11	.. 5/ 2/42
C-398	Doin' Their Bit.....Good	11	.. 7/18/42
C-395	Going to Press.....Good	11	.. 4/ 4/42
C-391	Helping Hands.....Very Good	10	..10/25/41
C-394	Melodies Old and New...Fair	11	.. 2/28/42
C-399	Rover's Big Chance.....Very Mild	11	.. 8/22/42
C-397	Surprised Parties .....Average	11	.. 5/30/42
C-393	Wedding Worries.....Funny	11	..12/20/41
PASSING PARADE (10)			
K-383	Flag of Mercy.....Very Good	10	.. 2/28/42
K-385	Incredible Stranger ....Very Fine	11	.. 6/20/42
K-381	Strange Testament.....Unusual	11	..12/20/41
K-386	Vendetta .....Good	11	.. 7/18/42
K-382	We Do It Because.....Interesting	10	.. 2/ 7/42
K-384	Woman in the House...Unusual	11	.. 5/23/42
PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty .....Humorous	9	.. 5/ 2/42
S-361	Army Champions.....Excellent	10	..11/ 1/41
S-364	Aqua Antics.....Excellent	8	.. 2/ 7/42
S-369	Barbee-Cues .....Good	11	.. 6/ 6/42
S-362	Fancy Answers.....Excellent	9	..11/29/41
S-363	How to Hold Your Husband—Back .....Excellent	10	..12/20/41
S-371	It's a Dog's Life.....Excellent	10	.. 8/15/42
S-368	Pete Smith's Scrapbook..Very Good	9	.. 5/23/42
S-370	Self-Defense	10	..Not Rev.
S-367	Victory Quiz .....Amusing	9	.. 6/20/42
S-365	What About Daddy?....Good	10	.. 2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific.Timely	21	..12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina..Very Good	9	.. 2/28/42
T-322	Exotic Mexico .....Good	10	.. 6/20/42
T-313	Georgetown, Pride of Penang .....Very Good	10	..11/29/41
T-320	Glacier Park and Waterton Lakes .....Fair	9	.. 5/ 2/42
T-311	Glimpses of Florida.....Interesting	10	.. 9/27/41
T-315	Historic Maryland.....Good	9	.. 2/ 7/42
T-312	Inside Passage.....Good	10	..10/25/41
T-319	Land of the Quintuplets..Good	10	.. 3/28/42
T-317	Minnesota, Land of Plenty .....Good	10	.. 2/28/42
T-321	Picturesque Patzcuaro ...Good	9	.. 6/20/42
T-314	Scenic Grandeur.....Good	9	..12/20/41
T-316	West Point on the Hudson.Good	9	.. 2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk ..... Potent	20	.. 3/28/42
A-304	For the Common Defense.Very Good	21	.. 7/18/42
A-302	Main Street on the March! .....Good	20	.. 2/ 7/42
A-305	Mr. Blabbermouth .....Very Good	21	.. 8/ 8/42
A-301	Tell Tale Heart.....A Masterpiece	20	..11/15/41

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	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-2	Indian Temples	10	..Not Rev.
M1-1	Road in India.....Interesting	10	..11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach.....Fine	10	..10/11/41
A1-3	Carnival in Brazil.....Good	10	.. 3/14/42
A1-2	Copacabana Revue.....Good	10	..12/ 6/41
A1-5	Hands of Victory.....Box Office	9½	.. 4/25/42
A1-6	McFarland Twins .....Entertaining	8½	.. 8/22/42
A1-4	Nightmare of a Goon.....Funny	10½	.. 5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1.....Excellent	10	.. 9/20/41
Z1-2	No. 2.....Fair	10	..11/29/41
Z1-3	No. 3.....Good	10	.. 2/28/42
Z1-4	No. 4.....Fair	9½	.. 6/27/42
Z1-5	No. 5	10	..Not Rev.
Z1-6	No. 6	10	..Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons.Excellent	10	.. 1/31/42
U1-6	Little Broadcast	9	..Not Rev.
U1-4	Mr. Strauss Takes a Walk.Excellent	8½	.. 5/ 2/42
U1-1	Rhythm in the Ranks.....Excellent	8	..12/20/41
U1-3	Sky Princess .....Excellent	9	.. 3/21/42
U1-5	Tulips Shall Grow.....Good	7½	.. 6/27/42
POPEYE (12)			
E1-12	Alona on the Sarong Seas	7	..Not Rev.
E1-10	Baby Wants a Bottle-ship .....Funny	7	.. 8/ 8/42
E1-5	Blunder Below.....Excellent	7	.. 2/21/42
E1-6	Fleets of Stren'th.....Very Good	7	.. 5/ 2/42
E1-1	I'll Never Crow Again....Fair	7	..10/11/41
E1-4	Kickin' the Conga Round.Funny	7	.. 1/31/42
E1-9	Many Tanks .....Fair	8	.. 6/ 6/42
E1-2	Mighty Navy.....Funny	7	..12/ 6/41
E1-3	Nix on Hypnotricks.....Very Funny	7	..12/20/41
E1-8	Olive Oyl and Water Don't Mix .....Funny	7	.. 6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye .....Very Funny	7	.. 4/18/42
E1-11	You're a Sap Mr. Jap...Good	7	.. 8/ 8/42
POPULAR SCIENCE (6)			
J1-1	No. 1.....Very Good	11	..10/11/41
J1-2	No. 2.....Very Good	11	..11/22/41
J1-3	No. 3.....Good	11	.. 1/31/42
J1-4	No. 4	10	..Not Rev.
J1-5	No. 5 .....Very Interesting	11	.. 6/ 6/42
J1-6	No. 6 .....Good	10	.. 8/ 8/42
QUIZ KIDS (6)			
Q1-1	No. 1 .....Very Good	10	.. 9/20/41
Q1-2	No. 2 .....They're Good	11	..12/ 6/41
Q1-3	No. 3 .....Good	10	.. 2/28/42
Q1-4	No. 4 .....Good	11	.. 5/ 2/42
Q1-5	No. 5 .....Good	10½	.. 6/ 6/42
Q1-6	No. 6 .....Excellent	10	.. 8/ 8/42
ROBERT BENCHLEY (4)			
S1-1	How To Take a Vacation..Funny	10	..10/11/41
S1-4	Keeping in Shape.....Amusing	9	.. 6/27/42
S1-5	Man's Angle .....Good	8	.. 8/22/42
S1-2	Nothing But Nerves.....Very Good	10	..12/20/41
S1-3	Witness, The .....Chucklesome	10	.. 3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3	At the County Fair.....Swell	10	.. 1/31/42
Y1-5	At the Dog Show	10	..Not Rev.
Y1-1	In a Pet Shop.....A Howl	10	.. 9/20/41
Y1-4	In the Circus.....Good	9½	.. 6/13/42
Y1-2	In the Zoo.....Hilarious	10	..11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1	The Raven .....Excellent	14½	.. 5/ 2/42
SPORTLIGHTS (13)			
R1-6	Better Bowling.....Excellent	10	.. 1/31/42
R1-5	Buying a Dog.....Very Good	10	..12/20/41
R1-10	Hero Worship .....Swell	10	.. 6/13/42
R1-12	Let 'Em Go Alive.....Entertaining	9½	.. 8/ 8/42
R1-7	Lure of the Surf.....Very Good	10	.. 2/21/42
R1-2	Meet the Champs.....Excellent	10	..10/11/41
R1-11	Parachute Athletes .....Very Good	10	.. 6/27/42
R1-9	Personality Plus	10	..Not Rev.
R1-4	Quick Returns.....Pretty Good	10	..11/29/41
R1-1	Shooting Mermaids.....Very Good	10	.. 9/27/41
R1-3	Sittin' Pretty .....Excellent	10	..11/15/41
R1-13	Timber Athletes	10	..Not Rev.
R1-8	Timing Is Everything....Very Good	10	.. 5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4	Arctic Giant .....Good	9	.. 3/14/42
W1-5	Bulleteers .....Good	9	.. 5/ 2/42
W1-3	Billion Dollar Limited...For the Fans	8½	.. 1/24/42
W1-7	Electric Earthquake .....For the Fans	9	.. 6/27/42
W1-6	Magnetic Telescope .....For the Fans	9	.. 5/ 2/42
W1-2	Mechanical Monsters.....Good	10	..12/20/41
W1-1	Superman .....A Cinch to Sell	11	.. 8/ 2/41
W1-9	Terror on the Midway....For the Fans	8	.. 8/22/42
W1-8	Volcano .....Exciting	8	.. 8/ 8/42
UNUSUAL OCCUPATIONS (6)			
L1-1	No. 1 .....Good	10	..10/11/41
L1-2	No. 2 .....Very Good	10	..12/ 6/41
L1-3	No. 3 .....Very Good	11	.. 2/21/42
L1-4	No. 4 .....Good	11	.. 4/25/42
L1-5	No. 5 .....Good	10½	.. 6/27/42
L1-6	No. 6 .....Good	10½	.. 8/22/42
VICTORY SHORT			
T2-1	Letter From Bataan	10	..Not Rev.

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DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot .....Excellent	7	.. 6/ 6/42
24103	Donald Gets Drafted.....A Scream	9	.. 5/16/42
24105	Donald's Garden	7	..Not Rev.
24107	Donald's Gold Mine.....A Howl	7	.. 8/22/42
24102	Donald's Snow Fight...Excellent	7	.. 5/ 2/42
24101	Symphony Hour .....Excellent	8	.. 4/25/42
24106	The Sleepwalker	7	..Not Rev.
24108	T-Bone for Two	7	..Not Rev.

RKO-RADIO 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	EDGAR KENNEDY (6)			
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
	INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis (Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)	Good	11	8/15/42
24210	No. 10 (John Carradine)		11	Not Rev.
	LEON ERROL (6)			
23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
	MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men in Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42
	PICTURE PEOPLE (13)			
24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	11	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets	Good	9	8/22/42
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
	RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keen Shooting	Very Good	17	1/31/42
23504	Range Rhythm	Fair	18	8/15/42
	SPORTSCOPES (13)			
24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony	Interesting	9	8/15/42
24308	Public Sport No. 1	Good	10	4/18/42
24313	Record Breakers		9	Not Rev.
24306	Ten Pin Parade	Good	10	3/21/42

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	ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42
	MAGIC CARPET OF MOVIETONE (12)			
2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	11	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42
	SPORTS REVIEWS (6)			
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42
	TERRYTOONS (26)			
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42

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		Comment	Running Time	Reviewed Issue Of
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
	WORLD TODAY (4)			
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

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	MAGIC CARPET OF MOVIETONE			
3151	Desert Wonderland	Swell	9	8/22/42
	TERRYTOONS			
3551	All Out for "V"	Excellent	7	8/15/42

UNITED ARTISTS

	WORLD IN ACTION (12)			
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
5	Inside Fighting Russia	Very Good	19	7/25/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

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	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	Amusing	7	6/13/42
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Mile of Dough		10	Not Rev.
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6385	Smoke Painter		10	Not Rev.
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Women at the Plough		9	Not Rev.
	VARIETY VIEWS 15 (5 IN COLOR)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

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	ANDY PANDA CARTUNES			
7241	Andy Panda's Victory Garden		7	Not Rev.
	NAME BAND MUSICALS			
7122	Jivin' Jam Session	Entertaining	15	8/ 1/42
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
	PERSON-ODDITIES			
7371	Human Sailboat		9	Not Rev.
	SWING SYMPHONIES (6)			
7231	Yankee Doodle Swing Shift		8	Not Rev.
	VARIETY VIEWS			
7352	Canadian Patrol		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7351	Trouble Spot of the East		9	Not Rev.

VITAPHONE-WARNER BROS. 1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7510	Glen Gray & Band		10	Not Rev.
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Lee Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	8/15/41
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701	All This and Rabbit Stew	Excellent	7	8/15/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid		7	Not Rev.
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic Reissue of Old Glory	Very Funny	7	6/ 6/42
		Impressive	7	6/ 6/42
7707	Rhapsody In Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	8/15/41
	SPECIALS			
	Divide and Conquer	Excellent	14	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	8/15/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)		Good	11½	8/23/41
Alive in the Deep (Prod.)		Exciting	22	5/24/41
Man the Enigma (Prod.)		Informative	25	5/24/41
Our Constitution (Prod.)		Inspiring	18	5/ 9/41
Our Declaration of Independence (Prod.)		Timely	18	5/ 9/41

SERIALS 1941-42

COLUMBIA			
Captain Midnight		15 Chaps.	2/21/42
Holt of the Secret Service		15 Chaps.	11/29/41
Perils of the Royal Mounted		15 Chaps.	6/13/42
REPUBLIC			
Dick Tracy vs. Crime, Inc.		15 Chaps.	12/ 6/41
King of the Texas Rangers		12 Chaps.	9/ 6/41
Perils of Nejoka		15 Chaps.	Not Rev.
Spy Smasher		12 Chaps.	3/21/42
UNIVERSAL			
Don Winslow of the Navy		12 Chaps.	11/ 1/41
Gang Busters		13 Chaps.	2/21/42
Junior "G" Men of the Air		12 Chaps.	5/30/42
Riders of Death Valley		15 Chaps.	4/12/41
Sea Raiders		12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA			
The Secret Code		15 Chaps.	Not Rev.
REPUBLIC			
King of the Mounties		12 Chaps.	Not Rev.
UNIVERSAL			
Overland Mail		15 Chaps.	Not Rev.

COMING

A New, Typically Practical STR Aid for Theatremen

CURRENT PRODUCT SUMMARY

The At-A-Glance Presentation of the Releasing and Production Situation Now Will be Available to Exhibitors Through a New Department Designed for Quick Reference on Release Dates for a Period of Eight Weeks, Pictures On Which Definite Future Release Dates Have Been Assigned, Pictures Completed and Pictures in Actual Production.

WATCH FOR IT



15,000,000 READERS OF LIFE WILL SEE THIS FULL-PAGE 2-COLOR AD!

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This tremendous public is in addition to the 14,000,000 readers who saw the recent feature in the American Weekly—the 8,000,000 readers of Woman's Home Companion and the 6,000,000 readers of Look who will see other striking ads—and the 9,000,000 readers of 8 leading fan magazines featuring stories about the picture in their September issues!

RELEASED NATIONALLY OCTOBER 1ST

SHOWMEN'S TRADE REVIEW

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AVENGE PEARL HARBOR

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★ Complete ★ Every Week ★

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Adolph Zukor (See Page 4)

THE SHOW BUILDER

Begins on Page 37

Vol. 37 No. 7

September 5
1 9 4 2

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

THE PUBLIC'S GOT DOUGH!
M-G-M'S GOT HITS!



It's doing Miniver business!
CLARK GABLE
LANA TURNER
in
"SOMEWHERE I'LL FIND YOU"

with Robert Sterling • Patricia Dane • Reginald Owen • Lee Patrick • Charles Dingle • Screen Play by Marguerite Roberts. Adaptation by Walter Reisch. Based upon a Cosmopolitan Magazine Story by Charles Hoffman • Directed by WESLEY RUGGLES • Produced by PANDRO S. BERMAN • A Metro-Goldwyn-Mayer Picture.

Just when the public is rolling in dough, M-G-M is rolling in HITS! Isn't it lovely! ONE! TWO! THREE! . . . Right off the bat THREE GREAT M-G-M HITS to start the New Season. And they're just part of Leo's First Group, the GREAT EIGHT!

Test Runs are Terrific! Another S.R.O. Sensation!
"PANAMA HATTIE"
starring
RED SKELTON
ANN SOTHERN

with "Rags" Ragland • Ben Blue Marsha Hunt • Virginia O'Brien Alan Mowbray • Dan Dailey, Jr. Jackie Horner • Screen Play by Jack McGowan and Wilkie Mahoney • Based on the play by Herbert Fields and B. G. DeSylva. Music and Lyrics by Cole Porter. A Metro-Goldwyn-Mayer Picture. Directed by Norman Z. McLeod. Produced by Arthur Freed.

America's new box-office dish!
"TISH"
New Comedy Wow with Marjorie Main as Mary Roberts Rinehart's famed character. Topping the Biggest!

with Marjorie Main • ZaSu Pitts • Aline MacMahon • Lee Bowman • Guy Kibbee Susan Peters • Virginia Grey • Richard Quine • Screen Play by Harry Ruskin Adaptation by Annalee Whitmore Jacoby and Thomas Seller • Founded in part on Stories by Mary Roberts Rinehart Directed by S. SYLVAN SIMON Produced by ORVILLE O. DULL
A Metro-Goldwyn-Mayer Picture



NOW TURN TO PAGE 7

The Editorial Page

It's Still a Billion

The film industry did itself proud on Tuesday last, when, with a will to do a good job well, the men and women of the production, distribution and exhibition branch of the business demonstrated an all-out spirit and mighty efficient working formula for selling bonds for the U. S. Treasury Department. From one end of the country to another, every department of the industry was represented as ready, willing and able to accomplish the goal set when the decision to have the film business act as the spearhead for the bond campaign for the month of September was put into action.

More than $100,000,000 in bond sales for the first day of the campaign! That's testimony to the efficient organization, the good business sense, the eagerness to serve whenever called upon to contribute to the common cause.

The Treasury Department's reduction of the quota for September from one billion to $775,000,000, as announced in Washington Tuesday, came as no surprise to picture people—that development having been anticipated, thanks to foresight on the part of those in charge of campaign matters. The Treasury paid a signal tribute to the industry by stating that while the lesser quota was official, the film industry was still going after the billion. And, go after it the industry will.

▲ ▲ ▲

Bond Premieres

Nothing could more graphically illustrate how earnest is the purpose of the industry in connection with the bond drive, than the offer of the distributors to forego their percentage on "bond premieres" of pictures for release in September. This is more than a mere gesture, it is a thrilling example of this industry's resolution to go all out in the war effort. Exhibitors should get together and so arrange bond premieres as to assure the maximum yield in bond sales. The premieres should add several millions to the total sales for September.

▲ ▲ ▲

New Personalities

War duty has called from the studios a most important array of popular personalities. Box-office names like Clark Gable, Tyrone Power, James Stewart, Henry Fonda, and many others who have donned uniforms to play the realistic roles of active duty with the Services have been built up to prominence through the combined efforts and resources of the producers and the exhibitors —not forgetting, of course, the special gifts and accomplishments of the artists themselves. This week the industry learns that one of the outstanding production geniuses of all time in the motion picture world has relinquished his post as chief of a great studio to devote all of his time and talents to military duties. Col. Darryl Zanuck has served the industry brilliantly—he may well be expected to prove as valuable to the military as his superiors in the Army, by selecting him for important duties, anticipate.

In view of the number of popular stars who will be absent from the screen for the duration, the industry faces the job of developing new personalities. It is reassuring, therefore, to find Bill Rodgers, on his return from a look-see about the MGM studios, speaking enthusiastically of the new personalities being developed.

Personalities who actually do fare well at the box-offices of the country's theatres, are indeed "one of the most important assets," as Rodgers puts it in his reference to the acting talent that is being groomed for marquee prominence.

▲ ▲ ▲

Shorts Have Their Day

Along about announcement time for new-season product, the short subjects receive some complimentary pats on the back in sales conventions and via statements to the trade by distributor leaders. For several years past, this habit of remembering the shorts in September but apparently forgetting them by December has left the featurette-length pictures in a sort of "step child" role so far as the apparent attitude of those who should be their greatest boosters is concerned.

This publication has been standing by the short subjects right along, giving liberally of its editorial energy and white space to information about the brief pictures, methods of booking and selling them. This has been done because there undoubtedly has been, during the past several years, too little interest in the shorts by both those who sponsored them and those who should exhibit the better pictures in the featurette classification.

Possibly the prominence the shorts have been getting in recent announcements this time really heralds a re-awakened interest in the one- and two-reel pictures.

Comes the time for general adoption of the single-feature policy, there'll be many a film man and many an exhibitor who will be thankful that the short subject has received the earnest and able attention of many in the production and exhibition field, because it was the interest of such that has made the better short product of today so well equipped to fill its place as a "show builder."

—"CHICK" LEWIS

Iowa Unit Urged to Resist Price Rises

Declaring that if exhibitors make film buys at a 50% percentage and under terms specifying increased admissions they "will get plenty" of such propositions as the season progresses, Leo F. Wolcott, president of the Iowa and Nebraska Independent Theatre owners, urged members to resist such terms, in a bulletin issued last week from his headquarters in Eldora, Ia.

Wolcott's bulletin declared that the board of directors of the organization at a meeting in Des Moines recently, vigorously protested against such deals, and told exhibitors that the Thurman Arnold rejection of the UMPI plan gives distributors the green light to sell in any fashion they see fit, with the film buyer in the position to take any and all cancellations he can get.

The 56 cent admission scale, Wolcott's bulletin declares, forces some of the small town theatres to "nearly double the regular admission," and tosses a bouquet to MGM for releasing "Mrs. Miniver" at regular admissions.

11 Districts Form New 20th-Fox Sales Setup

In order to care for increase in business and generally speed up distribution, Tom J. Connors, vice-president in charge of sales for 20th Century-Fox, has made effective a new divisional and district alignment to govern the company's 37 branches in the United States and Canada.

A. W. Smith, sales manager of the Eastern Division, has named Clarence H. Hill to assist him in administering over six districts as follows: Metropolitan; New York City; Northeast: Albany, Boston and New Haven; Atlantic: Philadelphia, Pittsburgh and Washington; Mid-East: Buffalo, Cincinnati and Cleveland; Southeast: Atlanta and Charlotte; Southwest: Dallas, New Orleans and Oklahoma City.

William C. Gehring, Western sales manager, will have Edwin H. Collins and Ted A. Shaw assisting him in the following districts; Great Lakes: Chicago, Detroit and Milwaukee; Prairie: Des Moines, Minneapolis and Omaha; Mid-West: Indianapolis, St. Louis and Kansas City; Coast: Denver, Los Angeles, Portland, San Francisco and Seattle; Canada: Calgary, St. John, Toronto, Vancouver and Winnipeg.

Ambulance Fund Drive Ends

The Government is taking over the supplying of ambulances to American, British and Free French forces, and in consequence, it was announced this week by Neil Agnew, chairman of the amusement division of the Overseas Ambulance Corps, the drive to raise funds for that purpose has been dropped.

Agnew's announcement said that the campaign had "met with a response that surpassed our fondest expectations."

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Fight Freezing Order

Independent producers have appealed to the WPB to increase the industry's allotment of raw stock, declaring that unless such action is taken and the freezing order liberalized to make an additional 3 per cent of stock available, the state rights market will be wiped out. A committee of independent producers, exchange and laboratory men met in New York Thursday to discuss plans for obtaining relief from the film restrictions.

The committee is represented by Bert Mayers, attorney, and represents 30 producers, exchange operators and laboratory interests. It was reported that as a result of a meeting between Mayers and Harold Hopper of the WPB, the latter is not opposed to consideration of the claims of the independents for film supplies, but it was indicated that the group will carry their contention that the WPB order is an unconstitutional exercise of power to the courts if necessary.

UA Reported Buying Distribution Rights

Details of the deal reported in Hollywood under which United Artists would acquire world wide distribution rights to "10 or 12" pictures produced by Paramount were not revealed, nor was there any confirmation given the report by either Paramount or United Artists headquarters in New York up to late Wednesday.

According to the Coast report, Grad Sears, vice-president in charge of distribution for United Artists, was in Hollywood to complete the deal under which his company would purchase distribution rights to pictures already completed by Paramount. It was said that United Artists had an option to buy 14 of the pictures which are included in Paramount's current large backlog of feature product. The negotiations were said to contemplate one of two methods under which UA would distribute the pictures. One would be outright purchase by UA; the other a profit-sharing arrangement.

If such an arrangement were to be concluded, it would set a new precedent for the industry, whose history of production and distribution offers no parallel case.

20th Century-Fox Profits Up

Twentieth Century-Fox Film Corporation reported a consolidated net profit of $2,190,894 for the 26 weeks ending June 27th, 1942 as against earnings of $861,278 for the '41 period. A reserve of $3,100,000 for foreign assets and federal income tax were provided for before announcing the figure. Reserve for the 1941 period was $1,500,000.

The Board of Directors declared a cash dividend of $.37½ per share on outstanding preferred stock for the third quarter of 1942.

First Allied Meet Wednesday

The first meeting of Allied States Association's "caravan committee" will be held Wednesday next in Minneapolis. M. A. Rosenberg, H. A. Cole, Jack Kirsch and Sidney Samuelson comprise the committee which will meet with exhibitors in various cities to discuss organizational matters and methods of meeting distributor rental demands which Allied claims are inflationary.

Canada to Quit Dish Premiums

Dishes will be ditched as theatre premiums in Canada after September 30th, in accordance with an order of the Wartime Prices and Trade Board prohibiting the use after that date of ceramic products in merchandising.

No Immediate Plans for Action on UMPI

Conflicting views on the future of UMPI continued to mark the trade reaction to the now historic turn-down on the sales plan by the Department of Justice. Some sentiment seemed to be developing for support of UMPI as a continuing factor and organization to serve as a medium for industry action upon such matters as taxes, public relations, exhibitor-distributor relations, etc., with all thought, of course, as to a uniform sales plan by concerted action entirely barred.

William F. Rodgers, chairman of UMPI, returned from studio conferences last week, but has indicated that there will be no call for a meeting of the organization in the near future.

MPTOA is polling its membership for individual unit opinion as to whether the exhibitor group as a national organization should give further support to the UMPI movement.

A statement issued from Allied's headquarters in Washington immediately after publication of Thurman Arnold's decision disapproving of the sales plan, seemed to indicate that the national heads considered UMPI a "dead duck," which latter expression was used to describe UMPI in a bulletin issued last week by Leo Wolcott, president of the Allied Theatre Owners of Iowa-Nebraska, an unaffiliated exhibitor group, in a bulletin to the membership. However, national Allied's former president H. A. Cole this week told a meeting of Northwest Allied in Minneapolis that "UMPI has not lost its usefulness," and can still be of value to exhibitors in their dealings with distributors.

Lefkowitz Resigns

Ben Kalmenson, general sales manager of Warner Brothers, announced that Sam Lefkowitz, New York Metropolitan district manager, has handed in his resignation. A successor is to be named following Kalmenson's return from a Southern business trip. No announcement is made as to Lefkowitz's future plans.

Adolph Zukor

(The Man on the Cover)

Chairman of the board of Paramount Pictures, who, acting as the spokesman for the industry at the launching of the "Salute to Our Heroes" War Bond drive pledged the utmost efforts of all motion picture people to the undertaking, declaring in a statement addressed to Secretary of the Treasury Morgenthau: "On behalf of the motion picture industry I wish to assure you that during the month of September it will be War Bonds first at all times in all departments of the industry."

SHOWMEN'S TRADE REVIEW

Vol. 37, No. 7 September 5, 1942

Title and Trade Mark Registered U. S. Patent Office

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif.; Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

Contents copyrighted 1942 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

Zanuck on Leave from 20th-Fox for Duty in U. S. Signal Corps

Naming of a successor to Col. Darryl F. Zanuck to head production at the 20th Century-Fox studios will await the convening of a special meeting of the company's board of directors in New York next week, it was indicated at the time Spyros P. Skouras, president, announced that Zanuck, at his own request, had been granted a leave of absence, without compensation, to enable him to devote all his time to military duties.



Darryl F. Zanuck

Col. Zanuck tendered his resignation as vice-president and member of the board at a special meeting held in New York. The production chief of the company since its reorganization as 20th Century-Fox, Zanuck had planned to take personal charge of several productions this year, but his appointment as a member of the executive staff of Major General Dawson, Chief Signal Officer of the Army, imposes duties that call for devotion of all of his time to military duties.

Col. Zanuck has been a Reserve officer in the Signal Corps since 1939, and has recently been in England and Alaska as a military observer. He is a veteran of World War 1, having enlisted at the age of fifteen and he served with the A.E.F. in France.

20th Century-Fox Sets Five For Release in October

20th Century-Fox announces a third block of five pictures available for October playdates. Don Ameche and Joan Bennett in "Girl Trouble" will lead off on Oct. 9th; "Manila Calling," Lloyd Nolan and Carole Landis vehicle, on Oct. 16th; "The Man in the Trunk," Oct. 25th; Robert Donat in "Young Mr. Pitt," Oct. 30th, and the technicolor musical, "Springtime in the Rockies," with Betty Grable, John Payne, Cesar Romero and Carmen Miranda, set for Nov. 6th.

Join UMPI Tax Committees

The following appointments and changes in the various state tax committee of the United Motion Picture Industry were announced this week:

Edward L. Reed, managing director of the Strand Theatre, Providence, will serve on the Rhode Island Committee; George N. Hunt, Jr., manager of Loew's theatres, Louisville, succeeds Samuel J. Switow as chairman of the Kentucky committee, and Chester J. Currie, president of Currie and Harmon, Inc., operating the Darlton Theatre in Pawtucket, has accepted a place on the Rhode Island staff.

Loew's State Cuts Cake To Celebrate 21st Birthday

Loew's State Theatre, America's only remaining first-run vaudeville theatre, was the scene of festivities celebrating its 21st birthday last week. A group of old time vaudeville lovers, who have been regular patrons of the theatre presented a cake bearing 21 candles to the performing actors.

Agitation for Price Ceiling

Invitations to the Government to set price ceilings on film rentals and theatre admissions popped up from two different exhibitor quarters this week.

A bulletin from headquarters of the Independent Exhibitors, Inc., of New England circulated to the membership of the organization attacks the "greedy demands for higher film rentals," and states that if distributors "persist in demanding extended playing time, there is nothing left for this organization to do except to sponsor such action as may be necessary to secure a ceiling on film prices and on admission prices."

A resolution to petition the Federal Government to declare a ceiling on film prices was passed at a meeting of eighteen exhibitors in Cincinnati Wednesday, when operators of 80 suburban theatres gathered at the Hotel Gibson to protest film prices which speakers claimed had been raised 35 to 40 per cent. The group appointed Willis Vance to head a committee to draw up the petition and will seek support in the move for government regulation from other exhibitor organizations.

Distributors Offer Features for Bond Premieres; Added $100,000,000 Expected

To further a plan designed to bring about at least 1,000 "war bond premieres" throughout the country during September, all eleven national distributors have agreed to place at the disposal of exhibitors in each given situation any picture available for release during the month of September. The only exception to the pictures to be made available are features (less than 6 in number for which general advanced admission prices are being charged. The distributors will forego their film percentage on the single performances for the "bond premiere" presentations.

WAC recommends that participation be held to one premiere at each theatre and that theatres in one locality get together and decide on opening dates in order to avoid conflict. Most of the performances are planned for evenings, but it is expected that some special matinees will materialize.

Agree to Forego Film Percentage

On these special "Bond Premieres" the distributors have agreed to forego their film percentage for the single performance and exhibitors are to relinquish their potential box-office returns. Exhibitors interested in holding such premiere performances are requested to contact their exchanges at once. Already some 300 theatres have enlisted in the effort and the 1000 mark is expected to be reached shortly. If they average $100,000 each—an unusually low expectancy—the total will reach the $100,000,000 goal.

S. H. Fabian, national director of the bond drive, was among the first to approve the plan and enroll his first-run theatres to open September engagements with bond premieres.

E. L. Kuykendall, president of Motion Picture Theatre Owners of America said: "This shows the most wholehearted spirit of cooperation that we have had in this industry and I congratulate the producer-distributor interests that are making these pictures available and I feel that every exhibitor in the country, regardless of affiliation, will take advantage of this opportunity to advance the sale of war bonds and to forego his share of the potential box-office receipts."

Harry Katz announced bond premieres for all his houses.

William F. Crockett, W.A.C. State chairman for Virginia, enthusiastic over the plan, is enlisting his theatre and others in his state.

Others who immediately enrolled their houses are Walter Vincent, A. H. Blank and Ralph Branton, Walter Reade, John Friedl, Ed Beatty, E. C. Grainger, Paramount, Loew's, RKO and Warner circuits.

Details of the plan are being wired to all branch managers by the distributor home offices so that complete information will be available for exhibitors immediately.



To Produce For United Artists

Arthur Lyons, left, who represented Jack Benny in his star-producer deal with United Artists, and George Bagnall, in charge of U. A. production, arrived in New York this week to discuss plans for four pictures to be made for the current season by a new production unit which Lyons said has been formed to distribute through U. A.

MGM Announces Trade Show Dates for Four Features

MGM this week announced trade showings for four features, the titles and show dates being as follows:

"Eyes in the Night" and "For Me and My Gal" will be screened in all territories September 11, except in New York, where the screenings will take place on September 8, and in Chicago, where the date is September 10.

"The Omaha Trail" and "White Cargo" will be screened in all territories September 15, except in Charlotte, where it will be shown to the trade on September 14.

"Mrs. Hadley" Bows in Washington

MGM has set the world premiere of "The War Against Mrs. Hadley" for the Capitol Theatre, Washington, D. C., for September 24. The picture will be given a radio premiere via the Kate Smith program on the following night.

Warner Club Unveils Plaque

A service men's plaque containing 121 names of Warner Brothers employes now serving the colors was unveiled in the Warner Club quarters at the home office. Fourteen names are to be added immediately.

Astor New England Office to Heffner

The franchise for distribution of Astor Pictures in New England was taken over by Roy E. Heffner. Marcel Mekelburg formerly handled the territory.

Production at Record Peak; New Stars in Making, Rodgers Says

The MGM studio is well ahead of all previous production records in number of features ready for release, those nearing completion and others preparing for camera work, William F. Rodgers, vice-president in charge of distribution for Loew's, Inc. said this week on his return from conferences on the coast.



W. F. Rodgers

During his stay on the coast the MGM executive was in frequent conference with studio officials concerning forthcoming product. At the same time, he also had the opportunity to glimpse "rough" versions of several films.

In addition to the eight pictures announced as being ready for sale there are ten other features either completed or in the final stages of production and still another group already before the cameras.

Expressing confidence in the box-office prospects for the new season Rodgers declared: "New personalities on the MGM lot represent, I believe, one of the most important assets in our company as well as the industry's future. These players are being given every advantage in training for stardom and are being prominently featured in important early releases.

Among the forthcoming features in which MGM will bring new personalities to the public are "The War Against Mrs. Hadley," featuring Edward Arnold and Fay Bainter, plus newcomers Richard Ney, Jean Rogers and Van Johnson; "Seven Sweethearts," teaming Kathryn Grayson and Van Heflin; "For Me and My Gal," starring Judy Garland with George Murphy and introducing Gene Kelly; "Random Harvest," co-starring Ronald Colman and Greer Garson and featuring Susan Peters; "Journey for Margaret," with Robert Young and Laraine Day; "Gambler's Choice," with William Lundigan, James Craig and newcomers Keenan Wynn and Patricia Dane; "Eyes in the Night," with Ann Harding, Edward Arnold and Donna Reed, and "Andy Hardy Steps Out," with Mickey Rooney and the Hardy Family and introducing Esther Williams.

Other pictures planned for the new season include "White Cargo," teaming Hedy Lamarr and Walter Pidgeon; "Men o' War" co-starring Robert Taylor, Charles Laughton and Brian Donlevy; "Whistling in Dixie," starring Red Skelton; "Pilot No. 5," with Franchot Tone, Gene Kelly and Marsha Hunt; "Reunion," starring Joan Crawford, with John Wayne and Philip Dorn; "Tennessee Johnson," starring Van Heflin, with Lionel Barrymore and Ruth Hussey; "Keeper of the Flame," co-starring Spencer Tracy and Katherine Hepburn; "Dr. Gillespie's New Assistant," with Lionel Barrymore, Susan Peters and Van Johnson; "Salute to the Marines," starring Wallace Beery, with Marjorie Main; "Three Hearts for Julia," pairing Ann Southern and Melvyn Douglas; "Starlight," co-starring William Powell and Hedy Lamarr; "Omaha Trail," with James Craig, Pamela Blake and Dean Jagger, and "Women in Uniform," starring Joan Crawford.

Among the planned musical productions are "DuBarry Was a Lady," with Red Skelton and Lucille Ball; "Presenting Lily Mars," starring Judy Garland; "Cabin in the Sky," "Best Foot Forward," Anchors Aweigh," "I Dood It" and "Meet Me in St. Louis."

Many best sellers also are being prepared, Rodgers said. These include such standouts as "Assignment in Brittany," "The Last Time I Saw Paris," "Above Suspicion," "White Cliffs of Dover," "Drivin' Woman," "The Sun Is My Undoing," "Dragon Seed," "Mrs. Parkington," "Kim," "A Thousand Shall Fall," "Marriage Is a Private Affair," "Lassie Come-Home," "Gentle Annie" and "Mme. Curie."

Monogram Franchise Holders in Convention

Franchise holders of Monogram will hold their annual convention in Cincinnati on Saturday and Sunday (Sept. 4-5).

John W. Mangham of Atlanta, Southern franchise holder, will preside. Those scheduled to attend are: Harry Berkson and Harold Flavin, New York; Herman Rifkin, Boston; Irving Mandel, Chicago; Lon T. Fidler, Denver; William Hurlburt, Detroit; George B. West, Hollywood; Charles W. Trampe, Milwaukee; C. Scott, Oklahoma City; Sol Francis, Omaha; Ben Welansky, Pittsburgh; Howard Stubbins, Los Angeles; Mel Hulling, San Francisco; John Francorn, Dallas.

GALA PREMIERE A BENEFIT FOR RED CROSS



Paramount gave "Wake Island" a gala premiere at the re-opened Rivoli Theatre on Broadway last Tuesday night. The event attracted a list of notables of the Army, Navy, the politically and socially prominent in addition to leaders of the film industry. The proceeds of the premiere show, which attracted a capacity audience, were turned over to the Red Cross. Pictured above are, Mr. and Mrs. Barney Balaban; Sonja Henie and Brig. General Robert L. Denig; Mr. and Mrs. Leonard H. Goldenson.



Gets First-Hand Information

Maxwell Shane, writer for Paramount's Pine-Thomas productions, visits world's largest aerial gunnery school at Harlingen, Texas, for first-hand information for his forthcoming story, "Aerial Gunner." Here you see him in the cockpit of a training plane as Major Henry G. Stein explains the Browning calibre .30 gun. Major Stein is an exhibitor partner of the R. E. Griffith Amusement Co. in Luling and other Texas towns. Public Relations officer of the post is another ex-filmite, Lieutenant Jack Dailey, former Paramount southern advertising representative.

War Duty Skouras Topic In Talks at Sales Meets

Appeals to all exchange employes to participate in local war activities as the first line of duty, and emphasis upon the boom which he said was being enjoyed by all branches of the industry, were the main theme of addresses by Spyros P. Skouras, president of 20th Century-Fox, at regional sales meetings, which opened in New York last weekend and will conclude Monday in Los Angeles. The Chicago meeting was held Tuesday and Wednesday. A 2-day meet was to be held in Dallas, Friday and Saturday, with the Coast convention Sunday and Monday.

The motion picture's importance as a morale builder was emphasized in the addresses which the head of the company directed to members of the field forces.

With respect to the 20th-Fox schedule of features for the year, Skouras said that the 30 pictures announced may be supplemented by an additional 12, but that the exact number to be sold during the season must await developments with respect to materials and talent available.

Lou Smith Joins MGM; DeLapp Succeeds Him at Universal

Lou Smith, former studio publicity chief for Universal, takes over the reins of a new department on Howard Dietz's MGM publicity staff. Smith will act as liaison between the studios, the New York home office and the men in the field. Smith has had wide experience in the industry, having been associate producer with Frank Lloyd and Edward Small and directed advertising and publicity for distribution companies on the coast and in New York as well as serving in the exhibition field for Paramount-Publix.

John Joseph, Universal publicity head, announces that Smith's place with his company will be filled by Terry DeLapp, former head of the Paramount studio publicity department and more recently operating his own publicity offices.

Premiere at Maugham Retreat

United Artists selected Edgartown, Mass., summer residence of W. Somerset Maugham and noted as a retreat for the literary, theatrical and art celebrities, as the scene on Saturday, Sept. 5, for the world premiere of "The Moon and Sixpence," British-made screen version of Maugham's novel. (*See Page* 25.)



"Let me tell
you about my
first group of
eight pictures
for 1942-43."



GREAT EIGHT!

We start the season doing Miniver business with CLARK GABLE, LANA TURNER in "SOMEWHERE I'LL FIND YOU."

The next release proves it's the tops in all test cities: "TISH," Mary Roberts Rinehart's beloved character in films!

Three in a row! Terrific test runs proclaim another HIT! "PANAMA HATTIE" starring RED SKELTON, ANN SOTHERN.

We deliver a BIG Western in the M-G-M manner! "APACHE TRAIL"—"Big Classification" says Box-Office.

The No. 1 Box-Office Star does his stuff for the fans. MICKEY ROONEY in "A YANK AT ETON"—No. 1 Box-Office Joy!

Watch for the nationwide Kate Smith broadcast Sept. 25th. "The WAR AGAINST MRS. HADLEY"—Newsworthy as "Mrs. Miniver"!

Something NEW in de luxe entertainment. Music and Drama! JEANETTE MacDONALD, ROBERT YOUNG in "CAIRO" with Ethel Waters.

A nationwide press stunt. Premieres in 7 most romantic cities! "SEVEN SWEETHEARTS" with Kathryn Grayson, Van Heflin, Marsha Hunt.

Artist's impression of Clark Gable and Lana. Then keep going for more details of the "Great Eight."



"And there's a hundred million others like me"



SIZZLING TEST ENGAGEMENTS TELL THE TRADE!

The First BIG New Season Hit is from Metro-GOLDMINE-Mayer

CLARK GABLE · LANA TURNER in "SOMEWHERE I'LL FIND YOU" with Robert Sterling • Patricia Dane • Reginald Owen • Lee Patrick • Charles Dingle • Screen Play by Marguerite Roberts • Adaptation by Walter Reisch • Based upon a Cosmopolitan Magazine Story by Charles Hoffman • Directed by WESLEY RUGGLES • Produced by PANDRO S. BERMAN • A Metro-Goldwyn-Mayer Picture



LITHO U.S.A.



IT'S THE SENSATION OF THE NATION!

A RIP-ROARING COMEDY!

Here comes the hilarious Queen of Musical Hits that rocked Broadway stage audiences with laughter for a solid year. Radio riot Red Skelton and Blonde Bombshell Ann Sothern at their best! A happy screenful of talent, temptresses and tunes by Cole Porter and others.

QUEEN OF MUSICAL SHOWS!

PANAMA HATTIE





"I DOOD IT AGAIN!"

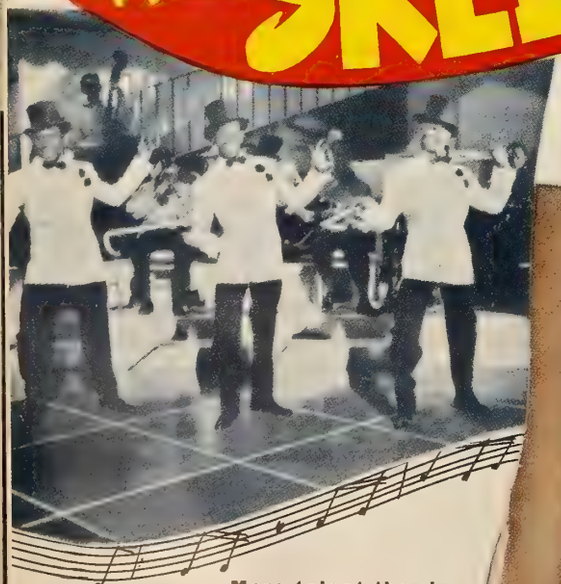


STARRING

Red SKELTON Ann SOTHERN

with "RAGS" RAGLAND
BEN BLUE
MARSHA HUNT
VIRGINIA O'BRIEN
ALAN MOWBRAY
DAN DAILEY, JR.
JACKIE HORNER

Watch for:
"THE SON-OF-A-GUN WHO PICKS ON UNCLE SAM"
A Musical Number you'll be wild about!



More talent than in 10 vaudeville shows including famed Berry Brothers, tops in taps!

TEN TOP TUNES including:

"Just One Of Those Things"
"Let's Be Buddies"
"Son Of A Gun Who Picks On Uncle Sam"
"Fresh As A Daisy"
"Good Neighbors"



Screen Play by
Jack McGowan and Wilkie Mahoney
Directed by NORMAN Z. McLEOD
Produced by ARTHUR FREED

A METRO-GOLDWYN-MAYER PICTURE

"TISH"

A Proven Audience Hit!

As the news of the first three sensationally successful test engagements in Houston, Atlanta and Providence swept through every Film Row, a comparison was made between "Tish" and that memorable comedy "Caught Short." Marjorie Main in her excruciating interpretation of Mary Roberts Rinehart's famed fiction character is truly reminiscent of the great Marie Dressler. And the hilarious comedy "Tish" which is now convulsing audiences nationwide and repeating its test business has caught the public fancy with the same sweeping success. Promote "Tish" with every resource at your command. Its box-office power has been proved by its test runs which have beaten such top grossing hits as "Ship Ahoy," "Tortilla Flat," "Courtship of Andy Hardy" and others.

"TISH" with Marjorie Main, ZaSu Pitts, Aline MacMahon, Lee Bowman, Guy Kibbee, Susan Peters, Virginia Grey, Richard Quine • Screen Play by Harry Ruskin • Adaptation by Annalee Whitmore Jacoby and Thomas Seller • Founded in part on Stories by Mary Roberts Rinehart • A Metro-Goldwyn-Mayer Picture • Directed by S. SYLVAN SIMON • Produced by ORVILLE O. DULL

"APACHE TRAIL"

A Great M-G-M Western Drama

M-G-M set out to answer the demand for outdoor action pictures with a production worthy of Culver City standards. Based on a Collier's Magazine story, it tells of twenty-four thrill-packed hours at an isolated stage station during the days of Apache warfare. The trade critics have given it a rousing reception, as will your patrons. "Big classification"—*Box Office Magazine.* "Meat for fans"—*Film Daily.* "You can recommend without reservation"—*Showmen's Trade Review.* You may be sure that when Leo invades the Western scene he rides high, wide and handsome.

"APACHE TRAIL" with Lloyd Nolan, Donna Reed, William Lundigan, Ann Ayars, Connie Gilchrist, Chill Wills • Screen Play by Maurice Geraghty • A Metro-Goldwyn-Mayer Picture Directed by RICHARD THORPE • Produced by SAMUEL MARX

"THE WAR AGAINST MRS. HADLEY"

A timely theme from the producers of "Mrs. Miniver"

Selected for the Kate Smith nationwide broadcast on September 25th as one of the most important of new season pictures, this production is already one of the most discussed among Fall attractions. For the millions who loved "Mrs. Miniver" it tells of another war-time mother who does not realize the impact of the world struggle until it reaches her frivolous life. But then she rises with a magnificence that is a tribute to American womanhood. Great performances by Edward Arnold, Fay Bainter, Richard Ney (of Miniver fame) and others. Far from the beaten track in content and a natural for promotion make this a show for showmen.

"THE WAR AGAINST MRS. HADLEY" with Edward Arnold, Fay Bainter, Richard Ney, Jean Rogers, Sara Allgood, Spring Byington, Van Johnson, Isobel Elsom, Frances Rafferty, Dorothy Morris Original Screen Play by George Oppenheimer • A Metro-Goldwyn-Mayer Picture Directed by HAROLD S. BUCQUET • Produced by IRVING ASHER

(continued)



"MUSIC HATH CHARM"
And these two romances with melody add variety to M-G-M's Great Eight!

JEANETTE MacDONALD
ROBERT YOUNG
in "CAIRO" with Ethel Waters

A sly and racy travesty on spy plots that will be a refreshing change of pace for modern audiences. It kids the menaces delightfully. The stars are at their top form and the addition of torch-singer Ethel Waters repeating her stage triumphs is a stroke of smart showmanship. The production spares nothing in ultra magnificence. It is a de luxe show with a roster of talent, hit songs and desert sirens that—in the words of Daily Variety—"audiences will thoroughly enjoy."



and Reginald Owen • Grant Mitchell • Lionel Atwill • Edward Ciannelli • Screen Play by John McClain • A Metro-Goldwyn-Mayer Picture • Directed by Maj. W. S. VAN DYKE II

"SEVEN SWEETHEARTS" starring
KATHRYN GRAYSON • VAN HEFLIN • MARSHA HUNT

with Cecilia Parker • Peggy Moran Diana Lewis • S. Z. Sakall • A FRANK BORZAGE Production • Original Screen Play by Walter Reisch and Leo Townsend
Directed by FRANK BORZAGE
Produced by JOE PASTERNAK
A Metro-Goldwyn-Mayer Picture



The newspapers are accepting the challenge from all parts of the country. "Which are the Seven Most Romantic Cities in America?" They will be honored with simultaneous Previews of this glorious entertainment. And never did a show better deserve the nationwide publicity. Pasternak's first for M-G-M has all the charm and musical beauty that brought him praise for his Deanna Durbin successes. And another singing star zooms to fame, pretty Kathryn Grayson with the golden voice. And another hit for Van Heflin. A prediction: It will be the box-office sweetheart of this new season!

The artist captures Mickey in his hilarious "Yank At Eton." Then read further about your rosy future!



His all-time topper!

MICKEY ROONEY

IN THE METRO-GOLDWYN-MAYER HIT

"A YANK AT ETON"



WITH

EDMUND GWENN
IAN HUNTER
FREDDIE BARTHOLOMEW
MARTA LINDEN · JUANITA QUIGLEY · ALAN MOWBRAY

Screen Play by George Oppenheimer, Lionel Houser and Thomas Phipps
Original Story by George Oppenheimer
Directed by NORMAN TAUROG

Produced by
JOHN W. CONSIDINE, Jr.
An M-G-M Picture

Litho U.S.A.

The BIG New-Season Hits are from

Metro-GOLDMINE-Mayer



and if you keep your ear to the ground—

As we go to press . . . from the note-book of M-G-M's Preview Reporter just returned from California . . . *Eye-witness account* of the wonders of coming M-G-M attractions . . . How they applauded "RANDOM HARVEST " that brings back Mrs. Miniver (Greer Garson) quickly to her adoring public and co-starred with the one and only Ronald Colman. They saw a picture that reaches the heights in drama, in artistry, in human heart-beat, a proud addition to the mighty pictures of M-G-M history . . . . . "FOR ME AND MY GAL" starring Judy Garland (with George Murphy and sure-fire-newcomer-from-the-stage Gene Kelly) takes its place among the greatest musical productions this industry has ever known . . . that cheering audience lived through every wonderful moment of its heart story, its great musical numbers, its sweeping patriotic emotional surge . . . Judy is supreme . . . and her picture will be headline news from now on . . . "WHITE CARGO" is a showman's dream . . . the audience "oh'd" and "ah'd" when Hedy Lamarr appeared in her lurong . . . and praised another fine job, too, for Walter Pidgeon . . . "WHISTLING IN DIXIE" the Red Skelton riot is already famous . . . not since "Tillie's Punctured Romance" have audiences been so apoplectic without let-up as they were at Huntington Park, California (also at Loew's New Rochelle Preview in the East) . . . Tip-off about another winner "EYES IN THE NIGHT" (Edward Arnold, Ann Harding): the Preview audience literally sat on the edge of their seats . . . its tense excitement and suspense is something you'll cash in on! . . . And that new Hardy picture, "ANDY HARDY STEPS OUT," is joy unconfined . . . the audience at Inglewood, California, with its shrieks and applause is a guarantee for money in the bank! . . . Of the picture "JOURNEY FOR MARGARET," let it be said here that it is one of the most soul-stirring human stories of these times, its likeable people are courageous, the children they shield from the storm are marvelous and its high, hearty humor mingled with tears will lift every audience to the skies . . . look for it . . . treasure it! . . . and that's not all . . . bear in mind "THE MAN ON AMERICA'S CONSCIENCE" (title will be changed) . . . it's an epic dramatization of the life of Andrew Johnson and is unquestionably one of the biggest attractions of our life-time . . . Van Heflin, Lionel Barrymore, Ruth Hussey and a notable cast contribute Academy Award performances . . . this picture with its pulse-stopping power, its compelling story, its magnitude of production is truly of road-show stature . . . bear it in mind!

Of course we're enthusiastic! You'll be too!

(and take our advice on next page)

播種早收割早

Chinese Epigram:

"SOW EARLY AND YOU WILL REAP EARLY"



American Epigram:
"M-G-M Pictures are
best in the long run!"





Hundred Million First Day Total Indicated

Sales Announced at 9 A.M. Tuesday Put the September Drive Ahead of Bond Quota

The motion picture industry sprang to its battle-stations at dawn Tuesday—and long before the day was over it appeared certain the first day of the September billion dollar war bond drive would pile up a national total over $100,000,000, or about three days' quota!

In New York City, the drive had a spectacular and picturesque opening at 8 a.m., when the $33,000 Commando Breakfast developed into a $50,000,000 bond feast!

Throughout the country, local committees launched their drives with showmanship programs.

The "Stars Over America" tours got started in San Francisco, Fresno, Chicago, Dallas, Chattanooga, Philadelphia and New York City—the beginning of a 21,000 mile trek with every foot of the way representing bond sales. The preview rally in Washington Monday netted over $2,000,000 in bond sales on the Treasury steps.

$51,161,250 Sendoff

As the guests of Stanton Griffis at his apartment, industry leaders gathered for breakfast and to hear the reports from Commandos throughout the country.

Long distance phone calls and wires brought in the returns by the millions.

Commando Samuel Pinanski, reporting from the Boston front, tossed a juicy $5,482,790 into the hopper!

A wire from Commando Ted Schlanger, Philadelphia, reported $5,207,075!

From Chicago, Commando John Balaban wired $2,129,673.

The Minneapolis zone, Commando John Friedl, reporting, smashed in with $2,516,968 in sales.

The Lone Star State and Commando Bob O'Donnell added another $2,663,020.

I. H. Hoffman, commando chief for the New Haven area reported $753,125.

Commando Frank Ricketson offered $602,000 from Denver.

Elmer Rhoden, Kansas City's commando, telephoned $1,147,806.

Earl Hudson, rushed through $1,375,000 off the Detroit assembly line!

Commando H. F. Kincey, fighting on the Charlotte, N. C. southern front, came through with $1,502,200.

R. B. Wilby, another Southern commando, added Atlanta's $1,670,000.

Coast Reports $7,500,000

From the rich West Coast area, Charles Skouras reported $7,500,000!

Commando A. H. Blank, combing the Des Moines and Omaha exchange territories, wired $2,417,775.

E. V. Richards, holding the fort in New Orleans, reported $1,200,000—"minimum with more coming."

Ike Libson, commando in Cincinnati, sent a preliminary $243,800.

Each announcement was met with applause, cheers and a few skipped heart beats!

Starting off the announcements by the New York Commandos, C. C. Moskowitz, Lieutenant for Commando Nicholas M. Schenck, tossed a terrific total of $6,403,000, representing bond buys on Loew, Inc., affiliated corporations, officers of the company plus sales by Commando Schenck.

Barney Balaban, Commando for Paramount, announced $1,587,500, exclusive of the Paramount partners, covered in individual announcements totalling $21,770,380.

Spyros Skouras, reporting as Commando for 20th Century-Fox and its officers, employees and affiliates, added $1,137,000.

Commando Jules Brulatour reported $1,000,000 on behalf of Eastman Kodak Company, with another $100,000 for Jules E. Brulatour, Inc.

Joseph Hazen, chairman of the New York commandos, reporting for Warner Brothers came through with $1,000,000.

Ned E. Depinet, for RKO pictures, swelled the commando total by $786,000.

Will H. Hays, on behalf of the Motion Picture Producers & Distributors of America, Inc., and the Will Rogers Memorial Fund, reported $350,000.

$13,048,500 From New York

Commando Herman Robbins on behalf of National Screen reported $250,000. Samuel Rinzler, Randforce theatres, tossed in $200,000. Harry Brandt reported $100,000. Col. Richard C. Patterson, New York chairman of the War Savings Staff, handed over $75,000.

From several local unions, Screen Publicists' Guild, Screen Office & Professional Employees' Guild, Motion Picture Projectionists, Motion Picture Cameramen, and Laboratory Technicians, came $25,000; with another $35,000 from "miscellaneous" purchases made between ham-and-eggs and coffee by the breakfast guests.

The total reported by the New York Commando Committee at the breakfast was $13,048,500. From out-of-town Commando force the reports totaled $37,811,232, a grand total of $51.161.250, without reports from the Hollywood Commando Committee, headed by Henry Ginsberg.

While there is no way to get official figures on the national bond and stamp sale for the first day, it is estimated that the over-all purchases, plus those stimulated and developed by the industry drive, will reach a total of $100,000,000 for the day. This would include the results of the star rallies in many cities and other activities.

There is a four or five day lag between sales and reports by the Treasury department—no sale is official until the money reaches the Reserve banks—so that the official Treasury figures for Sept. 1 will not reflect the actual sales of the day.

Si Fabian, national campaign director, in wires to all leaders, again urged that nobody become overconfident. The first day's burst of speed is still no guarantee that the billion-dollar quota will be easy and the "miracle" goal set still remains an objective that must be fought for every inch of the way—with 29 days to go!

$100,000,000 Cushions Drive

The estimate of $100,000,000 bond sales on September 1, as announced late Tuesday, seems well borne out by additional reports reaching headquarters, the WAC said Wednesday. At the same time headquarters declared that indications seemed to make it certain that the second day did not develop the daily $33,000,000 needed to hit the billion mark. However, it was pointed out that the first day's momentum will cover any deficit for the second 24 hours of the month-long "Salute to Our Heroes" drive.

Hedy Heads List

Hedy Lamarr sold $6,130,500 worth of bonds—probably a record one-day's sale!—in Philadelphia on the opening day of the September drive. This six millions is entirely separate from the $5,207,000 reported early in the day by Ted Schlanger, "commando" in the movie's billion-dollar drive. At a luncheon attended by 225 business men at the Midday Club, Hedy sold $4,520,000 in F and G bonds! It was later announced that at the Academy of Music Tuesday night a capacity house had been sold out at seats ranging from $10,000 to $50 (in bonds) and the total was $1,610,500.

8,000 Theatres Joined "Stop Show" Salute

At least 8,000 theatres joined in the "Stop Show" four minute salute at 9 o'clock Tuesday night, the WAC said Wednesday.

Apparently the Salute to Heroes in the armed services stimulated sales of bonds to the tune of millions of dollars.

Loew's theatres reported the one-day total for Tuesday in bond and stamp sales amounting to $1,355,837 (which amount, of course, was entirely apart from the more than $6,000,000 that Loew's announced at the Commando breakfast Tuesday). The breakdown of these figures shows that the New York Loew houses sold $810,605 of the total; out of town theatres ran up a total of $545,232, with Loew's Jersey City hitting $135,000, perhaps a record for one theatre.

Fraternal Order Shows Go "Big"

Get after those fraternal orders to help you on the drive. The Minneapolis Shrine Temple has put together a "Merry Makers" stage show which is touring the Northwest theatres in behalf of the Billion Dollar Drive. On its first test engagement, in a suburban theatre, show netted tidy figure of $42,000 in bond and stamp sales.

Your local Moose, Elks, Eagles, Redmen, Masons, Shrine, Odd Fellows, etc., all have some talent they can put to work in this worthy cause. Make it a contest to see which is best. Hold one or more fraternal shows a week during the drive.

America's Theatremen Go All Out for Drive

Bring Forth Best Showmanship and Put Energy Behind War Job Selling Bonds and Stamps

With thousands of theatres turned into bond-selling sub Treasury stations for the next thirty days, and practically all of the country's motion picture theatres actively engaged in the effort, the most elaborately planned war bond and stamp drive ever undertaken by the Treasury War Savings Staff was launched Tuesday with a fanfare and a measure of glamor which only the film industry could accomplish.

The opening of the drive found 4,950 picture theatres scattered throughout the nation enjoying a status as adjuncts of the U. S. Treasury Department under the bond issuing agency arrangement whereby motion picture playhouses took their position alongside post offices, banks, etc., as authorized agents to issue government bonds to cash purchasers.

Every section of the country reverberated to special drives conducted by theatremen as individuals aiding the Treasury in selling War Bonds and Stamps and as members of organized campaigns conducted through their state committees of the War Activities Committee of the industry.

Observance in theatres and at public gathering places in cities and towns took the form of spectacular rallies and patriotic demonstrations. State and civic executives throughout the nation issued proclamations calling for general observance at 9 P.M., Tuesday at which theatres marked the formal launching of the "Salute to Our Heroes' drive to sell one billion dollars in War Bonds during the month of September.

Typical proclamations were those of Gov. Herbert H. Lehman of New York; Gov. John W. Bricker of Ohio; Leverett Saltonstall of Massachusetts and others urged all civilians to come to attention at the appointed hour of 9 P.M. and join in the ovation to Uncle Sam's fighting forces.

New York's Bondmobile on Way

New York State's campaign (which aims at the quota of $160,000,000 under the allotment to reach the national goal of one billion for the drive) got under way in the lower reaches of Manhattan when the Victory Bondmobile began its motorless tour from Battery Park to Niagara Falls, where with its effigies of the three most hated men in the world: (Hitler, Hirohito and Mussolini) it is to be pushed over the rim of the great cascade by the buyer of the bond entitling its purchaser to push the Bondmobile its last foot of distance to take its cargo of doomed men to their fate. Each bond buyer can push the Bondmobile further toward its destination. The sensational ballyhoo was started on its journey with Charles Laughton, Ann Rutherford, Virginia Gilmore, President of the City Council Newbold Morris and others, giving the first push. Start of the Bondmobile's tour followed the breakfast at the home of Stanton Griffis, at which the opening declaration of purchases putting the industry ahead of its first-day quota were announced over the radio.

Under the plans of the New York State Committee, headed by Max A. Cohen, the first bond rallies in New York were held fifteen minutes after noon at the City Hall; with similar rallies in Brooklyn, Queens and the Bronx.



Drum Motif for Bond Booth

Waterbury, Conn., has constructed a "drum War Bond Booth," shown above, which has created such interest that the local committee for the Billion-Dollar War Bond and Stamp Drive ordered the immediate construction of dozens more. They will be placed on all important Waterbury street corners. Inexpensive to make, they are constructed from an old 40x60; some leftover lobby tape and cut-out stars. The background is solid red; the tapes are white; the border across top and bottom is deep blue, and the stars are solid white. Makes a perfect half-drum and an all-around clever booth—especially with a pretty salesgal behind it.

Bonds But No Kisses

Hedy Lamarr will NOT kiss anybody to induce them to buy war bonds! Nor will any other of the glamor bond sellers going forth from Hollywood to spark the billion-dollar drive in September!

This was made clear when all advance men, tour-managers and others were notified by the War Activities Committee that all kissing stunts, "cheese-cake" photographs and other publicity foibles were definitely out.

The ruling came after a Chicago man offered to buy a $25,000 bond if Hedy Lamarr would kiss him.

Omaha's 30-Day Calendar

Omaha, like Boston, listed its entire month's campaign in advance. There was a prelude on Aug. 30 in the form of a citywide songfest in Elmwood Park under sponsorship of the *World-Herald*, and a big parade headed by American Legion color guard and the Union Pacific Band of 90 pieces. All theatres and film exchanges were represented with special floats. Other events were the "Sweethearts-of-the-men-in-service" days at theatres and churches; a bond premiere of "Eagle Squadron' with tickets only for purchasers of bonds; block parties at which admission was $2.00 in war stamps; Gen. Pershing day; American Legion Night in all theatres; "white out" at department stores from noon to 12:15 during which the merchants will sell only stamps and bonds; factory days with bond drives in manufacturing plants, etc.

Portland, Ore., Theatres Unite

Through the local committee, all theatres in Portland, Ore., got together on plans which include periodic stopping of shows on certain occasions during the month while usherettes specially trained in the work will pass through aisles selling stamps and bonds. Committees of the exhibitors have been formed to contact fraternal and patriotic organizations, clubs, labor unions and business organizations, to urge increased pledges for bond purchases.

Louisville Stages Carnival

A night parade featuring the stirring music of the Fort Knox band and the American Legion band was set as the drive-starter for Louisville, where the old carnival stunt of placing a mallet and bell concession was arranged for Lincoln Park, which is on the main street, with a painted picture of Hitler on the bell. Anyone buying stamps and bonds gets a chance to ring the bell by hitting Hitler "on the button." This latter stunt will be continued throughout the month's drive.

Columbus Sets Its Program

Columbus, Ohio, theatres have set up a month-long program of events to keep the bond sales moving. One circuit is offering free childrens' matinees for youngsters who sell a specified number of stamps. Other theatres have erected platforms from entrances to curbs with uniformed usherettes selling bonds and stamps from the street end of the raised platforms. Ohio's famous "bandwagon," well publicized in 1918, will be put back into action traveling from theatre to theatre selling bonds.

Ad Buildup in Atlanta

The "Salute to Our Heroes" campaign in Atlanta was given advance support via newspaper advertising and trailer campaigns at theatres. One of the highlights of the drive is a city-wide contest for the title of "Miss (name of house) Theatre, which will be conducted by all theatres—each house featuring its own contestants in a special parade of army jeeps. Votes can only be registered by purchasing bonds.

Victory Hall in Norwich

Norwich, Conn., exhibitors made organizational tieups with the Chamber of Commerce and local civic groups in carrying out the building and maintenance of "Victory Hall of Heroes," erected in the center of the city. A plan for direct sales of bonds calls for theatre employes to call by phone, right through the telephone book list, and give townspeople a sales talk on increasing their bond purchases during September.

Rally Rouses Baltimore

A spectacular rally planned long in advance of September 1st was relied upon by Baltimore theatremen to launch the bond drive in true

(*Continued on Page 24*)



Jimmy Stewart Fans Buy Bonds

As a prelude to the industry's "Salute to Our Heroes" month, General Manager Zatkin of the Lane Theatre Circuit and Bill Berns, station WNEW Hollywood Reporter, designed a huge postcard addressed to Lieut. James Stewart upon which buyers of bonds and stamps inscribed their names as a greeting to the former screen star. Photo above shows the giant card, with Berns, Annyse Sherman, and Zatkin behind it. The idea was used in connection with the return showing of Columbia's "Mr. Smith Goes to Washington," at the Lane Theatre, New York City.

CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks period and listing of pictures set for later release, those completed and awaiting release dates and pictures in production. Consult Booking Guide for details as to stars, type of story, etc. (W) after title indicates western series release.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO-RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
AUG. 8	Blondie for Victory	JULY & AUG. Affairs of Martha	Smart Alecks					A-Haunting We Will Go		Pardon My Sarong	
AUG. 15	Bad Men of the Hills (w)	Calling Dr. Gillespie Crossroads	Hillbilly Blitzkrieg	Block 7 Are Husbands Necessary			Call of the Canyon (w)	Little Tokyo		Timber	Spy Ship
AUG. 22	Talk of the Town	Jackass Mail Pierre of the Plains		I Live on Danger Tombstone, the Town Too Tough to Die	Billy the Kid in Law and Order (w) Jungle Siren	Bambi	Old Homestead	Pied Piper		Boss of Hangtown Mesa (w)	
AUG. 29	Sabotage Squad	Mrs. Miniver SEP. & OCT.		Special Holiday Inn			Shadows on the Sage (w)	Loves of Edgar Allan Poe			
SEP. 5	Vengeance of the West (w) Counter Espionage	Apache Trail Cairo Panama Hattie	Arizona Stagecoach (w)	Block I (42-43) Glass Key	Prairie Pals (w)	Big Street		Orchestra Wives		Between Us Girls	Across the Pacific
SEP. 12	Spirit of Stanford	Seven Sweethearts Somewhere I'll Find You	King of the Stallions	Henry Aldrich, Editor Major and the Minor		Mexican Spitfire's Elephant	Youth on Parade	Berlin Correspondent		Give Out, Sisters	
SEP. 19	Man's World	Tish War Against Mrs. Hadley	Isle of Missing Men	Priorities on Parade Wake Island	Night for Crime	Wings and the Woman	Sunset Serenade (w) Bells of Capistrano (w)	Careful, Soft Shoulder		Halfway to Shanghai Sherlock Holmes and the Voice of Terror	The Busses Roar
SEP. 26	My Sister Eileen Overland to Deadwood (w)	Yank at Eton	Police Bullets			Bandit Ranger (w)		Just Off Broadway		Deep in the Heart of Texas Sin Town	Desperate Journey
	COMPLETED	**COMPLETED**	**COMPLETED**	**COMPLETED**	**LATER RELEASES**	**LATER RELEASES**	**COMPLETED**	**LATER RELEASES**	**COMPLETED**	**LATER RELEASES**	**COMPLETED**
	Boston Blackie Goes Hollywood Boogie Man Will Get You Daring Young Man Desperadoes Fighting Buckaroo (w) Lone Prairie Lucky Legs Pardon My Gun Riding Through Nevada Shall I Tell 'Em? Smith of Minnesota Stand By All Networks Trail's End (w) You Were Never Lovelier	Andy Hardy Steps Out Eyes in the Night For Me and My Gal Man on America's Conscience Men O'War Omaha Trail Random Harvest Whistling in Dixie White Cargo	Foreign Agent Homicide Squad Phantom Killer Texas to Bataan (w)	American Empire Border Patrol (w) Day Will Dawn Forest Rangers Great Without Glory Happy-Go-Lucky Hoppy Serves a Writ (w) I Married a Witch Lady Bodyguard Leather Burners (w) Lost Canyon (w) Mrs. Wiggs of the Cabbage Patch My Heart Belongs to Daddy No Time for Love Palm Beach Story Road to Morocco Silver Queen Star Spangled Rhythm Street of Chance Submarine Alert Undercover Man (w) Wildcat Wrecking Crew Young and Willing	Tomorrow We Live 9/29 Billy the Kid Sheriff of Sage Valley(w) 10/2 Baby Face Morgan 10/12 Along the Sundown Trail (w) 10/19 Yanks Are Coming 10/26 City of Silent Men 11/9 Secrets of a Co-Ed 11/23 Miss V From Moscow 12/7 Boss of Big Town 12/21	Highways by Night 10/2 Here We Go Again 10/9	Flying Tigers Icecapades Revue (41-42)	Iceland 10/2	Calaboose Devil With Hitler Fall In McGuerins From Brooklyn Nazty Nuisance One of Our Aircraft Is Missing Prairie Chickens Taxi, Mister Yanks Ahoy Moon and Sixpence	Get Hep to Love 10/2 Destination Unknown 10/9 Madame Spy 10/9 Arabian Nights 10/16 Forever Yours 10/30 Little Joe, the Wrangler(w) 11/13	Arsenic and Old Lace Casablanca Constant Nymph Desert Song Gentleman Jim George Washington Slept Here Hard Way Now, Voyager Yankee Doodle Dandy Secret Enemies You Can't Escape Forever Watch on the Rhine
	IN PRODUCTION	**IN PRODUCTION**	**IN PRODUCTION**	**IN PRODUCTION**		**COMPLETED**	**IN PRODUCTION**	**COMPLETED**	**IN PRODUCTION**	**COMPLETED**	**IN PRODUCTION**
	City Without Men Commandos Come at Dawn Frightened Stiff Junior Army Law of the Northwest Laugh Your Blues Away Silver City Raiders (w) Ride Mountie Ride (w) Something to Shout About Tornado in the Saddle (w) Underground Agent	Dr. Gillespie's New Assistant DuBarry Was a Lady Gambler's Choice Human Comedy Journey for Margaret Keeper of the Flame Lassie Come Home Presenting Lily Mars Reunion Skyway to Glory	Bowery at Midnight Criminal Investigator Living Ghost Neath Brooklyn Bridge War Dogs West of the Law (w)	Buckskin Empire Crystal Ball For Whom the Bell Tolls Henry Aldrich Gets Glamour High Explosive Lucky Jordan Night Plane From Chunking		Army Surgeon Avenging Rider (w) Cat People Falcon's Brother Fighting Frontier (w) Journey Into Fear Ladies' Day Navy Comes Through Once Upon a Honeymoon Pirates of the Prairie (w) Pride of the Yankees Red River Robin Hood (w) Sagebrush Law (w) Scattergood Swings It Seven Days Leave Seven Miles to Alcatraz	Johnny Doughboy Outlaws of Pine Ridge (w) Valley of Hunted Men (w) X Marks the Spot	Black Swan China Girl Dr. Renault's Secret Girl Trouble He Hired the Boss Life Begins at Eight-Thirty Man in the Trunk Manila Calling Ox-Bow Incident Springtime in the Rockies Tales of Manhattan That Other Woman Thunderbirds		Powers Girl	**COMPLETED** Cheyenne Roundup (w) Eagle Squadron Eyes of the Underworld Great Impersonation House of Mystery Moonlight in Havana Mug Town Mummy's Tomb Off the Beaten Track Night Monster Old Chisholm Trail (w) On the Beam Raiders of San Joaquin (w) Sherlock Holmes Fights Back Sherlock Holmes in Washington Strictly in the Groove Tenting Tonight on the Old Camp Ground (w) Who Done It? **IN PRODUCTION** Flesh and Fantasy Nightmare Passing the Buck Shadow of a Doubt Pittsburgh	Background to Danger Adventures of Mark Twain Air Force Action in the North Atlantic Edge of Darkness Princess O'Rourke
						Scattergood Survives a Murder Stand by to Die Tarzan Triumphs They Got Me Covered		Brasher Doubloon Crash Dive Meanest Man in the World My Friend Flicka Over My Dead Body Quiet, Please, Murder Undying Monster			

TIME MA
WITH 2



20th Century-Fox proudly welcomes The March of Time series to its 1942-43 program.

Month after month, The March of Time's forceful, inside presentation of vital world topics has thrilled millions of Americans. Its timely treatment of headline news has won the respect and admiration of showmen everywhere—who hail March of Time's pictorial journalism as a major attraction in a class by itself.

And now—The March of Time marches on to new achievements with 20th Century-Fox.

CHES ON
TH CENTURY-FOX!

Issue No. 1 Released Sept. 11th

"THE FBI FRONT"

Here is one of the most timely stories ever told by the Editors of The March of Time!

See how the fight against saboteurs is carried straight to the heart of Nazi Germany by Uncle Sam's "men who never sleep"—The F.B.I.



Special Academy Award



"It's Bonds Before Tickets"

"If the American people don't buy bonds today, Hitler won't let 'em buy tickets tomorrow." This pertinent and factual remark was made by U. S. Senator J. C. Long of South Carolina in addressing a rally in Charlotte, N. C. Among other things, the Senator unburdened himself of two other gems of timely oratory: "We as Americans speak too much and give too little" and "Boys, it's bonds before tickets."

Sixteen salesmen in the Charlotte area have already secured pledges of $70,000 and advance bond sales reported by one salesman amounted to $24,000. The sixteen have a quota of $500,000 to meet. W. F. Harris, of Warner Brothers checking service, reported to Francis S. Harmon, co-ordinator of the WAC at a Charlotte meeting that he and his staff had accepted a goal of $50,000 and were confident they would exceed that figure.

Bulletin Issued on Bond Sale Activities

The Boston Advertising Department of M&P Theatres has issued a bulletin covering the work done by Massachusetts theatres in promoting the sale of War Bonds and Stamps.

The 80-odd pages of the bulletin are crammed to their margins with photographic reproductions of street ballyhoos, as well as reproductions of newspaper stories comprising over 1,750 inches of free space covering theatre war bond and stamp sale activities. Several pages are also devoted to letters from various managers detailing their promotional plans.

Despite the large amount of material in the bulletin, its editors claim that it comprises only a small part of the vast quantity of press clippings, photos and other evidences of promotion received from Massachusetts theatres. Said they, in their introduction:

"If all this material, which has filled and overflowed our filing cabinet, were represented in bullets, Berlin would now be leveled and Hitler would be crying 'Uncle!'

"And if we put it into a presentation as originally planned, it would truly resemble an Encyclopedia."

Victory Float and Patriotic Rally Feature Baltimore Drive

(*Continued from Page* 20)

showmanship fashion. A Victory float from which bonds and stamps will be sold is to travel through the city, day and night, with labor, industry, white collar, educational and other groups participating aboard it each night. A historic event offered special advantages which were seized upon by the Baltimore theatremen when they arranged for September 12th a special ceremony to be held at Fort McHenry, where the Star Spangled Banner will be sung from the exact location on Chesapeake Bay that Francis Scott Key wrote the anthem. Attendance by the public will be by bond purchase only.

Amateur Shows; Stamps to Charity

Contact all music teachers, dancing teachers, dramatic groups, etc., arranging for them to put on special out-of-regular hours shows with the admission charged computed in war stamps to be turned over to some worthy local charity. The newspapers will give effort of this kind the fullest possible support.

Slogan of the Week:

SECURITIES FOR YOUR SECURITY —WAR BONDS

Author: Jim Majorell, National Screen Service.

This is the slogan the War Activities Committee of the Screen Publicists Guild selected as the best of the week under a plan whereby all members submit ideas and the committee nominates the winner.

Builders of Bombers Offer Lobby Displays

A new angle of appeal for the September Drive is offered by the North American Aviation, Inc., makers of the B-25 bombers. The company is running full page ads in magazines urging Americans to earn the right to "autograph a bomber." The names of bond buyers are supplied the company and placed on scrolls inside the finished planes. Slater O'Hare, Iowa State Director of WAC has tied up all Iowa theatres for the stunt and R. J. O'Donnell of Texas has 800 theatres in line.

North American furnishes two lobby blow-ups, 25x35 inches gratis and will mail postal card acknowledgement to all bond buyers.

National drive headquarters have arranged for all theatres who desire to participate and a supply of lobby material is being shipped by North American to the WAC Exchange chairmen.

206,000 Pounds of Scrap Salvaged by Brandt Theatres

A total of 206,000 lbs. of precious scrap, consisting of rubber, copper, tin and iron, was turned in by patrons of 108 Brandt Theatres during a 5-day drive, which ended last Friday.

Harry Brandt has turned over the "receipts" to authorized salvage dealers, and the proceeds will be invested in U. S. war bonds to be given as prizes to Brandt theatre managers who roll up the largest bond sales during the "Salute to Our Heroes" drive.

Art for Movie Columns

The "Showmen At War" press book carries illustration of a slug in use to head the movie columns of a Toledo, Ohio newspaper. See if you can't get the local paper to use something similar.

BRIEF BITS ABOUT BOND SALE BOOSTERS

▶ Newspapers are lending a receptive ear to the running of two line jingle contests telling why Americans should purchase War Bonds and Stamps. Stunt, as now running, is tied in with record dealers handling "Jingle Jangle Jingle" records with the dealer furnishing half the prizes —records of the song—and the theatre providing passes to runners-up. A major prize for the top prize, consisting of a stipulated number of war stamps is equally divided.

▶ Jules J. Rubens, of Great States Theatres in Illinois, in a stirring bulletin to all his managers, offered the manager in each district who made the best showing in sale of war bonds and stamps, per capita of the population, between July 20th and August 20th, an added week's vacation with full pay.

▶ Joe Miklos, manager of Warner Brothers' Palace Theatre in Norwich, Conn., obtained a pledge from the town of Norwich for the purchase of $270,000 worth of War Bonds, the largest single pledge obtained thus far by any Warner Brothers' theatre manager.

▶ The Abbott and Costello rally in Denver sold $1,000,000 worth of bonds, according to a wire received from Rick Ricketson. He promises a $2,000,000 movie-star rally this month.

Need Good Copy to Promote Bond Sales? How About This?

To promote the sale of War Bonds and Stamps at Schine's Manring Theatre, Middlesboro, Ky., Harry Stearn and Ken Carter used this copy on the cover of their weekly program:

"'I Am An American.' Millions can make that statement . . . but can you say that you are . . . True to America? Are you doing your share in this great job our country has undertaken? You don't have to be a soldier, or a defense worker! You can help right here in Middlesboro! Buy War Stamps and Bonds regularly! We have them . . . day and night . . . weekdays and holidays . . . for your convenience . . . For Your Liberty!"

Have Newsies Ask 'Em

Get the newsboys, the clerks in drug, grocery, department and hardware stores, etc., to cooperate by asking each and every customer they serve during the month "Did you purchase War Bonds or Stamps today?"



PARADE BUILDS INTEREST IN BOND DRIVE

Manager Julius Lamm of the Warner Bros. Uptown Theatre, Cleveland, started an advance buildup for his September bond campaign which he reports has made people really interested in the neighborhood activities of the theatre. Above is shown the line up of Boy Scouts assembled in front of the Uptown prior to starting a march through the neighborhood. The parade paused at street intersections and solicitations were made for people to buy bonds or stamps.

Selling the Picture

Cleveland Exhibitor Ties-in with 'Indians'

Manager Howard Higley of the Allen Theatre, Cleveland, Ohio, tied-in with the local professional baseball club, the Cleveland Indians, as the highlight of his campaign on "The Pride of the Yankees."

Through the cooperation of Roger Peckinpaugh, executive head of the "Indians," and Lou Boudreau, team manager, 10,000 heralds were distributed at the ball park and the Municipal Stadium. Through the further cooperation of the club's executives the "Indians" and their families attended the opening night performance of the picture as guests of the theatre. Follow-up space to this stunt was allotted by the local papers by having the players give their reactions to the picture.

Higley also tied-in with the Cleveland Public Library for an elaborate display featuring stills and posters from the picture and baseball equipment which was supplied by the Cleveland Ball Club. Spot radio announcements on the Talk of the Town Program over Station WHK and on the Bob Kelley Sports Roundup over Station WGAR plugged the picture, premiere, theatre and playdate.

To complete his extensive campaign Higley arranged for the distribution of 400 half-sheet window cards; 100 standee posters throughout the city sports stores and department stores; 500 newsstand posters; 600 street-car cards; 25 two-sided shields on lamp posts covering the business, shopping and theatre districts; 200 sports flashes (heralds) in all sports stores and 1500 table standee posters for all restaurants and night-clubs. All window cards and posters plugged the attraction, theatre and playdate and in addition the Cleveland *Plain Dealer, News* and *Press* carried a generous allotment of art and feature stories.

'Moon and Sixpence' Premiere at Martha's Vineyard Honors Author

World premiere of the David L. Loew and Albert Lewin production, "The Moon and Sixpence," was scheduled to take place this week-end (Sept. 5) at Edgartown, Mass., once the port of colorful whaling captains and now the center of the literary, theatrical and social colony on Martha's Vineyard and the residence of author W. Somerset Maugham.

Scheduled to be present for the occasion, in addition to the author of "Moon and Sixpence," were several hundred of the island's world-famous figures, including Katharine Cornell, James Cagney, Thomas Hart Benton, Francis Hackett, Emily Post, I. A. R. Wylie, Francis B. Sayre and Mrs. Dwight Morrow, Jr. Premiere was to take place in the town's only—and unnamed!—movie theatre.

A delegation of newspapermen and movie writers from New York and Boston, as well as trade press representatives, were enroute to the tiny hamlet today (Saturday) to take part in the festivities.

Readers for Rural Newspapers

How many weekly papers are there in the towns surrounding yours? You can probably get a reader on next week's attraction in each and every one of them by mailing copy well in advance and enclosing a couple of passes for the editor. Better still, drop him a line in advance, or arrange for a personal visit, to get his week-to-week cooperation.



Ballyhoo Boosts Box-office 'Take'

An old buggy drawn by Dobbin, with a man and woman in Gay '90's attire as passengers, drew lots of attention and caused box-office receipts to soar when City Manager George Seed used the street ballyhoo in advance of 20th-Fox's "My Gal Sal" at the Cohoes Theatres, Cohoes, N. Y.

Bonwit Teller Devotes Windows To Displays on 'Wake Island'

Utilizing the theme, "Avenge Wake Island—Buy Stamps and Bonds," Bonwit Teller, one of New York City's largest department stores, is featuring a four-window display based on "Wake Island."

Two of the windows, one depicting a scene from the picture showing a number of the leading players in a fox hole, and the other displaying a Marine insignia, flags and a Wake Island plaque reproducing President Roosevelt's tribute to the Marines, front on Fifth Avenue. In the store lobby window there is a projection set-up flashing scenes from the production on a screen. A side window displays full color reproductions of artist Arthur Beaumont's interpretation of actual battle scenes from "Wake Island."

Cellophane Capes for Ballyhoo

An attention creating ballyhoo can be effected at little cost by having a message concerning the attraction at your theatre painted in water color on the backs of a few of the cheap cellophane rain capes and using girls attired in shorts or bathing suits to parade the streets wearing the capes. Capes can be washed and used over and over.

This is a swell stunt for rainy days.

Educational Exhibit Set for Early Tour

Life masks taken directly from the faces of a group of leading stars, along with original fashion sketches, original charcoal sketches of movie sets and other colorful material used in preparation of a film, will comprise the elaborate Traveling Educational Exhibit shortly to be launched on an extensive tour by Metro-Goldwyn-Mayer.

The exhibit will be displayed at leading universities, schools, department stores, civic and educational societies and at other points where it can be inspected by the public.

Accompanying the exhibit will be Frances Parker, lecturer and radio speaker, who will deliver an explanatory talk on the exhibit at local showings and also over the air. Following her talk she will answer questions from her audiences on the uses made of the material included in the exhibit.

Tour was devised by Howard Dietz, MGM vice-president in charge of advertising and publicity, and will be supervised on the road by W. R. Ferguson, director of exploitation.

Included in the material to be shown are two life masks of Hedy Lamarr, one a regular mask, the other as her face is changed for her role in "Dragon Seed," masks of Judy Garland, Jeanette MacDonald, Kathryn Grayson, Robert Young, Van Heflin, Spencer Tracy and others. One of the most unusual of the masks is a death mask of Abraham Lincoln which was used by make-up experts in the forthcoming "Tennessee Johnson." It is one of the few death masks of the Civil War president extant and was molded from the original mask at Washington, D. C.

Other exhibits, actually used in the filming of "Somewhere I'll Find You," "Seven Sweethearts," "A Yank at Eton," "For Me and My Gal," "Journey for Margaret," "Random Harvest" and "Omaha Trail," include color fashion sketches, many of them containing penciled notations from designer to director; stills of sets; penciled piano music by such celebrated composers as Cole Porter; charcoal sketches of sets from which studio carpenters work and dozens of research pictures used for authenticity in costumes, locales, atmosphere and native types.

Greeting Newcomers Leads to Creation of New Patronage

Watching the papers for new arrivals in town, newly married couples, etc., will enable you to make many friends and bring much new business to your theatre. When such information is published have a member of your staff call on the newcomers, advise them of the attractions coming to the theatre and invite them as your guests to one performance. It's the kind of a gesture that people do not forget. You'll find them attending your theatre regularly thereafter.

Exhibitor Forum for Pittsburgh

M-G-M's next Exhibitors' Forum will be held October 20 at the Roosevelt Hotel, Pittsburgh, it was announced Monday by H. M. Richey, director of the company's exhibitor relations. The Forum will follow by one day the business session of the convention of Allied Motion Picture Theatre Owners of Western Pennsylvania on October 19. The convention banquet is scheduled for Tuesday evening following the Forum.

President M. A. Rosenberg of AMPTO and executive secretary Fred J. Herrington have promised the organization's cooperation with M-G-M branch manager Bryan D. Stoner in attracting the maximum attendance.

Program Exchange

Devoted, for the Most Part, To Bob Walter's Missive and Some Other Observations

Most members of the Program Exchange are probably busy in conjunction with the motion picture industry's September "Salute to Our Heroes" bond and stamp drive. In fact, *all* members, all exhibitors, should be doing their utmost to see that this drive not only reaches the goal, but exceeds it. Among the mediums you're using, programs should be one of the most important. We shall look forward to seeing September programs of Exchange members in the hope that they will embody bond- and stamp-selling appeals which patrons will find difficult to resist.

Members like Harold Grott and Will Briemann, both in Baltimore, Orris F. Collins in Paragould, Tommy di Lorenzo in New Paltz, N. Y., Bob Ingham in Orange, Mass., just to mention a few, have been plugging the sale of bonds and stamps in their programs for the past few months. We know they'll continue to do so, and we'd like to see other members follow suit.

Just received a letter from Bob Walter, manager of the Summit Theatre, Kansas City, Mo. Bob admits he's been a little late in sending in his programs, so to make up for the delay, he has sent five weeks' worth at one time. Of course, we've told you about his program in a past issue of STR, but just to refresh your memory, we'll describe it briefly. It's a card—about 3½x9½—of cheap card stock, with colors varying from week to week. One week it's orange; the next week, red; the next week, perhaps green or some other color. On the card, Bob lists the attractions for the week, and in view of the fact that he lists not only the principal players but also uses selling copy on each attraction, besides giving the time of shows and the short subjects on each bill, each card is comparatively easy to read. The type has been carefully selected. As you already know, patrons of the Summit swear by Bob's program; as he, himself, put it in a recent communication: "They won't accept anything else."

Quite often the Kansas City showman celebrates "special" weeks. One was labeled "Movie Jubilesta Week"; another was "Employes' Special Entertainment Week." On the latter occasion, the employes did a nice job of copy-writing. Take this sample, for instance, which was used for a horror show program involving "The Wolf Man" and "The Strange Case of Dr. Rx": "Parents of Children—Please don't send your children alone and expect them to sleep when they get home. We aren't kidding . . . It's bad enough for adults to take. In short, it will scare the daylights out of anyone." And this message at the bottom of the entire week's program: "Well, there it is, folks . . . We, the employes of the Summit, give it to you with both barrels, and we hope you enjoy it. We're taking over this week, and we've got it!!!"

With his latest letter he encloses what he calls "two specialty cards which I distributed among the locals." One of these is a "Carcass Identification Card"—an oldie from way back, but a novelty you can still use with good results on that next horror show. Copy is as follows: "If I am found in fainted condition, please deliver my carcass to (two lines here for name and address). Reason for condition: Bearer has just seen 'The Wolf Man' and 'The Strange Case of Dr. Rx' at the Summit Theatre and couldn't stand the shock! Note—The Management cannot be responsible for him. He knew what he was getting into. Keep this card with you! You may need it!"

A small card plugging "Mr. V" got a reaction from his patrons that surprised Bob. Selling copy, title, playdate, etc., occupied one side, while on the other, in red type, was the title, with the "Mister" at the top and a large "V" in the center. Below the "V" was the victory symbol, three dots and a dash. Writes Walter:

"I noticed on the window of one of the neighborhood houses that someone had cut off the theatre copy and stuck the remainder of the card out in front where people could see it. I didn't expect that development. However, it does show that they read it and sometimes even that is a comfort. Anyhow, to my great surprise, the crowds certainly flocked in that Sunday."

One thing more before we leave the Summit manager. Noting that Tom Edwards, manager of the Ozark Theatre, Eldon, Mo., had joined the Exchange, Bob wrote: "Don't let anyone kid you; if you say anything against him in that little town of his you'll have to fight all of them. He really knows how to get next to his public, and the opportunity to read about his programs is full return for the price of subscription to STR." Which corroborates what we said about Edwards in the August 15 issue, despite the fact that we had no proof and were just judging from the theatreman's program: "Too many managers remain aloof from their patrons, place themselves above the public to such an extent that few people, if any, ever learn to know them. But not Tom. He mingles with his patrons; he knows them by their first names. And if he ever gets too busy to talk to them in person, at least he can 'talk' to them via the back page of his monthly program."

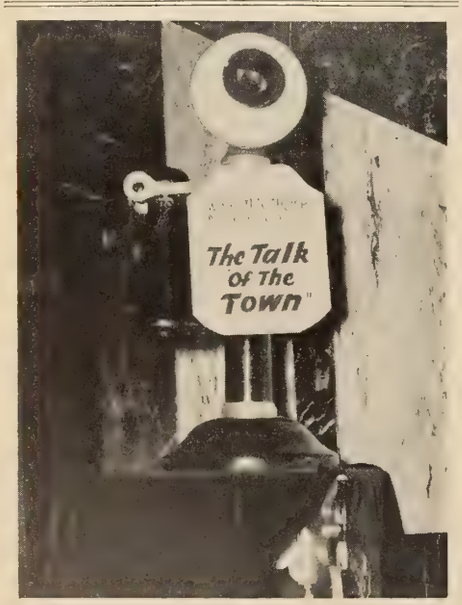
While we're down in that neck of the woods we might as well pay tribute to Jim Owen for being the first member of the Program Exchange to be heard on a nation-wide radio network. As we write these lines, the broadcast has not yet taken place (it was scheduled for Monday evening, August 31), but we feel sure Jim will say a word or two. Even if he doesn't (or didn't), he still has the honor of having one of the Vox Pop programs on the Columbia chain originate from the Owen Hillbilly Theatre. Wish we had known about it sooner so that we could have advised other members beforehand to listen in. Anyway, we hope you did.

Looking over Harry Hobolth's program for the DeLuxe Theatres up in Imlay City, Mich., we note an ad sponsored by a candidate for a local political office. Which makes us think: There will be elections this fall, and many candidates will be advertising their abilities and qualifications for the offices they seek. Seems to us that you members who issue tabloid-style programs might promote some of these ads for your own theatre publications.

Well, here we are way over in the third column already, and when we get to the third column it means we're in the danger zone and that we'd better stop soon. So we'll stop, hoping to see you here again next week.

INSTITUTIONAL COPY

We're selling two kinds of merchandise these days—war bonds and stamps, and motion picture entertainment. Your purchase of the first on a regular and systematic basis will help to buy the tanks and guns and ammunition and other material our boys will need at the fighting front to stop the enemies of liberty and freedom. Your purchase of entertainment, also on a regular and systematic basis, will bring you relaxation and relief, at least for certain intervals, from grim reality. Both types of merchandise are important, but if you must choose between the two, buy bonds and stamps first. And keep on buying them until it hurts.



Pollock's Lobby Telephone Gag

Dummy telephone shown above, four feet high, was placed on a table covered with red velvet in the lobby of Loew's Rochester Theatre, Rochester, N. Y. Copy on placard: "When This Phone Rings Thursday (date) it will be 'The Talk of the Town'." Lester Pollock originated the idea on the Columbia picture.

Eye-Catching 'Reap Wild Wind' Display Created by Assistant

Fred Schoonover, assistant to Manager Mort Goldberg of the Weslake Theatre, Los Angeles, proved his resourcefulness recently when he created an eye-catching display on "Reap the Wild Wind."

By mounting the press-book cover on cardboard, by developing a fisherman's net from ordinary wrapping string and draping the press-book cover with the net, and by arranging the display against a miniature stage background over the candy counter, Schoonover achieved a lobby piece that drew attention and caused considerable comment.



Live Alligator Lobby Display

No telling to what lengths—even to the length of an alligator—showmen will go to put over a picture. For instance, when United Artists' "Jungle Book" played the Dream Theatre, Russell, Kan., Manager Dale H. Danielson purchased a six-foot alligator from the Ross Allen Alligator Farm, Ocala, Fla., together with sufficient Florida moss and palmetto leaves to create a jungle lobby atmosphere and a box-office setting. The alligator was kept in the lobby two weeks prior to the run of the picture, causing much comment and helping grosses a great deal. Here you see the young fellow apparently going out for a stroll. But note that hand gripping his tail—sorry, no stroll.



"Exhibitors who remember the business done with 'The Maltese Falcon' will be glad to know that the same combination* is back with another picture . . . 'ACROSS THE PACIFIC'...destined for top grosses and holdover runs."

—*M. P. Daily*



*The combination, you know, consists of: STARS,

HUMPHREY BOGART

Mary Astor, Sidney (The Fat Man) Greenstreet;
DIRECTOR, John Huston; and PRODUCER,

WARNER BROS.

HIT #2 IN THE TOP COMPANY'S TOP SEASON

Screen Play by Richard Macaulay • From the Saturday Evening Post Serial by Robert Carson

Stage Offerings Dominate Ad Layouts



Majority of the ad layouts above are from cities and towns east of the Mississippi; only one—that from Fargo, N. D.—is west of Old Man River. But regardless of location, there is one noticeable aspect: "in-the-flesh" attractions are being used in not a few situations to lure patronage.

First, let's take a look at the ad used by the Carolina Theatre, Spartanburg, S. C. The fact that Blue Barron and his Orchestra was on the stage was "played up" in the layout—in fact, dominated it, with the screen attraction, Paramount's "Dr. Broadway," being relegated to a few lines at the bottom.

Now look at the Saenger theatre ad from Pensacola, Fla. MGM's "Jackass Mail" is featured, to be sure, but there's also "in person" lure in the form of a famous western character appearing on the stage to describe the old west during the days of the Jackass Mail. Naturally this added attraction is designed to stimulate interest in the Wallace Beery offering, yet at the same time, because it involves a "personal appearance," it is also intended to appeal to the customers on that score.

In Fargo, N. D., Major Bowes' All-Star Revue received precedence over Warners' "Always in My Heart" in the Fargo Theatre's newspaper ad.

Note the layout used to advertise Sam Donohue and his orchestra when the maestro made a personal appearance at the Paramount Theatre, Salem, Mass. Here again the screen program is apparently of little consequence, for a Columbia Three Stooges comedy is accorded as much space at the bottom of the layout as Republic's "In Old California," which is only two lines in each instance.

In the collection of ads from a Madison, Wisconsin, newspaper, there is an announcement of the appearance of Gray Gordon and his Orchestra on the stage of the Orpheum Theatre.

If these few foregoing ads, which were picked at random, reveal flesh attractions in at least five out of seven situations (we're not counting New York), what must the percentage be throughout the country? Are theatres looking more toward popular dance bands, stage revues, etc., to stimulate attendance? Surely there is no shortage of Class A film entertainments. Or are stage and screen programs being arranged to take the place of double features? We won't attempt to answer those questions. With the evidence at hand, we'll leave the decision up to you.

We've been trying to figure out the two layouts advertising Paramount's "Take a Letter, Darling" for its showing at the Tennessee Theatre in Knoxville. At first, we thought it was one of those purposely odd-shaped advertisements. But two factors ruled against that theory (1) the vertical rule separating the ads and (2) the difference in short subject attractions. We concluded that the larger layout was intended to run in the newspaper on Friday, opening day, which it did; that the smaller ad was to be run in the Saturday edition, but through an error appeared in Friday's paper with the opening-day layout. There's juvenile appeal in the smaller layout—"Gang Busters" serial, two cartoons, the Donald Duck Club and an appeal to the kids to join the Junior Commandos.

'Wings for the Eagle' Exploitation Soaring High in First Reports

Several effective exploitation tieups were arranged by the Warner Bros. Toronto office on "Wings for the Eagle," first picture to dramatize aircraft workers.

Preview screenings were held for company and employe groups representing Montreal's plants and were arranged through the cooperation of E. G. Hirst, Director of the Aircraft Industry Relations Committee. Consolidated Theatres were able to plant advertising material at the factories.

Advance screenings were also held in Toronto and among those attending were: Mr. E. H. Fetherstonhaugh, Personnel Director of De Havilland Aircraft of Canada, Ltd.; Mr. Ivan Kirkhouse, foreman of Anson assembly, and Mr. Alf Aldrich, journeyman woodworker, both of De Havilland Aircraft; and Mr. C. I. Scott, Personnel Director of National Steel Car Corporation.

A new form of radio program was also evolved to provide extra publicity for this release. Following a private screening, a group of reel and real-life critics held a round table discussion which was transcribed and used during the Toronto and Hamilton playdates on Station CHML, Hamilton. Metropolitan Broadcasting Ltd. did the waxing from a script prepared by Glenn Ireton, Warner Bros. exploiteer in Canada. Among those participating were: Helen Allen and Jack Karr, film critics for the *Evening Telegram* and *Daily Star,* respectively. Ivan Kirkhouse and Alf Aldrich of De Havilland Aircraft, and Frances Turner, style expert of Simpson's. Ken Soble was commentator.

Bill Dunbar, manager of the Capitol Theatre, Sarnia, arranged several special events for his playdate of the movie. Generally, they embraced appeals to the 1500 war workers in the Sarnia area and a proclamation from Mayor John Barnes.

A letter-writing contest, on the subject of "What would happen to production in a local aircraft factory if Ann Sheridan were to go to work there?", stirred up considerable interest in "Wings for the Eagle" for its engagement at the MillerTheatre, Wichita, Kan.

The Wichita *Beacon* cooperated in the contest, with $125 in cash prizes as the incentive to contestants. Paper carried daily stories and pictures, starting several days before the opening and continuing until almost the end of the picture's engagement.

To give the competition genuine importance, the judges included three outstanding local citizens, Professor Roy Wood of Friends University, Jack Todd of Station KANS, and Harry Laudermilk of the McCormick Armstrong Press.

Shaffer Gets Swell Breaks

Swell breaks were garnered by Manager Frank Shaffer of the Dixie Theatre, Staunton, Va., when he planted the five-chapter serialization of "Tortilla Flat" in the *Evening Leader.* In advance there appeared an ad calling attention to the fact that the serial would appear in the newspaper, and numerous illustrations appeared with the story. Only cost to Shaffer was the opening day ad. It was the second time he had planted a story within two weeks.

Snoots Let's 'Em Know

In order to advise his patrons of the showing of "Reap the Wild Wind," Lawrence Snoots, manager of the Sheridan Theatre, Washington, distributed cards through the theatre and also placed them on parked cars in the immediate vicinity. For the foyer he constructed an elaborate display.



When Ad Men Get Together

Shown above are members of Hal Horne's staff at recent 20th Century-Fox sales meeting in New York. Seated, l. to r.: Richard Condon, publicity manager; Morris Kinzler of Kayton-Spiero; Joseph Shea, trade paper contact. Standing, l. to r.: Charles Schlaifer, advertising manager; Max Youngstein, assistant to Horne; Hal Horne, 20th-Fox director of advertising and publicity.

Clocks Answer Questions About Running Time of Shows

The running time of shows is important information to many of your customers. A couple of cheap alarm clocks displayed prominently in the cashier's cage with one set ahead to cover the length of the show and the other showing correct time is a nice courtesy. Signs on each clock reading "If you go in now" and "complete show will be over" will further impress the service.

Miniature Betty Grable Wins

Finding the "Footlight Serenade Girl of 1960" was the object of a baby contest put on in Memphis by Maurice Druker of the Loew's State. The winner was a miniature Betty Grable.

'Young America' Gets 4-H Club Backing in Campaign by Purcell

Although it has been released quite some time now, "Young America" is still proving a good box-office picture for those exhibitors who take advantage of its 4-H Club tie-up angle. One such exhibitor is Edward Purcell, manager of Warner's Strand Theatre, Staunton, Va. His campaign follows:

Several days in advance of the opening a full-page cooperative ad with local merchants was planted in the newspaper. This was the first time in five years, incidentally, that this type of advertising had been used.

A benefit ticket sale was conducted by the County 4-H Clubs, with a large number of ducats being sold prior to the opening day. The County Agent, the Home Distribution Agent and 4-H Club leaders told their members, as well as the gatherings they addressed, about the picture.

Tieing in with the benefit ticket sale and the 4-H Club cooperation, the local radio station gave a free announcement three days before playdate.

Imprinted heralds were distributed through pre-date metropolitan newspapers which go to 95 per cent of the rural population. Heralds were also circulated in the Sunday morning papers prior to opening.

In the busiest sections of the town, window cards were placed.

Purcell planted four window displays illustrating the work 4-H Clubs do. The clubs aided the Strand management in arranging these displays.

Because of its 4-H Club connection, the picture received a swell story break in the Sunday newspaper. Art and stories were used by local papers on opening day.



BOND DRIVE HEADLINED IN PRESS BOOK ADS

MGM introduces display elements featuring the "Salute to Our Heroes" drive in several of the advertising layouts prepared for "Panama Hattie" and illustrated in the press book for that release, as shown in the two examples above. The picture will play many of its runs during September, a fact which was taken into account by the advertising department of MGM when the layouts were in work for the press book. STR Advertising Clinic students will be interested in the manner in which the added buy-bonds appeal is worked into the displays so as to give emphasis and at the same time blend with the general design of the show-selling punch for the title and stars of the feature attraction. It should be a definite rule that every ad during the month of September contain this buy-bonds message. While you may not have an artist who can effect attractive designs, you can nevertheless work type boxes into your layouts so that they will gain maximum attention. Drive or no drive, keep urging your patrons to buy bonds.

The Box Office Slant

Give Out Sister

Universal **Musical** **65 mins.**

(National Release, September 11)

AUDIENCE SLANT: (Family) Will measure to expectations of those not too particular.

BOX-OFFICE SLANT: Should bring fair returns in second choice houses.

Cast: The Andrews Sisters, Grace McDonald, Dan Dailey, Jr., Charles Butterworth, Walter Catlett, William Frawley. **Credits:** Associate Producer, Bernard W. Burton. Directed by Edward F. Cline. Original story by Lee Sands and Fred Rath. Photography by George Robinson.

Plot: A night club owner seeking strong support for one good act in his floor show is offered an amateur dancing group trained in the school of a former college professor. It develops that the girl leader of the group is an heiress whose old maid aunt guardians forbid participation in theatricals. The professor finds himself confronted with a law suit by the club owner, who has contracted the act, if he is unable to get the old maids to relent and his manager decides on a trick that calls for the Andrews Sisters to impersonate the guardians and the professor to pose as a doctor. The scheme goes to pieces on the night the act is to appear when the guardians find out of the hoax and go to the club with the intention of preventing the appearance of their ward but fall victim to tasty bits of cocktail fruit and the accompanying juice and wind up having a good time.

Comment: The story thread on which this footage hangs is woefully weak but there is sufficient of the light and frothy antics so common to Andrews Sisters' pictures to furnish entertainment for the average movie fan. Charles Butterworth, as the helpless and fluttery erstwhile palentologist, and Walter Catlett, as the loquacious and domineering manager of the dancing school, carry the principal burden and, with the assistance of William Frawley, as the night club owner, are responsible for most of the laughs. The Andrews Sisters' impersonation of the old maids is downright funny and the trio also provide ear-tingling bits of harmony. The romantic interest is in the hands of Grace McDonald, as the dancing heiress, and Dan Daily, Jr., as the band leader.

Catchline: A cocktail of merriment and music that will make you forget your worries.

City Of Silent Men

P.R.C. **Drama** **64 mins.**

(Prod. No. 308, Nat'l Release, Nov. 9)

AUDIENCE SLANT: (Family) Satisfactory entertainment for those interested in melodrama.

BOX-OFFICE SLANT: Should fare well in neighborhoods and subsequent runs.

Cast: Frank Albertson, June Lang, Jan Wiley, Richard Clarke, William Gould, Emmett Lynn, Dick Curtis, Barton Hepburn, Frank Jacquet, Frank Ferguson, Richard Bailey, Jack Baxley, William Kellogg, Charles Jordon, Pat Gleason. **Credits:** Directed by William Nigh. Screenplay by Joseph Hoffman. Original story by Robert E. Kent and Joseph Hoffman. Director of photography, Gilbert Warrenton. Associate Producer, Bartlett Carre. Produced by Dixon R. Harwin.

Plot: The Mayor of a town gives two ex-convicts a chance to make good by backing them in business in a canning factory. They are constantly having trouble, which culminates in their being suspected of a girl's murder. In a rage, the townspeople head for the cannery to get the men, but a confession is forced from the real killer in time to save them.

Comment: This is a picture that should prove satisfactory entertainment for those interested in melodrama and will fit in okay as the lower half of a dual. It should also fare well in the neighborhoods and subsequents. Even though slow in spots, there is plenty of action in a short fight with killers at the mill. The players turn in good performances, with special credit to Jan Wiley for her portrayal of the girl who loses out. Production values are okay and the selection of the story, its sympathetic understanding and its handling rate praise for Producer Dixon R. Harwin, Associate Producer Bartlett Carre and Director William Nigh. Use the newspaper stories about parole and get the cooperation of your local Welfare Agency.

Comment: They had paid their debt to society and wanted a chance to work out their own destinies.

Legion of Decency Ratings

(For Week Ending Sept. 5)

SUITABLE FOR GENERAL PATRONAGE

Between Us Girls — Here We Go Again
For Me and My Gal — George Washington Slept Here

SUITABLE FOR ADULTS ONLY

Just Off Broadway — Man's World

A Yank In Libya

P.R.C. **Drama** **67 mins.**

(Prod. No. 220, Nat'l Release, July 31st)

AUDIENCE SLANT: (Adult) Fair pastime for the less critical action fans.

BOX-OFFICE SLANT: Will serve as a filler for the neighborhood and subsequent run houses.

Cast: H. B. Warner, Walter Woolf King, Joan Woodbury, Parkyakarkus, Duncan Renaldo, George Lewis, William Vaughn, Howard Banks, Amarilla Morris. **Credits:** Directed by Albert Herman. Original screenplay by Arthur St. Claire and Sherman Lowe. Director of photography, Edward Linden. Producer, George M. Merrick.

Plot: An American newspaper correspondent in Libya uncovers a Nazi plot for an uprising of Arab tribes. It is up to him to get word to the British Intelligence, for the plan is to supply the Arabs with machine guns to attack the British Garrison in one of the desert towns. He discovers many strange people working for the United Nations, before they all get together and outwit the Nazis.

Comment: "A Yank in Libya" is a story that strains the credulity and mixes humor, action and drama with an uneven hand. Will serve as a filler in the neighborhood and subsequent run houses. The action features several melees, a large troop of horse-riding Arabs and an escape from jail, all of which may satisfy the less critical action fans. The cast, headed by Walter Woolf King as the Yank, H. B. Warner as the British Consul, Parkyakarkus as a Brooklyn Arab serving in the Military Intelligence and Joan Woodbury as the sister of a British agent and friend of the Sheik, Duncan Renaldo, all try hard to overcome the handicap of an exaggerated story. Use the title in all your exploitation for its timeliness.

Catchline: When a Yank gets there . . . look out.

Riders Of The Northland

Columbia **Western** **56 mins.**

(Prod. No. 3206—Nat'l Release, June 18)

AUDIENCE SLANT: (Family) Western cowboys working as Government agents is a slightly different angle that should please the followers of the six-gun sagas.

BOX-OFFICE SLANT: Good plot movement and constant action should hold this to average Western receipts.

Cast: Charles Starrett, Russell Hayden, Shirley Patterson, Cliff Edwards, Bobby Larson, Lloyd Bridges, Kenneth MacDonald, Paul Sutton, Robert O. Davis, Joe McGuinn, Francis Walker, George Piltz. **Credits:** Produced by Jack Fier. Directed by William Berke. Original screenplay by Paul Franklin. Assistant director, Milton Carter.

Plot: A trio of Texas cowboys trying to enlist in the armed services are persuaded to undertake the job of uncovering some enemy agents suspected of operating in the cattle country of Alaska. As they arrive at the house that is to be their headquarters they are met by a shooting neighbor and his daughter who contend they have just seen suspicious characters leaving the house. They encounter difficulty with a new rancher at whom the finger of suspicion points and finally run upon semi-completed hangars and a landing field being erected under the supervision of a German submarine officer. In true Western manner they wipe out the enemy band as hangars and runways are blasted with dynamite.

Comment: While the scene of action changes to the prairies and rock hills of Alaska and the angle of Government operatives ferreting out and destroying enemy agents puts a thematic change in the formula, there is nothing here that is not evident in the average Western. All characters are true to form and the type of action, with the exception of a few scenes in which the radio room of the submarine is shown, is of the order generally found in the prairie operas. A tepid romance between Starrett and the neighbor's daughter gets under way in a hurry but never develops and the few instances of comic relief featuring Cliff Edwards is just so much luke warm byplay. Usual Western selling angles will suffice.

Catchline: Texas cowboys play havoc with Hitler's plans in Alaska.

One Of Our Aircraft Is Missing

United Artists **Drama** **90 mins.**

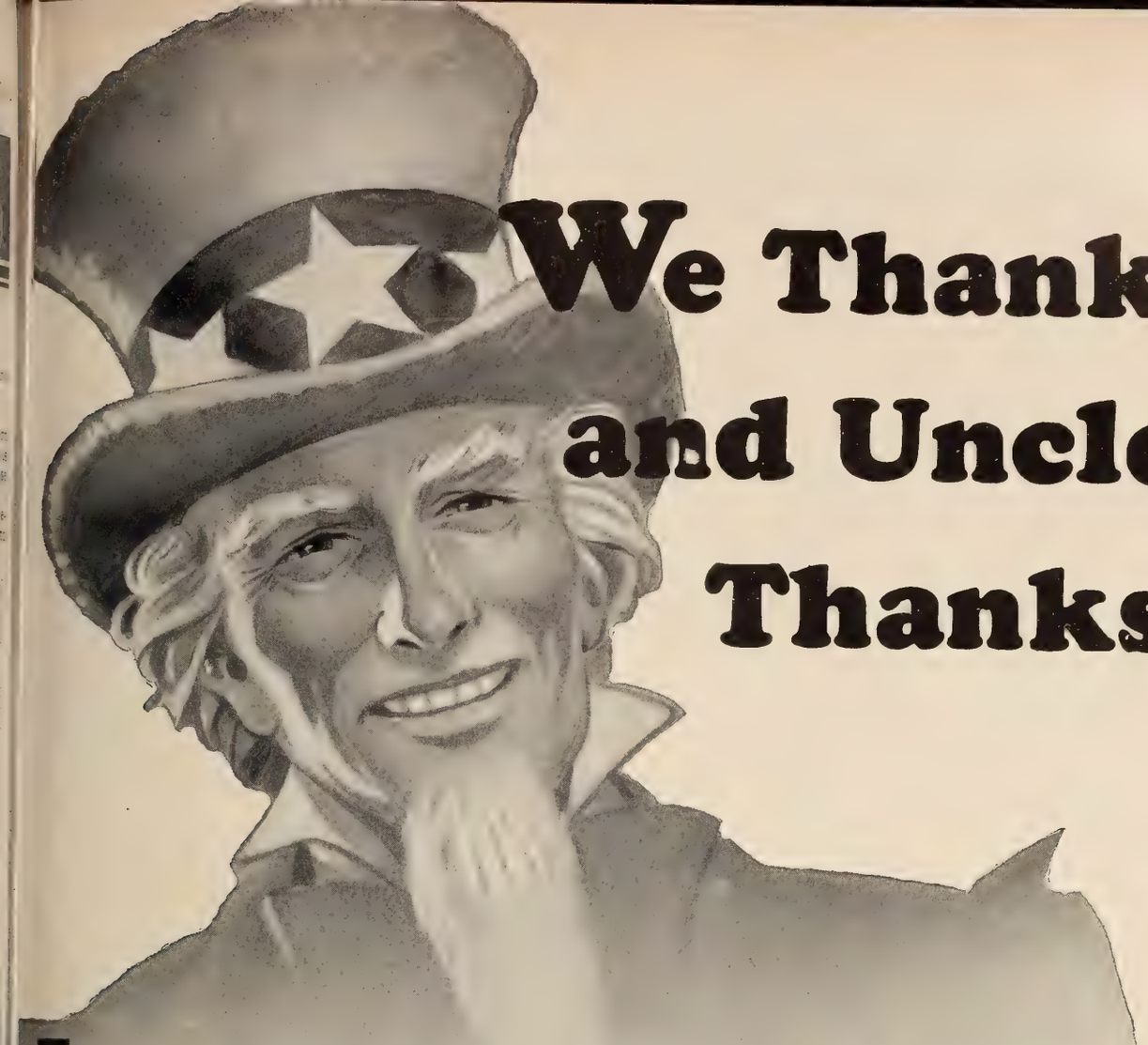
AUDIENCE SLANT: (Family) Adventures of air crews who are forced to bail out over occupied territory and the underground that gets them back to England should be well received.

BOX-OFFICE SLANT: Timely subject matter will help overcome lack of known names. Strong selling campaign is advisable.

Cast: Godfrey Tearle, Eric Portman, Hugh Williams, Bernard Miles, Hugh Burden, Emrys Jones, Pamela Brown, Joyce Redman, Googie Withers, Hay Petrie, Selma Vaz Dias, Arnold Marle, Robert Helpmann, Peter Ustinov, Alec Clunes, Hector Abbas, James Carson, Bill Akkerman, Joan Akkerman, Valerie Moon, Peter Schenke, Robert Culver, Stewart Rome, David Evans, John Salew, William D'Arcy, David Ward, Robert Duncan. **Credits:** Produced and directed by Michael Powell. Written by Michael Powell and Eric Pressburger. Photographed by David Lean. Stanley Haynes, associate producer. An Alexander Korda presentation produced with full cooperation of Royal Air Force, Air Ministry and the Royal Netherland Government.

Plot: The engines of an English bombing plane are disabled while returning from a raid

(*Continued on Page 36*)



We Thank You, and Uncle Sam Thanks You!

THANKS TO THE UNSELFISH EFFORTS OF NATIONAL SCREEN SERVICE, WE ARE ABLE TO OFFER TO EXHIBITORS TAKING PART IN OUR INDUSTRY'S GREAT BILLION-DOLLAR WAR BOND AND STAMP DRIVE, IN SEPTEMBER, THE FOLLOWING ACCESSORY SERVICE AT PRICES BELOW COST:

1. Trailer on the "Salute to Our Heroes" drive, for use starting September 1st. App. 55 ft. Price $1.10
2. Trailer for use by theatres that have been qualified as issuing agents for bonds, app. 35 ft. 75¢
3. One sheet Poster on drive, explaining postal card offer to bond buyers. . . . . 5¢ each
4. 14"x22" window card . . . . . 4¢ each (Same design as 1-sheet)
5. 8"x36" Marquee Valance Drape ("Day and Night, War Stamps and Bonds on sale here") . . . $3.75
6. 18"x24" Burgee . . . . . 85¢ ("Buy Bonds . . . Honor Your Heroes")
7. Ushers' Sashes . . . . . 16¢ each ("Buy Bonds . . . Honor Your Heroes")
8. Government postal cards for bond buyers. *Gratis* (Order only what you feel sure you need)
9. "Showmen at War" Campaign Books (No. 1 and No. 2). In which all above are illustrated. *Gratis*

NOTE: ***Manufacturers are providing materials below cost, and National Screen is providing distribution gratis to our committee. Thanks!***



P.S. Are you set for the salute at 9.00 P.M., September 1st? Are you ready for a whole month of bond selling efforts?

WAR ACTIVITIES COMMITTEE, MOTION PICTURE INDUSTRY

1501 BROADWAY • NEW YORK, N.Y.

THE R. A. F. IN ACTION!



Distributed by

ASTOR PICTURES

(R. M. SAVINI, President)

130 WEST 46th STREET NEW YORK, N. Y.

EXCHANGES EVERYWHERE

Advance Dope SIB

JOURNEY FOR MARGARET (MGM) **Drama. Principals:** Robert Young, Laraine Day, Maxine O'Brien, William Severn. **Plot:** An American correspondent and his wife, who is soon to become a mother, arrive in London with a cargo of refugees from France. During a raid, the young wife is injured and after an operation to save her life, she discovers she can never have a child. She is sent home and her husband remains. Then he too returns to America with two children whom he adopted. **Director,** W. S. Van Dyke II.

GAMBLER'S CHOICE (MGM) **Drama. Principals:** William Lundigan, James Craig, Patricia Dane, John Carradine, Jack Holt. **Plot:** Two boys, orphaned by an Indian raid, grow up in a country where gambling is a favorite pursuit. One becomes a member of the Northwest Mounted Police and the other succumbs to the lure of the clicking chips. Both fall in love with the same girl. but the Mountie wins her after the other man goes to the gallows for a killing. **Director,** Joe Newman.

LAW AND ORDER (P.R.C.) **Western. Principals:** Buster Crabbe, Al St. John, Tex O'Brien, Sarah Padden, Wanda McKay. **Plot:** Billy the Kid and his pals are brought before a Lieutenant in a frontier fort town, during Civil War days, because of Billy's resemblance to the Lieutenant. When the man is killed by two outlaws, Billy impersonates him in order to save the Lieutenant's blind aunt from marrying a crook who is after her money. **Director,** Sherman Scott.

OUTLAWS OF PINE RIDGE (Rep.) **Western. Principals:** Don "Red" Barry, Emmett Lynn, Noah Beery, Sr., Lynn Merrick. **Plot:** A crooked bank commissioner, who had secretly planned a stagecoach holdup in order to cover his theft, has to find another way to coverup when this scheme falls through. But his next scheme, which is the framing of the son of his political opponent, backfires and proves his undoing. **Director,** William Witney.

REUNION (MGM) **Drama. Principals:** Joan Crawford, John Wayne, Philip Dorn, Albert Basserman. **Plot:** A beautiful, spoiled darling of pre-war France, comes back to Paris after the Nazi invasion, to discover that her sweetheart is still living in the lap of luxury, which makes her suspect him of being a traitor. But when she goes to him for assistance in helping an RAF flier get back home, she discovers that he is really a patriot for this is his way of helping, without the Nazis' knowledge. **Director,** Jules Dassin.

CAT PEOPLE (RKO) **Horror. Principals:** Simone Simon, Kent Smith, Jane Randolph, Tom Conway, Jack Holt. **Plot:** This is the superstitious tale of helpless, innocent people who are possessed of evil spirits. It is the story of a "cat woman" who, when her untamed passions are aroused turns into a cat and claws her lover to death. **Director,** Jack Tourneur.

LADIES' DAY (RKO) **Comedy. Principals:** Lupe Velez, Eddie Albert, Cliff Clark, Jerome Cowan, Max Baer, Russ Clark, Jack Briggs. **Plot:** When the greatest pitcher in baseball, who is burning up the league, suddenly goes haywire because of a dame, there's trouble. The men can't do anything about it, so their wives take over. They not only succeed in getting the girl a Hollywood contract, but her success starts the pitcher back on the winning end. **Director,** Leslie Goodwins.

Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292



Sabu Learns About Harems

Director John Rallins gives some minute instructions to Sabu for a scene with two harem beauties for the Walter Wanger production, "Arabian Nights," filmed in Technicolor for Universal.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

On Stage One over at Paramount they're shooting a scene for "The Crystal Ball," the picture in which Paulette Goddard and Ray Milland are starred. They're using the idea of playing quoits with girls' legs, so let's go and see how it's done.

What a set . . . two large rooms, one the ballroom of a hotel and the other an anteroom. It is a Charity affair. In the ballroom, on the rostrum sit the men of the orchestra. The music starts playing via records, which had been previously made in a soundproof room with the right acoustics, and the men just go through the motions for the camera.

All around, waiting for their call, are hundreds of dress extras. As usual in all present day happenings, uniforms predominate among the men. There are also an exceptional amount of Monty Woolleys . . . must be the latest in men's "face" makeup.

Ray Milland is sitting at the foot of a huge staircase, talking to some men. Off to the left is the anteroom where booths have been erected; one, decorated with huge red lips, is for the girls who sell kisses. Then there's the Crystal Gazer's seance room, where Paulette Goddard impersonates the "real" Crystal Gazer, because she wants to attract Ray Milland's attention. Next to this is the bed on which the girls lie waiting for the quoits scene to start shooting.

That's some bed . . . it's a chartreuse and orchid combination and the canopy, instead of being straight across, is on a 45 degree angle. It has no front posts, and the back is held up by nude figures. The quoits are large oversized hoops made to resemble black lace garters.

Folks are told to take their places by Director Elliott Nugent. It's lots of fun watching them play the game of quoits, sell the kisses, and have the fortune-teller do her stuff.

Having had a grand time practically playing the games ourselves, we bid adieu.

See you again next week.

Ann Lewis.

Sirk to Direct "The Hangman"

Detlef Sirk, European director, has been signed to direct Seymour Nebenzal's production, "The Hangman." Sirk's relatives have been subjects of Gestapo ruthlessness and he feels his subject, says Nebenzal.

PROGRAM NOTES FROM THE STUDIOS

Monogram to Make Ice Spectacle; New Vehicles Set for Red Skelton, Deanna Durbin; Comedy to Highlight Koster Film

Sidney Salkow, directing Columbia's "City Without Men" for co-producers B. P. Schulberg and Samuel Bronston, will have the assistance of Leslie Urbach, as dialogue director. This Linda Darnell-Michael Duane starrer will also present Doris Dudley, Leslie Brooks, Larry Parks, Constance Worth and Sara Allgood.

Director Lloyd Bacon will be immortalized after the fashion of George M. Cohan in "Yankee Doodle Dandy" when the studios get through buying his story, "Barnstorming," and filming it. Bacon comes from an acting family, with his father, Frank Bacon, one of the "immortals" of the legitimate stage.

A sample recording of a new War Department shortwave program for the armed forces overseas, tentatively titled "Songs of the Range," has been made by Roy Rogers, Republic's western star, under Hollywood Victory Committee auspices.

George Haight will produce a film for MGM from the novel by Sergeant Marion Hargrave, "See Here, Private Hargrave." It is based on a series of newspaper articles written for his hometown paper by Hargraves.

Monogram has signed a large cast for a lavish ice-skating spectacle which it will produce, called "Silver Skates." Production will be handled by Lindsley Parsons, with William Shapiro as supervisor.

Producer Richard Blumenthal, and Paramount executive-producer B. G. De Sylva have approved the first draft of the script for "The Fourth Brother," one of Blumenthal's future productions for Paramount.

RKO Radio plans to make two of its biggest pictures of 1942-43 in Technicolor. These are "The Gibson Girl," starring Ginger Rogers and to be produced by David Hempstead, and "Grand Canyon," a Bert Gilroy production, with Richard Dix, James Craig and Ginny Simms in top roles.

Lee Marcus has been signed to a term contract at 20th-Fox as a producer. For 20 years at RKO, Marcus' most recent job was as associate producer on "The Spoilers" at Universal.

Producer Bruce Manning, who is also directing Universal's "Forever Yours," Deanna Durbin starrer, is a busy man, what with picking a cast for that picture, which includes Edmond O'Brien, Barry Fitzgerald, Arthur Treacher, Esther Dale, Elizabeth Risdon, and now Frieda Inescort; and also selecting the cast for Deanna's next picture, "Three Smart Girls Join Up."

Director Howard Hawks with the main unit, and B. Reeves Eason with the second unit, are coming home from location on the Hal B. Wallis' Warner Bros. production of "Air Force." John Garfield, Gig Young, Harry Carey, George Tobias and Arthur Kennedy head the cast.

Republic announces for early production, "Yankee Sky Dragons," as a full-length feature, to be built around the exploits of the U. S. Army Air Force now attached to Chiang Kai-Shek's Chinese armies. In addition they will make a super-serial titled "Sky Dragons," also based on the exploits of these flyers.

Columbia has cast the Three Radio Rogues for filming and recording, to be included in their musical, "Reveille With Beverly."

George Haight, MGM producer, will have Red Skelton whistling again, in the newly planned picture, "Whistling in Brooklyn." Filming will start immediately after Red completes his starring role in "Du Barry Was a Lady."

A. W. Hackel's new picture, "The Living Ghost," which William Beaudine will direct, will show Monogram's friendliness for newsmen with "Dapper Dan" Ralph Littlefield, radio commentator, added to the cast which features James Dunn and Joan Woodbury.

Joseph Sistrom has been assigned as associate producer on "Her Heart in Her Throat," a mystery novel by Ethel Lina White, which Paramount has bought.

Director Edward H. Griffith has approved designs and miniatures for sets to be used in "Look Out Below," Fred Astaire starrer, which David Hempstead is producing for RKO. Each stage is planned for use in three scenes.

Twentieth-Fox has signed a number of beautiful lassies to appear in the numerous musicals on its schedule. Among these were Margo Valeria Woode and Valerie Traxler. Miss Woode is from the New York stage.

Henry Koster, producer-director of Universal's "Between Us Girls," will produce-direct "100 Girls and a Man," with Robert Cummings and Michele Morgan co-starring. Comedy is expected to highlight the new picture.

Raoul Walsh is directing Jerry Wald's Warner production, "Background to Danger," Brenda Marshall-George Raft co-starrer, with Sydney Greenstreet and Peter Lorre supporting.

Paramount, through the Chinese Embassy in Washington, has been seeking permission from Generalissimo Chiang Kai-Shek to portray him on the screen in "The Story of Dr. Wassell."

Producer Jack Skirball leased a whole train for use in Universal's "Shadow of a Doubt," which Alfred Hitchcock is directing, with Teresa Wright, Joseph Cotten and Macdonald Carey heading the cast. Railroad right-of-way, train and depot will be utilized by the company for three days.

Teresa Wright for Hellman Story

Teresa Wright, who scored in "The Little Foxes," "Mrs. Miniver" and "The Pride of the Yankees" will play the leading role in Lillian Hellman's first original screen story, it was announced this week by Producer Samuel Goldwyn. Miss Wright will play a teen-age role as she did in "Foxes." First draft of the untitled film script was brought to Hollywood by Miss Hellman for conferences, after which she will return to her New York State farm to complete it. Production is set for December.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Talked with Milton Berle on 20th-Fox lot about being kids together twenty-five years ago, and Kennedy and Berle—the greatest kid act there ever was, so far as I'm concerned. It was good to go back to the youngster days, and Milton called over his friend, the Judge in the picture, "Over My Dead Body," and Malcolm St. Clair, the director, and enthusiastically told them I had taken him back 25 years. "Kennedy and Berle" brought a happy smile, with a trace of a tear to Milton. A sentimental and friendly guy about whom you don't have to say "I knew him once" because if you knew him once, you still know him.

Over on the "Life Begins at 8:30" set we listened to the perfect diction of Irving Pichel, the director. Referring to "The Pied Piper," on which he did a beautiful job, we asked how soon Pichel knew it would be a hit picture. He knew the moment he read the script, he said.

Kidded arounda bit with Cornel Wilde, who's working in "8:30," while Ida Lupino and Monty Woolley went through their paces. To Pichel later we asked whether a director had to know all about camera work. It was an "of course" question to him, and he explained that a director who didn't know the value of every angle, closeup, placement, long shot, and all about lenses and what they'll do, was like a workman who wasn't familiar with his tools and was helpless.

With Jack Harrower, went to see George Merrick, of M&H Productions, who shmoosed about old times in the movie industry; and George went all the way back—to the time when the first "action" pictures came out in 1906 *and anyone who could get* $150 *and some undertakers' chairs, could go into the movie business.*

As Merrick remembers it, the first sound on film was projected by himself and Dr. Lee De Forest in about 1923, one night at 11:30 in the 81st Street Theatre in New York, after the day's show was closed. It was a one-reeler of Calvin Coolidge. Of course, previous to that there had been sound, but the sound was on a disc separate from the film and didn't synchronize. It took a long time for them to discover that the slowness of sound travel even affected the timing in the short distance to the screen.

Winston Churchill Biographical

Prime Minister Winston Churchill will be the subject of a forthcoming Warner Bros. production.



Time Out for Serious Talk

Comedian Milton Berle and Director Malcolm St. Clair huddle for a serious talk about how to get the biggest laugh for a scene they prepare to shoot for "Over My Dead Body," 20th Century-Fox feature in which Berle will star.

Star-Studded Cast for Warner Musical Revue

Warner Bros. is going to put the biggest name cast of years into "Thank Your Lucky Stars," an all-star musical revue which goes into production at the company's Burbank, Calif., studio on October 1st. Ann Sheridan, Humphrey Bogart, Eddie Cantor, Dennis Morgan, Joan Leslie and Dinah Shore will have leading roles in the film and 88 Warner Stars and featured players in all will make appearances in the picture, which will be produced by Mark Hellinger.

A list of the talent available for the production includes: George Brent, Bette Davis, Olivia de Havilland, Geraldine Fitzgerald, Errol Flynn, John Garfield, Priscilla Lane, Ida Lupino, Brenda Marshall, George Raft, Edward G. Robinson, Alexis Smith, Jack Carson, Nancy Coleman, Sydney Greenstreet, Alan Hale, Gene Lockhart, John Loder, Joyce Reynolds, Jane Wyman and Gig Young.

Reinhardt Signed by MGM

Wolfgang Reinhardt, son of Max Reinhardt, has been signed as a producer at MGM. His first picture will be "Next of Kin," story of war wives, written by Gina Kaus and Jay Dratler. Joan Crawford will star.

Monogram Going Into Musical Field With Granlund Revue

Plans for a giant musical production, the first of its kind ever attempted by Monogram, were pushed forward by the signing of the entire Nils T. Granlund stage revue. Principals and chorus of the show, one of the outstanding stage attractions in the film capital, will appear in the motion picture entitled "Bye, Bye, Baby," for which Sydney M. Williams will serve as producer. Monogram's contract starlet, Gale Storm, will be starred.

★ ★ Hollywood Studio Closeups ★ ★

FRANK GRUBER—Writer. Came upon the Hollywood scene this spring, when Paramount purchased his historical novel, "Peace Marshal," as a starring vehicle for Richard Dix. That was Paramount's second purchase of a Gruber work, the company having bought a series of his short stories in 1939. Began his writing career with magazines, and for seven years devoted himself to editing trade journals—a span of experience which still provides him with rich memories and humorous anecdotes, for one of the papers he edited was devoted exclusively to slot machines. Gruber became a free-lance writer of fiction in 1934 and published 250 stories in more than 40 magazines. Three years later he switched to writing books and since then has published sixteen novels —including the highly successful "Johnny Fletcher" mystery series. His book, "The French Key" was voted the best mystery novel of 1940. Currently he is scripting "Ground Pilots" for Producer Ralph Dietrich at 20th Century-Fox. Born in Elmer, Minn., Feb. 2, 1904, Gruber likes Hollywood better than any place he's ever lived and worked, and since he has four mystery novels written ahead, he has a fair chance to remain in that center of picture production for some time. Additional statistics: weight, 180 lbs.; height, five feet eleven inches; eyes. blue; hair, brown.



HOLLYWOOD STUDIO ROUND-UP

Only six new pictures were put before the cameras this week:

METRO-GOLDWYN-MAYER

DU BARRY WAS A LADY (Tech.)—Principals: Red Skelton, Lucille Ball, Rags Ragland, Virginia O'Brien. Director, Roy Del Ruth.

HUMAN COMEDY—Principals: Mickey Rooney, Donna Reed, Van Johnson, Gene Kelly. Director, Clarence Brown.

MONOGRAM

LIVING GHOST—Principals: James Dunn, Joan Woodbury. Director, William Beaudine.

UNITED ARTISTS

POWERS GIRL—Principals: George Murphy, Priscilla Lane, Carole Landis, Denis Day, Benny Goodman and Band. Director, Norman Z. McLeod.

WARNER BROTHERS

BACKGROUND TO DANGER—Principals: George Raft, Sidney Greenstreet, Brenda Marshall. Director, Raoul Walsh.

ACTION IN THE NORTH ATLANTIC—Principals: Humphrey Bogart, Raymond Massey, Alan Hale, Julie Bishop. Director, Lloyd Bacon.

TITLE CHANGES

"Prairie Thunder" (Col.) now SILVER CITY RAIDERS.

"Laugh Your Blues Away" (Col.) now SHALL I TELL 'EM?

"How Do You Do?" (Col.) now LAUGH YOUR BLUES AWAY.

"Cargo of Innocents" (MGM) now MEN O'WAR.

"Crime Reporter" (Mono.) now CRIMINAL INVESTIGATOR.

"You Can't Live Forever" (Para.) now HIGH EXPLOSIVE.

20th-Fox Starts Two Mystifiers

"Quiet, Please, Murder," starring George Sanders and Gail Patrick, debuts John Larkin, the author, as a director. The second of this type that just started at the studio, is "Brasher Doubloon," eighth of the Michael Shayne series, featuring Lloyd Nolan with Mary Beth Hughes in the femme lead. Herbert I. Leeds is directing.

Old Favorites in "Sin Town" Cast

Hobart Bosworth, Bryant Washburn and Jack Mulhall, outstanding stars of the silent films, have been signed by Universal to join Constance Bennett, Brod Crawford, Anne Gwynne, Andy Devine and Leo Carrillo in the cast.

Scoring Record at Columbia

More than 100 song arrangers, musicians and recording experts have been at work at Columbia on the heaviest film scoring schedule of any period in the past ten years, according to Morris Stoloff, head of the studio music department.

Set New Sisk Production

Robert Sisk will produce "Mr. Justice Goes Hunting" for MGM. The story is about a Supreme Court Justice who goes on vacation, from an original by Isobel Lennart and William Kozlenk.

Whiskers and Whiskers

Two thousand "muffs" have been created by Perc Westmore's makeup department at Warner Bros., for use in only five pictures. The chin wigs were used in "Twain," "Darkness," "Desert Song," "Watch on Rhine" and "Princess O'Rourke."

CONFIDENCE

WITH the spotlight on production economies, directors and cameramen have complete confidence in the dependability of Eastman negative films with their special abilities, wide latitude, and exceptional uniformity. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
Fort Lee Chicago Hollywood

PLUS-X
for general studio use

SUPER-XX
when little light is available

BACKGROUND-X
for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

The Box Office Slant STR

One Of Our Aircraft Is Missing

(*Continued from Page* 30)

over Germany and the crew is forced to bail out over occupied Holland where they encounter members of the Dutch underground and are escorted through the intricate complexities arranged by the intrepid Dutch to evade the patrols of ever watchful Nazis. Reaching the North Sea coast they are housed by a woman sympathizer who has managed to gain the confidence of the German officers and, during an air raid alarm, overpower guards and escape in a rowboat to a Nazi "floating rescue buoy" from which they radio a message to Britain and are rescued by a British patrol ship.

Comment: The picture gets under way in excellent manner and is filled with excitement during the early footage. The scenes dealing with the flight over Germany and the bombing of the target area with anti-aircraft fire bursting around the ship are genuinely thrilling and give a spine-tingling sample of how the crews work and what they are required to endure. The film loses its speed after their forced landing and, while the sequences dealing with their experiences in the hands of the Dutch sympathizers are interesting and illuminating so far as providing understanding of the methods used, they fall short of the intended mark of creating tension. The Dutch seem to have the matter a little too well in hand and the path seems a trifle too easily negotiated to satisfy the picture desires of American audiences. While the work of the performers seems proficient enough to meet the demands placed upon them there is no character that stands out and the action somehow or other falls into the category of commonplace business rather than pulse-tingling adventure of the order that audiences relish. Patrons will more than likely accept this as an insight into how the underground of the occupied countries manage to operate and, viewed in this light, the picture will completely satisfy.

Catchline: The story of the brave people of Holland who work undercover and under the noses of the Nazis to get grounded Allied flyers back alive.

They Raid By Night

P.R.C. **Drama** **65 mins.**

(Prod. No. 212, Nat'l Release, June 26th)

AUDIENCE SLANT: (Family) Fast-moving action story of the Commandos makes satisfactory fare for all members of the family.

BOX-OFFICE SLANT: Better-than-average in the market for which it is intended.

Cast: Lyle Talbot, June Duprez, Victor Varconi, George Neise, Charles Rogers, Paul Baratoff, Leslie Dennison, Crane Whitley, Sven Hugo Borg, Eric Wilton, Pierce Lydon, John Beck, William Kellof, Robert C. Fisher, Sigfrid Tor, Brian O'Hara. **Credits:** Directed by Spencer Gordon Bennett. Original screenplay, Jack Natteford. Director of photography, Gilbert Warrenton. Associate producer, Bartlett Carre. Producer, Dixon R. Harwin.

Plot: An American captain in the British Commandos is sent to Norway to prepare the way for a surprise raid and at the same time to liberate a General held prisoner. Accompanying him is an escaped Norwegian. They fall into a trap when an old sweetheart of the Norwegian's betrays them. But they escape; achieve their mission and return to England via Commandos raid.

Comment: This is a fast moving, well-paced action story of Commandos that is better than average in the market for which it is intended. Timed with the present and kept close to the bounds of possibility, the picture will satisfy all members of the family and will pay off in dividends for good exploitation. The name of Lyle Talbot heads the cast and lack of other names restrict marquee blowup, but word-of-mouth will carry the ball for good box-office. There are a few stock shots that don't click, but most of the footage fits right into the mood. The direction is well channeled and every one of the players give a fine account of themselves. Production credit must go to Dixon R. Harwin, who has turned out a better-than-average low-budget picture. Use the local papers to get the story over, fitting the day's headlines in with the story of the picture.

Catchline: Now and forever, the Courage of Freedom.

The World At War

War Activities Committee **67 mins.**

Documentary

AUDIENCE SLANT: (Adult) Authentic chronicle of the deeds of aggression by the Axis partners for the ten years preceding Pearl Harbor and America's first six months at war. Excellently narrated and convincingly pictured. Many horror shots suggest "adult" classification.

BOX-OFFICE SLANT: Desire of all Americans to acquire visual knowledge of the world strife should attract capacity attendance.

Credits: Written and produced by Samuel Spewack for the Office of War Information Film Unit. Narrated by Paul Stewart. Edited by Gene Milford. Musical score by Gail Kubik. Musical conductor, Alexander Smallens.

Plot: Camera record of the march of the trio of invaders as taken by their own photographers and later confiscated by the United States, England and Russia, showing the ruthless method of conquest; the devastation left in the wake of the roaring war machines in conquered countries; the errors of the appeasers; the capitulation of France and finally, the growth of opposition dating from Russia's heroic stand to the harnessing of the immense production of the United States to further the Lease Lend act and on to Pearl Harbor and our own participation.

Comment: This is Uncle Sam's first effort as a movie producer and he has done an excellent job of piecing together a comprehensive, chronologically accurate, thrilling, exciting, and at times horrifying picture treatise that will undoubtedly accomplish its purpose of bringing a complete understanding of the war and the vital part this nation is playing—and must continue to play—if we and our way of living are to survive. Tracing the war impetus from the Japanese "manufactured" Mukden incident that resulted in the Manchuria grab from China; through the Italian "incident" in Ethiopia and on the Hitler's bloodless conquests, with the help of appeasers, of Austria, Sudetenland and Czecho-Slovakia (with time out for the bloody rehearsal and testing of new instruments of destruction during the Spanish conflict) the picture shows how the impression of unconquerable might was built up among the rank and file of dictator ruled people. The scenes showing the blitz on Poland, Norway, Belgium, etc., with the destruction of Rotterdam, Warsaw and other cities; the holocaust at Dunkurque; the Japanese invasion of Shanghai and other incidents show in exciting and sometimes horrifying manner how the "invincible" apparition gained credence. Then the heroic stand of Russia and the first defeat of German arms; the marshalling of China's millions under the banner of Chiang Kai-Shek; the stubborn resistance of Britain and the access to American production through Lend Lease began to turn the tables. For thrills (minus lighting effects and elaborate backgrounds), there are sky battles with hundreds of planes taking part; submarine action and the sinking of ships on the turbulent seas; tanks clawing their way through any and every kind of obstacle; bombs spreading havoc among soldiers and civilians; the blasting of the famed Maginot Line by the big German guns; the gruesome, corpse-strewn, snow-packed roads of Russia; the mutilated bodies of air-raid victims; the havoc wrought by the blitz on London and finally the burning ruins of Pearl Harbor and the bombing of Manilla. Remember it's all real. Not a foot of this film is studio produced and the close will give a big thrill as the camera shows the mustering of the might of the United States and some shots of MacArthur in Australia.

Catchline: This is REAL war. Actual on-the-scene pictures. The boys are taking it—can you?

AUGUST, 1942 INDEX

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the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Good Featurettes Could Save Raw Stock, Shorten Programs; Serials Are Popular in Trinidad

Some of the current outstanding features are pretty long—running all the way from 90 minutes to 134 minutes. Played singly, they'd provide ample entertainment for any audience. Take the case of one outstanding feature. It broke all kinds of records during its pre-release engagements. Its running time: 134 minutes. Yet, when this feature was released to the neighborhoods in metropolitan New York, it was paired with another outstanding feature running 71 minutes. Thus the entire program ran three hours and twenty-five minutes. That's a lot of show, brother; as a matter of fact, it's too much. Now what we're trying to lead up to is this:

With raw film stock frozen, there will have to be some curtailment in the number of pictures to be released during the coming season, and this curtailment is likely to make it difficult for the theatres operating on a double-feature basis to get enough product to maintain that policy. But, as pointed out many times, instead of such an eventuality being a hardship for either the theatre booker or the patron, the always-reliable short subject—either a dramatic two-reeler or other type—is there to take the place of a second feature and make a better job of entertainment. The dramatic short subjects have not been especially prominent of late—through the number of them made, that is. But some fairly recent examples might be cited to indicate the possibilities for dramatic screen fare within the two-reel limit. The shorts we have in mind include MGM's "The Tell-Tale Heart" and Warners' "Dog in the Orchard." Were some of the acting talent now appearing in the second- feature pictures (those running about 60 minutes) utilized in shorts to substitute for the second features, there would be a valuable contribution to conservation—not only of film, but of running time of the shows at theatres now operating on a double-feature policy.

A feature like "Sergeant York" could stand on its own in any situation, although in many situations it is currently being exhibited with another feature. If an exhibitor felt his patrons just must have another feature, he could, provided he had a good two-reel mystery, musical or comedy (not necessarily slapstick) featuring well-known names, add the two-reeler to his program in place of a regular second feature. And by advertising it as a second feature, he could do just as much business, perhaps more than he could with an extra sixty- or seventy-minute picture.

The number of short stories which could be adapted to the screen as 20-minute featurettes are almost unlimited. It is our firm belief that production of such shorts now, more than ever before, would fill the gap certain to exist soon in situations where double features are the rule.

A little boy out in the midwest certainly takes his Superman seriously. Seems that the little

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Warners' Shorts Budget Upped 25%

New Season Lineup Calls for 86 Films With More Than Half of Footage In Technicolor; Subjects Will Be Accorded Feature Production Values

Production budget on Warner Bros. '42-43 short subject line-up has been increased 25 per cent over last year, according to Norman H. Moray, short subjects sales manager. The company will continue to release 86 films, comprising 104 reels, with more than half the footage in Technicolor. Increased budget is attributed to general over-all increase in materials and labor costs and a desire of the company "to spare no expense in making every reel a top quality subject with the best in entertainment value."



Norman Moray

Gordon Hollingshead will act as associate producer, under the supervision of Jack L. Warner, vice-president in charge of production, for the 86 subjects, 18 of which will be two-reelers. The new season shorts will embody feature picture production values through the continued use of star names, top-flight directors, writers, technicians and unusual story ideas.

The 18 two-reel attractions are broken down into 6 Technicolor Specials and 12 Broadway Brevities, in black and white. The Technicolor specials will be devoted to the activities of various branches of the armed services, including the Merchant Marine, The Army Engineering Corps, the WAACs, the Parachute Troops, the Ski Patrol, and the Air Corps Ferry Command.

The Broadway Brevities will offer a diversified program of entertainment featuring slapstick comedies, musicals, kiddie revues, thrilling sports and dramatic adventure.

The 68 one-reel films will be released in the following series:

10 Melody Master Bands. This series will include, for the first time, band numbers featuring the world's outstanding service bands: the U. S. Marine Band, the Navy Band, the Army Band and the newly formed Air Corps Band. In addition, the series will feature outstanding "name" bands and will be accorded a high type of production.

6 Hollywood Novelties. Five of these have already been completed and previewed. Included in the group are "So You Want To Give Up Smoking," a hilarious comedy about Joe McDoakes who attempts to give up smoking with disastrous results; "So You Think You Need Glasses," a follow-up to the smoking reel, and "Sweeney Steps Out," sneak-previewed at Radio City Music Hall to a favorable audience reaction, and featuring the well-known pundit of "Information Please" fame, John Kieran.

13 Sports Parade in Technicolor. This series gained wide popularity in recent years, and this year finds the number of releases increased by three to meet an exhibitor demand for more reels of this type.

26 Merrie Melodies Cartoons in Technicolor. Produced by Leon Schlesinger, this group is one of the most successful short subject series on the market.

13 Looney Tune Cartoons. Six of these will be in Technicolor marking the first time this group has turned to color. A new cartoon star, Daffy Duck, will be featured along with Porky Pig.

Subjects of a patriotic nature head the list of 22 shorts scheduled for release during the first three months of the new season, with six of the films produced in cooperation with various governmental agencies. Twelve subjects will be in Technicolor.

Among the shorts with a patriotic background are: "A Ship Is Born," Technicolor two-reeler describing the activities of the gigantic merchant marine building program: "The Spirit of Annapolis," two-reeler filmed at the United Stats Naval Academy; "The Spirit of West Point," two-reeler featuring the Military

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Our Gang Comics Book

To the nation's newsstands recently from the Dell Publishing Company went a new magazine entitled Our Gang Comics. Besides Our Gang, the book also contains stories about MGM's cartoon characters, Tom and Jerry, the cat and mouse, Pete Smith and Barney Bear. Exhibitors should find the publication an excellent factor in creating exploitation tieups on MGM shorts.

90% of 20th-Fox Short Subjects in Color, Smith Reveals

Ninety per cent of the short subjects to be distributed by 20th Century-Fox during the 1942-43 season will be in color, Eastern sales manager A. W. Smith, Jr., announced to the managers, salesmen and bookers at the recent New York Regional Meeting in the Astor Hotel. There will be twenty-six Terrytoons, fourteen in Technicolor with the Terrytoon characters such as Gandy Goose, Fido, etc., and six new Technicolor productions based upon the cartoon strip, Nancy. This feature is now appearing in 264 newspapers. There will be four black-and-white Terrytoon subjects. Fox-Movietone News will produce four Magic Carpets in Technicolor with commentary by Lowell Thomas; six sport shorts by Ed Thorgersen and four shorts edited from the Thaw expedition through Asia, Persia and India. These four shorts will be in Cinecolor.

Edmund Reek, producer of Fox-Movietone shorts, and Jack Darrock, supervisor of these shorts, also promised five Adventures of a Cam-

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Confidential Order Reveals Wartime Value of Newsreel

According to the men behind the editorial and production desks of Paramount News, there has never been a time during the fifteen years which that organization has functioned when there was greater need than now for the theatreman to gather as many patrons as possible into his theatre for the purpose of entertainment, of course, but also for the information about the war which is brought so realistically and with unmatched dramatic impact by the pictures made for and presented only in the topical reels.



A. J. Richard

Paramount News, incidentally, celebrated its fifteenth birthday on August 31.

A development of the last couple of weeks further emphasizes the vast importance of the newsreel. This, of course, was the announcement of Harold Hopper, WPB M. P. Photographic Division, that the film freezing order and the restrictions on raw stock will not affect allotments of stock to the newsreels—which, he said, "will receive all the stock necessary to continue filming the news."

Theatremen in increasing numbers are giving added consideration to the newsreel portion of their programs. Thus there is evidence of the exhibitors' awareness of the part their theatres are playing in the war job which government leaders know the film industry can do and expect to be well done.

A. J. Richard, editor of Paramount News and associated with that newsreel since its inception (and before that with Pathe News), is a veteran to whom the reporting of war via the movie camera is no new experience. Richard began behind the old "crank your own" cameras and has shot the news in this and foreign countries.

When war struck on December 7 last, Richard threw his organization into the new, bigger and more serious job for a newsreel with characteristic vigor and dispatch. Within a matter of hours, so to speak, Richard had on its way to every man in the field for Paramount his "wartime operations order." This order, occupying 4 pages of single-spaced mimeograph, so vividly set forth the part the newsreel must play until the final victory for the United States and her allies, that it has been commented upon extensively and with great enthusiasm by all those in the Paramount News organization who received it.

The order was strictly confidential; no part of it hitherto has been made available for publication, but certain portions of the instructions to his men reveal so clearly the character and type of patriotic thinking and action which goes into the making of the newsreels, that STR urged, successfully we are glad to say, that Richard permit us to quote from his confidential order, so that theatremen may obtain a clearer understanding of the greater importance, to the public and the government, of the news which they bring via their screens to the people of America. Following are quotations from the "wartime operations order" to the entire personnel of Paramount News, by its editor, A. J. Richard:

"Our country is at war. Your newsreel no longer is merely a commercial institution; it has become an important instrumentality for public service, far and away beyond its normal peacetime functions. This means to you that you must now and immediately recognize your work is no longer merely a job of serving your company and of earning your livelihood. You are a part of our national communications service and as such you must tune up your mind, your attitude and your work not primarily for Paramount News but for your country.

"No man can foresee from day to day what is going to happen. The Desk cannot foresee nor can you foresee what you may be called upon to record with your camera. I do not have to tell you that, through the theatres, it is our job to keep the country informed (bar military matters) of the dangers that face us and of what to do in the face of these dangers.

"I know that every one of you will realize what it is that impels me to write this letter. Yet I wish to add one thought: It is Christmas time and I feel deeply the tragic necessity which makes this letter supplant my customary annual Christmas message. I can only say that in this Christmas 1941 we must all of us carry in our hearts the recognition that this year we owe our biggest Christmas gift to our country, for we are no longer a group of hard-working people putting out a newsreel. We are now a group of Americans doing our bit in the very important war job of getting news to our fellow-countrymen and to the armed services."

Warner 42-43 Lineup Calls for 86 Shorts

(*Continued from Page 37*)

Academy corps of cadets; "Sniffer Soldiers," one-reel Technicolor subject filmed at Fort MacArthur, training station for canine patrol work; "Army Air Force Band" and "United States Marine Band," both Melody Master band reels filmed in Washington, D. C.

The complete three-month schedule includes one Service Special in Technicolor, three two-reel Broadway Brevities, three Sports Parades in Technicolor, two Hollywood Novelties, three Melody Master bands, five Merrie Melodies cartoons in Technicolor, and three Looney Tune cartoons, two of which are in color.

Meanwhile, it was announced this week that Warners will bring the battle of the Solomon Islands to the screen in a topical Technicolor Special, "The Fighting Engineers," which B. Reeves Eason will direct under the production aegis of Hollingshead.

About half the film will be photographed at Fort Belvoir, huge Army engineering base near Washington, D. C. Remainder will be shot on West Coast, with simulated attack on Solomons, landing parties coming ashore under fire, personnel and equipment landing to accomplish swift establishment of bases in enemy territory. The United States Army Engineer Corps will cooperate in production of the picture.

Another timely two-reel Technicolor Special for which the company has just received the War Department's approval will go into production shortly under the title "America's Ferry Patrol." The subject will be filmed on location at various bomber and interceptor bases. Some of the world's newest and deadliest combat aircraft will be made available for this production.

Frank A. Eaton Is Appointed Pathe News Publicity Director

Appointment of Frank A. Eaton as publicity and advertising director of Pathe News, Inc., was announced this week by Fred Ullman, Jr., president.

Eaton resigned as art director of *Cue* magazine to accept the new post. Previously, he was art director and managing editor of *Stage* magazine.

No Curtailment of Shorts for 1942-43 At MGM—Rodgers

Decision to maintain MGM's present short subjects program with no reduction in releases next season has been announced by William F. Rodgers, the company's vice-president in charge of distribution.

Declaring that "shorts have finally become important," the distribution chief pointed out that the Government's interest in shorts as a war time information medium has served to bring greatly increased attention to the little pictures from producers, patrons and exhibitors alike.

Said Rodgers: "From the studio's point of view there is no desire to curtail the output of a department which has become highly successful as a proving ground for new talent." He cited six directors who have graduated from shorts to features during the past year alone: Fred Zinnemann, David Miller, Jules Dassin, Edward Cahn, George Sidney and Joe Newman.

Next season, which marks the fifteenth anniversary of MGM's entry into the short subjects field, the company will produce a total of 78 subjects in addition to 104 issues of News of the Day. Heading the program will be six two-reel Specials on subjects of current news interest, including at least two Crime Does Not Pay pictures. The remainder will be one-reelers, divided into the following series classifications:

14 Pete Smith Specialties; 10 John Nesbitt's Passing Parade; 10 Our Gang Comedies; 10 MGM Miniatures, including several to be narrated by Carey Wilson.

Subjects to be made in Technicolor are 16 MGM Cartoons, some featuring such well-established characters as Barney Bear and the cat and mouse duo, Tom and Jerry; and 12 James FitzPatrick Traveltalks, all designed to promote better Pan-American relations.

Color Dominates New Season's 20th-Fox Short Reel Releases

(*Continued from Page 37*)

eraman; two reels of the World Today series with commentary by Hugh James, and one Father Hubbard. In addition to the shorts produced in New York, there will be three defense reels produced by 20th-Fox in Hollywood for the government. Two of these will be two-reel shorts and one a single-reel. The first one is now in production titled "They'll Live Again" with Henry Fonda doing the commentary, Eugene O'Neill producing and story and direction by Will Price. These patriotic shorts are to be sold to every theatre whether they are now 20th-Fox customers or not. All proceeds above cost will be turned over to the government.

Father Hubbard is now in Alaska making a Technicolor short which will be the only one of this series released during 1942-43.

Fox-Movietone also has a crew in Alaska filming two Technicolor subjects in the Aleutian Islands. John Wood, treasurer of March of Time, Inc., announced the next four subjects in production will be turned over to the 20th-Fox distribution department for release when completed. The first subject March of Time will release under the 20th-Fox contract will be "The FBI Front" scheduled for September 14th release. This subject presents a story of an F.B.I. agent who was landed in Germany, completed an espionage course in Berlin, succeeded in getting out of the country, returned to F.B.I. headquarters in Washington.

Four other subjects now in production but not necessarily intended for release in this order, include a feature about the fighting French, now being produced in the Congo; another feature on air power showing its importance in the control of land and sea warfare, and another subject filmed in Spain which will show the strategic importance of this country.

Production Activity On The Short Subject Front

Popular Names Headline Musical

Ted Fio Rito and his orchestra, Fifi D'Orsay and The King's Men will headline a musical short for Universal which Will Cowan is producing. Reginald LeBorg will direct and Howard "Red" Christie, assist. Eight songs will be worked into this musical special, all written by well-known song writers.

Kenward to Direct Miniature

Allan Kenward has been named to direct a special MGM miniature, "The Last Lesson," a one-reeler that will picture the German influence in France after the Franco-Prussian war, and will compare the present invasion of France with that period.

Hogan in "Glove Slinger" Series

Columbia's "Glove Slinger" series, produced alternately by Hugh McCollum and Jules White, and directed by Harry Edwards, will feature Dick Hogan in the lead.

Pal Studios' 2-Week Shutdown

With the completion of "Jasper and the Haunted House," George Pal will close his studio for the annual vacation of all employes for a two-week period.

Series Keyed to the Times

"This Is America," new short subjects series keyed to the times, will be a highlight of RKO Radio's production schedule. Each subject will be two reels, and one will be released every four weeks. The series will present the people and the country and all the national ideals.

Walt Whitman Poems in Short

Walt Whitman's best loved poems are to be combined in a 2-reel subject at Warners, "I Hear America Singing." Jean Negulesco will direct, with Gordon Hollingshead producing.

Preparing New Canine Specialty

Pete Smith is preparing a new canine specialty around the lives of the mutts in a dog pound, and all related incidents. MGM has been flooded with letters of advice.

Assassination Re-enacted for Short

William Pine and William Thomas are filming the assassination of Reinhard Heydrich in Paramount's Victory short, "We Refuse to Die," with Ellen Drew and Barry Sullivan heading the cast. Pine is directing.

Fight Champions in 2-Reeler

Joe Louis, Jack Dempsey and Gene Tunney will be seen together in a two-reel Warners Defense short titled "Champions Train Champions."

Walter Hart Gets Assignment

Walter Hart, new addition to MGM's shorts directors ranks, has been assigned to direct the studio's Miniature, "The Night He Won the War."

Let's Exceed Our September Bond Drive Quotas!

Public's Hunger for Adventure Films Best Reason for Exploiting 'Perils of Nyoka'

Opportunities for special promotion to keep the crowds coming to your theatre to see every chapter of Republic's 15-episode serial, "Perils of Nyoka" should be utilized by smart showmen.

It should be borne in mind that, just as comedies are providing escapist screen fare for the masses during these hectic, war-filled days, so also are films abundant with excitement, thrills and fabulous adventure which stir not only the imagination of children but that of adults as well. Thus, "Perils of Nyoka," with its story of an eminent archeologist seeking to find the long-lost Tablets of Hippocrates, which records the medical knowledge of the ancient Greeks, provides just the sort of adventurous entertainment your audiences are hungry for. It's your job to let them know that their appetites can be appeased at your theatre by seeing every chapter of the serial. And that job involves exploitation.

One way of getting attention would be to have a couple of fellows—your ushers, if the war hasn't forced you to fill in the depleted staff with usherettes—attired as Arabs carry a chair, supported by parallel handles extended underneath, around the business district. In the chair sits a pretty girl wearing a typical "harem" costume, with wide pantaloons, mid-riff top and half-veiled face. Have her distribute heralds. If you prefer, selling copy on the serial can be fastened to the back of her chair.

Let the kiddies be walking advertisements. Furnish them with papier-mache tropical helmets which carry hat-bands advertising "Perils of Nyoka." See the press book on the chapter-play for information as to where these helmets may be obtained, their cost, etc.

Offer prizes to both adults and children for letters best describing the method by which the hero or heroine, always in a predicament at the end of each chapter, can save themselves. A trailer describing the contest could be attached to each chapter. Naturally, methods contained in the letters would probably not coincide with what actually happens in the following chapter; therefore, prizes should be awarded for the most logical, yet unusual, solutions. While this stunt is essentially for children, there's no reason why adults can't also be included. And just so the elders won't have any advantages over the youngsters, you might divide them into two groups, awarding prizes in each group.

Kay Aldridge makes her appearance as a new "serial queen." Try to promote a feature story in the newspaper about famous serial queens of the past, with photos of Miss Aldridge in perilous situations illustrating the article. The following stills, which should be available at your nearest Republic exchange or franchise holder, are among those recommended for this purpose: 1197-Ep-4-3; 1197-Ep-6-4; 1197-Ep-6-11; 1197-Ep-4-4; 1197-Ep-1-15.

Your ushers should be dressed as Arabs or, if usherettes, in "harem" costumes as described in a preceding paragraph. If a local fortune-teller is available, you might have him sit outside a tent in the lobby and tell the fortunes of patrons who wish it.

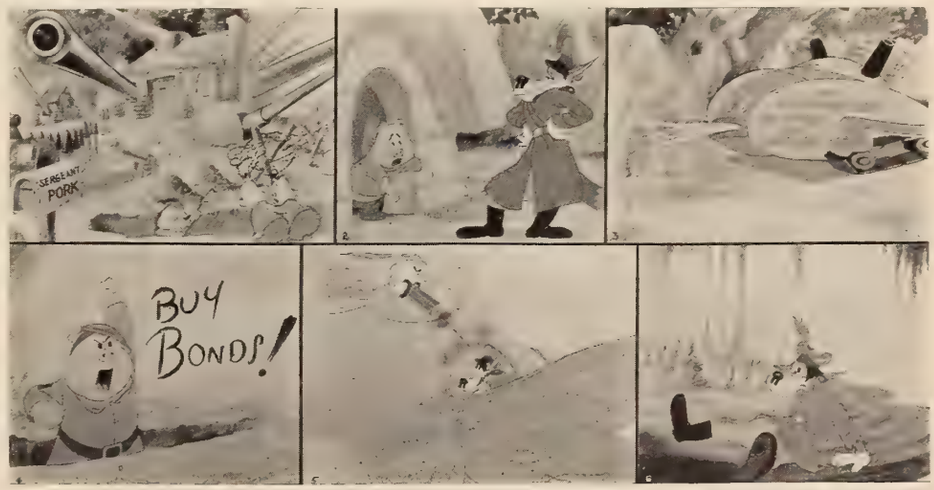
Sydney Greenstreet Will Star in A Two-Reel Dramatic Subject

Sydney Greenstreet, prominent feature picture player currently starred in "Across the Pacific" and the fat man of "Maltese Falcon" fame, has been set for the leading role in "The Prison Chaplin," two-reel dramatic subject Warners puts into production this month. The screen story is based on *Liberty* magazine's famous short story, "The Beloved Blackguard," by Matt Taylor.

SHORTS SHOPPING

(*Continued from Page 37*)

fellow, after having seen the popular cartoon character fly through the air with his cape flowing in the breeze, thought he could do the same thing. So he got either his mother's or father's coat—details in that regard were a little hazy—and got up on an elevation at least a story above the ground. Like Superman, he jumped, expecting to go flying through the air. Instead the ground played a dirty trick on him, came right up and socked him. Didn't hurt the little boy too much, but he had to go to bed for treatment. What's that guy Superman got that the subject of our little story hasn't got? That's the question that's puzzling our subject.



'BLITZ WOLF' VALUABLE BOND DRIVE CONTRIBUTION

Excellent example of sugar-coated, pleasant propaganda is the MGM cartoon, "Blitz Wolf," hailed as a valuable contribution to the industry's war bond drive and especially suitable for booking during September. Scenes above give general idea of story: (1) Enemies of Adolph Wolf are the three little pigs of Pigmania. Two are isolationists; they deride the third, who believes security lies in preparedness (2) When the Phewrer invades their land, appeals of the isolationist porkers are futile; (3) He proceeds to annihilate them. (4) The pig who prepared rallies the country around him, (5) sets out to destroy the invader, sets Adolph (6) back on his Axis. Intertwined with the belly-laughs at the antics of the porker and the villain is a sound and graphic argument for buying war bonds and stamps right now.

Short Subject Reviews

A Wedding in Bikaner* *(Very Good)*

20th Fox (3152) Magic Carpet No. 2 9 mins.

Some colorful glimpses of the glamorously uniformed fighting forces of the Indian Maharajah of Hindustan with the pageant and splendor attendant on the wedding of a member of the royal house. Royal pachyderms—elephants to you—decorated in regal splendor, provide transportation and escort for the Prince, and the ceremonies include the famous fire dance of the natives in addition to the parade of the Maharajah's warriors. Lowell Thomas is narrator. Edmund Reek produced.

Blitz Wolf *(Excellent)*

MGM (W-352) Cartoon No. 12 10 mins.

The three little pigs meet up with a big bad wolf Hitler in this novel, amusing and entertaining short. Two of the pigs hold nonaggression pacts and build their houses accordingly but the third pig busies himself erecting a house that is a veritable arsenal of defense equipment. When bad wolf Hitler decides to forget his promises the two pacifists seek refuge with the prepared brother and the invading forces are destroyed by a barrage of bonds. Entire subject is excellently animated and contains much to humorously impress the need of precaution and preparedness. Finale finds bad wolf Hitler blown to that hot place where he is informed of his whereabouts by a scarlet clad group of Hebrew spooks.

Foney Fables *(Amusing)*

Vita. (7723) Merrie Melodies No. 23 7 mins.

A burlesque of the famed fairy tales of childhood with Jack and the Bean Stalk, Tom Thumb, The Wolf in Sheep's Clothing and others brought up to date in ridiculous manner with the boy who cried wolf too frequently pointing the moral. There are some funny gags in this Technicolor reel produced by Leon Schlesinger.

* Indicates 1942-43 Release.

SHORT SUBJECT CHECKUP (by Series)

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
All Star Comedies	18	All	18	16
Cinescopes	10	9	8	5
Color Rhapsodies	16	10	16	8
Community Sings	10	8	10	All
Fables Cartoons	8	All	8	5
Glove Slingers	None	..	4	All
International Forum	None	..	6	3
New York Parade	6	2	None	..
Panoramics	None	..	12	5
Phantasies Cartoons	8	7	8	5
Quiz Reels	6	All	6	5
Screen Snapshots	12	9	10	All
Stooge Comedies	8	All	8	All
This Changing World	None	..	6	2
Tours	10	All	8	4
Washington Parade	6	4	None	..
World of Sports	12	8	12	10
TOTAL	130	107	140	100

METRO-GOLDWYN-MAYER

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartoons	18	13	16	13
Miniatures	10	All	10	6
Our Gang	9	All	10	9
Passing Parade	9	All	10	6
Pete Smith Specialties	14	12	14	11
Fitzpatrick Traveltalks	12	All	12	All
Special Subjects	..	..	..	1
Two Reel Specials	6	All	6	5
TOTAL	78	71	78	63

PARAMOUNT

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Animated Antics	10	13	None	..
Color Classic	None	1	None	..
Fascinating Journeys	6	All	2	All
Gabby Cartoons	8	All	None	..
Headliners	8	7	6	All
Hedda Hopper	None	..	6	All
Madcap Models	6	4	6	All
Paragraphics	6	5	None	..
Popeye	12	All	12	All
Popular Science	6	All	6	All
Quiz Kids	None	..	6	All
Robert Benchley	4	All	4	5
Speaking of Animals	None	..	6	5
Special Cartoon	1	1	1	1
Sportlights	13	All	13	All
Superman Cartoons	None	..	12	9
Unusual Occupations	6	All	6	All
TOTAL	86	86	86	83

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Disney Cartoons	18	All	18	8
Edgar Kennedy	6	All	6	All
Information Please	13	All	13	10
Leon Errol	6	All	6	All
March of Time	13	All	13	All
Picture People	13	10	13	12
Quintuplets	1	1	None	..
Ray Whitley	4	All	4	All
South America	None	3	None	..
Special Subjects	..	..	..	1
Sportscopes	13	All	13	All
TOTAL	87	All	86	73

20TH CENTURY-FOX

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Adventures of Newsreel Cameraman	4	4	4	6
Dribble Puss Parade	4	1	None	..
Fashion Forecast	4	None	None	..
Magic Carpet	8	10	12	8
Believe It Or Not	None	1	None	..
Sports Reviews	6	7	6	All
Terrytoons	26	All	26	All
World Today	None	4	4	6
TOTAL	52	52	52	52

UNITED ARTISTS

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
World in Action	None	..	12	5

UNIVERSAL

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartunes	13	All	13	All
Musicals	13	All	13	All
Special Subjects	1	1	2	All
Stranger Than Fiction	15	All	15	14
Variety Views	15	All	15	All
TOTAL	57	57	58	57

VITAPHONE-WARNER BROS.

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Broadway Brevities	9	All	12	All
Elsa Maxwell	3	All	None	..
Hollywood Novelties	6	All	6	All
Looney Tunes	16	All	16	13
Melody Masters	10	All	10	All
Merrie Melodies	26	All	26	23
Special Subjects	2	2	None	1
Sports Parades	10	All	10	9
Technicolor Specials	6	All	6	All
TOTAL	83	88	86	80
GRAND TOTAL	578	552	598	513

NEWSREEL SYNOPSES

(Released Wednesday, September 2)

MOVIETONE (Vol. 24, No. 103)—First films of Dieppe Raid, photographed under fire; Ambassador Grew warns Americans of Japanese strength; Rally at Washington starts Hollywood players' tour of nation to help movie industry's drive for sale of War Bonds; Trim uniforms for WAVES (except Boston); U. S. cruiser Boston launched at Quincy, Mass. (Boston only); Jitterbug champions go to town at Harvest Moon Ball rug-cutting carnival of jive.

NEWS OF THE DAY (Vol. 13, No. 301)—First films of Dieppe Raid, photographed under fire; Churchill in surprise visit to western desert front; First WAACs win their bars at graduation day exercises in Des Moines; Trim uniforms for WAVES; Liudmila Pavlechenko, girl who shot 309 Nazis, guest of Soviet Ambassador in Washington; Hollywood stars launch greatest War Bond drive.

PARAMOUNT (No. 2)—Pro-football: Chicago Bears vs. College All-Stars; Liudmila Pavlechenko, girl who shot 309 Nazis, guest of Soviet Ambassador in Washington; Trim uniforms for WAVES; First WAACs win their bars at graduation day exercises in Des Moines; Hollywood stars launch greatest War Bond drive; First films of Dieppe Raid.

PATHE (Vol. 14, No. 2)—First films of Dieppe Raid, photographed under fire; Ambassador Grew warns Americans of Japanese strength; Hollywood stars launch greatest War Bond drive.

UNIVERSAL (Vol. 15, No. 115)—First films of Dieppe Raid, photographed under fire; Churchill in surprise visit to western desert front; Hollywood stars launched greatest War Bond drive; Liudmila Pavlechenko, girl who shot 309 Nazis.

(Released Saturday, September 5)

MOVIETONE (Vol. 24, No. 104)—FDR dedicates Naval Medical Center at Bathesda, Md.; Malta convoy attacked; Launching of 45,000 ton battleship Iowa; H. J. Kaiser launches ship; Billion Dollar Bond Drive; Washington Redskins vs. Army All-Stars; Villanova football training; Training War Dogs.

NEWS OF THE DAY (Vol. 13, No. 302)—Malta convoy attacked; FDR speaks at Naval Medical Center dedication; H. J. Kaiser launches ship; Launching of 45,000 ton battleship Iowa; Training War Dogs; Billion Dollar Bond Drive; U. S. Rangers Training; Army All-Stars vs. Washington Redskins; Villanova football training.

PATHE (Vol. 14, No. 3)—FDR speaks at Naval Medical Center dedication; Battleship Iowa launched; Kaiser launches ship in record time; Trujillo now Dominican President; Billion Dollar Bond Drive; WAVES training; Training War Dogs; Army All-Stars vs. Redskins.

UNIVERSAL (Vol. 15, No. 116)—Malta convoy attacked; FDR speaks at Navy Medical Center dedication; Billion Dollar Bond Drive; U. S. Rangers training; Gen. Brett arrives home; War Dogs train; Battleship Iowa is launched; Villanova football training; Army vs. Redskins.

PARAMOUNT (No. 3)—Workers of America break production records in Labor Day message; Battleship Iowa launched; H. J. Kaiser builds and launches ship in record time; FDR speaks at Naval Medical Center dedication at Bathesda, Md.; Film stars launch Billion Dollar Bond Drive; Training dogs for Army; U. S. Rangers train; Frances Lang tells story of internement in Japanese concentration camp.

Kunkis Producing Series

S. R. Kunkis makes his bow as a producer with the completion of "It's the Law," a short feature based on the book by Dick Hyman. It humorously points up absurd oddities in laws, and is the first of a series.



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Variety Club Notes

Tent No. 5—Michigan

Canteen Night Started; Barkers to Donate Blood to Red Cross; Noonday Luncheons to Be Resumed

Variety Club of Michigan is starting off its fall program under Jack McPherson, who succeeded to the Chief Barker's post only a month ago, with a whirlwind of activity.

Canteen Night was started last Sunday as a weekly Sunday night feature, under Wade Allen and Harry Gilbert. The event is sponsored by the Tent, and 20 men in service are invited up each Sunday night. The Tent is also providing a bevy of twenty girls to act as hostesses and a barker and his wife will act as chaperones on each occasion. The clubrooms will otherwise be closed on Sunday evenings, in accord with the schedule in effect for several months, and the rooms are given over entirely to the servicemen. Refreshments and soft drinks will be served.

Another patriotic activity receiving wider Club support is a group blood donation. Arrangements are now being made for club members to have their blood taken in a group for the Red Cross.

A new Women's Activity Committee is being headed up by Property Master David Newman to co-ordinate the aid of the ladies of Variety in numerous war activities.

Noonday luncheons, discontinued in Detroit for the past two years, are being resumed Tuesday, September 8, in the clubrooms, with Joe E. Brown, currently playing at the Lafayette Theatre, as guest of honor.

Jack Zide of the Shubert Bar, an ex-Detroiter who is now back in town, is the local Tent's newest member, transferring from the Omaha Tent.

New liveliness in the clubrooms is being furnished by a new combination phonograph-radio, and Barker Wade Allen is building up a record library for the Tent.

Tent No. 13—Philadelphia

Golf Tournament and Annual Dinner Canceled; Campaign for Infantile Paralysis Fund to Be Inaugurated

It has been decided to dispense with the annual golf tournament and the annual dinner for the duration of the war. In the past the profits from the dinner had taken care of the local tent's infantile paralysis work and it is understood that despite the cancellation of the dinner President Roosevelt has asked that the club continue its efforts along these lines. Towards this end a campaign will be conducted for $10,000 for the tent's infantile paralysis fund. Barker Jack Breslin has been appointed chairman of the committee in charge of the campaign and serving with him are Lieut. Leon Levy and Jay Emanuel.

Tent No. 25—So. Calif.

Tent Celebrates First Anniversary With Gala King-for-a-Nite Dinner

Celebrating the first anniversary of the Tent, a gala Kings-For-A-Nite Dinner was held at the Ambassador Hotel last Monday night. Jim Schiller, Howard Stubbins and Ezra Stern were the Kings with Spence Leve acting as moderator. Some of the guest stars present were Hedda Hopper, John Carroll, Mills Brothers, Gale Storm, Gloria Fay and "Prof." Cosmo Jones. Jose Rodriguez and Sidney Sutherland, world famous radio commentators were special guests of the evening. The entertainment was one of the most successful held during the year-long career of the Tent.

Feature Booking Guide

ASTOR PICTURES

		Rel. Mins.	Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3013	Adventures of Martin Eden (D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3004	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3207	Bad Men of the Hills	Charles Starrett-Russell Hayden	58	3/13/42	a5/2/42
3019	Blondie for Victory	Penny Singleton-Arthur Lake	65	8/6/42	a5/23/42
3041	Blonde From Singapore (CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady (WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42	b8/29/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland (W)	Charles Starrett-Russell Hayden	58	6/18/42	a4/18/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a9/15/41
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3027	Sweetheart of the Fleet (C)F	Joan Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3003	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming

My Sister Eileen (C)	Rosalind Russell-Brian Aherne	9/24/42 a8/8/42
Overland to Deadwood	Charles Starrett-Russell Hayden	9/25/42 a5/23/42
Vengeance of the West (W)	Bill Elliott-Tex Ritter	9/3/42 a5/16/42

Current 1942-43

Counter Espionage (My)	Warren William-Eric Blore	9/3/42 a5/16/42

Coming 1942-43

Boston Blackie Goes Hollywood (My)	Chester Morris-Constance Worth	a7/25/42
Boogie Man Will Get You(CD)	Boris Karloff-Peter Lorre	a8/8/42
City Without Men	Linda Darnell-Claire Trevor	
Commandos Come at Dawn(D)	Paul Muni-Barbara Everest	
Daring Young Man (C)	Joe E. Brown-Claire Dodd	a7/25/42
Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes	a8/8/42
Fighting Buckaroo (W)	Charles Starrett-Kay Harris	a8/29/42
Frightened Stiff	Loretta Young-Brian Aherne	
Laugh Your Blues Away	Bert Gordon-Jinx Falkenburg	
Law of the Badlands (W)	Russell Hayden-Lucille Lambert	a8/8/42
Junior Army	Freddie Bartholomew-Huntz Hall	
Law of the Northwest	Charles Starrett-Shirley Patterson	
Lucky Legs (C)	Jinx Falkenburg-Russell Hayden	a6/20/42
Man's World (D)	M. Chapman-W. Wright	9/17/42 a5/16/42
Pardon My Gun (W)	Charles Starrett-Alma Carroll	a6/20/42
Ride Mountie Ride	Russell Hayden-Bob Wills	
Riding Through Nevada (W)	Charles Starrett-Shirley Patterson	a6/13/42
Shall I Tell 'Em?	Margaret Lindsay-John Beal	a8/1/42
Silver City Raiders (W)	Russell Hayden-Bob Wills	
Smith of Minnesota	Bruce Smith-Arline Judge	a8/8/42
Something to Shout About	Don Ameche-Janet Blair	
Spirit of Stanford (CD)	Frankie Albert-Marguerite Chapman	9/10/42 a7/4/42
Stand By All Networks (Spy)	John Beal-Florence Rice	a6/20/42
Tornado in the Saddle	Russell Hayden-Bob Willis	
Trail's End (W)	Russell Hayden-Bob Wills	a8/8/42
Underground Agent	Bruce Bennett-Leslie Brooks	
You Were Never Lovelier(DM)	Fred Astaire-Rita Hayworth	a8/15/42

MGM

Current 1941-42

245	Affairs of Martha (C)F	Marsha Hunt-Bary Nelson	66	July	b5/23/42
	(Reviewed as "Once Upon a Thursday")				
216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
209	Down In San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41

MGM

Current 1941-42

232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming

Andy Hardy Steps Out (D)	Mickey Rooney-Lewis Stone			a8/8/42
Apache Trail (W)F	William Lundigan-Donna Reed	66		b6/27/42
307 Cairo (SpyCM)A	Jeanette MacDonald-Robert Young	101		b8/15/42
Dr. Gillespie's New Assistant	Lionel Barrymore-Van Johnson			
Du Barry Was a Lady (Tech.)	Red Skelton-Lucille Ball			
Eyes in the Night (D)	Edward Arnold-Ann Harding			a8/1/42
For Me and My Gal (DM)	Judy Garland-George Murphy			a6/13/42
Gamblers Choice	James Craig-Patricia Dane			
Human Comedy	Mickey Rooney-Donna Reed			
Journey for Margaret	Robert Young-Laraine Day			
Keeper of the Flame	Katharine Hepburn-Spencer Tracy			
Lassie Come Home	Edmund Gwenn			
Man on America's Conscience (D)	Van Heflin-Ruth Hussey			a8/1/42
Men O'War	Robert Taylor-Chas. Laughton			a7/4/42
	(Former title "Cargo of Innocents")			
Omaha Trail (W)	Dean Jagger-Donald Meek			a6/20/42
303 Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78		b7/25/42
Presenting Lily Mars	Judy Garland-George Murphy			
Random Harvest (D)	Greer Garson-Ronald Colman			a6/13/42
Reunion	J. Crawford-Philip Dorn			
308 Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97		b8/15/42
Skyway to Glory	Franchot Tone-Marsha Hunt			
Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105		b8/8/42
302 Tish (CD)A	Marjorie Main-ZaSu Pitts	84		b7/25/42
306 War Against Mrs. Hadley(D)A	Edward Arnold-Fay Bainter	105		b8/8/42
Whistling in Dixie (CD)	Red Skelton-Ann Rutherford			a7/25/42
White Cargo (D)	Hedy Lamarr-Walter Pidgeon			a7/4/42
305 Yank at Eton (D)F	Mickey Rooney-Ian Hunter	87		b8/15/42

MONOGRAM

Current 1941-42

Arizona Roundup (W)	Tom Keene	3/13/42		a2/21/42
Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42		a6/27/42
Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
Boothill Bandits	Range Busters	4/24/42		
Borrowed Hero (D)F	Florence Rice-Alan Baxter	65	12/5/41	b12/6/41
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
Freckles Comes Home (G)	Johnny Downs-Gail Storm	1/2/42		a11/22/41
Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
Law of the Jungle (Spy)	Arline Judge-John King	2/6/42		a1/17/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn	12/5/41		a11/22/41
Lure of the Islands (Spy)	Margie Hart-Robert Lowery	7/3/42		a5/30/42
Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	6/5/42	b7/4/42
Private Snuffy Smith (CD)F	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	(Reviewed as "Snuffy Smith, Yardbird")			
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
Rock River Renegades (W)	Range Busters	2/27/42		a2/21/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
Saddle Mountain Roundup(W)	Range Busters	8/29/41		a8/9/41
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
So's Your Aunt Emma (CD)F	Roger Pryor-Zasu Pitts	62	4/17/42	b4/25/42
Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
Stolen Paradise (D)A	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	(Reviewed as "Adolescence")			
Texas Trouble Shooters (W)	Ray Corrigan-John King	6/12/42		a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney	5/15/42		a4/18/42
Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
Tower of Terror (Spy)	Movita-Wilfred Lawson	4/1/42		a4/25/42
Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn	2/13/42		a1/31/42
Where Trails End (W)	Tom Keene-Joan Curtis	5/1/42		a5/9/42
Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Bowery at Midnight (My)	Bela Lugosi-John Archer			a8/22/42
Criminal Investigator (D)	Edith Fellows-Robert Lowery			a8/22/42
	(Former title "Homicide Squad")			
Foreign Agent (Spy)	John Shelton-Gale Storm			a8/1/42
Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42	b8/15/42
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42	b8/29/42
Living Ghost	James Dunn-Joan Woodbury		11/27/42	
Neath Brooklyn Bridge	Noah Beery, Jr.-Ann Gillis			
Phantom Killer (My)A	Dick Purcell-Joan Woodbury	61		b8/22/42
Police Bullets (G)	John Archer-Joan Marsh	9/25/42		a8/8/42
Texas to Bataan (W)	John King-Marjorie Manning			a8/8/42
War Dogs	Billy Lee-Addison Richards			
West of the Law (W)	Buck Jones-Tim McCoy			

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68..	12/19/41	...b9/6/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden..	81..	1/23/42	...b12/13/41
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88..	7/24/42	...b3/12/38
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84..	11/7/41	....b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70..	10/3/41	...b8/2/41
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92..	4/3/42	....b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68..	4/24/42	...b1/24/42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80..	12/5/41	....b9/6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91..	5/29/42	...b3/21/42
1	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70..	10/24/41	...b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71..	6/5/42	....b3/21/42
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115..	9/26/41	....b8/2/41
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101..	8/28/42	...b6/20/42
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77..	3/20/42	...b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98..	1/1/42	...b11/29/41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78..	2/20/42	...b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78..	5/1/42	....b3/21/42
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75..	10/31/41	...b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79..	11/28/41	...b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75..	2/13/42	...b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90..	10/10/41	...b8/2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66..		....b9/27/41
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll..	76..	3/16/42	...b12/6/41
	(Reviewed as "Midnight Angel")				
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124..	7/2/42	....b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80..	4/17/42	....b1/17/42
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde..	59..		....b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde..	66..		....b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94..	11/21/41	...b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde..	63..		....b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91..	2/6/42	...b12/6/41
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81..	6/19/42	...b3/21/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69..	3/13/42	...b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76..	5/15/42	...b3/21/42
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58..		....b9/27/41

Coming

7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79..		....b6/13/42
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning...	76..		....b5/9/42
	(Former title "Malaya")				
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67..		....b5/9/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73..		....b6/13/42
	Lost Canyon (W)	William Boyd-Lola Lane			....a7/25/42
6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75..		....b5/9/42
	(Former title "Morning After")				
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie			....a8/1/42
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77..		....b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray...	92..		....b5/9/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78..		....b6/13/42
	Young and Willing (C)	William Holden-Susan Hayward			...a12/20/41
	(Former title "Out of the Frying Pan")				

Coming 1942-43

	American Empire (W)	Richard Dix-Preston Foster			....a1/24/42
	Border Patrol (W)	William Boyd-Claudia Drake			....a7/25/42
	Buckskin Empire	Richard Dix-Jane Wyatt			
	Crystal Ball	Ray Milland-Paulette Goddard			
	Day Will Dawn (WarD)F	Ralph Richardson-Deborah Kerr	98..		....b8/29/42
	For Whom the Bell Tolls(Tech.)	Gary Cooper-Akim Tamiroff			
	Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard			....a2/28/42
1	Glass Key (G)F	Brian Donlevy-Veronica Lake	85..		....b8/29/42
	Great Without Glory (D)	Joel McCrea-Betty Field			....a6/27/42
	Happy-Go-Lucky (CM) (Tech.)	M. Martin-D. Powell-R. Vallee			....a7/4/42
	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith			....a3/14/42
	Henry Aldrich Gets Glamour	Jimmy Lydon-John Litel			
	High Explosive	Chester Morris-Jean Parker			
	Hoppy Serves a Writ (W)	William Boyd-Andy Clyde			....a8/29/42
1	Married a Witch (C)	Fredric March-Veronica Lake			....a6/13/42
	Lady Bodyguard (C)	Eddie Albert-Anne Shirley			....a7/4/42
	Leather Burners (W)	William Boyd-Andy Clyde			....a8/22/42
	Lucky Jordan	Alan Ladd-Marie McDonald			
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99..		....b8/29/42
	Missing Men	William Boyd-Andy Clyde			
	Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee			....a3/21/42
	My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll			....a3/7/42
	Night Plane From Chungking	Robert Preston-Ellen Drew			
	No Time for Love (C)	Claudette Colbert-Fred MacMurray			....a7/25/42
	Palm Beach Story	C. Colbert-J. McCrea			....a1/3/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston			....b7/25/42
	Road to Morocco	B. Crosby-B. Hope-D. Lamour			....a5/16/42
	Silver Queen (W)	George Brent-Priscilla Lane			....a7/4/42
	Star Spangled Rhythm (Tech.)(M)	Betty Hutton-Eddie Bracken			....a7/25/42
	Street of Chance	Burgess Meredith-Claire Trevor			....a2/21/42
	(Former title "Black Curtain")				
	Undercover Man (W)	Wm. Boyd-Andy Clyde	68..		....b5/9/42
1	Wake Island (D)F	Brian Donlevy-Robert Preston	78..		....b8/15/42
1	Wildcat (D)F	Richard Arlen-Arline Judge	73..		....b8/29/42
	Wrecking Crew (D)	Richard Arlen-Chester Morris			....a6/20/42

PRODUCERS RELEASING CORP.

1941-42

261	Billy the Kid in Law and Order (W)	Buster Crabbe-Al St. John		8/21/42	
258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58..	12/12/41	.b12/27/41
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	...a8/22/42
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59..	2/20/42	...b4/18/42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64..	10/24/41	...b11/1/41
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58..	5/29/42	...b8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64..	6/5/42	....b7/18/42
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63..	2/6/42	...b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66..	3/27/42	...a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65..	1/23/42	...b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70..	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63..	3/6/42	....b4/11/42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68..	10/17/41	.b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67..	4/10/42	....a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65..	5/8/42	
203	Jungle Siren	Ann Corio-Buster Crabbe	68..	8/21/42	...a7/18/42
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63..	12/19/41	.b12/27/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55..	1/16/42	...a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59..	3/13/42	...a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60..	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79..	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart.	80..	5/22/42	...b4/18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66..	11/14/41	...b1/31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74..	4/17/42	...b3/21/42
255	Prairie Pals (W)	Art Davis-Bill Boyd		9/4/42	...a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64..	7/22/42	....b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64..	2/13/42	..a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62..	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67..	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68..	12/5/41	..a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60..	1/2/42	...a11/22/41
212	They Raid by Night (D)	Lyle Talbot-George Neisce	72..	6/26/42	...a6/20/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67..	1/30/42	...b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67..	2/27/42	...a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)	Walter Wolf King-Joan Woodbury..	67..	7/31/42	...a6/27/42

Coming

266	Border Roundup (W)	George Houston-Al St. John		9/18/42	
256	Frontier Marshal Along the Sundown Trails	Lee Powell-Art Davis		10/19/42	
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	

PRODUCERS RELEASING CORP.

Coming 1942-43

			Mins.	Rel. Date	See Issue of
317	Baby Face Morgan (CD)A	Mary Carlisle-Richard Cromwell	58..	10/12/42	..b7/25/42
310	Boss of Big Town	John Litel-Florence Rice		12/21/42	
308	City of Silent Men (D)	Frank Albertson-June Lang		11/9/42	....a8/8/42
318	Miss V From Moscow	Lola Lane-Noel Madison		12/7/42	
301	Night for Crime (My)A	Glenda Farrell-Lyle Talbot	78..	9/15/42	....b8/1/42
307	Tomorrow We Live (D)	Ricardo Cortez-Jean Parker		9/29/42	....a8/8/42
309	Secrets of a Co-Ed	Otto Kruger-Tina Thayer		11/23/42	
302	Yanks Are Coming	Mary Healy-Jackie Heller		10/26/42	

RKO-RADIO

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
1	All That Money Can Buy(D)A	Anne Shirley-Walter Huston	106..	10/17/41	..b7/19/41
	(Reviewed as "Here Is a Man")				
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111..	1/9/42	....b12/6/41
	Bambi (Fa) Tech. F	Disney Cartoon Feature	70..	8/21/42	...b5/30/42
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60..	10/10/41	...b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74..	4/24/42	...b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67..	2/13/42	...b1/10/42
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120..	9/5/41	...b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	...b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63..	1/16/42	...b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59..	12/12/41	...b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64..	10/31/41	...b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63..	5/29/42	....b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85..	4/10/42	...b11/18/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79..	10/3/41	...b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68..	1/23/42	...b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66..	10/24/41	...b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91..	2/20/42	...b1/10/42
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66..	9/26/41	...b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60..	4/19/42	..b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79..	11/21/41	...b9/20/41
	Magnificent Ambersons (D)A	J. Cotten-Dolores Costello-T. Holt	88..	7/10/42	....b7/4/42
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86..	5/15/42	....b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73..	3/13/42	...b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70..	6/26/42	....b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts..	70..	11/28/41	...b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86..	6/12/42	....b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80..	1/30/42	...b11/8/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75..	9/12/41	...b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez.	96..	12/26/41	...b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79..	6/19/42	....b5/9/42
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60..	2/27/42	....b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66..	5/8/42	....b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71..	3/6/42	....b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99..	11/14/41	...b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88..	5/22/42	....b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60..	7/24/42	...b12/13/41
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94..	5/1/42	....b3/21/42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67..	11/7/41	...b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80..	2/6/42	...b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66..	12/12/41	.b10/25/41

Current 1942-43

1	Big Street (CD)F	Henry Fonda-Lucille Ball	88..	9/4/42	....b8/8/42

Coming

	Army Surgeon (War)	Jane Wyatt-Kent Taylor			....a4/18/42
	Avenging Rider (W)	Tim Holt-Cliff Edwards			....a8/22/42
	Bandit Ranger (W)	Tim Holt-Joan Barclay		9/25/42	....a6/6/42
	(Former title "Singing Guns")				
	Cat People	Simone Simon-Tom Conway			
	Falcon's Brother (D)	George Sanders-Tom Conway			....a7/25/42
	Fighting Frontier (W)	Tim Holt-Ann Summers			....a7/4/42
	(Former title "Son of the Saddle")				
1	Here We Go Again (CM)F	Edgar Bergen-McGee & Molly	75..	10/9/42	...b8/29/42
1	Highways by Night (G)F	Richard Carlson-Jane Randolph	63..	10/2/42	....b8/8/42
	Journey Into Fear (D)A	Orson Welles-Dolores Del Rio	70..		....b8/8/42
	Ladies' Day	Eddie Albert-Lupe Velez			
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64..	9/11/42	....b8/8/42
	Navy Comes Through	Pat O'Brien-George Murphy			....a7/18/42
	Once Upon a Honeymoon(CD)	Ginger Rogers-Cary Grant			....a8/22/42
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day			....a6/27/42
	Pride of the Yankees(BD)F	Gary Cooper-Teresa Wright	127..		....b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards			....a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay			....a7/25/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
	Scattergood Swings It	Guy Kibbee-Gloria Warren			
	Seven Days Leave	Lucille Ball-Victor Mature			....a7/18/42
	(Former title "Sweet or Hot")				
	Seven Miles to Alcatraz	James Craig-Bonita Granville			
	Stand by to Die	Rosalind Russell-Fred MacMurray			
	Tarzan Triumphs	Johnny Weismuller-Frances Gifford			
	They Got Me Covered	Bob Hope-Dorothy Lamour			
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90..	9/18/42	....b8/8/42

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72..	3/25/42	...b3/28/42
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56..	1/6/42	....b1/10/42
131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71..	8/10/42	...b8/22/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57..	1/30/42	....b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66..	1/22/42	....b1/24/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55..	5/31/42	....b8/8/42
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70..	11/10/41	.b11/15/41
121	Gangs of the City (D)	Philip Terry-Wendy Barrie	66..	10/30/41	..b11/1/41
	(Former title "Public Enemies")				
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56..	10/24/41	.b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75..	4/16/42	...b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68..	3/11/42	...b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67..	4/20/42	....b5/2/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87..	5/31/42	....b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes.	56..	10/17/41	.b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55..	3/25/42	....b4/4/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79..	8/1/42	....b7/18/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87..	1/5/42	....b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes.	60..	1/16/42	....b1/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72..	10/10/41	.b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58..	11/25/41	.b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67..	6/3/42	....b6/27/42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68..	7/12/41	...b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68..	12/18/41	.b12/27/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64..	1/26/42	...b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56..	6/16/42	...a5/30/42
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54..	3/18/42	....b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63..	12/12/41	.b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75..	5/18/42	...b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes.	63..	5/18/42	...b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70..	3/26/42	...b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64..	11/12/41	.b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80..	3/5/42	....b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69..	4/16/42	...b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61..	7/2/42	....b7/25/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55..	2/17/42	...b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57..	3/6/42	...b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65..	5/25/42	...b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83..	4/20/42	...b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes.	63..	4/1/42	....b4/4/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68..	2/2/42	....b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71..	12/4/41	...b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55..	12/15/41	.b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56..	4/24/42	....b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69..	3/13/42	...b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66..	4/30/42	....b5/9/42

Coming

132	Bells of Capistrano (W)	Gene Autry-Virginia Grey		9/15/42	
	Flying Tigers (D)	John Wayne-John Carroll			....a5/30/42
158	Sunset Serenade (W)	Roy Rogers-George Hayes		9/14/42	...a8/15/42

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

REPUBLIC

	Current 1942-43	Mins.	Rel. Date	See Issue of
201	Hi! Neighbor (M)F.....Jean Parker-Janet Beecher.....	71..	7/27/42	...b7/25/42
202	Old Homestead (C)F.....Weaver Bros.-Dick Purcell.....	68..	8/17/42	...b8/29/42
261	Shadows on the Sage (W).....Bob Steele-Tom Tyler.....		8/24/42	....a8/8/42
271	Sombrero Kid (W).....Don Barry-Lynn Merrick.....		7/31/42	...a7/25/42
	Coming 1942-43			
	Icecapades Revue (CD).....Ellen Drew-Richard Denning.....			....a8/29/42
	Johnny Doughboy .....Jane Withers-Patrick Brooke.....			.....
	Outlaws of Pine Ridge.....Don Barry-Lynn Merrick.....			.....
	Valley of Hunted Men.....Bob Steele-Tom Tyler.....			.....
203	Youth on Parade.....John Hubbard-Ruth Terry.....		9/10/42	...a7/18/42
	X Marks the Spot.....Damian O'Flynn-Dick Purcell.....			.....

20TH CENT.-FOX

Block No.	Current 1941-42	Mins.	Rel. Date	See Issue of
6	Blue, White and Perfect (D).Lloyd Nolan-Mary Beth Hughes....	75..	1/6/42	...b12/20/41
8	Castle in the Desert (My)F...Sidney Toler-Arleen Whelan.....	62..	2/27/42	....b2/7/42
5	Confirm or Deny (D)A.....Don Ameche-Joan Bennett.....	73..	12/12/41	.b11/15/41
7	Gentleman at Heart.....Carole Landis-Cesar Romero.....	67..	1/16/42	...b1/10/42
9	H. G. Wells' Kipps (D)A....Michael Redgrave-Diana Wynyard...	86..	3/27/42	...b3/14/42
6	How Green Was My Valley(D)F.Maureen O'Hara-Walter Pidgeon...	118..	12/26/41	..b11/1/41
11	It Happened in Flatbush (D)..Lloyd Nolan-Carole Landis.....	80..	6/5/42	....b5/30/42
W-2	Lone Star Ranger (W)F.....John Kimbrough-Sheila Ryan.....	57..	3/20/42	...b3/14/42
10	Mad Martindales (CD)F.....Jane Withers-Marjorie Weaver.....	65..	5/15/42	...b4/18/42
11	Magnificent Dope (C)F.....D. Ameche-H. Fonda-Lynn Bari....	84..	6/12/42	...b5/30/42
10	Man Who Wouldn't Die(My)F..Lloyd Nolan-Marjorie Weaver.....	65..	5/1/42	...b4/18/42
10	Moontide (D) A.....J. Gabin-I. Lupino-C. Rains.....	94..	5/29/42	...b4/18/42
10	My Gal Sal (M) F (Tech.)....Rita Hayworth-Victor Mature.....	103..	5/8/42	....b4/18/42
8	Night Before the Divorce(C)A.Lynn Bari-Joseph Allen, Jr.....	67..	3/6/42	....b2/7/42
8	On the Sunny Side (CD)F...Roddy McDowall-Jane Darwell.....	70..	2/13/42	....b2/7/42
5	Perfect Snob (CD)F.....Lynn Bari-Cornell Wilde.....	61..	12/19/41	.b11/22/41
12	Postman Didn't Ring (CD)F..B. Joyce-R. Travis.....	68..	7/3/42	....b5/30/42
7	Remember the Day (D).....Claudette Colbert-John Payne.....	86..	1/1/42	...b12/20/41
7	Right to the Heart.....Brenda Joyce-Joseph Allen, Jr.....	72..	1/23/42	...b1/10/42
9	Rings on Her Fingers (D)F...Henry Fonda-Gene Tierney.....	86..	3/20/42	...b3/14/42
8	Roxie Hart (C)A.....Ginger Rogers-Adolphe Menjou.....	74..	2/20/42	....b2/7/42
9	Secret Agent of Japan (Spy)..Lynn Bari-Preston Foster.....	72..	4/3/42	....b3/14/42
8	Song of the Islands (M)F....Jack Oakie-Betty Grable (Tech.)...	75..	3/13/42	....b2/7/42
7	Son of Fury (D).....Tyrone Power-Frances Farmer.....	98..	1/30/42	...b1/10/42
W-2	Sundown Jim (W)F.....J. Kimbrough-A. Whelan.....	53..	3/27/42	...b3/14/42
11	Ten Gentlemen from West Point (D)F .....Geo. Montgomery-Maureen O'Hara.....	103..	6/26/42	...b5/30/42
12	This Above All (D)A.....T. Power-J. Fontaine.....	109..	7/24/42	...b5/16/42
11	Thru Different Eyes (MyD)F..Mary Howard-Donald Woods.....	64..	6/19/42	...b5/30/42
9	To the Shores of Tripoli (D)F.M. O'Hara-J. Sutton (Tech.).....	87..	4/10/42	...b3/14/42
12	United We Stand (Doc)F.....Lowell Thomas, Narrator.....	69..	7/10/42	...b6/27/42
10	Whispering Ghosts (CMy)A...Brenda Joyce-Milton Berle.....	75..	5/22/42	...b4/18/42
9	Who Is Hope Schuyler? (My)A.Mary Howard-Robt. Lowery.....	57..	4/17/42	....b3/14/42
7	Young America (D).....Jane Withers-William Tracy.....	73..	2/6/42	....b1/10/42
	Current 1942-43			
1	A-Haunting We Will Go (C)F.Laurel & Hardy.....	65..	8/7/42	....b7/11/42
1	Footlight Serenade (D)F.....B. Grable-J. Payne-V. Mature.....	79..	8/1/42	....b7/11/42
1	Little Tokyo, U.S.A. (D)F....Preston Foster-Brenda Joyce.....	63..	8/14/42	...b7/11/42
1	Loves of Edgar Allan Poe (B)F .....Linda Darnell-John Shepperd.....	67..	8/28/42	...b7/11/42
2	Orchestra Wives (M)F.....G. Montgomery-A. Rutherford.....	97..	9/4/42	....b8/15/42
1	Pied Piper (D)F.....Monty Woolley-Roddy McDowall....	86..	8/21/42	...b7/11/42
	Coming 1942-43			
2	Berlin Correspondent (D)F....Virginia Gilmore-Dana Andrews....	70..	9/11/42	...b8/15/42
	Black Swan (D) (Tech.).....T. Power-M. O'Hara.....			....a6/6/42
	Brasher Doubloon .....Lloyd Nolan-Heather Angel.....			.....
2	Careful—Soft Shoulder(Spy)A.Virginia Bruce-James Ellison.....	70..	9/18/42	...b8/15/42
	China Girl (Spy).....G. Tierney-G. Montgomery.....			....a7/4/42
	Crash Dive (Tech.) (D).....Tyrone Power-Anne Baxter.....			....a8/29/42
	Dr. Renault's Secret (My).....John Shepperd-Lynne Roberts.....			....a8/1/42
3	Girl Trouble (C).....Don Ameche-Joan Bennett.....		10/9/42	....a6/7/42
	He Hired the Boss (C).....Stuart Erwin-Vivian Blaine.....			....a8/8/42
2	Iceland (M)F .....Sonja Henie-John Payne.....	79..	10/2/42	....b8/15/42
2	Just Off Broadway (D)A.....Lloyd Nolan-Marjorie Weaver.....	66..	9/25/42	....b8/15/42
	Life Begins at Eight-Thirty (D) .....Monty Woolley-Ida Lupino.....			....a8/29/42
3	Man in the Trunk (My).....Lynn Roberts-George Holmes.....		10/23/42	...a7/11/42
3	Manila Calling (D).....Lloyd Nolan-Carole Landis.....		10/16/42	....a8/8/42
	Meanest Man in the World....Jack Benny-Priscilla Lane.....			.....
	My Friend Flicka.....Preston Foster-Rita Johnson.....			.....
	Over My Dead Body (C).....Milton Berle-Mary Beth Hughes.....			.....
	Ox-Bow Incident (D).....Henry Fonda-Dana Andrews.....			....a8/8/42
	Quiet, Please, Murder.....Gale Patrick-George Sanders.....			.....
	Springtime in the Rockies (Tech.) (MD) .....John Payne-Betty Grable.....		11/6/42	...a7/25/42
	Tales of Manhattan (CD)A....Boyer-Hayworth-Rogers-Fonda	118..		....b8/15/42
	That Other Woman (CD).....Virginia Gilmore-James Ellison.....			....a7/25/42
	Thunder Birds (D).....G. Tierney-P. Foster.....			....a4/4/42
	Undying Monster .....John Howard-Heather Angel.....			.....
	Young Mr. Pitt.....Robert Donat-Diana Wynyard.....		10/30/42	.....

UNITED ARTISTS

	Current	Mins.	Rel. Date	See Issue of
	About Face (C)F.....William Tracy-Joe Sawyer.....	47..	4/17/42	...b4/18/42
	Brooklyn Orchid (C)F.....Marjorie Woodworth-Wm. Bendix..	50..	2/20/42	...b1/31/42
	Dudes Are Pretty People (C).Marjorie Woodworth-Jimmy Rogers.....		3/13/42	..a12/20/41
	Fiesta (Tech.) (CD).....Armida-Antonio Moreno-Geo. Givot..	45..	12/19/41	.b12/20/41
	Flying With Music (MC)F....Marjorie Woodworth-George Givot...	47..	5/22/42	...b8/29/42
	Friendly Enemies (CD)A.....Charles Winninger-Charlie Ruggles.	92..	6/26/42	...b6/20/42
	Gentleman After Dark (D)A..Brian Donlevy-Miriam Hopkins.....	74..	2/27/42	...b3/14/42
	Gold Rush (C)F.....Charlie Chaplin	71..	4/17/42	....b3/7/42
	Hayfoot (C) .....William Tracy-James Gleason.....	48..	1/2/42	....b1/3/42
	Jungle Book (Tech.) (FA)F...Sabu-Rosemary DeCamp	108..	4/3/42	....b3/28/42
	Kukan—The Battle Cry of China (Doc)F.....		61..	7/18/42 ...b7/18/42
	Miss Annie Rooney (D)F.....Shirley Temple-William Gargan.....	84..	5/29/42	...b5/30/42
	Mister V (D)F.....Leslie Howard-Mary Morris.....	100..	3/20/42	...b2/14/42
	Real Glory .....Gary Cooper	95..	5/8/42	....Reissue
	Shanghai Gesture (D).....Gene Tierney-Victor Mature.....	104..	2/6/42	...b12/27/41
	Ships With Wings.....John Clements-Leslie Banks.....	89..	5/15/42	...b5/23/42
	To Be Or Not To Be (C)A....Carole Lombard-Jack Benny.....	98..	3/6/42	....b2/21/42
	Twin Beds (C)A.....George Brent-Joan Bennett.....	83..	4/24/42	..b4/18/42
	Coming			
	Calaboose (C) .....Jimmy Rogers-Noah Beery, Jr.....			....a6/6/42
	Devil With Hitler (CD).....Bobby Watson-Joe Devlin.....			....a5/9/42
	Fall In (C).....William Tracy-Jean Porter.....			....a8/1/42
	McGuerins From Brooklyn (C).Arlene Judge-William Bendix.....			....a6/6/42
	Moon and Sixpence.....George Sanders-Herbert Marshall.....			.....
	Nazty Nuisance (C).....Bobby Watson-Joe Devlin.....			.....
	Powers Girl .....George Murphy-Priscilla Lane.....			.....
	Prairie Chickens (C).....Jimmy Rogers-Noah Beery, Jr.....			....a7/4/42
	Taxi, Mister (C).....William Bendix-Grace Bradley.....			....a6/27/42
	Yanks Ahoy (C).....William Tracy-Marjorie Woodworth.....			....a8/8/42

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	Current 1941-42	Mins.	Rel. Date	See Issue of
6024	Almost Married (CM)F.....Jane Frazee-Robert Paige.....	65..	5/22/42	...b3/14/42
6031	Bombay Clipper (D)F.....William Gargan-Irene Hervey.....	64..	2/6/42	....b1/17/42
6067	Boss of Hangtown Mesa (W)..Johnny Mack Brown-Fuzzy Knight....		8/21/42	...a7/25/42
6009	Broadway (G) .....George Raft-Brod Crawford.....	89..	5/8/42	....b5/9/42
6018	Butch Minds the Baby (C)A...Brod Crawford-Virginia Bruce.....	76..	3/20/42	...b3/28/42
6056	Danger in the Pacific (Spy)...Leo Carrillo-Andy Devine.....		7/10/42	...a5/16/42
6037	Don't Get Personal (C).....H. Herbert-A. Gwynne.....	60..	1/2/42	....b1/3/42
6040	Drums of the Congo.....Stuart Erwin-Ona Munson.....	61..	7/17/42	...a1/10/42
6054	Escape From Hong Kong(Spy).Don Terry-Leo Carrillo.....	60..	5/15/42	...b5/16/42
6027	'Frisco Lil (D)A.....Irene Hervey-Kent Taylor.....	60..	3/6/42	...b2/28/42
6012	Ghost of Frankenstein(H)A...Sir C. Hardwicke-L. Chaney, Jr....	67..	3/13/42	... b3/7/42
6046	Hellzapoppin .....Olsen and Johnson-Martha Raye....	84..	12/26/41	.b12/20/41
6049	Invisible Agent (CD)F.....Ilona Massey-Jon Hall.....	79..	7/31/42	....b8/1/42
6032	Jail House Blues (C)A.....Anne Gwynne-Nat Pendleton.....	62..	1/9/42	....b1/17/42
6026	Juke Box Jenny (M)F.....Harriet Hilliard-Ken Murray.....	65..	3/27/42	...b3/28/42
6001	Keep 'Em Flying (C)F.....Abbott & Costello-Carol Bruce....	80..	11/28/41	.b11/22/41
6008	Lady In A Jam (C)A.....Irene Dunne-P. Knowles.....	83..	6/26/42	...b6/27/42
6042	Mad Doctor of Market St.(D)..Una Merkel-Claire Dodd.....	60..	2/27/42	...b1/10/42
6029	Melody Lane (CM)F.....Baby Sandy-The Merry Macs.....	60..	12/19/41	.b12/13/41
6010	Men of Texas (A)F.....R. Stack-B. Crawford-J. Cooper....	82..	7/3/42	....b7/11/42
6034	Mississippi Gambler (My)F..Kent Taylor-Frances Langford.....	60..	4/17/42	...b4/18/42
6022	Mystery of Marie Roget(HMy)A.Patric Knowles-Maria Montez.....	61..	4/3/42	....b4/4/42

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	Current 1941-42 (Cont.)	Mins.	Rel. Date	See Issue of
6023	North to the Klondike (A)F..Brod Crawford-Lon Chaney, Jr.....	58..	1/23/42	...b1/24/42
6003	Pardon My Sarong (C)A.....Abbott & Costello-Virginia Bruce...	82..	8/7/42	....b8/8/42
6014	Paris Calling (D)A.....Elisabeth Bergner-Randolph Scott..	93..	1/16/42	...b12/6/41
6011	Private Buckaroo (CM)F.....Joe E. Lewis-Andrews Sisters.....	68..	6/12/42	....b6/6/42
6044	Quiet Wedding .....Margaret Lockwood	63..	11/21/41	...b1/3/42
6002	Ride 'Em Cowboy (CM)F.....Abbott & Costello-Dick Foran.....	86..	2/20/42	...b2/14/42
6052	Road Agent (D)A.....Leo Carrillo-Andy Devine-D. Foran.	60..	2/6/42	....b12/6/41
6047	Saboteur (Spy)F .....Robert Cummings-Priscilla Lane....	108..	4/24/42	...b4/25/42
6038	Sealed Lips (D)F.....Wm. Gargan-June Clyde-John Litel.	62..	12/5/41	...b12/6/41
6066	Silver Bullet (W).....Johnny Mack Brown-Fuzzy Knight.....		6/12/42	....a7/25/42
6048	Spoilers (D)F .....Marlene Dietrich-Randolph Scott...	87..	4/10/42	...b4/18/42
6064	Stage Coach Buckaroo (W)F..J. Mack Brown-Fuzzy Knight.....	58..	2/13/42	...b3/28/42
6036	Strange Case of Dr. Rx(My)A.Lionel Atwill-Patric Knowles.....	65..	4/17/42	....b4/4/42
6033	Swing It, Soldier (M).....Frances Langford-Ken Murray.....	66..	11/7/41	...b11/1/41
6043	There's One Born Every Minute (C) .....Hugh Hubert-Tom Brown	60..	6/26/42	...a10/4/41
6057	Timber (D)F .....Leo Carrillo-Andy Devine.....	60..	8/14/42	...b8/15/42
6055	Top Sergeant (G).....Don Terry-Leo Carrillo.....		6/12/42	....a4/4/42
6019	Tough as They Come (D)F.....Billy Halop-Ann Gillis.....	63..	6/5/42	....b6/13/42
6039	Treat 'Em Rough (D)F.....Peggy Moran-Eddie Albert.....	61..	1/30/42	...b1/17/42
6053	Unseen Enemy (Spy)A.....Leo Carrillo-Andy Devine.....	60..	4/10/42	....b4/4/42
6017	What's Cookin' (M)F.....Andrews Sisters-Gloria Jean.....	66..	2/20/42	...b2/21/42
6015	Wolf Man (H)A.....C. Rains-D. Foran-L. Chaney, Jr...	70..	12/12/41	.b12/13/41
6041	You're Telling Me (C)F.....Hugh Herbert-Robert Paige.....	61..	5/1/42	....b5/30/42
	Coming			
	Eagle Squadron (D)F.....Diana Barrymore-Robert Stack....	109..		....b6/20/42
	Current 1942-43			
	Between Us Girls (C)A.....Diana Barrymore-Robt. Cummings..	87..	9/4/42	....b8/29/42
	Coming 1942-43			
	Arabian Nights (D)Tech.....Maria Montez-John Hall-Sabu.....		10/16/42	..a8/22/42
	Cheyenne Roundup .....Johnny Mack Brown-Tex Ritter.....			.....
	Deep in the Heart of Texas....Johnny Mack Brown-Tex Ritter.....		9/25/42	...a7/11/42
	Destination Unknown (Spy)...Irene Hervey-Wm. Gargan.....		10/9/42	...a5/23/42
	Eyes of the Underworld.....Richard Dix-Wendy Barrie.....			....a5/2/42
	Flesh and Fantasy.....Edward G. Robinson-Charles Boyer.....			.....
	Forever Yours .....Deanna Durbin-Edmund O'Brien.....		10/30/42	.....
	Get Hep to Love.....Gloria Jean-Jane Frazee.....		10/2/42	...a7/18/42
	Give Out, Sisters.....Andrews Sisters-Grace McDonald.....		9/11/42	...a7/11/42
	Great Impersonation (D).....Ralph Bellamy-Evelyn Ankers.....			....a5/30/42
	Halfway to Shanghai (Spy)....Irene Hervey-Kent Taylor.....		9/18/42	...a3/28/42
	House of Mystery (D).....Irene Hervey-Don Porter.....			....a8/22/42
	Little Joe, the Wrangler (W)...Johnny Mack Brown-Tex Ritter.....		11/13/42	...a7/25/42
	Madame Spy (Spy).....Constance Bennett-Don Porter.....			....a6/13/42
	Moonlight in Havana.....Allan Jones-Jane Frazee.....			.....
	Mug Town (D).....Billy Halop-Huntz Hall.....			....a8/8/42
	Mummy's Tomb .....Lon Chaney, Jr.-Elyse Knox.....			.....
	Nightmare .....Diana Barrymore-Brian Donlevy.....			.....
	Night Monster .....Lugosi-Irene Hervey			.....
	Off the Beaten Track.....Ritz Bros.-Carol Bruce.....			....a7/18/42
	Old Chisholm Trail.....Johnny Mack Brown-Tex Ritter.....			.....
	On the Beam (CM).....Gloria Jean-Freddie Bartholomew.....			.....
	Passing the Buck.....Ritz Bros.-Jane Frazee.....			.....
	Pittsburgh .....Marlene Dietrich-Randolph Scott.....			.....
	Raiders of San Joaquin (W)...Johnny Mack Brown-Tex Ritter.....			....a7/25/42
	Shadow of a Doubt.....Teresa Wright-Joseph Cotten.....			.....
	Sherlock Holmes and the Voice of Terror.....Basil Rathbone-Nigel Bruce.....		9/18/42	...a7/18/42
	Sherlock Holmes Fights Back.B. Rathbone-N. Bruce.....			...a7/11/42
	Sherlock Holmes In Washington (D) .....Basil Rathbone-Nigel Bruce.....			....a8/8/42
	Sin Town .....Constance Bennett-Brod Crawford.....		9/25/42	.....
	Strictly in the Groove.....Leon Errol-Mary Healy.....			....a5/2/42
	Tenting Tonight on the Old Camp Ground.....Johnny Mack Brown-Tex Ritter.....			.....
	Who Done It?.....Abbott & Costello-Patric Knowles.....			...a7/11/42

WARNER BROS.

	Current 1941-42	Mins.	Rel. Date	See Issue of
116	All Through the Night (D)F..Humphrey Bogart-Judith Anderson..	107..	1/10/42	...b12/6/41
124	Always in My Heart (D)F....Kay Francis-Walter Huston.....	92..	3/14/42	....b3/7/42
135	Big Shot (G)F.....H. Bogart-Irene Manning.....	82..	6/13/42	....b6/6/42
111	Body Disappears (C)F.....Jeffrey Lynn-Jane Wyman.....	71..	12/6/41	...b12/6/41
123	Bullet Scars (G)A.....Regis Toomey-Adele Longmire.....	59..	3/7/42	....b3/7/42
122	Captains of the Clouds (D)F..J. Cagney-D. Morgan (Tech.).....	113..	2/21/42	...b1/24/42
121	Dangerously They Live (Spy)..John Garfield-Raymond Massey.....	78..	2/14/42	...b12/27/41
137	Escape From Crime (G)A.....B. Travis-Julie Bishop.....	51..	7/25/42	....b6/6/42
127	Gambling Lady (Re-issue)....Stanwyck-McCrea	66..	3/28/42	.....
138	Gay Sisters (D)F.....Barbara Stanwyck-George Brent....	108..	8/1/42	....b6/6/42
132	In This Our Life (D).....Bette Davis-George Brent.....	97..	5/16/42	...b4/11/42
130	I Was Framed (D)F.....Michael Ames-Regis Toomey.....	61..	4/25/42	...b4/11/42
133	Juke Girl (D) F.....Ann Sheridan-Ronald Reagan.....	90..	5/30/42	...b4/11/42
128	Kennel Murder Case (Re-issue)W. Powell-M. Astor.....	73..	3/28/42	.....
120	Kings Row (D).....Ann Sheridan-Ronald Reagan.....	127..	4/18/42	..b12/27/41
134	Lady Gangster (D)F.....Faye Emerson-Julie Bishop.....	62..	6/6/42	....b4/11/42
131	Larceny, Inc. (GC)F.....Edward G. Robinson-Jane Wyman..	93..	5/2/42	....b3/7/42
126	Male Animal (C)A.....Olivia de Havilland-Henry Fonda..	101..	4/4/42	....b3/7/42
117	Man Who Came to Dinner(C).Bette Davis-Monte Woolley.....	112..	1/24/42	...b12/27/41
125	Murder in the Big House(D)F.Faye Emerson-Van Johnson.....	59..	4/11/42	...b4/11/42
115	Prime Minister (B)F.....John Gielgud-Diana Wynyard.....	94..	1/8/42	....b9/13/41
101	Sergeant York (BD)A.....Gary Cooper-Joan Leslie.....	134..	7/4/42	...b7/12/41
119	Sons of the Sea (D)F.....Michael Redgrave-Valerie Hobson..	91..	2/7/42	...b12/27/41
139	Spy Ship (Spy)A.....Irene Manning-Craig Stevens.....	61..	8/15/42	....b6/6/42
112	Steel Against the Sky (D)F...L. Nolan-Alexis Smith.....	68..	12/13/41	..b12/6/41
114	They Died With Their Boots On (B)F.....Errol Flynn-Olivia de Havilland ...	140..	1/1/42	...b11/22/41
129	This Was Paris (D)F.....Ann Dvorak-Ben Lyon.....	77..	3/21/42	....b3/7/42
118	Wild Bill Hickok Rides (A)...Constance Bennett-Bruce Cabot....	83..	1/31/42	...b12/27/41
136	Wings for the Eagle (CD)F...Ann Sheridan-Dennis Morgan.....	84..	7/18/42	....b6/6/42
113	You're in the Army Now (C)F.Jimmy Durante-Phil Silvers.....	79..	12/25/41	..b12/6/41
	Current 1942-43			
202	Across the Pacific (D)F.....Humphrey Bogart-Mary Astor.....	97..	9/5/42	....b8/15/42
	Coming			
	Action in the North Atlantic..Humphrey Bogart-Raymond Massey.....			.....
	Adventures of Mark Twain(D).Fredric March-Alexis Smith.....			....a8/22/42
	Air Force (D).....John Garfield-Gig Young.....			....a8/22/42
	Arsenic and Old Lace.....Cary Grant-Priscilla Lane			....a1/3/42
	Background to Danger.....George Raft-Sidney Greenstreet.....			.....
203	Busses Roar (Spy)F.....Richard Travis-Julie Bishop.....	61..	9/19/42	....b8/22/42
	Casablanca (D) .....Humphrey Bogart-Ingrid Bergman.....			....a8/15/42
	Constant Nymph (D) .....Charles Boyer-Joan Fontaine.....			....a4/25/42
	Desert Song (Tech.) (DM)....Dennis Morgan-Irene Manning.....			....a8/15/42
204	Desperate Journey (D)F.....Errol Flynn-Ronald Reagan.....	107..	9/26/42	...b8/15/42
	Edge of Darkness.....Errol Flynn-Ann Sheridan.....			.....
	Gentleman Jim (D).....Errol Flynn-Alexis Smith.....			....a8/1/42
	George Washington Slept Here (C) .....Jack Benny-Ann Sheridan.....			....a6/20/42
	Hard Way (D) .....Ida Lupino-Dennis Morgan.....			....a6/20/42
	Now, Voyager (D)A.....Bette Davis-Paul Henreid.....	115..		....b8/22/42
	Princess O'Rourke .....O. de Havilland-R. Cummings.....			.....
	Secret Enemies (Spy)F.....Craig Stevens-Faye Emerson.....	58..		....b8/22/42
	Watch on the Rhine (D).....Bette Davis-Paul Lukas.....			....a8/22/42
	Yankee Doodle Dandy (DM)F.James Cagney-Joan Leslie.....	126..		....b6/6/42
	You Can't Escape Forever (D).George Brent-Brenda Marshall.....			....a8/8/42

MISCELLANEOUS

Guerilla Brigade (D)A.....Russian cast	84..	Luminar		...b4/18/42
Moscow Strikes Back (Doc)A..Russian cast	57..	Artkino		...b8/15/42
Mystery of Room 13 (My)F...Gibb McLaughlin-Sara Seegar.....	68..	Alliance		...b8/30/41
No Greater Sin (D)A .....Leon Ames-Luana Walters.....	85..	University		.b6/21/41
Orders From Tokyo (D)A.....Danielle Darrieux-Anton Walbrook..	78..	Almo		....b7/25/42
This Is the Enemy (D).....Russian Cast	74..	Artkino		....b7/4/42

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1941-42

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)			
3436	All Work and No Pay....Fair	15	.. 8/ 1/42
3424	Blitzkiss	15	..Not Rev.
3423	General Nuisance	18	..Not Rev.
3432	Groom and Bored	16	..Not Rev.
3422	Half Shot at Sunrise.....Slapstick	16	..10/ 4/41
3433	How Spry I Am.....Good	18	.. 5/ 9/42
3425	Lovable Trouble	18	..Not Rev.
3421	Love In Gloom.....Good	21	.. 8/ 9/41
3435	Olaf Laughs Last.....Filler	16½	.. 7/11/42
3429	Sappy Birthday	18	..Not Rev.
3426	She's Oil Mine.....Slapstick	18	..12/13/41
3427	Sweet Spirits of Nighter..Poor	18	.. 1/24/42
3428	Three Blonde Mice.....Silly	16	.. 2/ 7/42
3434	Tire Man, Spare My Tires	18	..Not Rev.
3431	What Makes Lizzy Dizzy?Fair	17	.. 4/ 4/42
3430	Yoo Hoo General.....Good	18	.. 3/28/42
CINESCOPES (8)			
3971	Exploring Space .....Interesting	9	.. 8/30/41
3972	From Nuts to Soup.....Poor	9	..10/ 4/41
3975	Strange Facts .....Interesting	9	..12/13/41
3974	Women in Photography...For Women	10	..11/22/41
3973	World of Sound.....Absorbing	9	..11/ 1/41
COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party .....Only Fair	7	.. 6/ 6/42
3506	Concerto in B-Flat Minor .....Good	7	.. 5/ 2/42
3502	Fox and the Grapes..... Very Good	7	..12/ 6/41
3504	Hollywood Detour .....Excellent	7	..2/14/42
3503	Red Riding Hood Rides Again .....Clever	7	.. 1/17/42
3505	Wacky Wigwams	7	..Not Rev.
3501	Who's Zoo in Hollywood	7	..Not Rev.
3508	Woodman Spare That Tree .....Funny	7	.. 8/ 1/42
COMMUNITY SING (10)			
3653	College Songs	10½	..Not Rev.
3657	Crooning Melodies	10	..Not Rev.
3652	Current Hits .....As Usual	9	..10/ 4/41
3659	Deep in the Heart of Texas .....Good	10	.. 5/ 9/42
3656	Good Fellowship Songs	10	..Not Rev.
3658	Good Time Songs	10	..Not Rev.
3655	Hits of the Day	9	..Not Rev.
3651	Patriotic Songs .....Patriotic	9	.. 8/30/41
3654	Popular Songs	10	..Not Rev.
3660	Walk Without U Baby..Good	10½	.. 6/ 6/42
FABLES CARTOONS (8)			
3755	Bulldog and the Baby....Amusing	6	.. 8/ 1/42
3751	Great Cheese Mystery	7	..Not Rev.
3752	Tangled Angler.....Poor	7	.. 2/ 7/42
3753	Under the Shedding Chestnut Tree .....Fair	8½	.. 3/21/42
3754	Wolf Chases Pigs.....Amusing	7	.. 5/ 9/42
GLOVE SLINGERS (4)			
3411	Glove Birds .....Fair	17½	.. 3/28/42
3410	Kink of the Campus	18	..Not Rev.
3409	Mitt Me Tonight.....Fair	16	..11/22/41
3412	Study in Socks.....Fair	17	.. 6/ 6/42
INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson.....Timely	18	.. 3/ 1/41
3452	Will England Be Invaded? .....Very Good	16	.. 8/ 9/41
3453	Will Democracy Survive?.Timely	18	..10/18/41
PANORAMICS (12)			
3901	City Within a City.....Commercial	10	.. 9/13/41
3902	Gallup Poll .....Interesting	10	..11/ 1/41
3905	Health For Defense.....Very Good	9	.. 3/28/42
3903	New York's Finest.....Very Good	10	.. 1/17/42
3904	Spare Time in the Army.Splendid	10	.. 2/21/42
PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle.....Average	7	.. 7/25/42
3701	Crystal Gazer .....Poor	7	..11/15/41
3702	Dog Meets Dog.....Poor	7	.. 4/25/42
3705	Old Blackout Joe	7	..Not Rev.
3704	Wild and Woozy West....Amusing	7	.. 5/ 9/42
QUIZ REELS (6)			
3602	Kitchen Quiz No. 1.....Excellent	10½	.. 9/13/41
3603	Kitchen Quiz No. 2.....Every Good	10	..12/13/41
3604	Kitchen Quiz No. 3.....Very Good	10	.. 2/21/42
3601	So You Think You Know Music No. 1.....Good	10	.. 8/30/41
3605	So You Think You Know Music No. 2	10	..Not Rev.
SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray).....Good	10	..10/ 4/41
3852	No. 2 (Ken Murray)	10	..Not Rev.
3853	No. 3 (John Hubbard)....Very Good	10	..11/22/41
3854	No. 4 (Billy Gilbert)....Good	10	..12/13/41
3855	No. 5 (New Talent)	10	..Not Rev.
3856	No. 6 (Alan Mowbray)...Very Good	10	.. 2/ 7/42
3857	No. 7 (Jimmy Stewart)	10	..Not Rev.
3858	No. 8 (Ascap) .....Excellent	10	.. 5/ 2/42
3859	No. 9 (Movie Memories..Very Good	9	.. 5/ 9/42
3860	No. 10 (Don Wilson) ...Good	9	.. 6/ 6/42
STOOGE COMEDIES (8)			
3401	An Ache In Every Stake..Slapstick	18	.. 9/13/41
3405	Cactus Makes Perfect....Amusing	17	.. 3/21/42
3402	In the Sweet Pie and Pie.Silly	18	..11/ 1/41
3404	Loco Boys Make Good....Slapstick	17	.. 2/ 7/42
3407	Matri-Phony .....Stooge	17	.. 7/11/42
3408	Three Smart Saps.....Good	17	.. 8/29/42
3403	Some More of Samoa.....Silly	18	.. 1/17/42
3406	What's the Matador.....Good Slapstick.	16	.. 5/ 2/42
THIS CHANGING WORLD (6)			
3981	Broken Treaties.....Disappointing	10	.. 9/13/41
3982	How War Came.....Informative	10	..12/13/41
TOURS (8)			
3553	Alaska Tour.....Fair	10	..11/22/41
3552	Buenos Aires Today.....Good	10	..10/ 4/41
3554	Great American Divide...Very Good	10	.. 3/14/42
3551	Journey in Tunisia.....Dated	10	.. 8/30/41

COLUMBIA 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD OF SPORT (12)			
3810	Canvas Cut-Ups	10	..Not Rev.
3806	College Champions.....Good	10	.. 2/21/22
3803	Jungle Fishing .....Excellent	10	..11/15/41
3808	Fit to Fight.....Excellent	11	.. 6/ 6/42
3804	Polo Champions.....Excellent	10	..12/ 6/41
3805	Rack 'Em Up.....Good	10	.. 1/17/42
3802	Show Dogs.....Excellent	10	.. 9/20/41
3801	Tee Up (Patty Berg)....For Golfers	10	.. 8/30/41
3809	Tennis Rhythm .....Very Good	9	.. 7/11/42
3807	Wrestling Octopus ..... Funny	9½	.. 5/ 2/42

COLUMBIA 1942-43

ALL-STAR COMEDIES			
4422	Carry Harry	16½	..Not Rev.
4423	Kiss and Wake Up	16	..Not Rev.
4421	Phony Cronies .....Slap Happy	16½	.. 8/29/42
4424	Sappy Pappy	16	..Not Rev.
COLOR RHAPSODIES			
4501	Song of Victory	7	..Not Rev.
4502	Tito's Guitar	7	..Not Rev.
COMMUNITY SING			
4651	Rhumba and Conga Hits.Good	10	.. 8/22/42
4652	Yankee Doodler	10	..Not Rev.
FAMOUS BANDS			
4951	No. 1 (Ted Powell)	7	..Not Rev.
4952	No. 2 (Hal McIntyre)	7	..Not Rev.
PANORAMICS			
4901	Cajuns of the Teche.....Good	11	.. 8/22/42
4902	Oddities (LaVarre)	11	..Not Rev.
PHANTASIES CARTOONS			
4702	Dumbconscious Mind	8	..Not Rev.
4701	Gullible Canary, The	8	..Not Rev.
QUIZ REELS			
4601	Kitchen Quiz No. 1.....Amusing	10	.. 8/15/42
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser) .....Very Good	11	.. 8/15/42
4852	No. 2 (Allan Joslyn)	11	..Not Rev.
STOOGE COMEDIES			
4401	Even As IOU	11	..Not Rev.
KATE SMITH TOURS			
4751	America Sings With Kate Smith .....Sure Fire	9½	.. 8 29 42
4551	Journey to Denali.....Good	10	.. 8/ 1/42
4552	Old and Modern New Orleans	10	..Not Rev.
WORLD OF SPORT			
4801	Trotting Kings	10	..Not Rev.

MGM 1941-42

	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-350	Bats in the Belfry.....Fair	7	.. 7/18/42
W-346	Bear and the Beavers..Very Good	8	.. 5/ 2/42
W-352	Blitz Wolf	8	..Not Rev.
W-351	Bowling Alley Cat.....Funny	8	.. 7/18/42
W-347	Dog Trouble .....Very Funny	8	.. 5/ 2/42
W-353	Early Bird Dood It	7	..Not Rev.
W-342	Field Mouse.....Excellent	9	.. 2/ 7/42
W-345	First Swallow .....Excellent	8	.. 4/ 4/42
W-343	Fraidy Cat.....Funny	7	.. 2/ 7/42
W-344	Hungry Wolf.....Fair	9	.. 2/28/42
W-348	Little Gravel Voice.....Amusing	8	.. 5/23/42
W-341	Night Before Xmas.....For Xmas	9	..12/20/41
W-349	Puss 'N Toots.....Very Funny	7	.. 6/20/42
MINIATURES (10)			
M-331	Changed Identity.....Excellent	10	..11/22/41
M-335	Further Prophecies of Nostradamus .....Very Good	11	.. 5/23/42
M-336	Greatest Gift	7	..Not Rev.
M-332	Greenie, The.....Fine	11	.. 2/ 7/42
M-333	Lady or the Tiger.....Good	10	.. 5/ 2/42
M-334	Soaring Stars .....Good	10	.. 5/23/42
OUR GANG (10)			
C-392	Come Back Miss Pipps..Amusing	10	..11/20/41
C-396	Don't Lie .....Good	11	.. 5/ 2/42
C-398	Doin' Their Bit.....Good	11	.. 7/18/42
C-395	Going to Press.....Good	11	.. 4/ 4/42
C-391	Helping Hands.....Very Good	10	..10/25/41
C-394	Melodies Old and New...Fair	11	.. 2/28/42
C-399	Rover's Big Chance.....Very Mild	11	.. 8/22/42
C-397	Surprised Parties .....Average	11	.. 5/30/42
C-393	Wedding Worries.....Funny	11	..12/20/41
PASSING PARADE (10)			
K-383	Flag of Mercy.....Very Good	10	.. 2/28/42
K-385	Incredible Stranger ....Very Fine	11	.. 6/20/42
K-381	Strange Testament.....Unusual	11	..12/20/41
K-386	Vendetta .....Good	11	.. 7/18/42
K-382	We Do It Because.....Interesting	10	.. 2/ 7/42
K-384	Woman in the House...Unusual	11	.. 5/23/42
PETE SMITH SPECIALTIES (14)			
S-366	Aero-Batty .....Humorous	9	.. 5/ 2/42
S-361	Army Champions.....Excellent	10	..11/ 1/41
S-364	Aqua Antics.....Excellent	8	.. 2/ 7/42
S-369	Barbee-Cues .....Good	11	.. 6/ 6/42
S-362	Fancy Answers.....Excellent	9	..11/29/41
S-363	How to Hold Your Husband—Back .....Excellent	10	..12/20/41
S-371	It's a Dog's Life.....Excellent	10	.. 8/15/42
S-368	Pete Smith's Scrapbook..Very Good	9	.. 5/23/42
S-370	Self Defense .....Very Good	10	.. 8 29 42
S-367	Victory Quiz .....Amusing	9	.. 6/20/42
S-365	What About Daddy?....Good	10	.. 2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific.Timely	21	..12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina..Very Good	9	.. 2/28/42
T-322	Exotic Mexico .....Good	10	.. 6/20/42
T-313	Georgetown, Pride of Penang .....Very Good	10	..11/29/41
T-320	Glacier Park and Waterton Lakes .....Fair	9	.. 5/ 2/42
T-311	Glimpses of Florida.....Interesting	10	.. 9/27/41
T-315	Historic Maryland.....Good	9	.. 2/ 7/42
T-312	Inside Passage.....Good	10	..10/25/41
T-319	Land of the Quintuplets..Good	10	.. 3/28 42
T-317	Minnesota, Land of Plenty .....Good	10	.. 2/28/42
T-321	Picturesque Patzcuaro ...Good	9	.. 6/20/42

MGM 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
T-314	Scenic Grandeur.....Good	9	..12/20/41
T-316	West Point on the Hudson.Good	9	.. 2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk .....Potent	20	.. 3/28/42
A-304	For the Common Defense.Very Good	21	.. 7/18/42
A-302	Main Street on the March! .....Good	20	.. 2/ 7/42
A-305	Mr. Blabbermouth .....Very Good	21	.. 8/ 8/42
A-301	Tell Tale Heart.....A Masterpiece	20	..11/15/41

PARAMOUNT 1941-42

FASCINATING JOURNEYS (Tech.) (2)			
M1-2	Indian Temples	10	..Not Rev.
M1-1	Road in India.....Interesting	10	..11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach.....Fine	10	..10/11/41
A1-3	Carnival in Brazil.....Good	10	.. 3/14/42
A1-2	Copacabana Revue.....Good	10	..12/ 6/41
A1-5	Hands of Victory.....Box Office	9½	.. 4/25/42
A1-6	McFarland Twins .....Entertaining	8½	.. 8/22/42
A1-4	Nightmare of a Goon.....Funny	10½	.. 5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1.....Excellent	10	.. 9/20/41
Z1-2	No. 2.....Fair	10	..11/29/41
Z1-3	No. 3.....Good	10	.. 2/28/42
Z1-4	No. 4.....Fair	9½	.. 6/27/42
Z1-5	No. 5 .....Fair	9	.. 8/29/42
Z1-6	No. 6	10	..Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons.Excellent	10	.. 1/31/42
U1-6	Little Broadcast	9	..Not Rev.
U1-4	Mr. Strauss Takes a Walk.Excellent	8½	.. 5/ 2/42
U1-1	Rhythm in the Ranks.....Excellent	8	..12/20/41
U1-3	Sky Princess .....Excellent	9	.. 3/21/42
U1-5	Tulips Shall Grow.....Good	7½	.. 6/27/42
POPEYE (12)			
E1-12	Alona on the Sarong Seas	7	..Not Rev.
E1-10	Baby Wants a Bottle-ship .....Funny	7	.. 8/ 8/42
E1-5	Blunder Below.....Excellent	7	.. 2/21/42
E1-6	Fleets of Stren'th.....Very Good	7	.. 5/ 2/42
E1-1	I'll Never Crow Again....Fair	7	..10/11/41
E1-4	Kickin' the Conga Round.Funny	7	.. 1/31/42
E1-9	Many Tanks .....Fair	8	.. 6/ 6/42
E1-2	Mighty Navy.....Funny	7	..12/ 6/41
E1-3	Nix on Hypnotricks.....Very Funny	7	..12/20/41
E1-8	Olive Oyl and Water Don't Mix .....Funny	7	.. 6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peeneye .....Very Funny	7	.. 4/18/42
E1-11	You're a Sap Mr. Jap... Good	7	.. 8/ 8/42
POPULAR SCIENCE (6)			
J1-1	No. 1.....Very Good	11	..10/11/41
J1-2	No. 2.....Very Good	11	..11/22/41
J1-3	No. 3.....Good	11	.. 1/31/42
J1-4	No. 4	10	..Not Rev.
J1-5	No. 5 .....Very Interesting	11	.. 6/ 6/42
J1-6	No. 6 .....Good	10	.. 8/ 8/42
QUIZ KIDS (6)			
Q1-1	No. 1 .....Very Good	10	.. 9/20/41
Q1-2	No. 2 .....They're Good	11	..12/ 6/41
Q1-3	No. 3 .....Good	10	.. 2/28/42
Q1-4	No. 4 .....Good	11	.. 5/ 2/42
Q1-5	No. 5 .....Good	10½	.. 6/ 6/42
Q1-6	No. 6 .....Excellent	10	.. 8/ 8/42
ROBERT BENCHLEY (4)			
S1-1	How To Take a Vacation..Funny	10	..10/11/41
S1-4	Keeping in Shape.....Amusing	9	.. 6/27/42
S1-5	Man's Angle .....Good	8	.. 8/22/42
S1-2	Nothing But Nerves.....Very Good	10	..12/20/41
S1-3	Witness, The .....Chucklesome	10	.. 3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3	At the County Fair.....Swell	10	.. 1/31/42
Y1-5	At the Dog Show	10	..Not Rev.
Y1-1	In a Pet Shop.....A Howl	10	.. 9/20/41
Y1-4	In the Circus.....Good	9½	.. 6/13/42
Y1-2	In the Zoo.....Hilarious	10	..11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1	The Raven .....Excellent	14½	.. 5/ 2/42
SPORTLIGHTS (13)			
R1-6	Better Bowling.....Excellent	10	.. 1/31/42
R1-5	Buying a Dog.....Very Good	10	..12/20/41
R1-10	Hero Worship .....Swell	10	.. 6 13 42
R1-12	Let 'Em Go Alive.....Entertaining	9½	.. 8/ 8/42
R1-7	Lure of the Surf.....Very Good	10	.. 2 21/42
R1-2	Meet the Champs.....Excellent	10	..10/11/41
R1-11	Parachute Athletes .....Very Good	10	.. 6 27 42
R1-9	Personality Plus	10	..Not Rev.
R1-4	Quick Returns.....Pretty Good	10	..11/29/41
R1-1	Shooting Mermaids.....Very Good	10	.. 9/27/41
R1-3	Sittin' Pretty .....Excellent	10	..11/15/41
R1-13	Timber Athletes	10	..Not Rev.
R1-8	Timing Is Everything....Very Good	10	.. 5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4	Arctic Giant .....Good	9	.. 3/14/42
W1-5	Bulleteers .....Good	9	.. 5/ 2/42
W1-3	Billion Dollar Limited...For the Fans	8½	.. 1/24/42
W1-7	Electric Earthquake .....For the Fans	9	.. 6/27/42
W1-6	Magnetic Telescope .....For the Fans	9	.. 5 2 42
W1-2	Mechanical Monsters.....Good	10	..12/20/41
W1-1	Superman .....A Cinch to Sell	11	.. 8/ 2/41
W1-9	Terror on the Midway....For the Fans	8	.. 8/22/42
W1-8	Volcano .....Exciting	8	.. 8/ 8/42
UNUSUAL OCCUPATIONS (6)			
L1-1	No. 1 .....Good	10	..10/11/41
L1-2	No. 2 .....Very Good	10	..12/ 6/41
L1-3	No. 3 .....Very Good	11	.. 2/21/42
L1-4	No. 4 .....Good	11	.. 4/25/42
L1-5	No. 5 .....Good	10½	.. 6/27/42
L1-6	No. 6 .....Good	10½	.. 8/22/42
VICTORY SHORT			
T2-1	Letter From Bataan	10	..Not Rev.

RKO-RADIO 1941-42

		Comment	Running Time	Reviewed Issue Of
	DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine	A Howl	7	8/22/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker	Excellent	7	8/29/42
24108	T-Bone for Two	Excellent	7	8/29/42
	EDGAR KENNEDY (6)			
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
	INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis (Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)	Good	11	8/15/42
24210	No. 10 (John Carradine)		11	Not Rev.
	LEON ERROL (6)			
23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
	MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
	Spec. Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men in Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42
	PICTURE PEOPLE (13)			
24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets	Good	9	8/22/42
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
	RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm	Fair	18	8/15/42
	SPORTSCOPES (13)			
24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony	Interesting	9	8/15/42
24308	Public Sport No. 1	Good	10	4/18/42
24313	Record Breakers		9	Not Rev.
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1941-42

		Comment	Running Time	Reviewed Issue Of
	ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42
	MAGIC CARPET OF MOVIETONE (12)			
2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42
	SPORTS REVIEWS (6)			
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42
	TERRYTOONS (26)			
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose in Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41

20th CENTURY-FOX 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
	WORLD TODAY (4)			
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

		Comment	Running Time	Reviewed Issue Of
	MAGIC CARPET OF MOVIETONE			
3151	Desert Wonderland	Swell	9	8/22/42
	SPORTS REVIEWS			
3301	Well-Rowed Harvard	Good	9	8/29/42
	TERRYTOONS			
3551	All Out for "V"	Excellent	7	8/15/42

UNITED ARTISTS

		Comment	Running Time	Reviewed Issue Of
	WORLD IN ACTION (12)			
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
5	Inside Fighting Russia	Very Good	19	7/25/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

		Comment	Running Time	Reviewed Issue Of
	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	Amusing	7	6/13/42
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Mile of Dough		10	Not Rev.
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6385	Smoke Painter		10	Not Rev.
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Women at the Plough		9	Not Rev.
	VARIETY VIEWS 15 (5 IN COLOR)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6357	Keys to Adventure	Interesting	9	1/31/42
6352	NorthernNeighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

		Comment	Running Time	Reviewed Issue Of
	ANDY PANDA CARTUNES			
7241	Andy Panda's Victory Garden		7	Not Rev.
	NAME BAND MUSICALS			
7121	Jivin' Jam Session	Entertaining	15	8/ 1/42
	Trumpet Serenade	Entertaining	15	8/ 1/42
	PERSON-ODDITIES			
7371	Human Sailboat		9	Not Rev.
	SWING SYMPHONIES (6)			
7231	Yankee Doodle Swing Shift		8	Not Rev.
	VARIETY VIEWS			
7352	Canadian Patrol		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7351	Trouble Spot of East		9	Not Rev.
7353	Western Whoopee		9	Not Rev.

VITAPHONE-WARNER BROS. 1941-42

		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7102	Monsters of the Deep	Good	20	1/ 3742
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7510	Glen Gray & Band		10	Not Rev.
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid		7	Not Rev.
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody In Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	8/15/41
	SPECIALS			
	Divide and Conquer	Excellent	14	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	8/15/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures In the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive In the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1941-42

COLUMBIA			
Captain Midnight	15 Chaps.		2/21/42
Holt of the Secret Service	15 Chaps.		11/29/41
Perils of the Royal Mounted	15 Chaps.		6/13/42
REPUBLIC			
Dick Tracy vs. Crime, Inc.	15 Chaps.		12/ 6/41
King of the Texas Rangers	12 Chaps.		9/ 6/41
Perils of Nejoka	15 Chaps.		Not Rev.
Spy Smasher	12 Chaps.		3/21/42
UNIVERSAL			
Don Winslow of the Navy	12 Chaps.		11/ 1/41
Gang Busters	13 Chaps.		2/21/42
Junior "G" Men of the Air	12 Chaps.		5/30/42
Riders of Death Valley	15 Chaps.		4/12/41
Sea Raiders	12 Chaps.		7/19/41

SERIALS 1942-43

COLUMBIA			
The Secret Code	15 Chaps.		Not Rev.
REPUBLIC			
King of the Mounties	12 Chaps.		Not Rev.
UNIVERSAL			
Overland Mail	15 Chaps.		Not Rev.

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★ Complete ★ Every Week ★

BOOKING GUIDES

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S. H. Fabian (See Page 4)

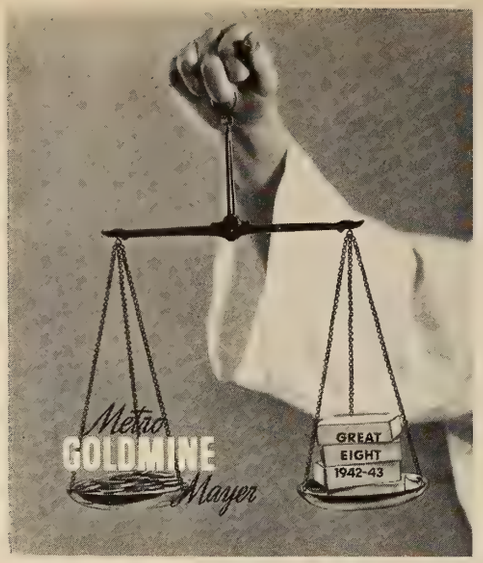
Theatre Equipment & Maintenance

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Vol. 37 No. 8

September 12
1 9 4 2

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Metro-GOLDMINE-Mayer

Really remarkable! One, Two, Three! Our First Group starts with THREE BIG HITS IN A ROW! Read and Reap!

CLARK GABLE • LANA TURNER
in "SOMEWHERE I'LL FIND YOU"

with Robert Sterling • Patricia Dane • Reginald Owen • Lee Patrick • Charles Dingle • Screen Play by Marguerite Roberts • Adaptation by Walter Reisch • Based Upon a Cosmopolitan Magazine Story by Charles Hoffman • Directed by WESLEY RUGGLES • Produced by PANDRO S. BERMAN • An M-G-M Picture

Continues to top "Mrs. Miniver" in many spots and close to it elsewhere! Public interest in Clark's latest picture is tremendous, resulting in extended runs everywhere. Far ahead of "Honky Tonk" his previous co-starring hit with Lana Turner and out-of-sight of the biggest M-G-M hits of the past season. A real showman's attraction for which schedules should be held wide open for extra time.

"PANAMA HATTIE" starring
RED SKELTON • ANN SOTHERN

with "Rags" Ragland • Ben Blue • Marsha Hunt • Virginia O'Brien • Alan Mowbray • Dan Dailey, Jr. Jackie Horner • Screen Play by Jack McGowan and Wilkie Mahoney • Directed by NORMAN Z. McLEOD Produced by ARTHUR FREED • A Metro-Goldwyn-Mayer Picture

To give you an idea of the sizzling pace set by this Queen of Musical Shows in its first engagements. The business at New Orleans, Providence, Syracuse, Richmond and Nashville tops "Babes on Broadway" and "Honky Tonk" and in Wilmington it beat the advanced price business of "Boom Town." A hold-over natural and what a follow-up for M-G-M showmen who start 1942–43 season with "Somewhere I'll Find You."

Mary Roberts Rinehart's Famed Character
"TISH" Portrayed by Marjorie Main

with ZaSu Pitts • Aline MacMahon • Lee Bowman • Guy Kibbee • Susan Peters • Virginia Grey Richard Quine • Screen Play by Harry Ruskin • Adaptation by Annalee Whitmore Jacoby and Thomas Seller • Founded in part on Stories by Mary Roberts Rinehart • Directed by S. SYLVAN SIMON Produced by ORVILLE O. DULL • A Metro-Goldwyn-Mayer Picture

One of those rare word-of-mouth shows that starts Big and finishes Big. For example Norfolk opened at 228 per cent. and finished at 259 per cent. Baltimore opened at 162 per cent. and finished at 168 per cent. Houston opened at 128 per cent. and finished at 150 per cent. Atlanta opened at 151 per cent. and finished at 148 per cent. Providence opened at 134 per cent. and finished at 133 per cent. The third solid hit to start your M-G-M season and that gives you an idea of what you get in the First Group, the Great Eight!



M-G-M BEST IN THE LONG RUN!

The Editorial Page

Theatre Manpower

No theatre owner, whether independent or circuit, can ignore the fact that a serious shortage of managerial manpower is not only imminent but getting closer every day. The value of showmanship brains was never greater and the good showmen are being baited as never before with offers of better jobs at higher salaries.

Employers would do well to take stock of their theatre manpower at this time to determine, (a) How strong, or weak, is their organization with respect to personnel; (b) Whether it isn't an ideal time to rescale salaries consistent with current business conditions in each individual spot; (c) Prepare reserve managers from among those who are in deferred classifications of the draft and in accordance with their possibilities for advancement.

While we are quite willing to concede that there are many women capable of handling certain types of theatres, we feel reasonably certain that there are still plenty of good men who are seeking positions that will pay them a good salary plus a good future.

▲ ▲ ▲

Overdone

We sat in an out-of-town theatre last week while a trailer was being flashed announcing an important picture and the increased price scale for that engagement. If the heads of the circuit operating that theatre could have heard the boos and the comment that went with the trailer they might have gained some slight idea of the kind of resentment they were creating among the bread and butter patrons who were quite outspoken in their criticism.

It sometimes seems that this industry is made up of a lot of nincompoops instead of some pretty brilliant business men. But for the life of us we cannot understand the psychology that prompts the demand for a theatre to practically double its prices for any picture ever made for continuous showings.

Do those same masterminds cut rentals and suggest that theatres reduce admission prices for the clucks that emerge from the same picture plant that produced the super-duper?

We have never taken the attitude that no theatre should increase prices for a particular picture. The matter of a slight increase of an extra dime or nickel for some outstanding picture has always been, in our opinion, something for the individual exhibitor to decide for himself.

But when the "slight" increase takes the form of an almost doubled admission price, then we say in all sincerity, it is being overdone and not worth the ill-will it must surely provoke among the rank and file of the movie patrons.

▼ ▼ ▼

Exit Gags and Gadgets

From many sections of the country come advices that premiums and games are being dropped. Naturally, the areas in question are those where business is building rapidly or already is in the boom stage.

But the movement is now sufficiently widespread to warrant the prediction that giveaways and games are on their way out and the time may not be too distant when they will be a thing of the past—lost and forgotten along with the depression years of the early thirties.

Whoever said that "every cloud has a silver lining," knew what he was talking about. And from other indications the cloud has more than one silver lining. As Time will tell—and in the not very distant future, either.

▲ ▲ ▲

Observations

A local exhibitor organization has suggested that MGM and Warners discontinue making trailers. They contend that this move would save loads of film stock and besides, it is just a duplication anyway. All in favor say "aye." Against, "nay."

* * *

Many exhibitors have written to ask if it is true that Paramount is going to turn over some of their product to United Artists for distribution. Well, in the absence of any official word that such a deal has been finally consummated we can only give vent to our personal feelings in the matter. We believe the idea is an excellent one, and we would like to see it in actual work.

* * *

Quite a few letters touch on the possible future for the UMPI. We'll answer them all here and now. If UMPI could be organized as a public relations group, it might serve some useful purpose. But just to remain as a monument to something that was thrown into the ashcan, UMPI would be a waste of time and money.

* * *

Barney Balaban and Paramount answered Allied's prexy about increased admissions for Wake Island through the most emphatic method available to them. All Paramount current trade ads on this production stress the decision of the company to release it for exhibition at regular box-office scales. Nice work, Neil.

—"CHICK" LEWIS

Labor Day Attendance Hits New Highs in Key City Theatres

Business over the Labor Day weekend was surprisingly good throughout the country, wit many a theatre here and there in key cities establishing new records for attendance and box-office grosses. Based on enthusiastic reports from the larger communities, it is reasonably safe to assume that the majority of the smaller situations also fared well during the three-day period.

Included among the films attracting shekels to the ticket wicket were "Somewhere I'll Find You" (MGM), "Holiday Inn" (Para.), "Across the Pacific" (WB), "Pardon My Sarong" (Univ.), "Tales of Manhattan" (20th-Fox), "Wake Island" (Para.), "The Talk of the Town" (Col.), "The Pride of the Yankees" (RKO) and "The Pied Piper" (20th-Fox).

In New York, where tremendous crowds were drawn to the downtown area, movie houses experienced their biggest weekend in years. Only three pictures were newcomers: "Across the Pacific" at the Strand, "Wake Island" at the Rivoli, and "The World at War," Government-made film, at the Rialto. All the other first-run houses relied on holdovers to lure the customers.

"Holiday Inn," in the last days of its fifth week at the Paramount, brought smashing Labor Day business to that theatre, set a new record for the house by going into its sixth week Wednesday (9). Will Osborne and his Orchestra is headlining the rostrum talent.

Second week of "Talk of the Town" at the Music Hall, including the week-end figures, was stronger than the first, compared favorably with the corresponding week in the previous "Mrs. Miniver" run. The torrid "Somewhere I'll Find You" put the heat on Capitol grosses, sending the attendance mercury in the theatre's business thermometer up to the "Oh boy, this is great" level.

The 2,700-seat Strand, bringing in "Across the Pacific" and Dick Jurgens and his orchestra, piled up a hefty gross over the week-end, while the Rivoli, where "Wake Island" reopened the house on September 2 after a summer shutdown, could have used several hundred more seats than its some 2,000 to accommodate the holiday crowds. For the fourth week of "Pied Piper," the Roxy house staff was kept busier than the proverbial bee taking care of the huge influx of patronage. The film's engagement could have been extended another week or so, it was learned, had it not been for other important offerings awaiting playdates. "Footlight Serenade" (20th-Fox) bowed in Wednesday (9).

"Pardon My Sarong," with a nifty second week at the Criterion after breaking records in its initial stanza, is now in its third lap. "Pride of the Yankees," in its eighth week at the Astor, and the road-show engagement of "Yankee Doodle Dandy" (WB), now in its 16th week at the Hollywood, were both continuing at a pleasingly profitable pace.

Business leader in Los Angeles was "Pied Piper," playing in five houses day-and-date. "Somewhere I'll Find You" led a sextet of hits in Washington, while "Holiday Inn" set the box-office pace in Seattle. Bolstered by Ted Lewis and his band, "The Big Street" (RKO) grabbed the most coin in Cleveland. In San Francisco, "Pied Piper" and "Holiday Inn" ran neck-and-neck, and in Baltimore the Gable-Turner film outnosed other strong contenders for top box-office honors. Reports from these cities were typical of the majority.

Observers agreed that the holiday weekend provided little rest for cashiers, ushers and doormen throughout the country.

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20th-Fox Studios to Quit "B" Pictures

Spyros Skouras, president of 20th Century-Fox, told salesmen gathered at the last of a series of regional sales meets, held in Los Angeles this week, that after January 1st the company's studios would stop production of "B" pictures.

Tom Connors, vice-president in charge of world wide sales, told the 37 branch managers and members of their staffs, that the company would release 45 features during the new season.

William C. Gehring, Western sales manager, presided at the meeting, which heard addresses by William Goetz, in charge of production; William J. Kupper, executive assistant to Connors; A. W. Smith, Jr., Eastern sales manager; Hal Horne, advertising and publicity director, and others.

Skouras will remain on the coast for an additional week conferring with Goetz on production matters.

Samuel Bronson Signs to Produce For United Artists Release

Arthur W. Kelly, vice-president and chairman of the Finance Committee, and George Bagnall, in charge of production for United Artists, announce the addition of Samuel Bronson to the company's roster of independent producers.

Bronson was previously connected with the European distributing department of the company and more recently headed a unit of production for Columbia. He has completed "The Adventures of Martin Eden" and is currently working on "City Without Men." Bronson's first for United Artists will be "The Life of Jack London," set to go before the cameras on November 1st.

Kelly Assumes New Duties for U.A.

In addition to his work as vice-president and chairman of the Finance Committee for United Artists Arthur W. Kelly will take over supervision of the company's foreign affairs.

Hobart Appeals From Decision

The arbitrator's decision to eliminate the seven day clearance granted to the Hobart Theatre, Woodside, L. I. over the Cameo Theatre, Astoria, L. I. on the grounds of no competition existing is being appealed by the Hobart.

Universal Dividend Declared

The board of directors of Universal Pictures Company, Inc., at a meeting Wednesday declared a dividend of $2.00 per share on the first preferred stock, payable Oct. 1, to holders of record as of Sept. 25.

Weigh Stage Shows to Replace 2nd Feature

Detroit neighborhood theatre operators are weighing stage shows as a possible substitute for second features if, and when, the double-bill programs are rubbed out.

The Mel Theatre in the industrial suburb of Melvindale, recently acquired by United Detroit Theatres, was the first to take advantage of a situation where many months had passed since the presentation of vaudeville at local neighborhood houses. Picture commitments are such as to demand that the policy be intermittent for the present but the reception by patrons is such as to cause the company to consider a similar policy for their Vogue Theatre and Ray Schrieber, owner of the Colonial, is expected to put on stage shows in the next few weeks.

Percentage pictures and lack of control over playing time are partly responsible for the decision not to put in stage shows at the Hollywood, largest Detroit neighborhood operation, as originally planned. Fear is that booking of big stage attractions will conflict with dating of films in the top grossing class.

Warners Ready 12 New Features for Shooting

In addition to the 18 pictures completed for 1942-43 release, and seven currently before the cameras, Warner Bros. studio has 12 productions now in preparation for early shooting. The latter group includes:

"Mission to Moscow," "This Is the Army," the Irving Berlin all-soldier "Thank Your Lucky Stars," "Brooklyn, U. S. A.," "The Patent Leather Kid," "Lawes of Sing Sing," "Boy Scouts of America," "Winston Churchill," "A Night at Tony Pastor's," "Life of Marilyn Miller," and "Rhapsody in Blue."'

Pictures now shooting are "Princess O'Rourke," "Adventures of Mark Twain," "Edge of Darkness," "Air Force," "Action in the North Atlantic," "Background to Danger," and "Murder on Wheels."

S. H. Fabian

(The Man on the Cover)

President, Fabian Theatres, and Campaign Director of the film industry's "Salute to Our Heroes" drive, has been the motivating force behind the organization for carrying out the cooperation of all branches of the motion picture business with the Treasury Department by acting as spearhead for the sale of War Bonds and Stamps during the month of September.

SHOWMEN'S TRADE REVIEW

Vol. 37, No. 8 September 12, 1942

Title and Trade Mark Registered U. S. Patent Office

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif.; Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

Contents copyrighted 1942 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

Independents Step Up Fight on WPB Order

The independent producers, distributors and laboratory men who are fighting the WPB raw stock allotment as a "death warrant" for them, have put in bids for the support of some 600 or 700 theatres who, the leaders of the independent fight claim, are dependent upon the state rights exchanges 47 weeks of the year.

The campaign to have the WPB change the present setup under which film stock is allotted only through the 11 producer distributor companies, is being carried with considerable success in obtaining newspaper publicity—particularly in New York.

Bertram A. Mayers, attorney for the National Committee for the Preservation of the Independent Motion Picture Industry, and Charles Hirliman, president of Major Film Laboratories, were to present a further protest with Harold Hopper, head of the WPB film division. The claim will be made that stoppage of raw stock to the independent producers and laboratories will throw some 15,000 persons out of work.

The M. P. Laboratory Technicians Union sent a letter of protest to Hopper, in which it was stated that 1,600 members of the union employed in laboratories in East Coast cities would suffer should raw stock be denied the independents.

It was announced by Mayers that if the appeal to Hopper does not bring relief, the WPB will be asked for a denial of the claims so that the independent group can get a judicial review of the WPB action.

Warner's Set Dates for Trade Shows on Next Group of Five

National tradeshowing of Warner Bros. next block of five pictures has been set as follows:

Thursday, Sept. 17th., "The Hidden Hand" and "George Washington Slept Here."

Friday, Sept. 18th., "You Can't Escape Forever," "Flying Fortress" and "The Hard Way."

Dates will apply to all exchanges except Des Moines and Indianapolis, where all five will be shown on Friday, Sept. 18th, and in Omaha, where the first two will be shown on Monday, Sept. 21st, and the other three on Tuesday, Sept. 22nd.

ITOA Asks MGM and Warners to Discontinue Own Trailers

ITOA has passed a resolution asking MGM and Warner Bros. to discontinue personally produced trailers for the duration "as a patriotic duty in an effort to avoid duplication in trailer production and thus preserve raw stock."

The organization wired Harold Hopper of the WPB to the effect that its members hoped that trailers would not be entirely discontinued even though the length be reduced.

Columbia Execs. Meet in Cleveland

Rube Jackter, Columbia's assistant general sales manager, and Sam Galanty, mid-east division manager, gathered branch managers of the division in Cleveland this week to discuss forthcoming releases. A. H. Levy of Pittsburgh, A. S. Moritz of Cincinnati and L. Zucker of Cleveland attended. Zucker and the home office executives went into a pending deal for the Skirball Circuit of theatres with William Skirball.

Uptown, Detroit, in RKO Mid-west

Sol Schwartz, Western Zone Manager for RKO Theatres, announced today, that the Uptown Theatre in Detroit would be added to the RKO Midwest Theatres Division in charge of Tom Gorman. Louis Lutz continues as manager of the Uptown.

500 "Midway" Prints

The entire industry is pooling facilities to rush 500 color prints of "The Battle of Midway" into circulation among theatres, the picture released by the Navy and filmed by Commander John Ford being regarded as a powerful bond-selling factor and therefore especially suited to theatre presentation during September.

The WAC, sponsoring "The Battle of Midway" as Victory Film No. 41 for gratis release to theatres, has urged all field men to aid the rapid circulation and presentation on screens throughout the country.

Lefkowitz New N. Y. Branch Manager for UA

Carl Leserman, general sales manager of United Artists, this week announced the appointment of Sam Lefkowitz as branch manager of the New York Exchange.

Lefkowitz entered the industry in 1917 as booker for First National and became buyer and booker for RKO Theatres in 1929. He joined Warner Bros. as office manager in 1932 and was advanced to branch manager in 1940. In February of this year he was made Metropolitan district manager for that company. His appointment is effective immediately.

Leserman also announced the appointment of Nat Nathanson as manager of the Milwaukee branch to fill the post vacated when James Ambrose resigned. Nathanson has been with United Artists since 1937, having headquartered in Chicago and San Francisco.

Silverstone on "Outlaw" Road Show

Emanuel Silverstone, formerly general sales manager for Alexander Korda, has joined Russell Birdwell and Associates as sales representative for the road-showing of Howard Hughes' "The Outlaw." He has completed a tour of cities in the middle West before setting up first engagements, and is making his headquarters in the Birdwell office in the RCA Building in New York.

Goetz Taking Over Zanuck Studio Duties

William Goetz, vice-president in charge of studio operations for 20th Century-Fox, is to take over the duties relinquished by Col. Darryl F. Zanuck to give his full time to military service. Announcement that Goetz would head the studio in Zanuck's absence was made in Hollywood Tuesday by Spyros Skouras, 20th-Fox president.

Skouras said that Zanuck's position as vice-president in charge of production will not be filled during his absence on leave.

Goetz has been associated with Zanuck for several years and has functioned as active head of the studio operations during Zanuck's frequent absences from Hollywood during the past year in connection with his military duties.

Buchman in Briskin Spot at Columbia

Sidney Buchman took over the production post vacated by Major Sam Briskin at Columbia Studios. He will share the supervision of production with Harry Cohn, president of the company. Briskin, anxious to devote 100 per cent of his time to government work, is now in Washington as a major in the Signal Corps.

Buchman has resigned as president of the Screen Writers Guild.

Bernard Hyman, MGM Executive, Dies in Los Angeles at 45

Bernard Hyman, 45, who had been associated with the MGM studios since 1924 and was a member of the executive staff for the past four years, died Monday at his home in Los Angeles of a heart attack.

Long regarded as one of Hollywood's keenest judges of the public taste in entertainment, Hyman had recently discontinued activities as a producer to devote his entire efforts in an advisory capacity. Among his MGM productions were "Conquest," "Saratoga," "San Francisco," "I Live My Life" and "Escapade."



Universal Starts Regional Meetings

A series of regional sales meetings planned by William A. Scully, vice-president and general sales manager of Universal, got under way Wednesday in Cleveland, with Fred Meyers, Eastern division manager, presiding and representatives of the Pittsburgh, Buffalo, Albany and Cleveland offices in attendance.

Scully, who stated the meetings are to assure coordination between studio activities and the release of pictures, attended the meeting in Boston Thursday, and plans to preside over the conferences in Washington and Philadelphia.

William Heineman, assistant general sales manager, is to conduct the Salt Lake City meeting Saturday, Sept. 12. Representatives of the Los Angeles, Sn Francisco, Seattle, Portland, Denver and Salt Lake branches are to be present at this gathering.

E. T. Gomersall, Western division manager, will preside at the Chicago regional for the St. Louis, Kansas City, Des Moines, Omaha, Minneapolis, Detroit, Milwaukee and Chicago branch men; while F. J. A. McCarthy, Southern division manager, conducts the Atlanta meeting for Oklahoma City, Atlanta, New Orleans, Indianapolis, Cincinnati, Memphis, Dallas and Charlotte representatives.

Arthur Eddy Takes P.R.C. Public Relations Post

Leon Fromkess, in charge of production for P.R.C., announces the appointment of Arthur Eddy as public relations consultant for the company. Under the arrangement Eddy, of wide experience in the trade paper and publicity field, will continue the operation of his publicitv agency in Hollywood. Jack Harrower continues as director of publicity for the company in Hollywood.

Simultaneous Premieres Set For "Here We Go Again"

RKO Radio's "Here We Go Again," co-starring Fibber McGe and Molly, Edgar Bergen and Charlie McCarthy, is set for a simultaneous world premiere in RKO Theatres from Coast to Coast on Saturday, October 10th.

Due to the popularity of Charlie McCarthy with the youngsters, showings will be in the nature of "a morning world premiere for kids," starting at 9:30 a.m. and adults will not be admitted unless accompanied by a child.

Admission prices will be uniform throughout the country with adults assessed thirty-five cents and children under sixteen twenty-five cents. Tickets are to be sold in advance but no seats are to be reserved. Attendance is expected to reach 250,000 and be the occasion of many family get-togethers with the kids turning the tables and treating their parents and relations.

Plan 'Wake Island' Radio Salute

Another important "Wake Island" exploitation scoop has been scored by Paramount in the signing of Ted Collins, producer and director of the Kate Smith Hour, to present a dramatic tribute to the film on the first program of his new air show, September 18. Ray Milland, will have the leading role in the "Wake Island" radio salute.

Shepherd Attached to Navy Air Arm

Lt. John M. "Sonny" Shepherd, former manager of the Lincoln Theatre, Miami, and erstwhile editor of Wometco's house organ, Contact, is now attached to the air arm of the Navy, will instruct future flyers at Corpus Christi, Texas.

Giveaways Still Fading

The second "test area" for elimination of games and giveaways in New York City seems to be following the pattern of the initial zone in which the dropping of the premiums indicated no adverse effect on attendance.

The first tryout section has been operating without the giveaways for seven weeks and exhibitors are entirely satisfied with the results. The second test area, the neighborhood houses in the Washington Heights section, after 10 days trial has produced the same reaction: no drop in attendance. However, the Labor Day week-end came in the middle of the period, and accelerated attendance over the holiday is a factor that the theatremen are taking into account when they reserve decision on the findings up to date.

Warner Canadian Meeting In Toronto Sept. 28-29

Warner Bros. will hold its annual sales meeting for the Canadian territory in Toronto, Sept. 28 and 29, Ben Kalmenson, general sales manager, who will preside at the conference, announced in New York Wednesday.

Wolfe Cohen, Canadian district manager, will head the Dominion delegates at the meeting, which will be for the personnel in the Calgary, Montreal, St. John, Toronto, Vancouver and Winnipeg branch offices.

5 Out of 7 Story Buys Have War Backgrounds

Five out of seven story purchases made by 20th Century-Fox during August have themes dealing with the present global war. The company this week also acquired rights to "Torpedo Squadron," Midway Island story. The stories bought are: "Tin Fish," "Battle Stations," "Tampico," "Arctic Convoy," "The Immortal Sergeant," "The Grand Street Boys," and "Quiet Please, Murder"; the first five all having war backgrounds.

MGM "Seven Sweethearts" In Seven "Romantic Cities"

The seven "most romantic cities" selected for premieres during the week of Sept. 23 of "Seven Sweethearts" are: Houston, Tex.; Hartford, Conn.; Baltimore, Md.; Cleveland; Miami, Fla.; Salina, Kans., and Grand Rapids, Mich.

Selections were based on qualifications set forth by Chambers of Commerce, newspaper editors and columnists in a contest sponsored by MGM's publicity department.

Dunn, Back From Japan, on Coast To Confer With H. M. Warner

Harold Dunn, Warner Bros. far Eastern supervisor, who returned to this country recently in an exchange of nationals between the United States and Japan, is in Hollywood for conference with H. M. Warner.

Hope Shows for Alaska

Two days after completing "They Got Me Covered" for Samuel Goldwyn, Bob Hope left Hollywood by plane Wednesday for Alaska to entertain U. S. troops stationed there. Hope was accompanied by Jerry Colonna and Frances Langford.

"Talk of Town" in Third Week

Columbia's "The Talk of the Town" started its third week at the Radio City Music Hall Thursday, Sept. 10.

RKO Executives on Coast To Confer With Koerner

N. Peter Rathvon, president of Radio Keith Orpheum Corp'n, and S. Barret McCormick, director of advertising and publicity for RKO, were on the Coast last week discussing current and contemplated product.

Rathvon, highly optimistic on the business outlook and remarking of the current record breaking attendance, conferred with Charles W. Koerner, vice-president in charge of production, on the now well advanced 1942-43 program and engaged in outlining plans for the 1943-44 season.

McCormick also was with Koerner discussing advertising plans for the 1943-43 product. He also took up with Perry Lieber, studio publicity chief, details of the major advertising campaigns the company is planning for "Once Upon a Honeymoon," the Cary Grant-Ginger Rogers starring vehicle; Sam Goldwyn's "They Got Me Covered" starring Bob Hope and Dorothy Lamour and Fred Astaire's "Look Out Below" as well as other releases now nearing completion.

Lee Blumberg Resigns Warner Post; Lazarus Assumes Duties

Lee Blumberg, head of the Warner Bros. field exploitation staff and associated with the company for the past 15 years, has tendered his resignation to Mort Blumenstock, in charge of advertising and publicity in the East, to accept a new post as advertising and promotion manager for the Lycoming Hosiery Co.

Blumenstock stated that Paul Lazarus, who has charge of sales advertising for the department, will temporarily supervise the field force in addition to his present duties.

P.R.C. Polling Public on Films With War Backgrounds

The results of a poll, being conducted by P.R.C. franchise holders in the United States and Canada to determine public attitude toward pictures with war backgrounds, will influence the company in planning its production to January 1st.

P.R.C. has five with war backgrounds either completed or definitely scheduled for '42-'43. These are: "Tomorrow We Live," "The Yanks Are Coming," "Miss V from Moscow," "Corregidor" and "The Lady from Chungking."

Republic to Distribute "Moscow Strikes Back"

Republic Pictures has acquired distribution rights in the United States to "Moscow Strikes Back," Russian-made dramatization of the Red Army's heroic counter-attack against the Axis. The picture is currently playing its fourth week at the Globe Theatre in New York.

"Pride of Yankees" Deals Closed

Ned E. Depinet, president of RKO, and Charles Skouras, president of National Theatres Inc., have closed a deal for Goldwyn's "The Pride of the Yankees" involving more than 500 theatres of the circuit.

Bob Mochrie, general sales manager of RKO, reported closing a deal with Warner Bros. that sets the picture for 400 first and subsequent runs.

Grady Named District Manager

James J. Grady has been promoted to the post of district manager in charge of the 20th Century-Fox branches in Buffalo, Cincinnati and Cleveland. Levitt J. Bugie succeeds Grady as branch manager in Cincinnati.

WAKE ISLAND



Paramount's masterful screening of "Wake Island" is an unforgettable experience. I believe that every American should see it—for here is recorded the magnificence of men who have died for America. Paramount's simple story, without ever actually saying so, says in every line that besides such sacrifice, any sacrifice we may be called upon to make is small by comparison.

Kate Smith



Kate Smith's praise of "Wake Island" is but one of hundreds of tributes from trade and newspaper critics and the public: here are typical excerpts—

Unanimou

THE PICTURE OF THE WAR!

"This is THE picture of the war; a film that will make your spine bristle, your blood boil and your brain and heart clamor for super all-out action against the enemy. Stacks up as solid entertainment throughout, mingling the drama and suspense of battle with moments of lightness and the human touch. It is not a film you will easily forget. Nor should you. You MUST see it."

—EDITH WERNER, *N. Y. Daily Mirror*

TERRIFYING BUT INSPIRING!

"Terrifying but inspiring; it catches for this new and terrible war what 'All Quiet on the Western Front' finally caught for World War I—but we had to wait until 1930 for that picture."

—W. WARD MARSH, *Cleveland Plain-Dealer*

COME AWAY PROUD!

"You come away stunned and awed; to the depths of your soul you are shaken. You are proud, terribly proud. This is the one picture of this war every American should see."

—*Cue Magazine*

OVERWHELMING POWER!

"It's high time a Hollywood motion picture stirred up this kind of spirit. There hasn't been anything like it since 'Mrs. Miniver.' And 'Wake Island' has even more physical sock than that great film. It has the overwhelming power of the real thing—the grime, smoke, flame, shock and debris of actual battle. It will ignite the fighting spirit of true Americans."

—HERBERT COHN, *Brooklyn Eagle*

CHOKED WITH PRIDE!

"An unforgettable experience. You come away inspired, choked up with pride, burning to do more and still more to keep faith with these men who fought and died for you and your country. It is a picture which will leave you emotionally limp, and, at the same time, enormously strengthened. Taut and pulls no punches; the cast carries out its assignments splendidly."

—ROSE PELSWICK, *N. Y. Journal-American*

ACTORS ASTOUNDINGLY GOOD!

"You may wonder how long it has been since you were so stirred by a motion picture. You will step out on the sidewalk filled with fierce pride. The actors are astoundingly good; no matter what they had done in other pictures, all of them apparently were inspired by the privilege of reliving this great story."

—ALTON COOK, *N. Y. World-Telegram*

UNFORGETTABLE!

"This is a picture that every American should see; an unforgettable dramatization presented with an authentic realism; one of Hollywood's real contributions to victory."

—*Movie and Radio Guide*

DARE TO FORGET!

"The sharp, stinging reality of a newspaper headline; 'Wake Island' is Hollywood's finest love story to date—it tells of men whose love of country led them to death and glory on a barren coral rock. Dare to forget 'Wake Island'!"

—*Modern Screen*

BEST OF THE WAR!

"A picture for everyone to see, as no American can view this heroic action without bursting with pride. Fine performances from the entire cast. The best and most exciting picture of the war."

—KATE CAMERON, *N. Y. Daily News*

BE SURE YOU PLAY IT!

"A splendid achievement. Glory to the producers, cast and craftsmen who made 'Wake Island' real by sticking to the facts. Play it ahead of your opposition if possible. Play it second, third or fourth if necessary, but play it!"

—*The Independent*

COMPLETELY SUCCESSFUL!

"Hollywood's first intelligent, honest and completely successful attempt to dramatize the deeds of an American force on a fighting front."

—*Newsweek*

DRAMATIC AND HEROIC!

"Paramount has produced not only a story of dramatic and heroic action but one which may well be a near factual account of an outstanding episode in modern warfare. Direction makes the most of the cumulative drama."

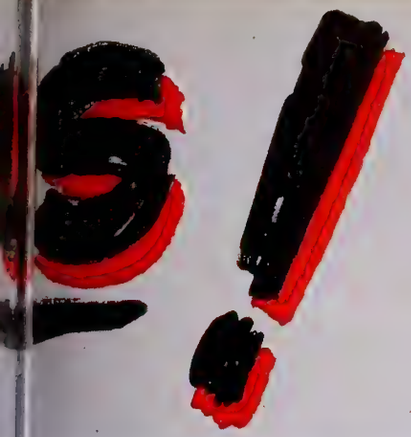
—*Motion Picture Daily*

WILL THRILL THE NATION!

"A stirring epic which will thrill the nation; ranks among the top attractions currently . . . doesn't pull punches, but will pull irresistibly at the boxoffice!"

—*Film Daily*

"WAKE ISLAND" WILL BE EXHIBITED



Paramount knew "Wake Island" was World War II's greatest picture. Weeks ago exhibitors learned it—after trade screenings and sneak previews brought unanimous praise. Now—with capacity crowds thrilling to "Wake Island" daily at the New York Rivoli—the WORLD knows! Without exception, every critic—newspaper, trade and magazine—has said "THIS IS IT!" Here are excerpts—

LETS THE FACTS SPEAK!

"A force found seldom in this year, war melodramas. This is dramatic material, and Paramount has handled it skillfully. Direction is excellent; emphasizes the heroic, avoids the maudlin. The actors keep to the picture's mood of restraint, letting the facts speak for themselves."

—EILEEN CREELMAN, *N. Y. Sun*

WALLOP-PACKED!

"A highly emotional, wallop-packed reproduction of a brilliant chapter in the history of this war; there ought to be money, and lots of it, in this one!"

—*Boxoffice*

A WHALE OF A PICTURE!

"Here is a whale of a money picture. Not alone because the title was hot even when the picture was started and is many times as hot today. But principally because it is a darned good picture—from all the accepted desires of entertainment and because of its sincere, vigorous, and factual answer to a question in every American heart today—'What are our boys going through'?" —*Boxoffice Digest*

WARMTH, HUMOR, PRIDE!

"Dramatizes the story of Wake Island not tragically but heroically, not grimly but with warmth and humor and pride in the magnificent sacrifice Wake's defenders made. It is a dramatic memorial to a fine, human band of fighting men. Packed with appealing incident, warm characterization and wild excitement and suspense."

—JOHN T. McMANUS, *PM Newspaper*

TAUT WITH ACTION!

"Here is a film which should surely bring a surge of pride to every patriot's breast. And here is a film for which its makers deserve a sincere salute. Credit John Farrow for giving the film much brutal suspense; for drawing the story taut with screaming action and intervals of breathless quiet."

—BOSLEY CROWTHER, *N. Y. Times*

TREMENDOUS IMPACT!

"All the dramatic intensity inherent in the heroic defense of the little Pacific outpost has been caught; carries a tremendous impact, which should be reflected in boxoffice terms straight across the country."

—*Motion Picture Herald*

STIRRING INSPIRATION!

"The most dramatic, the most gripping, the most thrilling and exciting story to come out of this war; a stirring inspiration to every American who sees it! Should do outstanding business!" —*Showmen's Trade Review*

LEAVES ONE EXALTED!

"At once a rousing battle cry and a first-rate motion picture; leaves one numb, then angry and finally exalted. As a war picture it is in a class by itself; within its stirring and tragic frame Paramount has wrought an extremely human and even humorous story of leathernecks at peace and war. Gripping . . . challenging . . . overpowering dramatic tension; as close to perfect as one could possibly ask. A memorable motion picture."

—HOWARD BARNES, *N. Y. Herald Tribune*

A SMASHING SUCCESS!

"A true blue tribute to Marine valor, a splendid tribute to a splendid achievement. Nothing else we have had has brought the war of fox-hole fighting so conclusively home. Should be a smashing success."

—*Hollywood Reporter*

VIVID AND EXPLOSIVE!

"Makes onlookers proud to be Americans; as a vivid and explosive display of modern warfare it hits the peak of cinematic presentation; will blast top grosses in all bookings."

—*Daily Variety*

MAGNIFICENT SPIRIT!

"Magnificently catches the spirit of the brave defenders; one of the most striking pictures of the year. It will do dandy business everywhere. Paramount has made a picture that is equal in its way to the exploit itself!"

—*Variety*

THIS IS NOT A MOVIE!

"As far as any spectator is concerned, this is not a movie set. It is really that dot in the pacific where a few hundred Marines held off the Japanese until ammunition ran out."

—ARCHER WINSTEN, *N. Y. Post*

A MAGNIFICENT SAGA!

"Will undoubtedly be one of the big grossers of the year. Just about the most saleable picture to come out of Hollywood in a long time. It is a magnificent saga of American heroism."

—*Exhibitor*

AT REGULAR ADMISSION PRICES

Read every word of this:

PICTURES YOU OUGHT TO SEE



A Japanese landing party splashes through the surf in Wake Island, a chronicle of the magnificent bravery of our marines.

BY HOWARD BARNES

READING TIME • 4 MINUTES 20 SECONDS

WAKE ISLAND (for heroism and honesty)

A GREAT chapter in American history has prompted a great war picture. Wake Island celebrates the heroic defense of that Pacific outpost by a handful of marines last December. It does so with savage honesty. It is the record of a defeat, but it is a triumphant testament to the courage and resourcefulness that will smash the Axis to smithereens.

There's nothing escapist about the film. The climax is as grimly tragic and terrible as it actually was on Wake. The chances are that it will leave you cold and angry as well as emotionally shattered. But it will also leave you with a more profound faith in the things we stand for and the lengths we will go to fight for them.

Wake Island is a great motion picture, in addition to being the best war film I've yet seen. The acting is genuinely inspired. The story is staccato, unembroidered, and to the point. And the direction of John Farrow has smashing power.

The story should be so well known by every one that it scarcely requires a synopsis. While some of the individual characters may have been imagined, the plot runs straight with the military record. It opens with a major of marines galvanizing 385 men into the most dauntless force that ever faced overwhelming odds. It ends with that laconic and unforgettable last message from Wake: "The enemy has landed in force, but the result is still in doubt."

Straight human drama is highlighted throughout the proceedings to give them a tremendous range of entertainment appeal. There are richly comic passages describing a present-day Quirt and Flagg. There is a chapter of epic personal heroism recounting the sinking of a Jap cruiser by one of the outmanned Wake flyers. And the section in which the marines work a modern variation of Bunker Hill strategy in a brilliant repulse of the invaders is certain to leave you shaken from sheer suspense. There is no romance and only a fleeting shot of the aviator's wife, whose death at Pearl Harbor he avenges so stirringly.

Honesty and simplicity have paid huge dividends in the treatment. The acting is utterly convincing. Brian Donlevy is perfect in the part of the hard-bitten, understanding artillery major. Robert Preston and William Bendix play the Quirt-Flagg episodes superbly, and Macdonald Carey is first-rate as the aviator.

The staging of Farrow marks that comparatively new director for big things in films. He has combined documentary reporting with human drama in a consummate blend. Nor has he forgotten to stigmatize the yellow rats of the Rising Sun, whether it's in a passage showing Kurusu passing through Wake Island on his hypocritical mission to Washington or a shot of Jap pilots machine-gunning an aviator after he has bailed out.

Wake Island is a magnificent tribute to the marines who fought way beyond human endurance on an unsheltered strip of sand in the Pacific. It is a magnificent film any way you look at it.

ADVANCE COPY OF REVIEW WHICH WILL APPEAR IN LIBERTY MAGAZINE, SEPTEMBER 19, 1942

Sell WAR STAMPS & BONDS AT YOUR THEATRE!

Your theatre is on the front line of the war in September . . . "Salute to Our Heroes" month must sell a billion dollars in bonds and stamps!

Paramount Presents

"WAKE ISLAND" with BRIAN DONLEVY

Macdonald Carey • Robert Preston • Albert Dekker • William Bendix • Walter Abel

Directed by John Farrow • Screen Play by W. R. Burnett and Frank Butler

Paramount Pictures



Industry Retains Billion Mark as Bond Goal

Bond Premieres, Release of "Midway" Film Bolster Ammunition for Campaign

Treasury figures released Wednesday, and covering the first 8 days of the industry drive, reported total sales of $197,734,000. This is an average per day of $26,000,000, or about $7,000,000 below the daily quota to reach the billion dollar mark for the month.

Despite a temporary setback to the drive due to the Treasury Department's announcement of a $775,000,000 quota for September, the industry's billion-dollar goal for the month became the objective toward which all ranks moved over the Labor Day week-end.

Speed-up to the expected full quota at which the industry is still striving mightily followed announcements of availabilities for films for war bond premieres, and the added interest given by announcement of the release of the "Battle of Midway."

Referring to the lower quota for the month announced by the Treasury, Si Fabian, campaign director said that the "new situation is a handicap. Unless we can induce War Savings groups everywhere, plus our own groups, to continue at top speed even after local treasury quotas are hit, we can't go on to the billion mark. The local quotas, based on the 775 million, are 25% too low for our so-called 'miracle' target."

Work is going forward in all territories for war bond premieres under the arrangement whereby distributors will forego percentages and exhibitors turn over their theatres for admission via purchases of war bonds. Typical of the reaction to the arrangement was the wire, immediately after announcement of the plan, from A. H. Blank of Des Moines, stating that he has guaranteed bond premieres set for sellouts in Des Moines for $350,000; Davenport for $200,000; Cedar Rapids for $175,000; Waterloo for $75,000; Burlington for $200,000.

Detroit Theatremen to Ring Doorbells in Mop-up Drive

No industry campaign has ever fired Detroit town like the bond campaign is doing. Every theatre is lined up for stunts throughout the month, according to Alice Gorham, field publicity representative of WAC. The Michigan theatre is set for a $1,000,000 bond opening of "Wake Island" Sept. 17. Every theatre manager is assigned to make a door to door mop-up drive for bond sales. Bond auction sales are scheduled for many houses.

Drive Matching Treasury Quota

The war bond and stamp drive for September is running neck and neck with the Treasury's official quota of $775,000,000 but is running about $7,000,000 per day behind the industry's $1,000,000,000 goal.

This was the analysis announced Tuesday by the War Activities Committee, following receipt of the official Treasury figures for September 5.

The cumulative total, reported by the Treasury, to Sept. 5 (inclusive) was $129,784,000.

The totals daily now are:

1st	$19,162,000
2nd	24,558,000
3rd	27,702,000
4th	28,482,000
5th	29,880,000

This is at the rate of about $26,000,000 per day, instead of the $33,000,000 per day required to hit the billion mark for the month. The 26 million daily rate would mean a monthly total of $780,000,000.

The Treasury figures—made up only after the bond cash is in the hands of the Reserve Banks—is some five days behind the actual sales.

If the September sales hit the Treasury quota, it will be the first month in six months that the public has achieved that record.

Trailer Honors Boys In Service, Boosts Bonds, Stamps Sales

A bond and stamp selling idea, particularly worthwhile for the smaller communities, has been devised by Manager Henry Reeve of the Mission Theatre, Menard, Texas. The idea involves a sound trailer along the following lines:

First frame: "Menard Will Not Fail." (Sound: Bomb explosion). Substitute name of your city. Explosion brings on letters.

Second frame: Photographs of one or two boys in the service from your community. (Voice, as used in the Menard trailer: "John Stevenson, left, of Menard is in Alaska. They say he's the 'best damned soldier in his company.' Technical Sergeant Milton Corder is one of three brothers serving you. He's awaiting overseas shipment. They will protect you if you'll protect them with supplies . . . from your bonds. Ten per cent is not enough!")

Third frame: Animation of bond flying up and knocking small Hitler doll over. (Voice: "Hit Hitler with a Bond! The strongest reason for anyone to buy bonds is to support relatives, friends and neighbors who have gone into the service.")

Additional frames could be made up to list still more local boys in the service.

The trailer is proving very effective in Menard, according to Reeve.

Junior Minutemen Pushing Bond Sales; Hit $20,000 in Gary

With the sale of war bonds and stamps running into tens of thousands of dollars weekly in the midwest, national headquarters of the Junior Minutemen Corps of America announced in Chicago this week that several hundred theatres are awaiting their charters to open official Junior Minutemen stamp and bond selling units during September.

Nearly 50 theatres have already pledged their corps to the $100,000 September bond quota for each theatre corps requested by Robert Griffith and William Manchester, national commanders of the Junior Minutemen.

Under direction of Emil Ruberti, the State Theatre at Gary, Ind., lead all the corps' opening day sales by selling bonds totaling $20,000 on September 1. Other theatres reporting outstanding first-week sales were the Plaisance, Chicago; Glencoe, Glencoe, Ill.; Uptown, Indianapolis; Rialto, Walkerton, Ind.; Weller, Zanesville, O.; Roseland and State, Chicago; Virginia, Terre Haute; Roxy, Ottawa, Ill.; Kimbark, Chicago. Initial September sales for the ten Wisconsin units and the outlying Illinois and Indiana units have not yet been reported to Junior Minutemen headquarters.

In addition to independent theatre owners and managers, able showmen from such circuits as Balaban & Katz, Publix-Great States, Shea Theatre Corporation, Standard Theatres, Alliance Theatres, Bartelstein Brothers, Y and W Management Corporation, Sam Meyers Theatres, and other smaller circuits, are establishing and operating corps of junior salesmen.

Indiana exhibitors have been urged by Don R. Rossiter, War Activities Committee coordinator for the Hoosier state, to organize Junior Minutemen Corps in their communities. Writes Rossiter: "With a little imagination this plan can become one of the most workable of all bond and stamp sale plans yet devised."

Soldier Bond Purchases Aid Civilian Sales

Contacting the Commanding Officer of a nearby Army camp, Manager Lee W. Wentz of the Capitol, Glendale, Calif., requested permission to spot four members of the American Women's Voluntary Service at the end of the pay line. Permission granted.

From the boys in uniform the ladies received over $900 for bonds and stamps sold.

"This is one of the finest gestures I can think of," writes Wentz, "and mention of it on the Capitol stage on the opening night of the industry's bond and stamp drive materially aided this theatre in selling $2,145 worth at intermission."

SHOWMANSHIP GOES ALL-OUT TO SELL WAR BONDS









A few of the scenes around the country in connection with the film industry's "Salute to Our Heroes" War Bond drive. Top: Theatre owners and managers of Dauphin County, Pa., turn in checks for Bond sales—left to right, Mark Rubinsky, Capitol, Harrisburg; C. F. Hopkins, Wilmer and Vincent Theatres; John Rogers, State, Harrisburg; Bob Handley, Grand, Harrisburg; R. J. Budd, Budd Theatre, Lykens; Charles Roth, Royal, Hummelstown; John Neuer, Strand, Steelton; Jerry Wollaston, Rio, Harrisburg; Walter Yost, Penway, Grand and Roxy, Harrisburg; Bob Sidman, Senate, Harrisburg; Bill Bethel, Collonade, Millersburg; Ira Schiffman, National Theatre; seated is Sam Gilman, Loew's, Dauphin County Chairman. Second from top: Judy Canova auctioning off a baby doll at the Boston Common Band Stand, where co-ordinators Samuel Pinanski and Nat Yamins inaugurated the September drive. Immediately above, at left: The Iowa State band marching in V-formation and part of crowd attending the Hardin County V-day celebration and dedication of its Honor Roll at Eldora, Iowa, at which Leo F. Wolcott, owner of the Grand Theatre and co-chairman of the Iowa WAC, staged a "ranger-commando" raid which resulted in $15,000 sales of War Bonds. Right: Ted Schlanger, Warner Philadelphia Zone Manager, opens the "Salute to Our Heroes" Bond Booth at the Earle Theatre. Other similar booths were opened with like official ceremonies.

1500 Theatremen Report To Morgenthau

Nearly 1500 theatremen from all parts of the nation showered their new boss—Secretary Morgenthau—with telegrams reporting on how the bond drive opened in their theatres. The Treasury Office resembled a circuit home-office with the boxoffice receipts coming in by wire. Each wire described the dramatic "salute" staged on the night of September 1 and then gave the first day's bond and stamp sales. Treasury officials were deeply impressed and excited by the enthusiasm shown by the theatres.

P.S.—Too bad that eight exhibitors thoughtlessly sent their wires "collect"—due to habit no doubt in reporting "receipts" that way.

Bond Rally at Saranac Lake, N. Y. Results in Sales Totaling $10,000

Salute to Our Heroes rally at Schine's Pontiac Theatre, Saranac Lake, N. Y., resulted in the sale of $10,000 worth of war bonds, according to Manager Clayton S. Cornell.

Ceremony immediately followed the feature, "Somewhere I'll Find You," whose impressive closing sequence deals with the battle at Bataan. A line of march down the center aisle was led by Boy Scouts in uniform carrying American flags, with women Civilian Defense workers in uniform as color guard. During the march, a recording of Stars and Stripes Forever was played. Serving as one-minute speaker was a prominent and highly esteemed doctor who, Cornell reports, "did a beautiful job."

Rallies Boost New York City Bond Sale Total

New York City theatres did a "land-office" business in Bonds and Stamps over the Labor Day holiday, Max A. Cohen, New York State WAC chairman, announced Tuesday night.



Max A. Cohen

Cohen said that with only 170 of the 800 theatres in the New York City district reporting, a total of $322,510 worth of bonds and stamps was sold from Friday through Monday.

Times Square saw another rally at which the three coffins for Hitler, Mussolini and Hirohito were returned to the place where on the opening day of the drive these objects of nails driven in by bond buyers culminated the daytime activities in the downtown New York section.

Irene Dunne was the star attraction at the rally last Tuesday, which was held in cooperation with Chinese groups.

Cohen also announced that Paramount Pictures had reported additional sales of $988,250 since the opening of the campaign, and that the state-wide total of War Bond Sales up to Tuesday night stood at more than $36,000,000.

Payroll Allotments Rise At Star Factory Rallies

One phase of the drive has already proved itself a sweeping success—a phase that will have no specific bearing on the industry's billion-dollar sales objective for the month of September. This is the vastly increased number of factories and war production plants that have stepped into line on the ten per-cent pay savings plan since the drive started.

In every instance where a "star rally" has been held at a factory, the workers have increased their previous pay-envelope war bond deductions to bring the present average well above ten per cent.

Treasury Fostering Plan

The Treasury Department has expressed itself as vitally concerned with the payroll plan, stating that if deductions can be brought up to ten per cent of pay rolls in all types of industries throughout the country, the present voluntary system of bond selling, can be continued. Should the movie industry's September efforts raise the August pay-deductions average of 5.3 per cent substantially closer to the 10 per cent goal, the drive would be considered a success, Washington states, even if the billion dollar general sales objective is not attained.

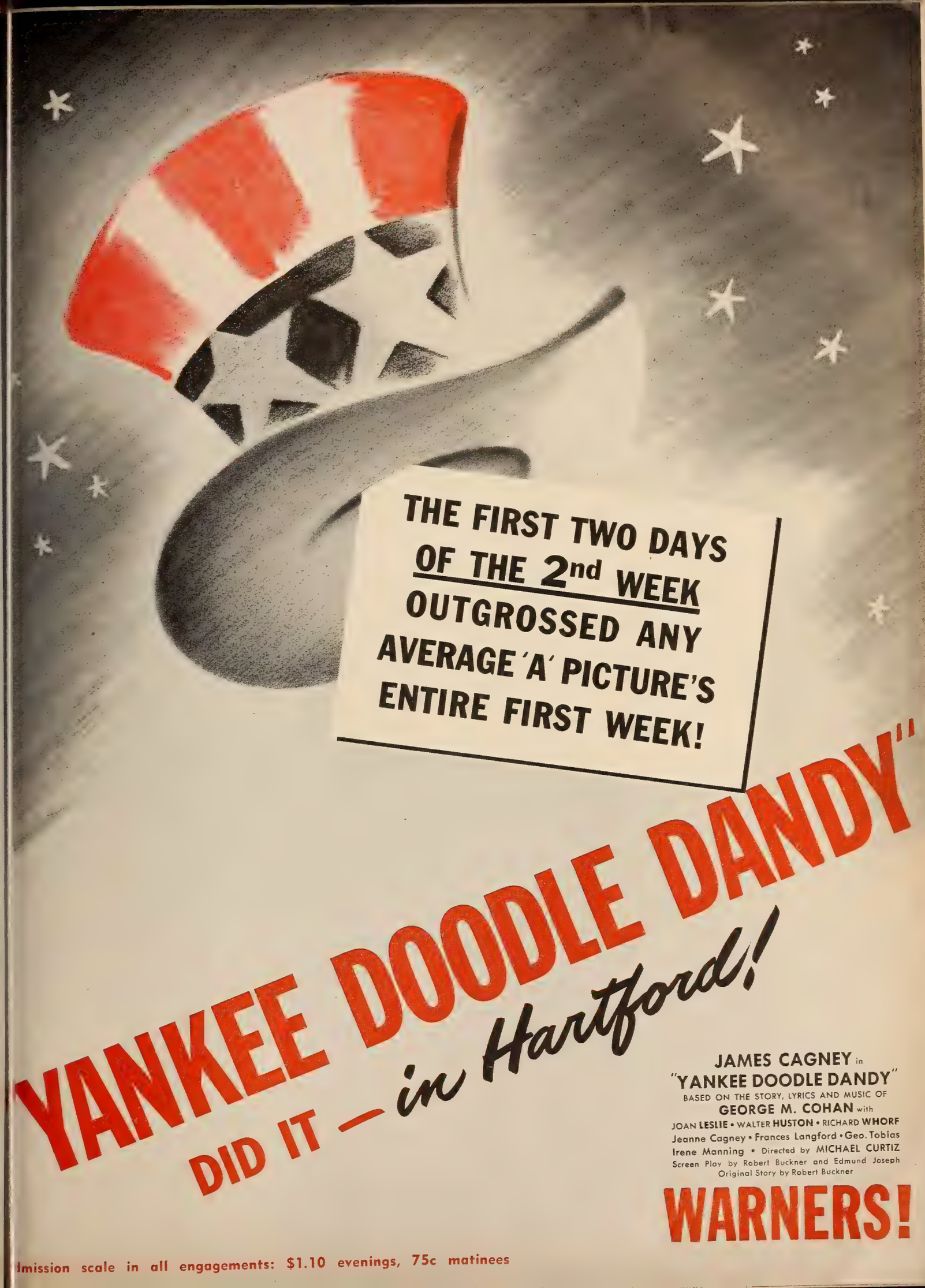
For this reason film stars who are now covering three hundred cities throughout the country are devoting approximately half their time to factory rallies, the plants being designated by the War Savings Staff in each locality.

The actual black and white auditing results of the factory rallies will not begin showing up until October, but from that point on will have provided a permanent material contribution to the work of the Treasury Department.

Used to Big Figures

In making his monthly report of bond and stamp sales, H. Levy, Grand Theatre, Oelwein, Ia., writes to the W.A.C.:

"This billion dollar goal is a lot to outsiders; when they read it they look amazed. But we will reach it. Big figures don't startle us as we are used to them from the film rentals."


THE FIRST TWO DAYS
OF THE 2nd WEEK
OUTGROSSED ANY
AVERAGE 'A' PICTURE'S
ENTIRE FIRST WEEK!
"YANKEE DOODLE DANDY"
DID IT — in Hartford!
JAMES CAGNEY in
"YANKEE DOODLE DANDY"
BASED ON THE STORY, LYRICS AND MUSIC OF
GEORGE M. COHAN with
JOAN LESLIE • WALTER HUSTON • RICHARD WHORF
Jeanne Cagney • Frances Langford • Geo. Tobias
Irene Manning • Directed by MICHAEL CURTIZ
Screen Play by Robert Buckner and Edmund Joseph
Original Story by Robert Buckner
WARNERS!
Admission scale in all engagements: $1.10 evenings, 75c matinees

The Box Office Slant

The Moon and Sixpence

UA Drama 90 mins.

AUDIENCE SLANT: (Adult) A faithful translation of the novel that is fine dramatic entertainment for those interested in dramatic characterization.

BOX-OFFICE SLANT: Exploit the film strongly to insure a strong opening and word-of-mouth comment will help it win wide public acclaim.

Cast: George Sanders, Herbert Marshall, Steve Geray, Doris Dudley, Eric Blore, Albert Basserman, Molly Lamont, Elena Verdugo, Florence Bates, Heather Thatcher, Robert Grieg, Kenneth Hunter, Irene Tedrow. Credits: Adapted and directed by Albert Lewin. From the book, "The Moon and Sixpence," by W. Somerset Maugham. Director of photography, John F. Seitz. Associate Producer, Stanley Kramer. Producer, David L. Loew.

Plot: This is the story of a man who at the age of 48 leaves his wife and family to shift for themselves, while he goes off to paint. He lets nothing stand in his way, seeking to satisfy his lust to paint. He ends up in the South Seas, married to a native girl and finally dies of leprosy.

Comment: A compellingly told, interesting film presentation of a character, who though obnoxious to everyone, still wins the sympathy of the spectator. It is strictly adult fare, and even though it doesn't boast of marquee strength, it is such an exceptionally fine piece of dramatic entertainment that word-of-mouth comment will help it win wide public acclaim. For those who are looking for this type of escape entertainment, here's one picture that holds you so absorbed in all its ninety minutes of screening, that you forget the outside world. In parts it is slow-moving and there is no comedy, but these are minor details that do not deter from the enjoyment of the picture as a whole. It follows the book faithfully and the cast is well-chosen. Their interpretations are so excellent that one feels them to be the people they portray. George Sanders has never done a better job and his work is deserving of laurels. Swell also are Herbert Marshall, Steve Geray, Doris Dudley, Elena Verdugo and Florence Bates. Through his splendid direction Albert Lewin has caught the spirit of Somerset Maugham's book, a story that has been enjoyed by millions of people. With wide public acclaim assured through advance advertising, it is up to the exhibitor to exploit the film strongly to insure a big opening. Once that is accomplished, word-of-mouth comment will do the rest. There are a few regular tieups, such as book and art stores.

Catchline: She could have forgiven him for another woman, but not for an idea.

For Me and My Gal

MGM Drama With Music 103 mins.

AUDIENCE SLANT: (Family) Should prove a "swell evening" for the entire family. Its heart appeal, its songs, its strong patriotic surge are certain to win audience acclaim.

BOX-OFFICE SLANT: With Judy Garland as the only "name," it nevertheless provides sufficient ammunition for selling campaigns designed to rouse the public's movie-going spirit.

Cast: Judy Garland, George Murphy, Gene Kelly, Marta Eggerth, Ben Blue, Horace McNally, Richard Quine, Lucille Norman, Keenan Wynn. Credits: Produced by Arthur Freed. Directed by Busby Berkeley. Screenplay by Richard Sherman, Fred Finklehoffe and Sid Silvers. Original story by Howard Emmett Rogers. Director of photography, William Daniels. Art direction, Cedric Gibbons. Musical direction, Georgie Stoll. Dance direction, Bobby Connolly.

Plot: Handsome, arrogant, small-time vaudeville performer Gene Kelly convinces Judy Garland, feminine half of another song-and-dance act, that teamed, the two could realize their greatest ambition: to play the Palace, the "big time." What follows is a succession of tank-town dates, during which Gene meets a well known singing star, nearly deserts Judy when the songstress makes a tempting offer. Only his discovery that he loves Judy prevents him from accepting. Later, with a Palace booking almost in their grasp, Gene receives a World War I draft notice. To postpone his induction, to first fulfill his ambition, he deliberately smashes his fingers. Judy walks out on him. Unable to enlist now because of a permanently crippled hand, he joins a Y.M.C.A. unit, sails for France. There he finds Judy singing to the soldiers. By saving the lives of a company of men, he vindicates himself, is reunited with Judy after the Armistice. Together again, they reach their goal: the Palace.

Comment: Those days just before and during World War I when vaudeville was at its heighth have been re-created, not without nostalgia for most adults, in this well-made, well-acted musical drama. True, its cliches are numerous and its story, from a critical standpoint, all hokum and a yard wide; but this hokum, as it were, is an appetizing dish for general audiences, particularly when it is as highly seasoned with drama, music and laughter, as handsomely garnished with excellent production values and as entertainingly served as in this instance. Thanks to its heart appeal, its re-creation of never-to-be-forgotten songs of the past and its inspiring propagandizing of the Yankee spirit in the latter sequences, it lifts one, both emotionally and patriotically. Judy Garland is sweet, unspoiled and charming in the principal role, scoring not only when she sings and dances but also when called upon to express the varied emotional attitudes required by the script. Newcomer Gene Kelly, though battling against strong odds in an almost wholly unsympathetic characterization, succeeds through sheer personality and fine trouping in winning audience favor. Splendid too is George Murphy in his depiction of a type of young man few people can resist liking immensely. On all counts, "For Me and My Gal" is a "swell evening" for the entire family, with its strongest appeal—because of its setting—being directed to those old enough to recall World War I days. For its draw, it will have to rely on the popularity of Judy Garland, since the rest of the names in the cast are not definitely established "box-office." Nevertheless, it provides sufficient ammunition for theatremen to utilize in preparing campaigns to rouse the public's movie-going spirit.

Catchline: You'll love, you'll cheer this heart-warming, music-filled screen treat.

Legion of Decency Ratings

(For Week Ending Sept. 12)

SUITABLE FOR GENERAL PATRONAGE

Little Joe, the Wrangler — Sunset Serenade
Riding Through Nevada — Whistling in Dixie
Sheriff of Sage Valley

SUITABLE FOR ADULTS ONLY

Lucky Legs — Lure of the Islands
Secrets of a Co-Ed

OBJECTIONABLE IN PART

The Hard Way

Half Way To Shanghai

Universal (Spy) 62 mins.

(National Release, Sept. 18)

AUDIENCE SLANT: (Adult) Substantial entertainment for the mystery fans.

BOX-OFFICE SLANT: Makes a satisfactory supporting feature to supply demand for mystery element.

Cast: Kent Taylor, Irene Hervey, Henry Stephenson, J. Edward Bromberg, George Zucco, Charles Wagenheim, Alexander Granach, Lionel Royce, Willie Fung, Oscar O'Shea, Charlotte Wynters, Mary Gordon, Fay Helm, Frank Lackteen. Credits: Directed by John Rawlins. Original screenplay by Stuart Palmer. Director of photography, John W. Boyle. Associate Producer, Paul Malvern.

Plot: Among the widely assorted passengers on a train running along the Burma Road to Rangoon are an American engineer, a White Russian girl, a Burmese detective and a few Gestapo agents. An important map, giving the location of China's main munitions dump is the objective of all.

Comment: A mystery that makes a very satisfactory half of a dual bill. Will go very well in the chiller houses and may lead in the neighborhoods and subsequent runs. Even though the entire plot and story are confined to a train traveling to Rangoon, the picture is well paced and the players acquit themselves nicely. The mystery fans will find this substantial entertainment as will also the chiller-killer fans. With the story restricted to close quarters, production has been held down to a fair minimum by Paul Malvern, while John Rawlins, the director, has interspersed the situations without obvious strain, holding the interest throughout. Sell this as a chiller with the aid of your local paper and the day's news about China, Japan and Burma. Have a map set up in the lobby on a large easel, divided into strips like a blind, with the map visible only when seen from a certain angle. Title is good for attention-attracting ads.

Catchline: They played with their lives for the life of China.

Eyes In The Night

MGM Spy Drama 79 mins.

AUDIENCE SLANT: (Family) Suspense-filled combination of exciting adventures of a scientific-minded, blind detective and his seeing-eye dog set in a background of spy activities; should find favor with all patrons.

BOX-OFFICE SLANT: Has all the earmarks of a winner. Should hit high grosses.

Cast: Edward Arnold, Ann Harding, Donna Reed, Katherine Emery, Horace McNally, Allen Jenkins, Stanley C. Ridges, Reginald Denny, John Emery, Rosemary De Camp, Erik Rolf, Barry Nelson, Reginald Sheffield, Steve Geray, Mantan Moreland and "Friday," the dog. Credits: Produced by Jack Chertok. Directed by Fred Zinnemann. Screenplay by Guy Trosper and Howard Emmett Rogers, based upon a book by Baynard Kendrick. Photography by Robert Planck and Charles Lawton.

Plot: A blind detective is called upon to assist in extricating a lady friend from complications resulting in murder. With the assistance of his seeing-eye dog he examines the scene of the crime and is led to a nest of enemy agents whose members form the household staff of his friend. They are engaged in looting the house in search of plans for a war weapon which her inventor husband is demonstrating to Government authorities. Her step-daughter, innocently involved with the group, is in love with the murdered man and believes her foster mother guilty. A series of suspense-filled endeavors by the blind

man lead to the capture of the enemy band.

Comment: This is top entertainment that combines the escapist theme with backgrounds of the currently popular espionage and sabotage type. The action gets under way fast and there is hardly an instant where excitement and suspense are not in evidence. The interest is heightened by the handicaps surmounted by the sightless detective and the almost human intelligence of his dog. There is enough byplay and semi-comic incident to leaven the tension, and these interludes are treated in a manner that fit perfectly into the continuously interesting action. Edward Arnold makes his performance as the blind sleuth a convincing and compelling characterization. The dog, Friday, is a revelation of canine intelligence and carries considerable of the more absorbing action scenes unassisted. Allen Jenkins, as the blind man's helper, and Manton Moreland, as his butler, are responsible for bits of comedy, but the dog also makes the capping contribution to this department. Ann Harding as the friend in need; Reginald Denny, as her inventor husband, and Donna Reed, as the step-daughter, contribute excellently as do Katherine Emery and Stanley Ridges, Rosemary DeCamp and others of the menace faction. Use the dog angle to get the youngsters and dog lovers but go out of your way to stress the blind detective and enemy espionage to attract the usual run of customers.

Catchline: A seeing-eye dog and his sightless detective master match wits and deeds with a murderous band of enemy agents.

Deep In the Heart of Texas

Universal **Western** **60 mins.**

(National Release, Sept. 25)

AUDIENCE SLANT: (Family) Good action and better than average story will completely satisfy followers of this type of attraction.

BOX-OFFICE SLANT: Names will guarantee above normal receipts and picture will meet expectations.

Cast: Johnny Mack Brown, Tex Ritter, Fuzzy Knight, Jennifer Holt, William Farnum, Harry Woods, Kenneth Harlan, Pat O'Malley, Roy Brent, Edmund Cobb and The Wakely Trio. **Credits:** Associate Producer, Oliver Drake. Original screenplay by Oliver Drake, adapted by Grace Norton. Photography by Harry Newman.

Plot: Following the Civil War a group of big land owners refuse to clarify their land rights and pledge allegiance to the United States. The Republic of the Rio Grande is formed and its rulers become despots who ravage and destroy all who obstruc their path. The son of the new government chief returns from the war and is not in sympathy with his father's method of rule. He joins a band led by a representative from the Texas governor and they break up the gang rule with the help of his father who, finding blood thicker than political mire, dissolves the outlaw republic in order to save his son. A heap of fighting of the usual Western order takes place before the flag of the renegades is torn from its standard.

Comment: While this is dressed up a little prettier than the average shoot-'em-up and the story possesses more body, the action is of the same old formula. The fact that all of the roles are in the hands of capable performers, many of whom date back to the early silent days, and that two Western "names" head the cast will give it added box-office appeal. The "mythical kingdom" theme is likely to catch the fancy of the audience and lend to the general enjoyment but there is nothing different in the action consequent to the unwinding of the plot. Johnny Mack Brown is a returned soldier, whose four years of fighting have taught him love of democracy even to the extent of going against his own father and Tex Ritter is a cowboy fighting on the side of recognized authorities. The work of those following the two causes is of the standard hard-riding, straight-shooting order with the designing, double-crossing villain, the beautiful girl, the dumb clown comic and all other expected characters in their allotted places. The singing of the Wakely Trio and Tex Ritter is a pleasant addition. Capitalize on the names but don't promise them anything exceptional as it's just good cowboy fare.

Catchline: When a bunch go "outlaw" in Texas it takes tough treatment to put 'em straight.

Sunset Serenade

Republic **Western** **58 mins.**

(Prod. No. 158—Nat'l Release, Sept. 14)

AUDIENCE SLANT: (Family) A good story with some clever byplay and fast action. Should be well received by Western fans.

BOX-OFFICE SLANT: Should do better than average where Rogers and his gang are popular.

Cast: Roy Rogers, George "Gabby" Hayes, Bob Nolan and the Sons of the Pioneers, Helen Parrish, Onslow Stevens, Joan Woodbury, Frank M. Thomas, Roy Bancroft, Jack Kirk. **Credits:** Joseph Kane, Associate Producer and Director. Screenplay by Earl Felton, from an original story by Robert Yost. Photography by Bud Thackery.

Plot: A tiny baby falls heir to a ranch and cattle that has been handled by a girl who is in love with an unscrupulous neighbor. Under the mistaken impression that the heir is an adult, the two lay plans for diverting water from the property and forging a note that will force the sale of the holdings to the neighbor at a low price. On the way to take over the ranch the baby, under the care of its young girl guardian, meets up with Roy Rogers and his companions, who are broke and looking for work. He smells deceit in the proposition of the neighbor and offers the services of himself and his men to work the ranch for the new owner and attempt to clear things up. Gun battles, saloon brawls, cattle rustling, stampedes and a deluge of flood waters are among the obstacles surmounted before all wrongs are righted.

Comment: There is a mingling of action and additional ingredients in this that lends considerably to the entertainment values. The tiny heir, the down-and-out condition of the hero and his pals, the lack of familiarity with surroundings or conditions on the part of the youngster's girl guardian, all serve to generate a degree of sentiment in the spectator that is all too rare in the average Western picture. The lighter moments of the film are very well handled, with "Gabby" Hayes responsible for the comedy angles and the Sons of the Pioneers and Rogers contributing some novel cowboy ballads and dealing out some foot-tantalizing dance music for an old fashioned prairie party scene. Onslow Stevens, as leader of the bandit rustling gang, and his cohorts don't overdo their job with the result that the action is more convincing than usual. Helen Parrish and Joan Woodbury contribute nice performances as well as being the feminine principals in the dual romance that has place in the footage.

Catchline: Roy Rogers and his singing pals do their stuff for a new "Baby" boss.

PRODUCT SUMMARY

New Every-Week Service

See Page 33

Now STR Gives You an At-A-Glance Picture of the Current Product Situation—Titles of Releases for the Current Week, Four Previous Weeks and Coming Three Weeks—Plus Titles of Pictures Dated for Later Weeks, Those Pictures Completed and Ready for Dating and Pictures in Production. It's All There At - A - Glance — a Typically Practical, Time-Saving Informational Service for the Exhibitor and Booker.

Sherlock Holmes and the Voice of Terror

Universal **Mystery** **65 mins.**

(National Release, Sept. 18)

AUDIENCE SLANT: (Adult) Will please the armchair detectives and thrill-seekers.

BOX-OFFICE SLANT: Will more than hold its own on a dual program.

Cast: Basil Rathbone, Nigel Bruce, Evelyn Ankers, Reginald Denny, Thomas Gomez, Montagu Love, Henry Daniell, Olaf Hytten, Leyland Hodgson. **Credits:** Directed by John Rawlins. Screenplay by Lynn Riggs. Adapted by Robert D. Andrews. Based on the story, "His Law Bow," by Sir Arthur Conan Doyle. Director of photography, Woody Bredell. Associate Producer, Howard Benedict.

Plot: The head of England's Intelligence Inner Council enlists the aid of Basil Rathbone, to help find and destroy the band of German super saboteurs who are scourging England. His investigation takes him into the slum section of London and from there the trail leads right back to the head of the Council, a German actor who had taken the place of the real head, who had been murdered.

Comment: This new picture of a series will please all Sherlock Holmes fans and will more than satisfy the armchair detectives, the thrill-seekers and the mystery lovers. As one of the best of the recent whodunits, it will more than carry its weight on a dual and in the subsequent and neighborhoods, will be a satisfactory leader. The story has been brought up to date, retaining the fine flavor of the Conan Doyle flair for making deductions of obvious facts that escape the ordinary eye. Basil Rathbone is at his best, giving the touches that Holmes fans love and Nigel Bruce makes his usually fine Dr. Watson. Evelyn Ankers, Reginald Denny and Thomas Gomez lend such support as is necessary to round out a good job. Howard Benedict has filled the picture with color and sets necessary for the realization of the terror and feeling of the background. John Rawlins' direction moves from step-to-step without a drag or delay of any sort. Sell this one on the Sherlock Holmes style with plugs before and after the radio show. Play up its timeliness with the help of newspapers and such book stores as have copies of the "Strategy of Terror" and Sherlock Holmes books. Loudspeaker in lobby with "Voice of Terror" making pronouncements of terroristic acts, will attract attention.

Catchline: While England trembled in the balance, Holmes' genius saved her.

Program Exchange

Cartoon Heralds on Upward Trend; Drace's Smart Use of Pressbook Publicity Matter

Exhibitors are busy right now on their greatest showmanship assignment: selling war bonds and stamps. And judging from the reports pouring into the War Activities Committee's office here in New York, they're selling plenty of 'em. Not a few of those exhibitor-salesmen, we hope, are members of the Program Exchange. As we've said before in these columns, your theatre publication is one of your best mediums in appealing to the public to help the boys at the front by buying bonds and stamps here at home.

The cartoon style of program, or herald as it were, is almost certain to increase in popularity. We base our contention on the universal popularity of comics; our observations have proved to us that this section of the Sunday paper is first in demand in most families, and when the daily newspaper comes, the reader invariably turns to the comic page after hastily scanning the front-page headlines. Little wonder, then, that a herald highlighting moments from an important film via the cartoon route is sure to gain the full attention of its recipient.

What brought on this discourse? Well, we've just been looking at the comic herald put out by the Palace Theatre, Greenfield, Tenn., for the showing of "To the Shores of Tripoli." And we didn't just look at it, we read it thoroughly. Not always is this close attention accorded a herald. We believe the cartoon idea is on the upward trend. So whenever you play a picture on which this type of selling accessory is available, we suggest you use it in lieu of your regular program or as an added advertising medium.

Just received a late copy of Bill Drace's Movie News, the tabloid publication he issues each week in behalf of the Grand Theatre, Greer, S. C. In it, Drace demonstrates what a smart showman can do with press book publicity. Plugging "The Pied Piper," the front page carries a strong punch, is well balanced in art and text. Here is the headline streamer: "Pied Piper Shows 'Hell' of War Upon Innocent Children!" Then the subhead: "Thrills, emotion, Humor Mark Film Version of Pied Piper."

For the second page of the program, Drace has reproduced the illustrated story strips originally designed to be planted in newspapers, one strip a day. By placing them all on one page, he achieves a *Life*-like effect. Even if readers don't wish to read the captions below the pictures, they'll still learn a lot about the film, get a good idea of its dramatic, timely punch through the highlight illustrations.

Of all the nights they picked to broadcast a Vox Pop program from Jim Owens citadel out in Branson, Mo., it *would* have to be one during which we were busy on an assignment. But even so, we're not completely ignorant on the subject. We had our scout listen in, and he reports it as a "very interesting program." Jim, he says, must easily be the most popular and the busiest guy in Branson and its environs. Well, we've been of that opinion for a long time. Exclaimed our scout: "Why there's even a Jim Owen drug store!" Perhaps some day, by popular acclaim, the town will be re-christened Owenville. Such a suggestion would have our enthusiastic approval.

Looking over Jim's calendar program for September, we get the impression that up to now the Owen Hillbilly Theatre has been without a newsreel; but the fishermanager has taken care of that. Here's his message to the people introducing Fox Movietone News: "With the world at war, we feel that a newsreel will be most entertaining and welcome to our theatre audience. For that reason, it is with great satisfiction that we bring you a Fox Movietone newsreel on each Wednesday and Thursday. Won't you please let us have your comment, good or bad?" By the way, Jim, if you do get any comments on the innovation, we'd like to hear about them. It would be interesting to see how an audience, unaccustomed to a newsreel, reacts to it.

Out in Paragould, Ark., "Mrs. Miniver" was booked for a two-day limited engagement at the Capitol Theatre. Another picture—a Grade B mystery thriller—was booked for the following two days. Below the announcement of the second film was this notice: "This program subject to change without notice." If the extended playing-time of "Mrs. Miniver" continued in Paragould, it's a safe bet that the picture was held over, if not for two days, then at least for one. We'd like to know.

One of the most persuasive appeals for the public to enroll in Civilian Defense is contained in the front-page message of the Ambassador Theatre, Baltimore. We are reproducing it herewith because we believe that managers of theatres in areas especially likely to be bombed if and when enemy planes come this way should use it in their programs, making such changes in copy as necessary to localize it:

"Baltimore needs many more Fire Watchers in its Civilian Defense organization. We should have at least 10,000 volunteers to enroll now in this vitally important service. Those of you who were fortunate enough to have witnessed the demonstration at Pimlico on Friday evening hardly need any further proof of the grim horrors of fire that may be visited upon our city at any time. On the other hand, you also saw how you—John Q. Citizen—can be instructed to deal with the fire bomb, promptly and effectively. Yes, it is as simple as that—if you 'know how.'

"By enrolling in the Fire Watcher Service, you will receive this instruction and you will 'know how' should our hour come. The demands on your time for this training are very small: only twelve hours' instruction are required. Isn't your home and all that it means to you worth twelve hours of your time? How do you enroll? Merely go to your Sector Warden, your District Police Station, any branch of the Pratt Library, or to the Enrollment Office, City Hall. Your enrollment will be handled promptly, and there will be no undue delay before you are assigned to training.

"You must remember that a mere handful of planes could set off thousands of fires within a matter of minutes. You must also remember that our Fire Department, despite its splendid efficiency, couldn't begin to cope with such a conflagration. It is your job, your responsibility—to prepare yourselves to face the ordeal with determination and assurance when the enemy strikes.

"Do not let it be said of our city that 'we were too late with too little.'"

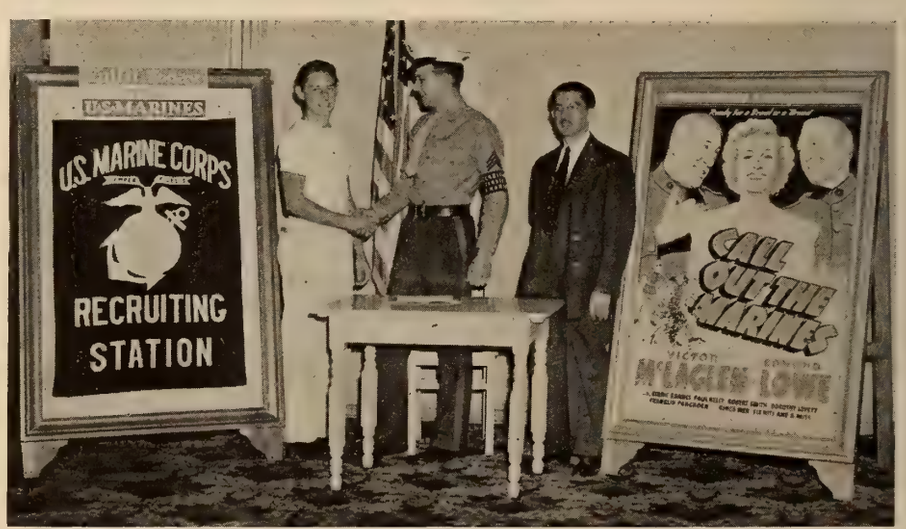
See what we mean? And so now we're going out to lunch, but you'll surely find us around this part of the next issue of STR.

P.S. Just received some programs and a novelty from Chris Christos, Lincoln Theatre, Chicago; Tory Cavallo, Alpine, Marlinton, W. Va.; Arthur Easson, Oakwood, Toronto, Canada. We are saving them for next week. See you then.

INSTITUTIONAL COPY

These are trying times for all of us, but thanks to the marvels of the motion picture, we can get temporary relief at frequent intervals from the world's troubles by attending the theatre around the corner. In Blankville, that theatre is the Blank, where a courteous and intelligent staff is always eager to make your every visit one of comfort and thorough enjoyment, and where the high quality of screen entertainment is maintained day after day, week after week, year after year.

Boosts Film, Recruiting, and Bond Sales



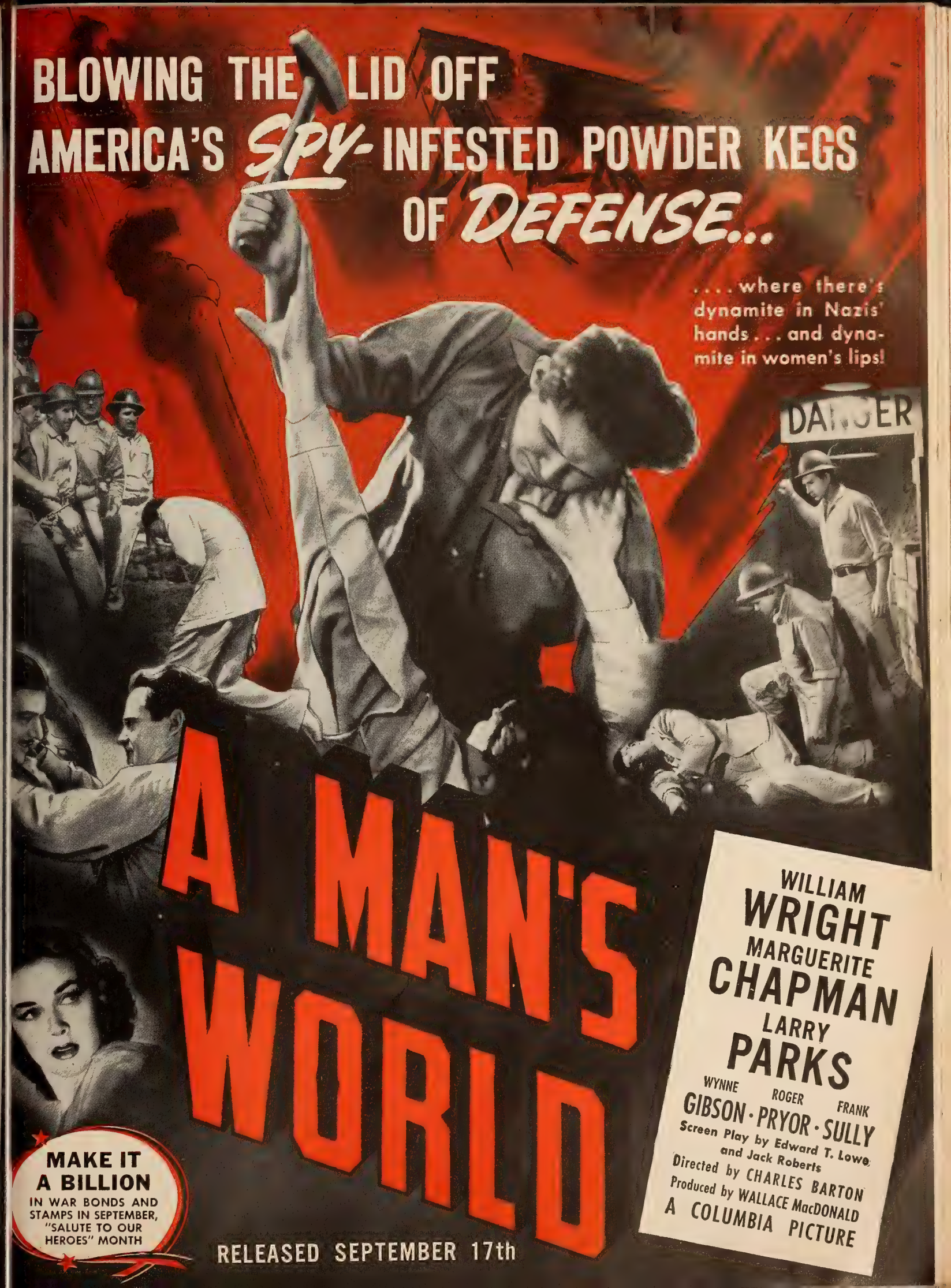
Discovering a war hero, recruiter for the Marines, Manager Ed Harris of the Glendale Theatre, Glendale, Calif., completed arrangements to boost Marine recruiting, sales of War Bonds and Stamps, and the showing of RKO Radio's "Call Out the Marines." (Harris is now a Marine.)

A recruiting booth was set up in the lobby where the war hero, because of his popularity, attracted many people who were curious about his exploits. He was a real box-office draw, according to Harris, and his experience helped him obtain many volunteers for the Service.

He didn't do so badly at the bond booth, either. Having been injured in action and with full knowledge of the value of good equipment, he was fully qualified for his task. Within a few hours after he took charge, bond sales jumped to $2,000.

From the Glendale stage a tribute was paid the Marines in short addresses by city officials. The Mayor paid respects to mothers of Marines and introduced the war hero. This merchandising effort built business and increased goodwill.

In the scene above, the war hero recruiter congratulates a new recruit as Harris looks on.


BLOWING THE LID OFF
AMERICA'S SPY-INFESTED POWDER KEGS
OF DEFENSE...
. . . . where there's dynamite in Nazis' hands . . . and dynamite in women's lips!
DANGER
A MAN'S WORLD
WILLIAM WRIGHT
MARGUERITE CHAPMAN
LARRY PARKS
WYNNE GIBSON · ROGER PRYOR · FRANK SULLY
Screen Play by Edward T. Lowe and Jack Roberts
Directed by CHARLES BARTON
Produced by WALLACE MacDONALD
A COLUMBIA PICTURE
MAKE IT A BILLION
IN WAR BONDS AND STAMPS IN SEPTEMBER, "SALUTE TO OUR HEROES" MONTH
RELEASED SEPTEMBER 17th

ONE of OUR AIRCRAFT is MISSING



With a title like this at a time like this there is every reason to believe that live-wire showmen can have them standing in line waiting for the doors to open. In fact "One of Our Aircraft Is Missing" is such a topical news phrase and so conducive to ideas for "trick" use that it is advisable to caution against other than sincere and fully explained treatment to prevent possible conflict with genuine war news.

The picture is an honest treatment of the experiences of the crew of a British bomber who are forced to bail out over Holland and are dependent on the efforts of the secret "underground" organization of Dutchmen, who circumvent and flaunt the iron rules of their Nazi conquerers, to manage their escape and safe return to Britain.

The film is replete with exploitation possibilities of the kind that heighten public interest to the point of ticket buying and the following suggestions are intended to stimulate your own imagination and possibly serve to round out the campaign you decide upon as best for your community.

Party and Group Attendance

If you happen to be fortunate enough to contact a flyer recently returned from the war front a party in his honor is a natural and should result in reams of newspaper publicity and a turnout at which all of the important citizenry should take part on stage. You may even be able to arrange for his appearance at every performance.

The possibilities of group attendance of Air Raid Wardens and Civilian Defense Corps, with special price concessions for quantity ticket sales, should be another sure attendance builder. If the headquarters of either group are in need of supplies or equipment you might arrange for a block-to-block canvass with a percentage of the tickets they sell reverting to the purchase of needed material.

If your theatre is in an area where pilot training is being conducted there is no end to the possible cooperation you can obtain from the authorities in charge of instruction. A preview will more than satisfy them that the picture contains much of interest and educational value to the neophyte airmen.

The War Department in Washington is constantly stressing the need of model airplanes for use in identification classes. This offers an opportunity, with plenty of newspaper and radio support, to enlist the services of Boy Scouts, students of Manual High Schools, hobbyists, etc., to participate in a model plane building contest with the models displayed in the lobby and prizes awarded from the stage on the last night of the engagement with competent judges deciding the winners. All models will be turned over to the Government at the end of the contest and prizes for the winning planes can be promoted from local merchants marketing the necessary supplies for their construction. War Stamps or Bonds would also be appropriate prizes. The Junior Aircraft Auxiliary Certificate in the press sheet is appropriate.

Costuming girl ushers, cashiers and other women employees of the theatre in Dutch costumes would serve to call forcible attention in advance of the showing.

There is a sequence in the picture where phonograph records play an important part which offers appropriate tie-up for kiddie matinees at which free admission would be given in return for a specified number of old records. Record dealers in your community will purchase these old records at one or two cents each and in many instances have paid for heralds advertising the special show.

There is also a sequence in the picture where the escaping airmen are required to don women's garb to evade the Nazis. This provides a peg on which to hang a masquerade party with dancing after the show on stage or in the lobby and a prize to the wearer of the best Dutch disguise.

An excellent opening day stunt would be the releasing of a quantity of balloons, each carrying coupons good for price concessions of graduated degree and a limited number of child and adult free admissions. The coupons would be accepted at face value when presented at the box-office by the retriever of the balloon.

Bicycles also play an important part in the escape of the airmen which provides an opportunity to tie in with the Government request for gas and tire conservation by offering a special price consideration to all adults arriving at the theatre on bicycles. Arrange a special place for parking and an attendant to care for the bikes and give riders identification stubs entitling them to the special price. This will preclude cheating. The newspaper will carry publicity and be interested in the number of patrons taking advantage of the offer since it serves to show how the people of your town are responding to the conservation program.

A novel newspaper contest could be planted on an angle of the picture where the church organist transmits messages in music, to the presumably devoutly praying congregation, regarding the movements of Nazi Gestapo members searching the church for the escaped flyers. Offer prizes for the best message composed entirely of the titles of six songs. Example: "Night and Day," "Keep the Home Fires Burning," "For Me and My Gal." "Sweet Sue," "Down on the Farm," "By a Waterfall."

The missing bomber is designated on the military register as "B for Bertie" and this phrase occurs frequently in the dialogue. You could probably secure no end of window displays by tying in with merchants to take accurate count of the number of articles in their windows whose names start with "B" and placing cards in the window offering tickets to the persons listing the greatest number of articles displayed in the windows of all merchants cooperating. Stunt should get a lot of attention to the displays and the cards in each window would do a fine job of selling the attraction.

Co-op and Classified Ad Tieups

This "B for Bertie" angle could also be capitalized on in newspaper publicity and advertising. Get six merchants to agree to purchase of a portion of a full page coop ad advising that one letter of the word "Bertie" would be prominently displayed in some portion of their store. Tickets would be offered to the persons writing to the paper in detail concerning the department of each store where a letter of the name was displayed and a short sentence about the merchandise in that department. Limit the wordage of the descriptive copy to hold down space.

The possibilities for "Missing word" contests with advertisements from local merchants as the hunting ground are unlimited.

Tieups with the classified advertising departments are possible on the "missing" phase. The manager of the classified department is always anxious to cooperate on any stunt that promises to build linage and you can easily sell him on the idea that the title of the picture offers possibilities of building interest in the lost and found column. Either offer tickets to persons advertising lost and found articles or go for the old stunt of names hidden in the classified columns.

An effective marquee display could be created by securing two or more outboard motors and having your artist construct wall board or light wood propeller blades to be attached to the small propeller on the motor. Painting the blades in different colors would give a fine animated display that should get a lot of attention. Be sure that the blades are securely attached and that speed of the motor is regulated to comparably slow revolution.

The Dutch women whom the flyers first encounter are suspicious as to their identity and insist on thorough identification to preclude the possibility of a Nazi trap. Satisfactory proof is finally given in the form of a recent newspaper article torn from a London paper which has reference to the radio appearance of one of their wives. The newspaper or radio station might be interested in a contest arranged on the angle of readers or listeners supplying the stories of how some trifling object figured in extricating them from some difficulty.

In addition to the above there are many fine ideas listed in the press book.

Sir Alexander Korda's name should be sold strongly as the film lacks other known American film names.

An SHR Showmanalysis (REG. U. S PAT. OFF.)

Featuring Sales Slants to Make Your Campaign Colors Fly High for New Patrons

Selling the Picture

Beauty Contest Held 2 Nights, Does SRO Business for Rankin

Annual Beauty Contest of the Centre Theatre, Chatham, Ontario, Canada, was staged recently by Manager Harland Rankin.

In the past, the competition has taken place in one evening. This year, Rankin spread it out over two evenings, with Miss Chatham being selected on the first and Miss Kent County and Miss Raleigh Township on the second. By so doing, the Canadian showman reports, he boosted business to the standing-room-only status on both evenings. The Beauty Contest was held in conjunction with the Windsor Firemen's Field Day.

Reports Rankin: "I can say that the Centre Theatre received more free publicity than any other theatre in this part of Ontario has garnered in some time. Newspapers carried pictures of entrants and of the winners. The judges were from the outside, thus permitting me to 'keep my hands clean' and free from all criticism.

"We also had a tap dancer do a short flash on the stage. Prizes were donated by some sixteen merchants, and each contestant received an award. Cost of the campaign was negligible. The campaign received much comment, the girls came in evening dresses, keeping the contest at a very high standard. The mayor complimented us on our enterprise. Although it took much patience, time and energy, we feel quite confident that the splendid results justified our efforts."

Crowned as Miss Chatham, 1942, was Miss Celina Dierickse, who "likes farming and can drive a truck as well as any of her brothers." Sixteen-year-old Dover Township beauty Corinne Caron was awarded the title of Miss Kent, 1942.

Wig-Wag Signals Novel Idea for Scout Cooperation

The signal corps of the Boy Scouts can be used to advertise any of the many pictures with war backgrounds. Use the boys to stand at busy corners throughout the city and wigwag messages with signal flags concerning the coming or playing film. Have another boy with large cards lettered to decipher the messages they send to each other. The card to be held up for perusal of those attracted to the stunt. Copy on the cards should be preceded by the lines—"This signalman is telling the boy on the next corner about—" and then—"The other signalman says—." Keep the messages brief and punchy.

Leads Audience in Song

Following a cash game recently, Manager Floyd Wyatt of the Alpha Theatre, Bell, Calif., announced to the audience that the Star Spangled Banner would be played, and that they were invited to sing. Wyatt remained on the stage to lead the audience, which sang lustily and with patriotic fervor. Reaction: terrific.

Display Grable's Tootsies

Six windows of the city's deluxe shoe stores sported cut-outs of Betty Grable in the tie-up arranged by Al Baker of the State Spokane, for "Footlight Serenade."



She Stopped Buffalo Traffic

Make no mistake about it, the attractive young lady above, patriotically costumed, was really "The Talk of the Town" in Buffalo recently during the engagement of the Columbia picture at the Lafayette Theatre. To her costume were affixed 1,100 War Savings Stamps. During her stamp-selling tour she was photographed with the Mayor and other local celebrities, stopped traffic all over the city. The attention-winning street ballyhoo was arranged by Bill Shirley, Columbia field exploitation representative.

Radio Tieup Set for 'Orchestra Wives'

One hundred and sixteen radio stations of the Columbia Broadcasting System are covering the nation from coast to coast, plugging songs from "Orchestra Wives" on the Glenn Miller program three times a week for four weeks. First broadcast was held on Tuesday, September 8.

The tieup was effected with the manufacturers of Chesterfield cigarets, sponsors of Miller's broadcast on Tuesday, Wednesday and Thursday of each week, by 20th Century-Fox.

For the following three weeks, Miller will nightly devote a portion of his program to the picture: the songs, who's in it, and the fact that it is currently booked for theatres all over the country. Should your local station carry the program, perhaps you could arrange to have the local announcer mention at its conclusion when the picture will play your theatre.

Meanwhile, it was also announced by 20th-Fox in connection with "Iceland" that when Sammy Kaye embarks with orchestra on a personal appearance tour, he will play the songs his band performs in the picture and will distribute full-color heralds.

Test Poster Stands

An excellent method of determining the value of a posting location—and also of getting attention to some special attraction from proven locations—is to instruct the billposter to turn the poster wrong side up. Your phone will tell you quickly whether the location is getting attention from passersby.

Selling Three Hits Keeps Cornell Busy At Saranac Lake

Show-selling activity at Schine's Pontiac Theatre, Saranac Lake, N. Y., is in full swing these days, judging by a "communique" just received from Manager Clayton S. Cornell. Following is a resume of Cornell's exploitation on three outstanding pictures—"Somewhere I'll Find You," "Footlight Parade" and "Yankee Doodle Dandy":

"Somewhere I'll Find You"—Because of its early showing, Cornell sold the feature as a "Pre-Release Engagement" in all media. In the lobby a week in advance he featured a standee-board of stills, large ad proofs and copy built around the line in the picture, "There's no more harm in you than a cobra." A cut-out paper snake, imprinted with title and playdate, as well as a large 40x60 and other lobby and front accessories, was used.

"Footlight Serenade"—Starting ten days in advance, Cornell arranged lobby and foyer displays of stills, 22x28's, song sheet covers, the latter being tacked to all paper display frames. A cooperative window was promoted from Endicott-Johnson. It featured a one-sheet display and a still of Betty Grable, with copy built around the selling line, "You'll jump for joy when you wear a pair of Endicott-Johnson shoes, etc." Bumper strips were placed on all employes' cars and also on ten taxicabs. A tune from the feature was broadcast just prior to the theatre's daily radio spot announcements over WBNZ.

"Yankee Doodle Dandy"—Exhibition of this film was billed as the Northern New York premiere. Special ads were placed in the local paper and the Lake Placid *News*, and scene cuts and readers were also planted. Through the cooperation of WNBZ, a lobby interview was held following the matinee on opening day. Three thousand weekly programs and 100 weekly program cards were distributed, and one-sheets were posted in stores. Sixteen cars and cabs carried bumper strips. Soda fountains featured Yankee Doodle Dandy Sundaes. An impressive and colorful lobby display was set up, with spreads from *Life* and the *American Weekly* and American Flags in standards adding to the effectiveness. Newsdealer trucks were sniped with posters on the magazine tie-in. Heralds were placed in out-of-town newspapers, and tie-in cards were used in the better men's shops.

Another interesting lobby display showed the President awarding the Congressional Medal of Honor to George M. Cohan. A contest was conducted on the radio station's Hollywood gossip program. For the first evening performance of the film, a group of selectees attended as guests of Cornell. A display was placed in the Postal Telegraph window. Few days before playdate tunes from "Yankee Doodle Dandy" were played on the non-sync.

Cornell's report of his campaigns on the three films constitutes the first inkling of exploitation activity that's come out of Saranac Lake in a long time. We'll be looking forward to more first-hand accounts of the Pontiac theatremen's show-selling. We hope he wont' wait so long to report next time.

Reminder About Pigskin Tieups

Better start working now on those football tieups; the season will be on soon.

Fabian Sweater Girl Contest Scores a Hit

Glamorous Competitive Stunt Piles Up Big Weekday Gross for St. George Theatre

To theatremen who exhibited Paramount's "Sweater Girl" without benefit of the most logical and productive promotion in connection with its showing—a Sweater Girl Contest—a sharp rebuke for letting the opportunity pass to capitalize on the title and bring in extra shekels at the box-office. Despite the fact that you have already played the picture, the activities described in the following report have ample merit, sans any direct film tieup, to make them worth repeating in your community. To theatremen who have yet to play "Sweater Girl"—a suggestion that you study this report carefully, with a view toward making a local Sweater Girl Contest the highlight of your exploitation.

Results were far above expectations in St. George, Staten Island, N. Y., when Manager Melville Hicks of Fabian's St. George Theatre, and Edgar Goth, director of advertising and publicity for Staten Island Fabian Theatres, counted the box-office receipts following the finals of the St. George's Sweater Girl Contest. Hicks and Goth worked like troopers to insure the success of the stunt, beamed with the glow of pride and achievement when their fondest expectations were more than realized. Reports Goth: "Our Sweater Girl Contest topped all previous stage attractions, piling up the biggest single night's weekday gross in our history."

Ladies' Wear Shop Cooperates

Arrangements were made with a leading ladies' wear shop whereby the entrant winning the Sweater Girl title would receive a $75 merchandise certificate; runner-up, a $50 merchandise certificate; third-place winner, a $25 certificate. Besides this promotion, Hicks and Goth promoted 35 Glamor-Knit Sweaters for presentation to all entrants from the Central Knitwear Mills.

Opening announcement of the contest was contained in a two-column news story which appeared in the Staten Island *Advance* two weeks before the special occasion. Starting ten days in advance, teaser ads, one each day, were run in the paper. Featuring a feminine silhouette, the opening teaser had this copy: "Coming Events . . . Cast Their Shadows Before!!" In the second ad, the letter "S" was added at the bottom. Each day another letter was added until, next to the last day, the word "Sweater" stood out prominently. In the final teaser, the nature of the contest was revealed.

Event was open to Staten Island girls sixteen years of age or older. Costume requirements: either sweater and shorts, or sweater and skirt. Girls were permitted to register at their nearest Fabian theatre. Number of contestants was limited to 25.



Manager Melville Hicks, master-of-ceremonies for the occasion, presents $75 merchandise certificate to Miss Elsa Oakland, winner of first prize. Third and fourth prizes were $50 and $25 in merchandise, respectively. To all contestants went sweaters. Audience determined winners.

Not only in the *Advance*, but also in another important Staten Island newspaper, the *Transcript*, were stories promoted. Both newspapers cooperated wholeheartedly with those in charge of the contest. In the *Transcript*, for instance, there was published a one-column, ten-inch comprehensive story—not inside the paper, not on the back page—but on the front page! A columnist of one of the dailies plugged away at the event in his column at various times over a two-week period.

Clever stunt that won a two-column cut and caption in the *Advance* was photographed in the St. George lobby. Photo showed a sailor of the United States Maritime Service purchasing War Stamps from attractive girls in charge of the theatre's War Stamp and Bond booth. The space-winning tie-up angle: both girls were entrants in the Sweater Girl Contest.

Another promotional coup was scored by Hicks and Goth when they arranged with the famed Conover Agency, whose models have posed for billboard ads, displays, magazine advertisements and magazine features, to have a quintet of Conover beauties appear at the theatre on the night of the contest as guests of the management. The theatre ran a special two-column ad capitalizing on the girls' appearance. Quintet consisted of Staten Island's Dorothy Partington, featured in Raleigh cigarette ads; Eleanor Staff, New Jersey state tennis champion and lingerie model; Lois Flood, model for magazine illustrations; Betty O'Brien, college student and fashion model; Betty Ann DeMerci, model for sophisticated and outdoor illustrations.

(Interesting aftermath of the models' personal appearance occurred two days later when one of their number, Miss O'Brien, adorned the cover of the August 24th issue of *Life*, along with Alison Walker. The girls were modeling Johnny Jeep Hats.)

A thousand novel throwaways distributed by Hicks and Goth proved effective laugh-getters and business-builders for the contest. On outside of folded card was this copy: "Don't pull the wool over your eyes! Look inside!" Inside was a piece of real yarn affixed to the card, and below it was this copy: "This wool, if it were lucky, might have been a sweater! See Staten Island Sweater Girl Contest at St. George Theatre, etc." Screen attractions, "Sweater Girl" and "Pacific Rendezvous" were also advertised.

The back page of the weekly program distributed to the 10,000 patrons of the six Fabian theatres in Staten Island was devoted to the contest.

Lobby Display Based on News Story

Story in the *Advance*, originating in Denver, reported that officials of a Denver ordnance plant had issued orders that girl employes "stop wearing the type of garment that brought Lana Turner her first fame in the films," because, officials declared, "it distracted the attention of the men employes and slowed down war production." Hicks and Goth seized on this story for a special lobby display, blew up the front page containing the story, painted an arrow pointing to it. At the top of the display was this question: "Do you think Sweater Girls are slowing down war production? A sweater girl illustration, as well as a black "punch-thru" spot announcing the contest, topped off the display. That it created much comment goes without saying.

Copy for the trailer screened at the St. George follows (dots indicate picture frame changes): "Venus DeMilo, Helen of Troy, Cleopatra . . . Anne Boleyn, Lillian Russell, Madame DuBarry . . . Who are these ladies? . . . They are the famous Sweater Girls of history. . . . And on our stage Wednesday Night (date). . . . You will be privileged to see the modern girl in worsted . . . in Fabian Theatre's First Annual Sweater Girl Contest. . . . Girls, enter

(*Continued on Opposite Page*)



Pictorial glimpses of the Sweater Girl Contest staged recently at Fabian's St. George Theatre, Staten Island, N. Y., in conjunction with the showing of Paramount's "Sweater Girl." Left: Giant setpiece was displayed in lobby two weeks in advance. Center: Each contestant was first introduced in silhouette behind lighted screen, with rest of house dark. Novelty of idea and exaggeration of salient points convulsed the large audience. Right: Sweater girls parade before lining up for judging. Between two girls at right may be seen silhouette screen. Girl at right center was judged first prize winner by unanimous audience acclaim.

Swell Telegram Gag

To be sure that as many persons as possible saw "Tarzan's New York Adventure" during its two-day engagement at Schine's Margie Grand Theatre, Harlan, Ky., Manager Leon Scott had special telegrams made up and distributed throughout the city. Attendance-stimulating copy was as follows:

"Leon Scott, Margie Grand, Harlan, Ky.—Regret Our Inability Grant You Permission to Hold Tarzan Longer Than Two Days Stop Nation-Wide Demand This Picture Necessitates Your Prompt Return of Print to Cincinnati Office Stop Urge So Publicize Engagement Entire City Will See It While There —Metro-Goldwyn-Mayer."

Where is the showman who can't use this swell gag on that next big picture? It would be difficult, indeed, to find him.

Sweater Girl Contest Piles Up Big Gross

(*Continued from Preceding Page*)

now and win these great prizes . . . (listing of prizes) . . . Certificates redeemable at (name of cooperating merchant). . . . And Extra! Extra! a beautiful Glamor Knit Sweater free to every contestant. Special sweater sets to winner and runner-up. . . . For an event 'that's all wool and a yard wide' don't miss Sweater Girl Contest, etc."

Acting as master of ceremonies on the night of the judging was Manager Hicks. Contestants made their initial appearance in silhouette behind an illuminated screen (*see p.* 20), an aspect of the evening's entertainment that convulsed the audience. Then they paraded around the stage. Winner and runner-up were determined by audience applause. Magazine photographers and representatives from model agencies were on hand to take pictures of and interview the contestants. It was a great evening, and the jam-packed audience, as well as the girls taking part, enjoyed every minute of it.

Hicks and Goth eagerly look forward to their Second Annual Sweater Girl Contest.

Special Ways of Utilizing Posters Make Big Pictures Seem Bigger

It always seems to make a big picture seem bigger, this stunt of plastering a 24-sheet on the sidewalk in front of the theatre. If you haven't tried it, plan to do it on that next important picture. And watch the crowds gather around to look at it.

Remember, too, that the jig-saw poster stunt always draws a large and curious crowd. The poster, usually a one-sheet, is mounted on compo-board, then cut apart in jig-saw fashion. One of your attendants carries the pieces around the business district, stops at busy intersections to place the pieces together on the sidewalk.

Distribute Speech, Hold Screenings

Distribution to the clergy of the vicar's speech and a special advance screening of the film for religious, social and civic leaders as well as air raid wardens highlighted the "Mrs. Miniver" campaigns of three Pennsylvania exhibitors: Clem Reck, Victoria, Shamokin; May Quirk, Victoria; Mt. Carmel, and Bruce Bausman, Victoria, Mahanoy City.

It's Old, But It Still Clicks

Here's an old one that is always good on musicals: Have a couple of pretty girls go about town with a portable phonograph and play the hit tunes from the picture.



Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292

PROGRAM NOTES FROM THE STUDIOS

Seiter Will Direct Robinson; DeSeversky in Disney Picture; Siegel to Produce 'Hostages'; Cowboy Gets Broadway Offer

Director William A. Seiter, who just completed Columbia's Fred Astaire-Rita Hayworth co-starrer, "You Were Never Lovelier," will remain at the studio to hold the reins in "Destroyer," an Edward G. Robinson starrer which Lou Edelman will produce, with Janet Blair and Glenn Ford also cast.

Producers Releasing Corp. have started building miniatures for "Corregidor," one of the most ambitious pictures on the PRC schedule. The miniatures will be based on photos of the actual locale, furnished by the War Department. Edgar Ulmer will direct.

Arthur Freed's all-Negro production for MGM, "Cabin in the Sky," with Vincente Minnelli directing, has begun to roll with a tremendous cast that includes Ethel Waters, Lena Horne, Eddie "Rochester" Anderson, Louis Armstrong, Duke Ellington and his band, Willie Best, Buck and Bubbles, Mantan Moreland, Rex Ingram, Oscar Polk, Kenneth Spencer, Raymond Turner, Bill Bailey and the Hall Johnson choir. Hall Johnson has also signed as technical adviser.

Monogram has selected "Dawn on the Great Divide" as the first of two large scale outdoor productions by Scott R. Dunlap. Buck Jones, Tim McCoy and Raymond Hatton will play the feature roles.

Producer-Director Mark Sandrich of Paramount is preparing "So Proudly We Hail," a story of the heroic nurses of Bataan and Corregidor, which will star Claudette Colbert.

John H. Auer's Republic production, "Johnny Doughboy," starring Jane Withers, will have a cast well suited to complement Jane's talents. Names so far include Henry Wilcoxon, William Demarest, Ruth Donnelly, Bobby Breen, Patrick Brook and Cora Sue Collins.

Walt Disney's feature production, "Victory Through Air Power," which will be released through RKO, has been developed along a novel path and will show Author Major Alexander P. de Seversky in a screen role.

Charles Previn, Universal's music director, advises that the studio has lifted "You're a Lucky Fellow, Mr. Smith" from Abbott and Costello's first starring film, "Buck Privates," and will use it in the current Ritz Brothers' effort, "Passing the Buck."

Mark Hellinger will produce and David Butler will direct Warner Bros.' coming musical, "Thank Your Lucky Stars," which will star Eddie Cantor and Dinah Shore, plus every one of the Warner Bros.' stars and featured players.

Ralph Cohn, producer of "Thirteen Steps to Heaven" for Columbia, is beating the gun by hiring an all-girl orchestra for cafe scenes in the melodrama.

Producer Sam Bischoff's Columbia production which Richard Wallace is directing, "The Frightened Stiff," which stars Loretta Young and Brian Aherne, had its cast filled out with Warren Ashe, George Chandler, Harry Harvey, Max Wagner and Ralph Peters.

Director Jack Conway has started rolling on the MGM production, "Assignment in Brittany," which features Jean Pierre Aumont, Susan Peters, Signe Hasso, Richard Whorf, Margaret Wycherly, Lionel Royce, Miles Mander and Sarah Padden. The picture was to have been produced by J. Walter Ruben, who passed away last week.

Arthur Ripley is collaborating with Jack De Witt on "Gateway to Freedom," an inside F.B.I. story of racketeering in connection with refugees. Ripley will also produce and direct this PRC film.

MGM's "Three Hearts for Julia" has begun to roll, with Richard Thorpe directing and Bert Spurling assistant directing. The film is an Ann Sothern-Melvyn Douglar starrer.

Sydney M. Williams' production of "Bye, Bye, Baby" for Monogram will show Jean Foreman, New York singer and dancer, supplementing N.T.G., Ted Fio Rito and Gale Storm, Monogram's starlet.

Sol C. Siegel will produce "Hostages" for Paramount, based on Stefan Heym's novel, and has already selected Zorina, Bruce Cabot and William Bendix for the leading roles.

Roy Rogers, Republic cowboy star and heir apparent to the Gene Autry throne, has received an offer to head the Broadway production of "Green Grow the Lilacs."

Gordon Douglas, comedy director, has been signed by RKO to direct "The Great Gildersleeve," first of the series to star Harold Peary in the screen version of his radio show. Herman Schlom will produce.

Walter Wanger, producing "We've Never Been Licked" for Universal release, has selected Ann Gwynne for the femme lead in the story of Texas A. & M. College.

Mark Hellinger is producing for Warners a Technicolor based on Clement Ripley's novel, "Mississippi Belle." Cole Porter has written the music.

Marjorie Reynolds and Barbara Britton have been awarded the feminine leading roles in "Dixie," Paramount's next Crosby picture. Billy De Wolfe will debut.

Producer David Hempstead has signed Herbert Marshall and Eduardo Ciannelli for roles in "Stand by to Die," RKO's Rosalind Russell-Fred MacMurray starrer which Lothar Mendes is directing.

Reis Directs "Hitler's Children"

One of the most sought-after directorial plums was awarded RKO Radio's young Irving Reis, assigned to direct "Hitler's Children," the Edward A. Golden production based on Gregor Ziemer's best seller, "Education for Death."



They Stopped to Chat

During his recent visit to the company's Burbank studios, Mort Blumenstock (right), Warner Bros.' Eastern advertising and publicity chief, stopped to chat with Producer Jesse L. Lasky, who is now making "Adventures of Mark Twain."

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Just casually mention to a few fans that we're going over to Universal today to see Charles Boyer and Barbara Stanwyck, and see what happens: We'll probably be flooded with requests to come along, but don't impose—just bring along a few.

They're working together in "Flesh and Fantasy" and today they're shooting a scene aboard a boat. As we enter we hear—before we see them—the voices of Miss Stanwyck and Boyer. They are rehearsing for their next "take" and the scene we see before us is the outer deck. There are quite a few deck chairs, two occupied by young girls. Half a dozen extras are standing around waiting for their cue.

Miss Stanwyck is wearing a long off-white wool cape over a black suit with a waistcoat to match. The cape stays on with shoulder straps through which the black sleeves of the suit show, making a striking contrast. She wears no hat, but her gloves match the cape.

As Director Julien Duvivier gives the order to "go," a steward starts putting a plaid blanket around one of the girls and the extras start strolling in front of the camera, for they are the passengers. From the right come Miss Stanwyck and Boyer, quarreling. As they approach the camera it starts moving forward staying in front of them until they get to the other side. By that time Miss Stanwyck has finished her lines and she goes stamping off angry. Out of camera range, she turns with a smile to watch Boyer finish the scene.

When the scene is okayed for sound, it's finished. In between "takes" Boyer either talks things over with Duvivier (Boyer is co-producer on the picture) or he strolls around smoking a cigarette, deep in thought.

Our visit over, we leave. As we go, we learn something very interesting: this is the very stage on which "The Phantom of the Opera" was made, with Lon Chaney, many years before. That's why it's called "The Phantom Stage."

So . . . until next week.

Ann Lewis

Greer Garson Signs Contract

While in Washington on her bond-selling tour, Greer Garson signed a new long-term contract with MGM. Her first film under the new deal will be "Madame Curie," a filmization of the life and achievements of the celebrated woman scientist as written by her daughter, Eve Curie. Sidney Franklin will produce.

HOLLYWOOD STUDIO ROUND-UP

Not up to the weekly average, but still nine new pictures went before the cameras this week:

METRO-GOLDWYN-MAYER

CABIN IN THE SKY—Principals: Ethel Waters, Lena Horne, Rex Ingram. Director, Vincente Minnelli.

ASSIGNMENT IN BRITTANY—Principals: Jean Pierre Aumont, Reginald Owen, Signe Hasso, Susan Peters. Director, Jack Conway.

THREE HEARTS FOR JULIA—Principals: Melvyn Douglas, Ann Sothern. Director, Richard Thorpe.

MONOGRAM

DEAD MEN DON'T RIDE—Principals: John King, Davy Sharpe, Max Terhune. Director, Robert Tansey.

PARAMOUNT

TRUE TO LIFE—Principals: Mary Martin, Franchot Tone, Dick Powell, Victor Moore. Director, George Marshall.

PRODUCERS

PERMIT TO KILL—Principals: Barton MacLane, Charlotte Wynters. Director, Alexis Thurn-Taxis.

DEAD MEN WALK—Principals: George Zucco, Mary Carlisle, Nedric Young. Director, Sam Newfield.

REPUBLIC

CORPSE CAME C.O.D.—Principals: John Hubbard, Virginia Grey. Director, William Morgan.

UNIVERSAL

LONE STAR TRAIL—Principals: Johnny Mack Brown, Tex Ritter. Director, Ray Taylor.

TITLE CHANGES

"Gamblers Choice" (MGM) now NORTHWEST RANGER.

"Men O'War" (MGM) THIS MAN'S NAVY.

"Man on America's Conscience" (MGM) now TENNESSEE JOHNSON.

"Buckskin Empire" (Para.) BUCKSKIN FRONTIER.

Curtiz Seeks 'Moscow' Doubles

After adding Ambassador Joseph E. Davies to the staff at work on Warners' film version of the Davies book, "Mission to Moscow," Producer Robert Buckner sent Director Michael Curtiz to New York to make screen tests of film unknowns in a search for character players who most resemble the people it is intended they portray. If possible, the director would like to find exact doubles for such characters to give the film more realism.

Goodman Replaces Otterson

John Goodman, art director for Frank Lloyd Productions for five years, has been signed as Universal's supervising art director, succeeding, for the duration, Jack Otterson, who enlisted in the U. S. Army last week. Goodman entered the film art field in 1920 with the early Fatty Arbuckle comedies, and has served as art director at RKO, Pathe, Warners and Paramount.

PRC Makes War Film Survey

With the object of determining the extent of public receptivity to pictures with war backgrounds, Producers Releasing Corp. is inaugurating a national survey through its franchise holders in all sections of this country and Canada. Leon Fromkess, in charge of production, sent letters to PRC distributors to check exhibitors in their respective territories. The findings will serve to guide the company in lining up its production schedules for next year.



3 Reasons for High Expectations

Above are three good reasons for high expectations from Universal's forthcoming "Flesh and Fantasy." Eminently identified with the production are its co-producers (l. to r.) Director Julien Duvivier and Charles Boyer and another of its bright stars, Barbara Stanwyck. Barbara and Boyer star in the second episode of the four-part production and are revealed here rehearsing a scene with their director and dialogue director, Don Brodie (right). Headliners in the first episode are Edward G. Robinson, Thomas Mitchell, Anna Lee, Dame May Whitty and C. Aubrey Smith.

Republic Schedules Six Pictures For Production During This Month

Six pictures have been scheduled for production in September by Republic. Included in the lineup will be three features, one super-western and two regular westerns.

"Heart of the Golden West" will be the Roy Rogers special, produced and directed by Joseph Kane. Leonard Fields and William Morgan will produce and direct, respectively, an untitled mystery melodrama.

Republic's biggest musical of the season, "Hit Parade of 1943," will be produced by Edmund Grainger and directed by Albert S. Rogell. Armand Schaefer will produce "Eleven Were Brave," a war drama.

Shooting will also start on the serial, "Black Dragon," which William O'Sullivan is producing. Last "starter" of the month: Don "Red" Barry's new western, "Sundown Kid," with Eddie White producing.

Seeks 16 mm. Films for Troops

Edgar Bergen, just returned from the northern war area, reports that projectors are in use at most camps but there is a dire shortage of film. One lonely outpost in the Aleutian chain has been running a four-year-old travelogue over and over again as the sole means of entertainment. If you have any 16mm. films which could be turned over for this purpose, they may be sent to Edgar Bergen, 9185 Sunset Boulevard, Beverly Hills, Calif.

Big Cast for 'Human Comedy'

MGM is lining up one of its strongest casts in recent years for William Saroyan's "The Human Comedy," which is in production with Clarence Brown directing. With Mickey Rooney, Donna Reed, Van Johnson, Gene Kelly, Marsha Hunt and Henry O'Neill named previously, the studio added Lionel Barrymore, Fay Bainter, Spring Byington and Dorothy Morris. Several leading roles remain to be filled.

Koster Pinch-Hits for Duvivier

Henry Koster stepped in as substitute director on "Flesh and Fantasy" at Universal when Julien Duvivier, suffering from a bronchial ailment, was unable to resume as expected.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Catherine "Cathy" Lewis, an excellent actress and a swell looker, has been cast for a small part in MGM's "Nothing Ventured." The title is a prophecy for those that fail to see and use her talents in an important and leading part. My favorite complaint: Good actors and actresses are seldom built up, but perhaps the search for "new faces" will change that situation.

Slapstick is back: In a burlesque theatre sequence of "They Got Me Covered," two trick dancers, dressed like Hitler and Mussolini, are to be at the end of ballet kicks. Unfortunately, it won't be real, and we all can't take part.

This week we're told that Herman Mankiewicz will do the screenplay of Gypsy Rose Lee's "G-String Murders." Last week we were told that Craig Rice would do it. Wonder what we'll be told next week?

Leon Fromkes, executive producer of Producers Releasing Corporation, says that the independent will not be hurt when the film cut comes, as the proportions will force some of the independents' pictures into first-run houses.

Over at Monogram we saw the new process stage that has been put up for Louis Castognaro, who will do process work for Monogram, and all the independents as before. The studio is further expanding by shifting writers over to bungalows they had, but hadn't used, and by making a skating rink for its "Silver Skates" under a tent.

Kibitzed with John Miljan at Jack Schwarz' "Boss of Bigtown" set, and after much questioning learned that when Miljan was on top, one of the directors at the studio where he was under contract asked as a favor that he play a small part. This courtesy led to similar requests by all other directors on the lot. But when time came for casting in important roles to which Miljan had been accustomed, the same directors put thumbs down. Cause: John Miljan had been doing smaller parts.

Watched Irving Rapper, Warners' coming director, work out some wrinkles in a sequence from "The Adventures of Mark Twain" with Fredric March and Donald Crisp. From the synopsis, the makeup we've seen on March, and some of the stills which are honeys, March will again be on top. No doubt about it: he's a great actor.

PRC's Package Plan Calls for 2 Features Under One Catchy Title

A "package plan" which calls for the selling of two pictures of similar themes as a double unit under one title has been set up by Producers Releasing Corp.

The two pictures are advertised under a single catchline title in newspaper ads, lobby displays, on the marquee. Furthermore, they are backed up with unit accessories consisting of ad layouts, lobby displays and trailers, all stressing the idea of pushing one title to describe two features.

Title samples: "Sarong Review" (for "Swamp Woman" and "Jungle Siren). "Slap the Jap" (for "Bombs Over Burma" and "Prisoner of Japan"). The idea is clicking with many exhibitors, according to first reports.

Short Subject Reviews

The Battle of Midway *(Pulse-tingling)*

20th-Fox WAC Documentary 18 mins.

If you have thrilled to other films of the war this one bids fair to bring on symptoms of hysteria. Taken on the scene of the greatest battle in world naval history the spectator is given the impression of actual participation in the same pit with two grim-faced machine-gunners who pot a Jap plane; in the cockpit with an intrepid flyer looking over the devastation wrecked by American bombs on a Jap carrier; marching with the color guard as Old Glory is flown to the heavens during the height of battle; on the flight deck of one of our carriers as the Navy airmen take to the sky to battle the men of Nippon; watching with quickened pulse as planes plummet like spent rockets into the sea; with the fire crews battling the flames caused by enemy bombs; a part of the anxious watchers as wounded and lost sky fighters are brought back to the base for care and finally on board the craft that takes the flag-draped coffins of the dead to sea for burial. Commentary, musical accompaniment and narration are excellent. Film is in vivid color and ragged in spots due to close proximity of bursting shells.

Inside Fighting Russia *(Very Good)*

United Artists World in Action 17 mins.

A camera account of the growth of Russia from the time of the Czars to and including the German invasion of last winter. Footage illustrates the birth of the U.S.S.R. and its method of procedure to capitalize on the tremendous resources of the vast area for the benefit of its people There are sharp contrasts between the old methods of trade, farming, living, etc., and the modern ways that have come with the 25 years of U.S.S.R. rule How Russia anticipated the present difficulty with Germany and prepared accordingly by placing large segments of its industry far beyond bombing range; the years devoted to training the Russian military machine in parachute jumping, skiing, tank warfare, guerrilla tactics, etc, and some actual scenes of conflict with the invaders serve to highlight other footage illustrating Russia's claim that her tremendous manpower is free to fight because 70 per cent of the industrial burden is borne by the women.

'Twas a Mistake

Twentieth Century-Fox announced this week that its trade press release listing the short subjects for the 1942-43 season (STR, Sept. 5, p. 37) was incorrect in stating that Fox Movietone News had a crew in Alaska filming two Technicolor short subjects; 20th-Fox has not now, and has not had since war began, any camera crew in the Aleutian Islands. Furthermore, Father Hubbard is not in Alaska at this time. He has been back in this country for some time.

Yankee Doodle Swing Shift* *(Good)*

Univ. (7242) Cartune No. 2 7 mins.

Uncle Sam reaches right into the band to grab the instruments of the Zoot Suit Swing Band for his scrap metal drive and the quintette seek employment in a nearby plant advertising for swing shift workers. In the swing of production operations are taken over by various cartoon characters who maneuver in ingenious and interesting ways to emphasize the need of more and more munitions of war. Finale shows great quantities of finished planes, tanks, jeeps, etc., that blend into a monster American flag. Reel is in Technicolor.

* Indicates 1942-43 Release

Eatin' on the Cuff *(Funny)*

Vita. (7615) Looney Tunes No. 15 7 mins.

To the accompaniment of story telling lyrics by a piano player the obstructed path of a tiny moth's true love for his honey bee flame is related. En route to his wedding the moth stops to gorge himself on the pants of a man in a barroom and meets up with a witch-like black widow spider wearing a Veronica Lake wig. His bride, returning disconsolately from the church, hears his cries for help and bee and spider fight a duel with their stingers in which the honey bee emerges victor. Leon Schlesinger produced.

Glen Gray and his Casa Loma Orchestra *(Fair)*

Vita. (7510) Melody Masters No. 10 10 mins.

In excellent atmospheric background but entirely lacking in novelty interlude which lessens appreciation of the rapid-fire order in which musical numbers are presented, Glen Gray and his musicians deliver an assembly of just so-so numbers. The dancing of a couple of jitterbugs before a mirror becomes very tiresome through constant repeats. Jean Negulesco directed.

Western Whoopee* *(Very Good)*

Univ. (7353) Variety Views No. 3 7 mins.

An interesting reel dealing with the changes brought about in Nevada by the erection of Boulder Dam produced by Tom Mead and Joseph O'Brien. Of particular interest are the scenes of night life in Las Vegas where the liberal divorce and marriage laws are responsible for an ever changing population of people of means who patronize the array of gambling houses that seem to make up the majority of the business establishments. Some excellent scenes of Boulder Dam, Lake Mead and the immense machinery that provides power for the Western war plants and some good views of the natural wonders of the vicinity as viewed through the eye of a Dude Ranch customer are also shown.

The Ducktators *(Good)*

Vita. (7614) Looney Tunes No. 14 7 mins.

According to this subject, produced by Leon Schlesinger, Hitler was spawned from a black egg by a respectable family of ducks. The cartoon traces his career through his paper-hanging days and to the point where his oratory gains a Mussolini duck as a follower and on to the joining of his movement by the "so-sorry" Jap duck. The Dove of Peace finally enlists the aid of the Minute Man off the war stamps to destroy the trio.

Aldrich Family Victory Short

"The Aldrich Family Gets in the Scrap" will be the third Paramount Victory short and will feature Jimmy Lydon, Charlie Smith, Martha O'Driscoll, John Litel, Olive Blakeney and Diana Lynn. William Pine and William Thomas are producing the shorts, with Frank McDonald directing.

Third Unit for Harman Productions

With the addition of industrial-war instruction films, the Hugh Harman outfit will be operating on a three-unit basis. Producers of animated films, the company is adding its new unit to the pair now in operation: a military training division and an entertainment division.

.. NEWSREEL SYNOPSES ..

(Released Saturday, September 12)

NEWS OF THE DAY (Vol. 14, No. 200)—FDR's message to nation; Nazi prisoners in Libyan Desert; Survivors of the Navy Transport Wakefield; U. S. troops parade before military officers of Brazil; Navy teaches sailors to use pants as life belts; U. S. troops parade in London; San Francisco defense workers in beauty contest; Icecapades premiere; Ted Schroeder wins 1942 National Singles tennis title at Forest Hills.

PARAMOUNT (No. 5)—Icecapades premiere; Obsolete cannons rushed to mills to increase scrap supplies; FDR's message to nation; Congress tackles inflation problem.

PATHE (Vol. 14, No. 5)—U. S. troops parade before military officers of Brazil at Fort Meade; FDR's message to the nation; 174 ships launched in one day; Teddy Roosevelt's son gives home to seamen; Premiere of 1943 Icecapades; Ted Schroeder wins 1942 National Singles tennis title at Forest Hills.

UNIVERSAL (Vol. 15, No. 118)—F.D.R.'s Labor Day message to the nation; Freighter Samuel Gompers launched; Yanks parade in London; Irene Dunne helps the War Bond Drive; Army tests interceptor planes; Miss America beauty contest in Atlantic City; Navy shows new over-the-side technique; Premiere of 1943 Icecapades.

MOVIETONE (Vol. 25, No. 2)—F.D.R.'s Labor Day message to the nation; U. S. troops parade in London; Rommel's troops captured in Libyan Desert battle; Brazil united in war; Paratroops in Panama; Survivors of the blaze aboard Navy Transport Wakefield; Fashions in Mexico; Premiere of 1943 Icecapades.

(Released Wednesday, September 9)

MOVIETONE (Vol. 25, No. 1)—President talks to American boys fighting overseas; Convoy battle in the Mediterranean; Mass production of Bofors guns; Testing giant air bombs on East Coast; Hedy Lamarr, on bond tour, draws great crowd in Newark; Tyrone Power enlists in U. S. Marine Corps; Pauline Betz wins National Women's Tennis title at Forest Hills; First pictures: the capture of the Solomons.

NEWS OF THE DAY (Vol. 13, No. 303)—First pictures of U. S. Marines in the Solomons; Battle of Malta convoy a blazing epic of courage; Air Corps test "block buster" bombs somewhere on East Coast; Hedy Lamarr spurs war bond sales in Newark; President speaks to U. S. troops around the world; Pauline Betz wins National Women's Tennis title at Forest Hills; Notre Dame football players in training at South Bend.

PARAMOUNT (No. 4)—New PT-boat tested at New Jersey plant; Roosevelt calls Labor chiefs for conference on wage stabilization; 10,000 men of Aviation Technical Training Command create air force symbol; Army mails first checks to army men's families; Roosevelt speaks to youth of the world, broadcasts message to American soldiers on fighting fronts; Nation prepares for meat rationing; Mass production of anti-aircraft guns; Mass production at two-man plant in Michigan; Respite for English sailors at Hudson River camp; Red Cross in Glasgow brings relaxation to American soldiers.

PATHE (Vol. 14, No. 4)—First pictures of U. S. Marines in the Solomons; Roosevelt addresses youth of world; Churchill returns to England from Russia; Malta convoy heavily bombed; Hedy Lamarr sells war bonds in Newark; Mass production of sky guns; WPB displeased by zoot suits.

UNIVERSAL (Vol. 15, No. 117)—U. S. Marines take Solomons; Army tests "block buster" bombs somewhere on East Coast; Churchill returns to England from Russia; Mass production of Bofors guns; Lt. Com. Bulkeley helps launching of PT-boat; Rubber shortage doesn't stop stuntmen in Buffalo; Roosevelt speaks to American soldiers around the world; Chicago girls paint war slogans on legs.

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

WATCH OUT FOR THE GREAT SABOTEUR

QUOTING the President of the United States, we call the attention of all theatre owners and managers to the following:

"Any loss of human life, any interference with production, any loss of critical materials hinders and impedes our war effort. Uncontrolled fire, even in normal times, is a national menace."

The quotation is from the President's proclamation designating the week beginning October 4 as Fire Prevention Week.

Aside from the cooperation showmen should lend to local campaigns in connection with Fire Prevention Week, is the added duty for eternal vigilance in the operation of the theatre property to eliminate fire hazards.

From the purely selfish standpoint, the loss of any equipment due to damages from fire means perhaps the closing of the doors of the theatre in which essential equipment may be made unserviceable due to fire. There are slim prospects of getting new projector and electrical equipment to replace machinery that is wrecked by fire or any other destroyer.

By and large the theatres of this country are carefully operated from the standpoint of fire prevention measures. But no matter how strict may be the "code" of the theatre in this respect, the times and conditions call for even greater attention to the most minute detail of protection against fire, as well as measures to insure efficient fire-fighting action should a blaze occur in any part or department.

Those periodic inspections of out-of-the-way places like the roof, the top of the marquee, electrical connections to outside lighting as well as illumination and power sources in the theatre's interior—these should be stepped up as to the time between inspections and thoroughness in making the surveys.

The projection booth is such a great potential source for the outbreak of fire that theatre routine calls for strict performance of the safety rules. Nevertheless, these are times wherein assurance should be made doubly sure, and it becomes the duty of the manager to make more frequent check-ups on the "no smoking" rule; the regulation that no person other than the authorized projectionists should be permitted inside the booth; the habitual performance of cleanliness that eliminates such fire sources as superfluous oil on the machines, oil-soaked rags; fresh and abundant supply of sand for the pails to receive carbon stubs; that there is no excessive amount of film cement in the booth; that port traps are held open only by fusible links and are in perfect working order; that the projector's fire shutter and all parts of the equipment and the necessary accessories for safe handling of film are in place and in good condition.

These are merely a few of the multitude of details that must be watched closely, and with added frequency of inspection to make sure that "the show will go on" and that there shall be no loss of critical materials through the "national menace" about which we are warned in President Roosevelt's proclamation.

Check-Up Chart of Essentials to Good Stage Presentations

(The following check-up chart was developed, and long used, by a very successful picture theatre showman who directs the operation of situations in which combination stage presentations and screen shows are the policy. It illustrates the value which even the veteran stage show supervisor places upon attention to elementary details, and is offered here in view of its instructive value to younger managers who may be called upon to offer stage presentations, either of professional or local amateur character, more frequently in the near future than has been the practice among picture theatres during the past several years.)

Equipment and Props

- ☐ Does the traveler curtain operate smoothly?
- ☐ Are stage battens properly masked with borders?
- ☐ Is the trimming correct?
- ☐ Is stage bracing on set pieces steady?
- ☐ Does wing-masking fully conceal off-stage activities?
- ☐ Do the drops foul when they are raised or lowered?
- ☐ Do all draw curtains fully overlap?
- ☐ Do all curtains reach to stage floor without dragging?
- ☐ Do curtains operate too fast—or too slow?
- ☐ Are all necessary or called for props in evidence? Neat and clean?

Lighting

- ☐ Is the stage lighting correct?
- ☐ Are spots and stage light changes on time? Is special lighting strong enough to create the desired effect?
- ☐ Are flood lights properly focused? Spot lights? Bunch lights? Strip lights?
- ☐ Is the field and intensity of lighting correct?
- ☐ Is there glare from any shiny surfaces to detract from illusion or annoy the spectator?
- ☐ Do the dimmers work smoothly? Are they timed correctly?
- ☐ Are footlights properly masked from balcony?
- ☐ Does back stage or off stage lighting leak through to stage proper?
- ☐ Is all off stage lighting fully concealed?
- ☐ Are the effects from the booth properly timed? Is color correct? Is the effect right?
- ☐ Is the choice of spotlight colors right?
- ☐ Are the effect machines timed properly?
- ☐ Do the spots "hit" and "strike" at the proper instant? Are blackout bits "on the nose"?
- ☐ Are there any dark pockets in evidence at any time during the performance?
- ☐ Is all lighting properly co-ordinated on all scenes and acts?

The Show

- ☐ Is the overture timed right? Is the selection appropriate? Are the musicians neat? Is their entrance quiet? Are musicians' stand lights properly subdued?
- ☐ Is the opening snappy and bright?
- ☐ Are all costumes in good order?
- ☐ Are the girls working in unison? How about alignment?
- ☐ Is there any discrepancy in chorus costuming? Shoes? Hats? Special accoutrements?
- ☐ Is the entrance perfectly timed with the music?
- ☐ Is the exit properly executed and in perfect time?
- ☐ Is the make-up correct? How is it affected by light changes?
- ☐ Is the amplification proper? Not too loud or too low?
- ☐ Are cues fully understood by all parties—performers, stage, orchestra and booth?
- ☐ Is the entrance and exit of all performers properly timed?
- ☐ Do the performers force encores or bleed the audience?
- ☐ Are the girls properly arranged for size?
- ☐ Are the entrances and exits of performers mixed—center, right and left of stage?
- ☐ Is any unit of the performance too long? Too many encores? Too many bows?
- ☐ Does the show move rapidly? Any delays between acts or scenes? Are curtain waits properly filled with apron entertainment or orchestra numbers?
- ☐ Is the show going as planned? Is there unnecessary ad-libbing?
- ☐ Is the dialogue clean and suited for family trade? Any smut? Any vulgarity in dialogue or costuming? Are the bits clean?
- ☐ Are performers or workers visible when off stage?
- ☐ Is the scenery neat and clean? Any tears or breaks? Are curtains and drapes clean?
- ☐ If paraphernalia is used by acts is it handled efficiently? No delays or waits?
- ☐ Is the finale sufficiently bright and snappy? Do all performers make an appearance?
- ☐ How about the timing of the show? Is it too long? Too short? Where should it be cut? What could be added to make it more effective?
- ☐ Would an afterpiece help with all performers contributing special bits?
- ☐ Is show correctly routined to assure smooth, varied entertainment?
- ☐ Will rearrangement of order of appearance of acts or performance of players improve entertainment value of the show?
- ☐ If the show features a Master of Ceremonies is his appearance good?
- ☐ Is his entrance right? Does he "take" instantly with the audience?
- ☐ Does he do a good job of selling each act? Does he subordinate himself to the description of the coming performer? Does he leave the stage while an act not requiring his presence is performing?
- ☐ Is he overly familiar with the audience? Are his wisecracks well received? Too personal? Too smutty?
- ☐ Does he use a variety of "patter" in introducing acts?
- ☐ Is his comment flattering? Does he oversell? Does he get too familiar with the line girls or lady performers?
- ☐ Are his gestures right?

Rudy Kneuer, IPC Executive, Starts 31st Year With Company

R. C. "Rudy" Kneuer, assistant sales manager of International Projector Corporation, celebrated his 30th year with the company on August 21st. Kneuer was appointed to his present post as assistant to A. E. Meyer, general sales manager of IPC, in 1935.



R. C. Kneuer

He joined the Precision Machine Company in 1912 and continued with that company until the formation of International Projector Corp. in 1926, and various promotions followed his first position in the order and repair departments.

Kneuer is well known throughout the theatre and the equipment dealer field. He is the father of six children, has two sons now serving with the armed forces.



To Discuss Wartime Conservation

Lester B. Isaac, director of sound and visual projection for Loew's Theatres, who will discuss projector maintenance at the meeting of the Atlantic Coast section of the SMPE, to be held in New York September 17th.

Farkus Acquires Kimball Theatre Under Lease

Berk and Krumgold, theatre realty specialists, have consummated a long term lease for the Kimball Theatre, 1219 Yonkers Avenue, Yonkers, New York, to a corporation headed by Max Farkus.

The Kimball Theatre property is owned by the prominent theatre builder and realty operator, Leo Silver, who built this theatre about five years ago. It is considered to be one of the finest theatres in Yonkers. It is situated on the Yonkers-Mt. Vernon line and caters to both communities.

This is the second theatre acquired by the Farkus interests through the office of Berk and Krumgold, the same brokers having sold them the Rex Theatre, East Rutherford, New Jersey, about one year ago.

Mr. Silver was represented by Joseph Howard Katz, attorney, of New York City.

Victory Theatre Reopens

Holyoke, Mass.—The Victory Theatre which was closed here on Jan. 26 owing to fire damage was reopened here last month after having been completely refurnished. Among other things a new front entrance has been constructed which eliminates the step up to the lobby in the old theatre. A new box-office has been added, more space has been made in the balcony and the entire theatre has been decorated in the very latest designs.

Hazelton, Pa., Theatre Reopens

Hazelton, Pa.—After having been completely refurnished and redecorated the Alton Theatre here which has been shuttered since June 17th was reopened last month. The theatre, which is under the direction of Harry A. Hersker and is managed by Charles Haen, has been repainted and new sound and projection equipment has been installed.

Windsor, Conn., House Renovated

Windsor, Conn.—The Plaza Theatre here will be opened next week after having been closed for redecorating purposes since August 18. The redecorating work in the theatre, which is operated by Lockwood-Gordon Theatre Enterprises, was done by Jasper D. Van Atten of Boston.

To Economize is Patriotic, Not "Chiseling"

The fear, believe it or not, of being called a "chiseler," particularly by the employes, is responsible for deterring some managers, against their better judgment, from putting in more rigid economies particularly in connection with the use of consumable supplies, and insisting upon the rigid practice of all possible savings in connection with janitorial and other work in the theatres.

Fundamentally, the making of the deepest cuts in the consumption of material and use of extreme measures in the care of equipment, is now a patriotic duty in addition to being good business management.

If the employes of the theatre evidence other than complete accord with the effort, it is the duty of the manager to arrange regular meetings and, if he feels incompetent to handle the matter personally, call on civic leaders to impress on the personnel the fact that the manager and the management are in no way responsible for the restricted use of supplies and the extra demands for time and effort. These conditions are brought about through the needs of the nation at war, and employes from booth to basement should experience actual pride in minute attention to every detail that promises to prolong the usefulness of furnishings, fixtures or equipment, or reduce in the smallest degree the amount of material required to operate the theatre.

Some of the more obvious means of reducing the material consumption to the lowest minimum and extending the life of equipment, furnishings and fixtures to greatest maximum are listed here as a possible nucleus for the charting of workable maneuvers calculated to effect savings in your theatre.

Where to Look for "Leaks"

Analyze theatre lighting to determine the most intelligent layout of schedules to bring about the greatest economy in electrical consumption. Set the hours for turning front, marquee and sign lighting on and off. Change these hours to conform to receding periods of daylight and the closing of the box-office. Curtailment of lobby and rest room lighting at dead periods and during the running of the last show when attendance is low will effect further savings as will the use of work lights by the cleaners and careful attention to the turning off of closet and store room lights when not in use.

At this time when heavy motors and fans are being used more hours per day, it is important that every electrical connection, switch, fuse, etc., be checked frequently to insure good contacts. If air conditioning equipment is used, consult your engineer on the possibility of shutting down the plant at intervals to effect savings in water, electricity, refrigerant, etc. Have the equipment inspected thoroughly and frequently to guard against leakage of refrigerant.

Check the entire theatre with a view of reducing wattage wherever practicable. Cove lights, chandeliers, multiple outlet floor lamps, etc., offer possibilities for wattage reduction without detracting materially from the desired effect. Keep a careful inventory of all lamps on hand according to size and color.

Departmentalize the handling of supplies and arrange for weekly inventories from persons in charge, such as Chief of Service, Head Cleaner, Maintenance Man, Chief Projectionist, Stage Manager, etc., showing the amount of each commodity used as against the amount on hand plus the amount served to, or received by, his department since last inventory. Each department head will be made to feel the responsibility of his job, and the knowledge that accurate check is being kept will bring about more careful disbursement. Point out excess consumption, leakages, etc., and insist on written explanation from the head of the offending department.

Ask the operators to check the burning time of carbons against the manufacturers' claims and the running time of pictures. If there is wide discrepancy which cannot be accounted for in the booth, a letter to the manufacturer will bring their representative to explain or correct the condition. Ask operators to save carbon ends for use on single reels, etc.

Cooperation of the Staff

Check closely on the cost of cleaning, pressing and repairs on ushers uniforms. Secure bids from competitive laundries and cleaners for possible economies in this department.

Impress upon cashiers the necessity of extra care in the handling of money and making change to eliminate excessive shortages or overages.

Instruct all employes as to the necessity of extreme care of the premises in which they work. An usher should not wait for the janitor to remove scraps of paper from the floor of the aisle he covers, the doorman should care for the picking up of discarded ticket stubs, cleaners should be more meticulous in getting into the difficult corners and caring for the ledges, etc., where dust accumulates most easily. Cashiers should see that the shelves of the box-office are kept clean and that report blanks, coin wrappers, etc., are neatly stacked, operators should pay special attention to the saving of film scrap, carbon end drippings, etc., and have a receptacle at hand for storing this salvage. Extra precautions should be taken in the care and proper storage of film, keeping supplies in cabinets, etc.



We suggest that those who didn't buy them write us about their lamp problems. We will try to help keep present equipment in service until the BIG JOB is done and new lamps can be purchased. Meanwhile, we will continue to render the best possible parts and repair service.

If newly imposed war conditions and limitations (such as the necessity of reducing amperage), or modified type of carbons cause you operating difficulties, do not hesitate to call us.

NATIONAL THEATRE SUPPLY COMPANY

"THERE'S A BRANCH NEAR YOU".

Gird for Fighting Front Against The Fire Menace

Theatres Urged to Aid Local "Fire Prevention Week" as Important Wartime Duty

The designation of October 4-10 as Fire Prevention Week has special significance for theatremen this year. In his proclamation designating the date for observance of Fire Prevention Week, President Roosevelt called attention to the particular importance of the threat to war production from the menace of fire, and in assigning the U. S. Office of Civilian Defense to take leadership of the observance of Fire Prevention Week, the President gave further emphasis to the seriousness of the effort which should be made to reduce the appalling toll of life and property that is annually taken by fire.

Theatremen will offer to local OCD and other agencies active in the Fire Prevention Week observances special cooperation this year, in order that the public and those in charge of industrial plants may be induced to take every precaution against fire. In addition, theatre owners and managers will exercise extra care to eliminate sources of danger from their own theatres, as well as to increase the efficiency of their personnel in meeting emergencies should fire strike.

The extra precautions will take the form of more thorough and frequent inspection, particularly of the "out of the way places," of the theatre (those unused dressing rooms, store rooms, cellars and roof spaces where the collection of debris or the deteriorating electrical wiring, switches and other contacts are a constant menace). The special efforts in training personnel will take the form of frequent fire drills and a soundly-planned organization under which the staff can rise to the emergency.

10 MOST COMMON FIRE CAUSES IN LAST 10 YEARS

	Number of Fires	Loss
1. Matches—Smoking	1,238,275	$174,979,768
2. Misuse of electricity	416,866	94,848,885
3. Exposure (fire originating off premises)	322,698	156,560,237
4. Sparks on roofs	300,994	70,208,310
5. Overheated or defective chimneys, flues, etc.	291,181	119,985,311
6. Lightning	259,591	50,516,178
7. Stoves, furnaces, boilers, and their pipes	253,382	100,344,879
8. Open lights	245,512	24,878,160
9. Petroleum and its products	221,725	77,897,461
10. Hot ashes and coals—Open fires	189,111	26,624,942

Safety Measures Demanded of Theatremen Also Have Direct Effect on Box-Office

The theatre which boasts a well-organized and efficient plan, well designed for the safety of its patrons, really has something to boast about. There is no greater public service than that rendered by the public gathering place which has been prepared and is maintained in a manner to give every safeguard to those who assemble therein.

The utmost care to eliminate all fire hazards as well as dangers from injuries by falling fixtures inside as well as outside the building, must be supplemented by a staff trained to meet emergencies, particularly of fire. When that is done, the theatremen can obtain for himself a most convincing demonstration of how important the matter is to box-office receipts, by applying some showmanship designed to acquaint the public with the provisions he has made for the safety of the public.

The local fire department officials will be more than glad to accept the theatre's invitation to test the fire hose, for example. Making such test at a time when it may attract the notice of people in the neighborhood will prove mutually advantageous to the fire department as well as the theatre. Such action bespeaks the alertness of the fire department as well as the theatre to preparedness for emergencies.

Some of the most successful showmen in the business have made it a regular plan to have such demonstrations at the theatre in cooperation with the fire department, and they have made it a practice to acquaint the public with the fact that the fire fighting equipment is periodically tested by the citizens' own fire department.

Pressure tests of the theatre's fire hose by the firemen make a good show, and one a theatreman can stage with benefits in prestige to his institution; but they are also very important. Equally important from the utilitarian standpoint, is the proper drying out of the hose after it has been tested under water pressure.

Proves Value of Drills

The value of well drilled theatre staffs in meeting emergencies was demonstrated in a recent occurrence which reflected credit upon picture theatres generally. The case referred to was a fire at the Temple Theatre, San Bernadino, Calif.

Fire broke out at a late night show, and the auditorium suddenly filled with smoke. Assistant Manager Miles Lawrence, who was in charge during the absence of the manager, and the staff immediately opened all exit doors, and walking calmly to the stage requested the audience to proceed at a walk to the nearest exit. The closing usher immediately went to the fan room where a motor was burning, and opened vents to allow the smoke to pour to the outside. The projectionist started a record on the non-sync, closed his doors and joined the staff on the auditorium floor to aid in emptying the house. The theatre was cleared of patrons in record time.

Such efficient work in meeting an emergency could be accomplished only by a staff that was trained and cooperative. City Manager W. C. Ricord for Fox West Coast, operator of the Temple, has been a stickler for regular staff drills weekly for both air raid and fire emergencies at all theatres under his supervision.

8-Point Fire Drill Organization Plan

The general plan of organization to meet the emergency of fire, as it materializes in the routine of the fire drills, has become more or less standard for theatres. Details may differ between one theater and another, but fundamentally the organization of the staff to take certain stations and perform certain duties in the event of fire is based upon tested methods for fighting a fire and evacuating patrons speedily and without panic.

In general it is considered that a plan which covers eight important assignments has the essentials for efficient fire-fighting and panic-prevention. The eight assignments to be performed, in case of fire, are: (1) A Foreman or person to have charge of the organization and drills; (2) at least two Watchmen, who see that any factors which may cause a fire to spread are dealt with; (3) and (4) male and female searchers, whose duty it is to search all toilets, dressing rooms and emergency rooms used and frequented by their respective sexes, and who are to take care of all persons who faint or are disabled; (5) Street Alarm Box Runner, who shall be familiar with the nearest city fire alarm box and know how it is operated; (6) the Fire brigade, who shall have full charge of the operation of all auxiliary firefighting apparatus and shall endeavor to extinguish, or at least hold in check until the arrival of the fire department, any fire that may occur; (7) Exit Guards, who shall station themselves at all exit doors leading to fire escapes, stairways and other means of escape immediately upon the sounding of the alarm. There shall be two guards for each exit, if practicable; one to stand holding back the door and the other directly inside on the floor. The latter are to keep the exit doors open and direct the movements of persons using these exits and prevent congestion; (8) Squad Monitors, who, as soon as the alarm is sounded, shall see that the employes (or section of the audience) under their charge quickly form into line, two abreast, and numbering not more than thirty to each squad.

It happened at 2 a.m.

Around two o'clock one morning a NATIONAL THEATRE SUPPLY COMPANY Branch got a worried call from a distant theatre. A projector gear had stripped; another one was needed immediately.

NATIONAL had the gear; the problem was to get it to the theatre. The only train out at that hour carried no express.

But the NATIONAL man was not stumped. The gear, wrapped with layers of stout corrugated, was handed to the baggageman on the train and a telegram was sent to the customer.

Then, as the train sped through the exhibitor's town at sixty miles per hour, the package was thrown off, the precious gear was picked up unharmed and the show went on again that night.

* * *

Such cooperation between NATIONAL and its customers has made countless exhibitors say: "Booth 'insurance'? Why, NATIONAL has been providing that for more than 15 years!"

NATIONAL THEATRE SUPPLY COMPANY

Six Theatres in Six Months, Building Score for Lippert

Robert L. Lippert, general manager of Affiliated Theatres, Inc., with headquarters in San Francisco, has not let down defense areas where new theatres are needed. In the past six months, Lippert has opened six theatres—five of which are new theatres (one entirely new structure, four were converted buildings).

The Record goes as follows:

On February 14, completed the Grand Theatre, Richmond, 690 seats, built of brick and Class B construction in 91 days.

On May 21st, leased a grocery store in the heart of Richmond and in exactly three weeks opened this as a theatre; seats 428, operates 24 hours a day. Name, The Studio.

June 12th, commenced remodeling of the old Point Theatre at Richmond and installed a balcony to seat 100 and renovated the house from front to back. Total seats, 450. Opened this theatre August 15.

(The Studio and Point Theatres were completed under the $5000 limitation set by the War Production Board.)

Commenced work six weeks ago on the Times Theatre, Richmond, seating 575 and opened this house on September 11th. A priority was granted on this project. This was formally the Nash Automobile Agency.

On July 5th, commenced work in Vallejo on the former Studebaker Automobile Agency and completed this in four weeks. It seats 664.

Took over the old library building in Alameda and transformed this into a theatre, which was opened 2 weeks ago. It seats 299.

All three cities, Richmond, Vallejo and Alameda are in the heart of the shipbuilding area.

Richmond building laws compel first class construction.

Resourcefulness Plus Precaution Stops Panic

Should fire strike when patrons are in the theatre, the best-planned method of meeting the emergency often does not suffice to prevent panic. In certain cases there is a severe test of the resourcefulness, imaginativeness and quick-thinking of the manager, his assistant or some member of the staff.

There is no way to assured results by means of some previously-planned procedure, though many theatremen have a "box of tricks" upon which to draw in calming an audience in the case of such emergencies as power failure or fire.

A great number of stratagems have been used successfully by quick-witted managers in such emergencies. If the lights are in working order the manager can take the stage and, according as there is need for quick evacuation of the audience or merely a reassurance that the fire of which the people may have had some indication (smoke fumes, for example) is under control, his own voice and manner of delivery of some announcement suffices to keep order. When the lights go out, the situation is quite different and poses a problem which was met most successfully by one quick-thinking manager, who went to the stage carrying copies of several newspapers, read aloud the news headlines and story "leads" by the illumination from a flashlight. He succeeded in keeping the audience interested and in their seats—and won a round of applause when the lights came on again.

New Seats for Arcadia Theatre

Wellsboro, Pa.—New seats are being installed in the Arcadia Theatre here it was recently announced by the management. The chairs will have red upholstered backs and the arm rests will be white trimmed with blue.

Fire Extinguishers

Fire extinguishers are of no value unless they contain the required amounts of the chemicals which compound to form the extinguishing agent when the devices are put into use. A maximum safe period between recharging the extinguishers is six months time. Records as to date of recharging should be kept on tags fixed to the extinguishers.

The location of the extinguishers should be planned so as to afford ready access to various parts of the theatre. They should be placed in a manner that makes quick use of them possible, and both the location and method of utilizing the extinguishers should be made an important part of all fire drills by the staff.

Logan Opening Brings Williams Chain to 22

The recent re-opening of the Logan Theatre, Paris, Arkansas, gave the K. Lee Williams Theatres circuit its 22nd house in a chain operating in western Arkansas, eastern Oklahoma and northeast Texas. The company, headed by K. Lee Williams, was organized three years ago.

The Logan, formerly known as the Wiggins Theatre, was taken over early in May in a deal which included acquisition of the Strand, also in Paris.

Roxy, Everett, Wash., Redecorated

Everett, Wash.—The Roxy Theatre here has completed its redecoration project R. E. Charles, theatre manager announced recently. The work which was in progress for about three weeks included painting, new ventilating equipment and new draperies throughout the theatre.

Eastman Publishes Book For Movie Cameramen

Eastman Kodak Company has just announced a new book—"Eastman Motion Picture Films for Professional Use"—which is designed as a reference and guide for all professional photographers.

The main part of "Eastman Motion Picture Films for Professional Use," containing 72 pages, is divided into two principal sections and deals with the various types of negative, positive, sound recording, and duplicating films that are used in most commercial practice.

The first section is devoted to a discussion of the various film characteristics, both photographic and physical. It deals, also, with processing, the use of filters, tropical handling, etc., and it is intended as an aid to the interpretation of the specific data given for each film in the individual film specification sheets which make up the second section.

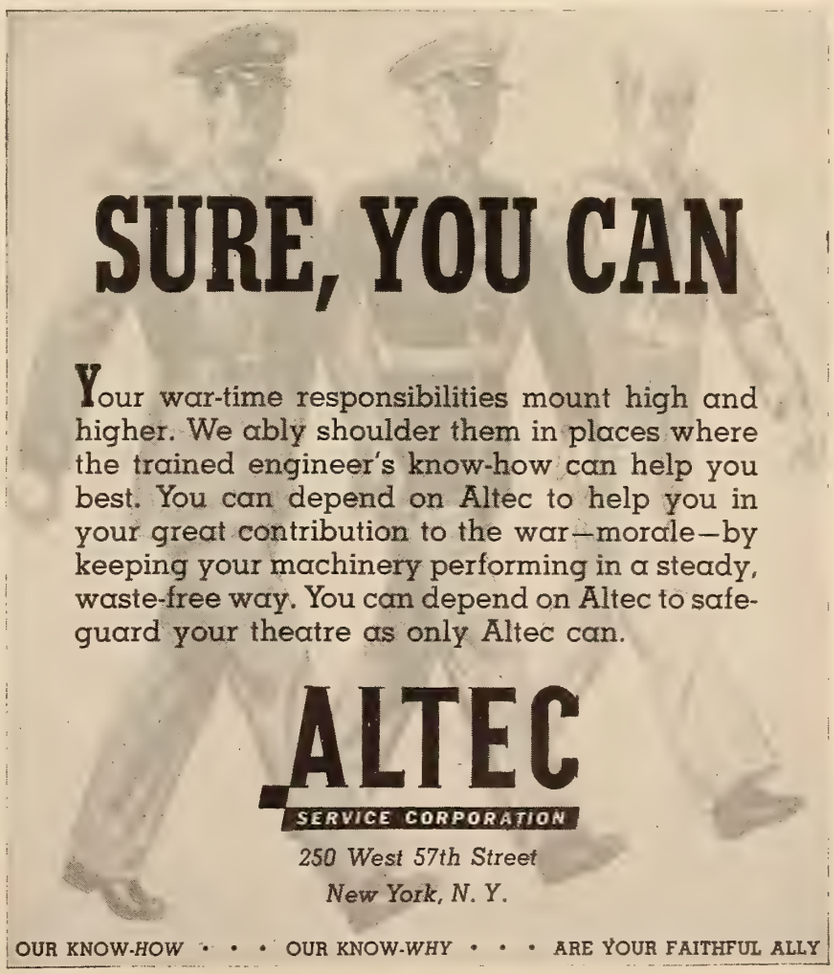
An eight-page supplement on the commercial use of 16mm Kodachrome Film is also included. This supplement covers such subjects as lighting, choice of subject colors, the making of sound records for use on Kodachrome, etc.

Cry Room Added to Carolina Theatre

Bennettsville, S. C.—The Carolina Theatre here has recently finished work on a cry room to be used by mothers with fretting babies so that their noise will not disturb other patrons. The room was constructed in the place of the old ladies lounge.

Joyce, Spring Hope, Opens

Spring Hope, N. C.—The Joyce Theatre opened here recently playing to capacity attendance.



Conservation of Film By New Projection Plan in Spotlight

Several demonstrations of the "Sponable method" for conserving film by eliminating the "frame line," and involving an alteration of present projectors to accommodate film with three instead of the established four-sprocket holes per frame, have brought this particular invention into the spotlight as one of the practical means of conserving raw stock without curtailing the quantity of pictures produced or cutting down the number of prints per release.

It was reported last week that the industry might expect the WPB to allot the estimated 75 or 80 tons of steel which would be required to convert existing projectors to the three-sprocket system, the alteration requiring new sprocket wheels and the cost per theatre roughly estimated at from $100 to $125 for the necessary parts and installation.

Nothing official concerning the attitude of several industry bodies who have been studying the subject of conservation has been forthcoming to date. One of the official groups studying all proposals and ways and means of conserving film is a committee set up by the MPPDA. This group is divided into two sections, one on the Coast and the other in New York. The latter section is headed by Joseph H. Hazen, with Charles Francis Coe as coordinator. The Coast committee has Gordon S. Mitchell, manager of the Research Council of the Academy of M. P. Arts and Sciences, as chairman.

Adoption of the plan would necessitate action by producers and distributors through agreement to make the changeover at some given date in the future, when all film would be made according to the prescribed standard. Since, at the present stage of the development, it would be impractical to change over projectors within a short time from one system to another, adoption of the Sponable plan would obsolete all prints now in circulation. Changes in the present print to the three-hole per frame print can be done optically on printers, so that studio cameras would not necessarily have to be converted, though it is believed this would be decided as desirable should the plan be adopted by the industry.

The Sponable plan was developed by its inventor, E. I. Sponable several years ago. It is well known to many projectionists through discussion of the suggested change based on eliminating the "frame line." The latter came into being as a compromise when films changed over from silent to sound-on-film. (The loss in the width of the image by printing the .10-inch-wide sound track on the side of the film, was offset by reduction of the depth of the image to maintain the same proportioned picture as had become standard before the introduction of sound. The Sponable system calls for slight reduction in the height of each image, and printing of the images flush together. A reduction of the sprocket holes from four to three for each frame would permit a saving of about 25 per cent of film, the projector speed being cut from the present 90 feet per minute to 67½ feet per minute, with the current rate of 24 frames per second being maintained.

Some projectionists are of the opinion that there would be great difficulty in making a change in the standard of projection during the present emergency. Theatremen queried, while professing no special knowledge of the technical status of the proposed new method, look with concern upon any suggested change-over involving alterations of projection equipment through additions of new parts or apparatus. Uncertainty over whether they could obtain the necessary parts is natural, since exhibitors are finding trouble whenever there is need for replacements as matters stand right now in the equipment line. Projection engineers, schooled in the conservative approach and sticklers for exhaustive experimentation before giving their nod of approval to anything new, include some of those who are non-committal on the plan and point out that demonstrations have been made only on one model of projector. Some also implied that they believe the 75-tons-of-steel estimate of the required metal for making the necessary new parts is "conservative." Another factor which will receive important consideration by the industry is the large number of portable projection equipments used by both the Army and Navy combat units. Several different makes of these are in use.

On the other hand, many who have seen demonstrations of the Sponable system, including several equipment men, regard the results as "entirely satisfactory."

Another method, known as the "back to back" system, has been discussed, but since this would require replacement of lenses in all projectors, the scarcity of optical equipment and materials necessary practically eliminates the suggestion as a wartime aid or possibility. The "back-to-back" system calls for two sound tracks, one running on each side of the film, and alternate frames. Each image is upside down with respect to the other. The upper image is framed, and as the print is projected the lower image is automatically masked out. Then the print is reversed to show the lower series of images—thus two reels would be compressed onto one reel of film, with each series corresponding to one of the sound tracks. The frames or images would be from 25 per cent to 50 per cent smaller than the present standard frame, necessitating enlargement and consequently new lens equipment to maintain present screen sizes.

The prominence which has been given to the technical approaches to film conservation through the demonstrations and publicity concerning the new methods of projection, has served to emphasize one most important point, and that is the earnest effort being made by all branches within the industry to make effective savings in film requested by the WPB by means and methods which will guarantee the public an undiminished supply of motion picture entertainment.

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Meet to Stress Care of Theatre Equipment

The Society of Motion Picture Engineers and leading projectionists, equipment manufacturers and engineers cooperating with the organization are making every effort to sustain the high standards of projection and conservation of equipment through emphasis upon efficient operation and maintenance of sound and film apparatus. Latest activity of the technical group is the meeting called by Dr. Alfred N. Goldsmith, chairman of the Practices Committee, of the Atlantic Coast Section of the SMPE for September 17 in New York.

The meeting will be held at night at the Hotel Pennsylvania, and invitation has been issued to heads of projectionists' locals, leading projection men in the theatre field, manufacturers and heads of theatres to attend the gathering.

Chief emphasis of the meeting will be discussion of ways to prolong the life of equipment now functioning in the theatres and at the same time maintain high standards of screen quality. The essentials of such a dual goal will be covered in a paper prepared by Lester B. Isaac, director of sound and visual projection of Loew's Theatres.

'Conservation' Trend to Sound Service Continues

The marked increase in sound service contracts reported over the past several months by Altec Service Corp., continues to bear out previous indications that the need for conservation of projection and sound equipment is inducing exhibitors to use every safeguard to preserve their installations, according to L. W. Conrow, Altec Presidnet.

The latest report from the company on new contracts with theatres:

Sound Service and projection room replacement parts agreements have been signed with the following theatres:

Madison, Madisonville, La.; State and Palace, Thomasville, N. C.; Gordon, Westwego, La.; Carolina and Orpheum, Oxford, N. C.; Royce, Royston, Ga.; Farini, Scranton, Pa.; Strand, Fayetteville, N. C.

Park, Woonsocket, R. I.; Lake, Lake George, N. Y.; Opera House, New Brunswick, N. J.; Laurel and Lido, Long Beach, L. I.

Capitol, Bend, Ore.; Rio, San Leandro, Cal.; Empire, Los Angeles, Cal.; Studio, Richmond, Cal.; Wash.; Victory, Pueblo, Colo.; Dresden, Sequim, Grand, Bremerton, Washington; Princess, Prosser, Wash.; Roxy, Shelby, Montana; American, Los Angeles and Seville, Inglewood, Calif.

New Keyser, Keyser, W. Va.; Lincoln, Hamlin, W. Va.; State, Big Springs, Tex.; La Rita, Dalhart, Tex.; Overton, Overton, Tex.; Cadet, Claremore, Okla.; Belvedere and Evanston, Cincinnati, O.; State and American East Liverpool, O.; Ritz, Kansas City, Mo.; Rex, Sinton, Texas.

Orpheum, Pipestone, Minn.; Oak, Manistique, Mich.; Omro, Omro, Wis.

Strand, Stuttgart, Ark.; Star, West Point, Miss.; Dublin, Dublin, Va.

Hastings, Hastings-on-Hudson, N. Y.; Globe, Holyoke, Mass.; Parkway, Mt. Vernon, N. Y.; American Movies, New York, N. Y.; Lyric, Riverside, R. I.; Rustic, Sacandaga Park, N. Y.; Storm King, Cornwall, N. Y.; Webster, Rochester, N. Y.; Strand, Seymour, Conn.; Victory, New York, N. Y.

Wometco Members Buy 3 Atlanta Theatre Sites

Three real estate properties in Atlanta have been purchased by a syndicate comprised of several members of the Wometco circuit, and according to Herman Silverman, of the company which operates theatres in Miami, the properties will be improved with theatre buildings when the present war restrictions on construction are lifted.

The properties include a one-story brick building at 443 Mitchell St., purchased from Thomas L. Lewis, 217 Auburn Ave., and an adjoining site at the rear of the property, purchased from Alice Mary Stearns and J. Harvey Baker, respectively; a corner site at Butler and Vernon Place, purchased from Cooledge Realty and Trust Company.

Does the "Injury" Menace Lurk in Your Booth?

Manager Should Be Sure No Carelessness Develops to Imperil the Projectionist

The terrific slow-down of production of war materials in factories throughout the land, and figures on the man-hours lost through accidents have served to focus attention upon the accident-prevention subject as one of the most important war necessities on the home front. The "safety engineers" have worked out plans and methods which are cutting deeply into the menace of injury to workers in factories, but how much effect is the warning of government officials and industrial groups having upon the practices in non-factory business operations where accidents also occur—and mostly through neglect of fundamental details of working conditions and personal conduct?

There is considerable fertility to the field for accident growth in the projection rooms of the motion picture theatre. And accidents have been occurring at rates which make it good business for the theatre industry to give special thought to the subject before insurance rates compel drastic action as a result of an expensive lesson in good sense and sound practice.

"Accident" Tendency

For self protection, of course, the projectionist should exercise care which will avoid accidents. Even so, it becomes the duty of the management to see to it that all precautions are taken to eliminate materials or gadgets which might cause a fire or injury to the men working in the booth, as well as to insist upon efficient and proficient conduct by the men while on duty.

Projection supervisors who have made a study of the subject of safety within the booth, are agreed that one general rule that will be the best indication to the manager of his projectionist's observance of safety regulations is the work which the projectionist delivers right on the screen—the quality of the projection. The good workman, averagely, needs no "jacking up" on habits of caution with respect to conduct within the booth. These same students of the subject of safety declare that certain employes who fall into the ways of carelessness naturally develop a tendency toward accidents. This, of course, is an obvious conclusion, since statistics on accidents of all types show that a relatively small part of the population is involved in a large number of the total accidents.

Beware of Volatile Solvents

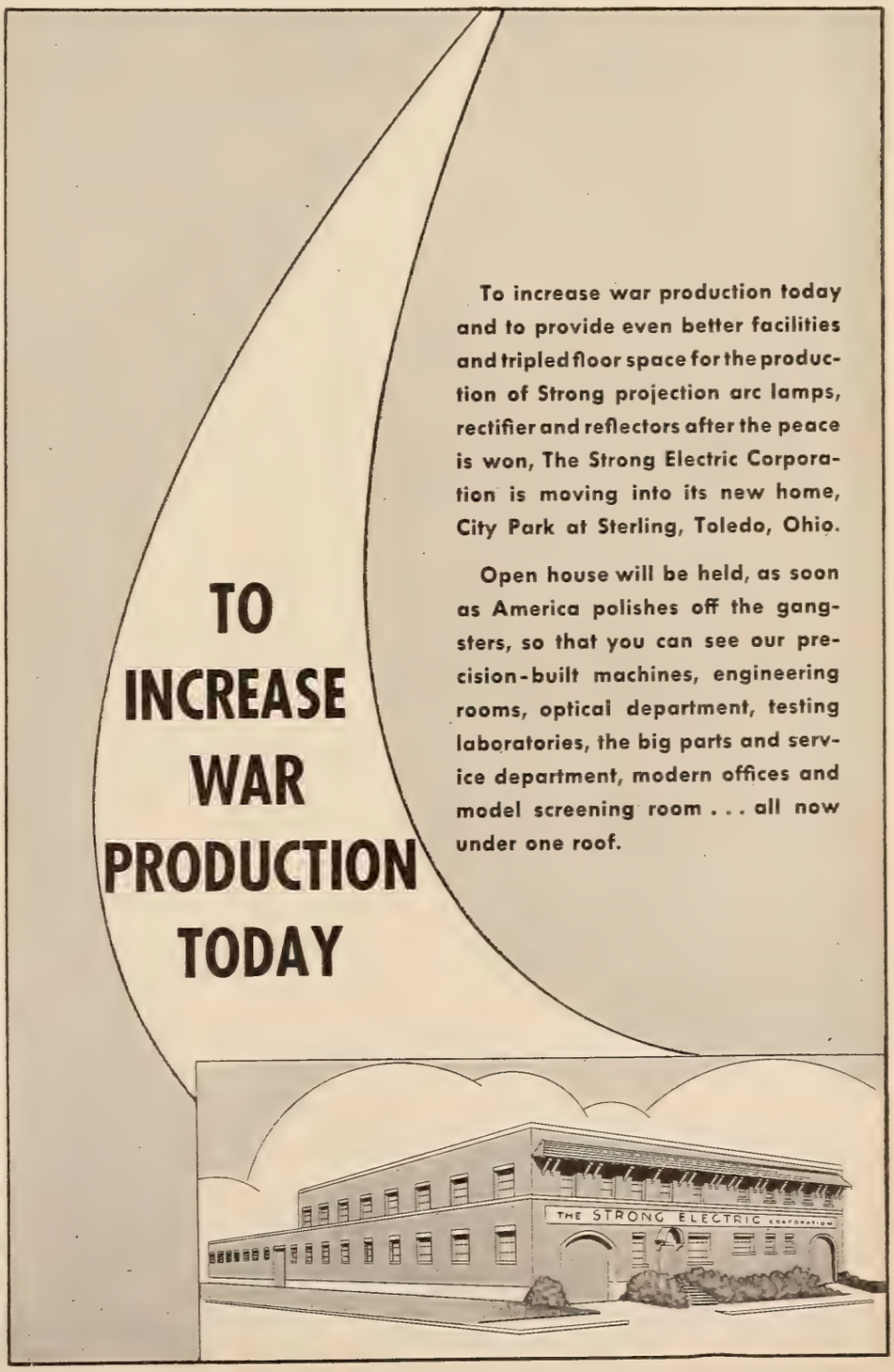
One of the most prolific sources of injuries to the projectionist—as well as to the theatre property—is from the unintelligent and unlawful practice of having volatile solvents or cleaning fluids inside the booth. There are solvents which do not present the constant danger of combustion, and there is no sane reason why a projectionist should take gasoline or kerosense into the booth for cleaning purposes. The projectionist also should know, and if he is not aware of it, should be warned by the management, that even the solvents which are not combustible nevertheless give off fumes under the high temperatures prevailing in the average booth, and therefore even those solvents which are permitted within the projection room must be handled with care to prevent over-long exposure of the contents of a bottle or can that is uncovered. Such fumes can cause serious damage to the health.

Dangerous Articles

Reference to the high temperatures which exist within the average booth brings up another item which has caused many an injury. This is the use in the projection room of the open type of circulating fans. These are all very well in places where their position puts them out of reach of a person, but in the projection booth, where space is limited and illumination is not bright, there is the constant danger of a hand reaching into the blades. Such fans have another trait which eliminates them as fit for use in the projection booth. It is not a safety factor, but the breezes stirred up by the open type fan circulate dust and grit in a way which makes it almost certain that the harmful dirt will be driven into the working parts of the projector.

Special care, it has often been pointed out, must be exercised by the projectionist in working on electrical equipment. Especially dangerous is the strapping out of safety switches on power amplifiers and other high voltage equipment. The method of strapping out may not be risky for the skilled electrician who specializes in such work and is, as a result of daily routine, always conscious of the danger. But for the average assistant or relief projectionist such practices are most hazardous and may cost the life of a man who is not very familiar with the equipment, and does not possess the precise skill necessary, or who may even be ignorant of the fact that voltages in excess of seventy, which may be fatal, are flowing through contacts.

Other "musts" which the projectionist should observe always is in the replacement of guards, cut-out switches and all safety appliances which have been installed on the apparatus.



Advance Dope

MOONLIGHT IN HAVANA (Univ.) **Comedy-With-Music. Principals:** Allan Jones, Jane Frazee, William Frawley, Marjorie Lord, Wade Boteler and Aaron Gonzales Rhumba Band. **Plot:** One of the best catchers the Blue Sox ever had is suspended for insubordination. While singing to earn a few pennies, he is signed up to a singing contract. Since he cannot sing unless he has a cold, he finds himself being cured of his cold when they want him to play baseball and being exposed to a cold when they want him to sing. He ends up with his first love . . . as catcher for the Blue Sox. **Director,** Anthony Mann.

SIN TOWN (Univ.) **Western. Principals:** Constance Bennett, Patric Knowles, Brod Crawford, Anne Gwynne, Andy Devine, Leo Carrillo, Ward Bond. **Plot:** A team of "sharpers" arrive in a small Western town in time to prevent the lynching of a gambling czar. Quick to sense his new power, the man makes a deal with the czar to split fifty-fifty. The girl resigns herself to aggressive waiting, since this is a new racket. It looks like the man is headed for plenty of trouble when the townspeople accuse him of blasting a well, but he manages to extricate himself and he and she move on to new pastures. **Director,** Ray Enright.

X MARKS THE SPOT (Rep.) **Drama. Principals:** Damian O'Flynn, Helen Parrish, Dick Purcell, Neil Hamilton, Jack La Rue, Anne Jeffreys. **Plot:** A private detective, on the eve of his induction into the Army, learns of his father's murder and immediately sets out with the aid of a police lieutenant, to find the killer. Through the knowledge of the murderer's voice, a young lady working in the central office of a remote-control juke box company, the young man is able to uncover the police lieutenant as the guilty party. **Director,** George Sherman.

KEEPER OF THE FLAME (MGM) **Drama. Principals:** Spencer Tracy, Katharine Hepburn, Richard Whorf, Audrey Christie, Horace McNally, Donald Meek. **Plot:** The tragic death of a famous American draws the attention of most newspaper people, among whom is a correspondent just returned from Germany. Anxious to write the story of one who stood for everything fine in democracy, he interviews the wife. He suspects her of Nazi leanings, only to learn after the story is written, that she was trying to shield her husband's good name. **Director,** George Cukor.

SEVEN MILES FROM ALCATRAZ (RKO) **Drama. Principals:** James Craig, Bonita Granville, George Cleveland, Frank Jenks, Cliff Edwards, Erford Gage. **Plot:** Two convicts break out of Alcatraz and land on a lighthouse seven miles out at sea. There they discover a Nazi spy acting as radio operator. They upset his plans to deliver maps to three expected Nazis and end up by stalling them until assistance arrives from the mainland. Taken back to prison, they are given promise of leniency for their loyalty to their country. **Director,** Edward Dmytryk.

HIGH EXPLOSIVE (Para.) **Drama. Principals:** Chester Morris, Jean Parker, Barry Sullivan, Ralph Sanford, Barbara Lynn, Rand Brooks. **Plot:** The owner of nitroglycerine plant in California finds an old buddie and gets him to come back. He is the best nitro man in the country for the dangerous job of nitro truck driving. When his recklessness costs the life of the brother of the girl he loves, he sacrifices his own life to pay the bill. **Director,** Frank McDonald.

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CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks period and listing of pictures set for later release, those completed and awaiting release dates and pictures in production. Consult Booking Guide for details as to stars, type of story, etc. (W) after title indicates western series release.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO-RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
AUG. 15	Bad Men of the Hills (w)	JULY & AUG. Affairs of Martha	Hillbilly Blitzkrieg				Call of the Canyon (w)	Little Tokyo		Timber	Spy Ship
AUG. 22	Talk of the Town	Calling Dr. Gillespie		Block 7	Jungle Siren	Bambi	Old Homestead	Pied Piper		Boss of Hangtown Mesa (w)	
AUG. 29	Sabotage Squad	Crossroads		Are Husbands Necessary							
SEP. 5	Vengeance of the West (w) Counter Espionage	Jackass Mail Pierre of the Plains Mrs. Miniver SEP. & OCT.	Arizona Stagecoach (w)	I Live on Danger Tombstone, the Town Too Tough to Die Special Holiday Inn	Billy the Kid in Law and Order (w)	Big Street	Shadows on the Sage (w)	Loves of Edgar Allan Poe Orchestra Wives		Between Us Girls	Across the Pacific
SEP. 12	Spirit of Stanford	Apache Trail Cairo	King of the Stallions		Prairie Pals (w)	Mexican Spitfire's Elephant	Youth on Parade	Berlin Correspondent		Give Out, Sisters	
SEP. 19	Man's World	Panama Hattie Seven Sweethearts Somewhere I'll Find You	Isle of Missing Men	Block 1 (42-43) Glass Key Henry Aldrich, Editor Major and the Minor	Night for Crime Baby Face Morgan	Wings and the Woman	Sunset Serenade (w) Bells of Capistrano (w)	Careful, Soft Shoulder		Halfway to Shanghai Sherlock Holmes and the Voice of Terror	The Busses Roar
SEP. 26	My Sister Eileen Overland to Deadwood (w)	Tish War Against Mrs. Hadley	Police Bullets	Priorities on Parade Wake Island		Bandit Ranger (w)		Just Off Broadway		Deep in the Heart of Texas Sin Town	Desperate Journey
OCT. 3		Yank at Eton			Tomorrow We Live Billy the Kid Sheriff of Sage Valley (w)	Highways by Night		Iceland		Get Hep to Love	

	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO-RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
	COMPLETED Boston Blackie Goes Hollywood Boogie Man Will Get You Daring Young Man Desperadoes Fighting Buckaroo (w) Junior Army Laugh Your Blues Away Law of the Northwest Lone Prairie Lucky Legs Pardon My Gun Ride Mountie Ride (w) Riding Through Nevada Shall I Tell 'Em? Silver City Raiders (w) Smith of Minnesota Something to Shout About Stand By All Networks Tornado in the Saddle (w) Trail's End (w) Underground Agent You Were Never Lovelier **IN PRODUCTION** City Without Men Commandos Come at Dawn Frightened Stiff	**COMPLETED** Andy Hardy Steps Out Eyes in the Night For Me and My Gal Journey for Margaret Omaha Trail Pilot No. 5 Random Harvest Tennessee Johnson This Man's Navy Whistling in Dixie White Cargo **IN PRODUCTION** Assignment in Brittany Cabin in the Sky Dr. Gillespie's New Assistant DuBarry Was a Lady Human Comedy Keeper of the Flame Lassie Come Home Northwest Ranger Presenting Lily Mars Reunion Three Hearts for Julia	**COMPLETED** Bowery at Midnight Criminal Investigator Foreign Agent Homicide Squad Neath Brooklyn Bridge Phantom Killer Texas to Bataan (w) War Dogs West of the Law (w) **IN PRODUCTION** Dead Men Don't Ride Living Ghost	**COMPLETED** American Empire Border Patrol (w) Day Will Dawn Forest Rangers Great Without Glory Happy-Go-Lucky Henry Aldrich Gets Glamour High Explosive Hoppy Serves a Writ (w) I Married a Witch Lady Bodyguard Leather Burners (w) Lost Canyon (w) Lucky Jordan Mrs. Wiggs of the Cabbage Patch My Heart Belongs to Daddy No Time for Love Palm Beach Story Road to Morocco Silver Queen Star Spangled Rhythm Street of Chance Submarine Alert Undercover Man (w) Wildcat Wrecking Crew Young and Willing **IN PRODUCTION** Buckskin Frontier Crystal Ball For Whom the Bell Tolls Night Plane From Chunking True to Life	**LATER RELEASES** Along the Sundown Trail (w) 10/19 Yanks Are Coming 10/12 City of Silent Men 10/26 Secrets of a Co-Ed 11/9 Miss V From Moscow 11/23 Boss of Big Town 12/7 **IN PRODUCTION** Dead Men Walk Permit to Kill	**LATER RELEASES** Here We Go Again 10/9 **COMPLETED** Army Surgeon Avenging Rider (w) Cat People Falcon's Brother Fighting Frontier (w) Journey Into Fear Ladies' Day Navy Comes Through Once Upon a Honeymoon Pirates of the Prairie (w) Pride of the Yankees Red River Robin Hood (w) Sagebrush Law (w) Scattergood Swings It Seven Days Leave Seven Miles to Alcatraz They've Got Me Covered **IN PRODUCTION** Scattergood Survives a Murder Stand by to Die Tarzan Triumphs	**COMPLETED** Flying Tigers Icecapades Revue (41-42) Outlaws of Pine Ridge (w) X Marks the Spot 11/14 **IN PRODUCTION** Corpse Came C.O.D. Johnny Doughboy Valley of Hunted Men (w)	**LATER RELEASES** Girl Trouble 10/9 Man in the Trunk 10/23 Manila Calling 10/16 Springtime in the Rockies 11/6 Young Mr. Pitt 10/30 **COMPLETED** Black Swan China Girl Dr. Renault's Secret He Hired the Boss Life Begins at Eight-Thirty Meanest Man in the World Ox-Bow Incident Tales of Manhattan That Other Woman Thunderbirds Undying Monster **IN PRODUCTION** Brasher Doubloon Crash Dive My Friend Flicka Over My Dead Body Quiet, Please, Murder	**COMPLETED** Calaboose Devil With Hitler Fall In McGuerins From Brooklyn Nazty Nuisance One of Our Aircraft Is Missing Prairie Chickens Taxi, Mister Yanks Ahoy Moon and Sixpence **IN PRODUCTION** Powers Girl	**LATER RELEASES** Destination Unknown 10/9 Arabian Nights 10/16 Forever Yours 10/30 Little Joe, the Wrangler (w) 11/13 **COMPLETED** Cheyenne Roundup (w) Eagle Squadron Eyes of the Underworld Great Impersonation House of Mystery Madame Spy Moonlight in Havana Mug Town Mummy's Tomb Off the Beaten Track Night Monster Old Chisholm Trail (w) On the Beam Raiders of San Joaquin (w) Sherlock Holmes Fights Back Sherlock Holmes in Washington Strictly in the Groove Tenting Tonight on the Old Camp Ground (w) Who Done It? **IN PRODUCTION** Flesh and Fantasy Lone Star Trail (w) Nightmare Passing the Buck Shadow of a Doubt Pittsburgh	**COMPLETED** Arsenic and Old Lace Casablanca Constant Nymph Desert Song Gentleman Jim George Washington Slept Here Hard Way Now, Voyager Yankee Doodle Dandy Secret Enemies You Can't Escape Forever Watch on the Rhine **IN PRODUCTION** Background to Danger Adventures of Mark Twain Air Force Action in the North Atlantic Edge of Darkness Princess O'Rourke

Feature Booking Guide

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

CHECK RUNNING TIME WITH LOCAL EXCHANGE

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3013	Adventures of Martin Eden (D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3004	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3207	Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42	a5/2/42
3019	Blondie for Victory	Penny Singleton-Arthur Lake		8/6/42	a5/23/42
3041	Blonde From Singapore (CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady (WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42	b8/29/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland (W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3027	Sweetheart of the Fleet (C)F	Joan Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3006	They All Kissed the Bride (C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town (CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter		9/3/42	a5/16/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3003	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming

	My Sister Eileen (C)	Rosalind Russell-Brian Aherne		9/24/42	a8/8/42
3208	Overland to Deadwood (W)	Charles Starrett-Russell Hayden		9/25/42	a5/23/42

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	Counter Espionage (My)	Warren William-Eric Blore		9/3/42	a5/16/42
	Spirit of Stanford (CD)	Frankie Albert-Marguerite Chapman		9/10/42	a7/4/42

Coming 1942-43

	Boston Blackie Goes Hollywood (My)	Chester Morris-Constance Worth			a7/25/42
	Boogie Man Will Get You (CD)	Boris Karloff-Peter Lorre			a8/8/42
	City Without Men	Linda Darnell-Claire Trevor			
	Commandos Come at Dawn (D)	Paul Muni-Barbara Everest			
	Daring Young Man (C)	Joe E. Brown-Claire Dodd			a7/25/42
	Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes			a8/8/42
	Fighting Buckaroo (W)	Charles Starrett-Kay Harris			a8/29/42
	Frightened Stiff	Loretta Young-Brian Aherne			
	Laugh Your Blues Away	Bert Gordon-Jinx Falkenburg			
	Law of the Badlands (W)	Russell Hayden-Lucille Lambert			a8/8/42
	Junior Army	Freddie Bartholomew-Huntz Hall			
	Law of the Northwest	Charles Starrett-Shirley Patterson			
	Lucky Legs (C)	Jinx Falkenburg-Russell Hayden			a6/20/42
	Man's World (D)	M. Chapman-W. Wright		9/17/42	a5/16/42
	Pardon My Gun (W)	Charles Starrett-Alma Carroll			a6/20/42
	Ride Mountie Ride	Russell Hayden-Bob Wills			
	Riding Through Nevada (W)	Charles Starrett-Shirley Patterson			a6/13/42
	Shall I Tell 'Em?	Margaret Lindsay-John Beal			a8/1/42
	Silver City Raiders (W)	Russell Hayden-Bob Wills			
	Smith of Minnesota	Bruce Smith-Arline Judge			a8/8/42
	Something to Shout About	Don Ameche-Janet Blair			
	Stand By All Networks (Spy)	John Beal-Florence Rice			a6/20/42
	Tornado in the Saddle	Russell Hayden-Bob Willis			
	Trail's End (W)	Russell Hayden-Bob Wills			a8/8/42
	Underground Agent	Bruce Bennett-Leslie Brooks			
	You Were Never Lovelier (DM)	Fred Astaire-Rita Hayworth			a8/15/42

MGM

Current 1941-42

			Mins.	Rel. Date	See Issue of
245	Affairs of Martha (C)F	Marsha Hunt-Bary Nelson (Reviewed as "Once Upon a Thursday")	66	July	b5/23/42
216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy (CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde (D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
232	Fingers at the Window (My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man (CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road (D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming

	Andy Hardy Steps Out (D)	Mickey Rooney-Lewis Stone			a8/8/42
	Apache Trail (W)F	William Lundigan-Donna Reed	66		b6/27/42
	Assignment in Brittany	Jean Pierre Aumont-Reginald Owen			
	Cabin in the Sky	Ethel Waters-Rex Ingram			
307	Cairo (SpyCM)A	Jeanette MacDonald-Robert Young	101		b8/15/42
	Dr. Gillespie's New Assistant	Lionel Barrymore-Van Johnson			
	Du Barry Was a Lady (Tech.)	Red Skelton-Lucille Ball			
	Eyes in the Night (D)	Edward Arnold-Ann Harding			a8/1/42
	For Me and My Gal (DM)	Judy Garland-George Murphy			a6/13/42
	Human Comedy	Mickey Rooney-Donna Reed			
	Journey for Margaret (D)	Robert Young-Laraine Day			a9/5/42
	Keeper of the Flame	Katharine Hepburn-Spencer Tracy			
	Lassie Come Home (Tech.)	Edmund Gwenn			
	Northwest Ranger (D) (Former title "Gambler's Choice")	Wm. Lundigan-James Craig			a9/5/42
	Omaha Trail (W)	Dean Jagger-Donald Meek			a6/20/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78		b7/25/42
	Pilot No. 5	Franchot Tone-Marsha Hunt			
	Presenting Lily Mars	Judy Garland-George Murphy			
	Random Harvest (D)	Greer Garson-Ronald Colman			a6/13/42
	Reunion (D)	Joan Crawford-John Wayne			a9/5/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97		b8/15/42
	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105		b8/8/42
	Tennessee Johnson (D) (Former title "Man on America's Conscience")	Van Heflin-Ruth Hussey			a8/1/42
	This Man's Navy (Former title "Cargo of Innocents")	Robert Taylor-Chas. Laughton			a7/4/42
	Three Hearts for Julia	Melvyn Douglas-Ann Sothern			
302	Tish (CD)A	Marjorie Main-ZaSu Pitts	84		b7/25/42
306	War Against Mrs. Hadley (D)A	Edward Arnold-Fay Bainter	105		b8/8/42
	Whistling in Dixie (CD)	Red Skelton-Ann Rutherford			a7/25/42
	White Cargo (D)	Hedy Lamarr-Walter Pidgeon			a7/4/42
305	Yank at Eton (D)F	Mickey Rooney-Ian Hunter	87		b8/15/42

MONOGRAM

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	Arizona Roundup (W)	Tom Keene		3/13/42	a2/21/42
	Arizona Stagecoach (W)	Ray Corrigan-John King		9/4/42	a6/27/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
	Boothill Bandits	Range Busters		4/24/42	
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
	Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
	Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
	King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42	b8/29/42
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
	One Thrilling Night (C)A	John Beal-Wanda McKay	69	6/5/42	b7/4/42
	Private Snuffy Smith (CD)F	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
	Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
	Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
	Saddle Mountain Roundup (W)	Range Busters		8/29/41	a8/9/41
	She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
	Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
	Stolen Paradise (D)A	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
	Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
	Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

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		Mins.	Rel. Date	See Issue of
	Bowery at Midnight (My)....Bela Lugosi-John Archer			....a8/22/42
	Criminal Investigator (D)....Edith Fellows-Robert Lowery			....a8/22/42
	(Former title "Homicide Squad")			
	Dead Men Don't Ride.....John King-Max Terhune			
	Foreign Agent (Spy).....John Shelton-Gale Storm			....a8/1/42
	Isle of Missing Men (D)A....John Howard-Helen Gilbert	67..	9/18/42	...b8/15/42
	Living Ghost .....James Dunn-Joan Woodbury		11/27/42	.....
	Neath Brooklyn Bridge.....Noah Beery, Jr.-Ann Gillis			.....
	Phantom Killer (My)A.....Dick Purcell-Joan Woodbury	61..		....b8/22/42
	Police Bullets (G).....John Archer-Joan Marsh		9/25/42	....a8/8/42
	Texas to Bataan (W).....John King-Marjorie Manning			....a8/8/42
	War Dogs .....Billy Lee-Addison Richards			.....
	West of the Law (W).....Buck Jones-Tim McCoy			.....

PARAMOUNT

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Block No.				
2	Among the Living (H)A....Albert Dekker-Susan Hayward	68..	12/19/41	...b9/6/41
7	Are Husbands Necessary?(C)F.Ray Milland-Betty Field	79..		....b6/13/42
3	Bahama Passage (Tech.)(D)A.Madeleine Carroll-Stirling Hayden..	81..	1/23/42	...b12/13/41
	Beachcomber, The (Re-issue)..Laughton-Lanchester	88..	7/24/42	...b3/12/38
6	Beyond the Blue Horizon (D).Dorothy Lamour-Richard Denning...	76..		....b5/9/42
2	Birth of the Blues (M)F....Bing Crosby-Mary Martin	84..	11/7/41	....b9/6/41
1	Buy Me That Town (C)A....Lloyd Nolan-Constance Moore	70..	10/3/41	....b8/2/41
6	Dr. Broadway (D).....Macdonald Carey-Jean Phillips	67..		....b5/9/42
4	Fleet's In (M)F.....Dorothy Lamour-William Holden	92..	4/3/42	....b1/24/42
4	Fly by Night (CD)A.....Richard Carlson-Nancy Kelly	68..	4/24/42	....b1/24/42
2	Glamour Boy (C)F.....Susanna Foster-Jackie Cooper	80..	12/5/41	....b9/6/41
5	Great Man's Lady (D)A.....Barbara Stanwyck-Joel McCrea	91..	5/29/42	...b3/21/42
1	Henry Aldrich for President (C)F.....Jimmy Lydon-Charles Smith	70..	10/24/41	...b8/2/41
5	Henry and Dizzy (CD)F.....Jimmy Lydon-Charles Smith	71..	6/5/42	....b3/21/42
1	Hold Back the Dawn (D)F....Chas. Boyer-Olivia de Havilland	115..	9/26/41	....b8/2/41
	Holiday Inn (M)F.....Bing Crosby-Fred Astaire	101..	8/28/42	...b6/20/42
7	I Live on Danger (G)F.....Chester Morris-Jean Parker	73..		....b6/13/42
4	Lady Has Plans (CD)A.....Paulette Goddard-Ray Milland	77..	3/20/42	....b1/17/42
	Louisiana Purchase (MC)....Bob Hope-Victor Moore (Tech.)	98..	1/1/42	...b11/29/41
3	Mr. Bug Goes to Town (FA)F.Tech. Cartoon Feature	78..	2/20/42	....b12/6/41
5	My Favorite Blonde (C)A....Bob Hope-Madeleine Carroll	78..	5/1/42	....b3/21/42
1	New York Town (CD)A.....Mary Martin-Fred MacMurray	75..	10/31/41	....b8/2/41
6	Night in New Orleans (My)...Preston Foster-Albert Dekker	75..		....b5/9/42
2	Night of Jan. 16th (My)F....Ellen Drew-Robt. Preston	79..	11/28/41	....b9/6/41
3	No Hands on the Clock(My)F.Chester Morris-Jean Parker	75..	2/13/42	...b12/13/41
1	Nothing But the Truth (C)...Bob Hope-Paulette Goddard	90..	10/10/41	....b8/2/41
W-1	Outlaws of the Desert (W)F..Wm. Boyd-Brad King	66..		....b9/27/41
3	Pacific Blackout (D)F.....Robert Preston-Martha O'Driscoll..	76..	3/16/42	...b12/6/41
	(Reviewed as "Midnight Angel")			
	Reap the Wild Wind (D)F....Ray Milland-John Wayne (Tech.)...	124..	7/2/42	....b3/21/42
4	Remarkable Andrew (C)F....William Holden-Brian Donlevy.....	80..	4/17/42	...b1/17/42
W-1	Riders of the Timberline(W)F.Bill Boyd-Brad King-Andy Clyde..	59..		....b9/27/41
W-1	Secret of the Wastelands(W)F.Wm. Boyd-Brad King-Andy Clyde..	66..		....b9/27/41
2	Skylark (CD)A.....Claudette Colbert-Ray Milland	94..	11/21/41	...b9/6/41
W-1	Stick to Your Guns (W)F....Bill Boyd-Brad King-Andy Clyde..	63..		....b9/27/41
3	Sullivan's Travels (CD)A....Joel McCrea-Veronica Lake	91..	2/6/42	....b12/6/41
6	Sweater Girl (My).....Eddie Bracken-June Preisser	77..		....b5/9/42
6	Take a Letter, Darling (C)....Rosalind Russell-Fred MacMurray..	92..		....b5/9/42
5	This Gun for Hire (G)A.....Veronica Lake-Robert Preston	81..	6/19/42	...b3/21/42
7	Tombstone (W)F .....Richard Dix-Frances Gifford	78..		....b6/13/42
4	Torpedo Boat (A)F.....Richard Arlen-Jean Parker	69..	3/13/42	...b1/17/42
5	True to the Army (CM)F.....Judy Canova-Ann Miller-Allan Jones	76..	5/15/42	...b3/21/42
W-1	Twilight on the Trail (W)F..Bill Boyd-Brad King-A. Clyde.....	58..		....b9/27/41

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	American Empire (W).....Richard Dix-Preston Foster			....a1/24/42
	Border Patrol (W).....William Boyd-Claudia Drake			....a7/25/42
	Buckskin Frontier .....Richard Dix-Jane Wyatt			.....
	Crystal Ball .....Ray Milland-Paulette Goddard			.....
	Day Will Dawn (WarD)F....Ralph Richardson-Deborah Kerr....	98..		....b8/29/42
	For Whom the Bell Tolls(Tech.) Gary Cooper-Akim Tamiroff			.....
	Forest Rangers (D) (Tech.)...F. MacMurray-P. Goddard			....a2/28/42
1	Glass Key (G)F.....Brian Donlevy-Veronica Lake.....	85..		....b8/29/42
	Great Without Glory (D).....Joel McCrea-Betty Field			....a6/27/42
	Happy-Go-Lucky (CM) (Tech.).M. Martin-D. Powell-R. Vallee			.....a7/4/42
	Henry Aldrich, Editor (CD)...Jimmy Lydon-Charles Smith			....a3/14/42
	Henry Aldrich Gets Glamour..Jimmy Lydon-John Litel			.....
	High Explosive .....Chester Morris-Jean Parker			.....
	Hoppy Serves a Writ (W).....William Boyd-Andy Clyde			....a8/29/42
1	Married a Witch (C).....Fredric March-Veronica Lake			....a6/13/42
	Lady Bodyguard (C).....Eddie Albert-Anne Shirley			.....a7/4/42
	Leather Burners (W).....William Boyd-Andy Clyde			....a8/22/42
	Lost Canyon (W).....William Boyd-Lola Lane			....a7/25/42
	Lucky Jordan .....Alan Ladd-Marie McDonald			.....
1	Major and the Minor (CD)F..Ginger Rogers-Ray Milland.....	99..		....b8/29/42
	Missing Men .....William Boyd-Andy Clyde			.....
	Mrs. Wiggs of the Cabbage Patch (CD) .....F. Bainter-Carolyn Lee			....a3/21/42
	My Heart Belongs to Daddy...R. Carlson-Martha O'Driscoll			.....a3/7/42
	Night Plane From Chungking.Robert Preston-Ellen Drew			.....
	No Time for Love (C).....Claudette Colbert-Fred MacMurray			....a7/25/42
	Palm Beach Story.....C. Colbert-J. McCrea			.....a1/3/42
1	Priorities on Parade (M)F....Ann Miller-Johnnie Johnston			....b7/25/42
	Road to Morocco.....B. Crosby-B. Hope-D. Lamour			....a5/16/42
	Silver Queen (W).....George Brent-Priscilla Lane			.....a7/4/42
	Star Spangled Rhythm (Tech.)(M) .....Betty Hutton-Eddie Bracken			....a7/25/42
	Street of Chance.....Burgess Meredith-Claire Trevor			.....a2/21/42
	True to Life.....Mary Martin-F. Tone-D. Powell			.....
	Submarine Alert (Spy).....Richard Arlen-Wendy Barrie			....a8/1/42
	Undercover Man (W).....Wm. Boyd-Andy Clyde	68..		....b5/9/42
1	Wake Island (D)F.....Brian Donlevy-Robert Preston.....	78..		....b8/15/42
1	Wildcat (D)F .....Richard Arlen-Arline Judge	73..		....b8/29/42
	Wrecking Crew (D).....Richard Arlen-Chester Morris			....a6/20/42
	Young and Willing (C).....William Holden-Susan Hayward			....a12/20/41
	(Former title "Out of the Frying Pan")			

PRODUCERS RELEASING CORP.

1941-42

261	Billy the Kid in Law and Order (W).....Buster Crabbe-Al St. John		8/21/42	....a9/5/42
258	Billy the Kid's Round-Up(W).Buster Crabbe-Al St. John.....	58..	12/12/41	.b12/27/41
262	Billy the Kid Sheriff of Sage Valley (W).....Buster Crabbe-Al St. John		10/2/42	....a8/22/42
259	Billy the Kid Trapped (W)F. Buster Crabbe-Al St. John.....	59..	2/20/42	....b4/18/42
257	Billy the Kid, Wanted (W)F.Buster Crabbe-Al St. John.....	64..	10/24/41	.b11/1/41
260	Billy the Kid's Smoking Guns (W)F .....Buster Crabbe-Al St. John	58..	5/29/42	....b8/22/42
208	Bombs Over Burma (D)A.....Anna May Wong-Noel Madison.....	64..	6/5/42	....b7/18/42
207	Broadway Big Shot (CD)A...Ralph Byrd-Virginia Vale.....	63..	2/6/42	....b1/17/42
211	Dawn Express (Spy).....Michael Whalen-Anne Nagel.....	66..	3/27/42	....a2/28/42
206	Duke of the Navy (D)F.....Ralph Byrd-Vedia Ann Borg.....	65..	1/23/42	....b2/14/42
219	Gallant Lady .....Sidney Blackmer-Rose Hobart	70..	5/29/42	.....
202	Girls Town (D)F.....Edith Fellows-June Storey.....	63..	3/6/42	....b4/11/42
205	Hard Guy (G)A.....Jack La Rue-Mary Healy.....	68..	10/17/41	.b10/25/41
216	House of Errors (C).....Harry Langdon-Marian Marsh.....	67..	4/10/42	....a3/7/42
218	Inside the Law.....Wallace Ford-Frank Sully.....	65..	5/8/42	.....
203	Jungle Siren .....Ann Corio-Buster Crabbe.....	68..	8/21/42	....a7/18/42
215	Law of the Timber (D).....Marjorie Reynolds-Monte Blue.....	63..	12/19/41	.b12/27/41
263	Lone Rider and the Bandit(W).George Houston-Al St. John.....	55..	1/16/42	....a12/6/41
264	Lone Rider in Cheyenne (W).George Huston-Al St. John.....	59..	3/13/42	....a1/31/42
265	Lone Rider in Texas Justice...G. Houston-Al St. John.....	60..	6/12/42	.....
209	Mad Monster .....Johnny Downs-George Zucco.....	79..	5/15/42	.....
201	Men of San Quentin (D)F....J. Anthony Hughes-Eleanor Stewart.	80..	5/22/42	....b4/18/42
213	Miracle Kid (D)A.....Tom Neal-Carol Hughes-Vicki Lester	66..	11/14/41	..b1/31/42
217	Panther's Claw (My)F.....Sidney Blackmer-Rickey Vallin....	74..	4/17/42	....b3/21/42
255	Prairie Pals (W).....Art Davis-Bill Boyd.....		9/4/42	....a8/22/42
204	Prisoner of Japan (D)A.....Alan Baxter-Gertrude Michael.....	64..	7/22/42	....b7/4/42
252	Raiders of the West (W).....Bill (Radio) Boyd-Art Davis.....	64..	2/13/42	..a12/13/41
253	Rolling Down the Great Divide (W) .....Bill (Radio) Boyd-Art Davis.....	62..	4/24/42	.....
229	Strangler .....Judy Campbell-Sebastian Shaw.....	67..	4/3/42	.....

PRODUCERS RELEASING CORP.

Coming 1942-43

		Mins.	Rel. Date	See Issue of
230	Swamp Woman (D).....Ann Corio-Jack La Rue	68..	12/5/41	..a10/11/41
251	Texas Man Hunt (W).....Bill (Radio) Boyd-Art Davis	60..	1/2/42	...a11/22/41
212	They Raid by Night (D)F....Lyle Talbot-June Duprez	65..	6/26/42	....b9/5/42
214	Today I Hang (D)A.....Walter Woolf King-Mona Barrie	67..	1/30/42	...b3/14/42
210	Too Many Women (C).....Neil Hamilton-June Lang	67..	2/27/42	...a1/31/42
254	Tumbleweed Trail (W).....Bill Boyd-Lee Powell		7/10/42	.....
220	Yank in Libya (D)A.....H. B. Warner-Joan Woodbury	67..	7/31/42	....b9/5/42

Coming

266	Border Roundup (W).....George Houston-Al St. John		9/18/42	.....
256	Frontier Marshal Along the Sundown Trails .....Lee Powell-Art Davis		10/19/42	.....
267	Outlaws of Boulder Pass (W).George Houston-Al St. John		10/28/42	.....
317	Baby Face Morgan (CD)A....Mary Carlisle-Richard Cromwell....	58..	10/12/42	...b7/25/42
310	Boss of Big Town.....John Litel-Florence Rice		12/21/42	.....
308	City of Silent Men (D)F.....Frank Albertson-June Lang	64..	11/9/42	....b9/5/42
	Dead Men Walk.....George Zucco-Mary Carlisle			.....
318	Miss V From Moscow.....Lola Lane-Noel Madison		12/7/42	.....
301	Night for Crime (My)A.....Glenda Farrell-Lyle Talbot	78..	9/15/42	....b8/1/42
	Permit to Kill.....Barton MacLane-Charlotte Wynters			.....
307	Tomorrow We Live (D).....Ricardo Cortez-Jean Parker		9/29/42	....a8/8/42
309	Secrets of a Co-Ed.....Otto Kruger-Tina Thayer		11/23/42	.....
302	Yanks Are Coming.....Mary Healy-Jackie Heller		10/26/42	.....

RKO-RADIO

Current 1941-42

Block No.				
1	All That Money Can Buy(D)A.Anne Shirley-Walter Huston.....	106..	10/17/41	..b7/19/41
	(Reviewed as "Here Is a Man")			
	Ball of Fire (C)A.....Barbara Stanwyck-Gary Cooper....	111..	1/9/42	....b12/6/41
	Bambi (Fa) Tech. F.....Disney Cartoon Feature	70..	8/21/42	...b5/30/42
W-1	Bandit Trail (W)F.....Tim Holt-Janet Waldo	60..	10/10/41	....b9/6/41
5	Bashful Bachelor (C)F.....Lum 'n' Abner	74..	4/24/42	....b3/21/42
4	Call Out the Marines (C).....Victor McLaglen-Edmund Lowe	67..	2/13/42	....b1/10/42
1	Citizen Kane (D)A.....Orson Welles-Dorothy Comingore	126..	9/5/41	....b4/12/41
W-2	Come on Danger (W)F.....Tim Holt-Ray Whitley		6/5/42	...b12/13/41
3	Date With the Falcon(MyC)F.George Sanders-Wendy Barrie	63..	1/16/42	....b11/8/41
W-1	Dude Cowboy (W)F.....Tim Holt-Marjorie Reynolds	59..	12/12/41	....b9/6/41
	Dumbo (FA)F.....Disney Cartoon Feature (Tech.)	64..	10/31/41	....b10/4/41
6	Falcon Takes Over (CD).....George Sanders-Allen Jenkins	63..	5/29/42	....b5/9/42
	Fantasia (FA)F.....Technicolor Cartoon	85..	4/10/42	...b11/18/40
1	Father Takes a Wife (C)A....Adolphe Menjou-Gloria Swanson	79..	10/3/41	....b7/19/41
3	Four Jacks and a Jill (CM)F.Anne Shirley-Ray Bolger	68..	1/23/42	....b11/8/41
2	Gay Falcon (My)A.....George Sanders-Wendy Barrie	66..	10/24/41	....b9/20/41
4	Joan of Paris (D).....Michele Morgan-Paul Henreid	91..	2/20/42	....b1/10/42
1	Lady Scartace (D)F.....Dennis O'Keefe-Frances Neal	66..	9/26/41	....b7/26/41
W-2	Land of the Open Range(W)F.Tim Holt-Ray Whitley	60..	4/19/42	..b12/13/41
2	Look Who's Laughing (C)F...Bergen & McCarthy	79..	11/21/41	....b9/20/41
	Magnificent Ambersons (D)A..J. Cotten-Dolores Costello-T. Holt..	88..	7/10/42	....b7/4/42
5	Mayor of 44th Street (CDM)A.George Murphy-Anne Shirley.....	86..	5/15/42	....b3/21/42
4	Mexican Spitfire at Sea (C)...Lupe Velez-Leon Errol	73..	3/13/42	....b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F .....Leon Errol-Lupe Velez	70..	6/26/42	....b5/9/42
2	Mexican Spitfire's Baby (C)F.Leon Errol-Lupe Velez-Zasu Pitts..	70..	11/28/41	....b9/6/41
6	My Favorite Spy (MyC)F....Kay Kyser-Ellen Drew	86..	6/12/42	....b5/9/42
3	Obliging Young Lady (C)F...Joan Carroll-Edmond O'Brien	80..	1/30/42	....b11/8/41
1	Parachute Battalion (D)F....Robert Preston-Nancy Kelly	75..	9/12/41	....b7/19/41
3	Playmates (CM)F.....K. Kyser-J. Barrymore-Lupe Velez.	96..	12/26/41	....b11/8/41
6	Powder Town (D)F.....Victor McLaglen-Edmond O'Brien	79..	6/19/42	....b5/9/42
W-1	Riding the Wind (W)F.....Tim Holt-Ray Whitley	60..	2/27/42	....b9/6/41
5	Scattergood Rides High (D)F.Guy Kibbee-Dorothy Moore	66..	5/8/42	....b3/21/42
4	Sing Your Worries Away(CM).Bert Lahr-Buddy Ebsen-Patsy Kelly	71..	3/6/42	....b1/10/42
2	Suspicion (D)A.....Cary Grant-Joan Fontaine	99..	11/14/41	....b9/20/41
6	Syncopation (DM) .....Adolphe Menjou-Jackie Cooper	88..	5/22/42	....b5/9/42
W-2	Thundering Hoofs (W)F.....Tim Holt-Ray Whitley	60..	7/24/42	...b12/13/41
5	Tuttles of Tahiti (D)F.....Charles Laughton-Jon Hall	94..	5/1/42	....b3/21/42
2	Unexpected Uncle (CD)F.....Anne Shirley-Charles Coburn	67..	11/7/41	....b9/20/41
4	Valley of the Sun (D).....James Craig-Lucille Ball	80..	2/6/42	....b1/10/42
3	Weekend for Three (C)A.....Dennis O'Keefe-Jane Wyatt	66..	12/12/41	.b10/25/41

Current 1942-43

1	Big Street (CD)F.....Henry Fonda-Lucille Ball	88..	9/4/42	....b8/8/42
1	Mexican Spitfire's Elephant (C)F .....Lupe Velez-Leon Errol	64..	9/11/42	....b8/8/42

Coming

	Army Surgeon (War).....Jane Wyatt-Kent Taylor			....a4/18/42
	Avenging Rider (W).....Tim Holt-Cliff Edwards			....a8/22/42
	Bandit Ranger (W).....Tim Holt-Joan Barclay		9/25/42	....a6/6/42
	(Former title "Singing Guns")			
	Cat People (H).....Simone Simon-Tom Conway			....a9/5/42
	Falcon's Brother (D).....George Sanders-Tom Conway			....a7/25/42
	Fighting Frontier (W).....Tim Holt-Ann Summers			.....a7/4/42
1	Here We Go Again (CM)F....Edgar Bergen-McGee & Molly.....	75..	10/9/42	....b8/29/42
1	Highways by Night (G)F.....Richard Carlson-Jane Randolph.....	63..	10/2/42	....b8/8/42
	Journey Into Fear (D)A.....Orson Welles-Dolores Del Rio.....	70..		....b8/8/42
	Ladies' Day (C).....Lupe Velez-Eddie Albert			....a9/5/42
	Navy Comes Through.....Pat O'Brien-George Murphy			.....a7/18/42
	Once Upon a Honeymoon(CD).Ginger Rogers-Cary Grant			....a8/22/42
	Pirates of the Prairie (W)....Tim Holt-Nell O'Day			....a6/27/42
	Pride of the Yankees(BD)F....Gary Cooper-Teresa Wright.....	127..		....b7/18/42
	Red River Robin Hood (W)...Tim Holt-Cliff Edwards			....a8/1/42
	Sagebrush Law (W).....Tim Holt-Joan Barclay			....a7/25/42
	Scattergood Survives a Murder.Guy Kibbee-Margaret Hayes			.....
	Scattergood Swings It.....Guy Kibbee-Gloria Warren			.....
	Seven Days Leave.....Lucille Ball-Victor Mature			....a7/18/42
	(Former title "Sweet or Hot")			
	Seven Miles to Alcatraz.....James Craig-Bonita Granville			.....
	Stand by to Die.....Rosalind Russell-Fred MacMurray			.....
	Tarzan Triumphs .....Johnny Weismuller-Frances Gifford			.....
	They Got Me Covered.....Bob Hope-Dorothy Lamour			.....
1	Wings and the Woman (D)F..Anna Neagle-Robert Newton.....	90..	9/18/42	....b8/8/42

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Current 1941-42

118	Affairs of Jimmy Valentine(D).Dennis O'Keefe-Ruth Terry.....	72..	3/25/42	...b3/28/42
174	Arizona Terrors (W)F.....Don "Red" Barry-Lynn Merrick....	56..	1/6/42	....b1/10/42
131	Call of the Canyon (MW)F...Gene Autry-Smiley Burnette.....	71..	8/10/42	....b8/22/42
164	Code of the Outlaw (W)F.....The Three Mesquiteers.....	57..	1/30/42	....b2/7/42
145	Cowboy Serenade (W)F.....Gene Autry-Smiley Burnette.....	66..	1/22/42	....b1/24/42
177	Cyclone Kid (W)F.....Don Barry-Lynn Merrick.....	55..	5/31/42	....b8/8/42
111	Devil Pays Off (Spy)A.....J. Edward Bromberg-Osa Massen...	70..	11/10/41	.b11/15/41
121	Gangs of the City (D).....Philip Terry-Wendy Barrie.....	66..	10/30/41	..b11/1/41
162	Gauchos of Eldorado (W)F....Tom Tyler-Bob Steele.....	56..	10/24/41	.b10/25/41
117	Girl From Alaska (D)F.....Ray Middleton-Jean Parker.....	75..	4/16/42	....b4/25/42
144	Heart of the Rio Grande(W)F.Gene Autry-Smiley Burnette.....	68..	3/11/42	....b3/14/42
146	Home in Wyomin' (W).....Gene Autry-Fay McKenzie.....	67..	4/20/42	....b5/2/42
103	In Old California (D)F.....John Wayne-Binnie Barnes.....	87..	5/31/42	....b6/6/42
151	Jesse James at Bay (W)F.....Roy Rogers-George "Gabby" Hayes.	56..	10/17/41	.b10/18/41
176	Jesse James, Jr. (W)F.....Don "Red" Barry-Lynn Merrick....	55..	3/25/42	....b4/4/42
104	Joan of Ozark (CD)F.....Judy Canova-Joe E. Brown.....	79..	8/1/42	....b7/18/42
181	Lady for a Night (D).....Joan Blondell-John Wayne.....	87..	1/5/42	....b1/3/42
153	Man From Cheyenne (W)F....Roy Rogers-George "Gabby" Hayes.	60..	1/16/42	....b1/17/42
110	Mercy Island (D)A.....Ray Middleton-Gloria Dickson.....	72..	10/10/41	.b10/11/41
173	Missouri Outlaw (W)F.....Don "Red" Barry-Lynn Merrick....	58..	11/25/41	.b11/22/41
120	Moonlight Masquerade (CM)F.Jane Frazee-Dennis O'Keefe.....	67..	6/3/42	....b6/27/42
107	Mountain Moonlight (C)F.....Weaver Bros. & Elviry.....	68..	7/12/41	....b7/19/41
112	Mr. District Attorney in the Carter Case.....James Ellison-Virginia Gilmore....	68..	12/18/41	.b12/27/41
122	Pardon My Stripes (C)F.....Bill Henry-Sheila Ryan.....	64..	1/26/42	....b1/31/42
167	Phantom Plainsmen (W).....Bob Steele Rufe Davis.....	56..	6/16/42	....a5/30/42
165	Raiders of the Range (W)F...Bob Steele-Tom Tyler.....	54..	3/18/42	....b4/4/42
152	Red River Valley (W)F.....Roy Rogers-Sally Payne.....	63..	12/12/41	.b12/13/41
134	Remember Pearl Harbor (Spy-D) .....Donald Barry-Fay McKenzie.....	75..	5/18/42	....b5/16/42
156	Romance on the Range (W)....Roy Rogers-George "Gabby" Hayes.	63..	5/18/42	....b5/30/42
116	Shepherd of the Ozarks (C)F..Weaver Bros. & Elviry.....	70..	3/26/42	....b4/11/42
143	Sierra Sue (W).....Gene Autry-Smiley Burnette.....	64..	11/12/41	.b11/15/41
102	Sleepytime Gal (CM)F.....Judy Canova-Tom Brown.....	80..	3/5/42	....b3/7/42
123	S.O.S. Coast Guard (D)F....Ralph Byrd-Bela Lugosi.....	69..	4/16/42	....b4/18/42
157	Sons of the Pioneers (W)F....Roy Rogers-Geo. "Gabby" Hayes...	61..	7/2/42	....b7/25/42
154	South of Santa Fe (W)F.....Roy Rogers-Geo. "Gabby" Hayes...	55..	2/17/42	....b2/21/42
175	Stagecoach Express (W)F.....Don "Red" Barry-Lynn Merrick....	57..	3/6/42	....b3/21/42
147	Stardust on the Sage (WM)...Gene Autry-Smiley Burnette.....	65..	5/25/42	....b5/30/42
119	Suicide Squadron (D)A.....Anton Walbrook-Sally Gray.....	83..	4/20/42	....b4/18/42

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Current 1942-43

			Mins.	Rel. Date	See Issue of
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes.	63	4/1/42	b4/4/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Coming

132	Bells of Capistrano (W)	Gene Autry-Virginia Grey		9/15/42	
	Flying Tigers (D)	John Wayne-John Carroll			a5/30/42
158	Sunset Serenade (W)	Roy Rogers-George Hayes		9/14/42	a8/15/42
201	Hi! Neighbor (M)F	Jean Parker-Janet Beecher	71	7/27/42	b7/25/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
261	Shadows on the Sage (W)	Bob Steele-Tom Tyler		8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42
203	Youth on Parade	John Hubbard-Ruth Terry		9/10/42	a7/18/42

Coming 1942-43

	Corpse Came C.O.D.	John Hubbard-Virginia Grey	
	Icecapades Revue (CD)	Ellen Drew-Richard Denning	a8/29/42
	Johnny Doughboy	Jane Withers-Patrick Brooke	
	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick	a9/5/42
	Valley of Hunted Men	Bob Steele-Tom Tyler	
	X Marks the Spot	Damian O'Flynn-Dick Purcell	

20TH CENT.-FOX

Current 1941-42

Block No.					
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (My)D	F. Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42

Coming 1942-43

	Black Swan (D) (Tech.)	T. Power-M. O'Hara			a6/6/42
	Brasher Doubloon	Lloyd Nolan-Heather Angel			
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
	China Girl (Spy)	G. Tierney-G. Montgomery			a7/4/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
	Dr. Renault's Secret (My)	John Shepperd-Lynne Roberts			a8/1/42
3	Girl Trouble (C)	Don Ameche-Joan Bennett		10/9/42	a6/7/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
2	Just Off Broadway (D)A	Lloyd Nolan-Marjorie Weaver	66	9/25/42	b8/15/42
	Life Begins at Eight-Thirty (D)	Monty Woolley-Ida Lupino			a8/29/42
3	Man in the Trunk (My)	Lynn Roberts-George Holmes		10/23/42	a7/11/42
3	Manila Calling (D)	Lloyd Nolan-Carole Landis		10/16/42	a8/8/42
	Meanest Man in the World	Jack Benny-Priscilla Lane			
	My Friend Flicka (Tech.)	Preston Foster-Rita Johnson			
	Over My Dead Body (C)	Milton Berle-Mary Beth Hughes			
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
	Quiet, Please, Murder	Gale Patrick-George Sanders			
	Springtime in the Rockies (Tech.) (MD)	John Payne-Betty Grable		11/6/42	a7/25/42
	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118		a7/25/42
	That Other Woman (CD)	Virginia Gilmore-James Ellison			a7/25/42
	Thunder Birds (D)	G. Tierney-P. Foster			a4/4/42
	Undying Monster	John Howard-Heather Angel			
	Young Mr. Pitt	Robert Donat-Diana Wynyard		10/30/42	

UNITED ARTISTS

Current

	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	12/19/41	b12/20/41
	Flying With Music (MC)F	Marjorie Woodworth-George Givot	47	5/22/42	b8/29/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	48	1/2/42	b1/3/42
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42

Coming

	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.	a6/6/42
	Devil With Hitler (CD)	Bobby Watson-Joe Devlin	a5/9/42
	Fall In (C)	William Tracy-Jean Porter	a8/1/42
	McGuerins From Brooklyn (C)	Arlene Judge-William Bendix	a6/6/42
	Moon and Sixpence	George Sanders-Herbert Marshall	
	Nazty Nuisance (C)	Bobby Watson-Joe Devlin	
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman 90	b9/5/42
	Powers Girl	George Murphy-Priscilla Lane	
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.	a7/4/42
	Taxi, Mister (C)	William Bendix-Grace Bradley	a6/27/42
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	a8/8/42

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6009	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger in the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
6054	Escape From Hong Kong (Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42

UNIVERSAL

Current 1941-42 (Cont.)

			Mins.	Rel. Date	See Issue of
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83	6/26/42	b6/27/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Coming

	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42

Current 1942-43

	Between Us Girls (C)A	Diana Barrymore-Robt. Cummings	87	9/4/42	b8/29/42
	Give Out Sisters (M)	Andrews Sisters-Grace McDonald	65	9/11/42	b9/5/42

Coming 1942-43

	Arabian Nights (D)Tech.	Maria Montez-John Hall-Sabu		10/16/42	a8/22/42
	Cheyenne Roundup	Johnny Mack Brown-Tex Ritter			
	Deep in the Heart of Texas	Johnny Mack Brown-Tex Ritter		9/25/42	a7/11/42
	Destination Unknown (Spy)	Irene Hervey-Wm. Gargan		10/9/42	a5/23/42
	Eyes of the Underworld	Richard Dix-Wendy Barrie			a5/2/42
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
	Forever Yours	Deanna Durbin-Edmund O'Brien		10/30/42	
	Get Hep to Love	Gloria Jean-Jane Frazee		10/2/42	a7/18/42
	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers			a5/30/42
	Halfway to Shanghai (Spy)	Irene Hervey-Kent Taylor		9/18/42	a3/28/42
	House of Mystery (D)	Irene Hervey-Don Porter			a8/22/42
	Little Joe, the Wrangler (W)	Johnny Mack Brown-Tex Ritter		11/13/42	a7/25/42
	Lone Star Trail (W)	Johnny Mack Brown-Tex Ritter			
	Madame Spy (Spy)	Constance Bennett-Don Porter			a6/13/42
	Moonlight in Havana	Allan Jones-Jane Frazee			
	Mug Town (D)	Billy Halop-Huntz Hall			a8/8/42
	Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox			
	Nightmare	Diana Barrymore-Brian Donlevy			
	Night Monster	Lugosi-Irene Hervey			
	Off the Beaten Track	Ritz Bros.-Carol Bruce			a7/18/42
	Old Chisholm Trail	Johnny Mack Brown-Tex Ritter			
	On the Beam (CM)	Gloria Jean-Freddie Bartholomew			
	Passing the Buck	Ritz Bros.-Jane Frazee			
	Pittsburgh	Marlene Dietrich-Randolph Scott			
	Raiders of San Joaquin (W)	Johnny Mack Brown-Tex Ritter			a7/25/42
	Shadow of a Doubt	Teresa Wright-Joseph Cotten			
	Sherlock Holmes and the Voice of Terror	Basil Rathbone-Nigel Bruce		9/18/42	a7/18/42
	Sherlock Holmes Fights Back	B. Rathbone-N. Bruce			a7/11/42
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Sin Town	Constance Bennett-Brod Crawford		9/25/42	
	Strictly in the Groove	Leon Errol-Mary Healy			a5/2/42
	Tenting Tonight on the Old Camp Ground	Johnny Mack Brown-Tex Ritter			
	Who Done It?	Abbott & Costello-Patric Knowles			a7/11/42

WARNER BROS.

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captains of the Clouds (D)F	J. Cagney-D. Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94	1/8/42	b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42

Coming

	Action in the North Atlantic	Humphrey Bogart-Raymond Massey			
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
	Air Force (D)	John Garfield-Gig Young			a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Background to Danger	George Raft-Sidney Greenstreet			
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
	Casablanca (D)	Humphrey Bogart-Ingrid Bergman			a8/15/42
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/15/42
204	Desperate Journey (D)F	Errol Flynn-Ronald Reagan	107	9/26/42	b8/15/42
	Edge of Darkness	Errol Flynn-Ann Sheridan			
	Gentleman Jim (D)	Errol Flynn-Alexis Smith			a8/1/42
	George Washington Slept Here (C)	Jack Benny-Ann Sheridan			a6/20/42
	Hard Way (D)	Ida Lupino-Dennis Morgan			a6/20/42
	Now, Voyager (D)A	Bette Davis-Paul Henreid	115		b8/22/42
	Princess O'Rourke	O. de Havilland-R. Cummings			
	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58		b8/22/42
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			a8/22/42
	Yankee Doodle Dandy (DM)F	James Cagney-Joan Leslie	126		b6/6/42
	You Can't Escape Forever (D)	George Brent-Brenda Marshall			a8/8/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84	Luminar	b4/18/42
	Moscow Strikes Back (Doc)A	Russian cast	57	Artkino	b8/15/42
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	78	Almo	b7/25/42
	This Is the Enemy (D)	Russian Cast	74	Artkino	b7/4/42

Shorts Booking Guide

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		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)				
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography	Fer Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) (Tech.)				
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
FABLES CARTOONS (8)				
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
GLOVE SLINGERS (4)				
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time In the Army	Splendid	10	2/21/42
PHANTASIES CARTOONS (8)				
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Very Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Asrap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey to Tunisia	Dated	10	8/30/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
WORLD OF SPORT (12)				
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/28/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

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ALL-STAR COMEDIES				
4422	Carry Harry		16½	Not Rev.
4423	Kiss and Wake Up		16	Not Rev.
4421	Phony Cronies	Slap Happy	16½	8/29/42
4424	Sappy Pappy		16	Not Rev.
COLOR RHAPSODIES				
4501	Song of Victory		7	Not Rev.
4502	Tito's Guitar		7	Not Rev.
COMMUNITY SING				
4651	Rhumba and Conga Hits	Good	10	8/22/42
4652	Yankee Doodler		10	Not Rev.
FAMOUS BANDS				
4951	No. 1 (Ted Powell)		7	Not Rev.
4952	No. 2 (Hal McIntyre)		7	Not Rev.
PANORAMICS				
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)		11	Not Rev.
PHANTASIES CARTOONS				
4702	Dumbconscious Mind		8	Not Rev.
4701	Gullible Canary, The		8	Not Rev.
QUIZ REELS				
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS				
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/42
4852	No. 2 (Allan Joslyn)		11	Not Rev.
STOOGE COMEDIES				
4401	Even As IOU		15½	Not Rev.
KATE SMITH				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS				
4551	Journey to Denali	Good	10	8/ 1/42
4552	Old and Modern New Orleans		10	Not Rev.
WORLD OF SPORT				
4801	Trotting Kings		10	Not Rev.

MGM 1941-42

		Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)				
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It		7	Not Rev.
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
MINIATURES (10)				
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-336	Greatest Gift		7	Not Rev.
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
PETE SMITH SPECIALTIES (14)				
S-366	Aero-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-365	What About Daddy?	Good	10	2/28/42
SPECIAL RELEASE				
X-310	War Clouds in the Pacific	Timely	21	12/21/41
TRAVELTALKS (12) (Tech.)				
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42

MGM 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
TWO REEL SPECIALS (6)				
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1941-42

FASCINATING JOURNEYS (Tech.) (2)				
M1-2	Indian Temples		10	Not Rev.
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)				
A1-1	Beauty at the Beach	Fine	10	10/11/41
A1-3	Carnival in Brazil	Good	10	3/14/42
A1-2	Copacabana Revue	Good	10	12/ 6/41
A1-5	Hands of Victory	Box Office	9½	4/25/42
A1-6	McFarland Twins	Entertaining	8½	8/22/42
A1-4	Nightmare of a Goon	Funny	10½	5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2	Fair	10	11/29/41
Z1-3	No. 3	Good	10	2/28/42
Z1-4	No. 4	Fair	9½	6/27/42
Z1-5	No. 5	Fair	9	8/29/42
Z1-6	No. 6		10	Not Rev.
MADCAP MODELS (Tech.) (6)				
U1-2	Jasper & the Watermelons	Excellent	10	1/31/42
U1-6	Little Broadcast		9	Not Rev.
U1-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
U1-1	Rhythm in the Ranks	Excellent	8	12/20/41
U1-3	Sky Princess	Excellent	9	3/21/42
U1-5	Tulips Shall Grow	Good	7½	6/27/42
POPEYE (12)				
E1-12	Alona on the Sarong Seas		7	Not Rev.
E1-10	Baby Wants a Bottle-ship	Funny	7	8/ 8/42
E1-5	Blunder Below	Excellent	7	2/21/42
E1-6	Fleets of Stren'th	Very Good	7	5/ 2/42
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-4	Kickin' the Conga Round	Funny	7	1/31/42
E1-9	Many Tanks	Fair	7	6/ 6/42
E1-2	Mighty Navy	Funny	7	12/ 6/41
E1-3	Nix on Hypnotricks	Very Funny	7	12/20/41
E1-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
E1-11	You're a Sap Mr. Jap	Good	7	8/ 8/42
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
J1-3	No. 3	Good	11	1/31/42
J1-4	No. 4		10	Not Rev.
J1-5	No. 5	Very Interesting	11	6/ 6/42
J1-6	No. 6	Good	10	8/ 8/42
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
Q1-2	No. 2	They're Good	11	12/ 6/41
Q1-3	No. 3	Good	10	2/28/42
Q1-4	No. 4	Good	11	5/ 2/42
Q1-5	No. 5	Good	10½	6/ 6/42
Q1-6	No. 6	Excellent	10	8/ 8/42
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
S1-4	Keeping in Shape	Amusing	9	6/27/42
S1-5	Man's Angle	Good	8	8/22/42
S1-2	Nothing But Nerves	Very Good	10	12/20/41
S1-3	Witness, The	Chucklesome	10	3/14/42
SPEAKING OF ANIMALS (6)				
Y1-3	At the County Fair	Swell	10	1/31/42
Y1-5	At the Dog Show		10	Not Rev.
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-4	In the Circus	Good	9½	6/13/42
Y1-2	In the Zoo	Hilarious	10	11/15/41
SPECIAL CARTOON (Tech.)				
FF1-1	The Raven	Excellent	14½	5/ 2/42
SPORTLIGHTS (13)				
R1-6	Better Bowling	Excellent	10	1/31/42
R1-5	Buying a Dog	Very Good	10	12/20/41
R1-10	Hero Worship	Swell	10	6/13/42
R1-12	Let 'Em Go Alive	Entertaining	9½	8/ 8/42
R1-7	Lure of the Surf	Very Good	10	2/21/42
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-11	Parachute Athletes	Very Good	10	6/27/42
R1-9	Personality Plus		10	Not Rev.
R1-4	Quick Returns	Pretty Good	10	11/29/41
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
R1-13	Timber Athletes		10	Not Rev.
R1-8	Timing Is Everything	Very Good	10	5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)				
W1-4	Arctic Giant	Good	9	3/14/42
W1-5	Bulleteers	Good	9	5/ 2/42
W1-3	Billion Dollar Limited	For the Fans	8½	1/24/42
W1-7	Electric Earthquake	For the Fans	9	6/27/42
W1-6	Magnetic Telescope	For the Fans	9	5/ 2/42
W1-2	Mechanical Monsters	Good	10	12/20/41
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
W1-9	Terror on the Midway	For the Fans	8	8/22/42
W1-8	Volcano	Exciting	8	8/ 8/42
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5	Good	10½	6/27/42
L1-6	No. 6	Good	10½	8/22/42
VICTORY SHORT				
T2-1	Letter From Bataan		10	Not Rev.

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		Comment	Running Time	Reviewed Issue Of
	DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine	A Howl	7	8/22/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker	Excellent	7	8/29/42
24108	T-Bone for Two	Excellent	7	8/29/42
	EDGAR KENNEDY (6)			
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
	INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)	Good	11	8/15/42
24210	No. 10 (John Carradine)		11	Not Rev.
	LEON ERROL (6)			
23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
	MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway In Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men in Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42
	PICTURE PEOPLE (13)			
24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets	Good	9	8/22/42
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
2440?	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
	RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm	Fair	18	8/15/42
	SPORTSCOPES (13)			
24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony	Interesting	9	8/15/42
24308	Public Sport No. 1	Good	10	4/18/42
24313	Record Breakers		9	Not Rev.
24306	Ten Pin Parade	Good	10	3/21/42

20TH CENTURY-FOX 1941-42

		Comment	Running Time	Reviewed Issue Of
	ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42
	MAGIC CARPET OF MOVIETONE (12)			
2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42
	SPORTS REVIEWS (6)			
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42
	TERRYTOONS (26)			
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42

20th CENTURY-FOX 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
	WORLD TODAY (4)			
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

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	MAGIC CARPET OF MOVIETONE			
3151	Desert Wonderland	Swell	9	8/22/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
	SPORTS REVIEWS			
3301	Well-Rowed Harvard	Good	9	8/29/42
	TERRYTOONS			
3551	All Out for "V"	Excellent	7	8/15/42

UNITED ARTISTS

	WORLD IN ACTION (12)			
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
5	Inside Fighting Russia	Very Good	19	7/25/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

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	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic	Good	8	11/ 8/41
	(Former title "What's Cookin'")			
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$2i a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade	Good	13½	12/13/41
	(Former title "Jingle Bells")			
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Mile of Dough		10	Not Rev.
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter		10	Not Rev.
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Women at the Plough		9	Not Rev.
	VARIETY VIEWS 15 (5 IN COLOR)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

	ANDY PANDA CARTUNES			
7241	Andy Panda's Victory Garden		7	Not Rev.
	NAME BAND MUSICALS			
	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
	PERSON-ODDITIES			
7371	Human Sailboat		9	Not Rev.
7373	King of the 49-ers		9	Not Rev.
	SWING SYMPHONIES (6)			
7231	Yankee Doodle Swing Shift		8	Not Rev.
	VARIETY VIEWS			
7352	Canadian Patrol		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7351	Trouble Spot of East		9	Not Rev.
7353	Western Whoopee		9	Not Rev.

VITAPHONE-WARNER BROS. 1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7510	Glen Gray & Band		10	Not Rev.
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Lee Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid		7	Not Rev.
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7720	Hold the Lion, Please	Amusing	7	7/11/42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody In Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	8/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPECIALS			
	Divide and Conquer	Excellent	14	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	9/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

	Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
	Alive In the Deep (Prod.)	Exciting	22	5/24/41
	Man the Enigma (Prod.)	Informative	25	5/24/41
	Our Constitution (Prod.)	Inspiring	18	5/ 3/41
	Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1941-42

COLUMBIA			
	Captain Midnight	15 Chaps.	2/21/42
	Holt of the Secret Service	15 Chaps.	11/29/41
	Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC			
	Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
	King of the Texas Rangers	12 Chaps.	9/ 6/41
	Perils of Nyoka	15 Chaps.	Not Rev.
	Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL			
	Don Winslow of the Navy	12 Chaps.	11/ 1/41
	Gang Busters	13 Chaps.	2/21/42
	Junior "G" Men of the Air	12 Chaps.	5/30/42
	Riders of Death Valley	15 Chaps.	4/12/41
	Sea Raiders	12 Chaps.	7/18/41

SERIALS 1942-43

COLUMBIA			
	The Secret Code	15 Chaps.	Not Rev.
REPUBLIC			
	King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL			
	Overland Mail	15 Chaps.	Not Rev.

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September Bond Drive
TREASURY QUOTA: $775,000,000



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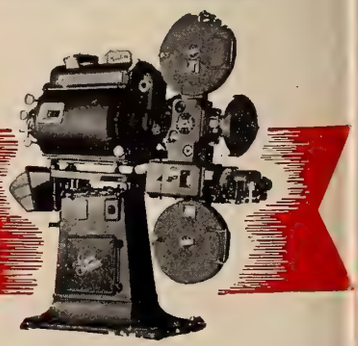
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SHOWMEN'S TRADE REVIEW

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BOOKING GUIDES

Begin on Page 26

Vol. 37 No. 9

September 19
1 9 4 2

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

AVENGE PEARL HARBOR



Gradwell L. Sears (See Page 4)

TRADE TALK!

"SOMEWHERE I'LL FIND YOU"
Clark Gable and Lana Turner doing sizzling biz in long and happy runs!

"PANAMA HATTIE"
Red Skelton, Ann Sothern in the Queen of Musicals. Sensation of the nation!

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ONE, TWO, THREE BIG HITS in a row to start your Metro-GOLDMINE-Mayer season. Bigger ones coming!

Metro-GOLDMINE Mayer

FOR THE BEST TIME!

Make it a **BILLION** for the U.S.A. in September!

The Editorial Page

Stay Out of the Glare

Every newspaper headline; every radio commentator; a vast number of magazine articles; official pronouncements from Washington—all throw a blinding, glaring light on the subject of price control; the vital importance of keeping prices down and fighting off inflation. It's a household topic in millions of homes, this high cost of living business.

Certainly no executive in this mighty industry has to read about it here to know that the subject is one filled with danger. Every executive, we venture to guess, is in close touch with the economic structure of other industries and the national situation as a whole as well as the economic affairs of this industry.

But—are these executives individually, or the industry collectively, spending a few spare minutes cogitating over the fact that in thousands of motion picture theatres all over the country the admission prices are being increased in varying amounts and that before long this practice is bound to become the target for some more mud-slinging at this industry? Or don't they give a damn?

This is a dangerous time for overdoing anything—especially anything that hits close to the nation's battle against rising prices and inflation. Nevertheless, there are an unprecedented number of pictures being released with demands for increased admissions, and we may be sure the habit will grow and more and more pictures will be set apart as of the "increased admission" grade. Of course many of the pictures won't rate increases, but other companies are getting away with it and, too, there's the natural reaction (already noted among the public) that any picture not offered at an increased admission is a weak sister, a flop or a "quickie."

Just why our industry should develop the quaint notion that, of all the industries in this country, it alone is the sole exception that can do pretty much as it pleases, is something that must be shifted to the 64 dollar question department.

Business is better than good. With comparatively few and scattered exceptions, theatres are doing fine. Every branch of the business seems to be making money and lots of it. Why not be content with that? Why seek to make a lot more when you already are making more than you ever dreamed possible?

Will the powers on high pay any attention to these factors and act on them? They will like fun! They'd rather wait until Congressman or Senator Blowhard gets up and lets go a blistering attack on the whole industry. Then they'll hire a lot of expensive lawyers to prepare reams of fancy legal answers to prove some point that has, actually, nothing to do with the fundamental elements that put them and their critics in opposing camps.

This is the wrong time to play ducks and drakes with theatre admission prices. If a theatre can get a higher admission scale, it should do so by an equitable and fair increase in the basic scale, not by flashing in front of the patrons a new and higher price list every time a fair-to-middling picture comes along.

As the discussion of living costs gets hotter, every instance of increased prices, whether for food or entertainment, will get more and more unfavorable attention from the public, the newspapers, civic authorities and, in the long run, from Washington.

Let's stay out of that horrible spotlight of public criticism and resentment. There is no necessity for it. The pictures deserving of higher admission prices are far too few to compensate for the risk the whole industry runs of being charged with "profiteering."

▲ ▲ ▲

Complacency Plus

And while in this belligerent mood, we'd like to let off steam on another subject. It is our opinion that there is too much "business as usual" in the attitude of too many in our industry.

Raw stock curtailments, equipment shortages, reduced delivery schedules—these are not merely "business" problems to be met, as some seem to regard them, these are reminders that our country is at WAR.

Do our Pollyannas really think that when living standards are to be cut to the bone, incomes restricted, taxes pyramided, luxuries outlawed, many necessities hard to get—that the movie business will roll merrily along on its own, unaffected by these vast economic changes?

We'd like to buy some of the stuff the Pollyannas are taking to induce this happy-go-lucky attitude. We could use it quite often, for it would make things seem all right if we could take a snifter of that magic potion when we run smack into the stark realities.

We think it would be a good idea for every company to appoint one level-headed executive as "chief of the worrying department." Then, at least, some one would be looking ahead and noting the handwriting on the wall, and maybe, by some miracle, the "chief worrier" could impress the facts of life on some of the other executives.

—"CHICK" LEWIS

Holdovers Stretch Supply of Product for First Runs

So far as key city first runs are concerned, that product backlog of some 200 features looms as a rich supply of attractions in view of the holdover engagements which are becoming more common every day. What effect the holdover situation is having on the subsequent runs is another matter, as product backs up and availabilities on new releases are set back.

Several of the current top-bracket films are playing holdovers more as the rule than the exception in the first runs of the big towns. Detroit, for example, this week hit a high for extended engagements with 11 features playing holdovers. Buffalo's downtown houses made it a complete holdover week, with "Somewhere I'll Find You," "Holiday Inn," "The Talk of the Town," and other pictures doing an extended run stand in the town.

In New York it's a case of top-bracket pictures getting in line to await their turn at the big show houses. "Talk of the Town" started its fourth week at the Music Hall on Thursday; "Somewhere I'll Find You" was slated to move out of the Capitol after its third week, but was held for a fourth; "Across the Pacific" held on at the Strand; "Footlight Serenade" is on its second week at the Roxy; the Paramount ushered in one of the rare newcomers with the opening Wednesday of "The Major and the Minor" after a six-weeks run there of "Holiday Inn;" Abbott and Costello seem to be out to better their house record for the Criterion as "Pardon My Sarong" entered its fourth week on Wednesday. "The Pride of the Yankees" started its tenth week at the Astor on Thursday, and "Yankee Doodle Dandy" is in its sixteenth week at the Hollywood.

Independent Film Units Make Organization Permanent

Following the successful fight made for raw stock allotments, promised by the WPB to the representatives of the Independent producers, laboratories and exchanges on the basis of 1941 figures, the National Association of Motion Picture Independents have set up a permanent organization. The association aims at a membership of 2,500 and will be comprised of local unions as well as producers, distributors, exhibitors and laboratories. Through the organization, it was said, the independents will demand representation in any action involving the motion picture industry and the government.

William Goetz in New York

William Goetz, vice-president in charge of studio operations for 20th Century-Fox, arrived in New York this week accompanied by Fred L. Metzler, studio treasurer, to attend the regular Board of Directors meeting Thursday. Goetz may stay over for the "Tales of Manhattan" premiere at Radio City Music Hall next Thursday.

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'United' in 2 Lengths

"United We Stand," Fox Movietone documentary produced by Edmund Reek, has been made available by 20th Century-Fox in two lengths. Full-length version which has completed most of the key first-runs has been cut to a tabloid edition of 38 minutes and designed especially for single-feature theatres. Warner Brothers Theatres is the first circuit to play the new version.

Lapidus Joins Warner as N. Y. District Manager

Jules Lapidus leaves his post as Eastern district manager for Universal to become New York Metropolitan district manager for Warner Bros. Lapidus takes up his new duties next Monday. He succeeds Sam Lefkowitz, who resigned recently to join United Artists as New York branch manager.

In announcing the Lapidus appointment, Ben Kalmenson, general sales manager for Warners, said that Leo Jacobi, recently appointed New York branch manager will continue in that post.

Lapidus has been in film sales work for the past 15 years, starting as salesman for MGM in Pittsburgh. Later he became branch manager for Grand National in that city and subsequently joined Universal as Pittsburgh branch manager before his promotion to Eastern district manager over two years ago.

Western Pennsylvania Allied Convention Set for Pittsburgh

The 22nd Annual Convention of Allied Motion Picture Theatre Owners of Western Pennsylvania will be held Oct. 19 and 20 in Pittsburgh. Sam Fleishman has been appointed convention chairman.

The program calls for the first day's sessions to be devoted entirely to business discussions. Feature of the second day will be the Metro-Goldwyn-Mayer "Exhibitor's Forum."

Roxy Sues for Tax Reduction

In a suit filed in New York Supreme Court against the City of New York Tax Commission, Roxy Theatre, Inc., demands a reduction of $1,000,000 in the existing assessment of $3,950,000 on the big playhouse, which is 14 years old. Plaintiffs charge that the assessors have made no allowance for depreciation and that the assessment represents an overvaluation of one million.

Kelley Research Council Manager

William F. Kelley has been appointed manager of the Research Council of the Academy of M. P. Arts and Sciences, succeeding Gordon Mitchell, Captain in the Signal Corps Reserve who has been called to active duty. Kelley has been Mitchell's assistant at the Research Council for the past seven years.

Stage Hands Ask 10% Raise

A 10 per cent wage increase is the aim of negotiations by Local 38, IATSE, for stage hands working in Detroit theatres. The raise is sought in a new annual contract to replace the pact which expired Aug. 31.

RKO Sets Midway Opening

The new Midway Theatre, Forest Hills, L. I., will be opened Thursday, Sept. 24. The theatre, which joins RKO's metropolitan New York circuit, is one of the last to be completed under priority regulations.

OWI Fears Surfeit of War Films; Cites Reaction in England

Surveying film production since last March, the Motion Picture Bureau of the Office of War Information, in a report issued last week, deplores the emphasis laid by the motion picture industry on the "blood and thunder" aspects of the war.

"Experience in England," the report states, "has shown that the public shortly becomes surfeited with too many combat pictures and demands the opportunity to go to the theatre without having to witness bloodshed and fighting during their relaxation period."

Setting up six categories for the classification of films dealing with the war, the Motion Picture Bureau has found that most of the war pictures released since last March fall into "The Enemy" category; that is, they deal chiefly with spies, saboteurs, fifth-column activities. "Despite the fact that there has been surprisingly little enemy action of this type," the report continues, "as indicated by the F.B.I. and government counter-espionage agencies, the heavy preponderance of such films on the screen has tended to give the public an exaggerated idea of this menace."

According to the OWI's tally by classification, there are three pictures completed and eight in preparation on The Issues of the War; fifty completed, twenty in preparation on The Enemy; five completed, forty-six in preparation on The United Nations; five completed, six in preparation on The Production Front; eight completed, sixteen in preparation on The Home Front; twenty-two completed, sixty-eight in preparation on The Fighting Forces.

"My Sister Eileen" World Premiere in Columbus

Columbus, Ohio is to have the world premiere of Columbia's film version of the Broadway hit comedy, "My Sister Eileen," because Ruth McKenney, author of the sketches and book upon which the play and film are based, is a Columbus girl,

The premiere will be held on the evening of September 23, at Loew's Ohio Theatre.

Gradwell L. Sears

(The Man on the Cover)

Vice-president of United Artists who will outline at a meeting, to be held in Chicago September 28th, an outline of the product to be distributed by the company he has represented in important negotiations with producers during his recent trip to the coast.

SHOWMEN'S TRADE REVIEW

Vol. 37, No. 9 September 19, 1942

Title and Trade Mark Registered U. S. Patent Office

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif.; Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

Contents copyrighted 1942 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

UA to Announce New Producers at Meet Set for Chicago

United Artists will hold its international business meeting in Chicago starting September 28th, it was announced this week by Carl Leserman, general sales manager, who indicated that "important new actor producers" will be announced at the gathering.

Leserman and Gradwell L. Sears, vice-president in charge of sales, will preside at the meeting, which is to be attended by producers whose pictures will be distributed by UA, home office executives, district managers, branch managers and salesmen from all of the company's exchanges in the United States and Canada.

Since no statement was made by either UA or Paramount up to the time of announcement of the Chicago meeting, it is believed that Sears will withhold details of the negotiations under which it is reported UA will distribute about ten features produced by Paramount until he addresses the convention. It has been reported that a total of about 20 features will be announced by UA for distribution this season.

President Edward Raftery and Arthur W. Kelly, vice-president are scheduled to address the Chicago meeting. UA producers who will be represented include Mary Pickford, Charles Chaplin, Alexander Korda, David O. Selznick, William Cagney, Hunt Stromberg, Jack Benny, Edward Small, Loew-Lewin, Charles R. Rogers, Sol Lesser, Mayfair Productions, Ealing Studios, Noel Coward, British National, Arnold Pressburger, Benedict Bogeaus, Samuel Bronston, United Artists Productions, Hal Roach, and other important actor-producers to be announced at the meeting.

Leserman said that among other very important United Artists plans to be discussed at the meeting will be the policy of merchandising and selling only those pictures which can actually be trade-shown to exhibitors throughout the world.

Greenblatt Now Head of All Sales for PRC

Under a new contract signed with the company this week, Arthur Greenblatt will have supervision of sales for Producers Releasing Corp., throughout the world as well as in the domestic market. The new contract was announced by O. Henry Briggs, president of PRC.

Greenblatt joined PRC as general sales manager in 1941, and under his direction the field force has been considerably expanded. His administration of the company's sales, the Briggs announcement stated, is credited in large share for the increase of more than 200 per cent in sales since he took charge, and it is in recognition of this achievement that Greenblatt has been made vice-president in charge of world wide sales.

KAO Preferred Stock Dividend

The Board of Directors of Keith-Albee-Orpheum Corporation declared a dividend, out of operating surplus, of $1.75 per share on the 7 per cent Cumulative Convertible Preferred Stock for the quarter ended September 30, payable on October 1, to holders of record at the close of business on September 25, 1942.

5,555 "World in Action" Bookings

United Artists reported 5,555 bookings in the United States up to Sept. 3 for the first five issues of "The World in Action," two-reel war films produced by the National Film Board of Canada. UA started distribution of the films at the rate of one a month last March.

Two Distributors Quit UMPI

William F. Rodgers has tendered his resignation as chairman of the committee-of-the-whole of UMPI. In what will probably be his last official act as chairman, Rodgers put the subject of continuance of UMPI up to members of all committees of the ill-fated Unity organization via a letter requesting opinion as to whether UMPI should be maintained. The Rodgers letter revealed that Paramount and Warner Bros. have declined to be further associated with UMPI, while MGM, RKO and 20th Century-Fox have indicated willingness to give their support to continue it as an agency for "unity" action on four of the original five points of the program—Point 5, the selling plan, was automatically thrown into the discard when the Department of Justice disapproved the "blocks of 13" sales proposals.

The Rodgers letter made it plain that financial aid must be forthcoming immediately if UMPI is to be continued, since the $22,500 budget has been expended. Rodgers' reference to any projected meeting of the organization as being fraught with many difficulties and would seem unnecessary was interpreted by many as tantamount to an admission that there appeared little hope for UMPI to be continued.

Reports $1,752,346 Profit for Universal

A profit of $1,752,346 for the 39 weeks ended Aug. 1, 1942, was reported for Universal Pictures, Inc., by J. Cheever Cowdin, chairman of the board of the company, in a statement issued Thursday. The profit announced is after all charges including provision for estimated applicable Federal taxes, and compares with a profit for the 39 weeks ended Aug 2, 1941, of $2,000,864.

Before provision for Federal income and excess profits and write-off of 100 per cent of the company's equities in certain foreign subsidiaries, the Cowdin announcement stated, the profit for the 39 weeks amounted to $4,760,873. It was also revealed in the report that during the 1942 period covered, restricted funds in Great Britain increased $1,956,828.

A comparison of profits for the 1942 and 1941 39-week periods contained in the Cowdin report, shows 1941 consolidated profit before Federal taxes of $2,751,864 comparing with $4,760,873, or an increase of $2,009,009, for 1942.

Denies Report UA Negotiates For Biographical on Mitchell

Reports that United Artists was interested in negotiating for distribution of a picture based on the life of Billy Mitchell were denied this week by Gradwell L. Sears, UA vice-president in charge of distribution. The statement said the reports probably arose from the fact that UA had made a one-picture deal with Samuel Bronston for "The Life of Jack London." Bronston also controls rights to a story based on Mitchell's life, in which, Sears said, "United Artists has no interest whatsoever."

Twin Runs for "Dandy" in Chicago and Boston

"Yankee Doodle Dandy" will open simultaneous runs in two houses in both Chicago and Boston early next month. The Chicago runs will be at the Roosevelt and Chicago theatres, starting Oct. 2. The Paramount and Fenway in Boston will play the picture starting Oct. 1.

Paul Lazarus, in charge of sales advertising and supervisor of the field exploitation staff for Warners, was in Boston this week in connection with the "Dandy" runs there.

Marine Corps Fund Benefits by "Wake Island" Coast Premiere

"Wake Island" will be given the Pacific Coast's first military film premiere of the War Wednesday night, September 23rd, at both the Hollywood and Los Angeles Paramount Theatres. Proceeds of the opening night at both theatres will go to the United States Marine Corps Fund.

MGM Selling 12 in First Block; Add 4 To Original Group

William F. Rodgers, vice-president in charge of distribution, Thursday announced that in addition to the group of eight MGM pictures which led off the 1942-43 sales program, the company is adding four more features to the company's first group for this season.

The additional four productions, tradeshows of which were completed Tuesday are: "For Me and My Gal," "Eyes in the Night," "Omaha Trail" and "White Cargo."

Rodgers said the decision to increase the first block to 12 pictures was in conformity with exhibitor suggestions that their ability to buy the maximum number of pictures at one time would prove advantageous under current conditions.

Rodgers declared that the cancellation privilege will apply to the 12 pictures as a group, there being no separate elimination provision for the additional four features. Exhibitors who have already bought the original group of 8 have been advised that the four added pictures need only be added to their contract.

Response to "Caravan" Favorable, Allied Says

Three meetings with member groups of the exhibitor organization were on the schedule for the Allied "Caravan" this week. M. A. Rosenberg, Col. H. A. Cole, Sidney Samuelson, Jack Kirsch and Abram F. Myers make up the Caravan members who are discussing film rentals and organizational matters with Allied unit representatives and members in the city-to-city calls.

According to a statement issued following the meeting in Detroit last week, the Board of Directors of Allied of Michigan approved the principles as outlined by the Caravan Committee to meet the film rentals problem. The proposals in outline and detail remain secret.

Meetings this week were with Allied of Eastern Pennsylvania in Philadelphia, Tuesday; Allied of New Jersey at Trenton on Wednesday; Allied of Connecticut at New Haven, Thursday; and with M. P. Theatre Owners of Maryland at Baltimore on Friday. Previous meetings were in Minneapolis, Chicago and Detroit; with future confabs set for Cincinnati, Sept. 23; Cleveland, Sept. 24; Indianapolis, Sept. 25.

Vice-President Wallace to Appear in Paramount Short

Vice-president Henry A. Wallace will be seen in "The Price of Victory," fourth in Paramount's series of Victory Short subjects produced at the suggestion of the OWI. The picture is to be based on the Vice-president's address, "The Price of Victory."



Bond Drive Is Under Quota at Half-way Mark

WAC Leaders Optimistic; Stress the Need to Complete Sales by Pledge Follow-ups

Official Treasury figures for Sept. 15 showed bond sales of $15,632, bringing the first half of the month's total to $345,606,000—which is $44,394,000 under the figure necessary to keep the drive on the quota beam.

Despite the drop for the fifteenth day, which wiped out a heartening $48,890,000 reported for the 14th, the WAC campaign committee continued optimistic about the final outcome, and did not move from the stand they took on Tuesday, when they said the drive has a good chance of reaching the Treasury's $775,000,000 for the month.

If the September sales (and September is classified as one of the worst bond-selling months of the year) hit the Treasury quota it will be the first time this has been achieved in many months.

The pick-up in the official sales for the thirteenth and fourteenth days snapped back the whole industry campaign after a very poor total for the twelfth day, when the figure stood at $280,544,000, or $34,000,000 under the official quota rate. The drive leaders, however, were not discouraged, even though the campaign at that time was two days off the target, and said that with the Federal tax payments out of the way, the campaign would swing back into stride after the 15th. That recovery came more quickly than expected, is attributed to the efforts of movie stars, theatres and all branches of the industry in spearheading a drive to stimulate bond sales and an awakened awareness of America's crisis.

WAC officials and state chairmen are urging workers to trace back on all pledges and complete the sales. It is an established fact that millions of dollars in sales, reported from rallies, etc., have not progressed beyond the pledge form. Until the money goes through the banks to the Federal Reserve and thence to the Treasury it will not show in the daily figures. Many workers appear to misunderstand this point and fail to realize that pledges are not enough—that the job is not finished until the money is put on the line and rushed through the five-day channel to the Treasury.

Know the Answer?

There are more than $200,000,000 worth of war stamps in the hands of the public right now. If that 200 million—or any large part thereof—could be converted into bonds it would help the September drive tremendously. (Stamps are only counted in the totals after they have been turned into bonds.)

The problem is: How to bring about a great wave of "Fill Your Stamp Albums and Turn Them Into Bonds."

The WAC is broadcasting an S.O.S. to all showmen, urging that any and all suggestions for the right idea to swing a move for converting stamps already purchased into effective concerted action will be welcomed.

"Nation Is Counting On You"

In a message to state chairmen of the WAC, motion picture stars on tour and State Administrators of the War Savings Staff, Secretary Morgenthau said that the "nation is counting" on them to carry on the magnificent work.

The message contained a reference to an impression which the Secretary said "seems to have spread" that he regarded the voluntary war bond program as a "failure." The erroneous impression to which he referred followed quotation of part of Mr. Morgenthau's statement to the Senate Finance Committee last week in which he said that the bond program cannot alone close the gap between the amount of money available for consumer spending and the supply of goods available for civilian use.

Urging continued and intensified effort by the film industry and all volunteer workers in the bond campaign, Mr. Morgenthau's message said:

"Every man, woman and child must join the army of savers if America is to be saved.

"To you who are doing such a magnificent job for us in September, let me add that we at the Treasury appreciate all your efforts and that we are counting on you to continue the work you have so well begun."

Treasury Citations on Way to Theatre Men

The official Treasury "Citations" for theatres doing exceptional service in the war bond and stamp selling activities since June will be mailed by the WAC within a few days.

Each citation is inscribed with the name of the theatre and carries a tribute from Secretary Morgenthau, not only to the theatre, but to its patrons.

Only theatres that have been making regular monthly reports of their bond and stamp sales will receive the citations. "Unfortunately," says the WAC, "there are still only 6,000 theatres out of the 10,000 or more selling bonds and stamps, who are making reports to WAC." Neglect to send the reports is hampering the Committee greatly.

Treasurers Mobilize For Bond Treasure Hunt

A gigantic "treasure hunt"—to uncover millions of dollars that can be invested quickly in bonds, got under way when the treasurers of the leading film companies, met to lay out plans to urge banks and institutions to put trust funds, estate accounts, and similar holdings into war bonds.

Those present at the meeting were: David Bernstein, Loew's; M. F. Gowthorpe, Paramount; E. A. Brown, Paramount; R. J. Poucher, Consolidated Film Industries; S. Machnovich, Universal Pictures Co.; Leon Goldberg, RKO; J. J. O'Connor, Universal; A. Schneider, Columbia, Samuel Schneider, Warner Bros.; Sydney Towell, 20th Century-Fox and Francis Harmon, Si Fabian and Oscar A. Doob of the drive committee. Harry Brandt, presided as chairman.

$2,400 in Bonds Sold Opening Night at the Uptown, Cleveland

Salute to Our Heroes rally at Warners' Uptown Theatre, Cleveland, on the opening night of the industry's bond drive was a huge success, according to Manager Julius Lamm. At least $2,400 in bonds were sold that night.

Adding to the effectiveness of the rally were the American Legion Post 130, Boy Scouts, a wel-known organist and Judge Lewis Drucker.

Special Events for "Free Movie Day"

Bond rallies, with stepping up of the tempo by special events including parades of uniformed units, band, speeches, etc., will mark the "Free Movie Day" plan to be celebrated Tuesday, Sept. 22 at theatres scattered throughout the nation.

The "Free Movie Day" plan announced by the WAC last Friday met with instant reaction, and the Committee has received advices from theatres which have enrolled in the movement that special exploitation of the "a free ticket to the show for every bondbuyer on September 22nd" is under way.

The announcement received national publicity when the wire services sent out the story, and the idea has had especially favorable reaction for the industry in general.

Based on the excellent results of the opening night salute, which is believed to have netted about $10,000,000 in bond sales, the industry's drive leaders believe a tremendous sum will be totaled up in bond sales on the free movies idea.

Various plans are being used by theatres observing "Free Movie Dal." Some present a ticket for the current show to all purchasers of a bond, others make the tickets good also for the next attraction.

Six Iowa Bond Premieres Net Over Million Sales

Mel H. Evidon, exchange chairman for the WAC for Iowa, reported that 6 bond premieres held so far accounted for sales totaling $1,162,000. The following theatres held the premieres with the results noted: Paramount, Waterloo, $72,000; Iowa, Cedar Rapids, $165,000; Capitol, Davenport, $275,000; Orpheum, Des Moines, $350,000; Leclaire Theatre, Moline and Fort Theatre, Rock Island, $300,000.

Other Iowa bond premieres Evidon reported as set but not yet held include: Monte, Montezuma; Royal, Fulton (Ill.); State, Washington; Wayne, Corydon; Castle, Manchester; Grand, Oelwein; Rialto, Adel; Grand, Decorah; Englert, Iowa City; Grand, Dubuque.

Ed Harris Completes Plans for Bond Drive, Then Joins Marines

Completing his civilian duties in a blaze of glory before starting to work for Uncle Sam as a Marine, former Manager Ed Harris of the Glendale Theatre, Glendale, Calif., got his community off to a flying start in the motion picture industry's Salute to Our Heroes bond and stamp drive.

A new Victory Bond House, dedicated to "the community's continued effort for victory through the purchase of war bonds and stamps" was built under sponsorship of the Glendale War Savings committee and is located in the business district.

With many notable citizens officiating, the House was opened with colorful ceremonies. On that day, $22,000 worth of bonds were sold.

During this month, Glendale merchants are furnishing gifts for Victory Auctions to be held every week in all theatres. Persons making the highest bond purchases receive these gifts.

Furthermore, a specially decorated House trailer is visiting all the war plants in the surrounding territory in the hope of selling at least $150,000 in bonds.

Perhaps the biggest feature of September in Glendale is the tribute to the town's War Heroes. The four weeks have each been labeled "Marine Week," "Army Week," "Navy Week" and "Air Corps Week."

During Marine Week the American Legion Post conducted bond selling rallies on the streets and in the theatres. Leaves were obtained so that many Glendale men now in the service could be on hand during the week.

Similar programs were carried out by the Disabled American Veterans during Army Week.

For Navy Week, the Veterans of Foreign Wars are taking over bond selling activities.

The final and most concentrated drive to put Glendale over the top will occur during the last week of the month, when the Air Corps will be saluted. All organizations have joined hands to put over a special show at the Glendale, with admission prices in bonds being scaled from $25 to $500.

A quota of a million dollars has been set up. Judging from past sales and the sure-fire activities now in force in the California community this month, officials believe that quota will be surpassed. They can hardly wait to report the results to Harris.

$50,000 in War Bonds Sold to Music Hall Audience During Rally

Fifty thousand dollars' worth of war bonds were sold one evening last week at Radio City Music Hall in a surprise rally that took place when 150 uniformed A.W.V.S. volunteers invaded the giant theatre during the finale of the stage show at both evening performances to sell bonds directly to the audience.

Finale of the Music Hall's current stage show pictures a Minute Man stepping out of a replica of a giant war stamp and taking his place in a "Buy War Bonds" parade. Night of the rally, while the Rockettes stood at attention saluting the audience, radio announcer Ben Grauer mounted the stage to make a "buy bonds" plea as the A.W.V.S. volunteers circulated among the audience with bonds, applications and pledges.

Houpe Sets Record to Shoot At

Hall C. Houpe, manager Canova Theatre, Conover, N. C., asks if this is a championship record: A bond and stamp auction sale at his theatre netted $30,050 in sales. Conover has 1250 population. In August, Conover bought $31,380 in bonds.



Victory Seats for Bond Premiere

John D. Reilly, left, president of the D. C. Bankers Association, receives from Loew's Eastern District Manager Carter Barron, tickets for the Bond Premiere of "The War Against Mrs. Hadley," to take place Sept. 23 at Loew's Capitol Theatre, Washington. The tickets will be distributed by all banks in Washington to purchasers of war bonds in denominations of from $25.00 to $25,000.00. The theatre is scaled to sell $1,000,000 in bonds, and more than $400,000 of the "top" was reported sold up to Thursday.

Stars to Climax Drive At Army Relief Show

The Treasury's war bond drive in New York will come to a spectacular climax at fifteen minutes to midnight September 30 at Madison Square Garden, when a new unit of bond-selling reinforcements, featuring Hollywood stars, including luminaries like Pat O'Brien, Paulette Goddard, Dorothy Lamour, Veronica Lake and others, will invade the Garden for the final "charge" of the campaign.

The War Activities Committee and the committee handling the Army Emergency Relief show at the Garden the night of September 30 announced the plans for the dramatic windup of the bond drive. The glamor invasion will become an exciting part of the great Army relief show, "We're All in It."

At fifteen minutes to midnight, the 22,000 persons in the Garden will be given the added treat of seeing the "army" of Hollywood celebrities. With a quarter hour to go before the end of the drive, a bond-selling "million-dollar-per-minute" drama will be staged.

Challenge to Sell More Bonds Made by Illinois Theatreman

By Samuel T. Traynor
General Manager, Bailey Enterprises, Princeton, Ill.

If fighters on the home front really want to sell more bonds, then we suggest the following idea—which works (we know because we tried it). The plan won't hurt you too much, and its application will prove you are doing your best. On the other hand maybe you've tried it, and therefore know it is good. The plan is simple, so here goes:

All persons purchasing a bond of $25.00 denomination and up, receive one pass, not transferable, and subject to the Federal Defense tax, but with no other restrictions. The pass is good for any and all change of pictures for a period of 30 days.

We tried the plan at our theatres on September first, and with little or no advance publicity sold quite a number of bonds. To date it is debatable whether this caused any considerable loss at our box-office.

If, in some instances, theatremen decide that the order is too large, a limit could be placed to make the first 100 bonds sold the qualification for the pass. Theatres charging high admissions may allow passes only for $50 or $100 or larger denomination bonds.

I suggest that we go over the top and adopt this system for four days—September 27 to 30 inclusive. We will, if you will! As a matter of fact we will whether you do or not.

Bond Sales Average $500 Per Seat at Dixons' Theatre

Secretary O. J. Miller of the Independent Theatre Owners of Oregon challenges some town to beat the achievement of John Day, Grant county, Oregon! With a population of 432 (entire county is 6,000), in a theatre of 300 seats, Tuesday night, Sept. 1, $11,814.50 (actual cash) in bonds and stamps were sold, representing a face value of $15,000. The Orpheum Theatre is operated by Mrs. Bertha Dixon and her son, Fred Clift. Beat that one!



DINNER PUTS MICHIGAN CITY OVER TOP

A dinner in honor of Jimmy Cagney brought a bond sale of $302,575 for Michigan City, whose September quota is $180,000 and whose population is 26,000. The dinner was sponsored (and cost defrayed) by the Dunelake Corp., operator of several theatres. In the photo above James Cagney is seen at center left. At the star's right is Harry Rubin, secretary of Dunelake Corp. At Cagney's left are Maurice Rubin, president of Dunelake; Mrs. Rubin; Alex Manta, vice-president of the theatre company.



"E" AWARD PRESENTED TO EASTMAN KODAK

More than 20,000 Eastman Kodak Company employes jammed Red Wing Stadium in Rochester for the ceremony at which the Army-Navy Production Award was presented to the Kodak Park Works, Camera Works and Hawk-Eye Works of the Eastman Company by the War Department in recognition of "high achievement in the production of war equipment." Above, William J. Lehle, Kodak Park machinist, and Thomas J. Hargrave, president of Eastman Kodak Co., receive the "E" Pennant from Brigadier General Herman W. Schull. Below, panoramic view of ceremonies.

Gala Parade, Rally Give Drive Rousing Sendoff in Maysville

For towns of comparable size, few had more rousing and impressive campaigns heralding the opening of Salute to Our Heroes month than that staged in Maysville, Ky., by Manager Edward May of Schine's Russell and Washington theatres.

Nearly everyone in the community turned out to witness the parade, highlight of May's activity, which formed at the City Hall at the east end of town, proceeded through the business and residential areas, paused at a mammoth flag pole in the center of town to play The Star Spangled Banner, continued on to the Russell where it disbanded.

Included in the procession were the Maysville Civic Band, Majorettes, etc.; Girl Scouts; American Legion; D.A.R.; D. of A.; Color Guard; Fire Department; High School cheer leaders; Police escort; employes of a local cotton mill and the Carnation Milk company; employes of the Russell and Washington theatres not on duty at the time.

With Manager May as master-of-ceremonies, a rally got under way on the Russell stage at 9 p.m. on September 1. Program opened with the Civic Band playing God Bless America, after which Police Judge Huston Wood delivered a one-minute bond talk. Then the band played the selection, Any Bonds Today. Allegiance to the Flag was pledged by the Girl Scouts. A cheering session was led by the high school cheer leaders. Program closed with the band playing and the audience singing The Star Spangled Banner.

There was no lack of newspaper cooperation.

Slogan of the Week:

SLOW ON THE HIGHWAY—SPEED ON THE BONDWAY—THAT'S THE AMERICAN WAY

Author: Tom Alfred, MGM.

This is the slogan the War Activities Committee of the Screen Publicists Guild selected as the best of the week under a plan whereby all members submit ideas and the committee nominates the winner.

New York Committee Follows-up Pledges

Visitors who signed pledges to buy war bonds while attending New York City theatres over the Labor Day holiday are receiving quick service by the New York State War Activities Committee in getting their bonds.

Max A. Cohen, chairman of the state committee, said that 1,100 visitors pledged to buy more than $50,000 worth of war bonds. The pledges have been collected and letters are going to the makers at their homes, asking them to consummate the purchase by sending checks immediately to the Federal Reserve Bank of New York.

Cohen also announced that at two war bond functions, New York City's foreign language groups made purchases of $775,000. The largest single amount raised was $650,000 at a dinner of Italian industrialists. A Polish-American rally netted $125,000 in sales.

Wisconsin 'Battle of Bonds' Spurred by Star Appearances

Activities in Wisconsin's "Badger Battle of Bonds," now being staged in conjunction with the motion picture industry's "Salute to Our Heroes" drive, are going at full blast, according to Vernon Reaver, former exhibitor and now Deputy State Administrator of the Treasury Department War Savings Staff. Reaver, along with Harold J. Fitzgerald, September Drive State Chairman, and Frank J. Kuhl, State Administrator of the War Savings Staff, are working diligently with the cooperation of members of their state organization to exceed the quota already set for the drive.

Stars who have already made Wisconsin appearances are Abbott & Costello who, during seven appearances, sold nearly half a million in bonds; Edward Arnold, Frances Dee, Chester Morris, Gene Tierney and others.

Ranger on the Job

Ranger, Texas, is offering all-out service in the bond drive. B. E. Garner, Arcadia theatre, and P. E. Moore, chamber of commerce official, announced in newspaper ads that bond-buyers could get 24 hour service daily by phoning one or the other any time of the day or night.

Scrap Drive May Be Industry's Next Big Job for Government

President Roosevelt's remarks at his press conference Tuesday, about the disappointing results of the scrap metal collections, have acted as a spur to increased activity in which picture theatremen will be looked to for substantial aid. Discussions of a plan whereby special efforts will be urged on theatremen, perhaps in a drive to take place in October, have already taken place at WAC headquarters.

The scrap pile can be greatly increased by the showmanship methods of the theatremen, government officials believe, and it is likely they will invite continued and even accelerated work by the showmen.

A great many theatres have collected scrap and in many instances have found difficulty in turning it over for salvage. As a means of meeting that situation, C. J. Dunphy, chief of the Amusements Section of the WPB, recently sent a letter to the theatre Industry Advisory Committee stating that the procedure to follow is to: call in some charity, such as the Salvation Army, Volunteers of America, or Boy Scouts, Red Cross or other organization through whom the theatres may function on a donation basis; or to sell the materials direct to the nearest junk dealers who will pay for the scrap collected and clear it through channels to the consuming mills.

Make It a Home Town Effort

Bring the message of what the purchase of War Bonds and Stamps will accomplish closer home by having a large map of the community on display in the lobby or in some prominent window. Use copy such as: "Invest in the security of Blankville," "Help Keep Blankville Free," etc. Have markers show the best locations for anti-aircraft guns, tanks, etc., and top it off with a quantity of rifles. As funds are raised check off the pieces of equipment accounted for. Set the goal high enough and get the cooperation of the newspaper or radio in carrying day-to-day or hour-to-hour accounts of progress. This can be made an attention arresting display and command plenty of interest if it is handled and attended properly.



Stoltz' Victory Hitching Post

A Victory Hitching Post for Bicycles has been set up in front of the Avon Theatre, Utica, N. Y., by Showman-Promoter Arnold Stoltz. Thus patrons owning bicycles can park their precious vehicles while seeing the show without fear of losing 'em, provided, of course, they lock 'em. Bottom line on the sign reads: "Not Responsible for Loss—Lock Your Bicycle." Girl on the left is Phyllis Simon of New Hartford. The other lovely was not identified. Stunt received break in newspapers.

The Box Office Slant

White Cargo

MGM Drama 90 mins.

AUDIENCE SLANT: (Adult) Entertainment for the Hedy Lamarr and the Walter Pidgeon fans.

BOX-OFFICE SLANT: The marquee strength will bring them in.

Cast: Hedy Lamarr, Walter Pidgeon, Frank Morgan, Richard Carlson, Reginald Owen, Henry O'Neill, Bramwell Fletcher, Clyde Cook, Leigh Whipper, Oscar Polk, Darby Jones, Richard Ainley and others. **Credits:** Directed by Richard Thorpe. From the stage play by Leon Gordon. Based on the novel, "Hell's Playground," by Ida Vera Simonton. Screenplay by Leon Gordon. Produced by Victor Saville. Director of photography, Harry Stradling.

Plot: A hard-bitten and determined overseer of a rubber station in Africa tries his best to keep the white men under him from deteriorating. One Englishman in particular, starts out with good intentions, but loneliness and the advances of a native siren soon have their effect. This siren is disposed of by the overseer when he discovers her poisoning the Englishman because she wants to get rid of him.

Comment: Theatregoers will vary in their opinions of the entertainment worth of this picture. In the sections where Hedy Lamarr has a following, or Walter Pidgeon's name is something the picture-seeking public are looking for, this has a definite appeal. For them, there is the Hedy of the specially-created "lurong," or the excellent work of Pidgeon. For others it will prove satisfactory entertainment only if they are looking for sultry romance, for it is slow-moving and has little comedy. There have been no changes made in the original story that proved such a sensational stage hit, except that a prologue has been added to bring it up-to-date. The casting is exceptionally good, for besides Pidgeon there is Frank Morgan as the bibulous doctor, Henry O'Neill as the missionary, Bramwell Fletcher as the weakling Ashley and Richard Carlson as the Englishman who tries to withstand the tropics and the lure of a native temptress. Under the splendid direction of Richard Thorpe they all turn in unusually human portrayals. Since the story is all about the white man's hunt for rubber, arrange lobby displays of newspaper headlines about the rubber situation, with stills of the picture interspersed. Women's apparel shops could carry window displays of the new "lurong" and costume jewelry places should have stills of the picture on display. Exploit this as the most revealing picture of Hedy since her famous "Ecstasy," which made her a star.

Catchline: "A lonely man tries to withstand the lure of a native temptress."

George Washington Slept Here

Warner Bros. Comedy Drama 92 mins.

AUDIENCE SLANT: (Family) Just about as funny as they make them. Audiences should be rolling in the aisles.

BOX-OFFICE SLANT: With Jack Benny, Ann Sheridan and Charles Coburn in a film fun-fest . . . what do you think?

Cast: Jack Benny, Ann Sheridan, Charles Coburn, Percy Kilbride, Hattie McDaniel, William Tracy, Joyce Reynolds, Lee Patrick, Charles Dingle, John Emery, Douglas Croft, Harvey Stephens, Franklin Pangborn. **Credits:** Produced by Jerry Wald. Directed by William Keighley. Screenplay by Everett Freeman from the stage play by Moss Hart and George S. Kaufman, produced by Sam H. Harris. Photography by Ernie Haller. Assistant Director, Frank Heath.

Plot: A lover of life in city apartments is married to a woman of extensive family connections and a devotion to things steeped in historic lore. Their pet dog's uncontrollable appetite for oriental rugs brings about their eviction, so the wife, unknown to her husband, purchases a tumble-down country relic of Colonial days which turns out to be sans road, sans water, sans sanitary conveniences and sans all things dear to the heart of the city man—but possessed of a legend that its bed-chamber had once been occupied by George Washington. Much that is humorous attends their surmounting of the multitudinous obstacles but the place is finally made livable at a cost of present assets and future prospective earnings. Then come the relatives and, when an unexpected indebtedness, for which the property stands as security, is about to be foreclosed by an unfriendly neighbor and the rich uncle turns out to be penniless things look dark indeed until the dog digs up an age-ravaged parchment signed by General Washington which brings offers from collectors that solve all financial problems.

Comment: Just about as gay, gleeful and delightful as anything the screen has ever offered the public. The story is engagingly told in a sweep of action that embraces so much in the way of comic incident and wise-cracking dialogue that any attempt at description would fail to do the film justice. The gags tumble over each other in such rapid-fire order that even in a small audience much of the comedy dialogue is drowned out in the loud laughter caused by preceding lines or incidents. The fun starts in the first frames and continues through a veritable maze of closely tied and properly co-related situations, that serve to keep the story tightly knit and running smoothly, to the very last flicker of the camera. Benny is in top form and the type of action accentuates his every move and remark. Hattie McDaniel, as the constantly grumbling servant, is a female Rochester, lending much to the general hysteria. Charles Coburn is delightfully funny as the financially bent "rich" uncle and plenty of credit is due Percy Kilbride, who fills the role of the apologizing, pessimistic handy man. Ann Sheridan, as the wife, is a competent foil for the Benny wit and (sans S.A.) lends much besides her beauty to the success of the picture. Joyce Reynolds, as the visiting sister, Douglas Croft, as the mischievous nephew, William Tracy, as the sister's persistent beau, Franklin Pangborn and others in the cast contribute in flawless and entertaining manner. This is one that you can revive the old gag of offering prizes for patrons capable of counting the laughs—and you'll still have the prizes when you ship the film back to the exchange.

Catchline: An hour and a half of hilarious glee or your money back.

Legion of Decency Ratings

(For Week Ending Sept. 19)

SUITABLE FOR GENERAL PATRONAGE

Bandit Ranger
Eyes in the Night
Shadows on the Sage
Pardon My Stripes
Spirit of Stanford
Gentleman Jim

SUITABLE FOR ADULTS ONLY

Girl Trouble
Wings and the Woman

Foreign Agent

Monogram Spy 64 mins.

AUDIENCE SLANT: (Family) Okay for those seeking a fighting, spy meller.

BOX-OFFICE SLANT: Satisfactory supporting fare.

Cast: John Shelton, Gale Storm, Ivan Lebedeff, George Travell, Patsy Moran, Lyle Latell, Hans Schumm, William Halligan, Herbert Rawlinson, Boyd Irwin, Kenneth Harlan, David Clarke, Fay Wall, Edward Peil, Paul Bryer, Jack Mulhall, Anna Hope, Jimmy Starr, Jack Raymond, Vince Barnett, Rita Douglas, Jean King. **Credits:** Directed by William Beaudine. Original story by Martin Mooney. Screenplay by Martin Mooney and John Krafft. Director of photography, Mack Stengler. Produced by Martin Mooney and Max King.

Plot: The head of a Nazi spy ring has the inventor of a searchlight filter killed. Unable to find the plans, he sends two of his men after the inventor's daughter. The girl's boy friend whose work is exposing different propaganda organizations as Nazi rings, helps her and in this way they catch the entire outfit.

Comment: An uneven presentation that may satisfy as half of a dual. While presenting a topical problem that would call for the attention of the cash customers, the picture has a number of unnecessary moments and too many threads to maintain the suspense expected of this type of film. Comedy, unrelated to the story and intended to divert, is all too successful and wastes the opportunities the picture has to get across. When it gets down to cases, however, it is a satisfactory fighting meller. The players do their parts well with John Shelton giving a realistic portrayal, while Gale Storm pleases with her work and the singing of two songs. There are still many old-timers who remember the names of Herbert Rawlinson, Jack Mulhall and Kenneth Harlan, and while they have walk-through parts, their names can be played up in all your exploitation and advertising. For general selling follow the methods used in other foreign agent pictures.

Catchline: "Beware the Gestapo right in our midst."

My Sister Eileen

Columbia Comedy Drama 96 mins.

(National Release, Sept. 24)

AUDIENCE SLANT: (Adult) A clever, well told story mixed with sophisticated comedy dialogue and slap-stick action guarantees thorough enjoyment.

BOX-OFFICE SLANT: A riot of merriment. If they like to laugh (and who doesn't) this one is sure to score high.

Cast: Rosalind Russell, Brian Aherne, Janet Blair, George Tobias, Allyn Joslyn, Elizabeth Patterson, Grant Mitchell, Richard Quine, June Havoc, Donald MacBride, Gordon Jones, Jeff Donnell, Clyde Fillmore, Minna Phillips, Frank Sully, Charles La Torre. **Credits:** Produced by Max Gordon. Directed by Alexander Hall. Based on the stage play, "My Sister Eileen," by Joseph Fields and Jerome Chodorov. Adapted from stories by Ruth McKenney and produced on the stage by Max Gordon. Screenplay by Joseph Fields and Jerome Chodorov. Photography by Joseph Walker. Assistant Director, William Mull.

Plot: Two sisters from a midwest city in search of careers rent a basement apartment in New York's Greenwich Village, recently vacated by a lady of questionable repute. Harassed by the dynamite blasts of subway builders, working beneath their floor . . . the frequent appearances of amorous-minded men seeking a few moments with the former tenant . . . the easy ingress and egress, through their sidewalk-level window, of dogs chasing cats . . . the eccentric conduct of a

(*Continued on Page* 12)

"LOVE? Don't make me laugh!"

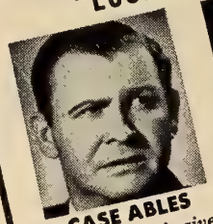
"Love is what gives you one room, two chins and a long washline!"



"LITTLE PINKS" —He didn't know LOVE was loaded!

"HER HIGHNESS" —She TOOK men for what they were worth!

Only Damon Runyon Could Know and Show the Hearts of These Saints, Sinners, Suckers on "LOSER'S LANE"



CASE ABLES
— He wouldn't give his own mother the right time!



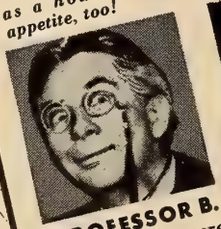
NICELY NICELY
—He ate his weight in steak . . . if you paid!



VIOLETTE
—Her heart was big as a house. Her appetite, too!



HORSETHIEF
—He'd bet 25 grand on the flip of a flapjack!



PROFESSOR B.
— He knew more about bookies than books!



MRS. VENUS
— What hubby didn't know didn't bother her!

HENRY FONDA ★ LUCILLE BALL

IN DAMON RUNYON'S

THE BIG STREET

with

BARTON MacLANE • EUGENE PALLETTE

AGNES MOOREHEAD • SAM LEVENE

RAY COLLINS • MARION MARTIN

WILLIAM ORR *and*

OZZIE NELSON and ORCHESTRA

•

Produced by

Directed by

IRVING REIS • DAMON RUNYON

Screen Play by Leonard Spigelgass

From the Collier's Magazine Story

"LITTLE PINKS"

RKO RADIO PICTURES

300 LINES OF SHOW-SELLING DYNAMITE!

...and it's just one of the red-hot ads on a red-hot show—ads that are helping to fill seats all over the country for first runs playing this solid audience hit!...Lots more swell ads in the press sheet. Get it. Plan your own space—and you'll find sock ads to fit your budget and get 'em coming!

THE BIG STREET

one of the first five pictures from RKO RADIO for 1942-43. The others:

HERE WE GO AGAIN
WINGS AND THE WOMAN
MEXICAN SPITFIRE'S ELEPHANT
HIGHWAYS BY NIGHT

SEPTEMBER IS SALUTE TO OUR HEROES MONTH. SELL A BOND TO HONOR EVERY MOTHER'S SON IN SERVICE!

The Box-Office Slant

My Sister Eileen

(*Continued from Page 9*)

landlord with a penchant for executing atrocious expressions of art on painted canvas . . . the close proximity of a street light that denies them privacy, during bedtime hours, from the probing eyes and ribald remarks of male passersby, and other intrusions all tend to make their living conditions very hectic. This is accentuated by the come-hither eyes, curvaceous physical silhouette and generally flirtatious mannerisms of Eileen, whose magnetic appeal for the genus homo is cause for considerable worry to her elder sister. Diminishing funds and an unexpected visit from father at an inauspicious time are about to write finis to their New York adventure when Dame Fortune smiles and events presage a rosy future.

Comment: This isn't funny—it's downright hilarious. From the opening flash to the final fadeout there are few instances where laughter ranging from discreet chuckles to loud and lusty guffaws are not prevalent. Much of the dialogue and many of the situations are of the ultra-sophisticated order that will find best response and be most appreciated by the adult mind. Producer Max Gordon, who also steered the picture's legitimate stage parent to national success, evidences a keen perception of the proper touches to give to the less decorous and indelicate situations and dialogue to subordinate if not entirely obliterate the "blue" side of the double entente material. The tactful handling is responsible for a questionable story, that in less experienced hands, could easily have fallen victim to the ever threatening censor ban, emerging as thoroughly enjoyable, ribtickling picture entertainment. This is the kind of a part that Rosalind Russell shines in and she fairly glistens throughout the film. Brian Aherne does an excellent job and Janet Blair, while at times seeming to overdo a trifle, still manages to create a convincing characterization that fits the story premise. George Tobias, as the landlord, Allyn Joslyn, as the "wolf" reporter, Gordon Jones, as the buzz-brained athlete with feminine accomplishments and mother-in-law trouble, Elizabeth Patterson, as the grandmother, and Donald MacBride, as the suspicious cop, stand out and others in supporting roles each lend their mite to the success of the principals. The popularity of the stage play and the star billing will guarantee an opening and the aching sides of every customer will send ten additional ticket buyers.

Catchlines: Laugh-bursts not bomb-bursts —a raucous mirth-barrage on the happiness front.

The Omaha Trail

MGM **Western** **62 mins.**

AUDIENCE SLANT: (Family) Although it improves somewhat on the standard western formula, this outdoor film's appeal points chiefly to western addicts and action fans.

BOX-OFFICE SLANT: Lacks box-office names, but outdoor fans should be lured by the title. Should be exploited for best results.

Cast: James Craig, Pamela Blake, Dean Jagger, Edward Ellis, Chill Wills, Donald Meek, Howard da Silva, Henry Morgan, Morris Ankrum. **Credits:** Produced by Jack Chertok. Directed by Edward Buzzell. Screenplay by Jesse Lasky, Jr. and Hugo Butler. Based on an original story by Jesse Lasky, Jr. Director of photography, Sidney Wagner. Art direction, Cedric Gibbons. Musical score, David Snell. Songs by Eddie Buzzell and Earl Brent.

Plot: When wagon bosses refuse to move his steam engine to Omaha for fear it will ruin their freight business, Edward Ellis gladly accepts James Craig's offer to take the engine. Craig's attempt to get oxen for the trip is frustrated by Dean Jagger who has purchased all available oxen. Beaten, he allows Jagger the job of freighting the engine, little suspecting that Jagger and his henchmen plan to wreck it. On the way, Jagger attempts to carry out his objective, but the train is saved by Craig. A little farther on, he needlessly kills two Indians, and the entire tribe sets out to ambush the wagon train. After a short battle, Jagger and his men leave Craig and the others to the mercy of the Indians. When the attack comes, Craig scares them off by tooting the steam whistle, arrives safely in Omaha where he searches for Jagger and his evil lieutenant. The trio shoot it out. Craig finds love with Pamela Blake.

Comment: This outdoor film should prove a field day for western addicts and action fans. While it isn't above average in sagebrush film fare, it still puts a new story slant on the standard western formula. In spite of this attribute, however, its spotty performances and its scarcity of names of box-office worth limit it to the subsequent runs for action-day bookings. First runs might get away with booking it as a supplementary offering on a week-end program. Nearly all the principal characters fail to lend conviction to their portrayals, with the proceedings assuming an air of artificiality as a result. Most western fans won't notice this, won't care if they do. The photography is excellent, with backgrounds in some instances proving more attractive to the eye than the action. Since the picture will need exploitation—at least the title should appeal to the western fans—street ballyhoo should prove effective, particularly if highlighted by a replica of an old train set atop a flat-bed wagon drawn by horses if no oxen are available. A display showing the evolution of the steam engine since the days of "the Oregon trail" should get attention.

Catchline: Thrills and treachery . . . action and romance . . . in the days of frontier trail blazers.

Secrets Of A Co-Ed

P.R.C. **Drama** **67 mins.**

(Prod. No. 309—Nat'l Release, Nov. 23)

AUDIENCE SLANT: (Adult) Good audience values in a "sins of the father" type of drama.

BOX-OFFICE SLANT: Strong enough for a leader in its normal playing zones.

Cast: Otto Kruger, Tina Thayer, Rick Vallin, Russell Hoyt, Marcia Mae Jones, Geraldine Spreckles, Diana Del Rio, Herburt Vigran, Patricia Knox, Claire Rochelle, Addison Richards, Isabelle La Mal. **Credits:** Directed by Joseph Lewis. Story and screenplay by George W. Sayre. Director of photography, Robert Cline. Produced by Alfred Stern and Arthur Alexander. Leon Fromkess, in charge of production.

Plot: The story of a big-shot defense attorney whose "silver tongue" wins liberation for his clients, people no guiltier than himself, and of his only daughter who becomes involved with his top gunman. She's a co-ed and very headstrong.

Comment: An ambitious undertaking for its budget class, this picture will be a substantial number on dual bills in many situations other than its normal playing zones and a very satisfactory leader in the neighborhoods and subsequent runs. Mixing the story of a spoiled, petulant girl in college with the backwash and overflow of criminal activities, it is a well done sins-of-the-father on-the-child story with the principal characters well cast. Otto Kruger as the criminal lawyer, Tina Thayer as the spoiled brat and Rick Vallin as the goodlooking, killing gangster, give the picture color and reality. Diana Del Rio sings a South American number that lifts her out of the cast and Herburt Vigran registers as the "afraid-of-women" gangster. Under Leon Fromkess' production guidance, production values on the whole are above-the-average and considerable credit should go to Alfred Stern and Arthur Alexander for a smooth and comprehensive effort and recult. Sell this one on the title and through the newspapers.

Catchline: "She played with the rules and got caught in the trap."

The Man In The Trunk

20th Century-Fox **Mystery Drama** **70 mins.**

(Prod. No. 315—Nat'l Release, Oct. 23)

AUDIENCE SLANT: (Family) Suitable for those who like to be befuddled and are not particular as to how it is done.

BOX-OFFICE SLANT: Absence of names and mediocre story mark this for doubtful returns.

Cast: Lynne Roberts, George Holmes, Raymond Walburn, J. Carrol Naish, Dorothy Peterson, Eily Malyon, Arthur Loft, Milton Parsons, Matt McHugh, Charles Cane, Theodore von Eltz, Joan Marsh, Syd Saylor, Douglas Fowley, Tim Ryan, Vivian Oakland. **Credits:** Produced by Walter Morosco. Directed by Malcolm St. Clair. Original screenplay by John Larkin. Photography by Glen MacWilliams.

Plot: Kids uncover a skeleton while at play which is taken to solve the ten-year-old mystery as to the disappearance of a big-time bookmaker and philanderer. The discovery of other evidence leads to the conviction of his now penniless former assistant as the murderer. A young attorney, appointed by the state as his defender, becomes suspicious of the acts of some of the gambler's former associates and is led to a long-stored trunk which he manages to have placed on the auction block. Its purchase by a young girl leads to a series of circumstances that involve many persons and present many complications before the guilty person is apprehended. Through it all the ghost of the bookmaker keeps pace with the investigators—in view of the spectator but unseen by the participants, a'la Mr. Jordan.

Comment: Action of the "Mr. Jordan" type, incident of the "Topper" variety and a liberal sprinkling of touches from the stage play, "Blithe Spirit," have been mixed with a weak, jerky (almost left off the Y) story with none too satisfactory results in the way of photoplay entertainment. The action is extremely episodic with the result that the accompanying dialogue and sequence of story relation become as confusing to the spectator as the spirit-like, mystifying acts of the always present "ghost" of the dead bookmaker. None of the principals rise above the material and there are instances where the performance of the players is more implausible than the story proper. Don't promise them much on this one as it won't deliver.

Catchline: A dead man returns from the world of spirits to help solve his own murder.

Bells Of Capistrano

Republic **Western** **73 mins.**

(Prod. No. 132—Nat'l Release, Sept. 15)

AUDIENCE SLANT: (Family) A really swell Western with a wide sweep of action and plot that should please all who see it.

BOX-OFFICE SLANT: Autry fans will eat it up, it's made to order for adventure lovers.

Cast: Gene Autry, Smiley Burnette, Virginia Grey, Lucien Littlefield, Morgan Conway, Claire DuBrey, Charles Cane, Joe Strauch, Jr., Marla Shelton, Tristram Coffin. **Credits:** Associate Producer, Harry Grey. Directed by William Morgan. Original screenplay by Lawrence Kimble. Photographed by Reggie Lanning.

Plot: An aged man and woman, advance representatives of an almost defunct rodeo owned by their adopted daughter, are engaged in battling two bruiser bill posters

from a rival outfit when Autry and his pals happen along and take part. They wind up in the hoosegow and are released when the daughter appears with the owner of the rival rodeo who is anxious to take over her outfit and is more than willing to take her with it. Autry joins as a singing cowboy and receipts begin to rise. This forces the rival company to resort to rough-house tactics ranging from lot fights and stampeding of stock to arson and attempted murder in order to keep the girl owner in financial distress. All this is accomplished in such manner as not to disturb the "romance of convenience" for the owner of the bigger outfit. With a big date impending and the girl's outfit staggering under the fire loss, the wedding bells are about to ring when new measures of prevention are taken by the old couple and the faithful employes that bring about a happy ending.

Comment: In plot, story and film relation this rates among the most pretentious screen efforts of the popular cowboy hero and is a fitting final tribute to his current screen career—it being reliably reported that his recent enlistment as an Army sergeant will result in a temporary vacation from pictures. The show-world background and thematic divergence of story allow for basic action of an order not ordinarily found in Autry epics and, as a consequence, "Bells of Capistrano" should prove of high interest to audiences other than his usual followers. The thrill situations are nicely interspersed with a thoroughly plausible story continuity that holds fine pace and maintains interest throughout. Elaborate, well-handled action shots of wide camera scope build, one on another, to a climaxing spectacle of patriotic beauty and pageantry that is morale inspiring and heart stirring in accompanying dialogue and panoramic splendor. Your customary Autry exploitation and publicity can be elaborated on here as the picture is well above average and will please any type of audience.

Catchline: A spectacle of patriotic splendor with Gene at his best.

Springtime In The Rockies

(Technicolor)

20th Century-Fox Musical 91 mins.

(Prod. No. 317—Nat'l Release, Nov. 6)

AUDIENCE SLANT: (Family) An eye-filling spectacle replete with songs, dances, humor, romance and the things that satisfy all theatre patrons.

BOX-OFFICE SLANT: With Grable's gams, Romero's romance, Payne's palpitating, Carmen's capers and Harry James' music —what could be sweeter?

Cast: Betty Grable, John Payne, Carmen Miranda, Harry James and his Music Makers, Cesar Romero, Charlotte Greenwood, Edward Everett Horton, Frank Orth, Jackie Gleason, Harry Hayden. **Credits:** Produced by William LeBaron. Directed by Irving Cummings. Screenplay by Walter Bullock and Ken Englund. Adaptation by Jacques Thery, based on a story by Philip Wylie. Music and lyrics by Mack Gordon and Harry Warren. Dances staged by Hermes Pan. Technicolor photography by Ernest Palmer.

Plot: The girl partner of a successful song and dance team breaks with her sweetheart partner who is an irresponsible, philandering souse and teams up with a former admirer. Two producers offer to back a new show for the man if he can get the girl to take part and he departs for Lake Louise where she is working with her new flame. Being soused when he leaves he awakens in the Canadian resort to find he has accumulated a butler, a secretary and a retinue of other attendants. In the gay atmosphere of the pleasure spot romance runs rampant with the secretary getting a crush on the butler and many humorous and entertaining events taking place before things are patched up between the pair and the new musical show hits Broadway —bank-rolled by the love-smitten butler.

Comment: This is an elaborate and colorful spectacle with the old back-stage romance story brought up-to-date and enlarged upon. The director has managed to employ the wealth of talent so as to present their respective wares without conflict and keep the slender story thread always in the foreground. Miss Grable is her usual scintillating self dancing in costumes that reveal and emphasize her feminine charms. John Payne does well as the pursuing suitor who finds the waters of true love as turbulent as the rockbound coast of Maine during a hurricane. Carmen Miranda, in addition to contorting her midriff effectively in a couple of song and dance numbers, is responsible for many laughs in her role of secretary. Edward Everett Horton, as the butler, and Charlotte Greenwood, as the girl's companion, get the utmost from their many mirth-provoking situations with Greenwood giving out with one of her eccentric dance routines that is a knock-out for comedy. Cesar Romero, as the blunted end of the romantic triangle contributes some nice examples of terpsichore in addition to filling the role of a hopefully hopeless lover. Harry James and his Music Makers do an ear-tingling job in special numbers and as accompaniment to the work of the principals. Go out of your way to make your customers understand that this is not a Western as the title is a bit misleading.

Catchline: Here's your season's quota of fun vitamins with a liberal garnishing of music and romance.

Manila Calling

20th Century-Fox Drama 81 mins.

(Prod. No. 314—Nat'l Rel. Oct. 16)

AUDIENCE SLANT: (Family) Well paced action and interesting adventure story that should satisfy run-of-the-mill customers.

BOX-OFFICE SLANT: Cast names and sentiment attached to defense of the Philippines should hold this to average or better.

Cast: Lloyd Nolan, Carole Landis, Cornel Wilde, James Gleason, Martin Kosleck, Ralph Byrd, Charles Tannen, Ted North, Elisha Cook, Jr., Harold Huber, Lester Matthews, Louis Jean Heydt, Sen Yung. **Credits:** Executive Producer, Sol M. Wurtzel. Directed by Herbert I. Leeds. Original screenplay by John Larkin. Photography by Lucien Andriot.

Plot: A group of telephone linemen join up with a few Moro soldiers and operate as guerrilla warriors against the Japs after the yellow men have defeated the regular Army personnel. They manage the capture of a small outlying radio station that the Japs have been using to spread propaganda and is advantageously located for defense. A girl dancer from Manila cafes is brought into their midst by an American plantation owner whose land has been taken by the Japs. The group encounter much adventure in repelling the various attempts to retake the position and the impending danger and existing hardships bring out the inherent weaknesses and more primitive desires of each. As one after the other fall victim to the hazards of constant battle the hardships multiply and surface character reserve falls but eventually the transmitter is fixed and a Jap plane they had captured is ready to leave with the girl and a wounded engineer. As the Japs rain a veritable hail of bombs on the buildings the girl and the hero stick to their posts sending words of encouragement to other bands like themselves who are harassing the yellow invaders.

Comment: So much has been written about the activities of the brave bands of Filipinos who continue to resist the men of Nippon that this rates as very interesting fare treating a new angle of the war. The director has been clever in combining an array of incidents that keep a constantly varying series of exciting action sequences catapulting on to the screen. Comedy, pathos, romance, horror, drama and an abundance of character conflict are mingled and presented with such apparent effortless ease that the emotions are constantly stirred and one becomes acutely conscious of experiencing a feeling of expectancy as to how each player will respond to the emphasizing situations. Lloyd Nolan and Carole Landis do a fine job in the leading roles but James Gleason, Martin Kosleck, Lester Matthews, Cornel Wilde and others of the cast are entitled to praise for excellent delineations.

Catchline: MacArthur said he'd come back and the men in the Philippines are fighting the Japs from bush to bush while they await his return.

The Hidden Hand

Warner Brothers Mystery 65 mins.

AUDIENCE SLANT: (Adult) Okay entertainment for the lovers of horror yarns.

BOX-OFFICE SLANT: Rates as support for light comedy, top feature.

Cast: Craig Stevens, Elisabeth Fraser, Julie Bishop, Frank Wilcox, Cecil Cunningham, Ruth Ford, Roland Drew, Marian Hall, Milton Parsons, Tom Stevenson, Willie Best, Wade Boteler, George Guhl, Stuart Holmes. **Credits:** Directed by Ben Stoloff. Screenplay by Anthony Coldeway and Raymond Schrock. Based on a play by Rufus King. Director of photography, Henry Sharp.

Plot: A rich woman who knows that her nephews are interested in her money, arranges the escape of her brother, a homicidal maniac, from an asylum. He acts as the butler during the week-end she entertains the family and the result is that there are killings, connivings and all sorts of goings-on before she is forced to give herself up in order to save her young secretary, whom she loves, and the brother is returned to the asylum.

Comment: A chiller-filler for your dual bill. Okay in later-run houses. As a mystery it is weak in that department for every action is known to the audience in advance and every blow is telegraphed. There is little suspense, despite a number of murders, for the murders are committed in one-after-one fashion, like petals being plucked off a daisy. The story is old but the whole setup will be good for fans who are satisfied so long as there are killings. The players go through their paces to get the job over with. Play up the homicidal mania in your exploitation, rigging up a recording of screaming and insane laughter to a loud speaker on a float that makes the rounds of the town. For lobby display, use newspaper headlines about the last killing that stirred your community.

Catchline: "They killed with delight . . . and homicidal fury."

The Young Mr. Pitt

20th Century-Fox Documentary 103 mins.

(Prod. No. 316—Nat'l Release, Oct. 30)

AUDIENCE SLANT: (Family) A well handled historic film chronicle that will be most appreciated by students and class patronage.

BOX-OFFICE SLANT: One of those pictures everybody should see but enthusiastic reception by the masses is doubtful.

Cast: Geoffrey Atkins, Robert Donat, Jean Cadell, Robert Morley, Phyllis Calvert, Raymond Lovell, Agnes Lauchlan, John Mills, Felix Aylmer, Ian McLean, Max Adrian, A. Bromley Davenport, John Salew, Herbert Lom, Albert Lieven, Stephen Haggard, Stuart Lindsell, Henry Hewitt, Frederick Culley, Frank Pettingell, Leslie Bradley, Roy Emerton, Hugh McDermott, Alfred Sangster. **Credits:** Made at the Gaumont-British Studios, London. Produced by Edward Black, with Maurice Ostrer in charge of production. Directed by Carol Reed. Screenplay by Sidney Gilliat and Frank Launder. Dramatic narrative and additional dialogue by The Rt. Hon. Viscount Castlerosse.

Plot: On appointment to the Prime Ministership of England in 1784, William Pitt, possessing a heritage for aggressive action handed down by his illustrious and iron-handed father, won the confidence of the

(*Continued on Page* 24)

Program Exchange

Samuel's Assortment of Gags; Easson's Institutional Copy; Christos Has Beauty Contest

The way we feel right now is none too good. Our head feels twice its normal weight; our nose feels as though someone were pressing the nostrils together; when we speak out loud, we sound like this: "Dis cold is gedding be (me) down." Outside of that heavy head and that stuffed nose, we feel quite all right, although we think the best thing to do is to head for home just as soon as we've figured out what the Program Exchange mail brought us this week.

Heaviest bundle in the pile is stamped W. S. Samuel, Lyric Theatre, Port Neches, Texas. It contains a varied assortment of show-selling material: calendar, programs, heralds, handbills, etc. A note in the program urges patrons to watch for red stars in the packages of candy, popcorn and mints they purchase. Guess every red star means a free admission. In another program, Samuel warns patrons to be on the lookout for the opening of "the new gloom chaser—the new Lynn Theatre." First time we've heard of a theatre being designated as a "gloom chaser," but we suppose it's an appropriate designation at that. Next we find a couple of "faint checks."

"Nuts to You!" is the top line of this card, to which is attached a nut. "If you like this nut," continues the copy, "wait 'til you see Bud Abbott and Lou Costello in 'Pardon My Sarong,' etc." We like this additional copy: "Any relation between this film and a motion picture is purely coincidental." And this: "The insane asylum is calling us! Goofiest show ever outside an institution." If you're playing this comedy, if you have a local printer, if you can afford to buy some roasted peanuts, if you have someone who can affix the peanuts to the cards, you, too, can have a good selling novelty.

Baby Astride a Flying Stork

From Tory Cavallo of the Alpine Theatre, Marlinton, W. Va., comes an old, but still effective, gag. Tory made up a handbill on which was sketched a baby astride a flying stork. Flowing behind in the breeze was a diaper, and attached to the paper directly on the diaper was a safety pin. Copy: "Save This . . . for 'Blondie's Blessed Event,' etc." Although he succeeded in obtaining only small safety pins for the stunt, it caused a lot of comment among Tory's patrons, and he thinks other exhibitors soon to exhibit the film might like to try it themselves. He hopes, however, they can get bigger safety pins.

The value of institutional messages is fully realized by Manager Arthur Easson of the Oakwood Theatre, Toronto, who used not one, but two, on the front cover of a special herald he issued a few days ago. One of the messages was fashioned, in part, from that suggested on this page recently (*STR, Aug.* 1, *p.* 18). The other was an appeal for patrons to buy stamps and bonds.

Writes Easson: "I had a regular Distributing Agency put 6,000 of these heralds out to all homes in the theatre district. The copy on the front permitted me to get them into all banks, post offices, etc. I also had newsboys on main transfer corners give them out with their papers. As the stores are running a special war stamp drive right now in 'Take Your Change in War Stamps,' I got a good distribution at all these store counters."

Which means that the Oakwood showman got excellent coverage on the 8,000 heralds. And besides the two timely messages, he also had some excellent attractions to boost: "Eagle Squadron," "Reap the Wild Wind," "My Gal Sal."

Biggest headline in the Lincoln Movie-Goer, tabloid program issued bi-weekly by Manager Chris Christos of the Lincoln Theatre, Chicago, concerns a "Bathing Beauty Contest in Full Swing." Christos has been holding three preliminaries, with four winners being chosen each night. Thus there were twelve winners to compete in the finals.



From Out Oregon Way

Veness puts slug mats to good use . . . makes 'em stand out like house afire (See Column Three).

By this time, we imagine it's all over but the shouting. But a glimpse of the preliminary winners—their pictures appeared on the front page of the program—convinces us that it must have been a difficult job to choose the Miss Lincoln-Belmont of 1942. Whoever she is, she received a diamond ring. Second prize winner received a fur chubby, and winner of third place was awarded a ladies' suit. Cooperating merchants and the theatre also gave prizes to all other contestants.

Difficult to Concentrate

With the beauty contest highlighting the two issues of Christos' programs we have on hand, we find it difficult to concentrate on other features. However, we still think that such columns as "Roamin' Round Hollywood," "Biographies in Miniature," "Sense and Nonsense" and "School Days" have plenty of reader interest. And we think Chris is doing a fine job of make-up. In short, the Lincoln Theatre Movie-Goer gets better with each issue. We can hardly stop reading our two issues, but we must get on to other programs.

Bob Walter sends us a couple more of his program cards for our "perusement." In his own words: "some word, eh?" So we'll take a look at the cards advertising the attractions for the Summit Theatre, Kansas City, Mo. Or better still, we'll peruse 'em. Well, well, now here's a good piece of copy to boost the sale of war bonds and stamps: "Adolph Can't Read Very Well—He Thinks Theatregoers are Subscribing to 'Bunds'—Somebody Should Tell Him It is Bonds!" By the way, if patrons of the Summit get in on the middle of the feature, it won't be Walter's fault; he lists the starting time of every attraction.

Up in Mill City, Oregon, Manager R. P. Veness of the Mill City Theatre puts one-column slug mats to good use in his three-week program card. There are two columns of 'em, or a total of twelve slugs. And although that seems like a lot, which it is, the slugs don't seem too crowded on the card we have, and each one stands out like a house afire. Incidentally, Veness is offering a free admission with every bond purchased at his theatre during September.

Speaking of free admissions for bond purchasers, we know that Harry Hobolth of the DeLuxe Theatres, Imlay City, Mich., makes the same offer to his patrons.

He Dresses Up Old Slogan

Just in—under the wire—is a new calendar from Tom Edwards, who keeps things going in a showmanly way down in Eldon, Mo. We hadn't noticed his institutional slogan for the Ozark Theatre before, but here it is, suitable for most any movie house: "Always a Good Show, Often a Great One."

After informing his patrons about the big pictures for the fall season, Tom goes off on a tangent and talks about those two localites who follow the races: "Noah Payne and Tom Amsberry took another trip to the races, and boys, are they horsy! Noah said he didn't mind his horse losing, but when the jockey came in two and one-half lengths ahead of the horse, he thought it was time to quit." And get this: "Jim Bullard says the reason that Jack Benny is off the air in summer is because he and Rochester stay home and make Jello in the bathtub to sell next winter." That explanation won't go this time, Tom, for when Benny returns to the air this fall, he'll have a new product to sponsor.

Of course, all of Tom's copy isn't like the above. He keeps plugging his attractions, and this month he devotes quite a bit of space to the industry's Salute to Our Heroes bond and stamp drive.

Now home for a hot toddy and a rest in bed until we've conquered this cold.

Certif Ideas

Authenticated Stunts Used by Showmen—You Can Use Them Too—To Your Benefit

In a community where the reform element held straight-laced and tight rein on methods of public approach a Southern exhibitor found himself confronted with objections to the posting of paper illustrated with scantily clad specimens of feminine pulchritude. Promising complete compliance with the wishes of the objectors he proceeded to snipe strips overprinted with the word "censored" on the paper posted and purchased cheap garments from the ten-cent stores to cover the objectionable features of the lobby and front display.

Stunt left no cause for complaint from the objecting faction and created a furore of interest that served to swell receipts on the attraction far beyond expectations.

Selling the Picture

Set Plugs So Tunes Will Hit Top Favor On 'Lovelier' Release

Working on the theory that most filmusical songs are either played out by the time the picture is released or that they do not achieve popularity until long after the picture has had its first runs, Columbia got its song-selling campaign on "You Were Never Lovlier," the new Fred Astaire-Rita Hayworth musical, under way July so that numbers would hit peak of popularity by the time the picture is nationally released on October 22. The numbers are Dearly Beloved, Dancing on Air, Shorty George, Wedding in the Spring, I'm Old Fashioned, and the title song.

Opening gun of the campaign, designed to get the maximum effect of the songs at the right time, was the Andre Kostelanetz coast-to-coast broadcast via Columbia Broadcasting System. Kern's score was introduced by Miss Hayworth, Astaire and the composer.

Following up the broadcast was a musical preview of the score at the Waldorf Astoria presented by Xavier Cugat, who is featured with his orchestra in the musical. The preview was attended by orchestra leaders, vocalists, radio program directors, key advertising agency executives, song pluggers, music critics and other leading lights in the musical world.

In addition, a number of major orchestras, among them Paul Whiteman, Benny Goodman, Andre Kostelanetz, Glenn Miller, Woody Herman, Vaughn Monroe and Mal Hallet were scheduled to record individual tunes.

A flock of radio plugs are also definitely scheduled for the forthcoming weeks. Bands, singers and top radio shows will have the networks working overtime on the numbers.

Thus, according to Columbia, public acceptance of the songs will have hit its peak just at the picture's release. Which is as it should be.

New Angle for Word Contest

The high public interest in names of cities and places topping the daily war news provides an excellent opportunity to put a new angle on the misspelled word contest. It should not be difficult to sell the newsaper editors on a contest in connection with publicity stories on pictures dealing with the war where tickets would be offered as prizes for correct spelling of names or places incorrectly spelled in the copy. Another idea would be to offer prizes for correct geographical description of places named, etc.

Let Dancers Do Their Stuff

With the coming of the fall and winter months the dancing, music, vocal and dramatic teachers revive their classes. Get in touch with the instructors at once and arrange for a series of appearances on stage of their outstanding pupils. They will benefit from the resultant advertising which should serve to increase attendance at their classes.

Talks at Civic, Luncheon Clubs

A local writer and book reviewer delivered a talk on "Mrs. Miniver" before civic and luncheon clubs as one of the features of the film's campaign put over by M. J. Dew Brittain, Grand, Dubuque, Ia.

'Sweethearts' Award

The October issue of Parents Magazine, on the newsstands around September 20, will announce to its readers that the Parents Magazine Medal for the best picture of the month for family audiences has been awarded Metro-Goldwyn-Mayer's "Seven Sweethearts." This award provides just one of the many angles exhibitors can utilize in selling this picture. Other selling suggestions will be found in a Showmanalysis on Page 18 in this issue of STR.

War Bond for Best Premiere Campaign

A $25 War Bond will be awarded by MGM's Exploitation Department to the theatre manager using the seven most outstanding ideas in the premiere campaigns of "Seven Sweethearts."

The picture will be opened the week of September 23 in the nation's seven most romantic cities, selected after an extensive survey. These cities are Houston, Hartford, Baltimore, Cleveland, Miami, Grand Rapids and Salina, Kansas. Because of its similarity to the picture's locale, the film will also receive an early opening in Holland, Michigan, on September 28.

The contest is open only to managers handling one of the premiere engagements. Ideas will be judged on originality and effectiveness and must be authenticated with tear sheets, photographs and other material.

Meanwhile, MGM's home office is being flooded with letters and telephone calls from dozens of families as a result of a recent announcement that this company wished to learn the identities of local families in which there were seven sisters.

The company is searching for the family which most closely approximates the family in "Seven Sweethearts." The seven sisters in this film range in age from 16 to 25. The family selected will be honored guests at a forthcoming New York premiere of the film.



Staff Members Exploit 'Fiesta'

Youthful members of the Russell Theatre staff, Maysville, Ky., became gay caballeros and senoritas recently to plug the showing of Hal Roach's United Artists Technicolor musical, "Fiesta." Made by Assistant Manager Mardel Maxey at no cost, the atmospheric hats were fashioned from old window cards and brightly colored with water colors. Suspended from the brims were spangles in various hues. Brilliantly colored sashes were made from material at minimum cost.

Stamford Campaign Typical of 'Dandy' Selling Possibilities

Typical of the many exploitation possibilities offered by "Yankee Doodle Dandy" is the following 13-point campaign (not superstitious, are you?) in connection with the picture's engagement at the Stamford Theatre, Stamford, Conn., under the management of Sam Weiss:

1. The local radio station WSRR played records from the Yankee Doodle Dandy album every day.
2. Herons Inc., one of the largest men's stores in town featured a window on "Y.D.D." ties, using stills from the picture and also playdates. They featured the ties in their newspaper ads and together with "Y.D.D." records on their daily radio spots.
3. Furers, the largest record and radio shop in town, featured a window plugging the record album. They used stills and playdates, and plugged the records in their newspaper ads.
4. At over 100 stores and war stamps' booths in town, the sign "Be a Yankee Doodle Dandy, Buy War Bonds" was displayed.
5. At the main war stamp booth, directly in the center of the shopping district, a stunt was set up in cooperation with the War Stamp Committee. They featured a Yankee Doodle Dandy Cocktail, sold for 25c. The cocktail consisted of a glass of water and a 25c defense stamp. The Mayor bought the first cocktail.
6. C. O. Miller's, the only large department store in Stamford, set up a "Yankee Doodle Dandy" display, using all of their windows. These windows cover almost an entire block, and are considered the show windows of the town. In the windows, the display was centered around the original scene sketches from "Y.D.D." and a set of 11x14 stills. Coincident with the display, Miller's featured a series of "Y.D.D." full-page newspaper ads.
7. Murphy's, the largest 5, 10, & 25c store in town, put in a window featuring record albums and sheet music, together with playdates and scene stills.
8. The local Woolworth store set up a Westmore Cosmetic Display featuring Joan Leslie in scenes from the picture. In another window they had a display of pictures of the local boys now in service with a sign above it saying: "Support your Y.D.D.'s, buy a War Bond."
9. "Be a Y.D.D., Buy War Bonds" signs were placed in about forty taxicabs.
10. In addition to the regular ads in the paper, teasers were placed in the classified section to the effect that people named either Yankee, Doodle or Dandy would be admitted free. These ran all week.
11. A man costumed as Uncle Sam, toured the town with a pony, bearing a sign reading "'Yankee Doodle Dandy' is coming to own, riding on a pony," using playdates, etc.
12. The Roger Smith Hotel set up a real "Y.D.D." Cocktail in their Cocktail Lounge.
13. There was a story on the picture in the Stamford *Advocate* every day for two weeks.

Tall Tales Contest for 'Manhattan'

A service man's contest on the radio won cash prizes for the soldiers and sailors telling the tallest "Tales of Manhattan" in Phoenix. The stunt was dreamed up and planted by Lou Christ, manager of the Phoenix Theatre.


GEORGE MONTGOMERY
ANN RUTHERFORD
CESAR ROMERO
Orch
4 Hit Parade Songs by Gordon and Warren including the sensational "I've Got a Gal in Kalamazoo"

"A SMASH HIT" —FILM DAILY

"WILL ROLL UP EXCEPTIONAL GROSSES" —DAILY VARIETY

"BOX OFFICE HIT" —HOLLYWOOD REPORTER



GLENN MILLER AND HIS BAND

stra Wives



with

LYNN BARI · CAROLE LANDIS

VIRGINIA GILMORE · MARY BETH HUGHES

NICHOLAS BROTHERS · TAMARA GEVA

Directed by ARCHIE MAYO · Produced by WILLIAM LeBARON

Screen Play by Karl Tunberg and Darrell Ware · Original Story by James Prindle · Dances Staged by Nick Castle

20th CENTURY-FOX

SEVEN SWEETHEARTS

An STR Showmanalysis (REG. U. S. PAT. OFF.)

Presenting an Array of Practical Sales Ideas for Your Exploitation Campaigns



A picture of the charming, intimate type that is certain of enthusiastic reception by your customers, but the lack of prominent names makes it necessary that you resort to extensive exploitation to attract the attendance the film deserves.

The story centers around the quaint Tulip Festival celebrated yearly in Holland, Michigan, which makes it a natural in situations near that community.

One scene shows the townsfolk engaged in washing the streets, which offers opportunity to tie in with a local clean-up campaign that might, in turn, be used to swell the scrap metal piles.

The background of tulips is a natural for flower stores and grower tie-ups. Such merchants could be persuaded to assume part of the expense of co-op handbills and arrange for distribution in their respective neighborhoods. Don't overlook the always popular presents of a flower for lady patrons as compliments of the cooperating establishments.

By getting all of the local florists together you may be able to stage a flower show in the lobby, and the garden clubs should also be contacted for exhibition of plants, etc., with prizes to those adjudged best by a committee of florists.

The story centers around seven daughters, six of whom assist their father in running a small town hotel. This fact lends itself to cooperation from newspapers and radio stations based on the recent influx of women into the positions formerly occupied exclusively by men.

MGM's home office was flooded with letters in response to a small reader in a New York paper stating that the company wanted to contact families with seven daughters. A theatre could get similar response to a small paid ad in the classified section of the local paper. The resultant response would be the occasion for a publicity story inviting all such families to be guests of the theatre.

Select seven girls clubs, seven high schools, seven factories, seven neighborhoods, etc., and arrange to have each have their prettiest member to participate in a contest on the stage of your theatre to determine the most beautiful of the seven sweethearts. If you are able to get more than one group of seven to participate you can hold a final contest at which the most beautiful of all would be properly crowned as Miss (your town) of 1942.

The girls in the picture run elevators, hop bells, clean the hotel lobby and do other work generally performed by men. Interest the newspaper editor in running a contest awarding tickets to the theatre for the longest list of occupations formerly considered as the work of men which women are now performing or capable of performing. The completed list might be valuable in stimulating interest among women to prepare for taking over various duties when the men of the town are called to the colors.

The contest idea can be turned into more constructive channels by getting competition under way in department stores, industries, etc., with tickets to the theatre awarded as prizes in interdepartment contests for the "Sweetheart" salesgirl, the "Sweetheart" punch press operator, etc.; the prizes to be awarded to the girl showing the best accomplishment in her allotted work. You could sell a lot of war stamps by putting a small dice table in the lobby a week in advance with a pretty girl from one of the prominent war emergency groups in attendance each night. Charge a ten cent war stamp for one throw of the dice and give free admission to all who throw the numeral seven.

Portions of the action show the seven girls as musicians and entertainers for the guests of the hotel. This should be of interest to the music stores who would give prominence in their windows to the stills showing such action.

There is also the possibility of interesting groups of, or individual girl musicians to perform on the stage with prizes awarded those adjudged best by the audience.

A portion of the footage is given over to scenes of a vocal teacher training the voice of the eldest daughter. On this angle it may be possible to interest local voice teachers to have their best pupils appear on stage.

There is always considerable interest in needle work among women and you could easily arrange with the editor of the women's page in the local paper to offer theatre tickets in return for the best instructions for creating novel designs in crocheting, embroidering, knitting, etc. You could even make a lobby show of cleverly executed specimens that would attract much attention from women patrons and build good will among the more settled ladies who perform such work.

An old fashioned well figures in the film. You might arrange a "wishing well" in your lobby. Use a large mirror in the bottom and have stills from the picture and catch-line ads, painted on small signs, attached to the under side of angled pieces of wall board placed near the bottom so they will reflect their message to those looking into the well. A sign reading "look in the wishing well and see one of the seven sweethearts" would heighten the interest. The gazer would see a reflection of themselves in the center entirely surrounded by copy and stills from the picture.

In the closing scenes all seven daughters appear in wedding gowns. Your local department store will give its best window to a display of wedding attire using stills from your pictures as a centerpiece.

There is also the possibility for newspaper advertising tie-ups with local stores with space devoted to what the bride should wear, etc. Interest to the page of ads could be heightened by a story, set center, asking readers to submit their idea of the best bridal costume from the merchandise advertised on the page and offering theatre tickets for the best replies.

The use of Dutch Boy and Dutch Girl costumes on ushers and cashiers in advance of the attraction will serve to build interest in the showing.

If there happens to be a Dutch War Relief Society in your town don't overlook the possibility of getting them to work on an advance

(*Continued on Page* 20)





Stills for Tie-Ups

Here are some additional suggestions for merchant cooperation in your campaign on "Seven Sweethearts." Left, above: nightgowns; below: cooking utensils. Right, above: piano or musical stores; below: dishes.

Showmen Setting Plans for School Cooperation

Theatres Cooperating with the Various Groups Win Goodwill By Appealing to Local Pride

With so many of the usual avenues of exploitation closed to them by wartime conditions, exhibitors are extending hearty welcome to the re-opening of school and resumption of fall athletic activities. More than ever before it behooves the showman to foster cordial and cooperative contacts with the various athletic organizations, colleges, schools, etc., where competitive games are scheduled for public exhibition.

Such contacts, wisely and properly established, will open a wide field for inexpensive advertising to the general public and probably result in many novel stage activities of the kind that increases box-office receipts.

Outstanding, of course, is the coming football season in which high interest prevails even in the smallest communities. However basketball is a close runner-up for student interest and is fast climbing in public favor. Swimming, handball, volley ball, boxing, track, wrestling and many other forms of athletic competition will enjoy wide popularity among youthful contestants due to the emphasis being placed on physical fitness.

Social and Mental Pastimes

Conditions being as they are it is advisable also to take advantage of the social and mental pastimes in which the more settled folk will engage during the fall and winter. Bridge games, checkers and chess contests, high school debating teams, etc., offer a fertile field for exploitation of attractions and theatre good-will building by the agile-minded manager.

Be certain all contemplated tie-ups are of the mutually beneficial order and promise interest provoking gain either from a competitive or spectator standpoint to the cooperator as well as the theatre. Only through such effort can you hope to set up a series of regularly recurring activities that cement relationships and result in maximum gains.

A few suggestions to assist in stimulating practical ideas for use in your community follow:

Cooperation with the football coach can start with first practice and follow through the entire schedule of games. Arrange to invite his entire squad after or immediately before the first practice. This gesture should serve to increase his tryout personnel and evidence your desire to be of genuine assistance to him and his staff. Further arrangement to accommodate outstanding player prospects each week and those who respond best to the training restrictions gives still more proof of your desire to help. Be sure that you proceed along organizational lines in making your contacts. The faculty, the athletic management personnel and the business office of the school are every bit as important as the coaching and training staff, as it is through the former that you will receive permission for advertising on the field and in the stands.

Tie up With the Cheering Section

The cheer leaders and the band is another valuable contact. Through these you will be able to arrange for the stage appearance of the uniformed majorettes and cheer leaders as well as occasional appearances of the band and pregame rallies at the theatre.

Ordering a supply of paper arm bands or pennants in school colors in advance of the season will put you in position to overprint attraction advertising for display at all games.

If possible get permission to repaint the score board allowing space at top or bottom for card or cutout letter insertion of the attraction playing at your theatre.

Supplying the athletic office with bulletin paper outlined in school colors and carrying a message of good wishes from the theatre at the top or bottom is another way of keeping your house constantly in the foreground of activities.

If your contact is of the kind where the school also benefits it will be possible for you to have large displays at all home games and possibly pennant streamers hung from the megaphones of the cheer leaders. A slide on the screen advertising the coming game will more than likely result in this kind of cooperation.

The possibility of pre-game rallies on the eve of contests, with group prices in effect, that will add many dollars to receipts should not be overlooked. The support of the sporting editor of the local newspapers to these events is assured and the school paper will be certain to give liberally of space to build interest in the theatre parties.

Try to get the athletic authorities and the student body to feel that your theatre is the off-schoolgrounds headquarters and the results will more than repay for the effort.

Basketball is another activity that you can capitalize, and in much the same manner as is possible with the football enthusiasts. Basketball takes up when the football season closes, guaranteeing continued representation with the student body.

Instructors and members of handball, track, swimming, tumbling and other sports should be contacted. Arrange for friendly matches among the boxing, wrestling and tumbling teams to take place on your stage with prizes either of equipment or cash for the athletic fund.

Don't overlook the YMCA and other organizations who conduct athletic contests Offering theatre tickets as prizes to successful contenders will get you space on their bulletin boards and much favorable mention by the instructors. You might even get some friendly rivalry going between the instructors in which their teams will take part on your theatre stage.

A friendly note accompanied by one or two passes to be offered as prizes at bridge parties and other women's socials will result in both good will and patronage. The society editor of the newspaper most likely will cooperate by giving you advance information as to when and by whom parties of this kind are contemplated.

The school authorities will welcome cooperation that tends to build interest among the students for participation on debating teams, spelling bees, etc. Try to maneuver so that final contests or inter-class competition is presented on your stage.

The patron of athletic exhibitions is an amusement seeker and, as such, is 100 per cent susceptible to theatre appeal. Based on the well known fact that everybody wants to prolong a good time to the utmost, quickest box-office returns are promised by directing advertising at the games along lines of an invitation to continue festivities at your theatre. A "bleacher coaches" meeting, "grandstand strategists" gathering or "victory party" at the theatre should swell after-game attendance. This is particularly true if you happen to have an appropriate short subject on the program.

The high public interest in athletics lends itself to comparably easy diversion into the channels of theatre attendance at a minimum of expense and effort and the showman who builds a strong line of approach and contact with the crowds attracted to the games will be establishing an excellent source of potential ticket sales.



THE R. A. F. IN ACTION!



Distributed by

ASTOR PICTURES

(R. M. SAVINI, President)

130 WEST 46th STREET NEW YORK, N. Y.

EXCHANGES EVERYWHERE

Sales Ideas Plentiful On '7 Sweethearts'

(*Continued from Page* 18)

ticket sale with a portion of the amount received from tickets they sell reverting to the relief fund. A special show on this might be in order. The picture is steeped in old Dutch customs and traditions and lends itself admirably to this type of cooperation.

The stores in your community that sell Dutch Boy white lead and paint can be persuaded to give over their windows and may possibly help defray the cost of handbills on the angle of "clean-up and paint-up."

If you can locate a native Dutch costume of the frilled variety with lace cap, etc., it would be good business to use a girl wearing the costume for a street ballyhoo or possibly a lobby attraction in advance of the showing.

The prominence of lace in all of the costumes provide the possibility of tieup with local department store for a special sale of lace or at least a window devoted exclusively to the showing of lace with stills and appropriate copy prominently displayed.

In one of the scenes Kathryn Grayson is shown packing Van Heflin's bag and is interrupted while handling one of his freshly laundered shirts (still 1246-31). This could provide the basis of an excellent laundry tie-up with the possibility of newspaper advertising space using the still.

All of the seven daughters are called by boys' names. Have the newspaper or radio station query their readers or listeners for girls bearing boys names to be guests of the station or paper on the first night of the picture.

The marquee will prove mighty attractive if you have your artist make two or three immense windmills set on wooden standards with a greased bolt through the center to allow them to revolve. Flashing colored lights will further emphasize this self-animating display.

The girls ride a four-seated bike in one scene. See if you can locate a similar vehicle in your town, or offer tickets to the owner of the oldest self-propelled vehicle. This should get plenty of newspaper space now that gas and tire rationing promises to send the whole country back to the old-time methods of transportation.

A scene in the place of worship features the seven sisters singing in the church choir. It might be possible to interest some local choral society or perhaps the vocal teacher in the public schools to offer a program of choral music some night during the engagement.

An optician's establishment is featured in the long shots of the celebration scene and two of the principals have trouble with their glasses. If there is a local advertising optician he will be glad to tie up his newspaper ads, using the illustration from the picture, and will certainly devote his window to advertising of the attraction.

The wedding scene that is the climax is a natural on which to hinge a public wedding with the trimmings of gifts from local merchants, newspaper publicity, etc., that always makes it necessary to dust off the SRO sign.

Bicycles are the most prominent means of transportation in the festival scenes. Why not provide special parking for bikes and offer special prices for bike clubs attending in groups?

A sure fire ballyhoo for the opening day would be to recruit a gang of kids into a brush and bucket brigade and have them actually scrub the street in front of the theatre. During the operation have them display a big sign reading "we're cleaning up for 'Seven Sweethearts'."

Contact Shops and Industries

The recreation committees of shops and industries are always seeking ways of promoting funds for their organization. Why not set up a deal where you give a percentage of receipts for group attendance once or twice monthly?

Short Subject Reviews

The F.B.I. Front* *(Stirring)*

20th-Fox March of Time (Vol. 9, No. 1) 20 mins.

The enemy within our own borders and how he is dealt with by the Federal Bureau of Investigation. This is a sort of double-barrelled show in that there is mighty interesting insight into some of the operating organizations of the F.B.I. and as well some good spy melodrama based on the activities of a hypothetical Nazi Bundist acting as a cover for saboteurs. The film shows how a Bundist, who conceals Nazi saboteurs, is trapped by daring work in which a G-man poses as a friend of the Bund, obtains a job as waiter in a restaurant operated by "Bund Fuehrer August Baumeyer" and makes possible a wholesale round-up of the enemy agents. Sell it as a revelation of how G-men use science and daring in their secret war on Axis agents.

Trouble Spot of the East* *(Interesting)*

Univ. (7351) Variety Views No. 1 9 mins.

Ceylon, the island that stands guard over India, is the subject of this reel depicting the principal occupations of the natives and showing some interesting shots of the preparation of cinnamon and tea for shipment. Glimpses of the business district where sparsely costumed natives and the odd buildings of a passing era are contrasted with modern dress and up-to-the-minute Government structures round out an interesting bit of footage.

Serenade in Swing* *(Fair)*

Univ. (7122) Name Band Musicals 15 mins.

Jan Savitt and his orchestra are assisted by Martha Tilton, Six Hits and A Miss, Kenny Stevens and the Rhythm Rascals to dish up an array of old time offerings mixed with special novelty numbers. The action takes place in the City Museum where the group are caught in a blackout and proceed to rehearse. The museum pieces are used by the performers in putting over their offerings.

Ahead of Schedule

Columbia's short subjects comedy department is now several months ahead of production schedule. Ten of its 28 two-reel subjects have already been completed for 1942-43 release. Included in the finished product are four Three Stooges comedies, two Harry Langdons, one El Brendel, one Andy Clyde and two "Glove-Slingers." Half of these were made by Jules White and the other half by Del Lord and Hugh McCollum.

Indian Temples *(Interesting)*

Para. (M1-2) Fascinating Journeys No. 2 11 mins.

The very subject matter of this Fascinating Journey is enough to lull some moviegoers into blissful slumber, but those who remain awake will find, after all is said and done, that here is truly informative and interesting material on a subject rarely covered by the average travelog: the inner mysteries of India, its temples and its devotees. Idols and rituals of the Hindu are revealed, and the weird Shiva's Dance of Destruction as performed by a member of the Menoka Ballet is also shown. Moonlight glimpses of the beautiful Taj Mahal, temple of love, form a fitting climax to this timely reel photographed in Technicolor.

* Indicates 1942-43 Release

Inside Fighting China *(Very Good)*

United Artists World in Action 18 mins.

Tracing the upward and onward march of the New China from the days of the Jap invasion of Mukden through to the events following Pearl Harbor this subject is a camera study of China's travail and suffering. No punches are pulled in showing how the Japs treated their victims and the scenes of the vast army of coolies struggling in mass formation along the rough highways are filled with incidents that cause the spine to shudder. The shooting of helpless prisoners is another horror spot. Some excellent scenes of the now famous guerrilla Army trapping and annihilating a large Jap force are in contrast o the primitive methods of manufacturing war munitions and the maintenance of a school system for the nation's youth that promises much for the democratic China of the future.

The Early Bird Dood It *(Very Funny)*

MGM (W-353) Cartoon No. 13 9 mins.

A wise worm takes precaution to protect himself from the early bird by making a deal with a cat to be hidden behind a tree near the worm's hole and nab the bird as it waits to catch the worm. Result is a three cornered chase with added merriment occasioned through the observance by the principals of all posted traffic regulations. After many temporary setbacks the worm manages to send both cat and bird on a detour that ends in oblivion and he blows a jazz version of taps on an Army bugle at the finale. Tex Avery directed.

The Squawkin' Hawk *(Good)*

Vita. (7724) Merrie Melodies No. 24 7 mins.

A baby chicken hawk prefers chicken to worms as a diet and puts up such a fuss that his mother sends him to bed supperless. Sneaking from the house he invades a chicken coop and is staggering off with a hen many times his size when he is stopped by her rooster husband. He is finally rescued by his mother who hopes that he has learned his lesson and again offers the cringing worm. Climax shows the worm bestowing a resounding smack on the baby hawk who is still insisting on chicken. Reel is in Technicolor.

Bugs Bunny Gets the Boid *(Good)*

Vita. (7722) Merrie Melodies No. 22 7 mins.

The wise-cracking, carrot-chomping rabbit comes in contact with a dumb buzzard that has been kicked out of the nest by its mother to search for food. The goofy buzzard is no match for the pranks of the heckling long ears and is coming out a very poor second best when the mama buzzard arrives and proceeds to embrace the rabbit for rescuing her offspring. This is not quite as good as the general run of Bugs Bunny's escapades. Reel is in Technicolor. Leon Schlesinger produced.

Life With Fido (Tech.)* *(Routine)*

20th-Fox (3552) Terry-Toons 7 mins.

A dog, good hearted but bewildered by a playful duckling he has adopted as his special charge, finds himself in a series of "fixes" that should be funny but fail to register as more than routine cartoon action, and so the reel claims its only distinction by reason of the Technicolor, which gives the animated drawings lively visual appeal at least.

. . NEWSREEL SYNOPSES . .

(Released Saturday, September 19)

MOVIETONE (Vol. 25, No. 4)—Lend-lease aid to Norway; Air-borne troop maneuvers; Women work in Navy Yard; Flying tiger comes home; Stalin and Churchill confer in Moscow; Wendell Willkie in North Africa; Advice on fuel conservation; Diving meet.

PATHE (Vol. 14, No. 7)—Stalin and Churchill confer in Moscow; Air-borne infantry "capture" airport in maneuvers; Wendell Willkie in North Africa; Advice on fuel conservation; President Roosevelt gives ship to Norway; William Jeffers to head nation's rubber program; Army reveals hidden weapons.

UNIVERSAL (Vol. 15, No. 120)—President Roosevelt gives ship to Norway; William Jeffers to head nation's rubber program; Fuel oil to be rationed; Advice on how to conserve fuel in the home; Stalin and Churchill confer in Moscow; Women work in Navy Yard; Safety glass for airplane; Diving meet in Los Angeles; Tyrone Power makes an appeal; Willkie in Middle East.

NEWS OF THE DAY (Vol. 14, No. 202)—Stalin and Churchill confer in Moscow; President Roosevelt gives new sub-chaser to Norway; Wendell Willkie in Middle East; Argentine General offers his services to Brazil in fight against the Axis; Flying Tiger comes home to Marion, Iowa (Des Moines only); How to conserve fuel oil; Air-borne troop maneuvers; Diving.

PARAMOUNT (No. 7)—Use Union Pacific for military purposes; Churchill in Moscow; Japanese submarine; Willkie in Egypt; United States-Brazil food agreement; Tyrone Power makes bond appeal; Air-borne troop maneuvers; Fuel oil rationing; Army reveals hidden weapons.

(Released Wednesday, September 16)

MOVIETONE (Vol. 25, No. 3)—Baruch reports rubber situation serious; Henderson urges nation to battle inflation; U. S. expedition to Australia; Send Christmas mail early to the boys abroad; Tanker launched at Norfolk, Va.; R.A.F. in mass review; Jo-Carroll Dennison of Texas crowned Miss America 1942 at Atlantic City; Archbishop Stritch prays for boys in U. S. Services; Football: Army All-Stars vs. Giants (except Los Angeles, San Francisco and Seattle); Western Conference football teams start fall training (Los Angeles, San Francisco and Seattle only); James Cagney reads a message from Secretary Morgenthau.

NEWS OF THE DAY (Vol. 14, No. 201)—First films of U. S. troops in Alaska; Nationwide gas rationing urged in rubber crisis; R.A.F. in prayer for victory as conflict enters fourth year; Army does Christmas mailing early; Convoy system making history; Jo-Carroll Dennison of Texas crowned Miss America 1942 at Atlantic City; Whirlaway wins Narragansett Special; Western Conference football teams start fall training.

PARAMOUNT (No. 6)—Glider pilots graduate in Texas; Aviation Technical Command recruits create corps insignia; America urged to mail Christmas packages to boys abroad early; Baruch reports rubber situation serious; Baseball: St. Louis Cardinals vs. Brooklyn Dodgers; Football: Army All-Stars vs. Giants; James Cagney reads a message from Secretary Morgenthau.

PATHE (Vol. 14, No. 6)—U. S. planes and troops in Alaska; R.A.F. observes day of prayer; War enthusiasm high in Brazil; Baruch gives rubber report; Fire engines from oil trucks; Football: Army All-Stars vs. Giants; Whirlaway wins Narragansett Special.

UNIVERSAL (Vol. 15, No. 119)—Baruch reports rubber situation is serious; Archbishop Stritch prays for victory in Chicago; R.A.F. observes day of prayer; U. S. soldiers guard Alaska; Brazil speeds war effort; Under-Secretary of War Patterson opens new highway in Michigan; Christmas gifts to boys overseas should be mailed early; Football: Army All-Stars vs. Giants; Pick Mrs. War Bride and Mrs. America 1942 at Palisades Park, N. J.

Hollywood

STR West Coast Offices 10424 Bloomfield St. North Hollywood, Calif. Telephone, Sunset 1-6292

PROGRAM NOTES FROM THE STUDIOS

Mitchell Leisen Directing "Lady in the Dark"; Gruber Now Scripting 20th-Fox Thriller; Walsh Directing Raft Vehicle

Producer Lester Cutler has begun to shoot "Permit To Kill" for PRC release. Directed by Alexis Thurn-Taxis, the picture shows a cast headed by Lyle Talbot, Barton MacLane and Charlotte Wynters and is based on an original story written by Herman Ruby and Lou Pollack, the song writer.

Frank Gruber, the creator of the Johnny Fletcher mystery novels, is busy scripting "French Underground" at 20th-Fox. This first production assignment of Lee Marcus will deal with undercover anti-German activity in France.

Pandro S. Berman's MGM production "Nothing Ventured" with Wesley Ruggles directing has begun to roll. The Robert Young-Lana Turner starrer will include Catherine "Cathy" Lewis in its cast.

The new East Side Kids picture "Little Mobsters" which Sam Katzman and Jack Dietz will produce, with Wallace Fox directing, will start September 25.

Director Mitchell Leisen has been handed one of the year's choicest directorial plums with his assignment to do "Lady in the Dark", hit Broadway musical show, in which Paramount will star Ginger Rogers and Ray Milland.

Frank McDonald will direct the Armand Schaefer production for Republic, in which Don "Red" Barry will be featured, "Eleven Were Brave".

Director Leo McCarey is beginning to earn the title of "Iron Man". Writing, producing and directing "Once Upon A Honeymoon" for RKO, co-starring Ginger Rogers and Cary Grant, he employed two sets of assistants and three shifts of secretaries each day.

Robert Fellows production "Pittsburgh" which Lew Seiler directs over at Universal, has added Louise Allbritton to the starring cast of Marlene Dietrich, John Wayne and Randolph Scott.

Raoul Walsh has begun direction on the Jerry Wald, Warner production, "Background To Danger" with George Raft, Brenda Marshall, Sydney Greenstreet and Peter Lorre heading the cast.

Sig Neufeld's production "Dead Men Walk" for PRC release began under the megaphoning of Sam Newfield. George Zucco, Mary Carlisle and Nedric Young will handle the lead roles. This is Zucco's second of a deal for three.

William LeBaron will produce a musical comedy for 20th-Fox from an original by Jerry Horwin and Seymour B. Robinson, "Thanks Pal".

Sam Zimbalist and W. S. Van Dyke II, producer and director respectively, on MGM's "Gentle Annie" the new Robert Taylor starrer, have taken Bill Lewis as assistant director on the picture.

George W. Weeks Monogram picture "Dead Men Don't Ride" will be directed by Robert Tansey. John King, David Sharpe and Max Terhune will be featured as the "Range Busters".

Sol C. Siegel has won the production assignment on "Caribbean Patrol", a new Paramount epic in the pattern of "Wake Island".

Republic studios have announced that they will remake their top boxoffice picture of 1936, "The Leathernecks Have Landed". The plot will be modernized to fit to-day's methods of warfare.

William Wellman has been signed by Hunt Stromberg to direct "G-String Murders" the Barbara Stanwyck starrer, with a plot woven around mystery and the backstage of a theatre Kent Smith is expected to play in the cast. Smith, on a long term contract to RKO has been signed by Stromberg to do feature roles when he isn't busy at RKO.

John Goodman, Universal's new supervising art director, has assigned Ralph DeLacy to design sets for "The Lone Star Trail", seventh and final production on Associate Producer Oliver Drake's 1942-43 program of outdoor adventure films. Ray Taylor will direct the co-stars Johnny Mack Brown and Tex Ritter.

Howard Hawks, directing Warner's "Air Force" has had to shoot around John Garfield for some time due to the star's illness from fever.

Arthur Freed will produce "Gentlemen, Be Seated" for MGM in an attempt to recreate one of America's most interesting and colorful eras, the age of minstrelsy, with blackface jesters, dancers and songs.

"War Dogs" the Monogram picture dealing with Dogs for Defense is the first motion picture covering the subject. 12 year old Billy Lee is featured.

B. G. De Sylva has handed the associate producer assignment on "Mistress Mary", Fred MacMurray starrer to E. D. Leshin with Rene Clair as director. Clair also put in some pen work on the story.

Republic has bought a story about an outcast typhus carrier who goes to Germany to rescue his mother. The title is "Berlin Papers Please Copy".

Irving Rapper's additional casting in the Fredric March starrer, "The Adventures of Mark Twain" include Kay Johnson, Kay Francis, Sylvia Sydney and Douglas Montgomery.

Biggest $5000 Set Built for "Night Plane for Chungking"

The largest indoor set built under the new ceiling rules is now ready at Paramount for the filming of scenes in "Night Plane for Chungking" which Ralph Murphy is directing. The set represents a monastery in Tibet. The courtyard and main buildings cover an area of 13,000 square feet, almost the entire floor space of one of the biggest stages on the lot. The buildings are made of paralite, a plaster substitute half as light and much less expensive than the original. This was sprayed on burlap backings, which had been used previously in lithographing processes.



"Johnny Doughboy" Trio

John Auer, Jane Withers and Henry Wilcoxon, snapped on the "Johnny Doughboy" set at Republic studios, whither Ann Lewis takes Mr. Exhibitor's Wife for a visit this week in her "Mrs. Showman Goes Studio Strolling" column.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Jane Withers has grown up and has reached the "glamor" girl stage, so Republic puts her in a picture called "Johnny Doughboy." We'll go over there today and see what's doing.

With our entrance on the set we realize that we've walked in on a private tete-a-tete between Jane and her leading man, Henry Wilcoxon. They're having breakfast together on the terrace of his home overlooking Lake Arrowhead. He's a playwright, and Jane, a youngster, thinks she's in love with him.

The table is beautifully set with a sterling silver coffee service, a silver toast rack and the rest of the necessities for a meal. They've been rehearsing and Jane has just finished her lines. The director, John Auer, starts telling the maid, Etta McDaniel, sister of the famous Hattie, what she's to do for she comes on next. In order to make himself clear, Auer plays the part himself, acting it out with chuckles, hands on hips and all the other terpsichorean flourishes. Being a perfectionist, he doesn't give the order to roll until the scene is clear in the minds of all players.

With the scene filmed, Auer comes over and we kid him about being a "perfect" maid. Soon Jane comes over and we start discussing clothes . . . the costume she's wearing in particular. It's a cute pink cotton play suit with a separate skirt, the lower half of which is white organdy imprinted with colored flowers. She's all pink from the wedgies on her feet to the bow in her hair.

Thrilled with the pair of glamorous lounging pajamas she gets to wear in the picture, she tells us about them. The trousers are black satin, draped and full and caught at the ankles like harem pants. The top is pink chiffon with a pink lace jabot. This is the costume that was especially designed for her "torch" number.

Jane and Auer go back to work even though it's lunch time. For us, however, lunch is lunch, so off we go to Republic's commissary with our escort, Sam Abarbanel.

Until next week.

Ann Lewis

Paramount to Produce "China" With Loretta Young, Ladd, Bendix

"China," hailed as "a spectacular drama," will be produced by Paramount with Loretta Young, Allan Ladd and William Bendix in starring roles. John Farrow of "Wake Island" directorial fame will direct, and B. G. DeSylva has assigned Richard Blumenthal as Associate Producer.

Ladd and Bendix will portray American oil salesmen in China, Miss Young a missionary.

HOLLYWOOD STUDIO ROUND-UP

According to schedule eleven new pictures started this week:

COLUMBIA

HAIL TO THE RANGERS—Principals: Charles Starrett, Kay Harris. Director, William Berke.

ONE DANGEROUS NIGHT—Principals: Warren William, Marguerite Chapman, Eric Blore. Director, Michael Gordon.

MERRY-GO-ROUND—Principals: Jean Arthur, Joel McCrea, Charles Coburn. Director, George Stevens.

METRO-GOLDWYN-MAYER

NOTHING VENTURED—Principals: Lana Turner, Robert Young. Director, Wesley Ruggles.

MONOGRAM

BYE BYE BABY—Principals: N.T.G. Revue, Ted Fio Rito Orchestra. Director, Howard Bretherton.

PARAMOUNT

HENRY ALDRICH DOES HIS BIT—Principals: Jimmy Lydon, Charles Smith, John Litel, Olive Blakeney. Director, Hugh Bennett.

REPUBLIC

ELEVEN WERE BRAVE — Principals: Donald Barry, Jean Parker, George Cleveland. Director, Frank McDonald.

HEART OF THE GOLDEN WEST—Principals: Roy Rogers, George "Gabby" Hayes, Ruth Terry, Smiley Burnette. Producer-Director, Joseph Kane.

20th CENTURY-FOX

DIXIE DUGAN—Principals: Lois Andrews, James Ellison, Charles Ruggles. Director, Ray McCarey.

IMMORTAL SERGEANT — Principals: Henry Fonda, Maureen O'Hara, Thomas Mitchell. Director, John Stahl.

WARNER BROTHERS

MURDER ON WHEELS — Principals: Richard Travers, Eleanor Parker, Charles Lang. Director, Ross Lederman.

TITLE CHANGES

"Ride Mountie Ride" (Col.) now RIDERS OF THE ROYAL MOUNTED.

Abbott and Costello Back

Abbott and Costello are back home in Hollywood. The comics covered an itinerary of 78 cities in 34 days and during that time sold approximately $80,000,000 in bonds. When they returned they found Universal's studio bedecked with banners reading, "Welcome Home, Bud and Lou, Champion Bond Sellers." They'll rest for two weeks and then report for their next Universal picture, "Hold Your Horses."

Universal Calls 400 Extras

Universal used approximately 400 atmosphere players and 21 stunt men, largest call placed with Central Casting Bureau in more than a month. The pictures for which they were hired include "Sin Town," which Ray Enright is directing; "Pittsburgh" which Lewis Seiler is directing; "Passing the Buck" with Harold Young directing; and "Forever Yours," with Bruce Manning at the megaphone.

Invitation to Exhibitors

Leon Fromkess, in charge of production for Producers Releasing Corporation, has written to both the Motion Picture Theatre Owners of America, and National Allied exhibitor organizations, inviting their members to visit his company's studios whenever they come to Hollywood. Both groups have been asked to relay the invitations to their regional associations.



On "Frontier" Location

Producer Harry Sherman, left, Max Baer and Dick Dickson, production assistant, look out over them thar hills on location for Paramount's "Buckskin Frontier." Maxie puts up his dukes for the first time since leaving the prize ring, where once he was the ruling Champ, in a bare knuckle fight with Victor Jory in the Sherman western drama.

Warner Bros. on Fire And Under Control

Fire control measures proved their worth during filming of terrific fire and explosion scene for "Action in the North Atlantic." Set, filling entire stage, is after part and bridge of an oil tanker. Three hundred full-throated gas jets, and 25 separate 5 pound explosions of black powder set off during filming of scene created such an amount of heat that the under-side of sound-proofed roof was set afire. Special sprinklers and well-drilled fire crew of 25 had things under control so quickly that not even director Lloyd Bacon knew it wasn't all part of the action.

Perlberg Gets New Contract

20th-Fox has torn up William Perlberg's current producing contract and have signed him to a new one covering a term of years. Perlberg was an executive producer at Columbia before going to 20th-Fox where he has made a number of pictures, the most recent of which is "The Meanest Man in the World," the Jack Benny starrer.

Monogram Sells in New Pastures

Three recently released Monogram pictures have been booked for early showing at Warner's Capitol Theater, Philadelphia. In addition, the studio has sold its 1942-43 program to the Affiliated Theatre Circuit of California, and one of its pictures as been booked by Hamid's in Atlantic City.

Hopes' Wooden Typewriters

OPA Priorities took a partial toll on realism when the Samuel Goldwyn prop department ordered three dozen facsimile wooden typewritters, now used for window dressing, to be used in the city desk scene of "They Got Me Covered." Noise of clicking machines will be dubbed in later.

Goodwins Directs "Silver Skates"

Monogram has signed Leslie Goodwins to direct its mammoth ice show "Silver Skates," scheduled to go before the cameras next week. For five years Goodwins has been under contract to RKO where he directed a number of "A" pictures.

Milestone to Direct Hellman Film

Lewis Milestone will direct the untitled picture about Russian life that Lillian Hellman is now writing for Producer Samuel Goldwyn. The film, which will star Teresa Wright, will go into production in January.

WANDERING AROUND HOLLYWOOD

with Ed Raiden

Watch party at Monogram: we watch A. W. "Billy" Hackel and his satellites, watching the director Bill Beaudine who is watching the cast go through their paces in "The Living Ghost." No wonder they keep those budgets down.

James Dunn and Joan Woodbury are the leads, and we glance at them every so often, but can't keep our eyes off Jan Wiley. In her last picture, "City of Silent Men" she did a swell job but didn't look beautiful. Here in person she is beautiful. So, adding the swell job to the beautiful gal should equal results.

The Paramount set for "Night Plane From Chungking" looks like what the movies have made us believe Tibet is like. Nobody I know has ever been there, so who's going to argue. Otto Kruger, wearing a makeup scar, made an electric entrance into the scene which Ralph Murphy was directing, and joined Ellen Drew, Robert Preston and Steve Geray.

We remarked that Ellen Drew should be happy now that she's on her "home" lot but there were other views. Republic had been very "sweet" to her while she was on loan.

News from "Stars Over America" shows such a tremendous reaction to the urging of the Stars that everyone even remotely connected with the industry is proud.

No kidding aside, we heard that Jimmy Cagney, at one place auctioned off a pig, a bedspread and a pair of lamps. What a winter. And now that a jockey who heard Jimmy sell bonds commented that he had a silver tongue, we can look forward to his next biographical,— William Jennings Bryan.

They say also that the 110 percenters in York, Pa., have decided to dedicate a park bench to Hedy Lamarr. What Ecstasy!

And, Edward Arnold and Frances Dee were made "Arkansas Travelers" by the Governor of that State when they toured the State selling bonds. We can't believe that either of them can offer serious competition to Bob Burns in playing the Bazooka.

Stromberg, Benny, Pressburger Forming Talent Pool

United Artists producers Hunt Stromberg, Jack Benny and Arnold Pressburger began formation of a giant talent pool to combat the serious shortage of potential starring material in the film industry. Kitty Carlisle, one of the three highest paid songstresses in the country, is the first star to be selected by the UA producers for this pool.

Universal Signs Pat O'Brien

On a deal that calls for one picture annually over a period of years, Pat O'Brien has been signed by Universal. Studio execs are now looking for a proper vehicle for O'Brien for release on the 1942-43 program.

Advance Dope

JOHNNY DOUGHBOY (Rep.) **Comedy-Drama. Principals:** Jane Withers, William Demarest, Ruth Donnelly, Henry Wilcoxon, Pat Brook, Bobby Breen, Bobby Coogan. **Plot:** A famous sixteen year old child star runs away full of rebellion at the prospect of continuing "kiddie" pictures. Her agent, distraught at her disappearance, substitutes her double to placate the studio. In the meantime the child star has a "romance," but when her confidential-secretary pleads with her to come back for the sake of a Junior Victory Caravan, she returns without even remembering to be "heartbroken." **Director,** John H. Auer.

SHADOW OF A DOUBT (Univ.) **Drama. Principals:** Teresa Wright, Joseph Cotten, Macdonald Carey, Henry Travers, Patricia Collinge. **Plot:** Hounded by two men, Joseph Cotten decides to visit his married sister in California. There he is greeted with open arms, especially by his young niece who thinks him a man of wealth. But when two men show up evincing a tremendous interest in her uncle, she decides to investigate. She uncovers the fact that he is a murderer—has killed several wives for their money. When he finds out she knows his secret, he tries to dispose of her too, but loses his own life instead. **Director,** Alfred Hitchcock.

UNDYING MONSTER (20th-Fox) **Horror. Principals:** John Howard, James Ellison, Aubrey Mather, Heather Angel. **Plot:** The legend of a monster at the sedate English estate of Hammond Hall, who kills humans in order to prolong his own life, attracts the attention of the police who come in to investigate. Their findings uncover the secret that all male members of this particular family suffer from lycanthropy—a werewolf. The plague disappears with the passing of the present son, but not before he has killed a young peasant girl. **Director,** John Brahm.

CHEYENNE ROUNDUP (Univ.) **Western. Principals:** Johnny Mack Brown, Tex Ritter, Fuzzy Knight, Jennifer Holt, Harry Woods. **Plot:** A young outlaw leader takes over a town after a rich vein of gold had been found. Putting up a respectable front, he deals in investments, loans and real estate. When they finally catch up with him, he's critically wounded by a posse. He regrets his lawlessness before he dies and enlists the aid of his twin brother in bringing law and order to the community. **Director,** Ray Taylor.

PRINCESS O'ROURKE (WB) **Comedy-Drama. Principals:** Olivia De Havilland, Robert Cummings, Charles Coburn, Gladys Cooper, Julie Bishop, Jack Carson. **Plot:** A refugee princess meets a co-pilot while traveling by plane West. Fortified with sleeping pills, she awakens to find herself in his apartment and in his pajamas, because they couldn't awaken her when they landed. When he discovers that she's an honest-to-goodness princess, he rebels at marrying her. He doesn't want to be a prince consort. She finally decides that she'd rather be just plain missus and marries him. **Director,** Norman Krasna.

HENRY ALDRICH GETS GLAMOUR (Para.) **Comedy. Principals:** James Lydon, Charles Smith, John Litel, Olive Blakeney, Joe Brown, Jr., Diana Lynn. **Plot:** James Lydon, by mistake, sends his English theme to a contest in Movieplay Magazine, and wins a trip to Hollywood and a date with the sarong girl of filmdom. After his various experiences there, he gets back to his hometown to find that he has suddenly become of interest to the females who formerly ignored him. **Director,** Hugh Bennett.

WEST OF THE LAW (Mono.) **Western. Principals:** Buck Jones, Tim McCoy, Raymond Hatton, Evelyn Cooke, Milburn Moranti. **Plot:** The western town of Gold Creek is in a turmoil due to the hi-jacking of gold and the killing of townspeople. A U. S. Marshal proves that the town's leading citizen is back of it all. **Director,** Howard Bretherton.

OLD CHISHOLM TRAIL (Univ.) **Western. Principals:** Johnny Mack Brown, Tex Ritter, Fuzzy Knight, Jennifer Holt, Mady Correll. **Plot:** A young rancher learns that the pretty owner of range property is being driven out by an unscrupulous woman who wants to gain control of the range water supply. With the aid of the owner's self-appointed protector, the rancher tricks the woman; routing her gang and disposing of her cruel reign. **Director,** Ray Taylor.

The Box Office Slant

The Young Mr. Pitt

(*Continued from Page* 13)

common people on a platform of peace and security. Overcoming organized political opposition, he proceeded to rebuild Britain's Army and Navy, which had fallen to third rate proportions, and was ready to fulfill his nation's pledge to Holland and take arms against Napoleon when the Little Corporal was setting up the formula for Adolph Hitler's current atrocities. His refusal to be guided by generally accepted practice regarding military appointments, his total neglect of personal affairs—even his romantic inclinations being sacrificed to his devotion to national duty—bring about financial embarrassment and a decline in health which, together with reverses of English arms and the nation's cries for peace at any cost, result in his resignation. A few years later, when Napoleon's great Army was massed across the channel ready for invasion, he returned to office by public demand and again managed the organization of the nation's defenses—this time with the aid of old time political enemies. Nelson's victory at Trafalgar is the occasion of a dinner in Pitt's honor that serves as a climax to his public career.

Comment: The period of history pictured here has its counterpart in the events and situations confronting England today. Undoubtedly this similarity accounts for the production since the substitution of Churchill for Pitt, modern dress for period costuming and current incident for historic data are the only essentials needed to make it up-to-the-minute screenfare. The picture is definitely set along lines for reception by English subjects. It is solid and factual in the extreme with very few situations of the lighter vein to relieve the repetitious and cumbersome Parliamentary debate scenes, the household diplomatic conferences and the efforts of a faithful woman servant to make Mr. Pitt take his medicine and eat his gruel. All reference to Nelson's conquests in the Mediterranean and at Trafalgar are confined to terse oral statements and aside from a few shots of election enthusiasts, glimpses of Napoleon's soldiers and crowds celebrating victory news there is no attempt to treat with the manner of living or reactions of the common people—which history tells us was pretty spicy in the days of George III—who made Mr. Pitt a great public figure. Scenes of this nature and a few shots of the battle action that turned the tide in Britain's favor would enhance the entertainment value of the film which is dull and draggy in many places. It sems to this writer that Mr. Pitt lived a life that was a trifle too circumspect and lacking in colorful action to conform to the American hero idea. The pictures does point an excellent "quit bickering and get together" moral. It is advisable that your advertising be directed to student bodies and to class patronage. Contests on what Mr. Pitt would do were he alive today might serve to generate interest and promote reception by the ordinary run of patronage.

Catchline: Is Winston Churchill England's modern counterpart of William Pitt?

Girl Trouble

20th Century-Fox Comedy Drama 82 mins.

(Prod. No. 309—Nat'l Release, Oct. 9)

AUDIENCE SLANT: (Family) A light and frothy romance with plenty of laughs. Made to order for the bread and butter customers.

BOX-OFFICE SLANT: Star names guarantee an opening. Picture will completely satisfy and should do above average.

Cast: Don Ameche, Joan Bennett, Billie Burke, Frank Craven, Alan Dinehart, Helene Reynolds, Fortunio Bonanova, Ted North, Doris Merrick, Dale Evans, Roseanne Murray, Janice Carter, Vivian Blaine, Trudy Marshall, Robert Greig, Joseph Crehan, Manton Moreland, Arthur Loft, John Kelly, Matt McHugh, George Lessey, Ed Stanley, Edith Evanson. **Credits:** Produced by Robert Bassler. Directed by Harold Schuster. Screenplay by Ladislas Fodor and Robert Riley Crutcher from an original story by Ladislas Fodor, Vicki Baum and Guy Trosper. Photography by Edward Cronjager.

Plot: When the war freezes financial returns from her foreign securities a wealthy society lass is forced to release her servants and rent her ritzy apartment to a South American playboy who is trying to interest Wall Street brokers in South American rubber. An unlooked for happening at the time of renting makes it necessary for her to remain as maid giving a twice-Reno'd girl friend an open road to the affections of her attractive tenant. Her unfamiliarity with household duties are responsible for many humorous situations and rib-tickling complications result from her three-sided effort to fulfill her strange duties, maintain her social schedule to keep her embarrassment a secret from friends and protect her boss from the matrimonial snares of her double-crossing girl friend. He discovers her true identity and romance is in the offing when the girl friend cattily breaks it up but the heroine manages to bring success to his financial mission and the climax indicates an early call on the preacher.

Comment: This is a grade "A" comedy romance with an easy to follow story weaving in and out through situations that play hop, skip and jump with the human laugh-making machinery and uncover the silver lining of your worry clouds. There are no heavy dramatic incidents, no pathos, no tension—it's just engaging, willy-nilly romance and rib-tickling fun. It's escapist film fare of the highest order and offers enjoyable relief from the flood of war footage. This is the kind of attraction that puts no strains on the imagination, makes no demands upon the powers of concentration and, as a consequence, leaves the spectator totally relaxed and emotionally rested. Joan Bennett is delightful, and of course beautiful, in the heroine's part and Don Ameche portrays the Latin playboy with typical insouciance. Billie Burke contributes her inimitable brand of humor and Alan Dinehart and Frank Craven are responsible for many titters and giggles during their time before the camera.

Catchline: She was a frightful cook and a punk housekeeper—but boy how she could love.

CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks period and listing of pictures set for later release, those completed and awaiting release dates and pictures in production. Consult Booking Guide for details as to stars, type of story, etc. (W) after title indicates western series release.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO-RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
AUG. 22	Talk of the Town	JULY & AUG. Affairs of Martha Calling Dr. Gillespie Crossroads Jackass Mail Pierre of the Plains Mrs. Miniver			Jungle Siren	Bambi	Old Homestead	Pied Piper		Boss of Hangtown Mesa (w)	
AUG. 29	Sabotage Squad			Block 7 Are Husbands Necessary I Live on Danger	Billy the Kid in Law and Order (w)		Shadows on the Sage (w)	Loves of Edgar Allan Poe			
SEP. 5	Vengeance of the West (w) Counter Espionage		Arizona Stagecoach (w)	Tombstone, the Town Too Tough to Die		Big Street		Orchestra Wives		Between Us Girls	Across the Pacific
SEP. 12	Spirit of Stanford	SEP. & OCT. Apache Trail	King of the Stallions	Special Holiday Inn	Prairie Pals (w)	Mexican Spitfire's Elephant		Berlin Correspondent		Give Out, Sisters	
SEP. 19	Man's World	Cairo Panama Hattie Seven Sweethearts	Isle of Missing Men	Block 1 (42-43) Glass Key	Night for Crime Baby Face Morgan	Wings and the Woman	Sunset Serenade (w) Bells of Capistrano (w)	Careful, Soft Shoulder		Halfway to Shanghai Sherlock Holmes and the Voice of Terror	The Busses Roar
SEP. 26	My Sister Eileen Overland to Deadwood (w)	Somewhere I'll Find You Tish	Police Bullets	Henry Aldrich, Editor Major and the Minor		Bandit Ranger (w)		Just Off Broadway		Deep in the Heart of Texas Sin Town	Desperate Journey
OCT. 3	Lucky Legs Riding Through Nevada	War Against Mrs. Hadley Yank at Eton	Phantom Killer	Priorities on Parade Wake Island	Tomorrow We Live Billy the Kid Sheriff of Sage Valley (w)	Highways by Night	Moscow Strikes Back	Iceland		Get Hep to Love	
OCT. 10	Daring Young Man		Foreign Agent			Here We Go Again	Flying Tigers	Girl Trouble		Destination Unknown	You Can't Escape Forever

	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO-RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
LATER RELEASES	Lone Prairie 10/15 Smith of Minnesota 10/15	COMPLETED Andy Hardy Steps Out Eyes in the Night For Me and My Gal Journey for Margaret Omaha Trail Pilot No. 5 Random Harvest Reunion Tennessee Johnson This Man's Navy Whistling in Dixie White Cargo	LATER RELEASES Texas to Bataan 10/16 Criminal Investigator 10/23 Living Ghost 11/27 Dead Men Don't Ride 12/4 Bye Bye Baby 12/11 Dawn on the Great Divide 12/18	COMPLETED American Empire Border Patrol (w) Crystal Ball Day Will Dawn Forest Rangers Great Without Glory Happy-Go-Lucky Henry Aldrich Gets Glamour High Explosive Hoppy Serves a Writ (w) I Married a Witch Lady Bodyguard Leather Burners (w) Lost Canyon (w) Lucky Jordan Mrs. Wiggs of the Cabbage Patch My Heart Belongs to Daddy No Time for Love Palm Beach Story Road to Morocco Silver Queen Star Spangled Rhythm Street of Chance Submarine Alert Undercover Man (w) Wildcat Wrecking Crew Young and Willing	LATER RELEASES Along the Sundown Trail (w) 10/19 Yanks Are Coming 10/12 City of Silent Men 10/26 Secrets of a Co-Ed 11/9 Miss V From Moscow 11/23 Boss of Big Town 12/7	COMPLETED Army Surgeon Avenging Rider (w) Cat People Falcon's Brother Fighting Frontier (w) Journey Into Fear Ladies' Day Navy Comes Through Once Upon a Honeymoon Pirates of the Prairie (w) Pride of the Yankees Red River Robin Hood (w) Sagebrush Law (w) Scattergood Survives a Murder Scattergood Swings It Seven Days Leave Seven Miles to Alcatraz They've Got Me Covered	LATER RELEASES Youth on Parade 10/24 Outlaws of Pine Ridge 10/27 X Marks the Spot 11/4	LATER RELEASES Man in the Trunk 10/23 Manila Calling 10/16 Springtime in the Rockies 11/6 Young Mr. Pitt 10/30	COMPLETED Calaboose Devil With Hitler Fall In McGuerins From Brooklyn Nazty Nuisance One of Our Aircraft Is Missing Prairie Chickens Taxi, Mister Yanks Ahoy Moon and Sixpence	LATER RELEASES Arabian Nights 10/16 Forever Yours 10/30 Little Joe, the Wrangler (w) 11/13 Madame Spy 11/13 Moonlight in Havana 10/16 Nightmare 10/23	LATER RELEASES Now Voyager 10/31 Secret Enemies 10/17
COMPLETED	Boston Blackie Goes Hollywood Boogie Man Will Get You Desperadoes Fighting Buckaroo (w) Junior Army Laugh Your Blues Away Law of the Northwest Pardon My Gun Riders of the Royal Mounted Shall I Tell 'Em? Silver City Raiders (w) Something to Shout About Stand By All Networks Tornado in the Saddle (w) Underground Agent You Were Never Lovelier	IN PRODUCTION Assignment in Brittany Cabin in the Sky Dr. Gillespie's New Assistant DuBarry Was a Lady Human Comedy Keeper of the Flame Lassie Come Home Northwest Ranger Nothing Ventured Presenting Lily Mars Three Hearts for Julia	COMPLETED Bowery at Midnight Neath Brooklyn Bridge War Dogs West of the Law (w)	IN PRODUCTION Buckskin Frontier For Whom the Bell Tolls Henry Aldrich Does His Bit Night Plane From Chunking True to Life	IN PRODUCTION Dead Men Walk Permit to Kill	IN PRODUCTION Stand by to Die Tarzan Triumphs	COMPLETED Icecapades Revue (41-42) Valley of Hunted Men	COMPLETED Black Swan China Girl Dr. Renault's Secret He Hired the Boss Life Begins at Eight-Thirty Meanest Man in the World Over My Dead Body Ox-Bow Incident Tales of Manhattan That Other Woman Thunderbirds Undying Monster	IN PRODUCTION Powers Girl	COMPLETED Cheyenne Roundup (w) Eagle Squadron Eyes of the Underworld Great Impersonation Mug Town Mummy's Tomb Off the Beaten Track Night Monster Old Chisholm Trail (w) On the Beam Raiders of San Joaquin (w) Sherlock Holmes Fights Back Sherlock Holmes in Washington Strictly in the Groove Tenting Tonight on the Old Camp Ground (w) Who Done It?	COMPLETED Arsenic and Old Lace Casablanca Constant Nymph Desert Song Gentleman Jim George Washington Slept Here Hard Way Princess O'Rourke The Hidden Hand Yankee Doodle Dandy Watch on the Rhine
IN PRODUCTION	City Without Men Commandos Come at Dawn Frightened Stiff Hail to the Rangers Merry-Go-Round One Dangerous Night							IN PRODUCTION Brasher Doubloon Crash Dive Dixie Dugan Immortal Sergeant My Friend Flicka Quiet, Please, Murder		IN PRODUCTION Flesh and Fantasy Lone Star Trail (w) Passing the Buck Shadow of a Doubt Pittsburgh	IN PRODUCTION Background to Danger Adventures of Mark Twain Air Force Action in the North Atlantic Edge of Darkness Murder on Wheels

Feature Booking Guide

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

CHECK RUNNING TIME WITH LOCAL EXCHANGE

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3004	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3207	Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42	a5/2/42
3019	Blondie for Victory	Penny Singleton-Arthur Lake		8/6/42	a5/23/42
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/3/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42	b8/29/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3026	Secrets of the Lone Wolf (My)F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3027	Sweetheart of the Fleet (C)F	Joan Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
108	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter		9/3/42	a5/16/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3003	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

	My Sister Eileen (C)	Rosalind Russell-Brian Aherne	9/30/42	a8/8/42
3208	Overland to Deadwood (W)	Charles Starrett-Russell Hayden	9/25/42	a5/23/42

Current 1942-43

	Counter Espionage (My)	Warren William-Eric Blore	9/3/42	a5/16/42
	Man's World (D)	M. Chapman-W. Wright	9/17/42	a5/16/42
	Spirit of Stanford (CD)	Frankie Albert-Marguerite Chapman	9/10/42	a7/4/42

Coming 1942-43

	Boston Blackie Goes Hollywood (My)	Chester Morris-Constance Worth		a7/25/42
	Boogie Man Will Get You(CD)	Boris Karloff-Peter Lorre		a8/8/42
	City Without Men	Linda Darnell-Claire Trevor		
	Commandos Come at Dawn(D)	Paul Muni-Barbara Everest		
	Daring Young Man (C)	Joe E. Brown-Claire Dodd	10/8/42	a7/25/42
	Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes		a8/8/42
	Fighting Buckaroo (W)	Charles Starrett-Kay Harris		a8/29/42
	Frightened Stiff	Loretta Young-Brian Aherne		
	Hail to the Rangers	Charles Starrett-Kay Harris		
	Junior Army	Freddie Bartholomew-Huntz Hall		
	Laugh Your Blues Away	Bert Gordon-Jinx Falkenburg		
	Law of the Northwest	Charles Starrett-Shirley Patterson		
	Lone Prairie (W)	Russell Hayden-Lucille Lambert	10/15/42	a8/8/42
	Lucky Legs (C)	Jinx Falkenburg-Russell Hayden	10/1/42	a6/20/42
	Merry-Go-Round	Jean Arthur-Joel McCrea		
	One Dangerous Night	Warren William-Eric Blore		
	Pardon My Gun (W)	Charles Starrett-Alma Carroll		a6/20/42
	Riders of the Royal Mounted	Russell Hayden-Bob Wills		
	Riding Through Nevada (W)	Charles Starrett-Shirley Patterson	10/1/42	a6/13/42
	Shall I Tell 'Em?	Margaret Lindsay-John Beal		a8/1/42
	Silver City Raiders (W)	Russell Hayden-Bob Wills		
	Smith of Minnesota	Bruce Smith-Arline Judge	10/15/42	a8/8/42
	Something to Shout About	Don Ameche-Janet Blair		
	Stand By All Networks (Spy)	John Beal-Florence Rice		a6/20/42
	Tornado in the Saddle (W)	Russell Hayden-Bob Willis		a8/8/42
	Underground Agent	Bruce Bennett-Leslie Brooks		
	You Were Never Lovelier(DM)	Fred Astaire-Rita Hayworth		a8/15/42

MGM

Current 1941-42

			Mins.	Rel. Date	See Issue of
245	Affairs of Martha (C)F	Marsha Hunt-Bary Nelson (Reviewed as "Once Upon a Thursday")	66	July	b5/23/42
216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Benita Granville	75	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

Coming

	Andy Hardy Steps Out (D)	Mickey Rooney-Lewis Stone			a8/8/42
	Apache Trail (W)F	William Lundigan-Donna Reed	66		b6/27/42
	Assignment in Brittany	Jean Pierre Aumont-Reginald Owen			
	Cabin in the Sky	Ethel Waters-Rex Ingram			
307	Cairo (SpyCM)A	Jeanette MacDonald-Robert Young	101		b8/15/42
	Dr. Gillespie's New Assistant	Lionel Barrymore-Van Johnson			
	Du Barry Was a Lady (Tech.)	Red Skelton-Lucille Ball			
	Eyes in the Night (SpyD)F	Edward Arnold-Ann Harding	79		b9/12/42
	For Me and My Gal (DM)F	Judy Garland-George Murphy	103		b9/12/42
	Human Comedy	Mickey Rooney-Donna Reed			
	Journey for Margaret (D)	Robert Young-Laraine Day			a9/5/42
	Keeper of the Flame (D)	Katharine Hepburn-Spencer Tracy			a9/12/42
	Lassie Come Home (Tech.)	Edmund Gwenn			
	Northwest Ranger (D)	Wm. Lundigan-James Craig			a9/5/42
	Nothing Ventured	Lana Turner-Robert Young			
	Omaha Trail (W)	Dean Jagger-Donald Meek			a6/20/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78		b7/25/42
	Pilot No. 5	Franchot Tone-Marsha Hunt			
	Presenting Lily Mars	Judy Garland-George Murphy			
	Random Harvest (D)	Greer Garson-Ronald Colman			a6/13/42
	Reunion (D)	Joan Crawford-John Wayne			a9/5/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97		b8/15/42
	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105		b8/8/42
	Tennessee Johnson (D)	Van Heflin-Ruth Hussey			a8/1/42
	This Man's Navy	Robert Taylor-Chas. Laughton			a7/4/42
	Three Hearts for Julia	Melvyn Douglas-Ann Sothern			
302	Tish (CD)A	Marjorie Main-ZaSu Pitts	84		b7/25/42
306	War Against Mrs. Hadley(D)A	Edward Arnold-Fay Bainter	105		b8/8/42
	Whistling in Dixie (CD)	Red Skelton-Ann Rutherford			a7/25/42
	White Cargo (D)	Hedy Lamarr-Walter Pidgeon			a7/4/42
305	Yank at Eton (D)F	Mickey Rooney-Ian Hunter	87		b8/15/42

MONOGRAM

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	Arizona Roundup (W)	Tom Keene	3/13/42	a2/21/42
	Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42	a6/27/42
	Below the Border (W)F	Buck Jones-Tim McCoy	58 1/30/42	b2/21/42
	Black Dragons (My)A	Bela Lugosi-Joan Barclay	63 3/6/42	b3/7/42
	Boothill Bandits	Range Busters	4/24/42	
	Borrowed Hero (D)F	Florence Rise-Alan Baxter	65 12/5/41	b12/6/41
	Continental Express (D)A	Rex Harrison-Valerie Hobson	61 4/1/42	b4/11/42
	Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64 5/8/42	b4/18/42
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64 11/21/41	b11/15/41
	Down Texas Way (W)F	Buck Jones-Tim McCoy	57 5/29/42	b6/6/42
	Forbidden Trails (W)F	Buck Jones-Tim McCoy	58 12/26/41	b1/31/42
	Freckles Comes Home (G)	Johnny Downs-Gail Storm	1/2/42	a11/22/41
	Ghost Town Law (W)F	Buck Jones-Tim McCoy	65 3/27/42	b4/4/42
	Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63 8/14/42	b8/15/42
	I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70 11/14/41	b11/8/41
	King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63 9/11/42	b8/29/42
	Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68 3/20/42	b3/21/42
	Law of the Jungle (Spy)	Arline Judge-John King	2/6/42	a1/17/42
	Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62 5/29/42	b5/16/42
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn	12/5/41	a11/22/41
	Lure of the Islands (Spy)	Margie Hart-Robert Lowery	7/3/42	a5/30/42
	Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63 1/23/42	b1/31/42
	Man With Two Lives (D)A	Edward Norris-John Arden	65 3/13/42	b3/14/42
	Maxwell Archer, Detective	John Loder-Leneen MacGrath	72 1/21/42	b5/2/42
	Mr. Wise Guy (CD)F	East Side Kids	70 2/20/42	b2/14/42
	Private Snuffy Smith (CD)F	Bud Duncan-Edgar Kennedy	67 1/16/42	b1/31/42
	Riders of the West (W)F	Buck Jones-Tim McCoy	60 7/17/42	b8/1/42
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57 12/19/41	b12/20/41
	Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84 1/9/42	b1/10/42
	Rock River Renegades (W)	Range Busters	2/27/42	a2/21/42
	Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65 6/26/42	b7/4/42
	Saddle Mountain Roundup(W)	Range Busters	8/29/41	a8/9/41
	She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62 5/15/42	b6/27/42
	Smart Alecks (CD)F	East Side Kids	66 8/7/42	b6/27/42
	So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62 4/17/42	b4/25/42
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63 10/24/41	b10/11/41
	Stolen Paradise (D)A	Leon Janney-Eleanor Hunt	80 10/31/41	b12/21/40
	Texas Trouble Shooters (W)	Ray Corrigan-John King	6/12/42	a5/30/42
	Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney	5/15/42	a4/18/42
	Thunder River Feud (W)F	Range Busters	72 1/9/42	b2/28/42
	Tonto Basin Outlaws (W)F	Range Busters	63 10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69 10/17/41	b11/1/41
	Tower of Terror (Spy)	Movita-Wilfred Lawson	4/1/42	a4/25/42
	Underground Rustlers (W)F	Range Busters	56 11/21/41	b1/17/42
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn	2/13/42	a1/31/42
	Where Trails End (W)	Tom Keene-Joan Curtis	5/1/42	a5/9/42
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62 11/7/41	b11/1/41

Coming 1941-42

	Criminal Investigator (D)	Edith Fellows-Robert Lowery (Former title "Homicide Squad")	10/23/42	a8/22/42
	Phantom Killer (My)A	Dick Purcell-Joan Woodbury	61 10/2/42	b8/22/42

MONOGRAM

		Mins.	Rel. Date	See Issue of
Police Bullets (G)	John Archer-Joan Marsh		9/25/42	a8/8/42
War Dogs	Billy Lee-Addison Richards			
Current 1942-43				
Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42	b8/15/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42	b7/4/42
Coming 1942-43				
Bowery at Midnight (My)	Bela Lugosi-John Archer			a8/22/42
Bye Bye Baby	N.T.G. Revue-Ted Fio Rito Orch.		12/11/42	
Dawn on the Great Divide	Buck Jones-Tim McCoy		12/18/42	
Dead Men Don't Ride	John King-Max Terhune		12/4/42	
Foreign Agent (Spy)	John Shelton-Gale Storm		10/9/42	a8/1/42
Living Ghost	James Dunn-Joan Woodbury		11/27/42	
Neath Brooklyn Bridge	Noah Beery, Jr.-Ann Gillis			
Texas to Bataan (W)	John King-Marjorie Manning		10/16/42	a8/8/42
West of the Law (W)	Buck Jones-Tim McCoy			

PARAMOUNT

Current 1941-42

Block No.						
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81	1/23/42	b12/13/41
	Beachcomber, The (Re-issue)	Laughton-Lanchester	88	7/24/42	b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
I	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b8/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
I	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
I	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
I	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75		b5/9/42
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
I	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-I	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-I	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-I	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-I	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-I	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41
Coming 1942-43					
	American Empire (W)	Richard Dix-Preston Foster			a1/24/42
	Border Patrol (W)	William Boyd-Claudia Drake			a7/25/42
	Buckskin Frontier	Richard Dix-Jane Wyatt			
	Crystal Ball	Ray Milland-Paulette Goddard			
	Day Will Dawn (WarD)F	Ralph Richardson-Deborah Kerr	98		b8/29/42
	For Whom the Bell Tolls(Tech.)	Gary Cooper-Akim Tamiroff			a2/28/42
	Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard			b8/29/42
I	Glass Key (G)F	Brian Donlevy-Veronica Lake	85		a6/27/42
	Great Without Glory (D)	Joel McCrea-Betty Field			a7/4/42
	Happy-Go-Lucky (CM) (Tech.)	M. Martin-D. Powell-R. Vallee			
	Henry Aldrich Does His Bit	Jimmy Lydon-Charles Smith			a3/14/42
	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith			
	Henry Aldrich Gets Glamour	Jimmy Lydon-John Litel			a9/12/42
	High Explosive (D)	Chester Morris-Jean Parker			a8/29/42
	Hoppy Serves a Writ (W)	William Boyd-Andy Clyde			a6/13/42
I	Married a Witch (C)	Fredric March-Veronica Lake			a7/4/42
	Lady Bodyguard (C)	Eddie Albert-Anne Shirley			a8/22/42
	Leather Burners (W)	William Boyd-Andy Clyde			a7/25/42
	Lost Canyon (W)	William Boyd-Lola Lane			
	Lucky Jordan	Alan Ladd-Marie McDonald			
I	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99		b8/29/42
	Missing Men	William Boyd-Andy Clyde			
	Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee			a3/21/42
	My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll			a3/7/42
	Night Plane From Chungking	Robert Preston-Ellen Drew			
	No Time for Love (C)	Claudette Colbert-Fred MacMurray			a7/25/42
	Palm Beach Story	C. Colbert-J. McCrea			a1/3/42
I	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston			b7/25/42
	Road to Morocco	B. Crosby-B. Hope-D. Lamour			a5/16/42
	Silver Queen (W)	George Brent-Priscilla Lane			a7/4/42
	Star Spangled Rhythm (Tech.)(M)	Betty Hutton-Eddie Bracken			a7/25/42
	Street of Chance	Burgess Meredith-Claire Trevor			a2/21/42
	True to Life	Mary Martin-F. Tone-D. Powell			
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie			a8/1/42
	Undercover Man (W)	Wm. Boyd-Andy Clyde	68		b5/9/42
I	Wake Island (D)F	Brian Donlevy-Robert Preston	78		b8/15/42
I	Wildcat (D)F	Richard Arlen-Arline Judge	73		b8/29/42
	Wrecking Crew (D)	Richard Arlen-Chester Morris			a6/20/42
	Young and Willing (C) (Former title "Out of the Frying Pan")	William Holden-Susan Hayward			a12/20/41

PRODUCERS RELEASING CORP. 1941-42

261	Billy the Kid in Law and Order (W)	Buster Crabbe-Al St. John		8-28 42	a9.5 42
258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	b12 27/41
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2/20/42	b1 18 42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58	5/29/42	b8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b1/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5 29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren	Ann Corio-Buster Crabbe	68	8/21/42	a7/18/42
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleaner Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
255	Prairie Pals (W)	Art Davis-Bill Boyd		9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41

PRODUCERS RELEASING CORP. 1941-42 (cont'd)

251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42
214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42
Coming 1941-42					
266	Border Roundup (W)	George Houston-Al St. John		9/18/42	
256	Frontier Marshal Along the Sundown Trails	Lee Powell-Art Davis		10/19/42	
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	
Current 1942-43					
304	Night for Crime (My)A	Glenda Farrell-Lyle Talbot	78	9 15 42	b8/1/42
Coming 1942-43					
317	Baby Face Morgan (CD)A	Mary Carlisle-Richard Cromwell	58	10/12/42	b7/25/42
310	Boss of Big Town	John Litel-Florence Rice		12/7/42	
308	City of Silent Men (D)F	Frank Albertson-June Lang	64	10/26/42	b9/5/42
	Dead Men Walk	George Zucco-Mary Carlisle			
318	Miss V From Moscow	Lola Lane-Noel Madison		11/23/42	
	Permit to Kill	Barton MacLane-Charlotte Wynters			
309	Secrets of a Co-Ed	Otto Kruger-Tina Thayer		11/9/42	
307	Tomorrow We Live (D)	Ricardo Cortez-Jean Parker		9/29/42	a8/8/42
301	Yanks Are Coming	Mary Healy-Jackie Heller		10/12/42	

RKO-RADIO

Current 1941-42

Block No.						
I	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19.41
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
	Bambi (Fa) Tech. F	Disney Cartoon Feature	70	8/21/42	b5/30/42
W-I	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
I	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-I	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10 42	b11/18/40
I	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
I	Lady Scartace (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
	Magnificent Ambersons (D)A	J. Cotten-Dolores Costello-T. Holt	88	7/10/42	b7/4/42
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
I	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-I	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42	b12/13/41
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12'41	b10/25/41
Current 1942-43					
I	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8/8/42
I	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8/8/42
I	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42	b8/8/42
Coming 1942-43					
	Army Surgeon (War)	Jane Wyatt-Kent Taylor			a4/18/42
	Avenging Rider (W)	Tim Holt-Cliff Edwards			a8/22/42
	Bandit Ranger (W) (Former title "Singing Guns")	Tim Holt-Joan Barclay		9/25/42	a6/6/42
	Cat People (H)	Simone Simon-Tom Conway			a9/5/42
	Falcon's Brother (D)	George Sanders-Tom Conway			a7/25/42
	Fighting Frontier (W)	Tim Holt-Ann Summers			a7/4/42
I	Here We Go Again (CM)F	Edgar Bergen-McGee & Molly	75	10/9/42	b8/29/42
I	Highways by Night (G)F	Richard Carlson-Jane Randolph	63	10/2/42	b8/8/42
	Journey Into Fear (D)A	Orson Welles-Dolores Del Rio	70		b8/8/42
	Ladies' Day (C)	Lupe Velez-Eddie Albert			a9/5/42
	Navy Comes Through	Pat O'Brien-George Murphy			a7/18/42
	Once Upon a Honeymoon(CD)	Ginger Rogers-Cary Grant			a8/22/42
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day			a6/27/42
	Pride of the Yankees(BD)F	Gary Cooper-Teresa Wright	127		b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards			a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay			a7/25/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
	Scattergood Swings It	Guy Kibbee-Gloria Warren			
	Seven Days Leave (Former title "Sweet or Hot")	Lucille Ball-Victor Mature			a7/18/42
	Seven Miles to Alcatraz (D)	James Craig-Bonita Granville			a9/12/42
	Stand by to Die	Rosalind Russell-Fred MacMurray			
	Tarzan Triumphs	Johnny Weismuller-Frances Gifford			
	They Got Me Covered	Bob Hope-Dorothy Lamour			

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Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28'42
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
132	Bells of Capistrano (W)	Gene Autry-Virginia Grey		9/15/42	
131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42	b8/22/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55	5/31/42	b8/8/42
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56	6/16/42	a5/30/42
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42	b9/12/42

REPUBLIC

Current 1941-42 (cont'd)

			Mins.	Rel. Date	See Issue of
114	Tragedy at Midnight(My-C)A.	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Current 1942-43

201	Hi! Neighbor (M)F	Jean Parker-Janet Beecher	71	7/27/42	b7/25/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
261	Shadows on the Sage (W)	Bob Steele-Tom Tyler		8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42

Coming 1942-43

	Corpse Came C.O.D.	John Hubbard-Virginia Grey			
	Eleven Were Brave	Donald Barry-Jean Parker			
777	Flying Tigers (D) (Special)	John Wayne-John Carroll		10/8/42	a5/30/42
	Heart of the Golden West	Roy Rogers-George Hayes			
	Icecapades Revue (CD)	Ellen Drew-Richard Denning			a8/29/42
	Johnny Doughboy	Jane Withers-Patrick Brooke			
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42	b8/15/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick		10/27/42	a9/5/42
262	Valley of Hunted Men	Bob Steele-Tom Tyler			
204	X Marks the Spot (D)	Damian O'Flynn-Helen Parrish		11/4/42	a9/12/42
203	Youth on Parade	John Hubbard-Ruth Terry		10/24/42	a7/18/42

20TH CENT.-FOX

Current 1941-42

Block No.					
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	75	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42

Coming 1942-43

	Black Swan (D) (Tech.)	T. Power-M. O'Hara			a6/6/42
	Brasher Doubloon	Lloyd Nolan-Heather Angel			
	China Girl (Spy)	G. Tierney-G. Montgomery			a7/4/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
	Dixie Dugan	Lois Andrews-James Ellison			
	Dr. Renault's Secret (My)	John Shepperd-Lynne Roberts			a8/1/42
3	Girl Trouble (C)	Don Ameche-Joan Bennett		10/9/42	a6/7/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
	Immortal Sergeant	Henry Fonda-Maureen O'Hara			
2	Just Off Broadway (D)A	Lloyd Nolan-Marjorie Weaver	66	9/25/42	b8/15/42
	Life Begins at Eight-Thirty (D)	Monty Woolley-Ida Lupino			a8/29/42
3	Man in the Trunk (My)	Lynn Roberts-George Holmes		10/23/42	a7/11/42
3	Manila Calling (D)	Lloyd Nolan-Carole Landis		10/16/42	a8/8/42
	Meanest Man in the World	Jack Benny-Priscilla Lane			
	My Friend Flicka (Tech.)	Preston Foster-Roddy McDowall			
	Over My Dead Body (C)	Milton Berle-Mary Beth Hughes			
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
	Quiet, Please, Murder	Gale Patrick-George Sanders			
3	Springtime in the Rockies (Tech.) (MD)	John Payne-Betty Grable		11/6/42	a7/25/42
	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118		b8/15/42
	That Other Woman (CD)	Virginia Gilmore-James Ellison			a7/25/42
	Thunder Birds (D)	G. Tierney-P. Foster			a4/4/42
	Undying Monster	John Howard-Heather Angel			
3	Young Mr. Pitt	Robert Donat-Phyllis Calvert		10/30/42	

UNITED ARTISTS

Current

	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo Givot	45	12/19/41	b12/20/41
	Flying With Music (MC)F	Marjorie Woodworth-George Givot	47	5/22/42	b8/29/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	48	1/2/42	b1/3/42
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42

Coming

	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.			a6/6/42
	Devil With Hitler (CD)	Bobby Watson-Joe Devlin			a5/9/42
	Fall In (C)	William Tracy-Jean Porter			a8/1/42
	McGuerins From Brooklyn (C)	Arlene Judge-William Bendix			a6/6/42
	Moon and Sixpence (D)A	George Sanders-Herbert Marshall	90		b9/12/42
	Nazty Nuisance (C)	Bobby Watson-Joe Devlin			
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90		b9/5/42
	Powers Girl	George Murphy-Priscilla Lane			
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.			a7/4/42
	Taxi, Mister (C)	William Bendix-Grace Bradley			a6/27/42
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth			a8/8/42

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6009	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger In the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42

UNIVERSAL

Current 1941-42 (Cont.)

			Mins.	Rel. Date	See Issue of
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83	6/26/42	b6/27/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

Current 1942-43

	Between Us Girls (C)A	Diana Barrymore-Robt. Cummings	87	9/4/42	b8/29/42
	Give Out Sisters (M)	Andrews Sisters-Grace McDonald	65	9/11/42	b9/5/42
	Halfway to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42

Coming 1942-43

	Arabian Nights (D)Tech.	Maria Montez-John Hall-Sabu		10/16/42	a8/22/42
	Cheyenne Roundup	Johnny Mack Brown-Tex Ritter			
	Deep in the Heart of Texas (W)F	Johnny Mack Brown-Tex Ritter	60	9/25/42	b9/12/42
	Destination Unknown (Spy)	Irene Hervey-Wm. Gargan		10/9/42	a5/23/42
	Eyes of the Underworld	Richard Dix-Wendy Barrie			a5/2/42
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
	Forever Yours	Deanna Durbin-Edmund O'Brien		10/30/42	
	Get Hep to Love	Gloria Jean-Jane Frazee		10/2/42	a7/18/42
	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers			a5/30/42
	House of Mystery (D)	Irene Hervey-Don Porter			a8/22/42
	Little Joe, the Wrangler (W)	Johnny Mack Brown-Tex Ritter		11/13/42	a7/25/42
	Lone Star Trail (W)	Johnny Mack Brown-Tex Ritter			
	Madame Spy (Spy)	Constance Bennett-Don Porter		11/13/42	a6/13/42
	Moonlight in Havana (CM)	Allan Jones-Jane Frazee		10/16/42	a9/12/42
	Mug Town (D)	Billy Halop-Huntz Hall			a8/8/42
	Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox			
	Nightmare	Diana Barrymore-Brian Donlevy		10/23/42	
	Night Monster	Lugosi-Irene Hervey			
	Off the Beaten Track	Ritz Bros.-Carol Bruce			a7/18/42
	Old Chisholm Trail	Johnny Mack Brown-Tex Ritter			
	On the Beam (CM)	Gloria Jean-Freddie Bartholomew			
	Passing the Buck	Ritz Bros.-Jane Frazee			
	Pittsburgh	Marlene Dietrich-Randolph Scott			
	Raiders of San Joaquin (W)	Johnny Mack Brown-Tex Ritter			a7/25/42
	Shadow of a Doubt	Teresa Wright-Joseph Cotten			
	Sherlock Holmes Fights Back	B. Rathbone-N. Bruce			a7/11/42
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Sin Town (W)	Constance Bennett-Patric Knowles		9/25/42	a9/12/42
	Strictly in the Groove	Leon Errol-Mary Healy			a5/2/42
	Tenting Tonight on the Old Camp Ground	Johnny Mack Brown-Tex Ritter			
	Who Done It?	Abbott & Costello-Patric Knowles			a7/11/42

WARNER BROS.

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captains of the Clouds (D)F	J. Cagney-D. Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94	1/8/42	b9/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42

Coming 1942-43

	Action in the North Atlantic	Humphrey Bogart-Raymond Massey			
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
	Air Force (D)	John Garfield-Gig Young			a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Background to Danger	George Raft-Sidney Greenstreet			
	Casablanca (D)	Humphrey Bogart-Ingrid Bergman			a8/15/42
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/15/42
204	Desperate Journey (D)F	Errol Flynn-Ronald Reagan	107	9/26/42	b8/15/42
	Edge of Darkness	Errol Flynn-Ann Sheridan			
	Gentleman Jim (D)	Errol Flynn-Alexis Smith			a8/1/42
	George Washington Slept Here (C)	Jack Benny-Ann Sheridan			a6/20/42
	Hard Way (D)	Ida Lupino-Dennis Morgan			a6/20/42
	Hidden Hand	Craig Stevens-Julie Bishop	65		
	Murder on Wheels	Richard Travis-Eleanor Parker			
	Now, Voyager (D)A	Bette Davis-Paul Henreid	115	10/31/42	b8/22/42
	Princess O'Rourke	O. de Havilland-R. Cummings			
	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			a8/22/42
	Yankee Doodle Dandy (DM)F	James Cagney-Joan Leslie	126		b6/6/42
	You Can't Escape Forever (D)	George Brent-Brenda Marshall		10/10/42	a8/8/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84	Luminar	b4/18/42
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	78	Almo	b7/25/42
	This Is the Enemy (D)	Russian Cast	74	Artkino	b7/4/42

Shorts Booking Guide

COLUMBIA 1941-42

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (18)			
3436	All Work and No Pay....Fair	15	.. 8/ 1/42
3424	Blitzkiss	15	..Not Rev.
3423	General Nuisance	18	..Not Rev.
3432	Groom and Bored	16	..Not Rev.
3422	Half Shot at Sunrise.....Slapstick	16	..10/ 4/41
3433	How Spry I Am.....Good	18	.. 5/ 9/42
3425	Lovable Trouble	18	..Not Rev.
3421	Love In Gloom.....Good	21	.. 8/ 9/41
3435	Olaf Laughs Last.....Filler	16½	.. 7/11/42
3429	Sappy Birthday	18	..Not Rev.
3426	She's Oil Mine.....Slapstick	18	..12/13/41
3427	Sweet Spirits of Nighter.Poor	18	.. 1/24/42
3428	Three Blonde Mice.....Silly	16	.. 2/ 7/42
3434	Tire Man, Spare My Tires	18	..Not Rev.
3431	What Makes Lizzy Dizzy?Fair	17	.. 4/ 4/42
3430	Yoo Hoo General.....Good	18	.. 3/28/42
CINESCOPES (8)			
3971	Exploring Space.....Interesting	9	.. 8/30/41
3972	From Nuts to Soup.....Poor	9	..10/ 4/41
3975	Strange Facts.....Interesting	9	..12/13/41
3974	Women in Photography...For Women	10	..11/22/41
3973	World of Sound.....Absorbing	9	..11/ 1/41
COLOR RHAPSODIES (16) (Tech.)			
3507	Cinderella Goes to a Party.....Only Fair	7	.. 6/ 6/42
3506	Concerto in B-Flat Minor.....Good	7	.. 5/ 2/42
3502	Fox and the Grapes..... Very Good	7	..12/ 6/41
3504	Hollywood Detour .....Excellent	7	../2/14/42
3503	Red Riding Hood Rides Again.....Clever	7	.. 1/17/42
3505	Wacky Wigwams	7	..Not Rev.
3501	Who's Zoo in Hollywood	7	..Not Rev.
3508	Woodman Spare That Tree .....Funny	7	.. 8/ 1/42
COMMUNITY SING (10)			
3653	College Songs	10½	..Not Rev.
3657	Crooning Melodies	10	..Not Rev.
3652	Current Hits .....As Usual	9	..10/ 4/41
3659	Deep in the Heart of Texas .....Good	10	.. 5/ 9/42
3656	Good Fellowship Songs	10	..Not Rev.
3658	Good Time Songs	10	..Not Rev.
3655	Hits of the Day	9	..Not Rev.
3651	Patriotic Songs .....Patriotic	9	.. 8/30/41
3654	Popular Songs	10	..Not Rev.
3650	Walk Without U Baby..Good	10½	.. 6/ 6/42
FABLES CARTOONS (8)			
3755	Bulldog and the Baby....Amusing	6	.. 8/ 1/42
3751	Great Cheese Mystery	7	..Not Rev.
3752	Tangled Angler.....Poor	7	.. 2/ 7/42
3753	Under the Shedding Chestnut Tree .....Fair	8½	.. 3/21/42
3754	Wolf Chases Pigs.....Amusing	7	.. 5/ 9/42
GLOVE SLINGERS (4)			
3411	Glove Birds .....Fair	17½	.. 3/28/42
3410	Kink of the Campus	18	..Not Rev.
3409	Mitt Me Tonight.....Fair	16	..11/22/41
3412	Study in Socks.....Fair	17	.. 6/ 6/42
INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson.....Timely	18	.. 3/ 1/41
3452	Will England Be Invaded? .....Very Good	16	.. 8/ 9/41
3453	Will Democracy Survive?.Timely	18	..10/18/41
PANORAMICS (12)			
3901	City Within a City.....Commercial	10	.. 9/13/41
3902	Gallup Poll .....Interesting	10	..11/ 1/41
3905	Health For Defense.....Very Good	9	.. 3/28/42
3903	New York's Finest.....Very Good	10	.. 1/17/42
3904	Spare Time in the Army.Splendid	10	.. 2/21/42
PHANTASIES CARTOONS (8)			
3703	Battle for a Bottle.....Average	7	.. 7/25/42
3701	Crystal Gazer .....Poor	7	..11/15/41
3702	Dog Meets Dog.....Poor	7	.. 4/25/42
3705	Old Blackout Joe	7	..Not Rev.
3704	Wild and Woozy West....Amusing	7	.. 5/ 9/42
QUIZ REELS (6)			
3602	Kitchen Quiz No. 1.....Excellent	10½	.. 9/13/41
3603	Kitchen Quiz No. 2.....Every Good	10	..12/13/41
3604	Kitchen Quiz No. 3.....Very Good	10	.. 2/21/42
3601	So You Think You Know Music No. 1.....Good	10	.. 8/30/41
3605	So You Think You Know Music No. 2	10	..Not Rev.
SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray).....Good	10	..10/ 4/41
3852	No. 2 (Ken Murray)	10	..Not Rev.
3853	No. 3 (John Hubbard)....Very Good	10	..11/22/41
3854	No. 4 (Billy Gilbert)....Good	10	..12/13/41
3855	No. 5 (New Talent)	10	..Not Rev.
3856	No. 6 (Alan Mowbray)...Very Good	10	.. 2/ 7/42
3857	No. 7 (Jimmy Stewart)	10	..Not Rev.
3858	No. 8 (Ascap) .....Excellent	10	.. 5/ 2/42
3859	No. 9 (Movie Memories..Very Good	9	.. 5/ 9/42
3860	No. 10 (Don Wilson) ...Good	9	.. 6/ 6/42
STOOGE COMEDIES (8)			
3401	An Ache In Every Stake..Slapstick	18	.. 9/13/41
3405	Cactus Makes Perfect....Amusing	17	.. 3/21/42
3402	In the Sweet Pie and Pie.Silly	18	..11/ 1/41
3404	Loco Boys Make Good....Slapstick	17	.. 2/ 7/42
3407	Matri-Phony .....Stoogy	17	.. 7/11/42
3408	Three Smart Saps.....Good	17	.. 8/29/42
3403	Some More of Samoa.....Silly	18	.. 1/17/42
3406	What's the Matador.....Good Slapstick.	16	.. 5/ 2/42
THIS CHANGING WORLD (6)			
3981	Broken Treaties.....Disappointing	10	.. 9/13/41
3982	How War Came.....Informative	10	..12/13/41
TOURS (8)			
3553	Alaska Tour.....Fair	10	..11/22/41
3552	Buenos Aires Today.....Good	10	..10/ 4/41
3554	Great American Divide...Very Good	10	.. 3/14/42
3551	Journey in Tunisia.....Dated	10	.. 8/30/41
WORLD OF SPORT (12)			
3810	Canvas Cut-Ups	10	..Not Rev.
3806	College Champions.....Good	10	.. 2/21/22
3803	Jungle Fishing .....Excellent	10	..11/15/41

COLUMBIA 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
3808	Fit to Fight.....Excellent	11	.. 6/ 6/42
3804	Polo Champions.....Excellent	10	..12/ 6/41
3805	Rack 'Em Up.....Good	10	.. 1/17/42
3802	Show Dogs.....Excellent	10	.. 9/26/41
3801	Tee Up (Patty Berg)....For Golfers	10	.. 8/30/41
3809	Tennis Rhythm .....Very Good	9	.. 7/11/42
3807	Wrestling Octopus .....Funny	9½	.. 5/ 2/42
COLUMBIA 1942-43			
ALL-STAR COMEDIES			
4422	Carry Harry	16½	..Not Rev.
4423	Kiss and Wake Up	16	..Not Rev.
4421	Phony Cronies .....Slap Happy	16½	.. 8/29/42
4424	Sappy Pappy	16	..Not Rev.
COLOR RHAPSODIES			
4501	Song of Victory	7	..Not Rev.
4502	Tito's Guitar	7	..Not Rev.
COMMUNITY SING			
4651	Rhumba and Conga Hits.Good	10	.. 8/22/42
4652	Yankee Doodler	10	..Not Rev.
FAMOUS BANDS			
4951	No. 1 (Ted Powell)	7	..Not Rev.
4952	No. 2 (Hal McIntyre)	7	..Not Rev.
PANORAMICS			
4901	Cajuns of the Teche.....Good	11	.. 8/22/42
4902	Oddities (LaVarre)	11	..Not Rev.
PHANTASIES CARTOONS			
4702	Dumbconscious Mind	8	..Not Rev.
4701	Gullible Canary, The	8	..Not Rev.
QUIZ REELS			
4601	Kitchen Quiz No. 1.....Amusing	10	.. 8/15/42
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser) .....Very Good	11	.. 8/15/42
4852	No. 2 (Allan Joslyn)	11	..Not Rev.
STOOGE COMEDIES			
4401	Even As IOU	15½	..Not Rev.
KATE SMITH			
4751	America Sings With Kate Smith .....Sure Fire	9½	.. 8 29/42
TOURS			
4551	Journey to Denali.....Good	10	.. 8/ 1/42
4552	Old and Modern New Orleans	10	..Not Rev.
WORLD OF SPORT			
4801	Trotting Kings	10	..Not Rev.

MGM 1941-42

	Comment	Running Time	Reviewed Issue Of
CARTOONS (16) (Tech.)			
W-350	Bats in the Belfry.....Fair	7	.. 7/18/42
W-346	Bear and the Beavers..Very Good	8	.. 5/ 2/42
W-352	Blitz Wolf.....Excellent	10	.. 9/ 5/42
W-351	Bowling Alley Cat.....Funny	8	.. 7/18/42
W-347	Dog Trouble .....Very Funny	8	.. 5/ 2/42
W-353	Early Bird Dood It	7	..Not Rev.
W-342	Field Mouse.....Excellent	9	.. 2/ 7/42
W-345	First Swallow .....Excellent	8	.. 4/ 4/42
W-343	Fraidy Cat.....Funny	7	.. 2/ 7/42
W-344	Hungry Wolf.....Fair	9	.. 2/28/42
W-348	Little Gravel Voice....Amusing	8	.. 5/23/42
W-341	Night Before Xmas.....For Xmas	9	..12/20/41
W-349	Puss 'N Toots.....Very Funny	7	.. 6/20/42
MINIATURES (10)			
M-331	Changed Identity.....Excellent	10	..11/22/41
M-335	Further Prophecies of Nostradamus .....Very Good	11	.. 5/23/42
M-336	Greatest Gift	7	..Not Rev.
M-332	Greenie, The.....Fine	11	.. 2/ 7/42
M-333	Lady or the Tiger.....Good	10	.. 5/ 2/42
M-334	Soaring Stars .....Good	10	.. 5/23/42
OUR GANG (10)			
C-392	Come Back Miss Pipps..Amusing	10	..11/20/41
C-396	Don't Lie .....Good	11	.. 5/ 2/42
C-398	Doin' Their Bit.....Good	11	.. 7/18/42
C-395	Going to Press.....Good	11	.. 4/ 4/42
C-391	Helping Hands.....Very Good	10	..10/25/41
C-394	Melodies Old and New....Fair	11	.. 2/28/42
C-399	Rover's Big Chance.....Very Mild	11	.. 8/22/42
C-397	Surprised Parties .....Average	11	.. 5/30/42
C-393	Wedding Worries.....Funny	11	..12/20/41
PASSING PARADE (10)			
K-383	Flag of Mercy.....Very Good	10	.. 2/28/42
K-385	Incredible Stranger ....Very Fine	11	.. 6/20/42
K-381	Strange Testament.....Unusual	11	..12/20/41
K-386	Vendetta .....Good	11	.. 7/18/42
K-382	We Do It Because.....Interesting	10	.. 2/ 7/42
K-384	Woman in the House...Unusual	11	.. 5/23/42
PETE SMITH SPECIALTIES (14)			
S-366	Acro-Batty .....Humorous	9	.. 5/ 2/42
S-361	Army Champions.....Excellent	10	..11/ 1/41
S-364	Aqua Antics.....Excellent	8	.. 2/ 7/42
S-369	Barbee-Cues .....Good	11	.. 6/ 6/42
S-362	Fancy Answers.....Excellent	9	..11/29/41
S-373	Football Thrills of 1941	9	..Not Rev.
S-363	How to Hold Your Husband—Back .....Excellent	10	..12/20/41
S-371	It's a Dog's Life.....Excellent	10	.. 8/15/42
S-368	Pete Smith's Scrapbook..Very Good	9	.. 5/23/42
S-370	Self Defense .....Very Good	10	.. 8/29/42
S-367	Victory Quiz .....Amusing	9	.. 6/20/42
S-372	Victory Vittles	9	..Not Rev.
S-365	What About Daddy?....Good	10	.. 2/28/42
SPECIAL RELEASE			
X-310	War Clouds in the Pacific.Timely	21	..12/21/41
TRAVELTALKS (12) (Tech.)			
T-318	Colorful North Carolina..Very Good	9	.. 2/28/42
T-322	Exotic Mexico .....Good	10	.. 6/20/42
T-313	Georgetown, Pride of Penang .....Very Good	10	..11/29/41
T-320	Glacier Park and Waterton Lakes .....Fair	9	.. 5/ 2/42
T-311	Glimpses of Florida.....Interesting	10	.. 9/27/41
T-315	Historic Maryland.....Good	9	.. 2/ 7/42
T-312	Inside Passage.....Good	10	..10/25/41
T-319	Land of the Quintuplets..Good	10	.. 3/28/42
T-317	Minnesota, Land of Plenty .....Good	10	.. 2/28/42
T-321	Picturesque Patzcuaro ....Good	9	.. 6/20/42
T-314	Scenic Grandeur.....Good	9	..12/20/41
T-316	West Point on the Hudson. Good	9	.. 2/ 7/42
TWO REEL SPECIALS (6)			
A-303	Don't Talk .....Potent	20	.. 3/28/42
A-304	For the Common Defense. Very Good	21	.. 7/18/42
A-302	Main Street on the March! .....Good	20	.. 2/ 7/42
A-305	Mr. Blabbermouth .....Very Good	21	.. 8/ 8/42
A-301	Tell Tale Heart.....A Masterpiece	20	..11/15/41

PARAMOUNT 1941-42

	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (Tech.) (2)			
M1-2	Indian Temples	10	..Not Rev.
M1-1	Road in India.....Interesting	10	..11/22/41
HEADLINERS (6)			
A1-1	Beauty at the Beach.....Fine	10	..10/11/41
A1-3	Carnival in Brazil.....Good	10	.. 3/14/42
A1-2	Copacabana Revue.....Good	10	..12/ 6/41
A1-5	Hands of Victory.....Box Office	9½	.. 4/25/42
A1-4	Nightmare of a Goon.....Funny	10½	.. 5/ 2/42
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	No. 1.....Excellent	10	.. 9/20/41
Z1-2	No. 2.....Fair	10	..11/29/41
Z1-3	No. 3.....Good	10	.. 2/28/42
Z1-4	No. 4.....Fair	9½	.. 6/27/42
Z1-5	No. 5 .....Fair	9	.. 8/29/42
Z1-6	No. 6	10	..Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-2	Jasper & the Watermelons.Excellent	10	.. 1/31/42
U1-6	Little Broadcast	9	..Not Rev.
U1-4	Mr. Strauss Takes a Walk.Excellent	8½	.. 5/ 2/42
U1-1	Rhythm in the Ranks.....Excellent	8	..12/20/41
U1-3	Sky Princess .....Excellent	9	.. 3/21/42
U1-5	Tulips Shall Grow.....Good	7½	.. 6/27/42
POPEYE (12)			
E1-12	Alona on the Sarong Seas	7	..Not Rev.
E1-10	Baby Wants a Bottle-ship .....Funny	7	.. 8/ 8/42
E1-5	Blunder Below.....Excellent	7	.. 2/21/42
E1-6	Fleets of Stren'th.....Very Good	7	.. 5/ 2/42
E1-1	I'll Never Crow Again....Fair	7	..10/11/41
E1-4	Kickin' the Conga Round.Funny	7	.. 1/31/42
E1-9	Many Tanks .....Fair	8	.. 6/ 6/42
E1-2	Mighty Navy.....Funny	7	..12/ 6/41
E1-3	Nix on Hypnotricks.....Very Funny	7	..12/20/41
E1-8	Olive Oyl and Water Don't Mix .....Funny	7	.. 6/13/42
E1-7	Pipeye, Pupeye, Poopeye and Peepeye .....Very Funny	7	.. 4/18/42
E1-11	You're a Sap Mr. Jap....Good	7	.. 8/ 8/42
POPULAR SCIENCE (6)			
J1-1	No. 1.....Very Good	11	..10/11/41
J1-2	No. 2.....Very Good	11	..11/22/41
J1-3	No. 3.....Good	11	.. 1/31/42
J1-4	No. 4	10	..Not Rev.
J1-5	No. 5 .....Very Interesting	11	.. 6/ 6/42
J1-6	No. 6 .....Good	10	.. 8/ 8/42
QUIZ KIDS (6)			
Q1-1	No. 1 .....Very Good	10	.. 9/20/41
Q1-2	No. 2 .....They're Good	11	..12/ 6/41
Q1-3	No. 3 .....Good	10	.. 2/28/42
Q1-4	No. 4 .....Good	11	.. 5/ 2/42
Q1-5	No. 5 .....Good	10½	.. 6/ 6/42
Q1-6	No. 6 .....Excellent	10	.. 8/ 8/42
ROBERT BENCHLEY (4)			
S1-1	How To Take a Vacation..Funny	10	..10/11/41
S1-4	Keeping in Shape.....Amusing	9	.. 6/27/42
S1-5	Man's Angle .....Good	8	.. 8/22/42
S1-2	Nothing But Nerves.....Very Good	10	..12/20/41
S1-3	Witness, The .....Chucklesome	10	.. 3/14/42
SPEAKING OF ANIMALS (6)			
Y1-3	At the County Fair.....Swell	10	.. 1/31/42
Y1-5	At the Dog Show	10	..Not Rev.
Y1-1	In a Pet Shop.....A Howl	10	.. 9/20/41
Y1-4	In the Circus.....Good	9½	.. 6/13/42
Y1-6	In South America	10	..Not Rev.
Y1-2	In the Zoo.....Hilarious	10	..11/15/41
SPECIAL CARTOON (Tech.)			
FF1-1	The Raven .....Excellent	14½	.. 5/ 2/42
SPORTLIGHTS (13)			
R1-6	Better Bowling.....Excellent	10	.. 1/31/42
R1-5	Buying a Dog.....Very Good	10	..12/20/41
R1-10	Hero Worship .....Swell	10	.. 6/13/42
R1-12	Let 'Em Go Alive.....Entertaining	9½	.. 8/ 8/42
R1-7	Lure of the Surf.....Very Good	10	.. 2/21/42
R1-2	Meet the Champs.....Excellent	10	..10/11/41
R1-11	Parachute Athletes .....Very Good	10	.. 6/27/42
R1-9	Personality Plus	10	..Not Rev.
R1-4	Quick Returns.....Pretty Good	10	..11/29/41
R1-1	Shooting Mermaids.....Very Good	10	.. 9/27/41
R1-3	Sittin' Pretty .....Excellent	10	..11/15/41
R1-13	Timber Athletes	10	..Not Rev.
R1-8	Timing Is Everything....Very Good	10	.. 5/ 2/42
SUPERMAN CARTOONS (12) (Tech.)			
W1-4	Arctic Giant .....Good	9	.. 3/14/42
W1-5	Bulleteers .....Good	9	.. 5/ 2/42
W1-3	Billion Dollar Limited...For the Fans	8½	.. 1/24/42
W1-7	Electric Earthquake .....For the Fans	9	.. 6/27/42
W1-12	In Eleventh Hour	10	..Not Rev.
W1-10	In Japoteurs	10	..Not Rev.
W1-11	In Showdown	10	..Not Rev.
W1-6	Magnetic Telescope .....For the Fans	9	.. 5/ 2/42
W1-2	Mechanical Monsters.....Good	10	..12/20/41
W1-1	Superman .....A Cinch to Sell	11	.. 8/ 2/41

PARAMOUNT 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
WI-9	Terror on the Midway	For the Fans	8	8/22/42
WI-8	Volcano	Exciting	8	8/ 8/42
	UNUSUAL OCCUPATIONS (6)			
LI-1	No. 1	Good	10	10/11/41
LI-2	No. 2	Very Good	10	12/ 6/41
LI-3	No. 3	Very Good	11	2/21/42
LI-4	No. 4	Good	11	4/25/42
LI-5	No. 5	Good	10½	6/27/42
LI-6	No. 6	Good	10½	8/22/42
	VICTORY SHORT			
T2-1	Letter From Bataan		10	Not Rev.
T2-2	We Refuse to Die		10	Not Rev.

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	HEADLINERS (6)			
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
	MADCAP MODELS (Tech.) (6)			
L2-1	Jasper & the Haunted House		10	Not Rev.
	POPEYE (12)			
E2-1	Hull of a Mess		7	Not Rev.
	POPULAR SCIENCE (6)			
J2-1	No. 1		10	Not Rev.
	SPORTLIGHTS (10)			
R2-1	Sports I. Q.		10	Not Rev.
	UNUSUAL OCCUPATIONS (6)			
L2-1	No. 1		10	Not Rev.

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	DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine	A Howl	7	8/22/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24109	How to Play Baseball		7	Not Rev.
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker	Excellent	7	8/29/42
24108	T-Bone for Two	Excellent	7	8/29/42
	EDGAR KENNEDY (6)			
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
	INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis (Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)	Good	11	8/15/42
24210	No. 10 (John Carradine)		11	Not Rev.
	LEON ERROL (6)			
23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
	MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men in Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42
	PICTURE PEOPLE (13)			
24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24413	Hollywood on the Hudson		8	Not Rev.
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets	Good	9	8/22/42
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
2440?	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
	RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm	Fair	18	8/15/42
	SPORTSCOPES (13)			
24310	Byron Nelson	Good	8	6/ 6/42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony	Interesting	9	8/15/42
24308	Public Sport No. 1	Good	10	4/18/42
24313	Record Breakers		9	Not Rev.
24306	Ten Pin Parade	Good	10	3/21/42

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	EDGAR KENNEDY			
33401	Two for the Money		17	Not Rev.
	LEON ERROL			
33701	Mail Trouble		18	Not Rev.

20TH CENTURY-FOX 1941-42

		Comment	Running Time	Reviewed Issue Of
	ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42
	MAGIC CARPET OF MOVIETONE (12)			
2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42
	SPORTS REVIEWS (6)			
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42
	TERRYTOONS (26)			
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
	WORLD TODAY (4)			
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

20th CENTURY-FOX 1942-43

	MAGIC CARPET OF MOVIETONE (8)			
3151	Desert Wonderland	Swell	9	8/22/42
3153	Valley of Blossoms		9	Not Rev.
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
	SPORTS REVIEWS (6)			
3301	Well-Rowed Harvard	Good	9	8/29/42
	TERRYTOONS (26)			
3551	All Out for "V"	Excellent	7	8/15/42
3501	Big Build-Up		7	Not Rev.
3552	Life With Fido		7	Not Rev.

UNITED ARTISTS

	WORLD IN ACTION (12)			
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
5	Inside Fighting Russia	Very Good	19	7/25/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4/42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin'")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42

UNIVERSAL 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Mile of Dough		10	Not Rev.
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter		10	Not Rev.
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Women at the Plough		9	Not Rev.
	VARIETY VIEWS 15 (5 IN COLOR)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec— At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

	ANDY PANDA CARTUNES			
7241	Andy Panda's Victory Garden		7	Not Rev.
	NAME BAND MUSICALS			
	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
	PERSON-ODDITIES			
7371	Human Sailboat		9	Not Rev.
7373	King of the 49-ers		9	Not Rev.
	SWING SYMPHONIES (6)			
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
	VARIETY VIEWS			
7352	Canadian Patrol		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7351	Trouble Spot of East		9	Not Rev.
7353	Western Whoopee	Very Good	7	9/12/42
	VICTORY FEATURETTE (4)			
No. 1	Keeping Fit		10	Not Rev.

VITAPHONE-WARNER BROS. 1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3/42
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	8/ 8/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Lee Reisman & Orch.	Snappy	10	3/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	8/15/41
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701	All This and Rabbit Stew	Excellent	7	8/15/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid		7	Not Rev.
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11 42
7718	Draft Horse	Funny	7	5/16 42
7723	Foney Fables	Amusing	7	9/ 5/42
7720	Hold the Lion, Please	Amusing	7	7/11 42
7709	Hop, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic	Very Funny	7	6/ 6/42
	Reissue of Old Glory	Impressive	7	6/ 6/42
7707	Rhapsody In Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	5/13/41
	SPECIALS			
	Divide and Conquer	Excellent	14	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	5/13/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½		8/23/41
Alive In the Deep (Prod.)	Exciting	22		8/24/41
Man the Enigma (Prod.)	Informative	25		8/24/41
Our Constitution (Prod.)	Inspiring	18		8/ 8/41
Our Declaration of Independence (Prod.)	Timely	18		8/ 3/41

SERIALS 1941-42

COLUMBIA			
Captain Midnight	15 Chaps.		2/21/42
Holt of the Secret Service	15 Chaps.		11/29/41
Perils of the Royal Mounted	15 Chaps.		6/13/42
REPUBLIC			
Dick Tracy vs. Crime, Inc.	15 Chaps.		12/ 6/41
King of the Texas Rangers	12 Chaps.		9/ 6/41
Perils of Nyoka	15 Chaps.		Not Rev.
Spy Smasher	12 Chaps.		3/21/42
UNIVERSAL			
Don Winslow of the Navy	12 Chaps.		11/ 1/41
Gang Busters	13 Chaps.		2/21/42
Junior "G" Men of the Air	12 Chaps.		5/30/42
Riders of Death Valley	15 Chaps.		4/12/41
Sea Raiders	12 Chaps.		7/19/41

SERIALS 1942-43

COLUMBIA		
The Secret Code	15 Chaps.	Not Rev.
REPUBLIC		
King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL		
Overland Mail	15 Chaps.	Not Rev

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Battle of Midway	17½	Fox
Bomber	8	List "C"
Fighting the Fire Bomb	8	Warner Bros.
Food For Freedom	3	List "C"
Keep 'em Rolling	3½	Univ.
Lake Carrier	10	See Below
Mr. Gardenia Jones	13	United Artists
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
U. S. Coast Guard Recruiting Trailer	1½	Fox
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women In Defense	10	List "C"
World at War	67	List "E"

CITY	List "C"	List "D"	List "E"	"Lake Carrier"
Albany	MGM	20th	MGM	PRC
Atlanta	UA	MGM	Para.	PRC
Boston	MGM	UA	MGM	PRC
Buffalo	20th	Par.	MGM	Univ.
Charlotte	20th	Univ.	Para.	PRC
Chicago	Col.	MGM	Para.	Univ.
Cincinnati	Rep.	20th	RKO	PRC
Cleveland	20th	Univ.	MGM	Univ.
Dallas	WB	Par.	Para.	PRC
Denver	WB	WB	Fox	PRC
Des Moines	MGM	Rep.	RKO	PRC
Detroit	Par.	Col.	Para.	Univ.
Indianapolis	UA	RKO	RKO	PRC
Kansas City	RKO	Univ.	WB	PRC
Los Angeles	WB	MGM	Fox	PRC
Memphis	Par.	Col.	Para.	PRC
Milwaukee	Col.	RKO	RKO	Univ.
Minneapolis	Rep.	20th	RKO	Univ.
New Haven	Univ.	MGM	MGM	PRC
New Orleans	UA	RKO	Para.	PRC
New York	Par.	WB	MGM	PRC
Oklahoma City	WB	Par.	WB	PRC
Omaha	MGM	WB	RKO	PRC
Philadelphia	Univ.	RKO	WB	PRC
Pittsburgh	RKO	UA	WB	PRC
Portland	RKO	Rep.	Fox	PRC
St. Louis	Univ.	Par.	WB	PRC
Salt Lake City	Par.	WB	Fox	PRC
San Francisco	WB	Col.	Fox	PRC
Seattle	Col.	UA	Fox	PRC
Washington	Rep.	20th	WB	PRC

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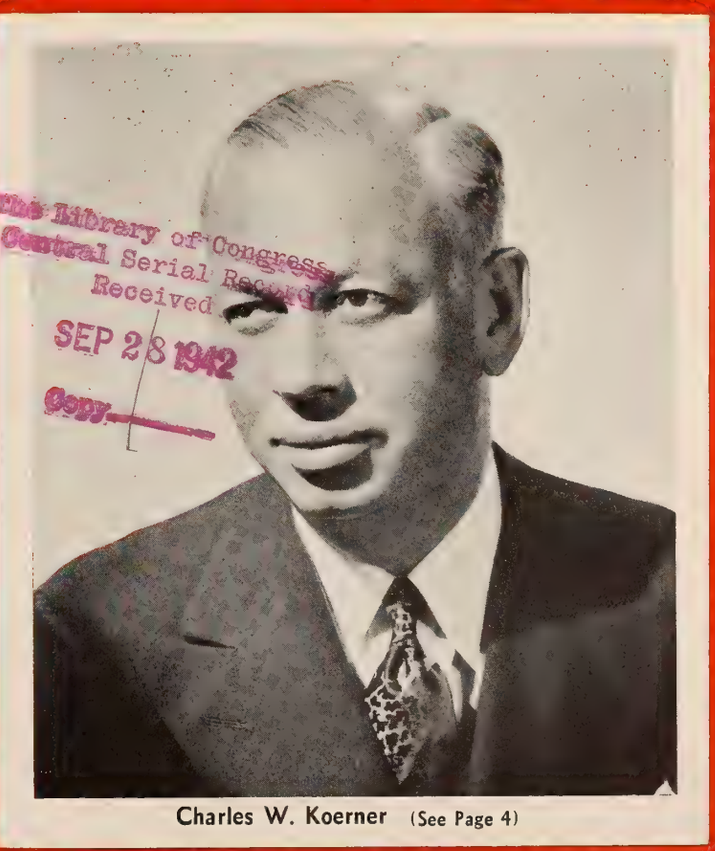
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4 Hits in a Row!

and watch the home-run King keep way out in front with these hot ones!

"WAR AGAINST MRS. HADLEY" Launched by Washington, D. C. World Premiere with Brilliant Million-Dollar Bond Opening preceded by Kate Smith nationwide radio salute!

"SEVEN SWEETHEARTS"—Unique M-G-M promotion with nationwide publicity as this "Sweetheart of a Picture" starts simultaneously in 7 cities voted the most romantic in America.

BIGGEST OF THE SEASON!
CLARK GABLE
LANA TURNER
"SOMEWHERE I'LL FIND YOU"
Holding Over From 2 to 4 weeks!

Mary Roberts Rinehart's beloved
"TISH"
played by
MARJORIE MAIN
The Comedy Bombshell of the Year!

Sensation of the Nation!
"PANAMA HATTIE"
starring
RED SKELTON
ANN SOTHERN

AND "CAIRO" OPENINGS EQUAL DELISH "TISH"!

Press time! Richmond, Providence, Atlanta, Youngstown, Nashville, Riverside, Cal. openings delight the fans with eye-filling musical that kids the spy racket! WATCH FOR M-G-M BROADSIDE SOON IN THE MAILS with complete description of showmanship that brought the folks to the box-office at "Cairo's" gay test runs!

Metro-GOLDMINE-Mayer



The Editorial Page

Don't Fall Down

If the industry's drive for a billion dollar bond sale quota falls down you can lay the blame on the last part of the drive and the tapering off in aggressive activity.

This need not happen if all theatremen will make certain that the final stages of the campaign are not only as active as the start but are made even more so by reason of additional effort.

The motion picture industry made a pledge to its government and we cannot, MUST NOT, fall down on that pledge. Although we fell a bit behind at the start, this can be charged off to lack of momentum that the second and third week should have corrected if all cylinders were firing with good teamwork.

We are now in the final stages and not one single theatreman can afford to relax his efforts or his enthusiasm for this terrifically important task. There is still ample time to bring your theatre home a winner with a generous overage of your own quota. If all theatres aimed at that goal the sum total would not only mean reaching our billion dollar quota but exceeding it by many millions.

Let's give the whole country something to shoot at. The motion picture industry can and will make good.

▼ ▼ ▼

Get Busy On Scrap

Of equal importance for the war effort is the vitally needed scrap metal and rubber. All too few people understand the relation of scrap metal to the war and for this reason it has not been treated with the importance it deserves.

Your first step should be to personally check every square foot of your theatre with special emphasis on those hiding places like closets, cellars and anywhere else that the hired help likes to throw discarded junk either because they were too lazy to dispose of it properly or because they thought it wise to save the stuff.

After you have made sure that you have unearthed every item of scrap metal and rubber lying around the theatre, inaugurate an aggressive campaign either through your local scrap committee or on your own. Encourage the youngsters to bring five pounds of it for free admission to your theatre. Adults might be included for, say, ten pounds.

But do something and do it effectively because the country must have old metal and rubber to fight this war. As one of the most potent contacts with the public at large, theatres can do a swell job if they will only adopt an attitude of "I want to do this" and not, "gee, another campaign?"

Slicing Starts

As predicted so long ago, and consistently brought to your attention frequently since that first warning, product cuts are slowly going into effect. This was inevitable even before Pearl Harbor.

It calls for a much closer watch on your buying and booking, especially your availabilities, so that you can nurse the better pictures and get the most out of them via longer playing time if at all feasible in your situation.

Some time ago we predicted that the cuts would, by gradual stages, reach the average theatremen along about the first of the year. It won't happen by any sudden process. It will just grow on you as you go along. So if you intend to ignore these storm signals as many, unfortunately, did on equipment shortages; if you are going to roll along without any thought or care about product, or fall into that category that believes the time to worry is when trouble catches up with you, then prepare to do a lot of worrying because you'll be due for it sometime between the first of the year and the early spring.

No theatreman should require a chart to know in what direction he must travel. If you know your business you'll know how to prepare for operating with fewer pictures than you had in the past. The point of importance at the moment is preparing for it and not waiting for it to catch up with you.

▼ ▼ ▼

Observations

Headline in Film Daily: "Retention of UMPI Is Finding Favor." Why?

* * *

Two events that go hand-in-hand: Higher rentals and buying combines.

* * *

No kidding, here's a quote from a letter recently received: "If you can find the right manager for me I'd be willing to go as high as $35." (Are some theatres really paying that kind of money for managers?)

* * *

Dear Pete Wood: Your wire received. Stop. Am sure you must have made a mistake. Stop. STR couldn't possibly have carried such an editorial. Stop. Any Allied mastermind will confirm this statement. Stop. Myers, Cole and Samuelson might not like that wire you sent. Stop. Could be construed as an admission reversing previous attitude about this publication. Stop. Hope your fever has died down. Love and kisses.

—"CHICK" LEWIS

WPB Declaration of Policy on Raw Stock Cuts Producer Supply 10 to 24 Per Cent

The WPB "declaration of policy" on raw stock allocations for the film industry was released late last week. The text:

"The present policy for the administration of Order L-178 for the allocation of 35 mm. motion picture film is as follows:

A. Film for armed services will be allowed.

B. Film for pictures approved by the Bureau of Motion Pictures will be allowed.

C. Film for essential scientific purposes and research will be allowed.

D. Film for newsreels will be allowed.

E. The producers and distributors of entertainment films for the theatres will be limited as to the over-all amount of positive film which they use as follows:

(1) Those producers and/or distributors who used 150,000,000 linear feet of 35 mm. film or over during the year 1941 will be cut to 76 per cent of this figure for the coming year.

(2) Those producers and/or distributors who used 125,000,000 to 150,000,000 linear feet of 35 mm. film during the year 1941 will be cut to 77½ per cent of this figure for the coming year.

(3) Those producers and/or distributors who used 100,000,000 to 125,000,000 linear feet of 35 mm. film during the year 1941 will be cut to 80 per cent of this figure for the coming year.

(4) Those producers and/or distributors who used 75,000,000 to 100,000,000 linear feet of 35 mm. film during the year 1941 will be cut to 82½ per cent of this figure for the coming year.

(5) Those producers and/or distributors who used under 75,000,000 linear feet of 35 mm. film during the year 1941 will be cut to 90 per cent of this figure for the coming year.

(6) Those producers and/or distributors who furnish prints to the theatres of the armed services will be allowed an additional allotment of 50 per cent of the film actually used in these theatres.

F. Film will be allowed in most instances to complete pictures of all types in production at the time L-178 became effective. By "in production" is meant that production negative on the picture has actually been photographed.

G. Re-releases will be allowed only to those producers and/or distributors who were active in the year 1941 and they will be allowed to re-release only the same number of pictures which were re-released in 1941. And these producers and/or distributors will not be allowed to exceed in amount the total positive 35 mm. footage usage in the year 1941.

H. Any cases of special hardship will be subject to review and reconsideration. Also any films not falling in one of the four approved categories will be given consideration if the Bureau of Motion Pictures certifies that they have particular morale or propaganda value."

Altec to Make New Electronic Device for United States Navy

L. W. Conrow, president of Altec Service Corporation, announces that his company has been selected to manufacture and install a new and complicated electronic device, whose description and function is a military secret, for the U. S. Navy. The company is equipping a plant at Lexington, Mass., where the new electronic division will be located with C. S. Perkins as manager.

Altec has also been intrusted with a nation-wide training program for the instruction of Navy personnel in the operation of the devices under the direction of specially selected Altec field men who will headquarter at the new Lexington plant.

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"Not Showing" Ad

Exhibitor members of the Cincinnati Indignant Exhibitors Forum took their case to the people through an advertisement saying they would not play "Mrs. Miniver" and telling that the reasons why were because of playing time demands that were "unreasonable."

The cooperative ad listed the names of 36 neighborhood theatres and was addressed to "Suburban Theatre Patrons."

Reaction to the advertisement, which appeared in Cincinnati papers last week, was not favorable as judged by early returns. The picture has played the downtown situations and has been publicized by several groups, and inquiries as to when the picture will play are said to be more in evidence from patrons than expressions of interest in the exhibitor-distributor differences which the advertisement stated were at the bottom of the theatres' refusal to show "Mrs. Miniver."

Holiday Grosses Big At Broadway Houses

The Monday observance of Yom Kippur caused the SRO signs to be dusted off for theatres in the Times Square area where unusually heavy business was reported.

"The Talk of the Town" at the Music Hall and "The Major and the Minor" at the Paramount led the field with a terrific "almost $15,000" at the former and a record one day crowd of 24,650 people paying "around $14,000" at the latter.

"Somewhere I'll Find You" at the Capitol was a "better-than-average Monday" and the Rivoli, playing "Wake Island," did SRO business with the house reporting more than 200,000 customers during the first three weeks of the engagement.

"Footlight Serenade," at the Roxy played to overflow business all day and had to put on an extra late show and the Astor, playing "Pride of the Yankees" had a "lockout practically all day." Strand, with "Across the Pacific" as the attraction, reported heavier than usual business and "Pardon My Sarong" at the Criterion was well in the upper brackets.

Mervyn Le Roy is Appointed CIAA Coast Directorial Supervisor

Francis Alstock, director of the Motion Picture Division of the Office of the Coordinator of Inter-American affairs, announced this week the appointment of Mervyn LeRoy as directorial supervisor of Coast production for the Coordinator's office.

LeRoy's duties, which will not interfere with his studio commitments, will include the assigning of directors, supervision of all directorial functions and personal direction of some of the pictures. He will work with Walter Wanger, president and managing director of the Motion Picture Society for the Americas, and Jack Chertok, Coast production chief for the Coordinator. He assumes his new duties immediately.

James Cagney Heads SAG

James Cagney succeeds Edward Arnold as president of the Screen Actors' Guild. He is scheduled to take office Sunday (27) in Hollywood, along with George Murphy, first vice-president; Paul Harvey, second vice-president; Walter Abel, third vice-president; Lucile Gleason, recording secretary; Porter Hall, treasurer.

UMPI Seen Passing Into Oblivion; Allied Joins the Walkout

While some few champions of the UMPI cause clung to the hope of maintaining the organization in existence, the reaction to the letter to committee members in which W. F. Rodgers tendered his resignation as Chairman of the committee-of-the-whole and asked for individual opinion on whether the Unity group should be continued, was that the United Motion Picture Committee which had its beginning at a meeting in Chicago last December was about to pass into oblivion.

The first organization to publish its reply to the Rodgers letter was the Allied UMPI committee, which, in a letter signed by Col. H. A. Cole, declared that the conclusion of the committee was that any "attempt to perpetuate UMPI would not receive substantial support among the producers, the distributors, the trade press or the rank and file of exhibitors."

The letter signed by Cole said that UMPI was the "direct outgrowth of a unity movement initiated by Allied States Association." The industry committee, the letter further stated, was "scuttled when two of the major distributors walked out on the agreement embodied in the report of the Sub-Committee on Intra-Industry Relations."

Brandt Wires Plea for Preservation of UMPI

Through telegrams to the exhibitor members of the unity organization last week, a plea for the preservation of UMPI by the exhibitors of the nation was issued by Harry Brandt. The ITOA endorsed the plan at a meeting in the Astor Hotel.

Wiring that he was firmly convinced that "we exhibitors should take hold of UMPI and save it from oblivion," Brandt suggested to the exhibitor members of UMPI that a meeting be called as quickly as possible at some central point, sponsored by all exhibitors on the UMPI committee, and that the distributors be invited to sit in on the parleys.

Charles W. Koerner

(The Man on the Cover)

Vice-president in charge of studio production, RKO Radio Pictures, under whose administration the company's production department has progressed far on the schedule of pictures to be offered this season and is now being geared for execution of a carefully planned program for 1942-43.

SHOWMEN'S TRADE REVIEW

Vol. 37, No. 10 September 26, 1942

Title and Trade Mark Registered U. S. Patent Office

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, 10424 Bloomfield St., North Hollywood, Calif.; Telephone SUnset 1-6292. Ann Lewis, manager; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

Contents copyrighted 1942 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway, New York City

Hollywood Completes 183 Features for New Season; 38 Shooting

With four new features started this week, the production score for Hollywood studios for the 1942-43 season stood at 183 features completed and 38 in various stages of camera and editing work. Added to this feature line-up are 27 western series films completed and 4 in production. Figures for the features are for Hollywood studios, do not include 6 British-made features which are set for release on the new season schedules of five of the eleven distributor companies.

Following is a detail by companies of the current product situation:

COLUMBIA. Features: Completed—25. In production—4. Westerns: Completed—6. In production—1.

METRO-GOLDWYN-MAYER. Features: Completed—20. In production: 11.

MONOGRAM. Features: Completed—4. In production: 3. Westerns: Completed—3. In production—1.

PARAMOUNT. Features: Completed—30. In production—2. Westerns: Completed—4. In production—1. Foreign-made features completed—2.

PRODUCERS RELEASING CORP. Features: Completed—9. In production—1.

RKO RADIO. Features: Completed—19. In production—2. Westerns: Completed—6. Foreign-made feature completed—1.

REPUBLIC. Features: Completed—9. In production—2. Westerns: Completed—3.

20th CENTURY-FOX. Features: Completed—29. In production—4. Foreign-made feature completed—1.

UNITED ARTISTS. Features: Completed—9. In production—1. Foreign-made feature completed—1.

UNIVERSAL. Features: Completed—27. In production—3. Westerns: Completed—5. In production—1.

WARNER BROS. Features: Completed—22. In production—5. Foreign-made feature completed—1.

Briggs to Coast for Conference; PRC Readies 4 New Productions

O. Henry Briggs, president of P.R.C., has left for conferences in Los Angeles with Leon Fromkess, production head, and producers on the P.R.C. roster, concerning the plans and budget increases to be put in effect on remaining 1942-43 product now in preparation. En route he will visit exchanges in Chicago, Dallas, Kansas City, Denver, San Francisco and Los Angeles. He expects to return to his New York desk about Oct. 20th.

Two pictures have already been placed in production by PRC, with four more to follow. "Lady From Chungking" got under way September 22 and "Queen of Broadway" followed on the 24th. Other films and their tentative starting dates are: "Corregidor," October 6; Untitled "Billy the Kid" western, October 8; Untitled "Texas Rangers" western, October 12; Untitled "Lone Rider" western, October 14.

Wisconsin ITPA to Meet Sept. 30

Annual convention of the ITPA of Wisconsin and Upper Michigan will be held September 30 and October 1 at the Schroeder Hotel, Milwaukee, in connection with the appearance of the Allied caravan at the hostelry on the same dates, it was announced this week by Harry H. Perlewitz, ITPA business manager. Jack Kirsch, Maurice Rosenberg, Sidney Samuelson, Col. H. A. Cole and Abram F. Myers are scheduled to speak. Annual banquet will be held on the evening of September 30.

33 Technicolor Features Set

Thirty-three of the 1942-43 features so far set will be in Technicolor. Three of the pictures have been released; five have been completed and await release; eight are in production, and seventeen are in preparation.

The line-up of Technicolor features by companies is as follows:

Columbia, 2 ("Desperadoes," completed; "Cover Girl," in preparation). MGM, 5 ("DuBarry Was a Lady," "Lassie Come Home," completed; "America," "Kim," "Salute to the Marines," in preparation). Paramount, 9 ("Beyond the Blue Horizon," released; "Forest Rangers," "For Whom Bell Tolls," completed; "Happy Go Lucky," in preparation; "Canadian Capers," "Dixie," "Dr. Wassell," "Frenchmen's Creek," "Lady in the Dark," in preparation). RKO, 4 ("Bambi," released; "Victory Through Air Power," in production; "Gibson Girl," "Grand Canyon," in preparation). 20th-Fox, 10 ("Black Swan," "Springtime in the Rockies," "Thunder Birds," completed; "Crash Dive," "My Friend Flicka," in production; "Bird of Paradise," "Coney Island," "Greenwich Village," "Hello, Frisco, Hello," "Police Gazette Girl," in preparation). Universal, 1 ("Arabian Nights," in production). Warner Bros., 2 ("Desert Song," in production; "This Is the Army," in preparation).

20th-Fox Studios to Make 46 for Season; Drop 6 from Program

A total of 46 features will be produced by the 20th Century-Fox studios for the current season, William Goetz, vice-president in charge of studios, informed the trade press prior to his departure for the Coast from New York last Friday. This represents a cut of six features from the originally-planned program of 52 as of last May, and the decision to reduce the total was predicated upon factors unrelated to raw stock curtailments—which on the basis of the allotment schedule announced by the WPB, are entirely covered by the elimination of the 6 lower-budgeted films the 20th-Fox officials decided to drop under a policy to expend the original budget of $28,000,000 on fewer productions.

The 46 features will be supplemented by one British-made picture, "The Young Mr. Pitt," as well as any others that may be produced abroad for 20th-Fox, and the one or more features that may be made by March of Time for the current season.

Goetz said that present discussions of next year's program are based on the policy of fewer pictures for the same production expenditures, and that the company will probably produce only 42 features at the Hollywood studio for next season's schedule.

During the course of the interview, Goetz also revealed that the company is basing estimates of additional raw stock conservation upon the expectancy that the Sponable method of projection (under which new projection standards for theatres will be set up) may be adopted by the industry to effect savings of film for prints. Sponsors of the Sponable method claim that savings of 25 per cent in footage for prints can be made. According to Goetz it is expected that should the method be adopted, prints that could be used in standard machines as well as those converted by the replacement of sprocket wheels and other parts (costing theatres from $100 to $125 per booth for conversion of 2 projectors per theatre) will be made by the various companies commencing on the specified date for the proposed change-over from present standard prints to the three-hole type of projection.

U. S. Court Rules in Favor of Drive-In Theatre Patents

In a decision handed down by the U. S. Circuit Court of Appeals for the Ninth District in San Francisco it was ruled that Drive-In Theatres constitute patentable subject matter under the nation's patent laws. Basis of the action was validity of Letter of Patent No. 1,909,537, owned by the Park-In Theatres, Inc., of Camden, N. J. Decision reversed earlier judgment of the U. S. Court for the Southern District of California. Park-In Theatres, Inc., is the licensing company for Drive-In theatres.

RKO Studio Ahead on Current Schedule; Plans 43-44 Program

Pleased with three newly completed pictures screened for him at the studio, N. Peter Rathvon, president of RKO, expressed complete satisfaction with the company's studio operations in a statement issued from his New York headquarters upon his return last week from his first official visit to RKO's Hollywood plant.



N. Peter Rathvon

In the statement Rathvon pointed out that more than half of RKO's scheduled 1942-43 pictures have been completed, or are in the cutting rooms, and said that all but 7 of the new season's lineup is expected to be completed by the turn of the year. Twenty-one of the 38 features announced for the current season are completed, with two before the cameras. The RKO head said that by the end of October, 6 other features will be in production, with another 2 scheduled for camera work to start between Nov. 1 and Dec. 31. This will leave only 7 features to be filmed after the first of the year, exclusive of the 6 westerns, all of which have been completed.

While at the studio, Mr. Rathvon said he saw three productions, "of which I am very proud. These were 'Once Upon a Honeymoon,' 'Seven Days' Leave,' and 'The Navy Comes Through'."

Charles W. Koerner, vice-president in charge of studio production, was warmly praised for his strong production drive. "Koerner," the Rathvon statement said, "has got the current season's crop of pictures well under control; so much so, that he is already devoting some of his time to careful planning for the 1943-44 program."

Reveal Tradeshow Dates of Films In Paramount's Second Group

Screenings of Paramount's second group of new pictures for the 1942-43 season will be held September 30 and October 1 in exchange cities throughout the country. Schedule for the New York area is as follows:

"The Forest Rangers," Wednesday, Sept. 30, 10:30 a.m. "Mrs. Wiggs of the Cabbage Patch," Thursday, Oct. 1, 10:15 a.m. "Road to Morocco," Thursday, Oct. 1, 11:45 a.m. These three pictures to be tradeshown at the Normandie Theatre, 51 E. 53rd St.

"Henry Aldrich, Editor," Wednesday, Sept. 30, 2 p.m. "Street of Chance," Wednesday, Sept. 30, 3:30 p.m. These two pictures to be tradeshown at the 20th-Fox projection room, 345 W. 44th St.

NSS Seeks to Curtail Special Service Trailers

To conserve the current supply of raw stock, National Screen Service is asking that orders for special service trailers be curtailed. With the WPB having ruled that the use of some raw stock for the making of special screen trailers will be allowed temporarily, customers of National Screen are advised against an injudicious use of film stock and warned that the company can no longer give assurances that all such orders will be filled.

Precedence over all other special service orders will be accorded trailers dealing with the war effort. Further clarifying its position in the curtailment of special service product, National Screen urges that exhibitors order only trailers connected with the war effort or essential to the exhibitor's own show on his screen.

24 Sheet Sales Skyrocket as Billboard Rentals Slump

Theatremen are taking advantage of the drop in rentals on 24 sheet stands brought about through curtailment of this method of advertising on the part of national advertisers according to Bernard R. Goodman, Warner Brothers accessories sales manager.

Goodman states that the company's sales of 24's on "Dandy" for one month have exceeded the usual number dispensed during the entire release of average pictures. New Haven, Los Angeles, Boston, Philadelphia, Cleveland, Memphis and New York are among the offices reporting big demands.

According to Ralph L. McCoy, Warner's Southern district manager, the results of plugging the use of 24's by his men has brought excellent results to the theatres as well as the exchanges.

New Midway Red Cross Benefit

With the film program, consisting of "Desperate Journey" and the short subject, "The U.S. Marine Band," donated by Warner Bros., a benefit performance for the Red Cross was held Wednesday evening at the new RKO Midway Theatre, Forest Hills. Albert Howson of Warners was in charge of arrangements. Formal opening of the Midway was held the following evening (Thursday).

Movie Quiz Signs J. L. McCurdy

R. U. McIntosh, general manager and inventor of Movie Quiz, announces the signing of J. L. McCurdy to act in the capacity of contact between the various distributors handling the quiz reel and the parent company.

Star Cinema Supply Suspends

S. Tanney, preparing for induction into the Army, has suspended his Star Cinema Supply Co., New York theatre equipment organization. In addition to supplying theatres in the New York area, Tanney's company has distributed equipment in other territories.

80 Openings for PRC Film

Eighty day-and-date openings on "Tomorrow We Live," an Atlantis picture starring Ricardo Cortez and Jean Parker, have been set by Producers Releasing Corp. The picture goes into national distribution September 29.

Increase in August Tax Collections

Topping by more than $5,000,000 the total "take" for the same month a year ago, Internal Revenue collections on theatre admissions during the month of August totaled $12,436,303.79. Collections for August, 1941, amounted to $7,330,283.72.

At "Flying Tigers" Preview



Republic's New York preview of "The Flying Tigers" at the Normandie Theatre, drew a capacity crowd of exhibitors and film men of the New York area. Above, exhibitors Morris Kurland, Palace Theatre; Morris Weisser, Rogers Theatre, Brooklyn; Clifford E. Smith; Herbert Nolan, St. Cloud Amusement Co.



Members of Republic's New York exchange turned out to greet exhibitors at the "Flying Tigers" preview. Above, Morris Epstein, branch manager (second row center) and members of his staff, including David Sohmer, David Black, Tony Ricci and Bob Fannon, salesmen; Sidney Picker, office manager; Jen Dennet and Ann Plisco, bookers; Blanch Frankfurt, secretary to Epstein.

Golden Named Warner Advertising Manager

Appointment of Gilbert Golden as advertising manager of Warner Bros., was announced Wednesday by Mort Blumenstock, in charge of advertising and publicity in the East. At the same time Blumenstock announced the resignation of Paul N. Lazarus, Jr., who has been handling trade paper advertising and promotional activities, to join Buchanan & Co., advertising agency. Lazarus has been with Warners since 1931.

In the newly created post Golden will handle trade, magazine and newspaper advertising, sales promotion and other functions of an expanded department under Blumenstock's supervision. Golden has been with the company for several years. He formerly handled Warner's trade paper advertising but some months ago was put in charge of consumer advertising. According to the announcement the staff under Golden will be enlarged.

Mitchell Rawson, Eastern publicity manager, continues in charge of press, radio and other publicity for the company.

Thedford, Former Universal Salesman, Dies in Crash

The first known casualty among former Universal employes now in the armed services, occurred last week, when Air-Cadet Wilson P. Thedford crashed to his death during a solo flight at Bruce Field, Ballinger, Tex.

Cadet Thedford was 24, and left a widow, Mrs. Allegra Wyatt Thedford, and two brothers, one of whom is a U. S. Paratrooper on overseas service. Thedford joined Universal's Oklahoma City branch as a salesman in 1941, where he remained until his induction last June.

First of Universal's Victory Subjects Ready

Arrangements are being made by Universal for simultaneous bookings on a coast to coast basis for "Keeping Fit," the first of four "America Speaks" featurettes to be made and distributed by the company, according to Bernard Kreisler, featurette manager. Subject is set for release October 26th and features Robert Stack, Brod Crawford, Dick Foran, Andy Devine, Lon Chaney, Anne Gwynne and Irene Hervey.

A special victory pledge agreement has been turned over to Universal sales representatives for the purpose of impressing the importance of rapid and complete theatre coverage. Subjects are to be marketed on same scale as all other Universal single reels to insure ample profits which, in line with the industry practice, are to be turned over to organizations involved in general war charity efforts.

Second of the series, "Arsenals of Might," is set for December release with the third. "Chaplains in Service," scheduled for February and "The Will for Victory" in April.

Strong Expands Facilities for War Work; Develops New Lamp

Strong Electric Corp., one of the leading manufacturers of projector lamps, is moving into a new plant at City Park at Sterling, Toledo, O., in which floor space facilities are triple that of the old factory, also at Toledo. The added space will permit greatly increased war production, which occupies practically all of the company's efforts at this time.

Continued, but greatly reduced, production for the theatre industry is being carried on by Strong. A new lamp, the Strong "V" Arc Lamp, has been developed. It foregoes use of critical metals. Also, the company is maintaining a parts and service department to care for theatre requirements and aid exhibitors in difficulties resulting from present restrictions.

New Paramount Exchange Heads

Three changes in branch management are announced by Neil Agnew, of Paramount. J. H. Stevens, formerly of the Indianapolis office, takes over the Chicago branch, succeeding J. J. Donohue, recently made Dallas district manager. Al Taylor, former Omaha manager, takes Stevens' spot in Indianapolis and Jesse McBride, salesman from the St. Louis office becomes head of the Omaha exchange.



I.P.C. Heads at Annual Outing

Nearly 600 employes attended the 24th annual outing of International Projector Corp., at Lindenhurst, L. I., Sept. 19th. Above, group of company officials and committee members. Left to right: Simon Bayer; P. A. McGuire, advertising manager; J. F. Campbell, factory manager; George Friedl, Bludworth, Inc.; Earl G. Hines, president; Ed Barany, CineSimplex Corp.; Charles Fay; A. J. Palmer, executive vice-president; R. C. Kneuer, assistant sales manager.



Door-to-Door Sales to Bolster Theatre Drive

Industry Leaving No Stones Unturned to Put Final Figure Up to Treasury's Quota

With eight days to go, the month's tabulation for September war bond sales was $515,420,000 as of Wednesday (23), and while the figure was such as to boost the needed daily quota for the final days of the drive to more than $30,000,000 per day, the WAC headquarters were still hopeful that the Treasury quota of $775,000,000 would be reached when the final count is in. Detailed reports of "Free Movie Day," conducted Tuesday by theatres all over the country were not available Wednesday night, but the Committee was convinced that the activity was an "outstanding success," and the boost to sales of bonds from this as well as other activities which will mark the final days of the drive have encouraged the hope that the billion dollar maturity value mark ($775,000,000 cash quota of the Treasury) will be reached.

One plan which was immediately urged on every theatre manager and all members of his staff was to "hit the pavement" and on doorbell-ringing forays make personal sales of bonds. The quota set per manager was twenty $50 bonds. The results, it was confidently expected, will go far to take a big slice off the $46,000,000 deficit standing Monday night, when the plan was evolved.

Favor Personal Selling Plan

The personal selling plan was particularly favored as a means for theatres which are not issuing agents for bonds to boost their quotas far up into the leading brackets on a comparative basis.

The final outcome of the industry's efforts to reach its objective of the official Treasury quota for the month hinges on the consummation of sales to complete the pledges reported by local committees in cities visited by the stars. The WAC reported that if any large amount of the reported pledges fell by the wayside, the quota will be missed by as much as $50,000,000 to $75,000,000. The vital importance of having pledges fulfilled and the money hastened through to the Federal Reserve centers, was the subject of headquarters appeals to all local chairmen in the star-tour cities and to state chairmen, urging them to check back on all pledges and make sure they are converted into cash-on-the-line sales.

Free Movie Day Rated Big Success for Bonds

Reports reaching the War Activities Committee indicate that the nation-wide "Free Movie Day" proved an outstanding success developing bond sales running into the millions. Pittsburgh reported enthusiastically. New York City, where more than 200 houses participated, did a boom business in bonds. Detailed reports are not available from the field.

It is estimated that the Loew Circuit sold a total of $288,777 in war bonds on "Free Movie Day," issuing 4600 free tickets. This is the largest day's sales excluding the opening day of the drive.

WAC Defines "War" Releases

The three different classes of short subjects dealing with the war that are now in release, are defined by Francis S. Harmon, co-ordinator of the WAC, in a letter to all committee members, as follows:

1. Victory Films, produced by government agencies or national philanthropies engaged in war work, and distributed gratis by the War Activities Committee, after approval by the Program Committee of the Theatres Division. These films, of which "The Battle of Midway" is the 42nd release, are exhibited pursuant to pledge signed by 15,669 theatres. (These films are listed in STR Short Subject Booking Guide under the heading of War Activities Committee Releases).

2. Regular commercial shorts made with or without government aid, but distributed commercially on a rental basis for profit. Such films dealing with patriotic themes have been an important part of each season's product for years.

3. The "America Speaks" Series of 26 short subjects. These films deal with subjects suggested by the Office of War Information. All profits above actual cash expenditures for production and print costs are being donated to various war aid organizations.

Theatres Receive Call From Nelson to Aid National Scrap Drive; Campaign Under Way

Donald M. Nelson, Chairman of the WPB, is calling upon theatres, from the largest to the smallest, for "every possible cooperation" with the nation's steel and rubber scrap salvage collection drive. The exhibitors are addressed by the WPB head in a statement contained in a booklet being distributed by the War Activities Committee to all theatres in the country.

The information on the scrap drive being distributed by the WAC gives details of the entire recommended procedure for collection at theatres and methods for speeding the salvage material to the steel and rubber mills. To aid the industry's participation in the drive, which is designed to collect 17,000,000 tons of iron scrap before Jan. 1, a special trailer is being prepared under the direction of Lowell Mellett, of the Bureau of Motion Pictures, who has assigned Sam Spewack to produce the film urging people to turn in their scrap at salvage depots.

Salvage committees of voluntary workers have been set up in every state, and theatremen are urged to contact their state and local salvage organizations.

Joseph Bernhard, chairman of the WAC Theatres Division, speaking of the call to cooperate in the salvage drive says "Our Government has called upon us in this hour of emergency. We must swing into action immediately. We cannot fail. The situation is serious. Your help is needed now."

Bernhard's statement points out that the talents and experience of showmen in capturing the public interest can serve the cause as can no other group, and their organizing ability for publicity can be of tremendous help in the problem facing each community in making the salvage collections realize the goal that must be reached to supply the steel and rubber scrap that is vitally necessary to war production.

"Victory Hour" Shows

H. J. Griffith, head of the Griffith Circuit, Kansas City, believes the one-hour bond selling idea employed at some of the theatres in his chain, is more suitable to small communities than a complete bond premiere. The Griffith plan, which is called the "Victory Hour," calls for setting aside one hour, from 7 to 8 p.m. Sunday, during which time box-offices are closed and admission is by bond purchases only.

The Griffith Circuit is conducting Victory Hour celebrations next Sunday in Beloit, De Sota, Hiawatha, Independence, Junction City, Manhattan, Osage City, Osawatomie, Parsons, Paola, Fredonia, Kansas; Chillicothe, Fayette, Marceline, Pleasant Hill, Slater, Missouria, Nebraska City, Auburn, Nebraska.

$2,322,675 Bond Sale for Washington Premiere

Washingtonians poured $2,322,675 into war bonds, almost twice the original goal, to witness the Victory World Premiere of "The War Against Mrs. Hadley" at Loew's Capitol Theatre, Wednesday night.

Every one of the theatre's 3434 seats was occupied for the premiere of the MGM picture. Members of the cabinet, congressional leaders, high ranking officers of the Services present at the premiere included Attorney General Biddle, Postmaster General Frank C. Walker, Donald M. Nelson, Paul V. McNutt, Senators Tom Connally, Robert LaFollette, Albert Chandler, D. Worth Clark; British Field Marshall Sir John Dill, Admiral W. H. S. Blandy, General David McCoach, Assistant Secretary of the Navy Artemus Gates.

IATSE Head Urges Bigger Bond Purchases

In a wire sent to 800 locals of the IATSE, today, Richard F. Walsh, International President of the IATSE asks that all members buy and pay for as many bonds as they possibly can this month, so that the theatrical industry will receive due credit for the good work it is doing.



Exhibitors, Retailers Unite in Southern California Bond Drive

Concerted drive of motion picture exhibitors and retailers of Southern California to aid the Treasury Department in Salute to Our Heroes month got under way September 16 at a luncheon at the Ambassador Hotel. Shown above inspecting a giant scroll to be signed by purchasers of war bonds and sent to President Roosevelt are Arch M. Bowles, California Co-Chairman Salute to Our Heroes month; Rise Stevens, screen and opera star; Marco Wolff, Los Angeles City Chairman Salute to Our Heroes month; Major Benjamin H. Namm, national retail stores chairman of the Treasury Department War Savings Staff and owner of the Namm Department Store, Brooklyn. Miss Stevens opened meeting by singing Star Spangled Banner.

Eight Columbus Theatres Cooperate to Aid $375,225 "My Sister Eileen" Bond Premiere

A terrific all-out campaign by Manager Russell A. Bovim of Loew's Ohio Theatre in Columbus, and Harry McWilliams of Columbia's Exploitation Department, preceded the War Bond World Premiere of "My Sister Eileen," held at the Ohio Theatre Wednesday night. The crowded theatre represented bond sales totaling $375,225. Typical of the barrage of stunts engineered for the premiere were the following:

1. Arrangements were made to have the premiere sponsored by the Interclub Council of Columbus, an organization of ten leading civic clubs. The War Activities Committee of the Council cooperated with the theatre.

2. Eight opposition theatres publicized the premiere with trailers and lobby posters.

3. Tickets for the premiere were placed on sale at five department stores, four other theatres and five banks with their seventeen branches—in addition to the Ohio Theatre.

4. Cards announcing the premiere were placed in every bond selling booth in town.

5. The Chamber of Commerce gave a big spread to the event in all their publications and bulletins.

6. All newspapers daily gave the picture and premiere a big play. The Columbus *Star* ran a front color cover in its Sunday edition.

7. Plugging the event was the city's only traveling electric sign which could be seen for miles around. This is the first time any theatre or picture got a break on the sign.

8. The City Council passed a special ordinance allowing the theatre to post cards on every light pole in the downtown area.

9. A forty-eight sheet size billboard was placed on the lawn of the State Capitol at Broad and High Streets, the town's busiest corner.

10. Free space was obtained on the outside of every street car and bus, publicizing the premiere.

11. A number of Columbus' merchants ran ads in the newspapers welcoming the half-million dollar premiere of "Eileen."

12. The school board cooperated with announcements and stills from the picture on every bulletin board in the city's educational institutions.

13. Radio stations WCOL and WOSU plugged the picture a week in advance with continuous free spot announcements.

Slogan of the Week:

STAMPS! STAMPS! STAMPS! KEEP BONDS A'MARCHING

Author: Sam Abarbanel, Republic.

This is the slogan the War Activities Committee of the Screen Publicists Guild selected as the best of the week under a plan whereby all members submit ideas and the committee nominates the winner.

Parties Honoring Draftees Morale and Goodwill Builder

Get in touch with the Local Draft Board and arrange to stage a street or theatre tribute to the next group to go—the group that just went—or the group that is now being examined. Try to prevail on the families of the boys to start the ball rolling by buying bonds at these rallies and then have your speakers make the most of their action.

If you can get one or more of the draftees to buy a bond there is the chance of swell reaction from publicity on the angle of his "not only going to war but buying his own gun."

Amusing Stunt Nets $3,000

An amusing stunt that netted $3,000 in the sale of War Bonds in two days for the Medford, Oregon, theatres was reported by Fred B. Lennard in charge of the theatres' drive. Bond buyers were taken for "Peep Rides" in U. S. Army Jeeps by army drivers from the 91st Infantry Division at Camp White, under the supervision of Major Robert Van Roo.

Star Showmanship in Bond Drive Activities

The theatremen of the country and the Hollywood stars working with them during the drive have employed every facet of showmanship to stimulate bond buying, and reports from various cities and towns of recent activities in the "Salute to Our Heroes" campaign reveal again the potent appeal of motion picture personalities and resourcefulness of the showmen. For example:

NORWICH, CONN.—Loew's Poli reports that a local lumber company has the 10% payroll deduction plan, but instead of deducting 10% from the employee and banking same, they include the same amount of stamps in weekly pay envelopes. The theatre is supplying the stamps and when the books are filled the manager is urging them to convert them into bonds at the theatre.

WICKENBURG, ARIZONA — This town, with 956 population, has been putting on a "commando" drive to sell stamps and bonds. Junior Commandos have blitzed the town twice and succeeded in selling not only all the stamps in the possession of Mr. and Mrs. E. A. Stein of the "Out-Eickenburg-Way Theatre," but all the stamps in the town.

FAIRMONT, MINNESOTA — Martin County, has figured a way to compute their monthly allotment of bond sales. Herb Nicholas of the Fairmont Theatre Company, speaking at a meeting of theatre men in this area, said: "I have been informed that it costs an average of $200 a month to maintain a soldier, sailor or marine. On that basis, figuring Martin County has around 1500 men in service, our share should be around $300,000 a month." The plan outlined was to display a huge Honor Roll board, inscribed with the name of every man and woman in the service from Martin County. Nicholas designed and built this board and hand lettered every name on it.

BURLINGTON, N. C.—Final results star bond rally at Burlington, netted $54,000 in bonds. Visiting stars Jane Wyman and John Payne likewise saluted at a $226,500 bond luncheon in Greenville, S. C.

PADUCAH, KENTUCKY—Total bond sale here at evening rally held in Indiana University Auditorium, $210,903. The fraternities on the campus brought in $118,000.

FORT MADISON, IOWA—A rally here, in a surprise cloudburst, had to be called off though $200,000 was sold in bonds by stars Gene Tierney and Chester Morris. Total bonds sold on tour figured at $3,732,728.

AUGUSTA, GEORGIA—A war bond luncheon here, attended by Jane Wyman and John Payne, sold $478,000 in war bonds; Wilmington luncheon netted $503,000 and a rally, $78,000. Jane Wyman's speech in Augusta brought tears to the eyes of many, including General Barton, Commander of the 4th motorized division.

HOUSTON, TEXAS—The Houston Auditorium filled to capacity dug deep for a total of $545,100 as a result of the visit of stars Janet Gaynor, Basil Rathbone, Nigel Bruce and Bob Stack. The famed Sherlock Holmes pipe was auctioned off for $4,100; his peaked cap brought $2400; Janet Gaynor's Chinese bracelet brought $8,000. Rally, in the afternoon, in Galveston's auditorium, netted $98,675. Total for day, $633,775. All told, Houston reports $2,030,000 in war bonds cleared through Houston branch of Federal Reserve, plus an additional million obtained from stars' visits and large War Heroes' rallies.

CHARLESTON, SOUTH CAROLINA—Veronica Lake's visit here netted $1,331,000 in war bonds. Veronica christened a 37 mm. gun for the combat team of the 104th Infantry, Yankee Division.

Give a theatre party for all of the workers on the drive from time to time. It will do a lot to keep them pepped up and show that you appreciate their efforts.

The Box Office Slant

Flying Fortress

Warner Brothers **Drama** **65 mins.**

AUDIENCE SLANT: (Family) Entertainment for the entire family.

BOX-OFFICE SLANT: Title should bring them in. Exploit the fact that a movie star, Richard Greene, returns to the screen.

Cast: Richard Greene, Carla Lehmann, Betty Stockfield, Donald Steward, Charles Heslop, Sydney King, Basil Radford, John Stuart, Percy Parsons, Gerry Wilmot, Joss Ambler, Edward Rigby, Ian Fleming, John Boxer, Robert Beatty, Billy Hartnell, William Holland, Hubert Gregg, Peter Croft, Jack Watling, Michael Whittaker, John Slater, Kenneth Henry. **Credits:** Directed by Walter Forde. Screenplay by Brock Williams, Gordon Wellesley, and Edward Dryhurst. Photography by Basil Emmott. Aerial photography by Gus Drisse. Produced at Teddington Studios.

Plot: Two Americans, one a rich playboy and the other his flying pilot, join up in Canada, for the Ferry Service to fly Amrican Bombers to England. The rich boy finds it hard to work under supervision, while the pilot becomes his instructor. In England they meet girls and find themselves in love between daring flights to bomb Berlin and other targets in Germany.

Comment: Not only does this picture bring Richard Greene back to American audiences again, but it is about the boys who joined the American Ferry Service to fly American-made bombers to England. It should interest every theatregoer in the nation today, for it has plenty of entertainment besides information about an exciting topical subject. There's suspense and spectacular sky battles and scenes of London blitzed, all shown as part of a people's everyday life. Wherever war stories are liked, this new English picture should satisfy. Play up the return of Richard Greene for his name is the only one familiar to American audiences, and the intense interest everyone has in the "Flying Fortress." The title is a natural for exploitation and cooperation with all service organizations.

Catchline: America's reply to the Nazi "strategy of terror."

Texas To Bataan

Monogram **Western** **56 mins.**

(Nat'l Release, Oct. 16)

AUDIENCE SLANT: (Family) Has more entertainment than most pictures of this western series.

BOX-OFFICE SLANT: Serve as a very satisfactory western attraction.

Cast: John King, David Sharpe, Max Terhune, Marjorie Manning, Steve Clark, Budd Buster, Kenneth Duncan, Escolastico Baucin, Frank Ellis, Carl Mathews, Tex Palmer, Tom Steele, Al Ferguson, Guy Kingsford. **Credits:** Directed by Robert Tansey. Story and screen adaptation by Arthur Hoerl. Photography by Robert Cline. Associate Producer, Dick Ross. Produced by George W. Weeks.

Plot: The Range Busters are selected to take a shipment of horses to the Philippines. Before leaving they capture three spies, but one, a Japanese, escapes. On reaching the Philippines, they run across him again and through him learn that a neighboring ranch owner in Texas is the Axis contact. Back in the U. S. they round up the Axis agent.

Comment: Wherever the series has done well, this picture will please and serve as a very satisfactory offering. For situations where shoot-'em-up and ride-'em-down fighting is the vogue and where western fans predominate, there is more than the usual amount of entertainment. The army, the Philippines and the war are all brought in.

Legion of Decency Ratings

(For Week Ending Sept. 26)

SUITABLE FOR GENERAL PATRONAGE

Maxwell Archer, Detective — Pirates of the Prairie
World at War — One of Our Aircraft Is Missing

SUITABLE FOR ADULTS ONLY

Busses Roar — Manila Calling
My Sister Eileen

This is the first of the series to introduce Davy Sharpe, a new man in the trio, who has been a stunt man in the past and who does a couple of tricks for the customers. The picture has plenty of riding and action, under the direction of Robert Tansey and credit is due the producer, George Weeks for adding a new angle to the regulation western. Sell this as typical western, playing up the Range Busters' riding and stunts. The title lends itself readily to all exploitation.

Catchline: They took 'em in Bataan like they took 'em in Texas.

Tomorrow We Live

P.R.C. **Drama** **67 mins.**

(Prod. No. 307—Nat'l Release, Sept. 29)

AUDIENCE SLANT: (Adult) Unusual film fare, on the psychological angle.

BOX-OFFICE SLANT: Something different for the market for which it was intended. With proper campaign, should pay off.

Cast: Ricardo Cortez, Jean Parker, Emmett Lynn, William Marshall, Roseanne Stevens, Ray Miller, Frank S. Hagney, Rex Lease, Jack Ingram, Barbara Slater, Jane Hale. **Credits:** Directed by Edgar G. Ulmer. Story and screenplay by Bart Lytton. Director of photography, Jack Greenhalgh. Produced by Atlantis Pictures.

Plot: Returning from Teachers College, the daughter of an ex-convict wanted for a crime, finds her father and the neighborhood in the grip of a mad, egotistic killer. The "ghost," the name by which he is known, tries to compel her to join him, but a fight breaks out with a rival gangster, the ghost runs wild, kills her father, who in turn kills him, and the romantic lead picks up where their love left off.

Comment: A most ambitious attempt to present unusual entertainment with a modest budget makes this something different for the market for which it was intended. With the exception of an overdone scene by the "killer," it is dramatic and impressive. Ricardo Cortez as the mad killer, Jean Parker as the girl and Emmett Lynn as her ex-convict father, make a well-rounded cast and give a good account of themselves. The production values are far above its price class and the direction by Edgar G. Ulmer gives the picture tenseness and holds the interest of the observer. William Marshall, the romantic lead, is a good subject for exploitation, having recently married the French star, Michele Morgan. With a proper campaign, this picture will pay off.

Catchline: His insane ego ruled him to rule the world.

Buy War Bonds Regularly

You Can't Escape Forever

Warner Brothers **Mystery** **77 mins.**

(National Release, Oct. 10)

AUDIENCE SLANT: (Adult) Swell entertainment for the whodunit fans who like their comedy and killings well mixed.

BOX-OFFICE SLANT: Will be well received by the George Brent fans and mystery followers.

Cast: George Brent, Brenda Marshall, Gene Lockhart, Roscoe Karns, Edward Ciannelli, Paul Harvey, Edith Barrett, Harry Hayden, Charles Halton, Don DeFore, Joseph Downing, George Meeker, Erville Alderson, Mary Field, Bill Edwards, Dick Elliott, Edward McWade, Joseph Crehan, Dick Wessel, Paul Newlan. **Credits:** Directed by Jo Graham. Screenplay by Fred Niblo, Jr. and Hector Chevigny. From a story by Roy Chanslor. Directors of photography, James Van Trees and Tony Gaudio.

Plot: A managing editor is assigned to write the "Bewildered Hearts" column as punishment for printing an unconfirmed story. From one of the lovelorn clients he gets a lead on a Lonely Hearts Club, which turns out to be a blind from which black market operations are carried on. He also learns the whereabouts of a woman needed in a murder trial, who helps him find the man he's looking for.

Comment: One of those newspaper stories that has plenty of suspense and mystery, for it turns the newspaper editor into a detective and has him solve the problem. It is swell entertainment for the fans who like their whodunits lavishly filled with gangsters and killings and at the same time has plenty of comedy regarding a newspaper lovelorn column. George Brent makes a perfect newspaperman and Brenda Marshall as his star girl reporter runs him a close second. Well cast are Gene Lockhart and Edward Ciannelli as the head gangsters. Action, mystery and comedy have been well interspersed by Jo Graham the director. The Lonely Hearts Club where couples are married, is one of the sequences, so window tieups with furniture and other household accessory shops. Lobby display of newspaper headlines regarding an execution would attract attention. Crystal gazer's booth in lobby, in advance of showing, could be arranged.

Catchline: A political boss meets his doom through the advice-to-the-lovelorn column.

Flying Tigers

Republic **Drama** **102 mins.**

(Prod. No. 777—Natl. Release, Oct. 8)

AUDIENCE SLANT: (Family) A well handled, finely performed adventure story that will thrill and enthrall all who see it.

BOX-OFFICE SLANT: High interest in the exploits of the intrepid band of flyers around which the story is woven should result in exceptional returns.

Cast: John Carroll, John Wayne, Anna Lee, Paul Kelly, Gordon Jones, Mae Clarke, Addison Richards, Edmund MacDonald, Bill Shirley, Tom Neal, Malcolm "Bud" McTaggart, David Bruce, James Dodd, Gregg Barton, John James. **Credits:** Associate Producer, Edmund Grainger. Directed by David Miller. Screenplay by Kenneth Gamet and Barry Trivers from an original story by Kenneth Gamet. Photography by Jack Marta. Special effects by Howard Lydecker.

Plot: Casualties are thinning the personnel of a squadron of Flying Tigers and their leader, in love with a nurse, leaves for Rangoon to interview replacement prospects. He returns with four men, one of whom is a confirmed egotist, who admits his sole interest to be in the liberal salary and bonus for

(*Continued on Page* 18)

THE FIRST GREAT ADVEN

ERROL
RONALD

slugging, battering, shooting, flying, knifing, dynamiting

"Desperate

A HAL B. WALLIS PRODUCTION

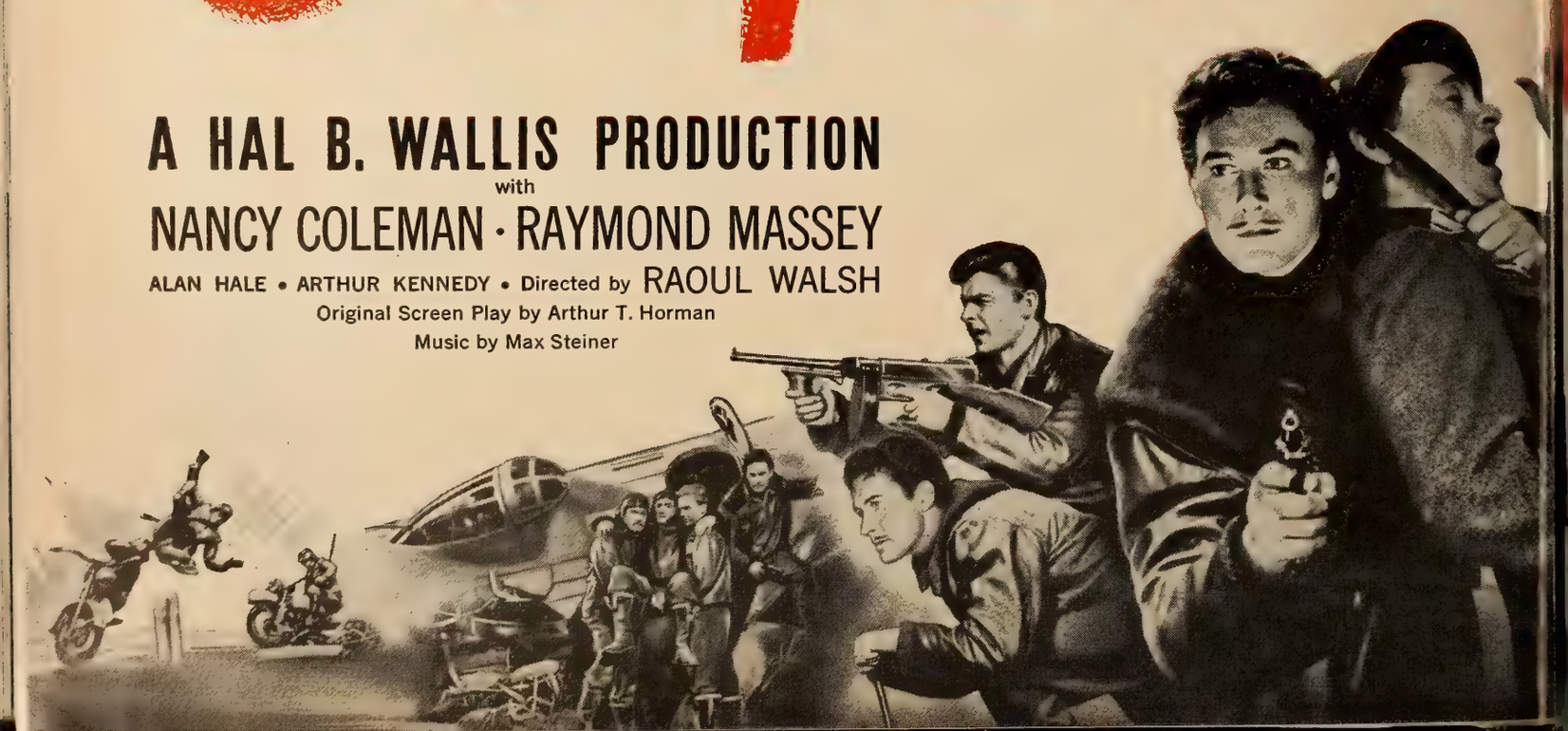
with

NANCY COLEMAN · RAYMOND MASSEY

ALAN HALE • ARTHUR KENNEDY • Directed by RAOUL WALSH

Original Screen Play by Arthur T. Horman

Music by Max Steiner



RE STORY OF THE WAR!

FLYNN

REAGAN

n-strewn highway from London to Berlin—and back!—in

Journey"



It's been tradeshown—and reviewed—and praised to the skies! It's ready for you—it's right for you—right now—from

WARNERS!



CURRENT PRODUCT SUMMARY

Calendar of releases for 8 weeks period and listing of pictures set for later release, those completed and awaiting release dates and pictures in production. Consult Booking Guide for details as to stars, type of story, etc. (W) after title indicates western series release.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PROD. REL. CORP.	RKO-RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
AUG. 29	Sabotage Squad	JULY & AUG.			Billy the Kid in Law and Order (w)		Shadows on the Sage (w)	Loves of Edgar Allan Poe			
SEP. 5	Vengeance of the West (w)	Affairs of Martha	Arizona Stagecoach (w)	Block 7		Big Street		Orchestra Wives		Between Us Girls	Across the Pacific
	Counter Espionage	Calling Dr. Gillespie		Are Husbands Necessary							
SEP. 12	Spirit of Stanford	Crossroads	King of the Stallions	I Live on Danger	Prairie Pals (w)	Mexican Spitfire's Elephant		Berlin Correspondent		Give Out, Sisters	
		Jackass Mail		Tombstone, the Town Too Tough to Die							
SEP. 19	Man's World	Pierre of the Plains	Isle of Missing Men		Baby Face Morgan	Wings and the Woman	Sunset Serenade (w)	Careful, Soft Shoulder		Halfway to Shanghai	The Busses Roar
		Mrs. Miniver		Special			Bells of Capistrano (w)			Sherlock Holmes and the Voice of Terror	
		SEP. & OCT.		Holiday Inn							
SEP. 26	My Sister Eileen	Apache Trail	Police Bullets			Bandit Ranger (w)		Just Off Broadway		Deep in the Heart of Texas	Desperate Journey
	Overland to Deadwood (w)	Cairo		Block I (42-43)	Tomorrow We Live					Sin Town	
OCT. 3	Lucky Legs	Panama Hattie	Phantom Killer	Glass Key	Billy the Kid Sheriff of Sage Valley (w)	Highways by Night	Moscow Strikes Back	Iceland		Get Hep to Love	
	Riding Through Nevada	Seven Sweethearts		Henry Aldrich, Editor							
		Somewhere I'll Find You		Major and the Minor							
OCT. 10	Daring Young Man	Tish	Foreign Agent	Priorities on Parade		Here We Go Again	Flying Tigers	Girl Trouble		Destination Unknown	You Can't Escape Forever
		War Against Mrs. Hadley		Wake Island							
OCT. 17	Lone Prairie	Yank at Eton	Texas to Bataan		Yanks Are Coming			Manila Calling		Moonlight in Havana	Secret Enemies

COLUMBIA

LATER RELEASES

Smith of Minnesota 10/15
You Were Never Lovelier 10/22
Boogie Man Will Get You 10/29

COMPLETED

Boston Blackie Goes Hollywood
Desperadoes
Fighting Buckaroo (w)
Hail to the Rangers
Junior Army
Laugh Your Blues Away
Law of the Northwest
Pardon My Gun
Riders of the Royal Mounted
Shall I Tell 'Em?
Silver City Raiders (w)
Something to Shout About
Stand By All Networks
Tornado in the Saddle (w)
Underground Agent

IN PRODUCTION

City Without Men
Commandos Strike at Dawn
Frightened Stiff
Merry-Go-Round
One Dangerous Night
Power of the Press

MGM

COMPLETED

Andy Hardy Steps Out
Eyes in the Night
For Me and My Gal
Journey for Margaret
Omaha Trail
Pilot No. 5
Random Harvest
Reunion
Tennessee Johnson
This Man's Navy
Whistling in Dixie
White Cargo

IN PRODUCTION

Assignment in Brittany
Cabin in the Sky
Dr. Gillespie's New Assistant
DuBarry Was a Lady
Human Comedy
Keeper of the Flame
Lassie Come Home
Northwest Ranger
Nothing Ventured
Presenting Lily Mars
Three Hearts for Julia

MONOGRAM

LATER RELEASES

Criminal Investigator 10/23
Living Ghost 11/27
Dead Men Don't Ride 12/4
Rhythm Parade 12/11
Dawn on the Great Divide 12/18
Silver Skates 12/25

COMPLETED

Bowery at Midnight
Neath Brooklyn Bridge
War Dogs
West of the Law (w)

PARAMOUNT

COMPLETED

American Empire
Border Patrol (w)
Crystal Ball
Day Will Dawn
Forest Rangers
Great Without Glory
Happy-Go-Lucky
Henry Aldrich Gets Glamour
High Explosive
Hoppy Serves a Writ (w)
I Married a Witch
Lady Bodyguard
Leather Burners (w)
Lost Canyon (w)
Lucky Jordan
Mrs. Wiggs of the Cabbage Patch
My Heart Belongs to Daddy
Night Plane From Chunking
No Time for Love
Palm Beach Story
Road to Morocco
Silver Queen
Star Spangled Rhythm
Street of Chance
Submarine Alert
Undercover Man (w)
Wildcat
Wrecking Crew
Young and Willing

IN PRODUCTION

Buckskin Frontier
For Whom the Bell Tolls
True to Life

PROD. REL. CORP.

LATER RELEASES

Along the Sundown Trail (w) 10/19
City of Silent Men 10/26
Secrets of a Co-Ed 11/9
Miss V From Moscow 11/23
Boss of Big Town 12/7
Night for Crime 2/10
Dead Men Walk 1/14

IN PRODUCTION

Permit to Kill

RKO-RADIO

COMPLETED

Army Surgeon
Avenging Rider (w)
Cat People
Falcon's Brother
Fighting Frontier (w)
Journey Into Fear
Ladies' Day
Navy Comes Through
Once Upon a Honeymoon
Pirates of the Prairie (w)
Pride of the Yankees
Red River Robin Hood (w)
Sagebrush Law (w)
Scattergood Survives a Murder
Scattergood Swings It
Seven Days Leave
Seven Miles to Alcatraz
They've Got Me Covered

IN PRODUCTION

Great Gildersleeve
Stand by to Die
Tarzan Triumphs

REPUBLIC

LATER RELEASES

Youth on Parade 10/24
Outlaws of Pine Ridge 10/27
X Marks the Spot 11/4

COMPLETED

Icecapades Revue (41-42)
Johnny Doughboy
Valley of Hunted Men

IN PRODUCTION

Crooked Circle
Heart of the Golden West
Secrets of the Underground

20th-FOX

LATER RELEASES

Man in the Trunk 10/23
Springtime in the Rockies 11/6
Young Mr. Pitt 10/30

COMPLETED

Black Swan
Brasher Doubloon
China Girl
Dr. Renault's Secret
He Hired the Boss
Life Begins at Eight-Thirty
Meanest Man in the World
Over My Dead Body
Ox-Bow Incident
Quiet, Please, Murder
Seventh Column
Tales of Manhattan
That Other Woman
Thunderbirds
Undying Monster

IN PRODUCTION

Crash Dive
Dixie Dugan
Immortal Sergeant
My Friend Flicka

UNITED ARTISTS

COMPLETED

Calaboose
Devil With Hitler
Fall In
McGuerins From Brooklyn
Nazty Nuisance
One of Our Aircraft Is Missing
Prairie Chickens
Taxi, Mister
Yanks Ahoy
Moon and Sixpence

IN PRODUCTION

Powers Girl

UNIVERSAL

LATER RELEASES

Arabian Nights 10/30
Little Joe, the Wrangler(w) 11/13
Madame Spy 11/13

COMPLETED

Behind the 8 Ball
Cheyenne Roundup (w)
Eagle Squadron
Eyes of the Underworld
Forever Yours
Great Impersonation
It Comes Up Love
Mug Town
Mummy's Tomb
Nightmare
Night Monster
Old Chisholm Trail (w)
Passing the Buck
Raiders of San Joaquin (w)
Sherlock Holmes Fights Back
Sherlock Holmes in Washington
Strictly in the Groove
Tenting Tonight on the Old Camp Ground (w)
Who Done It?

IN PRODUCTION

Flesh and Fantasy
Lone Star Trail (w)
Shadow of a Doubt
Pittsburgh
When Johnny Comes Home

WARNER BROS.

LATER RELEASES

Now Voyager 10/31

COMPLETED

Adventures of Mark Twain
Arsenic and Old Lace
Casablanca
Constant Nymph
Desert Song
Flying Fortress
Gentleman Jim
George Washington Slept Here
Hard Way
Princess O'Rourke
The Hidden Hand
Yankee Doodle Dandy
Watch on the Rhine

IN PRODUCTION

Background to Danger
Air Force
Action in the North Atlantic
Edge of Darkness
Gorilla Man
Murder on Wheels
Mysterious Doctor
Truck Busters

Selling the Picture

Reaps Extra Grosses On 'Reap Wild Wind'

Many an extra patron was attracted to Schine's Russell Theatre, Maysville, Ky., as the result of the campaign staged by Manager Edward May on "Reap the Wild Wind."

Four vacant windows in the business area were completely decorated with three sheets, cutouts, 8x10 theatre daters, etc. Two 8-foot sign cloth banners were also placed over vacant store windows.

A street ballyhoo that brought the folks a-running was a six-man hillbilly band which performed in front of the theatre on a portable platform. It was the old "medicine show" gag, May points out, and the plugs about the "show inside" between numbers brought many ticket buyers from each listening group.

Touring the business district matinee and night was a sandwich man who carried a one-sheet double-sized banner on a six-foot pole.

Cutting up three sheets, May made two jumbo displays which were used in both the Russell and Washington lobbies a week in advance. These displays were moved to the front of the Russell when the picture opened.

May also sent 1,035 penny postals to rural route box holders and distributed 2,000 program cards house-to-house in the city. He also placed 50 22x28 window cards around town and posted 50 three-sheets in the city and surrounding territory. Much newspaper publicity was promoted and the theatre's regular advertising schedule was stepped up.

"Not a single pass of any kind was accepted during the engagement," reports the Russell management, "and this included police, firemen, city officials, season, courtesy, advertising and walk-ins of every kind. To get in, everyone had to put the cash on the line. And the funny part of it was: there were no complaints whatsoever."

Here's a Way to Get Off the Beaten Path in Selling a Title

Here's a cooperative ad tieup that can include as many merchants as your picture has letters in its title. Suppose you're playing "Ship Ahoy" —why, that's exactly what W. L. McBreen was playing at the Stadium Theatre in Los Angeles when he made such a promotion.

In the newspaper he ran a one-column ad, which featured a succession of boxes, one below the other. At the left of each box was a large black letter from the title of the picture, so that the complete title was spelled out vertically.

Each letter helped form the first word of every box, and in every box was a merchant ad. For example, "S" was used for "Stadium Service." "H" formed the line, "Here's Values," which advertised a women's ready-to-wear shop. "I" was for "Irene's Beauty Salon." And it went on that way.

Why don't you try this? Take the letters from the title of a forthcoming picture. Make a layout in which you can use these letters, one for each merchant. Then go after the merchants. You'll find, when your cooperative ad appears in the paper, that you've gotten away from the beaten path in selling the title. Best of all, with the dealers chipping in, the ad becomes cost-free to you!

Typewriter Doodling Contest

George Payette, Maryland Theatre, Hagerstown, ran a typewriter doodling contest on "Take a Letter, Darling."



TAKE YOUR CHOICE! BETTER YET—TAKE BOTH!

Two phases of the Rochester, N. Y., campaign on MGM's "Panama Hattie" are illustrated above. In lobby of Loew's Rochester Theatre stood the display shown at the left two weeks in advance. Just seven days before the film opened, Manager Lester Pollock had girls carry lettered umbrellas around the business district. Old lady at left might be thinking: "Goodness gracious! The things they do in these times!"

A 'Know Your Merchants' Cooperative Campaign Ideal Newspaper-Theatre Tieup

Newspaper cooperation that is set up on a plan that provides for periodic repetition of some idea that makes for mutual benefits to the publication as well as the theatre, has more than temporary merit. Consequently, many showmen will be interested in the details of a plan that has been used most successfully by a Southwestern exhibitor and the newspaper which participates with him in a "Know Your Local Merchants" campaign. For this campaign has been used for some time as a twice-yearly tieup in which the newspaper as well as the theatre benefit.

The "Know Your Local Merchants" campaign is conducted for a period of two weeks. To initiate the idea, the advertising manager of the newspaper is approached with the idea of having his selling staff call on local merchant accounts with the offer of running pictures of any selected department of their store in the news columns as a part of a "guess where and who owns it" contest. Prizes of theatre tickets are given to readers identifying the illustration with grand prizes of period passes to those accumulating the entire set, which are published on a day-to-day basis over a two-week period together with the best stories concerning the means used in arriving at their decisions.

Publication of the selected department illustration is made with the understanding, on the part of the merchant, that the cut is to be used as part of a paid advertisement of stipulated size in a page, truck or section (to be dictated by the success of the newspaper canvass) on some particular day selected by the paper as marking the close of the contest. The newspaper solicitor knows the rating of his customers and is able to make the size of the illustration conform to the size ad the account can absorb. A series of single, double and three column cuts will appear one-a-day in the paper and the cut lines used on each will contain information of the theatre attraction for which passes will be given readers complying with the contest rules.

It is necessary that a descriptive sentence accompany each daily identification and a story on the complete set in order to preclude the possibility of passes running to extremes on the daily response and ties appearing in the contest for the grand prizes.

Merchants usually have some one department or particular unit of merchandise they desire to bring to the attention of the public and, as a consequence, become "push-overs" for the advertising solicitor.

Set up as an early spring and late fall feature it fills a period of slow advertising demand for the newspaper and hits at a time when theatre attendance needs stimulation. One newspaper has been conducting the contest every six months for the past several years and gives liberally of its editorial columns to the theatre cooperating.

Lucky Birthday

Mighty lucky were Washingtonians born on July 4. All they had to do when "Yankee Doodle Dandy" played at the Earle Theatre recently was hie over to the movie emporium, ask for the manager, show him their birth certificates or baptismal records, receive a complimentary pass to see the show. You see, George M. Cohan, whom the musical honors, was born on July 4, 1878.

Color Contest Features George's 'Bambi' Campaign at Shreveport

As the highlight of his campaign on Walt Disney's "Bambi," Manager Darryl George of the Glenwood Theatre, Shreveport, La., tied in for a children's coloring contest sponsored by the Shreveport *Journal*. It ran five days in advance of the opening.

Prizes consisted of war stamps and guest tickets for the opening night performance. Stunt was plugged daily by the *Journal* which, in addition, ran art and feature material on the picture.

To round out his campaign, Manager George arranged for the distribution of 5,000 cartoon heralds and tied-in with all the local music and book stores for window displays featuring Disney stills and the Felix Salten novel.

See 'Beyond Horizon' Via Telescope Gag

Exhibition of "Beyond the Blue Horizon" at Schine's Manring Theatre, Middlesboro, Ky., didn't catch Harry Stearn and Ken Carter asleep at the switch. These theatremen were on their toes in a strong campaign effort to make the public Lamour-conscious. They

◀ Bannered the trucks of all local Royal Crown Cola bottling plants, tieing in with the fact that Miss Lamour endorses the beverage.

◀ Planted the special 3-column coloring contest in the local *Daily News* at no cost and received "wonderful" response.

◀ Sold an ad on the back of one-thousand comic heralds to cover their cost.

◀ Used the telescope gag, placing a boy on the street with a large telescope with a card reading, "Take a look 'Beyond the Blue Horizon'." The telescope was focused on the side of a building on which was posted copy on the picture.

◀ Made an outstanding front, utilizing four cut-out palm trees over eight feet high. Cutouts of Lamour and Richard Denning and figures of jungle animals were placed on lattice work over the box-office with giant cut-out letters spelling out the title and cast.

◀ Used a colorful board—12 ft. x 5 ft.—in front of the theatre to emphasize the Technicolor. Board was made up in jungle effect to correspond with the special front and "attracted plenty of attention."

Invites 'Em Out

Exhibitors troubled with youngsters who stay put for two and more shows on attractions playing to holdout business may profit from a stunt in effect at Warner Bros. Chicago houses. Comic books are given to the youngsters leaving after one performance. MacArthur buttons and many other inexpensive novelties could be used to accomplish the same purpose.

The first and best victory is to conquer self; to be conquered by self is, of all things, the most shameful and vile.—Plato.

Money Dates For October

Tenth Month Overflows with Tieups for Smart Showmen

Legal Holiday

OCT. 12: COLUMBUS DAY

Patriotic Observance

OCT. 27: NAVY DAY—Book a Navy subject, either short or feature. Impress on newspaper editor necessity of publicity to arouse town consciousness of the big job the Navy is doing in this war. Tie in with Navy recruiting officials and try to get recruits sworn in on stage. An appeal for enlistments from the stage by an officer in charge would be appropriate.

Special Day

OCT 31: HALLOWE'EN—Falls on a Saturday, makes midnight show a natural. There is more money in circulation and people want to have a good time. Stage night show with a program of the more simple pastimes with audience participating in such games as eating an apple hung by a string, ducking for apples, etc.

National Observance Weeks:

OCT. 2 to 12: ADVERTISED BRANDS WEEK—Wholesale grocers are certain to be the spearheads of the National Brands Week campaign. Get in touch with their managements at once and try to swap screen mention and lobby displays in return for cards on delivery vehicles and in grocers' windows. Theme of the cooperative copy would be: "Health is a vital national asset. Demand advertised foods and attend (Blank) Theatre for necessary recreation." If their advertising cards are already printed try to arrange for a paste-on snipe or see if you cannot prevail on them to defray the cost of handbills with lucky numbers where the copy would tie in as above and a specified percentage be good for free admission to the theatre. Illustrations of the star personalities appearing on your screen will be attention-getters for commodities mentioned.

OCT. 3 to 10: RETAIL FURNITURE WEEK—Furniture dealers and departments of stores can be persuaded to sponsor and defray entire cost of a contest involving display of furniture prizes in lobby, in return for prominence of display and screen announcement. It can be as big and important and profitable as you make by vigorous campaigning.

OCT. 4 to 10: FIRE PREVENTION WEEK—Especially important this year. Local fire department authorities and civic leaders, also Civilian Defense organization, will be glad to cooperate for demonstrations either on stage or in front of theatre to impress the importance of reducing fire hazards. Insurance agents handling fire policies can also be influenced to advertise in cooperation with the theatre.

OCT. 4 to 10: LETTER WRITING WEEK—Overshadowed by Fire Prevention Week, but gives added possibilities for theatre activity and prestige-building through merchant cooperation, with stationery stores naturals for tieups; program or newspaper handling of prize for best letter (if run in program subject should be "why I like the blank theatre," or something similar). Also NATIONAL BUSINESS WOMEN'S WEEK.

OCT. 11 to 17: NATIONAL CANDY WEEK—Offers good opportunities for kiddie matinees with candy favors from your local merchants. Candy stores might be induced to tie up with a special Sweethearts show for "Sweetest Day," through offer of theatre tickets as a bonus with boxes of better confections (theatre making special price on the "sweetheart tickets" to merchant) but you should insist that merchant advertise in newspapers and give window display to the attraction at your theatre. Also NATIONAL WINE WEEK—a ticklish matter for theatres, and probably suitable only for limited areas where wine growing and making are chief or important industry.

OCT. 18 to 24: PHARMACY WEEK—Drug stores are your friends during Pharmacy Week and in cooperation with your newspaper you may be able to work up some contest that exploits services of the modern drug store, with newspaper and theatre deriving mutual benefits.

OCT. 20 to 25: RETAIL GROCERS WEEK—Opportunity for cooperation after the same pattern as that suggested for National Brands Week.

OCT. 24 to 31: NATIONAL APPLE WEEK—A natural for tieups with merchants along produce row. Non-active advertisers may be sold by newspaper in conjunction with editorial cooperation on jingle contests aimed to encourage more apple eating. Have merchant include three lines in the ad and offer tickets for the best fourth line to limerick.

OCT. 25 to 31: GIRL SCOUT WEEK—Certain to be widely observed this year. Contact local officials and arrange for as much of the planned activity as possible to take place at your theatre. Stage entertainment of very high order is also possible from this group.

OCT. 25 to 30: NATIONAL DONUT WEEK—Bakers will cooperate fully on this. Aside from the possibilities of handbills paid for and distributed by bakers and window displays, there is chance of cooperation on a "dunking" contest on stage. Some years ago Eddie Cantor made dunking famous and many theatres cashed in on the fact by staging such stage demonstrations, including proper dunking technique and youngster versions of the dunking process to add comedy.

OCT. 26 to NOV. 1: BETTER PARENTHOOD WEEK—Your chance to build good will among the older groups. Contact leaders of the Parent-Teachers to hold meetings at theatre in morning and arrange for dentists, dieticians, doctors, teachers of domestic science courses, etc., to address the meeting.

APPROPRIATE SEASONAL EVENTS

FASHION SHOWS—Your local department stores are anxious to bring prominence to new fall and winter styles, and can be counted on for cooperation if you make the right approach for a stage show of models of clothing, with high school girls as models. Proper buildup in cooperation with newspaper for extra advertising by store will make the event important and profitable.

FOOTBALL—Opportunity for publicity tieups with sporting editor whereby teams in the immediate surrounding vicinity figure in weekly contest with prizes of tickets for the readers who come closest to guessing scores of scheduled games.

HARVEST FESTIVAL—For theatres with potential rural draw this activity has great possibilities. Success hinges on getting competition among wives and daughters for best jar of preserves, etc., and in corn-husking, wood-splitting, etc., among the men. Be sure you get the newspaper in on this and have lobby and front suitably decorated with corn-stalks, other produce.

Gotham Goes to Town With 'Talk of Town'

Home Office Exploitation Department of Columbia Pictures went to town with a bang-up pre-opening campaign on "The Talk of the Town" for its Radio City Music Hall premiere.

Setting a precedent, Columbia promoted four full windows devoted to "The Talk of the Town" from Saks Fifth Avenue, one of America's finest department stores, in addition to a full page ad which "broke" the Sunday before opening in The New York *Times*. All four windows, including the highly coveted corner window (see cut) seen by hundreds of thousands



Coveted corner window of Saks Fifth Avenue, one of four full windows devoted to tiein on Columbia's "The Talk of the Town." If it was good enough for Saks, it's good for local dealers.

of passersby daily, were on Fifth Avenue and attracted much attention.

The film was also selected as the "Go See" picture of the month for the New York subways and it is estimated that the cards, two to a car, have been seen by 168,000,000 subway riders. Fifty thousand "Hush" posters reading: "Hush, Don't Let America's War Secrets Become the Talk of the Town" and carrying the photos of the three stars, were distributed throughout the city.

A tie-up with the New Yorker Hotel and the Kitty Hawk Room at LaGuardia airport introduced a "Talk of the Town" cocktail to thousands of New York's go-outers. Seven radio stations in the Metropolitan area took up the cudgels for "The Talk of the Town" with a contest asking listeners-in who they wanted to win the girl: Cary Grant or Ronald Colman.

In addition, one hundred shops in the downtown area carried large display cards in their windows along with picture and playdate credit. The Whelan drug stores in the mid-town district concocted a special ice cream dish which they named "The Talk of the Town" and gave over their windows and counters to the promotion.

All-Sports Night Highlights Cleveland 'Yankees' Campaign

An all-sports night highlighted the exploitation arranged by the management of the Allen Theatre, Cleveland, for the engagement of Samuel Goldwyn's "The Pride of the Yankees."

Through the cooperation of the Cleveland American Baseball Club, the entire "Indians" team and wives attended the opening night performance. Following the premiere the players were asked to give their opinions of the picture via a loud-speaker arrangement in the lobby.

All Cleveland newspapers covered the premiere from every angle and this resulted in a wide and thorough coverage.

Girl TROUBLE

An STR Showmanalysis (REG. U. S. PAT. OFF.)

Chockfull of Selling Angles Designed to Assure You a Trouble-Free Campaign

GIRL TROUBLE is not a super-special—but these reels of delirious, romantic fun are just what the nation needs to give its mind a respite from the serious business of war. It's one of those smooth, easy-going stories performed by a swell cast whose every word and maneuver manifest the fact that they had as much fun making the picture as audiences will get from witnessing its exhibition.

If you want to do yourself and your customers a genuine favor you will exploit this to the limit of your ability leaving no stone unturned to influence attendance of all classes for a lift to their morale, and relaxation of their worries and cares via a thoroughly enjoyable glimpse at the brighter side of life.

Following are a few ideas to assist you in spreading the glad tidings:

The merriment starts with the announcement that Joan's securities will return no revenue because of war restrictions. This is an excellent reason for putting out handbills of the "funny money—good for laughs" variety. Use pictures of Bennett and Ameche as illustrations and give them real box-office pull by having them numbered and declaring a certain percentage as good for admission during the showing. Post a card in the lobby listing the numbers you select as guests. Plenty of folks will come to see if theirs is a selected bill and will more than likely buy tickets if their number is not on the free ist.

Ameche and Bennett meet when he responds to a classified ad listing her apartment for rent. This is, of course, a natural for tie-ups with the classified columns of the newspaper and you may be able to interest large rental agencies in printing and distributing rent lists of the apartments they have available with copy and art about the picture used to command attention.

Some very funny action surrounds the sending of suits to the cleaners. Make use of this angle to obtain the cooperation of cleaning and pressing establishments for printing and distribution of handbills plugging their business. Copy such as "Don Ameche has trouble when he wants his clothes attended in "Girl Trouble" at (blank) Theatre but you'll have no trouble if you call us," should prove a mutually profitable business getter.

The still of Joan in pajamas and house robe is a natural for use in the newspper advertising of the local department store. Stills of Bennett in a simple street dress and in evening gown can also be utilized to illustrate department store and ladies ready-to-wear advertisements.

A scotty pup has a lot to do in the film so go after the newspaper to sponsor a special morning matinee for kids who bring their dogs to some selected lot located a few blocks distant from the theatre. Have an attendant at the appointed place to tie the dogs (far enough apart to prevent fights) and then give the kids passes printed on the backs of old 22x28's or giant window cards. Have the title and theatre name printed big and explain to the kids that the pass will not be accepted if the pass is torn, folded, rolled or soiled. This will make the youngsters handle them very carefully as they walk from the lot to the theatre and everybody they pass will see the card copy. 20 to 50 of these passes will suffice as you can have one of the employes return the cards to the lot after each group has been admitted. Be sure to have your staff black out the former attraction on the 22x28's or window cards. Lamp black or what was known as Japan paint or lacquer will do a fast job and dry quickly.

This scotty is well trained and you could arrange a stage demonstration of well trained or trick-performing dogs some evening with prizes to the canine whose performance was adjudged best by the audience.

The title lends itself to a wide variety of display advertising and window tie-ups. Candy, flowers, jewelry, perfumes, cosmetics and many other items can be effectively exploited or advertised on the angle of their appeal to those afflicted with "Girl Trouble."

Miss Bennett is a very inefficient housekeeper yet she is anxious to marry. The newspaper editor should be receptive to running a contest for unmarried girls offering theatre tickets for the best letters outlining what accomplishments a girl should possess to qualify as capable of assuming the duties of housekeeper for the man of her choice.

Billie Burke has several scenes in all of which she is an ardent worker in the interest of relief agencies. Special matinees with old clothes accepted in lieu of paid admissions or some price concession made to ticket buyers who bring their old garments as contributions to relief agencies would receive prominent publicity from the press and radio and build good will for the theatre.

In the film Don Ameche is representing South American rubber plantation owners trying to secure finance for increasing their output. This angle ties well into the much discussed rubber conservation and could be used effectively to get newspaper and radio support to a drive for scrap rubber with the theatre as the point of collection.

A timely newspaper contest could offer theatre tickets for the best suggestions for tire conservation. If yours is an industrial community the organization of a Don Ameche share your car and save tires club with autographed photos of the star would probably get a lot of attention. This same angle could be used to encourage housewives to "club" their shopping tours.

Another thought would be to offer free admission to every person bringing four or more neighbors to the theatre during the showing.

Considerable publicity would be attached to your setting aside one night of the showing as a special "3 for 2" night. Idea would be to permit men accompanied by two ladies to be admitted on the purchase of two tickets. Obviously the news angle is that men with two girls have "Girl Trouble" and the theatre is trying to help them out by allowing the three to be admitted for the price of two.

An excellent newspaper contest could be conducted along lines of appealing to men readers to submit details of past or present "Girl Troubles" with theatre tickets as prizes for the best contributions. The appeal of such contest could be magnified by making the awards apply to the most humorous, most pathetic, most embarrassing, etc.

An outstanding scene of the picture has Miss Bennett acting as auctioneer at a charity auction. Why not stage a swap night? Secure a few items from local merchants in return for stage mention and offer them in trade for any article your patrons care to offer in trade. Be sure

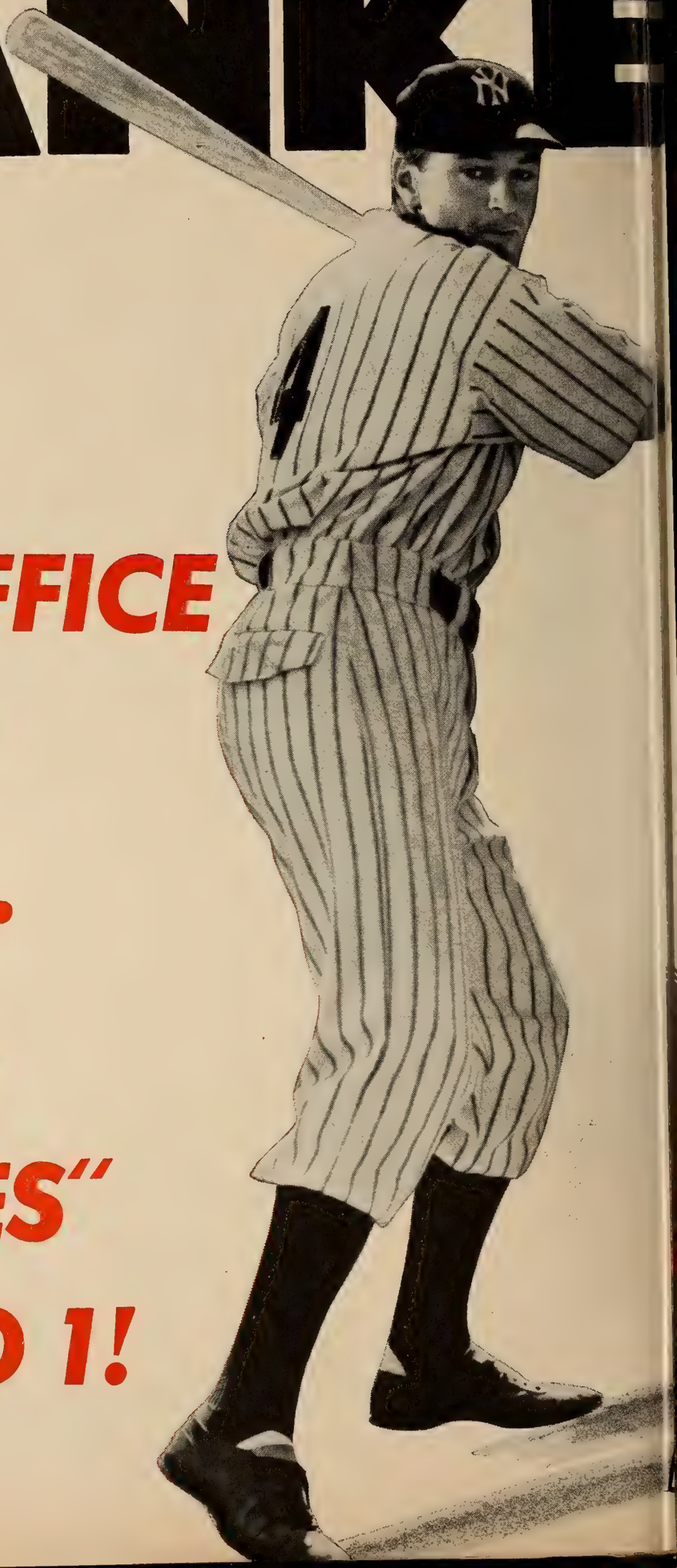
(*Continued on Page* 18)

AD MATS

There is some usable title and star cut illustrative matter provided in the press book ad mats, and some good catchline copy—for the latter, particularly, the ad section of the press book is worth looking into. Where smaller space is used, and for house programs, the title material can be worked into displays for double-feature bills by using some of the elements in the ads illustrated here as well as others that are shown in the press book. The cartoon sketch of the girl hooking the man, which is shown in two of the ads reproduced, may come in handy for tying up with one of the title slugs and, perhaps small head cuts of Ameche and Bennett.



YANKE



. . AND IN THE BOX-OFFICE WORLD SERIES . .

IT'S THE "YANKEES" 1000 TO 1!

ES WIN!

Trade paper consensus...

"A RECORD"

"Now in its 9th week, Samuel Goldwyn's 'Pride of the Yankees' has turned in terrific gross during its eight weeks at the Astor Theatre, setting a new record under any policy for each week of the run."

"LONGEST RUN"

"A new house record is being chalked up at the Varsity, Lincoln, with 'Pride of The Yankees.' Film pulled a full house every day for 11 days, longest run in several years."

"SELL-OUT"

"Baltimore — 'Pride of Yankees' off to a sellout. $1.10 reserved seat preem, is clicking strongly on regular run at slightly upped scale. Second stanza in the bag."

"GREAT"

"'Pride of Yankees' is having no trouble in copping top money in Denver . . . Great — and holding over at the Orpheum."

"SOCK"

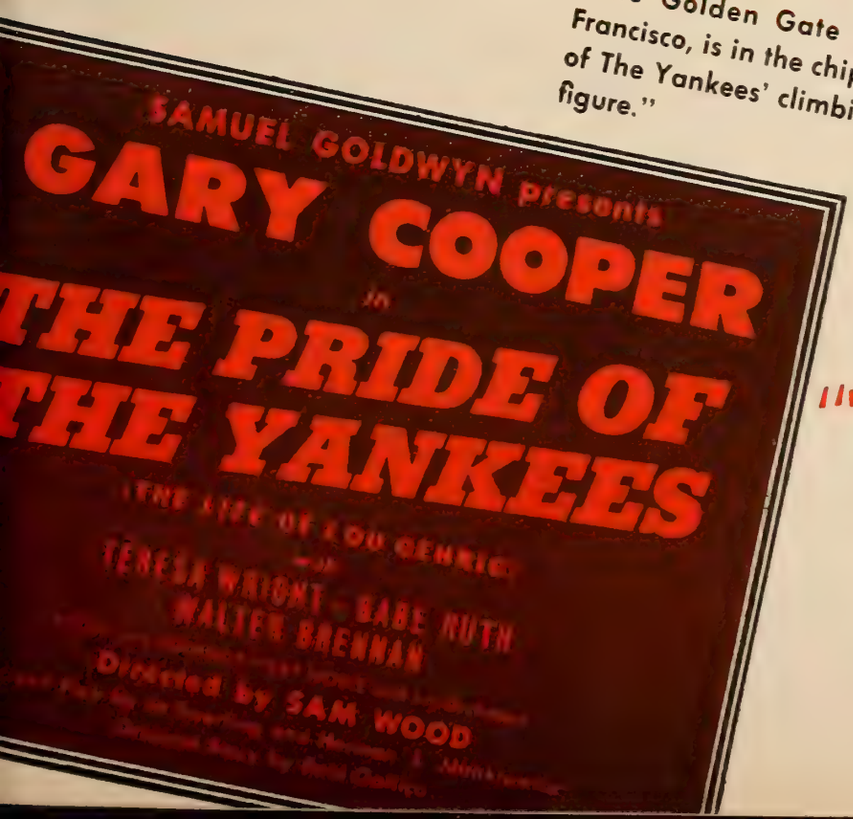
"RKO Boston getting big play with 'Pride of Yankees' . . . Sock gross. Last week, powerful."

"IN CHIPS"

"The Golden Gate Theatre, San Francisco, is in the chips, with 'Pride of The Yankees' climbing to a huge figure."

"SWELL"

"Cleveland — 'Pride of The Yankees' getting a strong femme play. Geared for swell gross."



"TORRID"

"Washington — 'Pride of The Yankees' headed for a torrid second week, indicating a month's stay at Keith's. Patronage is heavily femme, who give it good word-of-mouth on the romantic angle."

Released through

RKO RADIO PICTURES

Utilize These 'Girl Trouble' Selling Ideas

(*Continued from Page* 15)

you have a few "plants" in the audience to offer some ridiculous trade such as a man's garter, a pair of worn suspenders, a torn undershirt, etc., to be taken off in view of the audience. Whatever is left should be turned over to relief or reclamation agencies.

It may be possible, if the prizes are of sufficient value, to put this stunt on a War Stamp trade-in basis and have a professional auctioneer officiate with the stamps being turned over to charitable organizations. However, even if proceedings take this turn it is advisable to go through with the comedy angle as a fun-making adjunct.

One hilarious instance involves Miss Bennett and Ameche in a rough and tumble brawl in a dance hall where the pair go in evening clothes. If there are well patronized dance halls and cafes in your town some fine advertising would result from having a couple in formal evening attire visit the establishments and distribute handbills while they dance among the patrons. If you could get a good dancing team to make the rounds it would prove plenty effective. Perhaps the local dancing school will help by putting their prize pupils at your disposal to perform some intricate routine calculated to encourage patronage for the school.

An attention compelling advance lobby display would be a small showcase containing various articles that bring about "Girl Trouble." In the case have a man's handkerchief or collar smeared with lip-stick and a sign "how could you explain this to the one and only." Another could be a man's coat with a girl's stocking or under-unmentionable hanging from the pocket; still another a vest with a girl's compact showing from one pocket; dummy head, borrowed from some men's store with impressions of female lips all over the face. These are just a few of the many possibilities. In one corner of the case place a pair of muddied girl's slippers with a sign "not the result of 'Girl Trouble' these represent man trouble."

For street ballyhoo have a headless man walk around the streets with a sign on his back reading "I laughed my head off at 'Girl Trouble'." To create the effect get an oversize suit and build shoulder rests to a point above the man's head—cut holes in the shirt and vest for him to see through.

Variety Club Notes

Tent No. 5—Michigan

Tent No. 5's big activity at the present is the weekly Canteen Night for the soldiers and sailors who happen to be visiting in town. Three such nights have already been arranged and plans call for the continuance of this activity on Sunday evenings for the duration.

Hosts on the first Canteen Night were Eddie Heiber, manager of Universal Exchange, and his wife, who were followed by Mr. and Mrs. Alex Schreiber, who in turn were followed by Mr. and Mrs. Carl W. Buermele. The plans are to have one barker and his wife sponsor or act as chaperons on each occasion. Hostesses will be recruited from the girls working in the various exchanges and theatre organizations.

Tent No. 10—Indianapolis

Tent No. 10 elevated its charity fund by two thousand dollars through the fine efforts of Dick Frank, promoter of the bond giveaway. Frank Aron won the first prize for the biggest sale of tickets. Chief Barker Ken Collins assisted by Marc Wolf, Harry Markun and Earl Cunningham touched off the gun that set the bond drive for Indianapolis theatrical folk afire. Not only is the drive massive in its scope but Variety is getting plenty of credit. The club rooms are now open to all military officers and so far several hundred have registered. Some of the men who went into the service recently are, Morris Cantor, located at Camp Lee; Lowell Heath, now a captain in aviation; Al Ackerman, and Harry Hayes off to Brooklyn.

Barkers Al Blocher and Larry Shubnell and their families have returned from a vacation at Lake Wawasee. Ken Maynard, cowboy star visited Carl Niesse last week. Warners had a servicemen's party in the club rooms and Claude McKean, genial toastmaster took charge. Curtis Butler of Columbia has purchased a new home in Indianapolis.

Tent No. 13—Philadelphia

Barker Ben Amsterdam entertained his thetre managers at a luncheon Thursday in the Clubrooms, which was preceded by a business session.

The Ladies Auxiliary had as their guests 125 Service Men on Sunday afternoon. Fifty hostesses were on hand as dancing partners, after which the boys enjoyed a preview and refreshments.

The fall and winter social season soon will be in full swing, with numerous activities on the Club calendar.

Guests this week included Willie Howard, star of "Priorities of 1942" playing at the Forrest Theatre, and Jo-Carroll Dennison, the current "Miss America."

Tent No. 25—So. Calif.

The tent is sponsoring a plan for the use of automobiles on Film Row on a cooperative basis to save gas and rubber. Duke Clark is in charge of the plan and barkers are sending in to him sheets giving their weekly schedules, size of their car and other information along these lines.

The clubrooms on Tuesday nights is the scene of much activity with many of the barkers taking advantage of the dancing classes that are being conducted.

Barker Dave Bershon, chairman of the War Savings Staff Theatre Committee reports that for the week ending September 4th, $533,400.95 was collected for the sale of stamps and bonds to bring the total to $4,373,166.85. Of this amount $202,441.35 was sold through the Variety Club.



Flying Tigers

(*Continued from Page* 9)

downed Jap planes, but withal, a daring and capable pilot. This irresponsible member brings discord among the squad through his flounting of discipline, attentions to the leader's girl and other infringements of their code with summary dismissal resulting when his laxness is directly accountable for the death of one of their number. Confined to his quarters, he manages to secrete himself in a plane which the leader is taking on an especially dangerous mission and redeems himself through sacrifice of his life in the humane cause for which all are fighting.

Comment: Set to tempos suitable to the widely publicized activities of the American Volunteer Group, whose thrilling and daring exploits it chronicles with dog-fights, machine-gun chatter, ack-ack fire and bursting bombs punctuating the entire footage like corn popping on a hot griddle, this is absorbing fare. There is just sufficient dramatic interlude, comedy byplay, pathos-provoking incident and romantic intrusion to temper the action-packed story and mould it into the kind of entertainment that thoroughly satisfies the masses. John Wayne portrays the daring and understanding leader with his customary restraint, which suits the adventure sequences but never gets above zero in the romance department. John Carroll does a clever job and generates considerable sympathy in his role of the braggadocious badboy with the soft heart. Anna Lee is capable and comely as the love interest and the members of the flying group all fill their parts to perfection, especially Paul Kelly, as the obedient subordinate with faulty vision. A lot of credit is due the children and oldsters who fill the mass scenes of ravaged and distressed though hopeful and faithful Chinese citizenry whose gratitude and consuming interest in their American benefactors borders on idolatry.

Catchline: You've read about 'em and heard about 'em—now come and see the Flying Tigers slap the Japs from the skyways.

The Hard Way

Warner Brothers **Drama** **107 mins.**

AUDIENCE SLANT: (Adult) A picture that is worth seeing; fine dramatic entertainment for everyone.

BOX-OFFICE SLANT: Exploit Ida Lupino's name and the worth of the picture and word-of-mouth will do the rest.

Cast: Ida Lupino, Dennis Morgan, Joan Leslie, Jack Carson, Gladys George, Faye Emerson, Paul Cavanagh, Leona Maricle, Roman Bohnen, Ray Montgomery, Julie Bishop, Nestor Paiva, Joan Woodbury, Ann Doran, Thurston Hall, Charles Judels, Lou Lubin, Jody Gilbert. **Credits:** Directed by Vincent Sherman. Screenplay by Daniel Fuchs and Peter Viertel. Director of photography, James Wong Howe. Produced by Jerry Wald.

Plot: A hard, relentless woman takes her young sister with her when she leaves the small town in which they were born. She makes use of everyone of importance they meet and gradually builds the sister up into a successful musical comedy star. But her shrewdness doesn't reckon with love, which in the end causes a break between the two women.

Comment: This picture, while over-long, never the less will send every customer home feeling that he has seen a good show and a great performance. The vehicle is perfect for the talents of Ida Lupino, whose characterization of an embittered woman, determined to wring success from the world for her sister, is superb. You can rely on word-of-mouth publicity bringing the cash into the box-office, after you once get over to your patrons what fine entertainment it is, especially for those interested in dramatic fare. Joan Leslie is charming as the hopeful, but driven, young girl and she sings and dances in the latter part of the picture most delightfully. Dennis Morgan, as the handsome and cynical hoofer who is wise to Lupino, carries off the interpretation necessary to make the audience feel what he means. Jack Carson as a hoofer and one-time husband of young Joan, excels his best previous work. The others in the cast do an equally fine job. Produced by Jerry Wald, the settings and casting fit into the entire frame with synchronized smoothness, and direction by Vincent Sherman is such that every one of the characters gets off the screen into the spectator's mind and feelings. Exploit the names and arrange tie-ups with dress shops and Little Theatre Groups.

Catchline: She came up "The Hard Way" and couldn't take it when she lost out.

In Re **MY SISTER EILEEN**

"Columbia has knockout comedy in MY SISTER EILEEN!"
— *LOUELLA PARSONS*

"MY SISTER EILEEN is a howling success!" — *HEDDA HOPPER*

"MY SISTER EILEEN wows audience in film form... is immeasurably superior to the footlights version!"
— *LOS ANGELES TIMES*

"One of the most sensational laugh riots to light the screen in a long time!" — *MOTION PICTURE DAILY*

"Smash box-office entertainment... Something extra special for the exhibitor!" — *FILM DAILY*

"Riotous! The laughs... are roars!" — *HOLLYWOOD REPORTER*

"Success of MY SISTER EILEEN on the stage will be nothing compared to the hit it will make at the box-office of film theatres... Adds another solid-money comedy to Columbia string!" — *DAILY VARIETY*

"Columbia and exhibitors are in for a bumper crop of B. O. returns!" — *BOXOFFICE*

COLUMBIA PICTURES

RELEASED SEPT. 30

MAKE IT A BILLION
IN WAR BONDS AND STAMPS IN SEPTEMBER, "SALUTE TO OUR HEROES" MONTH

Short Subject Reviews

Yankee Doodler* *(Very Good)*

Col. (4652) Community Sing No. 2 10 mins.

With Don Baker at the organ, your audience will be called upon to sing such songs as One Dozen Roses (last chorus with a lisp); All I Need Is You; Conchita, Marquita, Lolita, Pepita, Rosita, Juanita Lopez; and The Yankee Doodler. If patrons will only sing, and will follow the suggestions on the screen (examples: boys sing, girls sing; one side of house sings a question, the other side sings the answer), there should be a rousing ten minutes when this reel is projected. The Yanke Doodler is a spirited, wartime number that concludes the subject in a blaze of patriotic glory. Try to book "Yankee Doodler" on a day you're reasonably sure you'll have a houseful of patrons, for it will go over best with a full house. B. K. Blake produced.

Hollywood on the Hudson *(Unique)*

RKO (24,413) Picture People No. 13 8 mins.

Most reels of this type deal with benefits or parties at which Hollywood stars are present, or show Sally Switchell beside her pool on the back lot of her Beverly Hills estate, or give the public a glimpse of Hector Highbottom watering his petunias. But this one is different, and for that reason it's unique. It treats a phase of the motion picture industry never before brought to the public's attention via the screen. It sets out to prove—and does—that although New York and New Jersey are no longer the locales for full-time film production as they were 25 years ago when the Pearl White thrillers were popular, the East is nevertheless an important link in picture-making. The audience is taken through a home office where the art department, still library and contract department are shown in action; then to a press reception during which Anna Neagle is interviewed. Stars and other celebrities are shown at the recent premiere of "Pride of the Yankees." Eddie Cantor and other stars are seen doing their bit at a Service man's cafe. The old Astoria, Long Island, studios, once the setting for many of the dramatic hits of the past, are revealed as Signal Corps headquarters now. The preparation and editing of newsreels is explained, as well as the production of fashion clips. So much has been crowded into the eight-minute reel that one must watch with close attention lest he miss some detail. Arlene Francis is the narrator, and Clay Adams directed. Since both "Pride of the Yankees" and "The Big Street" are given subtle plugs, it would be well to play the subject in advance of your showings of these films. At any rate, it's absorbing entertainment. One hopes future reels of this type will have the benefit of the same ingenuity of their producers in the selection of subject matter.

Anniversary Reel

Columbia's forthcoming Screen Snapshots showing oldtime stars at the height of their glory will be the 22nd anniversary reel in the series, Ralph Staub, producer-director, announced. The shorts date from Columbia's founding in 1920. Specially filmed material for the series, going back that far, now comprises more than 3,000 reels.

Valley of Blossoms* *(Average)*

20th-Fox (3153) Magic Carpet 9 mins.

Scenes in color of the beautiful Okanagan Valley, British Columbia, which produces apples which are far-famed for their beauty and flavor. The camera captures the bustling activity and lush scenic splendors of the section at harvest time. A commentary by Lowell Thomas goes far to make the reel an interesting travel subject, up to the average standard for this series.

* Indicates 1942-43 Release

The Road to Tokyo *(Excellent)*

United Artists World in Action 18 mins.

The great bulk of this footage is devoted to Canada's part in protecting the Northern Pacific coastline from possible invasion. The training of Canadian troops and scenes of the part they are playing throughout the world-wide war front give ample support to Hitler's contention that they are "tough." A camera trip along the immense wastes that are being converted into the Alaskan highway show the strides being made toward completion of that important war artery of transportation and the shots showing how the coastline is guarded throughout its long line with camouflaged hideouts for well armored troops and mobile big gun units make the spectator understand that it will be no cinch for the Japs to effect a landing along Canada's shore. The possibility of the continuance of the Alaskan Highway across Bering Straits to Russia as a road to Tokyo is implied.

The Japoteurs *(Swell for Juveniles)*

Para. (W1-10) Superman No. 10 8 mins.

When the world's largest bombing plane takes off, feminine reporter Lois Lane hides in one of the lockers. At the same time, a group of sly Japanese saboteurs hide themselves on the giant U. S. air ship. They soon overpower the American crew, take charge of the plane with the intention of flying it to Tokyo. Emerging from her hideaway, Lois sees what has happened, broadcasts an appeal for help. Attempts of pursuit planes to take to the air are thwarted by bombs dropped by the Japanese. "This is a job for Superman" says bespectacled Clark Kent, who steals away from the crowd, dons his Superman attire, flies into the air, rescues Lois, knocks out the Japanese. As the plane dives to earth, Superman dives ahead of it, pits his weight against its nose to lessen the speed of its fall, then jumps to the ground where he cushions it as it lands in Times Square. What a man! The kids ought to go for this, and it's good fare for adults, too.

Victory Vittles *(Very Good)*

MGM (S-372) Pete Smith Specialties No. 12 10 mins.

Pete Smith lends his witty dialogue to humorous accompaniment of a reel that contains much beneficial information in these days of food rationing and impending shortage. Among the things learned are that potato peelings make a swell silver polish when dipped in soda and water; that lemon peeling is a moth exterminator; that a half cup of milk will add full 50 per cent to a pound of butter if an egg-beater is used to thoroughly mix the two, and much more of interest to the ladies who must preside over the kitchens during a period of diminishing ingredients. Will Jason directed.

How to Play Baseball *(Hilarious)*

RKO (24,109) Disney Cartoon No. 9 7 mins.

Produced as a companion subject for the feature-length "Pride of the Yankees," this Technicolor cartoon is not only a "natural" for a program featuring the Samuel Goldwyn production, but will also be hilariously accepted on any other bill. An off-screen narrator describes the plays as Goofy executes them. Through the magic of animation, Goofy plays all positions. Needless to say, his antics provide side-splitting entertainment for the spectators. This is one of the best of the Walt Disney cartoons and should be exhibited before the baseball season ends.

. . NEWSREEL SYNOPSES . .

(Released Saturday, September 26)

MOVIETONE (Vol. 25, No. 6)—Japanese captives in Solomons; Merchant seamen needed; Army toughens troops; Cotton-picking contest; Willkie in Cairo; Dogs in Army; Women ferry planes; Joe Louis and Billy Conn train for fight; Boxing in Australia; Ambassador Grew's message.

PATHE (Vol. 14, No. 9)—Japanese captives in Solomons; Women ferry planes; War Dept. in new home; Merchant seamen needed; Pearl Harbor gets Army-Navy E award; New fire chutes speed rescues; Major Spaatz decorates U. S. airmen; Joe Louis and Billy Conn in training; Boxing in Australia; Ambassador Grew's message.

UNIVERSAL (Vol. 15, No. 122)—Japanese captives in Solomons; Thousands sign to work for Kaiser; Seamen get fur vests; Hotel scraps roof for metal for scrap drive; Women ferry planes; Cotton-picking contest; Joe Louis and Billy Conn train; Boxing in Australia; Ambassador Grew's message.

PARAMOUNT (No. 9)—WAFS report for training; U. S. airmen decorated in England; Seamen get fur vests; Cotton-picking contest; Japanese captives in Solomons; Joe Louis and Billy Conn in training; Tank destroyers; Ambassador Grew speaks.

NEWS OF THE DAY (Vol. 14, No. 204)—Japanese captives in Philippines; Ambassador Grew's message; Willkie on Egyptian Front; Need merchant seamen; Training tank destroyers; Louis-Conn ready for Army fight; Boxing in Australia.

(Released Wednesday, September 23)

MOVIETONE (Vol. 25, No. 5)—Carrier Yorktown's heroic crew home from Midway fight; Bomber Command in Alaska; Mass test of General Lee tanks; Land troops take to water; Betty Grable wows boys at Army camp; Memphis policemen and firemen bring in Marine recruits (Memphis only); American Legion Convention hears Secretary Knox; Indians net salmon in Oregon; California girls play underwater basketball; Lew Lehr back with his cwazy people.

NEWS OF THE DAY (Vol. 14, No. 203)—Epic of the Yorktown sunk after Midway; American Legion Convention hears Secretary Knox; Mass test of General Lee tanks; Pup tents used as boats; Balloon barrage on Coast; President spurns Japanese flag; Independence parade stirs Mexico; Alsab beats Whirlaway in match race; Pro football: Chicago Bears vs. Army All-Stars (Boston only); California girls play underwater basketball.

PARAMOUNT (No. 8)—Yorktown's crew home from Midway fight; All-soldier rodeo on West Coast; Woman of Chinese extraction becomes member of WAACs; Mass test of General Lee tanks; Independence parade stirs Mexico; 100 per cent Americans at Lima, O.; Barrage balloons on Coast; Pro football: Chicago Bears vs. Army All-Stars; American Legion Convention hears Secretary Knox.

PATHE (Vol. 14, No. 8)—Yorktown's crew home from Midway fight; President spurns Japanese flag; Independence parade stirs Mexico; American Legion Convention at Kansas City; Pro football: Chicago Bears vs. Army All-Stars; Alsab beats Whirlaway in match race.

UNIVERSAL (Vol. 15, No. 121)—Yorktown's heroic crew home from Midway fight; American Legion Convention hears Secretary Knox, Paul V. McNutt; Army bombers in action in Alaska; General Sherman tanks tested in Pacific Northwest; California beauties play underwater basketball; Women save salvage drive in Kennett Square, Pa.; Secretary Ickes gets in scrap; President spurns Japanese flag; Alsab beats Whirlaway in match race; Mexico celebrates independence; Army engineers undergo amphibious training.



Important from NATIONAL SCREEN SERVICE CORP.

Dear Mr. Exhibitor:

The War Production Board has ruled that it will temporarily permit the use of some raw stock for the manufacture of Special Service trailers.

Whether or not this ruling will continue rests in great measure upon you and ourselves.

It is our joint task voluntarily to reduce this use of raw stock to such an extent that the present ruling will not have to be revised.

We shall try to do our part as best we can.

We can no longer give assurances that all orders for Special Service trailers will be filled.

We shall endeavor to fill those orders which conform to the preferences of the War Production Board.

Accordingly, Special Service trailers related to the war effort will be given priority. This includes trailers referring to the collection of scrap, rubber salvage, blackout regulations, aircraft warnings, instructions on fighting fire-bombs, local war hero days and kindred subjects.

If your request is for a Special Service trailer advertising your own shows, such as personal appearances of stars or stage attractions, we will do our best in each instance to obtain the permission of the War Production Board to meet your order because we recognize the importance to you of advertising your show on your screen.

You must do your part as well. We know that all of you are only too anxious to do so. You can do your part by eliminating all uses of Special Service trailers, other than those related to the war effort and advertising your own show. Please do not request Special Service trailers for any of the other purposes for which they have been used in the past.

All of us must make every possible sacrifice to contribute to the conservation program.

It has been our earnest effort in the years of our service to the industry, to conduct our business in such a manner as to earn your good will. We are hopeful that it will not now be forfeited by our inability, for reasons of national policy, to furnish you with the full service which has heretofore prevailed.

Sincerely,

NATIONAL SCREEN SERVICE CORPORATION

Herman Robbins

Herman Robbins, President

RECORDS—ALONE PROVE GREATNESS

HERE'S THE "CHAMP"

AGAIN — NOW THIS WEEK — ANCO — 42nd STREET
REPEATING 66th TIME

IN PHILADELPHIA — AT NEWS THEATRE
REPEATING IT 5 TIMES

IT'S THE ONE AND ONLY



HERE'S THE RECORD—NO FEATURE HAS PLAYED AS OFTEN IN THE SAME THEATRES.

PLENTY PLAYED IT.... 6 TIMES
PLENTY PLAYED IT.... 14 TIMES
MANY PLAYED IT.... 26 TIMES
A FEW REPEATED IT.... 50 TIMES
SOME REPEATED IT.... 68 TIMES

THE Hollywood REPORTER

'Scarface' In 65th Run on Broadway

New York — The Apollo on 42nd Street is running "Scarface," the Howard Hughes-Astor picture. The only news in this is the fact that it's making its 65th appearance in a Broadway theatre, probably playing more time in and around 42nd Street than any ten pictures ever made.

AND STILL GOING — BREAKING RECORDS

NEW PRINTS
NEW ADV.
ACCESSORIES

ASTOR
PICTURES CORP.
NEW YORK N. Y.

EXCHANGES
IN ALL
KEY CITIES

Advance Dope SR

FOREVER YOURS (Univ.) **Drama. Principals:** Deanna Durbin, Edmond O'Brien, Barry Fitzgerald, Arthur Treacher, J. Frank Hamilton, Esther Dale. **Plot:** An American girl reared in China, is forced to flee when Japs storm their village. With her she takes nine tots. In order to get them into the U. S. she claims to be the widow of the captain of their torpedoed ship. Installed in his mansion she meets and falls in love with the man's nephew. Just as their wedding plans are made, the Captain shows up hale and hearty. They finally straighten things out to everyone's satisfaction. **Director,** Jean Renoir.

LIVING GHOST (Mono.) **Mystery. Principals:** James Dunn, Joan Woodbury, Paul Mcvey, Gus Glassmire, Edna Johnson, Jan Wiley. **Plot:** A special investigator is called in to solve the case of a millionaire who had mysteriously disappeared and then returned minus his mental faculties. With the aid of the man's secretary, the investigator finds that the man's wife and her lover were behind the doings, and he sees that they get their just desserts. **Director,** William Beaudine.

SKYWAY TO GLORY (MGM) **Drama. Principals:** Franchot Tone, Gene Kelly, Marsha Hunt, Van Johnson, Dorothy Morris, Steve Geray. **Plot:** On a blasted jungle airfield the exhausted remnants of a flying squadron await the certain return of enemy bombers. One plane remains, so the Major selects one man to intercept the approaching enemy bombers. After he leaves the men discuss the character and life story of the pilot in the interceptor plane. **Director,** George Sidney.

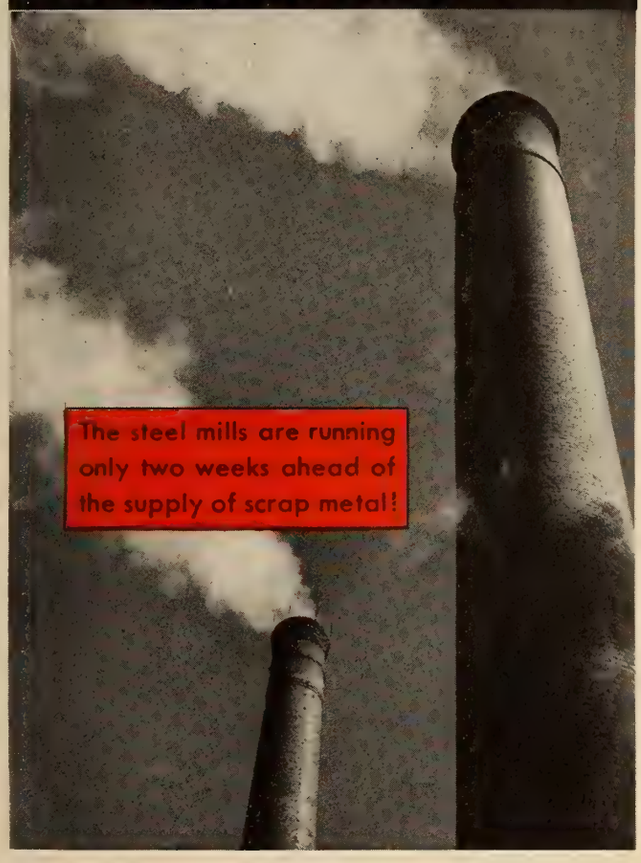
MEANEST MAN IN THE WORLD (20th-Fox) **Comedy. Principals:** Jack Benny, Priscilla Lane, Lyle Talbot, Eddie "Rochester" Anderson. **Plot:** When a struggling young small-town lawyer cannot marry the girl he loves because of his financial status, he comes to the big city. There he makes the newspaper headlines when a street photographer snaps his picture stealing a lollypop from a child and dubs him "meanest man." When his girl arrives, he is in such a mixed-up state, that he has a terrible time trying to straighten things out. However, he does win the girl and also a job in her father's office. **Director,** Sidney Lanfield.

HEART OF THE GOLDEN WEST (Rep.) **Western. Principals:** Roy Rogers, Sons of the Pioneers, Hall Johnson Choir, Smiley Burnette, George "Gabby" Hayes. **Plot:** Roy Rogers and his friends try to sell the owner of a steamship line the idea of running his boats to the town. This is to prevent a gang of desperadoes from forcing them to pay unjust charges for the transporting of their cattle to the stock yards. His final acceptance of the idea disposes of the gang and their hoodlum practices. **Director,** Joseph Kane.

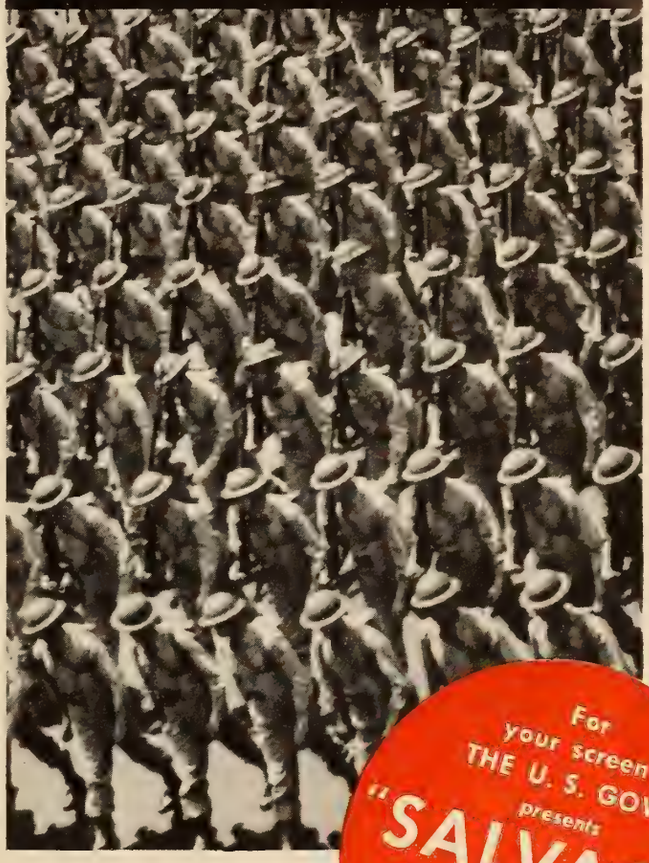
PRESENTING LILY MARS (MGM) **Drama. Principals:** Judy Garland, Richard Carlson, Spring Byington, Fay Bainter, Marta Eggerth, Connie Gilchrist. **Plot:** A nineteen-year-old who wants to be an actress, is encouraged in her career by her entire family. Unable to get to see a famous theatrical producer, when he's in town, she forces herself on him by stealing the script of his new play. Nothing seems to help, so she goes to New York. There she eventually gets a lead in a play, but the leading lady comes back and she's out. She settles for the part of a chambermaid, makes such a hit that she ends up with the fame she'd been after. **Director,** Norman Taurog.

WITHOUT SCRAP—
THE SCRAP'S OVER!

IF THESE STOP . . .



THESE CAN'T GO ON!



For your screen! THE U. S. GOV'T presents "SALVAGE" ONE FIGHTING REEL Commentary by DONALD M. NELSON

Enlist your theatre today in the People's Army
For salvage! There is nothing more vital!
The war machines will halt
Without scrap metal...without scrap rubber!
America needs patriots!
Big theatres or little theatres, get in the scrap!
Show the film "Salvage"—
Use the two-fisted press-book!
America's salvation tomorrow
Depends on America's SALVAGE today!

(Right: Press Book for patriots!)



Sponsored by the War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City (Room 408). Get the film "SALVAGE" from your nearest RKO Exchange.

Hollywood

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PROGRAM NOTES FROM THE STUDIOS

Joan Leslie to Co-Star with Fred Astaire in RKO Picture; Hoffenstein Joins WB Writing Staff; Next Tracy Film is Set

Leon Barsha's Columbia production "Power of the Press" which Lew Landers is directing, now lists Otto Kruger, Victor Jory, Guy Kibbee, Lee Tracy and Gloria Dickson, with Rex Williams, Don Beddoe and Frank Sully supporting.

Arthur Ripley will produce and direct "By Order of the Third Reich" for Producers Releasing Corporation, with shooting to start in October.

John Considine, Jr. is producing MGM's "Salute To The Marines," Wallace Beery-Fay Bainter co-starrer with Sylvan Simon showing the way as director. The cast boasts a college professor, Donald Curtis, who has all the attributes of a movie star despite his collegiate degrees.

Monogram's "Rhythm Parade," with Sydney M. Williams producing and Howard Bretherton directing, has an augmented cast that includes Jan Wiley, Chick Chandler, Julie Milton, Gale Storm, Mills Brothers, Cliff Nazarro, Ted Fio Rito and his orchestra, and the entire N.T.G. girl show.

Victor Jory will make his Hollywood directorial debut with "The Gunmaster," which Harry Sherman will produce, with Richard Dix playing the peace marshal of the Old West, *Bat Masterson.* Jory may also act in the picture.

Republic's "Hit Parade of 1943" *which Albert S. Rogell will direct under Associate Producer Edmund Grainger, will be the first film to present footage of New York during the dim-out. Rogell shot the footage on a recent eastern trip.*

Joan Leslie has been chosen to co-star with Fred Astaire in David Hempstead's RKO production "Look Out Below," with Edward H. Griffith directing.

Director H. Bruce Humberstone took on an assistant, Aaron Rosenberg, for "Hello, 'Frisco, Hello," which gets under way at 20th-Fox on October 15th.

Bernard Burton's Universal production "When Johnny Comes Marching Home" is being directed by Charles Lamont with Howard Christie assisting. The picture will showcase Phil Spitalny and his All-Girl Orchestra, Allan Jones, Jane Frazee, Gloria Jean, Donald O'Connor and Peggy Ryan.

Sig Neufeld's next production under the PRC schedule will be "Queen of Broadway" starring Rochelle Hudson and dealing with the horse-betting racket. Sam Newfield will direct.

King Vidor will direct Spencer Tracy's next MGM starrer, "America." Locations are now being scouted in the mining country around Salt Lake City.

Scott R. Dunlap will produce the special Monogram outdoor picture "Dawn On The Great Divide" starring Buck Jones, Tim McCoy and Raymond Hatton, now set for an October 1 production send-off.

Producers William Pine and William Thomas have cast Barry Sullivan for co-star billing with Chester Morris and Jean Parker in "High Explosive," which they produced for Paramount release, with Frank McDonald directing.

George Sherman, having recently completed "X Marks the Spot," with Damian O'Flynn and Helen Parrish, has been assigned to the production-direction on "London Blackout Murders," a mystery melodrama that Curt Siodmak is scripting.

David Hempstead has been assigned as producer of RKO's screen adaptation of Pearl Buck's novel "China Sky" co-starring Claudette Colbert and Randolph Scott. The picture will be one of the more important on the studio's 1942-43 program.

William Perlberg will produce "Coney Island" for 20th-Fox, with Walter Lang at the megaphone. The picture will co-star Betty Grable and George Montgomery, with Cesar Romero, Charles Winninger and Phil Silvers supporting.

Edmund Goulding reported for preparation of "Old Acquaintance" which he will direct under the Henry Blanke production aegis over on the WB lot. Bette Davis, Miriam Hopkins, George Brent and Gig Young have been cast.

Sam Hoffenstein joins Warner Bros.' writing staff to adapt Andrew Rosenthal's comedy-drama play "Broken Journey" for the screen. The picture will be the first on producer Benjamin Glazer's schedule, preceding "Mississippi Belle" and "Deep Valley."

David J. Chatkin is producing and Michael Gordon directing Columbia's current "Lone Wolf" story, "One Dangerous Night," with Warren William in the starring role. The studio has decided to discontinue the use of the words "Lone Wolf" in the titles, in order to get more flexibility and variety.

Gregory Ratoff has recalled the stars, featured players and top specialty acts of "Something To Shout About" to appear in a unique trailer he is making to exploit the Columbia musical. He will serve as master of ceremonies in the trailer to introduce the stars and acts in barker, 1890 style.

George Haight's next Maisie story for MGM, "Swing It Maisie," will put Ann Sothern, as the heart-of-gold heroine, into defense work, where she romances a test pilot for a ride that no plane ever gave him.

B. G. De Sylva, Paramount's executive producer, has placed upon the desk of Joseph Sistrom the production of "Stand At Ease," a war comedy film in marked contrast with the heroically realistic drama, "Wake Island."

Republic has purchased an unproduced play, "To Helen," by Henry Moritz, which will be used as a vehicle to star Mary Lee under the title "Shanty Town."



Its Success Their Responsibility

Greatest responsibility for the success of Paramount's "For Whom the Bell Tolls," Technicolor picturization of the Ernest Hemingway novel, rests with the three persons shown above. Left, Ingrid Bergman as Maria; right, Gary Cooper as the Robert Jordan of the film; center, Producer-Director Sam Wood. The stars are in costume.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

One of the most interesting personalities in pictures is Rosalind Russell, an actress whose talent as a comedienne has put her at the top of the list of Hollywood stars. This time, however, she's doing a dramatic part over at RKO, so we're going there to watch her work. It's a picture called "Stand By To Die," and it co-stars Rosalind Russell, Fred MacMurray and Herbert Marshall.

The room is a bar and speakeasy of the 1930s. Place: one of the Japanese Mandated Islands. Here the boys of Herbert Marshall's flying school meet, including Rosalind Russell, his only feminine pupil. The room is decorated with pictures of planes and parts of planes, obsolete and modern. Beside the bar and the tables and chairs, there's an old-fashioned fireplace filled with ferns and flowers.

While the camera and sound are being checked, Rosalind and Marshall have a cigarette together and the extras loll around or play cards. She's wearing a black chiffon evening dress over a slip that's black on bottom and flesh-colored on top. The black sequins that trim the blouse across the shoulders back and front, end as epaulets over each sleeve. With this dress she carries a black sequin bag and her only adornments are a rhinestone pin and earrings to match.

For some time now Director Lothar Mendes has been busy, but now he commences to talk out loud, for everything is ready. While he's talking, the hairdresser arranges Rosalind's hair to make sure that not even one strand is out of place.

Cameras starting grinding . . . Rosalind and Marshall start speaking . . . extras take their positions and the sound box starts playing a prepared song, which belongs to this scene. Now that they're off, it isn't long before the scene is recorded.

We hang around for a while to speak to Rosalind in her dressing room, and after a short talk, move on to avoid delaying her and stirring the wrath of the director.

Off we go . . . until next week. Ann Lewis

Cockrell Character for Screen

Refugee Smith, Eustace Cockrell's famous Negro hero of numerous national magazine stories, will be brought to the screen by MGM. Work will start soon on the stories bringing the popular character of the young Negro prize-fighter with a religious bent before the cameras.

HOLLYWOOD STUDIO ROUND-UP

Only four new pictures started this week. Following are the details:

COLUMBIA

POWER OF THE PRESS—Principals: Guy Kibbee, Lee Tracy, Otto Kruger, Gloria Dickson. Director, Lew Landers.

RKO-RADIO

GREAT GILDERSLEEVE — Principals: Harold Peary, Jane Darwell, Nancy Gates. Director, Gordon Douglas.

20th CENTURY-FOX

SEVENTH COLUMN—Principals: Philip Dorn, John Shepperd, Virginia Gilmore, Anna Sten. Director, Louis King.

UNIVERSAL

WHEN JOHNNY COMES MARCHING HOME—Principals: Allan Jones, Jane Frazee, Gloria Jean, Phil Spitalny Girl Orchestra. Director, Charles Lamont.

TITLE CHANGES

"Commandos Come At Dawn" (Col.) now COMMANDOS STRIKE AT DAWN.

"Bye, Bye, Baby" (Mono.) now RHYTHM PARADE.

"Eleven Were Brave" (Rep.) now CROOKED CIRCLE.

"Corpse Came C.O.D." (Univ.) now BEHIND THE 8 BALL.

Sand Storms, Heat Too Much

Unseasonable sand storms and intense heat in the desert area in the vicinity of El Centro resulted in cutting short location sequences for the 20th-Fox drama of Lybian desert warfare, "The Immortal Sergeant." The company, headed by Director John M. Stahl, Henry Fonda, Thomas Mitchell, Allyn Joslyn, Melville Cooper and Morton Lowery, returned to the studio. The picture is being produced by Lamar Trotti, who wrote the screenplay from the novel by John Brophy. When the picture is finished, Stahl will begin producing-directing "Blindman's House," based on the Hugh Walpole novel.

Lesser Signs Katherine Cornell

The distinguished Broadway star, Katherine Cornell, until now able to resist the pleas of Hollywood producers, has finally relented and will be seen on the screen for the first time in Sol Lesser's forthcoming "Stage Door Canteen." Miss Cornell joins a long list of celebrities who will appear in the picture, including Katharine Hepburn, Helen Hayes, Gertrude Lawrence, Kay Kyser, Edgar Bergen, Ray Bolger, Jane Cowl and Peggy Wood.

Pal Purchases '500 Hats'

Purchase of the screen rights to the story, "The 500 Hats of Bartholomew Cubbins," written by Dr. Seuss, one of America's foremost humorists, has been announced by George Pal, producer of the Puppetoon series of shorts for Paramount. Pal will produce the story in a Technicolor cartoon with a special musical score. Also under consideration by Pal: "And to Think I Saw It On Mulberry Street," by the same author.

Gloria Dickson in Republic Pact

Gloria Dickson has been signed to a three-picture deal by Republic studios. She has in the past appeared in two pictures for Republic, "Mercy Island" and "Affairs of Jimmy Valentine."

'Mission to Moscow' Beset by Difficulties

Finding a technical adviser for Warner Bros.' projected "Mission to Moscow" is an acute problem, reports studio research chief Dr. Herman Lissauer, because "thousands of people speak, read and write the Russian language fluently, but most of these are Russian emigres who have not visited their native country since they fled 25 years ago; they haven't the slightest notion of what the Soviet Union looks like today."

Of the press correspondents who served in Moscow during the period around which the book was written, none are presently available.

Further woe is added to an already difficult situation by the casting of extras. Infinite care in this regard must be exercised if accuracy is to be maintained. There is no "typical Russian." The Soviet Union, according to Erskine Caldwell, embraces 180 different nationalities, including Georgians, Caucasians, White Russians, Great Russians, Tartars, Mongols, Ukranians, Cossacks, Armenians, Turkomans—to mention only a few. Therefore, each extra must be selected to fit a particular nationality.

MGM Buys Rights to 'Gaslight'; Staged on Bdwy. as 'Angel Street'

Metro-Goldwyn-Mayer has bought from Columbia the American screen rights to "Gaslight," an English play by Patrick Hamilton. Arthur Hornblow has been assigned the property for production. The melodrama had been acquired by Columbia who purchased a British film version of it starring Diana Wynyard and Anton Walbrook. The projected MGM picture will co-star Irene Dunne and Melvyn Douglas.

After revising the third act, Shepherd Traube staged the Broadway production of "Gaslight" under the title "Angel Street." Hornblow is scheduled to go to New York within the next few days to see the play, but it is not known whether he will attempt to buy for his studio the new title and new third-act material from Traube.

It's in the Congressional Record

Representative Sol Bloom of New York, Chairman of the House Foreign Affairs Committee, has read the Ronald Colman courtroom speech from "Talk of the Town" into the *Congressional Record*. The speech, which so impressed Bloom, is on democratic processes, and is made to an ungovernable mob bent on lynching.



Comedy Team Welcomed Home

When Abbott and Costello returned to Universal from their nation-wide whirlwind bond-selling tour, the studio was patriotically bedecked to welcome them home. Bud and Lou were met at the train by 30 A.W.V.S. members and paraded through Los Angeles' shopping center in Army jeeps. Their next comedy is "It Ain't Hay."

WANDERING AROUND HOLLYWOOD

with Ed Raiden

To see a loyal and conscientious worker rewarded delights the spirit. That's how it is to see Bernie Kamins elevated to Publicity Director for Harry Sherman Productions. And for Bernie it's none too soon. What would his son of ten days say about it if Bernie hadn't been moved up?

They were quite careful who they allowed on the "For Whom The Bell Tolls" set, but after we passed muster, we watched Producer-Director Sam Wood work out the next scene with Ingrid Bergman, Gary Cooper, Katina Paxinou and Fortunio Bononova; only he called them Maria, Robert and Pilar, the story names, for mood and accuracy. Those handles might stick after the picture, like Scarlet did to Vivien Leigh.

Lonnie D'Orsa, assistant director and official worrier, explained that after this picture, any other will be a cinch. They have a cast of 15 players. Cooper and Bergman speak clear English, the others a dialect that would confound the League of Nations.

The set represented a cave. Everything else had been shot on location, but the cave there had been too small for very effective shooting, or to accommodate the entire group necessary in the scenes. The stonework was reproduced by covering canvas with plaster and coloring to match. The "roof" consisted of 15 slabs, suspended by pulleys.

When they took a long shot they would lower the blocks into a semblance of the cave roof, shifting the slabs around as the camera angle changed. For a close-up where the camera and mike boom had to move in, the slabs were raised and the floodlights eyed between.

On the Charles R. Rogers lot where "The Powers Girl" is being shot, they had a bevy of beauties that would make an old man win a hundred-yard dash. If there was any doubt about the collective beauty, we visited the "Rhythm Parade" set at Monogram, where the Nils T. Granlund chorus and collection were being filmed. N.T.G. told us they were the most beautiful in the world, but they couldn't hold a candle to the "Powers Girl" collection. And we're not fond of very beautiful girls because of the intense competition!

Baker Signed for Ice Spectacle

One of radio's most popular singers, and for years a featured member of Fred Allen's show, Kenny Baker has been signed for a leading role in Monogram's ice spectacle, "Silver Skates," now being prepared for filming under the direction of Leslie Goodwins. A large cast has been lined up for the film, which Lindsley Parsons is producing.

John Gunther's Whirlwind Month

After the intensive work of preparing three such best-sellers as "Inside Asia," "Inside Europe" and "Inside Latin America," tossing off a few scripts for the films was just a holiday for John Gunther. During a whirlwind month at 20th-Fox, the noted author wrote one complete script, one complete film treatment, and a lengthy foreword for a third film.

Feature Booking Guide

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

CHECK RUNNING TIME WITH LOCAL EXCHANGE

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Our Girl Shirley	Shirley Temple	40		Cavalcade
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

Current 1941-42

3013	Adventures of Martin Eden(D)A	Glenn Ford-Claire Trevor	87	2/26/42	b2/28/42
3029	Alias Boston Blackie (D)	C. Morris-Richard Lane	67	4/2/42	a1/31/42
3045	Atlantic Convoy (Spy)F	John Beal-Virginia Field	66	7/2/42	b7/18/42
3004	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
3207	Bad Men of the Hills	Charles Starrett-Russell Hayden		8/13/42	a5/2/42
3019	Blondie for Victory	Penny Singleton-Arthur Lake		8/6/42	a5/23/42
3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3017	Blondie Goes to College (C)F	Penny Singleton-Arthur Lake	74	1/15/42	b3/7/42
3018	Blondie's Blessed Event (C)F	Penny Singleton-Arthur Lake	69	4/9/42	b4/18/42
3212	Bullets for Bandits (W)	Bill Elliott-Tex Ritter	58	2/12/42	b2/21/42
3035	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	63	1/22/42	a11/1/41
3025	Canal Zone (D)F	Chester Morris-John Hubbard	79	3/19/42	b4/4/42
3031	Close Call for Ellery Queen (My)F	William Gargan-Margaret Lindsay	67	1/29/42	b3/14/42
3028	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
3032	Desperate Chance for Ellery Queen (My)F	Wm. Gargan-Margaret Lindsay	70	5/7/42	b7/25/42
3214	Devil's Trail (W)	Bill Elliott-Tex Ritter	61	5/14/42	a11/15/41
3205	Down Rio Grande Way (W)F	Charles Starrett-Russell Hayden	58	4/23/42	b3/28/42
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3038	Enemy Agents Meet Ellery Queen (My)F	William Gargan-Margaret Lindsay	64	7/30/42	b8/29/42
3012	Flight Lieutenant (D)F	Pat O'Brien-Glenn Ford	80	7/9/42	b6/27/42
3015	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3039	Harvard Here I Come (C)F	Maxie Rosenbloom-Arline Judge	65	12/18/41	b2/28/42
3037	Hello Annapolis (D)	Jean Parker-Tom Brown	62	4/23/42	b4/25/42
3024	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3101	Invaders, The (D)F	Leslie Howard-Laurence Olivier	104	4/15/42	b2/21/42
3007	Lady Is Willing (CD)A	Marlene Dietrich-Fred MacMurray	91	2/12/42	b1/31/42
3204	Lawless Plainsman (W)	Charles Starrett-Russell Hayden	59	3/12/42	a11/29/41
3211	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
3034	Man Who Returned to Life (D)A	John Howard-Lucille Fairbanks	60	2/5/42	b2/28/42
3014	Meet the Stewarts (C)	William Holden-Frances Dee	73	5/28/42	b5/23/42
3005	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3213	North of the Rockies (W)F	Bill Elliott-Tex Ritter	60	4/2/42	b3/21/42
3042	Not a Ladies' Man (D)F	Paul Kelly-Fay Wray	59	5/14/42	b8/29/42
3044	Parachute Nurse (D)	M. Chapman-W. Wright	63	6/18/42	b8/1/42
3215	Prairie Gunsmoke (W)F	Bill Elliott-Tex Ritter	55	7/16/42	b6/27/42
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3206	Riders of the Northland(W)F	Charles Starrett-Russell Hayden	56	6/18/42	b9/5/42
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3046	Sabotage Squad (D)F	Bruce Bennett-Kay Harris	64	8/27/42	b8/8/42
3026	Secrets of the Lone Wolf (My) F	Warren William	66	11/13/41	b11/22/41
3021	Shut My Big Mouth (C)F	Joe E. Brown-Adele Mara	71	2/19/42	b2/21/42
3022	Sing for Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3043	Submarine Raider (D)F	John Howard-Marguerite Chapman	64	6/4/42	b8/29/42
3027	Sweetheart of the Fleet (C)F	Joan Davis-Jinx Falkenburg	65	5/21/42	b8/15/42
3001	Talk of the Town (CD)A	Cary Grant-Jean Arthur	118	8/20/42	b8/1/42
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3006	They All Kissed the Bride(C)	Joan Crawford-Melvyn Douglas	85	6/11/42	b6/6/42
3016	Three Girls About Town(CD)A	Joan Blondell-John Howard	73	10/23/41	b10/25/41
3033	Tramp, Tramp, Tramp (C)F	Florence Rice-Bruce Bennett	68	3/12/42	b3/28/42
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3010	Two Yanks in Trinidad (C)A	Pat O'Brien-Brian Donlevy	84	3/26/42	b3/28/42
3216	Vengeance of the West (W)	Bill Elliott-Tex Ritter		9/3/42	a5/16/42
3203	West of Tombstone (W)F	Charles Starrett-Russell Hayden	59	1/15/42	b1/24/42
3011	Wife Takes a Flyer (F)F	J. Bennett-F. Tone	86	4/30/42	b4/25/42
3003	You Belong to Me (CD)A	Barbara Stanwyck-Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

	My Sister Eileen (CD)A	R. Russell-Brian Aherne	96	9/24/42	b9/19/42
3208	Overland to Deadwood (W)	Charles Starrett-Russell Hayden		9/25/42	a5/23/42

Current 1942-43

Counter Espionage (My)	Warren William-Eric Blore		9/3/42	a5/16/42
Man's World (D)	M. Chapman-W. Wright		9/17/42	a5/16/42
Spirit of Stanford (CD)	Frankie Albert-M. Chapman		9/10/42	a7/4/42

Coming 1942-43

Boston Blackie Goes Hollywood (My)	Chester Morris-Constance Worth		a7/25/42
Boogie Man Will Get You(CD)	Boris Karloff-Peter Lorre	10/29/42	a8/8/42
City Without Men	Linda Darnell-Claire Trevor		
Commandos Strike at Dawn(D)	Paul Muni-Barbara Everest		
Daring Young Man (C)	Joe E. Brown-Claire Dodd	10/8/42	a7/25/42
Desperadoes (Tech.) (W)	Randolph Scott-Evelyn Keyes		a8/8/42
Fighting Buckaroo (W)	Charles Starrett-Kay Harris		a8/29/42
Frightened Stiff	Loretta Young-Brian Aherne		
Hail to the Rangers	Charles Starrett-Kay Harris		
Junior Army	Freddie Bartholomew-Huntz Hall		
Laugh Your Blues Away	Bert Gordon-Jinx Falkenburg		
Law of the Northwest	Charles Starrett-Shirley Patterson		
Lone Prairie (W)	Russell Hayden-Lucille Lambert	10/15/42	a8/8/42
Lucky Legs (C)	Jinx Falkenburg-Russell Hayden	10/1/42	a6/20/42
Merry-Go-Round	Jean Arthur-Joel McCrea		
One Dangerous Night	Warren William-Eric Blore		
Pardon My Gun (W)	Charles Starrett-Alma Carroll		a6/20/42
Power of the Press	G. Kibbee-Lee Tracy		
Riders of the Royal Mounted	Russell Hayden-Bob Wills		
Riding Through Nevada (W)	Chas. Starrett-Shirley Patterson	10/1/42	a6/13/42
Shall I Tell 'Em?	Margaret Lindsay-John Beal		a8/1/42
Silver City Raiders (W)	Russell Hayden-Bob Wills		
Smith of Minnesota	Bruce Smith-Arline Judge	10/15/42	a8/8/42
Something to Shout About	Don Ameche-Janet Blair		
Stand By All Networks (Spy)	John Beal-Florence Rice		a6/20/42
Tornado In the Saddle (W)	Russell Hayden-Bob Willis		a8/8/42
Underground Agent	Bruce Bennett-Leslie Brooks		
You Were Never Lovelier(DM)	Fred Astaire-Rita Hayworth	10/22/42	a8/15/42

MGM

Current 1941-42

			Mins.	Rel. Date	See Issue of
245	Affairs of Martha (C)F	Marsha Hunt-Bary Nelson (Reviewed as "Once Upon a Thursday")	66	July	b5/23/42
216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
226	Born to Sing (DM)	Ray McDonald-Virginia Weidler	81	Mar.	b1/24/42
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
247	Calling Dr. Gillespie (D)A	Philip Dorn-Lionel Barrymore	84	July	b6/20/42
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
229	Courtship of Andy Hardy(CD)F	Mickey Rooney-Lewis Stone	93	Mar.	b2/14/42
244	Crossroads (D)A	William Powell-Hedy Lamarr	81	July	b6/27/42
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down In San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	82	Jan.	b12/6/41
232	Fingers at the Window(My)A	Lew Ayres-Laraine Day	80	Apr.	b3/14/42
237	Grand Central Murder (My)F	Van Heflin-Virginia Grey	72	May	b4/25/42
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
241	Her Cardboard Lover (D)F	Norma Shearer-Robert Taylor	93	June	b5/30/42
238	I Married An Angel (M)F	Jeanette MacDonald-Nelson Eddy	84	June	b5/23/42
243	Jackass Mail (CD)F	Wallace Beery-Marjorie Main	81	July	b6/20/42
221	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	63	Feb.	b1/10/42
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
230	Kid Glove Killer (D)F	Marsha Hunt-Van Heflin	74	Apr.	b3/14/42
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
240	Maisie Gets Her Man (C)F	Ann Sothern-Red Skelton	85	June	b5/30/42
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
260	Mrs. Miniver (D)A	Greer Garson-Walter Pidgeon	132		b5/16/42
231	Mokey (D)F	D. Dailey-Donna Reed	88	Apr.	b3/28/42
227	Nazi Agent (Spy)A	Conrad Veidt-Ann Ayars	82	Mar.	b1/24/42
239	Pacific Rendezvous (D)F	Lee Bowman-Jean Rogers	76	June	b5/23/42
246	Pierre of the Plains (D)F	John Carroll-Ruth Hussey	66	July	b6/20/42
233	Rio Rita (CM)F	Abbott & Costello	92	Apr.	b3/14/42
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
235	Ship Ahoy (CM)F	Eleanor Powell-Red Skelton	95	May	b4/18/42
234	Sunday Punch (CD)F	Jean Rogers-William Lundigan	76	May	b4/18/42
242	Tarzan's New York Adventure (D)A	J. Weissmuller-M. O'Sullivan	71	June	b4/18/42
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
228	This Time For Keeps (C)F	Robert Sterling-Ann Rutherford	73	Mar.	b2/14/42
236	Tortilla Flat (C)	Tracy-Garfield-Lamarr-Tamiroff	105	May	b4/25/42
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
223	Vanishing Virginian (CD)	K. Grayson-F. Morgan	101	Feb.	b12/6/41
225	We Were Dancing (SC)A	Norma Shearer-Melvyn Douglas	94	Mar.	b1/17/42
222	Woman of the Year (CD)A	Spencer Tracy-Katharine Hepburn	112	Feb.	b1/17/42
224	Yank on the Burma Road(D)F	L. Day-B. Nelson-K. Luke	65	Feb.	b1/17/42

1942-43 Trade Shown

	Apache Trail (W)F	Wm. Lundigan-Donna Reed	66	b6/27/42
307	Cairo (SpyCM)A	J. MacDonald-R. Young	101	b8/15/42
303	Panama Hattie (MC)F	Ann Sothern-Wm. Lundigan	78	b7/25/42
308	Seven Sweethearts (CD)F	Kathryn Grayson-Van Heflin	97	b8/15/42
	Somewhere I'll Find You (CD)A	Clark Gable-Lana Turner	105	b8/8/42
302	Tish (CD)A	Marjorie Main-ZaSu Pitts	84	b7/25/42
306	War Against Mrs. Hadley (D)A	Edw. Arnold-Fay Bainter	105	b8/8/42
305	Yank at Eton (D)F	M. Rooney-Ian Hunter	87	b8/13/42

Coming

Andy Hardy Steps Out (D)	Mickey Rooney-Lewis Stone	a8/8/42
Assignment in Brittany	Jean P. Aumont-Reginald Owen	
Cabin in the Sky	Ethel Waters-Rex Ingram	
Dr. Gillespie's New Assistant	Lionel Barrymore-Van Johnson	
Du Barry Was a Lady (Tech.)	Red Skelton-Lucille Ball	
Eyes in the Night (SpyD)F	Edward Arnold-Ann Harding	b9/12/42
For Me and My Gal (DM)F	Judy Garland-George Murphy	b9/12/42
Human Comedy	Mickey Rooney-Donna Reed	
Journey for Margaret (D)	Robert Young-Laraine Day	a9/5/42
Keeper of the Flame (D)	K. Hepburn-S. Tracy	a9/12/42
Lassie Come Home (Tech.)	Edmund Gwenn	
Northwest Rangers (D)	Wm. Lundigan-James Craig	a9/5/42
Nothing Ventured	Lana Turner-Robert Young	
Omaha Trail (W)F	James Craig-Dean Jagger	b9/19/42
Pilot No. 5	Franchot Tone-Marsha Hunt	
Presenting Lily Mars	Judy Garland-George Murphy	
Random Harvest (D)	Greer Garson-Ronald Colman	a6/13/42
Reunion (D)	Joan Crawford-John Wayne	a9/5/42
Tennessee Johnson (D)	Van Heflin-Ruth Hussey	a8/1/42
This Man's Navy	Robert Taylor-Chas. Laughton	a7/4/42
Three Hearts for Julia	Melvyn Douglas-Ann Sothern	
Whistling in Dixie (CD)	Red Skelton-Ann Rutherford	a7/25/42
White Cargo (D)A	Hedy Lamarr-W. Pidgeon	b9/19/42

MONOGRAM

Current 1941-42

Arizona Roundup (W)	Tom Keene	3/13/42		a2/21/42
Arizona Stagecoach (W)	Ray Corrigan-John King	9/4/42		a6/27/42
Below the Border (W)F	Buck Jones-Tim McCoy	58	1/30/42	b2/21/42
Black Dragons (My)A	Bela Lugosi-Joan Barclay	63	3/6/42	b3/7/42
Boothill Bandits	Range Busters		4/24/42	
Borrowed Hero (D)F	Florence Rise-Alan Baxter	65	12/5/41	b12/6/41
Continental Express (D)A	Rex Harrison-Valerie Hobson	61	4/1/42	b4/11/42
Corpse Vanishes (H)	Bela Lugosi-Joan Barclay	64	5/8/42	b4/18/42
Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
Down Texas Way (W)F	Buck Jones-Tim McCoy	57	5/29/42	b6/6/42
Forbidden Trails (W)F	Buck Jones-Tim McCoy	58	12/26/41	b1/31/42
Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	a11/22/41
Ghost Town Law (W)F	Buck Jones-Tim McCoy	65	3/27/42	b4/4/42
Hillbilly Blitzkrieg (C)F	Edgar Kennedy-Bud Duncan	63	8/14/42	b8/15/42
I Killed That Man (My)A	Ricardo Cortez-Joan Woodbury	70	11/14/41	b11/8/41
King of the Stallions (D)F	Dave O'Brien-Sally Cairns	63	9/11/42	b8/29/42
Klondike Fury (D)A	Edmund Lowe-Lucille Fairbanks	68	3/20/42	b3/21/42
Law of the Jungle (Spy)	Arline Judge-John King		2/6/42	a1/17/42
Let's Get Tough (CD)	Leo Gorcey-Huntz Hall	62	5/29/42	b5/16/42
Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
Lure of the Islands (Spy)	Margie Hart-Robert Lowery		7/3/42	a5/30/42
Man From Headquarters (G)A	Frank Albertson-Joan Woodbury	63	1/23/42	b1/31/42
Man With Two Lives (D)A	Edward Norris-John Arden	65	3/13/42	b3/14/42
Maxwell Archer, Detective	John Loder-Leneen MacGrath	72	1/21/42	b5/2/42
Mr. Wise Guy (CD)F	East Side Kids	70	2/20/42	b2/14/42
Private Snuffy Smith (CD)F	Bud Duncan-Edgar Kennedy	67	1/16/42	b1/31/42
Riders of the West (W)F	Buck Jones-Tim McCoy	60	7/17/42	b8/1/42
Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	b12/20/41
Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee	84	1/9/42	b1/10/42
Rock River Renegades (W)	Range Busters		2/27/42	a2/21/42
Rubber Racketeers (D)A	Ricardo Cortez-Rochelle Hudson	65	6/26/42	b7/4/42
Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
She's in the Army (CD)F	Veda Ann Borg-Marie Wilson	62	5/15/42	b6/27/42
Smart Alecks (CD)F	East Side Kids	66	8/7/42	b6/27/42
So's Your Aunt Emma (CD)F	Roger Pryor-ZaSu Pitts	62	4/17/42	b4/25/42
Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
Stolen Paradise (D)A	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
Texas Trouble Shooters (W)	Ray Corrigan-John King		6/12/42	a5/30/42
Three Wise Brides (CD)	Nova Pilbeam-Basil Sydney		5/15/42	a4/18/42
Thunder River Feud (W)F	Range Busters	72	1/9/42	b2/28/42
Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
Tower of Terror (Spy)	Movita-Wilfred Lawson		4/1/42	a4/25/42
Underground Rustlers (W)F	Range Busters	56	11/21/41	b1/17/42
Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn		2/13/42	a1/31/42
Where Trails End (W)	Tom Keene-Joan Curtis		5/1/42	a5/9/42
Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Criminal Investigator (D)	Edith Fellows-Robert Lowery (Former title "Homicide Squad")	10/23/42	a8/22/42

MONOGRAM

Coming 1941-42

		Mins.	Rel. Date	See Issue of
Phantom Killer (My)A	Dick Purcell-Joan Woodbury	61	10/2/42	b8/22/42
Police Bullets (G)	John Archer-Joan Marsh		9/25/42	a8/8/42
War Dogs	Billy Lee-Addison Richards			

Current 1942-43

Isle of Missing Men (D)A	John Howard-Helen Gilbert	67	9/18/42	b8/15/42
One Thrilling Night (C)A	John Beal-Wanda McKay	69	8/28/42	b7/4/42

Coming 1942-43

Bowery at Midnight (My)	Bela Lugosi-John Archer			a8/22/42
Dawn on the Great Divide	Buck Jones-Tim McCoy		12/18/42	
Dead Men Don't Ride	John King-Max Terhune		12/4/42	
Foreign Agent (Spy)F	John Shelton-Gale Storm	64	10/9/42	b9/19/42
Living Ghost	James Dunn-Joan Woodbury		11/27/42	
Neath Brooklyn Bridge	Noah Beery, Jr.-Ann Gillis			
Rhythm Parade	NTG Revue-Ted Fio Rito Orch		12/11/42	
Silver Skates	Belita-Eugene Turner		12/25/42	
Texas to Bataan (W)	John King-Marjorie Manning		10/16/42	a8/8/42
West of the Law (W)	Buck Jones-Tim McCoy			a9/19/42

PARAMOUNT

Current 1941-42

Block No.					
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
7	Are Husbands Necessary?(C)F	Ray Milland-Betty Field	79		b6/13/42
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Sterling Hayden	81	1/23/42	b12/13/41
	Beachcomber, The (Re-issue)	Laughton-Lamarr	88	7/24/42	b3/12/38
6	Beyond the Blue Horizon (D)	Dorothy Lamour-Richard Denning	76		b5/9/42
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
6	Dr. Broadway (D)	Macdonald Carey-Jean Phillips	67		b5/9/42
4	Fleet's In (M)F	Dorothy Lamour-William Holden	92	4/3/42	b1/24/42
4	Fly by Night (CD)A	Richard Carlson-Nancy Kelly	68	4/24/42	b1/24/42
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
5	Great Man's Lady (D)A	Barbara Stanwyck-Joel McCrea	91	5/29/42	b3/21/42
1	Henry Aldrich for President (C)F	Jimmy Lydon-Charles Smith	70	10/24/41	b8/2/41
5	Henry and Dizzy (CD)F	Jimmy Lydon-Charles Smith	71	6/5/42	b3/21/42
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
	Holiday Inn (M)F	Bing Crosby-Fred Astaire	101	8/28/42	b6/20/42
7	I Live on Danger (G)F	Chester Morris-Jean Parker	73		b6/13/42
4	Lady Has Plans (CD)A	Paulette Goddard-Ray Milland	77	3/20/42	b1/17/42
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78	2/20/42	b12/6/41
5	My Favorite Blonde (C)A	Bob Hope-Madeleine Carroll	78	5/1/42	b3/21/42
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
6	Night in New Orleans (My)	Preston Foster-Albert Dekker	75		b5/9/42
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75	2/13/42	b12/13/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
3	Pacific Blackout (D)F	Robert Preston-Martha O'Driscoll (Reviewed as "Midnight Angel")	76	3/16/42	b12/6/41
	Reap the Wild Wind (D)F	Ray Milland-John Wayne (Tech.)	124	7/2/42	b3/21/42
4	Remarkable Andrew (C)F	William Holden-Brian Donlevy	80	4/17/42	b1/17/42
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91	2/6/42	b12/6/41
6	Sweater Girl (My)	Eddie Bracken-June Preisser	77		b5/9/42
6	Take a Letter, Darling (C)	Rosalind Russell-Fred MacMurray	92		b5/9/42
5	This Gun for Hire (G)A	Veronica Lake-Robert Preston	81	6/19/42	b3/21/42
7	Tombstone (W)F	Richard Dix-Frances Gifford	78		b6/13/42
4	Torpedo Boat (A)F	Richard Arlen-Jean Parker	69	3/13/42	b1/17/42
5	True to the Army (CM)F	Judy Canova-Ann Miller-Allan Jones	76	5/15/42	b3/21/42
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming 1942-43

	American Empire (W)	Richard Dix-Preston Foster		a1/24/42
	Border Patrol (W)	William Boyd-Claudia Drake		a7/25/42
	Buckskin Frontier	Richard Dix-Jane Wyatt		
	Crystal Ball	Ray Milland-Paulette Goddard		
	Day Will Dawn (WarD)F	Ralph Richardson-Deborah Kerr	98	b8/29/42
	For Whom the Bell Tolls(Tech.)	Gary Cooper-Akim Tamiroff		
	Forest Rangers (D) (Tech.)	F. MacMurray-P. Goddard		a2/28/42
1	Glass Key (G)F	Brian Donlevy-Veronica Lake	85	b8/29/42
	Great Without Glory (D)	Joel McCrea-Betty Field		a5/27/42
	Happy-Go-Lucky (CM) (Tech.)	M. Martin-D. Powell-R. Vallee		a7/4/42
	Henry Aldrich, Editor (CD)	Jimmy Lydon-Charles Smith		a3/14/42
	Henry Aldrich Gets Glamour (C)	Jimmy Lydon-John Litel		a9/19/42
	High Explosive (D)	Chester Morris-Jean Parker		a9/12/42
	Hoppy Serves a Writ (W)	William Boyd-Andy Clyde		a8/29/42
1	Married a Witch (C)	Fredric March-Veronica Lake		a6/13/42
	Lady Bodyguard (C)	Eddie Albert-Anne Shirley		a7/4/42
	Leather Burners (W)	William Boyd-Andy Clyde		a8/22/42
	Lost Canyon (W)	William Boyd-Lola Lane		a7/25/42
	Lucky Jordan	Alan Ladd-Marie McDonald		
1	Major and the Minor (CD)F	Ginger Rogers-Ray Milland	99	b8/29/42
	Missing Men	William Boyd-Andy Clyde		
	Mrs. Wiggs of the Cabbage Patch (CD)	F. Bainter-Carolyn Lee		a3/21/42
	My Heart Belongs to Daddy	R. Carlson-Martha O'Driscoll		a3/7/42
	Night Plane From Chungking	Robert Preston-Ellen Drew		
	No Time for Love (C)	Claudette Colbert-Fred MacMurray		a7/25/42
	Palm Beach Story	C. Colbert-J. McCrea		a1/3/42
1	Priorities on Parade (M)F	Ann Miller-Johnnie Johnston		b7/25/42
	Road to Morocco	B. Crosby-B. Hope-D. Lamour		a5/16/42
	Silver Queen (W)	George Brent-Priscilla Lane		a7/4/42
	Star Spangled Rhythm (Tech.)(M)	Betty Hutton-Eddie Bracken		a7/25/42
	Street of Chance	Burgess Meredith-Claire Trevor		a2/21/42
	True to Life	Mary Martin-F. Tone-D. Powell		
	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie		a8/1/42
	Undercover Man (W)	Wm. Boyd-Andy Clyde	68	b5/9/42
1	Wake Island (D)F	Brian Donlevy-Robert Preston	78	b8/15/42
1	Wildcat (D)F	Richard Arlen-Arline Judge	73	b8/29/42
	Wrecking Crew (D)	Richard Arlen-Chester Morris		a6/20/42
	Young and Willing (C)	William Holden-Susan Hayward		a12/20/41

PRODUCERS RELEASING CORP. 1941-42

161	Billy the Kid in Law and Order (W)	Buster Crabbe-Al St. John		8 28 42	a9 5 42
258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	b12/27/41
262	Billy the Kid Sheriff of Sage Valley (W)	Buster Crabbe-Al St. John		10/2/42	a8/22/42
259	Billy the Kid Trapped (W)F	Buster Crabbe-Al St. John	59	2 20 42	b4 18 42
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
260	Billy the Kid's Smoking Guns (W)F	Buster Crabbe-Al St. John	58	5/29/42	b8/22/42
208	Bombs Over Burma (D)A	Anna May Wong-Noel Madison	64	6/5/42	b7/18/42
266	Border Roundup (W)	Geo. Houston-Al St. John		9/18/42	
207	Broadway Big Shot (CD)A	Ralph Byrd-Virginia Vale	63	2/6/42	b11/17/42
211	Dawn Express (Spy)	Michael Whalen-Anne Nagel	66	3/27/42	a2/28/42
206	Duke of the Navy (D)F	Ralph Byrd-Veda Ann Borg	65	1/23/42	b2/14/42
219	Gallant Lady	Sidney Blackmer-Rose Hobart	70	5/29/42	
202	Girls Town (D)F	Edith Fellows-June Storey	63	3/6/42	b4/11/42
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
216	House of Errors (C)	Harry Langdon-Marian Marsh	67	4/10/42	a3/7/42
218	Inside the Law	Wallace Ford-Frank Sully	65	5/8/42	
203	Jungle Siren	Ann Corio-Buster Crabbe	68	8/21/42	a7/18/42
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	63	12/19/41	b12/27/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John	55	1/16/42	a12/6/41
264	Lone Rider in Cheyenne (W)	George Huston-Al St. John	59	3/13/42	a1/31/42
265	Lone Rider in Texas Justice	G. Houston-Al St. John	60	6/12/42	
209	Mad Monster	Johnny Downs-George Zucco	79	5/15/42	
201	Men of San Quentin (D)F	J. Anthony Hughes-Eleanor Stewart	80	5/22/42	b4/18/42
213	Miracle Kid (D)A	Tom Neal-Carol Hughes-Vicki Lester	66	11/14/41	b1/31/42
217	Panther's Claw (My)F	Sidney Blackmer-Rickey Vallin	74	4/17/42	b3/21/42
255	Prairie Pals (W)	Art Davis-Bill Boyd		9/4/42	a8/22/42
204	Prisoner of Japan (D)A	Alan Baxter-Gertrude Michael	64	7/22/42	b7/4/42
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis	64	2/13/42	a12/13/41
253	Rolling Down the Great Divide (W)	Bill (Radio) Boyd-Art Davis	62	4/24/42	
229	Strangler	Judy Campbell-Sebastian Shaw	67	4/3/42	
230	Swamp Woman (D)	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	60	1/2/42	a11/22/41
212	They Raid by Night (D)F	Lyle Talbot-June Duprez	65	6/26/42	b9/5/42

PRODUCERS RELEASING CORP. 1941-42 (cont'd)

214	Today I Hang (D)A	Walter Woolf King-Mona Barrie	67	1/30/42	b3/14/42
210	Too Many Women (C)	Neil Hamilton-June Lang	67	2/27/42	a1/31/42
254	Tumbleweed Trail (W)	Bill Boyd-Lee Powell		7/10/42	
220	Yank in Libya (D)A	H. B. Warner-Joan Woodbury	67	7/31/42	b9/5/42

Coming 1941-42

256	Along the Sundown Trails	Lee Powell-Art Davis		10/19/42	
267	Outlaws of Boulder Pass (W)	George Houston-Al St. John		10/28/42	

Current 1942-43

317	Baby Face Morgan (CD)A	Carlisle-Cromwell-Armstrong	58	9/15/42	b7/25/42

Coming 1942-43

310	Boss of Big Town	John Litel-Florence Rice		12/7/42	
308	City of Silent Men (D)F	Frank Albertson-June Lang	64	10/26/42	b9/5/42
311	Dead Men Walk	George Zucco-M. Carlisle		1/4/43	
318	Miss V From Moscow	Lola Lane-Noel Madison		11/23/42	
304	Night for Crime (My)A	Glenda Farrell-Lyle Talbot	78	2/10/43	b8/1/42
	Permit to Kill	Barton MacLane-Charlotte Wynters			
309	Secrets of a Co-Ed (D)A	Otto Kruger-Tina Thayer	67	11/9/42	b9/19/42
307	Tomorrow We Live (D)	Ricardo Cortez-Jean Parker		9/29/42	a8/8/42
301	Yanks Are Coming	Mary Healy-Jackie Heller		10/12/42	

RKO-RADIO

Current 1941-42

Block No.					
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
5	Bashful Bachelor (C)F	Lum 'n' Abner	74	4/24/42	b3/21/42
4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe	67	2/13/42	b1/10/42
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley		6/5/42	b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	11/16/42	b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/12/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
6	Falcon Takes Over (CD)	George Sanders-Allen Jenkins	63	5/29/42	b5/9/42
	Fantasia (FA)F	Technicolor Cartoon	85	4/10/42	b11/18/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
4	Joan of Paris (D)	Michele Morgan-Paul Henreid	91	2/20/42	b1/10/42
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
W-2	Land of the Open Range(W)F	Tim Holt-Ray Whitley	60	4/19/42	b12/13/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
	Magnificent Ambersons (D)A	J. Cotten-Dolores Costello-T. Holt	88	7/10/42	b7/4/42
5	Mayor of 44th Street (CDM)A	George Murphy-Anne Shirley	86	5/15/42	b3/21/42
4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol	73	3/13/42	b1/10/42
6	Mexican Spitfires Sees A Ghost (C)F	Leon Errol-Lupe Velez	70	6/26/42	b5/9/42
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
6	My Favorite Spy (MyC)F	Kay Kyser-Ellen Drew	86	6/12/42	b5/9/42
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	80	1/30/42	b11/8/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
6	Powder Town (D)F	Victor McLaglen-Edmond O'Brien	79	6/19/42	b5/9/42
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/27/42	b9/6/41
5	Scattergood Rides High (D)F	Guy Kibbee-Dorothy Moore	66	5/8/42	b3/21/42
4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly	71	3/6/42	b1/10/42
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
6	Syncopation (DM)	Adolphe Menjou-Jackie Cooper	88	5/22/42	b5/9/42
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60	7/24/42	b12/13/41
5	Tuttles of Tahiti (D)F	Charles Laughton-Jon Hall	94	5/1/42	b3/21/42
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
4	Valley of the Sun (D)	James Craig-Lucille Ball	80	2/6/42	b1/10/42
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/17/41	b10/25/41

Current 1942-43

	Bambi (Fa.) Tech. F	Disney Cartoon Feature	70	8/21/42	b5/30/42
	Bandit Ranger (W) (Former title "Singing Guns")	Tim Holt-Joan Barclay		9/25/42	a6/6/42
1	Big Street (CD)F	Henry Fonda-Lucille Ball	88	9/4/42	b8/8/42
1	Mexican Spitfire's Elephant (C)F	Lupe Velez-Leon Errol	64	9/11/42	b8/8/42
1	Wings and the Woman (D)F	Anna Neagle-Robert Newton	90	9/18/42	b8/8/42

Coming 1942-43

	Army Surgeon (War)	Jane Wyatt-Kent Taylor		a4/18/42
	Avenging Rider (W)	Tim Holt-Cliff Edwards		a8/22/42
	Cat People (H)	Simone Simon-Tom Conway		a9/5/42
	Falcon's Brother (D)	George Sanders-Tom Conway		a7/25/42
	Fighting Frontier (W)	Tim Holt-Ann Summers		a7/4/42
	Great Gildersleeve	Harold Peary-Jane Darwell		
1	Here We Go Again (CM)F	Edgar Bergen-McGee & Molly	75	10/9/42	b8/29/42
1	Highways by Night (G)F	Richard Carlson-Jane Randolph	63	10/2/42	b8/8/42
	Journey Into Fear (D)A	Orson Welles-Dolores Del Rio	70		b8/8/42
	Ladies' Day (C)	Lupe Velez-Eddie Albert			a9/5/42
	Navy Comes Through	Pat O'Brien-George Murphy			a7/18/42
	Once Upon a Honeymoon(CD)	Ginger Rogers-Cary Grant			a8/22/42
	Pirates of the Prairie (W)	Tim Holt-Nell O'Day			a6/27/42
	Pride of the Yankees(BD)F	Gary Cooper-Teresa Wright	127		b7/18/42
	Red River Robin Hood (W)	Tim Holt-Cliff Edwards			a8/1/42
	Sagebrush Law (W)	Tim Holt-Joan Barclay			a7/25/42
	Scattergood Survives a Murder	Guy Kibbee-Margaret Hayes			
	Scattergood Swings It	Guy Kibbee-Gloria Warren			
	Seven Days Leave (Former title "Sweet or Hot")	Lucille Ball-Victor Mature			a7/18/42
	Seven Miles to Alcatraz (D)	James Craig-Bonita Granville			a9/12/42
	Stand by to Die	Rosalind Russell-Fred MacMurray			
	Tarzan Triumphs	Johnny Weismuller-Frances Gifford			
	They Got Me Covered	Bob Hope-Dorothy Lamour			

REPUBLIC

Current 1941-42

118	Affairs of Jimmy Valentine(D)	Dennis O'Keefe-Ruth Terry	72	3/25/42	b3/28/42
174	Arizona Terrors (W)F	Don "Red" Barry-Lynn Merrick	56	1/6/42	b1/10/42
132	Bells of Capistrano (W)F	Gene Autry-Virginia Grey	73	9/15/42	b9/19/42
131	Call of the Canyon (MW)F	Gene Autry-Smiley Burnette	71	8/10/42	b8/22/42
164	Code of the Outlaw (W)F	The Three Mesquiteers	57	1/30/42	b2/7/42
145	Cowboy Serenade (W)F	Gene Autry-Smiley Burnette	66	1/22/42	b1/24/42
177	Cyclone Kid (W)F	Don Barry-Lynn Merrick	55	5/31/42	b8/8/42
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
121	Gangs of the City (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
117	Girl From Alaska (D)F	Ray Middleton-Jean Parker	75	4/16/42	b4/25/42
144	Heart of the Rio Grande(W)F	Gene Autry-Smiley Burnette	68	3/11/42	b3/14/42
146	Home in Wyomin' (W)	Gene Autry-Fay McKenzie	67	4/20/42	b5/2/42
103	In Old California (D)F	John Wayne-Binnie Barnes	87	5/31/42	b6/6/42
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
176	Jesse James, Jr. (W)F	Don "Red" Barry-Lynn Merrick	55	3/25/42	b4/4/42
104	Joan of Ozark (CD)F	Judy Canova-Joe E. Brown	79	8/1/42	b7/18/42
101	Lady for a Night (D)	Joan Blondell-John Wayne	87	1/5/42	b1/3/42
153	Man From Cheyenne (W)F	Roy Rogers-George "Gabby" Hayes	60	1/16/42	b1/17/42
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don "Red" Barry-Lynn Merrick	58	11/25/41	b11/22/41
120	Moonlight Masquerade (CM)F	Jane Frazee-Dennis O'Keefe	67	6/3/42	b6/27/42
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case	James Ellison-Virginia Gilmore	68	12/18/41	b12/27/41
122	Pardon My Stripes (C)F	Bill Henry-Sheila Ryan	64	1/26/42	b1/31/42
167	Phantom Plainsmen (W)	Bob Steele Rufe Davis	56	6/16/42	a5/30/42
165	Raiders of the Range (W)F	Bob Steele-Tom Tyler	54	3/18/42	b4/4/42
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
134	Remember Pearl Harbor (Spy-D)	Donald Barry-Fay McKenzie	75	5/18/42	b5/16/42
156	Romance on the Range (W)	Roy Rogers-George "Gabby" Hayes	63	5/18/42	b5/30/42
116	Shepherd of the Ozarks (C)F	Weaver Bros. & Elviry	70	3/26/42	b4/11/42
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
102	Sleepytime Gal (CM)F	Judy Canova-Tom Brown	80	3/5/42	b3/7/42
123	S.O.S. Coast Guard (D)F	Ralph Byrd-Bela Lugosi	69	4/16/42	b4/18/42
157	Sons of the Pioneers (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	7/2/42	b7/25/42
154	South of Santa Fe (W)F	Roy Rogers-Geo. "Gabby" Hayes	55	2/17/42	b2/21/42
175	Stagecoach Express (W)F	Don "Red" Barry-Lynn Merrick	57	3/6/42	b3/21/42
147	Stardust on the Sage (WM)	Gene Autry-Smiley Burnette	65	5/25/42	b5/30/42
119	Suicide Squadron (D)A	Anton Walbrook-Sally Gray	83	4/20/42	b4/18/42
155	Sunset on the Desert (W)F	Roy Rogers-George "Gabby" Hayes	63	4/1/42	b4/4/42
158	Sunset Serenade (W)F	Roy Rogers-George Hayes	58	9/14/42	b9/12/42
114	Tragedy at Midnight(My-C)A	John Howard-Margaret Lindsay	68	2/2/42	b1/31/42
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41
166	Westward Ho! (W)	Three Mesquiteers	56	4/24/42	b5/2/42

REPUBLIC

Current 1941-42 (cont'd)

			Mins.	Rel. Date	See Issue of
115	Yokel Boy (C)F	Joan Davis-Albert Dekker	69	3/13/42	b3/21/42
124	Yukon Patrol (D)	Allen Lane-Lita Conway	66	4/30/42	b5/9/42

Current 1942-43

201	Hi! Neighbor (M)F	Jean Parker-Janet Beecher	71	7/27/42	b7/25/42
202	Old Homestead (C)F	Weaver Bros.-Dick Purcell	68	8/17/42	b8/29/42
261	Shadows on the Sage (W)	Bob Steele-Tom Tyler		8/24/42	a8/8/42
271	Sombrero Kid (W)	Don Barry-Lynn Merrick		7/31/42	a7/25/42

Coming 1942-43

	Crooked Circle	Donald Barry-Jean Parker			
777	Flying Tigers (D) (Special)	John Wayne-John Carroll		10/8/42	a5/30/42
	Heart of the Golden West	Roy Rogers-George Hayes			
	Icecapades Revue (CD)	Ellen Drew-Richard Denning			a8/29/42
	Johnny Doughboy (CD)	Jane Withers-Bobby Breen			a9/19/42
100	Moscow Strikes Back (Doc)A	Russian Cast (Special)	57	10/1/42	b8/15/42
272	Outlaws of Pine Ridge (W)	Don Barry-Lynn Merrick		10/27/42	a9/5/42
	Secrets of the Underground	John Hubbard-Virginia Grey			
262	Valley of Hunted Men	Bob Steele-Tom Tyler			
204	X Marks the Spot (D)	Damian O'Flynn-Helen Parrish		11/4/42	a9/12/42
203	Youth on Parade	John Hubbard-Ruth Terry		10/24/42	a7/18/42

20TH CENT.-FOX

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
8	Castle in the Desert (My)F	Sidney Toler-Arleen Whelan	62	2/27/42	b2/7/42
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
7	Gentleman at Heart	Carole Landis-Cesar Romero	67	1/16/42	b1/10/42
9	H. G. Wells' Kipps (D)A	Michael Redgrave-Diana Wynyard	86	3/27/42	b3/14/42
6	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118	12/26/41	b11/1/41
11	It Happened in Flatbush (D)	Lloyd Nolan-Carole Landis	80	6/5/42	b5/30/42
W-2	Lone Star Ranger (W)F	John Kimbrough-Sheila Ryan	57	3/20/42	b3/14/42
10	Mad Martindales (CD)F	Jane Withers-Marjorie Weaver	65	5/15/42	b4/18/42
11	Magnificent Dope (C)F	D. Ameche-H. Fonda-Lynn Bari	84	6/12/42	b5/30/42
10	Man Who Wouldn't Die(My)F	Lloyd Nolan-Marjorie Weaver	65	5/1/42	b4/18/42
10	Moontide (D) A	J. Gabin-I. Lupino-C. Rains	94	5/29/42	b4/18/42
10	My Gal Sal (M) F (Tech.)	Rita Hayworth-Victor Mature	103	5/8/42	b4/18/42
8	Night Before the Divorce(C)A	Lynn Bari-Joseph Allen, Jr.	67	3/6/42	b2/7/42
8	On the Sunny Side (CD)F	Roddy McDowall-Jane Darwell	70	2/13/42	b2/7/42
5	Perfect Snob (CD)F	Lynn Bari-Cornell Wilde	61	12/19/41	b11/22/41
12	Postman Didn't Ring (CD)F	B. Joyce-R. Travis	68	7/3/42	b5/30/42
7	Remember the Day (D)	Claudette Colbert-John Payne	86	1/1/42	b12/20/41
7	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.	72	1/23/42	b1/10/42
9	Rings on Her Fingers (D)F	Henry Fonda-Gene Tierney	86	3/20/42	b3/14/42
8	Roxie Hart (C)A	Ginger Rogers-Adolphe Menjou	74	2/20/42	b2/7/42
9	Secret Agent of Japan (Spy)	Lynn Bari-Preston Foster	72	4/3/42	b3/14/42
8	Song of the Islands (M)F	Jack Oakie-Betty Grable (Tech.)	75	3/13/42	b2/7/42
7	Son of Fury (D)	Tyrone Power-Frances Farmer	98	1/30/42	b1/10/42
W-2	Sundown Jim (W)F	J. Kimbrough-A. Whelan	53	3/27/42	b3/14/42
11	Ten Gentlemen from West Point (D)F	Geo. Montgomery-Maureen O'Hara	103	6/26/42	b5/30/42
12	This Above All (D)A	T. Power-J. Fontaine	109	7/24/42	b5/16/42
11	Thru Different Eyes (MyD)F	Mary Howard-Donald Woods	64	6/19/42	b5/30/42
9	To the Shores of Tripoli (D)F	M. O'Hara-J. Sutton (Tech.)	87	4/10/42	b3/14/42
12	United We Stand (Doc)F	Lowell Thomas, Narrator	69	7/10/42	b6/27/42
10	Whispering Ghosts (CMy)A	Brenda Joyce-Milton Berle	73	5/22/42	b4/18/42
9	Who Is Hope Schuyler? (My)A	Mary Howard-Robt. Lowery	57	4/17/42	b3/14/42
7	Young America (D)	Jane Withers-William Tracy	73	2/6/42	b1/10/42

Current 1942-43

1	A-Haunting We Will Go (C)F	Laurel & Hardy	65	8/7/42	b7/11/42
2	Berlin Correspondent (D)F	Virginia Gilmore-Dana Andrews	70	9/11/42	b8/15/42
2	Careful—Soft Shoulder(Spy)A	Virginia Bruce-James Ellison	70	9/18/42	b8/15/42
1	Footlight Serenade (D)F	B. Grable-J. Payne-V. Mature	79	8/1/42	b7/11/42
2	Just Off Broadway (D)A	L. Nolan-M. Weaver	66	9/25/42	b8/15/42
1	Little Tokyo, U.S.A. (D)F	Preston Foster-Brenda Joyce	63	8/14/42	b7/11/42
1	Loves of Edgar Allan Poe (B)F	Linda Darnell-John Shepperd	67	8/28/42	b7/11/42
2	Orchestra Wives (M)F	G. Montgomery-A. Rutherford	97	9/4/42	b8/15/42
1	Pied Piper (D)F	Monty Woolley-Roddy McDowall	86	8/21/42	b7/11/42

Coming 1942-43

	Black Swan (D) (Tech.)	T. Power-M. O'Hara			a6/6/42
	Brasher Doubloon	Lloyd Nolan-Heather Angel			
	China Girl (Spy)	G. Tierney-G. Montgomery			a7/4/42
	Crash Dive (Tech.) (D)	Tyrone Power-Anne Baxter			a8/29/42
	Dixie Dugan	Lois Andrews-James Ellison			
	Dr. Renault's Secret (My)	John Shepperd-Lynne Roberts			a8/1/42
4	Girl Trouble (CD)F	D. Ameche-J. Bennett	82	10/9/42	b9/19/42
	He Hired the Boss (C)	Stuart Erwin-Vivian Blaine			a8/8/42
2	Iceland (M)F	Sonja Henie-John Payne	79	10/2/42	b8/15/42
	Immortal Sergeant	Henry Fonda-Maureen O'Hara			
	Life Begins at Eight-Thirty (D)	Monty Woolley-Ida Lupino			a8/29/42
4	Man in the Trunk (MyD)F	L. Roberts-R. Walburn	70	10/23/42	b9/19/42
4	Manila Calling (D)F	L. Nolan-Carole Landis	81	10/16/42	b9/19/42
	Meanest Man in the World	Jack Benny-Priscilla Lane			
	My Friend Flicka (Tech.)	Preston Foster-Roddy McDowall			
	Over My Dead Body (C)	Milton Berle-Mary Beth Hughes			
	Ox-Bow Incident (D)	Henry Fonda-Dana Andrews			a8/8/42
	Quiet, Please, Murder	Gale Patrick-George Sanders			
	Seventh Column	Philip Dorn-V. Gilmore			
4	Springtime in the Rockies (Tech.) (M)F	Grable-Payne-Miranda	91	11/6/42	b9/19/42
3	Tales of Manhattan (CD)A	Boyer-Hayworth-Rogers-Fonda	118		b8/15/42
	That Other Woman (CD)	Virginia Gilmore-James Ellison			a7/25/42
	Thunder Birds (D)	G. Tierney-P. Foster			a4/4/42
	Undying Monster (H)	John Howard-Heather Angel			a9/19/42
4	Young Mr. Pitt (Doc)F	R. Donat-Phyllis Calvert	103	10/30/42	b9/19/42

UNITED ARTISTS

Current

	About Face (C)F	William Tracy-Joe Sawyer	47	4/17/42	b4/18/42
	Brooklyn Orchid (C)F	Marjorie Woodworth-Wm. Bendix	50	2/20/42	b1/31/42
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		3/13/42	a12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	12/19/41	b12/20/41
	Flying With Music (MC)F	Marjorie Woodworth-George Givot	47	5/22/42	b8/29/42
	Friendly Enemies (CD)A	Charles Winninger-Charlie Ruggles	92	6/26/42	b6/20/42
	Gentleman After Dark (D)A	Brian Donlevy-Miriam Hopkins	74	2/27/42	b3/14/42
	Gold Rush (C)F	Charlie Chaplin	71	4/17/42	b3/7/42
	Hayfoot (C)	William Tracy-James Gleason	48	1/2/42	b1/3/42
	Jungle Book (Tech.) (FA)F	Sabu-Rosemary DeCamp	108	4/3/42	b3/28/42
	Kukan—The Battle Cry of China (Doc)F		61	7/18/42	b7/18/42
	Miss Annie Rooney (D)F	Shirley Temple-William Gargan	84	5/29/42	b5/30/42
	Mister V (D)F	Leslie Howard-Mary Morris	100	3/20/42	b2/14/42
	Real Glory	Gary Cooper	95	5/8/42	Reissue
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	104	2/6/42	b12/27/41
	Ships With Wings	John Clements-Leslie Banks	89	5/15/42	b5/23/42
	To Be Or Not To Be (C)A	Carole Lombard-Jack Benny	98	3/6/42	b2/21/42
	Twin Beds (C)A	George Brent-Joan Bennett	83	4/24/42	b4/18/42

Coming

	Calaboose (C)	Jimmy Rogers-Noah Beery, Jr.			a6/6/42
	Devil With Hitler (CD)	Bobby Watson-Joe Devlin			a5/9/42
	Fall In (C)	William Tracy-Jean Porter			a8/1/42
	McGuerins From Brooklyn (C)	Arlene Judge-William Bendix			a6/6/42
	Moon and Sixpence (D)A	George Sanders-Herbert Marshall	90		b9/12/42
	Nazty Nuisance (C)	Bobby Watson-Joe Devlin			
	One of Our Aircraft Is Missing (D)F	Godfrey Tearle-Eric Portman	90		b9/5/42
	Powers Girl	George Murphy-Priscilla Lane			
	Prairie Chickens (C)	Jimmy Rogers-Noah Beery, Jr.			a7/4/42
	Taxi, Mister (C)	William Bendix-Grace Bradley			a6/27/42
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth			a8/8/42

UNIVERSAL

Current 1941-42

6024	Almost Married (CM)F	Jane Frazee-Robert Paige	65	5/22/42	b3/14/42
6031	Bombay Clipper (D)F	William Gargan-Irene Hervey	64	2/6/42	b1/17/42
6067	Boss of Hangtown Mesa (W)	Johnny Mack Brown-Fuzzy Knight		8/21/42	a7/25/42
6000	Broadway (G)	George Raft-Brod Crawford	89	5/8/42	b5/9/42
6018	Butch Minds the Baby (C)A	Brod Crawford-Virginia Bruce	76	3/20/42	b3/28/42
6056	Danger In the Pacific (Spy)	Leo Carrillo-Andy Devine		7/10/42	a5/16/42
6037	Don't Get Personal (C)	H. Herbert-A. Gwynne	60	1/2/42	b1/3/42
6040	Drums of the Congo	Stuart Erwin-Ona Munson	61	7/17/42	a1/10/42
	Eagle Squadron (D)F	Diana Barrymore-Robert Stack	109		b6/20/42
6054	Escape From Hong Kong(Spy)	Don Terry-Leo Carrillo	60	5/15/42	b5/16/42
6027	'Frisco Lil (D)A	Irene Hervey-Kent Taylor	60	3/6/42	b2/28/42
6012	Ghost of Frankenstein(H)A	Sir C. Hardwicke-L. Chaney, Jr.	67	3/13/42	b3/7/42
6046	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	b12/20/41

UNIVERSAL

Current 1941-42 (Cont.)

			Mins.	Rel. Date	See Issue of
6049	Invisible Agent (CD)F	Ilona Massey-Jon Hall	79	7/31/42	b8/1/42
6032	Jail House Blues (C)A	Anne Gwynne-Nat Pendleton	62	1/9/42	b1/17/42
6026	Juke Box Jenny (M)F	Harriet Hilliard-Ken Murray	65	3/27/42	b3/28/42
6001	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6008	Lady In A Jam (C)A	Irene Dunne-P. Knowles	83	6/26/42	b6/27/42
6042	Mad Doctor of Market St.(D)	Una Merkel-Claire Dodd	60	2/27/42	b1/10/42
6029	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6010	Men of Texas (A)F	R. Stack-B. Crawford-J. Cooper	82	7/3/42	b7/11/42
6034	Mississippi Gambler (My)F	Kent Taylor-Frances Langford	60	4/17/42	b4/18/42
6022	Mystery of Marie Roget(HMy)A	Patric Knowles-Maria Montez	61	4/3/42	b4/4/42
6023	North to the Klondike (A)F	Brod Crawford-Lon Chaney, Jr.	58	1/23/42	b1/24/42
6003	Pardon My Sarong (C)A	Abbott & Costello-Virginia Bruce	82	8/7/42	b8/8/42
6014	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
6011	Private Buckaroo (CM)F	Joe E. Lewis-Andrews Sisters	68	6/12/42	b6/6/42
6044	Quiet Wedding	Margaret Lockwood	63	11/21/41	b1/3/42
6002	Ride 'Em Cowboy (CM)F	Abbott & Costello-Dick Foran	86	2/20/42	b2/14/42
6052	Road Agent (D)A	Leo Carrillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6047	Saboteur (Spy)F	Robert Cummings-Priscilla Lane	108	4/24/42	b4/25/42
6038	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	b12/6/41
6066	Silver Bullet (W)	Johnny Mack Brown-Fuzzy Knight		6/12/42	a7/25/42
6048	Spoilers (D)F	Marlene Dietrich-Randolph Scott	87	4/10/42	b4/18/42
6064	Stage Coach Buckaroo (W)F	J. Mack Brown-Fuzzy Knight	58	2/13/42	b3/28/42
6036	Strange Case of Dr. Rx(My)A	Lionel Atwill-Patric Knowles	65	4/17/42	b4/4/42
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6043	There's One Born Every Minute (C)	Hugh Hubert-Tom Brown	60	6/26/42	a10/4/41
6057	Timber (D)F	Leo Carrillo-Andy Devine	60	8/14/42	b8/15/42
6055	Top Sergeant (G)	Don Terry-Leo Carrillo		6/12/42	a4/4/42
6019	Tough as They Come (D)F	Billy Halop-Ann Gillis	63	6/5/42	b6/13/42
6039	Treat 'Em Rough (D)F	Peggy Moran-Eddie Albert	61	1/30/42	b1/17/42
6053	Unseen Enemy (Spy)A	Leo Carrillo-Andy Devine	60	4/10/42	b4/4/42
6017	What's Cookin' (M)F	Andrews Sisters-Gloria Jean	66	2/20/42	b2/21/42
6015	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41
6041	You're Telling Me (C)F	Hugh Herbert-Robert Paige	61	5/1/42	b5/30/42

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	Between Us Girls (C)A	Diana Barrymore-Robt. Cummings	87	9/4/42	b8/29/42
7071	Deep in the Heart of Texas (W)F	J. M. Brown-Tex Ritter	60	9/25/42	b9/12/42
7021	Give Out Sisters (M)F	Andrews Sisters-Grace McDonald	65	9/11/42	b9/5/42
	Halfway to Shanghai (Spy)A	Irene Hervey-Kent Taylor	62	9/18/42	b9/12/42
7020	Sherlock Holmes and the Voice of Terror (My)A	Basil Rathbone-Nigel Bruce	65	9/18/42	b9/12/42
	Sin Town (W)	C. Bennett-Patric Knowles		9/25/42	a9/12/42

Coming 1942-43

	Arabian Nights (D) (Tech.)	Maria Montez-Jon Hall-Sabu		10/30/42	a8/22/42
	Behind the 8 Ball	Ritz Bros.-Carol Bruce			a7/18/42
	Cheyenne Roundup (W)	J. M. Brown-Tex Ritter			a9/19/42
	Destination Unknown (Spy)	Irene Hervey-Wm. Gargan		10/9/42	a5/23/42
	Eyes of the Underworld	Richard Dix-Wendy Barrie			a5/2/42
	Flesh and Fantasy	Edward G. Robinson-Charles Boyer			
	Forever Yours	Deanna Durbin-Edmund O'Brien			
	Get Hep to Love	Gloria Jean-Jane Frazee		10/2/42	a7/18/42
	Great Impersonation (D)	Ralph Bellamy-Evelyn Ankers			a5/30/42
	House of Mystery (D)	Irene Hervey-Don Porter			a8/22/42
	It Comes Up Love (CM)	Gloria Jean-F. Bartholomew			
7072	Little Joe, the Wrangler (W)	J. M. Brown-Tex Ritter		11/13/42	a7/25/42
	Lone Star Trail (W)	Johnny Mack Brown-Tex Ritter			
	Madame Spy (Spy)	Constance Bennett-Don Porter		11/13/42	a6/13/42
	Moonlight in Havana (CM)	Allan Jones-Jane Frazee		10/16/42	a9/12/42
	Mug Town (D)	Billy Halop-Huntz Hall			a8/8/42
	Mummy's Tomb	Lon Chaney, Jr.-Elyse Knox			
	Nightmare	Diana Barrymore-Brian Donlevy			
	Night Monster	Lugosi-Irene Hervey			
	Old Chisholm Trail (W)	J. M. Brown-Tex Ritter			a9/19/42
	Passing the Buck	Ritz Bros.-Jane Frazee			
	Pittsburgh	Marlene Dietrich-Randolph Scott			
	Raiders of San Joaquin (W)	Johnny Mack Brown-Tex Ritter			a7/25/42
	Shadow of a Doubt (D)	Teresa Wright-Jos. Cotten			a9/19/42
	Sherlock Holmes Fights Back	B. Rathbone-N. Bruce			a7/11/42
	Sherlock Holmes In Washington (D)	Basil Rathbone-Nigel Bruce			a8/8/42
	Strictly in the Groove	Leon Errol-Mary Healy			a5/2/42
	Tenting Tonight on the Old Camp Ground	Johnny Mack Brown-Tex Ritter			
	When Johnny Comes Marching Home	A. Jones-J. Frazee-Gloria Jean			
	Who Done It?	Abbott & Costello-Patric Knowles			a7/11/42

WARNER BROS.

Current 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
124	Always in My Heart (D)F	Kay Francis-Walter Huston	92	3/14/42	b3/7/42
135	Big Shot (G)F	H. Bogart-Irene Manning	82	6/13/42	b6/6/42
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
123	Bullet Scars (G)A	Regis Toomey-Adele Longmire	59	3/7/42	b3/7/42
122	Captains of the Clouds (D)F	J. Cagney-D. Morgan (Tech.)	113	2/21/42	b1/24/42
121	Dangerously They Live (Spy)	John Garfield-Raymond Massey	78	2/14/42	b12/27/41
137	Escape From Crime (G)A	B. Travis-Julie Bishop	51	7/25/42	b6/6/42
127	Gambling Lady (Re-issue)	Stanwyck-McCrea	66	3/28/42	
138	Gay Sisters (D)F	Barbara Stanwyck-George Brent	108	8/1/42	b6/6/42
132	In This Our Life (D)	Bette Davis-George Brent	97	5/16/42	b4/11/42
130	I Was Framed (D)F	Michael Ames-Regis Toomey	61	4/25/42	b4/11/42
133	Juke Girl (D) F	Ann Sheridan-Ronald Reagan	90	5/30/42	b4/11/42
128	Kennel Murder Case (Re-issue)	W. Powell-M. Astor	73	3/28/42	
120	Kings Row (D)	Ann Sheridan-Ronald Reagan	127	4/18/42	b12/27/41
134	Lady Gangster (D)F	Faye Emerson-Julie Bishop	62	6/6/42	b4/11/42
131	Larceny, Inc. (GC)F	Edward G. Robinson-Jane Wyman	93	5/2/42	b3/7/42
126	Male Animal (C)A	Olivia de Havilland-Henry Fonda	101	4/4/42	b3/7/42
117	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	112	1/24/42	b12/27/41
125	Murder in the Big House(D)F	Faye Emerson-Van Johnson	59	4/11/42	b4/11/42
115	Prime Minister (B)F	John Gielgud-Diana Wynyard	94	1/8/42	b8/13/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	7/4/42	b7/12/41
119	Sons of the Sea (D)F	Michael Redgrave-Valerie Hobson	91	2/7/42	b12/27/41
139	Spy Ship (Spy)A	Irene Manning-Craig Stevens	61	8/15/42	b6/6/42
112	Steel Against the Sky (D)F	L. Nolan-Alexis Smith	68	12/13/41	b12/6/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
129	This Was Paris (D)F	Ann Dvorak-Ben Lyon	77	3/21/42	b3/7/42
118	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	83	1/31/42	b12/27/41
136	Wings for the Eagle (CD)F	Ann Sheridan-Dennis Morgan	84	7/18/42	b6/6/42
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

Current 1942-43

202	Across the Pacific (D)F	Humphrey Bogart-Mary Astor	97	9/5/42	b8/15/42
203	Busses Roar (Spy)F	Richard Travis-Julie Bishop	61	9/19/42	b8/22/42
204	Desperate Journey (D)F	E. Flynn-R. Reagan	107	9/26/42	b8/15/42

Coming 1942-43

	Action in the North Atlantic	Humphrey Bogart-Raymond Massey			
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
	Air Force (D)	John Garfield-Gig Young			a8/22/42
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/42
	Background to Danger	George Raft-Sidney Greenstreet			
	Casablanca (D)	Humphrey Bogart-Ingrid Bergman			a8/15/42
	Constant Nymph (D)	Charles Boyer-Joan Fontaine			a4/25/42
	Desert Song (Tech.) (DM)	Dennis Morgan-Irene Manning			a8/15/42
	Edge of Darkness	Errol Flynn-Ann Sheridan			
	Flying Fortress (D)F	Richard Greene	65		b9/26/42
	Gentleman Jim (D)	Errol Flynn-Alexis Smith			a8/1/42
	George Washington Slept Here (CD)F	J. Benny-A. Sheridan-C. Coburn	92		b9/19/42
	Gorilla Man (D)	John Loder-Ruth Ford			
	Hard Way (D)	Ida Lupino-Dennis Morgan			a6/20/42
	Hidden Hand (My)A	Craig Stevens-Julie Bishop	65		b9/19/42
	Murder on Wheels	Richard Travis-Eleanor Parker			
	Mysterious Doctor (D)	John Loder-Clyde Cook			
206	Now, Voyager (D)A	B. Davis-Paul Henreid	117	10/31/42	b8/22/42
	Princess O'Rourke (CD)	O. DeHaviland-R. Cummings			a9/19/42
205	Secret Enemies (Spy)F	Craig Stevens-Faye Emerson	58	10/17/42	b8/22/42
	Truck Busters (D)	R. Travis-Ruth Ford			
	Watch on the Rhine (D)	Bette Davis-Paul Lukas			a8/22/42
201	Yankee Doodle Dandy (DM)F	J. Cagney-Joan Leslie	126		b6/6/42
207	You Can't Escape Forever (D)	G. Brent-Brenda Marshall	77	10/10/42	a8/8/42

MISCELLANEOUS

	Guerilla Brigade (D)A	Russian cast	84	Luminar	b4/18/42
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b8/2/41
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	78	Almo	b7/25/42
	This Is the Enemy (D)	Russian Cast	74	Artkino	b7/4/42

Shorts Booking Guide

COLUMBIA 1941-42

		Comment	Running Time	Reviewed Issue Of
		ALL-STAR COMEDIES (18)		
3436	All Work and No Pay	Fair	15	8/ 1/42
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3432	Groom and Bored		16	Not Rev.
3422	Half Shot at Sunrise	Slapstick	18	10/ 4/41
3433	How Spry I Am	Good	18	5/ 9/42
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3435	Olaf Laughs Last	Filler	16½	7/11/42
3429	Sappy Birthday		18	Not Rev.
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter	Poor	18	1/24/42
3428	Three Blonde Mice	Silly	16	2/ 7/42
3434	Tire Man, Spare My Tires		18	Not Rev.
3431	What Makes Lizzy Dizzy?	Fair	17	4/ 4/42
3430	Yoo Hoo General	Good	18	3/28/42
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women In Photography	For Women	10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
		COLOR RHAPSODIES (16) (Tech.)		
3507	Cinderella Goes to a Party	Only Fair	7	6/ 6/42
3506	Concerto in B-Flat Minor	Good	7	5/ 2/42
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3504	Hollywood Detour	Excellent	7	2/14/42
3503	Red Riding Hood Rides Again	Clever	7	1/17/42
3505	Wacky Wigwams		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
3508	Woodman Spare That Tree	Funny	7	8/ 1/42
		COMMUNITY SING (10)		
3653	College Songs		10½	Not Rev.
3657	Crooning Melodies		10	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3659	Deep in the Heart of Texas	Good	10	5/ 9/42
3656	Good Fellowship Songs		10	Not Rev.
3658	Good Time Songs		10	Not Rev.
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
3660	Walk Without U Baby	Good	10½	6/ 6/42
		FABLES CARTOONS (8)		
3755	Bulldog and the Baby	Amusing	6	8/ 1/42
3751	Great Cheese Mystery		7	Not Rev.
3752	Tangled Angler	Poor	7	2/ 7/42
3753	Under the Shedding Chestnut Tree	Fair	8½	3/21/42
3754	Wolf Chases Pigs	Amusing	7	5/ 9/42
		GLOVE SLINGERS (4)		
3411	Glove Birds	Fair	17½	3/28/42
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
3412	Study in Socks	Fair	17	6/ 6/42
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3905	Health For Defense	Very Good	9	3/28/42
3903	New York's Finest	Very Good	10	1/17/42
3904	Spare Time In the Army	Splendid	10	2/21/42
		PHANTASIES CARTOONS (8)		
3703	Battle for a Bottle	Average	7	7/25/42
3701	Crystal Gazer	Poor	7	11/15/41
3702	Dog Meets Dog	Poor	7	4/25/42
3705	Old Blackout Joe		7	Not Rev.
3704	Wild and Woozy West	Amusing	7	5/ 9/42
		QUIZ REELS (6)		
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Every Good	10	12/13/41
3604	Kitchen Quiz No. 3	Very Good	10	2/21/42
3601	So You Think You Know Music No. 1	Good	10	8/30/41
3605	So You Think You Know Music No. 2		10	Not Rev.
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
3855	No. 5 (New Talent)		10	Not Rev.
3856	No. 6 (Alan Mowbray)	Very Good	10	2/ 7/42
3857	No. 7 (Jimmy Stewart)		10	Not Rev.
3858	No. 8 (Ascap)	Excellent	10	5/ 2/42
3859	No. 9 (Movie Memories)	Very Good	9	5/ 9/42
3860	No. 10 (Don Wilson)	Good	9	6/ 6/42
		STOOGE COMEDIES (8)		
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3405	Cactus Makes Perfect	Amusing	17	3/21/42
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
3404	Loco Boys Make Good	Slapstick	17	2/ 7/42
3407	Matri-Phony	Stoogy	17	7/11/42
3408	Three Smart Saps	Good	17	8/29/42
3403	Some More of Samoa	Silly	18	1/17/42
3406	What's the Matador	Good Slapstick	16	5/ 2/42
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
		TOURS (8)		
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3554	Great American Divide	Very Good	10	3/14/42
3551	Journey In Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3810	Canvas Cut-Ups		10	Not Rev.
3806	College Champions	Good	10	2/21/22
3803	Jungle Fishing	Excellent	10	11/15/41

COLUMBIA 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
3808	Fit to Fight	Excellent	11	6/ 6/42
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up	Good	10	1/17/42
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41
3809	Tennis Rhythm	Very Good	9	7/11/42
3807	Wrestling Octopus	Funny	9½	5/ 2/42

COLUMBIA 1942-43

		ALL-STAR COMEDIES		
4422	Carry Harry		16½	Not Rev.
4423	Kiss and Wake Up		16	Not Rev.
4421	Phony Cronies	Slap Happy	16½	8/29/42
4424	Sappy Pappy		16	Not Rev.
		COLOR RHAPSODIES		
4501	Song of Victory		7	Not Rev.
4502	Tito's Guitar		7	Not Rev.
		COMMUNITY SING		
4651	Rhumba and Conga Hits	Good	10	8/22/42
4652	Yankee Doodler		10	Not Rev.
		FAMOUS BANDS		
4951	No. 1 (Ted Powell)		7	Not Rev.
4952	No. 2 (Hal McIntyre)		7	Not Rev.
		PANORAMICS		
4901	Cajuns of the Teche	Good	11	8/22/42
4902	Oddities (LaVarre)		11	Not Rev.
		PHANTASIES CARTOONS		
4702	Dumbconscious Mind		8	Not Rev.
4701	Gullible Canary, The		8	Not Rev.
		QUIZ REELS		
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
		SCREEN SNAPSHOTS		
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/42
4852	No. 2 (Allan Joslyn)		11	Not Rev.
		STOOGE COMEDIES		
4401	Even As IOU		15½	Not Rev.
		KATE SMITH		
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
		TOURS		
4551	Journey to Denali	Good	10	8/ 1/42
4552	Old and Modern New Orleans		10	Not Rev.
		WORLD OF SPORT		
4801	Trotting Kings		10	Not Rev.

MGM 1941-42

		Comment	Running Time	Reviewed Issue Of
		CARTOONS (16) (Tech.)		
W-350	Bats in the Belfry	Fair	7	7/18/42
W-346	Bear and the Beavers	Very Good	8	5/ 2/42
W-352	Blitz Wolf	Excellent	10	9/ 5/42
W-354	Chips Off the Old Block		8	Not Rev.
W-351	Bowling Alley Cat	Funny	8	7/18/42
W-347	Dog Trouble	Very Funny	8	5/ 2/42
W-353	Early Bird Dood It	Very Funny	9	9/19/42
W-342	Field Mouse	Excellent	9	2/ 7/42
W-345	First Swallow	Excellent	8	4/ 4/42
W-343	Fraidy Cat	Funny	7	2/ 7/42
W-344	Hungry Wolf	Fair	9	2/28/42
W-348	Little Gravel Voice	Amusing	8	5/23/42
W-341	Night Before Xmas	For Xmas	9	12/20/41
W-349	Puss 'N Toots	Very Funny	7	6/20/42
		MINIATURES (10)		
M-331	Changed Identity	Excellent	10	11/22/41
M-335	Further Prophecies of Nostradamus	Very Good	11	5/23/42
M-336	Greatest Gift		7	Not Rev.
M-332	Greenie, The	Fine	11	2/ 7/42
M-333	Lady or the Tiger	Good	10	5/ 2/42
M-334	Soaring Stars	Good	10	5/23/42
		OUR GANG (10)		
C-392	Come Back Miss Pipps	Amusing	10	11/20/41
C-396	Don't Lie	Good	11	5/ 2/42
C-398	Doin' Their Bit	Good	11	7/18/42
C-395	Going to Press	Good	11	4/ 4/42
C-391	Helping Hands	Very Good	10	10/25/41
C-394	Melodies Old and New	Fair	11	2/28/42
C-399	Rover's Big Chance	Very Mild	11	8/22/42
C-397	Surprised Parties	Average	11	5/30/42
C-393	Wedding Worries	Funny	11	12/20/41
		PASSING PARADE (10)		
K-383	Flag of Mercy	Very Good	10	2/28/42
K-385	Incredible Stranger	Very Fine	11	6/20/42
K-381	Strange Testament	Unusual	11	12/20/41
K-386	Vendetta	Good	11	7/18/42
K-382	We Do It Because	Interesting	10	2/ 7/42
K-384	Woman in the House	Unusual	11	5/23/42
		PETE SMITH SPECIALTIES (14)		
S-366	Acro-Batty	Humorous	9	5/ 2/42
S-361	Army Champions	Excellent	10	11/ 1/41
S-364	Aqua Antics	Excellent	8	2/ 7/42
S-369	Barbee-Cues	Good	11	6/ 6/42
S-362	Fancy Answers	Excellent	9	11/29/41
S-373	Football Thrills of 1941		9	Not Rev.
S-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
S-371	It's a Dog's Life	Excellent	10	8/15/42
S-368	Pete Smith's Scrapbook	Very Good	9	5/23/42
S-370	Self Defense	Very Good	10	8/29/42
S-367	Victory Quiz	Amusing	9	6/20/42
S-372	Victory Vittles		9	Not Rev.
S-365	What About Daddy?	Good	10	2/28/42
		SPECIAL RELEASE		
X-310	War Clouds In the Pacific	Timely	21	12/21/41
		TRAVELTALKS (12) (Tech.)		
T-318	Colorful North Carolina	Very Good	9	2/28/42
T-322	Exotic Mexico	Good	10	6/20/42
T-313	Georgetown, Pride of			

MGM 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	Penang	Very Good	10	11/29/41
T-320	Glacier Park and Waterton Lakes	Fair	9	5/ 2/42
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-315	Historic Maryland	Good	9	2/ 7/42
T-312	Inside Passage	Good	10	10/25/41
T-319	Land of the Quintuplets	Good	10	3/28/42
T-317	Minnesota, Land of Plenty	Good	10	2/28/42
T-321	Picturesque Patzcuaro	Good	9	6/20/42
T-314	Scenic Grandeur	Good	9	12/20/41
T-316	West Point on the Hudson	Good	9	2/ 7/42
		TWO REEL SPECIALS (6)		
A-303	Don't Talk	Potent	20	3/28/42
A-304	For the Common Defense	Very Good	21	7/18/42
A-302	Main Street on the March!	Good	20	2/ 7/42
A-305	Mr. Blabbermouth	Very Good	21	8/ 8/42
A-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1941-42

		Comment	Running Time	Reviewed Issue Of
		FASCINATING JOURNEYS (Tech.) (2)		
MI-2	Indian Temples	Interesting	11	9/19/42
MI-1	Road in India	Interesting	10	11/22/41
		HEADLINERS (8)		
AI-1	Beauty at the Beach	Fine	10	10/11/41
AI-3	Carnival in Brazil	Good	10	3/14/42
AI-2	Copacabana Revue	Good	10	12/ 6/41
AI-5	Hands of Victory	Box Office	9½	4/25/42
AI-4	Nightmare of a Goon	Funny	10½	5/ 2/42
		HEDDA HOPPER'S HOLLYWOOD (6)		
ZI-1	No. 1	Excellent	10	9/20/41
ZI-2	No. 2	Fair	10	11/29/41
ZI-3	No. 3	Good	10	2/28/42
ZI-4	No. 4	Fair	9½	6/27/42
ZI-5	No. 5	Fair	9	8/29/42
ZI-6	No. 6		10	Not Rev.
		MADCAP MODELS (Tech.) (6)		
UI-2	Jasper & the Watermelons	Excellent	10	1/31/42
UI-6	Little Broadcast		9	Not Rev.
UI-4	Mr. Strauss Takes a Walk	Excellent	8½	5/ 2/42
UI-1	Rhythm in the Ranks	Excellent	8	12/20/41
UI-3	Sky Princess	Excellent	9	3/21/42
UI-5	Tulips Shall Grow	Good	7½	6/27/42
		POPEYE (12)		
EI-12	Alona on the Sarong Seas		7	Not Rev.
EI-10	Baby Wants a Bottle-ship	Funny	7	8/ 8/42
EI-5	Blunder Below	Excellent	7	2/21/42
EI-6	Fleets of Stren'th	Very Good	7	5/ 2/42
EI-1	I'll Never Crow Again	Fair	7	10/11/41
EI-4	Kickin' the Conga Round	Funny	7	1/31/42
EI-9	Many Tanks	Fair	8	8/ 6/42
EI-2	Mighty Navy	Funny	7	12/ 6/41
EI-3	Nix on Hypnotricks	Very Funny	7	12/20/41
EI-8	Olive Oyl and Water Don't Mix	Funny	7	6/13/42
EI-7	Pipeye, Pupeye, Poopeye and Peepeye	Very Funny	7	4/18/42
EI-11	You're a Sap Mr. Jap	Good	7	8/ 8/42
		POPULAR SCIENCE (6)		
JI-1	No. 1	Very Good	11	10/11/41
JI-2	No. 2	Very Good	11	11/22/41
JI-3	No. 3	Good	11	1/31/42
JI-4	No. 4		10	Not Rev.
JI-5	No. 5	Very Interesting	11	6/ 6/42
JI-6	No. 6	Good	10	8/ 8/42
		QUIZ KIDS (6)		
QI-1	No. 1	Very Good	10	9/20/41
QI-2	No. 2	They're Good	11	12/ 6/41
QI-3	No. 3	Good	10	2/28/42
QI-4	No. 4	Good	11	5/ 2/42
QI-5	No. 5	Good	10½	6/ 8/42
QI-6	No. 6	Excellent	10	8/ 8/42
		ROBERT BENCHLEY (4)		
SI-1	How To Take a Vacation	Funny	10	10/11/41
SI-4	Keeping in Shape	Amusing	9	6/27/42
SI-5	Man's Angle	Good	8	8/22/42
SI-2	Nothing But Nerves	Very Good	10	12/20/41
SI-3	Witness, The	Chuckleseme	10	3/14/42
		SPEAKING OF ANIMALS (6)		
YI-3	At the County Fair	Swell	10	1/31/42
YI-5	At the Dog Show		10	Not Rev.
YI-1	In a Pet Shop	A Howl	10	9/20/41
YI-4	In the Circus	Good	9½	6/13/42
YI-6	In South America		10	Not Rev.
YI-2	In the Zoo	Hilarious	10	11/15/41
		SPECIAL CARTOON (Tech.)		
FFI-1	The Raven	Excellent	14½	5/ 2/42
		SPORTLIGHTS (13)		
RI-6	Better Bowling	Excellent	10	1/31/42
RI-5	Buying a Dog	Very Good	10	12/20/41
RI-10	Hero Worship	Swell	10	6/13/42
RI-12	Let 'Em Go Alive	Entertaining	9½	8/ 8/42
RI-7	Lure of the Surf	Very Good	10	2/21/42
RI-2	Meet the Champs	Excellent	10	10/11/41
RI-11	Parachute Athletes	Very Good	10	6/27/42
RI-9	Personality Plus		10	Not Rev.
RI-4	Quick Returns	Pretty Good	10	11/29/41
RI-1	Shooting Mermaids	Very Good	10	9/27/41
RI-3	Sittin' Pretty	Excellent	10	11/15/41
RI-13	Timber Athletes		10	Not Rev.
RI-8	Timing Is Everything	Very Good	10	5/ 2/42
		SUPERMAN CARTOONS (12) (Tech.)		
WI-4	Arctic Giant	Good	9	3/14/42
WI-5	Bulleteers	Good	9	5/ 2/42
WI-3	Billion Dollar Limited	For the Fans	8½	1/24/42
WI-7	Electric Earthquake	For the Fans	9	6/27/42
WI-12	In Eleventh Hour		10	Not Rev.
WI-10	In Japoteurs		10	Not Rev.
WI-11	In Showdown		10	Not Rev.
WI-6	Magnetic Telescope	For the Fans	9	5/ 2/42
WI-2	Mechanical Monsters	Good	10	12/20/41
WI-1	Superman	A Cinch to Sell	11	8/ 2/41

PARAMOUNT 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
W1-9	Terror on the Midway	For the Fans	8	8/22/42
W1-8	Volcano	Exciting	8	8/ 8/42
	UNUSUAL OCCUPATIONS (6)			
L1-1	No. 1	Good	10	10/11/41
L1-2	No. 2	Very Good	10	12/ 6/41
L1-3	No. 3	Very Good	11	2/21/42
L1-4	No. 4	Good	11	4/25/42
L1-5	No. 5	Good	10½	6/27/42
L1-6	No. 6	Good	10½	8/22/42
	VICTORY SHORT			
T2-3	Aldrich Family Gets In The Scrap		10	Not Rev.
T2-1	Letter From Bataan		10	Not Rev.
T2-2	We Refuse to Die		10	Not Rev.

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	HEADLINERS (6)			
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
	MADCAP MODELS (Tech.) (6)			
U2-1	Jasper & the Haunted House		10	Not Rev.
	POPEYE (12)			
E2-1	Hull of a Mess		7	Not Rev.
	POPULAR SCIENCE (6)			
J2-1	No. 1		10	Not Rev.
	SPORTLIGHTS (10)			
R2-1	Sports I. Q.		10	Not Rev.
	UNUSUAL OCCUPATIONS (6)			
L2-1	No. 1		10	Not Rev.

RKO-RADIO 1941-42

	DISNEY CARTOONS (18) (Tech.)			
24104	Army Mascot	Excellent	7	6/ 6/42
24103	Donald Gets Drafted	A Scream	9	5/16/42
24105	Donald's Garden		7	Not Rev.
24107	Donald's Gold Mine	A Howl	7	8/22/42
24102	Donald's Snow Fight	Excellent	7	5/ 2/42
24109	How to Play Baseball		7	Not Rev.
24101	Symphony Hour	Excellent	8	4/25/42
24106	The Sleepwalker	Excellent	7	8/29/42
24108	T-Bone for Two	Excellent	7	8/29/42
	EDGAR KENNEDY (6)			
23406	Cooks and Crooks		17	Not Rev.
23404	Heart Burn	Amusing	15	3/21/42
23402	I'll Fix It	Funny	19	10/25/41
23405	Inferior Decorator	Funny	17	5/16/42
23403	Quiet Fourth	Funny	15	12/27/41
23401	Westward Ho-Hum	Funny	16	9/27/41
	INFORMATION PLEASE (13)			
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
24203	No. 3 (Cornelia Otis Skinner)	Good	11	12/27/41
24204	No. 4 (John Gunther)	Excellent	10	2/ 7/42
24205	No. 5 (John Carradine)	Good	10	5/ 2/42
24206	No. 6 (Howard Lindsay)	Very Good	11	6/13/42
24207	No. 7 (Cornelia Otis Skinner)	Good	11	6/ 6/42
24208	No. 8 (Russell Crouse)		10	Not Rev.
24209	No. 9 (John Gunther)	Good	11	8/15/42
24210	No. 10 (John Carradine)		11	Not Rev.
	LEON ERROL (6)			
23705	Framing Father	Very Funny	18	5/ 9/42
23706	Hold 'em Jail		18	Not Rev.
23703	Home Work	Funny	19	2/ 7/42
23701	Man-I-Cured	Funny	16	10/ 4/41
23704	Wedded Blitz	Funny	18	5/16/42
23702	Who's a Dummy?	Amusing	20	12/ 6/41
	MARCH OF TIME (13)			
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
23105	Our America At War	Timely, Vital	17½	12/13/41
Spec.	Battlefields of Pacific	Timely	22	12/20/41
23106	When Air Raids Strike	Potent	20	3/10/42
23107	Far East Command	Timely	19	2/14/42
23108	Argentine Question	Interesting	20	3/ 7/42
23109	America's New Army	Timely	20	4/ 4/42
23110	India in Crisis	Informative	19	5/ 9/42
23111	India at War	Timely	19	6/13/42
23112	Men in Washington	Interesting	20	7/ 4/42
23113	Men of the Fleet	Informative	18	7/25/42
	PICTURE PEOPLE (13)			
24411	All Around Hollywood		8	Not Rev.
24407	Children of the Stars	Fair	8	3/21/42
24403	Hobbies of the Stars	Good	9	11/29/41
24410	Hollywood at Home	Fair	8	6/ 6/42
24413	Hollywood on the Hudson		8	Not Rev.
24402	Hollywood Sports	Good	9	10/25/41
24412	Hollywood Starlets	Good	9	8/22/42
24406	Hollywood War Effort	Entertaining	9	3/21/42
24405	How To Be a Star	Good	8	2/14/42
24408	Palm Springs Week-End	Fair	8	5/ 9/42
24409	Star Portraits	Good	8	6/ 6/42
24404	Stars' Day Off	Average	8	12/27/41
24401	Stars in Defense	Interesting	10	10/ 4/41
	RAY WHITLEY (4)			
23503	Cactus Capers	Very Good	17	4/18/42
23501	California or Bust	Good	18	12/ 6/41
23502	Keep Shooting	Very Good	17	1/31/42
23504	Range Rhythm	Fair	18	8/15/42
	SPORTSCOPES (13)			
24310	Byron Nelson	Good	8	6/ 6 42
24311	Cinderella Champion		8	Not Rev.
24309	Cruise Sports	Out of Date	8	5/16/42
24304	Crystal Flyers	Exhilarating	8	12/27/41
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24305	Fighting Fish	Excellent	9	2/14/42
24303	Gaucho Sports	Interesting	10	12/ 6/41
24307	Jungle Jaunt	Amusing	9	3/21/42
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41
24312	Polo Pony	Interesting	9	8/15/42
24308	Public Sport No. 1	Good	10	4/18/42
24313	Record Breakers		9	Not Rev.
24306	Ten Pin Parade	Good	10	3/21/42

RKO-RADIO 1942-43

	EDGAR KENNEDY			
33401	Two for the Money		17	Not Rev.
	LEON ERROL			
33701	Mail Trouble		18	Not Rev.

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20TH CENTURY-FOX 1941-42

		Comment	Running Time	Reviewed Issue Of
	ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2206	Guardians of the Sea	Very Good	9	6/13/42
2202	Highway of Friendship	Informative	10	11/ 1/41
2204	Men for the Fleet	Excellent	9	1/17/42
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2205	Wings of Defense	Very Good	10	7/25/42
2203	Wonders of the Sea	Interesting	10	7/18/42
	MAGIC CARPET OF MOVIETONE (12)			
2103	Call of Canada	Interesting	10	7/25/42
2107	Gateway to Asia	Very Good	9	6/13/42
2102	Glacier Trails	Good	10	11/ 1/41
2106	Heart of Mexico		10	Not Rev.
2108	India the Golden	Very Good	8	6/13/42
2104	Jewel of the Pacific	Good	10	7/18/42
2101	Sagebrush and Silver	Interesting	10	9/20/41
2105	Secret of the Fjord	Interesting	10	7/25/42
	SPORTS REVIEWS (6)			
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2304	Evergreen Playland	Good	10	1/17/42
2302	Life of a Thoroughbred	Excellent	10	2/28/42
2303	Playtime in Hawaii	Very Good	10	1/24/42
2306	Setting the Pace	Good	10	7/25/42
2305	Snow Trails	Excellent	10	4/11/42
	TERRYTOONS (26)			
2562	All About Dogs	Amusing	7	6/20/42
2504	Back to the Soil	Funny	7	7/18/42
2555	Bird Tower (Tech.)		7	Not Rev.
2558	Cat Meets Mouse (Tech.)	Very Good	7	4/18/42
2508	Eat Me Kitty Eight to the Bar	Good	7	5/ 2/42
2506	Flying Fever	Good	7	1/17/42
2503	Frozen North	Very Good	7	11/ 1/41
2507	Funny Bunny Business	Good	7	5/ 2/42
2560	Gandy Goose In Lights Out (Tech.)	Funny	7	7/18/42
2513	Gandy Goose in the Outpost		7	Not Rev.
2510	Gandy Goose in Tricky Business	Good	7	6/13/42
2514	Gandy Goose in Tire Trouble		7	Not Rev.
2557	Happy Circus Day (Tech.)	Amusing	7	1/17/42
2501	Ice Carnival	Good	7	9/27/41
2561	Neck and Neck (Tech.)	Funny	7	7/18/42
2509	Oh, Gentle Spring	Fair	7	5/ 2/42
2551	Old Oaken Bucket (Tech.)	Good	7	9/20/41
2552	One Man Navy (Tech.)	Amusing	7	9/27/41
2559	Sham Battle Shenanigan	Good (Tech.)	7	4/11/42
2554	Slap Happy Hunters		7	Not Rev.
2511	Stork's Mistake		7	Not Rev.
2556	Torrid Toreador (Tech.)	Good	7	1/17/42
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good (Tech.)	7	11/ 1/41
2512	Wilful Willie	Amusing	7	6/13/42
2505	Yarn About Yarn	Good	7	1/24/42
	WORLD TODAY (4)			
2401	American Sea Power	Timely, Excellent	10	9/20/41
2405	Courageous Australia		10	Not Rev.
2403	Dutch Guiana	Very Good	10	1/17/42
2404	Hub of the World	Good	10	4/18/42
2406	Men of West Point		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

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	MAGIC CARPET OF MOVIETONE (8)			
3151	Desert Wonderland	Swell	9	8/22/42
3153	Valley of Blossoms		9	Not Rev.
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
	MARCH OF TIME			
1	F.B.I. Front	Stirring	20	9/19/42
	SPORTS REVIEWS (6)			
3301	Well-Rowed Harvard	Good	9	8/29/42
	TERRYTOONS (26)			
3551	All Out for "V"	Excellent	7	8/15/42
3501	Big Build-Up		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42

UNITED ARTISTS

	WORLD IN ACTION (12)			
1	Churchill's Island	Very Good	20	4/ 4/42
3	Food, Weapon of Conquest	Impressive	20	4/ 4/42
6	Inside Fighting China	Very Good	18	9/19/42
5	Inside Fighting Russia	Very Good	19	7/25/42
4	New Soldiers Are Tough	Stirring	16	5/30/42
2	This Is Blitz	Grim Realism	21	3/ 7/42

UNIVERSAL 1941-42

	ANDY PANDA CARTUNES (13) (Tech.)			
6251	Aces in the Hole	Amusing	7	6/13/42
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6249	Goodbye Mr. Moth	Very Good	7	4/ 4 42
6247	Hams That Couldn't Be Cured		7	Not Rev.
6246	Hollywood Matador	Very Good	7	1/31/42
6252	Juke Box Jamboree	Good	7	6/13/42
6242	Man's Best Friend	Good	8	11/ 8/41
6248	Mother Goose on the Loose	Very Good	7	4/ 4/42
6250	Nutty Pine Cabin		7	Not Rev.
6243	Pantry Panic (Former title "What's Cookin' ")	Good	8	11/ 8/41
6253	Pigeon Patrol	Amusing	7	8/ 1/42
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6245	Under the Spreading Blacksmith Shop	Cute	7	1/31/42
	NAME BAND MUSICALS (13)			
6226	Campus Capers	Excellent	18	12/20/41
6224	Doin' the Town	Entertaining	20	12/13/41
6229	Gay Nineties	Fair	15	1/31/42
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6232	Merry Madcaps	Good	15½	3/21/42
6233	Rainbow Rhythm		15	Not Rev.
6227	Rhumba Rhythms	Fair	15	1/31/42
6231	Shuffle Rhythm	Excellent	15	4/ 4/42
6223	Skyland Serenade	Excellent	20	11/ 8/41
6230	Swing Frolic	Very Good	15	3/14/42
6228	Tune Time	Very Good	16	3/21/42
6225	Winter Serenade (Former title "Jingle Bells")	Good	13½	12/13/41
	SPECIAL FEATURETTE (2)			
6110	Cavalcade of Aviation	Sure Fire	20	1/ 3/42
6111	Menace of the Rising Sun	Exciting	20	4/11/42
	STRANGER THAN FICTION (15)			
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6378	Desert Ghost	Entertaining	9	3/ 7/42

UNIVERSAL 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6382	Master Carver	Entertaining	10	6/13/42
6384	Mile of Dough		10	Not Rev.
6381	Mysterious Fountain of Health	Entertaining	9	6/13/42
6379	Pussycat Cafe	Good	9	3/21/42
6371	Shampoo Springs	Very Good	10	10/18/41
6385	Smoke Painter		10	Not Rev.
6377	Sugar Bowl Humpty Dumpty	Very Good	9	3/14/42
6380	Tom Thumb Church		9	Not Rev.
6383	Women at the Plough		9	Not Rev.
	VARIETY VIEWS 15 (5 IN COLOR)			
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6364	Antarctic Outpost	Interesting	10½	6/13/42
6362	Call of the Sea	Fair	9	5/30/42
6365	Crater City	Good	9	8/ 1/42
6358	Flashing Blades	Good	9	3/ 7/42
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6357	Keys to Adventure	Interesting	9	1/31/42
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6361	Sports in the Rockies	Good	9	4/ 4/42
6359	Sky Pastures	Good	9	3/ 7/42
6360	Thrills of the Deep	Good	9	3/21/42
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41
6363	Wings for Freedom	Very Good	10	6/13/42

UNIVERSAL 1942-43

	ANDY PANDA CARTUNES			
7241	Andy Panda's Victory Garden		7	Not Rev.
7242	Loan Stranger		7	Not Rev.
	NAME BAND MUSICALS			
	Jivin' Jam Session	Entertaining	15	8/ 1/42
7122	Serenade in Swing	Fair	15	9/19/42
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
	PERSON-ODDITIES			
7371	Human Sailboat		9	Not Rev.
7373	King of the 49-ers		9	Not Rev.
	SWING SYMPHONIES (6)			
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
	VARIETY VIEWS			
7352	Canadian Patrol		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7351	Trouble Spot of the East	Interesting	9	9/19/42
7353	Western Whoopee	Very Good	7	9/12/42
	VICTORY FEATURETTE (4)			
No. 1	Keeping Fit		10	Not Rev.

VITAPHONE-WARNER BROS. 1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7109	California Junior Symphony	Good	20	5/ 2/42
7106	Calling All Girls	Good	20	1/24/42
7111	Daughter of Rosie O'Grady	Very Good	20	6/13/42
7112	Divide and Conquer		20	Not Rev.
7108	Maybe Darwin Was Right	Amazing	20	3/28/42
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep	Good	20	1/ 3742
7110	Pacific Frontier	Informative	20	5/16/42
7104	Perils of the Jungle	Exciting	20	11/ 8/41
7107	Wedding Yells		20	Not Rev.
7105	West of the Rockies	Pretty Good	20	1/24/42
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7305	Then and Now	Fair	10	4/ 4/42
7306	There Ain't No Such Animal	Timely	10	5/ 2/42
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7609	Daffy's Southern Exposure	Fair	7	5/ 2/42
7614	Ducktators	Good	7	9/12/42
7615	Eatin' on the Cuff	Funny	7	9/12/42
7612	Gopher Goofy	Good	7	7/25/42
7611	Hobby Horse Laffs	Clever	7	7/11/42
7601	Notes to You		10	Not Rev.
7610	Nutty News	Funny	7	6/13/42
7607	Porky's Cafe		7	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7605	Porky's Pastry Pirate		7	Not Rev.
7603	Porky's Pooch	Good	7	12/27/41
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
7608	Saps in Chaps		7	Not Rev.
7613	Wacky Blackout		7	Not Rev.
7606	Who's Who in the Zoo	Funny	7	4/ 4/42
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7508	Don Cossack Chorus	Very Good	10	5/ 2/42
7509	Emil Coleman and Orchestra	Very Good	10	5/16/42
7503	Forty Boys and a Song	Good	10	9/13/41
7510	Glen Gray & Band	Fair	10	9/12/42
7507	Richard Himber & Orch.	Entertaining	10	6/ 6/42
7504	Carl Hoff & Band		10	Not Rev.
7506	Leo Reisman & Orch.	Snappy	10	5/28/42
7505	Playgirls		10	Not Rev.
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
	MERRIE MELODIES (26) (Tech.) (Produced by Leon Schlesinger)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7711	Aloha Hooey	Amusing	7	3/28/42
7710	Bird Came COD		7	Not Rev.
7702	Brave Little Bat	Fair	7	12/27/41
7703	Bug Parade	Clever	7	11/ 8/41
7722	Bugs Bunny Gets the Boid	Good	7	9/19/42
7706	Cagey Canary	Very Funny	7	1/24/42
7712	Conrad the Sailor	Funny	7	4/ 4/42
7713	Crazy Cruise		7	Not Rev.

VITAPHONE 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
7716	Dog Tired		7	Not Rev.
7721	Double Chaser	Average	7	7/11/42
7718	Draft Horse	Funny	7	5/16/42
7723	Foney Fables	Amusing	7	9/ 5/42
7720	Hold the Lion, Please	Amusing	7	7/11 42
7709	Hep, Skip and A Chump		7	Not Rev.
7715	Horton Hatches the Egg	Good	7	4/11/41
7719	Lights Fantastic	Very Funny	7	5/ 6/42
	Reissue of Old Glory	Impressive	7	5/ 6/42
7707	Rhapsody In Rivets	Good	7	1/24/42
7704	Rookie Revue	Out Dated	7	12/27/41
7705	Saddle Silly		7	Not Rev
7724	Squawkin' Hawk	Good	7	9/19/42
7708	Wabbit Twouble	Very Funny	7	1/24/42
7714	Wabbit Who Came to Supper	Good	7	4/25/42
7717	Wacky Wabbit	Funny	7	5/16/42
	SERVICE SPECIALS (6) (Tech.)			
7003	Gay Parisian	Good Show	20	12/ 6/41
7004	March on America	Excellent	20	6/ 6/42
7006	Men of the Sky	Impressive	20	7/11/42
7002	Soldiers in White	Excellent	20	2/ 7/42
7005	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	8/13/41
	SPECIALS			
	Divide and Conquer	Excellent	14	7/25/42
	SPORTS PARADE (10) (Tech.)			
7409	A Hunter's Paradise	Interesting	10	7/11/42
7408	Hatteras Honkers	Good	10	6/ 6/42
7405	Hunting Dogs at Work	Very Good	10	4/18/42
7402	King Salmon	Fascinating	10	12/27/41
7401	Kings of the Turf	Interesting	10	8/15/41
7407	Rocky Mountain Big Game	Good	10	5/16/42
7404	Rodeo Round Up		10	Not Rev.
7406	Shoot Yourself Some Golf	Good Draw	10	5/ 2/42
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventures in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	18	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	18	5/ 3/41

SERIALS 1941-42

COLUMBIA		
Captain Midnight	15 Chaps.	2/21/42
Holt of the Secret Service	15 Chaps.	11/29/41
Perils of the Royal Mounted	15 Chaps.	6/13/42
REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	8/ 6/41
Perils of Nyoka	15 Chaps.	Not Rev.
Spy Smasher	12 Chaps.	3/21/42
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Gang Busters	13 Chaps.	2/21/42
Junior "G" Men of the Air	12 Chaps.	5/30/42
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

SERIALS 1942-43

COLUMBIA		
The Secret Code	15 Chaps.	Not Rev.
REPUBLIC		
King of the Mounties	12 Chaps.	Not Rev.
UNIVERSAL		
Overland Mail	15 Chaps.	Not Rev.

WAR ACTIVITIES COMMITTEE RELEASES

Title	Running Time	Distributed By
Any Bonds Today	5	Warner Bros.
Battle of Midway	17½	Fox
Bomber	8	List "C"
Fighting the Fire Bomb	8	Warner Bros.
Food For Freedom	3	List "C"
Keep 'em Rolling	3½	Univ.
Lake Carrier	10	See Below
Mr. Gardenia Jones	13	United Artists
Pots to Planes	3	List "C"
Ring of Steel	10	Warner Bros.
Safeguarding Military Information	10	List "D"
Tanks	10	List "D"
United China Relief	1½	Univ.
U. S. Coast Guard Recruiting Trailer	1½	Fox
Vigilance	5	Univ.
Winning Your Wings	18	Warner Bros.
Women In Defense	10	List "C"
World at War	67	List "E"

CITY	List "C"	List "D"	List "E"	"Lake Carrier"
Albany	MGM	20th	MGM	PRC
Atlanta	UA	MGM	Para.	PRC
Boston	MGM	UA	MGM	PRC
Buffalo	20th	Par.	MGM	Univ.
Charlotte	20th	Univ.	Para.	PRC
Chicago	Col.	MGM	Para.	Univ.
Cincinnati	Rep.	20th	RKO	PRC
Cleveland	20th	Univ.	MGM	Univ.
Dallas	WB	Par.	Para.	PRC
Denver	WB	WB	Fox	PRC
Des Moines	MGM	Rep.	RKO	PRC
Detroit	Par.	Col.	Para.	Univ.
Indianapolis	UA	RKO	RKO	PRC
Kansas City	RKO	Univ.	WB	PRC
Los Angeles	WB	MGM	Fox	PRC
Memphis	Par.	Col.	Para.	PRC
Milwaukee	Col.	RKO	RKO	Univ.
Minneapolis	Rep.	20th	RKO	Univ.
New Haven	Univ.	MGM	MGM	PRC
New Orleans	UA	RKO	Para.	PRC
New York	Par.	WB	MGM	PRC
Oklahoma City	WB	Par.	WB	PRC
Omaha	MGM	WB	RKO	PRC
Philadelphia	Univ.	RKO	WB	PRC
Pittsburgh	RKO	UA	WB	PRC
Portland	RKO	Rep.	Fox	PRC
St. Louis	Univ.	Par.	WB	PRC
Salt Lake City	Par.	WB	Fox	PRC
San Francisco	WB	Col.	Fox	PRC
Seattle	Col.	UA	Fox	PRC
Washington	Rep.	20th	WB	PRC

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